TWICE-A-WEEK
abSORBED THE BRADY ENTERPRISE AND THE MCCULLOCH COUNTY STAR, MAY 2,1910

Vol.IV, No. 98 BRA

OCCUPY NEW QUARTERS/GLORIOUSWETWEATHER

## THE BRDY STANOARD

 RAISE PROFITABLE CROPS the MeCulloch County Star,
May 2nd, 1910. Published on Wednesday and Friday
each week by H. F. SCHWENKER, OFFICE IN CARROLL BUILDING,
North Side Square, Brady, Texas $\frac{\text { North Side Square, Brady, Texas }}{\text { subscription Price si Per YR. }}$ Six months.
Three months.

## Entered as second-lass matter May l7, 1910, at he postoftice at at Bra- dy. Texas, under the Act of

 My Texas underMarch 1879 .
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to the article in question.

 sponsibility for any lideebtedness in-
curred by any employe, unless upon
the written order of the edito.
Local advertising rate, Si per line Local advertising rate, be per line,
classified advertissing rion.
each ingertion. BRADY, TEXAS, Feb. 12, 1913

## Good roads are the best as-

 set of any county, or any coun-try, for that matter, and each year millions of dollars are being spent in the United States
in the building of good roads. Every MeCulloch county farmer who has to drive his team
through deep sand or over rough roads in his own community realizes the importance and in-
estimable value of good roads when he strikes the roads in
Brady Road District No. 1. And this good roads system that leads out from Brady for ten
miles in all directions is but the beginning of the good roads We venture the predietion that within five years there will be scarcely a community in McCul
loch county that will not have duplicated the efforts of Brady eitizens to secure good thorough-
fares.
fares. along with the building
of good roads, there is another of good roads, there is another
feature that must not be overlooked, and that is the mainte-
nance. No good road will last nance. No good road will last
forever without attention, nor forever without attention, nor
will it remain in perfect condition for even a short length of time. After every rain the
roads should be gone over, the
washed places filled in, and tho ruts smoothed down. Only by
these means can a road be maintained.
Commissioner Henry Miller
has instructed the road overseers to drag all the roads after each rain, and the importancs
of carefully observing these instructions can readily be realizclears, every road will be in need of dragging, and can be placed in first-elass shape with comparatively small labor. The road duty to should feel it their done, and done in a thoroug manner, and to them will be due the thanks of all who have o
casion to travel these road casion to travel these roads. And this advice holds good the split $\log$ drag upon the roads in your community, and it will mean dollars saved to you ons and harness.
( 11 Godliness, cleanliness, Godliness, eleanliness, civi
attractiveness are necessary
a city's progress.-Brownwoa Bulletin.

Trades day is getting to be a big thing in San Saba, and the
Star last veek devoted a big Star last page to the offers of the merchants to trades day shop-
turns from his labor, and to do
this it is absoluteiy necessary this it is absoluteiy necessary
that he put brains as well as that he put brains as well as brawn into his efforts. To raise
profitable crops, a farmer must prontable crops, a farmer must best adapted to the various kinds of soil, and when this is decided, then a market for the product must be considered. If there is no market, or no way of disposing of the crop after it is
made, it is worse than useles made, it is worse than useless
to devote any time, land or labor to devote any time, land or labor
to that product, no matter how o that product, no matter
prolific may be its growth. In this connection, we want arge again upon the farmers
devote an acre or two of land the growing of broom corn.
This product does exceedingly This product does exceedingly MeCulloch county produces room corn that cannot be ex
elled. Also Brady offers a good narket for broom corn, thereby reason of baling and shipping Boost McCulloch county indus tries, and they, in turn, will
boost you, and give you a maret for your product.

CHOICE NEIGHBORS.
I have a good two-story resi-
dence here in San Saba for sal dence here in San Saba for sale nd dry, in a very desirable lonew, with five rooms, with stable and crib, and hog pen in
a good neighborhood. I will sell on easy terms, or I will rent it -Advertisement in San Saba Star.
All our Menard readers who directed to the above advertise ment. San Saba is the only
place we know of that can offer you a five room house with a time give you a hog pen in good neighborhood.

ALL TOGETHER.
Who contributes to you churches, street or park im to the sick and distressed o?
your town? Not the mail order house or city merchant; no in-
deed; they would be mighty peeved if you should ask them
a. You must depend upon the business men of your town for
this help. A wise merchant will not turn a booster down on any
reasonable request. Let your
motto be: "My Town, First, Last and Always." Boost, boost
everlastingly boost. That is thi. of steam sufficient to make the wheels go around fast enough

## un.

WE RETRACT.
Just a week or so ago our at ention was directed a very girl, we were informed. At the ari, we were informed. At the
ame time we were admonished 0 take back what we had said about the Menard girls being homely. Judging from the sam-
ple. Menard girls (some of them) are pictures, all right, but what impresses us even
more is their good taste. Just as soon as a Menard girl begins even to start to commence to
get ready to become good look. eet ready to become good look-
ing, she comes to Brady, ing, she comes to Brady. All dy to stay-good looking, we
mean. We note in an exchange that in Texas. We'll take odds a 69 to 1 that we know whe
Callan's diamonds are.

## A Pleased Advertiser <br> Gratifed With Results of Standerd Ads

D'ARCY ADVERTISING COMPANY St. Louis, January 18, 1913. RE: COCA-COLA ADVERTISING. Publishers of The Standard, Brady, Texa
Gentlemen:
Our Mr. D'Arcy having just returned from a conference with the COCA-COLA COMPANY of
Atlanta, with the plans for their advertising during Atlanta, with the plans for their advertising during
the coming season finally adopted, we are glad to the coming season finally adopted, we are glad to
be able to send you the advance information that your good paper will again be on the list.
The Coca-Cola Company expressed themselves as having every reason to be gratified with the re sults obtained through the publicity engaged upon in your columns last year, and we have authority
m
 shortly, and we expect that the copy will begin to
run some time towards the middle of April and continue through the season as usual.
You will receive from us a formal order with
complete schedule in good time, and we trust that you will continue to give the same service that so satisfied out clients last year and that results wil be obtained that
body concerned.

Yours very truly,
D'ARCY ADVERTISING COMPANY

The Brady Standard Reaches the Right Class of People-Therefore it Pays

| CURING CALLAN. | No. |
| :--- | :--- | :--- | :--- |
| It is reported that Dave Doole |  |

The value of cement sidewalks never so apparent as during ne we are now having. There
little excuse for a property wner not having a good cement walk in front of his residence, since arrangements have an be put down and paid for in
installments monthly installments smal
mough not to discommode any-ne.-Brownwood Bulletin.

John H. Moore was in Brady yesterday for a brief visit, and
phoned us a dollar to have The phoned us a dollar to have The Waco. There's no use talking. if you want peace, happiness and family circle, you can't be with out The Standard.

New stock of Oliver type
The Standard office.
Carbon paper in any size sheet The Standard.
If it is a cultivator, we have
A line of high grade films for
Aale. St. Clair \& Co.
You will never enjoy an
You will never enjoy an ev
ning more than pne spent at th
Auting rink.
Gas in the stomach or bow
is a disagreeable symptom
torpid liver. To pet rid
quickly take HERBINE.
a marvelous liver stimulant an
bowel purifier. Price fice
bowel purifier. Prime 50
by Palace Drug Store.

John Gibbons was here from Richland Springs Monday. You can rest assured we have
the price. We will not be unSersoid. Broad Mercantile Co. A scald, burn or severe cut
heals slowly if neglected. The family that keeps a bottle of
BALLARD'S SNOW LINI BALLARD'S SNOW LINI-
MENT on hand is always pre pared for such accidents. Price pase, 50c and $\$ 1.00$ per bottle
Sold by Palace Drug Store. Only shop this side of St. ping tags. The Brady StandLouis carrying brass eyelet ship-
ard. ard.
Get used to the name an
save money. E. J. Broad. save money. E. J. Broad.
We make a specialty of en larging and framing. St. Clair \& Co.
larging and framing. St. Clair
\&

## $\$ 10,000$ in Gold Prizes <br> ABSOLUTELY FREE TO FARMERS



$\frac{4}{7}$ Namo


## Sell Rambler Cars

This territory open to live dealer. Write quick to
Rambler Motor Co., of Texas
Fort Worth, Texas

JONES BROS. BARBER SHOP
 HOT ANO COLD BATHS
GIBBONS BUILDING BRADY,TEXAS

## POLK'S BARBER SHOP

Bath Rooms Fitted UD With the Latest Sanitary Plumbing

NORTH SIDE PUBLIC SQUARE
O. D. Mann \& Sons

Brady, Texas

Funeral Directors, UNOERTAKERS AND EMBALMERS

## HEARSE IN CONNECTION

Day Phone No. 4.
Night Phones 82 and 195
If we have not what you want hen give us your order and we an get it for you out of our Ft. orth house. E. J. Broad. boards, but not saw and nail an make not everyone that ures. Try St. Clair \& Co. for work of any kind.
uto tires. E. J. Broad.
Old papers, 20 c per bundle.
Now is the season for enlargd portraits. We do any grade Clair \& Co.

Coal! Coal! Coal! See Macy \& Co. for prices beSore you place your winter orer for coal.

M


CURED IN FIVE DAYS


Dr. BOURQUE, 103 . W. Ge. St ET, WORTH, TEX


## (lassifir) for

Rate 5 e per line per insertion.
For Sale.
One two-seated surrey at
bargain.

## Enjoying

## PERSONAL

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## WANTED!

Horses - Horses

$\overline{\text { C.W.L.SCHAEG }}$

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| $\begin{aligned} & \text { BBOWN BBOTHERSS } \\ & \text { Austh, Texas } \end{aligned}$ |
| SHORT |
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| RATES |
| VRISC |

Don't forget that we are making short line rates points via Fort Worth.

Our Service is the
best

## A. J. GRAHAM

 AGENTBrady :-: Texas BEST CONNECTIONS


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Use the Parcel Post, Save a Trip to Town


route leading from it. Already farm produce such as butter, eggs, sausage, fruit, etc., is being received in the larger cities from ou Merchants
Merchants are preparing to take adva kage of the parcel post service, because they order methods. Now is his chance to sell by mail. This service offered by the government is an opportunity for every farmer to save time and money, both in buying and selling. Enemies of the service have said hat it would not be a success, and that it would cause confusion, and that the depart ment is not prepared to handle it. The fact hat any considerable number of people will use this service is proof that it is needed. Use it, both in buying and selling. The strated, the sooner will the present low rates
If you have something to sell that can If you have something to sell that can eleven pounds, the weight limit for one pack-
age, can be sent from any point on your


