

THE BRADY STANDARD

Vol. 1

Brady, McCulloch County, Texas, Thursday, October 21, 1909.

No. 31

Colorado, Texas & Mexico R'y Contracts to Build to Brady within Two Years

When in Brady at the Fair

Drop into the stone Bank Building on the south side; we will be pleased to meet all our farmer friends—our commodious offices are at your disposal. Call for a copy of the "Cotton Manual," containing Cotton Sellers' table, cotton seed sellers' tables, cotton pickers' tables, cotton pickers' time tables and cotton ginners' tables. It is free to you for the asking.

WE KNOW YOUR WANTS and WANT YOUR BUSINESS.

OFFICERS AND DIRECTORS:

F. M. Richards, Præs. J. F. Montgomery, Cashier.
F. W. Henderson, Vice-Pres.
John P. Sheridan, Vice-Pres.
S. S. Graham, Ass't Cashier.
T. J. Wood. E. E. Willoughby. J. S. Neal.

The Brady National Bank of Brady

The Ladies Tuesday Club held its first meeting of the season last Tuesday in the basement of the Presbyterian church. The president, Mrs. Henderson, gave an interesting talk along the line of the work of the club as outlined for the year, and which will be along educational lines. English History will be the first course taken up, and the members are anticipating much good as well as enjoyment.

A full house of pianos and organs just arrived. Come to see us while here attending the fair, and make our store your home. Bourland Music Company, Syndicate building, northeast corner square.

Ask for floor-shine. Something new, and it pleases too. D. Mann & Sons.

Lon Pirtle, of Katemcy, was here yesterday with a load of pecans. He reported the heaviest rain for months in the Katemcy country.

—Kodak finishing at the Penny Store by L. W. St. Clair.

More Good Citizens.

The Melton Land Co. last week located four more good families of Swedes on McCulloch county farms. Their names are: J. A. Gustafson, of Austin; Frank and Robt. E. Gustafson, of Manor; and H. Youngquist, of Manor. The four bought together a section of raw land from G. R. White about a mile and a half south of Melvin. Each took a quarter-section, and will improve same and move on their land at once. The price was \$25 per acre.

All four of these men are good, substantial citizens of means, and are of the class whom we are glad to see locate with us.

W. B. Beakley, of Mercury, was here Tuesday and made us a pleasant call. He is of the firm of Penn & Beakley, who recently bought the hardware and implement business of McCarty and Cox & Beasley Bros. at Mercury.

The profit sharing sale is still on at Abney & Vincent's.

BRADY'S FAIR OPENS TODAY

Weather is Fine and All Signs Point to a Most Auspicious and Successful Entertainment—Fair Will Continue Through Friday and Saturday.

The Fair is on. Beginning this morning and continuing through Saturday Brady will wear her holiday attire and the town will be crowded with people here to see the fair.

An all-day rain Monday caused much anxiety, and it looked for awhile as if the fates had conspired with the weather man to put a damper on the fair. At a board meeting Monday afternoon it was decided to move the dates up one day, starting the fair on Thursday instead of Wednesday, and the announcement was accordingly so made.

This was a wise decision, as the clouds dispersed Tuesday night and the sun came out yesterday and everything assumed its usual course. The race track will be all right by this afternoon, and the wetting it received will really be an advantage. Men and teams have been at work getting it in shape, and it will be a faster track than if it had not rained.

A visit to the grounds yesterday showed a small army at work getting things in shape. The big exhibit tent was in place and the exhibits were being placed. Privilege Row was busy with men and boys shaping up the booths. The horse stables were a scene of activity and every one of the one hundred stalls seemed to be occupied. There were about sixty race horses on the grounds yesterday, and others to come in, while the show stuff was just beginning to arrive. Altogether, the prospects are most excellent for a successful fair in every department.

The race program is as follows:

FIRST DAY.
2:40 trot.....\$200.00
Free-for-all pace..... 200.00
McCulloch county trot... 75.00
One-fourth mile running 75.00
Five-eighths mile running 125.00
Relay race, 1 1-2 miles, McCulloch and adjoining counties... 50.00
Cigar race, 175 yards and return. Purse.

SECOND DAY.
2:40 pace.....\$200.00
Free-for-all trot..... 200.00
McCulloch county pace... 75.00
One-half mile running... 100.00
Five-eighths mile running 125.00
Relay race, 1 1-2 miles... 50.00

THIRD DAY.
Free-for-all trot, best 3 in 5 heats.....\$200.00
Free-for-all pace, best 3 in 5 heats..... 200.00
Five-eighths mile running 125.00
One-fourth mile running 100.00
One-half mile running... 100.00
Relay race, 1 1-2 miles... 50.00
Slow mule race..... 25.00

To the above program has been added a county three-eighths running race, a 2-year-old quarter race and a county 2-year-old pace, to be filled in on the program as opportunity offers.

The prospects are now that there will be full entries on every race on the program.

The Brady Auto Co's new office arrangement is one of the best and prettiest in the city. Things are rapidly assuming a citified air with this big concern.

The Parker Amusement Co. came in Monday but on account of the rain and mud did not get their shows in operation until Wednesday.

Wm. Connolly & Company.

Mr. J. H. Hill will be the resident manager of the new mercantile firm of Wm. Connolly & Co., in the Rice building on the west side. Mr. Hill came in the first of the week, bringing with him Messrs. Henry Hodges and Burton McKenzie, both experienced salesmen. All three gentlemen are from Hico.

Carpenters and painters have been busy the past week shaping up the new store and getting it ready for the goods which are already arriving. The opening of the store, however, will be delayed a few days on account of inability to get the store properly arranged. The management announces that the firm

We Sell Land and Brady Town Property



MEERS LAND COMPANY

Office over Jones Drug Co.

will go after their share of the business and expect to get it strictly on merit.

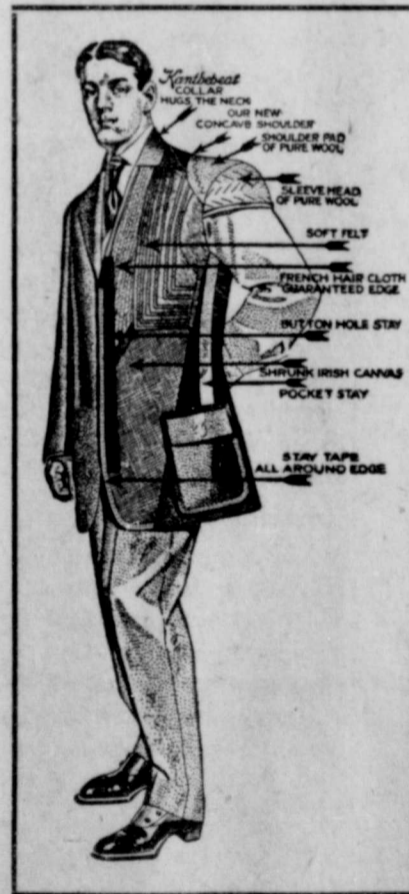
Harvey Walker and C. C. House last week received their license to practice law. Their reports show that they both made excellent grades in the examination. Mr. Walker has hung out his shingle, as witness his professional card in this issue.

Pat Mayse is in Fort Worth on business.

Mrs. Paul Willoughby made a charming hostess Saturday morning, serving a luncheon to a number of guests in honor of the return of Miss Marie Crothers and her aunt, Mrs. Jarvis, of Henderson, Ky.

—Just received—100 boxes of window glass. We can beat anybody's prices. Jones Drug Co.

Mrs. Rollie White entertained at Forty-Two last Saturday, serving a delicious course luncheon.



WE must be doing the clothing business in Brady, judging from the volume of business we are doing in this line. Our last big shipment just received; so come in and be fitted in the new things. We are prepared to supply the demand for clothing during the fair.

Two more shipments of Ladies' Suits and Skirts—all strictly tailored garments—received this week. Better come early, as they will not last long. We are sending nice suits to Mason and Menardville almost every day.

The Grand Leader boasts of the only up-to-date line of Furs in Brady and the ladies of Brady will bear us out in this assertion. Buy your Furs where you can get them cheap and the correct styles and shades.

We are going to be talking Nettleton Shoes for men and Dorothy Dodd Shoes for Ladies pretty soon, as our shipment will be here in the near future. Begin now to think about good shoes.



Watch the Show Windows at the Grand Leader, and also the interior decorations.

The Prettiest Store in Brady,
With the Newest Goods

TIPTON & STRIEGLER

The Place Where Quality and Style is Considered First.



ADDING TO YOUR LIBRARY

Is laying up treasures that will help to make your future brighter and better. Come in and make a selection of a few nice books. We can also supply you with a nice Bible or Testament. We take orders for any book or periodical published. Phone us if you can't call. Do it now!

"It's the Only Way."

Jones Drug Co. Inc.
C. A. TRIGG MGR.

Where the People Trade

BIG, NEW STORE FOR BRADY

Wm. Connolly & Co. are coming with a large new stock of Dry Goods, Clothing, Shoes, Hats, Ladies' and Gents' Furnishings and Groceries. We will open for business within the next few days with the best class of merchandise. We will not ship in a lot of junk or bankrupt goods, but new, clean, stylish goods. We sell at one price for cash--the same to everyone. We have car loads of goods rolling towards Brady now. We will buy cotton and make a strong bid for country trade. We want to do business and will make prices to get it. Come and see the new store. In the Rice Building, on the west side.

Wm. CONNOLLY & COMPANY

THE HOUSE OF QUALITY

CREAMERY FOR BRADY

Representative of a Chicago Firm Now in This City to Organize a Local Creamery Company.

The Standard has been at work for several months in an endeavor to secure a creamery for Brady. Our first endeavor was to get the farmers interested, and in this we were successful. Our work was noted by Mr. J. W. Quinn, who represents the Hastings Industrial Co. of Chicago, and last Saturday Mr. Quinn came to Brady to see what could be done toward interesting Brady in a creamery plant to be owned and operated by home people.

Mr. Quinn's proposition is to organize a company, build and equip a complete an up-to-date creamery and ice cream factory, see that a sufficient number of cows are pledged by the farmers, and put the plant into operation, furnishing a competent superintendent for the plant and starting it to work on a paying basis. The cost of such a plant will be about \$5000, and this amount of stock should be placed without difficulty. Several local business men are already interested in the matter, but on account of the Brady Fair being under full headway this week Mr. Quinn is not pushing the matter, preferring to wait until the rush is over and the men most interested will have more time to look into the proposition. Mr. Quinn, with his wife and little daughter, is stopping at The Queen where he will be glad to meet anyone interested and discuss the matter in hand. Beginning Monday the subject will be taken up by a number of our business people, and the Standard feels sure that when Mr. Quinn's proposition is heard the people will want to take it on.

Mr. Quinn has just come from the Panhandle and Oklahoma where he established a number of creameries. At Jacksboro he put one in operation which is proving a success. At Clarendon, Dalhart and Lubbock his proposition was heard and immediately accepted. At Dalhart the Commercial Club took the matter entirely out of his hands and the stock was placed without effort on his part.

A creamery is a paying proposition for all concerned. There is a never-failing demand for the finished product, and a plant

like the one contemplated here can handle the milk from 1000 cows, paying the farmer better prices for his butter fat than he can possibly realize from selling the butter and milk. In addition to this it gives him back his skim milk for his pigs and poultry. Any farmer living within ten or twelve miles of Brady can greatly increase his earnings by milking from five to fifteen cows and selling the butter fat to the creamery. There is no country under the sun better adapted to dairying than McCulloch county. Nowhere can milk cows be kept so easily and cheaply as here.

Regarding the matter of stock in a creamery as a business investment the following from the editor of the Ballinger Ledger will suffice:

The writer has recently been located at Gainesville, Texas, where a creamery is being operated. The Gainesville creamery has sold more than 100,000 pounds of butter since January 1st. It pays 28 cents per pound for cream, which is equivalent to the farmer getting 28 cents per pound for his butter without having to churn it. This is \$28,000 in cash that has been paid to the farmers there for cream in nine months.

Every pound of this butter could have been sold in Chicago by the Gainesville Creamery at first-class prices, but not a pound of it reaches Chicago. It all goes to Dallas, Fort Worth and Oklahoma points. The management assured the writer that the Gainesville creamery could not supply half the near-by demand for butter, to say nothing of being able to spare any for Chicago, and other northern cities.

In addition to the butter the plant will manufacture ice cream of the finest quality. There is sent out of Brady every month a considerable sum for manufactured ice cream. This money will be kept at home and a trade built up with other points, thus bringing in a nice revenue from the sale of ice cream alone.

The Standard is quite sure that there will easily be 500 cows pledged to patronize a Brady creamery if one is established, and is equally sure the business people of this progressive city will see the advantage of securing this much needed enterprise, both as a business investment and encouragement to our farming population in their desire to promote the growth of diversification.

For a clear head, a stout heart and strong mind, DeWitt's Little Early Risers gentle, safe, easy, pleasant, little pills. DeWitt's Witch Hazel Salve is unequalled for anything where a salve is needed, and is especially good for Piles. Sold by Central Drug Store.

The Standard \$1 per year. Stove pipe and all stove extras at Broad Mercantile Co.

—If it's glass you want we have it. Jones Drug Co.

J. V. Searcy, Jeweler, can sell you a watch from \$1.00 up.

Anything in the stove line can be found at our store. Broad Mercantile Co.

We understand the prices have been advanced \$10 per lot on the Spiller addition property.

If you miss our profit sharing sale you will miss one of the best attractions in Brady during the fair. Abney & Vincent.

We guarantee to please you. An opportunity at your business is all we ask. Broad Mercantile Company.

—We are the only people in Brady who buy glass in quantities, thereby enabling us to sell for less than the other fellow. Jones Drug Co.

There is no dust to bother during the fair. Quite a big thing to be thankful for, by the way.

Our Canton Disc Plows have arrived. To those who have been waiting, we ask you to come now and we can supply you. Broad Mercantile Company.

The Best Selected Stock of watches, jewelry and cut glass, hand-painted china, clocks and silverware in Brady is to be found at J. V. Searcy's, south side square.

The Standard is equipped to print wedding announcements and invitations, ladies' calling cards, dance programs, etc., in the latest styles of type and stationery and on short notice. When you need anything in this line it will be to your interest as well as our's to call on The Standard.

We have just received a car of the Canton Disc Plow, the best disc plow on the market. We have them double with 24 and 26 inch discs. The single in 26 and 28 disc blades. The best combination yet in a plow. Broad Mercantile Co.

We have on display the nicest, the largest line of rockers ever shown to the people of this country. We can please you and give you a value and one that cuts deep into competition. O. D. Mann & Sons.

Bring your poultry, eggs and cow hides to Sim Brown now at Conner's Wagon Yard. Highest prices all the time.

Foley's Kidney Pills

What They Will Do for You

They will cure your backache, strengthen your kidneys, correct urinary irregularities, build up the worn out tissues, and eliminate the excess uric acid that causes rheumatism. Prevent Bright's Disease and Diabetes, and restore health and strength. Refuse substitutes.

JONES DRUG CO.

Go to Souther & Co. for your Liverpool salt.

—Figure with us on your window glass. Jones Drug Co.

Let Kirk, the tailor, clean up your old suit for the fair.

I sell nothing but high grade jewelry. Allen, the jeweler.

See C. D. Allen Grain Co. before you sell your hides and pecans.

Don't forget us during the fair. We want you to loaf with us. Broad Mercantile Co.

Have You Seen that new design in silver on display at J. V. Searcy's, jeweler.

J. V. Searcy, the jeweler, is in Dallas this week on a stock-buying trip, also to see the fair.

Souther & Co., the feed men, want your trade. Their prices are always in line.

Sheriff T. L. Sansom and daughter, Miss Modena, returned Monday from a visit to the Dallas Fair.

Chamberlain's Cough Remedy has become famous for its cures of coughs, colds, croup and influenza. Try it when in need. It contains no harmful substance, and always gives prompt relief. Sold by Jones Drug Co.

Make our store your headquarters while at the fair. Come around and rest yourself. You won't be in the way, and we will be glad to have you. Broad Mercantile Co.

Mr. and Mrs. C. A. Trigg are visiting the Dallas Fair this week and Mr. Trigg is buying holiday goods for the Jones Drug Co.

Don't forget that the Canton Disc Plow has never yet been beaten for good work. Any Canton implement is good. You can't say this about all lines. We are at your service. Broad Mercantile Company.

Phone No. 163 for up-to-date job printing.

Your eyes, I can fit you with spectacles. Allen, the jeweler.

Dr. J. S. Anderson went to Clifton this week to see a sister who is ill.

Domestic Sewing Machines, the standard for years, and still in the lead for the best. Broad Mercantile Co.

The South Bend Watch, the one that will run while frozen in a solid block of ice, sold by J. V. Searcy, jeweler.

Chas. Kothmann, of Mason county, is here for the fair with a carload of 2-year-old muley steers on exhibition.

We want your business for 1910. Credit is here at your disposal, come and get acquainted with us now and with our methods of doing business. O. D. Mann & Sons.

We have a few Darling Stoves and Ranges that we are absolutely going to close out at a loss to us. If you need anything in this line it is to your interest to see us. Broad Merc. Co.

—We will sell you window glass cheaper than anyone, and will put them in for you. Jones Drug Co.

Kirk, tailor, nuf sed. J. F. Schaeg handles good gloves.

Granite and tinware. Broad Mercantile Co.

Fine repairing, I know how to do it. Allen, the jeweler.

Dr. Lockhart is building a nice rent house just north of Grover Kirk's home.

See our line of mattings. We have a dandy assortment. Broad Mercantile Co.

Buy an Edison Phonograph and get the best music. Allen, the jeweler.

Oscar King, the new restaurant man of Mercury, was here the first of the week.

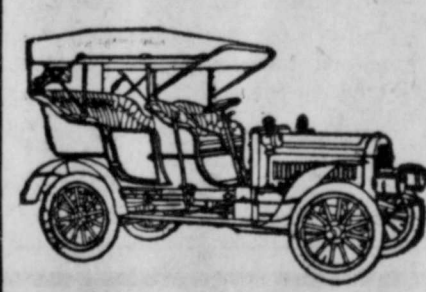
Why do you go without seeing when you can have your eyes fitted by Allen, the jeweler.

Guns of every nature and description, of every price imaginable. If it is a gun, we can satisfy you. Broad Mercantile Co.

Day by day we are offering superlative values on all our Heaters. Decision is necessary for winter is here. O. D. Mann & Sons.

Ship your cotton through Tom Elliot for H. Kempner to be sold when you say sell; it will bring you good results.

Brady Machine & Auto Garage Co.



All kinds blacksmithing, machine and woodwork. Horseshoeing a specialty. Can do your work on short notice; let us do your drill work.

OUR AUTO GARAGE

Is in charge of Amos Soward who learned his trade in the north and who is an expert workman. Don't ask him if he can do it—let him show you. All auto work guaranteed. We carry at all times a full line of repair parts and supplies for any make machine.

Agents Goodyear Tires and Inner Tubes; Best on Earth.

WILLBANKS & KERR

O. N. GUTHRIE GINNER

To the Farmers:—My gin is ready for business and I solicit your patronage. This is an entirely new outfit, best machinery made, and operated by experienced gin men who guarantee you a good sample and first-class work in every respect. With eight stands we are in a position to give you quick service.

Remember the Place---Just East of Cotton Yard.

THE BRADY STANDARD

Published on Thursday of each week
By

JOHN E. COOKE, Editor and Proprietor

OFFICE IN CARROLL BUILDING,
North Side Square, Brady, Texas

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BRADY, TEXAS, OCTOBER 21, 1909

AN EDITOR'S EFFORT.

Editor Mayes, of the Brownwood Bulletin, has been engaged for some months in a laudable effort to wake Brownwood up from the lethargy which has for some years encompassed her, and we are glad to note that his work is beginning to tell. On last Tuesday night Brownwood citizens held a "get together" banquet, and the proceedings as published by the Bulletin show that Brownwood is far from being a back number yet. A resolve was made and the ground-work laid for much town-building work, among other things being a determination to secure more railroads even if the town has to build them herself. We quote from a speech made at the banquet by Hon. C. H. Jenkins, and which shows that Brady is becoming known as a dangerous rival of the best towns in West Texas:

To me has been assigned the subject: "As other people see us." There was a time when it would have afforded me much pleasure to tell you what other people are saying about us, but now it is different. Not many years ago they said Brownwood was the best town west of Fort Worth and that no town could compete with the combined forces of Brownwood, and now they suggest that we have lost some of that power. I do not say this unmindful of the fate of him who brings unwelcome news, but I have been assigned his subject and I am going to tell you what other people say about us. Let me tell you that once powerful Brownwood has more than one dangerous rival. Brady, little old Brady, that erstwhile village, has set herself up as a rival to Brownwood, and I can tell you that Brady will soon be as large as Brownwood unless there is something doing here towards town building. They say they will be larger and give as their reason the fact that Brownwood has only four outlets and Brady is to have five and possibly seven. When they make these claims I can only admit it because it is true.

The Brownwood Bulletin is becoming worried about Brady's



PIONEER STOCK FARM

J. M. ROBINSON, Proprietor
Breeder of

RED POLL CATTLE,
BERKSHIRE HOGS,
BARRED AND WHITE
ROCK CHICKENS

STOCK FOR SALE
MERCURY, TEXAS

"boom", and sees disaster ahead for this city. Brady has no boom, Brother Mayes, but is experiencing a quick and satisfactory growth, the result of perfectly natural causes. While we do not like "booms," still we had rather have one than to experience a slow death by stagnation, which seems to be Brownwood's trouble, judging from frequent recent Bulletin utterances.—Brady Standard.

The Bulletin is not worrying about Brady's boom, but is glad to see that town grow and prosper. No better evidence of this could be given than the fact that the Bulletin only last month gave over a page to showing Brady's prosperous condition. Neither should you come to the conclusion that Brownwood is either dead or dying. The town has never before experienced such a growth as it is now having. But the Bulletin wants to see things done that will insure a continuation of that growth, and it has become necessary to tell our people a "few plain truths" about conditions, in order to bring some of them to a realization of the needs. Keep your ear to the ground, Brother Cooke and you will in time hear from Brownwood. But don't think for a moment that this town would do anything to keep Brady or any other town from growing. All that is desired is that Brownwood continue to keep ahead of the procession. By the way that was a good paper you got out last week, a credit to you enterprising town.

In fifteen minutes plucky little Brady raised \$50,000 of the \$100,000 bonus asked by the Santa Fe. The Santa Fe is also given right-of-way from the east line of the county into and through Brady. Thus another plucky western town sets a gait, larger and better towns might profitably follow.—Cleburne Enterprise.

Such pluck as that will make any town grow. And when Brady gets the Santa Fe railroad it is safe to say that her people will go after other enterprises that will build smokestacks and other things that will make their neighbors allude to their town as "Big Brady" instead of "little Brady."—Ft. Worth Star Telegram.

PATRONIZE your home institutions. It is the duty of every good citizen.

THE school house bonds—we must have them. Remember the date for the election and vote right.

BRADY now has a most excellent chance to land a creamery. The opportunity should not be overlooked.

LET'S enlarge the smoke stack district. Factories and railroads make big towns. Let's have that creamery next.

THE Brady Fair is on today. It will continue throughout the week. Let everybody attend and help make it the big success it ought to be.

BRADY and McCulloch county are to be congratulated on having the Brady Fair. No better item appears in all the lists of our many assets. And the people are loyal; that's the reason the fair is a success.

THIS rain is worth a million dollars to Grand Old McCulloch. The small grain farmer couldn't ask for a more timely season, and the man who flat breaks his land deep in the fall ought to be tickled to death.

THE railroad situation must take a back seat this week. Brady's big fair is in progress and is too big a thing to be overshadowed even by railroads and rumors of railroads. Nevertheless, just keep it in mind—Brady is to be the railroad center of this part of Texas, and will have half a dozen outlets within the next eighteen months.

ON INTENSIVE FARMING

J. L. Quicksall, Special Agent State Department Agriculture, Addresses Farmers Meeting Saturday.

About forty or fifty farmers were at the courthouse Saturday to hear Mr. J. L. Quicksall, of Waco, speak on the subject of intensive farming and the work of the State Agricultural Department in promoting demonstration work over the state.

Probably the most disappointing thing in connection with the meeting was the statement of Mr. Quicksall that there would be no possible chance to get a demonstration farm started in McCulloch county soon, as the appropriation for the work had all been taken up for this year. He thought, however, that by another year if this county is awake to her opportunities and will make the proper application in time the department will be able to undertake the work here.

Mr. Quicksall's talk was along lines of diversification and intensive farming. He called attention to the fact that this section of Texas was devoted too much to extensive farming and paying too little attention to the proper methods of soil culture, the selection of seed and the principles of diversification. He stated that he had been warned not to devote too much time to corn, as corn was not a safe crop here and it would be a waste of time. This, he said, was a mistaken idea, and he then proceeded to talk corn; and so interesting did he put the matter of corn culture before his hearers that some good is bound to result.

The average Texas farmer, said the speaker, has an annual income of about \$365. In Iowa the average is twice as much; in Oklahoma more than twice as much, and in various other states three and four times as much. Why? Because the farmers of Texas were only lately beginning to realize the importance of scientific farming. What is scientific farming? Nothing more or less than the exercise of good, hard common sense on the part of the farmer; doing the right thing at the right time in the right way.

The speaker stated that if the McCulloch county farmer would plant corn right, cultivate it right and select his seed right he would raise good corn every year. This is what the demonstration work of the Federal and State authorities is for; to show how these things should be done, and in every instance where their directions have been followed the yield has been greatly increased. Land properly prepared and properly cultivated, after the seed has been carefully selected and right planted, will be made to double, treble and even quadruple its yield. The land should be flat broke in the fall and broke deep, harrowed and pulverized. It is then like a sponge, catching and holding all the moisture that falls, and when the seed is planted, be the season ever so dry, the roots will go down into the soft earth and find the conserved moisture.

Cotton is called "King," said the speaker, but corn is really the king of crops. The corn crop of the United States is worth more than the combined value of the cotton, wheat and hay crops, as shown by statistics. "Show me a man who has corn in his crib twelve months out of the year," said the speaker, "and I will show you a prosperous farmer every time." The really prosperous farmer is the one who raises everything he consumes at home. This man is prosperous every year. The one-crop farmer is only prosperous in occasional good years. The speaker dwelt on the idea of diversification some little time, and called particular attention to peavine hay which he said was equal in food value, ton for ton,

If the Floor is Warm the Whole Room is Warm

The fire in the Wilson Heater is so perfectly under control that with very little attention to the dampers, your rooms can be kept in a constant, healthful temperature. The celebrated Down-Draft creates perfect combustion in the Heater so that the whole

heater gives out heat instead of just the top portion, as is the case with other heaters. You know, of course, that hot air rises so that when the Wilson heats the floor as well as the upper air of the room the whole room remains at a steady even temperature.



O. D. Mann & Sons

to wheat bran, and of which two tons per acre could easily be raised by any farmer.

Mr. Quicksall's talk was greatly enjoyed by all present, and seemed to impress every farmer who heard it.

After he had done the speaker introduced Mr. J. W. Quinn, who is at present in Brady for the purpose of organizing a creamery. Mr. Quinn stated his business and made a short talk which was duly appreciated by all present. Further details of Mr. Quinn's proposition will be found elsewhere in this issue.

Listen, the times have changed but South Bend watches never do. They keep time. Allen, the jeweler, has them.

For Sale.

New auto seat, rubber tire buggy for sale at a bargain. Will take a good milch cow in trade. Apply at office of Justice E. P. Lea.

Farmers!

Be wise and hold your cotton. Draw your money on it and hold her. She is your nest egg this year. Sell when you please. TOM ELLIOT, Brady, Texas.

Cotton Seed Wanted.

By C. H. Bencini for Brady Oil Mill. A. W. Wood, Manager. See him for best prices.

Listen, you will have time for a life time when you buy a South Bend watch. Allen, the jeweler.

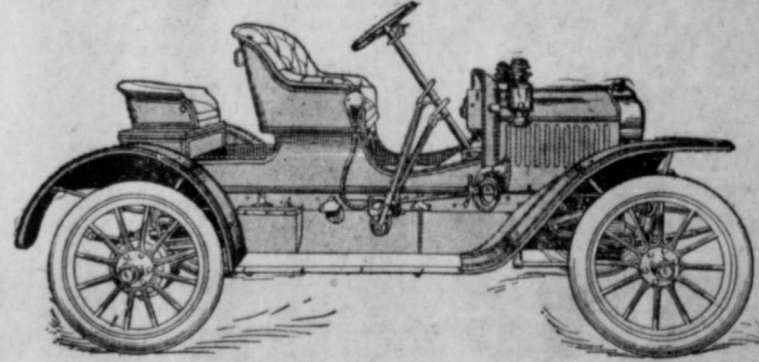
FORT WORTH MARKET.

Top prices on the Fort Worth market Monday were as follows:
Steers 4.10
Cows 3.50
Calves 5.75
Hogs 7.25
Sheep 3.75

Listen, this month the hunter goes out hunting. Just for fun he lies in wait to trap his game; the South Bend watch never does the same, it never lies, it doesn't wait it is perfect and up-to-date. The place to get one is from Allen, the Jeweler, the man that knows what is in a watch. Allen, the Jeweler.

—Typewriter ribbons and carbon papers at Standard office.

We Have Ordered For Immediate Shipment



2 Mason 5-passenger Touring Cars
1 Mason 4-passenger Tourabout
4 Hupmobiles, 2-passenger
3 Maxwell 5-passenger Touring Cars
3 Maxwell 4-passenger Tourabouts

All of these are 1910 Models and will soon be here. If you want an Automobile call and see us. We have the best equipped Garage in West Texas and will take care of your cars.

BRADY AUTO CO.

C. E. WELCH, Manager.

Over the County

News Notes of Interest From Our Country Correspondents

MARKET REPORT.

The following prices are being paid by Brady dealers for farm produce. Report changed each Wednesday afternoon:

Cotton, middling basis.....	13.25
Cotton Seed, per ton.....	\$26.00
Butter, per lb.....	15 to 25c
Eggs, per doz.....	17 1/2c
Hens, per lb.....	7c
Spring Chickens, per lb.....	10 1/2c
Milo Maize, per bu.....	None Offered
Oats, per bu.....	50c to 60c
Hay (Johnson grass) new crop.....	\$12.00
Hay, (cane), per ton.....	\$10.00
Cane seed, (red top).....	None Offered
Hides, green, per lb.....	7c to 8c
Hides, dry, per lb.....	15c to 16c
Millet, per bu.....	None Offered
Pecans.....	7c to 8c

EAST ROCHELLE.

(Too late for last week)
Rochelle, Texas, Oct. 11.

Editor Standard:
I will try once more to give the news of this community though every one is so busy gathering crops there is but very little.
Picking cotton is now the order of the day and the hum of the gin can be heard continually, and with a few more days of good weather the gathering of the fleecy staple will be a thing of the past.

D. W. McNatt who purchased land near Placid was up last week and completed the deal by making first payment on same. I suppose he will soon be a resident of that place.

Mrs. Frank Wicker who has been quite sick for the last ten days is some better at this writing and it is to be hoped she will soon be convalescent and be herself again.

Mrs. Kincaid and mother, Mrs. Elrod of Rochelle, Mesdames Tom and Bud Rodgers of Deep Creek, and Dr. Wicker and wife of Holt visited at the home of Frank Wicker Sunday.

Sip Cates and wife are rejoicing over the arrival of a young lady at their home who will take up board for an indefinite period. Mother and daughter both doing well and Sip inquiring for more cotton pickers as he can't possibly go to the cotton patch now.

As there is not much news will ring off for this time.

AUNT HESTER.

The wholesome, harmless green leaves and tender stem of a lung healing mountainous shrub give to Dr. Shoop's Cough Remedy its curative properties. Tickling or dry bronchial coughs quickly and safely yield to this highly effective cough medicine. Dr. Shoop assures mothers that they can with safety give it to even very young babes. No opium, no chloroform—absolutely nothing harsh or harmful. It calms the distressing cough and heals the sensitive membranes. Accept no other. Demand Dr. Shoop's Sold by Central Drug Store.

While attending the Brady Fair you should not fail to call on Abney & Vincent on the south side. During this month we are making prices that will save you money. Not only on dry goods, but in groceries, hardware, etc., will you find what you want at the right price. A saving on everything is our plan during the profit sharing sale. Come and see us. Make yourself at home in our store.

To My Patrons.

After Nov. 1st I will not be found at my old stand, but I will still be doing business in Brady, selling and making the best goods to be found in my line. If you can't find my place of business write to me. Mail orders given prompt attention. Just remember J. F. Schaeg is still in business and will continue to give the best goods for the money on every transaction.

We are after you for your 1910 hardware and furniture requirements. We have the stock, we have the quality, and can serve you better than anybody. Give us a trial. O. D. Mann & Sons.

John Martin and family, of Ozona, spent several days in Brady the past week, guests of Mr. Martin's brother, P. J. Martin and family.

We want your furniture business. Why? Because we have the stock, the quality, and price. We know we can make it to your interest to make your selection here. Cash or credit. In either case you get great value. O. D. Mann & Sons.

New Home sewing machines, the best on earth at Allen, the jeweler.

MERCURY MIX-UPS.

Mercury, Texas, Oct. 18.

Editor Standard:
Well I failed to visit you last week but since the good rain, this morning will give a few items of news. Every thing is lovely since the good rain.

L. M. Robinson has sold his home place to Dr. Moore of Mercury at \$20 per acre.

Mr. J. M. Robinson returned one day last week from a trip in the western part of the state where he had gone to hunt out a new location.

A. R. Clardy and family will start in a few days to New Mexico where they expect to make their home out there in the future. We regret very much to lose them, but then A. R. has been in old McCulloch so long we expect to see him back in the near future.

Rev. H. R. Moran the Missionary of Brady Baptist Association was with us Saturday night and Sunday and preached some fine sermons.

Rev. W. B. Holland of Brownwood, State Evangelist, was with us on Sunday at 11:00 a. m. and took up a fine collection for State Missions.

Dr. A. B. McKnight will leave in a day or two for the west where he goes to hunt out a new location.

Cotton has been coming in rapidly the last few days. There is no cotton being held at this place on account of the prevailing high price. The people are about through picking in this country.

The School will begin at this place this morning the 18th. W. B.

Slightly Colder with Snow.

When you see that kind of weather forecast you know that rheumatism weather is at hand. Get ready for it now by getting a bottle of Ballard's Snow Liniment. Finest thing made for rheumatism, chilblains, frost bite, sore and stiff joints and muscles, all aches and pains.

25c, 50c, and \$1.00 a bottle.
Sold by Jones Drug Store.

You will find us at the same old place, in the old way, selling our goods on their merit alone. We know no other way and do not care to learn any other way. Our main stay is Hardware and Furniture. O. D. Mann & Sons.

Thos. Bell will begin the erection of four modern bungalow homes on the north side in the near future. Each will be of about five rooms, well built and handsome in appearance, and will be for rent. Brady needs a few more Tom Bell's, as rent houses have always been one of our worst needs.

Did we hear you say winter? You know it is on us now and get right with yourself by purchasing one of those Gem Oak Heaters, the best value ever offered. O. D. Mann & Sons.

Crothers & White Addition

To the City of Brady is Now on Sale by

W. T. Melton & Company

250 Superb Residence Lots, Situated on a High Plateau, Adjoining the Luhr Addition to Brady on the South. Only Ten Minutes Walk from the Public Square.

These lots all face a 66-foot street, with a 20-foot alley in the rear—except on Grand Avenue, which is 80 feet wide. Money put in this property will pay better than 10 per cent on the investment. This is the golden opportunity for the man who wants a nice home at a nominal cost. This addition will be settled by the best class of citizens which will make it an ideal place for homes.

For Prices and Terms See

W. T. Melton & Co., Sole Agents.

\$10,000 School Building.

The citizens of Rochelle have determined to erect a \$10,000 stone school building, and a petition to the Commissioners Court to order an election for the bonds has been prepared. Rochelle is a live little city, and this move on their part is most commendable.

Trade with the man that is keen for your business, and has the inducements to offer, together with the quality and the price. That's us. Broad Mercantile Co.

When in need of a piano or organ see the Bourland Music Co. We sell nothing but high-grade goods and don't propose to be undersold by anyone. Good goods and honest treatment our motto.

Fetching features to fetch business of much magnitude is found in the quality of the goods we offer, the service we give, and the prices we make. O. D. Mann & Sons.

Listen, I sell all of the American watches but the South Bend leads them all. Allen, the jeweler.

Our stove surgeon is ready to call; just phone him, that will be sufficient. O. D. Mann & Sons.

To the Public.

The livery business of Thompson & Co., The Brady Auto Co., and the auto business of Thompson & Co., have been all consolidated under the name of the Brady Auto Company. The garage will at once be enlarged to twice its size and a full line of automobile supplies will be kept always on hand and also a nice line of automobiles will soon be shipped in. The best efforts will be used to make it the biggest and most up-to-date concern in the West.

Messrs. D. F. Savage and J. E. Thomson will have the management of this concern with a paid up capital of \$30,000 and surplus of \$8,000. This promises to be quite an addition to the business interests of the town.

D. F. Savage, President.
J. E. Thomson, Gen'l Manager.
Directors:—J. E. Thompson,
D. F. Savage, W. D. Crothers.

Listen, ask Santa Claus to bring you a South Bend watch, it is always true, the best that modern skill can do. True time for a life time. Allen, the jeweler.

When Kirk, the tailor, cleans and presses 'em it's done right. Phone him and he will call for your old clothes and make 'em look like new. Nuf Sed.

WHEN IN NEED

Of something good to eat
call on or phone us

RAINBOLT & PLUMMER

Staple and Fancy Groceries

During the fair, while you have a few moments to spare, come to see us, let us show you what we have. We will have on display at our store the Canton line of implements complete in every detail, and we want you to see them. It will be no imposition on us to have you call, in fact we like to see you no matter whether you wish to buy or not. We are always ready to serve you at our store. Broad Mercantile Co.

If you will come to look at our Lily Oak Heater, you will remain to buy. Great care has been given to each and every detail in the construction of this stove. O. D. Mann & Sons.

Some Good Reasons.

There are many reasons why the people prefer to trade with J. F. Schaeg. First, he uses nothing but the best materials in the construction of his goods. Second, he employs none but expert workmen. Third, he employs no crooked methods. He calls superior saddles good, and inferior harness bad. Yours for a square deal, west side square.

We are having a nice trade on furniture. We always carry a complete stock of furniture. Broad Mercantile Co.

South Bend Watches.
Allen, the jeweler.



TAKE

To all persons subject to Bilious Attacks, Sour Stomach, Indigestion, Constipation Headache, Dizziness, Heartburn, Vertigo (blind staggers), Foul-Breath, Sallow Complexion or other symptoms of a torpid liver, we say

HERBINE

It is the Surest, the Safest, the most Speedy and Complete
Liver Tonic and Regulator in the Whole Field of Medicine.

It is a marvelous remedy. Its invigorating effect on a Torpid Liver is little less than miraculous. It acts instantly. The first dose brings improvement, a few days' use cures the most obstinate case. Tired, weak, despondent victims of Torpid Liver are restored in almost a day.

A BRILLIANT RECORD IN MALARIA It cures Malaria, Chills and Ague by destroying the disease germs in the system and driving them out of the body. Where Malaria is prevalent it is a faithful guardian of health. It puts the Stomach, Liver and Bowels in such fine condition that the malaria germ cannot exist.

Every home should have a bottle of this great Liver Tonic and Regulator. It stands for health for the whole family. The chill season is here and all those who are Constipated, who have a Torpid Liver or Digestive Disorders, will surely have trouble with that arch enemy of the race. **BE PREPARED!!** Get in condition at once by taking HERBINE and you can defy the disease.

PRICE, 50 CENTS Per Bottle.

BALLARD SNOW LINIMENT CO., Sole Proprietors, ST. LOUIS

Visit Our Booth at
Fair Grounds

and get a free sample sack of

Bewley's Best

The best Flour on
the Market

Anderson & Moffatt

Edison Phonograph re-
cords. Allen, the jeweler.

The Bain and Weber wagons,
the Canton Disc plow. Broad
Mercantile Co.

Have you seen our grocery-
man? He has some bargains for
you. Broad Mercantile Co.

Have your eyes fitted by
Allen, the jeweler. I know how
to do it and stand behind it.

Tom Baker has just completed
a neat cottage which is occupied
by Mr. and Mrs. Julian Davis.

J. V. Searcy sells 'em cheap
and keeps 'em in—**Wedding
Rings.**

J. W. Mickle, of Falls county,
was a prospector in the city this
week, and was greatly pleased
with Brady.

We have a full stock of cor-
rugated iron, all lengths, in both
galvanized and painted. We
want your business. O. D.
Mann & Sons.

Your cough annoys you. Keep on
hacking and tearing the delicate
membranes of your throat if you
want to be annoyed. But if you
want relief, take Chamberlain's
Cough Remedy. Sold by Jones
Drug Co.

Moon Bros. and Enterprise
Surreys, Hacks and Buggies.
For style and quality you have
never seen anything better. You
lose when you do not figure with
us. Broad Mercantile Company.

We will be closed from 12:30
to 5:00 p. m. during the days of
the fair. We will, however, be
supplied to take care of your
wants in the forenoon. Come
early and we will be able to wait
on you better. Broad Mercan-
tile Co.

R. M. Russell
Dray Line

All kinds of hauling prompt-
ly and carefully attend-
ed to. Phone 182.

FINE SORGHUM MOLASSES

I am now in a position to
furnish you with good, old-
home-made sorghum mo-
lasses in any quantities
you may want. See me
at my place, nine miles
north of Brady, on Santa
Anna road.

Z. E. LEE

WADE'S TRANSFER LINE.

Meet all trains. Prompt attention to all calls from any part
of the city. Baggage delivered promptly. Teaming
and general hauling. Leave calls at Frisco Hotel.

E. L. WADE, Brady, Texas.

J. H. WHITE, Pres. G. R. WHITE, V. Pres. H. K. COOK, Sec.-Treas.

The Brady Water and Light Company
Wants Your Business

Let us wire your residence. For terms see the Secretary. Rates most reason-
able.

New Hardware Firm.

And still they are headed
toward Brady. The latest ad-
dition to our business life is the
firm of Noble Bros. Company, of
Lampasas. Mr. E. S. Noble was
here the past week and rented
the 50x90 foot stone building on
the west side now occupied by
J. F. Schaeg and owned by W.
R. Rice, to take effect Nov. 1st.
The firm deals in hardware, ve-
hicles and implements, and will
put in a stock of about \$30,000
valuation just as soon as they
can get the goods here.

Mr. Noble is a brother-in-law
of Joe and Jim Matthews, and
his firm is said to be a very
strong one and a hustler for busi-
ness. They will close their
business at Lampasas, moving
the stock here and adding to it
in many particulars. A big
warehouse is being erected this
week just in the rear of the Rice
building.

Mr. Schaeg will vacate by the
1st, but he has not just yet de-
cided which of several locations
he will take.

Cold Weather Advice

to all is to beware of coughs and colds
on the chest; as neglected they readily
lead to pneumonia, consumption or
other pulmonary troubles. Just as
soon as the cough appears treat it
with Ballard's Horehound Syrup
the standard cure of America. A cure
and preventive for all diseases of the
lungs.

Price 25c, 50c and \$1.00 per bottle.
Sold by Jones Drug Store.

The Brady Fair is in full blast
and the big profit sharing sale at
Abney & Vincent's is likewise
affording the people much inter-
est. When you save a dollar
here you can feel it in your pocket.
There's no element of doubt
about the saving. A blind man
can tell the difference between
the genuine bargains we are offer-
ing and the hurrah style of
merchandising that makes a fel-
low wonder after the excitement
is all over as to whether he did
or didn't get what he thought he
was going to get when he got
what he did get at the place he
got it. Take the hint and hunt
the right place to trade. South
side square, next to Brady
National Bank.

We are not hot air dealers.
We never say anything that we
don't make good just as we say.
That's one thing about the Broad
Mercantile Co. Whenever they
make a representation to you, if
it is not just that way, we make
it that way. We never misrep-
resent to make a sale, we don't
have to sell our goods that way.
Broad Mercantile Co.

Stomach troubles would more quick-
ly disappear if the cause, rather than
the effect would come into practice. A
tiny, inside, hidden nerve, says Dr.
Shoop, governs and gives strength to
the stomach. A branch also goes to
the heart, and one to the kidneys.
When these "inside nerves" fail, then
the organs must falter. Dr. Shoop's
Restorative is directed specifically to
these failing nerves. Within 48 hours
after starting the Restorative treat-
ment patients say they realize a gain-
gold by Central Drug Store.

Mr. Morrow, of Texarkana, a
cousin of J. W. Morrow, the Mel-
vin merchant, is here, and it is
announced that he will form a
partnership with his cousin at
Melvin, enlarging the capacities
of the business and handling a
complete line of general mer-
chandise.

The profit sharing plan of mer-
chandising as inaugurated by us
has proven the best bargain
proposition ever given the people
of the Brady country. Our
store has put out the goods and
is still doing so and whenever we
sell a bill we make a friend. Ab-
ney & Vincent are the people,
and this big profit sharing sale is
still on and will continue until
the end of the month.

Dr. Paul Sheppard, of Melvin,
accompanied by Mr. Marshall,
of Comanche, made The Standard
a pleasant call Tuesday. Mr.
Marshall is a druggist and has
decided to put in a stock of
drugs at Melvin. The Standard
extends a welcome.

Evidence That Counts.

Mr. J. L. Quicksall, the Gov-
ernment Demonstration Super-
intendent for this district, in his
speech to the farmers at the
courthouse last Saturday, took
occasion to speak highly of the
creamery plant at Jacksboro es-
tablished by Mr. J. W. Quinn,
who is in the city this week to
interest Brady in a similar
plant.

Mr. Quicksall stated that he
visited Jacksboro in company
with the Chief of the Department
of Dairying from A. & M. Col-
lege, after the creamery had
been put in operation, and that
the latter gentleman examined
the plant critically, taking an in-
ventory of it in detail, and pro-
nounced it a strictly modern
plant in every particular and just
such a plant as would have been
recommended by him had his
advice been requested.

This should be of some value
to Brady business men in arriv-
ing at a conclusion regarding
Mr. Quinn's proposition here.

Right next door to the Brady
National Bank is the place to find
the best bargains in town. Why?
Because Abney & Vincent are
putting their regular line of
goods on sale at profit sharing
prices. No second hand goods,
soiled ends or sorry remnants
shipped in to sell as first-class
goods, but a strictly high-grade
stock of dry goods, groceries,
hardware, etc., at a price which
shows you at once that we are
sharing our profits with you.
Call during the fair.

Notice—Warning.

No handbills, circulars, cards
or other advertising literature
will be permitted within the fair
grounds enclosure during the
fair except by those parties who
have rented grounds or secured
privileges. This is a rule which
we must enforce in justice to
those who have paid for the
privileges. Don't expect to do
any advertising on the grounds
unless you have authority.

BRADY FAIR ASSOCIATION.

We have some Oliver Walking
Plows, also Sulkey. We have
some extra shares and all kinds
of extras for Oliver goods. If
you need anything in this line see
us, for we are absolutely going to
close it out at a loss to us. We
want your business. Broad
Mercantile Co.

It is in time of sudden mishap or ac-
cident that Chamberlain's Liniment
can be relied upon to take the place
of the family doctor, who cannot always
be found at the moment. Then it is
that Chamberlain's Liniment is never
found wanting. In cases of sprains,
cuts, wounds, and bruises Chamber-
lain's Liniment takes out the soreness
and drives away the pain. Sold by
Jones Drug Co.

Home Grown Vegetables.

Nice, fresh tomatoes and sweet
potatoes, also fine fat fryers and
young hens every day. Now
talking orders for green toma-
toes for chow-chow and pickling.
Prices right. W. W. WEAVER,
South Side Square.

\$100.00 Reward

would gladly be paid for a cure by
many people who are crippled with
rheumatism, yet if they only knew it,
they can be cured by a few bottles of
Ballard's Snow Liniment, and the
price is only, 25c, 50c, and \$1.00 per
bottle.

Sold by Jones Drug Store.

Too busy cleaning 'em up for
the fair to write an ad this week.
Bring on your old suit; never too
busy to do a good job of cleaning
and pressing. Kirk, the tailor,
nuf sed.

Do You Want the Best?

If you want an easy-riding
saddle, use Evers' special make.
The best material that can be
bought is used in its construc-
tion. Sold on its merits. Rec-
ognized by stockmen as being
the best saddle in West Texas.
H. P. C. Evers, east side square.

Seed Oats.

If seed oats are what you want
Souther & Co. have them.

**COMMERCIAL
NATIONAL
BANK**

CAPITAL - - - \$100,000.00
SURPLUS - - - 35,000.00

OFFICERS:

G. R. WHITE, Pres. W. D. CROTHERS, Cash.
LEWIS BROOK, V. P. J. E. WHITE, A. Cash.

DIRECTORS:

T. J. SPILLER PAUL WILLOUGHBY
G. R. WHITE W. H. GIBBONS
W. D. CROTHERS D. F. SAVAGE
LEWIS BROOK

**We Want Your
Business**

The South's Greatest News-
paper.

**The Semi-Weekly
Record.**

FORT WORTH, TEXAS.

In addition to subscribing for
your home paper, which you
cannot well afford to be without,
you must have a high-class gen-
eral newspaper.

As a trustworthy family paper,
The Semi-Weekly Fort Worth
Record has no superior. It isn't
for any limited set of people; it's
for every member of the family.
If you don't find something of
interest in a particular issue—
well, the editor looks on that
issue as a failure. In addition
to printing all the news of the
day in concise form, The Record
has special features for each
member of the family. The re-
markable growth of The Record
is the best evidence of its merits.

By subscribing through this
office you can get the Fort
Worth Semi-Weekly Record to-
gether with The Brady Standard,
both papers one year for only
\$1.50.

Accept this remarkable offer
today. Yours truly,
THE RECORD COMPANY.

SPECIAL CLUBBING OFFER

Every intelligent man wants to keep up
with the news of his own community and his
country. Therefore he needs a good local pa-
per. He also needs a paper of general news,
and for State, National and world-wide hap-
penings he will find that

The Semi-Weekly Farm News

has no superior. The secret of its great suc-
cess is that it gives the farmer and his family
just what they need in the way of a family
newspaper. In addition to its general news
and agricultural features, it has special pages
for the wife, the boys and the girls.

It gives the latest market reports and pub-
lishes more special crop reports during the
year than any other paper.
For \$1.75 cash in advance, we will send the
Semi-Weekly Farm News and The Brady Stan-
dard each for one year. This means you will
get a total of 156 copies. It's a combination
which can't be beat, and you will secure your
money's worth many times over.
Subscribe at once at the office of this paper.

**THE ECONOMY
GRAIN AND FEED STORE**

JAS. E. PATTERSON, Prop.

Prices
Reasonable

In Aug. F. Behrens' old stand.
Brady, Texas

O. D. Mann & Sons

Brady, Texas

UNDERTAKERS AND FUNERAL DIRECTORS

Day Phone No. 4.

Night Phones 82 and 195

HEARSE IN CONNECTION

WHY

Do we Enjoy the Largest Cold Drink Trade in Brady?

- BECAUSE Our Fountain is at all times clean. We wash our glasses in running water.
- BECAUSE Our drinks are always served as cold as ice can make them.
- BECAUSE We don't make you wait. You are always served promptly.
- BECAUSE of our courteous service. Just note the difference.

We Lead for Hot Drinks in Season.

Palace Drug Store

Only the Best

D. W. BOZEMAN,
Reg. Druggist and Manager

B. A. HALLUM
Registered Druggist

Mrs. G. V. Gansel entertained last Thursday afternoon in honor of Mrs. James Graham. The game of "Hearts" served to make an unusually pleasant afternoon. The honoree left Monday for her home in Michigan.

Moving the Fair dates up a day was just the proper thing. The weather turned fair Tuesday night and the sun Wednesday fixed things just about right.

The picture of the new jail as printed in The Standard last week shows that the building will be the most modern in appearance of any in the city.

The fair is no bigger attraction than our prices during the great profit sharing sale. Abney & Vincent.

Highest market price paid for pecans, hides, grain, hay, etc. C. D. Allen Grain Co.

DOCTRINE OF REST.

Dr. Hutchinson preaches the doctrine of rest and believes that "pleasure is nature's stamp of approval. If one feels like running, jumping, shouting or otherwise exercising, that is the thing to do; but if there is no spirit in one, the thing to do is to sit down in the fresh air and rest until the tired muscles have recovered themselves. Learn to be idle when the body is tired, and while you think you are doing nothing thousands of cells are busily at work repairing the wastes of office or shop. Sit still and "invite your soul" and you will be the better for it, rather than forcing yourself to exercise that you do not need.

We are ready to supply your wants in a John Deere Disc. Ask your neighbor if there is anything as good as a John Deere. Satterwhite & Martin.

Mrs. Will Strickland is beginning the erection of a neat cottage in the Crothers & White addition.

Listen, have your eyes fitted with spectacles. Satisfaction guaranteed or no pay. Allen, the jeweler.

—We can sell you glass and put it in as cheap as the other fellow sells the glass alone. Jones Drug Co.

A cook stove is something you will not have to buy every day, and for that reason you should be careful in making a selection. We handle the National. They took the gold medal at the World's Fair in 1904, and if they were not the best stove on the market they certainly would not have been awarded the gold medal. Satterwhite & Martin.

Buy your feed stuffs from C. D. Allen Grain Co. Full stock at all times.

—Carbon paper in large sheets, 19x25 now in stock at Standard office. Just the thing for ladies who do tracing.

A BOOMERANG.

Little Archie, aged four, had been very troublesome all day, and especially trying to his father, who had had to stay at home as he was not well enough to go to work. In the evening after the little fellow had said his prayers, his father called him, thinking it a good time to say a "word in season" and began by asking: "My son, why is it that father and mother have had to punish you so much to-day?" Archie thought a minute, and then to his father's discomfort replied: "I guess it was cos you were both sick and cross to-day."—Delineator.

And don't forget Allen's Hospital for sick watches, the place to get them fixed. Allen, the jeweler.

We not merely advertise that we will sell you a 2-inch post Ver-nis Martin bed for \$12.50, but we can deliver the goods, as we have them in stock. Satterwhite & Martin.

That Old Watch can be repaired by J. V. Searcy, the jeweler, who will repair it as it should be done.

In order to reduce our stock of buggies and hacks we are going to offer you for the next thirty days for cash only, 20 per cent off on all our lines. Just think of it—a regular \$85 John Deere buggy will only cost you \$68. This is the greatest bargain ever offered you in a buggy, so don't fail to take advantage of it. Satterwhite & Martin.

Tom Elliot is after your cotton for H. Kempner.

Big furniture values. Best quality, all under one roof. We know how to please you and give you your money's worth. O. D. Mann & Sons.

You know this is the best year to hold cotton. Ship it through Tom Elliot.

—The largest stock of window glass west of Fort Worth. Jones Drug Co.

FALL DRUGS

Depend on Us for Your Drug Needs



We do not wish to have you think that drugs and medicines change, as do the fashions, but the change of Seasons brings the need of entirely different things from the drug store. For every change and every need we are well supplied, as our long experience in the drug business in this country serves us well in keeping our stock right. There'll be no need that you may have that cannot be supplied instantly from our big stock.



Central Drug Store

"Has It"

NORTH SIDE SQUARE, BRADY, TEXAS

We will sell you the best bed spring on earth for \$3.50. If you don't think they are the best spring you ever saw for the money, come and look and be convinced. Satterwhite & Martin.

We strive to please and the way our sales increase leads us to believe we are pleasing the people. Give us a trial and if we don't please you, come and tell us. O. D. Mann & Sons.

To Exchange.

Good buggy for a good milch cow. Apply at office of Justice E. P. Lea.

The Mothers' Club met last Friday afternoon with Mrs. A. G. Walker, and a most pleasant gathering is reported.

For the Best Watch Repairing take that watch to J. V. Searcy. He will fix it as it should be done.

SENSATIONAL UNDERPRICING CONTINUED

We are determined, by sensational price making, to make business hum and swell this month's sales over any previous October by several thousand dollars. We have had urgent request to continue the low prices which have been raging during the first twenty days of this month, which has been lower than our competitors. We will continue to sell first-class goods cheaper than you can buy elsewhere in Brady for ten days only. So come right on and don't be decoyed and we will double any previous October. Remember, our second shipment of Mill Ends is in, and we can duplicate prices found in our large circulars.

10,000 Yards American and Simpson's Prints, regular 6c, Loom End price, 3 1-2c.	1,000 Yards Heavy Dark Outing, regular 10c, Loom End price, 7 1-2c.	300 Yards Assorted colors, All-Wool French Flannels, regular 50c, Loom End price, 23c.
800 Yards 36-inch Figured Perceal, regular 10c and 12 1-2c, Loom End price, 5c.	500 Yards Plain, Colored Outing, regular 12 1-2c, Loom End price, 7 1-2c.	500 Yards Black Damask, 56 inches wide, regular 40c, Loom End price, 23c.
900 Yards Fancy Fleece Back Waisting, regular 12 1-2c, Loom End price, 5 1-4c.	700 Yards Gray Twilled Outing, regular 12 1-2c, Loom End price, 7 1-2c.	200 Yards Cream Damask, 58 inches wide, regular 50c, Loom End price, 27c.
1,000 Yards Unbleached Cotton Flannel, regular 10c, Loom End price, 5 1-2c.	500 Yards Assorted Colors Soisets, regular 25c, Loom End price, 12 1-2c.	100 Yards Bleached Damask, 64 in. wide, regular 60c Loom End, 33c.
1,000 Yards Dark Outing, regular 8 1-3c, Loom End price, 5c.	4,000 Yards Mercerized Satteen, regular 24c, Loom End price, 12 1-2c.	200 Yards Blue and Red Checked Damask, regular 50c, Loom End price, 22c.

Everything in our mammoth store goes in this sale. Everything less than you can buy elsewhere in West Texas. We set the pace. None can lead us. Watch us---we deliver the goods.

CONLEY MERCANTILE COMPANY

THE CONSUMERS' FRIEND