## THE BRADY STANDARD

 TWICE-A-WEEK| The sure way to have a business of you om isto Rank your money <br> now- <br> then work hard, BANK what you ethern-everery cent pou, sible, and sooner than you think you can start a Business <br> and some rich man will take you into partnership. Rich, older men, are hunting for industrious, saving, younger <br> The Brady National Bank OF BRADY $\qquad$ <br> s, Pres. F. W. Hend T. J. Wood, $\qquad$ $\qquad$ |
| :---: |
|  |  |

Brady, McCulloch County, Texas, Tuesday, October 10, 1911.
$\left.\begin{array}{c}\text { Meculloch county } \\ \text { Vol. III. No. } 20\end{array}\right)$
Whole No. 159 SAMTA FE day at the falk big bunch of santa fe offiromin mimat Fourth Annual Fair Opens Most Au
spiciously--Special Trains Bring
Big Crowde spiciously-Specia! Trains Bring
Big Crowds of Visitors to Fair.
 The fourth annual fair under the
auspices of the Brady Fair Associa-
tion, opened this morning. The day
had tee auspices of the Brady Fair Associa-
tion, opened this morning. TThe day
hand been set aside as Santa Fe day
and a party of fficials of that road,
headed by Viee President and General headed by Vice President and General
Manager F. G. Pettibone, arrived or
a special train at 9.30 to assist in
making the day one long to be


Just Received another lot of new goods in several lines.

New Shipment Queen Quality Shoes and Walkover Shoes.

Miss Wiley received the prettiest line of Hats ever shipped to Brady, and she is selling them. She has two helpers now and busy all the time, If you think this is hot air, come and see. She is not
charging for style but putting a living price on the chargin
Hats.

We can show you the largest line of Sweaters in West Texas to pick from.

Cloaks-You have to see them to realize how cheap we are selling them. You cannot buy in this house and not get the worth of your money.

You Get a Ticket on the Farm
Wagon With Every Dollar You Buy.

Our Men's Suits and Pants are right up to now, aud we win's nut be be undersolde. soight up to to
trade where you know you get the worth of your money.

## Gool Weather Wearables

## With the First Cool Spell

 We Begin to Think of
## Winter Wearing Apparel

We have one of the choicest lines of Ladies' Underwear ever brought to Brady and the stock is complete.

Also carry a complete line of Men's Underwear. Also have on display a swell line of Sweaters and Sweater Coats. Call in and see these lines whether you buy or not. If you dress well you buy of

BENHAM

## Conley Mercantile Co.

Next to the Post Office




Combine strength and durability, add to to that light draft, ease in operation and good work and you have the New Standard Double Disc. You will be pleased with one; you cannot help it.

## O. D. Mann \& Sons

BRADY
TEXAS sod work and you have the New Stand

## EX-COMFEDERATE REUNION

| sew |
| :--- |
| Sons |

HER FRIENDS
GOOD ADVICE
 lady Glad she followed
Suggestion.


SOCIETY WONT TOLERATE
GATARRR.
Make Our Store Your Headquarters During the Fair

We cordially invite you to make our store your headquarters during the fair WE WANT YOU TO MAKE THIS STORE A PLACE for meeting your your friends downtown IF you are not already acquainted with us, we would be pleased to have you CALL ROUND AND GET ACQUAINTED.
we now have oneof the most com plete drug stores in west texas, and Will take pleasure in serving your wants We have one of the most up-to-date Soda fountains in the city, with an ex pert dispenser to serve you

## Palace Drug Store

ONLY THE BEST

WHEN IN OUR STORE YOU WILL BE


Hasten Front ouncontier, Ext Exhibition
Leading and Dazzling All Other Tented Shows



General Admission Tickets on Sale at Jones Drug Co.

# 1/2PRICE $1 / 2$ PRICE STOP - THINK - REPLECT 

## We Are Overstocked and Need the Money

 Beginning Saturday, October 7th, for the next eight days end= ing Saturday night, October l4th, your choice of any suit of clothes in our stock at ONE=HALF REGULAR PRICE. Nothing reserved.|  | Men's Suits 1-2 Off |
| :---: | :---: |
| \$25.00 | Men's Suits go at - \$12.50 |
| 22.50 | Men's Suits go at - 11.25 |
| 20.00 | Men's Suits go at - 10.00 |
| 17.50 | Men's Suits go at - . 8.75 |
| 15.00 | Men's Suits go at . $\mathbf{7 . 5 0}$ |

## Stetson Hats 1-4 Off <br> \$7.50 Stetson Hats during sale $\$ \mathbf{5 . 6 5}$ 6.50 Stetson Hats during sale $\mathbf{4 . 9 0}$ 6.00 Stetson Hats during sale 4.50 5.00 Stetson Hats during sale 3.75 4.00 Stetson Hats during sale <br> 3.00

Shoes 1-4 Off

| \$6.00 Shoes in this sale | $\mathbf{\$ 4 . 5 0}$ |  |
| :--- | :--- | ---: |
| 5.00 Shoes in this sale | - | $\mathbf{3 . 7 5}$ |
| 4.00 Shoes in this sale | - | $\mathbf{3 . 0 0}$ |
| 3.50 Shoes in this sale | - | $\mathbf{2 . 6 5}$ |
| 3.00 Shoes in this sale | . | $\mathbf{2 . 2 5}$ |

## Boys' Suits Now 1-4 Off

| $\$ 6.50$ Suits during this sale | - | $\mathbf{\$ 4 . 9 0}$ |
| :--- | ---: | ---: |
| 6.00 Suits during this sale | - | $\mathbf{4 . 5 0}$ |
| 5.00 Suits during this sale | - | $\mathbf{3 . 7 5}$ |
| 4.50 Suits during this sale | - | $\mathbf{3 . 3 5}$ |
| 4.00 Suits during this sale | - | $\mathbf{3 . 0 0}$ |

