

THE MESSENGER

Hagerman—Where the most valuable mineral water in the Southwest flows from an artesian well in the city.

TWENTY-EIGHT

HAGERMAN, CHAVES COUNTY, NEW MEXICO, THURSDAY, MAY 2, 1929

NUMBER 18

CASE WILL BE AT ROSWELL JURY TO-DAY

Trials Underway at Roswell Monday; Bowmen Stand in Own Defense Yesterday—Testimony Completed.

The state versus Ernest Bowmen charged with killing H. W. Young on March 8th, was heard in Chaves county district court Monday morning.

The jury panel was exhausted after the afternoon session and the trial was adjourned until Tuesday.

Testimony was completed and the jury returned a verdict of guilty on Monday afternoon.

The jury was sworn in at 10 o'clock and the trial began with the reading of the indictment.

The state's case was presented by the district attorney and the defense was handled by the Bowmen.

The jury deliberated for several hours and returned their verdict at 4 o'clock.

The Bowmen were sentenced to the state penitentiary for a term of five years.

The trial was held in the courtroom of the district court in Roswell.

The jury was composed of twelve men from the community.

FOUR PECOS VALLEY BANKS MAY BUY PART OF DEBENTURE BONDS

SANTA FE—Seven banks in the state are forming a pool and will probably buy one-half of the first million dollar issue of debentures by the state highway department, which will be sold on May 14th, it was learned at Santa Fe this week.

Interest will not be more than five per cent. The banks are in widely separated parts of the state. One is said to be in Raton, two in Albuquerque and four in the Pecos valley. The names of these banks were not divulged.

It is understood that State Treasurer Emerson Watts, is the moving force behind the pool and that should the plan be carried to completion, as persons in a position to know state it will, it is said to mean a saving of several thousand dollars to the state in interest.

AT THE CHURCHES

METHODIST CHURCH

Next Sunday we will do something different, and want every member of the church present, twelve big committees will be announced at the Sunday morning service. We want you there for you may be placed on one of these committees. Sunday night Dr. Moore, our presiding elder, will be here and preach to us. Remember regardless of how you are, you are not only welcome but wanted at the Methodist church.

A. E. WATFORD, Pastor.

BAPTIST CHURCH

The Baptist church invites you to attend services next Sunday. The morning service will be given at eleven o'clock. Bible school will begin at ten o'clock sharp. A cow's tail is the thing that trails along behind. Let's not be cow's tails on the Lord's day. B. Y. P. U. invites the young people to attend live services conducted by young people. The evening service will begin at seven-thirty. Come!

REVIVAL MEETING

Rev. J. A. Davis, formerly of this place, but now of Carlsbad, will begin a revival meeting here Wednesday night, May 1st, for the Assembly of God.

Just how long the revival will run has not been announced.

JUNIOR LEAGUE

Topic—"Fairest Lord Jesus." Leader—Nadine Mann. Scripture, Luke 2:41-52—Fielden Kip-er.

Prayer—Leader. Song No. 181—League. Talks—Juniors.

"Jesus, a Junior"—Martha Carter. "His Interest"—Nettie Nell Lang. "His Mother's New Vision"—Blanche Stroud.

Picture Study—"Christ Among the Doctors"; "The Expression on Jesus' face"; "The Doctors' Interest in Jesus."—LaVerne Campbell. Song, "King's Business"—League.

"Life of Hendrick Hofman and his pictures"—Ray Campbell. Did you say you'd hear this program? Where our interests are, we go also.

PRESBYTERIAN CHURCH

This church invites you to be present at its services next Sunday morning and evening. The pastor will preach both times and will have a good gospel sermon for your consideration and help. "Sins of the Tongue" will probably be the subject Sunday morning, and "The Four Gospels of the Scriptures" the subject for the evening. The pastor holds these subjects as being subject to change if circumstances demand it. The Sunday school and Endeavor at the usual hours.

HIGH WINDS DAMAGE FRUIT CROPS — FROST LAST NIGHT WAS LIGHT

The highest wind of the season hit here yesterday, blowing cold from the north. The severe wind damaged growing crops to some extent and blew fruit from the trees. While the wind was sweeping the valley, a light snow was reported to have fallen in Amarillo, Clovis and points in Colorado. A light frost was experienced here last night and some ice, but the fruit is believed to have escaped damage. The date of the latest killing frost is May 7th and the chances are bright that this will be the last cold snap of the season.

G. A. Turnbough has moved to his claim east of town and is now living a peaceful farmer life.

DEXTER NEWS

BIRTHDAY PARTY

Mrs. John Weir gave a party Saturday afternoon in honor of the eighth birthday anniversary of her son, John Weir, Jr. All kinds of indoor and outdoor games were played and everyone enjoyed themselves very much. Refreshments of angel food cake and ice cream were served to the following guests: David Hubbard, Buddie Love, Norman Deck, Wayne Stone, Gerald Waldrop, Johnnie Bell, Joe Jones, Billy Kerr, John and Oscar Kunkel, Billie and Jack Bogle, Jimmie Wiley, Bob and Jack Shaw, Norman Jean Wortman, Frances Porter, Ima Jean Southard, Maxine Sharp, Josephine and Jewel Goodner, Mary Ella Kunkel, Elsa Kunkel, Elizabeth and Phyllis Wilcox.

J. H. Southard went to Roswell Tuesday on business.

Joe Winkler and mother, Mrs. A. J. Winkler were in Roswell shopping Thursday.

Mesdames P. P. Clark and Jim Caffall visited Mrs. Will Eakers at Cottonwood Monday.

Tommy Hubbard, who teaches at Lincoln, spent the week end with his parents, Dr. and Mrs. Hubbard.

Mr. and Mrs. Rude Wilcox of Artesia spent Wednesday visiting relatives, Mr. and Mrs. Geo. Wilcox of Dexter.

Mrs. Harold Deck who has been visiting in Dexter or the past several days returned to her parents home in Melrose for an extended visit Monday morning.

NEW ELECTRIC RATES EFFECTIVE YESTERDAY IN ALL VALLEY POINTS

Another progressive step has been made by the Southwestern Public Service Co., in the reduction of general electrical rates effective yesterday. The rate cut is made possible by lower operating cost and the reduction has been handed on to the consumers, says C. C. Tebbetts, local manager. According to Mr. Tebbetts, the Southwestern Public Service Co., hopes by this action to encourage a more extended use of electrical appliances and to equalize as far as possible the rates at the various valley points as well as place the electric light within the reach of everyone.

There are several different classifications, as shown in the announcement giving the details of the reduction found elsewhere in this issue and the respective classifications merit the careful study of every user of electricity in order to understand the sweeping nature of the changes.

Reductions in rates here are general, but of more interest to the small light consumer is the fact that the light rate will be reduced from 18 to 16 cents per kilowatt. The combination rate will average 6 to 7 cents per kilowatt for large consumers, while farmers are enjoying a substantial reduction in power rates for pumping purposes. The new irrigation power rate, which went into effect at the beginning of the pumping season has been reduced approximately 15 per cent over last year's rate. The irrigation rate is quoted in the announcement of the company for the information of those who may be interested.

Perhaps the most important phase of the change to the local users is the combination residential lighting, cooking and refrigeration rate, which was effective yesterday. This combination eliminates the necessity of duplicate wiring and metering and means only a simplification of use, but a very considerable economy in the long run.

"The Southwestern has been working on this general reduction plan for several months," said Mr. Tebbetts, "altho it was not possible until extensive alterations and improvements were made at the plant, and after they were finished there were several equations to be worked out before the adjustments could be made. All of these difficulties have been adjusted, and there is nothing in the way of carrying out our original intention, much to our very great pleasure."

NOTICE OF MASONS

Through an error we state in this issue that there will be a meeting to-night to confer the second degree—this applies to the Artesia lodge instead of Hagerman.

Mr. Dockey is on the sick list.

Frank Wortman was in Roswell Saturday on business.

Mr. and Mrs. Harris and H. H. Harris were in Roswell Saturday.

Mrs. A. B. Hamill, of San Angelo, Texas, is visiting in the S. E. Hamill home.

Doris Lewis, of Hagerman schools spent the week end in Dexter with home folks.

Mesdames Robert Reid and Lowman Wiley were in Roswell shopping Tuesday afternoon.

Miss Mabel Milenz left Friday afternoon for Omaha, Nebraska to visit her sister, Mrs. Walker.

Mr. and Mrs. S. E. Hamill and family and Mrs. A. B. Hamill spent Sunday in the mountains picnicking.

Mrs. Jim Caffall and Misses Minnie Campbell and Catherine O'Brien spent Saturday with Mr. Caffall at Artesia.

Mrs. Hamill and sons, J. E. and Gary returned last week from an extended visit in Dallas and other Texas points.

Mr. and Mrs. Joe Winkler left Friday morning for Tulsa, Oklahoma, to visit Mrs. Winkler's nephew and wife, Mr. and Mrs. Preston O'Brien.

Rev. Wiggins, the boy preacher, of Roswell, preached two very interesting sermons at the Church of Christ Sunday; one at 11:00 a. m., and the other at 3:00 p. m.

NUMBER OF HIGHWAY JOURNALS ARE DOUBLED IN A SPECIAL ISSUE

SANTA FE.—The New Mexico Highway Journal, official organ of the Highway Department, will come off the press on May first with a new cover and with a title page which it is estimated would cost two thousand dollars if the writers appearing therein were paid for their work. The stories donated to this special issue are all by New Mexican professional writers who are giving their services in the interests of state publicity.

The Journal will be devoted entirely to describing for the benefit of the prospective tourists the points of interest and various wonders which the state has to offer. To produce this special issue much extra work has been necessitated and the editorial staff has been augmented by volunteer journalists, it was stated at the Journal office to-day.

The number of copies issued will be doubled for this edition and will be broadcasted over the United States to a select mailing list of persons who may thus be induced to come to the southwest. Chambers of Commerce and Commercial clubs of the various towns of the state are buying quantities of the special edition at cost for distribution to their mailing lists as the editors of the Journal have attempted to publicize every portion of the state.

Names and address of prospective New Mexicans are being rushed into the Journal office from all over the nation by touring bureaus to receive copies of the first all-New Mexico publication devoted to advertising the state. Names and addresses of friends of New Mexicans who might be interested in learning of the state will be welcomed at the Journal office, State Highway Engineer Davidson said.

NEW GRAIN STORE FOR DEXTER

"Dexter Cash Feed Store" is the name of the new firm just opened up in the Breeb Hurst Warehouse at Dexter, for the purpose of furnishing feed stuff to the people in this vicinity. Read their ad elsewhere in this issue.

FOUR HURT IN AUTO ACCIDENT

A head on collision northwest of Carlsbad, early Thursday morning injured four motorists, according to a belated story of the accident reaching this office last week. H. S. Durranco, Delco Light dealer of Carlsbad suffered the most serious injuries with a triple fracture of the left leg. Clarence Crockett and Jim Gist of Artesia, instructor in the Artesia schools with Miss Viola Casper, of Hagerman received cuts about the face and arms, but were not otherwise painfully hurt. The cause of the collision was not learned.

P. V. ORCHESTRA WILL OBSERVE MUSIC WEEK IN CARLSBAD CONCERT

The Pecos Valley Orchestra, assisted by the Pecos Valley Band, with a combined membership of one hundred and twenty from the following valley towns, Artesia, Carlsbad, Hagerman, Lake Arthur and Roswell will give the fourth annual music week Sunday program at Carlsbad Armory auditorium next Sunday May 5th, 3 p. m.

The music lovers of Carlsbad are financing the program which will be free and there will be no silver offering.

Mrs. Virginia Laurie-Coffman of Carlsbad will conduct the chorus accompanied by the orchestra and band, Ray Soladay of Carlsbad will conduct the Valley Band and E. L. Harp of Roswell will conduct the Valley Orchestra.

Program will begin promptly at 3 p. m. The public is cordially invited.

SOCIAL ITEMS

PRESBYTERIAN PARTY

Little Dorothy Sue Devenport entertained the Primary department of the Presbyterian Sunday school with a party last Tuesday afternoon. Games of several kinds were enjoyed by the little folks for a time, after which delicious refreshments were served.

Those present were: Sammy Nan McKinstry, Jean McKinstry, Alice King, Winifred King, Johnnie Cassabone, George Wade, George Cassabone, Margaret Reavis, Lila Lane, Camille Curry, Jim Bob Clark, Nila Mae Walker, Letha Barnes, Ruth Wade, Mable Joe Wade, Frances Barnes, Angie Ballew, Charline King, Robert West and the little hostess.

TORCH BEARERS

The Torch Bearers' baseball team last Friday evening at B. F. Gehman's home for a social ball game. The girls invited were good sports; besides helping out in the ball game, they brought the cakes for the refreshments, which consisted of ice cream (cherry sundae) and cake.

Members present were: Kenneth Stine, Ovrille Kiper, Harold Hanson, Richard Key, Merle McGinnis and Arthur Langengger.

The guests were: Lillis Mae Andrus, LaVerne Campbell, Nadine Mann, Marion Key, Mozelle Holden, Bessie Burrel, Mrs. Burrel and Mrs. Mann.

SPLENDID MUSICAL PROGRAM

After the Presbyterian Sunday school dismissed last Sunday, Bob Cumpstien and his band of musicians went to the Christian church and assisted in rendering a splendid musical program before the preaching service.

METHODIST MISSIONARY SOCIETY OF M. E. CHURCH

The Women's Home Missionary Society of the Methodist church met with Mrs. Leon Meeks on the afternoon of April 24th, with Mrs. C. W. Curry as leader; the subject being "The Risen Christ and Women." Interesting talks were made by Mesdames Curry, B. J. West, J. W. Campbell, E. T. Swisher, and A. E. Watford. After the business session the hostess served refreshments of ice cream and cake to 14 members.

IMPROVEMENT AND BUILDING NEWS

(Reported by Kemp Lumber Co.)

The Alfalfa Mill Co., has just completed recovering one of its hay sheds. Mrs. A. Thealt has had a new front porch added to her residence, and other repair work done.

FLYING H RANCH IS SOLD TO A LUBBOCK, TEXAS MAN RECENTLY

The Flying H ranch, located 52 miles northwest of Artesia, one of the oldest cattle corporations in the state has been sold to G. H. Hendrickson of Lubbock, Texas, it was learned here yesterday. The sale of the Flying H ranch included only the ranch land composed of approximately 190 sections of deeded state land and not the stock.

S. S. Ward of Artesia has been general manager of the Flying H ranch for more than twenty-nine years. It was indicated yesterday that Mr. Ward would move the cattle on the Flying H to his ranch located about 12 miles southwest of Artesia.

PECOS GETS 1930 MEET WOMAN'S MISSIONARY SOCIETY M. E. CHURCH

Business Session Pledges \$7200 for Home and Foreign Missions—Close Half Day Early to Let Delegates Visit Caves.

The Methodist Women's Missionary Societies conference closed at Artesia with the evening session Thursday a half day early to permit a large number of the delegates to go thru the Carlsbad Caverns Friday.

The business session held Wednesday afternoon was largely taken up with reports of the committees setting forth the promotion of the work for the coming year. Mrs. F. E. Little, of Carlsbad, secretary of the Roswell district, resigned her position and was succeeded by Mrs. J. H. Jones of Clovis. Among the more important items transacted was the adoption of a pledge of \$7,200 for home and foreign missions.

The conference voted to hold the 1930 session at Pecos, Texas.

Wednesday evening was set aside especially for the young people and an attractive program was rendered under the supervision of Mrs. C. L. Snyder, of El Paso, Texas, superintendent of the young peoples work. The session closed with an address on the subject of the "Youth of To-day," by Bishop John M. Moore, of Dallas, Texas.

TORNADOES STRIKE IN GEORGIA AND ARKANSAS

While high winds were sweeping the southwest yesterday wind storms in the eastern states were taking a toll of lives and causing huge losses of property. A tornado is reported to have struck Goodwin, Arkansas, injuring a number of persons and causing considerable damage. Seven were killed and twenty reported injured in a wind storm that struck Wheatley, Arkansas during the same day. A tornado striking the southwestern portion of Fort Smith, Arkansas caused property damage, but no loss of lives. Three negroes were killed and more than a dozen persons injured in storms that swept across Georgia, Tuesday night and yesterday.

LOCALS

Mrs. H. M. Brown visited in Roswell last week.

W. P. Woodmas was a Roswell visitor Saturday.

Miss Doris Lewis was a Roswell visitor Saturday.

Judge H. C. Maynard of Roswell, was in town Sunday.

H. C. Babb was a Roswell visitor the first of the week.

C. E. Hartley and mother spent Sunday afternoon at Lake Arthur.

Mrs. Everett Latimer, of Dexter, was in Hagerman on business Wednesday.

State Game Warden E. L. Perry and M. Stevenson, deputy game warden were in Hagerman Monday.

Miss Viola Cosper is home from Carlsbad and is recovering rapidly from injuries sustained in a recent auto accident.

Mr. and Mrs. Howell Gage and Misses Ethel Bullock and Katherine Clarke, of Artesia visited in the A. L. Nail home Sunday.

L. R. Burck has had a very bad hand caused by an infection similar to a bone felon. An operation started the hand to healing and he thinks he will be O. K. within a few days.

LA LUZ CANYON PROJECT IS COMPLETED NOW

The new road project between Alamogordo and Cloudercroft through La Luz canyon to Highrolls has been completed, says the Alamogordo Advertiser and the heavy machinery is being moved to the Malpais project at Carrizozo.

JAFFA MILLER TO HEAD THE REFORM SCHOOL

Jaffa Miller of Roswell was appointed superintendent of the State Reform School at Springer to succeed J. F. Hutchinson, deceased. The appointment was announced Friday following a session of the reformatory board.

THE MESSENGER

PUBLISHED EVERY THURSDAY AT HAGERMAN,
NEW MEXICO

MARTIN & BLOCKER, Publishers

TELEPHONE 17

E. P. REAVIS, Managing Editor

Entered as second class matter at the post office
in Hagerman, New Mexico, under the Act of Congress
of March 3, 1879.

SUBSCRIPTION RATES, PAYABLE IN ADVANCE

One Year \$2.00
Six Months \$1.25
Three Months 75c

NO SUBSCRIPTION ACCEPTED FOR LESS THAN
THREE MONTHS

Resolutions of Respect and Obituaries 5 cents per line.
Cards of Thanks, not to exceed 10 lines, 50 cents,
Over 10 lines at 5 cents per line. Display advertising
rates on application.

THURSDAY, MAY 2, 1929.

OVERHEAD EXPENSES

Times have changed in the past quarter century
so that the business men no longer look upon ad-
vertising as "donations," but as "overhead" expenses,
the same as rent, light bills, clerk hire, etc., which it is.
A man may as well try to run a store in a tent to save
rent as to try to cut down his overhead expenses by
doing without advertising.

Here is the way one business man looks at the
matter of advertising, as he told a representative of the
Messenger recently: "If I do business, I must pay for
advertising, whether I use it or not. It costs money
to put up road signs, print and distribute circulars, ad-
vertise in the newspaper, or sit idle in my store—and
the latter costs more than all the others combined. If
I do not advertise I sit idle in my store and pay in
loss of trade far more than the cost of advertising."

This man has learned from experience that he loses
by not advertising—far more than the newspaper man
does.

Before the advent of the automobile a merchant
could sit around and wait for customers to come in and
buy, but not so today. In those days he usually owned
his own building, used kerosene lights, did without a
telephone and thus had a much smaller overhead
expense than he does today. But with a faster mode
of travel no man can lay claim to any particular trade
territory as his own, because people usually go where
they are invited and distance makes very little dif-
ference to them. Merchants realize this and each year
increase their advertising appropriations in order to
increase their volume of business.

FARM LEGISLATION

The major task faced by the call session of the
legislature at Washington is farm legislation. Whether
or not a beneficial measure will be enacted remains
to be determined and this can be best done when the
proposed measure is given a trial. The general public
has been more or less leary of a legislative panacea on
account of the political feature of a measure of this
sort. Well intentioned remedies may prove disastrous
in the end, if the politicians are allowed to make
political capital out of it. We hope that the farmer
won't be made the goat in this case. Time will tell.

The greatest difficulty has been here-to-fore that
the farmer lacks the power of concerted action and the
ability to organize and stay organized. These factors
have proved a stumbling block to the farmer helping
himself.

Chief among the needs of the farmers of this section
is more diversification, a stabilization of farm values
and farm lands, a low rate on farm loans to encourage
home ownership, a more intimate knowledge of the
acreage of the respective crops and more especially
cotton and providing means of financing the farmer
in specified instances.

If the farm measure will bring about a cure for
these economic agricultural ills, then we are for it.

A BAND FOR HAGERMAN

Efforts are being made to organize a brass band
here, and our citizens should get back of the move-
ment and see that it succeeds. We have lots of ma-
terial and should have the best band in the valley with
a very little training. There are two or three or-
chestras that could be thrown together and give us
a large number of ready trained players to begin with;
then train them to play together and you have the
band.

A few years ago Hagerman had one of the best
bands in Eastern New Mexico, but this organization
was broken up when the war broke out, and those
players who went into the service were placed in the
army bands. Some of those players are here yet; others
have been trained—so we can have plenty of music if
we boost for the band organization.

A BAND FOR HAGERMAN

A movement is now on foot to organize and train
a band for Hagerman, and this movement should be
encouraged—and the band organized.

A band is worth much to a town, not only for the
entertainment we get from it, but for the publicity re-
ceived by having the band called to other towns to
furnish music.

We have a number of players here, and last year
there were two orchestras in training, but unfortunately
interest has lagged and no rehearsals have been held
lately. All we have to do is get these players together,
train them a little and the band is ready to play.

Think about the band.

The art of being kind has been defined by some
poetic spirit thus: "I shall pass thru this world but
once. Any good thing, therefore, that I can do, any
kindness I can show any living creature, let me do it
now. Let me not defer nor neglect it. For I shall not
pass this way again."—American Newspaper Publish-
ers Institute, Ithica, New York.

Don't forget to plant plenty of vegetables this year.

The Town Doctor Says

MOTOR TRAFFIC VERSUS FACTORY PAY ROLL.

There is no denying the value of factories to any
community. New industries and more industries should
be constantly strived for but many cities overlook or
fail to recognize the real value of automobile traffic.

There are thousands of cities and towns with a
population of from 10,000 to 40,000 with an average
of 25,000 tourist cars per week (cars more than 100
miles away from their home garage). The potential
cash value of 25,000 such automobiles per week amounts
to an average of \$26,000.00 per town, regardless of
the size of that town. The business secured from this
mode of traffic is good business; the money is good
money. Merchandise purchased by those comprising
the motor traffic is always a cash transaction; goods
once purchased are seldom, if ever, returned or ex-
changed, and there is less over-head per individual
sale. But it is not only the amount of business or the
amount of money that is to be considered when a com-
parison is made with a factory pay roll.

Thirty per cent of a factory pay roll is spent out-
side of the town through purchases made by mail, going
to the next nearest large town to purchase, and other
known practices that keep the earned cash out of local
circulation. It has been stated that a dollar of out-
side money is worth one dollar and ten cents of inside
money. Therefore, a town located on a highway, or
highways that carry an average weekly traffic of 25,000
cars, has in that traffic a cash asset equivalent to a
factory town with a payroll of approximately \$2,-
000,000 annually.

It is true that factories bring new people to town,
but so do highways; in fact, 20 per cent of the motor-
ing public is in the market for or can be sold a new
location. The publicity value obtainable from the
average factory that can be secured is nothing compared
to the publicity and good will that can be obtained
through the motorists.

In the past, cities, communities and towns have
offered all sorts of concessions and inducements to ob-
tain new factories and no doubt there will be many
towns that will continue to do so. There are many
communities who lay claims to the fact that they will
not offer concessions, but in most cases, the temptation
is too great, it seems, and when it comes to the point
that some other town in the immediate locality offers
a bonus to secure a new industry, other towns do like-
wise; in some towns it is the purchase of stock, others
the furnishing of a free factory site, free light, water
or power, but in practically all cases, there is some
inducement of a bonus nature that is offered.

There is a town in one of the central states that
recently raised \$100,000 and donated it to a shoe man-
ufacturer as a bonus for the locating in their town, of
a factory with a pay roll of \$1,000,000.00 in ten years.
Figure the per centage paid for the business, with no
guarantee that the business of this particular concern
would not slump, the factory thereby being closed, or
that any of a dozen other things might and could hap-
pen.

This same town had a motor traffic the value of
which, on a comparative basis exceeded this ten-year
pay roll every year. Yet, there never had been any
attempt to capitalize on it—business which was, at
their very door—a virtual gold mine that required only
initiative and exercise of the mind to be turned into
a reality.

Every city and town in the country has diligently
worked, connived and maneuvered to get hard roads,
but after getting them, many are sitting back with their
hand folded across their laps, apparently blind to the
"aces of diamonds" that these roads have made possible.
This may be likened to a merchant working overtime
for weeks to prepare for a gigantic sale, expending
thousands of dollars in advertising to induce the peo-
ple to come to the store on a specified day, and then
failing to open up on the morning of the day desig-
nated.

If your town is not getting its share of this busi-
ness, the reason lies within your town—it may lie with
you. If your community is not getting more than its
share, it is because you and your town are not going
after it.

Business from motor traffic is not hard to get. Ap-
ply the same principles that a modern merchandiser
applies to getting business for his store and the results
will be satisfactory. It is a problem of modern busi-
ness, and modern business is a problem of selling.

Your town may not have a traffic of 25,000 cars
per week, but half—even one-fourth of 25,000 cars,
is traffic enough to make it well worth your while to do
something to get it. Get sold on the place where you
live and then sell it to every motorist that travels
through your community.

"THERE OUGHT TO BE A LAW

There is a great deal of talk about the need for
law enforcement and respect for laws. Civilization
cannot be maintained without general observance of
the restrictions society has created to protect itself.

But something equally important, and less consid-
ered, is that there is also a crying need for laws worthy
of respect.

A tremendous percentage of persons now in prison
are there because of "crimes" that 25 years ago were not
illegal. The life and liberty of the American citizen
is hemmed in by legal structures.

Law making bodies have gone on orgies of legis-
lation. Apparently nothing is too tyrannical or too
absurd to place on the statute books. Instead of a
well-ordered scientific legal code such as was con-
templated by the fathers of this country, we have thou-
sands of petty, conflicting ordinances whose enforce-
ment is hopelessly befogged by miles of red tape and
bureaucracy.

It is no wonder that many self-respecting Americans
are beginning to look with a cynical eye on all laws.
Despotic and illogical laws breed contempt for legis-
lation. It is not freedom that creates anarchists, but
tyranny.

Constitutional rights are disregarded by law-makers.
Personal liberty is becoming little more than a pleasant
echo from the past. Millions of good Americans are
technically criminals.

There are hopeful signs that this modern "there
ought to be a law" age of government will pass. No
law can long survive the contempt of great bodies of
people. As a nation we would do well to uphold
our constitutional rights instead of permitting them
to be smothered by bureaucracy and paternalism which
destroy liberty and kill private initiative and enterprise.
The majority of our people are well disposed and hon-
est and not such morons as the politicians seem to be-
lieve.

INSIDE INFORMATION

Russian dressing is simply mayon-
naise, with catsup or chili sauce,
and chopped olives, or pickles, or cel-
ery added to it.

When oysters go off the menu
during the months without "R," clams
remain to be enjoyed. They are a
good source of vitamins A, D, and E
and like all sea food contribute iodine,
which helps to prevent goiter.

Don't leave any cereals in packages
when shutting up the house for a
vacation, however short. It is better
to give away any small remnants
than to have to combat weevils on
your return. Weevils getting into
one kind of cereal may spread to
your flour or any other cereal foods
not in tight glass or tin containers.

If possible, have your winter furs
and garments dry-cleaned before stor-
ing them over the summer. Then
pack them away carefully in tight
boxes or packages which cannot be
entered by moths in search of a
place to lay their eggs. Some of the
repellants, such as naphthalene balls
or flakes, or crystals of paradichloro-
benzene, may be enclosed with gar-
ments, but when they have been dry-
cleaned and packed immediately they
are not likely to harbor any moth
eggs. Hat boxes may be sealed
around the edges with gummed
paper.

Most consumers of meat know that
choice beef is normally a bright or
cherry red with the fat a white or
cream color, as compared with the
darker lean and yellow fat of the
plainer animal. However, this, "color
guide," is not infallible and atten-
tion should be given to other con-
siderations says the United States
Department of Agriculture. Choice
meat is usually well covered with
fat and shows good marbling. The
backbone of a young animal is soft
and red in contrast to the harder,
whiter bone of an older one. Parts
of the animal's carcass that have
been most freely exercised, such as
the neck, shank, and flank contain
less tender meat than the larger, less-
used muscles of the ribs and loin.

VETERAN SWITCHBOARD GETS WELL EARNED REST

After twenty-seven years of ser-
vice, the pioneer telephone switch-
board of the Police Department in
Washington, D. C., has been hono-
rably retired. The board was in-
stalled when the tape system of re-
ceiving reports from patrol boxes
was abandoned, and during its
twenty-seven years of existence it
is estimated that it has received
more than 1,000,000 calls, including
the first intimation of some of the
famous crimes in the history of the
city. This old board had a code of
numbers which popped into view
instead of the modern lights on
modern switchboards. It is to be
replaced by a new board thor-
oughly modern and having twice
the capacity of the old one.

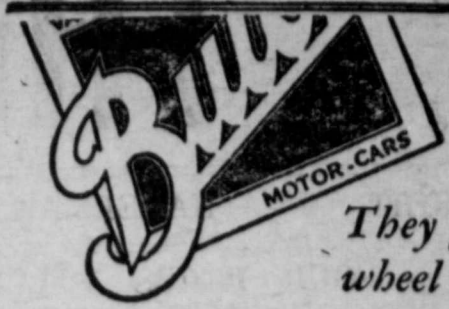
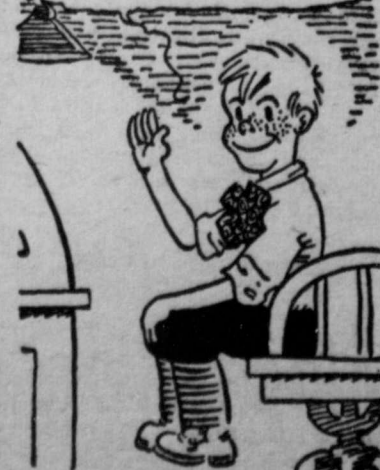
TELEPHONE AIDS IN RESCUE OF MINERS

When more than 200 men were
entombed this year in a mine at
Mather, Pa., the mine telephone
system helped greatly in the work
of rescue, and to those who had
temporarily escaped the deadly gas,
this telephone line carried a note
of hopefulness and cheer which
meant a great deal to the men who
were beckoning for their lives.
Ultimately, sixty-three lives were
saved in this disaster, and if it had
not been for the mine telephone
system, the workers above might
not have been able to reach even
these in time.

FOR READ WANT ADS RESULTS

MICKIE SAYS—

ADVERTISING IS LIKE FARMING,
FOR YOU SOW THE SEED AND
REAP THE CROP—AND NO
MATTER HOW OFTEN THE
FARMER HAS CULTIVATED
THE FIELD, IF HE QUITS FOR
A SINGLE YEAR, THE WEEDS
ARE ALL OVER THE PLACE—
AND IF THE MERCHANT
QUITS ADVERTISING HIS
BUSINESS, IT LIKEWISE
FAILS TO PROSPER.



They got behind
wheel, got the
and bought Buick

"The new Buick performs any car have ever driven"

Mr. W. H. K., Shorewood,
(name upon request)

This enthusiastic comment merely typifies
of thousands who have turned to Buick
making their own exacting tests.

Be sure to drive a Buick before buying any car.
The more careful your comparisons, the more
inevitably will they lead you to Buick!

The liberal G. M. A. C. Time Payment Plan makes
it easy for you to own a Buick.

BUICK MOTOR COMPANY, FLINT, MICHIGAN
Division of General Motors Corporation

	SERIES 116	SERIES 121	SERIES 122
Sedans	\$1220 to \$1320	\$1450 to \$1520	\$1875 to \$1975
Coupes	\$1195 to \$1250	\$1395 to \$1450	\$1850 to \$1950
Sport Cars	\$1225	\$1525	\$1525

These prices f. o. b. Buick Factory, special equipment extra. Buick
prices include only reasonable charges for delivery and taxes.

Consider the delivered price as well as the
list price when comparing automobile values.

M'NALLY-HALL MOTOR ROSWELL NEW MEXICO

When better automobiles are built, Buick will build

SEEDS

Of All Kinds

ROSWELL SEED COMPANY

115-117 South Main

Roswell, New Mexico

SEND FOR CATALOG

Groceries

AND

Meats



We are still selling quality meats of all
at the lowest price possible to sell them and
you to come here when in need of any kind of

We also handle groceries and can save
money if you trade with us. Make our store
headquarters for "eats."

LAWING'S MARKET

Bowen Building—Hagerman, N. M.

Go On The Page-Way-Stage-Way Three Trips Each Way Daily

Roswell Station Pickwick Stage Depot
Hagerman Station at Teed's Confectionery
Artesia Station at Cunningham's Barber Shop
Carlsbad Station at Weaver's Service Station

PAGE-WAY-STAGE-WAY

"The Quickest Way"

ALL GIRL JOINS CUSHMAN'S REVUE



MISS LAVANNA LEE

Daughter of the gifted Ida McCune Williamson, who arrived to take the season's lead with the Cushman Revue, now at the Princess Theatre, Roswell.

BOUGHT AS MERE PENNY PINCHING IS PRODUCTIVE OF HARM

Straus, president American Society for Thrift, says that people have challenged the value of education in the school saying that it teaches penny pinching to the children. In a letter written to the Association movement, he brought to the attention of the school that it embodies the point of view of many and has come as a result of the false teaching of those who confuse money with thrift. He objects to the teachings in the schools are within reach if they have in mind the penny pinching conception of a fact that the encouragement, if designated as mere thrift, in all likelihood encourages upon the part of the children.

For this very reason that the American Society for Thrift in 1915 began laying foundation for a thrift course in the schools through which the children are taught the thrift habit, progress, elimination of waste, good health and good habits. For many years education in all parts of the country has made concrete lessons in thrift. A year ago these efforts were made to the tangible form of a course of study in the schools, during the school year, to a close, has found that thousands of class rooms in the children of America may be taught this course of study in the following manner: One of its early chapters apply one's self to the saving of money, to spending less money, and to investing wisely, a large and important part of a thrift program. In this, there are certain subjects that need emphasis. In the first place, the thrift of time, the thrift of health, conservation of natural resources—all have a place in a thrift work in school. The teacher recognizes the danger of going further in the teachings than an appeal to miserly habits on the part of many but the part of a broad, progressive thrift, meaning in a word the conservation of all waste, is not only possible but is becoming more necessary for those who are to find their place in the race and succeed as the activities are organized to-day.

BUILDING IS SET PLAN OF BOARD OF REGENTS

SANTA FE—The board of regents of the New Mexico State college in session Tuesday authorized the issuance of \$200,000 debentures provided for by the last session of the state legislature, and will begin at once the most extensive program in the history of the institution. The program provides for a new boys' dormitory, modern in every respect, the present dormitory to be reconstructed and used for a music department. It also calls for remodeling of the girls' dormitory, a new building to be located on south end of campus where present commerce building stands and will house school of agriculture some of the offices of the agricultural experiment station and the department of biology.

Messenger want ads get results. Messenger want ads get results.

BOY SCOUT NOTES

Everything is being put in readiness for the opening period of the Boy Scout camp. The first period will open June 9th and close June 19th. The second period will open July 18th and close July 28th. Additional periods will be added if necessary.

Local Scouts have not decided definitely just which period they will attend.

Several improvements have been made since the closing of the camp last fall. A large fire-place has been added to the Artesia lodge; the log cabin which will be used for a craft shop, completed; the swimming pool worked over and the road worked clear up to the camp.

Last year two hundred and twelve scouts attended at least one of the ten day periods and this year the enrollment promises to be even larger.

BOUGHT "ALICE" BY TELEPHONE

The sale of the manuscript of Lewis Carroll's "Alice in Wonderland" to Dr. A. S. Rosenbach of Philadelphia was made by the transatlantic radio telephone. It was purchased at what is said to be the largest price ever paid for an author's original manuscript and was bought at an auction in London.

Messenger Want Ads Get Results!

It will pay you to get our prices before you order

SALE BILLS



McCormick Mower

The International Harvester Company takes pride in its Implements. The McCormick Mower is no exception to the rule. Good Implements make the good farmer better. BUY a McCormick Mower and prove it.

ROSWELL HARDWARE CO.
ROSWELL, N. M.

Thursday and Friday

ARE THRIFT DAYS IN ROSWELL

People of Hagerman, this add is good for \$1.00 in trade provided you buy \$5.00 worth or more at our store on May 2nd and 3rd. (Cut this out and bring it with you.)

- Rag Rugs, 27 x54.....59c
- Crepe Bed Spreads (80x100).....79c
- Boudoir Lamps (Globe Included).....98c
- Men's Heavy Work Shirts.....69c
- Window Shades, 3x6.....59c
- Fancy Pillows.....89c

MEET YOUR FRIENDS AT
LIVINGSTON DOLLAR STORES, INC.
Watch Our Windows—A Store Full of Values
123-125 N. Main St.—Roswell, N. M.

ANNOUNCING

An Electric Rate Reduction

FOR HAGERMAN AND DEXTER

EFFECTIVE MAY 1, 1929

The Southwestern Public Service Company, realizing its obligation as a community builder, has made every effort, through efficient management and operation, not only to give you perfect service twenty-four hours each day, but to pass on to the community which it serves and helps to build, the savings of this efficient and economic operation. The revised rates are shown below:

LIGHTING RATE

First 25 KWH Per Month.....	16c
Next 25 KWH Per Month.....	12½c
Next 50 KWH Per Month.....	10c
All Over 100 KWH Per Month.....	7½c

Minimum Bill Per Month, Artesia \$1.50
Dexter, Hagerman and Lake Arthur \$2.00

COMBINATION RESIDENTIAL LIGHTING AND COOKING OR REFRIGERATION RATE

First 25 KWH Per Month.....	16c
Next 100 KWH Per Month.....	4c
All Over 125 KWH Per Month.....	3½c

Minimum Bill Per Month, Artesia.....\$4.00
Dexter, Hagerman and Lake Arthur.....\$4.50

IRRIGATION POWER RATE

Summer Rate

First 400 KWH Per Month.....	4½c
Next 600 KWH Per Month.....	4c
Next 1200 KWH Per Month.....	3½c
Next 1800 KWH Per Month.....	2½c
Next 6000 KWH Per Month.....	2c
All Over 10,000 KWH Per Month.....	1½c

Winter Rate, Per KWH.....3½c

Minimum Bill:

- (1) \$2.00 Per horse power on demand per month on power contracts from April first until October first.
- (2) \$1.00 Per horse power on demand per month on power contracts during the months when contract is continued during period between October first and January first.
- (3) \$0.50 Per horse power on demand per month when power contract is signed for three months, from January first until April first.

All of the above rates are net, an allowance of one cent per Kilowatt Hour having been deducted, as a prompt payment discount. In case any bill is not paid on or before its due date the gross amount will be due and collectable.

**Southwestern
PUBLIC SERVICE
Company**

FAIR SIGNS

RODEO FOR JULY 3-4-5

RO, Texas.—Announcement of the fair with Miller and King at Tri-State Fair association in Amarillo July 3, 4 and 5. Made by Wilbur C. Hawk, of the Tri-State Fair, this addition to announcing the fair with this famous Holly, Colorado rodeo managers and Mr. Hawk announced that prizes would be offered to winners and other rodeo contests in the three-day event. Hawk and King will bring some of the most famous bucking horses in the world to the fair in addition to an array of rodeo events seldom ever seen in this area.

Rodeo contests will be open to all, and anyone wishing to compete should write Clyde Miller, Colorado.

MUSIC CONTEST

POSTPONED TO MAY 13-14

A music contest which was held at Silver City on May 11, has been postponed to May 13 and 14, according to an announcement.

THE BOBCAT

PUBLISHED WEEKLY BY MEMBERS OF THE SENIOR CLASS
STAFF

FRED HEITMAN.....EDITOR
GLEN DON HOW.....ATHLETIC EDITOR
ALYCE WILLIAMSON.....SOCIAL ACTIVITIES
PICKENS WEST.....DEPARTMENT ACTIVITIES
SPURGEON WIGGINS.....WIT AND HUMOR

FACULTY ADVISORS

J. H. SLATER

E. A. WHITE

CHAPEL

April 30, 1929.

Mr. White made several announcements this morning concerning dogs. He told the story of an experiment made by locking a dog with a mean disposition in a room with a lot of mirrors on the walls. The dog saw about fifty or sixty other dogs and he began to snap and snarl, and of course, they appeared to snap back. When the dog was taken out of the room it was found that he had died from poisoning caused by his snapping and snarling. Another dog with a friendly disposition was locked in the same room and they had to take him out before he wagged his tail off. This goes to show how some dogs (people as well) can make poison for themselves while trying to make it for the other person.

The first number on the program was a reading by Miss Pearce—"Simon's Wife's Mother Lay Sick Mit a Fiver." This number was very much appreciated by all.

The next number was a piano solo by Vera Goodwin and this was followed by one by Delphia Lankford. These numbers showed much study as well as ability on the part of the girls.

Rev. Henry was the speaker of the morning. He talked on having a purpose in life. To show that he might not be able to express himself he gave the example of the young man and the young woman who were going to elope because their parents would not let them be married. She put on her father's clothes so that no one would know her. The next morning there were big headlines in the paper, "Flees in Father's Pants." This paper had the right idea but could not express it in the right way.

America needs men and women with a purpose in life; with purpose enough to educate themselves along that line. Everyone really needs a college education so they can develop this purpose fully.

Mr. Henry reminded us of some of the world's leading characters—leading because they had a purpose in their lives. Daniel was one of these. We often associate him with the fact that he stayed in a den of lions, and we think him great for this reason. Yet Daniel was great because he had a purpose in life, and he pursued this goal as long as he lived.

Alexander the Great's ambition was to rule the world. He set out to do this thing, and long before he was more than a young man he had conquered all the known world at that time.

It may often take struggling to do this thing you have set out to do. It may be so hard to do that you will want to give it up many times before it is accomplished. But this hard work only helps you to learn and to better your methods so that they will be more thorough when you have finally accomplished them.

To accomplish something men need the ability to stick. There is a story of a soldier who was crippled in one leg and wanted to join the army. The recruiting officer told him that he could not fight. He would not be able to run. "That is what this army need," said the man. "Men who will not run but will stay right where the fighting is the thickest." And this is what the world needs to-day. Men who are not afraid to "stay with it."

FRED HEITMAN.

GRINOGRAMS

"Is your father at home?" a lady asked when the doctor's little girl answered the door bell.

"No ma'am, he isn't," said the child. "He's giving an anaesthetic."

"Oh, what a big word," cried the lady, playfully. "Do you know what it means?"

"It means \$15.00," replied the little girl.

The lecture was interrupted by a fire alarm ringing in the building. Immediately everyone rushed out leaving the poor speaker alone. When the crowd gathered and the firemen had the hall burning properly, one sweet young wife grasped her husband's arm and asked, "John, did you help that blind man out, who was sitting beside you?"

"Yes, dear. I gave him a quarter."

—Dartmouth Jack o' Lantern.

(It really happened.) Mr. Hulet (grading paper)—"Earl, how do you spell bottom?"

Earl—"B-O-D-D-O-M I suppose."

Learn to tie it out-

il, will you run

te but I don't

GOLF

Golf is a form of work made expensive enough for a man to enjoy it. It is physical and mental exertion made attractive by the fact that you have to dress for it in a \$200,000 clubhouse.

Golf is what letter-carrying, ditch-digging, and carpet-beating would be if those three tasks had to be performed on the same hot afternoon in short pants and colored socks by gouty-looking gentlemen who require a different implement for every mood.

Golf is the simplest looking game in the world when you decide to take it up, and the toughest after you have been at it ten or twelve years.

It is probably the only known game a man can play as long as a quarter of a century and then discover that it was too deep for him in the first place.

The game is played on carefully selected grass with little white balls and as many clubs as the player can afford. These little balls cost from 75c to \$25.00, and is possible to support a family of ten people (all adults) for five months on the money represented by the balls lost by some golfers in a single afternoon.

A golf course has eighteen holes, seventeen of which are unnecessary and put in to make the game harder. A "hole" is a tin cup in the center of a "green." A "green" is a small parcel of grass costing \$1.98 a blade and usually located between a brook and a couple of apple trees, or a lot of "unfinished excavation."

The idea is to get the golf ball from a given point into each of the eighteen cups in the fewest number of strokes and the greatest number of words.

The ball must not be thrown, pushed or carried. It must be propelled by about \$200.00 worth of curious looking implements, especially designed to provoke the owner.

Each implement has a specific purpose and ultimately some golfers get to know what that purpose is. They are the exceptions.

After each hole has been completed the golfer counts his strokes. Then he subtracts six and says, "Made that in five." That's one above par. Shall we play for fifty cents on the next hole, too, Ed?"

After the final, or eighteenth hole, the golfer adds up his score and stops when he has reached eighty-seven.

He then has a swim, a pint of gin, sings "Sweet Adeline" with six or eight other liars, and calls it the

putting on the finishing touches for a try-out at the auditorium prior to a debate with Lovington. The subject of the debate is, Resolved: That The English Cabinet System of Government is Preferable to the American Committee System. The boys will be prepared to debate either side of this question on May 10th at Albuquerque if they beat Lovington. Basil Barnett and Ray Lankford will take the negative side in the try-out.

HIGH SCHOOL TO BE REPRESENTED IN THE DECLAMATION CONTEST

Besides the debate at Albuquerque, Hagerman will be represented in declamation also.

A local contest to be held soon will determine who will have the honor of representing Hagerman.

Marye McIntosh, Olan Campbell and Dorothy Sweatt are in the contest.

WILD MAN OF NEW MEXICO ESCAPED ASYLUM

RATON.—New Mexico's wild man of the mountains Tuesday was identified at J. H. Morris, 42, of Maxwell, New Mexico, who escaped from the New Mexico insane asylum at Las Vegas on June 30, 1926, and had not been heard from since.

Morris was brought here Tuesday from Dawson and lodged in jail at the request of the officials of the insane asylum who said they would send attendants to Raton to return him to the Las Vegas hospital.

The man has been dubbed Tarzan of New Mexico because he had lived for nearly seven months in a mountain peak between Colfax and Dawson, with no clothing save the tattered rags he wore, and had eaten uncooked sheep, chickens and corn, stolen from the Knight ranch.

He told the officers he had sought the mountain seclusion because relatives who sought to kill him were constantly on his trail.

Morris was committed to the insane asylum from Maxwell on June 26, 1925. He has a wife, Mrs. Cora Anna Morris and five children at Maxwell.

end of a perfect day.—Exchange.

GILLENWATER IS DEAD AT MAYOS—NOTED IN STATE

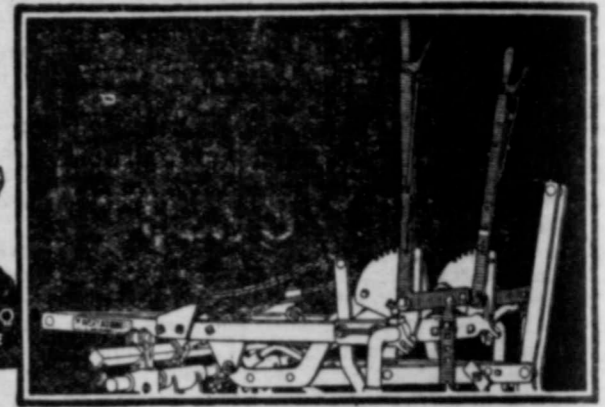
GALLUP.—Captain W. H. Gillenwater, fifty-six years old, lifelong republican and one of the old political warhorses in New Mexico, died Monday night at Mayo Brothers' hospital at Rochester, Minn.

In recent years interested in the public Gallup but formerly a ranch near Albuquerque. He had suffered from for many years. He was a former republican messenger want ads

MAIZE SEED, SUDAN SEED
HEGARI SEED, KAFFIR SEED
CANE SEED, COTTON SEED

E. B. BULLOCK
Feed, Flour, Coal and Seeds
ARTESIA, N. M.

AVERY JACK RABBIT CULTIVATOR



Two Levers instead of Three An AVERY PLUS Feature

The Avery Jack Rabbit Cultivator has won a mighty name as a worker. It does a wonderful job. But the thing everyone praises especially is the perfect balance and the ease of control.

All cultivators are not easy to control. But the Avery Jack Rabbit is smooth as silk—free and easy. Why? Because Avery designers and inventors found a way—by study and experiment—to control a cultivator with

one lever less and to make the control easier. This saves 25% of the time of the operator, also 25% of the labor. It means a man can manipulate the cultivator 25% faster and 25% longer without tiring.

It is a big aid to more work and better work—an Avery Plus Feature—something more for your money—due to the Avery ideals of implement service.

Avery Plus Features Increase Your Profits

Avery Plus Features save both time and money. That is why an Avery Plus Implement is the cheapest implement any man can own. We are local "headquarters." Call upon us for any information desired.

MABIE-LOWREY HARDWARE CO.
ROSWELL, NEW MEXICO

United Dry Goods Stores SPECIALS



Ladies' Felt Crushers in white, black, red, orchid, blue and sand

CHOICE

98c

Men's Soft Straw Dress Hats
Several shades and
Special at



98c

United Dry Goods Stores, Inc.

JICO WOVEN SANDALS

MADE IN CZECHO SLOVAKIA

Arrived Today



Red and White, Green and White
Black and White, Natural

ALL SIZES

N. M. M. I. FIRST CLASS CARNIVAL—MAY 4th

Joyce-Pruit Company
PEACOCK SHOP

THINGS THAT NEVER HAPPEN



SCREEN FAVORITE,
WOULD YOU GIVE ME ONE
OF YOUR PHOTOGRAPHS
TO PUBLISH IN THE
DAILY NEWS

POSITIVELY NO.
I HATE TO HAVE
MY PICTURE IN
THE PAPERS

INTERNATIONAL CARTOON CO. N. Y.

BIG SHIPMENT OF CATTLE GOES OUT OVER NEW ROAD

Shipment of the first cattle over the new Texas and New Mexico railroad went out last week. The shipment was made from Cheyenne, the new town in Winkler county two miles south of the state line.

This was not only the first large shipment over the new road, but was the first to be made from that section of the country to Maryland, where they went for feeding. The shipment included 786 head of steer and heifer yearlings representing a part of the sale of cattle by Bivens and Morrison from the Flagg ranch, to Fred J. Hughes, of Poolville, Maryland. Mr. Hughes is leaving on the ranch 1,000 head of cows with young calves for a period of 60 to 90 days. He said that he expects to build up an active trade of cattle from this section to be shipped and sold to Maryland buyers.

It was reported that the differential between points on the new line from Monohans to Cheyenne had been removed and that cattle shipments may now be made from any point on the New Mexico extension at the same rate as though the shipment originated on the main line of the Texas & Pacific.—Lovington Leader.

ATTENTION MASONS

A regular meeting of the lodge will be held to-night at which time the second degree will be conferred. Local masons will sojourn to Lake Arthur Saturday night to witness the conferring of the third degree upon two candidates.

Messenger Want Ads day.

Ceiling Will Decrease Dwelling Fire Menace

Cellar fires have proved about as dangerous to the safety of the home and its occupants as any other source of conflagration. It therefore behooves the home owner when he starts to build to consider ways and means of reducing this danger. Some communities protect the interests of the home owners by requiring safeguards not usually employed.

The greatest single protection is a fire resisting ceiling. Metal lath and portland cement plaster are given a rating of one hour resistance to fire by fire prevention agencies.

In addition to the ceiling, all walls should be firestopped. This means an incombustible barrier to fire placed between floor beams and any other open spaces where a draft of air could carry flames up through walls or partitions back of the plaster.

Warns Against House Constructed on Fill

It is not safe to build on a fill. It is very difficult to tell when settlement has been completed. The strength of this material is so unreliable that a building placed upon it probably will settle unevenly. If this takes place you will have cracked walls, cracked plaster and more or less general deterioration.

SHOE AND HARNESS REPAIRING
All Work Guaranteed
G. B. DEVOLL

In the little yellow building across the street from C. & C. Garage
HAGERMAN, NEW MEXICO

Prisoner—"Everything I do, I do fast."
Judge—"Better do sixty days: see how fast you can do that."

He—"I want to marry your daughter."
Father—"Have you seen my wife yet?"

Messenger Want Ads Get Results!

He—"Yes, but, nevertheless, I prefer your daughter."

Fly Time Is Here

Flies, as you all know, are germ carriers and every effort should be put forth to protect your home against the pests. Look over your

SCREENS

and see if they will furnish your home the needed protection against flies this summer, and if not, come in and let us fit you up. A few dollars spent now for screens may save a doctor's bill later in the season.

Kemp Lumber Co.

All Kinds of Building Materials and Paints
Also Coal and Hardware
Hagerman, New Mexico

THE KITCHEN CABINET

(Mrs. Ned Hedges, Reporter)

Rev. Dye held the first service at the Baptist church Sunday night.

Rev. Dye and Rev. Hedges have combined night service when they fall on the same Sunday.

Clyde Nihart and son, George and Messrs. McCall and Burdick spent the week end on the Ruidoso.

Raymond Burdick is planning to take his rooms of seventh and eighth graders to the Caverns Friday.

Tom Ridgway and family left for Bruin, Kentucky, Wednesday for an indefinite visit with his mother and other relatives.

Bob Allison and Mrs. H. A. Sims represented the local Rebecca and Odd Fellow lodges at the Odd Fellow convention in Carlsbad last week.

Mrs. Clyde Wilson and children of Lubbock, Texas and Mr. and Mrs. Bohannon of Clayton, Texas are visiting with the A. J. Lane family this week.

Rev. Hedges conducted church service at the Methodist church Sunday morning. The orchestra was a wonderful help with the program, and Mrs. Clyde Nihart and Miss Vera Herby favored the congregation with a song.

Miss Velma Borschell will be present Monday afternoon May, 6th at the home of Mrs. Dick Spence, for a sewing demonstration. All women of the community are urged to be present. The meeting is called for 2:00 p. m.

Among those in Roswell this week attending to business matters were: Mr. and Mrs. E. C. Jackson, Mrs. H. A. Sims, Mrs. Lee Shinneman, Lucile Price, E. C. Latta, Mr. and Mrs. W. Walden, John Jones and A. V. Flowers and Ned Hedges.

The Sew and so club met at the home of Mrs. Ned Hedges Tuesday afternoon. There being no new business the regular business session was postponed and the time was pleasantly spent in a social time. Refreshments were served to the regular members and one guest, Mrs. Gray Coggin. The next meeting will be held at the home of Mrs. Dick Spence.

"The preacher in our church last Sunday told us how Lot's wife looked back and turned into a pillar of salt. I couldn't help thinking whenever my wife looks back she turns into a telegraph pole or a lamp post or something.—Detroit News.

THINGS TO EAT

Blackberry Cake.—

cream two-thirds of a cupful of butter, add one and one-half cupfuls of sugar, the yolks of four eggs and two-thirds of a cupful of buttermilk to which a teaspoonful of soda has been added.

add two and one-half cupfuls of flour, a tea-

spoonful of cinnamon, cloves and

well, add one cupful of

or jam, then fold in

whites of the eggs

ers.

ites.—Take one cupful

two tablespoonfuls of

of flour, two whole

extra yolk, three table-

spoonfuls of parmesan cheese, two

of chopped cooked ham

cupful of white sauce.

the mixture leaves the

pan. Cool and add the

time, beating well; add

ham. Form into balls

ing a little flour to keep

from sticking. Place in

cook until firm, then

ing dish; cover with the

and bake until brown.

ts.—Take two pounds of

three red peppers, one-

rice, one-half teaspoon-

one teaspoonful of salt

taste, the juice of one

the veal and chop fine,

and red peppers, mustard,

and salt. Mix well and

of the mixture in the

abbage leaf, roll up, tie

rolls in a steamer and

cabbage is tender. Re-

frigerate and serve very hot.

(tender young ones) are

of cabbage when they

ts.—Grind two pounds of

amb. Form into cakes,

of bacon around each

with a toothpick. Fry in

season when well seared

pan gravy.

Maxwell

Mother's Day
SUNDAY, MAY 12th

altogether fitting that we should set apart in the year on which to do homage to the friend man ever had—his mother, and on occasion we should send her some remembrance to show that our thoughts are still of her. "Mother's Day" gifts that are appropriate—anything from a greeting card up to

or Whitman's Candies, in appropriate motto boxes
flowers—leave your order NOW and don't be left out because of being too late.

DON'T FORGET MOTHER

Adoo Drug Co.
Hagerman's Popular Meeting Place

- Big Specials for Friday**
- Spool Cotton 2c
LIMIT 5
 - Hooks & Eyes
1c Doz.
LIMIT 5
 - Buttons
2c Doz.
LIMIT 5
 - All Lace
4c Yd.

"Our Store"
ARTESIA, N. MEX.
ONE MORE WEEK
...Beginning...
FRIDAY, MAY 3
AND LASTING UNTIL SATURDAY, MAY 11

Closed all Day Thursday to Mark Down and Arrange Stock for Great Close Out

We Must Sell all merchandise and fixtures in the store regardless of cost. Creditors are wanting their money and in order for us to close this stock out we are going to sell everything here at a ridiculous low price—don't fail to come for you will lose money if you do not come and buy this good merchandise while you can get it cheap. This entire stock must be sold! Come and get your share of the bargains now!

<p>FRIDAY SPECIAL</p> <p>Striped Rayon 50c Quality</p> <p>19c Yd.</p>	<p>SPECIAL</p> <p>"BIG ONE SHIRT"</p> <p>All sizes, blue and gray, special Friday</p> <p>69c</p>	<p>DON'T FAIL TO COME!</p>	<p>SPECIAL</p> <p>Boys SHOES</p> <p>about 100 pair will be sold cheap</p>	<p>SPECIAL MONDAY</p> <p>Watch window for a big special</p> <p>MONDAY</p>
<p>FRIDAY SPECIAL</p> <p>Outing 12 yds. for</p> <p>\$1.00</p>	<p>Boy's TOM SAWYER SHIRT</p> <p>All sizes, \$1.00 values</p> <p>SPECIAL 69c</p>	<p>MUST SELL Everything IN ONE MORE WEEK!</p>	<p>MEN'S HOSE</p> <p>Good quality, values to 40c, special while they last—</p> <p>19c</p>	<p>BIG BARGAINS EVERY DAY 'TILL END OF SALE</p>
<p>SATURDAY SPECIAL</p> <p>All Gingham, value to 45c, special—</p> <p>19c Yd.</p>	<p>Big Line of MEN'S UNION SUITS</p> <p>Light and heavy wts.</p> <p>89c</p>	<p>DON'T FAIL TO COME!</p>	<p>LADIES' HOSE</p> <p>Rayon Hose, beautiful colors, value 60c, spec.</p> <p>39c</p>	<p>OVERALLS AND JUMPERS</p> <p>Striped, value to \$1.50 Each garment</p> <p>79c</p>
<p>SATURDAY SPECIAL</p> <p>Men's Harvest Hats value to \$1.25 all go at</p> <p>49c</p>	<p>MEN'S CAPS</p> <p>You will find some big values here</p>	<p>DON'T FAIL TO COME!</p>	<p>MISSES' HOSE</p> <p>Big Bargains All Colors Buy Your Supply</p>	<p>Men's and Ladies' SHOES</p> <p>We have about 200 pair that will be sold at ridiculous low price.</p>

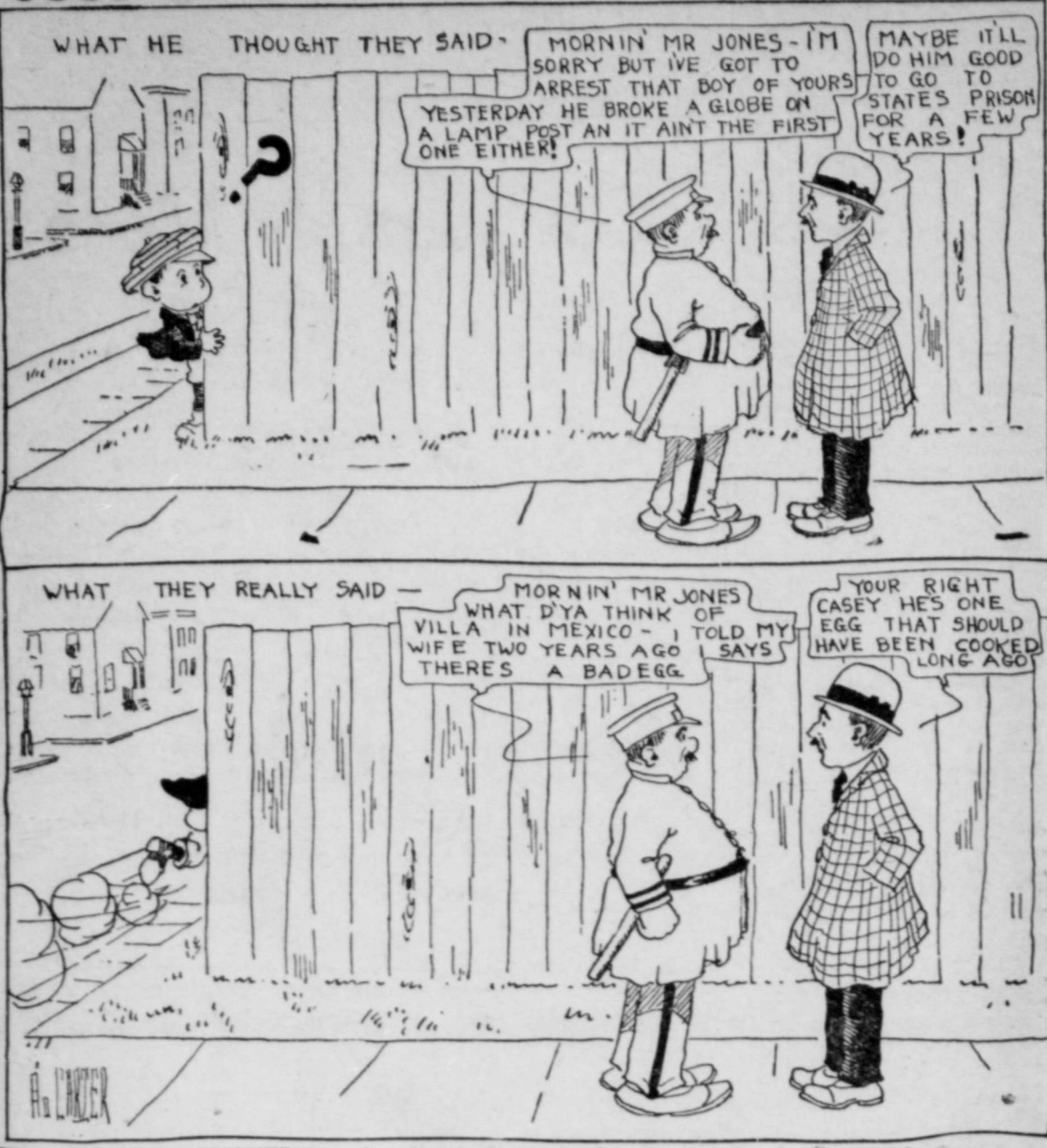
Big stock of Winter Goods, Chamois and Sheep Skin Coats—it will pay you to buy this merchandise and keep it until winter, as it all will be sold mighty cheap during this sale. Buy Now! Buy Now!

Come at once as merchandise is going fast!

"OUR STORE"
ARTESIA, NEW MEXICO

Buy Now and Save Money

JUST KIDS— A Kid's Conscience! By Ad Carter



WHEAT HARVESTS KEEP TELEPHONE CIRCUITS BUSY

Trading on Floor of Minneapolis Chamber of Commerce Makes Toll Traffic Jump

During the peak of the harvest season the city of Minneapolis, which is the gateway to the nation's bread basket, receives about 850 cars of grain every twenty-four hours. The marketing of this grain requires instantaneous and personal communication between many of the buyers and sellers, and when grain receipts are heavy, a tremendous burden is placed upon the different agencies of communication.

Especially is this true of telephone service where the traffic jumps from 200 Long Distance calls at the switchboard of the Minneapolis Chamber of Commerce trading floor to an average of 350 to 400 calls per day. While some of the most important of such calls are made direct from the trading floor, there is also a great number of calls from other sources, including, grain, flour, linseed and other companies which do business in the city of Minneapolis. At such times the average of Long Distance calls completed at the Minneapolis central office jumps to around 4,000 a day, the busiest time being between 9:30 and 10:30 o'clock on the Chamber of Commerce switchboard, and between 8:30 and 9:30 A. M. in the central offices in Minneapolis.

The busiest day of the week usually is Friday, when the traffic continues unabated from early in the morning until several hours after the market has closed. The telephone is used to enable a trader to reach a prospective buyer in a distant city, to call a customer to buy a shipment of grain, to find out how the yield is in a certain vicinity, or to acquaint clients with market changes. These calls are sent all over the United States as far west as Spokane, eastward to New York, south to Dallas and north to Winnipeg. Many of these calls travel over the northern transcontinental telephone link which closely follows the route of the famous Lewis and Clark Expedition of 1804-05.

PAGE THE DIETICIAN!

Methuselah ate what he found on his plate, And never as people do now, Did he note the amount of calorie count; He ate it because it was chow. He wasn't disturbed, as at dinner he sat, Destroying a roast or a pie, To think it was lacking in granular fat, Or a couple of vitamins shy. He cheerfully chewed every species of food Untroubled by worries or fears, Lest his health might be hurt by some fancy dessert— And he lived over nine hundred years!

FOR READ WANT ADS RESULTS

PRES. HOOVER READY TO STUDY THE ANGLES OF THE OIL PROGRAM

WASHINGTON, D. C.—President Hoover was represented Friday by a group of senators from the public land states as ready to study their request that his order for the conservation of oil on public lands should not affect applications for prospecting permits and leases unacted upon by the department at the time the order became effective. Exceptions would be made, the senators said, in the case of applications which would not stand the test of investigation. They added that their interest was solely in bona fide cases and they insisted that there should be no discrimination against such applicants.

The president was also asked that the interior department, in administering the order, give consideration to cases of permits in which special equities existed at the time of the order stopping further prospecting and drilling except where permittees had complied with all of the provisions of the leasing act.

It was explained that frequently permittees have the right to prospect on a certain geological formation pooled their resources and sunk a single test well with a view to drilling others in the event a dry hole was found in the original well. It was contended that such permittees should be permitted to carry on additional work.

Similar consideration was asked for individual permittees who had found dry holes after sinking one well and who were willing to continue their drilling to determine whether oil deposits did not exist in adjacent territory covered by the permits.

Those calling on the president were: Senators Walsh, democrat, Montana; Kendrick, democrat, and Warren, republican, Wyoming; Pittman, democrat, Nevada; Bratton, democrat, New Mexico, and representative Carter, republican, Wyoming.

Messenger Want Ads pay.

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We are here to serve you with anything in the line of printed stationery for your business and personal use. □ □ □ □

Letter Heads Bill Heads Envelopes Cards Wedding Invitations Posters or Announcements Of All Kinds

The best quality of work at prices that are RIGHT

EDISON WANTS TO EDUCATE A BOY MAY BE FROM N. M.

SANTA FE.—Governor Dillon has been asked to help select New Mexico's candidate for a four year technical school scholarship which is being offered by Thomas A. Edison "to some outstanding American boy who has made his mark in scientific studies during the present school year."

Forty-nine boys are to be chosen, one from each state and the District of Columbia, as candidates. They will be taken to the Edison laboratories at West Orange, N. J., at Mr. Edison's expense, and there given an examination by Mr. Edison himself to determine the winner.

The state board of education is to select each state's entry, says Charles Edison in a letter to Governor Dillon. He is to be a high school boy or preparatory school boy who in the board's opinion "best measures up to the highest standards."

None of the 48 who fail of selection in Mr. Edison's test will be sent home empty-handed. Each is to be presented with an Edison radio-phonograph combination.

FIRST TOBACCO TAX PETITION ARRIVES AT THE CAPITOL OFFICE

SANTA FE.—Mrs. E. A. Perrault secretary of state, Monday morning was in receipt of the first petition for a referendum on the tobacco tax law.

The petition was from Central N. M., and had ten signers.

Mrs. Perrault said at noon that the receipt of the petition gives her an opportunity to ask the attorney general's office for an opinion on what shall be done with the petitions and what their status is. An opinion is expected within the next three days.

Messenger Want Ads pay. Messenger Want Ads pay.

GUARD ROSES AGAINST DISEASES AND INSECTS

Rose bushes, like all other plants are susceptible to many diseases and insect pests says R. F. Crawford of the New Mexico Agricultural College. Persons who desire to grow roses should have some knowledge of the causes of such diseases and the methods by which they may be prevented or controlled.

Powdery mildew is the most serious disease of roses in New Mexico. Nearly all types of roses are susceptible, including wild roses, hybrid teas and climbing roses, particularly the Crimson Rambler and Dorothy Perkins.

The first sign of powdery mildew is grayish or whitish spots on the young leaves and shoots. These whitish spots are made up of chains of small, colorless spores. If warm, muggy weather occurs in the late spring or early summer, the development of the distase may be extremely rapid. In the case of a severe attack the growth may be stunted, the leaves curl, become dried and drop off, and unopened buds, young stems and thorns may be entirely overgrown with the powdery coating. The vitality of the plant is so lowered by repeated attacks and even by direct attack upon the buds that the plants become worthless.

The fungicide which has been found most practical is a dust mixture consisting of equal parts flowers of sulphur and hydrated or air slacked lime. This dust mixture is inexpensive, is easily applied, and also does not discolor the foliage to any appreciable extent. It is applied with a small hand duster which can be purchased from most hardware stores or seed houses. The first application should be made about the time the flower buds start to develop, or earlier if any mildew appears. Repeated applications at intervals of three weeks should be made until late summer, to provide protection for the new growth. It must be remembered that one application will not entirely control the disease.

The most serious of the insect pests attacking the rose are the aphids, which suck the juices. A 40 per cent solution of nicotine sulphate mixed in the proportion of one ounce to five gallons of water and sprayed upon the plants so as to come into direct contact with the bodies of the insects, will eradicate them readily. Foliage and bud chewing insects, such as chafers and slugs, are held in check by applications of stomach poisons. Arsenate of lead or calcium arsenate in ration of one pound to twenty-five gallons of water, is a suitable remedy. Applications of the sulphur-lime dust to which has been added one pound of lead or calcium arsenate to nine pounds of the above mixture, will control the leaf eating insects and powdery mildew.

The rose scale sometimes becomes abundant on the canes, incrusting them with a whitewash-like coating of small circular insects, about one-tenth inch in diameter. Pruning out the infested canes and applying a dormant spray of four per cent lubricating oil emulsion or any good grade of commercially manufactured oil spray, well effectually control this pest.

Several species of mites or red spiders feed on the foliage, causing it to become brown, wither and fall. Dormant sprays of oil emulsion and summer application of sulphur-lime dist will keep these pests under control.

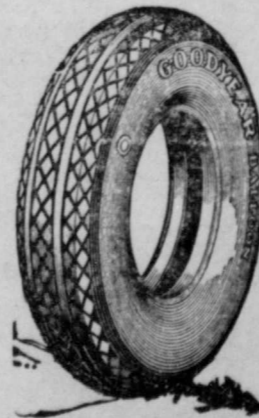
CENSORSHIP CAUSES DELAY

Discussion of the censorship rights of the Russian government over press communications between Moscow and Berlin prevented the opening of telephone lines between the two cities for about six months. The German government declared that such censorship would be contrary to international practice.

WANT ADS PAY

Mr. Reader:

Did You Ever Hear of Three Point Traction?



Come in and let us explain it to you, BECAUSE GOODYEAR TIRES have "IT" Ask Charlie Lathrop about Goodyears—he knows.

Herbst & Wortman

Phone 22—Dexter, N. M.

New Line of Dresses

Best Assortment Ever Shown in Dexter We have a splendid assortment of Dresses arrived; see them—then you will buy.

House Dresses 98c and \$1.98 Real Bargains!

NEW PIECE GOODS

Batiste and Cretonnes, suitable for fro and draperies

H. Deck's Store

"Where Your Money Buys More"

Headquarters for General Merchandise DEXTER, N. M.

JOB PRINTING AT THE MESSE

FEED

Bought in car lots and sold at the right price

Corn, per 100 lbs.	\$2.25
Corn Chops, per 100 lbs.	\$2.35
Bran, per 100 lbs.	\$1.85
Shorts, per 100 lbs.	\$2.20
Maize, per 100 lbs.	\$1.95

Call us for quick delivery on gas oil, distillate and lubricants

DEXTER SERVICE STATION

S. E. HAMILL, Manager DEXTER, NEW MEXICO

SUNDAY DINNER

Hungry? Try our "Chop Suey" Sunday Dinner May 5th

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JOB PRINTING AT THE MESSE

ROSWELL'S POPULAR PLAYHOUSE

PRINCESS

Tuesday and Wednesday MAY 7 AND 8

NEW MEXICO'S POPULAR STOCK CO.

Wilbur Cushman's MUSICAL COMEDY REVUE

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A hilarious farce comedy featuring GEORGE CLARK as Doctor Wentworth, the scientist who has discovered an elixir that will make old young and the Cushman new Leading lady—Roswell's

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