
Trades
... Day Special ...
 Your suit CLEANED and pressed on Trades Day for only 75c, and by "cleaned," we mean a thorough renovation. Our store is chuck full of new stuff—
Men's Shirts
Sox
Shoes
Gloves
Overshirts
Underwear
Etc., Etc.
 and we make the price right.
R. E. Luhn & Co.
 Across From O. D. Mann & Sons New Building.
 Phone 148 "You Must Be Satisfied"

"GEM" READY MONDAY.
New Theatre Will Open to Public Next Week.
 The finishing touches on "The Gem," Brady's new moving picture theatre, are being made this week, and Mrs. Minnie Butcher announces that she expects to throw it open to the public Monday night, October 6th. The only thing that is occasioning delay at present is the arrival of the new chairs, and these are expected any day. The new \$2,000 Wurlitzer piano-mandolin electric orchestra has been shipped and is now enroute and will arrive in time for the opening.
 Mrs. Butcher has gone to considerable expense to provide a neat and comfortable play house for the public, the theatre having been made entirely fire-proof, and special attention having been given to ventilation features.
 Place your order for winter coal now with Macy & Co. Just phone 295.

Watch Our Ladies' Suits Move!

THREE IN ONE DAY. LATTIN BLOOMFIELD OF NEW YORK AND CLEVELAND, MAKERS. THEY STAND SECOND TO NONE. ALL WE ASK IS THAT YOU COME AND SEE THE QUALITY AND PRICE.

ALL KINDS OF SWEATERS JUST OPENED. PANTS FOR MEN AND BOYS JUST OPENED. WARNER'S RUST-PROOF CORSETS. FULL-SIZED FANCY CLOAKS FOR \$4.75. SHOES FOR ALL WEST TEXAS AT LESS THAN THE OTHER FELLOW SELLS THEM. BUTTERICK PATTERNS FOR EVERYBODY. STETSON HATS JUST ARRIVED.

WE ARE SOLE AGENTS FOR KNOX-KNIT HOSE. TRUNKS, SUIT CASES AND GRIPS JUST ARRIVED. ALSO WE HAVE JUST OPENED AN UP-TO-DATE LINE OF LADIES' WEAR AND NOVELTIES. MISS MEYERS HAS LADIES', MISSES' AND CHILDREN'S HATS FOR YOU AT LESS THAN THE OTHER FELLOW.

THE ELITE DRY GOODS CO.
 THE CASH HOUSE THAT SELLS AT CASH PRICES. POST OFFICE BLOCK.

G. R. Thacker was in from his most important transactions back on The Standard's honor roll. Pear Valley Monday, and one of in Brady was getting his name

ACOSTA BROS. Special Inducements in Fresh Staple and Fancy Groceries On Monday, October 6th **TRADES DAY**

MONDAY BRADY'S FIRST TRADES DAY

NEXT MONDAY, OCTOBER 6TH, IS BRADY'S FIRST TRADES AND SALE DAY—THE BIGGEST RED-LETTER EVENT McCULLOCH COUNTY HAS EVER KNOWN. THE COMMITTEE IN CHARGE OF THE OCCASION HAS LEFT NOTHING UNDONE TO MAKE THE DAY A BIG SUCCESS. IT HAS BEEN ADVERTISED IN THE NEWSPAPERS IN EVERY TOWN SURROUNDING McCULLOCH COUNTY, CIRCULARS AND ADVERTISING LITERATURE HAVE BEEN SCATTERED NEAR AND FAR, AND THE RESPONSES MET WITH INDICATE THAT PEOPLE FROM ALL OVER THE BRADY TRADE TERRITORY WILL BE ON HAND TO TRADE THEIR STOCK, TAKE ADVANTAGE OF THE BIG BARGAINS OFFERED BY THE BRADY MERCHANTS, AND TO MAKE THE OCCASION ONE NEVER TO BE FORGOTTEN.

The committee, assisted by the citizens in general, have worked hard and faithfully to make the first Trades and Sale Day a big success, and thereby establish "First Monday" as a regular feature in Brady for every month in the year. The merchants, too, have responded and are offering trade inducements that are certain to prove attractive. Every reader of The Standard should note carefully the ads in this issue. Save this paper and bring it with you when you come to Brady First Monday—it will help you in making your dollars go farthest and in giving you the biggest values for the least money.

Big Event Attracts Buyers from North and East Texas--Merchants' Offers Attractive.

To the Art Loving Public.
 In honor of Miss Waldine Tauch an open house will be held at the home of Mrs. Joe White on Friday, October 3rd from 2 until 5 p. m.
 All who are interested in art are cordially invited to come and inspect Miss Tauch's work. A select musical program will be given during the afternoon.

County Court Jurors.
 As announced by County Judge Harvey Walker, county court will hold but one week this term, and the following is the jury panel for that week, beginning Monday, October 20th, at 1:00 p. m.:
 C. K. Reed, S. J. Cox, J. H. Ake, J. A. Burrow, A. W. Tip-ton, W. J. Reed, H. C. Hannaford, S. F. Wicker, J. R. Hodges, W. W. Cobb, C. C. Curry, Audie Turner, Duke Mann, J. F. Wel-don, W. A. Newton, C. P. Gray, Julian Davis, R. B. Smith.

Big bargains in vehicles and farm tools and machinery of all kinds. See E. S. Noble at Commercial bank.

DON'T FAIL TO BRING YOUR STOCK TO BRADY ON BRADY'S FIRST TRADES AND SALE DAY—NEXT MONDAY, OCTOBER 6TH. THERE WILL BE BUYERS ON HAND FROM NORTH AND EAST TEXAS, AND YOU WILL NEVER HAVE A BETTER CHANCE TO DISPOSE OF YOUR HORSES AND MULES AT A GOOD PRICE. ARRANGEMENTS HAVE ALSO BEEN MADE TO SECURE A FIRST-CLASS AUCTIONEER FOR THE OCCASION, AND THOSE WHO PREFER TO HAVE THEIR LIVESTOCK KNOCKED OFF TO THE HIGHEST BIDDER MAY SECURE HIS AID IN DISPOSING OF THE ANIMALS.

Bring in your horses, mules and livestock of all kinds; bring in your wagons, vehicles and farm machinery to trade or sell—they will be buyers for everything. Come in with your trading clothes on, and you will find others ready to trade with you.
 And when you come, bring your cotton or any other products you have to sell; you will find Brady's markets the best of any, and buyers ready to pay you the cash. Whether you want to sell or to buy, you cannot do better than in the Brady market.
 Bring your folks, tell your neighbor about Brady's Trades Day and tell him to bring his folks. This event will be worth coming fifty miles to see.
 Remember the place and time—Brady, best town in Texas, Monday, October 6, 1913.

SUFFERS SEVERE INJURY.

Mrs. M. E. Abernathy Thrown From Buggy Last Week.

Mrs. M. E. Abernathy is slowly recovering from severe injuries received on Wednesday of last week when she was thrown from a buggy near the home of Mrs. S. A. Abernathy at Nine. Mr. and Mrs. Abernathy had been spending several days with his mother, while he picked cotton on the place. Mrs. Abernathy had occasion to go over home, and started driving the usual docile buggy horse. Possibly because of using an open bridle the animal became frightened, and Mrs. Abernathy lost control of it. Unable to jump from the buggy owing to the fact that the top was up, Mrs. Abernathy was pitched violently to the ground when the buggy was overturned. The frightened horse kicked himself free from the harness, but fortunately did not strike her in his efforts.
 Mr. Abernathy, who was close at hand, hurried to the scene

and carried Mrs. Abernathy to his mother's, where medical assistance was hastily summoned. An examination showed no bones broken, but one hip was sprained, and there were numerous bruises about her body and limbs, and due to the shock and possible internal injuries, her condition for a time was quite serious. However, later reports are that she was doing very nicely, although still confined to her bed.

Fortunately Mrs. Abernathy had left her babe with her mother-in-law before starting, else the accident might have had still more serious consequences.

Now is the time to get that Schuttler wagon. O. D. Mann & Sons.

Your Laundry.

We have purchased the laundry baskets of both Paris Williams and Demp, and will appreciate your business. Phone us and we will call for your laundry. We represent the famous Troy laundry of San Angelo.

THE LAST CIGAR FREE!

A Chance to Smoke On
"The Corner Drug Store"
 Starting Saturday, Sept. 20

The Last Cigar in a Box is Free to Our Customers

Jones Drug Co. Inc.
 G. A. TRIGG, MGR.

"Where the People Trade." "The Rexall Store"

ERECTING STREET LIGHTS.

Wires Being Strung From the Light Plant to the Square.

Superintendent Joe Lyle of the Brady Water & Light Co. is stringing the electric wires for the street lights from the light plant along the south side of the square, having begun the work yesterday, and will soon have the street light fixtures in place. The globes will be shipped about tomorrow, and pending their arrival ordinary globes will be used.

The coming of street lights in Brady is an event that is hailed with delight by the entire citizenship, and reflects credit upon the members of the city council and the trustees of the light company, who have worked for some time to accomplish this end.

MACK'S PLACE East Side Square.

Port Orders of All Kinds, Ice Cream, Candy, Fruits and Cigars. Cold Drinks.

Farmers' Business

We give special attention to the business of farmers. We want to cash your cotton checks and other checks, it makes no difference on what bank drawn; bring them or mail them to us.

A checking account with a bank is a convenience no farmer should be without. Also it establishes his credit with the bank. We want you to start an account with us. On the 25th of every month we send a statement and paid checks to every depositor on our books.

We cordially invite the farmers to make the Brady National their banking home.

*We Know Your Wants and Want Your Business
Make OUR Bank YOUR Bank*

OFFICERS AND DIRECTORS:

F. M. RICHARDS, President; JEFF F. MONTGOMERY, Cashier
F. W. HENDERSON, Vice-Pres.; T. J. WOOD, Vice-Pres.
CLARENCE SNIDER, Assistant Cashier.

E. E. WILLOUGHBY J. E. BELL
JOHN P. SHERIDAN C. P. GRAY
ABNER HANSON

Capital.....\$100,000.00
Surplus..... 18,500.00

The Brady National Bank
Of Brady, Texas

TRADE EXTRA SPECIAL MONDAY, O.

We will make Extra Special Friday nothing but the best. Here

Boots and Shoes

We will give 10 per cent off on our entire line of Boots and Shoes—extra Trades Day Special.

All 35c and 40c Dress Goods will be reduced for Trades Day only to25c
One lot of 18-inch Embroidery and Corset Covering, special for Trades Day only, per yard..... 10c

One lot Outing, special ly, per yard.....

One full table 5c and 10c only, per yard.....

Regular 75c Cotton Bl only.....

Special prices on all kets for Trades Day.

In order to permanently establish a TRADES SPECIAL PRICES FOR THAT DAY money. All we ask is a trial—we will give

ABNEY &

Come to Brady on Trades Day and Come to See Anderson

We Are Trades Day Boosters

Come to Brady next Monday, and come to see us—we have the largest and best assorted stock of drugs, drug sundries, stationery, school supplies, candies and cigars in Brady.

When you get thirsty you will find our Cold Drinks most refreshing

Central Drug Store

"H A S I T"

FOR TRADES DAY ONLY

We Will Give You

10% OFF

On any article in our store. We have one of the largest stocks of general Dry Goods to be found in West Texas.

SCHARFF & NUSSBAUM, INC.

Syndicate Building

Brady, Texas

The Popular Goods



Good quality 10c grade Outings, per yard	7½c
Good soft 36-inch Bleached Domestic, per yard	8c
Good Cotton Checks, per yard	5c
Good Calico, per yard	5c
Good heavy Cotton Flannel, per yard	7½c
Best quality bleached 9-4 Sheeting, per yard	24c
Best quality brown 9-4 Sheeting, per yard	24c
Red Seal 15c Ginghams, per yard	10c
Best 12 1-2c Dress Ginghams, per yard	8½c
Best Sewing Thread, 7 spools	25c

Plan
BAR
SH
Eve

Ladies', Men's and Children's Sweaters.

We have a great assortment of Ladies', Misses' and Children's Sweaters. Also Underwear for the whole family at a great saving. Your dollars are worth one hundred cents here.

We Want Your Business, You

POPULAR DRESS

S. J. STRIL

The Only Real Tailor Shop

JUST TO BOOST The Trades' Day

WE HAVE NOT FIGURED THE COST ON THE PRICES BELOW:

\$1.25 best Axe made	\$1.00
\$1.50 Lamp	\$1.00
\$1.25 dandy work Bridle	\$1.00
\$1.25 Dining Chair	\$1.00
\$1.50 Air-Tight Heater	\$1.00
\$1.35—Nine joints extra heavy Stove Pipe	\$1.00
\$1.25—Five bottles 25c Liquid Veneer or O-Cedar Polish	\$1.00
\$1.40—14 boxes Golden or Red Top Axle Grease	\$1.00
\$52.50 Charter Oak Cast Range—absolutely the best range made today, only	\$45.15

Our Prices this day will be exceedingly low on all other merchandise, and if in the market this will be a day of money saving for you at this store.

Broad Mercantile Co.
DON'T FORGET---WE'RE ON THE SQUARE

BRADY'S FIRST TRADES DAY!

MONDAY, OCTOBER 6TH

THE BIGGEST EVENT OF THE YEAR. THE DAY TO BRING YOUR HORSES, MULES AND LIVESTOCK TO BRADY. BUYERS FROM NORTH AND EAST TEXAS WILL BE HERE. FIRST-CLASS AUCTIONEER ON HAND TO SELL YOUR STOCK.

BIG TIME

BIG DAY

BIG BARGAINS

THE MERCHANTS OF BRADY ARE OFFERING SPECIAL INDUCEMENTS FOR YOUR TRADE ON THIS DAY, AND YOU WILL SAVE BIG MONEY BY TRADING IN BRADY. COME AND BRING YOUR FOLKS, AND YOUR NEIGHBORS' FOLKS.

Don't Forget the Date
MONDAY, OCTOBER 6TH

CASH GROCERIES

After you have priced with every house in Brady, come and see us. We will save you money on every purchase. We have the largest and freshest stock to select from. Everything in the way of Fresh Meats, Fresh Vegetables and Fruits.

SEE OUR ALUMINUM WARE

We Want All Your Chickens, Turkeys and Eggs. Will pay you the highest cash prices.

Abney & Vincent
Grocery Store

When You See the Handsome New Clothes "Here" and "There" Trades Day, Think of Kirk's Nuf Sed Clothes

Cup, Saucer and Plate
FREE

To Each Member of
The Largest Family

That Registers here on Trades' Day. Come in with your family and be sure to register the name of each member. You may receive the gift.

The Star Cash Store
Next to Post Office

G. R. WHITE, President
LEWIS BROOK, Vice President

W. D. CROTHERS, Cashier
E. L. OGDEN, Asst. Cashier

COMMERCIAL NATIONAL BANK

Capital and Surplus - - - \$200,000.00

We Want Your Business

Trades Day Bargains

We are doing our dead level best to help induce a big crowd to come to Brady on Trades' Day, and when you come we want you to call. Every department in our store is chuck full of new goods. Here are dry goods prices that will interest you:

12 yards best Outing	\$1.00	5 yards Peppereel 9-4 Sheeting	\$1.00
12 yards best yard-wide soft Bleaching	\$1.00	5 pairs of any 25c Hose in the house	\$1.00
12 yards best grade Gingham	\$1.00	3 pairs of 50c Sox	\$1.00
22 yards best American Calico	\$1.00	\$1.25 and \$1.35 grade of Woolen Dress Goods, per yard	\$1.00
12 yards best Percales	\$1.00		



THE Packard SHOE FOR MEN

PACKARD SHOES appeal especially to the men who like to be always well dressed and who appreciate the finer details in style and workmanship. PACKARDS have strength and character because they are honestly and skillfully made.

You Can't Buy Wrong When You Get the Shoes Branded "PACKARD"

WM. CONNOLLY & COMPANY
NORTH SIDE SQUARE BRADY, TEXAS



OUR GROCERY DEPARTMENT IS OUR PRIDE

THIS is the store where you will find only the most distinctive merchandise. We serve every customer with as much care as if the whole success of the business depended on that particular sale. In hats, we feature the "STETSON."

Get our Trades Day Bargain Prices and and you will save money.

And we are selling more groceries than ever before. Watch things hum on Trades Day, and come and take advantage of these prices:

20 pounds best Granulated Sugar	\$1.00
6 pounds good Coffee	\$1.00
1 dozen cans 3-pound Kraut	\$1.00
1 dozen cans 3-pound Pie Peaches	\$1.00
10-pound bucket Planto	\$1.00
10 cans best 3-pound Tomatoes	\$1.00
10 gallons best Kerosene	\$1.00

CLOSING OUT SALE

LEASE EXPIRES IN DECEMBER

The Lease on Our Store Expires in December, and We Will be Obligated to Move.

New Goods Are Coming in Every Day
And Must be Sold. Special Inducements For Trades' Day

BIG REDUCTION IN ALL OUR LINES

HERE ARE SOME OF OUR PRICES:

Stetson \$5.00 and \$6.00 Hats	\$3.00
12 1-2c Gingham	8c
10c Gingham	6c

Big line of Clothing, Ladies' and Gents' Furnishings, just bought, to be closed out at almost your own price.

We want you to help us move out the stock, and will pay you to do so by selling you new Dry Goods, Shoes, Clothing, Hats, Novelties, Ladies' Ready-to-wear and Groceries at a price never before equaled in Brady. Don't miss this opportunity, but call on us and let us show you what a big saving you can make.

Come and Get Your Pick From Our Big Line of New Fall Goods

WILANSKY BROS.

Southeast Corner BRADY, TEXAS M. Simon's Old Stand

TRADES DAY

SPECIAL FOR

OCTOBER 6TH

Prices for Trades Day and offer
at extra special prices.

Trades Day on-	<p>10 Per Cent Off on All Men's and Boys' Wear</p> <p>Men's Suits, Men's Overcoats, Men's Pants, Boys' Full Suits, Boys' Overcoats, Boys' Pants, Men's Dress Shirts, Men's Undershirts and Drawers, Men's Union Suits, Boys' two-piece Undersuits, Boys' Union Suits. This 10 per cent off is for Trades Day only.</p>
for Trades Day	
for Trades Day	
Cotton and Wool Blan-	

TRADES DAY in BRADY we will make EXTRA ONLY, we will offer you the best for the least and guarantee the rest. YOURS TO SATISFY,

VINCENT

on & Moffatt, Best and Most Up-to-Date Grocery in Brady

Popular Place

at Popular Prices

of
AIN
ES
one

- Richardson's Filo Embroidery Floss, two skeins for 5c
- Richardson's R. M. C. Embroidery Floss two skeins 5c
- Royal Society Embroidery Floss, two skeins 5c
- One lot Men's \$3.00 Hats, assorted styles \$2.19
- One lot Men's \$1.50 Hats, assorted styles 98c
- Entire line Men's 65c and 75c Shirts 50c
- All Men's Suits, one-third off.
- Men's good heavy Sox, per pair 5c
- Men's good Dress Sox, per pair 8¹/₂c
- Men's white hemstitched 10c Handkerchiefs, six for 25c



Printzess Coats and Coat Suits.

Printzess Coats and Coat Suits---the best that money can buy. A two-year guarantee with all satin linings. Buy one---we will sell them for less than you usually pay for cheap, sweat shop lines.

Friendship and Your Influence

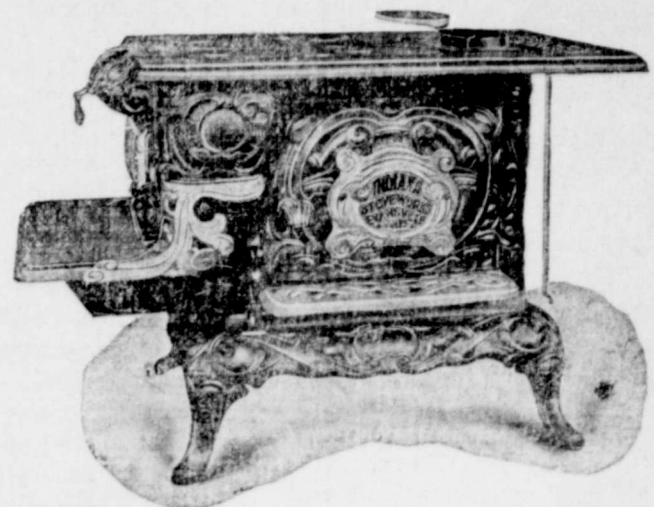
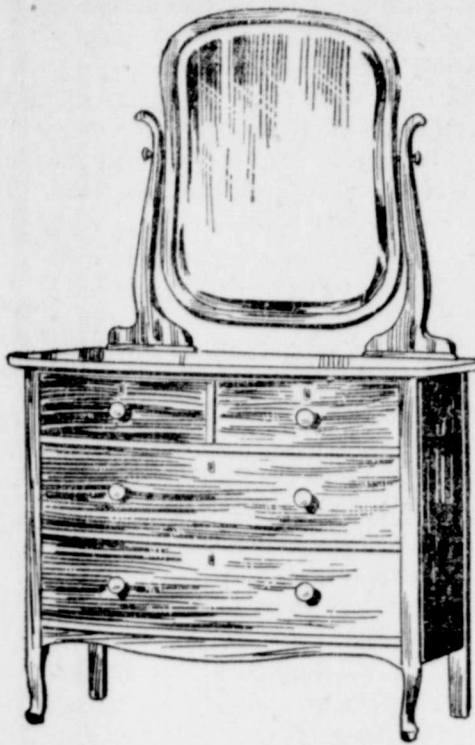
GOODS CO.

ER, Manager

in this Section--SEE DEMP

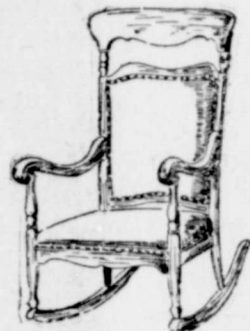
Yes, We Sell Furniture

Sell it every day



We Sell Hardware, Buggies, Wagons and Implements, too, lots of them, and we want to sell you. If you are needing anything in our lines it will pay you to make us a visit.

We have a dandy Buggy that we sell for \$49.50, and other things in proportion.



Come in and Buy
Something

O. D. MANN & SONS

P. & O. Implements

John Deere Implements

First Monday Trades Day

On this occasion we are going to make special prices on Wagons, Buggies, Disc Plows, Sulky Plows, Harrows, Seeders and other goods such as you may need in our line.

Will Guarantee to Save You Money
on Your Groceries

Just opened New Stock for you to select from. Therefore you will get nothing but the best.

Will Buy Your Cotton and Pay
the Highest Market Price.

E. J. BROAD

BRADY AND FORT WORTH

Studebaker Wagons

Lansing Wagons

