

## THE MESSENGER

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NEW MEXICO
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## One Year Six Months Three Months

No SUBSCRIPTION ACCEPTED FOR LESS THAN

Nont | THREE MONTHS |
| :--- |
| $\begin{array}{l}\text { Resolutions of Respect and Obituarics } 5 \text { cents per line. } \\ \text { Cards of Thans, not to exced } \\ \text { Over } 10 \text { lines at } 5 \text { cents per line. Display so advertisngs }\end{array}$ |



 including cotton, grain sorghums, broomcorn and other
fied corps. Oher crops ofrmelly raised only for home
use, have become commercial, including alfalfa, beans, of garden, crops inllding sweet potatoes, cantaloupe,
onions tomatos, tetuce and cauliflower. News sections
including the eastern plains have been opened for de. velopment by the construction of railyay lines. The
plains still offer splendid opportunities for further de.
velopment and continued increase in the production of
 along the great river systems of the Rio Grande, the
San J Jan, the Peeos, the Canadian and the Gilata also
in a numberof shallow water belts. Investigation of
probable irrigation projects have been carried on dur. possibe to inerease the irrigated area engreatly. by con.
struction of new irrigation works. The year 1929 saw considerable development and an increase in the cul.
tivated area and also better production per acre, due to

## the survival of the fittest

business and proforssional world for many yuars. The the
merchant who failed to keep up with moder methe merchant who failed to keep up with modern methods
and who permited his ovehead to grow out of pro-
portion, or who, throush the false ideas of economy has refused to advertise or employ modern merchandis,
ing methos, , eis eiter out of busines or is a second
rater The post with his studies and cling to old methods and ideas, Who chanot wastord to pay for real service.
Tould make a a live when failures on everyhing else
con tharm. could make a living on the farm. Farming has now
reached a period in its sitsory when the old rule
of "The rule at work every week. Farmers who are clinging to methods of their crandfathers, have a low standard of livings; their farm is mortgaged and their buildings
and fences are in -a dilapidated condition. Many of
them have losi their farms and more are due to into the hands of strangers. They can't make both ends can they longer make a dececent living by bondpap; neinither only them now hoys, who readily acknowledde that some of not know everything about Yarming and its related lines,
and who are willing to listen, read and learn. Farm
THE AMERICAN SPIRIT
We are requested to reprint the following editorial,

AUTHOR FINDS NEW
MEXIIO BEAUTY REGION
SANTA FE-An article in the Sun

T0 FIGURE WITH THE

## Triangle Lumber $\mathrm{C}_{0}$

Dexter, New Mexico

PAINT
Fresh Roasted Coff
Wholesale and Retail JA
gUaranteed high quality pure IhiTE COFFEE

ITO.MO
U. S. Blend SUNSHII FOR SALE BY LOCAL MERCHANT The grind is important, come in and let
over with you and show you this cof

ROSWELL COFFEE COMPAN
DAN C. SAVAGE, Proprietor
ans strebt


## HARROW PLOW

In using your Farmall you should have t makes them, of course

## ROSWELL HARDWARE CO.

 Roswell, N. M.SEE OUR ENGRAVING SAMPLES-MESSE

## TOP, BODY AND FENDER WO FOR CARS

All kinds of Glass furnished and instal Furniture Refinished-No trouble to ans questions
DANIEL PAINT \& GLASS 0 ROSWELL-CARLSBAD For
JOB PRINTING AT THE MESSEI
For Valentine Da
0
give her a box of chocolates WRAPPED FOR THE OCCASION

KIPLING'S CONFECTIONERY,


SATURDAY, FEBRUARY 8 all talking

MAJESTIC THEATRE--SUNDAY AND MONDAY, FEB. 9th and 10th "SOUTH SEA ROSE",
SEE AND HEAR THE NATIVES DO THEIR HULA DANCE
SEE AND HEAR THE BEAUTIFUL HAWAIIAN MUSIC!
SEE AND HEAR LENORE ULRIC IN ONE OF THE BEST TALKIES OF THE YEAR!
Also showing two talking comedies-Shows Sunday 2:30-7:15-9:00 One Show Monday at 7:30

FARMERS MUST PLAN PRODUCTION IF FARM INCOME IS MAINTAINED


## Unrealized

 BenefitsThe benefits of electrical service are not confined to your own personal use.

SHAFT FOR THE FIRST POTASH MINE IN THE STATE DOWN 22 FEET


Most every item you buy is cheaper because its cost has been held down by the use of electrical service.

V. TATE PLEADS NOT GUILTY TO THE MURDER Charges at clovis
 Courtesy
SHOWS INERIMENT
EXEASE AVERAGE PI
The Darnell Service repor
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their way to please the
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effort to find the exact
the need. The resulting the need. The resulting
chase is reporte. chase is reported
cents.- Exchange. Messenger want ads get
Messenger want ads get

## Announcement

To my many friends and patrons of Dexter and Hagerman vicinity:
I wish to thank you for past patronage. To the many others whom I may serve in the future, I wish to say that I am nov located in Hagerman and am ready render you high class workmanship Carpentering, Painting and Paper Hanging at a reasonable cost.

Estimates cheerfully given-satisfaction guaranteed-no job too small nor too big.

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##  <br> Gas is the Most Economica <br> $\square$ <br> 4 Ways to Economize With Gas <br> 1st-Turn your stoves dowit after temperature of room has reached a point of comfort <br> 2nd-Do not burn gas in unoccupied rooms. <br> 3rd-Do not leave stoves burning after you retire, as it is very dangerous as well as unhealthy to sleep in a heated room <br> 4th-See that your appliances are properly adjusted. <br> The management desires to sell all the Gas that is needed, but no more as excessive Gas Bills make dissatisfied customers and we had much rather sell you your needs and have you satisfied, than to over sell you and have you dissatisfied. <br> Call our Service Man to adjust your appliances and demonstrate to you how to adjust them. <br> Pecos Valley Gas Company



## Ham <br> Crown that Good Looking Head of Yours <br> With one <br> They're here in all shapes and sizes . . . from New York's exWestern Man's type.

## CFE•M2ODEL

## TURNING ON THE GAS



WASHINGTON, D. C.-A resolu-
tion to appropriate $\$ 857,000$ for

FIRST TRAIN OVER THE NEW RAILROAD PULLS
INTO JAL ON FRIDAY


CAN OF PEAS BRINGS FARN WOMAN FAME AND FORTUNE

Mrs. Mary Hvass, of Kennan, Wis., Wins $\$ 1,250$ in National Canning Contest-Give<br>Pressure Cooking Credit.



MILIIONS WILL BE ADDED TO THE TAX ROLLS OF NEW MEXICO

## (8) LOCALS 4




Keth has returned from port
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ladd
Eue


Minor Huffman, Boy Scout execeu-
tive of Roswell, was in in Hagerman
Monday on business.
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after sufffering with an and injured ke kne
sustained in a basket ball game.

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## FREE! FREE!

AIR AND WATER Also Instant and Courteous SERVICE AT ALL TIMES




SATURDAY, FEBRUARY 8 aLL TALKING

## "BIG NEWS"

Full of action-suspense, and thrilling stunts.

Also showing two talking comedies
Shows at $2: 30-7: 15-8: 45$

MAJESTIC THEATRE--SUNDAY AND MONDAY, FEB. 9th and 10th "SOU'TH SEA ROSE",
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SEE AND HEAR THE BEAUTIFUL HAWAIIAN MUSIC!
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## - <br> Crown that Good Looking Head of Yours With one of our New Spring <br> They're here in all shapes and sizes . . . from New York's extreme style on up to our real Western Man's type. <br> CEE•MODEL

TURNING ON THE GAS

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FIRST TRAIN OVER THE NEW RAILROAD PULLS into Jal on friday

CAN OF PEAS BRINGS FARM WOMAN FAME AND FORTUNE

Mrs. Mary Hvass, of Kennan, Wis., Wins $\$ 1,250$ in National Canning Contest-Gives Pressure Cooking Credit.


MILLIONS WILL BE ADDED TO THE TAX ROLLS OF NEW MEXICO

## LOCALS


checks with the World on Goodyear Quality!

4
More people here ride on GOODYEAR TIRES than on any other kind!

Come in-let us demonstrate the superiority of Goodyear Tires in (1) Tread and (2) CarcassCOOUSYEAR

Lifetime Guaranteed
Supertwist Cord Tires
Herbst \& Wortman

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| (tater |  |
|  | SOuNT FIVE Words |
| Mr. and Mrs. Harold Crosby at | Minimum Charge for |
|  | Subsequent runs, mix |
|  |  |
| the color scheme of red and white | FOR SALE |
|  |  |
| nut cups. A delicious three course | For SALE-Ear corn |
|  | $\underset{\text { Sundele }}{\substack{\text { Bunde eane } \\ \text { ankel, } 21 / 2 \mathrm{~m}}}$ |
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|  | For SALE OR TR three lots. ${ }_{\text {Write }}$ |
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| port the progress of another fine Dex- | S. c. White |
| ter boy, who is rapidly climbing the ladder of sucecess in the college world. | strain, chicks |
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|  | For Sale- hens. Mrs. |
| Eugene holds a good position, which fray most of his school expense Dex- | s |
| omend this excellent young man for a position with the Standard Oil, and |  |
|  |  |
| now the manager of their many stations in the city of indianapois, says that our Dexter boy is ihe first they | We extend |
| check correctly and did all the other only regret is, that there is not just a little |  |
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|  | BARKER KI |
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[^0]:    Messenger Want Ads pay.
    Messenger Want Ads pay:

