

The Bovina Blade

In The Agricultural Center Of Parmer County

Wednesday, August 22, 1973

Bovina, Texas

THE NEWSPAPER THAT WORKS FOR A BIGGER, BETTER BOVINA

Vol. 18, No. 9

2020/2020/2020/2020/2020/2020 Bulltown Bulletins

BY BILL ELLIS

ONCE AGAIN Bull Town Days has been concluded, and as is the case almost every year, most observers have labeled the BTD celebration

just past as the "Best one Yet."

However, citations such as this don't just happen. They are usually earned, and as we stated here last week, a successful celebration generally grade pupils is set for Friday is the result of some good morning, August 24, announces advance planning and some old | Superintendent L.F. Jacobs. fashioned hard work.

Again, we commend BTD general chairman Lewis Mc-Daniel, along with co-chairman Stanley Robinson and past chairman Tom Bonds for their roles in guiding Bull Town Days, 1973, to its successful register in their classrooms; climax.

The celebration can be and seventh grade students termed the premier project of from 10 until 11 a.m. the Chamber of Commerce and | Kindergarten and first grade Agriculture each year, so it is students who did not pre-regisimportant that a successful Bull | ter this spring or earlier this Town Days event is staged. | month, will register at Ridgelea According to most folks' Elementary School from 8.30 evaluation, this one made the a.m. until noon. grade.

THE OTHER EVENING THE Hotline program on Channel 7 was getting sort of personal with the officials of Hereford's Diamond Jubilee (75th Anniversary) celebration, which is to be run off next week, in that the city had paid several thousand dollars to an out of of the Jubilee.

Some residents, apparently questioned the wisdom of paying this sum of money, to a "furriner," to boot, to tell them how to run their celebration.

However, it is to be noted that among other things, Hereford is getting the "Spirit of '76" train from Santa Fe Railroad for the week; and Apollo 12 Astronaut Edgar Mitchell, who will make a personal appearance.

The Jubilee struck its own coins to commemorate the 75th anniversary of the "Town Without a Toothache, a handsome coin which area collectors no doubt would like to own.

So, who is to say whether or not the city received its money's worth from hiring outside promotors.

There are those who look at the money spent on the annual BTD promotions as being wasted. But as we have pointed out before, it is good publicity for the community in the eyes of our region, plus being a healthy situation wherein the entire community works together for a common cause.

THE CURRENT high prices on farm commodities, coupled with the outlook for the best crops in several years, makes things look good for this area's economy for another year.

Prices to consumers may be high, but if the outlook continues favorable, this could be offset by the tremendous year for those in agriculture.

And when agriculture prospers, it's usually good for everyone's economy.

THE PRESIDENT'S antiinflationary programs have flopped in their announced intents to curb inflation, but in our area, at least, returns from raw products have kept pace, and in some instances, outdistanced, the rate of inflation.

However, those on fixed incomes and older people on pensions have not been able to stay abreast of the price increases.

These are the areas of our economy that are suffering from the price freeze boomerang, which may turn out to be the worst boondoggle of the Nixon administration.

BTD Celebration A Success

School Begins Monday

Bovina Schools will begin the 1973-'74 year at 8.30 a.m.

Monday, August 27. Registration of high school, junior, kindergarten and first

High school students will register in the library with seniors registering from 8 to 9 a.m., juniors from 9 to 10 a.m., sophomores from 10 to 11 a.m. and freshmen from 11 a.m. to

Junior high students will eighth graders from 9 to 10 a.m.

New students are asked to register at the proper times, Jacobs said.

All school level children, under the state's compulsory immunization law, must be immunized against diptheria, measles, tetanus and polio before they will be allowed to enroll. Jacobs said smallpox, although not under the state's list of required immunizations state promoter to be in charge is still required by the Bovina School District.

> FACULTY LISTED The complete faculty and

school employee roster for Bovina schools for 1973-74 was released this week by superintendent L.F. Jacobs. The roster is complete except for a custodian position in high

The school roster for the 1973-74 term is as follows--Administration

L. F. Jacobs, superintendent; Gary Cox, high school principal; (Continued on Page 8)

Saddle Won By Naegle

C.C. Naegle of Bovina was the winner of the saddle given away by Bovina Roping Club at the conclusion of the 13th annual Quarter Horse Show Saturday at the roping arena. The \$400 saddle featured hand tooled leather with a roughout padded seat.

Mrs. Leake Wins Rug

In drawings, sponsored by the Riata CowBelles of Parmer County, Mrs. Clifford (Julia) Leake was winner of the hind quarter of freezer-ready beef with Mrs. Jack (Jane) Kassahn winning the handhooked rug.

The drawings were held at the conclusion of The Browsabout's fashion show at the Community Room of First State Bank of Bovina Saturday afternoon.

BAND MEETING A meeting of all prospective fifth grade band members and their parents will be held Thursday, August 23, at 7;30

A sales representative of May and Duncan Music Co. of Amarillo will be on hand to rent and sell instruments.

p.m. at the band hall.

Joe Blatchford encourages all 5th graders and their parents to attend the meeting. Also, anyone else interested in a new instrument is invited to attend.



BARBECUE TIME. . . . Shown is a portion of the crowd of between 2000 and 2500 visitors which was on hand Friday afternoon for the Bull Town Days barbecue. The meal, served on Main Street, featured a ton of boneless chuck, some 400 pounds of pinto beans, a pickup load of 700 iced down sliced

cantaloupe, plus pickle and onion slices served by a crew of about 40 men and women in four serving lines. Over 120 persons were directly involved in preparing and serving the huge free

Donors Listed For BTD FUND

Bull Town Days chairman | Looney, Sherley Grain, Joe Lewis McDaniel released a list of merchants, clubs and individuals who contributed to

the BTD beef fund. McDaniel said he appreciated the support of the contributors, as well as the work done by the various BTD committees, which helped to make the 1973 celebration a success.

"I sincerely appreciate the work of everyone connected with Bull Town Days. Everyone did a good job," McDaniel

Those listed as contributors included--

Oklahoma Lane Farm Supply, Bovina Feeders, Reagan

BULL TOWN DAYS QUEEN Tammy

Christian, center, was named BTDF Queen

'73 following the queen's contest Thursday

night at the roping arena. Cathy Trimble,

left, was named first runner-up with Dian

Roming, right, named second runner-up. The

new queen is the daughter of Mr. and Mrs.

Wilson, Isaac's Department Store and Edwin Lide.

Also, Gaines Hardware, Don's Medicine Chest, First State Bank, Bovina Wheat Growers, Riverside Chemicals, Bovina Super Market and Horn Insurance. Also, Jones Service Station,

Owen Patton, Norvell Strawn, C.F. Hastings, Three Way Chemical and Agri-Sprayers. Also, Bovina Roping Club, Sherrill Lumber Co., Parmer County Cattle Co., Bovina Gin

and Bonds Oil. McDaniel said there may be some other contributors he has not listed, and if so, these will be listed next week.

FCA Cookout To Honor Mustangs

Athletes student and adult the adult chapter, invites all chapters are kicking off their members and prospective year with a hamburger cookout | members, both students and Thursday, August 23, at adults, to attend the cookout. Mustang Field. The cookout

will begin at 8 p.m. Special guest for the evening will be Richard Campbell, former Texas Tech All-American football player, and singer-entertainer of note.

The Fellowship of Christian | Mac Glasscock, president of

"We hope to boost the Mustangs through the FCA this season," Glasscock says. Hamburgers and all the trimmings, and home-made ice cream will be on the menu.

New Course Set For Jr.-Sr. Girls

A new vocational course has | Education Agency for Junior been approved by the Texas and Senior girls interested in

becoming beauticians. These girls can receive high school credit and also work toward their beauticians license. A Junior girl beginning this year could complete her training at the beauty school and graduate from high school. Senior girls could complete half

school work. This program is financed by the state both for the girl's tuition and transportation costs to the school.

of their training as a beautician

this year and complete her high

May Claim Yearbooks

The school annuals are in, and students may pick up their annuals beginning at 1 p.m. Thursday, August 23.

Students should come to the ticket window across from the superintendent's office. Those who purchased annuals need to bring their receipts in order to obtain their annual.

Melon Feed Here Tues.

There will be a watermelon feed next Tuesday, August 28, 7:30 p.m. at the football field. The watermelon feed is

sponsored by the school board, for all school personnel.

Weather

Wendol Christian. Christi Trimble, 1972

Queen, presented a silver belt buckle, a

leather crown and a dozen long-stemmed

yellow roses to the new queen and plaques to

the runners-up as they were announced at

the intermission of Thursday night's Grand

Ole Opry in Bovina Schools auditorium.

By Willie

Almost missed it last week. Very light sprinkles. Good chance for light showers this weekend.

----Willie

10th ANNUAL

Large Crowds **Attend Events**

Bovina's 10th annual community-wide celebration, Bull Town Days, was staged here Thursday, Friday, Saturday and Sunday as thousands of people turned out for the four-day celebration which featured activities for all age groups.

The celebration was considered another great success by promoters as well as by those attending.

A crowd, estimated at between 2,000 and 2,500, packed Main Street Friday night for the free barbecue, which traditionally attracts more people than any other single function.

The meal, which featured boneless chuck beef, also included pinto beans, pickle and onion slices and Bovina-grown cantaloupe.

The cantaloupe and onions were provided by Gateway Produce Co. of Bovina. Remainder of the meal was paid for by donations from businesses and individuals and from income from other BTD activities.

Perhaps the only disappointment in this year's celebration was the less -than -capacity crowd at the Grand Ole Opry Show Thursday night.

Named queen of Bull Town Days '73 was Tammy Christian, daughter of Mr. and Mrs. Wendol Christian of the Oklahoma Lane Community.

First runner-up was Cathy Trimble, daughter of Mr. and Mrs. C. E. Trimble. Second runner-up was Dian Roming, daughter of Mr. and Mrs. Ralph Roming. Miss Christian was sponsored by Isaac's Department Store in Bovina. Miss Trimble was sponsored by Bovina Woman's Study Club and Miss Roming by Gateway Produce Co.

The new queen was presented a dozen long-stemmed yellow roses, a leather crown and silver trophy belt buckle by Christie Trimble, 1972 BTD Queen. The runners-up were presented plaques. Presentation was made at an intermission of the Grand Ole Opry Show Thursday night in Bovina Schools auditorium.

The queen's contest was conducted at the roping arena with the contestants performing on horseback. Sixty per cent of the judging was based on horsemanship and 40 per cent on beauty and personality. Two out-of-town judges selected the new queen. Five girls competed for the honor.

Winners in the cow calling contests, held Thursday afternoon at the roping arena, were Owen Patton in the men's division and Kathy Williams in the women's division. Miss Williams out-called her older sister, mother and grandmother to win the

Second places went to Dolph Moten and Laura Bartlett. Third places were awarded C. E. Trimble and Julia Leake. Others entering the contests were Tommy Williams, Tammy Christian, Dian Roming, Kim Naegle, Lezli Williams, Diana Naegle, Christi Trimble and Kay Williams.

The winners were presented plaques for their accomplishments at intermission of the Thursday night show. R.B. Riley, who also received a plaque. contest, also held at the roping arena. He was presented a

plaque at the Thursday night show. Second place winner was R. B. Riley, who also received a plaqued. Only about 200 persons attended the Thursday night's

program of the Grand Ole Opry Show from Roosevelt County,

About 200 people attended the Friday morning chuckwagon breakfast at Bovina Gin yard with cooks using coals left over from the barbecue fire of the nigt before. Vernon Estes was in charge of preparing the meal, which consisted of scrambled eggs, bacon, biscuits and coffee.

Old timers began registering at 10 a.m. Friday for the reunion an basket lunch at the Masonic Lodge Hall on Main Street. Some 80 old-timers and ex-residents registered for the reunion and luncheon, according to members of Bovina Woman's Study Club, who were in charge of the event. Receving the oldest old-timer award at the presentation of awards Friday night was Minnie Wells of El Paso, who

moved to the Parmer County area in 1904. Frank Hastings, who

moved to Bovina in 1902, had received the award previously and asked that someone else be recognized. The trophy for coming the fartherest distance to the celebration went to Mrs. Christine Norton Doherty and daughter Kathy from St. Louis, Mo., a distance of about 1200

Some 82 entries were recorded in the horsemanship activities at the roping arena, which also began at 10 a. m. and continued until afternoon. Belt buckles and ribbons were presented winners in each contest.

In the junior girls division, Kathy Williams of Bovina won the barrel race, Diana Gustin of Friona won the flag race race, Mary Leda Dorris of Farwell won the rescue race and Kim Naegle of Bovina won pole bending.\$

In the junior boys division, Levi Dorris of Farwell won the barrel and flag races with Eddie Don Lide of Bovina winning the rescue and poles. In the intermediate girls division, Tammy Christian of Bovina

won the barrels and poles with Lezli Williams of Bovina winning the flag and rescue races; in the intermediate boys, Rocky Bartlett of Bovina won the barrels and poles with Donnie Gustin of Friona winning the flags and rescue. In the senior girls division, all contestants were disqualified

in the barrels with Michelle Bonds of Bovina winning the pole

In senior boys, Barty Bartlett of Bovina won the barrels, Bobby Englant of Bovina won the flag and rescue races and Al Kerby Jr. of Bovina won the pole bending. Cathy Trimble of Bovina took first place in western pleasure with Kathy Williams of Bovina winning the calf riding and Bill Calaway of Bovina winning the break-away roping.

The Bull Town Days parade wound through the streets of Bovina at 4 p. m. with entries from Friona, Farwell, Clovis, Littlefield and Muleshoe in the parade. Winner of the float division was Bovina Woman's Study Club with the Bovina 4-H Club winning second and Bovina High School FFA winning

Winning first place in the riding clubs was Friona with

Bovina Roping Club taking second place. Parade awards were made following the barbecue Friday

Bull Town Days . . .

(Continued from Page 1)

Six fiddlers competed for cash prizes at 5 p.m. Friday with Henry Lester of Idalou taking first prize of \$50. Second place and \$35 went to Dink Essery of Floyd, N.M.

Third place and \$15 went to Don Lancaster of Lake Arthur, N.M. OTHERS COMPETING WERE D.R. Davis of Lubbock, Wes Nevin of Spearman and B.W. Cox of Lockney.

Carnival type booths, operated by the various church and civic groups Friday afternoon and night, did a booming business, according to those operating the booths. Sponsoring organizations will divide the profits between their organizations and the BTD fund.

Following Friday night's barbecue, the square dance contest was held on Main Street with Eddie Gunnels of Clovis serving as judge and caller of the event. Several out-of-town squares were present for the competition and open square dancing which followed.

"The Frescos," a group from Canyon, played to a capacity crowd at the teenage dance in the fire station on North Street.

For those who were sports-minded, a good crowd was treated to a double-header slowpitch softball game between the Four-S Realty of Clovis and Big Nick's Traders, champions of the Bovina league. The Traders won the first game, 2-0, and lost the nightcap, 5-3.

Bovina Roping Club-sponsored 13th annual Quarter Horse Show drew 102 entries this year in 23 halter classes and nine performance classes. William Murrell of Gruver judged the show.

Grand champions in the halter classes were Lady Bea Nice. owned by Deanie Henderson of Silverton, mares; Salty Speck, owned by Jerry and Carol Cluck of Dimmitt, stallions; and Cash Be Good, owned by Matt Howell of Dimmitt, geldings.

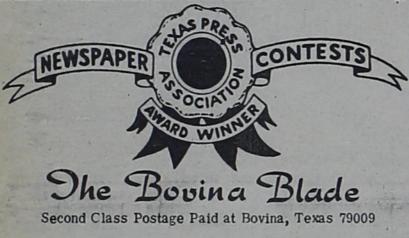
C.C. Naegle was winner of the \$400 saddle given away by Bovina Roping Club at the conclusion of the horse show.

A crowd of over 100 attended the new addition to this Bull Town Days agenda, a fashion show presented by The Browsabout at Community Room of First State Bank of Bovina. Winner of the door prize at the show was Mrs. Edward Spring of Friens

Drawings for a hindquarter of beef and a handhooked rug were held at the conclusion of the fashion show by the sponsoring organization, Riata CowBelles of Parmer County. Mrs. Clifford Leake won the beef with Mrs. Jack Kassahn winning the rug.

Winding up Saturday's activities was the western dance at the American Legion Hall. Jim Hill and his band from Portales, N.M., played to a capacity crowd at the hall on Third Street.

Closing out the celebration for the second consecutive year was Moto Cross cycle races at the track west of town. The races were sponsored by Bovina Volunteer Fire Department this year.



Published at Bovina, Texas, Every Wednesday

Bill Ellis

Publisher Editor

Lou Nuttall

First State Bank Presents - -



"Now there's two good sides to this ranch — one is straight up and the other straight down!"

The First State Bank of Bovina, Texas has announced it will pay the maximum rates of interest on Savings account and Certificate of Deposits.

The new rate is retroactive as of July 1, 1973. It is not necessary to bring to the bank a certificate of deposit as they are automatically renewable.

The new rate is as follows-Passbook accounts-5%
Time Deposits-30 to 89 days-5%
90 days to 1 year-5.5%
Time Deposits 1 yr. to 2½ yrs.-6%

Time Deposits 1 yr. to 2½ yrs.-6% Time Deposits 2½ years and over 6.5%

Time Deposits 4 years and over-No ceilings with minimum denominations of \$1,000.00

Time Deposits of 1 year and over-No ceiling of \$1000,000.00

First State Bank

DE BOVINA

Reflections From The Blade

TEN YEARS AGO-AUGUST 14, 1963

More than 100 entries are expected for Bovina's third annual Quarter Horse Show Saturday.

Bob Ballenger of Midland will be the judge. Rouel Barron, Roping Club president, will be arena director. Mrs. Robert Read will be show secretary.

Cable television is coming to Bovina.

A franchise to install a cable system here was granted at a regular meeting of city council here last week to a Friona firm. Construction is slated to begin with 60 days, according to one of the stipulations of the franchise.

Bovina Mustang football practice for the 1963 season gets underway Monday morning at 8 a.m., Coach Hallie Gee announces.

Packing of cantaloupes-Bovina's most popular vegetable crop, started on a limited basis here Saturday, according to officials at Gateway Produce Co.

Cantaloupe price is currently \$4 per crate, which is considered good. There is also a favorable report in regard to the yield and quality of the melons this year.

Bovina Glass Works and Paint, located on Highway 60, has

changed ownership.

A.R. McCutchan, who founded the business several years ago, announced the sale of the firm this week to Paul Hall of Friona and Ed Dendy of Lubbock.

SIX YEARS AGO-AUGUST 16, 1967

Southwestern Public Service Co. gave \$1000 to Bovina's clinic fund Tuesday morning. Otis Huggins gave the check to Alfred Moody, drive chairman, and Harry J. Charles, the campaign worker who solicited the electric company. The fund thermometer indicates the drive is now approaching the \$20,0000 mark.

Professional wrestling will again be a feature of the Bull Town Days program.

The featured event will be a tag team match sending Dory Funk and Terry Funk, a father-son team, against the Medic and the Duke.

A free meal, featuring barbecued beef, will be served to all attending Bovina's Bull Town Days celebration. Approximately 4000 pounds of beef will be barbecued for the feed. Seven steers were purchased from Grissom Feed Yards to provide beef for the meal.

Bovina's fourth consecutive Bull Town Days celebration, with more activities and events scheduled than ever before, is set for this weekend.

Bill Nitchalas has been named girls basketball coach and junior high coach of Bovina Schools, Superintendent Otis Spears announced this week.

The new coach attended Sul Ross State College on a football scholarship.

Football practice for the 1967 version of the Bovina Mustangs got underway this week. Only 21 candidates for the team reported to Head Coach Roy Stone and his staff.

Lane Gober is this week's Teenager of the Week as announced by the Teenage Club. Lane is the 18-year-old son of Mr. and Mrs. Lloyd Gober. He is a 1967 graduate of Bovina High School and attended summer school at Texas Tech and plans to continue his studies there.



WATERMELON FEAST....Cub Scouts of Pack 202 were feted with a watermelon feast at Bovina's city park Monday, August 6. The watermelon treat was followed by a swimming party at the Farwell Country Club. Attending were, front row, left to right, Jeffrey Steelman, Jon Riddle, Lokeene Hughes, Robert Morgan, Don Paul Spring, Dale Merrell and Dale Gilbreath; back row, left to right, Bret Whitten, Kevin Hughes, Greg McClaran, Robbie Moody, Joe Pat Wright and Brad Heflin. Karl Willard was also present, but not pictured, nor was Jim Cowman of Clovis, District Cub Scout representative who also attended the affair.

DEAD AN MALS

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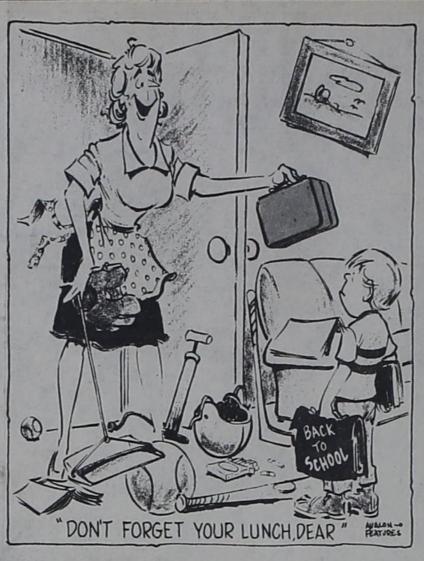
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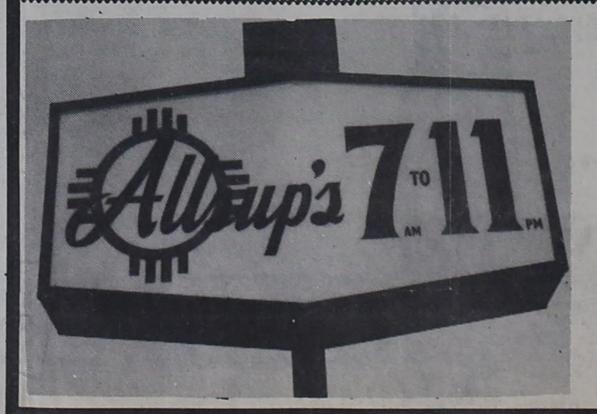
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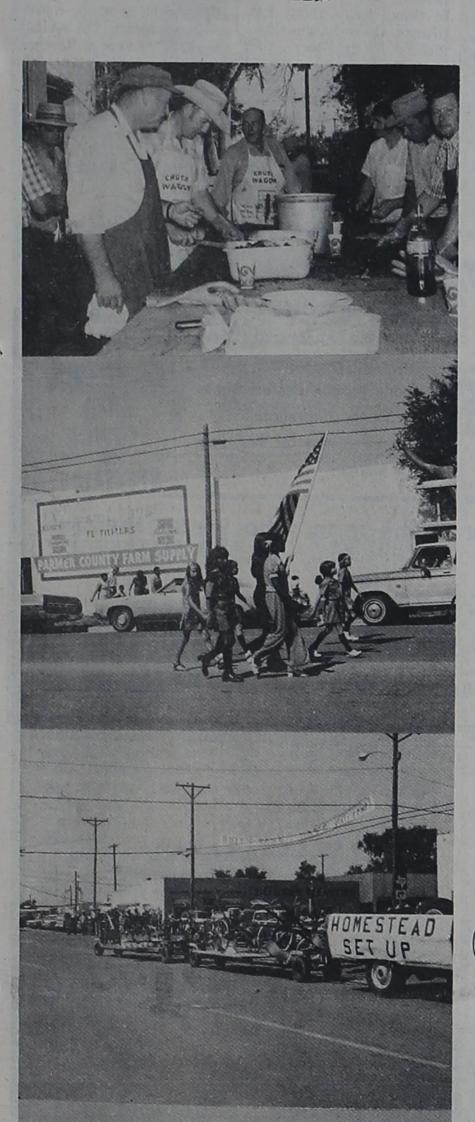
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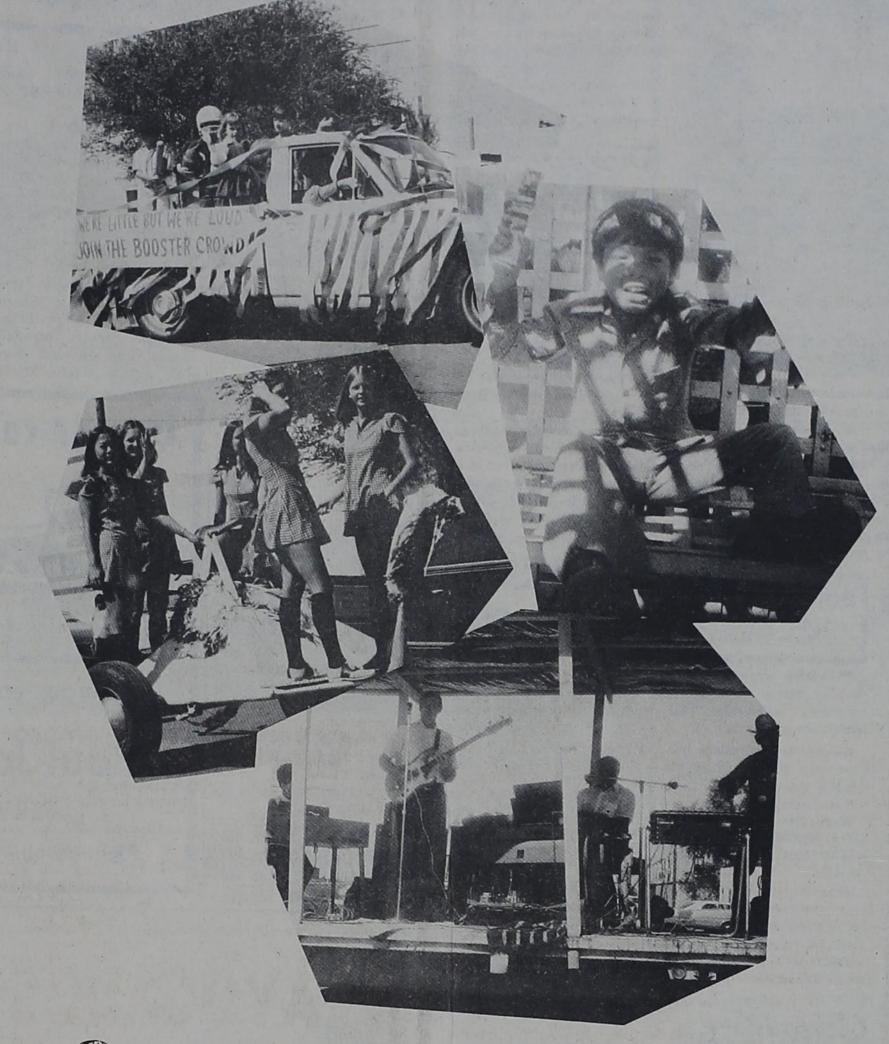
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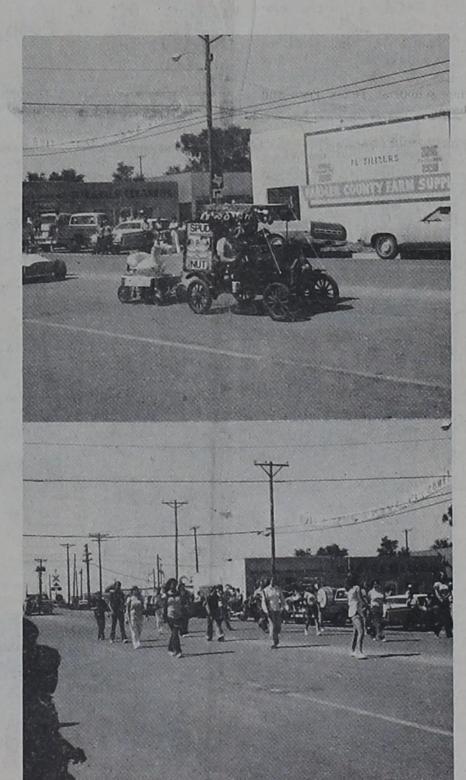
Pictorial Highlights -- Bull Town Days -- 1973

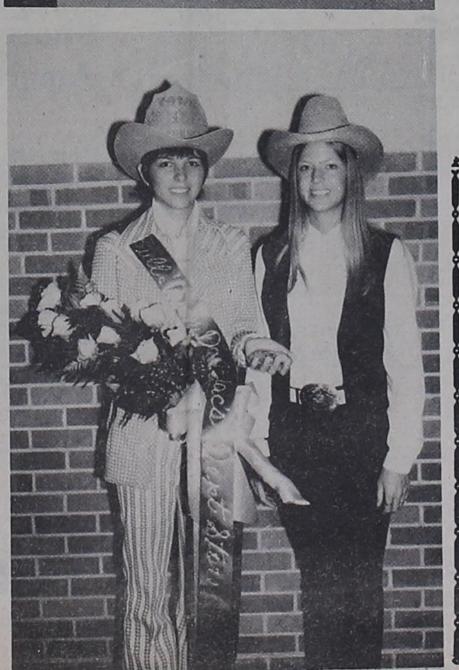




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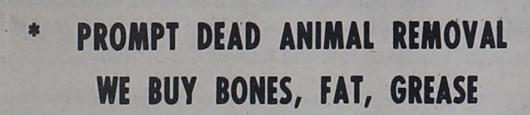












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Durham-size sack from be-

tween a bull's horns. Cash

prizes of \$50 and \$25 go to

winners in this popular and

Country western music will

add to the rodeo when inmate

swing out for the midway show

The rodeo gets underway at

2 p.m. with the traditional

grand entry parade. After that,

it's two hours of Texas Prison

Rodeo at its wildest and

Reserved seat tickets at \$3,

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Ticket Office, Box 99, Hunts-

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rehabilitation facilities for more

than 16,000 inmates of the

Contrary to a common be-

lief, the porcupine cannot

"shoot" its quills at its

prison system.

opponents.

pre-rodeo show at 12:30.

exciting event.

"Spirit of '76" . . . As part of Hereford's Diamond Jubilee Celebration, Santa Fe Railway is bringing its historical exhibit car, "Spirit of '76" to Hereford and will have it on display west of the depot from Saturday, August 25 through Tuesday, August 28, 10 a.m. to 6 p.m. This special exhibit commemorates the five-year bi-centennial era of our nation proclaimed by the President, which culminates with the 200th anniversary of the

Declaration of Independence of July 4, 1976. It recognizes the parallel development of railroading and the nation. The 85-foot exhibit car is filled with displays of modern day railroading and historical material on Americana and railroading. The car, brightlypainted in our national colors and bearing the Great Seal of the United States, radiates a feeling of pride in our country, and stands ready for your inspection.

Rodeo Tickets On Sale For Huntsville Show

HUNTSVILLE-Tickets are now available to the general public for all four Sunday performances here of the 42nd annual Texas Prison Rodeo in October, announces Ron Taylor, Texas Department of Corrections public affairs offi-

"These tickets will be available at the rodeo ticket office adjacent to the main administration building Huntsville, at Foley's in Houston, at all Sear's stores in other Texas cities, and by mail," Taylor advises.

This year's rodeo will feature 40 convict cowboys contesting for the coveted all-around top hand title. Harry Southerland, Fort Worth, has won back-toback titles and will return to defend his championship and hopefully become only the second prison performer to win three rodeo titles in a row.

Additionally, for the second year, the Goree Cowgirls will perform at the annual rodeo. They will participate in the calf tussle, pig-sacking contest, and the donkey barrel race.

The redshirts, a group of 40 inmates divided into two-man teams, will vie in the wild-cow milking contest event, and will participate individually in the BOVINA SCHOOL LUNCH MENU

MONDAY-bologna and cheese sandwiches. Lettuce and tomatoes, potato chips. Milk, applesauce cake.

Tuesday-turkey salad, buttered corn, lettuce and tomato salad, cherry pie, milk, buttered toast.

Wednesday-tamalies and red beans, buttered spinach. Corn bread, butter, milk. Pear recording stars and bands halves.

Thursday-barbecued beef, beginning at 9 a.m. and creamed potatoes, green beans, hot rolls, butter, half pint milk,

Friday-tuna pie, lima beans, hot rolls, butter, milk, ice

Cumptons Have Girl

Mr. and Mrs. Rex Cumpton of Sherman announce the birth of their first child, a daughter, on Friday, August 17, in the Wilson-Jones Hospital there. Named Amy Marie, the new arrival weighted seven pounds,

Grandparents are Mr. and Mrs. Allen Cumpton of Bovina and Mr. and Mrs. Grady McKee

Cumpton is assistant manager of a discount store in

Pre-Nuptial Courtesy Fetes Miss Dickerson

bride-elect of David Dixon of Bovina, was feted with a bridal shower Wednesday afternoon in Community Room of First State Bank of Bovina.

The serving table was covered with a white linen cloth

Dickerson, Dixon Vows Set Saturday

Miss Barbara Dickerson and David Dixon will exchange wedding vows at 6 p.m. Saturday in the Assembly of God Church at 2318 13th Avenue in Canyon.

Parents of the couple are Mr. and Mrs. John Dixon of Bovina and Rev. and Mrs. Lloyd Dickerson of Campo Mourao, Parana, Brazil.

Friends and relatives of the couple are invited to attend the wedding ceremony and Reception to follow.

Miss Barbara Dickerson, and centered with an arrangement of yellow and white daisies, baby's breath and English ivy in a crystal holder. Fingen sandwiches, green punch and yellow and green rose and leaf mints were served from crystal appointments.

The registration table carried out the bride's chosen colors of green and yellow. The table was covered with a green ruffled cloth and held an arrangement of daisies and greenery in a white vase.

A yellow orchid corsage was presented the honoree with corsages of yellow carnations to Mrs. John Dixon, Mrs. P.O. Dixon, Mrs. Myrtle Perry and Mrs. Lloyd Dickerson.

Hostesses were Mrs. Robert E. Wilson, Mrs. Joe Fowler, Mrs. Dean Hastings, Mrs. Bedford Caldwell, Mrs. Kregg Wilson, Mrs. Harry J. Charles, Mrs. Earl Whitten, Mrs. Leon Ware, Mrs. J.D. Stevens, Mrs. Polly Mills, Mrs. Earl Dean Boyd, Mrs. Rouel Barron and Mrs. Billie Suddreth.

Altar Society Talks About Turkey Dinner

St. Ann's Altar Society met Monday, August 20 and set up committees for their annual turkey dinner, date for which Brockman. will be announced later.

With 10 members attending, it was reported that the ice cream and popcorn concession netted \$50, one-half of which will be turned over to the Bull Town Days committee.

It was noted that the new surplices had arrived for the altar boys.

Next Sunday's offertory will be served by Matilda Baca, Mary Rose Brito and Judy

Refreshments were served by Eunice Schilling and Martha

Final prayer was given by Father John Coppinger.

Success cycle: Farm boy goes to the city, makes enough money to retire and live in the country.

Hospital Notes

Parmer County Community Hospital

HOSPITAL REPORT August 13, THRU AUGUST 20

ADMISSIONS

Ester Baize, Friona, Angie Della Cerda, Hereford□ Eddie Wilkins, Friona; Robert Drennan, Friona; Judy Burns, Lazbuddie; Mrs. Ronnie Spence, Texico; Lucy Welch, Friona; Bill Burnam, Friona; Ralph Romib, Bovina; Rafael Almanza, Summervield; James L. Taylor, Friona; Charlie Gray, Bovina; Edith Bruns, Muleshoe; Earnest Threadgill, Bovina; Rosa Sauceda, Here-

ford; Bertha Hurst, Friona;

Nola Clark, Clovis; Hope Villegas, Hereford; Ernest Hromas, Bovina; Trude Reeve, Friona; Sookie Polk, Friona; Mrs. Raymon Delgaco, Farwell; Jewell Ashcraft, Friona; Robert Garcia, Bovina; Oliver Rieken, Friona; Royce Barnes, Lazbuddie; Connie Barnes, Lazbuddie;

PATIENTS IN HOSPITAL

Nancy Ashcraft, Connie Bar- "Seasonal Borrowing Privilege" nes, Royce Barnes, Bill Burnam, Nola Clark, Mrs. Raymond Delgado, Baby Boy Delgado, Robert Garcia, Charlie Gray, Bertha Hurst E.A. Hromas, Oscar Lange, Oliver Rieken, Trudy Reeve, and James L. Taylor.

DISMISSALS

Liscano, ester Baize, Mrs. Castillo, Judy Bruns, Joe Mann, vice. James L. Taylor, Rebecca

Powell, Lucy Welch Angie Dela Cerda, Robert Drennan, Ralph Roming, Joe Garcia, Mrs. Gene Weatherly, Baby Girl Weatherly, Mrs. Bill Ellis, Baby Boy Ellis, Eddie Wilkins, Rafael Almanza, Earnest Threadgill, Durward Ivy, Rosa Sauceda, Mrs. Ronnie Spence, Baby Girl Spence, Edith Bruns, Hope Villegas, Sookie Polk.

BANKING CHANGE-A new is designed to help rural banks expand loan fund sources where the local economy has a seasonal loan need, such as with grain sorghum, wheat, cotton or rice production. The lending change in the Federal Reserve System could make an estimated additional \$1 billion in loanable funds available to Ruby Wood, Bertha McGrew, Texas residents from the Carmen Liscano, Baby Girl state's rural banks, says an economist for the Texas Frank Castillo, Baby Girl Agricultural Extension Ser-

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MORE REASON than ever to give it regular and expert care to be certain you're getting peak performance, economy and reliability . . . Stop by today for that type of service.

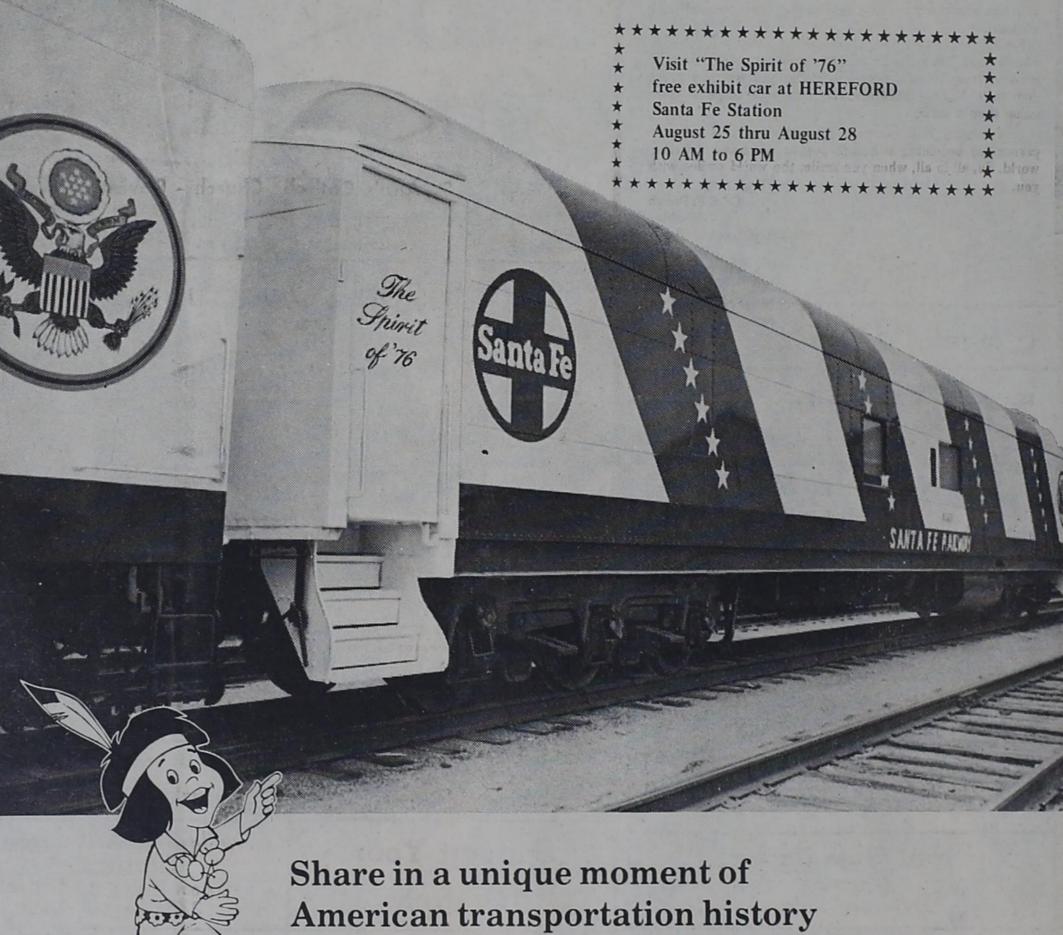


Trust your car to the man who wears the star

Paul Jones Texaco SERVICE STATION

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This very special exhibit commemorates the five-year bi-centennial era of our nation proclaimed by the President and which culminates with the 200th anniversary of the Declaration of Independence on July 4, 1976. It recognizes the parallel development of American railroading and the Nation.

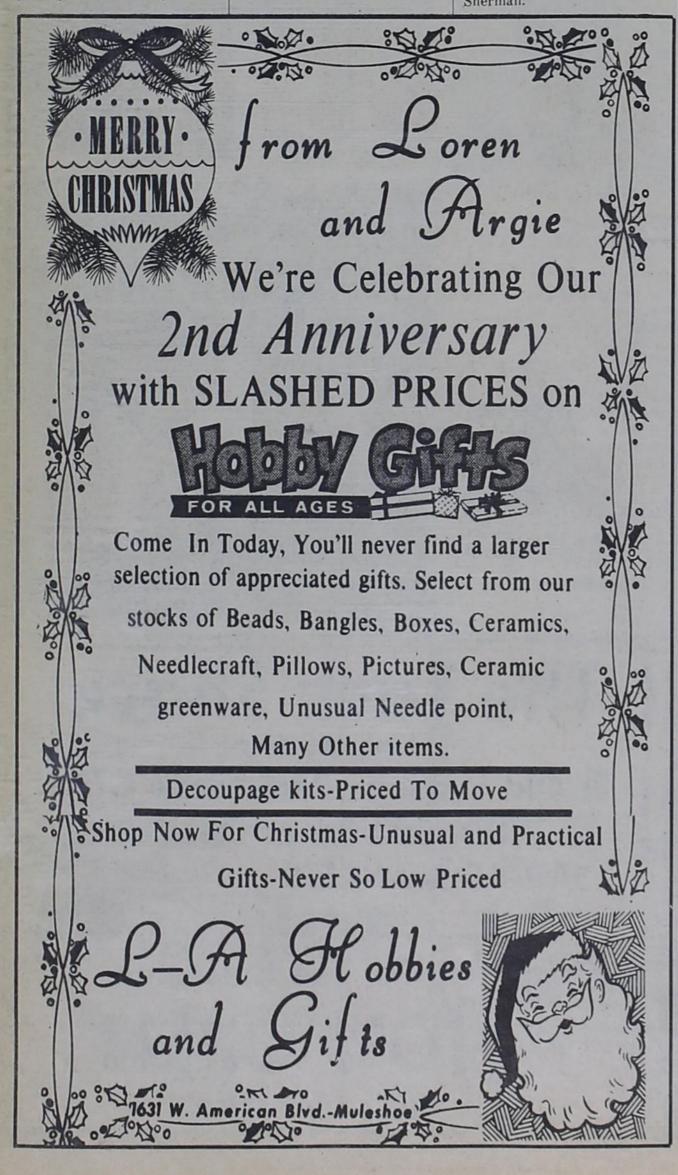
"The Spirit of '76" is an 85-foot exhibit car filled with displays of modern-day railroading and historical material on Americana and railroading.

The exhibit car, brightly painted in our national colors and bearing the Great Seal of the United States, radiates a feeling of pride in our country. It stands ready for your inspection.

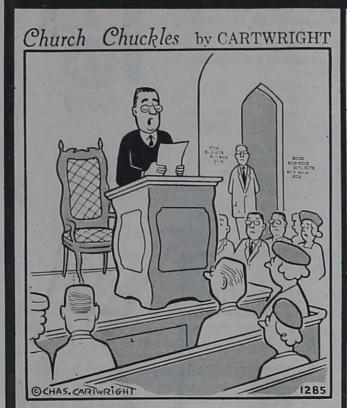
Come visit this interesting and unusual special exhibit.

Santa Fe _The complete transportation company moving by rail, truck, air freight, pipeline and land development.





-Bovina Area Churches Welcome



ANGE-A new wing Privilege"

fund sources economy has a ed, such as with wheat, cotton on. The lending ederal Reserve make an ional \$1 billion ds available to ts from the anks, says an

the Texas

xtension Ser-

"This report on our drive was to be announced by our attendance chairman, but he's tied up in a golf tournament."

Value Of A Smile

A smile is something that most of us wear most of the time without really a reason. The times when smiles really help to make us a better person is when there is not much inside to smile about, but for the sake of others, you will still keep holding onto the smile that wasn't thought about much when things were easy.

It is when things get tough and a little hard to take, you can still hold onto a smile. Then you can say that you've made yourself a little more mature, and a little more thoughtful and a little more like Christ. A smile can change you from a pessimistic person to an optimistic person It can help you sometimes out of problems that seem impossible to

Smiles are the only things that you can't buy, but can give anyway and still make a profit. A smile sometimes may be hard to express outwardly but in the end will pay great dividends. Really, there are few things that are of more value than a smile.

How easy it is for a smile to change us into a better person. In becoming a better person we make a better world. So, all in all, when you smile, the world smiles with

Cecil F. Bunch Minister **Bovina Church of Christ**

Church Page Sponsors

Boving Chamber Of Commerce & Agriculture

Big Nick Farm Machinery Buy - Sell - Trade

If I don't have it, I'll get it!

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FIRST BAPTIST CHURCH of BOVINA



First Baptist Church - Bovina

Morning Worship - 11 a.m.

Evening Worship - 7 p.m.

Training Union, R.A.'s - G.A.'s - 6 p.m.

SUNDAY - Sunday School - 9:45 a.m.



Larry Heard

WEDNESDAY - Prayer Meeting - 8 p.m. Children's Choir - 8 p.m.

ST. JOHN LUTHERAN CHURCH



St. John Lutheran Church , Lariat, Texas



Rev. Martin Platzer

Sunday School - 9:30 a.m. Morning Worship - 10:30 a.m.

OKLAHOMA LANE METHODIST CHURCH



Oklahoma Lane Methodist Church

Sunday - 10 a.m. Morning Worship - 11 a.m. Evening Worship - 7 p.m.



Rev. Oran D. Smith

BOVINA CHURCH of CHRIST



Bovina Church of Christ

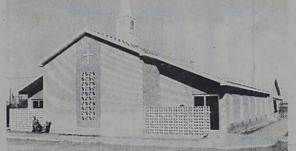


Cecil Bunch

SUNDAY SERVICES Classes 9:45 a.m. Worship 10:45 a.m. and 6 p.m.

Devotional and Classes - 9:00 p.m.

ST. ANN'S CATHOLIC CHURCH

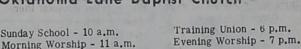


St. Ann's Catholic Church - Bovina Mass: Sunday - 8:30 a.m. Monday & Wednesday - 8 p.m.

OKLAHOMA LANE BAPTIST CHURCH



Oklahoma Lane Baptist Church





Rev. Bob Roberts

MISION BELEN BAUTISTA

Confession: Sunday - 8 to 8:25 a.m.



Mision Belen Bautista

Escuela Dominical - 9:45 a.m. - Mensaje - 11:30 a.m. - Union De Pre Preparacion - 5 p.m. Miereoles Estudio De La Biblia - 7:30 p.m.

Spears Handi-Stop Groceries - Gasoline

Wayne Spears Paul Jones Texaco

Firestone Tires

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Friona Motors "YOUR PARMER COUNTY FORD DE ALER"

Phone 238-1395 Bovina Attend

Church Sunday **Parmer County**

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Oklahoma Lane Farm Supply And Gin

> Phone 225-4386 Gateway Farms - Bovina -

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Southside Motor Supply Dimmitt Rd. Phone 238-1427

BOVINA METHODIST CHURCH



Bovina United Methodist Church

Sunday School - 9:45 a.m. M.Y.F. - 6 p.m. M.Y.F. - 7 p.m. Evening Worship - 7 p.m. Sunday School - 9:45 a.m.



Rev. Howard Marcom

Choir Practice -Wednesday - 8 p.m.

BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church Sunday School-9.45 a.m. Morning Worship-11 a.m. Evening Worship-7 p.m. Radio Program Wednesday Worship-7:30 p.m on KZOL at 2 each



R.D. Owens Pastor

Birkelbach Machine & Pump Hwy 86 - West

Lumber Sherrill Company Highway 60 - Bovina

Bovina Restaurant

Mr. & Mrs. Mutt Graham

Attend Church Sunday

STATE LINE OFFICE SUPPLY

Printing - Office Supplies JOHNNY MILLER Ph. 481-9235 or 505-762-0463

Parsons - Ellis Funeral Home Friona -

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> Attend Church Sunday

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Of Bovina

Phone Bovina 238-1409 Or Friona 247-3271

Weather On

Danny Brito Completes AF Basic Training

Airman Danny L. Brito, son of Mr. and Mrs. George Cervantez of Bovina, has been assigned to Lowry AFB in Colorado after completing Air Force basic training.

During his six weeks at the Air Force mission, organization . and customs and received special instruction in human relations.

Brito has been assigned to the Technical Training Center at Lowry for specialized training in the munitions and weapons maintenance field. He was graduated from Bovina High School in 1973.

MISS INFORMATION

NU WOMAN EVER OUTA ME

DISCOVER MUSIC--IT'S GREAT WHEN YOU PARTI-CIPATE. A festival of values at Phillips House of Music for pianos, organs, band instruments, guitars, lessons and repairs. Now serving this area with musical supplies for 20 years, from 1953 to 1973. 118. Main in Clovis, N.M. Phone 505/763-5041.

STRAYED....5-300 lb. Steers. Branded A on left hip. Call Ray Landrum, 295-3567 or Doug Stephenson, 295-6566.

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WE NEED FARM LISTINGS NOW

Nice 3 Bedroom, 1 Bath in Bovina

Nice 3 Bedroom, 3 Bath in Bovina, new carpet and paint.

3 Bedroom, 1 Bath, extra nice, near school in Farwell. 240 A. irrigated land northeast of Bovina. \$250 per acre

with small down payment. 928 A. of farmland and native grass southeast of Farwell.

300 A.--Some irrigated farmland and some

grass-southeast of Farwell. 300 Acres and 240 Acres northwest of Friona, \$280 per

acre. Terms can be arranged. Immediate possession.

160 A. irrigated, 2 wells, 1 mi. N of Muleshoe on Hi-Way.

3 Bedroom, 2 bath, large living-dining-kitchen with

playroom in Bovina. Good location. New cabinets.

320 A. dryland, lays good, N of Bovina, Va mi. from Hiway.

160 A. dryland, N of Bovina on Hiway.

Small tracts-1-10 A, 1-20 A, 1-44 A, all on Hiway near

3 Bedroom, 1 Bih Oit goge in Bovina.

3 Bedroom, 1 Bath, sturco how in Farwell. Near church, w/ca nort newly painted has de, new vinyl floor covering in kit hen and back.

Good business location-Several good business locations with railroad access on Amarillo highway.

These are only a few of our listings. If you don't see one that fits your needs here, call or come by. We have

HELP --

We Need Listings Now

Need A Farm Loan-Call Us! We have sold most of our listings-We need more!

904 Third Street FARWELL, TEX. 'Sales and Loans Are Our Servic.

HOW LONG has it been since you have reviewed your life insurance coverage? Probably too long, if you're like the average person. Will your family be protected in case you are disabled or killed? Call Horn Insurance, 238-1214, for an appointment-today! 7-tfnc

> MONUMENTS Winsboro Blue Granite White Georgia Marble and Bronze See PERCY PARSONS

or Call Collect Friona 247-2729 DON'T DRIVE your car another day without the proper insurance. For liability, collision, complete medical coverage, call Horn Insurance at 238-1214 and get your car-and yourself-covered.

WANTED....Farm hand who will live on the farm. See Vernon Estes. 6-4tp

STRAYED Any cattle found with the following brands on left hip-W/D, W, D, B/K, P, or P on left shoulder call Redge Priest, Friona 247-2738 or 247-3478 42-tfnc

HAILSTORMS ARE a bad way to have your crops harvested. Call Horn Insurance today to have your crops fully covered. Call 238-1214.

TRAILERS FOR SALE GOosenecks, horse trailers, stock trailers, marathon trailers. implement trailers. See Ralph Roming or phone 238-1516.

> Free dead stock pickup. Our truck from Clovis and Plainview in this area daily. Call collect.

TRI-STATE INDUSTRIES Clovis, 763-5513 Plainview, 293-4432

14-tfnc

MCKILLIP Drag Line Service. Pit cleaning. Phone Farwell 481-3302.

BLUE Lustre not only rids carpets of soil but leaves pile soft and lofty. Rent electric Shampooer \$1. Bovina Super

THE VALUE of your h constantly increasing. Make sure your insurance policy adequately covers your investment with a Homeowners policy from Horn Insurance Agency. Call Johnie at 238-1214. 7-tfnc

WANTED-custodian for Bovina schools, to start work immediately. Contact L.F. Jacobs, Supt. of Schools. 9-tfnc

SPRAYING TIME is here. I would like to spray your trees and lawns for insects and disease. Custom Tree Service, 1610 South Monroe, Amarillo, Texas. Phone T.J. Carter at 806/373-4593.



801 Pile St. 762-4417 Clovis, New Mexico

Get Outgro for fast relief

Why suffer the agony of ingrown toenail pain when Outgro can give you fast, temporary relief? Outgro toughers irritated skin, eases inflammation, reduces swelling without affecting the shape, growth or position of the nail. Outgro gives you fast pain relief, and makes it easier to cut out the nail. out out the pain caused by ingrown toenail. Stop ingrown nail pain fast with Outgro.

IN LOVING MEMORY

OF James Burnett, who passed away August 24, 1972. If we could have a moment just to let you know how much your love meant to us and how we miss you, so just to tell you and thank you for being there each day to share our joys and heartaches in a kind, unselfish way. Many good things God sends us, it's true, but our proudest possession, dear James; was you.

The family of James Burnett

FOR SALE. . . the price has been lowered to \$8,500.00 on the 3-bedroom house at 407 8th Street. New drapes and carpet throughout. Low down payment. Contact Mrs. O. W. Rhinehart, 604 Ave. D, phone 238-1599.

FOR SALE..1970 - 360 Yamaha Motorcycle. 4 x 8 pool table.

FOR SALE..Good used Bundy Clarinet. Call 238-1296. 9-2tc

HORSE SHOEING. . . Phone Butch Livingston or Rich Sorenson at 238-1181.

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drive to Hereford and back

each school day so several high

school girls can attend La Plata

Beauty School as part of our

vocational education program.

Leave approximately at 12.p.m.

each day from school and leave

Hereford at 4.00 p.m. back to

Bovina. Possibility of a woman

getting free tuition to the

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FOR SALE. Nearly new Spinet

piano. Concert approved. Tre-

mendous bargain. This is your

chance to own a fine piano by

assuming small payments.

Write at once-McFarland

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LOST. . . SPRAY PUMP OFF

Pawnee airplane. South of

airport in the direction of

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Spraying Service, 225-4990.

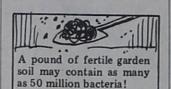
City, Okla., 73644.

9 a.m. to Noon CLOSED Thurs. & Sun.

Afternoon - Appointments Only

607 Ave. D.

FOR SALE-10-foot pickup camper with jacks mounted on the side, two late model Massey Ferguson combines and two Chevrolet trucks. All in good condition. Phone J.T. Jones at Tharp 225-4955.



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New Homes (470 2-bedroom 12x56'

> Hagelgantz MOBILE LIVING

Clovis, NM.

- Phone 762-6390

IT'S A BOY FOR

OWEN MOORE'S

A son was born to Staff Sgt.

and Mrs. Owen Moore August

19, at 7.00 a.m. at Pease Air

Force Base Hospital in Portsmouth, New Hampshire.

He weighed eight pounds,

eight ounces, was 20 inches

long, and named Neil Kenneth

Grandparents are Mr. and

The mother of the new

arrival is the former Margaret

Mrs. Elton Venable.

WAS BOXING CHAMP FOR

Jo Venable.

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BOOIS

Next Door to the **Bug House**

on Hwy. 60-70-84

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GET YOUR VEHICLES "SHOD" TODAY AND AVOID THE RUSH AT HARVEST TIME

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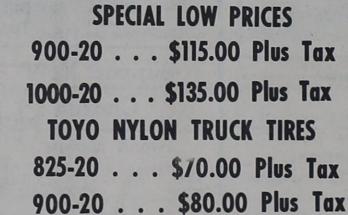
GR 78-15 . . .\$50.00* HR 78-15 · · · \$55.00*

JR 78-15 . . . \$60.00*

LR 78-15 . . . \$65.00

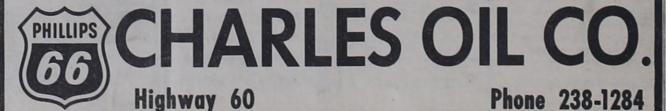
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1972





Horse Show Attracts 102

Bovina Roping Club-sponsored 13th annual Quarter Horse Show counted 102 entries Saturday Morning with entries down 10 from last year's show.

The Bovina show, which is American Quarter Horse Association-approved, is one of the highlights of Bovina's Bull Town Days celebration.

Erith Hawkins served as ring steward with Mrs. Robert Read serving as show secretary. William Murrell of Gruver was judge of the show.

First place swinners were as follows.

1973 mares-Salty Speck Sassy, owned by annette Barnes of Tarzan:

1972 mares-Summer Dream. Jerry and Carol Cluck of

1971 mares-Lady Bee Nice, Deanie Henderson of Silverton; 1970 mares-Ruby's Brandy, Ronee Thornton of Lockney;

1969 or before mares-Tippy Seven, L.R. Hammonds, of

1973 stallions-Eddie J Bar, James W. and Burnice Norrell of Clovis:

1972 stallions-Malky Bars, Grady Free of Muleshoe; 1971 stallions--My Royal Flush, Merel Owens Canyon.

1970 stallions-Shonuff Cash, Jack Streun of Summerfield; 1969 or before stallions-Salty Speck, Jerry and Carol Cluck of Dimmitt:

1972 geldings-Denaro, Jack Templar of Hereford;

1971 geldings-Majestic Skip, Deanie Henderson of Silverton; 1970 geldings-Fan Twist, Elaine Hazelwood of Amarillo;

1969 or before geldings-Cash Be Good, Matt Howell of Dimmitt;



Q Dee, Dewayne Robbins of Hereford;

Produce of dam-Showdown Ann, Howell Brothers of Dimmitt (Herb Howell of Bovina, Jack Howell and Jimmy Howell of Dimmitt); Get of Sire-Silver Cash, Howell Brothers of Dimmitt:

Junior Western Pleasure-Hombre De Thirsty, Sarah Hicks of Canyon;

Senior Western Pleasure-Bar Tie Two, Mona Henderson of Silverton: Senior reining-Stowaway,

Doyle Stowe, Clovis; Barrel racing-Sailor Jr, Lynetta Davis of Lubbock; Senior roping-Nifty's Bay-boy, Lester Harrelson, Univer-

sity Park, N.M.; Junior cutting-That School Mom, Doyle Stowe of Clovis; Senior cutting-Quarter Rush, Lemonwood Stables of

Lubbock. Taking the grand champion honors in the mare division was

ATTENTION

FARMERS

Center Field Days

Thurs. Aug. 30 Marion Inman Field

8 Mi. N.W. Muleshoe On U.S. 84

Friday Aug. 31 Tom Ware Field 71/2

Mi. W Boying FM 2290 On Pleasant

CORN PLOT

2 p.m. - 5 p.m. Each Day

Refreshments Served

Pioneer Hi-Bred Co.

& Your Local Pioneer Dealer

Hill Road

Sponsored By

- TO ()

SORGHUM PLOT

1973 mare and foal-Spanish Lady Bee Nice, owned by Deanie Henderson of Silverton. Reserve champion honors went to Tippy Seven, owned by L.R. Hammonds of Clovis.

> Salty Speck, owned by Jerry and Carol Cluck of Dimmitt. took grand champion honors in the stallion division with Silver Cash Copy, owned by the Howell Brothers of Dimmitt, taking the reserve champion-

Cash Be Good, owned by Matt Howell of Dimmitt, was named grand champion gelding with Joe Jarrell, owned by L.R. Hammonds of Clovis, taking reserve champion hon-

Rosettes, trophies and halters were presented winners by Miss Tammy Christian, 1973 BTD Queen.

Business firms donating trophies for winners in the show included Riverside Chemical, Muleshoe Animal Clinic, John's Custom Mill in Muleshoe, Agri-Sprayers, Hawkins-Read Stallion Station, Dudley's Auto Parts, Sherley Grain, Big Nick Machinery; Ronald Mitchell, Charles Oil Co., Jack Clayton, Spears Handi-Stop, A.L. Kerby, Riley's Fina, Sherrill Lumber Co., Parmer County Cattle Co., Rip's Western Wear in Texico, Rierson Pontiac in Clovis. Mabry Lounge in Clovis, Doc Stewart Chevrolet-Buick in

Attend Pioneer Crop Information Spirit Of 76 Visits Hereford

The Santa Fe Railway's special car called "The Spirit of 1776" will be on public exhibition west of the railroad's depot at Hereford beginning August 25 through August 28, U a.m. to 6 p.m. daily.

This car is being shown in Hereford as a part of that city's 75th Diamond Jubilee Celebra-

Designed to commemorate the United States' 200th anniversary, the car is painted

a brilliant patriotic color scheme of red, white and blue and bears the Great Seal of the United States, as well as the

insignia of the Santa Fe. The car is filled with interesting historical displays and items of railroadana, including a fascinating collection of clocks. There is a glimpse into the rail industry's future, including large photos and models of Santa Fe's coaxial train, one of the designs of tomorrow.

Farm-Ranch Profits Pared By Inflation

Although land values are increasing at a sharp rate throughout the country, it's difficult to live off of the appreciation! Net income is still the breadwinner!

Clovis, A&M Welding Service.

Cal Jordan Implement in

Clovis, Copper Penny in Clovis,

Parmer County Spraying Ser-

Ford in Clovis, Benny and

Wilma Fulgham of Clovis,

Taylor-Evans Seed Co. in

Clovis, Snipes Big O Tires in

Clovis, Boothill Saloon in

Clovis, Torrences Western

Store in Clovis, Corbin

and Pump, Dr. P.C. Hickman,

Bovina Blade, Green Mach-

inery, Jim and Burnice Norrell

of Clovis, Chuck's Spraying

Service and Boye Taylor.

Consider the plight of two ranch families in the Edwards vice, Bovina Gin, First State | Plateau of Texas who are Bank of Bovina, Big Country | reaping a mere 1.5 percent return on their land, labor and management. Despite high levels of management and effective enterprise combinations, the task of increasing net income seems futile, especially with rapidly rising production

Trailers; Birkelbach Machine Although the two families are each netting about \$8,000, if this is assumed to be return on labor and management, there would be no return to the value

of the land, points out Kenneth Graeber of Uvalde, area economist in management with the Texas Agricultural Extension Service.

Seek Interest

In AKC Club

A meeting will be held Tuesday, August 28, at 7:30 p. m. MDT at the First Federal Savings and Loan in Clovis, New Mexico, for the purpose of organizing the Eastern New Mexico Obedience and Kennel Club. This Club to be

recognized by the American Kennel Club for sactioned Kennel Club shows. All interested persons are invited and urged to attend.

Aladdin

land at a good profit and invest | the ranch.

their money elsewhere?" which is becoming more values. Increased recreational contends Graeber. demands for land is a big reason for the jump in land prices, notes the Texas A&M Univer-

sity specialist. One alternative might be to buy a larger operation where land values are lower in order to increase net income. It might mean selling the ranch and

** Super Special **

With \$5.00 Purchase or More

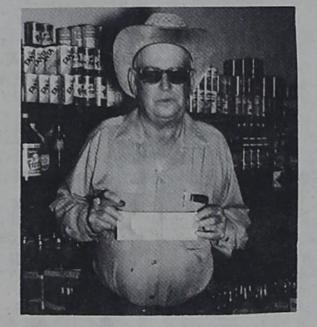
"The question is, should investing in stocks and bonds these families stay in the and working off the ranch. ranching business and continue Possibly the land could be to earn a limited return, or leased to cover taxes, and should they consider selling the employment could be found off

"Whatever the decision, two There are also other important intangible factors alternatives to this situation must be considered-love for the land and the country life. common across the state and These factors cannot be nation due to increasing land | measured in dollars and cents,

The economist believes that the decision should be made by all people involved so as to maintain the most essential asset of all-happiness and harmony in the family.

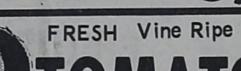
Cotton is the only major fiber that actually increases in strength when wet.





Last Week's Jackpot Winner of \$200.00 George Douglas

32 Oz. Returnable Bottles



FROZEN Minute Maid ORANGE JUICE

12 Oz. Can 550

White Swan - Full Strength

BLEACH

1/2 Gal. 29¢

White Swan

No. 303 Can

Keebler - Fudge Stix-Iced Raisin - Choc. Chip



SAVE 30¢ WHEN YOU BUY

6 oz. Jar of

Bill Smith Invites YOU To Shop These Meat Bargains

FRESH EVERY DAY! * Hot Barbeque

* Pinto Beans

Boneless Lb. 99¢

Fresh Sliced Lb. 89¢

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BEST MEAT in the Panhandle - -Compare Quality And Prices. Cut, Wrapped & Frozen to your specifications. We strive to give you the best in

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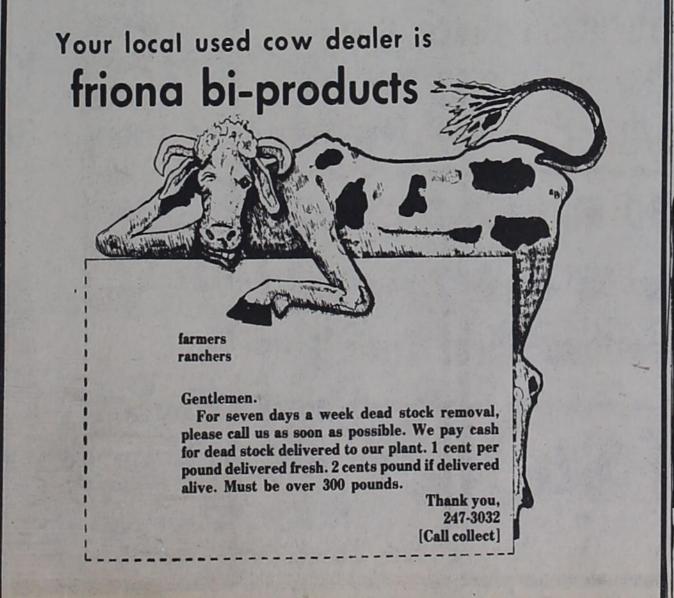
Bowina upermarket

Corner Main and First Streets

Billy Whitecotton

Phone 238-1324

Bill Smith



See George Long



for Farm Bureau **INSURANCE** Home-Auto-Life

Ends Naval Tech Training

Navy Airman Apprentice Robert P. Fowler, son of Mr. and Mrs. Lonnie Fowler of Bovina, has completed the Aviation Electronics Technician School at the Millington

He will be stationed at a navy airbase where he will maintain radar, radio and other guidance systems aboard naval aircraft. Fowler was graduated from Bovina High School in 1970 and attended South Plains Junior College at Levelland before entering the Navy.

Robert Fowler SLOWPITCH PLAYOFFS

Big Nick's Traders Triumph In Tourney

Big Nick's Traders picked up two wins over Birkelbach Machine and Pump Co. Tuesday night of last week to claim the championship playoff tournament which concluded the slowpitch softball season here for 1973. Along with the championship honors go a traveling trophy which will be

on display at Big Nick's Machinery. The tournament, a doubleelimination event, featured the

top four ranked teams in the eight-team league. After Foster's Plowboys withdrew from the tournament, Spears Handi-Stop came in to fill the number four position.

The Plowboys won the egular season play with a 12-2 vin-loss mark. In the first game of the

ournament Monday night, Big Nick's Traders defeated Spears Handi-Stop, 16-8. Sherley Grain scored three in

the first inning, one on the second, eight in the third and two in the fifth. Thirteen men were left on base.

The Traders scored in every inning-two in the first inning, four in the second, two in the third, four in the fourth, one in the fifth and three in the sixth. Seven Traders were stranded on base.

In the second game, Birkelbach Machine and Pump defeated Sherley Grain, 30-4, in ix innings.

Birkelbach scored three in the first inning, 10 in the second, one in the third and fourth, three in the fifth and 12 in the sixth, leaving seven men stranded on base.

Sherley Grain was held scoreless until the fourth inning when they crossed the plate with two runs. Six men were left on base during the abbreviated game.

In the nightcap, Spears Handi-Stop eliminated Sherley Grain, 27-14.

The Spears men scored four in the first inning, two in the second, seven in the fourth, six in the fifth and eight in the sixth inning, leaving eight men standing on bases during the Spears scored six runs in the

top half of the first inning and scored one run in the fourth and seven innings, leaving 10 men on base in the tilt.

In the opening game Tuesday night, Big Nick's Traders took a 13-4 win over Birkelbach. Birkelbach scored two runs

in the first and fourth innings, leaving six men on base. Big Nick scored three runs in the first inning, three in the

third, two in the fourth and five in the fifth inning, leaving eight men on base. Birkelbach then eliminated

Spears Handi-Stop from the tournament by a score of 11-6. Spears scored three runs in the third and sixth innings, leaving five men stranded on

Birkelbach scored three in the second inning, six in the fourth, and two in the fifth inning, leaving six men on base. Birkelbach's win placed the

team in the finals against Big Nick's Traders with one loss to a clean slate for the Traders. In the championship tilt, the Traders took a 13-6 win over Birkelbach.

The Traders held Birkelbach to one hit until the fifth inning when they picked up four runs and added two runs in the sixth inning, leaving five men stranded on base.

Faculty List (from P. 1)

Jim Noyes, jr. high principal; Wilson DiCuffa, elementary principal; Zoe Clary, tax assessor-business manager; Judy Fillpot, school secretary; Katherine Lockhart, school nurse; Howard Carlyle, school counselor;

Elementary Faculty Icy Leer, kindergarten; Vera first grade; Hickman, first grade; Carol Scott, second grade; Phyllis Steelman, second grade; Gwendoline Marcom, remedial reading; Opal Perry, third grade; Doris Sides, third grade; Dorothy Donaldson, fourth grade; Oleta Ford, fourth grade; Juanita Kidd, fifth grade; Virginia Rhodes, fifth grade; Loraine Hood, fourth grade; Roscoe Parr, special education; Donna Criswell, remedial reading; Roy Donaldson, physical education; Ande-

Christina Quintana, teacher Jr. High Faculty

lia Serna, teacher aide;

Anna Heflin, sixth grade; Robert Kidd, sixth grade; Dora Blatchford, history and math; Mildred Gates, language arts; Zane Reeves, coach, science, English; Frances Willard, math and physical education.

High School Faculty Maisie Birkelbach, math; Joe Blatchford, band; Eugene Boaz, coach, driver education, science; Gwen Corn, home economics; Corky Criswell, coach, social studies; Margaret Durben, English and speech; Judy Ezell, social studies; Roger Ezell, athletic director, science; Monroe Gates, agriculture; Pat Jacobs, librarian, language arts; Carolyn Reeves, English and speech; Marne Snodgrass, Spanish, Bible history; Janie Suddreth, comercial.

High School Lunchroom Per-

DPS Predicts 48 Fatalities the news media of Texas to | facts about all fatal holiday Colonel Wilson E. Speir, conduct an accident prevention director of the Texas Departprogram called "Operation ment of Public Safety, today Motorcide. warned that 42 persons may

PLAQUE WINNERS Those recognized

as being outstanding cow-callers and

beard-growers Thursday night at intermis-

sion of the Grand Ole Opry were, left to

right, Owen Patton, winner in the men's cow

calling division; Burry Thatcher, winner of

LABOR DAY HOLIDAY

lose their lives in Texas traffic

during the long Labor Day

The holiday officially begins

at 6 p.m. Friday, August 31 and

runs through midnight Mon-

Speir said the DPS is making

"Every available Depart-

ment of Public Safety patrol-

man will be on duty during this

three-day weekend, utilizing all

resources we can put our hands

on to prevent accidents," he

The DPS director noted that

special attention will be paid to

hazardous traffic violations

normally associated with a high

Patrolmen will be especially

watchful for such offenses as

speeding, driving while drink-

ing, improper passing and

driving on the wrong side of the

In addition to stepped-up

enforcement activities, the DPS will also work with local

law enforcement agencies and

Marie Kriegel, supervisor:

Charlsie Eubanks, Gaynelle

Mitchell, Mollie Teague, Sandy

Ridgela Cafeteria

Bus Drivers

Julia Ann Moody, Minnie

Kelso, Roscoe Parr, Joe

Blatchford, Gary Cox, Eugene

Custodians - High School Build-

Ridgela Elementary Irma Herandez.

Helen Wassom, Sid Lloyd,

Charles Teague, Foreman;

Deckard, Effie Brady.

Dorothy Stone.

Boaz, Curtis Monk.

Lester Parker.

holiday death toll.

preparations to cope with

increased holiday travel.

weekend.

day, September 3.

During "Operation Motorcide," tabulations and pertinent

traffic crashes will be compiled three times daily and released to news media. Notation will be made as to where and why accidents are happening.





the beard growing contest; R. B. Riley,

second in beard growing; and in front. Kathy

Williams, winner in the women's cow calling

contest. Kathy outcalled her big sister, mother and grandmother and six other

contestants to win the plaque.



Buick - GMC - Pontiac

John Orsborn

Buick - GMC - Pontiac

25 Years In Hereford See Us And SAVE

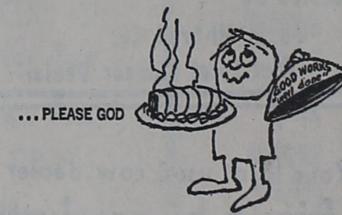
142 Miles St.-Hereford-Pho. 364-0990

SUPPORT THE MUS-TANGS THIS YEAR THROUGH YOUR FCA CHAPTER!

... REACH GOD







What -- Hamburger Cookout

When -- Thursday,

Aug. 23 - 8 p.m.

Where -- Mustang Field

Special Guest

Richard Campbell

Former Texas Tech All-American

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THE TOYO STEEL-CABLED PASSENGER TIRE GR 78-205 X 15 \$46.35* HR 78-215 X 15 \$49.30* JR 78-225 X 15 \$53.50*

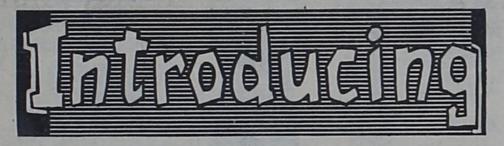
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BONDS OIL CO.

Your Radial Tire Center

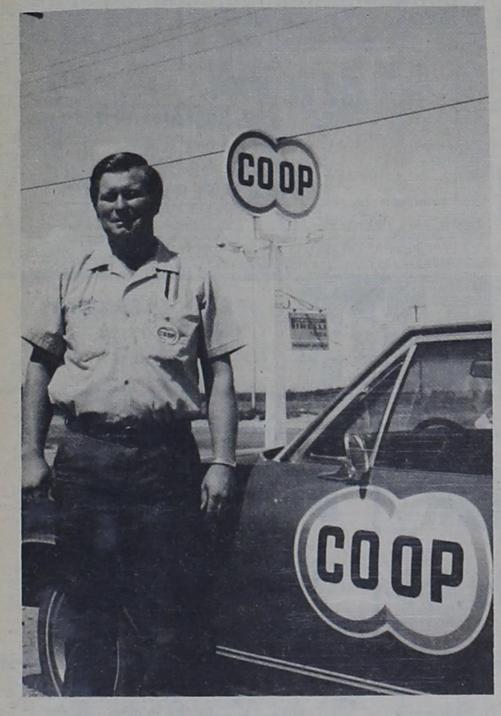
Bovina

Ph. 238-1146



OUR

"Employee Of The Week"



DUB ADAMS is store manager for Bovina Wheat Growers, a position he has held for the past six

Born in Frederick, Oklahoma, Dub moved to Bovina with his family in 1953, when he was in the fifth grade. He is a graduate of Bovina High School. Dub has served as store manager for Wheat Growers since he went to work for the company. Residents of the Bovina area are invited to see Dub Adams about everything from new tires to paint, or a thousand and one other items he handles at Bovina Wheat Growers.

DUB ADAMS

BOVINA WHEAT GROWERS

"For The Best Deal In The Country"



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NICHOLS

AND A LOT OF OTHER STUFF FOR FARMERS

AT

OKLAHOMA LANE FARM SUPPLY