

# The Bovina Blade

"In The Agricultural Center Of Parmer County"

THE NEWSPAPER Single BOVINA

THAT WORKS FOR A BIGGER, BETTER

WEDNESDAY, DECEMBER 30, 1970

Bovina, Texas

VOL XVI, NO 27

vina Schools auditorium.

this area.

bile accident.

dist Church.

JUNE

A pickup-train collision at

the Third Street crossing

claimed the life of Mrs. Freda

Finley, long-time resident of

Approximately 1000 people

attended open house festivities

Miss Maclovia Ramirez.

Rev. Charles Gates is new

Funeral services for Mrs.

Florence Boozer were held

Bovina voters approved city

sales tax by a 3-1 margin.

Bovina Post Office will be

closed for window service on

The first load of wheat was

Moten was named chairman

The first major step in se-

curing a park, swimming pool

vina were taken here. Form-

delivered to the elevator by

Saturdays as of June 13.

former resident of Bovina, died

at Bovina Feeders, Inc.

#### WHITTLIN

\*\*\*\*\*\*\*\*\*\*\*\*

By DOLPH MOTEN

\*\*\*\*\*\*\*\*\*\*\*\*\* Wonder where was Mayor Chas. W. Flynn when Santa Claus came to town the other

You'd think the mayor would be on hand for such an important occasion as a visit to Bovina by Santa Claus.

\* \* \* \* \* A few people have been by the | October freeze hit. office in the past couple of weeks inquiring about houses

for rent or sale here. We don't want to compete with our friends in the real estate business, but it would be development here, an additional handy for us if we had some | paving project was completed. kind of list of houses available --- especially those for | highlights in month-by-month

rent. Seems from here that we're missing an opportunity to get some more good and desirable citizens if we were better organized when they start looking for homes. We realize that houses for rent as sometimes and this may be one of those times.

However, such isn't always the case. We notice in the Blade want ads there is an occasional house for rent.

Anyway, if we knew about available rent houses, we'll be happy to relay the information if we get the opportunity. And, as we said, it seems that we often get opportunities.

We usually make every effort to explain to all prospective new citizens that housing can be secured here, but sometimes they can't find just the exact place they want immediately. However, if they'll just go ahead and move here, they can find the kind of house they're looking for in a period of time.

Someway, that sounds better to us than telling them that no places are available.

Blade want ads about houses available for rent or sale are a good method to let the world and all its people know what you have to offer, too.

We didn't start out to be commercial, however, and we'll still help you, the new citizens and the community if we know about houses that are available whether you're interested in running said want ad or Carrol Foster, seniors in Bo-

\* \* \* \* \* How the new farm program for 1971 will affect area crops is still of considerable interest and speculation. Last week, we pointed out in this space that an increase in cotton acreage was likely in areas where the irrigation water supply isn't abundant. Cotton stands a better chance of producing with a minimum of water that does

any other crop we grow here. In the strong water areas, the increased acres in productions apt to got to milo and/

or corn. The high price of white corn this fall is liable to encourage many farmers to try this crop. It sounds hard to believe, but we understand this crop sold mighty good --- more than twice as much as milo --- but that was an unusuality and pos- pals, Gary Cox, Wilson DiCufsibly won't happen again. How- fa and Jim Noyes, and Athleever, the chance that it might tic Director Gib Hough have could get some additional acres two-year contracts following a planted to white corn.

Parmer County farmers have a knack for producing mile and this crop won't be ignored when ing the January school census. it comes time to plant additional acres. Not only do Parmer farmers have a knack for milo production, they have the natural resources which favor it, land, water, climate. Too they have the equipment to grow and harvest grain sorghum. All those will be taken into consideration before the final decision is made.

What little we know about the new farm program makes us believe that it's better than an important makes us ing Public Schools Week. political situation. This is, remember, the third year of the "Money In Hogs" meeting at present administration. Sometimes, the third year is the worst, but not necessarily. The fourth year is usually better seeking to impress the people

\* \* \* \* \* All you professional football Judy Fillpot, Charles Flynn, fan skeptics take note that the | Jerry Wright and Johnie Horn Dallas Cowboys did, too, reach the final round of the NFL play-

Whether they can advance to the Super Bowl remains to be seen, but they're only one step | side a quarter-mile radius away now and that's a heap from the U.S. Post Office, were closer than most people thought they would get several weeks ago on a Monday night when they lost to the St. Louis Card-(Continued on Page 2)

# 1970 To Fold Into History Thursday

sky, and Lea Looney were nam-

ed to the 3-A All District bas-

Government-backed housing

Neal Mager was unanimous-

ly named to the presidency of

Bovina Chamber of Commerce

and Agriculture for another

Cecil Bunch and his family

arrived in Bovina. He will be

minister of Bovina Church of

ketball teams.

churches.

Christ here.

The year 1970, which comes | ice remains the same in Boto an end tomorrow (Thursday) at midnight, saw continued progress in this area, especially from a residential development standpoint.

Agriculturally, 1970 was considered average or better. Milo production was good, higher than usual, but an early This is the time of the year | freeze date cut cotton produc----- around January 1 ---- tion from 10 to 50 per cent, when most people move in an depending on the stage of inagricultural area such as ours. | dividual crops when the early

> The cattle feeding business saw profits decline during the last several months of the year as prices of fat cattle dropped. In addition to the residential

Following is a listing of news

JANUARY

Snow and weather dominated conversation the first week in January. "Near zero" was the report every morning for over a week in the Bovina area.

as scarce as hen's teeth here his resignation as minister of Mickey Patterson submitted Church of Christ in Bovina. Economy in the Bovina area continues to be stable. On Dec. 31, 1969, deposits in First State Bank of Bovina amounted to \$2,736,672.29. This is about the same as in 1968.

Over one and one-half million dollars officially went into construction in Bovina during the 1960's, but the unofficial total probably far surpassed the \$2 million mark.

James Roach was named president of Bovina Roping Club, succeeding Owen Patton. Bovina awoke Sunday morning to an unexpected four-inch snow, termed to be "one of the prettiest."

FEBRUARY

Galen Carson showed the first place Charolais-cross steer in his class at the Hereford Young Farmer's Junior Livestock Show last weekend. Food stamp program, ordered by the Federal Government, has been opposed by Parmer County Commissioners Court, according to County Judge Archie Tarter.

Mrs. J.H. (Kate) Steelman, 40-year resident of Bovina, died in Parmer County Community Hospital.

Miss Jan Gromowsky and vina High School, were crowned Basketball King and Queen. "Let's make the date March the 8th. I'll be one of 1,000," was the slogan adopted by club and community leaders when plans were formulated to support churches in and around

United Services Organization (USO) benefited \$173.10 in a door-to-door campaign conducted in Bovina.

City election was called for April 4 at a meeting of city

council. Stuart McMeans, Bovina senior and Mustang football star, signed a pre-registration application with the Texas Tech Red Raiders.

Work is continuing by members of the board of Bovina for over \$4 per hundred. That's Medical Center, Inc. to obtain a doctor for Bovina.

> Three Bovina School princimeeting of the school board. A total of 634 school-age boys

> and girls were signed up dur-Truck Lusk, head basketball coach and assistant football coach, and Bill Nitcholas, high school girls basketball coach and junior high football

> coach, resigned their positions

Industrial arts class of Bovina High School completed class projects and held the first display during open house dur-

spected considering the Possibilities for commercial hog feeding in Parmer

Senior class of Bovina High School was honored with a banbecause the party in power is quet in Fellowship Hall of First Baptist Church.

because of the forthcoming observed her 93rd birthday with an open house.

Don Spring, Billy Smith, Mrs. were elected to three-year terms as members of the board of directors for the Chamber of Commerce and Agriculture.

Bovina residents, living outdesignated as eligible for home mail delivery. However, the required 50 per cent requesting such delivery was not reached, therefore postal serv-

#### Year Sees Residential Meloney Marshall was elected president of Bovina High School Student Council. Roy Ramirez was elected vice president, and Holly Davis elected secretary. Tony Foster, Jan Gromow Development In Bovina

ened Bovina Medical Center on weekends, flying back and forth and Friona, third.

from Dallas in an effort to as-Tenth annual Chamber of sist the clinic and patients here. | Commerce banquet was held Bovina turned out, 1,122 with 225 persons attending. Mrs. Doris Wilson and Dolph strong, Sunday morning to surpass the goal of 1,000 set by Moten were awarded plaques community and school leaders | as "Woman of the Year" and in a campaign to support local | "Man of the Year."

Twenty-six houses were ready to move to Bovina into the project highlighted discus- new Eastview addition. sions at a meeting of city

APRIL One of the worst blizzards in the history of Bovina hit unexpectedly, taking the lives of two children southeast of Bovina and stranding hundreds of travelers and homefolks in Bovina and neighboring towns. Bovina Restaurant and Williford Gym remained open all night for the convenience of those with Bovina Filltes won their own | no place to stay. All com- | water has been named girls | First Baptist Church, accepted |

Dr. Cornelius Blesius re-op- | three-way track meet here with | mercial rooms and many homes | and boys basketball coach for 168 points. Vega placed second | were filled to capacity with | 1970-71. stranded motorists.

> 3,405 voters for the 1970 election year. Robert Read and Edwin Lide were elected to the Bovina school board in a record turn- during 1970.

out of voters. Charles Flynn was elected mayor of Bovina and Johnie Horn, Dolph Moten and B.L. Marshall were elected councilmen in the annual city elec-

tion. Proceedings to pave Eastview Addition were begun at the regular meeting of city council.

Eva Rodriquez, victim of the blizzard, will undergo skin area and claimed the life of a grafts in Amarillo. Dalton Morrison of Shallo-

Bovina's one-act play, "The Parmer County registered | Cell," won first place in District 3-A competition here.

Bovina's boy's baseball program will be affiliated with the national Little League program

Roy Hawkins, long-time resident of Bovina, died in a Tucumcari hospital following a heart attack there.

Dr. Prentice Hickman, O.D., entered into an agreement with Bovina Medical Center, Inc.,

to open his practice here. Tornado clouds that began in Parmer County and played out after hitting Pampa left a trail of destruction in the Lazbuddie Lazbuddie woman.

Rev. Ken Moore, pastor of

a position as pastor of First | graduated in ceremonies in Bo-Baptist Church in Liberal, Kan-

Rhonda Rhodes and Christie Trimble were valedictorian and salutatorian, respectively, of the eighth grade class of Bo-

Stuart McMeans broke the state record at the state qualifiers meet in Lubbock in his event, 330 low hurdles.

Steven Wiseman was named | in Dallas following an automovaledictorian and Joe Don Stevens was named salutatorian of the 1970 graduating class of pastor of Bovina United Metho-Bovina High School.

Bovina city council took a long-discussed stepatits regular meeting and called an elec- here. tion for a one per cent sales

McMeans won third place in 330 low hurdles at the state meet in Austin. Bruce Caldwell won second in prose read-

ing in literary events. Pam Grissom, feature twirl- Dutch Dean. er for Mustang Band, was chosen twirler for the Texas Tech | of Bull Town Days 1970.

Red Raider band. Johnny Miller, office supply salesman, has joined the Blade | and community center for Bo-

in a similar capacity. Thirty-two seniors were er members of the Panhandle

Labor Association voted to liquidate its assets and donate them to the city for that pur-The Parmer County Commodity Distribution Program

opened is offices here at the corner of Third and Main Streets and began dispensing surplus foods. A long-awaited rain brought

relief to parched Parmer County land in the first general cloud-letting in several months. Unofficial 1970 census fig-

ures reported Bovina has a population of 1,425, at least 300 less than had been expected.

Earl Stevenson was elected as president of back of directors of Bovina Medical Center, Inc.

Galley Alley Art Center held its formal opening.

Some 12 blocks are scheduled to be paved and an ordinance passed to rid the town of abandoned automobiles at a city council meeting.

Bovina Implement Company, one of Parmer County's oldest and most established businesses, announced it would close is doors.

A lingering fire was started by lightning in Super Saveway Apartments on East Main Street.

Amarillo Gun Fighters Club has been named as an additional feature at Bull Town Days celebration.

AUGUST

Seventeen of the 26 homes being moved from Amarillo to Eastview Addition were on the site and being remodeled. Clements Clouters was the

top team in Bovina men's slow-

pitch football league. Bovina's community celebration, Bull Town Days, attracted at least 3,000 people over the three-day event.

Holly Davis, daughter of Mr. and Mrs. Brooks Davis, was named Bull Town Days Queen from a field of eight contest-

Opening day enrollment figure in Bovina Schools was 590. Rev. Larry Heard is the new pastor of First Baptist Church.

SEPTEMBER

Enrollment in Bovina Schools increased from 590 to 688. Bovina's city council has voted to "investigate and possibly oppose" the proposed general service rate increase recently made by Pioneer Natural Gas Co., which serves the town. Albert Johnson of Farwell was the winner in the first week of Bovina Businesses Cot-

ton Bowl Football Contest. A.E. "Bud" Crump, a longtime Parmer County businessman and farmer, died in an Amarillo hospital following a lengthy illness.

OCTOBER Bovina's increased city and state sales tax went into effect this month.

Milo yields are considered to be up from the 1969 crop. Several fields reported between 9,000 and 10,000 pounds per acre yields.

An unseasonal blast of cold weather brought this Fall's first killing freeze to this area. Dalton Morris was the 1970 Bovina Champion First Freeze Predictor by predicting October 9, the earliest freeze date

years ago. J.D. Stevens, long-time Bovina resident, died here following an apparent heart at-

since the contest began six

(Continued on Page 2)



1970 Pictorial Highlights

WANTED -- Old barbed wire. Call 238-3931 and I will pick

it up. Pablo Garza. 26-4tp

Veterinary Medicines And Supplies SUPER SAVEWAY

Bovina

FOR SALE -- Baled Cane. See

Charlie Jefferson. 25-4tc



The Bovina Blade

Second Class Postage Paid at Bovina, Texas 79009

Published at Bovina, Texas, Every Wednesday

Dolph Moten . . . . . Publisher & Editor

# Reflections The Blade

SIX YEARS AGO Dec. 30, 1964

The home of Mr. and Mrs. Gene Ezell was judged the first place winner in the community's home Christmas decorations

Taking second place was the home of Mr. and Mrs. H. H. Kelso, Mr. and Mrs. A. M. Wilson's home was judged third Alexander Orlowsky, Bovina High foreign exchange student,

is looking forward to Christmas in America and to Christmas customs of America. Alexander is from West Berlin, Germany, and is at home in

Bovina with the Jimmie Charles family. Young people of Senior High Methodist Youth Fellowship

carried out a project in connection with the Yuletide season that was out of the ordinary. The project was called "The Enchanted Tree." It had a

theme following the traditional Christmas story and was also a fund-raising project. The funds will be used to furnish their room when the proposed new church building is completed.

TEN YEARS AGO

Bovina's boys and girls basketball teams brought home trophies from delayed Friona invitational tournament last week-

Coach Hallie Gee's Mustangs won third place in their bracket. Coach Malcom Kennedy's Fillies took consolation honors, Bovina Stallions, outsider's basketball team, helped keep Bovina's name on the basketball map last week as they won first place in a tournament at Springlake.

Warren Morton, superintendent of Bovina Schools, was speaker at annual meeting of Bovina High Ex-Students Association Saturday night. The banquet was attended by some 35 people. Mr. and Mrs. T. P. Griffith hosted Christmas dinner for several members of their family Christmas day.

Miss Barbara Taylor hosted a class reunion for Bovina graduating class of 1959 last Friday in her home.

\* \* \* \* \* \* \* \* \* \* \* \* \*

TEN YEARS AGO Dec. 21, 1960

Mrs. Mark Charles is winner of Bovina's 1960 Home Christmas Decorations Contest. Mrs. O. W. Rhinehart won second and third place went to Mrs. Al Kerby.

For third consecutive year, Bovina farmers are among the top in DeKalb's yield contest for corn and milo.

Don Murphy is top milo producer in the nation, according to J. T. Hammonds, DeKalb representative here.

J. W. Wright was number one in Texas in five-acre corn

growing contest. According to information from DeKalb, Murphy made 13,771 pounds per acre on the five acre plot which was measured. Wright produced 130 bushels of corn per acre on the five acres

which were measured. Bovina's Mustangs picked up a pair of victories last week while the Fillies broke even in two games.

SIX YEARS AGO

Dec. 23, 1964 Wilbur Charles was the winner of the \$8000-retail value tractor given away by Bovina American Legion Saturday afternoon. A cold front moved into the area Wednesday night and bombarded citizens with the coldest temperatures of the season. Don Owens has been named a director of Bovina Junior Chamber of Commerce.

Bovina's fifth annual Chamber of Commerce and Agriculture banquet has been scheduled for the third Thursday night

At the deadline Saturday noon, Bovina's 1964 Christmas Card project had taken in a total of \$538 from approximately 75

#### First State Bank Presents --

**COW POKES** By Ace Reid BILLARE JOACE REID

'Yes, Jake I'd divorce you if you wasn't at the awkward age, yer to old to git married agin and too young to stay single!"

## Happy New Year

OF BOVINA MEMBER **FDIC** 



Ot Home In Parmer County

> by Janice Miller Fant County HD Agent

If candle wax drips on a washable fabric, remove excess wax with a dull knife. Place a towel under the stain and wet it thoroughly several times with a commercial drycleaning solvent. Dry and launder in heavy suds. For nonwashable fabrics, remove excess wax with knife and sponge with a com-

mercial drycleaning solvent. Another method of removing candle wax is placing blotters over and under the stain then pressing with a warm iron. This method is effective to some degree, but it should be used only for grease from white candles. Heat sometimes turn the colored candles into a difficult-toremove stain.

For top-stitching, use regular sewing thread, silk button-

Cheese popcornisa cracklin' cold weather snack. Place two quarts of freshly popped unsalted popcorn in an oven-proof bowl. Dot with one-fourth cup butter. Sprinkle with one cup grated parmesan or Cheddar cheese and one teaspoon salt. Heat in slow oven, 300 degrees, for 12 to 15 minutes. Toss well. Makes four to six servings.

#### hole twist or several strands of embroidery floss. Use regular sewing thread when sewing two or more rows together. Buttonhole twist or embroidery floss with their lusterous appearance make top-stitching more pro-

## On The Farm In Parmer

County

By R. MACK HEALD County Agent .

With current soil moisture and grazing situations not too good, supplemental feeding of the beef herd is likely to be mighty important during the next few months.

Cattlemen should be able to save both time and money by feeding protein supplement twice a week rather than each

Texas A&M University tests have shown that cattle fed protein supplement twice a week performed just as well as those fed each day. The result from the twice weekly feeding was about a 60 percent saving in labor and travel. This method of feeding doesn't necessarily mean feeding less supplement, just feeding more less frequently.

During the cold winter months cattle need plenty of forage for the production of body heat. A low quality forage that is high in fiber is a good feed for storm periods, because of the high body heat generated from digesting the fiber in the roughage. A well-fed cow can with-

stand low temperatures. Researchers say the critical temperature is just above the point at which cattle begin to shiver. A cow on a fasting diet, or without any feed, reaches a critical temperature at about 55 degrees F. A maintenance ration lowers the critical temperature to about 23 degrees F. With an increase in feed consumption, the critical temperature to well below zero.

Wet hair and an increase in wind velocity raise the critical temperature drops and thus increase the amount of feed required for body heat production by the animal.

Good dividends can be expected if cattle are well-fed and research workers.

during the winter stress months.

Four Parmer County 4-H youngsters will exhibit their steers in Odessa January 4-8, at the Sand Hills Hereford and Quarter Horse Show. They are Mark and Joe Haseloff, Bruce Kaltwasser and Carrie Haseloff, All four are mem-\* \* \* \* \*

FISH FARMERS IN A&M MEETING -- The first annual convention of the Catfish Farmers of Texas, Inc. and the third annual Fish Farming Conference will be held in Texas A&M's Memorial Student Center, Jan. 7-8, 1971. Wallace | team. Klussman, Extension Wildlife Specialist, says any person interested in fish farming is invited to attend. Some 500 persons are expected. Discussion will center around two major problems; parasites and diseases and marketing. Fish farming equipment will also be on display during the two days, he said. Local county agents have details.

ANNUAL TEXAS FERTILIZ-ER CONFERENCE ANNOUNC-ED -- The annual Texas Fertilizer Conference will be held ada Inn, Jan. 6-7, 1971 and som won third place. theme for the program, says C. D. Welch, Extension soil chemist, is "Marketing for Profit." It is sponsored by the recently formed Texas Plant | inches. Food Institute and the Texas reach 200 persons who will represent all phases of the fertilizer industry, from users to manufacturers, to dealers

In Bovina --

## Spelling Bee Set March 23

Bee of the National Spelling Bee will be conducted March 23, 1971, at 10 a.m. at Bovina High School, according to Jim Noyes, principal of Bovina Junior High and county director of

the spelling bee. Each school is permitted three contestants in each division, and each participating school will furnish one judge for the contest. Words of the Champions, 1971, will be the source of words. This year champion and alternate will be | ior entrant from Bovina.

The Parmer County Spelling | declared from each division. Carolyn Gore, daughter of Mr. and Mrs. L.D. Gore of Friona, was the 1970 Parmer County Spelling Bee champ-

> Tami Haseloff, daughter of Mrs. Joyce Haseloff of Farwell, won the junior division

Representing Bovina in the spelling bee was Alice Fragozo, daughter of Mr. and Mrs. Prudencio Fragozo. Duane both divisions will compete at | Mitchell, son of Mr. and Mrs. the same time, however, a Ronald Mitchell, was the jun-

> Free Removal of Dead Livestock

## BOVINA **BY-PRODUCTS**

George Mask, Manager

Phone Day or Night Tharp 225-4592

One-Day Service

CARD OF THANKS

We would like to express our

sincere appreciation for each

gesture of sympathy and kind-

recent bereavement. Our sin-

cere thanks for all the pray-

ers, flowers and words of com-

fort. Words cannot express our

appreciation for the food

brought in during this time of

Free dead stock pick-up.

Our truck from Clovis and

Plainview in this area dai-

Tri-State Industries

Clovis 763-5513

Plainview 293-4432

See me for Free facials with

the ANN MARR Cosmetics, rich

in oil of avocado and contains

Vitamins A, B, C, D & E.

Non-drying and acid free. Mrs.

Jerry Ware, phone 238-6651.

New Color Ch. 28

Weather On

On Channel 6

Channel 3

See More

On Cable TV

Clearview Company

Of Bovina

Or Friona 247-3271

HOME FOR SALE --- Three-

bedroom stucco. On corner lot,

has 2,000 square feet. Well

located on pavement. Pay only

\$2000 equity and assume seven

per cent loan on balance. Call

238-4771 in daytime or 238-

TESTED and approved by mil-

lions of homemakers, Blue Lus-

tre carpet cleaner is tops. Super

FOR SALE -- Barracks build-

ing to be moved. Approximate-

ly 20 by 60 feet. See Big Nick

or phone 238-4861. 19-tfc

STRAYED to my place - seven

calves. For information call

Durward Bell, 238-2611, 27-3tp

FOR SALE -- 5 new triplexs in

Friona, 2 bedrooms, ranges,

refrigerators, dishwashers,

disposals, washer, dryer, car-

peted, ceramic tile baths, ref.

air, draped, all electrical. All

leased, near schools, good man-

28,150.00 FHA apprasial each,

20,750.00 loan with no liability.

COURTHOUSE NOTES

Instrument report ending De-

cember 17, 1970 in County

Clerk Office Bonnie Warren,

WD - Panhandle & South

WD - Rockwell Lumber Co. -

WD - M. Jean Crawford, et

al - Ruth E. Schwab, lot 1 &

N 1/2 lot 2, Blk. 31, Friona.

City of Friona, lot 1 & 2, Blk.

WD - Friona State Bank -

WD - O.N. Jennings - Artis

WD - G.E. Nance - Orville

WD - Harley E. White - John

A. Wright, Pt. NE 1/4 Sec. 1,

L. Beavers, Jr., lots 7, 8, 9,

Ivy, 1/2 ac out NE 1/4 Sec.

Plains Dev. - Vidal Z. Lopez, lot 2, Eastview Add. Bovina.

Carole L. Steed, lots 1, 2, 3, Blk. 12, Drake Rev. Sub. Fri-

Dial 806-763-5323.

County Clerk.

63, Friona

84, Blk. M, Kelly

Blk. 37, Farwell.

6781 at night.

Phone Bovina 238-3592

27-3tp

ly. Call collect

The family of

Alva J. Hudson

sorrow.

BLADE WANT AD rates are six cents per word for first insertion, four cents per word for each insertion thereafter. Minimum rate is 50 cents on cash orders, \$1 on account.

IF YOU ARE thinking about quitting farming, Big Nick will consider accepting your farming equipment as down payment on an 800-acre ranch in Missouri. If you're interested, see Big Nick or phone 238-4861.

FOR SALE -- Take over payments on 1968 Singer sewing machine in walnut console, Will zig-zag, blind hem, fancy patterns, etc. Assume 3 payments at \$7.96. Write Credit Manager, 1114 19th Street, Lubbock,

1970 History --

(Continued from Page 1)

Ira "Colonel" Wellborn died at his home of an apparent heart attack.

NOVEMBER

Parmer County voters joined with those across Texas in favoring Democratic candidates in the general election.

Brenda Newbrough was named football queen and Randy Chisom was named football hero in homecoming activities

Miss Ellen Remnsnider, 20year resident of Bovina, died in Parmer County Community

Mustangs closed the 1970 football season on a successful note as they defeated Hart, bers of the Oklahoma Lane 4-H | bringing their season record to

> Oklahoma Lane reunion attracted 250 residents and former residents.

DECEMBER

Randy Chisom, Mike Hough and Billy Shelby were named to the All-District 3-A football

Donna Criswell was the grand prize winner in the 1970 Bovina Businesses Cotton Bowl Football Contest. Pheasant season opened and

the crop was considered as good as ever by observers across the area. Sheryl Morrison and Tony

Foster were crowned Basketball Queen and King. Decorations almost sur-

rounding the home of Mr. and Mrs. H.H. Kelso won first place in Bovina's 1970 Home Decorations Contest. Mr. and Mrs. Vernon Estes won second place at College Station's Ram- and Mr. and Mrs. L.M. Gris-

Don Bandy was the winner in the longest tailfeather contest conducted in Bovina. His entry measured 25 and 31/32

French Crook, owner and op-Agricultural Extension Serv- | erator of Southside Service Staice. Attendance is expected to | tion for the past 16 years, has sold the business to Wayne Spears. Spears is associated with Agri-Sprayers, Inc. here.

> Whittlin' --(Continued from Page 1)

inals by the unlikely score of

Nobody asked us, but we're guessing the Texas Longhorns will continue to prove they're the top football team in all the land Friday in the Cotton Bowl. The Notre Dames will be

course, but it's our opinion that ND isn't as good as 12

fired up, but we're predicting a score like 35-14, just for the Last year's Cotton Bowl game between the same two teams was much closer, of

months ago and Texas is bet-

### NOTICE

Ed Hicks Real Estate Friona 27-1tp

bids is reserved.

ness extended to us during our

Phone 247-3537 or 247-3189

SEALED BIDS are now being accepted on a Westinghouse electric range, '67 or '68 model and used very little. The range may be seen at the Homemaking Cottage. Deadline for bids to be submitted to the superintendent's office is January 11. The right to reject any or all

home in Bovina on pavement, ideal for FHA construction. No down payment, low inter-

We can build you a new

est rates.

Friona Veterinary Clinic

> **Facilities for** large and small animals

East of Friona

on Highway 60

Pho. 247-3012 E.E. Kraus, DVM

## TELEX.

**HEARING AIDS** CLOVIS HEARING AID CENTER \*Batteries \*Molds \*Free Hearing Tests

SERVICE ALL MAKES Pho. 763-6900 416 Mitchell

made his

The cand

### BARTLETT & POTTS **AUCTION SERVICE**

Specializing in Farm Sales HOUSTON BARTLETT Route 1 Bovina, Texas

Phone 389-2191 - Clovis

LARRY POTTS Route 2 Friona, Texas

Phone 295-3387

® Old Stratch Cattle Oilers-Delousers If you have cattle,

Save Time and you need Money n crease **Profits** 

Contact Leon Grissom Bovina, Texas Phone Bovina 238-6721 or Tharp 225-4388

FEEDER CATTLE

Immediate to February 15 Delivery 450# to 650#

PARMER COUNTY FEEDLOT

"Cap" Naegle

Days-Tharp 806-225-4400 Nights-Boving 238-4041

Bring this ad to White's Auto - Friona

for an additional

White Auto **Battery** 

Offer Expires Jan. 31, 1971

STORES, INC.

We're involved in a battery sales contest. This allows us to make this great offer. With this ad you'll receive an additional 10% discount from these already low prices:

12-volt 1-yr. warranty 12-volt

2-yr. warranty

1-yr. warranty

6-volt

as low \$1/88

as low 5088

Exchange

Exchange

Exchange HOME OWNED AND OPERATED BY

**Leland Hutson** 

Friona, Texas

Phone 247-3270



SANTA VISIT --- Santa Claus attracted quite a bit of attention here Tuesday of last week as he made his annual visit to town, He's shown here distributing one of several sacks of Christmas candy to young people of thearea, Mr. Claus made his appearance into town on the city fire truck, The candy was provided by the Lions Club.



The wood duck nests in trees. Don't be surprised if the duck you are watching is watching you.



Nune 238-4381 ... BOVINA









#### DISCOUNT

Book your Oil and Grease Now-

SAVE All Year!

GREASE AND

Discount Offer Expires January 31

Bovina

Wheat Growers, Inc.

Bovina & Rhea

Not Everyone Belongs To A Co-Op, But Everybody Benefits"

Fresh Shelled Blackeye Peas 2 No. 300 cans

Wilson's Wisdom: You can meet friends everywhere, but you cannot meet enemies anywhere you have to make them.



1 lb. boxes

All Green Cut **Asparagus Spears** 

No. 300 cans

Shop These Specials at WILSON'S Thursday thru Friday -Dec. 31-Jan. 6



Regular or Diet

Pepper

American Beauty

Instant **Potatoes** 

FREE

SHURFRESH COUPONS

pkg.

Dog Food

American Beauty Cut Spaghetti Or Macaroni



shurfresh

**Waxtex Wax Paper** 

Bilt More

Loaf

Sandwich

100 ft. roll

Extract Honey

Sioux Bee

24 oz. 12 oz. **\$100** 

Holsum Olives

On A Tree

24 oz. bottle

Pure Vegetable Oll

**WILSON'S FINE MEATS** 

For Those Blackeyes -

Salt Pork III.

Shurfresh 12 oz. pkg.

Kornland

each

SPEC14 Florida Ruby Red

Grapefruit

Bacon Half or Whole - Cut & Wrapped USDA Good **USDA** Choice

> 250 lb. and over per half — JUY (No stamps on beef at this low price) Now Wrapped In Avisco Film For Protection Against Freezer Burn.

VFDC USDA Graded

California Large Avocados each

Texas Long Green Cucumbers lb.

Texas Fresh

Green Onions

-Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More-

Whole - lb.

Phone 238-4781 — Discount Prices PLUS Gunn Bros. Stamps — Bovina



MRS. RONNY DYER

# Candy Wilson, Ronny Dyer Wed In Dec. 23 Ceremony

Miss Candace Spring (Candy) | Wilson became the bride of Ronald Travis (Ronny) Dyer in a 6:30 p.m. service Wednesday, Dec. 23 at Bovina United Methodist Church.

Parents of the bride are Mr. and Mrs. Robert E. Wilson. Mr. and Mrs. Travis Dyer are the groom's parents. Rev. Charles Gates, church

pastor, read the single ring ceremony before an archway of white tapers banked by red poinsettas intermingled with

Given in marriage by her father, the bride wore a formal gown of bridal satin and Venise lace. The bodice featured a high Victorian neckline, Bishop sleeves with a deep cuff accented with bands of lace. The empire bodice was enhanced with a yoke of lace outlined with tiny covered buttons, The A-line skirt had panels of lace which extended to the hemline with tiny covered buttons centering the lace. She wore a full length double lace Mantilla which flowed chapel

The bride carried a bouquet of stephanotis intermingled with red rosebuds and centered with a white orchid.

Attending her sister as Maid of Honor was Miss Ann Lynn Wilson of Amarillo, Bridesmaids were Miss Suzanne Wilson and Miss Jan Gromowsky. Junior bridesmaid was Miss April Wilson, sister of the

Miss Linda Dyer, sister of the groom, was candlelighter. Flower girls were Kathy and Kelly Stanley, cousins of the

groom, from Littlefield. Brenda Dyer, sister of the groom, presided at the guest

The bride's attendants wore cranberry shadovale velvet floor-length gowns fashioned with a Victorian neckline and

topiary ball of holly and white | is a graduate of Bovina High pom-pom mums accented with | School. white streamers.

Donny Dyer attended his brother as best man. Groomsmen were Kregg Wilson, brother of the bride, Bob Sparks and Bobby Redden. Ushers were Gary Carson and Rodney Murphy. Mike Stanley, cousin of the groom from Littlefield, was ring bearer.

traditional wedding selections and accompanied Miss April Wilson, who sang "O Love Divine and Golden." David Dixon played a trumphet solo, "Ave

For her daughter's wedding, Mrs. Wilson chose a princess style dress of moss green covered with a lace coat. She wore a yellow orchid to complete her ensemble.

Mrs. Dyer wore a light blue silk suit and complimented her ensemble with a pink orchid.

The couple was honored with a reception following the ceremony in the home of the bride's grandparents, Mr. and Mrs. C. F. Hastings.

The serving table was laid with a white Iris linen cloth and centered with red rosebuds in a silver urn flanked with four white tapers. Presiding at the serving table were Misses Karen Bell, Nancy Mitchell, Doris Corn and Denise

Others assisting in the house party were Mrs. Earl Whitten, Mrs. Durward Bell, Mrs. Dean Hastings and Miss Ann Hastings, the bride's aunt, of Plain-

Following a wedding trip to Juarez, Mexico, the couple is at home five miles west of Bovina. The groom is engaged

The bride is a graduate of Bovina High School and attended South Plains Junior Col-

empire waist. They carried | lege at Levelland. The groom

Out-of-town guests at the wedding were Mrs. Ellen Dyer, Mr. and Mrs. Fred Keck and Randy, Mr. and Mrs. H. A. Vick, Mrs. Vick Murdock, Mr. and Mrs. Sam Tindal, Mr. and Mrs. Dale Stanley, all of Littlefield; Mr. and Mrs. Frank P. Wilson, Jr. and Pam, Dr. Mrs. Jimmy Clements played and Mrs. Cliff Seibel and Mr. and Mrs. Jim Wilson, from

Amarillo;

Kathy Rice and Ellen Williams from Sudan; Mrs. Herbert Sikes and Mr. and Mrs. Hillary Tidenberg from Clovis; Mr. and Mrs. Charles Tidenberg of Santa Rosa, N. M.; Ruth Ann Blankenship, Cheryl Kaltwasser, Dale Mc-Cleskey and Nancy Patschke, all of Farwell; Gail Carothers of Plains, Vikki Cunningham of Whiteface and Vicki James of Levelland, and Mae Wallace

Ritchie, Royal Wedding Set Here Monday

of Independence, Mo.

Miss Myrna Ritchie, daughter of Mr. and Mrs. Glenn Ritchie, and Richard Royal, son of Mr. and Mrs. Winston Wilson, will exchange wedding vows Monday, January 4, at 7:30 p.m. in First Baptist Church of Bovina.

of her special recipes with All relatives and friends of Blade readers. the couple are invited to the wedding and reception, which will follow in the home of the 2 c. sugar bride's parents.

## Of Interest To \* THE WOMEN

## Mr. & Mrs. Chester Rogers Honored On Anniversary

Mr. and Mrs. Chester W. Rogers were honored with a reception on their Silver Wedding Anniversary Sunday afternoon at Fellowship Hall of Bovina Church of Christ.

Hosting the occasion were | ped with a miniature bride and

Cook's Corner

MRS, BILL BRADSHAW

1/2 c. hot water

drops of water.)

(soften)

2 c. sugar

lectable."

1 t. vanilla

1 t. cloves

1/2 t. salt

2 c. flour

1 t. soda

Sift together:

1 1/4 t. vanilla

1/2 c. oleo (melted)

Mix: 1 1/2 c. sugar

Add: 1 c. buttermilk and

1 c. cooked prunes

cheese (ground)

1 c. nuts (ground)

Dissolve sugar, syrup and

salt in hot water. Wipe all cry-

stals from side of pan with

damp cloth. Cook without stir-

ring until mixture crackles in

cold water (hard crackle), Pour

over stiffly beaten egg whites.

Beat until it holds its shape.

(If it gets too hard, add a few

CHEESE ROLL

2 - 1/2 lb. pkgs. American

1 button of garlic (ground)

- 3 oz. pkg. cream cheese

Mix real good and make in

small rolls and roll in chili

powder. Serve on crackers.

PINTO BEAN PIE

1 c. mashed cooked pinto beans

Mix - pour into uncooked pie

shell. Bake in 350 degree oven

for 45 minutes. "It's de-

PRUNE CAKE

2 egg whites

1 t. vanilla

Mrs. Bill (Irma) Bradshaw 1/4 t. salt

is a woman with seemingly end-

less energy. "I have to hurry

and finish what I am doing, so

Mrs. Bradshaw was born in

I can start something else,"

Olney and lived in Motley Coun-

ty until she was three years old.

Irma first came to Parmer

County in 1922 and attended

school in Farwell for a time.

The family moved back to Mot-

ley County, where she met and

The Bradshaws moved to

Parmer County in 1935. In

1946, they moved to their pres-

ent home, four and one-half

The Bradshaws are parents

of three children: Ella Rawls,

who lives in Houston; Dyalthia

DeFever, who lives in Ama-

rillo; and J. F. (Cotton), who

lives in Lubbock. They have

Mr. and Mrs. Bradshaw are

members of First Baptist

Church, Bradshaw is a deacon

and both sing in the choir.

"Bottle collecting is my main

hobby. But I also raise Pood-

les, antique furniture and dec-

oupage items," Mrs. Bradshaw

stated. "We also enjoy hunting

and fishing together, and I es-

pecially enjoy church and club

A favorite article displayed

near the fireplace in the Brad-

shaw home is an African cof-

fee pot given the Bradshaws

by Jamie Tidenburg, Baptist

missionary in Africa and for-

In keeping with the holiday

NEVER FAIL

DIVINITY FUDGE

season, Irms is sharing some

work," she continued.

mer neighbor.

miles north of Bovina.

six grandchildren.

she explains.

married Bill.

their children, Mrs. Joe Mack | groom. The cake was decorat-Dutton, Miss Tambra Rogers and Hugh Rogers.

The serving table was laid with a white cloth and featured a three-tier wedding cake top-

ed with orchid and silver, Presiding at the serving table were Mrs. Dutton and Mrs. Monty Barrett.

Miss Tambra Rogers presided at the guest registry. Other members of Mrs. Rogers' family present included Mr. and Mrs. E. W. Cooley, Mrs. Velma Harrison, Mr. and Mrs. Cap Carthel, Mr. and Mrs. W. L. Carthel, Mr. and Mrs. Cecil Carthel all of Lockney; Mr. and Mrs. A. C. Carthel of Floydada and Mrs. Ray Gene Carthel of Daugherty. Mr. and Mrs. Joe Rogers, cousins of Chester Rogers from Lockney, also attended the recep-

#### Leakes Have Christmas Guests

Christmas dinner guests in the home of Mr. and Mrs. Clifford Leake were Mr. and Mrs. Robert Thane of Stamford, Mr. and Mrs. Willie Lee Medford, Wayne and Rene of Stamford, Mr. and Mrs. J. W. Hromas, Marcie, Sherrie, Kevin and Lynetta of Levelland, Mr. and Mrs. Terry Carpenter, Forrest and Marlin of Clovis and Mr. and Mrs. Tommy Williams, Lezli and Kathy of Bovina.

1 c. chopped nuts 1 c. salad oll

Bake in 350 degree oven in

1 c. brown sugar 1/3 c. sweet milk

1 stick oleo Boil three minutes. Thicken

with powdered sugar. "Bill always makes this when we have fish."

HUSH PUPPIES 1 1/2 c. corn meal

1/2 c. flour 2 t. baking powder

1 t. salt 1 small chopped onion

1 egg well beaten 3/4 c. sweet milk Mix well, drop heaping tea-

spoon in hot fat, 375 degrees cook until golden brown. Fry only a few at a time. Drain on paper towel. Add green pepper if you like. Makes about two dozen. Our family really enjoys them.

Walter Clark Advertising, Inc. is a member of the Trans-America Advertising Agency Network with affiliated offices

Degree.

DALLAS -- Gary L. Steven- | in 30 major U. S. markets as son has been named vice preswell as Tokyo, London, Ontario and Mexico City. Stevenson is the son of Mr.

MR, AND MRS, CHESTER ROGERS

Gary Stevenson

**Gets Promotion** 

With Dallas Firm --

ident of marketing for Walter

Clark Advertising, Inc. of Dal-

las. Announcement of Steven-

son's appointment was made

recently by Walter Clark, pre-

of client services, joined Wal-

ter Clark Advertising, Inc. in September of 1968 as an ac-

count executive. He later serv-

ed as a senior account execu-

tive and in July of 1970 was

named director of client serv-

A native of Bovina, Steven-

son received his BBA in ad-

vertising and an MBA degree in

marketing from Texas Tech-

nological College in Lubbock.

Prior to joining the Clark ag-

change Enterprises in Lubbock

and was a copy writer for

Ritchie Advertising Agency in

keting at Texas Tech while

working toward his Masters

Stevenson is a member of

the Dallas Advertising League

and the Association of Indus-

trial Advertisers.

ency he served as promotion

Stevenson, formerly director

and Mrs. Earl Stevenson and a graduate of Bovina High School.



ESCRIBED ASPIRIN AS THE MOST VERSATILE AND SAFE USEFUL DRUG EVER DEVELOPED, USEFUL IN THE TREATMENT OF A WIDE VARIETY OF DOCTORS OVERWHELMINGLY RECOMMEND



HEALTH INFORMATION, 82 PERCENT MENTIONED PHARMACISTS --SECOND ONLY TO THEIR DOCTOR.



# 2 for 1 Sale

Buy one item at regular price, choose another of equal or less value at no extra charge.

Choose from -

\*Sportswear

\*Dresses

\*Mix 'n Match

\*Lingerie

Sale Starts Saturday, Jan. 2 -

Three Days Only - Saturday, Monday, Tuesday

No Refunds, Exchanges or Alterations on Sale Merchandise Please -

Ann-Lee's In The Village

Clovis, N.M.

Bank Americard - Mastercharge Charge Accounts On Approved Credit







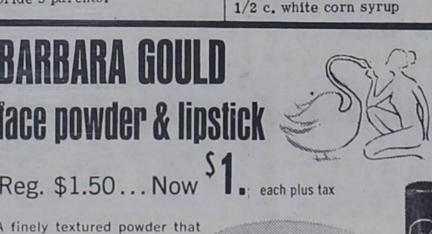


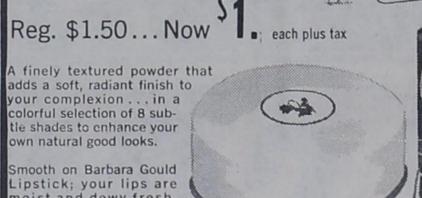
## John Orsborn

Buick - GMC - Pontiac

25 Years In Hereford See Us And SAVE

142 Miles St.-Hereford-Pho. 364-0990



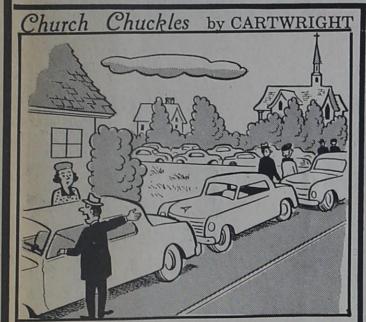


noist and dewy fresh. Choose from a galaxy of bewitching shades that add dramatic interest to your lips.

MEDICINE

Phone 238-4901 Third Street - Bovina

## - Bovina Area Churches Welcome You



"This does it! I've been a good church member for years, but when I've got to park three blocks away . . .!"

#### AT THE OPENING GATES OF THE NEW YEAR

n

The vastness of the possessions and opportunities bequeathed to our generation is staggering to the imagination. We are the recipients of a standard of living that arouses the envy of history's royalty. At our fingertips are educational opportunities unparalleled. To this generation Jesus directed these words:

"Every one to whom much is given, of him will much be required; and of him to whom men commit much they will demand the more." (Luke 12:48).

Much has been given to us by Jehovah; and much has been committed by our predecessors. Much will be required of us; more than any generation before us. As we enter the New Year of 1971 we are one year closer to our journey's end. Time is important to us because we have so little of it alloted to each of us. As each year passes God requires more of us, because we have more.

There are many things to be done in 1971. The world has waited 6,000 years for this generation. Each of the 200 generations now returned to dust has contributed to the storehouse of knowledge and supplies with which we have to work. Now it becomes our responsibility to enrich this heritage before passing it on to our children. Perhaps this would be a very good time for us to water a spiritually thirsty land. In the words of God's servant:

"... who knoweth whether thou art come to the kingdom for such a time as this?" (Esther 4:14).

The future is ours! . . . but not exclusively ours'. We must share it with the less fortunate. It is specifically our task, in this generation to bring the world a consciousness of the Great God. Will you not resolve, at the opening gates of the New Year, to enrich this generation by glorifying God in your life.

Cecil Bunch - Minister Bovina Church of Christ

## Church Page Sponsors

Friona Motors "Your Parmer County Ford Dealer" Bovina Phone 238-6231

**Boying Chamber Of Commerce** & Agriculture

> Big Nick Farm Machinery Buy - Sell - Trade If I don't have it, I'll get it!

Hartzog Seed Farms

A. L. Hartzog

Bi-Wize Drug Phone 247-3010

-Friona-**Boving Wheat Growers** 

"We Serve To Serve Again"

First State Bank of Bovina - Member FDIC -

Lawlis Gin Company Hwy. 86

**Bonds Oil Company** Gulf Distributor

Agri-Sprayers, Inc. -Quality Aerial Spraying -Phone 238-4311

Kerby Welding Service A Deal The Year o

**Gateway Produce Company** - Bovina -

Clearview Company

All Three TV Networks Phone 238-3592

#### FIRST BAPTIST CHURCH of BOVINA



First Baptist Church - Bovina

SUNDAY - Sunday School - 9:45 a.m. Morning Worship - 10:55 a.m. Training Union - 6 p.m. Evening Worship - 7 p.m.



Larry Heard

WEDNESDAY - Teachers and Officers Meeting - 8 p.m. Prayer Meeting - 8:30 p.m.

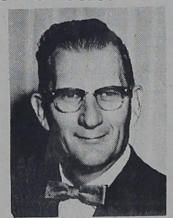
#### OKLAHOMA LANE METHODIST CHURCH



Oklahoma Lane Methodist Church

Sunday - 10 a.m. Morning Worship - 11 a.m. Evening Worship - 7 p.m.

Rev. Woodrow Williams

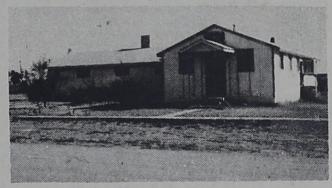


#### ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina Mass: Sunday - 8:30 a.m. Thursday - 8 p.m.
Confession: Saturday 4 - 5 p.m., 8:30 - 9 p.m.

#### MISION BELEN BAUTISTA



Mision Belen Bautista

Rev. Ramon Delgado

Blade

Escuela Dominical - 9:45 a.m. - Mensaje - 11:30 a.m. - Union De Preparacion - 5 p.m. Miereoles Estudio De La Biblia - 7:30 p.m.

## Paul Jones Texaco

Firestone Tires

Charles Oil Company Phillips 66 Tires, Batteries

Gee Cleaners

Mr. and Mrs. John Gee

Oklahoma Lane

Farm Supply And Gin

Phone 225-4386

Phone 238-3611

#### Bovina Feeders, Inc. Designed with Farmers & Feeders

in mind. Ph. Okla. Lane 825-2103

The Bovina

## Western Ammonia

FM Road 2290 - Boving

PARMER COUNTY IMPLEMENT CO. WEST HIGHWAY 60 — FRIONA, TEXAS 79035 PHONE: 247-2721

#### Don's Medicine Chest Prescription & Health Needs

Phone 238-4901

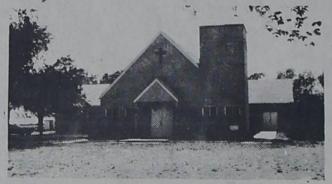
#### **Custom Farm Services**

Complete Fertilizer Phone 238-6051

#### **Bovina Gin Company**

"Your Satisfaction Is Our First Concern'

#### ST. JOHN LUTHERAN CHURCH



St. John Lutheran Church, Lariat, Texas

Sunday School - 9:30 a.m. Morning Worship - 10:30 a.m.



H. F. Peiman

#### **BOVINA CHURCH of CHRIST**



Bovina Church of Christ

SUNDAY SERVICES Classes 9:45 a.m. Worship 10:45 a.m. and 6 p.m.

Cecil Bunch

Devotional and Classes - 9:00 p.m.

#### OKLAHOMA LANE BAPTIST CHURCH



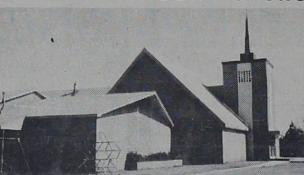
Oklahoma Lane Baptist Church

Sunday School - 10 a.m. Training Union - 6 p.m. Morning Worship - 11 a.m. Evening Worship - 7 p.m.

Sunday School - 9:45 a.m. Morning Worship - 11 a.m.



#### **BOVINA METHODIST CHURCH**



Boving United Methodist Church

Rev. Charles Gates

Choir Practice -Wednesday - 8 p.m.

#### **BOVINA PENTECOSTAL HOLINESS CHURCH**

Evening Worship - 7 p.m.

M.Y.F. - 6 p.m.



Bovina Pentecostal Holiness Church

Sunday School - 9:45 a.m. Evening Worship - 7 p.m. Morning Worship - 11 a.m.



Charles McCause

Birklebach Machine & Pump Hwy 86 - West

Lumber Sherrill Company Highway 60 - Bovina

**Boving Restaurant** Mr. & Mrs. Mutt Graham

American Dusting Aerial Crop Dusting & Spraying Phone 238-6041

> Claborn Funeral Home

Phone 247-2801 Friona, Texas

Lariat Lutheran Church

Sherley Grain Company "Serving Parmer Co. Farmers The Year 'Round''

Gaines

Hardware Company 'Nothing Knocks On Bovina But Opportunity"



COTTON BOWL BOUND -- Mr. and Mrs. Corky Criswell will be in Dallas Friday for the annual Cotton Bowl football game. Mrs. Criswell earned the trip and tickets by being the grand prize winner in the 1970 Bovina Businesses Cotton Bowl Football Contest. Here, the prize money checks and game tickets are displayed by Mrs. Criswell as they plan their departure.

Oklahoma Lane Farm

Supply And Gin —

Nevermind The Directories -

Here are our numbers

Tharp 225-4116

Okla. Lane 825-2345

Call Us Soon!

Thank You—

are you a

**BLUE BEN?** 

YOU SHOULD

SEE YOUR

DOCTOR FOR

A CHECKUP!

More Added --

#### Schedule Exhibition Basketball

A pair of exhibition basketball games are scheduled for Williford Gym here Saturday, Jan. 16, announces BHS Ath-

letic Director Gib Hough. The games are sponsored by Adequate Electricity For Area --Mustang Booster Club.

Men's and women's teams representing an Amarillo television station will furnish the out-of-town opposition. Bovina teams will be made up primarily of faculty members of Bovina Schools, Hough says.

The women's game will begin at 7 p.m. with the men's tilt to follow.

Proceeds from the games will go toward paying the indebtedness on the athletic department's weight-lifting machine which was purchased last year. Admission charges to the games will be \$1 and 50 cents. Rosters of the two teams representing Bovina will be announced later, Hough says, but present plans call for Milt Fitts of Happy and a former coach here and former basketball great at West Texas State University, to play with the Bovina men's team.

### School Begins Monday

Following a 12-day vacation for Christmas-New Year's holidays, Bovina Schools return to normal schedule Monday morning, announces Superintendent L. F. Jacobs.

Classes were dismissed for the vacation period at 2:30 Tuesday, Dec. 22.

Cara Project

**Nears** \$550

An additional \$86 was deposited in Bovina's Project Christmas Card account following the deadline Monday.

That brings the total deposited in the fund this year

The donors included Earl and Lee Stevenson, Mr. and Mrs. Leon Grissom and Family, James, Sandra, Mark and Ted Clayton, Dickie, Bonnie, Holli and Chase Clayton, and Mr. and Mrs. H. J. Charles and Billy J.

Those joining Project Christmas Card prior to the deadline, which was Monday of last week, had their names published in a half-page Christmas greeting in the Dec. 23

Sponsoring organization of the project is Bovina Woman's Study Club. This year's funds will be used for "a community project," according to a Study Club spokesman. Last year's fund totaled \$628.77.

The next vacation break is scheduled for Easter.

In District Games --

## Farwell Downs Bovina Teams

The Bovina Mustangs and Fillies dropped a pair of District 3-A games at Farwell Tuesday night of last week.

For the Mustangs, it was their first district loss in three encounters as they had a cold first half and came out on the

short end of a 64-49 count. Score in the Fillies game was 37-29. The Fillies are

now 1-2 in district play.

rillo and it is just one of ele-

ven generating facilities on

There has been no power

shortage problem in South-

western's service area. In

1970, for example, when some

sections of the area were pla-

gued with brownouts and volt-

age reductions, Southwestern's

customers were able to con-

tinue to use electric power

without restriction and the

company passed through its

summer peak period with re-

serves that exceed the peak de-

mand by more than 20 per cent.

The 1971 Jones Station addi-

tion is designed to provide ade-

well Public Service Company.

45,000 square miles in parts

of four states and it serves

225,000 customers. It has an investment in plant and equipment that is now approaching

500-million dollars and it has

been adding to that investment

at an annual average rate of

20-million dollars for the last

1974 unit is completed.

Southwestern's interconnected

system.

The B team Fillies won their game with Farwell by four points while the B boys lost by two points in overtime. Tonight (Wednesday), the Bo-

vina teams play at Lazbuddie in non-district encounters. They resume 3-A competi-

tion Tuesday night at Kress. Over next weekend, the teams are entered in an invitation tournament at Amherst.





BILLED TO LAST! EACH YEAR, THE PATTLE BETWEEN HOUSEWIFE AND
MACHINE GETS WORSE, ANY GAL WHO HAS
EXPERIENCED THE FRUSTRATION OF
CORRESPONDING WITH A COMPUTER
KNOWS THAT THESE ELECTRONIC WHIZES OFTEN SEEM PROGRAMMED JUST TO AGGRAVATE -- BY CONTINUING TO SPEW OUT BILLS THAT HAVE LONG SINCE REEN PAID!



REFUTE WHAT THEY COMPUTE THE MOPERN WAY -- BY MAKING YOUR OWN PHOTOCOPIES OF CANCELLED CHECKS, INVOICES AND CORRESPONDENCE TO SEND ALONG TO YOUR ELECTRONIC NEMESIS. A NEW 250500AL COPIER NAPE BY KSI NEW PERSONAL COPIER MAPE BY KSI COSTS LESS THAN \$30 AND WILL INEXPENSIVELY -- AND EFFECTIVELY --ALLOW YOU THE FINAL WORD, WORD, W ON YOUR BILLING YOU CAN FIND OUT WHERE YOUR NEAREST DEALER IS BY WRITING TO KSI., 275 SOUTH 1918 5

# SWPS Planning Generating Increase

A 14 per cent addition to inghouse Corporation. Ground could serve a city three times the area's electric generating will be broken for the second as large as Lubbock or Amacapability in mid-1971 and plans for still another major power production unit in 1974 to any bind insofar as adequate highlight a nearly 20-million dollar construction program for 1971, announced by Roy Tolk, president of Southwest-

ern Public Service Company. The addition to electric generating capability in mid-year will come about when the first unit goes into service at Jones Lubbock. The 256,000 kilowatt generator will be the largest single unit on the company's system and will put the company's total power-producing capability at nearly 2,000,000 kilowatts. That's more than

twice what it was 10 years ago. Tolk also revealed plans for the second 256,000 kilowatt machine at the new facility. A twin of the one which will go into 1971 service, the new unit has been ordered from West-

"We don't propose to get in-

power supply to serve our cus-

tomers is concerned. It takes

unit in 1972.

longer to get electric generating equipment these days, so we've put our order in to adequately meet our requirements. We are noting an increase in number of customers throughout our service area, and in-Station, located southeast of dication that we are returning to a growth pattern, and we want to have the electric power supply that will stimulate that growth," Tolk said in making the plant expansion announcement.

> Jones Station is named for Clifford B. Jones, presidentemeritus of Texas Tech University, and a director of Southwestern Public Service Company since 1945.

When the two units are in service, Jones Station alone

Check Soil Erodability --

# Draw Projects

By Parmer County Soil Conservation Service

Running Water Draw Watershed, far from being dead, has some activity going this week. A crew working with the Soil Conservation Service has begun a series of tests to detergun a series of tests to determine the erodability of the soils in the draw. The crew, Jim Ryan of Fort Worth and William Carter of Waco, specializes in coredrilling. Construction Engineer Bill Bruce and the Core Drill Geologist Bob Lathern and supportions the work hrop are supervising the work and makin preliminary on-the-

spot-analysis. The purpose of the investigation is to determine if permanent grass established in the emergency spillways of the planned flood prevention dams will sufficiently control water erosion during flood stages. If vegetation does not prove to be sufficient, concrete will be recommended for the spillways.

This will increase the cost. There are two structures scheduled to be built in Parmer County. One is to be located about one mile north of Bovina and the other about five and one half miles northeast of Lazbuddie.

#### Marriage Licenses

Marriage licenses issued from the office of County Clerk Bonnie Warren during the past week have gone to Randy Gene Johnson and Roberta Lynn Chisman on December 15; Dan-iel E. Mann and Willie Charlene Anderson on December 16; Terry Roy Payne and Kathlyn James on December 18; Ronald Travis Dyer and Candance Spring Wilson, and Wayne Lee Taylor and Linda Marie Huffstickler, all on December 19. N.Y. 10017.

More information about these flood prevention structures is available from the Soil Conservation Service office in Fri-

#### SKI...MAIS OU!!

The Alps! More than 2,000 years ago Hannibal crossed them with elephants. Today, the ingenious French are crossing them with fantastic skiing and luxurious, low-cost accomodations for "shussing" en-

- Take Belleville/Les Menuires, for example. Only 90 miles from Geneva, this is a new integrated complex with high rise hotels and condominium apartments built around a central shopping and sports plaza. And its 6,000 foot elevation guarantees the best possible snow conditions from December to May.

And would you believe 25,000 acres of skiable surface . . . plans for over 200 ski lifts ... summer skiing at the 7,000-12,000-foot level on the glaciers . . . and near perfect high-altitude weather all the

These complexes don't stop at ski lifts, rental shops, restaurants and entertainment centers either. There are shopping centers for food, drug stores, banks, hair salons, flower shops, movies, swimming pools, photography studios, nurseries for the pre-ski set,

and even a library. The cost for enjoying all this convenience and some of the best skiing in the world? As little as \$239 per person for 8 days and 7 nights—including jet

Bona fide ski groups interested in further information should contact their local travel agent, the nearest French National Tourist Office, American Flyers Airlines or write to International Travel Brokers, 609 Fifth Avenue, New York,

## FARMLAND FUN



"SURE, I'LL EAT ANYTHING - EXCEPT SPIN ACH CANS!"

#### Cover your grain sorghum land with -

Slurry Mix

to your grain sorghum stubble now-right behing ... e stalk shredder. Slurry Mix aids stalk decomposition and is a great fertilizer, too!



## Bovina \_\_\_\_ **Wheat Growers**

"Not Everybody Belongs To A Co-Op But Everyone Benefits."

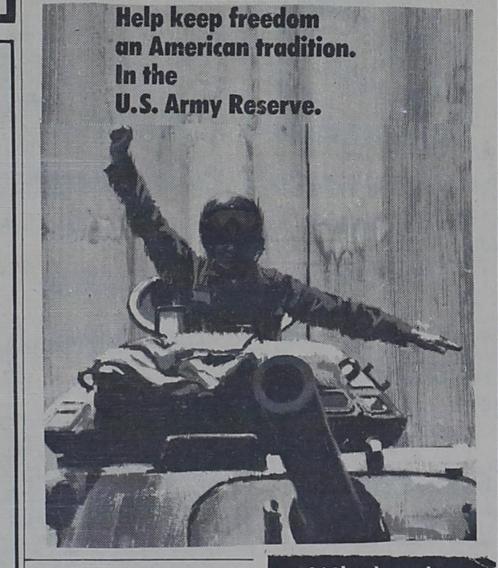
#### Don's MEDICINE CHEST Phone 238-4901 Third Street - Bovina

If business is good, your stock is up and

you still can't shake the blues, better have

your physician check out the cause. He's

there to help - and so are we!



In 1900 only 4 percent of the college-age group attended colleges and universities. In 1956 it was 35 percent; in 1968 it was 45 percent. Today it is about 50 percent!

TEXACO

## There's nothing "hit-or-miss" about our Texaco Marfak Lubrication

1. We lubricate by chart, not by chance-never miss a spot!

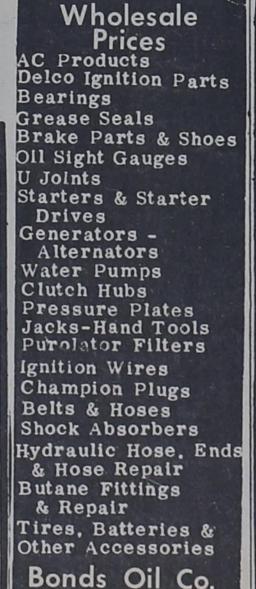
2. We use Marfak, Texaco's tough, stay-on-the-job lubricant. Won't jar out, leak out, dry out. Resists washout, too.

Come in for the sure protection of Marfak Lubrication-and drive more smoothly, more safely. Our other services are tops, too!

Trust your car to the man who wears the star

**Paul Jones Texaco** SERVICE STATION

Highway 60 - BOVINA - Pho. 238-4331



Bovina

# Gulfgas Fuel CLEAN POWER

... saves 10% of total tractor expense

Figure all your tractor costs. See how you can save with Guifgas fuel.

Low cost, high octane Gulfgas fuel is purified to burn clean-without residues-no sticky valves and rings. In your tractor, oil changes and filters last three times longer.

> BONDS OIL CO.

Highway 60 - Phone 238 2271

Fuel expense is slashed. Spark plugs last and last. You'll save as much as 10% on total tractor expense-on purchase price, maintenance and fuel. What's more, you'll have far less down time.

Next time you shop for a tractor, check the advantages of an LP-gas model. In the meantime, come in and get all the facts and figures on farming with Gulfgas fuel.

