

## TRADE-AT-HOME-PAGE

Kerrville Roller Mills

> A Home Industry Which is Here to Serve You and Supply You With Fresh Milled Products.

The Cash-and-Carry Grocery

At Cash-and-Carry you can pay a small profit on each item. Usually where there is no profit there is rascality. Cash-and-Carry does not offer specials and then make up the loss by Groceries, Fruit and Vegetables regular at Cash-and-Carry you will save from 88 to $\$ 40$ per month and when pay day comes you will have some real money for yourself, and will have no grocery bill poked under your nose.

WE DON'T MEET PRICBS-WE MAKB THBM
Mosel, Saenger Q Co.

Let us show you through our
store. We strive to piease.
See our late shipment of
John Deere farm implements.

## Rock Drug Store

THE STORE OF QUALITY

We can supply our out-of-town customers by Parcel Post; we send medicine and sundries all over the country and have never lost a package. Always at your service.

## L. W. MeCOY, Proprietor

PAMPELL'S
The Place With a Reputation for Quality and Service.

Ali Kinds of Cold Drinks and Candies
Across the Street From St. Charles Hotel.

## Chas. Schreiner Co.

> We are well prepared to supply your many wants; our new store is coriplete in every detail.
> Visit us and be convinced that you can be supplied here in your home town with the same merchandise.
-ESTABLISHED 186
"THE HOUSE OF qUaLITY"
The Prize Wining Letter
benefits of tradivg at home DIRECT
(a) The Quality of the Merchandise May Be In(b) The Measurement or Weight Witnessed.
(c) Immediate Delivery. (c) Immediate Delivery.
(d) Avoid Inconvenience of Writing, Waiting and INDIRECT- ${ }^{\text {Inquiring. }}$
NDIRECT-
(a) Gratify the Instinctive Need of Human Inter-
a) Gratify the Instinctive Need of Human Inter-
course, or the Difference between Trading
with a slot Machine and a Human. with a Slot Machine and a Human.
Cultivate the Efifying Forces that
Reward the ward of tegitimate Forces that
Socially. (1) Socially (2) Politically.

The Reactiction of Prosperity of Neighbors
(1) Affords Opportunity to indulge in Pub

Esthetic Sense).
(d) Suports the Ageceies that Stimulate and
Exart the Spiritual and Mental Facultion
which result in Peace, Safety and Content-
S. e) Pecuniary-
(1) Betterment of Public Utilities
(2) More Employment for Induction (2) More Employment for Industrials.
(3). Grater Consumption of , the Products

[MRS. A. J. SMITH
The place where the latest
serve you in the following
Millinery, High Grade Dress Making, Hemstitching.
Accordion Pleating and Beauty Parlor Service. We invite you to visit us and convince yourself that we beliove in
Service and Quality.
Service and Quality.
YOU FURNISH THE HOME
We'll Furnish the Home
with up-to-date furnishings, adding to its
attractiveness and comfort.
buy goods for the home at home
W. A. Fawcett 2 Co.

## First State Bank


$\qquad$

Make Kerrville Your Shopping Center
H. Remschel Lumber Co.

The Best Lumber and Buildiag
Material
let us figure on your bill

CHAS. SCHREINER BANK

## (Unincorporated)

We are here to serve you and your need. We are interested in your welfare. -ESTABLISHED 1869

KERRVILLEBEITELLUMBERCOMPANY
The old Hoow
We Want to See a Better Kerrville.
Yard Near Depot E. SCHWETHELM, Manager

BUILD YOUR HOME
With Material
bovght at home From home people
We are strictly a Home Enterprise, every
We are strictiy a Home Enterprise, every
dollar of our stock being owned in Kerrville.
Peterson-Moore Lumber Co.
all kinds of building material
"The Bailder's Friend."

HEIMANN $\mathbb{Q}$ GRONA Groceries and dry goods
We Are Home Town Boosters, and Solicit Your Patronage. Across Street From Old Depot. Phone No. 190

Rawson's Drug Store

-Telly

LEE MASON Q SON GARAGE CUTHORIZD FORD DEALERE

We believe in Reciptocity. Every per son connected with our business bus in Kerrville. We handle the highe grade accessories in the automobil line-you can't get anything better and we sell at fair, legitimate price
R. L. Schmerbeck

KERRVILLE, TEXAS
buick automobiles
CHEVROLET AUTOMOBILES REPUBLIC TIRES AND TUBE

## C. C. BUTT GROCERY

## everything to eat

Fancy Groceries, Fresh Vegetables
satisfaction guaranterd

## W. B. BROWN

Plumbing, Hot Water and Steam Hoating, Sheet Metal and Tin Work. See Our New Line of Goodyear Garden Hose, Nozzles and Hose Washers.

REPUBLIG TRUGKS

The world over, the Republic is the fastest selling motor truck.

That is why you see so many Yellow Chassis Trucks, here and elsewhere-doing the hardest kind of hauling, in every line of business, with complete satisfaction to owners.


Medina River Association
To He Held With the Baptist Church at Reservation, Beginning Thursday,
May 27, and Continuing May 28, 29 and 30, Inclusive.
PROGRAM

Doss each year find you wishing and boping
for better things in the futuri- and regretting
lack of accomplishment in the past ?
There is one sure way to fill your horn of plenty
to the brim with all the god things of life. It en-
tails no sacrifice now. It merely means the forming
of a good habit.
Save! That good old formula for success is as
true now as when it helped build the fortunes of our
pioneer railroad builders, manufacturers and pro-
motera.
Applying it on a small scale in your own way will
bring you results in proportion.

FIRST STATE BANK KERRVILLE, TEXAS


Cbe flountain zun


## DELCLIOUSLY COOKED MEALS ON thils famous national range

## We have gotten in a carload of National Stoves and Ranges

 which gives the best and largest assortment of stoves ever carried in Kerrville. If in need of a Baker, see what we have.

Exact and correct receipts count for little if cooked on a poor stove. The National make of Stoves and Ranges is noted for efficient baking qualities, beauty and price that will accommo date the most modest of incomes. We will buy your Old Stove.

## W. A. FAWCETT \& CO.

'Everything for the Home'


## CLASSIFIED ADV. DEPARTMENT

## Grocry: Mast at C. C. Butt

 MACKEREL, Spied Herring, Cod.Cith Cashand Carry.
TWO Good work horses at a lom



Hot buck



 LOST Aprit 2., beteren Ingram and
$\qquad$


Got. Something you
want To sele?

Most people have a piece of
furniture,
funniture, a tarm impement,
or something else which the or something else which they
have discarded and which
her they no longer want.
thed
the
These things are put in the attic, or stored away in the -
barn, or
get barn, or left lying about,
getting of less and liess value
each jear

Why Not Sell Them:
Somebody wants those very
things which have become
things which have become of
no ose to you. Why not ry
to and that to find that oomebody by
puting a want adevertiement
in The Mount $+{ }_{+}^{+}$in The Mountain Sun?

## J. J. Dent

Kerrville


| Kerrvil |  |
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| ivestock |  |
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| Farmand Ranch Loanm Procured |  |
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| J. Dent |  |
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## 

## The Confidence of Our

 Country Customershas enabled us to build up an excellent parcel post the residents of our trade territory we reaiize that fact that it pays to patronize home industries in-
 Send us a trial order for drugs or sundries-also let
us fill your next preseription. We prepay postage us fill your next prescription. We prepay postage
on all small orders.
$\qquad$

WRITE-PHONE-WIRE-"THE PARCEL POST PHARMACY"
Rawson's Drug Store "Sexall Semedies"
Opposite the St. Charles.
Kerrville, Texas.
ONE PRICE TO ALL

Me: mankes a saving both ways. This is why we
can pay Top Price for Chickens and Eggs.
Sell to the One-Price Store for Cash: buy
where you can do the best. We treat all
alike, so don't ask us to wait until tomor-
alike, so don't ask us to wait until tomor.
row. We delier after 5 p. m. all goods
romat you can't take with you. Come in
that you can't take with you. Come in
and set our prices. Everything marked in
plain figures.

## Woodruff Q Burnett

## Money Made

Grind on Stone Buhrs, manufacturing corn meal, corn chops, whole
what flour and other mill products, which are made on the Improved
Blue Ridge Mill outfits. Blue Ridge Mill
Write for Catalogue and Prices.
ames b. SEdBERRY, PRESIDENt AND MANAGER Williams Mill Manufacturing

## DIXIE THEATER

This Week...


Yours for Clean, Uplifting, Instructive Amusement
L. F. Eby, Dixie Theater



THE "FORDSON"

A Limited Number of FORD-
Sons for Immediate De-
livery. Price $\$ 895$ at Kerville.

## LEE MASON \& SON Kerrville, Texas

## Sid Peterson

C. W. Moore

Peterson-Moore Lbr. Co.
The Folks to See When You Want
BUILDING MATERIALS
Prices Right. Quality Right. Service Right. We Want Your Trade Next Door to Mason's Garage For either bigher bread, biscuits or
cakes the Golden Cown Flour has no



## Gunter Hotel

Stopping-Over Place of the Hill People

Gunter Hotel, San Antonio



## liber Betiol <br> THE OLD HOUSE

The Best Place to Buy
Lumber and Building Material of All Kinds
BEITEL LUMBER COMPANY
yards near depot
KERRVILLE, TEXAS

## THE TEXAS COMPANY

CHAS. HEINEN, Local Agent kerrville, texas

Gasoline and All Kinds of Oils and Grease

TELEPHONES 97 and 225
m

## W. B. BROWN

Plumbing, Hot Water and Steam Heating Sheet Metal and Tin Work Steel Ceiling
New Work and Repairing


Hoover Vacuum Cleaners for Rent or Sale. Rugs Called for, Cleaned and Delivered

## Lowry Bldg.

KERRVILLE, TEXAS


HEMSTITCHING

We have pot in :
new machine for
Hemstitching and
Picoting, and $\propto$
icit your order

Mrs. A. J. Smith MILLINERY



## MOSEL, SAENGER \& CO

wholesale and retail
General Merchandise
and Mountain Cedar Products
LOCAL DISTRIBUTORS John Deere Implements

## WE HANDLE

Almost Anything You Need and will appreciate your trade

Free Camping Facilities, Stock Water, Etc.

## Mosel, Saenger \& Co.

Near Depot
Kerrville, Texas

M- COMP
MODEL TAILORING COMPANY
We Are Propared to Do All F ind of Clenies ond Prone
We Represent the Best Made-to-Order Triloring House to Be Foned all. work called for and delivirad



## Theu used to call a man a "sport"

 when he bought an automobile$\mathrm{T}_{\text {days when prety }}^{\mathrm{HAT} \text { narty }}$ everybody owned one-or could, if he wanted to.

There was a lot of waste about motoring in those days A man spent a lot of money on his car and never thought very much about what he was getting in return.

When a man buys a tire nowadays he has a pretty definite idea of what he expects to get out of it.

The dealer who sells him one that gives him less than he expects isn't likely to get any more of his business

That's one of the reasons why we handie U.S. Tires and recommend them to the
motorists of this community The U S ${ }^{\text {III }}$ The U.S. reputation for quality is not built on any one tire.

There is not one standard for large U.S. Tires and anoth er standard for small ones. Every tire that bears the name "U. S." is built the best way its makers know how to build it. The oldest and largest rubber concern in the world cannot afford to play favorites in seeking its public.

Come in and tell us what you are looking for in tires. We can probably tell you whether you need a U. S. Nobby, Chain, Usco, Plain, or a Royal Cord.
 BOECKMANN \& WESTON Kerrville, Texas


## Rock Duag Store News

KODAKERS, ATTENTION
For the convenience of our patrons we are now carrying a line of Kodak Films in our store. By careful buying we intend to keep
our films always fresh and at the same time always have a sufficient tock to meet the demand.

We are also prepared to accept films to be developed and give you one-day service and good clear prints.
We are going to make a specialty of enlargements and can give be seen at our store.
Don't send your Kodaak finishing out of town until you have given us a tr
AT HOME?

## ROCK DRUG STORE <br> Phone 60. <br> Kerrille 

## CGISH-MIN-CARAH GROCEH

The Basis of Business
The basis of business is an honest dollar's worth for your money, on the one hand, and prompt payment on the othen There is no getting away from it. You are not satisfied to pay
out your money unless you get one hundred cents value for every out your money unless you get one hundred cents value for every
dollar, and the merchant for hts part, cannot do business unless he dollar, and the merchant for his part, cannot do business unless he
reeeives pay for his goods. When he loses a bill he must simply add receives pay eor his hoous. "verhead" his cost of doing business. It
it in as a part of his
not unfair. It is a principle as old as business, and as necessary. If an account is charged, a bookkeeper must be paid for that work, and when the bill is presented at the end of the month, a col
lector must be paid for his time. These costs are legitimate and lector must be paid for his time. These costs are legitimate and
necessary, if you do a thirty-day business, and they are of course necessary, in you do a thirty-day business, an an item of the overhead cost.
$\qquad$ Crom these intermediate costs, and more and more people
to feel that it is worth while to pay cash It eliminates it is worth while to pand the annoyanice of at the collectors, It saves a penny here and a dime there, and in the aggregate is
really worth while from a monetary point of view, and in addition you are doing you bit to get the business worla to the ultimate basiin of honest, efficient service and prompt payment.
 next DOOR TO RAWSON'S DRUG STORE)

Wasi't It a Splencidid Americair Thing to Do?

We don't know the patriot's name. He deserves all honor, and
at it has taken long yeara produce ice cream of such quality, as PAM pell's.
VANILLA CREAM - Smooth and Pure
STRAWBERRY CREAM-Appetising and Delicious. CHOCOLATE CREAM-Nutritious and Wholesom ORANGE ICE-Zestful and Thirst Quenching.

Kerrville People Can Have It Every Day at

## J. L. PAMPELL'S

## SCOFIELD SCHOOL FOR GIRLS <br> High and healithful location. Beautiful acenery. Outdoor ayminaciuma. Hot water heating. Musie, Modern Languages, Domentie Secence. <br> Apply to Miee Sarak C. Scoffeld, Prinelpal, Kerrille, Texae.



