

THE BRADY STANDARD

TWICE - A - WEEK

A BSORBED THE BRADY ENTERPRISE AND THE McCULLOCH COUNTY STAR, MAY 2, 1910

TUESDAY - FRIDAY

Vol. II

THE BRADY ENTERPRISE
Vol. XIII, No. 34

Brady, McCulloch County, Texas, Friday, February 24, 1911.

McCULLOCH COUNTY STAR
Vol. III, No. 70

No. 89

Letter Number *By the*
Twenty-seven *Cashier*

Joy to the Banker's Heart

The dependable man is one thing that brings joy to the banker's heart. He is the kind the bank likes to do business with. Whatever the size of the obligation, be it \$50 or \$5000, if a man cannot meet it when due he should be at the bank "on the dot" and explain why. The bank is always ready and willing to explain anything in connection with its own business and expects its customers to do the same. No man should have anything in his business which he cannot lay bare before his banker. However much he may think he has a right to cover up things regarding his business from the public, this "right" does not extend to his banker, and unless he is willing to give his banker his entire confidence he has no reason to expect the assistance it is in the power of the banker to render. The joy of the banker's heart is the man who may be absolutely depended upon first, last and all the time. If any young man starting in business has an idea that character is not a business asset of the highest order, let him talk to some banker about it and he will have cause to change his mind. We solicit the business of a few more dependable men.

Very truly yours,

JEFF F. MONTGOMERY, Cashier
The Brady National Bank,
Brady, Texas

Cold Weather Continues.

The weather man evidently is trying to out rival all previous efforts with the present cold spell, and shows no sign of relenting. Tuesday night and Wednesday night were both colder by far than the two previous nights, the thermometer registering 21 degrees above zero down town and 20 degrees out on the hill. Wednesday morning was nearly as cold as

anyone could wish for, the cold norther and the sudden change from the past weeks of warm weather making the cold all the more apparent.

From what we can learn the local fruit crop has not been damaged to any great extent. Reports in the State papers from all over Texas are to the effect that the damage to fruit from the cold was not great.

Clip the free paper coupons.

WILL DISCUSS BONDS. DISTRICT COURT NEWS

Mayor Conley Calls Mass Meeting on Tuesday, March 7th, to Discuss Water Bonds.

The much talked of water bonds will be the subject of a full and free discussion Tuesday night, March 7, at 7:30 p. m., at which time Mayor Conley has called a Mass Meeting of every citizen interested in the matter. The entire matter will be thoroughly thrashed out. The Mayor states that if anyone has anything to say either for or against the bonds, he is especially invited to attend and have his full say.

On its part the Brady City Council promises to have something like eight or ten good speakers who will explain every phase of the proposition, and who will be "loaded" for all who have any bricks up their sleeves to throw at the proposition.

The water bond election has been the subject of much discussion ever since the City Council first took the matter up, and many reasons have been urged both for and against the proposition. The Council realized the futility of attempting to explain the matter to each party individually, and in order that there might be no misunderstanding of their motives in calling the election, and that every person might have their full say on the subject, the mass meeting was decided upon.

Let every citizen of Brady attend.

Windmills, pipe fittings, and supplies.—Bauhof Bros., Axtell old stand, Brady, Texas.

W. D. Crothers and Will Souther left Tuesday for Ozona where they will look over the big ranch owned by them. Mr. Crothers is paying his first visit to the ranch since its purchase.

Comanche Wants Good Roads.

Comanche is another town that, like Brady, wants good roads, and working along exactly the same lines as the Brady Commercial Club, the Comanche Chamber of Commerce appeared before their Commissioners and petitioned for an election upon the question of a \$100,000 road bond issue. The Commissioners acted favorably upon the petition and the election was ordered for March 25th.

It seems a bit strange that in two cases so nearly parallel, the date for the holding of the election would be set for the same day. And another coincident is that on March 25th we will also vote on the question of issuing \$40,000 water bonds. Here's hoping that Brady will show Comanche how to do things by carrying both propositions by overwhelming majorities, and here's the further hope that Comanche will also carry her bond election. "Good roads" has always been our slogan, and to this we add "good water" also.

E. I. Cummins and C. E. Koorf, prominent citizens of the Tucker community, gave us a pleasant call Tuesday.

Plenty of charcoal on hand at Martin Hardware & Furniture Co.

Wood.

The wood yard has been moved back of the Lindsey transfer barn. We take orders for wood or receive pay for wood delivered.

O. D. Mann & Sons.

R. D. Dyer Awarded \$1441.69 in Suit Against John Martin—Three Murder Cases Up Next Week.

District court has been moving along slowly this week.

In the case of R. D. Dyer vs. John Martin, suit on commission, the jury returned a verdict finding for R. D. Dyer in the sum of \$1441.69.

The case of Lee Shuler vs. Ft. Worth and R. G. Railway, personal damages, went to the jury yesterday morning at 11:00 o'clock.

State vs. Chas. Deans, theft of cattle, is now being tried.

Three murder cases will come up next week, viz: Wesley Spiller, Mary Daniels (col) and Jim Smith, alias Yellow Rose (col.) The Spiller case has been set for Monday, and a special venire of 72 men ordered.

Civil Service Examinations.

The United States Civil Service Commission has announced the following examinations to be held in March and April: Stenographer, typewriter, bookkeeper, watchman, messenger, electrician, draftsman, teacher, trained nurse, civil engineer, physician, pharmacist, elevator conductor, plate printer, press feeder, and others. These examinations will be held at Amarillo, Austin, Dallas, El Paso, Greenville, Houston, San Angelo, San Antonio, Tyler and Wichita Falls.

The Commission has been and is making unusual efforts to secure applicants and eligibles for positions in the Government service among the Southern states, and the young people of Texas are especially invited to consider the opportunities for lucrative employment offered by these examinations. Persons qualified in stenography will find it an easy matter to secure early employment, and all persons who may be attracted by the above mentioned examinations should write for applications to Mr. H. A. Leche, P. O. Box 829, New Orleans, Louisiana.

Rainfall One and One-Half Inches.

Galveston, Texas, Feb. 20.—The United States weather bureau reports that an average of an inch and a half rain has fallen throughout the state of Texas since last Saturday. The greater part of this has fallen in the central western section.

The Rexall Store

We are the Rexall people of Brady, and we have the complete line of Rexall goods. Every article is absolutely guaranteed. If it does not do everything the wrappers, circulars or other advertising matter claims for it, your money will be promptly refunded.

Bear This in Mind:

The money you pay us for any of the Rexall remedies is yours if they fail to fulfill every promise or claim made for them.

Jones Drug Co. Inc.
C. A. TRIGG MGR.

"Where the People Trade"

Marriage Licenses.

The following marriage licenses have been issued since last report: Howard Ramb and Miss Eva Baker; Robert Ware and Miss Pearl Hardin; T. P. Adams and Miss Bertie May Dunham; Ed Reagor and Miss Susie Crofford; Jerome Crocker and Miss Minnie Thornton; Sam Carpenter and Miss Alice Richard; L. T. Jones and Miss Gena Gatlin; Jim Hemphill and Miss Edna Davis; W. W. Wilson and Miss Mamie Bostick.

Wanted.

Good, experienced cook for hotel. Address MRS. E. J. GREER, at Sterling Hotel, Menard, Texas. 82-2-1f

160 acres, all tillable, in good locality, for sale at a very low price. If you want a bargain see us.

BRADY LOAN & INVESTMENT CO.
If you are in the market for a disc plow, we want to sell you. Just a few left.

Martin Hardware & Furniture Co.

Cracked Cake.

The Brady (Bencini) Oil Mill now has on hand plenty of cracked cake, thoroughly screened and for sale in any quantity. 68-2-1f

Good Teeth and Their Merits

Five Good Points for Good Teeth

1. Necessary in mastication and good health. Did you know that bad stomach was caused from those bad teeth?
2. Gives shape to face and expression.
3. Aids in talking; helps pronunciation and speak distinctly.
4. Good teeth are more attractive than any other one feature you have. A woman's looks are her fortune.
5. Good teeth are necessary for a sweet breath and amiable disposition which is loved by everyone.

Let me help you accomplish these five points by thoroughly and carefully fixing your teeth and make them more beautiful, by artificial means.

Examination and Consultation Free

DR. H. W. LINDLEY
DENTIST

Over Mistral's Store Phone 81

Printing that pleases. The Standard.

Notice.

I will thresh cane and make at my place on Feb. 24 and 25, 1911. G. A. RUDOLPH, Lohn, Texas.



WELL PLEASED

You indeed are. Really, my dear sir, I can't see how you could be otherwise. He's a royal good fellow that handed you that cigar. So he is, and we're royal good sellers of the best out, best smoking

MARCIETTA CIGARS

Low priced. Cigars from here are always satisfactory.

Palace Drug Store

(Incorporated)

"ONLY THE BEST"

D. W. BOZEMAN, Manager



Your Corns Will Disappear

Like magic if you use NYAL'S CORN REMOVER according to directions. Many people now walking comfortably for the first time in years can testify to the efficacy of the corn remover. At this pharmacy we do not sell nostrums that do not cure the evil they are supposed to. What you buy here will do the work expected of it.

CENTRAL DRUG STORE

"HAS IT"

Just Arrived!

A nice new line of Hair Goods both in Switches and Puffs, to match any color hair. Also a new line of Belt Pins, Ladies' Collars. Our new Oxford shirts are here, and new goods are arriving daily. Come to the New Store for new goods.

SCHARFF & NUSSBAUM

Syndicate Bldg. Next to Anderson & Moffatt



The Morrow Hotel

Best Location in Town.
Convenient to Business Section.
Rates Reasonable.

Standard and Monitor WIND MILLS

ARE BETTER

Don't buy until you see them. Also Gas Engines, Pumps, Cylinders, Pipe, Fittings, Tanks, Bath Tubs, Etc. All work strictly first-class.

Wm. Bauhof.

Ed. F. Baudof.

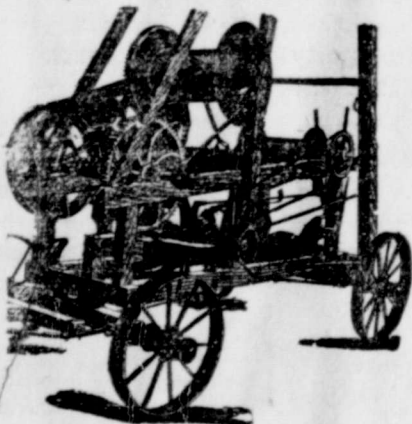
Bauhof Bros.

Successors to J. G. Artell.

The Wind Mill Men,

Brady, Texas.

WELL DRILLING MACHINERY. The Rockford Well Drills and supplies and to responsible parties will sell on a basis of part cash and balance in quarterly payments.



HALL MACHINERY CO., Brownwood, Texas.

We also have in stock for prompt shipment from Brownwood

FOOS GASOLINE ENGINES

in all sizes from two to twenty-five horse-power, and can furnish direct from factory any size up to three hundred horse power. Write for catalogue.

To Our Contestants.

The beautiful Shetland pony, "Rufus" will be placed at the disposal of our contestants every Saturday from 9 o'clock a. m. to 5 o'clock p. m. Each

EGGS--FOR HATCHING--EGGS

Highest bred stock in the country. Stock direct from

RUDYS PERFECTION and DUSTON STRAIN WHITE WYANDOTTES
WM. COOK & SONS and KELLER- STRAUS WHITE ORPINGTONS and S. C. RHODE ISLAND REDS

Eggs \$1.00 to \$3.00 per 15

S. J. STRIEGLER

Phones 111 and 212 BRADY, TEXAS

contestant will be privileged to drive him just as though he were their own. Show your friends what a pretty pet he is and they will redouble their efforts to help you win him.

Dr. Cox's Barbed Wire Liniment does not burn or blister, relieves pain quickly, and flies will not bother the wound. For sale by all druggists.

S. W. Hughes & Co. Land and Loans.

When a man gets married, his troubles begin—unless he avoids trouble by letting us furnish his home from pantry to parlor.

Martin Hardware & Furniture Co.

Ask for voting coupon when you pay your subscription.

AID A. & M. COLLEGE

Representative Hamilton Expresses Himself as Favoring Their Liberal Support. Great Work Being Done.

To the citizens who signed a petition to enlist my services in behalf of the A. & M. College, I will say that I committed myself last spring before the July primary, to the very idea expressed by them in the petition.

I went on a visit to College Station last Saturday. I wish every farmer could spend one day there and see what the flower of the young manhood of Texas, —1070 of them—are doing to make Texas great in the oncoming years. These manly boys will lead in the industrial development of Texas. I saw young farmer boys studying the soil, judging sheep, hogs, horses, cattle, poultry, preparing hog cholera serum, inoculating for Texas cattle fever, dissecting horses in the study of veterinary surgery; running turning lathes, planing mills, scroll saws, wood jointing, carpentry, forges, and making any and all kinds of blacksmith work; taking cotton in the raw lint, spinning and weaving same into the finished product.

I saw these boys weaving turkish towels, cotton sheeting, table cloths. The table cloths were in checks, stripes and flowers. Yes sir, they are weaving the flowers, raised flowers, right into the cloth before our very eyes. We old farmers could not understand it, but those farmer boys were doing it all the same. They were grafting, working in chemistry, experimenting with all sorts of chemicals—I was afraid of that chemical business. Two or more innocent substances may be so combined as to form an extremely dangerous compound that could blow up the whole outfit. But these boys are learning things down there.

I saw those husky, strong limbed, thick chested athletes, every one of them, form in companies, regiments, etc., with their commissioned officers, all in blue caps and blue jackets, snow white pants, with their Krag Jorgensons and go out on a "dress parade." One thousand kept step as one man, every foot went to the ground at exactly the same time—every cadet's knee was almost in the crook of the leg of the cadet in front. Precision, exactness, perfectness, obedience, discipline, I tell you men when those boys lay off their uniforms and don their overalls and go out into the industrial world, something is going to happen.

Get Well First

Don't risk even a penny—until health first returns.

And I mean just exactly that. I will not let you go to the sick "I will out of my own pocket for your medicine if it fails to cure you." My medicines have been used and recommended by every city and hospital in America. They are the only standard in every community. They have been used by thousands upon thousands of people. They have cured the most stubborn cases of Rheumatism, Kidney trouble, Stomach trouble, and all the ailments that afflict the human race. They are the only medicines that will cure you. They are the only medicines that will cure you. They are the only medicines that will cure you.

They will cure you. They are the only medicines that will cure you. They are the only medicines that will cure you.

Pay for them. They are the only medicines that will cure you. They are the only medicines that will cure you.

For your health. They are the only medicines that will cure you. They are the only medicines that will cure you.

Which Book Shall I Send You?

No. 1 On Dyspepsia No. 4 For Women
No. 2 On the Heart No. 5 For Men
No. 3 On the Kidneys No. 6 On Rheumatism.

Dr. Shoop's Restorative

EXCURSION

---TO---

MENARD, FEBRUARY 25TH

ACCOUNT BIG CELEBRATION

THE



WILL OPERATE SPECIAL TRAIN

Leaving Brady 7:30 a. m., arriving Menard 9:30 a. m. Returning Trains Leave Menard 7:00 p. m., 9:45 p. m. and 10:00 p. m.

\$1.00 ROUND TRIP

No reduction for children. No baggage will be checked on these tickets.

W. M. HUNDE Y, AGENT, BRADY

Back at Old Tricks.

Sheriff J. C. Wall of Brady was in the city this morning enroute home from a trip to Cameron, where he went after a man wanted in his county for theft of cotton. The man was billed in McCulloch county under the name of F. M. Parks, but a similar charge is pending against him in Coleman county under the name of F. M. Green.

Sheriff Wall went down Sunday morning intending to get back to Brady in time to be present at the opening of court there Monday, but was on the train that wrecked near Zephyr Sunday morning and missed connections at Temple. He says it is the greatest wonder of the age that the whole train did not go into the ditch and kill many people. The front trucks of the engine tender jumped the track and ran on the ties for a distance of three hundred yards before the train was brought to a standstill. With the tender in this condition the train passed over a tressel and the track in places was moved almost a foot to one side or the other.—Brownwood Bulletin.

All druggists sell Dr. Cox's Barbed Wire Liniment, 25c, 50c, and \$1.00 bottles. Guaranteed to heal without leaving a blemish, or money refunded.

FOUND—Bunch of keys, "Western Bank and Trust Co., Dallas" on key ring. Owner may recover same by calling at The Standard office and paying for this notice. 89-2t

Clip the free paper coupons.

Fortify now against the grip—for it comes every season sure. Preventives—the little Candy Cold Cure Tablets—offer in this respect a most certain and dependable safeguard. Preventives, at the "sneeze stage" will, as well, also surely head off all common colds. But promptness is all important. Keep Preventives in the pocket or purse, for instant use. Box of 48 for 25c. Sold by Jones Drug Co.

Wm. Bauhof spent a few days in Menard on business this week, returning Wednesday with J. W. Stewart.

Phone me for correct time. I always have it. **H. C. Boyd, Jeweler.** Palace Drug Store.

The City Council met Monday and passed several ordinances, among which was one regulating the keeping of gasoline and other explosive or inflammable matter within the fire limits.

A scald, a burn or severe cut heals slowly if neglected. The family that keeps a bottle of BALLARD'S SNOW LINIMENT on hand is always prepared for such accidents. 25c, 50c and \$1.00 per bottle. Sold by Jones Drug Co.

Get your charcoal from Martin Hardware & Furniture Co.

MILD, GENTLE LAXATIVE FOR WOMEN GIVEN FREE

So many of the ills of women are due to habitual constipation, probably because of their false modesty on the subject, that their attention cannot be too strongly called to the importance of keeping the bowels open. It is always important to do that, regardless of the sex, but it is especially important in women.

From the time the girl begins to menstruate until menopause ceases she has the best prospects of coming through life with a healthy and happy bowels. If you find yourself constipated, with bad breath, pimply complexion, headaches, belching gas and other symptoms of indigestion and constipation, a small dose of Dr. Caldwell's Syrup of Pepsin. It is a woman's favorite laxative. You will find that you can do away with salts, strong cathartics, etc., which

are entirely unsuited to woman's requirements.

Mrs. Katherine Habersroh of McKees Rocks, Pa., and Mrs. A. E. Herrick of Wheeler, Mich., who was almost paralyzed in her stomach and bowels, are now cured by the use of this remedy. A free sample bottle can be obtained by addressing Dr. Caldwell, and after you are convinced of its merits buy it of your druggist at fifty cents and one dollar a bottle.

Dr. Caldwell does not feel that the purchase of his remedy ends his obligation. He has specialized in stomach, liver and bowel diseases for over forty years and will be pleased to give the reader any advice on the subject free of charge. All are welcome to write him. Whether for the medical advice or the free sample address him Dr. W. B. Caldwell, 602 Caldwell Building, Monticello, Ill.

Martin Hardware & Furniture Co.

Lots of New Goods This Week

AT

"The Style Store" C. B. WATTERS & CO., WEST SIDE.....

Don't Forget the Sale Prices on All Winter Goods

Over the County News Notes of Interest From Our Country Correspondents

MIDWAY MIDGETS.

Midway, Texas, Feb. 20.
Editor Brady Standard.
As I haven't seen any news from these parts I thought I would give you a few dots.
The farmers are well up with their work and are all smiles over the rain.
There is some sickness in this community. Mr. Jones is on the sick list this week.
Born to Mr. and Mrs. Pent on Thursday, the 16th, a fine boy.
Mrs. Dunham is quite sick with the rheumatism. We hope for her a speedy recovery.
Mr. and Mrs. M. J. Adams were visiting at the home of Mr. and Mrs. L. D. Mosley Saturday and Sunday.
Mrs. Mooring has a new organ purchased last Tuesday.
W. M. Ferry and wife were visitors at the home J. H. Adams' Sunday.
There was quite a crowd at Will Brown's Sunday afternoon.
The new road will open up in a few days to the Midway school house.
We are glad to note that Mr. and Mrs. W. S. Johnson's baby is on the road to recovery after a spell of 9 weeks sickness.

DEW DROP.

Wife Got Tip Top Advice.

"My wife wanted me to take our boy to the doctor to cure an ugly boil," writes D. Frankel, of Stroud, Okla. "I said 'put Bucklen's Arnica Salve on it.' She did so, and it cured the boil in a short time." Quickest healer of Burns, Scalds, Cuts, Corns, Bruises, Sprains, Swellings. Best Pile cure on earth. Try it. Only 25c at Jones Drug Co.

Ramsay does it and does it right—all kinds of mill and wood work.

"My child was burned terribly about the face, neck and chest. I applied Dr. Thomas' Electric Oil. The pain ceased and the child sank into a restful sleep."—Mrs. Nancy M. Hanson, Hamburg, N. Y.

MILBURN MIXUPS.

Milburn, Texas, Feb. 18.
Editor Brady Standard.
The Milburn people are rejoicing today over the nice rain that fell last night and is continuing to fall today at this writing at 11 o'clock a. m.
There has been some garden stuff planted here such as onions, mustard, lettuce and spring turnips which moderate cold weather will not damage.
Mrs. F. B. Robertson and son, S. H., have named their place the "Deep Creek Hog and Poultry Farm." They have made some nice improvements in the way of fencing since they have been in possession of the place. They have some nice Poland China hogs.
S. H. Robertson will sow his alfalfa as soon as the ground dries so he can plough, and he will also plant oats.
Mr. Dillard has bought the property where Jess Powell is now living. Mr. Powell will move to the old hotel in a few days and give Mr. Dillard possession.
Mr. Cummings and Mr. Benner have moved from Milburn to Oklahoma, shipping their household goods by rail.
Grandmother Stroud is still confined to her bed and suffers considerably at times.
M. S. Larche has been working at the carpenter trade during the dry weather, while he could not work in the field, making kitchen cabinets. He made one for his wife and also one for his mother-in-law, Mrs. Robertson. They are nice and more durable than the factory made cabinets.
Mr. White, familiarly known as "Budy," has given Mr. Larche the job of making his mother a kitchen cabinet. Fall in line gentlemen, and follow the example that "Budy" has set and get a cabinet made for your

wife, mother, sister or even your sweetheart.
A Presbyterian meeting will begin here Tuesday night and continue over Sunday: am sorry we are unable to give the name of the minister that will conduct the services. However, all are invited to attend. Sincerely hope much good may be accomplished by these services.
The rain that fell last night and today was sufficient to put a good deal of water in Deep Creek.

DINAH.

Nothing in the way of a cough is quite so annoying as a tickling, teasing, sneezing, bronchial cough. The quickest relief comes perhaps from a prescription known to druggists everywhere as Dr. Shoop's Cough Remedy. And besides, it is so thoroughly harmless that mothers give it with perfect safety even to the youngest babes. The tender leaves of a simple mountain shrub, give to Dr. Shoop's Cough Remedy its remarkable curative effect. A few days' test will tell. Sold by Jones Drug Co.

The Standard \$1 per year.
See S. W. Hughes & Co. for Abstracts.

Tortured for 15 Years

by a cure-defying stomach trouble that baffled doctors, and resisted all remedies he tried, John W. Modders, of Moddersville, Mich., seemed doomed. He had to sell his farm and give up work. His neighbors said, "he can't live much longer." "Whatever I ate distressed me," he wrote, "I tried Electric Bitters, which killed such wonders for me that I can now eat things I could not take for years. Its surely a grand remedy for stomach trouble." Just as good for the liver and kidneys. Every bottle guaranteed. Only 50c at Jones Drug Co.

NINE NUGGETS.

Nine, Texas, Feb. 20.
Editor Brady Standard:
If you will allow me space in your paper I will send in a few dots from this neck of the woods.
We have had one of the best rains that has visited us since last September. The long drought is broken and you see no more long faces; everyone is all smiles, even to the young ladies.
Nine is on a boom, we have a blacksmith shop, the Israelite shop is here to stay. Bring on your plows.
We have a fine school and it is progressing nicely. We think the trustees made a wise selection when they selected Miss Hilderbrand for the teacher.
Mr. Abernathy, our worthy merchant, is doing a good business. He is the right man in the right place.
Grandpa and Grandma Alcorn have been on the sick list but are up now. We are glad to see them out again.
J. M. Williams has sold his bunch of white faced cattle.
Grandma Abernathy was visiting in Nine last Tuesday. Come again Grandma we always glad to have you with us.
We have a good Sunday school but failed to have any attendance on account of the cold spell last Sunday.
If this don't find its way to the waste basket will come again.

UNCLE BING.

In Dr. Shoop's Health Coffee, pure healthful toasted grains, malt, nuts, etc., are so cleverly blended as to give a wonderful true coffee taste, color and flavor. And besides Health Coffee goes a third farther than any other kind. You actually get 100 full cups from a 25c, 1 L. 2 pound package. And Health Coffee is "made in a minute." No 20 to 30 minutes tedious boiling is at all necessary. And besides there is not a grain of real coffee in it. Sold by All Grocers.

Some friend will appreciate your saving the free voting coupons published in each issue. Clip it now.

HOLT HOLDUPS.

Holt, Texas, Feb. 19.
Editor Brady Standard:
I will write a few lines from our little corner of the county.

We have had a fine rain here long to be remembered. A slow, gentle, continual downpour that has filled all the tanks brim full and the ground soaking wet. I feel safe in saying our farmers are all very thankful for this blessing that's worth more than tongue can express. I think this rain is general all over our entire county.

The farmer will get busy now in earnest while the merchant can sit down and do his thinking at ease. Say, Mr. Editor, do you think he will, or do you think he will lend a helping hand to the backbone of the world—the farmer? Well, we will wait and see.

If anyone doubts our appreciating this bountiful rain as we should, they should just come over and see us old farmers hustling around. You would think we are in earnest about it.

I want to tell something about which I have been studying ever since I heard it. I was visiting in a little village not long ago, and a teacher was hearing a class, and asked the question "What is it that is one of the most important subjects and the most neglected as well?" A little boy replied "Why it's an editor, of course, cause mama has been married three times, and two of them were editors. One of them starved to death and the other hung himself." Now I want to say to all let's not neglect our county editors, for we would hate to walk one some morning and find he had hung himself. It would be too late then to shed tears on his coffin or lay flowers on his grave, for it wouldn't do him any good. Let's try to do good while they are living, and use the present opportunity.

CROSS AND CROWN.

Falls Victim to Thieves.

S. W. Bend, of Coal City, Ala., has a justifiable grievance. Two thieves stole his health for twelve years. They were a liver and kidney trouble. Then Dr. King's New Life Pills throttled them. He's well now. Unrivaled for Constipation, Malaria, Headache, Dyspepsia. 25c at Jones Drug Co.

The John Deere 20th Century planters are the best on the market. They give the best and most uniform seed distribution, which means labor saved in chopping, and a perfect stand.

Martin Hardware & Furniture Co.

As a household remedy for cuts, burns, bruises, piles, pain and soreness of all kinds. Dr. Cox's Barbed Wire Liniment, 25c size, has no equal. If not satisfactory, money refunded. For sale by all druggists.

Brady Auto Co. solicits your business.

Twin Calves.

F. A. Carlson, one of our prominent Swedish farmers living six miles west from town, reports twin calves at his place. Both of the newcomers are active and healthy and as alike as peas.

Gas in the stomach or bowels is a disagreeable symptom of a torpid liver. To get rid of it quickly take HERBINE. It is a marvelous liver stimulant and bowel purifier. Price 50c. Sold by Jones Drug Co.

WINDOW GLASS—A complete stock of all sizes and can cut it to order, and put it in on short notice.

Ramsay's Planing Mill.
Burn charcoal? Get it from Martin Hardware & Furniture Co.

Boost your favorite candidate by asking for voting coupons when paying your subscription.

For the very best rust-proof, guaranteed seed oats, see C. W. L. Schaeff. 87-2-3t

BAD DREAMS

Nightmare, Restlessness and Nightsweats all Caused by Indigestion.

Half of the nervousness in the world, all of the disturbing dreams and nightmares can be ended in a few weeks by a simple, inexpensive treatment guaranteed by Central Drug Store.

Upset stomach is the cause of nervousness and bad dreams. Your food is lying in your stomach undigested and fermenting; it is forming poisonous gases which irritates the pneumogastric nerve that leads direct from the brain, and ends in a net work in the stomach.

It is also the irritation of this great pneumogastric nerve that causes headaches. Many times people have severe headaches and know they are caused by the stomach, but do not know how.

If you are nervous, have dreams or nightmare, and do not sleep sound at night, get a 50 cent box of MI-O-NA stomach tablets and take one or two after or with meals. MI-O-NA stomach tablets relieve distressed stomach in 5 minutes. Sold by Central Drug Store and druggists everywhere who guarantee MI-O-NA to cure indigestion or money back.

Phone No. 12 for trouble work. Brady Auto Co.

Typewriter paper, manifold paper, typewriter ribbons, typewriter oil and all supplies at The Standard office.

Probably never before has the average Texas farmer been in better condition than in recent years. Farmers are rapidly acquiring the modern conveniences formerly possessed only by those in cities. Many of our farmers have automobiles, rural free delivery lines are reaching the more populous sections of the state, the rural telephone is being extended to the frontier farm homes and our religious, educational and social institutions are building into the remotest rural regions. With good crops commanding remunerative prices the farmer has become more and more able to secure such conveniences and to indulge in many luxuries enjoyed previously only by the prosperous in urban communities.

Texas Standard form legal blanks—we carry them in stock. The Standard.

D. F. Rudder, the Eden Land man, was in the city Tuesday.

Chas. Harry, formerly of McCulloch county but who now resides near Junction, is here this week attending court.

O. M. Armstrong, of Lampasas, came over Sunday for a visit with his sister, Mrs. R. B. McClure.

In watches I handle only the best. H. C. Boyd, Jeweler, Palace Drug Store.

We print programs and fancy stationery of every description. The Standard.

LADIES Visiting cards, engraved or printed. The Standard office.

The Standard, \$1 per year.

Voca Bridge Completed.

F. E. Hess, of Dallas, representing Hess & Skinner, is here this week superintending the beginning of the work of the new bridge over Brady creek. Mr. Hess states that the work will be pushed with all speed and that he expects to have the bridge completed within 30 days. The old bridge will be allowed to stand until the foundations are completed, in fact traffic over the bridge will only be stopped a day or two between the time the old one is removed and the new one put in its place. The Voca bridge is practically completed and will be ready to turn over to the County by the time the Commissioners Court meets March 1.

The old Brady bridge will be placed over Live Oak creek, the Commissioners Court having allowed \$200 for the work of moving. A subscription list is being circulated and an additional sum of \$300 will be raised to aid in the work, while the Brady City Council will make up the balance needed.

The present time marks a progressive period in our county's history. The old shackles of non-progressiveness have been thrust off and an awakening to a knowledge of the importance of keeping abreast the times is thoroughly disseminated amongst our citizenship, and every heart and mind is thoroughly imbued with the spirit of progress. We have accomplished much of which we may justly have a feeling of pride. We have in the past few years attained many valuable acquisitions to the town of Brady and there is scarcely a village or hamlet but has made vast improvements. The county as a whole has made arrangements and is now having six steel bridges erected to facilitate travel, and miles of new roads have been opened. School houses and churches dot the county here and there where all was vacant a few years ago, and from only one tap railroad we have now an immediate promise of excellent railroad facilities. We are moving on with a unity of purpose, believing that the future promises more than the past has given. Grand old McCulloch! Bully Brady!

Most anything that can be made with type, paper and ink at The Standard office.

THE Brady Country has already reached a stage of no mean importance as a wealth producing section but its real producing capacity has hardly been touched with its present development. There are thousands of acres of fertile land awaiting the farmer with the plow and hoe to touch its potential power and bring forth more of the wealth producing products. Our land must be brought into a state of cultivation and then we must have the mill and factory at home to place our products in marketable condition before we can truly say that our country is really developed.

Clip the free paper coupons.

There will be services at the Catholic church every third Sunday, by Rev. F. X. Gagnon, priest in charge.

Ruled headings and loose leaf sheets—we print them. The Standard.

ALL ABOARD TO MENARD

New Railroad Town Will be the Mecca for Several Thousand Excursionists. Three Train Loads.

The Frisco railroad has arranged to run three trains into Menard on Saturday morning, March 25th, to accommodate the excursionists who will assist Menard in fittingly celebrating her advent upon the map of Texas as a railroad town.

The first train will be the special leaving Brady at 7:30 a. m. and will be made up of ten or twelve coaches. Agent Hundley anticipates a record breaking sale of tickets and the lowest estimates place the number of Brady excursionists at 500. A rate of \$1 for the round trip has been made, this rate being good only on the Special.

The second train will be the regular passenger train from Ft. Worth, arriving in Brady at 8:00 a. m. and leaving at 8:30 a. m. The regular will pick up passengers at Brady, but regular fare to Menard will have to be paid. Breakfast will be taken in Brady.

The third train will be the Special out of Fort Worth and will consist of two day coaches and about ten sleepers which will be picked up all along the line. It is scheduled to arrive in Brady at 8:15, leaving at 8:45. It will stop at Whiteland for breakfast.

Returning the regular train will leave Menard at 7:00 p. m., the Brady Special at 9:45 p. m. and the Fort Worth Special at 10:00 p. m. Excursion tickets are good on any one of these trains for the return, and tickets are also good until Sunday night.

Menard is in readiness for the occasion and has prepared entertainment galore for her guests. While the advent of the railroad is an event of great moment to Menard we are sure no one rejoices more with her than do the citizens of Brady over the link that connects us with the metropolis of the Free State of Menard.

Secretary Hardison has received from Washington enough cotton seed to plant five acres on the demonstration farm, besides enough vegetable seed for another three acres, and reports still more enroute. The cotton seed is called the Lone Star and is a new variety claimed to be very fine. If all the seed are not required on the demonstration farm, Mr. Hardison will distribute the remainder among the farmers.

H. K. McCully returned yesterday from a business trip to Milwaukee and Chicago, and has been busy ever since explaining in just what shape he found the wild cat market. He reports plenty of snow and cold weather.

I am a solicitor of fine watch repairing and appreciate your trade, H. C. Boyd, Jeweler, Palace Drug Store.

Sheriff Wall, who returned Tuesday from Milam county where he went after a prisoner, reports wheat and small grain looking fine in that part of the county.

The Standard, \$1 per year.

THE BRADY STANDARD

TWICE-A-WEEK

Absorbed the Brady Enterprise and the Mc Culloch Co. Star, May 2nd, 1910.

Published on Tuesday and Friday of each week by
H. F. SCHWENKER,
Editor and Proprietor.

OFFICE IN CARROLL BUILDING,
North Side Square, Brady, Texas

Subscription Price, \$1.00 Per Year
Six months.....50c
Three months.....25c

Entered as second-class matter May 15, 1910, at the postoffice at Brady, Texas, under the Act of March 3, 1879.

All obituaries, resolutions of respect and similar communications will be charged for at the rate of 5c per line by The Standard.

Brady, Texas, Friday, February 24, 1911

WATER BONDS ELECTION

The water bond election has been the subject of much discussion both pro and con, among Brady citizens. In our talks with the citizens we find that fully ninety per cent of them favor the issuance of the bonds, providing, however, the City Council will explain just how they intend to distribute the water over the city once they have secured it. The council has met this issue squarely by calling a mass meeting wherein this phase of the matter will receive full attention.

We believe the Council has acted wisely all along. For them to attempt to answer each critic individually would be a herculean task and would accomplish no purpose, but in a public meeting where good common sense and fairness will prevail, we believe the matter can be solved to the satisfaction of every one.

The Standard believes the water bond issue one of the greatest measures ever advocated, and Brady will receive more direct benefit from building the dams than any other one thing under the sun. To be able to say that Brady has enough water impounded to supply a city of 10,000 inhabitants would be worth the cost of building the dams many times over, whether or not a single drop of the water was ever used.

Brady's deficient water supply has been the greatest obstacle in the path of its progress ever since Brady dotted the map. It is an obstacle that must be removed before Brady can hope or expect to grow into a city. Outside capital has for several years knocked upon our doors for admission into our city, but in nearly every instance the water problem has been one that they did not care to contend with.

We must have an abundant supply of water, and the opportunity is now. Will we grasp it?

The building of concrete bridges and culverts is being pushed in nearly every community in Texas and so great has been the activity along this line of construction work that men and machinery are not available in many instances. The farmers of the state are preparing for the usual spring rains which have formerly hampered the marketing of produce, especially in black land districts. The farmers of Texas have fallen in line with the good roads movement and are now among the leaders in road building.

ANYTHING that saves time and lightens labor is quickly appropriated by the progressive farmer, and good roads which are acknowledged the greatest time savers of modern agriculture, are fast covering the state. While good roads will not make the land produce a greater quantity of a certain crop, still they enable the farmer to market what he has produced to the best advantage. Good roads for all Texas.

TEXAS offers exceptional opportunities to every line of industry and new fields are constantly

opening up that were formerly considered to belong strictly to other states and countries. The latest venture is a fur farm which is to be established in Southwest Texas by a company of eastern capitalists, who recently visited the state for that purpose.

FARMERS in nearly every section of the state are preparing to plant the best seed the market affords, in order to make a good showing at the Fair next Fall and for demonstration purposes, and better seed means a greater yield. Like bread cast upon the waters the returns are ten and a hundred fold.

TEXAS Commercial Secretaries' Association urges the Texas farmers to read the daily and weekly press more and points out to the farmers that the papers of the state are the farmers best friends in that they constantly compile and publish information calculated to increase the production and lessen the labor of the farming classes.

Now that we are threatened with Canadian reciprocity we are anxious to know if John Bull confers titles upon Canadians and if we can trade our American heiresses to them free of duty. We are getting a little sore on this buying foreign Counts who are no account and would like to market our rich girls closer to home.

THE Texas farmers ship \$1,200,000 of raw material daily to the factories outside the state and buy a portion of this back as a consumer. To build the factories necessary to manufacture the raw material produced in Texas will require an investment of one billion dollars.

NEXT time Editor Adkins of Rochelle Record note, comes to Bully, Bustling Brady we are going to present him with one of our very best cheroots, all rag filler, as a token of our appreciation of the many free boosts he has favored us with.

WHEN we buy cotton goods to the amount of one dollar, the farmer gets 27 cents, the transportation companies 7 cents, the English manufacturer 33 cents and the government 33 cents, while with the factory in Texas the entire dollar would remain with us.

OUR grateful acknowledgments are hereby extended to Hon. J. Pluvius for his beneficent visit the past week. The shower party extended us was a very enjoyable occasion and our guest duly appreciated after so long an absence.

THE STANDARD would like to see some good, energetic boy or girl from Rochelle enter as a contestant for our pony and cart. The Rochelle field is a most inviting one and offers plenty of material to the one who will get up and hustle.

THE item of main importance to the farmers of Texas is not increased acreage, for the Texas farmers are already farming more land than they can properly cultivate, but is increased production on fewer acres.

TEXAS needs cotton factories. The cotton manufacturer employs cheap labor, but so must the cotton farmer, and if we are going to be a manufacturing country we must manufacture the things we produce.

THE telephone is the improved public highway of information and is as valuable to the farmer in selling his products as good roads are useful in hauling his products to market.

OBITUARIES, CARDS OF THANKS, ETC., CHARGED FOR AT THE RATE OF A CENT A WORD. COUNT THE WORDS AND REMIT WITH COMMUNICATION.

Clip the free paper coupons.

EXTEND YOUR REPUTATION

"The Hereford Brand has coined a new phrase for paying your subscription. They call it 'extending your reputation.' Now if any of our subscribers want to extend their reputation they will find us at The Standard office ready to extend the glad hand and accommodate them. — Brady Standard.

The Brand does not claim to have coined the phrase but gives the full credit to one of its subscribers, but its a good thing to have around a print shop and while the subscriber is "extending his reputation," it at the same time enables the paper to add years of influence to its life. — Hereford Brand.

Brady is on the map. We know it is because The Standard said it was. — Rochelle Record.

If it's so, it's in The Standard.

Cow For Sale.
A jim dandy Jersey, be fresh in about 30 days. Don't apply unless you want a good cow at a reasonable price for spot cash. t-f tf JOHN E. COOKE.

Just phone Ramsay's planing mill when you want a first-class job of wood work done.

For the very best rust-proof, guaranteed seed oats, see C. W. L. Schaege. 87-2-3t

A child that has intestinal worms is handicapped in its growth. A few doses of WHITE'S CREAM VERMIFUGE destroys and expels worms; the child immediately improves and thrives wonderfully. Price 25c per bottle. Sold by Jones Drug Co.

Henry Turn was a caller at The Standard office Tuesday and ordered his paper changed from Rochelle to Brady.

Can't look well, eat well or feel well with impure blood feeding your body. Keep the blood pure with Burdock Blood Bitters. Eat simply, take exercise, keep clean and you will have long life.

- Our Contestants.**
- Nora Boyd, Brady
 - Rachael Walker, Brady
 - Gladys Brown, Brady
 - Gertrude Sanders, Brady
 - Fannie Martin, Brady
 - Gertrude Priddy, Brady
 - Maggie Finlay, Fife
 - Quincy Cooper, Fife
 - Mamie Wade, Fife
 - Belle Owens, Katemcy
 - Roxie Teague, Katemcy
 - Anna Davenport, Katemcy
 - Ruth Hamilton, Mercury
 - Flossie Beasley, Mercury
 - Minnie Cawyer, Mercury
 - Willie Suhr, Mercury
 - Eva Commander, Pear Valley
 - Burt Sellers, Pear Valley
 - J. W. Crutsinger, Pear Valley

KIRK

Represents the Globe Tailoring Co., of Cincinnati, famous the world over for clothes that are shaped right, fit right and wear right. Once a Globe suit, always a Globe suit.

Nuf Sed

DO YOU WANT TO PAINT?

I have the Paints, Varnishes, Stains and Enamels for every form of work, from the roughest to the finest finishes. My line is the best in the world and I can save you money on any order. Also do all kinds of Painting, Paperhanging, Decorating, etc. All work guaranteed.

C. W. RAMSAY
Shop on Southwest Corner Square

STOP!

AT THE
Brady
House

WHEN IN TOWN

W. C. T. U. Column

This week's meeting of the W. C. T. U. was quite interesting. With Mrs. C. W. Scott as leader, the program was well rendered. After the program some discussion was had, regarding the best method of prosecuting the "State Wide" campaign resulting in decision to have a temperance rally of all of the members of the various churches of the city.

Mesdames C. P. Gray and J. F. Montgomery were appointed a committee and are requested to notify the members by phone next Tuesday that the W. C. T. U. meets at 4:00 p. m. at the Methodist church.

PROGRAM FOR NEXT MEETING
Bible Reading—Moses' Successor; Joshua 1st chapter.

Report of officers and superintendent.
Round Table—"How Shall We Get Subscriptions to the Union Signal."

MRS. J. F. QUICKSALL, Sec.

MASON MAVERICKS

From Mason News.

Henry Woodward, the 14-year-old son of Cal Woodward, was seriously hurt Sunday at Haystack by his horse falling with him. The boy makes his home with his grandfather, H. Woodward near Long Mountain.

J. L. Bruce, A. J. Lindsey and John Lindsey went to Brady this week to see John Owens.

Uncle Ganey Westbrook, of the Double Knobbs country, so far as known, holds the championship of the quail season. Uncle Ganey gets 'em on the wing with a shot gun and brought down 50 this season. He jumped 3 a few days since and killed two of them at separate shots before they could get out of range. This is good shooting for a man of 73.

R. H. Garner and wife have been visiting relatives in Brady this week.

Miss Cora Saunders returned home Saturday from Brady where she has been for some time.

Tom Elliott, wife and daughters were here from Brady several days the past week on account of the illness and death of Hugo Koock, brother of Mrs. Elliott.

Mrs. Joe Lyle was here from Brady last Saturday to visit relatives.

Frank Simon purchased the fine Percheron stallion brought here from Brady last week. The animal weighed 1360 pounds and is a fine draft animal.

The long looked for rain came last Friday, continuing throughout the day and into the night, amounting to 51-100 of an inch. It is not enough, but will prove of much benefit.

Tea Party.

The Methodist ladies will give a tea at the Methodist parsonage Thursday afternoon, March 2nd, from 3:00 to 5:30 o'clock. Everyone is invited to attend.

For the very best rust-proof, guaranteed seed oats, see C. W. L. Schaege. 87-2-3t

Life Saved at Death's Door.

"I never felt so near my grave," writes W. R. Patterson, of Wellington, Texas, "as when a frightful cough and lung trouble pulled me down to 100 pounds, in spite of doctor's treatment for two years. My father, mother and two sisters died of consumption, and that I am alive today is due solely to Dr. King's New Discovery, which completely cured me. Now I weigh 187 pounds and have been well and strong for years." Quick, safe, sure, it's the best remedy on earth for coughs, colds, lagrippe, asthma, croup, and all throat and lung troubles. 50c and \$1.00. Trial bottle free. Guaranteed by Jones Drug Co.

COMMERCIAL NATIONAL BANK

CAPITAL	-	\$100,000.00
SURPLUS	-	35,000.00

OFFICERS:

G. R. WHITE, Pres.	W. D. CROTHERS, Cash.
LEWIS BROOK, V. P.	E. L. OGDEN, A. Cash.

DIRECTORS:

T. J. SPILLER	PAUL WILLOUGHBY
G. R. WHITE	W. H. GIBBONS
W. D. CROTHERS	D. F. SAVAGE

LEWIS BROOK

We Want Your Business

Hotpoint

El Tosto

ASK

Brady Water and Light Company



We Buy for Cash And Sell for Cash

That's the reason we save you money on our excellent line of hand made stock saddles and harness, and all other leather goods. All repairing done promptly and at reasonable prices.

H. P. C. EVERS EAST SIDE SQUARE



Peter's "Diamond Special"

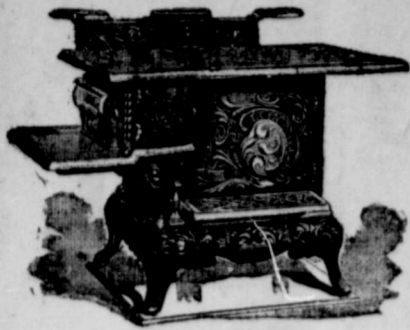
Sold in practically every city of importance the world over. The styles are correct, the workmanship the best and the leather carefully selected. Combining these with unusual attention to details enables us to make more fine shoes than any other house in the west. Satisfaction, solid comfort and service goes with every pair. Ask your dealer to show you a pair of "Diamond Specials." If he don't carry them—write us.

Peter's Shoe Co. ST. LOUIS.



C. B. WATTERS & CO.

WEST SIDE



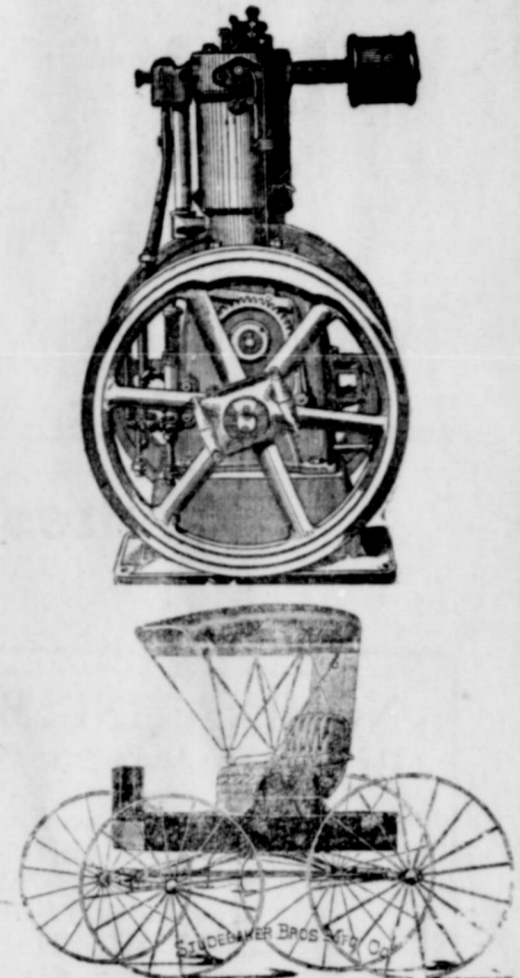
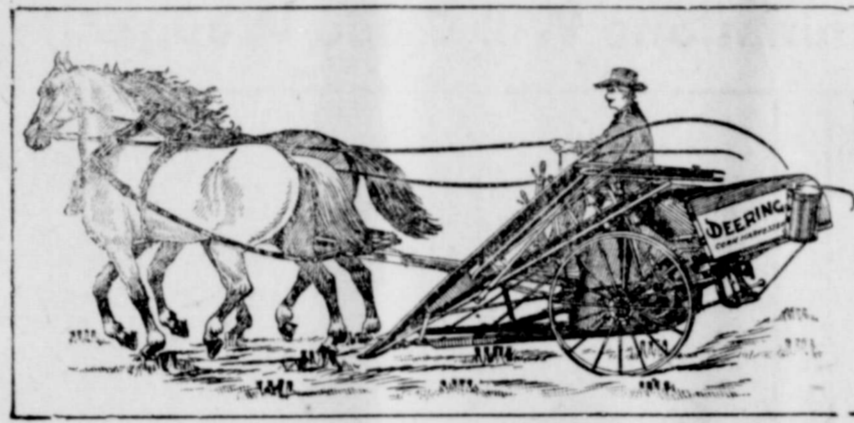
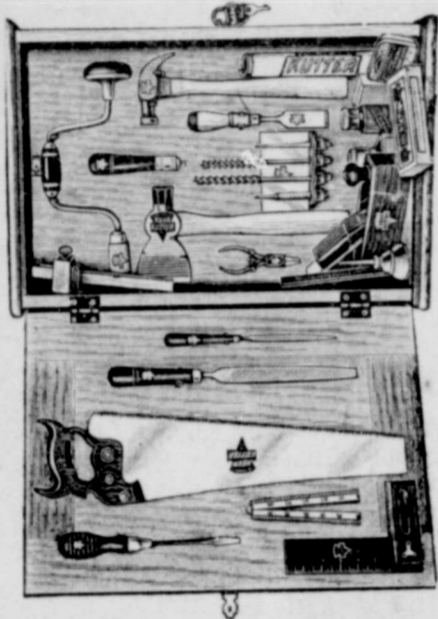
O. D. MANN & SONS

BRADY, TEXAS

ABOUT eight years ago the screech of the locomotive announced its first coming to Brady. It is accepted by all that a railroad is the greatest boon that can ever come to an undeveloped country. Now Menard is experiencing this same change, and we are glad; glad to see them getting what they deserve and glad to see our country developed.

We wish to call attention also that Brady has exceptional opportunities to offer. The Brady Country is still in an undeveloped state and only awaits the farmer, and to all prospective citizens we extend a hearty welcome. We would like to meet you all, shake your hand and bid you welcome, but can only take this way to express our best wishes. We welcome you in our midst and hope you every prosperity.

When in need of anything in our line, we ask that you make us a call. A satisfied customer our best advertisement. We want you for a customer.



BRADY TODAY

Brady, the county seat of McCulloch county, is a prosperous city of about 4000 population. It is situated 190 miles southwest of Fort Worth, and the geographical center of the State of Texas lies just fourteen miles north of Brady. Brady is, therefore, in Central Texas, though this section of the State has so long been known as West Texas or Central-West Texas that it still goes by that name. The altitude is about 1700 feet above sea level, and the climate is one of the most delightful to be found in the United States. The winters are mild and open, snow and sleet are rarely known, and the fierce blizzards which sweep the northern portions of the State are tempered and shorn of their fury before reaching this favored section. The summer climate is just as attractive as the winter—we are free from the excessive heat waves which sweep over the country further north and east, and a delightful breeze prevails nearly all the time. This breeze is a blessing

to the farmer and ranchman, in that it suffices to furnish power by which water may be pumped from their wells for farm and stock usage. The nights are always cool and restful. In fact, the Brady country climate offers all that could be desired for an admirable health resort. Brady has two railroads—the Frisco and Santa Fe. The latter is now building and will be in operation within the next few months. The Frisco runs from Ft. Worth to Menard, while the Santa Fe comes into Brady from the east, starting at Lometa, passing through San Saba and with Eden, Concho county, as its objective point. The Frisco has also completed a survey from Brady to San Antonio, via Mason and Fredericksburg. The Texas North & South Railway Company has been granted a charter to build a road from Seymour to San Antonio, via Coleman, Brady and Llano. This road will give Brady a direct north and south connection and will prove of inestimable value. It will connect the coalfields of the north part of McCulloch and the south part of Coleman counties, with the iron mines and granite industries of the Llano country. The survey has been made and it is only a question of time until this road will be built. It is thought that the Santa Fe is behind this road. Brady has the U. S. Express company, and the Santa Fe will bring us also the Wells-Fargo. Private express and passenger stage lines are maintained from Brady to all inland points south and west. Brady experienced a set-back in 1907 on account of the financial panic which swept the country, coupled with what is recognized as the nearest thing to a crop failure the county has ever known. This combination of disasters retarded the development of the town for nearly a year, but with the marketing of the crop of 1908 the city took on new life, and progress since that time has been not only rapid but of the most substantial character. During the past two or three years Brady has secured many new industries and attained many ideals. All of these cannot be mentioned in the space of this hurriedly written article, but among the number we call to mind the following:

A new bank (The First State); increase in capital stock of both National Banks; two modern cotton seed oil mills, each costing about \$100,000; an ice factory; a creamery; one of the biggest automobile garages in West Texas; a cotton compress; two

new gins; a modern concrete and iron bridge over Brady creek, now building; the Santa Fe railroad from the east, which has promised to construct a \$30,000 passenger depot; a fine new jail; costly improvements in water works system and light plant; a new ward school building; a live commercial club; a county fair association with valuable property; the replacing of the old telephone system with a new and modern all-metallic cable circuit at heavy cost; U. S. Weather Bureau; U. S. Government Farm Agent; combination Government and Railroad Experimental Farm and other good things, among which might be mentioned ten or twelve handsome brick and stone business houses, and the erection of hundreds of residences in all portions of the city, some of these homes being strictly modern in every particular and costing as high as \$10,000. A number of strong mercantile firms have located with us in that time. There are many good things in prospect now, among the number being a five-story mercantile building, a wireless telegraph and telephone station, broom factory, cement works, cotton factory, etc. The town will also vote on the proposition to issue bonds for the construction of its own water system in the near future. Another bond election soon to be held is that calling for \$75,000 for the construction of permanent macadamized roads in a recently created road precinct embracing a territory 12 miles wide by 20 miles long, with Brady as the center. Town property is not excess-



LOOKING A MILE DOWN THE COTTON ROWS

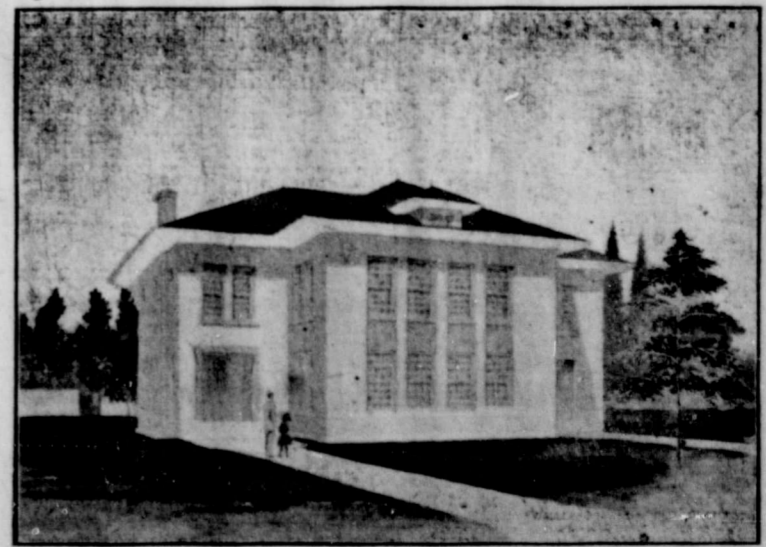
ively high. Good sized residence lots can be purchased at prices ranging from \$100 up. Several beautiful additions have been laid out in the last year or two, offering choice property at most reasonable prices. Business property is not held at too high a figure, either. In fact, there are many rich opportunities for investment. Many towns are retarded in their growth by the unwarranted high price placed upon the property by the moss-back holders thereof. Brady is not in this class, and Brady capitalists are of the kind who build up their town instead of holding it back by refusing to sell their vacant holdings at prices within the bounds of reason. Brady property values for the past year were \$1,500,000.00 and the city tax rate is 60c on the \$100 valuation. Brady is an ideal place for a home. Seven churches, two big school buildings, no saloons, ideal climate, beautiful location. If you are looking for a new home you owe it to yourself to visit our little city and investigate our many advantages. About \$5,000 worth of turkeys were marketed in Brady for the Thanksgiving and Christmas trade of 1910. With an extra short crop Brady shipped about seven car loads of pecans last season.

COMMERCIAL CLUB

Brady has one of the liveliest Commercial Clubs in Texas. It was organized about one year ago, since which time it has proven of inestimable value to the town and county. The officers and directors are among the most progressive citizens of the city, and they are ever alive to the best interests of the town. The Club employs a salaried secretary in the person of Mr. D. R. Hardison, who has proven himself the right man in the right place. The affairs of the Club are economically administered under his management, and he leaves no stone unturned that might bring good results to the community. In its advertising the Club deals strictly in facts, discountenancing anything lurid or bordering on exaggeration. If you are interested in Brady or McCulloch county write the secretary; you can depend absolutely on anything he may tell you.



BRADY'S \$18,000.00 HIGH SCHOOL BUILDING



\$10,000.00 WARD SCHOOL BUILDING AT BRADY

THE BRADY STANDARD'S PRIZE PONY CONTEST

Contest Begins
Feb. 1st, 1911

Contest Closes
May 10th, 1911

**Pony, Trap and Harness Complete
TO BE GIVEN AWAY FREE**

WEDNESDAY, MAY 10, 1911, AT 3 P. M.

To the Boy or Girl Securing the Largest Number of Votes

Two Gold Watches and Other Prizes Have Been Added, and the Contest Will Be

Made One of the Most Interesting Ever Conducted

Contest Begins Wednesday, February 1, 1911, at 1 P. M.

Nominations Will Close Wednesday, March 1

NOMINATING BLANK

The Brady Standard's Prize Pony Contest

1911.

I hereby nominate or suggest the name of _____

Address _____

as worthy to become a candidate in The Standard's Prize Pony Contest. I present this name with the distinct understanding and agreement that the editor shall not divulge my name. This does not obligate me in any way whatever.

Signed _____

Address _____

The First to Nominate Winner of Pony Will Receive \$5 Cash

FIRST SPECIAL PRIZE

\$5 IN GOLD \$5

Will be given to the contestant having the largest number of votes when the first count is made at 3 o'clock p. m.,

Monday, February 27th, 1911

How to Get Votes

New or Paid-in-Advance Subscriptions, 500 Votes	\$1.00
Back Subscriptions, 400 Votes	\$1.00
Job Printing (Outside of Brady), 250 Votes	\$1.00
Advertising (Outside of Brady), 250 Votes	\$1.00
5-Year Subscriptions, 5000 Votes	\$5.00

25 VOTES--Brady, Texas, February 17, 1911--25 VOTES

The Brady Standard's Prize Pony Contest

This Coupon is Voted for

M _____

These free votes must be voted on or before April 10, 1911, in order to be accepted and counted. All free newspaper coupons not voted by April 10th, 1911, are void. No money is required with these votes. Every reader of The Brady Standard should support their favorite candidate and help him be a winner.



THE GRAND PRIZE

Rules of the Contest

Announcement—This contest will be conducted on strictly honest business principles, with justice and fairness to all concerned.

Prizes—The first prize shall be the Pony, Trap and Harness complete. Other prizes may be added at any time, at the publisher's option.

Candidates—Any boy or girl in this or adjoining counties is eligible in this contest. The one who receives the most votes at the final count on Wednesday, May 10th, 1911, at 3 p. m., will be declared the winner, and to him or her will be awarded the pony, trap and harness complete. Contestants may secure help and assistance from anyone whom they desire.

Tie in Votes—In case of a tie, the value of the prize will be equally divided or a like prize granted to those tying, at option of publisher.

Classes of Votes—The votes are issued in coupons of the following denominations: New or Cash-in-Advance Subscriptions, 500 votes for \$1.00; Back Subscriptions, 400 Votes for \$1.00; Job Printing, (Outside of Brady) 250 Votes for \$1.00; Advertising, (Outside of Brady) 250 Votes for \$1.00; 5-Year Subscriptions (in Advance) to One Address, 5,000 Votes for \$5.00. No Votes given for either job work or advertising secured in the City of Brady. No Votes given on subscriptions paid at this office prior to the opening of this Contest, Wednesday, February 1, 1911.

Right is reserved to add additional classes of votes, also to change or modify these rules and regulations as necessity demands.

General Instructions—Names of Contestants will be printed in order according to standing and the amount of their votes published regularly after first count is made.

During first 60 days no candidate will be permitted to cast over 5,000 Subscription Votes during any one week. Advertising, Job Printing or Free Paper Coupons may be voted in any quantity and at any time.

Votes once deposited in ballot box cannot be transferred to another.

No contestant will be allowed to take more than one of the Special Prizes that may be offered from time to time, but any contestant may secure one of the Special Prizes in addition to the Grand Prize.

The publishers are not to tell for whom any one votes except in case of alleged error or irregularity.

Contestants should keep a list of their votes and see that the Publisher's figures verify it.

All coupons should be placed in envelopes, furnished by us, with Contestant's name written plainly thereon.

An Awarding Committee of three is to be appointed to make final count and distribution.

The Brady Standard will furnish Receipt Books, Envelopes and all supplies upon request of candidates. We will also be glad, at any time, to advise contestants as to the best methods for securing votes, but in no instance will we show partiality towards anyone. This Contest will be conducted strictly upon merit, and the one who works hardest and most successfully will be the one to win

PROFESSIONAL CARDS

A. G. WALKER

LAWYER

Brady, Texas

Over First State Bank and Trust Co.

Dr. Hampshire

Offices in Palace Drug Store and Over State Bank.

Office and Residence Phones

DR. Wm. C. JONES,
Dentist

Office Over Jones Drug Store

PHONES Office 79 Residence 202

BRADY, TEXAS

HARVEY WALKER

ATTORNEY-AT-LAW

Will practice in District Court of McCulloch County. Office in Court House.

F. M. NEWMAN

LAWYER

BRADY, TEXAS

J. E. Shropshire J. E. Brown

Shropshire & Brown
LAWYERS

Brady, Texas.

Office South Side Square, Shropshire & Hughes old stand.

Meets every Thursday night. Visitors invited to attend.

W. H. MARSDEN, S. W. HUGHES, Clerk. Consul Com.

WOODMEN CIRCLE Meets second and fourth Tuesday of each month at 3:00 p. m. MRS. WADE, Guardian MRS. RAINBOLT, Clerk

COURT CALENDAR.

MCCULLOCH COUNTY.

DISTRICT COURT—Convenes second Mondays after first Mondays in February and September; each term two weeks. Civil docket first week; Criminal docket second.

COUNTY COURT—Convenes second Mondays in January, April, July and October; each term two weeks. Criminal docket first week; Civil docket second.

COMMISSIONERS COURT—Meets second Mondays in February, May, August and November.

W. W. WEAVER

Contractor and Builder

See me before you build. I furnish plans and specifications, designs of all kinds and build your house in the best and most workmanlike manner. References—Either of the three Brady banks, Hardin & Jones or Brady Lbr. Co.

Brady Studio

Fine Photos, Kodak Finishing and Photo Supplies. SOUTH SIDE SQUARE



It May Be Cheaper to Walk Than to Ride, BUT—

For Good Teams and Well Rigs at Reasonable Prices None Can Compare with

Thompson & Co. Phone No. 40

EVERY WOMAN SHOULD EARN \$25 PER WEEK

Introducing our very complete Spring line of beautiful wool suitings, wash fabrics, fancy waistings, silks, hdkfs, petticoats, etc. Up to date N. Y. City Patterns. Finest line on the market. Dealing direct with the mills you will find our prices low. If others can make \$10 to \$30 weekly you can also. Samples, full instructions in neat sample case, shipped express prepaid. No money required. Exclusive territory. Write for particulars. Be first to apply. Standard Dress Goods Company, Dept. 660, Binghamton, N. Y.



Mrs. Agnes Cooke, Editor, Phone 145-3r.

A complimentary luncheon was tendered Wednesday by Mesdames S. S. Graham and G. V. Gansel, at the home of the latter; the honor guests being Mesdames C. Y. Early, Lucy Wooten, C. R. Melcher and Bingham, who are visiting in the city. At 1 o'clock the guests were invited into the palm room where three beautifully appointed tables were in readiness, each laid with Cluny, dainty red baskets filled with fragrant white sweet peas forming the center pieces. Place cards were in the form of little hatchets, illustrated with the likeness of the Father of his country. The luncheon was in six courses and was all that could be desired from a culinary standpoint and charmingly served. Those at table besides honor guests were Mesdames Ernest Noble, J. H. Beckham, G. R. White, E. W. Harris and F. W. Henderson. On the following afternoon from 4 to 6 o'clock, Mesdames Gansel and Graham were again hostesses at the handsome Gansel home in a complimentary tea and reception, on which occasion a large number of Brady ladies responded to the invitations to meet the honor guests. In the receiving line on front veranda were Mesdames Graham, Gansel, Melcher, Wooten, Early and Bingham. Mrs. G. R. White and Mrs. Will Davidson presided at the coffee and tea urns respectively. Other refreshments consisted of sandwiches, cake and candy. The house was beautifully decorated in patriotic colors and designs emblematic of the anniversary of our country's first president.

Master John Irvin King gave a party Wednesday afternoon from 4 to 6 o'clock to a number of his friends. It being George Washington's birthday a holiday for all school children was enjoyed. With mamma's permission and with the use of the phone a number of schoolmates were invited. This party was one to be long remembered by those present and the little guests departed wishing that a repetition of the afternoon's enjoyment could be had often. Dainty refreshments were served to the following: Mary McKnight, Bulah Ballou, Viola Kerr, Jennie Kerr, Mabel Kerr, Agnes Cooke, Helen Benson, Louise Richardson, Lila Belle Jackson, Arvil Wagner, Dukie Jones, Noble Ballou, Oran Ballou, Dewey Kerr, Marguerite Wroten, Wiley Wroten, Ray Willoughby, Ellis Bradley, Bevans Callan, Harold Deaton, Albert Rose, Jack Deaton, Earnest McMurray, Roy Doell, Marquis Crawford, Boyd Keen, Jesse F. King.

A progressive forty-two club was organized last week by a number of Brady ladies. The first meeting was held with Mrs. J. F. Montgomery at her handsome bungalow home on Blackburn street, Wednesday afternoon, from 3 to 5 o'clock. Excitement ran high through eight games, and so deep was the interest in the games that only a short intermission was allowed by the hostess. The club meets each Wednesday afternoon, the members entertaining in alphabetical order.

Mr. and Mrs. J. T. Mann and Miss Nell Jackson, returned Wednesday from Menard where they had spent a most pleasant week with Mr. Mann's sister, Mrs. J. A. Bevans. During their stay Mrs. Mann and Miss Jackson and Mrs. Bevans went over to San Angelo in their auto

visiting friends and relatives for a short time.

The Bridge Whist Club met with Miss Laura White Tuesday afternoon from 3 to 5 o'clock. The young ladies report great times at these events and 'tis needless to state that when entertained by Miss White the affair is particularly enjoyable. A delicious salad and ice course was served.

Mrs. Josie Adkins, who has been visiting her daughters, Mrs. Callie Wolf and Mrs. A. G. Walker, and son, Judge Joe A. Adkins, left last night for her home at Lampasas.

Mrs. W. F. Barbour entertained the Presbyterian ladies with a Buffet luncheon from 3 to 5 o'clock Monday afternoon at the church parlor. A most enjoyable time was reported.

Mr. and Mrs. J. G. Axtell and daughter, Miss Bernice, left Wednesday night for Fort Worth, their former home, where they will again reside.

Mr. and Mrs. W. F. Barbour left the first of the week for their home in North Texas, after a pleasant sojourn of several months in Brady.

Mr. and Mrs. J. E. White left Wednesday for their ranch home in Kimble county, after a visit of several days with home folks.

Mrs. E. W. Harris, of Broadmoor, arrived Tuesday, to be the guest of Mrs. G. V. Gansel for several days.

Mrs. S. A. Benham and daughter, Lucile, returned yesterday from the St. Louis markets.

Mrs. W. H. Wroten spent several days in Stacy visiting, returning Monday.

Mrs. C. Y. Early, of Brownwood, is guest of Mrs. G. V. Gansel.

Mrs. Frank Milligan is visiting relatives in Brownwood.

Visiting Cards, engraved or printed. Latest styles in type and cards, at The Brady Standard.

MONEY BACK

Central Drug Store Sells Remarkable Catarrh Cure.

Pour a few drops of HYOMEI (pronounced High-o-me) into the hard rubber inhaler and you can then breathe into the lungs the very same antiseptic, germ killing air as you would breathe in the Australian forests of eucalyptus, where catarrh is unknown.

And HYOMEI is so pleasant to use; you'll like to use it; when you breathe it the effect on the inflamed, catarrh infected and germ ridden membrane is soothing and healing.

In five minutes you get such wonderful relief that you will know that at last you have a cure for catarrh.

A HYOMEI outfit which consists of one bottle of HYOMEI, a hard rubber pocket inhaler, a medicine dropper and simple instructions for use, costs only \$1.00, and extra bottles of HYOMEI, if afterward needed, 50 cents.

Besides catarrh, remember that HYOMEI is guaranteed to cure asthma, croup, bronchitis, colds, coughs, sore throat, or money back. HYOMEI is sold by Central Drug Store and leading druggists everywhere. Trial sample free from Booth's Hyomei Co., Buffalo, N. Y.

THE UNITED CHARITIES

Assistance Being Rendered Unfortunates. Homes Wanted for Two Children, A Boy and a Girl.

The United Charities' Association has perfected its organization and is now doing good work. Applications are coming in and all those who are worthy are receiving material help. In each case personal investigation has been made. This is in harmony with the constitution and by-laws of the association. Some of our citizens who are quite able have refused to help, subscribe or encourage in any way for the relief of the unfortunate. Reasons given are too pitiful to appear on this page or to be carried to the Throne of Grace. Others are coming loyally and faithfully to the help of our poor. If the poor of our city—I mean the worthy poor—the unfortunate ones who cannot control the unlucky and miserable conditions of real poverty, attended with sickness and all the circumstances that go with such lives; if these do not appeal to you, I confess I do not understand your value as a citizen.

The association keeps open books. Every donation is recorded and all helped are put upon our books where every member can come and see what is being done.

We are authorized to find homes for two little children—one four and the other six years of age. The younger is a boy and the other a girl. They are both very bright, are quite pretty little fellows and have been well raised so far. We want a home for the two together if possible. Come and let me tell you about them if you would like to give them a home.

D. R. HARDISON, Secty.-Treas.

Don't use harsh physics. The reaction weakens the bowels, leads to chronic constipation. Get Doan's Regulets. They operate easily, tone the stomach, cure constipation.

What would please her more than a good stove or range? Get it at Martin Hardware & Furniture Co.

When the bowels become irregular you are uncomfortable and the longer this condition exists the worse you feel. You can get rid of this misery quickly by using HERBINE. Take a dose on going to bed and see how fine you feel next day. Price 50c. Sold by Jones Drug Co.

A Gift Edge Investment.

A dollar invested in a year's subscription to The Brady Standard—all the news twice-a-week.

For making quickly and perfectly, delicious hot biscuits, hot breads, cake and pastry there is no substitute for

Dr. PRICE'S
CREAM
BAKING POWDER

Sixty Years the Standard

Made from pure Grape Cream of Tartar

No Alum—No Lime Phosphates

"I am entirely opposed to the use of alum in Baking Powders."—Prof. Chandler, Columbia Univ.

Read the Label

"Alum, sodium alum, basic aluminum sulphate, sulphate of aluminum, all mean the same thing—namely, BURNT ALUM."—Kansas State Board of Health.

Would Keep Good Citizens.

Rev. D. R. Hardison, formerly of this city is now secretary of the Brady Commercial Club, and he is filling the position to the material advancement of the lively little city of which he is now a resident. H. J. Perkins, of the Dublin Ice and Storage Co., showed us a letter recently from Mr. Hardison in which he advances some attractive arguments in an effort to induce Mr. Perkins to remove to Brady and establish an ice factory at that place. While we admire Brother Hardison's zeal, we warn him to desist from his efforts to kidnap our citizens, especially such live wires as H. J. Perkins. Still, we don't blame him much, for any one who has ever lived here and observed the work of the devoted band who, by their unselfish efforts have made Dublin great, knows that half a dozen such men can accomplish more in town building in six months than a legion of close fisted tight-wads whose efforts are directed solely to the advancement of their selfish interests could bring about in a hundred years. If Brother Hardison wants to swell the population of Brady, we have a few citizens we could spare, but we reserve the right to name them. In the meantime, when the people of Brady desire clear sparkling ice, made

from pure distilled water, with which to soothe their parched tongues during the hot summer months, we heartily recommend them to the product of the Dublin Ice and Storage Co.—Dublin Progress.

Charcoal, charcoal, charcoal—lots of it at Martin Hardware & Furniture Co.

KIRK

Is showing those beautiful Spring samples from the Globe Tailoring Co., Cincinnati. Our reputation depends upon our pleasing our customers—and we know how to please.

Nuf Sed

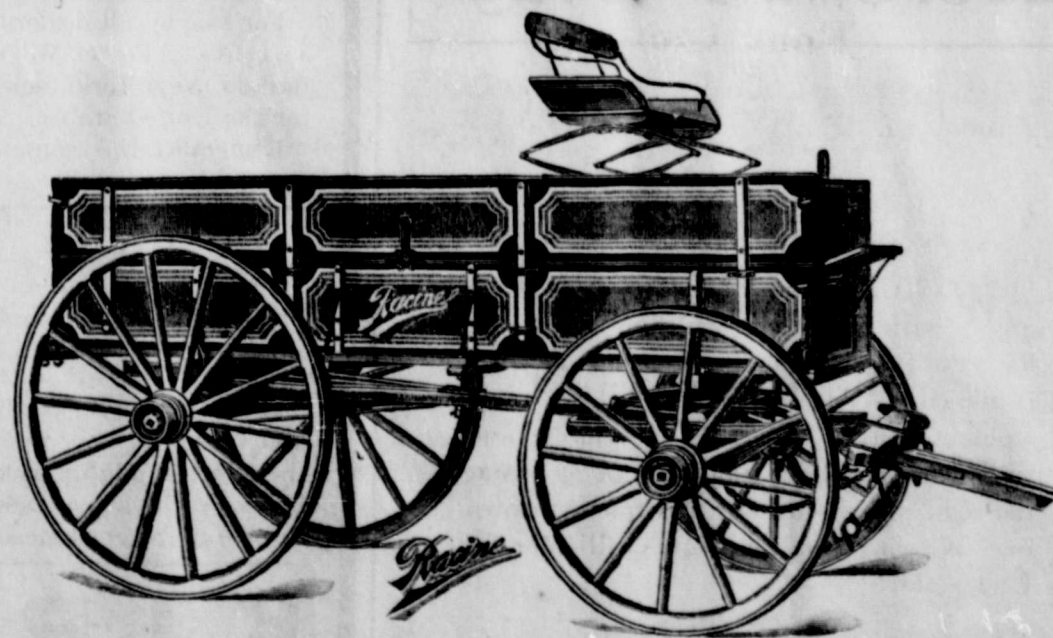
SEEDS

Fresh, Reliable, Pure Guaranteed to Please Every Gardener and Planter should test the superior merits of our Northern Grown Seeds. SPECIAL OFFER FOR 10 CENTS we will send postpaid our FAMOUS COLLECTION

1 pkg. 60 Day Tomato	10c
1 pkg. Princeson Radish	10c
1 pkg. Self-blanching Cabbage	10c
1 pkg. Early Arrow-head Cabbage	10c
1 pkg. Fall-on Market Lettuce	10c
Also 12 Varieties Choice Flower Seeds	10c
Total	\$1.00

Write today! Send 10 cents to help pay postage and packing and receive the above "Famous Collection," together with our new and instructive Garden Guide. GREAT NORTHERN SEED CO., 506 E. Mason St., Rockford, Illinois

C. W. L. SCHAEEG
BRADY'S ONLY EXCLUSIVE VEHICLE MAN



Am anxious to trade vehicles and wagons for horses or any kind of stock. Will always give special bargains for cash, and am in position at all times to give you most any kind of a deal. . . .

Commercial Corner

ATTENTION FARMERS

We have been getting only a few questions concerning the contest for the prizes offered by the Texas Industrial Congress through Secretary Barrickman of Dallas. This matter was written up last week. We are very anxious for some of our farmers to make the effort to secure one or more of these big prizes. The first one is open to both men and boys. They range from one hundred to twenty-five hundred dollars for the greatest yield per acre. McCulloch county has some as good land for cotton and some as good farmers as we have in the state, therefore, we are very desirous to see some of them make an effort to secure the premiums on cotton if you do not try for the corn prizes. Remember, that in no instance will anyone be allowed to irrigate, but all can fertilize as much as you desire. Now to make sure that a prize will be given in our county, our banks are offering through the Commercial Club very liberal prizes for the McCulloch county farmers. So if you fail to get a state prize you will be sure to stand a chance to get one of the three prizes offered here by our banks. But, if you secure a state prize you will also get a county prize, and that makes it interesting to work for. Call at the office of the Commercial Club and let me explain to you the easy terms and rules that control both the state and county contestants.

We note with pride the interest an progress of the farmers of our county this year. A great many of them are ready now for planting and the general spring work. The recent rains have put the ground in fair condition and many are busy.

One other condition: Any boy or girl in the county with two acres of corn and two acres of cotton is offered prizes ranging from one hundred to one thousand dollars for the best yield per acre. By making the effort and thereby giving the other farmers in the state a race for the ten thousand dollars in gold offered by the Industrial congress, you will better your condition and materially advertise yourself, your crops and your county. We should have at least twenty in the contest for the premiums offered. Call on me and let me tell you about it.

D. R. HARDISON,
Secretary Commercial Club.

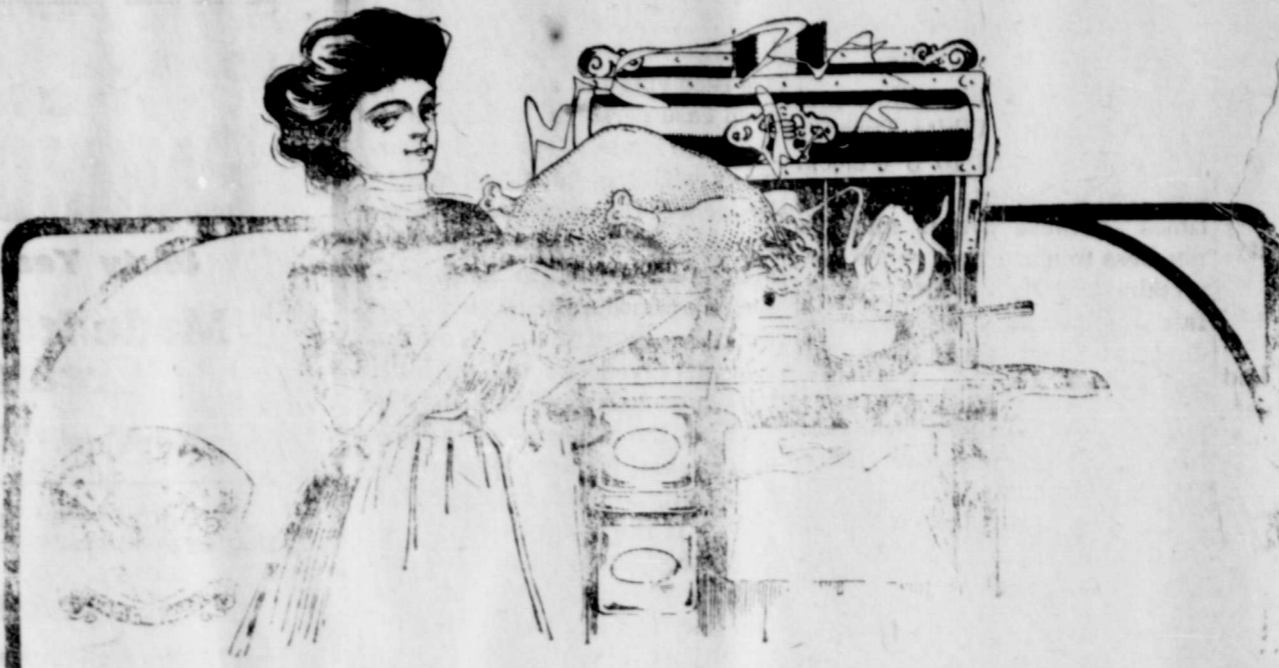
Dr. Cox's Painless Blister. Price 50c. Guaranteed to blister without pain, or money refunded. For sale by all druggists.

WEST SIDE SQUARE



NOBLE BROTHERS COMPANY

BRADY, TEXAS.



Once You Use a

Buck's Stove

It is always a Buck's for you afterwards. It is a fact that at least one-half the stove sales we make are caused by the

Recommendations of Our Good Friends

Who have given the Buck a trial

"Quick Meal" Gasoline Stoves

Are the superior kind--absolutely safe, simple to operate and as cool as a cucumber. Don't burn up this summer--the cost of a "Quick Meal" and the low cost of fuel justifies making yourself comfortable. Don't confuse the Quickmeal with the ordinary torch burner gasoline stoves or ill-smelling, dangerous coal-oil stoves. The Quickmeal is different, better, and absolutely safe. Let us demonstrate for you any time at our store. We can show you one in operation in a minute. Think of it! A hot fire in a minute. No Generating, no wicks to trim, nothing but to strike a match. . . . Everything for Spring Cleaning--Mops, Brooms, Scrub-brushes, etc. Garden Tools.

J. S. Wilson and E. M. Bratton, two of The Standard's good friends at Fredonia, gave us a pleasant call Tuesday. Mr. Wilson had us send The Standard to J. S. Roberson at Wonder, Oregon.

Abstracts to date. S.W. Hughes & Co.

A failing tiny nerve--no larger than the finest silken thread--takes from the heart its impulse, its power, its regularity. The stomach also has its hidden or inside nerve. It was Dr. Shoop who first told us it was wrong to drug a weak stomach, heart or kidneys. His prescription--Dr. Shoop's Restorative--is directed straight for the cause of these ailments--these weak and faltering inside nerves. This, no doubt clearly explains why the Restorative has of late grown so rapidly in popularity. Druggists say that those who test the Restorative even for a few days soon become fully convinced of its wonderful merit. Anyway, don't drug the organ. Treating the cause of sickness is the only sensible and successful way. Sold by Jones Drug Co.

LAME EVERY MORNING

A Bad Back is Always Worse in the Morning. Brady People Finding Relief.

A back that aches all day and causes discomfort at night is usually worse in the morning. Makes you feel as if you hadn't slept at all.

Can't cure a bad back until you cure the kidneys. Doan's Kidney Pills cure sick kidneys--make you feel better, work better, rest better and sleep better. Permanent cures in Brady prove the merit of Doan's.

Mrs. Emma E. Reno, Brady, Texas, says: "I feel that it is my duty to say a word in favor of Doan's Kidney Pills. For over five years I was afflicted with kidney complaint. There were pains through the small of my back and often upon arising in the morning, I felt very lame. I had headaches and dizzy spells and was also bothered by a kidney weakness. Doan's Kidney Pills went at once to the seat of my trouble and the contents of one box effected a cure."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name--Doan's--and take no other.

Cow's Friend.

The best feed for milch cows. Plenty of it now on hand at the Brady (Bencini) Oil Mill. 68-2-tf

Brady folks who are in the St. Louis markets this week report the weather mighty cold in St. Louis, with snow and slush thrown in for good measure.

KIRK

Gets the grease spots and puts the crease in your clothes. Let him Keep-U-Neat.

Nuf Sed

HOWARD PAYNE COLLEGE

SPRING TERM.

The spring term of Howard Payne College opens March 6th. All classes will be re-organized and new courses of study will be begun. It is an appropriate time for teachers to enter. No teacher can do better than to spend this three months towards raising his certificate and increasing his efficiency and salary by entering Howard Payne on March 6th, or soon thereafter. Students whose schools close about that time would better get three additional months' training by entering Howard Payne.

For further information address Robert H. Hamilton, President, Brownwood, Texas.

Machine repairing of all kinds. Phone 152, Brady Auto Co.

STATE OF OHIO, CITY OF TOLEDO, Lucas County, ss.

FRANK J. CHENEY makes oath that he is senior partner of the firm of F. J. CHENEY & CO., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every case of CATARRH that cannot be cured by the use of HALL'S CATARRH CURE.

FRANK J. CHENEY, sworn to before me and subscribed in my presence, this 5th day of December, A. D. 1924.

W. GLEASON, Notary Public.

Hall's Catarrh Cure is taken internally and acts directly upon the blood and mucous surfaces of the system. Send for testimonials free.

F. J. CHENEY & CO., Toledo, O. Sold by all Druggists. Take Hall's Family Pills for constipation.

DANDRUFF MEANS BALDNESS

Dandruff is caused by a germ--a vicious, persistent, tenacious germ--that up to the discovery of one of the world's greatest scientists, was supposed to be unkillable. That discovery is called Parisian Sage, and Central Drug Store the druggist, guarantees it to kill dandruff germs, to remove all traces of dandruff, to stop falling hair or itching scalp in two weeks, or money back.

It contains just enough of sage properly combined with other ingredients to make any woman's or man's hair grow luxuriantly. It makes everybody's harsh, lusterless hair change to soft, lustrous and beautiful hair. 50 cents a large bottle at Central Drug Store, try it.

The Lyric.

The Lyric has a first class attraction this week in Lorraine and Howell, who have a mixed act that pleases from start to finish. Repartee, singing and dancing form part of their entertainment, while Howell does some extraordinary high kicking and also allows his legs to be twisted and contorted in a manner almost unbelievable. Probably the most interesting and novel feature of their act is the team of racing dogs, who trot and pace heats just like a race horse on the turf. An unusually good program of pictures is another drawing card. When you have a few idle moments in the evening, try passing the time away at the Lyric.

Hives, eczema, itch or salt rheum sets you crazy. Can't bear the touch of your clothing. Doan's Ointment cures the most obstinate cases. Why suffer. All druggists sell it.

Just a few more disc plows on hand. We handle the best, and you had better see us at once before they are all sold.

Martin Hardware & Furniture Co.

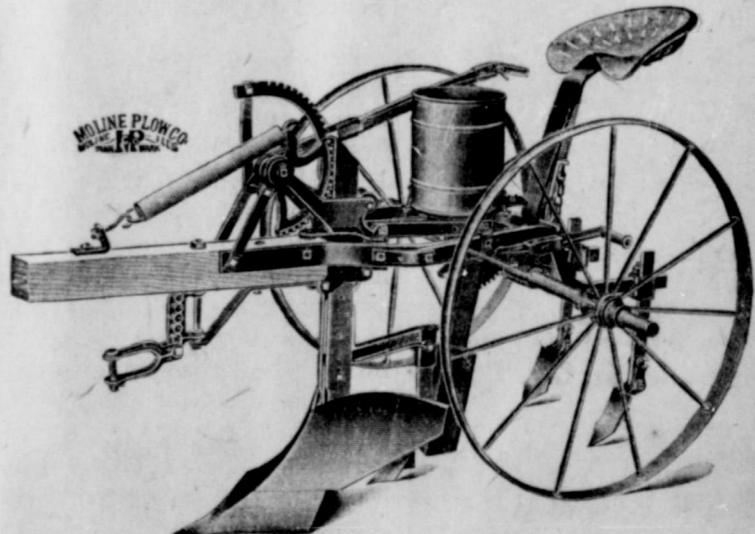
SEEDS
BUCKBEE'S SEEDS SUCCEED!
SPECIAL OFFER:
Made to build New Houses. A trial will make you our permanent customer.
Prize Collection Radish, 17 varieties; Lettuce, 12 kinds; Tomatoes, 11 the finest; Parsip, 7 splendid; Onions, 8 best varieties; 10 different-flavored Peas--all varieties in all.
GUARANTEED TO PLEASE.
Write to-day; Mention this Paper.
SEND 10 CENTS
to cover postage and packing and receive this valuable collection of seeds postpaid, together with my big Instruction, Beautiful Seed and Plant Book, tells all about the best varieties of seeds, plants, etc.
H. W. Buckbee, 509 BUCKBEE STREET, ROCHESTER, N. Y.

KIRK

Brings joy to the heart of the man that dresses well by the perfect fit of his Globe tailoring. Nothing is more pleasing than to know that your suit is a perfect fit.

Nuf Sed

The Celebrated MOLINE LINE



The attention of the farmers of the Brady Country is directed to our stock of the famous Moline Farm Implements. Experience has proven that no better implements were ever made than Moline goods, and for this reason we have stocked up to meet the demands of the farmers for the best implements at reasonable prices.

Abney & Vincent

Here To Stay



WE CAME to Brady two years ago with a small stock and today we have the largest and best stock of Jewelry in the city. Also a Neat and Up-to-date stock of Drugs. Brady is our home and we aim to stay by giving the best goods at the right prices with fair treatment thrown in. We buy for Cash and will not be Undersold.

J. V. Searcy Co.,

"The Store Ahead"

THE BRADY STANDARD

TWICE - A - WEEK

ABSORBED THE BRADY ENTERPRISE AND THE McCULLOCH COUNTY STAR, MAY 2, 1910

TUESDAY-FRIDAY

Vol. II

THE BRADY ENTERPRISE
Vol. XIII, No. 34

Brady, McCulloch County, Texas, Friday, February 24, 1911.

McCULLOCH COUNTY STAR
Vol. III, No. 70

No. 89

Read About the Oil Wells in McCulloch County at the Top of Second Page

McCULLOCH COUNTY TODAY

McCulloch county is in Central Texas, although popularly known as "West Texas." Recent surveys have established the geographical center of Texas in McCulloch county, near the town of Waldrip.

The county is bounded on the north by the Colorado river; on the west by Concho and Menard counties; on the south by Mason county and on the east by San Saba county. The San Saba river, one of the finest running streams in the State, runs across the southeast corner of the county, while Brady Creek, a watercourse of great importance, splits the county through the center from west to east. The population of the county is 14,405.

SOILS

There are three types of soil—black waxy, chocolate loam, and a rich sandy loam—all very productive. South of the San Saba river the soil is mostly sandy loam, and there is no better land anywhere for fruits and vegetables, cotton, corn or other field crops. The central and northern portions of the county have the rich black waxy and the chocolate loam soils—a world beater for COTTON. All other crops, including Milo Maize, Kafir Corn, Indian Corn, Wheat, Oats, Millet, Etc., are raised in plenty, but COTTON is the crop in this section, and this land will match up against any land in the world for the production of the fleecy staple.

COTTON

The Brady Country is a world beater for cotton. The crop is freer here from boll weevil and other pests than in the older sections of the State. Cotton is notoriously a "hard labor" crop, but it is a fact that one man can cultivate two or three times the number of acres here that he can "back east," and a cotton crop is made here with less expense and greater yield than there. Brady affords one of the best markets in the State for the staple, as high as 50,000 bales having been bought on the streets of Brady from wagons in one season. Two oil mills, four gins and a compress aid in establishing Brady as a splendid cotton center.

OTHER CROPS

Other crops besides cotton are raised. Corn, especially in the valleys and in the sandy soil,

produces abundantly. Milo maize and kafir corn are grown everywhere. Oats, wheat, millet, sorghum, Johnson grass, alfalfa—in short, all the staple field crops yield well and are universally grown. On the rich, sandy soils in the south part of the county are raised every kind of fruit and vegetable. Here is the natural home of the watermelon, cantaloupe, onions, beans, peas, beets, potatoes, both sweet and Irish, and fruits of all kinds.

Here also is the artesian belt of the county, and within the past two years some half a dozen fine flowing artesian wells have been brought in at very shallow depths. This water is being used for irrigating garden truck and alfalfa, and splendid results are being attained. The truck industry is growing to large proportions in the Voca and Camp San Saba country, and it will only be a few years until that section will be shipping such products by the carload.

FRUIT

The hills and slopes of McCulloch county are especially adapted to fruit growing, and the list of fruits is long, the principal items being peaches, pears, apricots, apples, plums and grapes. Some very fine orchards are to be seen all over the county. J. H. Huey, one mile from Brady, has as fine a peach orchard as can be found in Texas. R. B. McCarty, of Mercury, has an immense apple orchard which yields him a handsome profit each year. Mr. McCarty is now installing a canning plant on his farm to take care of his surplus fruit. He had the finest apples at the Texas State Fair at Dallas last fall, and was only prevented from taking first prize by reason of the fact that the entry was not accompanied by the necessary affidavit.

ALFALFA.

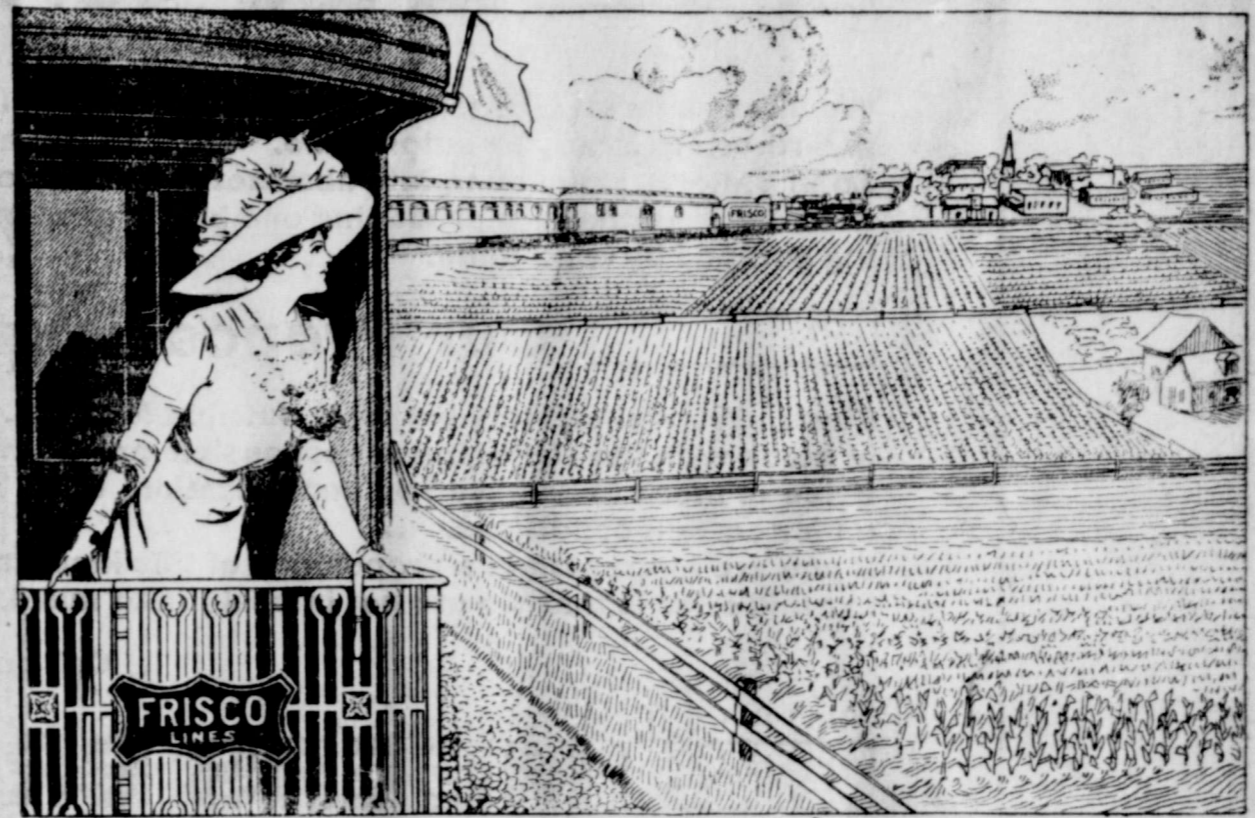
Alfalfa is a coming crop in this county. Already it has proven a success, and just as soon as the farmers get thoroughly acquainted with the crop and give it the proper attention alfalfa will begin to show up among the staple crops of the county. Three years ago Louis Brook planted an experimental patch of alfalfa on his farm near Camp San Saba. There were eight acres and it was planted in March and was cut twice that first year. The following year

he brought in a large artesian well and irrigated the field. The result was five cuttings, averaging a ton to the acre for the first three cuttings, and half a ton to the acre for the last two. Needless to say he has increased his acreage since that time. He has the largest artesian well in the county.

LAND PAYS ITSELF OUT

It is a well known fact that those who have bought farm lands in McCulloch county have paid for it in a few years—sometimes in one year—with the crops raised thereon. Many of our farmers who came here seven or eight years ago are now independently wealthy. They have not only made money from their crops, but they have profited by the increase in land values.

J. P. Baze, who owns a valuable farm twelve miles south of Brady in the artesian belt, is one of those farmers who specialize in vegetables, melons, etc. His sandy land has produced watermelons weighing as much as 100 pounds, and cabbage heads which have tipped the scales at twenty pounds. Mr. Baze is from one of the best fruit and truck counties in Missouri. He says the farmer can come nearer raising everything in McCulloch county than anywhere else he knows of. One of his pecan



RAILROADS, THE GREATEST DEVELOPERS

importance could be quoted but around half a million pounds annually.

HORSES, CATTLE, SHEEP

The stock interests will never entirely disappear in McCulloch county. Fortunately there is a certain percentage of the land more suitable for this purpose than for farming, and with the improved breeds in horses,

MINERALS

McCulloch county has mineral resources in the shape of oil, gas, coal and rock asphalt. At Lohn, about sixteen miles north of Brady, there are two producing oil wells, pumped by windmills. Further on north in

is more farmers. Give us more farmers and the development along other lines will be swift and certain. After reading these statements of facts choose some real estate firm represented in the advertising columns and write them at once, or better still, come and see for yourself. Let them show you. To see is to be convinced.



COURTHOUSE, BRADY, TEXAS

trees produced \$13 worth of nuts last season.

A BALE TO THE ACRE

A bale of cotton to the acre is often made in McCulloch county. D. J. Maelstrom, who lives near Melvin, gathered 200 bales from a little less than 200 acres. G. V. Gansel raised 100 bales on 100 acres. In oats Sam Graham harvested 87 bushels to the acre, while E. Severine had 40 acres that yielded 102 bushels to the acre. Other instances of similar

mules, sheep, cattle and hogs, large profits will always accrue to the stock raisers of the county.

The day of the longhorn steer has passed, and in his place is found the well-bred Hereford and other well-known breeds. Hogs, sheep, horses and mules are just as profitable as cattle, and the wise farmer always has some surplus stock to dispose of. W. R. Pence, six miles north of Brady, is too good a "Yankee" to fool away his time with cotton; at least that is his own statement, and he makes big money raising mules and horses and has had splendid success for years. One buyer in Brady during the past three months has paid out \$35,000 for mules.

WOOL

Wool buyers say this is one of the best sheep countries in the world. The fleece grades high and it is a better staple all around. Boston makes a difference of two cents a pound in favor of the Brady Country product. The wool is free from defect. Sheep will shear from seven to eight pounds per year, and there is a splendid local market at Brady. Wool prices range from 16c to 20c. The shipments from Brady are

the community surrounding the town of Waldrip, there are large coal deposits. This coal has, to some extent, been mined and proves up to be a splendid grade of steam coal. It is believed that when the field is developed rich deposits of fine coal will be uncovered. Near Rochelle are found deposits of rock asphalt, and in the same locality natural gas was encountered in a well at a depth of 212 feet, the flow being strong enough to lift a weight of 160 pounds. These resources are awaiting development which is sure to come.

MORE FARMERS WANTED

McCulloch county wants more farmers. There are yet thousands of acres of virgin soil as fine as a crow ever flew over, awaiting the man with the plow. Only recently several other large ranches have been cut up into small sections and thrown on the market, and this land is offered to the home seekers at prices which are most reasonable. You can buy land from \$15 to \$50 per acre, and the same quality of land back in Illinois would sell readily at \$200 per acre and will not produce any more stuff than this land. The farmer is the backbone of any country. All this country needs

OUR COUNTY SCHOOLS

McCulloch county, with her population of 14,000 souls, has 41 school districts and 40 school buildings, exclusive of the Brady schools. The scholastic census of the county shows that there are 3,437 children in the county of scholastic age. Of this number 692 belong to the Brady schools. During the last year the growth in the number of scholastics was sufficient to entitle the county to a County Superintendent, separate and apart from the office of County Judge as heretofore. At the November election Mr. J. K. Baze was elected to this position.

At all of the forty school houses in the county school is conducted each year, the length of term ranging from six to eight months. The state apportionment is \$6.50 per capita, and this fund is supplemented in every district by a local school tax of from 10c to 20c. All these school buildings are well constructed and in good shape.

Three common school districts, besides the Brady district, have incorporated and voted bonds for the erection of better buildings. Rochelle, Placid and Dodge are the three. Rochelle's school interests are second only to Brady's, and the bond issue there was for \$12,500 and carried unanimously. The school is now being conducted in its new home, a modern brick structure of which its patrons are justly proud.

From 75 to 100 teachers are required to instruct the youth of McCulloch county, and the salaries paid range from \$50 to \$100 per month. County institutes are held regularly and great interest is manifested.

Would you be prosperous? Locate in Grand Old McCulloch.



WONDERFUL YIELD OF MILLET, McCULLOCH COUNTY

Two Producing Oil Wells Sixteen Miles North of Brady

We offer you a straightforward proposition. It will take only three hours' time to inspect the property and return to Brady by automobile. We own 198 acres of land, located 16 miles north of Brady, in the Lohn Valley. Have complete abstract of title up to date. On this land there are two wells, 200 and 216 feet deep that are producing one barrel each per day of a very fine grade of oil (paraffine base) being pumped by wind mills.

Our Propositions Are As Follows:

First: We will sell this property outright for cash. Second: We will take one-half cash and one-half in stock with the right kind of responsible people who will organize a company and develop this field. Price of stock to be based on capitalization, etc. Third: We will lease for immediate development under certain conditions. If you are interested in a proposition of this kind, take the matter up with us. Our reason for submitting this offer is that we are not in position to make this development.

Call on or address

MEERS BROS. Owners

OFFICE OVER JONES DRUG STORE
SOUTH SIDE PUBLIC SQUARE

BRADY, TEXAS



BRADY NATIONAL BANK BUILDING

BRADY AS A COTTON MARKET

At this time the figures for the cotton season just closing are not available, though roughly stated it might be said that Brady marketed 10,000 bales, which, with the seed at prevailing fancy prices, represents a value of nearly one million dollars. The crop was undeniably short this season, the drought which prevailed all over Texas hitting McCulloch county hard. But for a hard-times crop it wasn't so bad after all. If you will figure a few minutes you will see that McCulloch county's

short cotton crop sold for enough money to give every family in the county between \$250 and \$300. Then think of our cattle, sheep, wool, pecans, hides, furs, poultry, produce and the other staple farm crops, and there would seem to be small reason for anyone to cry "hard times" in McCulloch county.

The figures for the cotton crop of the season of 1908-09 are available, and we will quote from them briefly:

There were marketed that year 50,000 bales in Brady at an average price of 81-2c per pound. The bales averaged 520 pounds, thus making an average price of \$45 per bale—about

half the price per bale during the season just closing.

Fifty thousand bales at \$45 gives us \$2,250,000 for the cotton lint. There were also 25,000 tons of seed which sold at an average price of \$15 per ton, or a total value of \$375,000 for the seed alone. Add the two amounts and you have a grand total of \$2,625,000 paid to the farmers for the season's crop.

These figures indicate that there's good money made in cotton raising in McCulloch county. Of course these figures cover the banner year for cotton raising in the county, but it must also be considered that the prices paid that year were below the average, some of the staple selling as low as six cents. The following year with about one-third as great a yield the price went up to around 15c and the farmers really made more clear money than during the big year. This year the crop was again short and the price was up in the pictures, hence a short crop brought the county about a million dollars.

McCulloch county is truly the natural home of the cotton plant, and it means a big bunch of money to the county each year. Since cotton raising has become so important an industry here

the county has never had a failure, the past season with 10,000 bales being the nearest approach thereto. As for us we do not consider a million-dollar crop a failure, especially when it figures groceries and dry goods for every family in the county for the entire year.

Secretary Hardison has received from Washington enough cotton seed to plant five acres on the demonstration farm, besides enough vegetable seed for another three acres, and reports still more enroute. The cotton seed is called the Lone Star and is a new variety claimed to be very fine. If all the seed are not required on the demonstration farm, Mr. Hardison will distribute the remainder among the farmers.

Probably never before has the average Texas farmer been in better condition than in recent years. Farmers are rapidly acquiring the modern conveniences formerly possessed only by those in cities. Many of our farmers have automobiles, rural free delivery lines are reaching the more populous sections of the state, the rural telephone is being extended to the frontier farm homes and our religious, educational and social institutions are building into



COTTON YARD SCENE, BRADY, TEXAS

the remotest rural regions. With good crops commanding remunerative prices the farmer has become more and more able to secure such conveniences and to indulge in many luxuries enjoyed previously only by the prosperous in urban communities.

THE building of concrete bridges and culverts is being pushed in nearly every community in Texas and so great has been the activity along this line of construction work that men and machinery are not available in many instances. The farmers of the state are preparing for the usual spring rains which have formerly hampered the marketing of produce, especially in black land

districts. The farmers of Texas have fallen in line with the good roads movement and are now among the leaders in road building.

ANYTHING that saves time and lightens labor is quickly appropriated by the progressive farmer, and good roads which are acknowledged the greatest time savers of modern agriculture, are fast covering the state. While good roads will not make the land produce a greater quantity of a certain crop, still they enable the farmer to market what he has produced to the best advantage. Good roads for all Texas.

McCulloch county offers you a good home.

Lots of New Goods This Week

AT

"The Style Store" C. B. WATTERS & CO., WEST SIDE.....

Don't Forget the Sale Prices on All Winter Goods



THE NEW "FRISCO" RAILROAD

*Not Only Opens the Commercial Gateway for McCulloch and Menard Counties,
But the Door of Opportunity for the Investor*

WHITELAND

The Junction Town

Twelve miles west of Brady, at the junction of the Frisco and Santa Fe railroads.

We are cutting up the beautiful and fertile "White" ranch adjoining Whiteland.

A vast trade territory that foreshadows Whiteland's growth.

In the center of a perfect agricultural district. Good water, good soil, good climate.

CALLAN

The Frisco Town

Twenty-seven miles southwest of Brady, fifteen miles north of Menard.

Surrounded by a large cotton and general farming country. Backed by the most influential men.

Pure, soft water. Invigorating atmosphere. Productive land.

"Callan" Ranch being cut up and sold out to farmers. We are builders of towns and communities and will put forth our best efforts

Cotton Lands

We have excellent farming lands in size tracts to suit the purchaser in McCulloch and Menard Counties. All our lands lie along the railroads. Those purchasing first will secure the best locations and realize the quickest enhancement in value. If you want a business location, a farm, a small tract adjoining town, or desire to make money quickly, write

RICHEY-DeFREEST LAND CO.

General Offices: Wheat Building, Fort Worth, Texas

J. H. BECKHAM, JR., Manager Brady Office



The Frisco Extension

Brady was a hamlet and McCulloch county an undeveloped cattle range until the Frisco Railroad came, eight years ago. For eight years Brady has been the terminus of this road, and during that time the country has developed and the town grown from a village to a busy, bustling little city. To the Frisco Railroad is due the credit for the development of this great and fertile section. Railroads have ever been recognized as the greatest medium of development known to man, and this instance is only further proof.

The Frisco has extended its line to Menard, 40 miles to the southwest, and with the extension that section is also due to

take on new growth. It must not be construed from this that Brady or McCulloch county will be injured by the extension. On the contrary we expect to reap still further benefits from the increased development of the district lying between Menard and Brady. Brady has grown to a point where the moving out of the road cannot damage her interests. Not only that, but we have the Santa Fe now building in to Brady, and with the advent of this new road another increase in the population of the county and country is sure, and as the country settles up Brady and all other towns will grow and prosper.

The country between Brady

and Menard which the Frisco will now assist in developing is a fine stretch of agricultural land, particularly that large portion in the Brady creek valley. The road runs for almost half the distance right up this wonderfully fertile valley, than which there is no better land in Texas. All of it heretofore undeveloped, is now subject to settlement. The ranches along the route have been cut up into small farming tracts and are on the market at very reasonable prices. The famous White ranch is one of these. It lies contiguous to Brady, and within a short time will be a vista of splendid farms, the owners of which will all be patrons of Brady.

Two towns have been laid out between Brady and Menard, one of them is Whiteland, 12 miles from Brady and situated in the heart of the White ranch. This

is a beautiful townsite and already has a big lumber yard, a fine hotel building, a grocery store, and a bank and other interests are in immediate prospect. The lots are already selling rapidly. It is situated at the junction of the Frisco and Santa Fe roads, and is due to make a good town.

The other town is Callan, 12 miles this side of Menard. It is situated in the old Callan ranch, and its development is as certain as that of Whiteland.

With the extension of the Frisco Brady obtains a double daily passenger service to and from Fort Worth. Two trains a day each way, is the schedule, beginning today. This will be a great convenience to all the people of the Brady Country, and is something this city has long needed.

Brady rejoices that her sister town of Menard is now to come into her own. We congratulate those people on getting the Frisco, and trust that the development of Menard and Menard county will be as certain and as satisfactory as the good old Frisco brought to us eight years ago.

OUR SMALLER TOWNS

McCulloch county has fifteen towns besides the county seat. We have space for only a brief mention of each:

ROCHELLE

Situated 10 miles northeast of Brady on the Frisco. Rochelle is a nice, clean, neat, railroad town of about 1000 population, and a fine business town. It is well watered, and surrounded by the best of farm land. Has a first-class school with \$12,500 building, and is destined to make a town of several thousand inhabitants. Is now second in size in the county. Good churches.

NINE

Situated 9 miles south-west of Brady on the Menard road. Has one

store, post-office, telephone, blacksmith, good school, churches, and is surrounded by land second to none anywhere. A good location for a first-class business.

CAMP SAN SABA

12 miles south-east of Brady in the artesian belt. There are fine flowing wells in this locality, and this is the garden spot of McCulloch county. A fine farming, fruit, vegetable and alfalfa country. Located on the south side of the San Saba river. Good school, churches, etc.

VOCA

15 miles south of Brady, and has the same country as Camp San

Saba only a larger body of farm land. Artesian water. Good school and churches. A fine farming country.

MELVIN

Sixteen miles west of Brady. Melvin is settling up with a fine lot of Swede farmers. This is the highest priced land in the county, lying in the valley of Brady creek. Melvin will be a railroad point in a short time, the grade being already completed to Melvin from Brady. Several stores, gin, blacksmith shop. Growing rapidly. Is sure to make a good town.

TUCKER

Sixteen miles south-west of Brady;

(Continued on Page 7)



RICHEY-DE FREEST LAND CO.

FAMOUS WHITE RANCH BEING CUT UP IN McCULLOCH COUNTY

A RELIABLE BANK

Is the first thing the new settler desires to find. This bank offers every facility consistent with safe, sound and conservative banking and solicits the account of all honorable firms and individuals.

First State Bank & Trust Co.

S. S. GRAHAM, Cashier.

BRADY, TEXAS.

THE BRADY STANDARD

TWICE-A-WEEK

Absorbed the Brady Enterprise and the McCulloch Co. Star, May 2nd, 1910.

Published on Tuesday and Friday of each week by

H. F. SCHWENKER,
Editor and Proprietor.

OFFICE IN CARROLL BUILDING,
North Side Square, Brady, Texas

Subscription Price, \$1.00 Per Year
Six months.....50c
Three months.....25c

Entered as second-class matter May 17, 1910, at the postoffice at Brady, Texas, under the Act of March 3, 1879.

All obituaries, resolutions of respect and similar communications will be charged for at the rate of 50 per line by The Standard.

Brady, Texas, Friday, February 24, 1911

SPECIAL "FRISCO" EDITION

Compiled by
JOHN E. COOKE.

GREETING.

Just a word of greeting, dear reader. The purpose of this issue of The Standard is to catch the eye and hold the attention of the homeseeker and prospector. If you who read these lines are in this class we ask you to do us the courtesy of reading carefully the statements in this paper relative to Brady and McCulloch county. These statements are not made wildly, but deliberately with the knowledge that they are founded on facts. Should any mistake or error creep in it is, we assure you, an error of the hand and not of the head or heart. We mean to treat you fairly and tell you the simple truth.

We think we have the best town and the best county in the greatest state of the grandest nation under the sun, and we feel that you will adopt the same view if you will but come and see. Write to any of the real estate firms represented in the advertising columns of this issue, or, if you prefer, write to the Brady Commercial Club for further information. In behalf of the citizenship of Brady and McCulloch county The Standard extends you a cordial invitation to come and make your home with us.

COME to McCulloch—the best county in Texas.

BRADY is going to vote bonds for a water works system and try the municipal ownership plan.

TALK about your rains! There never was a finer rain than that which blessed grand old McCulloch last week. Old Jupiter Pluvius simply turned his water wagon completely over, and every foot of the Brady Country is gloriously, soakingly, hilariously wet—wet to the clay. Spring



MARKETING COTTON - BRADY, TEXAS

is almost here. Already the grass is peeping in the valleys, and soon dear old McCulloch will blossom as the rose. The farmer now wears a grin that won't rub off. His ground is seasoned and his planting time is near.

Busy, building, bustling, bully old Brady invites you to citizenship. If you want to see the best town of her inches in Texas just pay Brady a visit.

BRADY has created Road Precinct No. 1, and will construct permanent macadamized roads six miles east, six miles west, ten miles north and ten miles south of town. This is just a starter in good roads development for McCulloch county.

TO THE homeseeker from other states, tax-burdened and soil impoverished, Texas "looks good" just now, and no section of the Lone Star State offers better inducements or more attractions than does McCulloch county. With a soil unsurpassed in fertility, a citizenship of the highest class, cheap lands, high altitude, mellow climate, good schools, and a ready, willing market for all manner of products of the farmer's toil, nowhere can be found a spot more enticing than Grand Old McCulloch County.

THIS issue of The Standard was conceived hurriedly and gotten out in a rush. While we consider the effort a pretty good one and are offering no apologies, yet we realize that upon a broader scale with more time devoted to it a much more creditable presentation of the advantages of our town and county could be had. There are dozens of important industries and institutions in our midst deserving of special mention, but time and space forbid anything like a complete presentation of facts at this time. Later on The Standard intends to get out a booster edition which will be worth while—three or four times as large as this one, and containing an exhaustive mention of our varied resources. We present

this small edition without apology, but with the promise that as soon as occasion warrants it a better special edition will be undertaken. We extend our thanks to the loyal advertisers in this issue who have made the edition possible.

The present time marks a progressive period in our county's history. The old shackles of non-progressiveness have been thrust off and an awakening to a knowledge of the importance of keeping abreast the times is thoroughly disseminated amongst our citizenship, and every heart and mind is thoroughly imbued with the spirit of progress. We have accomplished much of which we may justly have a feeling of pride. We have in the past few years attained many valuable acquisitions to the town of Brady and there is scarcely a village or hamlet but has made vast improvements. The county as a whole has made arrangements and is now having six steel bridges erected to facilitate travel, and miles of new roads have been opened. School houses and churches dot the county here and there where all was vacant a few years ago, and from only one tap railroad we have now an immediate promise of excellent railroad facilities. We are moving on with a unity of purpose, believing that the future promises more than the past has given. Grand old McCulloch! Bully Brady!

THE Brady Country has already reached a stage of no mean importance as a wealth producing section but its real producing capacity has hardly been touched with its present development. There are thousands of acres of fertile land awaiting the farmer with the plow and hoe to touch its potential power and bring forth more of the wealth producing products. Our land must be brought into a state of cultivation and then we must have the mill and factory at home to place our products in marketable condition before we can truly say that our country is really developed.

There's a home here for you.

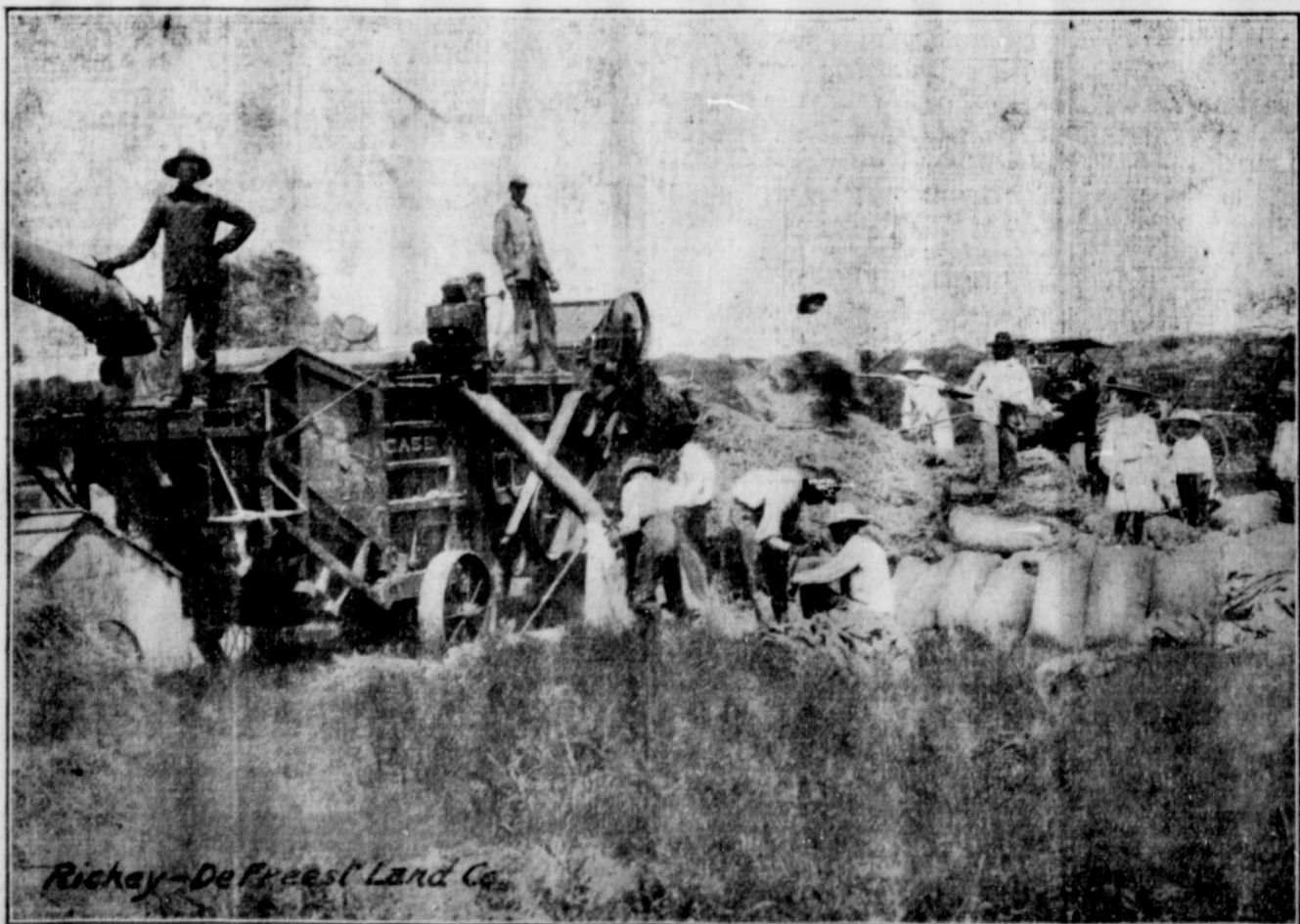
A GLORIOUS RAINFALL

McCulloch County Thoroughly Soaked by Magnificent Rains Last Friday Night and Saturday.

The man who remembered the time "when it never did rain" is now a back number in McCulloch county and no longer do crowds of devotees listen with awe-stricken faces to his oracular words. For it has rained. Commencing Friday night when the steady fall of rain thoroughly soaked the ground, the Heavens fairly opened up Saturday morning and poured forth upon old mother earth. The rain fell steadily at all times and varied from a resemblance of a spring shower to the heaviest of thunder storms. From all over the county came reports of the same thorough wetting. State papers report rain in fifty counties—including all North-Central and West-Central Texas and the Panhandle. In the Panhandle considerable snow fell.

According to the government gauge, 2.75 inches fell here, which together with the .78 inch of rainfall up to that time makes a total of 3.53 inches that has fallen in McCulloch county this month.

BRADY boosters should never fail to remind those who seek information relating to our resources that we have an artesian belt of a large proven area where an abundant and continual flow of water can be secured at a depth of less than 200 feet and that the soil throughout this artesian belt is peculiarly adapted to fruits and vegetables. The discovery of this great subterranean stream of water has been too recent for accurate estimates to be made as to its boundaries but it is known to underlie thousands of acres of this fertile soil and its great value is as little realized as its scope is unknown. It requires no wild imagination to draw a mind picture of this section of McCulloch County providing fruits and vegetables for shipping to the large markets because it all will date from the day of its development.



McCULLOCH COUNTY OATS, RAISE ONE HUNDRED BUSHELS TO THE ACRE

JONES DRUG CO. Incorporated

"Where the People Trade"

Always Busy But Ever Ready
To Welcome a New Customer

HEADQUARTERS FOR

Drugs and Drug Sundries,
Paints, Oils, Wall Paper, Etc.

C. A. TRIGG,

MANAGER.

HARDIN & JONES

DEALERS IN

Lumber, Paints, Building Material.

When you build in the fastest developing section of central west Texas you will want to deal with an establishment where every needed item can be promptly secured.

THIS IS THE PLACE

BRADY, TEXAS.

COMMERCIAL NATIONAL BANK

CAPITAL - - - \$100,000.00
SURPLUS - - - 35,000.00

OFFICERS:

G. R. WHITE, Pres. W. D. CROTHERS, Cash.
LEWIS BROOK, V. P. E. L. OGDEN, A. Cash.

DIRECTORS:

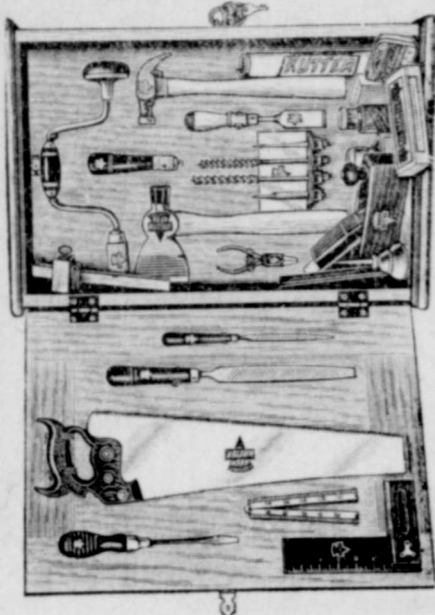
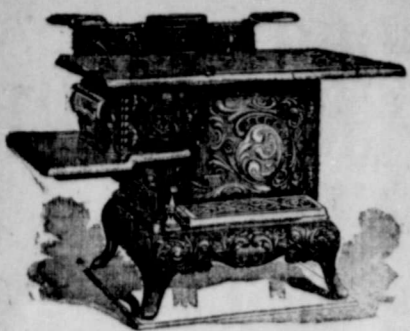
T. J. SPILLER PAUL WILLOUGHBY
G. R. WHITE W. H. GIBBONS
W. D. CROTHERS D. F. SAVAGE
LEWIS BROOK

We Want Your Business

There are now two producing oil wells in McCulloch county, the oil being pumped by wind-mills.

Brady now has two railroads and is sure of a third.

Brady is a city of 4,000 population.



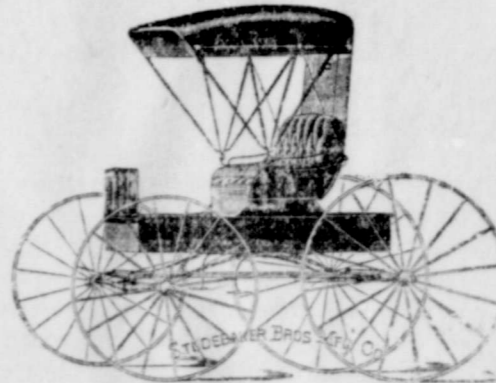
while the farmer recognizes her recognition will have gained and McCulloch day to the seeker, the elements than county in Texas minimum backs; with and the prices, the where in location. never pay lands or can buy cheaper per



MANN & SONS

BRADY, TEXAS

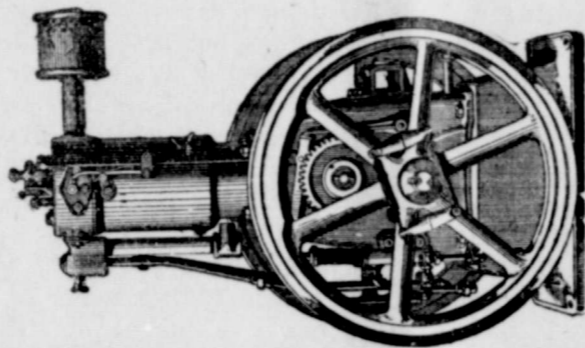
SEALY
Not Tufted
Guaranteed 20 Years
MATTRESS



ABOUT eight years ago the screech of the locomotive announced its first coming to Brady. It is accepted by all that a railroad is the greatest boon that can ever come to an undeveloped country. Now Menard is experiencing this same change, and we are glad; glad to see them getting what they deserve and glad to see our country developed.

We wish to call attention also that Brady has exceptional opportunities to offer. The Brady Country is still in an undeveloped state and only awaits the farmer, and to all prospective citizens we extend a hearty welcome. We would like to meet you all, shake your hand and bid you welcome, but can only take this way to express our best wishes. We welcome you in our midst and hope you every prosperity.

When in need of anything in our line, we ask that you make us a call. A satisfied customer our best advertisement. We want you for a customer.



BRADY TODAY

Brady, the county seat of McCulloch county, is a prosperous city of about 4000 population. It is situated 190 miles southwest of Fort Worth, and the geographical center of the State of Texas lies just fourteen miles north of Brady. Brady is, therefore, in Central Texas, though this section of the State has so long been known as West Texas or Central-West Texas that it still goes by that name.

The altitude is about 1700 feet above sea level, and the climate is one of the most delightful to be found in the United States. The winters are mild and open, snow and sleet are rarely known, and the fierce blizzards which sweep the northern portions of the State are tempered and shorn of their fury before reaching this favored section. The summer climate is just as attractive as the winter—we are free from the excessive heat waves which sweep over the country further north and east, and a delightful breeze prevails nearly all the time. This breeze is a blessing

to the farmer and ranchman, in that it suffices to furnish power by which water may be pumped from their wells for farm and stock usage. The nights are always cool and restful. In fact, the Brady country climate offers all that could be desired for an admirable health resort.

Brady has two railroads—the Frisco and Santa Fe. The latter is now building and will be in operation within the next few months. The Frisco runs from Ft. Worth to Menard, while the Santa Fe comes into Brady from the east, starting at Lometa, passing through San Saba and with Eden, Concho county, as its objective point. The Frisco has also completed a survey from Brady to San Antonio, via Mason and Fredericksburg.

The Texas North & South Railway Company has been granted a charter to build a road from Seymour to San Antonio, via Coleman, Brady and Llano. This road will give Brady a direct north and south connection and will prove of inestimable value.



LOOKING A MILE DOWN THE COTTON ROWS

It will connect the coal fields of the north part of McCulloch and the south part of Coleman counties, with the iron mines and granite industries of the Llano country. The survey has been made and it is only a question of time until this road will be built. It is thought that the Santa Fe is behind this road.

Brady has the U. S. Express company, and the Santa Fe will bring us also the Wells-Fargo. Private express and passenger stage lines are maintained from Brady to all inland points south and west.

Brady experienced a set-back in 1907 on account of the financial panic which swept the country, coupled with what is recognized as the nearest thing to a crop failure the county has ever known. This combination of disasters retarded the development of the town for nearly a year, but with the marketing of the crop of 1908 the city took on new life, and progress since that time has been not only rapid but of the most substantial character. During the past two or three years Brady has secured many new industries and attained many ideals. All of these cannot be mentioned in the space of this hurriedly written article, but among the number we call to mind the following:

A new bank (The First State); increase in capital stock of both National Banks; two modern cotton seed oil mills, each costing about \$100,000; an ice factory; a creamery; one of the biggest automobile garages in West Texas; a cotton compress; two

new gins; a modern concrete and iron bridge over Brady creek, now building; the Santa Fe railroad from the east, which has promised to construct a \$30,000 passenger depot; a fine new jail; costly improvements in water works system and light plant; a new ward school building; a live commercial club; a county fair association with valuable property; the replacing of the old telephone system with a new and modern all-metallic cable circuit at heavy cost; U. S. Weather Bureau; U. S. Government Farm Agent; combination Government and Railroad Experimental Farm and other good things, among which might be mentioned ten or twelve handsome brick and stone business houses, and the erection of hundreds of residences in all portions of the city, some of these homes being strictly modern in every particular and costing as high as \$10,000. A number of strong mercantile firms have located with us in that time.

There are many good things in prospect now, among the number being a five-story mercantile building, a wireless telegraph and telephone station, broom factory, cement works, cotton factory, etc. The town will also vote on the proposition to issue bonds for the construction of its own water system in the near future. Another bond election soon to be held is that calling for \$75,000 for the construction of permanent macadamized roads in a recently created road precinct embracing a territory 12 miles wide by 20 miles long, with Brady as the center. Town property is not excessively high. Good sized residence lots can be purchased at prices ranging from \$100 up. Several beautiful additions have been laid out in the last year or two, offering choice property at most reasonable prices. Business property is not held at too high a figure, either. In fact, there are many rich opportunities for investment. Many towns are retarded in their growth by the unwarranted high price placed upon the property by the moss-back holders thereof. Brady is not in this class, and Brady capitalists are of the kind who build up their town instead of holding it back by refusing to sell their vacant holdings at prices within the bounds of reason.

Brady property values for the past year were \$1,500,000.00 and the city tax rate is 60c on the \$100 valuation.

Brady is an ideal place for a home. Seven churches, two big school buildings, no saloons, ideal climate, healthful location. If you are looking for a new home you owe it to yourself to visit our little city and investigate our many advantages.

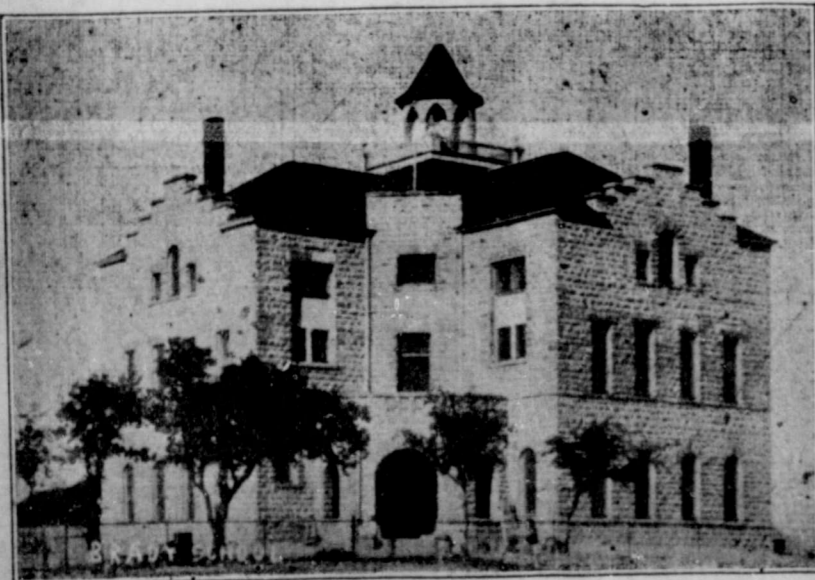
About \$5,000 worth of turkeys were marketed in Brady for the Thanksgiving and Christmas trade of 1910.

COMMERCIAL CLUB

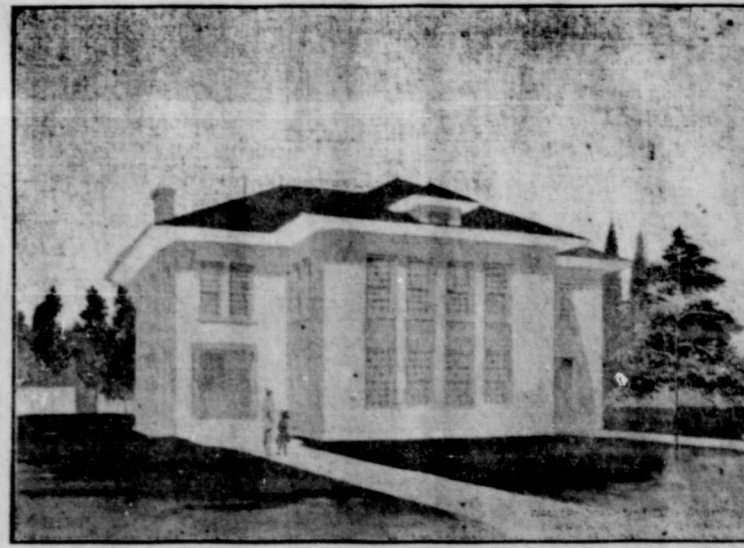
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With an extra short crop Brady shipped about seven car loads of pecans last season.



BRADY'S \$18,000.00 HIGH SCHOOL BUILDING



\$10,000.00 WARD SCHOOL BUILDING AT BRADY

THE BRADY STANDARD
TWICE-A-WEEK

Absorbed the Brady Enterprise and the McCulloch Co. Star May 2nd, 1910.

Published on Tuesday and Friday of each week by

H. F. SCHWENKER,
Editor and Proprietor.

OFFICE IN CARROLL BUILDING,
North Side Square, Brady, Texas

Subscription Price, \$1.00 Per Year
Six months.....50c
Three months.....25c

Entered as second-class matter May 17, 1910, at the postoffice at Brady, Texas, under the Act of March 3, 1879.

All obituaries, resolutions of respect and similar communications will be charged for at the rate of 50 per line by The Standard.

Brady, Texas, Friday, February 24, 1911

SPECIAL "FRISCO" EDITION

Compiled by
JOHN E. COOKE.

GREETING:

Just a word of greeting, dear reader. The purpose of this issue of The Standard is to catch the eye and hold the attention of the homeseeker and prospector. If you who read these lines are in this class we ask you to do us the courtesy of reading carefully the statements in this paper relative to Brady and McCulloch county. These statements are not made wildly, but deliberately with the knowledge that they are founded on facts. Should any mistake or error creep in it is, we assure you, an error of the hand and not of the head or heart. We mean to treat you fairly and tell you the simple truth.

We think we have the best town and the best county in the greatest state of the grandest nation under the sun, and we feel that you will adopt the same view if you will but come and see. Write to any of the real estate firms represented in the advertising columns of this issue, or, if you prefer, write to the Brady Commercial Club for further information. In behalf of the citizenship of Brady and McCulloch county The Standard extends you a cordial invitation to come and make your home with us.

COME to McCulloch—the best county in Texas.

BRADY is going to vote bonds for a water works system and try the municipal ownership plan.

TALK about your rains! There never was a finer rain than that which blessed grand old McCulloch last week. Old Jupiter Pluvius simply turned his water wagon completely over, and every foot of the Brady Country is gloriously, soakingly, hilariously wet—wet to the clay. Spring



MARKETING COTTON BRADY, TEXAS

is almost here. Already the grass is peeping in the valleys, and soon dear old McCulloch will blossom as the rose. The farmer now wears a grin that won't rub off. His ground is seasoned and his planting time is near.

Busy, building, bustling, bully old Brady invites you to citizenship. If you want to see the best town of her inches in Texas just pay Brady a visit.

BRADY has created Road Precinct No. 1, and will construct permanent macadamized roads six miles east, six miles west, ten miles north and ten miles south of town. This is just a starter in good roads development for McCulloch county.

TO THE homeseeker from other states, tax-burdened and soil impoverished, Texas "looks good" just now, and no section of the Lone Star State offers better inducements or more attractions than does McCulloch county. With a soil unsurpassed in fertility, a citizenship of the highest class, cheap lands, high altitude, mellow climate, good schools, and a ready, willing market for all manner of products of the farmer's toil, nowhere can be found a spot more enticing than Grand Old McCulloch County.

THIS issue of The Standard was conceived hurriedly and gotten out in a rush. While we consider the effort a pretty good one and are offering no apologies, yet we realize that upon a broader scale with more time devoted to it a much more creditable presentation of the advantages of our town and county could be had. There are dozens of important industries and institutions in our midst deserving of special mention, but time and space forbid anything like a complete presentation of facts at this time. Later on The Standard intends to get out a booster edition which will be worth while—three or four times as large as this one, and containing an exhaustive mention of our varied resources. We present

this small edition without apology, but with the promise that as soon as occasion warrants it a better special edition will be undertaken. We extend our thanks to the loyal advertisers in this issue who have made the edition possible.

The present time marks a progressive period in our county's history. The old shackles of non-progressiveness have been thrust off and an awakening to a knowledge of the importance of keeping abreast the times is thoroughly disseminated amongst our citizenship, and every heart and mind is thoroughly imbued with the spirit of progress. We have accomplished much of which we may justly have a feeling of pride. We have in the past few years attained many valuable acquisitions to the town of Brady and there is scarcely a village or hamlet but has made vast improvements. The county as a whole has made arrangements and is now having six steel bridges erected to facilitate travel, and miles of new roads have been opened. School houses and churches dot the county here and there where all was vacant a few years ago, and from only one tap railroad we have now an immediate promise of excellent railroad facilities. We are moving on with a unity of purpose, believing that the future promises more than the past has given. Grand old McCulloch! Bully Brady!

THE Brady Country has already reached a stage of no mean importance as a wealth producing section but its real producing capacity has hardly been touched with its present development. There are thousands of acres of fertile land awaiting the farmer with the plow and hoe to touch its potential power and bring forth more of the wealth producing products. Our land must be brought into a state of cultivation and then we must have the mill and factory at home to place our products in marketable condition before we can truly say that our county is really developed.

There's a home here for you.

A GLORIOUS RAINFALL

McCulloch County Thoroughly Soaked by Magnificent Rains Last Friday Night and Saturday.

The man who re-embered the time "when it never did rain" is now a back number in McCulloch county and no longer do crowds of devotees listen with awe-stricken faces to his oracular words. For it has rained. Commencing Friday night when the steady fall of rain thoroughly soaked the ground, the Heavens fairly opened up Saturday morning and poured forth upon old mother earth. The rain fell steadily at all times and varied from a resemblance of a spring shower to the heaviest of thunder storms. From all over the county came reports of the same thorough wetting. State papers report rain in fifty counties—including all North-Central and West-Central Texas and the Panhandle. In the Panhandle considerable snow fell.

According to the government gauge, 2.75 inches fell here, which together with the .78 inch of rainfall up to that time makes a total of 3.53 inches that has fallen in McCulloch county this month.

BRADY boosters should never fail to remind those who seek information relating to our resources that we have an artesian belt of a large proven area where an abundant and continual flow of water can be secured at a depth of less than 200 feet and that the soil throughout this artesian belt is peculiarly adapted to fruits and vegetables. The discovery of this great subterranean stream of water has been too recent for accurate estimates to be made as to its boundaries but it is known to underlie thousands of acres of this fertile soil and its great value is as little realized as its scope is unknown. It requires no wild imagination to draw a mind picture of this section of McCulloch County providing fruits and vegetables for shipping to the large markets because it all will date from the day of its development.

JONES DRUG CO.

Incorporated

"Where the People Trade"

Always Busy But Ever Ready
To Welcome a New Customer

HEADQUARTERS FOR

Drugs and Drug Sundries,
Paints, Oils, Wall Paper, Etc.

C. A. TRIGG,

MANAGER.

HARDIN & JONES

DEALERS IN

Lumber, Paints, Building
Material.

When you build in the fastest developing section of central west Texas you will want to deal with an establishment where every needed item can be promptly secured.

THIS IS THE PLACE

BRADY, TEXAS.

COMMERCIAL NATIONAL BANK

CAPITAL - - - \$100,000.00
SURPLUS - - - 35,000.00

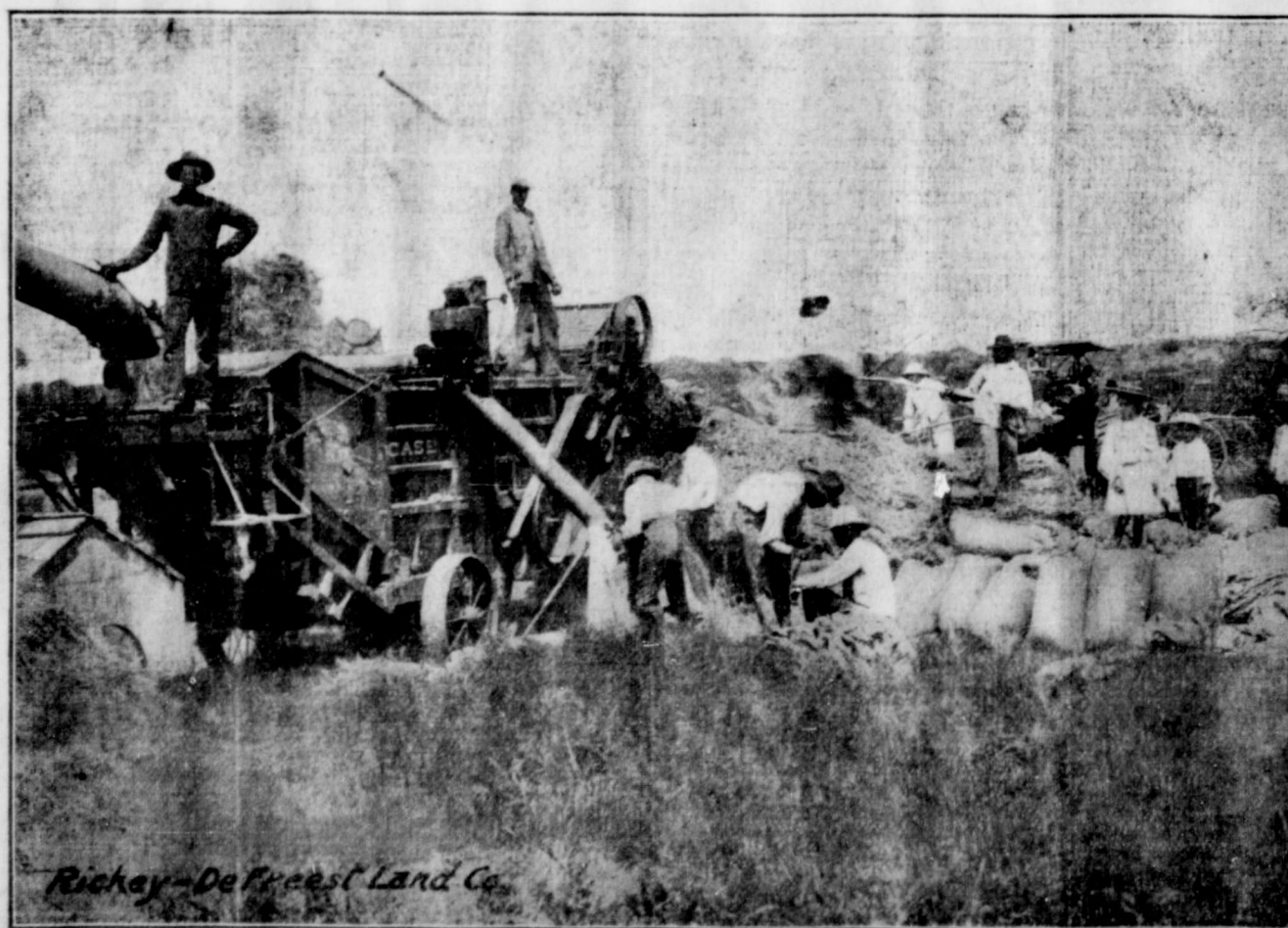
OFFICERS:

G. R. WHITE, Pres. W. D. CROTHERS, Cash.
LEWIS BROOK, V. P. E. L. OGDEN, A. Cash.

DIRECTORS:

T. J. SPILLER PAUL WILLOUGHBY
G. R. WHITE W. H. GIBBONS
W. D. CROTHERS D. F. SAVAGE
LEWIS BROOK

We Want Your Business

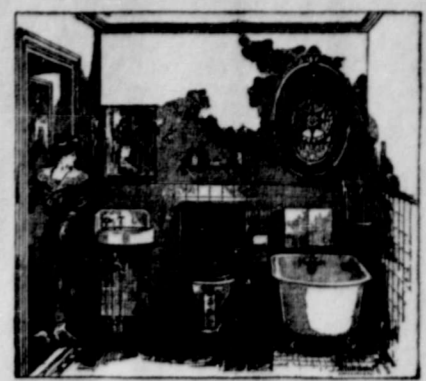
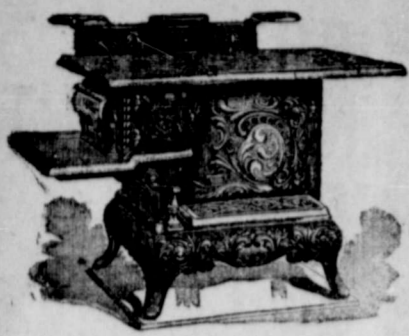


Rockey-DeFreest Land Co.

MCCULLOCH COUNTY OATS. RAISE ONE HUNDRED BUSHELS TO THE ACRE

There are now two producing oil wells in McCulloch county, the oil being pumped by windmills.

Brady now has two railroads and is sure of a third. Brady is a city of 4,000 population.



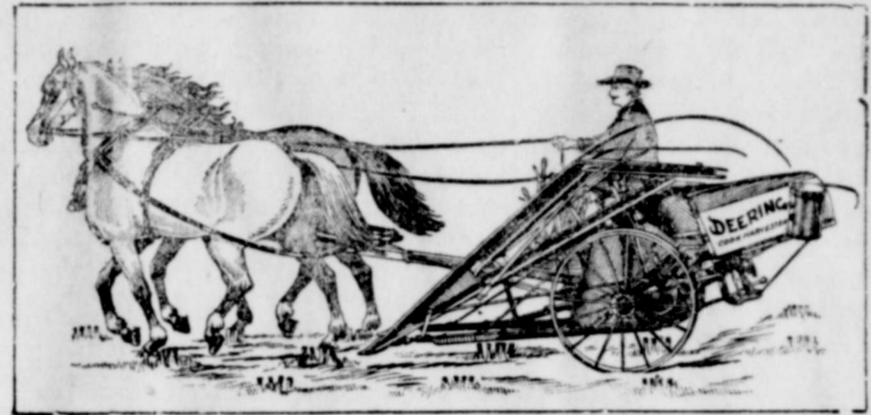
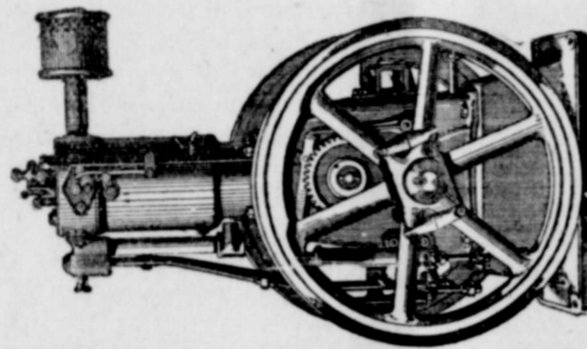
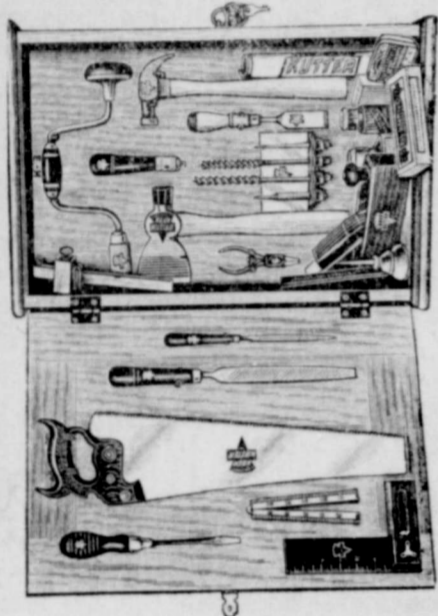
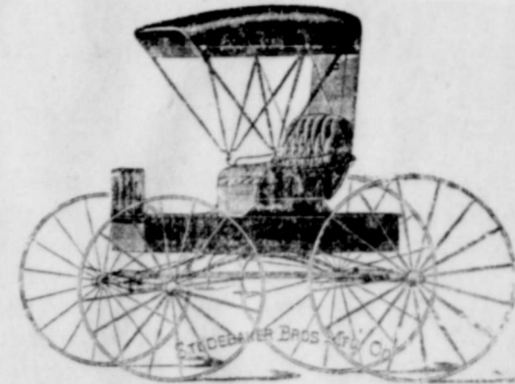
O. D. MANN & SONS

BRADY, TEXAS

ABOUT eight years ago the screech of the locomotive announced its first coming to Brady. It is accepted by all that a railroad is the greatest boon that can ever come to an undeveloped country. Now Menard is experiencing this same change, and we are glad; glad to see them getting what they deserve and glad to see our country developed.

We wish to call attention also that Brady has exceptional opportunities to offer. The Brady Country is still in an undeveloped state and only awaits the farmer, and to all prospective citizens we extend a hearty welcome. We would like to meet you all, shake your hand and bid you welcome, but can only take this way to express our best wishes. We welcome you in our midst and hope you every prosperity.

When in need of anything in our line, we ask that you make us a call. A satisfied customer our best advertisement. We want you for a customer.



BRADY TODAY

Brady, the county seat of McCulloch county, is a prosperous city of about 4000 population. It is situated 190 miles southwest of Fort Worth, and the geographical center of the State of Texas lies just fourteen miles north of Brady. Brady is, therefore, in Central Texas, though this section of the State has so long been known as West Texas or Central-West Texas that it still goes by that name.

The altitude is about 1700 feet above sea level, and the climate is one of the most delightful to be found in the United States. The winters are mild and open, snow and sleet are rarely known, and the fierce blizzards which sweep the northern portions of the State are tempered and shorn of their fury before reaching this favored section. The summer climate is just as attractive as the winter—we are free from the excessive heat waves which sweep over the country further north and east, and a delightful breeze prevails nearly all the time. This breeze is a blessing

to the farmer and ranchman, in that it suffices to furnish power by which water may be pumped from their wells for farm and stock usage. The nights are always cool and restful. In fact, the Brady country climate offers all that could be desired for an admirable health resort.

Brady has two railroads—the Frisco and Santa Fe. The latter is now building and will be in operation within the next few months. The Frisco runs from Ft. Worth to Menard, while the Santa Fe comes into Brady from the east, starting at Lometa, passing through San Saba and with Eden, Concho county, as its objective point. The Frisco has also completed a survey from Brady to San Antonio, via Mason and Fredericksburg.

The Texas North & South Railway Company has been granted a charter to build a road from Seymour to San Antonio, via Coleman, Brady and Llano. This road will give Brady a direct north and south connection and will prove of inesti-



LOOKING A MILE DOWN THE COTTON ROWS

mable value. It will connect the coal fields of the north part of McCulloch and the south part of Coleman counties, with the iron mines and granite industries of the Llano country. The survey has been made and it is only a question of time until this road will be built. It is thought that the Santa Fe is behind this road.

Brady has the U. S. Express company, and the Santa Fe will bring us also the Wells-Fargo. Private express and passenger stage lines are maintained from Brady to all inland points south and west.

Brady experienced a set-back in 1907 on account of the financial panic which swept the country, coupled with what is recognized as the nearest thing to a crop failure the county has ever known. This combination of disasters retarded the development of the town for nearly a year, but with the marketing of the crop of 1908 the city took on new life, and progress since that time has been not only rapid but of the most substantial character. During the past two or three years Brady has secured many new industries and attained many ideals. All of these cannot be mentioned in the space of this hurriedly written article, but among the number we call to mind the following:

A new bank (The First State); increase in capital stock of both National Banks; two modern cotton seed oil mills, each costing about \$100,000; an ice factory; a creamery; one of the biggest automobile garages in West Texas; a cotton compress; two

new gins; a modern concrete and iron bridge over Brady creek, now building; the Santa Fe railroad from the east, which has promised to construct a \$30,000 passenger depot; a fine new jail; costly improvements in water works system and light plant; a new ward school building; a live commercial club; a county fair association with valuable property; the replacing of the old telephone system with a new and modern all-metallic cable circuit at heavy cost; U. S. Weather Bureau; U. S. Government Farm Agent; combination Government and Railroad Experimental Farm and other good things, among which might be mentioned ten or twelve handsome brick and stone business houses, and the erection of hundreds of residences in all portions of the city, some of these homes being strictly modern in every particular and costing as high as \$10,000. A number of strong mercantile firms have located with us in that time. There are many good things in prospect now, among the number being a five-story mercantile building, a wireless telegraph and telephone station, broom factory, cement works, cotton factory, etc. The town will also vote on the proposition to issue bonds for the construction of its own water system in the near future. Another bond election soon to be held is that calling for \$75,000 for the construction of permanent macadamized roads in a recently created road precinct embracing a territory 12 miles wide by 20 miles long, with Brady as the center. Town property is not excess-

ively high. Good sized residence lots can be purchased at prices ranging from \$100 up. Several beautiful additions have been laid out in the last year or two, offering choice property at most reasonable prices. Business property is not held at too high a figure, either. In fact, there are many rich opportunities for investment. Many towns are retarded in their growth by the unwarranted high price placed upon the property by the moss-back holders thereof. Brady is not in this class, and Brady capitalists are of the kind who build up their town instead of holding it back by refusing to sell their vacant holdings at prices within the bounds of reason.

Brady property values for the past year were \$1,500,000.00 and the city tax rate is 60c on the \$100 valuation.

Brady is an ideal place for a home. Seven churches, two big school buildings, no saloons, ideal climate, healthful location. If you are looking for a new home you owe it to yourself to visit our little city and investigate our many advantages.

About \$5,000 worth of turkeys were marketed in Brady for the Thanksgiving and Christmas trade of 1910.

COMMERCIAL CLUB

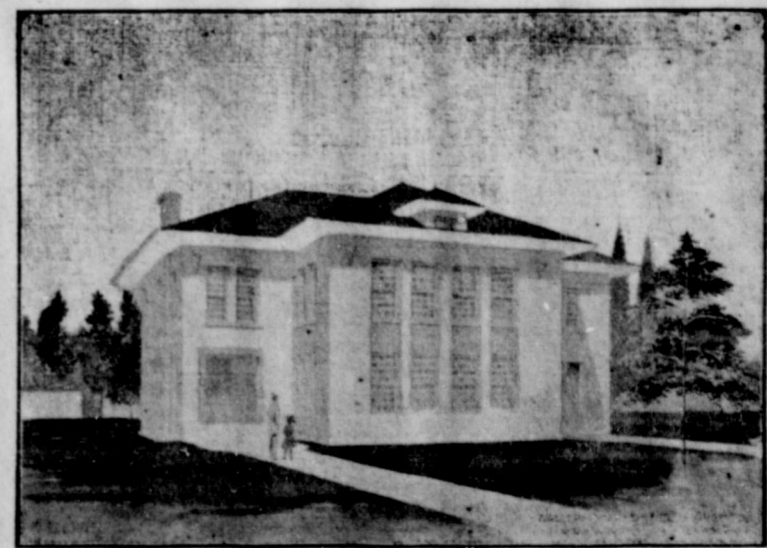
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With an extra short crop Brady shipped about seven car loads of pecans last season.



BRADY'S \$18,000.00 HIGH SCHOOL BUILDING



\$10,000.00 WARD SCHOOL BUILDING AT BRADY



CULTIVATING COTTON IN McCULLOCH COUNTY

A Bit of History.

The town of Brady was located in 1876, Henry Fulcher donating to the county each alternate lot in the business part of town, and every alternate block in the residence section, providing the county would locate the county seat on his land. The Fulcher Donation, as it is called, embraces a strip of land running through the center of the present city of Brady, and including the entire business district together with portions of the residence sections.

Quite a thriving little border town soon sprung up, and business houses and residences were scattered over the quarter section of land embraced in what was presumptuously called "Brady City." At the time the county was organized there were less than 200 voters in the coun-

ty. Several of these original settlers are still here, among the number called to mind just now being Jas. Campbell, A. Ogden, Aug. Erkle, J. Moore, W. R. Rice and F. M. Miller. In that early day land was considered of little value in this section of Texas and the state still owned a great deal of land in the county, which was being slowly taken up under the laws then governing the location of state lands. Henry Luhr owned a half-section and his heirs came out to locate it. They made their

survey and claimed their north line to run somewhere near Brady creek, thus claiming the entire town of Brady, as it then stood, as part of their property. The owners of property in the Fulcher Donation stood to lose their property, or be engaged in a long-drawn-out law suit, and a company was organized among the property owners and the Luhr claim was purchased, an agreed judgment being entered upon the minutes of the court making the south line of the Fulcher Donation the north line of Luhr half-section. The Luhr survey was then platted into town lots and divided up among the parties interested. Brady continued a typical western cattle town, the county seat of a fine stock county, without special historical incident un-



PRESBYTERIAN CHURCH, BRADY, TEXAS

til the arrival of the Frisco railroad about eight years ago. For many years of its early life freighting was done from Lampasas, nearly 100 miles away, and later, as the Santa Fe moved west, Brownwood, fifty miles away became the shipping point. During these years Brady had two strong rivals in county towns—Voca to the southeast, and Milburn, on the crossing of the Colorado between Brady and Brownwood.

McCulloch county and all the country to the southwest was

considered a stock country pure and simple, and only in the most indifferent way was any farming attempted. One of the first proven farming sections was the Sweden community, and considerable farming interests soon developed at Voca, but the great bulk of the best and richest farming lands of the county was used simply for the fine grass it produced, and the entire county was practically one big cattle pasture.

The Frisco railroad came to Brady in the spring of 1903, and with that event the town and county took on new life. Brady at that time numbered about 700 inhabitants. There were few nice residences, and wooden buildings prevailed throughout the business district. The town was a straggling border village. The contrast of that day with the present time is startling, for now Brady is a beautiful city of more than 4000 inhabitants, with elegant brick and stone business houses, modern and costly public buildings, beautiful homes and splendid schools and churches.

Lands in McCulloch county were now becoming too valuable for the grazing of cattle, and the big pastures began to be cut up and sold off for farming purposes. The county was soon proven to be one of the best in Texas for the growing of cotton, producing as much of the fleecy staple to the acre as the richest portions of the black land belt of Central Texas, and the soil of such a nature that a man can cultivate two to four times as much land with less labor than in the best portions of the country further east. Farm lands have doubled in price, and then doubled again; advance has followed advance in the scale of prices, and still the return from one year's crop will frequently about pay the purchase price of the land.

Thousands upon thousands of acres of virgin land have been put in cultivation throughout the Brady Country within the past few years. Wherever you go new farms are to be seen, new farmhouses dot the landscape in every direction, pasture fences have come down and lanes take the places of the old pasture trails. On either side of the road as you travel through Mc-

culloch county is seen beautiful farms, producing all manner of farm products in abundance. From being merely a frontier cattle town eight years ago, Brady now stands as one of the largest cotton shipping points in the United States. At the same time she has retained her prestige as the largest cattle shipping point in the world for range cattle, this being due to the fact that Brady has remained headquarters for all that immense undeveloped section of country for hundreds of miles to the west, south and southwest, where the cattle interests still predominate. The pecan industry is a big thing, too, and Brady enjoys the unique distinction of being the largest shipping point in the world for these three commodities combined—cattle, cotton and pecans. These are not wild statements, but are facts amply borne out by the records.

As an illustration of the farming development of McCulloch county let it be stated that only a few years ago the Melvin community, sixteen miles west of Brady, was a trackless cattle pasture. It is now one of the most fertile farming sections in the west, with thousands of broad acres under cultivation, and populated by a most thrifty and successful class of citizens. The West Sweden country between Brady and Melvin is another example. It has only been open for settlement a few years, and today it is thickly settled with a prosperous and progressive class of farmers. The Lohn Valley, about sixteen miles north of Brady, presents one of the most beautiful pictures that the eye of man has ever beheld. There can be found no finer land in the world than this valley shows, and the process of development has been wonderful. All other sections of McCulloch county show the same degree of progress but it is useless to go into details just here.

About five years ago the citizens of Brady decided that it was time to put on long pantaloons—in other words incorporate. The election was accordingly held and two square miles were taken into the corporation. Five years under this existence has proven the wisdom of the plan and has shown the many advantages of incorporation. The sanitary conditions of the town have been wonderfully improved, the streets and alleys have been given much attention, a drainage system established, a fire department organized, fire insurance rates decreased, the town cow and the cur dog held in check, and many other blessings attained not necessary to mention. Other items of progress are now in contemplation, the principal one being the issuance of bonds for the construction of a series of dams on Brady creek, together with adequate filtering plant, whereby the city will have an abundant supply of pure water for years and years to come.

Brady has now put on city airs. Within the next five years her population will have trebled,



COTTON READY FOR SHIPMENT AT BRADY

BRADY LOAN & INVESTMENT COMPANY

Real Estate, Loans
Insurance

Parties wanting first class farms or farm lands, either for homes or investment should see us.
We have fine propositions along the
FRISCO.

No. 1—320 acres, 5 miles from Brady, 125 acres more tillable, 80 acres more tillable, all well fenced, 5-room house, good barn, rent house, tank and two wells. Price \$25.00 per acre.

No. 2—336 acres, 2 miles from Melvin in Brady Creek valley, 175 acres in cultivation, 75 acres more tillable, 3-room house, sheds and granary, tank, well and cistern. Price \$37.50 per acre.

No. 3—402 acres, 300 acres in cultivation, 3 sets of houses, water at each house. Price \$26.50 per acre.

No. 4—320 acres, 100 acres in cultivation, 120 acres more tillable, all black valley land, good house, tank and well. A choice place. Price \$27.50 per acre.

No. 5—960 acres in Concho county, near Callan, 000 acres tillable, small farm, well and windmill. Price \$15.00 per acre.

No. 6—1500 acres, 3 miles from Frisco station. Will sub-divide into small tracts or sell as a whole. Located in the Deep Creek valley 18 miles north-east from Brady.

Special attention paid to the wants of land seekers. We are always ready to show our propositions.

We make sales and lend purchasers the money to pay out the home.

Write us your wants or call on us.

W. H. CALDWELL

B. E. HURLBUT, JR.

Brady Loan & Investment Co.

Brady Lumber Co.

Dealers in

LUMBER

Shingles, Sash, Doors, Blinds, Posts, Paint,
Lime, Cement, Brick, Etc.

J. F. Davis, Mgr.

BRADY, - - - TEXAS

Conley Mercantile Co.

Dry Goods
Clothing
Shoes
Millinery
Notions, Etc.

Your business solicited. The best goods and the greatest values for the least money

Next Door to Postoffice, Brady, Texas

To Homeseekers:

The big ranches of McCulloch county are being cut up rapidly and sold in small tracts to farmers on easy terms. Ten thousand acres of new land went in cultivation in McCulloch county during 1910. As much more will go in this year. Not over 25 per cent of the tillable land in the county is in cultivation. The land is cheap now, but rapidly advancing in value. It will never be as cheap again, and within five years will doubtless double in value. You cannot do better than to buy land in McCulloch county right now.

We give special attention to the business of new settlers in our county and want your banking business when you come. Our capital is \$100,000.00 and we are at all times glad to serve you in any possible way. Our directors are old settlers of the county, and are successful business men, ranchmen and farmers, and guarantee a conservative and progressive administration of the affairs of this bank.

The Brady National Bank of Brady

OFFICERS AND DIRECTORS:

F. M. Richards, Pres. J. F. Montgomery, Cashier
 F. W. Henderson, Vice-Pres.
 T. J. Wood, Vice-Pres.
 Clarence Snider, Ass't Cashier.
 J. E. Bell, E. E. Willoughby, C. P. Gray, Abner Hanson
 John P. Sheridan

Established 1894

WALKER-SMITH CO.

**Wholesale Grocers
 Coffee Roasters
 CANDY MANUFACTURERS**

Send Your Orders to the House that
 Carries the Stock

**Brownwood
 Brady Ballinger
 San Angelo
 Abilene Sweetwater**

McCully Co.

Dealers in

Hides, Wool, Mohair,
 Poultry, Produce,
 Furs, Pecans.

Buy Anything the Farmer Has to
 Sell. Come See Us.

BRADY, TEXAS

while the farming interests of her recognized trade territory will have gained ten fold. Brady and McCulloch county offer today to the investor, the homeseeker, the farmer, more inducements than any other town and county in Texas. With a maximum of natural advantages and a minimum of natural drawbacks; with the finest of lands and the most reasonable of prices, there can be found nowhere in Texas a more desirable location. Boom prices have never prevailed, either in farm lands or city property. A man can buy property in Brady now cheaper than he can buy in many other smaller towns whose advantages are not so great and whose futures are not so certain. Brady with her two railroads now and her prospects of two more in the near future, with her reasonably priced properties, with her substantial surroundings of happy and prosperous farmers, offers to the investor and the home seeker all that could be desired. McCulloch county with her fertile acres, capable of producing and proven to produce anything and everything the farmer holds dear, with these lands reasonably priced and conveniently situated, with her numerous schools and churches scattered throughout her borders, offers to the farmer who is desirous of improving his condition, the opportunity of a lifetime to build a home which will endure forever, and where success is assured to every man who is willing to combine his brains and brawn in an honest effort. Brady and McCulloch county are under the sway of local option, and the laws are not only respected but are enforced.

Write the Brady Commercial Club for information.

DIVERSIFIED FARMING

That McCulloch county is well adapted to diversified farming is a fact proven by those who have tested the plan. There be those who never pin their faith to the one-crop plan, and for the benefit of all such wise farmers we append herewith the statement of one McCulloch county farmer who doesn't live out of tin cans and paper sacks, and who has made a success at diversified farming. Read what he says:

BRADY, Tex., Sept. 5, 1910.
 I will contribute a few lines on diversified farming on a small scale for the benefit of those who may be interested in the Brady country. I came to McCulloch county in 1907, November of that year. I have farmed since that time. I own 169 acres, 65 in cultivation and the remainder used for pasture. I raise good colts, Jersey cows, hogs for home use, and keep plenty of poultry for home and to sell. I have never had to buy feed of any kind since I made my first crop. I will have plenty this year, although it has been the driest year I have ever experienced. I will give specific data as to the yields of my farm products sold to Sept. 1st, 1910, since I came here. All the cultivation of said crops has been done by myself and two boys who did the hoeing. In 1908 I planted 35 acres in cotton and sold 15,822 pounds of lint cotton from it; and the remainder in corn, maize, sorghum, oats and kafir corn, and made a fine crop of feed. In 1909 I planted 37 acres in cotton and sold 8,599 pounds of lint cotton. Also made plenty of feed of all kinds, and also up to date have made plenty this year. The following is correct as I kept an accurate account:

Gross cotton receipts.....	\$1439.75
Expenses, picking, etc.....	342.80
Net.....	\$1096.95
Milk, butter and poultry receipts.....	260.75
Total for the year.....	\$1357.70



COMMERCIAL NATIONAL BANK BUILDING

1909	
Gross cotton receipts.....	\$1196.25
Expenses, picking, etc.....	169.20
Net.....	\$1027.05
Hay, milk, butter, poultry vegetables.....	405.75
Total net for year.....	\$1432.80

I have sold this year to date from cows, hogs, etc., \$408.80.
 Respectfully submitted,
 W. G. JOYCE.

Here is another testimonial which relates to cotton, although we happen to know that the writer is another farmer who "lives at home and boards at the same place."

BRADY, Tex., Sept. 14, 1910.
 I came to McCulloch County in 1891. At that time I had only a small amount of means for investment, but I purchased a place of 200 acres and put 24

OUR SMALLER TOWNS

(Continued from Third Page)

has one store, gin, blacksmith shop, telephone. Good school and churches. Is settled up with as fine a lot of people as there is in Texas. A fine farming country.

PEAR VALLEY
 Seventeen miles northwest of Brady: one store, blacksmith shop, school, etc. In as fine a country as we care to see. This is all fine, level prairie land, 90 per cent agricultural; good water. Good school and churches.

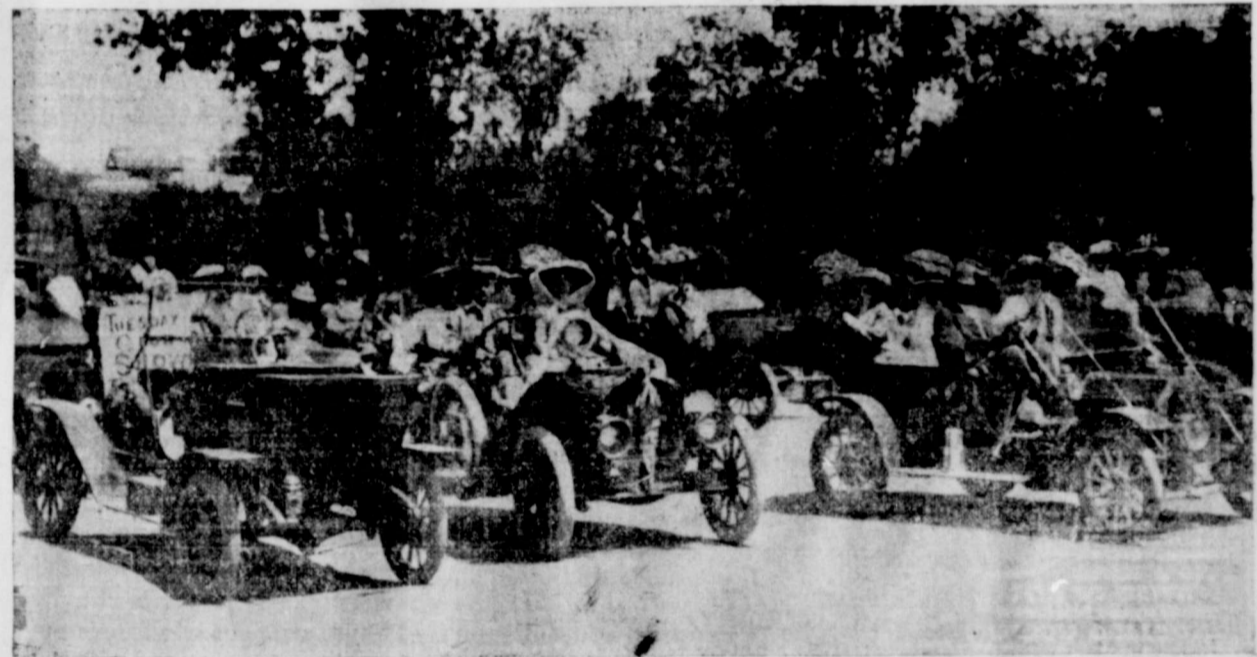
LOHN
 Sixteen miles north of Brady. Fourth in size in county. An ideal location for a good town. Situated in the center of as fine a body of agricultural land as there is in Texas, being level prairie land, 90 per cent good. Is most sure to be a railroad point in near future. Has two oil wells, two

several stores. Good school, churches well water, telephone exchange, etc.

MERCURY
 Third in size. 29 miles northeast of Brady on the Frisco railroad. Is a nice railroad town of several hundred inhabitants, substantial business houses, bank, etc. Good churches and school. Good farm land, and is also in the artesian belt.

MILBURN
 Four miles east of Mercury. This town is one of the first established in the county. It is situated near the Colorado river. The valley land will always keep this picturesque little town going. Has good school and churches. Good farm land.

WHITELAND
 Whiteland is the newest town in the county. It is located 12 miles west of Brady at the junction of the Frisco and Santa Fe roads, and has only recently been platted and lots placed on the market. Notwithstanding its youth it is lusty and bids fair to make one of the best towns in the county. A



A BUNCH OF BRADY AUTOMOBILES

in cultivation. I continued to improve and put in more land until I now have about 170 acres for crops. I have, since paying for the first, bought land until I now have 565 acres.

For this land I cannot afford to take less than \$45 per acre, although a few years ago I gave only \$5 for some of it. I have carefully compiled the following about my cotton crops: For the 13 years I have farmed, my cotton has averaged .34 of a bale per acre. The last 6 years .46 of a bale; the best 5 years .50 of a bale. This therefore, to my mind is the best cotton country I know of.

With great respect,
 J. F. QUICKSALL.

miles north of town. Good school and churches.

WALDRIP
 Twenty-two miles north of Brady on the Colorado river. A fine farming country, and here is as fine a grade of coal as there is in Texas. Waldrip is sure to be a railroad point in the next 12 months, and will make a town of importance. Surrounded by fine land. Good churches and school.

FIFE
 Eighteen miles north of Brady. More good farm land, more coal, good schools, churches and a fine business point. Has several stores, gins, etc. Well watered and an ideal location for the business man or farmer.

STACY
 Situated in the extreme northwest corner of the county, and is surrounded by a large body of very fine land. This is a nice little town, has

fine new hotel has been constructed, a big lumber yard is safely established, a grocery store is now being built and other improvements, including a bank, are said to be certain for the near future. It is surrounded by the White ranch lands, just recently placed on the market.

PLACID
 Situated between Mercury and Rockwell on the Frisco railroad, and is building up very rapidly. Has good surroundings and will always be a good business point. Also has good school and churches.

During 1910 more than 10,000 acres of raw land were put in cultivation in McCulloch county. It is certain that 1911 will show up equally as well.

Brady paid the highest prices for cotton seed the past season of any town in Texas.



STREET SCENE, BRADY, TEXAS

We have a
52-Section Ranch in 30
Miles of one of the
Best Towns in Southwest
Texas, will Sell at a
Bargain.

BRADY LAND CO.

Brady, Texas

Bargains in
Brady Town Property
101 1-2 by 223 foot Business
Lot near the Santa Fe
Depot, \$2200.

Write
Us
Your
Needs.
We
Can
Fill
Them.

**We Have 3500 Acres Fine Brady Creek
Valley Land, 85 per cent
Good Agricultural**

**Which we Will Divide in Any Size Tract
to Suit Purchaser.**

Office
Over
First
State
Bank
&
Trust
Co.

We Have
All Sizes of
Improved Farms
at
Bargain Prices.

If You Want
Honest Square Deal

See Us Before Buying Land

5000 Acres in
6 Miles of the City of Brady
9 Houses, 10 Wells,
1200 Acres in Cultivation,
\$25,000 Worth of
Improvements

Whiteland Improvements.

The Whiteland hotel was opened to the public last Friday, with Mr. and Mrs. L. Titsworth in charge. They are said to be first-class hotel people, and will conduct a business strictly in keeping with their elegant new building and furnishings.

Manager Beckham, of the Richey-DeFreest Land Co., spent about ten days in Fort Worth recently, and while there complete furnishings for the new hostelry were purchased. The car was unloaded early last week

and the hotel was ready for business Friday. The first big commission for the new hotel will be supplying breakfast for the passengers on the special excursion train out of Fort Worth for the Menard celebration next Saturday.

Messrs. W. K. and L. P. Creasy, of Idaho, have purchased business lots in Whiteland and have begun work on a new store building in which they will conduct a grocery store. Other improvements and additions to the town's business interests are in sight.

BRADY CHURCHES AND SCHOOLS

Brady is a city of homes, of churches and schools. Local option is in force and the law is respected and strictly enforced. The prohibition sentiment prevails, and it is safe to say that even those of our citizens who are opposed to statewide prohibition are, since witnessing the operation of the law locally, strictly in favor of local option and would vote to keep McCulloch county "dry" should the occasion present itself.

There are seven religious denominations with churches of their own in Brady. They are: Baptist, Methodist, Presbyterian, Christian, Church of Christ, Episcopal, and Catholic. Most of these organizations own their pastors' homes, and have wide-awake and systematic working memberships. The interest in Sunday School work is intense, and Brady has some of the best working Sunday Schools in the state. At least two of the churches are even now planning for new and modern church buildings to cost each in the neighborhood of \$15,000.

The Brady Independent School District embraces a scope of country five miles square and includes, of course, the city proper. The property valuations of the district are almost \$2,000,000 and the tax is only 50c on the \$100. Last year the school outgrew its fine three story stone building and it became necessary to build a ward school, which was done by bond issue in the sum of \$8000. The ward building is of brick and is a beauty as to design and a model of comfort and convenience. The interest is paid and the sinking fund provided for this indebtedness out of the 50c tax above mentioned.

The city schools are presided over by Supt. R. H. Long and a corps of sixteen teachers. The

scholastics number about 700, and the enrollment is at all times large. The school work is carried on with energy and enthusiasm as is always the case where the best interests of the school are so highly valued and tenderly guarded as here. Brady has a school board of unusual ability and energy. Nothing escapes their watchful eye, their selection of teachers is a feature of their work, and the school moves along with the regularity of clockwork.

Our Cattle Interests.

Brady has for years enjoyed the distinction of being the largest shipping point in the United States for range cattle. A big statement, but one easily proven from the records.

For the year ending Aug. 31, 1910, the records of the Frisco freight office at Brady station show that there were shipped in round numbers 2500 cars of these cattle. Counting 30 animals to the car it shows that 75,000 head of cattle were shipped.

Range cattle, shipped from Brady to points in Oklahoma and Kansas for pasturage, represent a value of about \$600 a car. At this valuation the above figures indicate that the value of the cattle shipped last year amounted to \$1,500,000.00. In truth, how-

ever, the value was much greater than this, for since the oil mills have located in Brady there is much local feeding done here and the steers shipped direct to market as finished beef, whereas formerly all the stuff was shipped as "stockers and feeders," or "grassers." This new order of things greatly enhances the value of each car of such stuff shipped, and as there were several train loads of fed stuff during the year the sum total of the values must have been increased by a handsome sum. We regret that we are not able to give exact figures.

Brady will this summer secure the permanent location for the new summer normal for this district. The faculty has already been selected, and it is expected that the first session will see about 300 teachers in attendance.

With an extra short crop last season Brady shipped seven cars of pecans at an average value of about \$3,000 per car, or a total of \$21,000 paid the producers.

The northern portion of McCulloch county is richly underlaid with deposits of coal, oil and gas. It only awaits the necessary capital for development.

COME to McCulloch and be happy.

BRADY'S BANKS

Brady has three banks—two National and one State. They are among the strongest and most progressive of the State's financial institutions, and are always alive to the best interest of the town and county.

The three have a combined capital stock of \$250,000, with surplus of approximately \$60,000 and carry on an average deposits aggregating \$500,000. Taking the last financial statements issued as a basis the three Brady banks have combined resources amounting to a cool million dollars.

These figures indicate that Brady has ample banking facilities to take care of the needs of her people at all times, and meet the exigencies of a rapidly developing country. The policy of the officers and directors is one of fostering home institutions and lending all possible aid to worthy projects whereby the interests of the town and county will be enhanced.

Brady has a strong produce firm which offers to buy every pound of produce and poultry the farmers will raise.



Putting Up Drugs

If your health depends upon the efficiency of your prescription or tonic then you surely should be particular about where you buy.

Our Drug Store

Is well stocked with fresh and absolutely pure drugs. We never substitute. Send your prescriptions to us with the full assurance that they will be compounded as the doctor ordered.

Palace Drug Store

Only the Best
D. W. Bozeman, Mgr.

