## $\square$ The Barina Blade

WHITTLIN
Say, didy youn note te hew wiuck ly the Goldwater
ers disappeared.
ers disappeared.
Now if we could ju
tillboards changed.
Without regard to what hapeen a successful football

They started the season with y losses from last year's f speed and two new coaches, oy Stone and Milt Fitts. ame left to play, they've as-
ured themselves of a winning eason. They have six wins The defeats came in the sea son's first three games when
adjustments were beling made aps. Two of the losses wer
strong Class A schools, Farwell and Springlake.
The third came agains The fourth game was the one as football experts says. They oared back in the second hal And since that game, the ball field each and every Friay night with a win tucked Infuries have had a tendency uccess but in almost all cases the rellef man has done a yoe nan job in replacing a regula ho was recovering. The ablit note even when one of the top
1 was out of action has bee 1964 Mustangs, we think.
an asked us this week, "that district football champlons this
Farwell can win its Class A
Springlake and Friona can do
Chiefs can best the Whirlwind
rom Floydada,
ould, of course, have to b wrought to the county by our解 If the Parmer County teams win their three districts, we' like to know how many countle
In the state can boast of suc

It goes without saying -- an we'd go without saying it-- that e were pleased with the outWe were espectally proud that Bovina and Oklahoma Lane Doxes went solidly Democrattc ounty falled to give Senato But we don't mean to com
lain, The overall
what matters and it was wor

## and figures in regard to

 we thought interesting. The were prepared by Vern Sanfor ${ }^{\text {An }}$ An overwhelming majorit of Texas voters liked the Demo Pres. Lyndon Baines Johnson. ittle to be encouraged about How iver, GOP leaders Insistedthell party has "the zeal and pirlt to make a fast comeback paign immediately
political partles have gone to Demo to explain the tremendo One logical explanation of John-
on's landsilde simply was th 400,000 more Texans than eve And apparently
ome 88 percent of the qualilf was voters, also a dew
64 per cent of the 2700 ved Texas votes cest 2,360000 ent for Sen. Barry Goldwater)

## Girls' Football Here Friday

\author{

- <br> A powderpuff game is slated for $7: 30$ Friday night. The
ame will pit girls from the sentor and freshman classes <br> Members of the Mustang squad will serve <br> he game, which is sponsored by the sentor girls.
A faculty king and queen will be crowned during halftme activities.
TIckest are being sold by members of the sentor class in advance for 75 cents for adults and 50 cents for students.
At the gate, price of adult tuckets will be ralsed to $\$ 1$. Stu- <br> \section*{three...} <br> \section*{Auto Accidents Happen Here}
}

| automobile accldents | pickup driven by A. E. Guthrie |
| :---: | :---: |
| ed here Thursday and | of Dimmitt collided with a '53 Chevrolet automobile driven by |
| sday afternoon | Evaristo M. Garza on Highway |
| Rex Bearden, who lives | 60 in front of Bo |
| Community, was driv- | ant. Both vehicles were going |
| th on FM Road 1731 | west and attempting left turns. |
| car struck a Quar- | Damage to the pickup was |
| se mare owned by T. C. | timated at $\$ 35$ and to the |
| Wiseman. <br> The accident occurred just |  |
| th of B | Also Thursday afternoon, an |
|  |  |
| ing with him. There injuries. | of town or |
|  |  |
|  | and was st |
| ed total of damages to their |  |
|  | Lilly of Dimmitt. |
| mare was destroyed. | c |
|  | timated at $\$ 250$ and to the |

City Plans Building
Meeting
A special city commission
meetn 1 s slated to be called
noon to discuss the clty's pro posed constructio
muntcipal meetng.
$\qquad$ nounced later was made a
Business attended to at tha session was routne, announces
Mrs. Mary Ruth Martn, city secretary.
$\qquad$


TICKET SALES - Bobby Fillpot, center, president of newly-organized Bovina Junior Chamber of
Commerce, is shown, with checkbook in hand, following closing of deals in which he sold tickets

## Board Meets Early, Late

 meeting at an unusual tme this week. Monday morning. In another sesslon Monday afternoon, beginning at 5, boarc building project to discuss the completion date.December 15 is, the deadiline set for finishing the work All materials for the project's completion, except some lockers, are on hand and at present and the project in now
"Just a question of getting the work done," Superintendent

Former Resident Escapes Injury | A former Bovina resident | $\begin{array}{l}\text { a belly landing and escaped in- } \\ \text { narrowly escaped injury Mon- }\end{array}$ |
| :---: | :--- |
| jury. The two occupants of |  | day when the plane he was splot-

ing collided in miry. The two occupants of the
joll
other plane were killed. ing collided in midd-alr with
another plane near Ponca City, another plane near Ponca City,
Oklahoma.
John Potts, now of Lawton,

Ports is a pllot for Southern
viation Company. He was bor nd reared in Bovina and brother, He
at Farwell.

Ponies A'Waiting District l-B Decider

## district are in actlon against each other this week. In addi- ton to the

$\qquad$ hip-hopeful Mustan
n open date this wee Their practice sessions,
however, are as serlous ever as they stlll have the
champlonship declding game champlonship deciding game
left to play. That will be with
Vega here Fridey nlght Vega here Friday night of next
 week at the Oldham Count
seat. Mustang coaches wwl
teke advantage of thelr Fri
day take advantage of thetr Fri-
day night off to scout the Long-
horns in person.
Caach Roy Stone gave his
squad a day off Monday fro squad a day off Monday from
regular practice dutles so an-
nual

SPONSORED BY STUDY CLUB
Christmas Card Project Set Again This Year
Bovina Women's Study Club
Is again planning to sponsorthe
Chrismas Card Project in Boina. The plan was put into
effect for the first time last year and drew "good support",
according to a club spokesman cording to a club spokesman,
Object of the plan is for in-
 porm ally amount they would
oostage foend for cards and
ond account at First National Becial
The money given last year 1s till on deposit and will be left
untl there is a larger amount 0 provide funds for a worth-
hile project. Various organtresponsible for choosing the

Hunters To South Dakota Russell and Earle Hise
spent the week end in South
Dakota where they hunted They made the trip by plane
Thents. leaving the Friona alrport Fri-
day and returning Tuesday afday and returning Tuesday af-
ternoon. Hise plloted the group


MILO, MILO EVERYWHERE -- Storeing of milo o ina'
 week's contest. That's the first
time this year for the number to
drop The contest concludes at the
end of this month. Grand prize
winner will be determined following The Blade issue of November 25.
Contest sponsors are Okla-
homa Lane Farm Supply, Charles Oil Co. Cicero Smith Lum-
ber Co., Bovinn Wheat Grow-
ers, Inc., Bovina Gin, Generalers, Inc., Bovina Gin, General-
gas, Boolna Datry Freeze,
Sherley Grain, First National
Brty


## SUNDAY

## Youth Rally Set At Lariat Church



 $\begin{aligned} & \text { Lutheran Church, Lariat, will } \\ & \text { play host to fellow leaguers of } \\ & \text { the Lubbock cIrcuit for the an- }\end{aligned}$
$\begin{aligned} & \text { Immanuel league of Littlefteld } \\ & \text { and a recreational period by } \\ & \text { Raul's league of Plalnview. }\end{aligned}$ nual fall rally Sunday, Nov. 15
Paul's league of Plainview.
The rally will closewtha d
afternoon, league. ed from Leamesa, Littlefield Clovis, Friona and Rhea. Regis-
ration will begin Vicki Kiltwasse
Rem resting.
open at $2: 45$ with a devotional
by the local pastor, the Rev.
speak on "The largest rally in
history - Elijah and all Israel
The balance of the afternoon
Holcomb Attends Water School
superintendent, attended a
water and sewer department school, the first three days of
last week in Lubbock. Texas Municipal League.
This was one of two short

## Whittlin's-

total in a presidential race sevelt's 71 per cent margin
for a fourth bleated GOP candidate George per cent of the total. But Bush Nous Texas Republican candid
ate for senator. The Houston
ate million votes than ever, lost and financed legislative races race and all vol. In the croon of Midland publicans lost two congress-
men, Bruce Alger of Dallas First National Bank Presents

Reflections
The Blade cut down the 4.9 per cent unemployment rate, wo extend the

 America a share in their country, a share in their own future,
a chance to train and educate and develop themselves so the
future will be open to them and their children, as the great

Beauty Hall of Fame at World's Fair


State Inspection Station Bovine Motor Lab Is Now Bovina Motor Lab Is Now
An Approved State Safety
Inspection Station. Get Your
Sticker Now For 1965
Avoid The Rush!
BOVINA MOTOR LAB
Highway 60 East - Bovina Bovina Motor Lab Is Now
An Approve State Safety
Inspection Station. Get Your
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Avoid The Rush!
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An Approve State Safety
Inspection Station. Get Your
Sticker Now For 1965
Avoid The Rush!
BOVINA MOTOR LAB
Highway 60 East - Bovina
commonly called the Antl-Poverty Bill. I was a co-author of
this bill, a member of the Special Senate Subcommittee on Poverty which held hearings on it, and I am pleased to see Its purpose 18 to help people help themselves. It It s. $\mathbf{t}$ hel



 gram in those days. That's the way the West was won. Th i
opportunity for te early settlers was. made possible by the governments, In keep lng with the needs of the e people at that t time.
And fellow Texans, that's just what the AntiPoverty Bill does now. It is no more a giveaway bill than the bill for the
settlement of the West, for the great free lands of the West. nology, on age when only the very skilled can hold their own, an age when it is economic suIcide to drop out of f high school.
Today a person needs at least a junior college education in
 as the War on Poverty.
Pepper till bout ed losing their moral fiber. dint believe it for one minute, Automaton and technocracy
and computers have just automated them out of fobs. People, are willing to work if they can get wind
Now, what will the Antl-Poverty Bill do?
It will call for a Federal job Corps for young men and women
16 to 21 , to help those with less than high school training. About 20 oconervatun camps and 21 residential training
centers will be set up around the country as training procenters will be set up around the country as a rating pro-
gram for young men and women between 16 and 21 . There will be loans for rural families of low income, to help them get
started with higher earnings to be a productive part in our society. This is a rescue measure of an emergency nature, to help
cut down the 4.9 per cent unemployment tate, to extend the


This Week Marks Our 10th Anniversary


Of Business In Bovina. It's Been

A Pleasure To Serve You And We're Looking Forward To Many More Years Of Pleasant Association With Our Friends And Customers

## Southside Service Station <br> And Grocery

Bovina's First Retail Business On Highway 86
Mr. And Mrs. F.M. Crook


Highway 86 And Third St.





Aurora
TOIF T TSSUE 2 Roll
10¢ Off Label
OXYDOL
Regular Size or King Size


## CIOROX BLEACH <br> 1 Gal. Plastic Jug

 Finest Quality
PRODUCE

US No. 1
RED POTATOES



USDA Graded
Tender-
-Aged

witaris catitiod


Pineapple Juice
46 oz. $35 \$$
Can
Chunk Style TUNA
$\begin{array}{ll}\text { No. } 1 / 2 \\ \text { Can } & 351\end{array}$
Sioux Bee Extract
HONEY
20 oz.
Jar 49
Tender Crust
Brown'N Serve ROLLS
2 pkgs. 49 Spaghetti And Meat Balls No. 300251
Can Blue Plate Cove Oysters 8 oz. 391
Can
Liquid Sweetening SUGARINE 4 oz.
Bottle Nabisco Premium CRACKERS 1 1b. 296
Box

Sunshine CRACKERS 12 oz .25
Box 25

## District 4-H Banquet Set

| new Simbeam |
| :--- | :--- |
| mixmastern |
| hand mixer |






## Mustangs Take Fifth District Encounter




## SATURDAY

SC Delegates At Convention

## GUARANTEED TO GO

thru ice, mud, or snow or WE pay the tow
PLUS 而

## Guaranteed Against Road Hazards in all 50 States and Canada <br> Firestone Tourn Clowntal $^{2}$ TIRES

Now Only

## $\cdots$ - <br> $\square$-

PAUL JONES TEXACO SERVICE STATION


BOVINA

## 

## On The Foum

 Poumer| During the past week we have had questions asked about the value of soybean straw as a live- | trients and 1.1 per stalks are a better |
| :---: | :---: |
| stock roughage. Since the soy- bean straw consists chiefly of |  |
| bean straw consists chiefly ofcourse stems and pods with |  |
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| be better to consider usinganother feed as roughage if one |  |
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| AIStRACts |  |
| Semem |  |
|  |  |
| InFarwell |  |
|  |  |
|  |  |
|  |  |
| HAVE JUST LISTED AN IDEAL 300 |  |
| COW RANCH. . . IN THE MONEY. . |  |
| Excellent potential for increasing capaci |  |
| Good improvements and terms ... in thesame family 50 years. $\$ 115,000$. |  |

Call
Dean Eldridge-Moreland MartinMax Ford
At Town And Country Real Estate Inc. Clovis, N. Mex. - 762-4501
$=$ Weather Lowers
$==$ Quality Of Cotton $=$ Weather Lowers
$==$ Quality Of Cotton $5==$
dew Ralph Broyles.
TREES, SHRUBS
FOR Some 17 Specles of tr or shrubs will be of avallable
for planting by owners, early in Texas 1965, from
the Texas Forest Service The trees and shrubs may be
used for windbreaks, soll ste blizzation and Christmas tree
plantings but cannot be used or
resold for shade or ornamental purposes. All seedling orders
will be packed in moss and
molsture proof paper and shlp-
ped prepaid direct to the purped prepald direct to the pur-
chaser. Orders for species shown
on the application must be in
multiples of 50 This is a real bargain for thing to slow the wind down forms can be obtaided Application thru th
County Agent's offlice,



##  THE FASHION

 SHOP| COURTHOUSE |
| :---: |
| NSTRUMENT R |
| Jon Gamm |
|  |
|  |
|  |
| din |




## THE HIGH PLAINS FARM ano HOME



## $\frac{\text { Sewing Ablity Just So-So? }}{\text { This is the time of }}$

women begin to think about fall
and winter wardrobes - and of
ten they try their hands at mak-
If you are one of these ama
few tups to help you sew th

ment, the seam guide, takesthe
guesswork out of stitching a full seam allowance. This gad it's a help in sewing an ac-
curate, even seam. Another trick that's good to
now is how to gether chine. This helps distribute
fulliness evenly.
If, for Instance

## II, for instance you want full- ness at sleeves and waistine

## Federal Sav. \& Loan, Lots 1 $\& 3$ Blk 48 O.T. Farwell

\& R Bullders, Lot 1 Blk
Lakeside Add. Friona


 Dividends On My FID FITY SAVINGS \& LOAN 6 Mitchell St. PU 2-2911
Clovis, N. Mex

Dr. William Beene
Phone 247-3061.
Friona, Texas
"Thanks to our electric heatingwe never worry about Shawndi kicking off the covers!"

Individual room control gives the Danny Smith family of Earth, Texas comforting assurance of desired warmth!



- M

hermometer simply by pe our heating representa.


ELECTRIC

GOING OUT OF BUSINESS!


## COMPLETE HOUSEFUI

 INCLUDE


PAYMENTS LIVING ROOM SUITES

## 2 Pc. Foam (Dannsh Modern)

 Living Aoom Sutre

- 2 Pc. Plastlc Sult

BEDROOM SUUTTES
Doulle Dresser \& Bookcase Bed. .119995
Danish Modern Broyhill. . . . . . 229.95

DINETTES \& LIVING ROOM

$30 \times 120$ bulldang for
mo. on Mall $\mathrm{Hl-way}$
30 X 120 bullding with $30 \times 90$ balcony fronts on to main
Hiway $\$ 70$ mo.
$30 X 120$ bulding, 60 feet off main high-way. Excellent
for garage or storage $\$ 50.00 \mathrm{mo}$. Bullding for lease
LARGEST SELECTION OF USED

Chest of Drawer
Walnut Buffet. . . ........
7 Pc. Dining Room Suite. .
Posture Rest reducing mac
Lasure Rest reducing machine,
Large Table (office type)
Blectric Ranges
Elecrric Ranges. . ....
Trundle Beds, complete.
Automatc Washers
( $\$ 7.75$ down, $\$ 6.05$ per
Refrigerators.
Bed Springs.
Beds. . . ... . .i. ....
2 Pc. Recovered Living

Mortable Sewing Machine. . . . ....
4Pc. Sectlonal \& 5 Pc. Sectional.
Wringer washer, guaranteed Daubesses (fresse
Night Stand.
$\qquad$
$S: S$ Furniture

## Sy $\mathbf{y}$ cotton talks

Occupational Outlooks Are Projected For Next Decade

## Gardens Offer Chores Vegetables Selections Improving

## Proper Dressing Brings Home Quality Venison

## Color-Me Cottons

 Head Santa's List Lare diank banan way


[^0]on your farm or ranch?

等 ind


## 

Federal Land Bank Assn Of Muleshoe Ernest Kerr, Mgr

## SHOPPING FOR A LOAN

Muleshoe, Tex
 tomed mitonem orgempaten
 Hugh Moseley
Tax Assessor And Collector
Parmer County, Texas

Parmer Ag Census Being Organized

Field Conditions Influence
Cotton Stripper Efficiency
Faye Marle Hall of Dimmitt,
The census will be taken in
Texas, has been named a creww
leader for following way:Shortyly after


## EVERYONE WELCOME TIDE'S GRAND OPENING SUN.

 NOV. 15th 2-5p.m.Come And View The Latest Equipment In Fertilizer Blending And Handling Refreshments Served Register For Valuable Door Prizes

Tide's
Farwell Plant Located North Of Town On US 60


ONLY the BEST - Is fit To Be TIDE

See Dutch Wilkinson or David Buchen
See Dick Bell or Richard Franks See Clarence Kerns Jr. or John Banworth


[^0]:    Clardy-CAMPbELI

