

## THE MESSENGER

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J. H. SLAYTER, Managing Editor


 hher explotiation of irresponsible cigarette interests.
The bill provides.
A. For the inclusion of tobacco and tobacto pro. ducts within the scope of the food and drugs act.
B. For the amendment of the food and drugs act so that claims made for food and drug products in
any andortisig medium subject to interstate commerce
control stould be under the same strict reaulations now applied to labels or other descriptive matter on, wilhin,
of around the container in which the product is packed
motion pictures greatest $\underset{\text { deterrents of crime }}{\text { det }}$
 right thinking. The change in the antrude orral meole
ing picture industry will be welcomed by moral people
throughout the nation.

 adminsted by the hero.
"Ot ethe 38 socalled underworld pictures produced
last year, the crook or villian was killed in 14 instances, was apprehended and arrested in 19 cases,
and in 5 cases was reformed.
 element be continced that "it can't get away with it.",
The motion picture day after day is preaching that He told of the recent findings of Dr. Joseph L .
Homes, noted pyychogist of Columbia University, who has been making an intensive tombeyears Siversity, of
motion pictures and their effect upon human behavior.
Tot The gis of Dr. Hollmes. report, Colonel olos stated, ,


 Cundreds of sethool chilidren to to whom hee put man
 deats
 mimousty repothed, aocororiing onty one fot was en
 to crime."

A yale professor has been denied citizenship by
supreme court judge
sign preme court juage because the professor refused to to
ign an oath the he would fight for his country, ex.
Sopt humanity's sake.

Some property owners here have had splendid
cecess with growing trees by laving pipe just under the ground, paralleling the tree row and perforating the
pipe near the root of the trees, so as to permit a slow pipe near the root of the trees, so as to permit a slow Coal oil applied io pools of water standing around
nd regular flow of water to penitrate the ground near the home will stop the mosquito menace during a the base of the tree.

## The Town Doctor <br> (The Doctor of Towns)

"THANK YOUS" ARE THE MEANS There is a cigar store 1 know where they will give
you back the amount of your purchase if the clerk fails to say "Thank you,"
Theer was a string of drug stores in Chicago that
appeared to make it a habit on of not saying, "Thank appeared to make it a habit on of not saying, "Thank
you"-they were forced to sell out at a loss. There is nothing that grates on my nerves quite
as much as to pay a check, a bill, or present legal
tender in payment of purchase, and have the recipient tender in payment of purchase, and have the recipient
of my money fail to express any appreciation for the
patronage extended. And there are millions of other past like me.
One of the most successful mercantile business conOne of the most successful mercantile business con
cerns in the country has built its business on th
motto, "It is only natural to trade where you ar
served best." Some cash register company mitht served best." Some cash register company might d
good if they put a "Thank you" on their register, like
cuckoos on clocks good if they put a "Thank you on their register,
cuckoos on clocks.
Why shouldn't the customer be thanked? If on man gave another a dollar and the receiver didn
even grunt to show appreciation, you'd call hit
an ungrateful cuss and a poor specimen of humanity,
yet, many a sale at a profit equivalent to much more That is mighty poor business, or else inexcusable ig. The cheery "Thank you," "Call again," or some
other such card on the inside of the door, or over
the cash register, shows the right spirit and helps, but the cash register, shows the right spirit and helps, but
isnt' enough. The American public are fickle buyers,
and for that reason "business goes where it is and stays and comes back to the place where it is wel
treated and served best." There is many a busines
house, many a community, failing to make an expres thereby driving customers to its competitor, for it isn't
always what is done, but what is left undone that or community, but lack of the them has cost many
 pmeve to tien nacir


Complaints are being received at the state highway
ff fees from motorists that there is a growing tendency
on the part of some drivers to cling to the left side of the road. Many accidents are chalked up as a re-
sule of this practice, says the road official.
Truck drivers are offending in some instances by
"hogeging" the center of the road and refusing to move over when motorists coming up from behind sound their
horns. In other cases, motorists drive far to the left to
avoid dust or to pass a astring of cars. It , is reported
that New Mexico license plates are seen on most of the ars that so break the rules of road courtesy.
"Courtesy to other drivers on the road is one of the

ists to this state the sublicity campaign to bring tour-
gates road courtesy. Word of estranger within our
advertising by
tisfied visitors when they leave the state is the great-
selling force we can hope to use."
Accidents which occur when one driver is on the
rong side of the road put him in the position of re-
reiving unequivocal blame, the road department points
out. Head on collisions usually result in one or more
fatalities. The worst of this is that drivers usually es.
cape while the other persons in the car suffer the
consequences.
 were used in the surfacaing operations. Speeding cars
have thrown rocks and gravel through windshields of other autos, which in a few instances have proved
serious. A man lost an eye, when a rock was thrown
through his windshield. Another motorist received trough gash in his forehead when a rock traveling with
ughe force of a bullet hit him above the eye. His wind-
the
shield he says, mitht have saved cident by bays, mighight have saved him from a fatal ac
ching the force of the rock There is little that can be done to avoid an a
a stretch of coarse surfaced road. Chaves county commissioners in Roswell last week,
calls attention of the land owners of the Pecos valley
to the effect that while the 1927 to the effect that while the 1927 law, chapter 182 , re
garding artesian wells was held unconstitutional, chapt 149 of the 1927 law still gave the state an active the home will stop
rainy season.

## INSIDE INFORMATION

Blackberry juice makes a very ap

MAIZE SEED, SUDAN SEED HEGARI SEED, KAFFIR SEEX CANE SEED, COTTON SEDD

## E. B. BULLOCK

Feed, Flour, Coal and Seeds Artesia, N . M.

TOP, BODY AND FENDER YOI FOR CARS give us a call
daniel paint \& glass co sesul cumsum

SANDWICH MEATS

## Go On The

Roswell Station Pickwick Stage Depot Hagerman Station at Teed's Confectionery Artesia Station at Cunningham's Barber Sho Carlsbad Station at Weaver's Service Station

PAGE-WAY-STAGE-WAY "The Quickest Way"

## UNDAY, JULY 21

"FATHER AND SON"
story of the strongest and most beautiful love in existence-that of a story for his only son! A great picture-a great lesson.

MAJESTIC "OF COURSE"

## MONDAY, JULY 22

## JACK LONDON'S "SMOKE BELLEW"

A tale of the Alaskan Gold Rush, by the greatest author of Northern Novels. Your biggest entertainment in months.

Silver Free to Each Lady Attending
MAJESTIC "OF COURSE"
, 1000 CARS TO BE
OFF HIGHWAYS NG year 1929
(Ry) LOCALS\# $9{ }^{\text {andr}}$
Nas



Maybe Mr. Cook Forgot Something Possibly you might have the same trouble when you're packing for your vacation.
Best thing to do is to go over your vacation clothes-then come up here and let us fix you up
with the little necesities for your trip with the little necessities for your trip.
Whether you go to New York, Los Angeles, or to the Mountains you can find the proper outfit here at a price you won't mind.

## CFE•MODEL

Ed Williams



GOODYEAR PATHFINDER

They're big, husky, fine looking tires-real headliners. Wide, heavy tread-abundance of raction-carcass of genuine Supertwist-lifetime guaranteed. Only Goodyear, because they build millions more tires than any other company, can offer such values. You'll rave, too, when you see
these tires and know our prices. these tires and know our prices.

Come in and let us show you these value champions

## Herbst \& Wortman

SOCIIAL ITEMS BOY SCOUTS ENTERTAINED





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## ?

 of their country home, Sunday peven-
ing.
Those who enjoyed the affair were
Mr. and Mrs. J. E. Wimberly, Miss
Margaret Wimberly, Cliffrrd Wim-
berry, Mr. and Mrs. Harry Cowan,
Misses Mabel and Dorothea Cowan Misses Mabel and Dorothea Cowan,
Mr. and Mrs. J. H. Slayter, Misses
M Mr and
Caroline and Eleanor Paddock and
the host and hostess. SUNDAY SCHOOL CLASS
ENJOYS PICNIC THURSDAY
The Senior class of the Methodist Sunday school enjoyed a pienic last
Thursay nigh July 11 at an old
cement reservoir south of town.
After eating a pienic supper
PADDOCKS ENTERTAN
WITH PORCH SUPPE Mr. and Mrs. E. A. Paddock were
host and hostess at a delightful
supper served on the spacious porch

| LEA COUNTY OIL LANDS <br> INVOLVED IN FAMOUS <br> SUIT NOW BEING HELD |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  | ay-Day" | House Frocks |
|  | or Men |  |
|  |  |  |
|  |  |  |
| Stead tute to the land sutat the goved | Men's Shirts |  |
|  | Alill |  |
|  | 98c, \$1.49, \$1.98 |  |
|  | "Big-Pay H | Cotton |
|  | or | Summer |
|  |  |  |
|  | 2 prs, for 35c |  |
|  |  |  |
|  | "Big-Mac" |  |
| present. At the close of the meeting deli- |  |  |
| be a pienic for the members of the Curry home August 13 at $6: 30$. W | acie |  |
| MRS. LOSEY IS HOSTESS | drand |  |
| MRS. LOSEY IS HOSTESSAT BRIDGE LUNCHEON |  |  |
|  | 39C and 69 |  |

 Those present were: Mesdames B M. Ware, H. L. McKinstry, V
Sweatt, Jack Sweatt, C. W. Goun
Harrington Wimberly, Kenneth Se
vatius, R. L. Collins, Alma Na
Roy Lochhead, J. T. West and t

ALLEY

 Mr. and Mrs. R. M. Ware were
host and hostess to the regular
Bridge Clab on Thursday night July Six tables of players were pres-
nt. The visitors included, Mr. and
Mrs. Dave Boyd of Roswell, Mrs. lahoma and Mrs. C. W. Gound of
Weslaco, Texas.
Mr. and Mrs. Dave Boyd won high
score. the close of the
At At the close of the evening the
hostess served ice cream and cake. DAUGHTER FROM ILLINOIS
VISITS IN WARE HOME Mrs. Herbert Reagan and three
children; Jacquelyn, Herbert and Bennie, of aiverside, Herbert and Ben-
Hlinois, arrived
Wednesday for an exter
Mrs, Mrs. Reagan's parents, Mr. and Mrs.
R. M. Ware.
Mrs. Reagan has visited here be-
, fore and she has many friends in
the Hagerman-Dexter communities
who will be glad to see her. METHODIST LADIES MEET AT CARTER HOME THURS. The Woman's Missionary Society
of the Methodist church met at the home of Mrs. C. E. Carter on Wed-
nesday atternon. The meting was
not held until 4:30 on account of
the funeral of Miss Bertha Smith. . $\left.\begin{aligned} & \text { the funeral of Miss Bertha Smith. of } \\ & \text { Mr. Leon Meeks had charge of } \\ & \text { the program. The discussions dealt } \\ & \text { with facts and statistics about mar- } \\ & \text { ried women who work and keep house }\end{aligned} \right\rvert\,$ with facts and statistics about mar-
ried women who work and keep house.
After the program the president
Mrs. C. W. Curry took chat a short business meeting. charge
Mrs. A. E. Watford conducted an
interesting game in which the guest
had to draw a pitw had to draw a picture of a the guest of
a song on a blackboard, while of the
a others guessed them. Mrs. Carl
Rherley others
Ridgle
The
Ren Ridgle
The
cookie MRS PARDEE ENTER home unit Club tues The regular $\overline{\text { meeting of the Home }}$
Improvement Unit met on Tuesday Improvemen
afternoon at
lis Pardee. afternoon at
lis Pardee.
Teh follo
Teh following officers, were elected
for next year: President, Mrs. R N.
Tho for next year:: President, Mrs. R. N. N.
Thomas, Vice-President, Mrs. L. E.
Harshey, Secretary, Mrar, Mr.

$\qquad$ committee will meet with Mrs. R. R.
N. Thomas, new
sab. . sa. Thomas, new president, Mrs. Cas-
sabe, former president and Miss
Velma Velma Borschell state home demon
strator, to plan the program for
next year Mrs. James McKinstry and Miss Esther James McKinstry and Miss
Farm Woman's camp reports of the tended in June.
Miss Borschell on making rubber'flowers for coits.
These flowers were These flowers, were made from scraps
of rubber aprons, and bathing caps.
Nineteen members and visitors

## OUR MEN'S SUIT CLEARANCE



In Woolen and Summer Weights $\$ 18.75$ to $\$ 39.75$

Values from $\$ 25.00$ to $\$ 55.00$
You can't afford to pass up these values

## Men's Shoes

Values to $\$ 10.00$-Special at
$\$ 4.95$

Bradley Bathing Suits One-Half Price
Joyce-Pruit Company
Kuppenheimer Good Clothes ROSWELL, NEW MEXICO

