


| TEACHERS' CONVENTION AT ROSWELL NEXT YEAR SANTA FE-Dr. S. P. Nanniga |
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| SANTA FE - The Texas-New Mexico railroad's report to the |
| sion shows that the railroad has gone $\$ 10,169.02$ in the red during |
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|  |
| Cop: "No parking, you can't loaf along this road "Who's loasVoice within car: ing? |
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## LUMBER <br> HARDWARE <br> It Will Pay You

TO FIGURE
Triangle Lumber $\mathbf{C o}$.

| PAINT | CEMENT |
| :--- | :--- |
| ChAS. A. WRIGHT M.D. |  |
| Office Next Door To |  |
| Trate at the |  |



| NOTICE <br> BOOT AND SHOE REPAIRING also dyeing $\qquad$ Promptly-All Work Guaranteed Third Door West D. T. Dewell <br> G. B. Devoll, Prop. |
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## The Pleased

## Customer...

doesn't often gush about it Only rarely do we receive an embossed resolution of thanks

But then, we don't expect it.
We are not selling "kilowatts," so of course you can't complain about the
size, the color, or the fact that we size, the color, or the fact that we
could not fill your last order and you were kept waiting a long time.

We are selling electric service-The mere flick of a switch and it does your bidding, no matter what the task, no mater at what hour of the
day or night. Whether it is the
. family wash or the moving of a great transcontinental train; the cleaning of arus, or turning the wheets of some
gigantic factory the lighting of the figantic factory; the iighting of the
individual home, or the ighting of the individual home, or the lighting of the part.

We believe we are furnishing the best, the most dependable service it is humanly possible to render, at the lowest cost consistent with good business
policy. But we are human and liable to make mistakes.

SO-IF YOU ARE NOT ONE OF OUR PLEASED CUSTOMERS TELL US ABOUT IT

## Southwestern <br> PUFLIF EERVIFE <br> Company

THE PROPER RATION


## HE HIGH SCHOOL ITHLECTIC ASS'N.

 HOOPTS NEW RULES and hese variety.
a These qualities are supplied by
a wall
quality ingene variety of good


 one can readily see that if there
ons material for 50 whites and only
25 yoks, just 25 eggs can be
produced. Unbalanced Feed Wasteful
If there is one short stave in
the barre the water runs out, no
matter how high the other staves
are


JOB PRINTING AT THE MESSENGER

## A "Hidden Quart" stays up in your motor and never drains away -that's real protection against expensive motor wear! <br> Now <br> $30_{\text {Quatt }}$ <br> CONOCO GERM PROCESSED MOTOR OIL

The Very Best In Candies
Will be found at Kipling's
We greatly enjoy the friendship of our Hager-

Kipling's Confectionery, Inc.
Roswell, N. M.


## Set the Old Alarm, a Half Hour

LATER
and get up to a warm house!

Gas heat is more intense and faster. It warms the whole house evenly, thoroughly in a very short time. Fast action is just one of the many advantages of natural gas. Every year more people are turning to natural gas for comfort, convenience and economy.

THE PECOS VALLEY gAS CO.

## The Revolving Fund

A bank represents a sort of community revolving fund. Business and individuals deposit in it each day, surplus funds which cannot be safely kept in purse or register. That's for safety. Worthy business and individuals, who have need for more than current funds, borrow from this community fund for short periods. To assure that the funds they have borrowed will be repaid, they make collateral security sufficient to guarantee
this repayment. That's for safety, too. The simple plan of banking, the beginning has adapted itself to a complex modern business world and become intricate in details. Government has taken over supervision, for protection of those who have deposits.
And even those who really have no surplus for any length of time, who transact a large volume of business yet have little money remaining on deposit at any time, find their banks are useful, as a clearing agency, as a safety measure, and as a time saving convenience. And even this enlarged service is provided without cost! Can any other business compare in service its profit am infinitessimal portion from business volume and clearings?

## Regional Clearing House No. 3

## New Mexico Bankers Association

BEING COMPOSED OF THE FOLLOWING BANKS: FIRST NATIONAL BANK
Roswell, New Mexico

FIRST NATIONAL BANK Rosweil, New Mexico Carlsbad, New Mexico
FIRST NATIONAL BANK
Carrizozo, New Mexico Hagerman, New Mexieo
LEA COUNTY STATE BAN
Lovington New Mexico Lovington, New Mexico
BANK OF OMMMERE
Roswell, New $\underset{\text { FIRST NATIONAL BANK, New Mexico }}{\text { Artesial }}$

|  | You Can <br> Always Rely On Her Judgment |
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| C5E. | ODEL |



## Advertising

Isn't magic. There is no element of the black art about it. In its talk, sane talk - selling talk.

Its results are in proportion to
the merit of the subject advertised the merit of the subject advertised
and with the ABILITY with which the advertising is done.

Consult us . . . We shall be glad to

## The Messenger



THE FAMILY NEXT DOOR


Criticism Unjustified


