



FEDERAL AID PROJECT
TO CONNECT VALLEY
WITH GRANO CANYON


## Dolores and Quentin Bartlett entered school Monday, enrolling in the seventh grade.

Those making an average of 9

as follows: Ruth Wade, Sammy
McKinstry Opal Bealer and Lola
Mae Ridgley.
JOB PRINTING AT THE MESSENGER

## MASSEY'S

Cash Grocery \& Market 103 N. Main Roswell, N. Mex.
We Sell For Cash And Sell For Less
Armour's Fine Packing House Baby Beef Chuck Roast, H _ Steaks, tb
Round or T-Bone, Fancy, tb
Hamburger, tb
1 tb Hill Bros. Coffee, red can Flour, 48 lbs , guaranteed.
Dreamland Corn and Cane Syrup, Gal. 65 c

Armours Vegetole, Swift Jewell, 8 lbs ._---_70c
Coffee, Peaberry, 1 tb
Jim-"Say, Soe, can you tell me
hy there are fewer railroad ac-
idents than automobile acci-
dents?" "Well. perhaps not exactly
Joe
but 1 think it is beause the en-
gineer isn't always hugging the
Messenger $\overline{\text { Want Ads Get Resutls }}$ Notice The Adam Zimmerman ranch
located in township 14.,.,. Ranke
R1.E., is ponted agains $k$ kind
of hunting. Adam Zimmerman.

## Se prohibe en el Rancho de Adam Zimmerman, situado en el Adable

## For Economy-Use Texaco

Did you realize that every time you choke your car, you lose a half pint of gasoline? -On these cold mornings, Texaco will start your car with a minimum of choking.

## C. \& C. Garage <br> Hagerman, New Mexico



15
25
25
40c
${ }^{75} \mathrm{c}$

## The "Good" Old Days

Styles and fashions of Mother's younger days may be revived, but it is comforting to know that most of her drudgery, hardships and inconveniences are gone forever.
"The old oaken bucket," kerosene lamps and stove wood went out with the horse and buggy. Various processes that were slow and laborious have been relegated to the junk heap.

Yet antiquated methods and wasteful devices are common in many homes. Let your Electric Appiiance Dealer tell you how economical it is to own a washing machine, a sewing machine, a vacuum cleaner, a refrigerator, and other useful electric appliances. He will show you how you may pay for these appliances with the money they save for you.

## Southwestern FIELIE EERVIFE Company

## Banking Ballast

A ship must have so much ballast, whether or not it carries sufficient weight of pay-load, to keep an even keel, especially in rougher seas.

Banking must carry its load of ballast, too. Not all of deposits, of capital and surplus, can be used in loans. Some is ballast in safe reserve securities returning low interest but always
marketable; some is secondary reserve quickly convertible; marketable; some is secondary reser
some is cash held for immediate needs.
As value of collateral goes down. loans must be reduced and
 sesprpses inereseste, more loans may be carried as proftabebe busi-
nenss ness.
A hank cannot increase at will its capital, surplus, deposits or reserves: loans are the adiustable portion of its business
which it must balanee to conditions, and this balancing makes safe banking.

## Regional Clearing House No. 3

New Mexico Bankers Association
being composed of the following banks:



The Approach of Armistice Day Reminds us of the days of camouflage.
ven today many things are not what they seem.... Clothes for instance. Plenty of chances to be fooled by those who
only trade down to a ridiculous price. Better be sure than beware.
Model Clothes always assure you of style, service, satisfaction and a saving.
Suits $\$ 20$ and up $\ldots$ Overcoats $\$ 16.50$ and up
We noticed that Prof. White killed
a 12 -point lamb. -Bet the boys wish it

## CEE• MODEL

| Enjoy |  |
| :---: | :---: |
|  |  |
|  |  |
|  | \%mit momme mome |
| day and Saturday |  |
|  |  |
|  | \%ex |
| day and Monday | 为 |
| ${ }^{\text {a }}$ - Forr Mara Braters\% |  |
| Tonkey Business" |  |
| day Only |  |
| $\begin{aligned} & \text { LIVE BROOK } \\ & \text { "Silence" } \end{aligned}$ | mem |
|  |  |
| Weednesdy-Thursday |  |
| Last Flight |  |
| cca Th |  |
| Yuca |  |

Set the Old Alarm, a Half Hour

## LATER

and get up to a warm house!

Gas heat is more intense and faster. It warms the whole house evenly, thoroughly in a very short time. Fast action is just one of the many advantages of natural gas: Every year more people are turning to natural gas
for comfort, convenience and economy.
THE PECOS VALLEY gAS CO.

## DUCK DEPRESSION TO BE TACKLED BY NATION'S EXPERTS


J.C.PENNEYCO.

Quality Merchandise at a Saving Roswell, N. M.

## Sheep Lined Coats

for Men, Sizes 36 to 48
\$3.98
Boys Sizes 4 to 18
$\$ 2.98$

## SATURDAY SPECIALS

## Pre-Inventory SALE!

For a few days only, we have some exceptional bargains in cuil lumber, farm.

Buy a load of this lumber and build a barn to store this cheap grain in.
Lumber as low in price as $\$ 25.00$ per thousand feet.

## Kemp Lumber Co.

 Hagerman, $\mathrm{N} . \mathrm{M}$.CHEAPEST IN 14 YEARS

## Bargain Days

## Star-Telegram

Largest Circulation in Texas
ONE YEAR BY MAIL


To include Big Sunday Issue add $\$ 1.00$ ExtraTo include Big Sunday lssue add $\$ 1.00$ Extra-
Making $\$ 5.95$ for Daily and Sunday. Regula price is $\$ 10.00$, YOU SAVE $\$ 4.05$; Regular
price Daily Withent price, Daily Without Sunday $\$ 8.00$, Cut to $\$ 4.95$
-YOU SAVE $\$ 3.05$.

Make sure your household daily for the coming year is à COMPLETE MARKET paper. You can't afford to miss the three daily business pages
FORT WORTH STAR-TELEGRAM

[^0] Shoulder Roast, prime, per $1 \mathrm{~b} \ldots-10 \mathrm{c}$ and $121 / 2 \mathrm{c}$ Ribs, per 1 b Hamburger, per tb _10c
$-\quad 15 c$ ausage, per ib

## LAWING MARKET

## JOB PRINTING AT THE MESSENGER

"It Pays to Look Your Best"
Visit the Barber Shop before you leave on a business trip or present yourself in pubic.

Remember that children's haircuts are 25 c on school days.

## Bowen Barber Shop

Teed's Confectionery
SMALL PORKS Front Quarter, per 1 B Hind Quarter, per Ib
"We buy your farmer friend's meats."

## Special Sale This Week Only

2 Boxes Frens (the world's best sanitary napkin) for-

## 59c

Take this opportunity to get the best

## The McAdoo Drug Co.

"Hagerman's Popular Meeting Place"


[^0]:    AMON G. CARTER, President

