

The Bovina Blade

10¢ Per Single Copy
THE NEWSPAPER THAT WORKS FOR A BIGGER, BETTER BOVINA

WEDNESDAY, NOVEMBER 18, 1964 BOVINA, TEXAS VOL. IX, NO. 20

EACH TEAM HAS 5-0 DISTRICT MARK --

Mustangs Meet Vega In Championship Tilt

WHITTLIN'

BY DOLPH MOTEN

There's been a lot of discussion here of late in regard to the city's proposed new municipal building.

Maybe it would be more correct to say that the discussion has centered more around a plan whereby the present American Legion building would be moved or torn down to make room for the new city building.

Several people, it seems, are against doing anything with the Legion Hall, except possibly improving it.

We agree that the Legion Hall shouldn't be torn down... or moved. Improvement would be the best thing for it, and for the community.

In an improved condition it could serve a multitude of purposes as a community building. As a matter of fact, it's serving those purposes right now, in its unimproved condition.

Frankly, we hate to see anything worthwhile torn down to make room for something else when there are so many unimproved lots and locations in town.

Everything we have now is needed as well as new structures. From a total number of buildings standpoint, you don't gain anything when you tear down one to build another.

We appreciate the efforts of those who are forming a "Save the Legion Hall" campaign. And we also appreciate the task the city council faces in making decisions in regard to the new municipal building, including its location.

Location of a new city hall will have an effect on the area near where it's located. And that effect will probably be favorable.

Property values in the area will likely go up and owners of nearby property could possibly realize financial gain. Council members have to choose the location with the "greatest good for the greatest number" idea in mind, according to our way of thinking.

At the same time, we think it would be wrong for the council to elect to do nothing because some individuals would benefit by a new municipal building.

There's little question about the need for a new municipal building. The controversy begins when you start considering what kind of building and where.

Months, yes, even years, ago, the present fire station became inadequate. And now the city has completely outgrown what little warehouse space it has.

A building is now being rented for the sum of \$100 per month, we understand, for the storage of city equipment. That sum could be used to help pay for some permanent city property which could be used for years to come... and would better serve the city's need.

If the discussion up to now results in an improvement of the Legion Hall for a community center, it has been much more than worthwhile.

In our opinion, it's only a matter of time until the city can construct a new building for its needs separately and apart from the Legion Hall.

We think, however, that in years to come it will be better for a government (the city) to have control of a community building than for an organization to control it.

The strength and enthusiasm or organizations have tendencies to vary through the years. That makes a government, which will, in most cases, be more stable than an organization, in a better position to maintain a community building.

We realize there is probably some opposition to that way of thinking and we wouldn't argue our point to an enthused group. As decisions are made about the project, we hope that differences of opinion won't stop the turning of the wheels of improvement and progress.

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Downtown Pep Rally Thursday

In an effort to increase already-high football spirit of the community for the Vega game here Friday night, special activities have been planned.

A pep rally is scheduled for downtown Bovina Thursday beginning at 6:30. The public is welcomed and urged to attend this cheering session.

Fathers of football players will be honored at the Friday night game. It has been designated "Dad's Night." Fathers of squad members will be seated on the sidelines with the players.

With permission of downtown businesses, signs of team encouragement will be painted on windows of buildings.

The regular school pep rally for high school and junior high students will be held at 3:15 Friday in Willford Gym.



THE 1964 BOVINA MUSTANGS -- Bovina High football team can take the District 1-B championship with a win over Vega here Friday night. Team members, coaches and managers are, left to right, front row, Alan Carson, Darrell Kirkpatrick, Tommy Sisco, Rex Crompton, Gaylen Hromas, Lynn Murphy, Lane Gover and Randy Jones. Second row, Manager James Denney, Dean Stanberry, Jimmy Redden, Richard Carson, Larry

Dendy, Jerry Cooper, Kregg Wilson, Billy Marshall, Scotty Rundell, and Manager Ronnie Dyer. Standing, Coach Roy Stone, David Anderson, Gene Pruitt, Gary Beauchamp, Al Shamblin, Radford Venable, Jerry Roach, Alfred Stanberry, Eddi Corn, Roman Ramirez, Don McKinney, Carl Harris and Coach Milt Fitts.

Contest Here Friday Night

The District 1-B champion for 1964 will be named on Mustang Field Friday night. Bovina's Mustangs take on the Vega Longhorns in the game which will decide the title winner of the conference.

Kickoff time for the contest is 7:30. Both teams bring 5-0 district records into the deciding tilt and the outcome is rated a toss-up. The teams have comparable records against other district squads.

Vega will have a weight advantage of 11 pounds per man in the line and eight pounds per man in the backfield. This isn't, however, expected to be a factor in the game's outcome.

What could be a factor, though, is the physical condition of three Bovina backs, Fullback Gene Pruitt and Halfbacks Scotty Rundell and Richard Carson. They have all three been hampered by ankle injuries, but are expected to be able to play, at least some, Friday night.

All three worked out early this week and, with luck, they could be at near top speed for the important clash.

The Longhorns are coached by Kenneth Miller, who was head mentor of the Friona Chiefs until two seasons ago.

Commenting on the Vega club, Mustang Coach Roy Stone says, "They're bigger than we are and they looked pretty good against Lazbuddie last week." The 'Horns bested Lazbuddie last week, 22-12. Bovina had defeated Lazbuddie the week before by a 7-0 count.

Vega is led by a 190-pound quarterback and a 170-pound fullback. Coach Stone says they're both good runners. The club also has a good passing attack, the Bovina coach, who scouted them in the game Friday night, says "We'll have to stop their razzle dazzle plays to beat them," he predicts.

Weather isn't expected to be a factor in the game. They might have the edge in the mud, Coach Stone says, because they're heavier.

Scores of games with other district teams show how evenly matched the two teams are. Bovina downed Texline, 25-0, while Vega won over the Tornados, 22-0. The Mustangs whipped Happy, 20-12, while Vega won from the Cowboys, 14-12. Bovina whitewashed Hart, 41-0, while the Vega score was 40-22. Against Nazareth, Bovina won, 32-16, while Vega downed the Swifts, 13-6.

A capacity crowd is expected to be on hand for the finale of the regular season if the weather is even close to favorable.

Winner of the Friday night class will play the District 2-B representative, Sundown. Sundown earned the right to re-

(Continued on page 2)



TAKE DISTRICT HONORS -- Bovina FFA's junior (freshmen) chapter conducting contest team placed second in Littlefield District competition Saturday at Muleshoe. Team members are, left to right, Bill Caldwell, Lynn Murphy, Larry Mitchell, Gaylen Hromas, Mike Grissom, Darrell Kirkpatrick and Alan Carson.

JUNIOR CHAPTER CONDUCTING --

FFA Team Second In District Competition

Bovina FFA's junior chapter conducting team placed second in a field of 12 in Littlefield District competition Saturday at Muleshoe.

Bovina's radio broadcast team placed fifth and the senior chapter conducting group was fifth. Eight teams were entered in each of these divisions.

The teams are coached by John Paul Jones, chapter advisor.

Members of the junior chapter conducting team, scoring 910 out of a possible 1000 points

were Bill Caldwell, Mike Grissom, Larry Mitchell, Lynn Murphy, Galen Hromas, Alan Carson and Daryl Kirkpatrick.

On the radio broadcast team were Kent Stanberry, Bobby Stowers and Roy Lee Stowers. Keith McCutchan was alternate.

Competing in senior chapter conducting were Kregg Wilson, Dean Stanberry, Lane Gover, Eddi Corn, Randy Jones, Larry Dendy and Richard Carson.

The junior chapter conduct-

ing team and the radio broadcast team gave their presentations to members of Bovina Lions Club Thursday night.

16 AT MEETING --

Legion Post Re-Organizes

Plans were made to re-organize Bovina's American Legion Post at a Monday night meeting at the Legion Hall. Sixteen eligible members of the organization attended the session and agreed on the re-organization.

Application for a state charter was made. Next meeting will be Monday night, December 7. Officers will probably be elected sometime after the first of the year, according to Tom Hartwell, a former commander of the post.

Name of the organization will again be John Teetem Wilkerson Post No. 518.

It was disbanded in '58, but continued on an inactive basis for a time after that.

The Post was organized shortly after World War II and it had a total of 57 members at one time.

Attending the Monday night organizational session were Hartwell, Otho Hammonds, Jimmy Charles, Odds White, Fred Langer, Tom Bonds, C. N. Trienen, Vernon Estes, Clyde Blalock, Bob Johnston, Harry Johnson, Kenneth Johnson, Edward Isaac, Pat Kunselman, Charles Corn and Elton Ven-

able. One of the purposes of the re-organized group will be to improve the Legion Hall so it may better serve as a community building, Hartwell says.

Mr. and Mrs. A. M. Wilson were in Amarillo last Thursday for the Associated Grocers bakery meeting and banquet.

The banquet was held in the Vic Mon Room. Guest speakers were Jerry Taff and Don True of KFDD-TV in Amarillo.

Lions Club Decoration Contest Set

Bovina Lions Club will again sponsor home Christmas decoration contest.

Decision to continue the annual project was made at a regular meeting Thursday night at City Drug.

Purpose of the project is to encourage more decoration of homes at Christmas-time. Prizes of \$25, \$15 and \$10 will be awarded to winners.

Other Lions Club business included donating \$2 per member to Hi-Plains Eye Bank in Amarillo.

Bovina FFA junior chapter conducting and radio broadcast teams presented the program.

Weather by Willie
There is another storm following this by the weekend.
--Willie

COLD WIND --

Wet Weather Halts Harvest

Wet, windy weather struck here Sunday night and continued through Monday and Monday night.

The moisture, the second spell in as many weeks, was accompanied by a cold front. About an inch of rain fell the latter part of the first week in November.

Amounts of rain varied in the area up to half an inch. The dampness halted harvesting operations throughout the area.

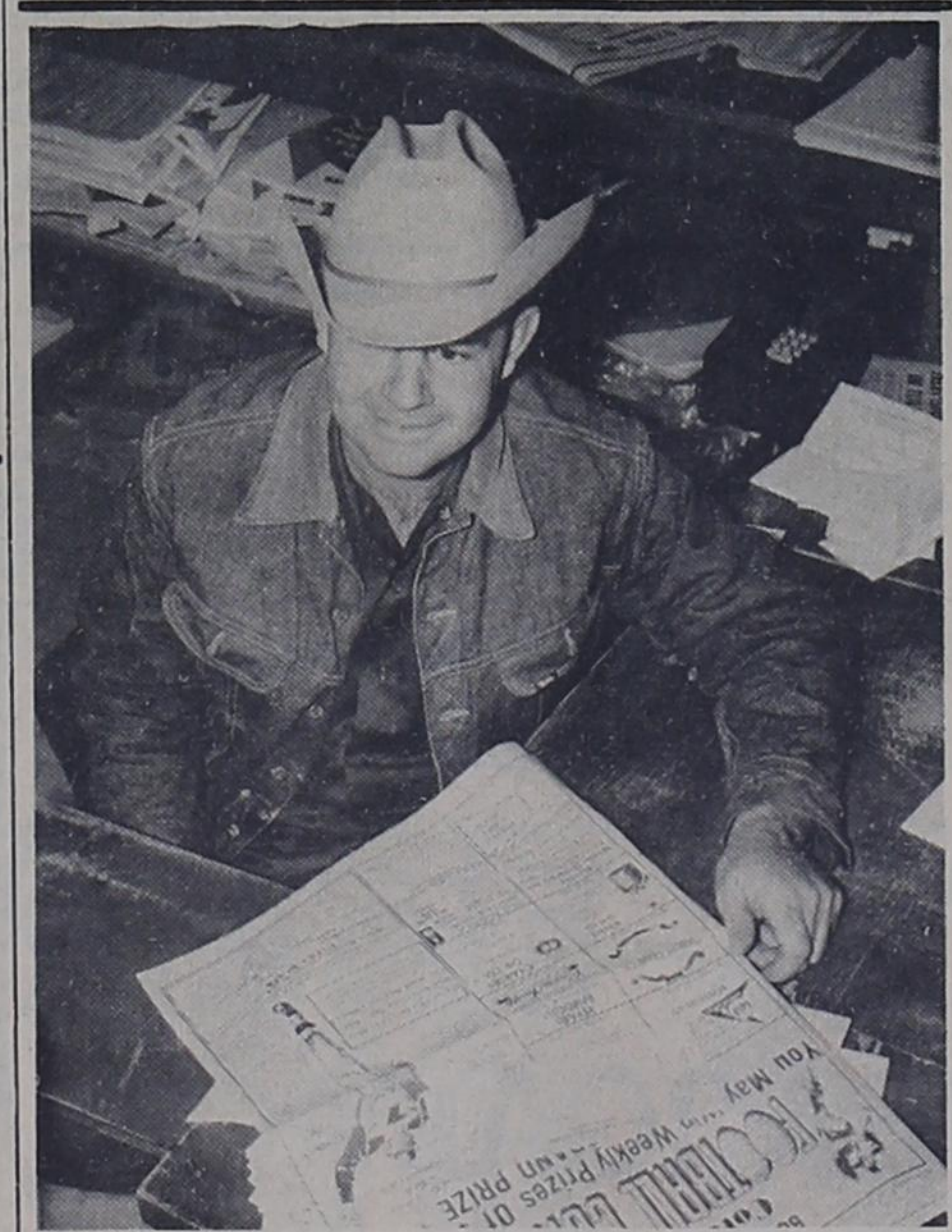
The front struck late Sunday afternoon and continued through Monday featuring a biting wind and drizzling rain.

A warming trend developed Tuesday morning that was expected to continue for the next few days.

Cotton harvest is expected to get into full swing after the ground and the crop dries out. It has been delayed later than usual because of an almost-ideal Fall up to now.

Milo harvest is some 80 to 90 per cent complete in the area.

Temperatures Sunday night and Monday were near the freezing point.



"NOTHING TO IT!" -- Al Kerby is shown with a football contest page from The Blade and his \$5 first place check which he received for having the best entry in last week's contest. This was the second time Kerby has entered this season. "If I'd known how easy it was, I'd probably have won the grand prize this year," Kerby said as he accepted his first place check.

BY CITY --

Building Permit Law Passed

Bovina's city council, meeting in special session last week, passed a building permit ordinance "with teeth in it."

Cost for a building permit was set at \$5 for construction costing \$1 to \$1000 and at \$25 for a building or improvement costing more than \$1000.

In addition, prospective builders will be required to submit plans before a permit is issued.

City Marshall Bill Denney will be in charge of seeing that

plans are carried out. The ordinance is published in this issue of The Blade.

In other business, Valerio Garza was hired by the city to be in charge of the trash department. His salary was set at \$300 per month.

Andres Garza, who had been in charge of trash hauling, was promoted to assistant water superintendent, replacing Bill Moore, who resigned to go into business. Garza's salary will be \$350 per month.

Juniors Slate Turkey Shoot For Saturday

Junior Class of Bovina High School is sponsoring a turkey shoot Saturday.

The shoot will begin at 10 a.m. and continue until 5 p.m. It will be held at the Bovina Gun Club trap house east of town.

Prizes will be both turkeys and hams and will be given through Wilson Super Market. Cost will be \$2.00 per shoot. A class spokesman announces there will be no ammunition for sale and each shooter must bring his own.

Rules will include sudden death shoot off in case of a

(Continued on page 2)

TEXAS PRESS ASSOCIATION 1963 PRIZE WINNER

NEWSPAPER CONTESTS

The Bovina Blade

Second-Class Privileges Authorized at Bovina, Texas, 79009

Published at Bovina, Texas, Every Wednesday

Dolph Moten Publisher & Editor

Jeanne Kerby Women's News

IN OCTOBER--

County Has 9 Rural Wrecks

There were nine rural traffic accidents in Parmer County during the month of October, according to Sergeant W. E. Wells, Highway Patrol supervisor of this area.

From these crashes one person was killed and 12 injured and an economic loss due to property damaged amounted to \$16,461.

Summarizing rural traffic accidents from January through October of 1964, the picture shows 101 wrecks, ten dead, 59 persons injured and \$94,534 in property damage.

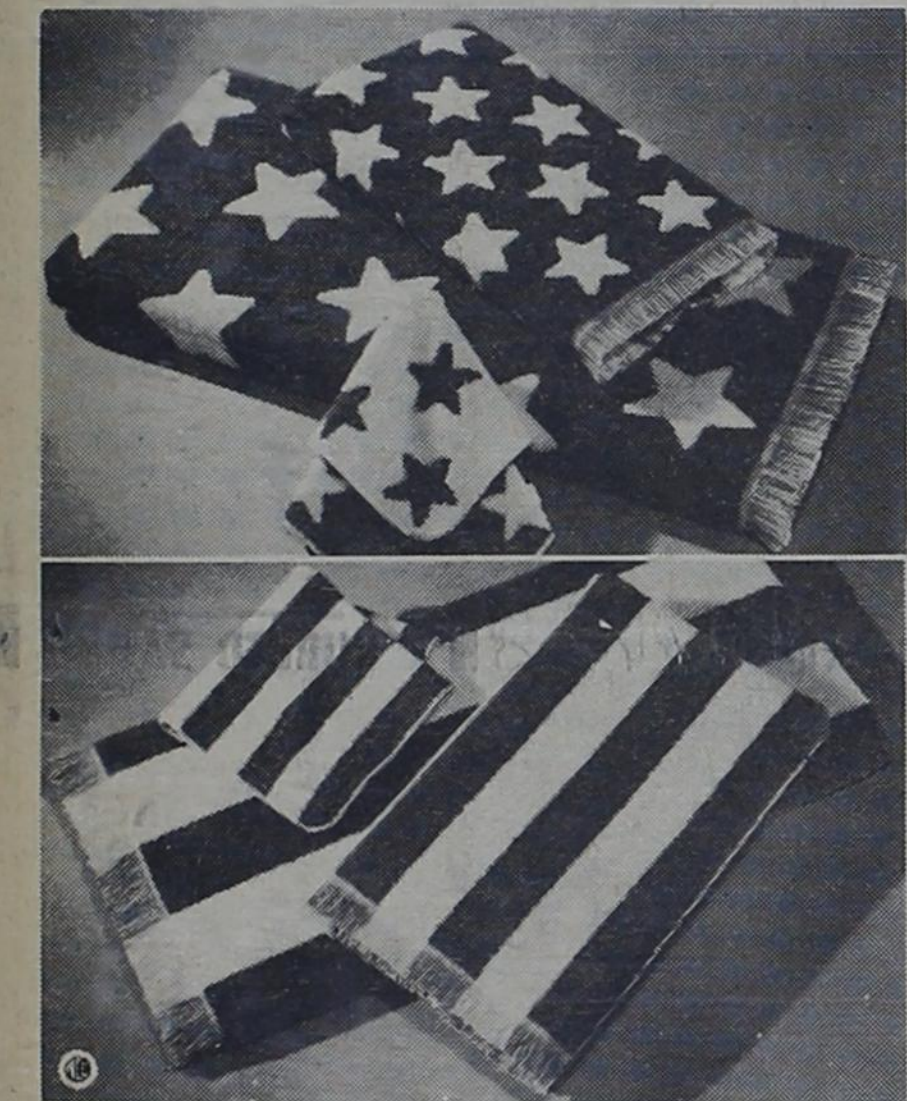
"We are heading into the winter months! Our vehicles need winterizing." But in the words of the Patrol Supervisor, "Don't winterize your car alone -- winterize your driving too."

"Get the jump on bad weather

by having your vehicle safety inspected by an authorized garage to assure its good performance in the months ahead. Then check to see that antifreeze, snow tires or tire chains, and ice scrapers are handy, for "Today's inspection is tomorrow's protection," says Wells.

"We cannot regulate the weather but we can regulate our driving." The Sergeant suggests in snow and ice to:

- (1) Slow Down and leave more Space between cars.
- (2) Keep Windows Clear -- turn on Lights to help others.
- (3) Extra Slow on turns, intersections, crest of hills.
- (4) When Braking, pump to avoid locking wheels in skid. If skidding, turn wheel in direction of skid, don't slam on brakes, slow down easily.



STARS AND STRIPES—The Americana colors used in these cotton terry towels by Fieldcrest coordinate with stars and stripes on sheets and pillowcases for the bedroom.

NEWEST THRILL IN SPORTS GAMES is a Deluxe Electric Slide Action Hockey Game which has an Ice-Pro Puck that simulates play on real ice. This new dimension in recreating pro hockey action at home, designed by Gotham Pressed Steel Corporation, incorporates a ball bearing. A new kicker passer by Gotham gives extra excitement to Gotham's NFL Electric Football Game. For home billiard enthusiasts, Edward Gluck, Gotham President, has created a deluxe foldaway pool table that has most of the features of large tables in small space.

First National Bank Presents

COW POKES By Ace Reid

"Jake, on second thought, let's jist eat 'em here!"

YOUR NEW CAR

Can Be Financed Here.

Prompt Service And -- Convenient Terms!

First National Bank of Bovina

-- Member FDIC --

"Helping Make A Good Community Better"

Reflections From The Blade

Six Years Ago

November 5, 1958

Longtime resident, W. H. "Uncle Billy" Alderson passed away Tuesday morning. He has been a resident of the area for 50 years.

Sparked by Darrell Jennings, the Lazbuddie Longhorns spoiled Bovina's homecoming 40-12. During half-time Joan Kay Ezell was crowned homecoming queen and Don Bandy was named football hero.

A total of 653 pounds of usable old clothing was collected in Bovina as a part of the United Clothing Appeal.

November 14 has been set as the date for the Junior play, "Men are Like Streetcars."

Karen Beauchamp, was rushed to Parmer County Hospital when a piece of roast beef lodged in her throat.

Three Years Ago

Nov. 8, 1961

A two-inch snow Thursday and a small snow Sunday have postponed cotton and milo harvesting in the area.

Bovina Mustangs took the District 2-B crown Friday night storming past Vega, 72-12, in near-freezing weather at Vega. It was the first district championship in seven years.

Some 170 people were present at the school auditorium when Frank Hastings was honored for 50 years continuous service in Masonry. The award was made by W. G. Proctor of McKinney, Most Worshipful Grand Master of Masons in Texas.

The Baptist Church was the scene of a workshop for Girls Auxillary from Llanos Alto Association Saturday. There were 285 girls attending.

Mrs. Billy Burnam and son, Ronnie, who have just recently returned from Germany are visiting in the Bill Burnam home.

Bovina Fire Department answered a call to the Jesse Walling farm south of town where fire destroyed a truck loaded with cane bundles and a self feeder.

WE CONQUERED THE WILDERNESS--



...OR DID WE?



Contest Here-- (Continued from page 1)

present its district last week with a 54-20 pasting of Whitface.

Other district games this week are Happy at Nazareth and Texline at Lazbuddie.

Vega, the defending district champion, is seeking its second consecutive title. The Mustangs' last district championship was in '61.

If the game ends with the score tied, the winner will be decided on penetrations (the number of times each team gets inside the other's 20-yard line), if penetrations are tied, the winner will be the team with the most first downs and if these, too, are tied, the team with the most yards rushing will get the nod to represent the district in bi-district competition.

Offensive starters for the Mustangs are expected to be Al Shamblin and Jerry Roach at ends, Roman Ramirez and Eddi Corn at tackles, Gary Beauchamp and Don McKinney or Jimmy Redden at guards, Radford Venable at center, David Anderson at quarterback, Pruitt at full and Rundell and Dean Stanberry at the half-back posts.

BROKEN ARMS --

Queen Women Hurt In Fall

Mrs. Kate Queen and Mrs. Bud Queen, sisters-in-law and neighbors, were injured in unrelated accidents early last week.

Monday afternoon, Mrs. Kate Queen fell at her home and suffered a broken arm. On Tuesday morning, her sister-in-law Mrs. Bud Queen suffered a broken arm in a fall in the yard of her home.

Kate was taken to Amarillo for treatment and when she was dismissed from the hospital she went to Borger with her daughter, Mrs. Johnnie Jones, where she is continuing to improve.

Mrs. Bud Queen was taken to Parmer County Hospital where she was still a patient the first of the week.

TAKE A SLICE OF HAM...



There is no end to the good things you can prepare with ham steaks. Now, any Southerner knows how well the smokey flavor of ham goes with the sweet smoothness of yams. Here's a dish that combines the two.

Thin slices of tasty pasteurized process cheese spread are arranged on top of ham steaks. Then the cheese is topped with a savory mixture of yams, saltine cracker crumbs, onion, and herbs. The whole dish is baked to warm the ham, melt the cheese, and brown the yam topping. Mmmmm...happy eating!!!

- SOUTHERN HAM STEAKS**
- 1 cup PREMIUM Saltine Crackers crumbs (about 25 crackers)
 - 1/2 teaspoon tarragon leaves
 - 1/4 teaspoon thyme leaves
 - 1 (9 1/2 ounce) can yams, drained and cut into small pieces
 - 1 tablespoon finely chopped onion
 - 1/4 cup butter or margarine
 - 1/4 pound Velveeta Pasteurized Process Cheese Spread, thinly sliced
 - 2 ham steaks, cut 3/4 inch thick (about 12 ounces each)
- Combine first 4 ingredients. Sauté onion in butter or margarine until tender. Add to dry ingredients. Mix lightly. Arrange cheese slices over ham steaks. Top with sweet potato mixture. Place in a baking dish. Bake in a preheated moderate oven (350°F.) 25 to 30 minutes. Serve with a green salad. Makes 4 servings.

November 10, 1917—One of the most widely publicized women's suffrage demonstrations was held outside the White House. Forty-one women from 15 states were arrested, drawing sentences ranging from six days to six months.

Whittlin'--

(Continued from page 1)

Wouldn't it be nice to support a Bovina football team in bi-district and regional football games?

Incidentally, we mentioned here last week that it was possible for Parmer County to have three district championship football teams.

That possibility no longer exists.

Farwell and Friona lost their district deciding games (although Friona tied for the title) Friday night.

Now, only Bovina is left to carry Parmer's colors down the district championship path.

We think the Mustangs can do it!

Turkey Shoot--

(Continued from page 1)

tie and when a marksman has won two or more turkeys or hams he will be given a handicap.

Proceeds will go to the Junior Class.

Let's Go Fishin'

BY BOB BREWSTER

Outdoor Editor, Mercury Outboards

AIN'T NECESSARILY SO

A dab of paint or the addition of a little padding may be all that's needed to salvage a lure that is not producing fish.

Color and size are extremely important in influencing the decision of a fish to smash a certain plug, comment the fishing authorities at Mercury outboards. But the lure in your hand may appear entirely different when scanned by the critical eye of a roving largemouth. He may not be impressed by either its size or color.

Instead of disposing of an ineffective plug, try changing its apparent size by painting it a different shade.

Skin divers have noted that lures painted yellow appear much larger when viewed from beneath the surface. This aberration is apparently caused by reflection, plus the magnifying effect of water. The same model in a different light-absorbing color might appear nearly normal.

Yellow and white-and-red combinations have long been favorite topwater choices; their effectiveness probably derives from the reflective qualities of these colors, not the colors themselves.

But color is not the only way to achieve a false dimension. There are other ways to pad out the girth of a lure without actually adding bulk.

Ordinary flyrod bugs with stiff hackles attached so that they stick out at right angles can create the effect of a larger apparition. The same feathers placed on the tail give the appearance of a longer lure. Neither alteration affects the casting or fishing abilities to any degree, but both create an entirely different impression on fish.

So heed the hues and pad the plugs—a phoney line has been the downfall of many a lunker.

Erector Sets: From Toy To Career



If ever a young man was destined for an engineering career, it's probably the one above, pictured using his Erector set to add a motorized mechanical man to his collection of working models made with the ever-popular career building construction kits.

Men and boys alike have been inspired by Erector, ever since its introduction in 1913. But today's sets, like today's boys, are space minded, and special new versions are available for creating such space-age projects as a planetary probe (to explore the moon surface), a moon bulldozer (we have to live after we get there), or a rocket service gantry (that's the big equipment that puts the rocket in place).

Sure, Sonny will have to push Dad over to build with his own set! And Dad will find that although the principle of his son's set is the same as when he was a boy, the new sets have tapered girders, shaped pieces and plates in color, and Power-Matic motors. But both ages will find fun and satisfaction in this educational product by the A. C. Gilbert Co.

Good Luck Wishnik



Now those luck bringing Wishnik trolls with the wildly streaming hair are staring on fashion accessories and pajamas, too. This novel tote bag holds the Wishnik securely by a snap in device. There are Wishnik pajamas and Wishnik decorated belts, too. The Wishniks by Unedeed Doll Company are appearing in fascinating new character roles this winter, as Maverniks, Ughniks, Sluggerniks, Smartniks and Politeniks, to mention a few new roles assumed by young America's favorite mascots.



EIGHTEEN LAKES in southern Alaska will be converted into giant "level bubbles" to determine the amount of tilt that occurs in the land. The U.S. Dept. of the Interior will mark key points in the lakes to serve as water-level "benchmark," which will indicate tilts such as occur during earthquakes.

C and S Chemical Is The Best Place When You Want

Fertilizers

Insecticides

Phone 238-4311

NOW!

Big travel bargain for cities along Santa Fe

It's Chico Bargain Fare time again on the Santa Fe—through April 30, 1965.

For example, a regular round-trip ticket costing \$100 will be sold at the off-season bargain fare of \$80. Round trips costing \$75 now will be only \$60, and similar reductions will apply for round-trip tickets from all stations except for local trips within the State of California.

No matter where you travel on Santa Fe trains, round-trip bargain fares will save you approximately 20%. Tickets on sale every day with a return limit of 30 days. Yes, bargain fares apply for both round-trip coach and first-class tickets.

Now you can leave the car at home and save money traveling by Santa Fe.

See the Santa Fe Agent in your home town for complete information

GREAT AUTUMN SALE

time to see your

GAS APPLIANCE DEALER

AND GET A BIG **BARGAIN** ON A NEW GAS RANGE

SPECIAL VALUES NOW!

Pioneer Natural Gas Company

FROM MRS. HARRIS --

Spears Buy Mary Marr

The Mary Marr Shop, located on Third Street in Bovina, has been sold by Mrs. J. W. Harris to Mr. and Mrs. Otis Spears. Transaction was effective last week.

The business will be operated by Spears' brother and his wife, Mr. and Mrs. Wayne Spears. They will move here from Midland to assume management Monday of next week.

Name of the store will be changed to Spears Family Fashions.

Men's clothing will be added to the existing stock of women's and children's wear. "We'll have top lines of men's cloth-

ing as quickly as we can receive it," Spears announces. Mrs. Harris became sole owner of The Mary Marr in July of this year when she purchased the interest of her partner, Margaret Minter. She brought a half interest in March from Mrs. Jessie Williams. The dress shop was founded in '59 by Mrs. Minter and Mrs. H. N. Turner.

Mrs. Harris will continue to operate the store for the Spears until next week when the new managers take over.

Announcement of the change of ownership is made in advertisements in this issue of The Blade.



it's a woman's WHIRL

By Rosemary

Women play a vital political and economic role in the life of the nation. They are potentially the nation's most powerful voting force. Four million more women than men qualify to pull the levers this election day. Should past national returns prove indicative, the majority of women will exercise their prerogative this year.

—they have a work-life expectancy of 25 to 27 years if they are married and 40 years if they are not.

SPORTS AFIELD

By Ted Kesting

On the economic side, women constitute an overwhelming spending bloc. They are estimated to purchase 75 per cent of all the goods and services sold in the United States, thus controlling 65 per cent of the national wealth. Women make-up one-third of the nation's work force. Last year women took home \$50 billion in pay envelopes and another \$10 billion in income from other sources, a large bulk coming from investments. 80 per cent of the women work at some time during their lives in gainful employment.

Taxpayers Get Break In New Power Project

A privately financed electric power project—one that eventually will dwarf TVA, the Aswan Dam and other noted power producers—has been started at the juncture of the states of New Mexico, Colorado, Arizona and Utah.

Not a single dollar of taxpayers' funds will be used in the \$10 billion project and all participating companies will continue to pay taxes.

Undertaken by a number of electric power companies, in nine western states, which make up the Western Energy Supply and Transmission Associates, the project calls for the construction of power plants at strategic locations. Some will be coal powered, some atomic and others water powered.

Western officials say that consumers will benefit from the lower rates that the vast network of transmission lines will make possible. Each utility in the complex will retain its autonomy.

The first of the plants will use coal, taking advantage of the huge deposits of anthracite in the area where the four states meet. Other states that are to participate are Nevada, California, Wyoming, Idaho and Texas.

There are many ways to pack and carry a load. One of the oldest, simplest and best rigs is the Alaska bush packboard. It is widely available from just about any good outfitter purveying sportsmen's gear and ranges in cost from about \$14 to \$18. But "Once you've had a look at one and made a couple of rough sketches, the packboard is easy to construct at home," says John Jobson, Camping Editor of Sports Afield Magazine. Physically, the Alaska packboard consists of a rectangular wood frame (four or five pieces of wood in all—two uprights always and two, sometimes three, crosspieces) around which is tightly laced a cover of 12-ounce canvas. Two shoulder straps (adjustable) of either leather or webbing are affixed—and you're in business.

The canvas runs around the frame, creating a space between your back and the load. This is a crowning virtue. It keeps our poor backs from contacting the bumps and irregularities of the sometimes chafing load, and it keeps our backs cool, for there is a circulation of air between the load and ourselves. With a packboard you can transport such items as large outboard motors; chain saws; moose antlers; caribou heads; grizzly hides; game meat; small, light plants; odd-shaped containers of grub. In other words, the packboard lends itself to professional backpacking as well as casual or dilettante jobs. It is magnificently versatile. In use, the object or load is simply lashed to the frame (eyes or hooks being there for the purpose). An example: For a backpack trip, you roll all your gear into a canvas shelter, lash it to the board and take off.

In the case of the commercial models, you can purchase the board with a companion canvas bag that is instantly put on or taken off by means of a couple of light steel rods securing the grommets in the canvas to the eyes on the packboard. Thus you have, in effect, a light framed rucksack—but one that can quickly be adapted for heavy, bulky loads.

Mr. and Mrs. Clifford Leake and Lezli Williams visited Sunday in Levelland with Mr. and Mrs. Joe Wesley Hromas and family.

TURKEY TROTTIN' TIME

BAKE-RITE SHORTENING 3 Lb. Can **59¢**

Shop These Thanksgiving Specials At **WILSON'S** From Thursday, November 19 Right Up Until Thanksgiving Day! We Will Be Closed Thursday, Nov. 26 For Thanksgiving.

None Such **MINCE MEAT** 9 Oz. Pkg. **29¢**

KLEENEX TISSUES 2 400-Ct. Boxes **45¢**

PET MILK 2 Tall Cans **25¢**

Shurfine MARSHMALLOWS 10 Oz. Pkg. **19¢**

Hunt's Whole Spiced **Peaches** No. 2 1/2 Can **25¢**

TURKEY FIXIN'S! Bond **STUFFING MIX** For Dressing 8 Oz. Pkg. **25¢**

Blue Plate **COVE OYSTERS** For Dressing 8 Oz. Can **39¢**

Viking **Aluminum Foil** 25 Ft. Roll **25¢**

THANKSGIVING Produce
Ocean Spray **CRANBERRIES** 1 Lb. Cello Bag **29¢**

California Snow White **Cauliflower** Lb. **23¢**

Thanksgiving Frozen Food

Shurfine BRUSSEL SPROUTS CAULIFLOWER BABY LIMA BEANS 10 Oz. Pkg. **19¢**

Patio Beef **Enchilada Dinners** 12 Oz. Size **39¢**

Morton's **MINCE PIE** 20 Oz. Size **39¢**

PUMPKIN PIE 3 For **\$1.00**

PLUMP POULTRY Norbest Grade A **TURKEY HENS** Lb. **39¢** (With Purchase Of A Turkey You Can Buy An 18-Inch Turkey Platter For \$1.29)

Pinkney Sun-Ray Hickory-Smoked **Cured Hams** Whole **45¢** | Butt Half **53¢** | Shank Half **43¢**

AF Brand First Grade **SLICED BACON** 1 Lb. Pkg. **59¢**
Swift Premium **HENS** Lb. **39¢** Fine For Baking

Dromedary **Pitted Dates** 8 oz. Pkg. **29¢**
Schilling's Spices **Pumpkin or Apple Pie Seasoning** 1 1/4 oz. Can **29¢**
Poultry Seasoning 7/8 oz. Can **19¢**
RUBBED SAGE 1/2 oz. Can **18¢**
GROUND SAGE 1 oz. Can **23¢**

Shurfine Stuffed Olives 7 1/2 oz. Jar **45¢**

Stokley's Spiced **CRABAPPLES** No. 2 1/2 Jar **49¢**

Nabisco **RITZ CRACKERS** 1 lb. Box **39¢**

Shurfine PUMPKIN 2 No. 300 Cans **25¢**

Sunshine Krispie **CRACKERS** 2 lb. Box **55¢**

Shurfine CRANBERRY SAUCE 2 No. 300 Cans **49¢**

NEW! JELL-O Whip'n Chill DELUXE DESSERT MIX 2 All Flavors 3 3/4 Oz. Pkgs. **45¢**

Welcome To The Q Pool Snooker Dominoes Thursday Night Is Family Night. Fun For All The Family! Now In Our New Location On East Main Street. MR. AND MRS. FRED LANGER Come On In - The Playing Fine! Phone 238-8421

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More
WILSON'S SUPER MARKET BOVINA
PARMER COUNTY'S FINEST
Phone 238-4781

Wesleyan Guild Has Study

Wesleyan Service Guild met Monday night at 7 p.m. at Bovina Methodist Church. Mrs. Margaret Caldwell reported on the action committee of the present study. They continued their study of Genesis with Mrs. W. E. Williams bringing the review and Mrs. Vernon Estes the study. Mrs. Dean Hastings was hostess for the evening and she served pumpkin pie topped with whipped cream and coffee to those attending.

Present were Mrs. Odis Spears, Mrs. Bedford Caldwell, Mrs. Harold Morris, Mrs. Margaret Caldwell, Miss Rita Caldwell, Mrs. Earl Stevenson, Mrs. Willie Williams, Mrs. Vernon Estes, Mrs. Dean Hastings, Miss Grace Paul and Miss Diane Covington.

Dyer Home Site Of WMU

Members of Keith Parks Circle of Baptist WMU met Tuesday afternoon in the home of Mrs. Travis Dyer.

The program was presented by Mrs. Pierceson Adams, Mrs. Ovid Lawlis, Mrs. W. W. Wilcox and Mrs. Dyer. It was under the direction of Mrs. Wendell Garner, program chairman.

The group will meet jointly with the Tildenberg Circle Tuesday, November 24, for an all-day mission study at the church. They will study "Frontiers of Advance" and will have a salad luncheon at noon.

The hostess served pecan and pumpkin pie and coffee to Mrs. Adams, Mrs. Wilcox, Mrs. Lawlis, Mrs. Garner, Mrs. Arnold Hromas, Mrs. Alvin Glascock, Mrs. Wallace Rogers and Mrs. E. H. Moody.

Daughter Born To Erick Perkins

Mr. and Mrs. Erick Perkins of Plainview became the parents of a daughter born Monday, November 16. The little girl weighed seven pounds and has been named Sharon Renee. She is the first child for the couple. Grandparents are Mr. and Mrs. Erick Perkins of Cooper and Mr. and Mrs. A. D. Cumpston of Bovina. The little girl is the fifth generation in the Cumpston family.

Mrs. Foster Hosts Bridge

Mrs. Don Owens was the winner of the high and traveling prizes when the Wednesday Afternoon Bridge club met in the home of Mrs. Nickle Foster last week.

Chips and dips, pumpkin pie, cokes and coffee were served to those present.

Attending were Mrs. Owens, Mrs. Tom Bonds, Mrs. Jon Lin Riddle, Mrs. Lanham Ford, Mrs. Scott Gober, Mrs. Erith Hawkins, Mrs. Glenn Hromas and the hostess.

Of Interest To THE WOMEN

Cindy Caldwell Celebrates 5th Birthday

Cindy Caldwell, daughter of Mr. and Mrs. Tom Caldwell, celebrated her fifth birthday Monday.

A group of her playmates spent the day playing at her home. At noon, her mother served the group a birthday dinner which featured the traditional birthday cake with candles.

Boxes of candy were given the children as favors.

Children enjoying the day were Maria Ferguson, Linda Ferguson, Jay McCracken, Matt Moten, Beth Moten and the honoree.

MYF Group Goes Skating

Members of Junior High MYF of Bovina Methodist Church and their guests had a skating party Friday evening.

The group met at the church where they enjoyed a sack lunch after which they went to Farwell for an evening of skating.

Children attending were Denise Clements, Pam Grissom, Suzanne Wilson, Nancy Mitchell, Jan Gromowsky, Candy Wilson, Karen Bell, Carolyn Ward, Carmen Ward, Roy Mayhew, Johnnie Charles, Bruce Caldwell, Bobby Redden, Tommy Spears, Kelly Jamerison, Phil Sorley, Robert Fowler, Johnnie Hugh Horn and Greg Bell.

Sponsoring the group were Mr. and Mrs. Bob Fillpot, Bruce and Brian, Mr. and Mrs. Bob

Wilson, Mr. and Mrs. Jimmy Ware, Linda and Jeri, and Mr. and Mrs. Vernon Willard, Terri and Dennis.

Sacred Heart Society Has Recent Meet

Sacred Heart Society of St. Ann's Church met recently with 16 members and three guests present.

Guests were Jesus Marruffo, Encarnacion Almen and Pilo Castillo of St. Teresa Church.

They reported that \$334 was made on the recent car raffle and they voted to donate the money to purchase a loud speaking system for the church.

The men made plans to join with the Guadalupe Society in preparing the program to be held at St. Ann's Parish Hall in December.

They also started plans for a parish social to be held in January.

The meeting closed with prayer by Father Claver, pastor.

Ezells Host Bridge Party

Mr. and Mrs. Gene Ezell were hosts to a group of friends for an evening of bridge at their home last week.

Enjoying the evening were Mr. and Mrs. Bedford Caldwell, Mr. and Mrs. Vernon Estes, Mr. and Mrs. Johnnie Horn, Mr. and Mrs. Dean McCallum, Tom and Phil Caldwell and the

hosts. Refreshments of dips and chips, chocolate cake, hot apple cider and coffee were served.

Friendship Class Plays Volleyball

Friendship Class of Bovina Methodist Church has a social Saturday night. The group met at the high school gym and spent the evening playing volleyball.

They had refreshments of sandwiches and cokes.

Attending were Mr. and Mrs. Harold Snell, Mr. and Mrs. Nickle Foster, Mr. and Mrs. Charles Smith, Mr. and Mrs. Lowell Boozer, Mr. and Mrs. Jerry Wright, Mr. and Mrs. Milt Fitts, Mr. and Mrs. Bobby Fillpot, Mr. and Mrs. Jimmie Clements, Mr. and Mrs. J. T. Hammonds and the hosts, Mr. and Mrs. Jimmy Ware, Mr. and Mrs. Leon Ware and Mr. and Mrs. Tom Ware.

P. O. Dixons Host Thrifty Club Supper

Members of the Thrifty Club entertained their husbands at a Thanksgiving supper November 9th at the home of Mr. and Mrs. P. O. Dixon.

The group enjoyed a meal of ham, candied sweet potatoes, green beans, cranberry salad, hot rolls, pie and coffee and tea. They spent the evening playing "42" and visiting.

Those attending were: Mr. and Mrs. H. D. Bradshaw, Mr. and Mrs. L. M. Grissom, Mr. and Mrs. Zemy Boozer, Mr. and Mrs. G. A. Bandy, Mr. and Mrs. Howard Kelso, Mr. and Mrs. Wilbur Charles, Mrs. Jerry Ware, Mrs. Frank Smith, Miss Lola Grissom and the hosts Mr. and Mrs. Dixon.

Mrs. Cervantez Delegate To Convention

Mrs. George Cervantez of Bovina was one of four delegates from the Panhandle of Texas to attend the 32nd convention of the National Council of Catholic Women held in Washington, D.C. The convention convened November 11 and continued through the 14th.

The council represents more than 14,000 affiliates in parishes throughout the United States and assists Catholic parishes in Social Action, Catechetical Work, Spiritual Development in Rural Life and charity projects.

Mrs. Leake To Canyon Meet

Miss Donna Dunn and Miss Linda Langston of Farwell and Mrs. Clifford Leake of Bovina attended the Grand Cross of Color banquet Thursday night in Canyon.

The annual affair was a buffet supper served to approximately 30 representatives of this district.

Mrs. Cortez Dowlen, District Grand Visitor from Canyon, was guest speaker.



CASUAL—Cotton satin takes on black and white stripes in this easy-going long-sleeved blouse with convertible collar and French cuffs. It's from Lady Arrow's new "My Fair Lady" collection.



FEMININE—Inspired by the fashions in "My Fair Lady" is this feminine-looking blouse of embroidered cotton eyelet. Ruffles form a stand-away collar and edge the three-quarter sleeves. By Lady Arrow.



Blouses Reflect 'Fair Lady' Look

Fashion's gentle mood is reflected in a romantic holiday collection of lady-like cotton blouses. On the market in time for special gift-giving, the styles draw their inspiration from the new musical film, "My Fair Lady."

Cast in the delicate look that prevailed at the turn of the century, the blouses make a fashion point of portrait collars, ruffles, bows, tucked bibs, and long billowing sleeves.

Fabrics featured in the holiday collection are notable for their air of femininity. They range from lustrous cotton satin in bold stripes or large coin dots to delicate embroidered cotton eyelet. Guaranteed to please every fair lady on your Christmas list, each blouse in the holiday collection comes in its own pink gift box.

Change Time For Bazaar

Annual bazaar of WSCS of Bovina Methodist Church has been moved up one day and will be held Friday, November 20, rather than on Saturday as previously announced.

The bazaar will be in the vacant building on north side of Main and will begin at 9:30 a.m. and continue as long as articles are available. They will also have coffee during the day with cake and pie.

Lubbock Tour Slated By Women's Club

Bovina Women's Study Club will meet November 19 with the theme "Decisions in Space."

The group will meet at the club house and leave from there at 9 a.m. They will go to Lubbock where they will have lunch.

During the afternoon the group plans to tour the planetarium and museum on the campus of Texas Technological College.

School Lunch Menus

Monday, Nov. 23

Soup (meat, tomatoes, potatoes, mixed vegetables, carrots), crackers, peanut butter, cabbage slaw, cinnamon rolls, 1/2 pint milk.

Tuesday, Nov. 24

Fried chicken, creamed potatoes, gravy, pineapple ring with cheese, hot rolls and butter, pumpkin pie with whipped cream, 1/2 pint milk.

Wednesday, Nov. 25

Sandwiches, baked beans, lettuce and tomatoes, butter, ice cream, 1/2 pint milk.

Thursday and Friday, Nov. 26 and 27, Thanksgiving holidays.

Wilson Home Site Of Party

The home of Mr. and Mrs. Bob Wilson was the scene of a party Saturday night for the Sophomore class. It was hosted by their son, Kregg.

The young people played games during the evening and had refreshments of chips and dips, sandwiches and cokes.

Attending were the Sophomore Class, their sponsors, Mr. and Mrs. Richard Roberts and Mr. and Mrs. Wilson.

Son Born To Weldon Williams

Mr. and Mrs. Weldon Williams of Potts Camp, Miss., became the parents of a son born November 14. The boy weighed seven pounds, twelve

ounces and has been named Richard Russell. It is the couple's first child.

Grandparents are Mr. and Mrs. Lester Williams of Bovina and Mr. and Mrs. Earl Jordan of Potts Camp.

Mrs. Horn Gives Review Of Book

Ladies of the Oklahoma Lane Methodist W.S.C.S. were guests of the Charity Circle of the Bovina church Tuesday morning for a book review.

Mrs. Johnnie Horn was the guest speaker. She reviewed the book, "The Late Liz", by Liz Burns. She also played a recording in connection with the review, "God Isn't Dead."

Sweet rolls, coffee and hot spiced tea were served the group by the hostesses, Mrs. Oakley Stevenson and Mrs. Jimmie Clements.

Visiting from Oklahoma Lane were Mrs. Melborn Jones, Mrs. Johnny Rundell, Mrs. Troy Christian, Mrs. Douglas Gossett, Mrs. Don Christian and Mrs. Wayne Foster.

Members attending were Mrs. Milt Fitts, Mrs. Leon Ware, Mrs. John Dixon, Mrs. Vernon Willard the hostesses and the guest.

Powder Puff Tilt Proves Successful

The Senior-Freshman aggregation, featuring the running of Lynn Looney, downed the Juniors-Sophomores, 16-0, in a Powder Puff football game on Mustang Field Friday night.

Sponsored by the senior class, the promotion earned 'over \$100' for the class fund. Members of Mustang football squad served as coaches of the team.

39'ers Honor Mrs. Walling

Mrs. Jesse Walling was the honoree when the 39'ers Birthday Club met Friday evening in the home of Mrs. Joe Wilson.

The group enjoyed a Mexican supper and visited during the evening.

Ladies present were Mrs. Bud Crump, Mrs. Odis White, Mrs. Paul Jones, Mrs. Robert Read, Mrs. Woodrow Wright, Mrs. Emmitt Tabor, Mrs. Walling and Mrs. Wilson.

Special guests for the party were Mrs. Giles Williams, Mrs. Nancy Nix and Mrs. Maurice Means, all of Hereford.

Mr. and Mrs. Warren Embree and Kay of Tahoka visited during the weekend with Miss Opal Perry.

new Sunbeam Vista
automatic electric STAINLESS STEEL percolator

completely immersible for easy cleaning

Model VAP30

Speed brews up to 10 cups of really good coffee in a matter of minutes.
Completely automatic for the same fine coffee every time.
Coffee is kept at drinking temperature after brewing.
"Twist-Lock" top stays securely in place while pouring.
Smartly styled, drip-free pouring spout.

GAINES HARDWARE CO.
"NOTHING KNOCKS ON BOVINA BUT OPPORTUNITY"

Thanks, Friends!

..... for your wonderful business during the time I have owned and operated

THE MARY MARR SHOP

It has been a pleasure for me to serve you.

I hope you will continue the same fine patronage with the Spears, who have purchased the store, Thanks again.

- Furne Harris

Welcome, Folks!

...To Shop At

SPEARS FAMILY FASHIONS

We have purchased The Mary Marr from Mrs. Furne Harris and cordially welcome your continued patronage.

In addition to the quality ladies' and children's clothing now offered, we are adding top lines of men's clothing as quickly as possible. Stop in and get acquainted at-

SPEARS FAMILY FASHIONS

Otis and Irene Spears
Wayne and Barbara Spears

This Week's Devotional



The Church, God's Exhibit A

All members of God's church are his representatives. More than that, the church is His product. We, the church, are placed on display before the world to demonstrate what God can do for man -- and what he wants to do for all of mankind! What kind of representatives are we?

Phillip's modern speech translation gives a challenging rendering of Colossians 3:12ff:

"As, therefore, God's picked representatives of the new humanity, purified and beloved of God Himself, be merciful in action, kindly in heart, humble in mind. Accept life, and be most patient and tolerant with one another, always ready to forgive if you have a difference with anyone. Forgive as freely as Christ has forgiven you. And, above everything else, be truly loving, for love is the golden chain of all the virtues. Let the harmony of God reign in your hearts, remembering that as members of the same body you are called to live in harmony, and never forget to be thankful for what God has done for you."

Read this paragraph of Holy Scriptures slowly and thoughtfully two or three times. Does the Holy Spirit speak to your heart through these words? Let God make you a representative of His Divine Grace.

The church has a vital role in the work of God.

Don Stone, minister, Bovina, Church of Christ



Attend Church With Your Family This Week



Attend The Area Church of Your Choice Regularly!

Church Schedule Sponsors:

- ROGERS Barber Shop --Jerry Rogers--
WILSON'S SUPER MKT. "Parmer County's Finest"
SHERLEY GRAIN CO. Serving Parmer County Farmers The Year 'Round
GENERALGAS "Farmers Headquarters" Hwy. 60
OKLAHOMA LANE FARM SUPPLY "If It's For Farming, We Sell It"
BONDS OIL CO. Gulf Products
CICERO SMITH LUMBER CO. In Bovina Since 1904
BOVINA WHEAT GROWERS "Not Everyone Belongs To A Co-op, But Everybody Benefits"
GAINES HARDWARE CO. "Nothing Knocks On Bovina But Opportunity"
BOVINA DRY GOODS Mr. and Mrs. Edward Isaac
C & S CHEMICAL CO. Third St. - Pho. 238-4311
WILLIAMS MERCANTILE CO. Pioneers In Bovina
FIRST NATIONAL BANK OF BOVINA Let's Make Bovina Grow!
Lawlis Gin Co. Ovid Lawlis
The MARY MARR Shop --Fume Harris--
BOVINA BEAUTY SHOP Jesse Sisk - 238-4352
BOVINA RECREATION CENTER Mr. and Mrs. Fred Langer
KERBY Welding Service Ag Deal The Year O
Bovina Hobby Shop Sonny Roach - Jack Kester
BOVINA VARIETY Always Something New Mr. and Mrs. Troy Fuller
CORN'S FARM STORE --Charles Corn--
McCallum Real Estate Dean McCallum
BOVINA GLASS AND PAINT Ed Dendy
BOVINA INSURANCE -- Jim Ware--
WILSON - BROCK INSURANCE Joe Wilson - Aubrey Brock
CLABORN Funeral Home -- Friona--
BOVINA IMPLEMENT CO. Your Massey-Ferguson Dealer
GATEWAY PRODUCE CO. Bovina, Texas
CHARLES OIL CO. Phillips 66 Jobber
PAUL JONES TEXACO SERVICE STATION Hwy. 60 - Bovina
BOVINA CHAMBER of COMMERCE & AGRICULTURE
BOVINA GIN CO. Don Sides, Manager
Bovina Auto Parts -- Sonny Spurlin--
BOVINA RESTAURANT Mr. and Mrs. Mutt Graham
WARD'S WELDING V.C. Ward
BARBEE CLEANERS The Most In Dry Cleaning Shallie And Doris
SUPER SAVEWAY S. & H. Green Stamps

ADDITIONAL SPONSORS:

- Mr. and Mrs. Luther Grissom
--Mr. and Mrs. Gene Ezell
--Mr. and Mrs C. P. Warren
--Mr. and Mrs. Bill Denney
--Mr. and Mrs. J. P. Macon
--Mr. and Mrs. Tom Caldwell



Bovina Pentecostal Holiness Church

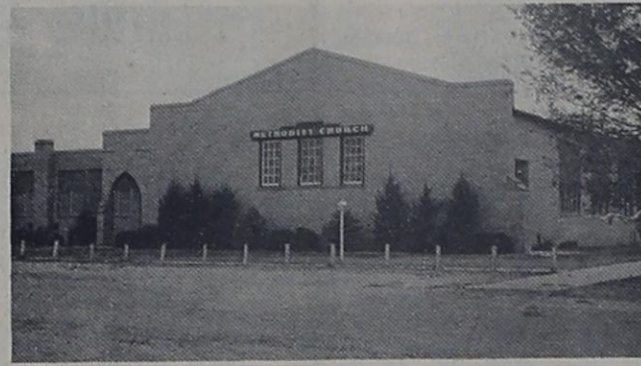
BOVINA PENTECOSTAL HOLINESS CHURCH

Sunday School --10:00 a.m.
Morning Worship--11:00 a.m.
Lifeline Service -- 6:30 p.m.
Evening Worship -- 7:00 p.m.

Wednesday Prayer Meeting -- 8:00 p.m.



Rev. Archie Cooper



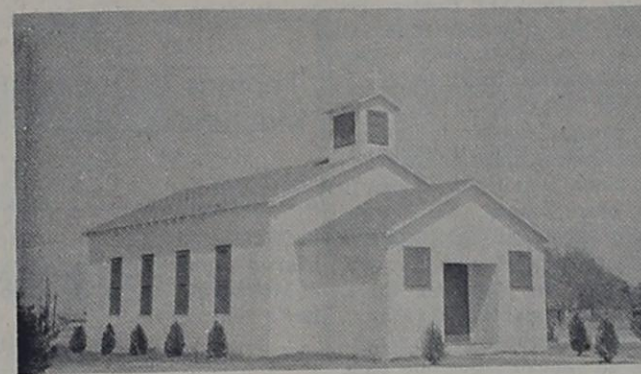
Oklahoma Lane Methodist Church

OKLAHOMA LANE METHODIST CHURCH

Sunday School - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7 p.m.



Rev. Douglas W. Gossett



St. Ann's Catholic Church - Bovina

ST. ANN'S CATHOLIC CHURCH

Masses: Sunday 8:30 & 10:30 a.m.
Weekdays 8:30 a.m. daily except Tuesday 8 p.m.

First Friday 8 p.m.
Holy Days 10 a.m. & 6:30 p.m.
Confessions: Saturday 4-5 p.m. 7-8 p.m.

Before Masses Baptisms: 3 p.m. Sunday



Fr. Claver Giblin S.A.



First Baptist Church of Bovina

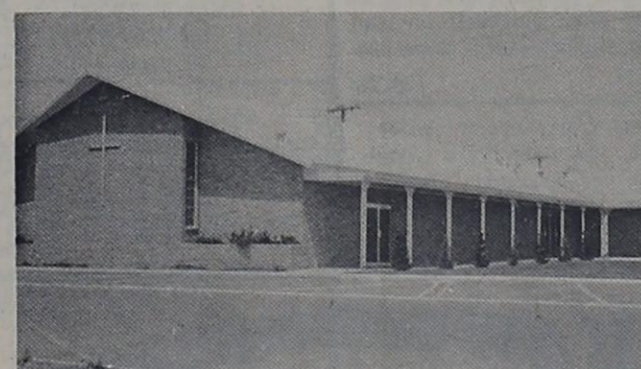
FIRST BAPTIST CHURCH of BOVINA

SUNDAY Sunday School - 9:45 a.m.
Morning Worship - 10:55 a.m.
Training Worship - 6:30 p.m.
Evening Worship - 7:30 p.m.

-WEDNESDAY-
Y. W. A. - 5 p.m.
Youth Choir - 7 p.m.
Mid-Week Prayer Meeting - 7:30 p.m.
Adult Choir - 8:30 p.m.



A.C. Hardin



Bovina Church of Christ

BOVINA CHURCH of CHRIST

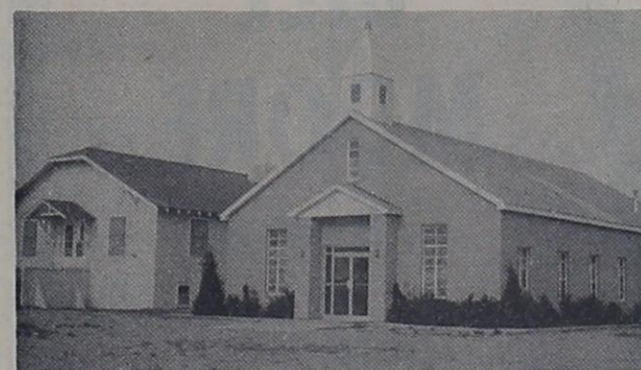
Sunday Bible School:
Morning Classes - 9:45
Evening Classes - 5:30

Sunday Worship:
Morning - 10:45
Evening - 6:30

Wednesday Devotional and Classes - 8 p.m.



Don Stone



Oklahoma Lane Baptist Church

OKLAHOMA LANE BAPTIST CHURCH

Sunday School - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7:30 p.m.



Bovina Methodist Church

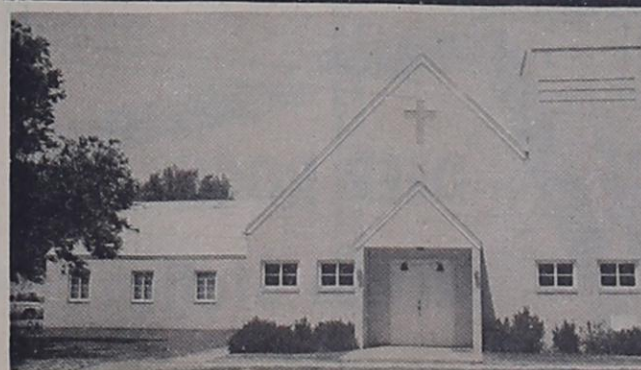
BOVINA METHODIST CHURCH

Sunday School - 9:45 a.m.
Morning Worship - 11:00 a.m.
M. Y. F. - 6:00 p.m.
Evening Worship - 7:00 p.m.
Choir Practice--

Wednesday - 8 p.m.



Rev. Harold L. Morris



St. John Lutheran Church LARIAT, TEXAS

ST. JOHN LUTHERAN CHURCH

--Lariat--

Sunday School - 9:30 a.m.
Morning Worship - 10:30 a.m.



H.F. Peiman, Pastor

AT LARIAT --

Lutherans Set Family Night

November family night at St. John Lutheran Church, Lariat, will be Sunday beginning at 7, reports Mrs. Ernest Ramm, secretary of the Local chapter of the Aid Association for Lutherans, which is sponsoring the November social.

Edgar Diers, area representative of this Lutheran In-

Insurance Agency, will present a slide lecture depicting the many gifts the Aid Association gives to various benevolences and educational programs of the Lutheran Church - Missouri Synod.

The Aid Association in owned by Lutherans and insures only members in good standing in a congregation of the Lutheran Church - Missouri Synod. Beginning next September this Lutheran insurance firm will annually offer 100 four-year scholarships for qualified Lutheran high school graduates to any accredited college of their choice.

While the Aid Association is for Lutherans only, the monthly family night at St. John is for all families of the community commented the church's pastor, Rev. Herbert F. Pelman.

LEGAL NOTICE

An ordinance regarding rate to be paid for building permits in City of Bovina, prescribing rules governing the issuing of permits, and providing a penalty for violation.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF BOVINA, TEXAS:

I - The price for building permits is \$5 for all buildings, improvements or additions costing from \$1 to \$1000 and \$25 for all buildings, improvements or additions costing more than \$1000.

II - A building permit must be obtained from the city offices before building starts and plans for the building are to be inspected by the Ordinance Inspector to comply with the city's zoning ordinance, Enforcement: Section 21 of the Zoning Laws of the City of Bovina, Inc.

III - The provisions of this ordinance shall be enforced and administered by the Ordinance Inspector of the City of Bovina. All applications for building permits shall be accompanied by a plat in duplicate, drawn to scale, showing the dimensions of the lot to be built upon, the size of the building to be erected and such other information as may be necessary to provide for the enforcement of these regulations. A record of such applications and plats shall be kept in the office of the city secretary.

IV - Any person who shall violate any of the provisions of this ordinance, or fail to comply therewith, shall for each and every violation be guilty of a misdemeanor, and upon conviction thereof be fined in a sum not more than \$100.00. The imposition of one penalty for a violation of this ordinance shall not excuse the violation nor permit to continue, and all such persons shall be required to correct or remedy such violation within a reasonable time, and each day that such violation continues, and each day that such persons fails to comply with ordinance, shall constitute a separate offense.

V - All ordinances and parts of ordinances inconsistent herewith are repealed.

Passed and approved by the city council of the City of Bovina, Texas this 18th day of November, A. D. 1964.

CITY OF BOVINA
By Boyd Gilreath,
Mayor
ATTEST:
Mary Ruth Martin,
City Secretary

20-2tc

WANT ADS

Medical Management
Of The
Overweight Patient
Dr. Youngblood
519 Pile Clovis

FOR SALE OR WILL TRADE
equity for farm machinery --
Three bedroom home in Bovina. Less than two years old. See Big Nick Trienen at Machinery Supply, Bovina, phone 238-4861. 11-tnc

Am interested in making loans and buying first and second lien notes secured with farm and ranch lands.
J. J. Steele
Citizen's Bank Building
Clovis, New Mexico
Dial: 763-3521 or 763-6455 17-4tc

FOR SALE -- Light refinished upright piano. Phone 238-3302 or see Nadine Paine. 18-3tc

LOST -- 10:00 x 20 tire and rim for truck. If found, please notify C. C. Richards, phone 238-4923. 20-2tc

NOW AVAILABLE: Beauty Counselor Cosmetics. The cosmetic "You Try Before You Buy." For a presentation call Joyce Dyer at 238-4145. 19-4tc

PIANO LESSONS -- Judy Perkins, Junior student at Eastern New Mexico University, will begin piano lessons in Bovina in the near future. She has 11 years experience in piano, is a musical education major with emphasis on piano and voice. Reference: School of Music, ENMU. All lessons to be scheduled on Saturday, Beginners and Advanced levels. 30 minute lesson - \$1.75. 45 minute lesson - \$2. Write Judy Perkins, 208 South Ave. 1, Apt. D, Portales, New Mexico or contact Mrs. Dean McCallum for additional information. 19-2tc

BUY YOUR
KRAUSE At Bovina
IMPLEMENT CO.
BOVINA IMPLEMENT CO.
Hwy. 60 - 238-2541

FOR SALE -- Atlas 45 BTU heater. Just like new. Original cost \$69. Will sell for \$40. Mrs. Robert Edens, phone 238-4751. 20-2tp

SORRY SAL is now a merry gal. She used Blue Lustre rug and upholstery cleaner. Rent electric shampooer \$1. Super Saweway. 13-tnc

Write PATE for real-estate. I have properties in New Mexico and West Texas. Write me, let me know what you want. I'll rush information to you.
PATE,
623 West Third Street.
Portales, New Mexico 18-8tp

**Lightning Arrestors
Installed
Protect
Appliances and TV**
**BOVINA
ELECTRIC**
Odis White - Pfo. 238-3871

REAL ESTATE LOANS, with old line reliable companies. Free appraisal. Best terms. Absolutely no service charge to the borrower. McCallum Real Estate, Bank Building, Phone 238-2081. 13-tnc

**Machinery For Sale
New 66-Inch
Shredders each \$295**
Blade With
3-Point Hook-Up \$175
**Thomas C. Hartwell
Machinery Supply**
Hwy. 60 -- Bovina
"See Tom For Your Best Deals"

IRONING WANTED -- Contact Sharon Young, Grey house west of Methodist Church, (Bill Denney's rent house). 20-4tp

FOR SALE -- Three-bedroom brick home in Bovina. Less than year old. On Corner lot. Ideally located near school and churches. Well landscaped. Financial commitment. Shown by appointment only, please, McCallum Real Estate, Bank Building, Pfo. 238-2081.

CHOICE BUILDING LOTS IN RIDGELEA ADDITION STILL AVAILABLE
Select yours now! Terms are available on a few of these building locations. If you're interested in building, buying or selling a home in Bovina, see us. We offer the finest in home loan service.
A. L. GLASSCOCK
REAL ESTATE
Phone 238-3231
-Bovina-

FOR SALE -- Three bedroom home. Also for those interested in buying good farms, we have several listings. Contact Joe Pinner, 238-4451. 13-tnc



By Vern Sanford
The flat bottom boat is nothing new. Under the name of skiff or pram it has been around for ages.

In Arkansas a good many years ago someone dubbed it the john boat and that name has stuck. No one knows exactly where the name originated. But it serves its purpose well.

In most of Texas about the only flat bottom boats are homemade affairs. Usually they are built for river use. Generally they are constructed of 1x12, caulked with a heavy application of tar on the inside and covered with green muck on the outside. They are the kind you find tied up under an overhanging willow on the river bank.

Now, however, the john boat, flat-bottom or square-end, as you might prefer to call it, is coming into its own in Texas. You'll find most of them in East Texas. They are numerous on such lakes as Caddo, Texarkana and Lake of the Pines.

The john boat is an easy boat to handle. It can be transported on top of the car without too much trouble.

Today john boats are being made in both aluminum and fiberglass. Weights are about the same, usually slightly more than 100 pounds. Two men can handle one on top of a car, with relative ease. Especially the 12-foot models, which are lighter.

Most practical and popular john boat is the 14-footer. However, in Arkansas they use a great many of the 16 to 20 foot length for float fishing.

In fact, the 16-footer is almost a standard item on Arkansas streams. They have

(Continued on page 8)



JUST FOR FUN -- The federal government is seeking to buy more land for recreational use despite the fact that it already holds 234 million acres for that purpose—10 per cent of all the land in the U.S. now given over to recreational purposes.

RUSSIA STEAMS AHEAD -- There are strong indications that Soviet Russia is determined to be foremost in merchant shipping. The Shipbuilders Council of America's Washington office reports that, as of May 1, Russia had ships totalling 3,461,800 deadweight tons under construction while the U.S. had only 725,445 deadweight tons on shipyard ways.

NO THRIFT -- The General Accounting Office charges the government has incurred a loss of \$7.2 million because the Army had tracks for tanks rebuilt instead of purchasing new tracks. The GAO said it cost \$12.5 million to rebuild the tracks whereas the new tracks could have been had for \$5.3 million.

POOR NO MORE -- Department of Commerce figures show that the average federal pay of \$6,812 in 1963 was \$500 above that of the next major industry—transportation.

Fringes Climb

American business and industrial companies paid an average of \$1,431 in fringe benefits for each employee in 1963, a survey has revealed. This is \$177 higher than in 1961, the last previous year in which a study was made. The 1963 figure was 25 percent greater than fringe benefits paid in 1947.

Included in the benefits are items such as health insurance, sick leave, vacations, pensions, holidays and workmen's compensation.

My Neighbors



"Look, honey, this collection is for our marriage—must I kick in?"

20-2tc

Get Longer Staple With . . . DEKALB

Form CN-117 U. S. DEPARTMENT OF AGRICULTURE AGRICULTURAL MARKETING SERVICE COTTON CLASSIFICATION MEMORANDUM Form 1

L 331
Gin Bale No. 1048 Robert Pegram (Grower's Name) LAWLIS GIN BOVINA, TEXAS

Whse. Bale No. 107-331

Date 10-22-64

SM 1 3/32
Grade Staple

4-3
Mike

U. S. DEPARTMENT OF AGRICULTURE AGRICULTURAL MARKETING SERVICE COTTON CLASSIFICATION MEMORANDUM Form 1

L 330 0024 WALTER KRIEDEL (Grower's Name) BOVINA GIN COMPANY BOVINA, TEXAS

Gin Bale No. 107-331

Whse. Bale No. 1-3/32
Date 10-29-1964

MID 44
Grade Staple

Reduced from LUBBOCK, TEXAS W. K. Palmer Chairman, Board of Cotton Examiners.

Another Advantage Due To Hybrid Vigor, Dekalb Grows Off Earlier

More And More Farmers Who Planted Dekalb Cotton Are Getting L-o-n-g-e-r Staple Length And Good Grades. The Result Is More Profit

HAMMONDS SEED SERVICE

Phone 238-2541-J.T.Hammonds--Phone 238-4541

BILL MOORE
Is Back At
Deep Rock
In Bovina!

Come In And See Him
For Highest Quality,
Lowest Prices.
- All Credit Cards Honored -

DEEP ROCK
Service Station
Highway 60 Bovina

LOWEST PRICES

STORM DOORS AND WINDOWS

FREE INSTALLATION

Call Today For Free Estimates
And Immediate Installation
Our Storm Windows Are
Constructed Locally To Give
You The Best In Service.
ALL SIZES

BOVINA GLASS AND PAINT CO.
Highway 60 - Pho. 238-4421



BOVINA BUSINESSES 1964

Cotton Bowl

FOOTBALL CONTEST

You May Win Weekly Prizes Of \$5-\$3-\$1 PLUS THE GRAND PRIZE ★

FOR MODERN FARMING USE
Gulf Warrengas Is The LP-Gas
 Member Of The Gulf Family Of Quality Petroleum Products

BONDS OIL CO.
 Hwy. 60 238-2271
 Happy at Nazareth

First National Bank Of Bovina
 "The Only Bank In The World With Service To People Of This Community As Its First Concern"
 New Deal at Amherst

Grand Prize Consists Of Expense Paid ★ Trip For Two To Cotton Bowl In Dallas, January 1, 1965.



You Don't Have To Be A Football Expert.

Contest Rules

1. There are 10 high school and/or college football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.
3. Pick the score of the tiebreaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.
4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Saturday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.
5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to Cotton Bowl games plus hotel, food and traveling expenses to Dallas and the January 1, 1965 football classic.
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p.m. Friday of each week.
7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.
9. Everyone, except employees of this newspaper and their families, is eligible to enter.

- ★ Expenses Include 2 Tickets To Cotton Bowl Game, Paid Hotel Reservations For 2 And \$55. For Food And Traveling Expenses

It's Fun ! It's Easy ! You May Win ! Don't Lose Out . . Enter This Week And Every Week !

Be A Lucky Cash Winner. All You Do Is Pick The Winner. There's Nothing To Buy, Nothing To Subscribe To. Enter Now!

Turn This Blank Into Blade Office By 5 P.M. Friday

SHERLEY GRAIN CO.
 "Serving Parmer County Farmers The Year 'Round"
 Phone 238-2211 Bovina
 Texline at Lazbuddie

REPAIR! REMODEL!
 Nothing Down - 60 Months To Pay
 Complete Line Building Supplies
Cicero Smith Lumber Co.
 238-2671 Bovina
 Springlake at Petersburg

BOVINA GIN CO.
 • Top Quality Ginning
 • Fairness In Every Dealing
 • Sincere Appreciation For Your Business
 FM Road 1731 North Don Sides, Mgr. 238-4801
 Floydada at Denver City

CHARLES OIL CO.
 PHILLIPS '66
 ★ Tires
 ★ Batteries
 ★ Accessories
 Baylor at S.M.U.

Bovina Wheat Growers, Inc.
 "We Serve To Serve Again"
 Jim Russell, Mgr. 238-2411
 Not Everyone Belongs To A Co-op - But Everybody Benefits
 Arkansas at Texas Tech

NOW OPEN !
 8 a.m. Until 8 p.m.
OKLAHOMA LANE CAFE
 Operated By Louise Christian And Bobbie Jones, Just Good Home Cooking!
 --Come In And Enjoy It--
 Nebraska at Oklahoma

Good Food And Drinks Reasonably Priced
 Meet Your Friends Here Often
 Mr. And Mrs. Boyd Gilreath
 HWY. 60 - PHONE 238-2662
BOVINA DAIRY FREEZE
 West Texas at Arlington State

GENERALGAS
 Division of Tuloma, Inc.
 Call Us For Anhydrous Ammonia - Phosphoric Acid-Phosphate Extra - Dry Fertilizers - Butane OIL-GREASES-TIRES-BATTERIES
 --FARMERS' HEADQUARTERS--
 Bovina - Pleasant Hill - Rhea
 Ed Hutto - Jay Harris - Joe Allen
 T.C.U. at Rice

Bovina Businesses Cotton Bowl Football Contest ENTRY BLANK

Contestant's Name _____
 Address _____

Tie Breaker (Pick Score) Vega _____ At Bovina _____

Bonds Oil Co. _____	Charles Oil Co. _____
First National Bank Of Bovina _____	Bovina Wheat Growers, Inc. _____
Sherley Grain Co. _____	Okla. Lane Farm Supply _____
Cicero Smith Lumber Co. _____	Bovina Dairy Freeze _____
Bovina Gin Co. _____	3-Way Chemical Co. _____

KERBY WEEKLY WINNER --

Two Women Tied For Contest Lead

A tie has developed in the race for the grand prize in Bovina Business Football Contest.

Jeanne Kerby pulled into a deadlock with Dixie Carson last week. They each have a total of 82 points out of a possible 110 for a percentage of .745.

Mrs. Carson has been in the lead or tied for it for the past seven weeks. This is the first time Mrs. Kerby has been at the top since the last two weeks in September.

The contest has only two more weeks to run, including

this one.

Winning first place last week in the weekly competition was Al Kerby. He received a \$5 check for naming nine winners and being closer to the score than were two others who also picked nine. Kathryn Johnston was second, winning \$3, and Mike Grissom picked up \$1 third place money.

They were the only three of 77 contestants to correctly pick nine of 10 winners.

A total of 14 named eight winners 27 had seven right, 19

picked six correctly, 10 had five winners, two selected four and one had only two.

Two points back of the leaders in the race for the grand prize, which is an expense-paid trip for two to the Cotton Bowl in Dallas January 1, are Gene Ezell and Richard Carson. They have totals of 80.

Four points off the pace, but still in the running, are Jack McCaracken and Jay Sherrill. Five points back with 77 each are Jimmie Clements and A. M. Wilson.

Sporting totals of 75 are Mrs. Johnston, David Lawlis and Ruby Wilson, Flossie Rhinehart and Patsy Sherrill are eight steps back with 74.

The contest, sponsored by 10 area businesses, concludes with The Blade issue of November 25.

Sponsors are First National Bank of Bovina, Sherley Grain Bonds Oil Co., Cicero Smith Lumber Co., Bovina Gin Co., Charles Oil, Bovina Wheat Growers, Oklahoma Lane Cafe, Generalgas and Bovina Dairy Freeze.

Contractor Injured In Explosion

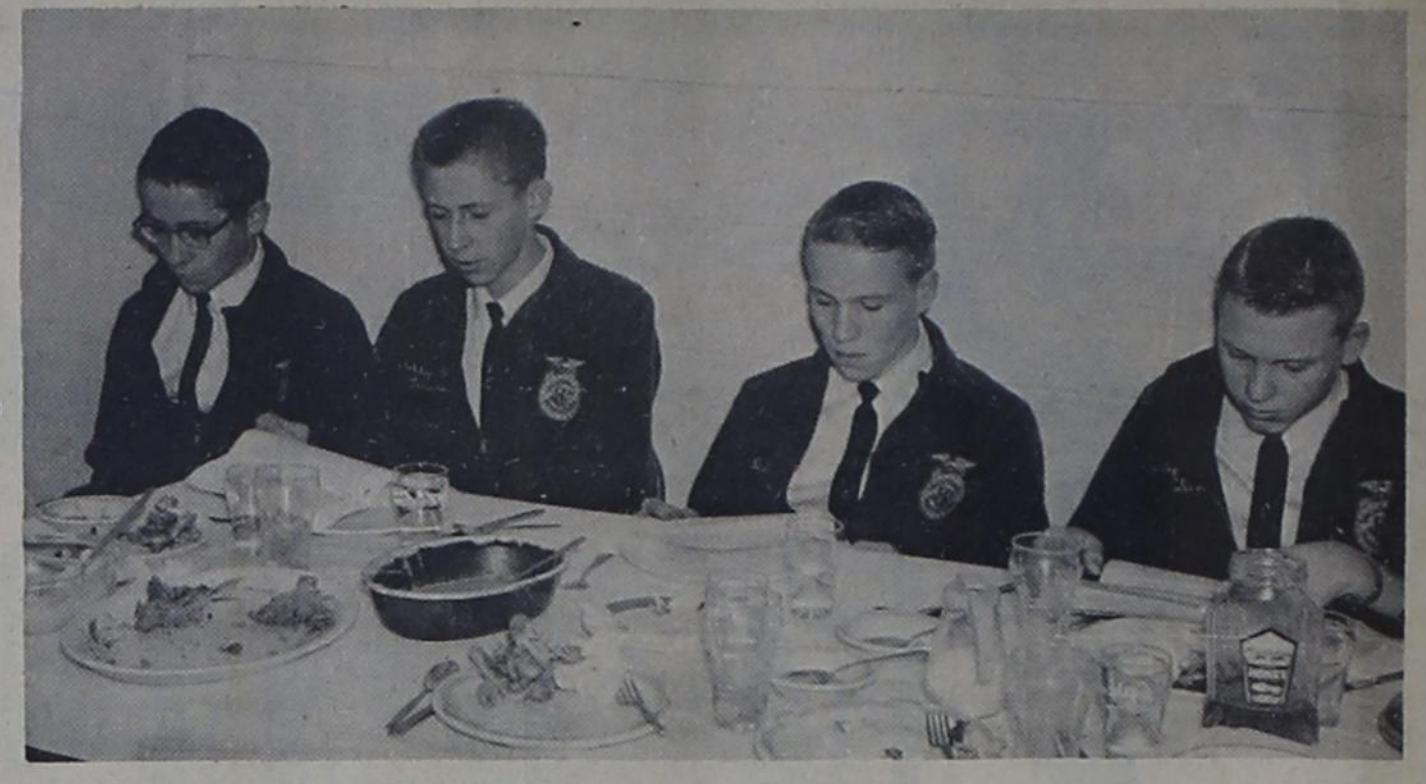
Dub Mounts, Muleshoe housing contractor, was injured Tuesday afternoon by a gas explosion at the new home of Mr. and Mrs. Billy Whitecotton in Bovina's Ridgelea Addition.

Mounts was working on the gas outlet into the fireplace in the house when the explosion occurred.

The blast knocked bricks from the fireplace, injuring Mounts.

He was rushed to a Muleshoe hospital by the Whitecottons. He received some broken ribs and other injuries, none of which were thought to be serious.

He was kept in the hospital overnight for observation.



FFA TEAM -- Members of Bovina FFA radio broadcast team performed for Bovina Lions Club Thursday night prior to competing in district competition at Muleshoe Saturday. Left to right, are Roy Lee Stowers, Bobby Stowers, Keith McCutchan and Kent Stanberry. They placed fifth in the contest.

PUBLIC INVITED --

Dress Revue At Assembly

Bovina High School will have an assembly, to which the public is invited, Thursday morning at 10 a. m. in the school auditorium.

The program will be presented by senior and sophomore homemaking classes.

Members will have a dress revue modeling the items of clothing they have made in homemaking under the direction of Mrs. Alan Staley. It will feature outfits of wool, suede cloth and cottons.

Narrating the show will be Judy Strawn and background music will be presented by Zelda Donaldson at the piano.

It can be suspended from the ceiling of your garage, completely out of the way. Then when needed, all you have to do is lower it on top of your car and tie it securely to your luggage rack.

Outdoors In Texas--

(Continued from page 6)

plenty of beam and ample freeboard. And they can be powered by comparatively light motors.

The john boat has ample space for carrying a duffle bag, an ice box and comfortable swivel seats for the fishermen. Three men can fish in comfort from one of these longer boats.

On East Texas lakes, however, the 12 and 14-foot boats are the most practical. In fact, they are ideal for the diversified fisherman—the man who doesn't care too much what kind of fish he catches.

One big advantage in these car-toppers is that they can be hauled right to the bank of the lake or stream, thereby eliminating long rides across open water. If you know where there is a good tree-top expanse of water you can drive up to the shoreline, slide the boat in the water, and with a small motor be in your fishing spot in a matter of minutes.

After you reach your destination manipulation of the john boat is simple, although perfection takes considerable practice and experience.

I like to watch experts fish from these boats. They sit in the front end of the boat and with a short paddle and a stirring motion, move the boat along from tree to tree with the greatest of ease.

Most of these fishermen use a comparatively short cane pole. Ripped up with a line slightly shorter than the pole, they use two hooks. One may be baited with a minnow, another with a worm or a cricket.

They move up to a brush pile or a tree stump protruding from the water, drop the hook to the bottom and jiggle the bait a couple of times. If there is a fish around it usually hits pretty quick. If not, the fishermen quietly move on to another location.

These fishermen do not bother to string their catch. Most of them have wire baskets hanging over the sides of their boats. They drop the fish into these baskets.

In the course of a day they will get a mixed assortment of fish. Some will be bass, others large bream and crappie. Occasionally they'll pull up a good catfish or two.

This is an economical way to fish. Initial price of the boat is comparatively small. A 3-hp motor is ample and it doesn't cost too much. With a cartop boat, no trailer is involved.

Not only is transportation of the john boat simple, but so is its storage.

HIGHLIGHTS AND SIDELIGHTS From The State Capitol

AUSTIN -- International attention came to Austin as Pres. Lyndon B. Johnson carried on the nation's business while resting from his campaign.

President-elect Gustavo Diaz Ordaz of Mexico flew in for informal discussions at the LBJ Ranch. President and Mrs. Johnson arranged a barbecue in appreciation of the strong support given his candidacy by Americans of Mexican ancestry.

Latin - American leaders from Texas, New Mexico, California, Kansas, Oklahoma and Louisiana were invited to the affair. Heaviest representation came from the cities of South Texas where huge LBJ majorities were rolled up.

Top business leaders from Houston, Dallas, San Antonio and Los Angeles also were on the select list of guests. All were entertained by Milton Berle, Eddie Fisher and Gene Atury. Also by Clint Harlow's sheep-dog troupe and a bevy of Mexican musicians and singers.

There was talk of a possible change in a cabinet post vital to Texas -- that of secretary of agriculture.

If Orville Freeman should be named senator from Minnesota to replace Vice President-elect Hubert Humphrey, Johnson may choose a secretary from Texas. Among those considered to be on the list are Dolph Briscoe Jr., Uvalde rancher, and Sterling C. Evans, Houston farmer and rancher who heads the Texas A&M University board of directors.

Connally's swearing-in to reach Washington on time for Johnson's ceremonies.

Besides, the President wants Governor and Mrs. Connally there.

SDEC will call on members of the Legislature to co-sponsor a joint resolution to postpone the governor's inauguration.

If a majority of lawmakers sing, the Texas inaugural committee will go ahead with its plan to push back the Connally swearing-in date. A vote of the Legislature would make the change official after lawmakers convene here on January 12.

Texas constitution provides that the governor shall be installed on the first Tuesday after organization of the Legislature, "or as soon thereafter as practicable."

COURTS SPEAK -- Supreme Court agreed that, to protect the public, the State Department of Public Safety has full authority to suspend driver licenses of motorists found to be habitual traffic violators.

High court declared moot a Starr County Republican candidate's suit to void 650 poll tax receipts in the stormy South Texas county. The GOP office-seeker claimed the poll taxes were neither paid for nor requested by their holders.

A November 25 hearing was set by the Supreme Court on a suit by Trinity River Authority to force the state attorney general to approve a \$42,000,000 bond sale to finance construction of Livingston Dam. Houston voters approved the issue 4-1.

Court of Criminal Appeals ordered new trials in San Antonio and Houston murder convictions in line with a U. S. Supreme Court mandate. Its opinion suggested new guidelines for passing on admissibility of confessions. Trial judges now must hold special hearings where a question exists as to whether a confession was voluntary. They may exclude confessions from a trial or withdraw them from jury consideration if they find that all evidence tends to indicate the confession was not voluntary.

An Austin district court de-

Opponents Warn Medicare Ban Is Only Temporary

WASHINGTON -- Fearing complacency, Congressional opponents of Medicare have warned that the failure of the bill's passage in the 88th Congress was by no means a final defeat and that opposition efforts must be redoubled when the legislation is re-introduced, in January.

As one means of arousing the public to the harmful economic effects of the Medicare bill, Rep. Garner Shriver, (R-Kan.), has pointed out that the increased Social Security taxes the legislation would impose would wipe out the recent tax cut benefits for a married man with two children who is in the \$5,600 income bracket.

BIG INCREASE

The Social Security deductions, he said, would increase by \$64—from \$174 this year to \$238 in 1956—

which is equal to the amount of the tax cut for the year.

"In addition," said Representative Shriver, "further tax increases are provided (in the Medicare bill) so that by 1971 an individual will be paying \$291.20, an increase of \$117.20 over 1964. Employers would pay similar amounts on behalf of their employees.

"By 1971, the Social Security tax would be 10.4 per cent of the employee's gross salary up to \$5,600 shared equally by the employee and employer."

Pointing out that there are 20 million people today who depend on the Social Security System for retirement benefits, the Congressman warned that the system could be jeopardized by an overloading of demands upon it, such as that which would result from passage of the Medicare legislation.

Bill Provides Medical Care For Fishermen

A special medicare bill for fishermen, described by Rep. Richard Roudebush, (R-Ind.), as one of the strangest pieces of legislation in history, was passed by the House at the last session.

The legislation which provides free medical care for fishing boat owners will cost \$1,824,200 per year. The main argument used by proponents was that deep sea fishing is a hazardous occupation. But opponents pointed out that on that basis miners, athletes and lion tamers—among many others—would also qualify for special medicare legislative protection.



FRANKED GROWTH—The amount of franked mail posted by the government more than doubled between 1953 and 1962, a recently issued study by the Budget Bureau shows.

DOWN UNDER CAUSES—A survey of the unemployed in Australia, made public in Washington, showed that more than 45 per cent of the jobless were out of work because of physical or mental conditions, or personal characteristics and attitudes toward employment.

The Old Timer

"In politics people are friends or enemies—in business they are all customers."

→

Listed Here Are All The Places In Bovina Where You Can Get Better Car Service Than At

PAUL JONES

TEXACO

-Bovina-

Hwy. 60 - Pho. 238-4331

COMPLETE FARM SUPPLY

HEADQUARTERS Available Now At Corn's : Livestock Salt And Minerals

CORN'S Farm Store

Highway 86 And Third Street Bovina Phone 238-3181

\$1,000.00 PER ACRES is what the quarter ought to sell for! But can be bought considerably cheaper. All clear, owner retiring, small down payment with brick house, good water, tiled.

COWS ARE CHEAP! Will sell 41 black Angus cows for \$234,850.00! Will throw in one old tractor and equipment. FREE-671 acres with 2 irrigation wells, might trade down.

-----got an irrigated lake for \$325.00 per acre.

\$2,350.00 PER ACRE for 35 acres of cotton! --125 more acres thrown in if you want it. --\$8,700.00 down!

Okla. Lane water for \$420.00 per acre with 480 acres to use it on, 3 wells, improved.

2000 acres with 10 wells, buy this and retire. \$1,000,000.00, low down payment -- say a left leg or so.

\$1,000,000.00 to lend this week on farm and ranch land.

CUT THE NUMBER OF TUBES YOU HAVE TO SET BY ONE HALF when you buy this quarter for \$10,000.00 down.

Will trade brick home in Bovina for several thousand acres of land. Will consider small amount of money, too.

McCallum Agency

Bank Building

Pho. 238-2081 - Bovina

BIG SURPRISE UPCOMING

Ask Us About It!

WILLIAMS MERCANTILE CO.

"Pioneers In Bovina"

WINTER'S COMING Get Your New National Battery Today!

HYDRALIC HOSE REPAIR SERVICE

No. 41 IRRIGATION DRIVESHAFTS \$37.50

BOVINA AUTO PARTS, INC.

Sonny Spurlin, Owner - Manager

Highway 60 Pho. 238-3701

THE HIGH PLAINS FARM AND HOME

Irrigation Firm Name Changed

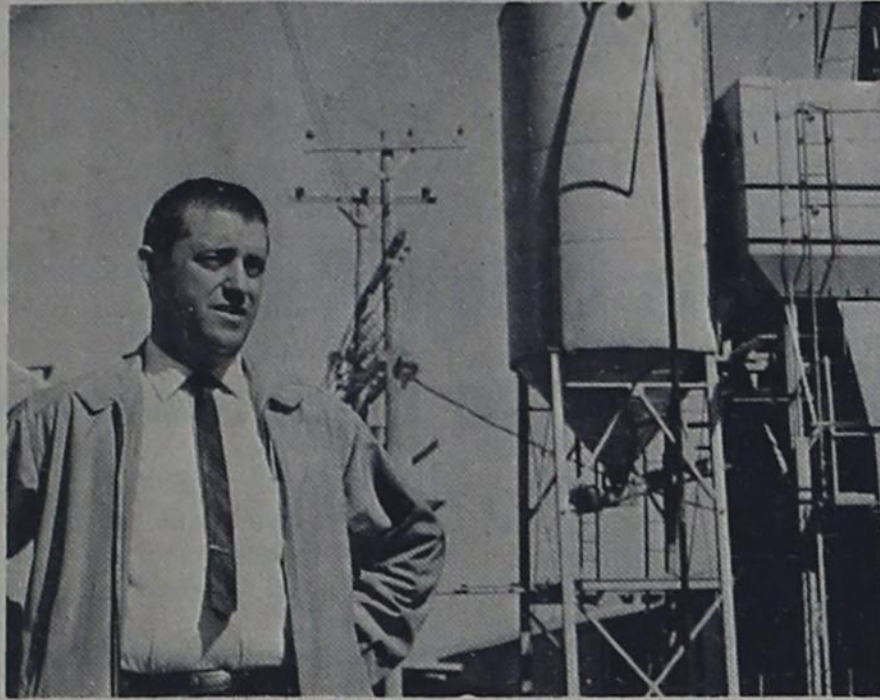
T. L. Timmons, president of Brown Irrigation with home offices in Lubbock, announced last week the name change of Brown Supply Company to Brown Irrigation Supply Company.

According to Timmons, the subsidiary companies were operated under the name Brown Supply Companies until they were recently purchased and reorganized by Florida Water and Utilities Company, a publicly owned utility company headquartered in Miami, Florida.

Brown Irrigation Supply Company will operate as a wholly owned subsidiary of Florida Water and Utilities Company with offices in Crosbyton, Levelland, Littlefield, Muleshoe, Plainview, and Dimmitt.

Timmons, a 12 year employee of Brown Supply and veteran of 14 years in the irrigation business, was appointed president and chief executive officer by the board of directors of Brown Irrigation. He came to the company a graduate engineer of Texas Tech, Brown Irrigation Supply Company is presently underway in production of a new innovation in concrete irrigation pipe to be marketed in this high plains area.

He described the name change and new product development as preliminary steps in the company's long-range market development plans.



Pictured above is T. L. Timmons, president of Lubbock's Brown Irrigation Supply Plant, surveying plant facilities in Lubbock.

Holly Livestock Dept. Moves To Hereford

Holly Sugar Corporation is moving headquarters of its Livestock Department from Denver, Colo., to Hereford, Texas, this week, it was announced here today by C. M. Nicholson, Holly Vice President - Agriculture.

Nicholson said that W. M. Cordray, Director of Livestock Operations, is transferring his offices from the Livestock Exchange Building in Denver to the Jim Hill Hotel building at Hereford.

Holly Sugar Corporation, Nicholson pointed out, has included a big, modern and efficient new feedlot and feed mill in its new Hereford factory complex which began operations about a month ago. Holly, he said, also has feedlots at Torrington, Wyoming, and at Brawley and Hamilton City, California.

The new Hereford livestock

operation, the sugar company official said, now includes pens with a capacity for some 7,500 head of cattle. It is expected twice this number will be fed at the Hereford facility annually.

"Our feedlot at the Carlton Plant at Brawley, California, in the Imperial Valley, is about the same size," Mr. Nicholson added. "The Torrington, Wyoming, lot has a 4,000-head capacity and that at Hamilton City, California, about 2,000 head."

The new Hereford operation is situated on a 180-acre site approximately a mile west of Holly's huge new Merrill E. Shoup sugar refinery. Some of the by-products from the sugar mill will be used to feed cattle at the Holly lot.

"These by-products -- dried beet pulp and molasses -- provide a new high-value livestock ration for feeders in the West Texas and neighboring areas," Nicholson said.

In his new location, Mr. Cordray's mailing address will be P. O. Box 186, Hereford, Texas, and his telephone number 364-3381.

Parmer County Gold Star Award Winners Named

Judy Koelzer, daughter of Mr. and Mrs. B. N. Koelzer and Dale Blackstone, son of Mr. and Mrs. Harvey Blackstone, both members of the Lazbuddie 4-H Club have been named Parmer County Gold Star Award winners for 1964.

Judy and Dale was honored along with 42 other young people (Gold Star Winners) from District I at a banquet held in Amarillo Saturday night. Sponsors of the banquet were the REA's in District I.

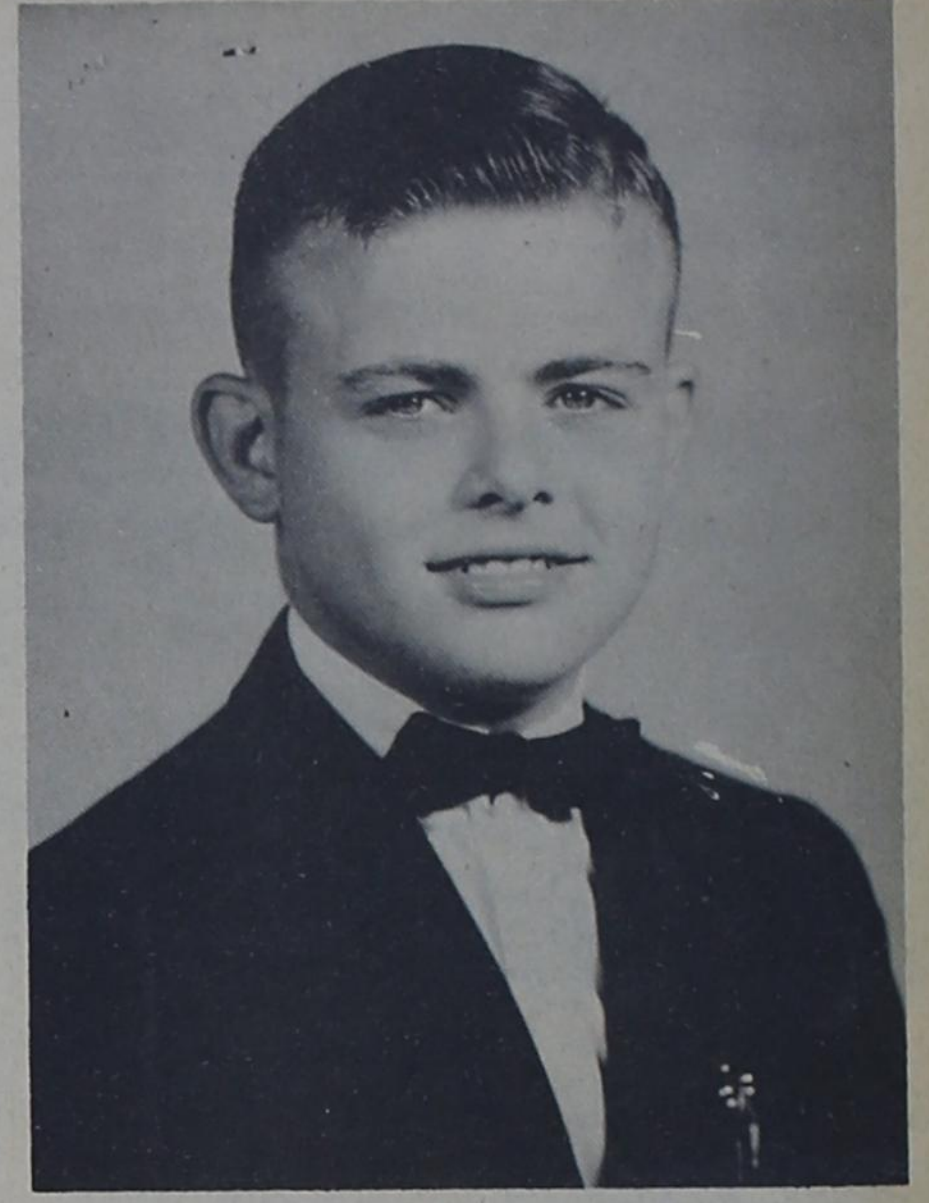
Special guests at the banquet were parents of award winners and county extension agents along with agricultural agents in District I.

Judy, 16, has completed six years of 4-H club work. She has been named county winner of the dress revue two times; county winner of the bake show, county winner of the favorite food show and has completed projects in foods, clothing, poultry, gardening, and home improvement. In addition she has served her local club as recreation chairman, council delegate and secretary-treasurer.

Dale, 14, has completed projects in beef cattle, field crops, gardening, swine, food and nutrition. He has also been named winner of first places on method demonstrations in county and district competition as well as receiving numerous county awards in gardening and achievements. He has served his local club as reporter and council delegate.



JUDY KOELZAR



DALE BLACKSTONE

Another Screwworm Threat To High Plains

Screwworms detected in the High Plains Saturday, November 7, could pose a threat not only to other Texas Panhandle counties, but also to Oklahoma. This is the warning from screwworm eradication program authorities.

The screwworm infestation was reported 5 miles southwest of Clarendon in Donley County. This was the furthest north screwworms have been found this year, and the closest to Oklahoma, where the livestock pest has been absent during 1964. An infestation discovered in neighboring Briscoe County in late September broke a 53-day screwworm-free period for Texas.

While eradication workers are confident cold weather will diminish any serious threat from further screwworm activity in the Panhandle, they are treating the infestation area through release of sterile flies. The first air drop of flies was to take place Tuesday.

However, the danger may not be past. A continuation of the unseasonably warm weather experienced in the Southwest could be present some spill-over of screwworms into nearby areas. Therefore livestock producers in the Texas Panhandle and in Oklahoma counties adjoining the border are asked to stay alert for screwworms.

Animal wounds should be treated with preventive smears and livestock should be examined regularly for infestations, says Dixon Hubbard, Area Extension Livestock Specialist. When infestations are found, larvae should be collected from deep within the wound and placed in water or alcohol. This specimen should be taken to the county agent or mailed directly to Box 969, Mission, Texas. There, at screwworm eradication headquarters, the sample is positively diagnosed and arrangements for sterile fly drops are made if screwworms are found to be present.

On The Farm In Parmer County



BY JOE VAN ZANDT County Agent

COURTHOUSE NOTES

Instrument Report November 9 thru 14, 1964
WD - Kenneth Houlette - Preston Collins - All Blk 99 O. T. Friona.

WD - M. S. Weir - N. E. Wood - Blk 93 O. T. Friona.
WD - V. E. Weir et al - M. S. Weir - Blk 93 O. T. Friona.

Abst. Judg. Paul J. Dambold - Gilbert Schueler - See Records.

DT - Herbert T. Garth - New Mexico Savings & Loan - E. 70.8 ft. Lots 7, 8 & 9 Blk. 90 O. T. Friona.

WD - Nora E. Welch - Herbert T. Garth - E. 70.8 ft. Lots 7, 8 & 9 Blk 90 O. T. Friona.

DT - James F. Crump - John Hancock Mutual - NE/4 Sect 27 & S/2 of NW/4 Sect. 27T3S R3E.

WD - Bessie D. Drake et al - Robert H. Osborn - Lots 1, 2 & 3 Blk 8 Drake Rev. Sub.
WD - Bessie D. Drake et al - H. R. Ross - Lot 4 & N. 18' Lot 5 Blk 8 Drake Rev. Sub.
WD - Garland H. Hahn - R. G. Westphal - Lots 17, 18 & S. 15' Lot 19 Blk 60 Farwell.

Abst. Judg. - L. W. Young & Co. - Jim Bob Smart dba S&S Furniture - S. R.

WD - W. F. Gable - J. B. Sudderth - SW/4 Sect 26 T9S R1E.

DT - J. B. Sudderth - Prudential Ins. Co. - SW/4 Sect 26 T9S R1E.
WD - H. H. Kelso - Anthony A. Brito - Lots 14, 15 & N/2 Lot 13 Blk 56 Bovina.

DT - W. H. Sims - First Fed. Savings & Loan - 4.04 a of NE/4 Sect 8 T4S R4E.

Consumers are receiving additional protection from the Federal Trade Commission as a result of a recent shoe labeling act, which provides that the term "leather," or names suggestive of leather, may be used only when the shoes are composed in all substantial parts of top grain leather, says Lynn Parks, Extension consumer education specialist.

The sun travels through space at a speed of 170 miles a second.

ABSTRACTS

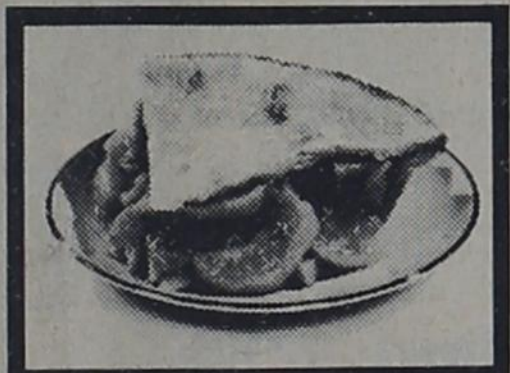
See JOHNSON ABSTRACT COMPANY in Farwell Fast, Accurate Ph. 481-3878 Box 88

Dr. William Beene Optometrist

Phone 247-3061 Friona, Texas

13th. & Cleveland (South Of Hospital)

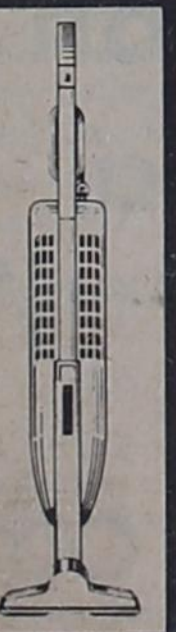
(THE) COOK WITH A LOOK...



THE LOOK OF ELECTRIC COOKING

EXCITING OFFER

Your Recommended Reddy Kilowatt Dealer has a free electric sweeper for every Public Service Company residential customer who buys an electric range now. Better see him about it!



Electric cooks always seem to have that look of a good cook -- self-confident, sure, creative... unquestionably it's because they have confidence in their electric ranges. They know that electricity is the utmost in accuracy so when they set a dial or turn a switch they KNOW the results will be good -- every time... no guesswork but still plenty of room for cooking creativity. Or, to put it another way, women just plain like electric cooking!



The ELECTRIC Company



SASSER-TUCKER-HYMAN BROS.

CLOVIS REAL ESTATE inc.

FARM - RANCH - COMMERCIAL DEPT.

SASSER BUILDING - VLLAGE CLOVIS, NEW MEXICO

PHONE 762-4544

Near Friona - 80 acres - Excellent improvements, 8" well - good allotments - underground tile.

Southwest Texas - 296 acres - 116 acres cotton - 180 alfalfa - one 8" and one 12" well 25 yards apart - Both wells set at average cotton yield 3 bales - improved - Will trade or sell - \$600.00 acre.

Have client who wishes to trade perfect irr. 1/4 sec near Muleshoe for irr. 1/2 sec. on High Plains. Must be improved and be a good place. His place has 62 acres cotton base, balance feed grains and has one 8" and one 10" well. Not a blemish on the place. Also has two good house w/pressure water systems.

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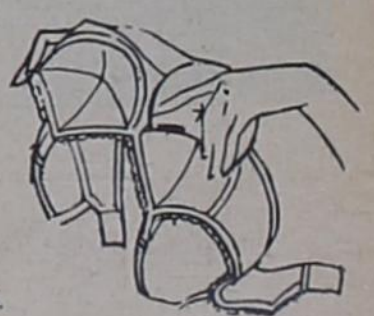


DR. LEE C. COFFEY, nationally-known grain sorghum seed breeder, has joined the Excel Sorghum Company in Plainview after 20 years with the Texas Extension Service. He worked in the cotton and sorghum foundation seed section at the Texas Experiment Station at Bryan from 1950 to summer of 1964, during which time he worked with seed plots in every point of the state. As Director for Research and Development with Excel, Dr. Coffey will be in charge of special breeding.



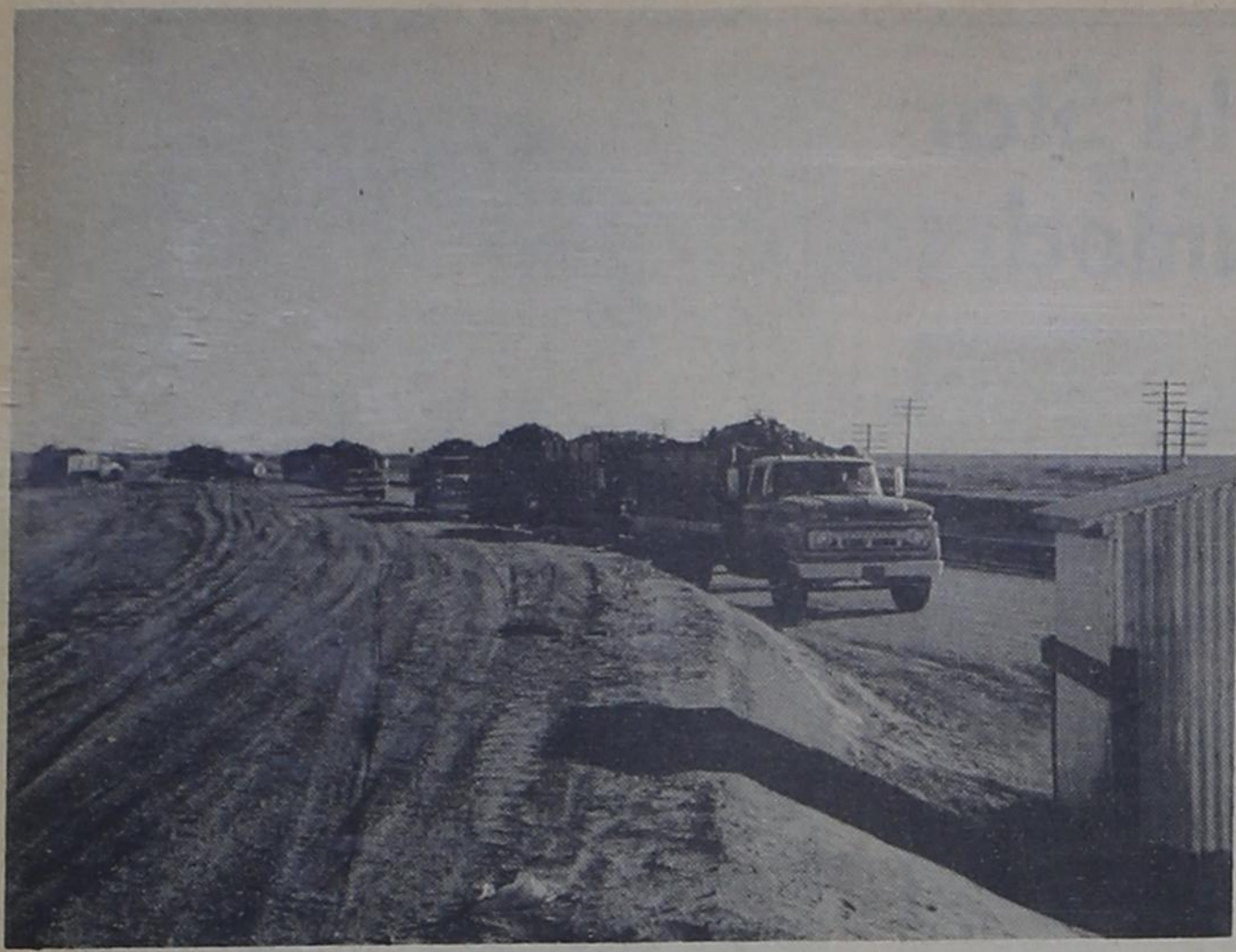
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Look Your Holiday Best With Undercover Fashions By Marja

Lucille's Hilltop Plaza Clovis, N. Mex.



Sugar beet harvest which is in full swing in Parmer County was brought to a virtual standstill early this week due to the cold, damp weather; however late last week trucks loaded with the sweetener were waiting in line to unload their precious cargo at the sugar beet dump near Bovina.

COTTON TALKS

FROM PLAINS COTTON GROWERS, INC.

A public hearing has been scheduled by the U. S. Department of Labor in Dallas on December 4 to consider criteria for the employment of foreign agricultural workers in the United States. The hearing will be held in the Sheraton-Dallas Hotel beginning at 10:00 a. m. and interested parties are invited by the Department to present their views either orally or in writing.

Hearing examiner is Clifford P. Grant and subject matter to be treated will be wages, housing, insurance, transportation expenses and other terms of employment.

The hearings are occasioned by the coming expiration of Public Law 78 (Bracero Law) on December 31 of this year, after which the importation of Mexican Nationals or other foreign workers for agriculture will be under the Immigration Service with authority from Public Law 414, titled the Immigration and Nationality Act of 1952. Under this act, authority rests with the Attorney General to make determinations bearing on the importation of foreign workers. In passing on employer requests for foreign agricultural workers the Attorney General, by regulation, will require certification from the U. S. Employment Service concerning the availability to observe other policies of the U. S. E. S., including those designed to prevent adverse effect to domestic workers similarly employed.

Announced purpose of the hearings, of which there are to be four in all, is to "assist the Secretary of Labor in establishing the criteria to be applied in making the necessary certification to the Immigration Service. After receiving all of the oral and written views pre-

presented, the hearing examiner will certify the record to the Secretary of Labor for his determinations. In addition to the Dallas hearings, others are scheduled in Washington D. C. on November 30; in Miami, Florida on December 2, and at San Francisco, California on December 7.

The announcement of this latest development on the farm labor front, which came from Tracy C. Murrell, Regional Administrator of the Bureau of Employment Security in Dallas, made no mention of when the Secretary of Labor might be expected to notify farmers of the necessary steps to securing foreign workers. Individual and Association contractors of workers under P. L. 78 have been notified by the Department of Labor that workers now under contract or workers contracted before November 19 (the final date for contracting or re-contracting at Reception Centers) must be returned to Reception Centers on or before January 5, 1965. It is considered highly unlikely that foreign workers could be secured under P. L. 414 before that date, and this is expected to leave many High Plains farmers without workers for completing the harvest of this year's crop. To date no solution has been offered to this situation.

Elvon Devaney, Manager of the Western Texas Farm Labor Association at Muleshoe, has said that his group would definitely present testimony at the Dallas hearing, and other associations, including Plains Cotton Growers, are expected to do the same.

CONSUMPTION CONTINUES TO RISE UNDER ONE-PRICE COTTON LAW

Dr. M. K. Horne Jr., Chief Economist of the National Cotton Council states that domestic mill consumption of cotton has risen from an annual rate of 8,443,000 bales in the first quarter of 1964 to 9,205,000 bales in the third quarter, and states that the new competitive price for raw cotton has played a big part in this rise.

The increased use of cotton was reported after an extensive mill survey, which showed shifts from rayon-cotton blends to all-cotton in woven apparel fabrics, tufting yarns, bed ticking, rug backing and sales yarns for knit wear and other uses. Dr. Horne states that: "Since the price of cotton to domestic mills was lowered on April 11 by enactment of new legislation, our long three year record of net competitive losses has been stopped. Checking the momentum of these losses had to be cotton's first objective. This has been done. It is a major accomplishment, and a start has been made toward regaining the two - million - bale market that had been lost to man-made fibers over the past three years."

The report also showed that a number of mill managements are now considering additional switches back to cotton on account of the reduced price. Dr. Horne stressed that the main effect of a fiber price change cannot be expected within a six-month period since most textile production is programmed far in advance. If present price relationships continue, the largest competitive gains for cotton will come over the next several years as the textile industry responds to lower cotton prices and stepped-up research and promotion programs.

Commenting on cotton's competitive losses during the three years prior to enactment of the one-price cotton law, Dr. Horne said they would have continued at an even faster rate if the price had not been lowered. Numerous mill managements had well-advanced plans for further switches out of cotton early this year, but have put those plans on the shelf pending the fate of the new legislation after its expiration on July 31, 1966. Typical was the statement of one large company which had shifted more than 30 per cent of its all-cotton cloth production to man-made fibers and blends the past three years. This firm had plans to shift

DRILLING STATISTICS FOR SEPTEMBER

During the month of September 99 new wells were drilled within the High Plains Water District; 8 replacement wells were drilled; and 4 wells were drilled that were either dry or nonproductive for some other reason. The County Committees issued 160 new drilling permits.

Listed below by counties are permits issued and wells completed for September.

County	Permits Issued	New Wells Drilled	Replacement Wells Drilled	Dry Holes Drilled
Armstrong	2	1	0	0
Bailey	0	3	1	0
Castro	13	8	0	1
Cochran	6	5	0	0
Deaf Smith	24	14	1	1
Floyd	17	14	1	0
Hockley	25	7	1	1
Lamb	10	10	2	0
Lubbock	18	11	0	1
Lynn	19	3	0	0
Parmer	18	21	2	0
Potter	0	0	0	0
Randall	8	2	0	0
Totals	160	99	8	4

Farmers Union Asks Direct Cotton Payments

Delegates to the 61st annual Texas Farmers Union Convention in Austin adopted resolutions late last night calling for cotton to be priced in the market place with direct payments to producers to make up the difference between market prices and a minimum of 90 per cent of parity.

Rejected in close votes were two cotton amendments, one which failed to mention direct payments to the producer, and a second which would have allowed unlimited production of cotton for export use.

The final resolution adopted by 400 TFU delegates states: "A long-range program permitting cotton to be priced in the market place with price support payments to producers is favored over the provisions of H.R. 6196 (the Wheat-Cotton Bill).

"We urge . . . the present program be revised to provide for direct payments to producers in order to allow our product to flow directly into normal market channels at home and abroad, in a vigorously competitive price position. Such payments would assure family farm producers a minimum of 90 per cent of parity. The producers, the trade and the Department of Agriculture should continue to strengthen the program of market and end-use research, toward the objective of 100 per cent of parity for family farm producers."

Other resolutions adopted by the 12,000-member general farm organization called for:

*Praise of Agriculture Secretary Orville L. Freeman and his retention by President Johnson.

*The newly-created National Commission on Food Marketing to find out why middlemen are taking a larger share of the consumer's food dollar.

*Price support increases "for those commodities in which effective government supply-adjustment programs are in operation" to counter a predicted 1965 reduction in net farm income due to increased production costs.

*A 5-year continuation of the wheat certificate plan but at 100 per cent of parity rather than present levels.

*A long-term feed grain program to maintain producer income with continued options to grow non-government supported crops on diverted acres.

*Continued strong support of the Rural Electrification program, and expanded loans for generation and transmission facilities by the REA.

*Congress to initiate a Constitutional amendment to "leave the question of apportionment of state legislatures to the states themselves."

*Condemnation of the "ac-

another 30 per cent of its production away from cotton in the next two years, but the plans were stopped by the lower price.

tions of extremists when their activities undermine the basic national structure of this country and its agricultural policies."

*Extension of Food for Peace to constructively use U. S. food and fiber in the interest of the U. S. and recipient countries.

*Strong support of the Rural Areas Development Program as a means to broaden the base of economic stability in rural areas and on main street, and called for FU members to "participate, and accept leadership responsibility, in this and other economic development programs."

*A stop to policies of the Federal Reserve Board which foster high interest rates and "tight money."

*Legislation to extend medical care to the aged, "along the lines of the Social Security Program."

*Endorsement of the Economic Opportunity Act (war on poverty) and urged its immediate application for the wel-

fare of rural America. "Cutting beef imports "as far as compatible with prior government commitments, and to the extent that such a policy would not stifle our exports of other agricultural products."

*Opposition to changing peanut program marketing quotas from the present acreage basis to a poundage or bushel basis.

*Expanded domestic sugar production for family farmers and future allotment of acreage to "areas that can produce them efficiently."

*Continuation of the present rice program, with efforts to increase prices to a parity of income level, and allowing producers to withdraw acreage in part or whole.

*Strengthening of farmer-controlled cooperatives, the farmer commodity advisory committee system and increased consumer protection to prevent deceptive labeling.

AUSTIN, TEX. - The Texas Safety Association reminds hunters to be sure of the target before firing. Never shoot at objects seen only indistinctly among trees or bushes. Make sure no barn or other building is in the line of fire.

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Cotton John To Speak At P. C. 4-H Banquet

Speaker at the Parmer County 4-H award achievement banquet to be held in Bovina, at

the high school cafeteria Saturday night, Nov. 21, 7:30 p.m., will be J. Garland Smith, better known as "Cotton John" of KGNC fame.

The banquet will honor 4-H members who have completed projects under direction of extension agents, project leaders, parents, 4-H club supporters and guests.

Hosting the banquet will be the Deaf Smith County and Bailey County REA's.

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- C.W. Sledge
- E.F. Johnson
- Frank Edwards
- Wayne Magness
- L.J. Fowler
- J.E. Randol
- Mrs. Ross P. Almoney
- Nancy Fowler
- Paul T. Wilson
- Ross P. Almoney

- Texico, N.M.
- Clovis, N.M.
- Texico, N.M.
- Bovina, Tex.
- Bovina, Tex.
- Bovina, Tex.
- Bovina, Tex.
- Farwell, Tex.
- Clovis, N.M.
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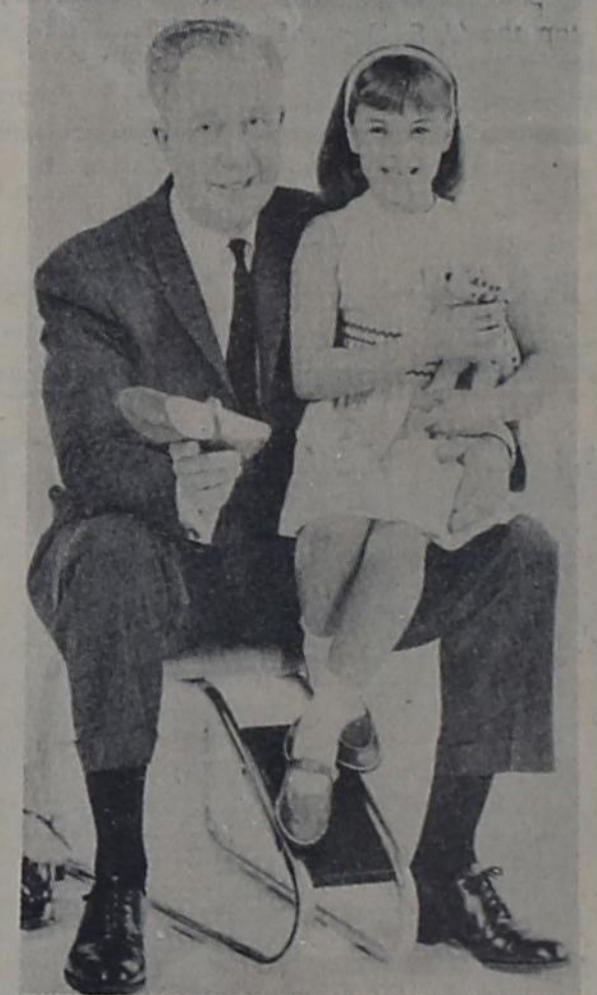


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Tide of Hart 938-3595 See Clarence Kerns Jr. or John Banworth
Tide of Hereford See John Roberson

FOOTSAVING EDUCATION

By James E. Edwards
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Farm And City Need Each Other

Rural and urban Texans as never before need to understand each others problems and the dependency each has for the other, explains John G. McHaney, a member of the Texas Farm - City Week Committee and economist for the Agricultural Extension Service, in announcing plans for the November 20-26 observance in Texas.

Farm-City Week is now 10 years of age; is national in scope and each year it gains in significance, says McHaney. Last year some 10,000 U. S. communities planned and carried out local observances. Kiwanis International serves as the coordinating agency. Participation is open to every segment of the population, says McHaney, since all have a vital interest in the well-being of rural as well as urban America.

A primary purpose of National Farm-City Week is to promote better understanding between rural and urban peoples, and to increase the knowledge and appreciation of each other for the American Way of Life, the state committeeman said.

McHaney says that many Texans may feel that agriculture is a declining industry since the number of actual producers has been dwindling for many years. Nothing could be further from the truth, he adds. Only one raw material, oil, he says produces

a larger annual dollar value than does agriculture. Too, about 40 per cent of all Texans depend upon agriculture either directly or indirectly for their livelihood. About 20 per cent are engaged in processing and distributing farm products; another 12 per cent keep the farm

and rancher supplied with production items, and 8 per cent do the producing.

The efficiency of our great agricultural industry has been a major factor in making the American level of living the highest the world has ever known and Americans the best

fed and clothed in the world, the economist said.

The growth of urban areas has brought on many problems that need for solution the best leadership in rural and urban communities and McHaney believes a good starting time is Farm-City Week.

Proper Care, Cooking Advised For Game Meat

Many homemakers will soon have game meat available with which to prepare delicious and palatable meals if proper care and cooking are exercised.

Game meat adds variety to meals and is high in nutritive value, report foods and nutrition specialists for the Texas Agricultural Extension Service. It is an excellent source of high-quality proteins, fats, minerals, iron, copper and phosphorus and the B vitamins, thiamin, niacin and riboflavin.

Fresh and properly handled game meat can be tender and palatable when cooked by dry or moist heat. The method of cooking is determined by the quality and tenderness of the carcass.

Young and tender game is best cooked by dry heat such as roasting, broiling, pan-broiling and frying, say the specialists. Dry heat preserves flavor and insures tenderness. Basting with additional fat may be necessary if the meat is lean.

the high temperatures necessary to soften connective tissues can be obtained.

Parboiling strong game will reduce any objectionable flavor, point out the specialists. This will produce a mild gamey flavor; however, some soluble nutrients from well-conditioned carcasses will be removed.

However, the strong, gamey flavor that some people find objectionable is concentrated in the animal fat. To reduce this flavor, the fat must be removed in more mature, highly fattened carcasses.

Many people prefer to marinate meat from more mature animals to reduce gamey flavor and make the meat more tender, report the specialists. A marinade is made by combining one-fourth part vinegar, three-fourths part water, sugar and seasoning. Meat should be placed in the solution and refrigerated for 72 hours or longer.

Various methods of preparing and cooking big and small game and game birds, as well as numerous game dinner menus, are found in the Extension bulletin, "Wild Game Care and Cooking," available at your county Extension office.

The Russian explorer Bellingshausen first circumnavigated Antarctica in 1819-21.

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At Home In Farmer County



Cricket

By CRICKET B. TAYLOR
County HD Agent

4-H PROJECT WORK

Photography is becoming a popular hobby for many families and this is one of the newer projects in 4-H work now.

Some 15 members have signed up for Photography, but so far only eight of these members have a leader. Mrs. Art Mast in Bovina will work with a group in the Bovina Club and it is my guess they will have fun and show some very good results.

Friona 4-H Club needs a leader also for Photography as several girls and boys want this project.

ACTIVITY REPORTS coming in the office indicate that Food groups are working right along on this project. Some leaders have not reported yet but we hope they are getting started soon and will not forget to send in news about their groups.

TURKEY FOR THANKSGIVING

Don't stuff your turkey until time to roast it. Food specialists at the U. S. Department of Agriculture say you should not stuff a turkey and refrigerate or freeze it at home for later use.

Turkeys, peanuts and peanut products top the U. S. Dept. of Agriculture list of plentiful foods for December. This year you can also get turkey pieces and (at many places, turkey rolls.) The rolls are all meat and no bone-for easy carving

and neat slices for buffet suppers, snacks and sandwiches. The pieces, of course, appeal to selective eaters -- those who like that drumstick or wishbone.

FLORIST'S PLANTS

A potted plant makes a lovely gift for a person in the hospital, a gracious hostess or a birthday girl. They also take special care, say horticulturists at the U. S. Department of Agriculture.

Florist plants are grown in greenhouses. They are used to conditions there, so for best results they should continue to receive regulated light, heat and water.

A few of the more popular gift plants are listed below with their desired growing conditions.

AZALEAS -- Keep azaleas in diffused sunlight. They do best at temperatures of 55 degrees to 60 degrees. Water frequently.

CHRYSAANTHEMUMS -- Potted chrysanthemums like full sunlight, temperatures between 60 and 70 degrees, and lots of water. Most potted mums are not satisfactory for later planting outdoors. Some new varieties, however, are. Ask your florist.

CINERARIAS -- Place them in a sunny window. They like temperatures from 50 to 60 degrees and frequent watering. Discard plant when the flowers are gone.

CYCLAMEN -- Flowers last about 2 weeks if the temperature is kept at 70 degree, longer at 50 to 55 degrees. Never let water stand in the crown of the plant; flower shoots and bases of the leaves rot easily.

HYDRANGEAS -- Provide abundant water and moderate light. After the plant has bloomed, cut it back to several internodes and replot.

Credit Can Be Boon Or Bomb To Agribusinesses

Extending credit to customers can be risky business unless all factors involved in developing a credit policy are carefully considered.

Serious financial trouble often develops when the management of agribusinesses firms falls in this respect, points out Kenneth Wolf, Extension economist, Texas A&M University.

Some advantages to consider in granting credit, according to Wolf, are:

1. It provides the setting for a more personal relationship with customers.

2. Credit customers are more regular; they don't chase bargains as much as cash customers.

3. Quality is usually of more interest to credit customers than is price.

4. Goods can be exchanged and adjustments made with more ease.

5. A roll of credit customers provides a permanent mailing list for special promotions.

6. A study of credit customer accounts provides buying trends and habits; this is useful information in planning sales.

Naturally, there are also disadvantages to granting credit, says the economist. A few of these include:

1. Operating capital is tied up.

2. Pricing must include interest on borrowed capital needed to grant credit.

3. Some customers overestimate their ability to pay.

4. The privilege of returning goods is more easily abused by credit customers.

5. Additional administrative costs are incurred in handling accounts receivable.

6. Losses from delinquent accounts occur.

7. Delinquent customers hesitate to continue to patronize the business as they may feel embarrassed.

Wise agribusinessmen weigh these advantages and disadvantages carefully before making their credit policy, Wolf contends. Those who do extend credit, he adds, should insure they are receiving all the benefits that can be derived from the advantages such a policy provides.

Garden Readiness Vital For Plantings

By A. F. DeWorth
Professor of Floriculture
Texas A&M University

Since considerable planting will be done in Texas gardens during December and January, soil conditioning and watering well in advance of planting dates are important. This will not only avoid a last minute rush that usually results in poor preparation, but it often makes planting possible when the soil is too wet to work later in the winter.

Prepare the soil now in all areas where shrubs, hedges, shade and fruit trees or bare-root dormant rose bushes are to be planted.

It is a good practice to secure a supply of pine bark, peatmoss or other organic matter as well as some soil that may be required for later planting operations. Pile these materials so they can be covered with a sheet of polyethylene or other cover to keep them dry for future use.

Winter garden is often neglected. In Gulf Coast areas, long dry periods may cause severe dying back on the growth tips of broadleaf evergreens, especially azaleas and camellias. This is serious on such plants since many are winter flowering types, and rapidly developing flower buds require a steady supply of moisture.

Shallow rooted plants such as ferns and begonias and many plants in containers also dry out frequently during the winter. Such plants, especially those in an area exposed to the south or west, need moisture to prevent winter injury.

Many gardens do not drain properly; these should be inspected before general watering. When soggy soil becomes cold, the root damage on plants in such locations may be more severe than any caused by frost to the above ground parts.

Where well-drained soil conditions are prevalent, light waterings can be applied. However, adequate drainage must be provided and water reservoirs such as watering basins and other retainers around established plants must be cleared away.

Watering during cold weather should be done early in the day so the foliage dries off before

nightfall. Soil will hold more water for longer periods when it and the atmosphere are cold and the air is calm.

Much plant damage blamed on insect and disease attacks is due to excessively dry or moist soil during the winter months. Existing soil conditions and proper watering practices are just as important during this season of the year as in the hot summer months.

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AUSTIN, TEX. - The Texas Safety Association reminds hunters to never climb or jump with a loaded gun. Never pull a gun toward you muzzle first. When going through fences, push your gun on ahead, or hand it to a companion with the breech open. And, don't set your gun against a tree or fence. It could fall and discharge.
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November Plentifuls Offer Essential Thanksgiving Dinner Ingredients

The most important ingredients for a traditional Thanksgiving dinner will be especially plentiful this November, reports the Texas Agricultural Extension Service.

Look for an abundance of turkeys, cranberries and apples -- all needed for that special dinner.

Also designated plentiful by the U. S. Department of Agriculture's Marketing Service are beef, peanuts and peanut products.

Bigger turkey marketings during the three months preceding Thanksgiving and a larger cranberry crop than last year indicate heavy supplies of both of these foods. The apple crop estimated at 145.9 million bushels promises to be the largest since 1937.

Relatively attractive beef prices, likely will continue through November, as beef supplies are expected to remain fairly large. A good peanut crop will probably send production

slightly above last year, with heavy movement to market during November.

So enjoy the Thanksgiving favorites, and the other plentiful foods in November, for tops in fall eating.

Emotional crises may arise suddenly and not require hospitalization, yet need immediate treatment. Prompt help will relieve pain, reduce complications and eliminate permanent damage, says Patsy Reynolds, Extension Service family life education specialist. However, this assistance is available in only 75 Texas counties. Many emotionally troubled people each year have no one to turn to and no place to go for treatment, according to a study by the State Mental Health Planning Committee. Mental health services are needed in local communities where troubled people are located -- and the Mental Health Planning Committee is preparing recommendations for action under the leadership of Judge J. C. Abernethy of Hale County.

Highest clouds known are the noctilucent clouds at 55 miles altitude.

Farm Bureau Calls For End Of "Stop-Gap" Programs

A national farm leader said today that farmers are tired of "stop-gap and patchwork farm programs" and that it is time for Congress to face facts in dealing with agriculture's price and income problems.

Demand for a long-range farm program that recognizes the proper role of the market price system was made by Charles B. Shuman, president of the American Farm Bureau Federation, at the annual meeting of the Texas Farm Bureau. "Agriculture has been too long denied its rightful place in an expanding and relatively prosperous American economy," Shuman said.

"In spite of huge expenditures of federal funds, the parity ratio is the lowest in 25 years. Farmers have not realized equitable financial returns from their dramatically increased production efficiency. Rather, they have been penalized by government price-fixing and control programs that have wrecked market prices.

"Our farm program is a ridiculous patchwork of hasty and ill - conceived remedies drafted under the pressure of political expediency.

"A prime example of bureaucratic bungling is our current cotton program which has piled subsidy upon subsidy and complexity upon complexity. The result thus far is reduced exports, rising surplus stocks, lower prices to farmers, increased mill profits, and little if any reduction in retail prices.

"Textile manufacturers represent the only segment of the cotton industry that has profited from the annual subsidy of \$300 million to the mills.

"Here's what the Wall Street Journal of October 30, 1964, said about the subsidies:

"Profits of 13 textile manufacturers in the third quarter were up 46.6 per cent from 1963. Officials give a great deal of the credit to government's new cotton price policy. Since mid-April, mills have been getting a 6 1/2-cent-a-pound federal payment designed to make up the difference between the world price of cotton and the higher government - supported domestic price. The fourth quarter will also benefit as the subsidy generally has not caused cotton goods prices to fall," Shuman reported.

The Federation president also warned that attempts at a further expansion of compensatory government payments may be expected from the advocates of federal intervention in farm commodity pricing.

"There are those who are more interested in federal power and control than in improving farm income who preach the false doctrine that government compensatory payments would 'let the market set the price.'

"The real truth is that such programs depress market

prices. The payment approach insulates producers from the effects of changing market conditions and impairs the ability of the market to allocate resources. Consequently, a price that is supplemented by a government payment is not a true 'market price.' It is more likely to be 'government-wrecked' price.

The Federation president pointed out that farmers already are far down the road in their dependence on government payments for their livelihood.

"Of the approximately 12 billion dollars in net farm income this year," he said, "nearly 20 per cent, or 2.1 billion dollars is in the form of direct payments from the federal Treasury. This does not include the cost of the cotton mill subsidy.

"This places farmers, a minority group, in the role of beggars beseeching politicians for an annual handout in order to stay in business. No self-respecting farmer wants to become a member of a permanently subsidized peasantry," Shuman said.

FCIC Offers Insurance In 49 Counties

Crop disaster protection for Texas farmers was discussed recently by Senator William T. "Bill" Moore at a meeting of representatives of the Federal Crop Insurance Corporation at the Terrace motor Hotel in Austin.

In addressing the group, Moore commended the Federal Crop Insurance Corporation for its accomplishments over the past quarter century of service to farmers and expressed his confidence support for its future.

Recently, the Texas Senate extended congratulations to the Federal Crop Insurance Corporation with a unanimous resolution proposed by Senator Moore. Moore called Federal Crop Insurance "the first line of defense against the terrible impact of crop disaster, a vital program that more than a century has stood as a symbol of security" and pointed out the same such program was first urged by Benjamin Franklin in America's pioneer days.

Federal Crop Insurance, an expanding program of the U.S. Department of Agriculture, offers insurance on farmers crop investments. It covers losses due to drought, flood, hail, insects, plant disease and other natural causes. The all-risk program is now being offered in almost 1,200 of the nation's 3,000 agricultural counties.

Good Nutrition Is Family Health

Family health depends largely upon the nutritional status of the members, says Mrs. Gwen Clyatt, Extension Service consumer marketing specialist.

Here are marketing ideas which may help homemakers cut costs and at the same time plan well-balanced menus, the specialist says.

At retail meat counters, look for best beef values on short ribs, stew meat, round steaks and roasts, and arm and blade pot roasts and steaks. Pork values include bacon, ham portions, fresh backbone, picnic and shoulder roasts.

Fryers remain a bargain in most retail meat departments, and frozen turkeys are available at reasonable prices. Grade A large eggs are the economy, quality egg value.

Fresh fruit in best supply at reasonable prices includes bananas, apples, cranberries, pears and grapes. The red variety of grapefruit is becoming more plentiful, and prices this week are moderate to high. Additional fruit choices include persimmons and pomegranates.

Good quality cooking greens include collards, mustard and turnip greens. Eggplant, cauliflower, sweet potatoes and squash are worthy of consideration for menu variety.

Pecans and peanuts also are becoming more plentiful.

AUSTIN, TEX. - To avoid being hit by stray shots while hunting, the Texas Safety Association advises hunters to keep out of the brush in heavily hunted country. A hilltop also can be especially dangerous. On high ground, stand in front of a tree or rock so that your silhouette won't invite another hunter's bullet.

Plan Announced For Taking Census Of Agriculture

Plans for taking the 1964 Census of Agriculture in Parmer County were announced today by Mrs. Faye M. Hall, newly-appointed census crew leader for the county.

The job will be done in three stages, the crew leader said. First will come recruitment and training of enumerators to count all farms in the county. About one enumerator for each 150 farms will be needed.

Shortly after November 19, the Bureau of the Census, an agency of the U. S. Department of Commerce, will start the second stage by mailing agricultural census questionnaires to all rural boxholders in the county. This will give farm and ranch operators, who are required by law to fill out the forms, a period of time to consult their records and fill in answers to the questions.

In the final stage, enumerators will visit each farm in the county to collect the questionnaires. At the time of this visit, the enumerators will help farmers complete answers to any questions the farmers may have had difficulty with. Enumerator visits are scheduled to begin in this county on November 23. Enumerators will take about three weeks to complete their work, the crew leader estimates.

The Census of Agriculture is taken every five years in the years ending in "4" and "9" to gather up-to-date information on the nation's agricultural resources and production. Such information is vital in making decisions affecting many segments of the U. S. economy. Data gathered include the number and size of farms, acreage

and harvest of crops, livestock inventory, information on farm equipment and facilities, farm products sold, and use of fertilizers, insecticides, and herbicides.

FIREARMS DANGEROUS IN THE HOME

AUSTIN, TEX. - The Texas Safety Association reports that firearm accidents around the home take more lives than hunting accidents. Last year, there were 165 persons killed by firearm accidents in Texas -- 88 of these fatalities occurred in the home. Be sure to unload all guns before taking them into the home. If there are children in the home, store guns and ammunition separately -- under lock and key.

'SAFETY' TIP FOR HUNTERS
AUSTIN, TEX. - The Texas Safety Association advises hunters to never trust a gun that's "on safety." The more a hunter counts on a safety catch for protection, the less reliable it becomes. Any mechanical device can fail -- unless it's backed up by skill, good sense and safe habits. Know the limitations of the safety catch and check its position frequently while you hunt.

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Ben Smart announces he is closing out all furniture by approx. Dec. 23rd and appliances at S&S Furniture in Texico, N. M. Everything in stock is reduced to sell. There will be three large buildings for lease at unbelievably low prices. Everything is priced to sell. Nothing reserved. Table lamps, tables, mattresses and box springs at half price. All items in both new and used furniture marked down 30 to 50 per cent.

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2 Pc. Broyhill Early American Suite	.279.95	179.95
2 Pc. Bassett French Provincial Bedroom Suite (72" Triple)	.399.95	279.95

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5 Pc. Round Early American Dinette	.149.95	99.95
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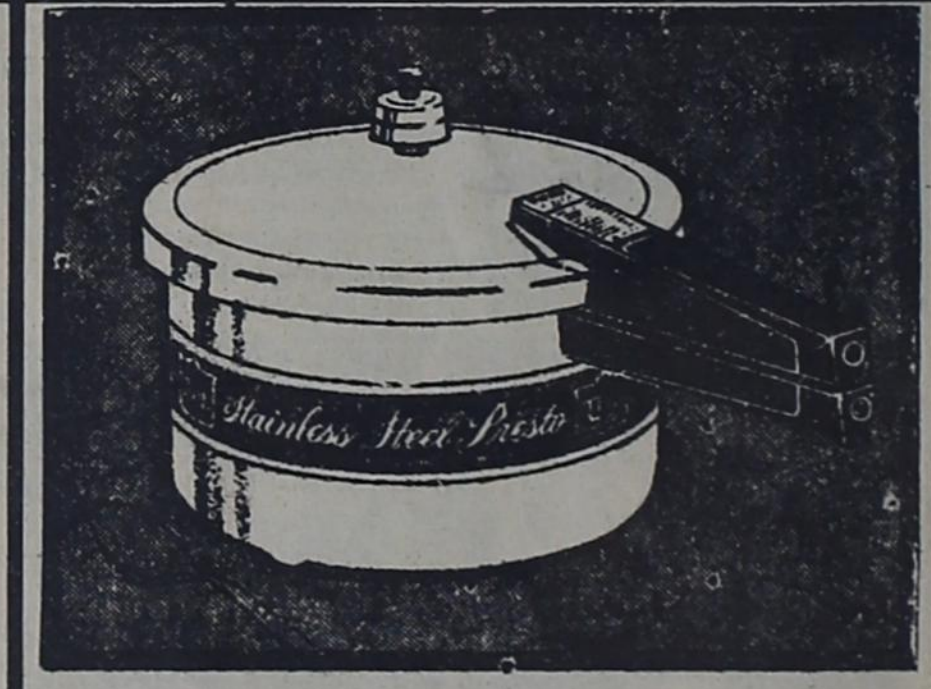
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