

AT MUSTANG FIELD

Ponies, Roughriders Battle In Opener

The 1975 football season will be officially launched Friday night for Bovina's Mustangs when the Maroons host the Boys Ranch Roughriders at Mustang Field.

Kickoff will be at 8 p.m. In the Mustang camp, enthusiasm is at a high pitch among the over 40 candidates for the squad and the almost all-new slate of coaches.

The Ponies will be attempting to regain their supremacy over the Roughriders, losing last year's opener, 19-0, to the Class AA team.

In 1970, Bovina outscored Boys Ranch, 32-7; in '71, the Ponies won, 27-18; won again in '72, 16-0; and lost their first game to the Roughriders, 14-0, in '73.

Although Bovina has been given the nod over the AA Roughriders in the past, Boys Ranch will probably be given the edge in this year's contest based on the results of the past two years.

Head Coach Joe Christian, in his first year at the helm of the Bovina Mustangs, and his staff watched Boys Ranch in their only scrimmage of the year—against Friona—and came away impressed by the

Mustangs' first opponents.

"We were real impressed by the Roughriders," said Christian, noting that Boys Ranch scored one touchdown in the scrimmage while holding the AA Chieftains scoreless. "They have a real aggressive team with a front line that averages about 170 pounds, probably five to 10 pounds more than the Mustang line."

The Roughriders will run a Power I offense and a 3-2 or 6-1 type defense, according to Christian.

"They threw pretty well for a scrimmage and we expect Boys Ranch to develop a good passing attack," Christian commented. "They will probably throw the ball against us, however, they may not have to if their running attack works—but we hope they have to throw."

Boys Ranch fans are still talking about the 1974 season when the Roughriders, seldom blessed with a winning season during the past several years, compiled a stellar 7-3 record. The Ranchers lost only two District 1-AA games—17-10 to Dalhart and 29-19 to Spearman, the

eventual Class AA state runner-up.

This year, 10 lettermen return, including four offensive and three defensive starters. If the Ranchers can fill the vacated quarterback slot, they could be headed for another winning season.

Three of the returning starters went both ways in '74, including Butch Bawcom (5-10, 170), expected to fill the quarterback role; Brent Langley (5-10, 170), fullback-cornerback; and Daniel Rains (5-9, 165), running back-noseguard. Mike Taylor, who started at center last year, is the remaining veteran back this year.

Rancher Coach Ben Adams expects good things from Boyd Garrett at back, Joe Maloy at end, Brad Hood at tackle, David Rattan as a quarterback prospect, Roland Lopez at back, Johnny Roland at tackle and Brad Silver at back.

The Ponies will run a basic wishbone offense and a 5-2 defense with a number of variations, according to Christian.

Christian, a graduate of West Texas State University, is assisted this year by Zane Reeves, Texas Tech; Greg Marshall, Sul Ross; Ric Smith, West Texas State University; and Joel Nelson, McMurry. Reeves is the only returning member of the coaching staff.

Probable offensive starters for the Mustangs will be:

Center—Duane Mitchell, 135, senior;

Guards—Dana Harris, 145, senior; Steve Guest, 170, senior;

Tackles—Terry Schilling, 170, senior; Joe Olvera, 180, senior;

Ends—Ken Sorley, 160, senior; John Caldwell, 175, senior;

Quarterback—Dennis Willard, 160, senior;

Fullback—Ray Martinez, 175, senior;

Halfbacks—Clint Cox, 160, senior; and Tommy DeLeon, 160, senior.

Probable defensive starters:

Linemen—Caldwell; Olvera; Mitchell; Schilling; Randall Ritchie, 230, freshman;

Linebacks—Martinez; Gerald Shelby, 155, sophomore;

Secondary—Tommy Serna, 125, junior; Cox; DeLeon; and Ruben Salazar, 140, freshman.

HORSEMANSHIP

Winners Listed In BTD Event

Belt buckles were awarded first place winners in the junior and senior horsemanship activities, sponsored by the Roping Club, on Friday during the 12th annual Bull Town Days celebration. Second through sixth place winners received ribbons. Jack Templar of Dimmitt judged the events.

Winners in barrel races, pole bending, flag races, rescue races, roping, western pleasure and bull riding were as follows:

Barrel races—seniors 1. Kim Naegle, 20.8; 2. Jody Bandy; 3. Korby Hawkins; 4. Dianna Naegle; juniors 1. Billie Cupit, 22.1; 2. Rande Cupit; 3. Daryl Hawkins; 4. Kathy Williams; 5. Chet Hawkins.

Pole bending—seniors 1. Korby Hawkins, 30.2; 2. Dianna Naegle; 3. Kim Naegle; 4. Jody Bandy; juniors 1. Chet Hawkins, 30.1; 2. Rande

Cupit; 3. Daryl Hawkins; 4. Billie Cupit; 5. Kathy Williams; 6. Melissa Glasscock.

Flag races—seniors 1. Kim Naegle, 10.5; 2. Dianna Naegle; 3. Jody Bandy; 4. Korby Hawkins; juniors 1. Rande Cupit, 12 sec.; 2. Billie Cupit; 3. Kathy Williams; 4. Chet Hawkins; 5. Daryl Hawkins.

Rescue race—1. Korby Hawkins, 14.9; 2. Dianna Naegle; 3. Kathy Williams; 4. Charlie Trimble.

Roping—1. Korby Hawkins, 6.2. Western pleasure—1. Lezlie Williams; 2. Dianna Naegle; 3. Chet Hawkins; 4. Daryl Hawkins.

Bull riding—seniors 1. Korby Hawkins; 2. Dianna Naegle; juniors 1. Daryl Hawkins; 2. Billie Cupit; 3. Rande Cupit; 4. Charlie Trimble.

Mrs. Erith Hawkins served as secretary of the horsemanship activities.

FIRST STATE BANK PRESENTS:

COW POKES

By Ace Reid



"Well, he's got a right to howl. Them environmentalist fellers have protected him 'til there ain't a sheep left in the country!"

SUPPORT THE MUSTANGS!!!
FRIDAY, 8 P.M.
FIRST STATE BANK
 OF BOVINA

Member, FDIC

115-3rd St.

Methodist Men Host Breakfast

Following a breakfast of bacon and eggs, C.W. Bowman spoke on the use and mis-use of the Bible at the September Christian Men's Fellowship Prayer Breakfast Monday. Men of the First United Methodist Church hosted the breakfast.

The group welcomed Fr. Alphonsus Hoban, S.A., who has assumed duties as pastor of St. Ann's Catholic Church in Bovina.

The October prayer breakfast, set Monday, Oct. 6, will be at St. Ann's Parish Hall, hosted by men of St. Ann's Catholic Church.

agri-facts



By John Ricci

Getting it together may be the secret for grain sorghum planting in the next few years. Results from agricultural experiment stations indicate work will probably be intensified toward a grain sorghum which will grow well in rows as narrow as ten inches. Soil fertility scientist Dr. Lawrence Morrill at the Oklahoma Experiment Station says major yield increases are possible with a hybrid developed for the narrow row. Requirements of such a hybrid would be a different leaf angle and toleration for a high plant population. In experiments with current varieties of sorghum, the extremely narrow (10 inch) rows showed consistently better yield with 40,000 plants per acre than with 80-thousand. The highest yields recorded in the test plots with non-irrigated sorghum involved planting 30-inch rows with 80,000 plants per acre and 120 pounds of applied nitrogen. Tests on irrigated sorghums are underway.

TUCKER EQUIPMENT CO. 4100 Mabry, Clovis 762-4453

Reflections

From *The Blade*

20 YEARS AGO—AUGUST 31, 1955

Students in the Bovina Schools will register Monday, Sept. 5. Registration was set and announced last week for Friday, Sept. 2, but the time has been changed for the third time, said W.H. Willoughby, superintendent.

School was originally scheduled to begin Aug. 29, however, the architects for the new building advised school officials to wait one more week before accepting the building so that a few construction odds and ends could be completed on the building.

Janie Alverson has been selected as a candidate for queen of the Farmer County Fair by members of Rainbow Assembly 158.

Brother R.A. Hartsell became minister of the Bovina Church of Christ Monday, Aug. 29. Hartsell replaces Brother Grady Pricer who is going to Anthony, Kansas.

Sue Hoffer entertained in the

home of her parents, Mr. and Mrs. Aubra Ellison, with a slumber party Friday night. Those attending were Donna Jean Hobdy, Donna Smith, Janie Alverson, Pat Burnam, Dee Pounds, Lillie Ellison and Sue Hoffer, the hostess.

15 YEARS AGO—AUGUST 31, 1960

A total of 454 students answered the opening bell at Bovina Schools this week. The figure was lower than was hoped, but is expected to rise near the 500 mark by the end of this week or the first of next.

Bovina's first Quarterback Club was organized and got off to a running start Thursday night.

10 YEARS AGO—SEPT. 1, 1965

Bovina Schools, which opened for the 1965-'66 school year Monday morning, registered another record enrollment. A total of 632 students had been enrolled in the 12 grades through Tuesday morning.

This week marks the beginning of Bovina Businesses 1965 Cotton Bowl Football Contest.

"I was real pleased with our boys," commented Mustang Coach Roy Stone following Thursday night's scrimmage session here with Kress. A scrimmage with ex-Mustang footballers has been scheduled for tomorrow (Thurs.) night.

5 YEARS AGO—SEPT. 2, 1970

Enrollment in Bovina Schools has been on the upswing since classes began the first of last week. Total enrollment early this week was 656, according to Superintendent L.F. Jacobs. This is an increase of 66 over the number of students enrolled the first day of school.

Meloney Marshall, daughter of Mr. and Mrs. B.L. Marshall and president of Bovina High School Student Council, recently attended National Student Council Leadership Conference at Cheley Camp, Estes Park, Colo.

The Bovina Blade

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Bill Eillis Publisher
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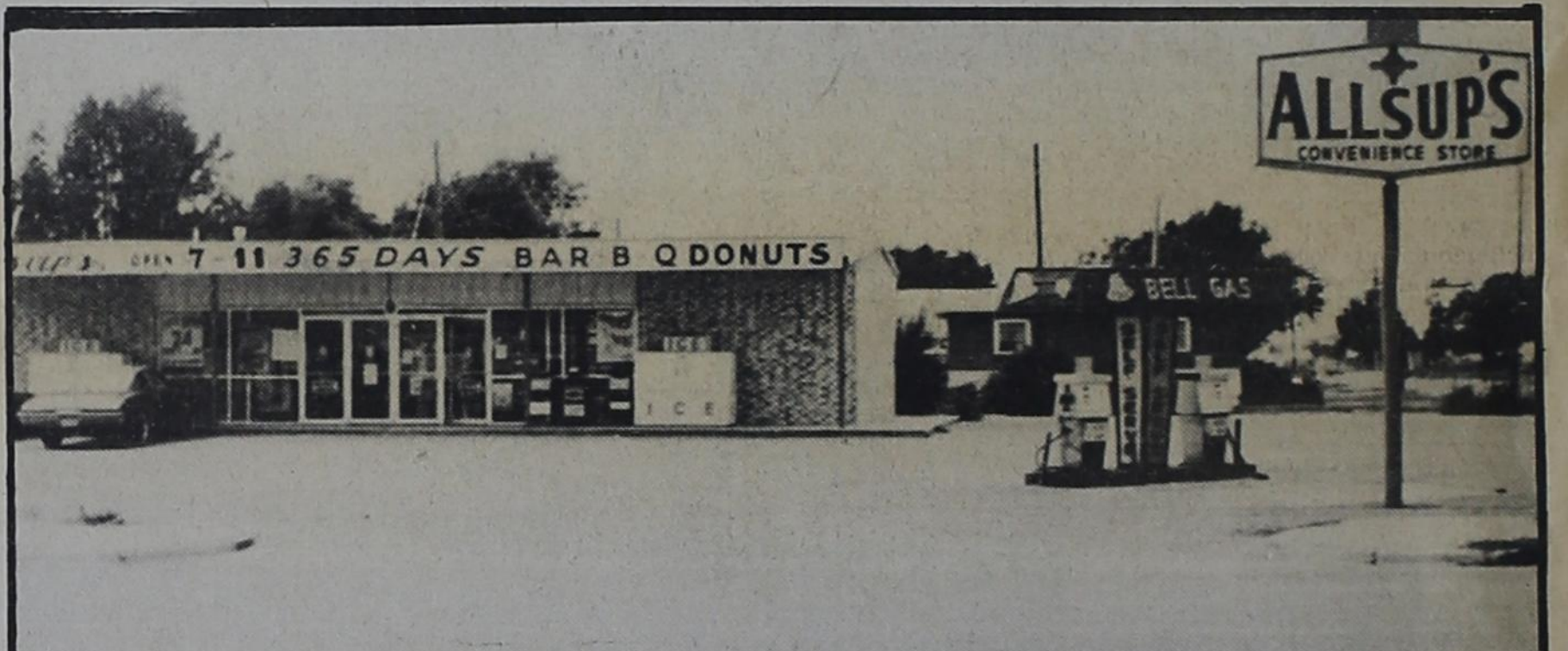
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when average life expectancy was 22 yrs.



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**At Home
In Parmer County**

Jana Pronger
County HD Agent

WITH HOME FOOD preservation in full swing I thought you might like some of the most current information I've come across and some of the interesting information related to food preservation.

How about some good news on the canning lid situation? We were recently informed by our state food specialists that canning lids are available through Goodwill Industries and the Commerce Department on a mail order basis. We encourage you not to order more than what you need for this year's canning season as manufacturers are catching-up with the need so next year's supply should be adequate. You might want to get together with a friend or two to order these if an order is more than you need this year. The address is:

Goodwill Industries of Minneapolis
3800 Washington Avenue N.
Minneapolis, Minn. 55412

A check or money order in the amount of \$5.00 will cover the cost of nine dozen lids (\$4.00) and mailing (\$1.00). The sender should also enclose a self-addressed stamped envelope for return of the check or money order if the supply is exhausted. There is a limit of one order per household.

FOR THOSE of you who missed my food preservation workshops earlier this summer, or have not had a chance to stop by the office I still have a good supply of Extension publications of canning and freezing. One you might be especially interested in is "Good Quality and Safe Home Canned Food," which gives information on spotting poor quality foods and spoiled foods and information on the prevention of the problem. Pertinent information is included on such organisms as botulism, which we've heard so much about lately.

We have an adequate supply of current information on canning and freezing from the Extension Service and a couple of canning supply manufacturers. Just call or write and we will be glad to send you the information you would like to have, or stop by my office in the courthouse any time.

ACCORDING TO ONE of our foods and nutrition specialists the three most common causes of spoilage of home canned foods are inaccurate pressure canners, incorrect processing temperature and improper cooling of jars. She advised checking the pressure can-

ner once a year to be sure it is accurate.

Noting ways to be sure foods are processed at the correct temperature in the pressure canner, she suggests:

- test pressure gauge so that the temperature is at 240 degrees F. at 10 pounds of pressure
- exhaust pressure canner 10 minutes after flow of steam from petcock
- keep pressure accurate. Less than 10 pounds of pressure won't kill bacteria in vegetables and meats.
- make adjustment for high altitude in areas about 2,000 feet or more above sea level.

She advised homemakers using a waterbath canner to have water boiling when jars are placed in the canner. Water should be one inch or more above the top of all jars throughout entire processing time, and it must be kept at a rolling boil.

The processing times for various products can be checked in the publications that I have mentioned above. At this time I have a maximum thermometer to check the temperature and gauge of pressure cookers and will be glad to test any cooker if you will call or stop by and make arrangements with me. My phone number is 481-3619 or you can write Jana Pronger, Box 683, Farwell, Texas 79325.

COURT HOUSE RECORDS

Instrument Report Ending August 21, 1975 in County Clerk Office, Bonnie Warren, County Clerk

WD, Kate Phillips, et al, Marvin Scheller, lots 15 and 16, Sec. 7 and lots 1 and 2, Sec. 18, T16S, R1E

WD, William J. Ballentine, Lloyd Farms, Inc., lot 1 and E 19' lot 2, Blk. 1, Lakeside Add., Friona

WD, Donna S. Shafer Axson, Paul Bush, lot 1, Blk. 2, Hicks Add., Friona

WD, Howard L. Fleming, Gerald R. Shavor, lot 3, Blk. 3, Staley Add., Friona

WD, Gerald Shavor, Gary Jones, lot 12, Blk. 41, Friona

WD, Murry Charles Bell, David L. Carson, N 64 ft. lot 1, Blk. 5, 1st Instal. to Staley Add. No. 3, add to Friona.

MARRIAGE LICENSES

Grady Hugh Dodd and Nelia Rita Garza.

Cecil Pete Barrow and Grace Lee Allison.

Willie Guerra and Eva Trevino.

Amado Coronado and Elsie Aguirre.

SCS Report

Last week, we talked about wildlife tree planting packets. These packets will contain three different kinds of trees: Honey Locust, Russian Olive and Red Cedar.

These packets contain fifty (50) of each kind of tree and are ordered through the Parmer County Soil and Water Conservation District.

The subject I want to call to your attention this week is windbreak tree plantings. This type of tree planting

must be ordered now, also. They are to be ordered directly from the Texas Forest Service.

Order blanks are available at the County Agents' Office in the courthouse, the ASCS office in Farwell and the Soil Conservation Office in Friona.

Adapted trees for your consideration for wind breaks are Arizona Cypress, Australian Pine, and Ponderosa Pine.

Once more, remember, all these trees need to be ordered now!

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FRIONA, TEXAS Store Hours 9 a.m. To 9 p.m.
SPECIALS GOOD SATURDAY AUGUST 30 THRU FRIDAY SEPTEMBER 5



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LISTERINE 20 OZ. REG. \$1.49 \$1.17

ZEE NICE 'N SOFT TOILET TISSUE 67¢

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GLADIOLA FLOUR 5 lb. bag 69¢

CURITY DIAPERS TODDLER 24's \$1.49

Lipton INSTANT TEA 3 OZ. JAR \$1.29

PURINA DOG CHOW 25 LB. \$4.97

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WE WILL BE OPEN MONDAY, LABOR DAY

LAY'S POTATO CHIPS REG. 89¢ 69¢

Lipton INSTANT TEA 3 OZ. JAR \$1.29

PURINA DOG CHOW 25 LB. \$4.97

PURINA DOG CHOW 25 LB. \$4.97

PURINA DOG CHOW 25 LB. \$4.97

PURINA DOG CHOW 25 LB. \$4.97

PURINA DOG CHOW 25 LB. \$4.97

PURINA DOG CHOW 25 LB. \$4.97

HUNT'S WHOLE PEELED TOMATOES 14 1/2 OZ. CAN 29¢

KRAFT STRAWBERRY PRESERVES 18 OZ. 77¢

BEST MAID SALAD DRESSING 1 QUART 77¢

ERA CONCENTRATED LAUNDRY DETERGENT 32 OZ. 99¢

EARTH BORNE SHAMPOO APRICOT, GREENAPPLE STRAWBERRY REG. \$1.43 \$1.17

JOHNSON'S BABY POWDER 9 OZ. 77¢

CUTEX OILY POLISH REMOVER HERBAL, LEMON, VEG. 4 OZ. 49¢

POLAROID 88 FILM \$3.17

VASELINE INTENSIVE CARE LOTION 10 OZ. SIZE REG. \$1.29 97¢

VASELINE INTENSIVE CARE BATH BEADS 10 OZ. SIZE REG. \$1.29 97¢

VASELINE HERBAL BODY SPLASH WITH MOISTURIZERS 8 OZ. SIZE \$1.17

REGAL PICTURE FRAMES 8x10 REG. \$3.47 \$2.27

REGAL PICTURE FRAMES 5x7 REG. \$2.77 \$1.87

CHAMPLIN MOTOR OIL 30 WT. 29¢

DAWN SAYELLE YARN 89¢ SKEIN

ARKAY WEDGE SPEAKER SET 1 PAIR REG. \$8.39 \$5.77

MIRRORMATIC POLY PERK 8 CUP \$6.77

5/8" x 50' GERING WATER HOSE \$3.27 REG. \$4.69



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Jana Rogers, Hallett

Wed At Reese Chapel

Reese Air Force Base Chapel was setting for the wedding vows of Miss Jana Lea Rogers and Gregory Lee

Hallett at 7:30 p.m. Friday, August 22. Rev. Phillip Ed. Grimmert, chaplain, officiated.

The bride is the daughter of Mr. and Mrs. G.C. Luttrall of 2820 54th Street in Lubbock and the granddaughter of Mr. and Mrs. J.T. Jones of Bovina and Mrs. Opal Rogers of 4406 20th Street in Lubbock and the late W.H. Rogers, former Bovina residents. The bridegroom is the son of Lt. Col. and Mrs. Melvin E. Hallett of 3408 59th Street in Lubbock.

Given in marriage by her step-father, the bride selected a gown of satin overlaid with lace designed with a ruffled neckline and long, puffed sleeves. She wore a Southern Belle hat with mint green streamers.

Attending the couple were Miss Sue Richardson of Amarillo and John Caddell of Lubbock. Miss Kara Gladden was ring bearer. Miss Richardson and Miss Gladden wore gowns of mint green and white lace.

Mrs. Joe Bradburn of Bovina, organist, presented traditional wedding music and accompanied Mrs. Joe Jones of Bovina, aunt of the bride, as she sang "The Twelfth of Never" and "The Wedding Prayer." Ushers were Fred Buck of Lubbock and Mike Hallett of Enid, Okla., brother of the bridegroom. Wedding guests were registered by Miss Joni Rogers of Lubbock, sister of the bride.

A reception was held following the ceremony in the home of the bridegroom's parents. Presiding at the serving table were Miss Joni Rogers and Miss Jige Rogers, sisters of the bride, and Jeff Hallett, brother of the bridegroom.

Following a wedding trip to Dallas, the couple will be at home in Lubbock where the bride is employed at Cathey Brokerage Company and the bridegroom is assistant manager of Long John Silvers. Both are graduates of Monterey High School in Lubbock.



MRS. GREGORY LEE HALLETT

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BEHIND BOVINA PUMP

PHONE 238-1575

24 Attend

Aug. Meeting

Bovina's Senior Citizens met Wednesday of last week in Fellowship Hall of First United Methodist Church for a covered dish luncheon.

About 24 attended the luncheon and enjoyed singing and games of "42" during the afternoon. The kitchen band also entertained.

Next meeting will be Wednesday, Sept. 24, with a program on arthritis scheduled.

In a shell

by Lou Nuttall

Seems as if the combination of Bull Town Days, vacation and school starting, all in the last couple of weeks in August, puts this writer "under the weather" every year. To top it all off this year, the boss (Bill), our other boss (A.L.) and I were called for prospective jury duty the first day of our vacation, which was to begin Monday after BTD wound up on Sunday.

Tried to tell Henry Minter that we would be in the middle stages of our annual nervous breakdown that day, but he wouldn't buy that excuse. Anyway, Bill got "stuck" on the jury and we were among the 24 "finalists" but got struck from the list. Could have been our wild-eyed, rather harried expression that day, reckon?

Ever since our prized "rocket" got smashed up last spring, we've accused Pat Read of trying to top two wrecks within one hour and she finally managed to accomplish the feat.

Seems daughter Cindy drove the family car to church a couple of Sundays ago and parked in the first space next to the church bus stop. Just before the services were over, someone got in the bus, revved up the motor and charged—right into the side of Pat's car. Bashed in one side of the car and pushed it into the vehicle next to it. The bumper on that vehicle caved in the fender on the other side of Pat's car.

Wouldn't have been so bad, we'd guess, but a couple of days before, Cindy pulled out of a parking lot in Plainview and the driver in the car ahead of her accidentally put his car in reverse and slammed into her car. So that made three sides of her car dented up in three days.

We'll concede to Pat, this time.

The Bovina globetrotters have been busy this summer. We may not know of all the jet-setters in Bovina, but the Dean Hastings have been in Germany visiting Mike and LaJuana, the C.E. Trimbles and Earl Whittens vacationed in Hawaii, and Elton Venables will be leaving for England next week to visit Margaret Jo and Owen and the Dudley Hughes have been to Alaska and Hawaii.

And we thought all along the Nuttalls did well to get to Red River for three days.

That rampant pumpkin vine in

Mrs. G.A. Bandy's back yard is something else, especially for a volunteer plant. We could plant, water, cultivate and fertilize by the book and couldn't get a whole package of pumpkin seed to produce the way that one, little 'ole volunteer vine.

If the monster-movie people hear about that vine, they could probably come up with a movie about the giant pumpkin vine that ate the Bandys.

Does anyone ever read the advertisements on matchbook covers? Certainly...suspicious wives read them avidly.

From the Texas Press Messenger.

Mrs. Looney

To Be Feted

Mrs. Crayton Looney of Plainview will be feted with a bridal shower Thursday, Sept. 18, in Community Room of First State Bank of Bovina. Calling hours will be from 3 to 4:30 that afternoon. Mrs. Looney's gift selections are on display at The Brownsabout and Isaac's Department Store.

Hostesses will be Mrs. Leslie McCain, Mrs. Lily Fuller, Mrs. Bessie Combs, Mrs. J.B. Barrett, Mrs. Don Murphy, Mrs. Ovid Lawlis, Mrs. James Clayton, Mrs. Von Bowen, Mrs. Alice Moore, Mrs. W.W. Wilcox and Mrs. Buster Cochran.

...Someone has said there are four kinds of bones. Which ones belong to you?

WISHBONES spend their time wishing someone else would do the work.

JAWBONES do all the talking but little else.

KNUCKLEBONES knock everything that anyone ever tries to do.

BACKBONES get under the load and do the work.

Shower Set

Saturday For Miss Harbison

Miss Lou Ann Harbison, bride-elect of Greg Hromas, will be feted with a bridal shower Saturday from 3 to 5 p.m. in Community Room of First State Bank of Bovina.

Hostesses will be Mrs. Scott Gober, Mrs. Bruce Caldwell, Mrs. Nancy Nix, Mrs. Clyde Schilling, Mrs. Tom Griffith, Mrs. Billy Charles, Mrs. Clyde Blalock, Mrs. Floyd Damron, Mrs. P.A. Adams, Mrs. Earl Whitten, Mrs. Jim Russell, Mrs. Ovid Lawlis, Mrs. Roy Lee Stowers, Mrs. Barberette Sikes and Mrs. Ronald Minyen.

HOSPITAL NOTES

Mrs. Elmer McKay of Bovina entered Highland Hospital in Lubbock Tuesday for observation and tests.

SEWING CLASSES

BASIC EZ - SEWING CLASSES

REGISTER AT DON'S MEDICINE CHEST

CLASSES ON SATURDAYS AT 2 P.M. LOCATION TO BE ANNOUNCED LATER

5 WEEKS BEGINNING SATURDAY, SEPTEMBER 6

'20.00 FOR 5 LESSONS.

MUST HAVE 20 ENROLLED TO HAVE CLASSES---

SO REGISTER BEFORE SATURDAY.



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You're doing without a Zimmatic center pivot. Saving your hard-earned capital for other improvements. Don't want to borrow right now.

But it's costing you money every year you wait. Two ways. First, you're losing the extra crop production you get under irrigation. Second, inflation is at work. Boosting prices, dropping the value of your dollars.

Why not rent a Zimmatic under our new lease plan? Let the system pay for itself and put some extra money in the bank for you at the same time.

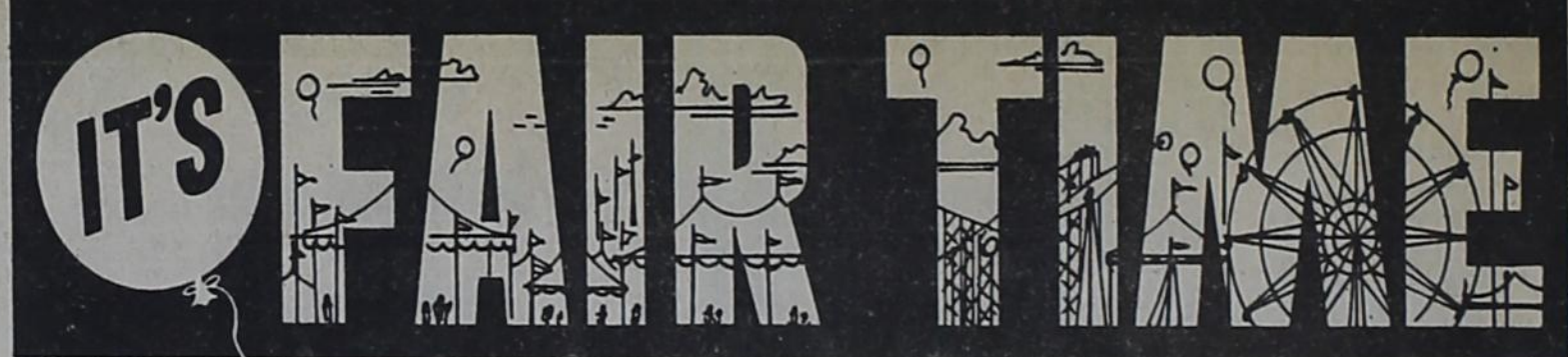
Our rates are reasonable. You can include freight, installation, pump...

other "above ground" items in one flexible package, tailored to your needs. Why wait to irrigate? It's just costing you money. Call us today for details on our new lease plan.

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Curry Co. Fair

SEPT. 3-7

Clovis, N.M.

FOUR BIG HORSE SHOWS:

- ★ Wednesday - Paint Horses
- ★ Thursday - Appaloosa Show
- ★ Friday - Quarter Horse Show
- ★ Saturday - Quarter Horse Performance

*QUEEN'S CONTEST--Tuesday, Sept. 3, 7 p.m.

*Old Fashioned Mellerdrammer (FREE) Wednesday Friday & Saturday 6 p.m.

*Pioneer Day, Saturday Free lunch for all old timers.

*Square Dancing Thursday and Saturday nights.

*Dudley's Midway

SEE--Livestock, Poultry, Rabbits, Garden and Field Crops, Cooking, Sewing, Canning, Arts & Crafts, Sports Equipment, Farm Machinery, Livestock Handling Equipment.



SOMETHING INTERESTING FOR EVERY BODY!



People once believed that tangles in the manes of horses were used by witches as stirrups.

WE'LL BE IN YOUR AREA SOON

for a local corn demonstration plot field day.

September 9 9:00 a.m. - 12:00 Noon Lariat, Texas; Ernest Rumm farm at intersection of U.S. 84 and F.M. 1731

Browning Seed Research Director, Art Johnson, will be present to discuss area conditions and individual situations. So bring an ear of your corn and compare it with ours.

Free information, refreshments, and winter caps for all who attend.

BROWNIE BRAND



a trademark of Browning Seed, Inc., Plainview, Texas

W.I. Pierson Services

Held In Plainview

Funeral services for William Irl Pierson of Plainview, father of Dee Pierson of Bovina, were held Thursday afternoon of last week in the Southside Assembly of God Church with Rev. H.T. Stanaland, pastor, officiating, assisted by Rev. M.W. Putnam of Dallas.

Mr. Pierson, 79, died at 11 a.m. Tuesday, Aug. 26, at Central Plains General Hospital in Plainview after a brief illness.

Burial was in Strip Cemetery under direction of Lemons Funeral Home.

A native of Comanche County, Mr. Pierson moved to Hale County with his parents in 1905. He was married to Maggie Ell Durham Sept. 6, 1914, at Petersburg and farmed near the Lakeview Community. He retired in 1953 and moved into Plainview in 1965. He was a member of the Southside Assembly of God Church where he was a deacon for a number of years.

Survivors include his wife; five daughters, Mrs. A.B. Helms of Abernathy, Mrs. Floyds Breeding of Chino Valley, Ariz., Ethel Pierson of Abernathy, Opal Pierson of Plainview and Hulda Pierson of Plainview; four sons, Joe Pierson of Burleson, Walter Pierson of Hereford, Dee Pierson of Bovina and

Virgil Pierson of Petersburg; a sister, Mrs. J.W. Magness of Truth or Consequences, N.M.; 19 grandchildren and 12 great-grandchildren.

Bookmobile In Bovina Thursday

The High Plains Bookmobile will be in Bovina tomorrow (Thursday) from noon until 3:30 p.m., according to Lorene Sooter, librarian.

The bookmobile will be parked in front of Bovina Schools.

Prior stops that day will be at West Camp from 9:15 to 10:15 a.m. and at Lariat from 10:30 to 11:30 a.m.

School Lunch Menu

Sept. 8-12

MONDAY-Lasagna, buttered corn, blackeyed peas, toast, pear halves, milk.

TUESDAY-Barbecued weiners, scalloped potatoes, pork and beans, batter bread, cherry cobbler, milk.

WEDNESDAY-Steak fingers, creamed potatoes, broccoli, hot

Admission, Game Times Announced

Admission prices and game times for members of District 3-A were decided upon at a meeting of school officials and coaches recently, according to L.F. Jacobs, superintendent.

Admission to football games this year will be \$1 for students and \$2 for adults. Admission to junior high games will be 50 cents for students and \$1 for adults.

All non-district games will begin at 8 p.m., said Jacobs. When the District 3-A conference tilts begin Friday, Oct. 17, with the Mustangs hosting the Farwell Steers, the game time will be moved to 7:30 p.m. for the remainder of the season.

Your local

used cow

dealer is.....

friona bi-products

For 7 day a week dead stock removal Call 247-3032 Collect



Irrigation

**CABLE TOOL
SPUDDER WORK**

DRILLING TOP TO BOTTOM

DEEPENING WELLS AND LINNERS RUN

NO HIDDEN CHARGES

State License #1668

EARL S. MAHLER

Seven Miles East of Dimmitt on

Hwy. 86 and 1/4 Miles South

PARTY LINE PHONE 806-945-2281

Bovina Area Churches Welcome You!

Church Page Sponsors

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Dudley's Auto Parts

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"We Serve To Serve Again"

First State Bank of Bovina

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Phone Tharp 225-4990
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- Quality Aerial Spraying -
Phone 238-1475

Kerby Welding Service

A Deal The Year

The Bovina Blade

"Works For Bovina"

Attend Church Regularly

Paul Jones Texaco

Firestone Tires

Friona Motors

"Your Parmer County Ford Dealer"
Bovina Phone 238-1395

Parmer County Implement Co.

WEST HIGHWAY 60 - FRIONA, TEXAS
PHONE: 247-2721 79035

Don's Medicine Chest

Prescription & Health Needs
Phone 238-1659

Bovina Gin Company

Your Satisfaction Is Our First Concern"

HORN INSURANCE
ALL TYPES OF INSURANCE

FIRST BAPTIST CHURCH of BOVINA

SUNDAY

Sunday School-9:45 a.m.
Morning Worship-11 a.m.
Training Union-6 p.m.
Evening Worship-7 p.m.

WEDNESDAY

Prayer Meeting-8 p.m.



Rev. Derrel Lewis

Don't Be A Church Drop-Out

*Tires *Batteries *Accessories
Charles Oil Company

Allsup's Convenience Stores

201-3rd St.
Open 24 Hours A Day
365 Days A Year

Oklahoma Lane Farm Supply And Gin

Phone 225-4116

Gateway Farms

- Bovina -

Southside Motor Supply

Dimmitt Rd.
Phone 238-1427

BOVINA PUMP CO.

Hwy. 86 - West

Sherrill Lumber Company
Highway 60 - Bovina

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STATE LINE OFFICE SUPPLY

Printing-Office Equipment

JOHNNY MILLER
Phone 481-9235

Parsons - Ellis Funeral Home
Friona

REEVE CHEVROLET -OLDS

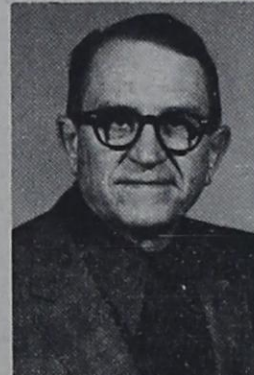
"Your Transportation Counselors Since 1938"

Sherley Grain Company

"Serving Parmer County Farmers the Year Around"

ST. JOHN LUTHERAN CHURCH

Sunday School-9:30 a.m.
Morning Worship-10:30 a.m.



Rev. Herman Schelter

OKLAHOMA LANE METHODIST CHURCH

Sunday School-10 a.m.
Morning Worship-11 a.m.
Evening Worship-7 p.m.



Rev. Oran D. Smith

BOVINA CHURCH of CHRIST

SUNDAY SERVICES
Classes-9:45 a.m.
Worship-10:45 a.m. and 6 p.m.
WEDNESDAY
Devotional and Classes-9 p.m.



Cecil Bunch

OKLAHOMA LANE BAPTIST CHURCH

Sunday School-10 a.m.
Morning Worship-11 a.m.
Training Union-6 p.m.
Evening Worship-7 p.m.

Dr. Cecil Golden

BOVINA METHODIST CHURCH

Sunday School-9:45 a.m.
Morning Worship-11 a.m.
M.Y.F.-6 p.m.
Evening Worship-7 p.m.
Choir Practice-
Wednesday-8 p.m.

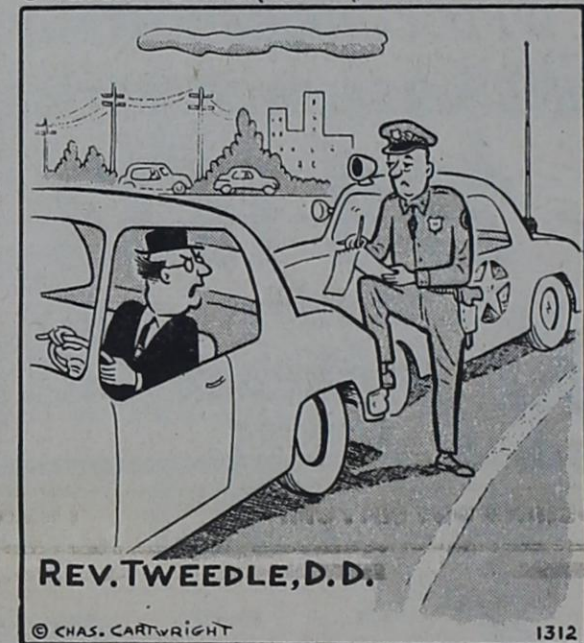


Rev. Howard Marcom

ST. ANN'S CATHOLIC CHURCH

Mass-Sunday-8:30 a.m.
Monday & Wednesday-8 p.m.
Confession: Sunday-8 to 8:25 a.m.

Church Chuckles by CARTWRIGHT



REV. TWEEDLE, D.D.

"If you were Christian you'd tell me to go and sin no more!"

SOMETHING GOOD ABOUT YOU

Wouldn't this old world be better,
If folks we meet would say:
"I know something good about you"
And then treat us just that way?

Wouldn't it be fine and dandy
If each hand clasp warm and true,
Carried with it this assurance:
I know something good about you?

Wouldn't things be more pleasant
If the good that's in us all
Were the only thing about us
That folks bothered to recall?

Wouldn't life be more happy
If we'd praise the good we see;
For there's such a lot of goodness
In the worst of you and me.

Wouldn't it be nice to practice
This fine way of thinking too:
You know something good about me,
I know something good about you?

Cecil Bunch
Minister
Church of Christ

BOVINA PENTECOSTAL HOLINESS CHURCH

Sunday School-9:45 a.m.
Morning Worship-11 a.m.
Radio Program on KZOL
at 2 each

SUNDAY AFTERNOON
Evening Worship-7 p.m.
Wednesday Worship-7:30 p.m.

MISION BELEN BAUTISTA

Escuela Dominical-9:45 a.m.
Mensaje-11:30 a.m.-Union De Pre Preparacion-5 p.m. Miercoles Estudio De La Biblia-7:30 p.m.

NEED A HOME LOAN?
SEE **FIRST FEDERAL SAVINGS**
AND LOAN ASSOCIATION
801 Pile St.
762-4417
Clovis, New Mexico

OPPORTUNITY SAVINGS THEY'RE ALL IN CLASSIFIED PROFITS RESULTS

DEAD LIVESTOCK removal (any condition). Phone collect: 505-762-9514 or 505-762-1869. 5-tfnc

To report emergencies or any suspicious activity, phone 238-1133 any time of the day or night.

BOVINA ELECTRIC
Dale Berggren
225-6505 or 225-4535 42-tfnc

A-1 TV REPAIR...All electronics, all TV models, color TV set-ups. Buford Stanberry, 310 W. Ave. A, Phone 238-1509. 5-5tp

DISCOVER MUSIC...IT'S GREAT WHEN YOU PARTICIPATE. A festival of values at Phillips House of Music for pianos, organs, band instruments, guitars, lessons and repairs. Now serving this area with musical supplies for 21 years, from 1953 to 1974. 112 Main in Clovis, N.M. Phone 505-763-5041. 43-tfnc

McKilip Drag Line Service. Excavation and dirt moving. Phone Farwell 481-3302. 34-tfnc

RESPONSIBLE PERSON Wanted to own and operate candy and confection vending route. Bovina and surrounding area. Pleasant business. High profit items. Can start part time. Age or experience not important. Requires car and \$1395 to \$4795 cash investment. For details write and include your phone number: Department BVV 3938 Meadowbrook Rd. Minneapolis, MN 55426 9-1tp

LOSE WEIGHT with New Shape Tablets and Hydrex Water Pills. At Don's Medicine Chest. 8-6tp

FOR SALE...1972 El Camino. Excellent condition. New tires and wheels. Contact after 5 p.m. 902 Maple. Call 247-3091. 9-1tp

FOR SALE...3-bedroom, 2 bath house, extra nice on inside. Phone 238-1231. 52-tfnc

WANTED... Experienced farm hand, references necessary. Contact Oakley Stevenson, Box 359, Bovina, or phone 238-1259. 8-tfnc

HELP WANTED...We are now taking applications for employment at Allsup's Convenience Store in Bovina. Apply in person. 3tc

AGRICULTURAL CHEMICAL SALESMAN
We have an opening in our agricultural chemical sales department. We are looking for an alert, aggressive, hardworking individual who wants more responsibility and a chance to grow with us. Opening-Bovina and Hereford area. Vehicle and good salary. Experience helpful. An Equal Opportunity Employer. Address inquiries to Box 1057, Friona, Tx. 79035. 9-2tc

NOTICE TO BIDDERS
For sale a 17'4"x22'8" masonry building and a 30'x50' lot in Bovina described as: 30'x50' tract out of Lots 4 and 5, original town of Bovina, Parmer County, Texas. Bids are to be mailed to General Telephone Company of the Southwest, P.O. Box 1001, San Angelo, Texas 76901. Attention: I.W. Freeman, General Telephone Company reserves the right to reject any and all bids. 8-2tc

FOR SALE...1974 Kawasaki 400 Mach II, 1921 miles, good condition. Phone 238-1178. 8-2tp

FOR SALE...40-foot tower for CB radio, \$30. Phone Jerry Bunch at 238-1334. 9-1tdh

IRONING WANTED...\$2.75 per dozen. Phone 238-1415. 405 Dimmitt Road. 9-1tp

FOR SALE...3-bedroom home, nearly new shag carpet, carpet. Make me an offer. Phone 238-1637. 52-tfnc

INSUR-MATION
Jay Claborn
Parmer County Farm Bureau Insurance, Phone 247-3280 or 247-3152
I have recently changed my employment situation and am now self-employed. Is there any way to receive tax-saving deductions and set up a pension plan for myself?
Yes. Under the Pension Reform Act of 1974, you may now receive many of the tax benefits enjoyed by employees of corporations. For retirement plan purposes... you are both an employer; being permitted to set aside up to 15% of earned annual income or \$7,500, whichever is greater, toward a pension plan... and an employee; not being taxed on such contributions or on the income earned by the funds during the accumulation period. To receive these benefits, you need to be under a qualified Keogh plan. Life insurance plans can pay retirement income as long as you live and pure insurance proceeds in such a plan are received by your beneficiary free of income taxes.

CARD OF THANKS
We would like to express our deepest gratitude and heartfelt thanks to all our friends and neighbors, and especially the wonderful people of the Bovina area, who were so wonderful to us following the burning of our home on Friday, Aug. 8. Your contributions of clothing, money, household goods and other necessities have been more than generous. May God's richest blessings rest with each of you.
Mr. and Mrs. B.W. Dickerson and Children 9-1tc

FOR SALE...Two 1971 6600 diesel combines with or without corn headers. Phone 295-3686. 9-tfnc

CARD OF THANKS
I would like to thank the people of Bovina for all the support I received when I went to Perryton. And, a special thanks to the Chamber of Commerce and Agriculture for paying my way and organizing my trip and stay. It was an adventure I'll never forget.
Sincerley,
Tammy Christian 9-1tc

WANTED...Wheat pasture for grazing. Contact Bovina Feeders, Inc., 806-825-2103. 9-3tc

TAKE soil away the Blue Lustre way from carpets and upholstery. Rent electric shampooer \$2. Bovina Supermarket. We now have a Blue Lustre shampooer for shag carpets! 9-1tc

FOR SALE...23-inch Motorola console color television. Phone 238-1471. 9-2tc

MONUMENTS
Winsboro Blue Granite
White Georgia Marble
and Bronze
See Percy Parsons
or call collect
Frie 247-2729

CARD OF THANKS
May we say how much we thank you for the love shown us in our time of need in the loss of our brother, for your prayers, visits, cards, food and flowers. We are so blessed to have friends like you.
Bill and Erma Bradshaw 9-1tc

TELEX HEARING AIDS
CLOVIS HEARING AID CENTER
*Batteries *Molds *Free Hearing Tests
SERVICE ALL MAKES
416 Mitchell Phone 763-6900 9-tfnc

FRIONA TEXAS FEDERAL CREDIT UNION
Each Member Account Insured To \$40,000
Serving All of Parmer County
Member Owned Savings and Loans

IN ORDER TO BETTER SERVE OUR CUSTOMERS IN BOVINA AREA, WE HAVE INSTALLED A DIRECT LINE. CALL US ANY TIME FOR SALES OR SERVICE.

238-1373
Parmer County Implement Co.
FRIONA

3 DAYS AUCTION 3 DAYS
Thursday, Friday & Saturday, Sept. 11, 12, 13, 1975

4th Annual Special Harvest Equipment Sale

LOCATED: Plainview, Texas -- West side of Plainview, West of Highway 87 By-Pass and South of Highway 194 approx. 1/2 mile South of Jimmy Dean Meat Co.

This is a Consignment Sale — This is a list of Equipment consigned at press time. Consignments will be accepted until sale time.

THURSDAY, SEPT. 11, 1975 — 10:00 a.m.
ALL MISCELLANEOUS ITEMS WILL BE SOLD — ALL COTTON EQUIPMENT, TRACTORS & IMPLEMENTS WILL BE SOLD ON THIS DATE.

FRIDAY, SEPT. 12, 1975 — 10:00 a.m.
ALL COMBINES, CORN HEADS & ATTACHMENTS WITH RELATED ITEMS WILL BE SOLD THIS DATE.

SATURDAY, SEPT. 13, 1975 — 10:00 a.m.
ALL TRUCKS, PICKUPS, GRAIN TRAILERS AND ANYTHING LEFT OVER FROM PREVIOUS DAYS WILL BE SOLD THIS DATE.

Please mark your calendar — Don't miss This Auction — We have lots of good equipment and expecting much more by sale date... This is our Fourth Annual Sale... You can fill your needs here...!

CRUCE & DULIN AUCTIONEERS
Box 1921 Plainview, Texas 79072
JAMES CRUCE, Box 1921, Plainview, Texas (806) 296-7252
JACK DULIN, Route 1, Plainview, Texas (806) 895-4459
BEN REAGAN, Route 1, Silverton, Texas (806) 847-4912

SEALED BIDS
930 Acres—Irrigated—W.W. Branscum Estate

Located 17 Mi. N of Sudan 12 Mi. E & 5 N of Muleshoe 6 Mi. W & 5 N of Earth

Legal Description:
A. All of Sec. 25 (except the SE 1/4) in Block 2 Halsell Subdivision in Castro & Lamb Co. 610 Acres
B. NW 1/4 Sec. 26 Block 2 Halsell Subdivision Castro Co. 160 Acres
C. NW 1/4 Sec. 7 Warren Subdivision league 583 Parmer Co. 160 Acres

Sealed bids will be accepted by Barry Lewis, Box 336, Muleshoe, Texas 79347 now through Sept. 23, 1975.

Please indicate by A, B, or C which tract you are bidding on and mark envelope "Land Bid."

Bids to be opened in Barry Lewis' office at 10:30 A.M. September 24, 1975.

TERMS: Cash within 90 days
POSSESSION: January 1, 1976

Executors reserve the right to reject any or all bids.
T.L. Branscum 806-965-2385
or Arvel Branscum 505-356-5883 Executors

For more information call:

J.B. SUDDERTH REALTY, INC.
904 Third St. Box 627
Farwell, Tex
481-3288
505/763-5575 Unit 5408
Office Hours
Monday-Friday, 9 a.m.-6 p.m.

Two BR brick home near Ridgelea School in Bovina. + + + +
Lovely 3-bedroom, 2-bath brick home. 2-car garage, fenced back yard with trees, corner lot. Owner moving, priced to sell. In Farwell. + + + +

SPECIAL
320 acres, irrigated, east of Farwell. Very nice three-bedroom brick home, 2-baths, double car garage. Also has extra-good house for hired hand. + + + +
Lovely 3 Bedroom Brick Home with barns and sheds on 10 A. on Hiway. East of Farwell. + + + +

Three BR, 1-bath with garage, covered patio, fenced back yard. Excellent location in Bovina. + + + +
Nice 3-BR, 2-bath brick with garage, fenced back yard—in Bovina. + + + +
Nice 2-BR, 1-bath, garage. Newly painted. In Bovina. + + + +
Nice 3 Bedroom stucco house. Near Ridgelea School. Priced for immediate sale. + + + +
320 A. irrigated, very good water area-Oklahoma Lane Community. + + + +
Country Home spacious two story brick, 5 bedroom basement, garage and apartment on fenced 5 A. Also quonset barn and sheds. + + + +

Several good business locations with railroad access. On Amarillo highway near Farwell. + + + +
Excellent location in Bovina. Lovely 3-bedroom, 2-bath brick home with 2-car garage. + + + +
Two BR, 1-bath house, 1-car garage in Bovina. Newly painted and carpeted. + + + +
160 Acres irrigated near Sudan. To settle estate. + + + +
Excellent 200-ton dry fertilizer plant with rail trackage and inside scales. Must sell immediately. Make an offer. + + + +

Saving Is Great—Invest In Real Estate
"Sales And Loans Are Our Service"

REWARD
\$500.00 Cash offered for information leading to the arrest and conviction of the person or persons who took the new JD 20-30 tractor from Big Nick Machinery and vandalized it during the last week in August.
9-1tp

Gospel Meeting
Sunday thru Wednesday
SEPT. 7-10
Congregational Singing
Bible - Centered Messages
EVERYONE WELCOME!
BOVINA CHURCH OF CHRIST
Cecil Bunch, Minister

HEAR ...
OTHO ROGERS
Of Melrose
Services Twice Daily
★ 10:00 A.M.
★ 8:00 P.M.



BACKIN' THE MUSTANGS... Alan Rhodes, Student Council president, tries his salesmanship pitch on J.E. Sherrill at the watermelon feed Tuesday night at Mustang Field. Members of the Student Council are selling the Mustang bumper stickers for \$1 each.

Fran Jacobs President Of Mustang Band

Fran Jacobs, a senior at Bovina High School, was elected president of the Mustang Band in elections held Wednesday of last week. Other officers elected to serve this school year include Connie Ware, vice president; Dianna Naegle, secretary; Greg Corbin, treasurer; and Susan Heflin, reporter. Miss Ware and Corbin are also seniors. Miss Naegle and Miss Heflin are

juniors. Serving on the Band Council will be the new officers, twirlers and drum majors. Twirlers are Tambara Rogers, Lezli Williams and Betty Whitecotton. Drum majors are Tammy Christian and Kim Ware. Joe Blatchford is band director. "We expect to have a great year and expect great things from this Mustang Band," said Blatchford.

JOIN JACKPOT DAY

REGISTER NOW

WIN CASH!

\$50.00 THIS WEEK

QUANTITY RIGHTS RESERVED

THESE SPECIALS GOOD SEPTEMBER 4 THRU SEPTEMBER 10

WE REDEEM USDA FOOD STAMPS

WIN \$50.00

Ruby Davies Won \$100. Last Week. Jackpot Will Be \$50. This Week.



COCA COLA

QUART SIZE

4 FOR \$1.00

PLUS DEPOSIT



MARINA TOILET TISSUE

PASTEL COLORS

69¢

4 ROLL PKG.

PUREX BLEACH

1/2 GAL. **49¢**

MRS. BUTTERWORTH SYRUP

24 OZ. BTL. **\$1.09**

BROWN TO CHAIR GROUP

ELDRÉ A. BROWN

Eldred A. Brown of Friona was elected to chair a statewide group known as Rural Friends during the 35th annual membership meeting of the association of Texas Electric Cooperatives August 6-8 in Amarillo.

He is a native of Rayland and graduate of Friona High School. He is a partner with his brother and their mother in an 8,000-acre crop and stock operation in the Friona area. He is also active in community activities. He and his wife Maxine are members of the Rosedale Baptist Church in Bellview, N.M., where he also serves on the board of deacons.

BORDEN BUTTERMILK

1/2 GAL. **63¢**



IMPERIAL MARGARINE

LB. PKG. **49¢**



LEARN THE FUNDAMENTALS OF HEDGING GRAINS AND LIVESTOCK!

TUESDAY, SEPTEMBER 9-7:30 P.M.

RANCHERS & FARMERS LIVESTOCK BUILDING


500 S. HULL STREET-CLOVIS

Hear an explanation—in language you understand—of the techniques of hedging your livestock and grain crops by specialists from Heinnold Commodities' Farm Market Division. It could prove the most valuable meeting, livestock and grain producers have an opportunity to attend all year.

Representatives of Heinnold's Farm Market Division will discuss how and when to hedge, how to determine the price level you need for profit, and the outlook for grain and livestock prices according to Heinnold research.

BE SURE TO ATTEND! NO CHARGE! NO OBLIGATION!

To reserve space at this free seminar, call Clovis 762-7746



HEINOLD COMMODITIES INC. Affiliated with Heinnold • Hog & Cattle Markets

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Newman Jarrell, Manager
Member-Chicago Mercantile Exchange
Chicago Board of Trade

FROZEN FOOD

BANQUET 11 OZ. SIZE DINNERS

BEEF-CHICKEN MEAT LOAF SALISBURY TURKEY 49¢ EACH

APPLE JUICE TREE TOP 6 OZ. CAN 3/\$1.00

FRESH PRODUCE

TEXAS CRISP CARROTS LB. PKG. 19¢

CALIFORNIA HAVEN PEACHES LB. 39¢



NOW AVAILABLE

We Have A Good Supply Of Tractor Tires Including TRI-RIB Front Tires.



On The Farm TIRE SERVICE

BONDS OIL CO.

BOVINA Ph. 238-1146

<p>FRESH SLICED</p> <h2>PORK STEAK</h2> <p>LB. \$1.19</p>	<p>CHEF'S DELIGHT</p> <h2>CHEESE SPREAD</h2> <p>2 LB. LOAF 99¢</p>	<p>SAMMEY'S PRIDE</p> <h2>FRANKS</h2> <p>12 OZ. PKG. 59¢</p>	<p>GLOVER'S DUTCH OVEN BRAND 1/2 OR WHOLE</p> <h2>HAMS</h2> <p>LB. \$1.79</p> <p>BONELESS, FULLY COOKED</p>
--	---	---	--

Freezer BEEF

Cut & Wrapped To Your Specifications & Satisfaction HALF OR WHOLE

GOOD BEEF 84¢	CHOICE BEEF 92¢
---------------	-----------------





Bovina Supermarket

Corner Main and First Streets Phone 238-1324

Billy Whitecotton Bill Smith

BOVINA PUMP CO.

Water Systems & Irrg. Sub. Pump
Best Pumps Under The Earth

Deep Well Turbine

1 GROOM at VEGA

Oklahoma Lane, Texas
... the home of good ginning

OKLAHOMA LANE FARM SUPPLY & GIN
Phone Tharp 225-4116

2 CLAUDE at HAPPY



SHERLEY GRAIN CO.

"Serving Parmer County Farmers The Year 'Round"

Phone 238-1521
Bovina

3 WHITEFACE at LAZBUDDIE



CHARLES OIL CO.

Phone 238-1284
Phillips 66

*Tires
*Batteries
*Accessories

4 MORTON at PLAINS

CHUCK'S SPRAYING SERV. INC.



AERIAL SPRAYING - DEFOLIATING - FERTILIZING
SEEDING - HERBICIDES
RADIO DISPATCHED FOR PROMPT SERVICE

BOVINA
DIAL 238-1331

5 FARWELL at FRIONA

"We Aim To Please"
Agri-Sprayers

*Phillips 66 Fertilizers
*Aerial Spraying Service
IN BOVINA - PHONE 238-1475
Hangar Two Miles West
Of Bovina On FM Road 2290

6 SPRINGLAKE-EARTH at AMHERST

BOVINA GIN CO.

*Top Quality Ginning
*Fairness In Every Dealing
*Sincere Appreciation
For Your Business
FM Road 1731 North
Phone 238-1639
Dwight Cox, Manager



7 DIMMITT at MULESHOE

BOVINA BUSINESSES 1975

Football

Contest

YOU MAY WIN PRIZES OF
\$750 - \$500 - \$300 EACH WEEK



PLUS THE
GRAND PRIZE
AN EXPENSE PAID TRIP FOR TWO TO THE
COTTON BOWL GAME JAN. 1

SECOND PRIZE
TWO TICKETS TO THE SUN BOWL GAME
PLUS \$20.00 CASH.

ALL YOU HAVE TO DO IS PICK THE WINNERS--
THERE'S NOTHING TO BUY!

CONTEST RULES

- There are 14 football games listed in ads on this page.
- Pick the team you think will win in each game and place the WINNER'S NAME beside the corresponding number in the contest entry blank at bottom of this page.
- Pick the score of the tie breaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.
- Winners will be named by the Monday following the contest deadline each Friday and they will be named by Sunday, if possible. Cash prizes of \$7.50 for first, \$5.00 for second, and third prize of \$3.00 will be awarded.
- Tabulations of individual entrants will be kept all season and at the end of the season two grand prize winners will be named. Grand prize winner will receive two free tickets to the Cotton Bowl Game in Dallas on January 1, and \$30 in expense money. Second grand prize winner will receive two tickets to the Sun Bowl Game and \$20 in cash.
- There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p.m. or postmarked by 5 p.m. Friday.
- Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
- Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.
- Contestants must be 10 years old or older.
- Everyone, except employees of this newspaper and their families, is eligible to enter.

FOOTBALL CONTEST BOVINA BUSINESSES HONOR ROLL

- | | |
|-----------------------|-------------------------|
| 1960 - NEIL SMITH | 1972 - GARY McCORMICK |
| 1961 - ERITH HAWKINS | 1973 - HARRY J. CHARLES |
| 1962 - EMMETT TABOR | 1974 - EMMETT TABOR |
| 1963 - PAUL JONES | |
| 1964 - JEANNE KERBY | |
| 1965 - ALLEN CUMPTON | |
| 1966 - TRUCK LUSH | |
| 1967 - LEROY LANCE | |
| 1968 - BILL ROBERTS | |
| 1969 - LARRY WARDLAW | |
| 1970 - DONNA CRISWELL | |
| 1971 - TED GRAHAM | |

Turn This Blank Into Blade Office By 5 P. M. Friday

Bovina Businesses Football Contest
ENTRY BLANK

Contestant's Name _____
Address _____

Tiebreaker (Pick Score) Bovina _____ Boys Ranch _____

1 _____	8 _____
2 _____	9 _____
3 _____	10 _____
4 _____	11 _____
5 _____	12 _____
6 _____	13 _____
7 _____	14 _____

**Parmer County
Spraying Service**



Headquarters on FM Road 2290 West of Bovina
Phone 225-4990

● Junior Lambert
● Larry Gregory

8 WEST TEXAS ST. at WICHITA ST.

BIG NICK FARM MACHINERY


WE ★ Buy ★ Sell ★ Trade
"IF I HAVEN'T GOT IT, I'LL GET IT"
BIG NICK FARM MACHINERY

Highway 60 — Bovina, Texas
PHONE (806) 238-1614
ALL TYPES OF IMPLEMENTS

9 ENMU at PANHANDLE ST.

First State Bank

OF BOVINA
Complete Banking Services
Specializing In Agricultural Loans



"WE'RE BULLISH ON BOVINA, TEXAS"

10 MISSISSIPPI at BAYLOR



RIVERSIDE CHEMICAL CO.

"Riverside... culture and agriculture serves everyone"


PAUL JONES TEXACO



PAUL AND OLA LEE

11 SMU at WAKE FOREST

HORN INSURANCE AGENCY



COMPLETE INDEPENDENT AGENCY

★ LIFE ★ HEALTH ★ FARM ★ HOME
★ AUTO ★ CROP

Johnie Horn
Ken Horn
Phone 238-1214

12 LAMAR at HOUSTON

BOVINA WHEAT GROWERS, INC.



BOVINA AND RHEA

THE BROWSABOUT

LADIES, JUNIORS, CHILDRENS & INFANTS
Ready-To-Wear

13 GREEN BAY at KANSAS CITY

Bovina Steakhouse

★ STEAKS ★ DAILY BUFFET
★ MEXICAN BUFFET FRIDAYS
★ COMPLETE MENU
6:00 A.M. 10:00 P.M.
LINDA & L.J. JAMESON

14 OAKLAND at DALLAS