



# THE MESSENGER

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Six Months .....\$1.25  
Three Months .....75c

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HAROLD DYE, Managing Editor

### LONG STAPLE COTTON

Senator Cutting has proposed a duty on long staple cotton. This proposal, a very commendable one may fall by the wayside as has the proposed tariff on oil and jute.

The cotton grower has derived little benefit from legislative aid thus far and it appears that the federal farm board's proposals will be insignificant, in so far as it will actually help the cotton grower. We are told that experiments conducted with cotton for bagging have demonstrated that cotton is just as cheap and more durable than jute, yet the jute interests continue to import their material into this country free of duty. Outside of conducting a few experiments with cotton as bagging material, the government has done nothing toward encouraging the adoption of cotton bagging, which would provide an additional demand of several million pounds of the south's own product.

The wise farmer isn't going to depend too strongly one legislative aid but will endeavor to increase the grade and staple of his cotton so that he can compete with the foreign long staple, in his own market. Cotton importations from Egypt and other foreign countries have been gradually growing in the United States for more than half a century, we are told, forcing an increasing amount of American short staple cotton on a foreign market. With a united effort in cotton culture, there is no doubt but that the cotton farmer is in a position to aid himself by scientific selection of planting seed, rather than waiting for legislative help.

It would be a great help to the Pecos valley cotton growers as well as cotton growers over the south and west to be protected by a duty on long staple cotton, at least until they could be able to grow a cotton that would satisfy the requirements of the spinners at home.

### BRATTON'S AIRCRAFT MEASURE

A bill of far reaching importance, and one which if passed, will do much to cut down the terrific loss of life in aviation was introduced in the senate recently by Senator Sam G. Bratton, of New Mexico. Summed up, the purpose of the bill is to place all aircraft, airplane companies, pilots and fliers under the jurisdiction of the Interstate Commerce Commission. This will then place aviation on the same status as the railroad and steamship lines.

Explaining the bill, Senator Bratton said, "The commission should exercise its control through the issuance of letters and certificates of public convenience and necessity. Furthermore under the bill the commission is authorized to govern rates and schedules of operation."

Experts throughout the capitol hail the bill as one of the first measures ever introduced in this country to place aviation on a safer basis. One member said that this would do much to stabilize flying and is a measure that is much needed.

### THE NEW MEXICO EXHIBIT AT DALLAS

The New Mexico exhibit at the Dallas fair, is attracting wide attention, according to press reports of last week. The exhibit says the report has already been viewed by more than 200,000 people. The exhibit covers 11456 square feet and is backed by a curtain with a scene from the Ruidoso section, featuring the White Mountains, which extends the full fifty-six foot width of the booth. The foreground of the exhibit is a map of the state covering 784 square feet. The map is laid out complete with railroads, highways, towns and the stock raising and farming area. The east side of the state is featured by agricultural exhibits.

The general exhibit is in charge of Ladd Haystead, who assumed charge of the publicity of the exhibit at the direction of Governor Dillon.

### TEN YEARS OLDER OR TEN YEARS BETTER?

Here's a good bit of advice to the young men of our community which we clipped from an exchange: "The next ten years will speed by twice as fast as the past ten years and you know how fast they went."

What we have learned in the past ten years, or failed to learn, will pretty well settle our destiny in this world. Most of us cannot suffer the agony of admitting there is anything we don't know, and this attitude of mind petrifies after awhile, sealing up ambition and the desire to grow. Then a kindly Heaven steps in and cushions our conceit with a philosophy that the other fellow's success is the result of crime. That money is made only by crooks, and that the world does not appreciate its best men."

Prospects are that the cotton growers of the valley will not need help in harvesting the cotton crop, with the numbers that are coming in from Texas, hunting work. The only question is housing them.

## The Town Doctor

(The Doctor of Towns)

ON

SOME TOWNS WON'T TAKE TELLING

Not long ago the executive head of a town's leading civic organization, and owner and publisher of the largest newspaper, had called to their attention the fact that among such things, grass was growing in the sidewalks and curbs of their business district. They laughed and said, "Well, I guess that won't keep any business out of town."

In the same month the officials of another city were reminded that they had no parks or playgrounds for youngsters or grown-ups, and they replied, "Oh, that doesn't mean anything; we have plenty of other things, and a place to play won't keep any factories from coming here."

About the same time another community was warned that lack of interest in their community shown by so many citizens might prove costly. They said, "Ha! ha! What has that to do with it as long as we have a Chamber of Commerce with plenty of money and pull?"

Now I am told that city No. 1 was crossed off a list of seven towns selected as "possible" for a factory with a fifty thousand dollar monthly payroll, due to conditions reported as "run down, seedy and unattractive appearance of the community in general."

A large industrial concern, in the final analysis of two accepted towns chose the other in preference to town No. 2, because the report on my desk shows said town had no recreational facilities for employees to whom five million dollars would be paid annually.

In this afternoon's mail there is evidence that because a survey of town No. 3 showed the population 72 per cent negative civically, the town was refused a donation of \$250,000 which it had asked of a large foundation.

As long as citizens of a community refuse to profit by the experience of others—as long as they won't be told or appreciate the telling, just that long will those towns stay as they are, failing to get new business and allowing the business they have to go elsewhere.

"He didn't know the gun was loaded," "He didn't stop, look and listen," are famous epitaphs. Now as far as towns are concerned, you can add, "We never thought about that."

### JEALOUSY--MURDER

Black Diamond, massive circus elephant, is dead, authorities have averred that the beast killed because of jealousy when he saw a woman talking to his trainer. He paid with his life because his little jungle brain lost its veneer of submission and reverted back to the savage instincts of old. Had Black Diamond been a human, a smooth tongued lawyer could have easily obtained acquittal on a case of insanity. But he was only an elephant. The jungle law of an eye for an eye and a tooth for a tooth was the law he lived by—it was the law he died by.

There is an excuse for a beast's letting the pangs of jealousy set him on the path to kill, but what excuse has a man to offer when he neglects to conquer the "Green Demon" and obeying its dictates, murders in a fit of savagery? In Roswell, there is a youth facing a charge of murder. Asked why he murdered his sweetheart, he gave the same age-old reply—jealousy. We point to him and say that he is a fiend. How much more of a fiend. How much more of a fiend is he than we ourselves are? Latent in us all, one of the most potent of our passions is—jealousy. Most of us are subject to its dictations. We do not think this so, because we have never been in a major circumstance where its powers were brought into play within our hearts. We look askance at the man who is a greater success in business than we. With our eyes fixed upon him, we walk straight into the mire of failure. We do not heed the force that led us astray, and never recognize our old enemy, jealousy. If we recognize this force for what it is, and conquer it, we will never commit a crime as a sacrifice to it as king.

### CARELESSNESS, THE GREAT DESTROYER

To-day, if this is an average 24 hours, several score people will be killed and thousands injured in automobile accidents. It happened yesterday, and it will happen again tomorrow.

Somebody turned without giving a signal; somebody was driving too fast; somebody didn't stop at a school district or a through boulevard; somebody insisted on too much on right-of-way or what he conceived to be his privilege; somebody lost his head in a crisis. The result: Casualties and waste, in lives and property, that knowledge, caution and fairness toward others would have prevented.

It should be a reasonably simple thing to observe traffic laws, to keep a machine under control, to learn the written and unwritten rules of the road, and to keep one's eyes open for the mistakes of others as well as one's own. Yet millions of motorists fail to do so.

It should be remembered that every accident is caused because someone was reckless, incompetent, careless or ignorant. Unpreventable accidents are rare. And in this day of fast cars and congested traffic, the poor driver is a menace to the life and property of every citizen.

### SLOGANS

- El Paso Round-Up
- India Umbrellas—"Ask the man who loans one."
- The Anti Saloon League—"Ninety-nine and forty-four hundreds per cent pure; it gloats."
- Djer Kiss Face Powder—"Save the surface and you save all."
- Gilda Grey—"The dear that Made Milwaukee famous."
- Fokker Airplanes—"Good to the last drop."
- Scotch Whiskey—"They ossify."
- Ziegfeld's Follies—"His master's voice."
- Bootleg Liquor—"A product of General Mutters."
- Aunt Femima's Pancake Flour—"There is no substitute for leather."
- Colgate's Toilet Water—"What a whole lot of difference a few scents make."
- Rip Van Winkle—"Aged in the wood."
- Blue Jay Corn Plasters—"They know their bunnions."
- Prohibition—"Its roasted."

## THE JONES PRO. LAW INCREASES ARRESTS LESSONS CONVICTIONS

WASHINGTON, D. C.—Evidence that the Jones law providing prison sentences and heavy fines for prohibition violators had led to an increase in arrests but a decrease in convictions was seen recently in statistics of civil and criminal prosecutions made public by the department of justice. The law was in effect four months of the year.

The report showed that 56,786 prohibition cases had been prosecuted in the 1929 fiscal year, an increase of 1,057 over 1928. Convictions for 1929, however, were 47,100 or a drop of 1,720 from 1928's total. Indicating that the Jones law had been a factor in the situation, fines for 1929 totalled \$7,476,300, or a gain of \$473,000 over a year in which there were 29,114 prosecutions.

Since the Jones law was in operation only four months of the 1929 fiscal year, there has been no opportunity to study its workings over a full year.

"How long you in jail fo' Mose?"  
"Two weeks."  
"What am de cha'ge?"  
"No cha'ge, everything am free."  
"Ah mean, what has you did?"  
"Done shot yo' wife."  
"You killed yo' wife and only in jail fo' two weeks?"  
"Dat's all—then I gits hung."

Messenger Want Ads pay.  
Advertiser Want Ads pay.

### Attend the Annual POLO TOURNAMENT and HORSE SHOW

at Ft. Bliss, El Paso  
HORSE SHOW: Morning and Afternoons, November 6, 7, 8, and 9, 1929.  
POLO: Matched games, daily, October 27 to November 3 and November 10 to 17, 1929.

Make reservations for tickets and parking space, also for your room at Hotel Hussmann, El Paso.

Five Minutes from Juarez, Old Mexico  
**A Cordial Welcome Awaits You at**  
El Paso's Newest and Finest  
**HOTEL HUSSMANN**  
"On the Plaza"  
EL PASO, TEXAS  
300 ROOMS—300 BATHS—ALL OUTSIDE \$2.25 UP  
Harry L. Hussmann, Pres. Harvey Day, Mgr.

**Feen-a-mint**  
The Laxative  
You Chew  
Like Gum  
No Taste  
But the Mint

**LARVEX**  
mothproofs  
cloth...

**Spraying Larvex:**  
Mothproofs fabrics not washable—clothes, rugs, furniture.  
**Rinsing Larvex:**  
Mothproofs all washable woollens.

### 10 PIECE COSMETIC SET \$1.97

This is a Famous Viviani Set and includes face powder, 1.00; Rouge, 75c; Tissue Cream \$1.00, Depilatory \$1.00, Facial Astringent \$1.75, Bath Salt 1.00, Toilet Water \$1.50, Perfume \$2.75, Brilliantine 75c, Skin Whitener 75c. Total Value \$12.00. Special price, \$1.97 for all ten pieces to introduce this line. Send no money but clip coupon.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Send sets parcel post C. O. D.  
Your money promptly refunded if not satisfied.  
Bea Van 580-5th Avenue, New York

**FLIT**  
Kills Flies  
Mosquitoes  
Other Household Insects

LUMBER HARDWARE

## It Will Pay You

TO FIGURE  
WITH THE

## Triangle Lumber Co.

Dexter, New Mexico

PAINT

CEMENT

Some Say They Keep the Best—But We Sell It!

GASOLINE, KEROSENE, DISTILLATE AND LUBRICATING OILS

### SUNSHINE OIL STATION

HAGERMAN, NEW MEXICO

WHOLESALE OILS

W. H. KEETH, Proprietor

## TOP, BODY AND FENDER WORK FOR CARS

All kinds of Glass furnished and installed  
Furniture Refinished—No trouble to answer questions

### DANIEL PAINT & GLASS CO.

ROSWELL—CARLSBAD

## JOB PRINTING AT THE MESSENGER

## It Is Not Hard to Find Opportunities

—but it takes some effort to be able to avail oneself of an opportunity when it makes its appearance. This effort must be brought into play the matter of greater care in regard to our money. It is easy to draw high wages, but high wages alone will not insure our having money when the opportunity comes to make it our friend on the road to success. SAVE NOW! Opportunities ahead.



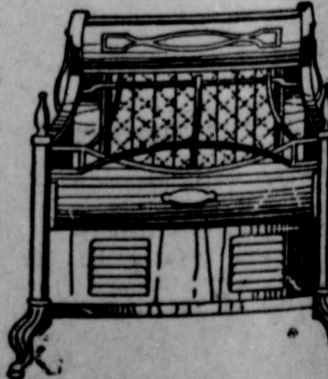
## THE FIRST NATIONAL BANK

Hagerman, New Mexico

## WEDDING INVITATIONS—THE MESSENGER

## Economy Heaters

You will need a Heater for natural gas as soon as it is installed. Our Economy line has stood the test for years and we are glad to show it to you. Come in and look it over.



### ROSWELL HARDWARE CO.

# JUST KIDS—Stayin' In.

By Ad Carter



## LEA COUNTY RAIL HEARING IS TO BE HELD NOVEMBER 9

SANTA FE—The I. C. C. has set November 9 for the hearing on its examiner's report on the Lea county railroad situation, together with exceptions filed by the South Plains & Santa Fe, a subsidiary of the A. T. & S. F., Chairman Hugh H. Williams of the state corporation commission announced recently. Mr. Williams will go to Washington to sit with the I. C. C. in the hearing. The examiner's report recommends that both the Texas & New Mexico and the S. P. & S. F., be given certificates of public convenience and necessity which would permit them to lay rails into Lovington. The report was adverse, however, to the Santa Fe's application to build southward from Lovington. The Santa Fe has filed exceptions to the report.

**Why the Kettle Sings**  
If little Bobbie should ask you what makes the kettle sing, could you really answer him? Here's how, in case he should become curious:

The "singing" is due to a double vibration. When the water in a kettle reaches boiling point, steam is given off, and when the space between the water and the top of the kettle is as full of steam as possible, and more steam is continually being formed, one of two things must happen. The steam must burst the kettle or escape somehow.

It is the escape that causes the singing. The steam forces its way between the lid and the body of the kettle, and the former vibrates and shakes. The air outside is affected, and also vibrates. This sets up what we call "singing."

## DILLON LEADS THE GRAND PARADE AT DALLAS FAIR SUN.

DALLAS, Texas.—Governor Dick Dillon, wearing cowboy regalia, and astride a pinto horse Sunday afternoon made his debut at the Dallas State Fair, by leading the grand parade for the world champion rodeo, which is annually an attraction of the Texas fair. The New Mexico governor won cheer after cheer from the grandstand loaded with Texans as the parade of cowpunchers and cowgirls moved past the judges' stand. The sight of the New Mexico governor, erect in stirrups, holding a tight rein on a horse prancing to the inspiration of lively band music, ten gallon hat held high in salutation, while that Dick Dillon Smile beamed all over the crowd, gave the Texans a mighty thrill.

The governor's airplane from Clovis arrived at Dallas airport at noon yesterday. He was accompanied by Dr. A. L. Dillon, of Clovis, Dr. H. L. Kent, president of New Mexico A. & M., Bob Anglin, secretary of the Clovis Chamber of Commerce, Dorothy Greathouse of Clovis, and Mack Stanton, publisher of the Clovis News-Journal.

As the roar of the motor died away on the landing field there arose above the hub-hub the strains of "O, Fair New Mexico," played by the Dallas State Fair Band.

Green—Tell me honestly, now have you ever found any practical use for what you learned in college?

Grey—I should say I have. One night when burglars got into our house I scared them off with our college yell.

Inquisitive woman (eyeing catch)—Oh! Poor little fish. Annoyed angler—Well, Madam, if he'd kept his mouth shut he wouldn't have got into trouble.

Messenger Want Ads pay.

## Holidays

Will soon be here—give something that will live forever—

### Your Photograph

which is always appreciated, and have your Christmas cards printed from your choice kodak negatives.

"We Can Do The Work"

Call and see us about anything photographic.

### Rodden's Studio

213 North Main

Phone 1342J Roswell

Leave your films to be developed at McAdoo Drug Co. Hagerman, New Mexico



## Kemp Lumber Co. ROSWELL, N. M.

## A WINDMILL That Runs in the Lightest Breeze

### "Challenge"

Oil once a year

Simple in construction—working parts entirely enclosed—gears run in oil and every moving joint flooded with oil at every stroke.

Timken Roller Bearings

Smoothest Running Mill Made Special Semi-Steel Castings give extra strength with lighter weight.

GET PARTICULARS at ONCE from Roswell Pump & Supply Co.

WILL YOU TELL Our advertisers, please, that you noticed their advertisement in The Messenger.

## INSIDE INFORMATION

Have spare ribs and sauerkraut for a change. Select 2 well-padded ribs. Wash them and cut them into pieces suitable for serving. Cook with the sauerkraut in sufficient water to cover for about an hour. When tender drain off the liquid and serve.

To make mint sauce for roast lamb, mix ½ cup of water, ½ cup of vinegar, 1½ tablespoons sugar, and ½ teaspoon salt and bring to the boiling point. Remove from the fire add 2 tablespoons chopped mint leaves and allow the sauce to stand three or four hours before serving.

Roast stuffed breast of lamb is an appetizing and economical meat. Have the butcher crack the bones so that the meat may be carved between the ribs, and also make a slit under the ribs close to the rib bones for pocket to hold the stuffing. Fill this cavity with any savory stuffing you prefer. Force meat, or ground meat, makes a good stuffing, or bread crumbs with poultry seasoning, or with spinach, or cress. Sew up the cavity and bake the roast slowly in an uncovered pan without water.

To wash a quilt make suds of pure soap and warm water and allow the quilt to soak in it for half an hour. Souse and squeeze in other fresh suds to remove the rest of the dirt. Quilts should not be rubbed. For rinsing use two waters of the same temperature as the suds. Do not try to wring the quilt. Hang it, dripping, outside in the shade to dry, spreading it between two lines, and shaking it often. Cotton wool and down quilts may all be washed in this way. Those with silk or saten covers may be pressed with a warm iron.

## REPUBLICAN RANKS MAY BE SPLIT

ALBUQUERQUE — The political warfare between Old Guard and Progressive republicans which has been flaming since the legislature and has found almost continuous expression in indirect ways came to the public in a more positive manner Monday night in speeches before the Bernalillo County Young Men's Republican Club Tuesday night by State Treasurer Emerson Watts and State Auditor Victor Ulibarri.

Both progressive speakers appealed "to the better elements of the G. O. P. organization to rescue the party from a selfish and corrupt element which seeks to dominate the party."

Mr. Watts, advocating more educational advantages for New Mexico children referred to the governor's road program with the assertion that New Mexico during the past fiscal year paid more than six times as much for roads as it did for the education of children of the state.

The financial statement for the state for the year ending June 1929, he said, shows that disbursements for the common schools of the state were \$1,017,248.20 while \$6,811,788.35 was spent during the same period for roads.

"That may be all right," Watts said. "I have no criticism to offer of the variance of the two amounts, but think it over."

Messenger Want Ads Get Results! Messenger Want Ads Get Results!

## IRONING IS MADE VERY MUCH EASIER

### Board Hinged So That It Will Fold Away in Closet.

(Prepared by the United States Department of Agriculture.)

When other improvements were being made in the kitchen at the suggestion of the home demonstration agent, one Massachusetts farm woman had her ironing board hinged so that it would fold away into a narrow closet, if not in use. A hinged leg provided the necessary support for it at the best height for her to work. The electric plug was located conveniently,



Hinged Leg Provides Support for Board at Right Height.

and shelves were put below the ironing board, in the closet, to hold the iron and stand, the sprinkler bottle, wax, pressing cloths, and other accessories.

A wise housekeeper plans to do her ironing at the hours least subject to interruptions. It is poor economy to have to heat up an electric iron or any other and then allow it to cool while one goes to the door or chats with a neighbor. Sprinkled clothes often dry out, and one loses the momentum that comes after one has started well on a definite job.

If laundry work has to be done at home the less ironing there is, the better. This point should always be kept in mind in purchasing either household linens or clothing, and in planning washable dresses. The flatter and plainer the garments, the more quickly and easily are they ironed.

Sitting down to iron is a good idea, if one has a stool or chair the right height to permit the comfortable use of the right arm and shoulder. Good light is essential, both from a window in the daytime and from an artificial source on the shorter days. The ironing board should be smoothly padded and should have at least two removable covers of unbleached muslin to be used alternately. A rubber spray head on a medium-sized bottle enables one to sprinkle the clothes lightly, rapidly, and uniformly. A clothes horse nearby and some hangers for freshly ironed dresses will keep finished work from wrinkling and aid in airing and drying it.

The electric iron should always be disconnected when it is not in use, even for a short time. The electric iron, or any other kind, should be stored in a clean, dry, cool place. If put away for any length of time it should be greased.

## BRIBERY CHARGES AGAINST QUINN ARE DISMISSED SAT.

SANTA FE—One bribery indictment against Frank Quinn, former chief engineer of the state highway department, was quashed Saturday at the court with held action on other bribery charges to demurrers have been filed, and an appeal to the state supreme court of the court decision in immediate case.

The written opinion Saturday by Holloman sustained a demurrer by Attorney O. O. Askren to charge that Quinn accepted \$250 from E. D. Camp of the Motor Truck Co. of El Paso. This demurrer held that Quinn was not subject to the New Mexico bribery law because he could not be held as a public official. Judge Holloman held that Askren's contention was correct.

There are other cases similar to the pending, the court's written opinion said, "to which demurrers have been filed. I feel that a determination of the law in these cases is so important to the state that we should have the judgment of the highest court upon it. That reason, I am withholding upon the demurrers filed in the cases with the request that district attorney immediately advise this matter to the supreme court for review by them. In the meantime the defendant will be held in other cases under his present bail until this case is finally determined.

Quinn is at liberty under \$5,000 bail on the two other bribery indictments and he also faces two indictments for violation of the state election law.

## Recipe for Tasty Dish for Luncheon or Supper

A dish containing melted cheese can be served promptly, so it is planned carefully for quick preparation at the last minute. While tomatoes in the following recipe thickening, make the toast, see the table is ready, plates hot, everybody seated at the table. A tasty dish from the bureau of economics will be found excellent for lunch or supper. When used as a regular meal, a plain lettuce or vegetable salad with french dressing would be good with it, and for dessert:

- 1 canned tomato, sliced
- 1/2 lb. sharp cheese, flaked
- 2 tsp salt
- 3 tbs. flour, browned
- 1/2 cup butter

Put the onion in one tablespoon of butter. Boil the tomatoes for 15 minutes, then press through a sieve to remove the seeds. Brown flour in a heavy iron skillet and with the remaining two tablespoons of butter. Add the tomato, cook until thickened. Combine the ingredients except the cheese, cook for two or three minutes. Stir in the flaked cheese. When cheese has melted, serve on slices of toast.

Messenger Want Ads pay. Messenger Want Ads pay.

? O YES we sell Engraving and all kinds of Printing THE MESSENGER

## Telephone News

Over 395,000 Lost Calls

"Three Months' Time Lost Daily" in Mountain States

It happens to all of us. Perhaps just once during the day or on some days, several times, you dash to the telephone to find that the calling person had become impatient and failed to give you time to answer. On the other hand you, too, may have been in a hurry and the person you were calling reached the telephone too late.

About 18 per cent of the daily average of 2,207,856 calls in the entire territory served by this company are not completed largely because the calling party abundant the call without allowing sufficient time for an answer, or the called person delays answering. The total time lost daily approximates three months.

You can help make your own service more satisfactory by waiting two minutes before abandoning a call and by answering your telephone as promptly as possible. A recent survey has proved that when the ringing of the called telephone was continued for an additional minute, answers were obtained in 23 per cent of the cases.

Incompleted calls are a handicap to good service—some are unavoidable, of course, others can be completed with your help—may we have your cooperation?

The Mountain States Telephone & Telegraph Company

SUNDAY, OCT. 27

To laugh is to be healthy,  
wealthy and wise.

"The Carnation Kid"

WILL MAKE YOU LAUGH

# MAJESTIC THEATER

## DOUGLAS McLEAN

### "THE CARNATION KID"

COMEDY—NEWS—SHOW 7:30—PRICES ONLY 10c and 35c

SUNDAY, OCT. 27

A treat for everyone. A laugh—  
a thrill—a tear.

"The Carnation Kid"

HAS THEM ALL

## THE UTILITY INDUSTRY HONORS BIRTHDAY OF THOMAS A. EDISON

Scenes that tell the past and foretell the future greeted President Hoover when he visited Henry Ford's historical village Oct. 21 to participate in the ceremony memorializing the achievements of Thomas A. Edison, according to news stories sent out by the Associated Press telling about the "community of yesterday" which has been created by the purchase of many historical buildings in various parts of the country and restored to their original condition and placed on foundations by Henry Ford in his historical village at Dearborn, Michigan.

As the Edison Day Jubilee was to honor mainly Thomas A. Edison, the chief interest, of course, was centered around Edison and his achievements which have moved civilization forward by leaps and bounds.

The utility industry has a well prepared nation-wide program for the purpose of calling attention to the experiments, work and wonderful accomplishments of Edison.

There was interest, too, in Henry Ford and his achievements as a manufacturer, financier, business executive, and beyond question the world's greatest industrialist.

Southwestern Public Service Co. appreciates the opportunity to honor Thomas A. Edison and at the same time recognize the outstanding achievements of his intimate friend and admirer, Henry Ford, who said in referring to the achievements of Edison, that mass production would be impossible without electric power.

Because Henry Ford is rated as the largest user of electricity among the manufacturers of the world, the public will be keenly interested in his viewpoint as to the best means of promoting the development of the electrical industry of the country, and for that reason call attention to some of the recent statements of Ford in an interview published in Forbes Magazine on September 1, 1929, which are in part as follows:

"I am not afraid of what the newspapers call the Power Trust. I would welcome a real Power Trust. And as sure as shooting, the country by and by will have a real Power Trust.

"By that, I mean that all the power resources of the country should be linked together under one control and every part of the country supplied from the logical distributing point. Power is all important. You cannot do a thing without power.

"The very best power now is power distributed by big concerns. But we should and must and will go much further. There are now hundreds, not to say thousands, of different power plants scattered all over the country.

"The whole power of the nation should be generated under one directing organization. It should be thoroughly standardized. All the plants should be connected together.

"No, I am not a bit afraid that a Power Trust would gobble up everything and everybody. There never will be anything without potential competition. Besides, the people will always assert themselves whenever things get out of balance, and will effectively demand and get fair treatment.

"A lot is being said about the profits made by those taking part in the power mergers now going on. People shouldn't worry too much about that. Money keeps on flowing. The question is not 'Who gets the money?' but 'What tangible asset is left to the people?' The people always get the real gain, even though some groups may get the passing profit. The main thing is to get the power resources of the country put on a more scientific basis. After all, it is the actual results achieved which count most. These people won't be able to take their money with them, and they will leave behind them a country more efficiently equipped with power.

"What they are doing is helping to have the country become more conscious of the importance of what electricity can do for them. Only a beginning has been made in making electricity do the work of the world. The ground has only been scratched. Power can revolutionize the lives of the people of this country. It can lift the burdens from the backs of the workers. It can abolish most of the tasks of the housewife. It has hardly made a beginning on the farm — where its possibilities are perhaps the greatest of all."

To the best of its ability the Southwestern Public Service company has followed the advice of this great industrialist.

While the Southwestern Public Service company does not claim that

the unlimited supply of dependable electric service which it has furnished is the sole or even the chief reason for the unparalleled development in the Pecos valley, nevertheless it has every reason to be proud of the part it has played in the development of the territory which it serves.

Realizing that the backbone of this valley's prosperity lies in the fertility of its broad fields, its major effort has been in lowering the cost of electric power to the farmer. Over a hundred miles of rural distribution lines and fifty miles of high tension lines bring this essential servant to the farms of the Pecos valley at approximately half the cost of five years ago. Three electric rate reductions for irrigation service in the past few years have brought the average rate down to a little over three cents per kilowatt hour.

In reviewing the history of the phenomenal development of the electrical industry in west Texas and eastern New Mexico, the following facts should be noted:

That as late as October, 1924 one of the great banking institutions of the country expressed the opinion that any attempts to finance the requirements of Texas Utilities company by issuance and sale of first mortgage bonds would not prove successful, giving as a reason for such opinion that the territory served by the company was too scattered and also too remote from sand bank's retail bond market.

In October 1925, due to the efforts of Judge I. R. Kelso, a party of leading investment bankers from Boston, New York, Detroit, St. Louis and other eastern cities, visited west Texas and eastern New Mexico. The citizens arranged and conducted the eastern bankers on a tour of the country which was in every sense a decided success. It proved to be mutually helpful to the visitors and local people. The bankers, at various receptions and banquets given in their honor by the citizens of west Texas and eastern New Mexico, promised without qualification to finance all of the requirements necessary for the development of the country. The eastern bankers have made good every promise made to the citizens.

To-day, Texas Utilities company, New Mexico Utilities company and Southwestern Public Service company are owned and operated as a combined or interconnected property by the same management of the controlling company, so ably aided by Judge I. R. Kelso, as a direct result of the visit of the eastern bankers and the cooperation of the citizens of the plains country.

That since October 1925, the management of the controlling company has, by merger, acquisition of property as an entirety and the construction of transmission lines, built up an electric utility applying electric service to 63 towns in west Texas and eastern New Mexico covering a territory equal in area to the state of Pennsylvania, with approximately one thousand miles of transmission lines in operation or under construction at this time.

That the management takes pride in the fact that cooperation on the part of the citizens of the territory has made it possible for the companies to carry out their building program in advance of the rapid growth of the territory which it serves, and at the same time make so many substantial reductions in rates.

While Texas Utilities company, New Mexico Utilities company and Southwestern Public Service company have regarded themselves as an integral part of every community served by them and are proud of the productive power and the material greatness of the territory developed, nevertheless the companies have at all times bottomed every investment made upon their abiding faith in the spirit of fair play and cooperation manifested by the citizens of the plains country and the Pecos valley.

### TARIFF TO MAIN ISSUE IN 1930 ELECTION

WASHINGTON, D. C.—A statement that the tariff would be an issue in the biennial election of 1930 and the presidential campaign two years later if the pending bill were enacted as written was made in the senate Tuesday by Senator LaFollette, republican, Wisconsin.

LaFollette, in a scathing denunciation of the chemical schedule reported by the finance committee asserted "the same complacent sleek attitude," on the part of those who "betrayed" the country in the tariff of 1909, was being exhibited by the same party to-day in its position toward the farmer.

The 1909 law, he said, led to a split in republican ranks and election of a democratic president in 1912.

Advocate Want Ads Get Results!

### WILL PROBE INTO PRICES COTTON SEED AND MEAL

WASHINGTON, D. C. Investigation by the federal trade commission into an alleged combination of cotton seed crushers and oil mills to fix the price of cotton seed and cotton seed meal was ordered Monday by the senate.

Gladys (rising from the card table followed by an admirer) — "Oh, mother, I've won the booby!"

Mother (smiling): "How nice, dear, come, let me kiss both of you."

Ship—"Yes, sir. 22 Marines and a sailor drowned."

Mate—"The poor guy!"—Tenn. Star.

### ORDER CLOSING EDDY COUNTY TO TURKEY SHOOTING

Pursuant to the authority contained in Section 7, Chapter 35, Session Laws of 1921, and in order to protect from destruction the wild turkeys planted by the Game Department in the Guadalupe Mountains last year until they have had time to reproduce and stock the area, the State Game and Fish Commission does hereby declare the County of Eddy to be closed to turkey shooting during the year 1929, and the killing, capturing, hunting, or pursuing of any wild turkeys within the said County of Eddy during the year 1929, is hereby declared to be unlawful.

Done at Santa Fe, New Mexico, this 14th day of October, 1929.

BY ORDER OF THE STATE  
GAME AND FISH COMMISSION,  
E. L. PERRY,  
Secretary.

A-M 45-1t

### Stomach Trouble

If you suffer from gas bloating, heartburn, acid, or sick stomach, because of dyspepsia, try **De Diotex 15 Minute Test**. Absolutely harmless. Works fast. Five positive digestive aids in pleasant tablet form. No soda, gopes or laxative. Get **De Diotex** from your druggist for only 60c. Try it. See how fast it works. Money back if it doesn't give stomach comfort in 15 minutes, and soon help restore good digestion.

### Women Suffering Bladder Irritation

If functional Bladder Irritation disturbs your sleep, or causes burning or itching Sensation, Backache, Leg Pains, or muscular aches, making you feel tired, depressed, and discouraged, why not try the **Cystex 48 Hour Test**? Don't give up. Get **Cystex** today at any drug store. Put it to the test. See for yourself how quickly it works. Money back if it doesn't bring quick improvement, and satisfy you completely. Try **Cystex** today. Only 60c.

Hd. Orig. 2-19-09 320 acres  
Hd. Addl. 12-29-16 320 acres.  
029498, 029499 MFN  
NOTICE FOR PUBLICATION

Department of the Interior, U. S. Land Office at Las Cruces, N. M. October 11, 1929.

Notice is hereby given that Joseph C. Brannon, of Box 221, Dexter, N. M., who, on Jan. 31, 1925, made Hd. Orig. and Addl. containing 640 acres, No. 029498-029499, for all, Section 35, Township 12-S., Range 29-E, N. M. P. Meridian, has filed notice of intention to make three year proof, to establish claim to the land above described, before Dan C. Savage, U. S. Commissioner, at Roswell, N. M., on the 25th day of November, 1929.

Claimant names as witnesses: Charles Douthitt, Elmer Morgan, of Roswell, N. M., David Bassel, John Bailey, of Dexter, N. M.

V. B. MAY,  
Register.

### IN THE PROBATE COURT STATE OF NEW MEXICO, COUNTY OF CHAVES

IN THE MATTER OF THE ESTATE OF C. C. COLE, DECEASED.  
No. 1266.

### NOTICE OF APPOINTMENT OF ADMINISTRATOR

Notice is hereby given that Letters of Administration issued to the undersigned in the above entitled estate September 25, 1929, and all persons having claims against the said estate are hereby notified that they must be presented within one year from the above mentioned date or will be barred by limitation under the laws of the State of New Mexico.

Dated Roswell, New Mexico, September 26, 1929.

J. T. WEST,  
Administrator of the Estate of C. C. Cole, deceased.

42-4tc

### LAKE ARTHUR ITEMS (Mrs. Ned Hedges, Reporter)

P. G. Peters of Capitan, called on Mr. and Mrs. J. H. Kingston Saturday.

Edward Hedges underwent a successful tonsil operation in Carlsbad last Thursday.

Mrs. B. C. Moots and grand daughter, Mary Helen Spence visited in Clovis over the week end.

Three inspectors of the plant and traffic division of the Mountain States Telephone Co., were in town Monday.

Mr. and Mrs. Chester Stockly, lately of Glendale, California, were the guests of Mr. and Mrs. Wright Stockley Monday and Tuesday.

Rev. W. G. Jones filled his first appointment here Sunday. He was accompanied by his daughter, Miss Hazel Jones and they were the guests of Mr. and Mrs. John Lane while in town.

Mrs. H. J. Beaufort and daughter, Lucille and Eugene Ellsworth, sister and brother of Mrs. J. H. Kingston arrived from Los Angeles, California Wednesday night leaving Saturday morning expecting to visit the Carlsbad Caverns en route home.

The October meeting of the P. T. A. occurred Friday night at which time the following candidates were elected for the ensuing year: Mrs. E. C. Latta, president; Mrs. C. R. Bernard, vice-president; Mrs. Clyde Nihart. After the business session a delightful program was rendered.

She was a new driver. She just missed the fire hydrant, ran over the curb and brought her motor car finally to a stop in front of a sidewalk filling station.

"Bring out your scales, please," she said.

"Scales?" queried the tank tender, puzzled.

"Yes," she replied. "See how many pounds of air I need in my tires."

Messenger Want Ads pay.

Messenger Want Ads pay.

Messenger Want Ads pay.

He—"Do you want to marry a one eyed man?"  
She—"No; why?"  
He—"Then let me carry your umbrella."

IT WILL PAY YOU  
To read carefully all that  
advertisers have to say.

Messenger Want Ads pay.



Come in and see our Used Cars—you will find real values here!

Our New Chevrolet Sixes are selling good—this a car that any man feels proud to own. Join the army of over a million satisfied Chevrolet owners NOW!

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HAGERMAN, N. M.

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Favors and Fancy Box Candies  
Specially wrapped for the occasion.

Look over our complete line of Novelties—everything for the party.

## McAdoo Drug Co

"Hagerman's Popular Meeting Place"

## Drop Your Winter Driving Worries Here



Dangerous days are ahead for slippery, smooth-worn easily punctured tires. Why not apply the mileage left in your old tires towards the purchase of safe, new Goodyears? Drive in—see us about it. We will demonstrate and prove to you the tread and carcass superiority in Goodyears—superiority made possible at no extra cost to you, by reason of Goodyear's factory production being nearly TWICE that of any other company!

## HERE, TOO—MORE PEOPLE RIDE ON GOODYEAR

TIRE THAN ON ANY OTHER KIND

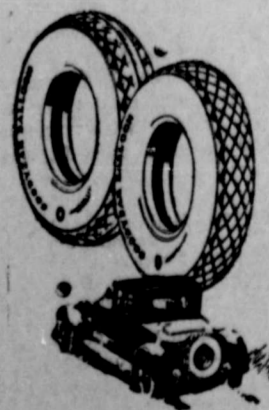
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During the past Fifty Years, the tiny glow of EDISON'S light has grown into a radiance which floods the world. This marvelous development has accounted for the growth of immense industries and huge electric light and power companies.

Since the discovery of the Electric Lamp the problem of distribution of electricity for lighting has been the greatest confronting the electrical industry. Today, through research and diligent management, the Electric Light and Power Companies are giving to millions of homes the most economical and reliable lighting service that science has ever developed.



The Electric Light and Power Companies are still improving their methods of generating and distributing electricity, and these improvements mean savings to the consumer.

Your Electric Company on this, the GOLDEN JUBILEE OF LIGHT, pledges itself to the continuance of the wonderful work of Thomas A. Edison, by providing you with the best electrical service at the least possible cost.

**Southwestern  
PUBLIC SERVICE  
Company**

I. R. KELSO, President.



**CRUDE DRASTIC UT MON**

**Uniform International Sunday School Lesson**

**Lesson for October 27**

**CHRISTIAN'S VIEW OF RECREATION**

**TEXT**—Jer. 31:12, 13. Zech. 2:15-28. Mark 6:30-32. John 8:1-11.

**TOPIC**—The Right Way to Live

**IMMEDIATE AND SENIOR TOPIC**—Play Does for Us

**PEOPLE AND ADULT TOPIC**—Recreation in Community Life

Profitable beef production depends on the grade-cow herd and the use of good purebred bull, managed so that each generation is an improvement over the preceding one. The best heifer calves should be kept each year to take the place of barren or shy-breeding cows.

Cockroaches, fortunately are easy to kill. Liberal use of sodium fluoride or sodium fluosilicate, dusted wherever the cockroaches are troublesome, will quickly eradicate them. Only rarely and in extreme cases where instant relief is essential, is it necessary to resort to fumigation.

Where parasites interfere with successful sheep raising, it is advantageous to breed ewes in time for them to lamb early in the spring. The early lambs will come before the parasites "wake up" from their winter sleep and the lambs can be marketed before the parasites get a share of the profits.

Live poultry for market should be shipped so that it reaches the market early enough to be weighed the day it arrives, as some shrinkage is bound to occur. The amount varies from 2 to 15 per cent depending on conditions. Shipments received late on Saturday usually have a heavy shrinkage as they are held over until Monday to be weighed.

If it is necessary to make silage from corn fodder, it may be done successfully if enough water is added to make it pack well in the silo. Water may be added by letting a stream from a hose flow into the blower or the top of the blower pipe while filling. It is also well to sprinkle the surface of the cut material as it is distributed in the silo.

Recent studies by the U. S. Department of Agriculture on the best temperatures for potatoes in storage show that for the ordinary storage period of about nine months, a temperature of about 37° is best. This is sufficiently low to prevent germination and also to keep a minimum loss in weight from shrinkage, which range from 4 to 30 per cent during a storage period.

Shocking is one of the best ways to save a crop of "soft" corn. Under ordinary conditions in the corn belt nearly mature corn can stay in the shock safely until the ears are dry enough to crib, even if it takes all winter. In fact, the ears will be safer in a small well-made shock than in a crib. Fodder from very immature corn when properly cured has about the same feeding value as timothy hay.

Livestock that are fed rations consisting principally of straw, roots, and the cereal grains and their by-products often do not get the lime they need. Lime in some such form as calcium phosphate or sifted wood ashes may be added to the ration if it is lacking in this mineral. Milk, skim milk, and buttermilk contain plenty of lime, while legume hays exceed all other farm-grown feeds in lime content.

When the farm work horse is not to be worked on Sunday it is a good plan to substitute on Saturday night a bran mash for the usual grain feed, and reduce the grain feed for Sunday.



**SAVING MORE A MATTER OF WILL POWER THAN ABILITY TO EARN**

By S. W. Straus, President American Society for Thrift.

Many persons excuse themselves from practicing thrift on the plea that they cannot save anything and maintain a good standard of living. While it may be true in some cases that temporary circumstances make it impossible to get ahead in the world, those instances are exceptional.

The old saying, "Where there's a will, there's a way," is particularly applicable in the matter of saving money. Those who do not save or who think they cannot save anything with themselves. They are unwilling to make certain sacrifices. Their minds are biased by false pride or egotism. Their viewpoint is incorrect.

If they should think the problem clear through they would determine to find ways by which they could save something even though the amounts be small.

Upon one's ability to find such ways of saving money, depends very much of one's chances of success in life.

This is a phase of the matter that should be given the deepest consideration. Also it should be borne in mind that those who are not sufficiently interested in their own welfare to lay a certain portion of their earnings for the future do not care enough about real success ever to achieve any substantial place in the affairs of men.

Before there can be success there must be desire to succeed. And this desire must be so deep that it overcomes every barrier.

Students of economic conditions in this country tell us that poverty is steadily being eliminated through the processes of education. There was a time within the memory of many now living when dire poverty existed in every city if not in every community. The general standard of living has been steadily advanced for the last fifty years and conditions are such to-day that there is hardly a person anywhere who is not in a position to save money if he so chooses.

A school teacher once received a note like this:

"Dear mum—Please excuse Johnny to-day. He will not be at school. He is acting as timekeeper for his father. Last night you gave him this example: If a field is 4 miles square, how long will it take a man, walking 3 miles an hour, to walk 212 times around it? Johnny ain't no man so we had to send his daddy. They left early this morning, and my husband said they ought to be back late tonight, though it would be hard going. Dear Mum, please make the next problem about ladies, as my husband can't afford to lose the day's work. The Lord knows I don't have no time to loaf, but I can spare a day off occasionally better than my husband can."

Respectfully yours,  
Mrs. Jones.  
—Exchange

**WILL YOU TELL**

Our advertisers, please, that you noticed their advertisement in The Messenger.

to about one half the normal ration. In making the mash allow 3 or 4 pounds of mash per horse. Mix the bran with hot water and allow it to steam in a covered receptacle until cool enough to eat. Do not cook or scald the bran by using water that is too hot. Add a tablespoonful of salt for each horse.

**OVER THREE MILLION MILES OF ROAD IN THE U. S. SAYS A REPORT**

WASHINGTON, D. C.—Recent figures place the total of all roads in the United States at slightly over three million miles. Of this amount approximately 300,000 miles are embraced in forty-eight systems which constitute the main traffic routes of the country.

A study of roads constructed up to the present time by states with federal aid shows that the states are vigorously attacking the job, despite the fact that the federal government is lagging behind on its share of the program as previously agreed upon. Again, viewed from the standpoint of construction accomplished, in the various types of road, it is found that the demand has been so great for highways, that while the largest mileage or roads built are of the cheaper types, and which might be economically constructed of a higher type, those in authority have felt compelled to provide the public with as many miles of travelable surface as possible, as the figures bearing upon this point clearly indicate.

The total improved mileage of this latter group stands at approximately 223,000 miles. The term improved in this connection, according to data supplied by the American Association of State Highway Officials, includes roads that have been graded and drained roads improved with sand-clay, gravel, waterbound macadam, bituminous concrete, brick asphalt, and a few miscellaneous types. It also includes roads under construction to be completed within the present season.

In the 300,000 miles embraced in the various state highway systems, an approximate total of 138,000 miles have been improved without federal aid, while only about 85,000 miles have been built with federal aid.

**WOULD RE-EMPLOY WILSON**

Governor R. C. Dillon has asked Francis C. Wilson to re-assume his duties as interstate river commissioner of New Mexico, and to again represent the state in the Boulder dam negotiations, according to information contained in press dispatches from Santa Fe.

Poor Old Man—"Lady, could yer gimme a quarter to get where me family is?"

Kind Lady—"Certainly, my poor man, here's your quarter. Where is your family?"

P. O. M.—"At de movies."

Messenger Want Ads pay.

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**AUTUMN**

Now, upon the brown earth's breast  
Fall the crimson leaves to rest:  
Summer's done—and laughing Spring  
What does gray-clad Autumn bring?  
Autumn, like a gypsy bold  
In her cap of red and gold!

Autumn, with her magic brush  
Paints each wayside tree and bush;  
Gilds the pumpkin at our feet  
In the fields of yellow wheat;

Bids the wild duck homeward fly  
Through the quiet, hazy sky;  
Tints the apple's cheek with rose;  
And with pleasant fruits and grain  
Cheers the waiting world again.  
There is loveliness sublime  
In the earth at Autumn time—  
Autumn, like a gypsy bold  
In her cap of red and gold!

You'll find sympathy in the dictionary—everything else at the nearest drug store.—Missy Bulletin.

**HAVE YOU ENOUGH LIFE INSURANCE?**

This is a very important question. If you feel that you need more Life Insurance then investigate The Praetorians.

**Life Insurance on Legal Reserve Basis**

Every policy issued by The Praetorians is on a Legal Reserve 4% basis. Accident and disability features in every policy.

**Twenty Year Pay Our Leader**

The Praetorians write several classes of policies. Our leader is the 20 year pay. Why take a policy on which you have to continue payments as long as you live when you can get a policy in The Praetorians and get it fully paid up in twenty years?

**Women Admitted on Same Basis as Men**

Women are accepted in The Praetorians on the same basis as men. Women should have life insurance as well as men.

We are very proud of our large number of policy holders in The Praetorians who live in Hagerman and community. Ask any of them about The Praetorians. Any representative of The Praetorians will be glad to explain our different plans and special benefits to you.

**J. B. SAVAGE, State Mgr.**  
204-5 J. P. White Bldg.—Roswell, N. M.

**Hallowe'en Time**

We carry a complete line of Hallowe'en Favors and Novelties!

- Pumpkins ..... 15c
- Clappers ..... 10c and 2 for 25c
- Crepe Paper ..... 10c
- Nut Cups ..... 5c
- Hats, Aprons, Etc. .... 5c and 10c
- Masks ..... 10c

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**Hallowe'en Candies**

We have for your selection Candy that is seasonable—you will find what you want at

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**So strikingly smart so cheerful and welcoming**

**AFTER** the outdoor sports — what a cheery aftermath around the Reznor. And the Reznor is priceless for cold snaps and extreme weather. The instant warmth protects the children.

Reznors are strikingly smart. Everyone admires their advanced designs. The authentic antiques, too, are handsome.

They're priced \$3 to \$65—a fraction of the doctor bills they save, a pittance for the pleasure they bring. Call your dealer now.

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Most Suits Have 2 Pairs of Pants!

These Suits are of the newest weaves and materials and are tailored in the correct latest styles. The coats have the new, deep notch, peaked lapels. In our great assortment of sizes, you will find a Suit to fit perfectly.

We invite you to come in and see our large showing whether you anticipate buying or not.

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**Overcoming Obstacles**

easy life is not likely to be a valuable life to itself or to others. Strength comes by overcoming obstacles, and it is the strong life that can best help those about it.

