

IF IT'S NEWS IN BOVINA, YOU'LL FIND IT IN THE BLADE

The Bovina Blade

"In The Agricultural Center Of Parmer County"

THE NEWSPAPER THAT WORKS FOR A BIGGER, BETTER BOVINA

WEDNESDAY, MAY 25, 1960

BOVINA, TEXAS

VOL. V, NO. 48

WHITTLIN'

BY DOLPH MOTEN

In spite of the fact that we didn't vote for our Republican administration, we're not upset with it because of the failure of the Summit meeting.

As we see it, the deck was stacked against the President and he did as well as any one could have under such circumstances. To say that Eisenhower doesn't have the ability to do a good job at such a crucial time is like saying Dick Martin down at the bank can't change a \$10 bill--you have that ability or you're not in the position you're in.

The thing that remains a mystery to us is why the Russians act like a group of fourth graders in an argument over a scrub ballgame. If they want war, that would be easy enough come by, and if they don't, why don't they at least make the pretense of trying to be friendly?

Even the Japanese gave us that courtesy, didn't they?

Some 10 days ago, in the colored comics of a big daily newspaper circulated here, a page ad for a candy company announced, complete with beautiful color and a diagram, that the company would give away "absolutely free" a \$20,000 ballpark.

All a baseball team had to do to win was save more wrappers from the candy per team member than any other team in United States.

At first glance, the ad looked like the answer to the dreams of the editor of this newspaper. However, on careful examination of the ad and a few seconds of deep thought trying to figure how we could cheat and be assured of winning without getting caught, we abandoned the ad, idea and all.

However, in two or three days after that, we received via Gene Ezell's US mail, a copy of the ad and a wrapper of that particular candy. An unsigned, penciled-in note at the bottom of the ad pointed out, "There's more than one way to get a ballpark."

We'll agree with that theory. There certainly is more than one way. And while we appreciated the interest of that anonymous reader of this column, we doubt that that is one of the better ways.

Something does need to be done about our lack of a baseball park, among other lacks. And it certainly is time, and then some, to get started on some of them.

This week we heard a radio report from manager of Muleshoe Chamber of Commerce concerning small towns and their growth.

Carroll Pouncy, the manager, pointed out that sociologists say that small towns, to a certain extent, are on their way out. We've been aware of that for several years. It's that extent that we believe in.

Also the report brought out that growth made by small towns in the past decade was in direct proportion to the amount of effort organizations and individuals had made to help their towns grow.

This can be proven. The manager said, by taking inventory of any small town in question.

In Bovina's case, however, this isn't quite true. We've been aided primarily by irrigation. That's THE thing which has helped during past 10 years. Without it we couldn't have accomplished so much . . . not by a long shot.

The natural growth irrigation brought encouraged citizens then to work harder for the community's growth. That was good . . . for the 1950's. What about the 1960's? What's going to take the place of irrigation to give us that shot in the arm which seems to be essential? Possibly it will be vegetables. But that's not likely.

Certainly vegetables are going to help to a great extent, but they won't cause a fast change in our growth picture.

Need to generate that growth within what we have now. If we do get a "break" like we're getting on the all-good cake.

Do you know what they say a good football team makes its own breaks . . .



NEW BOXES AT POST OFFICE--Being serviced by newly-installed mailboxes at Bovina Post Office are Mrs. Norvell Strawn, left, and Mrs. R. L. Barber while Mrs. L. L. Rhinehart, behind window, looks on. The local post office also received a new coat of paint recently.

80 Mailboxes Added Here

Eighty new mailboxes were added in Bovina's Post Office last week.

The boxes give a 430 box capacity, which is expected to be filled shortly.

According to Flossie Rhinehart, post office employee, more boxes were needed, since all the others were usually rented and at times a waiting list for boxes existed.

Refinishing of the building was also done last week. O. W. Rhinehart sold the building to Charlie Steelman, who began painting and refinishing walls.

The new boxes came from Port Neches post office. Other equipment added to the office this week were sorting and

dumping tables. Other equipment and materials may be forthcoming, Mrs. Rhinehart said.

Postmaster Gene Ezell also announced that the post office will be closed Monday, June 30, in observance of Memorial day.

JONES CANDIDATE FOR TECH DEGREE

Ordie Reginal Jones of Bovina is one of 133 candidates for degree from School of Agriculture at Texas Tech.

Jones, son of Mr. and Mrs. O. H. Jones, has a major in agronomy. Commencement exercises will be May 30.

FOR CLASS OF '60--

Commencement Tuesday Night

Eighteen seniors of Bovina High marched across the stage Tuesday night and received the symbol they worked for for 12 years--a diploma.

Less than three hours after commencement, the class with sponsors, left on the annual senior trip to Rockaway Beach, Mo.

Commencement address was delivered by Dr. John Freeman, professor of psychology at Wayland Baptist College and a popular speaker here.

Verna Marie Estes gave valedictory and Virginia Embree the salutatory.

Presentation of merit awards and scholarships was made by Roy Whisler, high school principal. J. D. Kirkpatrick, president of school board, and Superintendent Warren Morton presented diplomas.

Invocation was given by Joy Redden and benediction by Arnold Kriegel. Processional and recessional were played by Mrs. Mark Fairman. High school girls chorus sang "The Halls of Ivy."

Graduates were Jerry Lynn Barron, Harriette Lou Charles, Carolyn Jenice Crump, Roy Charles Dodson, Myrna Elyese Downs, Mary Virginia Embree, Brenda Sue Estes, Verna Marie Estes, Boyd Maxwell Gilreath, Carole Lynn Hammonds, Sidney Allen Killough, Arnold Walter Kriegel.

John Walters Lorenz, Charlotte LaRue Morris, Claudia Jan O'Hair, Barbara Jean Rea, Patricia Joy Redden, and Doyle Lee Wassom.

Awards were presented to valedictorian and salutatorian; to Penny Lloyd for citizenship; Carole Hammonds for speech; and Roger Ezell and Brenda Jones, outstanding boy and girl athletes.

Janet Gooch was given award for history; Jerry Rigdon for agriculture; Carole Hammonds for mathematics; Patricia Patton for home economics; Linda Estes for band; Janet

Gooch for science; Cynthia Patterson for typing; Verna Marie Estes for English; and Judy Roach for commercial studies. Baccalaureate services were in school auditorium Sunday morning.

FOR VEGETABLES--

Farmers See Big Promises

BY J. VERNON STEWART
"Tis a fine time of the year when vegetables are growing and promising good things for Bovina farmers.

They are doing that very thing this year.

Cantaloupes, the big crop, are planted and off to a good start. Barring future dif-

'45 Grad Doctor

GALVESTON -- Harold G. Starr, son of L. P. Starr of 1121 Mitchell, Clovis, New Mexico, is a candidate for the degree of doctor of medicine when The University of Texas Medical School graduates its 1960 class of 140 young doctors on May 27.

Upon graduation, he will continue his medical training as an intern in a United States Public Health Service Hospital.

Starr is a veteran, having served in the United States Army. He was graduated from Bovina High School in 1945 and earned his Bachelor of Arts degree at Texas Technological College in Lubbock.

WEATHER

BY WILLIE

The earthquake in Chili has thrown us for a loss. The high tide it caused on our West Coast disturbed our rain pattern, but we will get some rain this week in spite of it. --Willie

MEMORIAL DAY--

Monday Will Be Holiday

Memorial Day has been declared an official holiday in Bovina by Mayor Emmett Tabor. Monday June 30 is the day set aside in the United States in memory of this country's war dead.

In the past, the holiday has been observed by most Bovina businesses and indications are that the same will be true this year.

Most grocery, dry goods and other type stores are expected to remain closed all day Monday but firms that provided goods and services necessary to farmers likely will not close due to the season being one when farmers are busy.

PROCLAMATION
Whereas Monday May 30

ON MOSQUITOES--

City Declares War

City of Bovina will attack the mosquito population this week, and the summer war against the disease-carrying pests will be on.

"Spraying will probably start this week," Mayor Emmett Tabor says.

City employees use a dusting machine towed behind a pickup through city streets to kill the

insects. No concrete plans have been made for a mowing program to go with the regular spraying procedure but City Secretary Henry Minter says he believes and hopes one will be inaugurated.

Also, the city will put mosquito larvacide in lakes, pools and ditches where water stands and provides a breeding haven for the pests. Cities throughout the Panhandle-South Plains irrigation area are making plans for an all-out war on the insect that carries encephalitis-causing germ. Several fatalities were

caused in the area last summer by the disease.

Two Bovina teenagers contracted the sleeping sickness disease and were in serious condition for a time. Jerry Strawn and Danny Morton were the victims. Both recovered fully however and now are attending college.

Minter says that despite the sleeping sickness outbreak here last summer, mosquitoes weren't unusually bad. In fact they weren't as bad as in 1958, according to the secretary.

Indications are that this will be a bad year for mosquitoes and Minter reports that numer-

ous complaints have been made by citizens along with requests that spraying begin.

"We really need a mowing program to go with the spraying," Minter said. "Mosquitoes can take refuge under tall weeds and the dust can't reach them."

Several mosquito-control districts have been set up in the area but Mayor Tabor says Bovina has not made plans to join with a district.

"We have the men, chemicals and machinery to carry on our own program and do not plan to join with another group," he said.

School Closes

The 1959-60 school year draws to a close Thursday afternoon for all Bovina school students except seniors, who finished their work Tuesday.

Final examinations will be held from 8:30 to 12:45 today (Wednesday) and Thursday, principal Roy Whisler said.

There will be no school Friday. Students who wish to may come by school from 9-11 Friday morning to pick up report cards. Those not picked up will be mailed Friday afternoon.

Seniors finished final exams Tuesday morning prior to graduation. They left on the annual senior trip this morning.



NEWLY INSTALLED P-TA PRESIDENT--Wendol Christian was introduced and pinned with colors of his office by his daughter, LaNeil, at Monday night meeting of local organization. Installing officer was Mrs. Roy Dodson.

NEXT YEAR--

Wendol Christian To Head P-TA

Wendol Christian was installed as president of Bovina Parent-Teacher's Association Monday night in school cafeteria.

Mrs. Earl Dean Boyd was installed as vice president and Mrs. Roy Crawford as secretary.

Mr. and Mrs. Marion Carson were installed as treasurers, Mrs. Shirley Henke, hospitality chairman; Mrs. Joe Pinner, parliamentarian; Mrs. Mack Ragsdale, publicity; and Mrs. James Roach, membership chairman.

Installing officer was Mrs. Ray Dodson, life-time member of P-TA. Officers were introduced and pinned with the color of their office by their children. Presiding over business

session was the president, Mrs. Leon Grissom. Annual treasurer's report was given by Mrs. Roy Crawford and audit committee declared the books balanced.

J. T. Hammonds, chairman of youth code committee, reported that students would be consulted before a program was started. If Bovina youth desire such a program it will be started next September.

"Mass Communications and Our Children" was program topic for the meeting. Those present divided into discussion areas led by Mrs. Crawford, Mrs. Pinner, Mrs. Bedford Caldwell, and Mrs. Ragsdale.

Refreshments were served by hospitality chairman, Mrs. Jay Sherrill.

Breakfast Honors Seniors

Bovina seniors were honored with the annual breakfast given by Bovina WSCS and Wesleyan Service Guild Tuesday morning in fellowship hall of Bovina Methodist Church.

Supt. Warren Morton asked the blessing and Mrs. Fletchery Terry, president of Guild, gave the welcome.

Guest speaker was Mrs. Leon Ware. "Graduation Day" was sung by the "Dream-ettes" accompanied by Verna Marie Estes.

Harriette Charles gave the benediction.

Miniature garden baskets filled with honeysuckle, yellow rose buds and greenery were placed down the center of the table laid with white. Place cards featured doll heads wearing graduation caps.

FOR NEXT TERM--

Three Teaching Vacancies

Three teaching vacancies exist in Bovina Public Schools at present term draws to a close this week.

Other teachers may resign between now and September 1, when the new term starts, but only science, math and home economics teachers are currently needed to complete the roster for next year.

Four vacancies have already been filled. Principal Roy Whisler resigned and was immediately replaced by James McLeroy leaving a math teacher vacancy.

Mrs. McLeroy resigned recently and Mrs. Ruth Carter has been hired to fill the second grade position. She has taught several years in Eunice, N. M.

Coaches Bob Willis and Charles Don Smith were replaced last week by Hallie A. Gee and Malcolm Kennedy, both are from Adrian.

Mrs. Davis Edens has been hired to replace Mrs. Hodge Rigdon in fourth grade.

Don Vance, science teacher has resigned to enter the see business at White Deer, Mrs. Dorothy Morton, home economics teacher, will not teach next year.

Status of Band Director Ear Hise is indefinite. Superintendent Warren Morton says it hasn't been determined whether a band director will be employed on a full-time basis next year. He indicated that Hise has been offered a contract.

Teachers who will be back next year are Mrs. W. E. Williams, Mrs. Lillian Fisher and Mrs. M. H. Laney, first grade; Mrs. J. T. Hammonds and Mrs. Carter, second grade; Mrs. Verna Marie Estes and Mrs. Louella Foster, third grade; Mrs. Edens and Mrs. Donaldson, fourth grade; Mrs. Bill Thornton, fifth.

Sixth, seventh and eighth grades are departmentalized. Teachers will be Mrs. Pa Terry, James Laney, M. H. Laney and Miss Grace Paul principal.

Mrs. Mark Fairman, high school English and Spanish teacher, and Warren Morton superintendent, are others who will remain in their positions.



BUMPER WHEAT CROP--Tom Griffith, whose farm is south of town, is shown in a sea of his bumper wheat crop. It is estimated the crop will make in excess of 60 bushels per acre. It is on summer-fallowed land fertilized with 120 pounds of anhydrous ammonia. The crop was pre-watered and has been watered two times since it has been up.



THE BOVINA BLADE

Dolph Moten, Editor & Publisher
J. Vernon Stewart, News Editor
Waneen Ragsdale, Women's News-Photography

Second-Class Privileges Authorized at Bovina, Texas
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A Starting Place

It is nearing the season for citizens of Bovina to begin to talk about the two topics that have almost been ground down to nothing by continuous talking and no action.

A swimming pool and lighted baseball park become the most popular topics about this time of year when it is more apparent than ever that the facilities are needed desperately here.

But talk gains little, even if it is organized and is aimed at later action. Any project needs someone or some group interested enough and willing enough to put out effort to start something definite. Then the proposed project can be taken off the fantasy rack and placed in the realm of reality. It then draws more interest, if it has merit.

Bovina seems to be lacking in this type of leadership. There is a microscopic amount of visible philanthropy here. One individual or intensely devoted group could probably accomplish both the above mentioned projects. His or their success wouldn't appear to be a one man or one organization show because other individuals and factions would join the movement once it started.

Launching a worthwhile project is like starting any other load. It is more difficult to start the initial movement than to maintain the movement and increase speed once the load is started.

If the potential individual or group that could launch these projects realized this principle also applies to starting this type load, perhaps he or it would take charge.

--J. V. S.

We're Small... So What

"This is just a small town anyway." This phrase is used frequently in small cities as an excuse for not putting forth enough effort to have some city or community facility as good as it would be in a larger city and could be in the smaller one.

This excuse has no validity. Small towns can and should have their programs as good as possible without looking to population figures and then establishing something only half as good as a town with twice as many people.

Merchants in a small town are handicapped in providing better merchandise because of less demand for it in a small town. This often causes them to loose business to out-of-town concerns that can provide the better merchandise.

However, small town businessmen, citizens and city governments do not have to settle for less than the best.

While it takes a larger percentage of the population working for civic improvements in a small than a larger city, these things can be accomplished. When they are, there will also be a larger percentage of the population able to enjoy and benefit from them.

--J. V. S.

The braggart was letting everyone know that he could tear a large telephone directory in half with his bare hands. All of a sudden one farmer had heard enough.

"That ain't nothing to brag about," he said. "My wife can tie up 10 miles of telephone wire just by using her chin."

The eagle does not hunt files

"Miss Jones," said the baffled office manager, "how do you do it? You've been here two weeks, and you're already one month behind!"

Quote:

"There is no finish line anywhere in the race for liberty. It is a race our ancestors started, and our heirs will be running long after."—Lowell Mason.



"That reminds me - our lines will please you to."

We'll please you, and there are no "curves" to it. Get the habit of driving in regularly. When we KNOW your car better we can give you better service.

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AD 8-4321

BOVINA TEXAS

Three DWI Charges

Trouble usually comes in bunches for the Farmer County sheriff's department, and that's the way it was with drunk drivers over the weekend.

About noon Sunday Sheriff Charles Lovelace was called to help investigate an accident about a mile east of Farwell on Highway 70-84. Seward W. Schoolcraft, 59, Muleshoe, was arrested and charged with driving while intoxicated.

Schoolcraft, driving a pickup and headed toward Muleshoe, collided with the rear end of another pickup driven by Senforaso G. Sanchez, 38, an employee of Gifford-Hill Western in Farwell.

Damage to Schoolcraft's vehicle was estimated at about \$100, and damage on the other pickup was thought to be around \$50.

Schoolcraft pled guilty before Judge Loyde Brewer in county court Monday afternoon after spending the evening in the county jail. He was fined \$100 and costs, given three days in jail, and had his driver's license suspended for six months.

About 9 o'clock Monday morning Sheriff Lovelace received a call from Lazbuddie reporting a car thought to be occupied by a drunk driver. Sure enough it was, and the sheriff picked up Nathan Brown, 60, Muleshoe, who works on a farm in that area.

Charged with DWI, Brown pled guilty Monday afternoon, and was fined \$100 and costs and given three days in jail by Judge Brewer.

While Sheriff Lovelace was returning to Farwell with Brown, he spotted the irregular movement of another car, and stopped for a check, with the result that Dewey Nash, 25, farm laborer near Larlat, was arrested and also charged with DWI.

He was picked up near the Oklahoma Lane intersection on the east-west farm road. Nash also pled guilty and was fined \$100 and costs and given three days in jail by Judge Brewer.

In addition to those three cases in less than a 24-hour period, the sheriff stopped another drunk driver in Texico Sunday (shortly after the wreck) and turned that case over to the Clovis sheriff's department.

In other official activities, a jury list is being prepared for grand jury duty. District Attorney Bill Sheehan has about 15 cases on file for investigation, and Sheriff Lovelace said this week that a session will probably be called some time in June.

Assist Orphanage

Those going to Portales Orphanage Thursday from Bovina Church of Christ were Mmes. Bill Venable, Joe Pinner, Billy Marshall, Howard Ellison, and Alfred White.

They spent the day performing their regular duties and also stopped in Clovis on the drive home for some shopping.

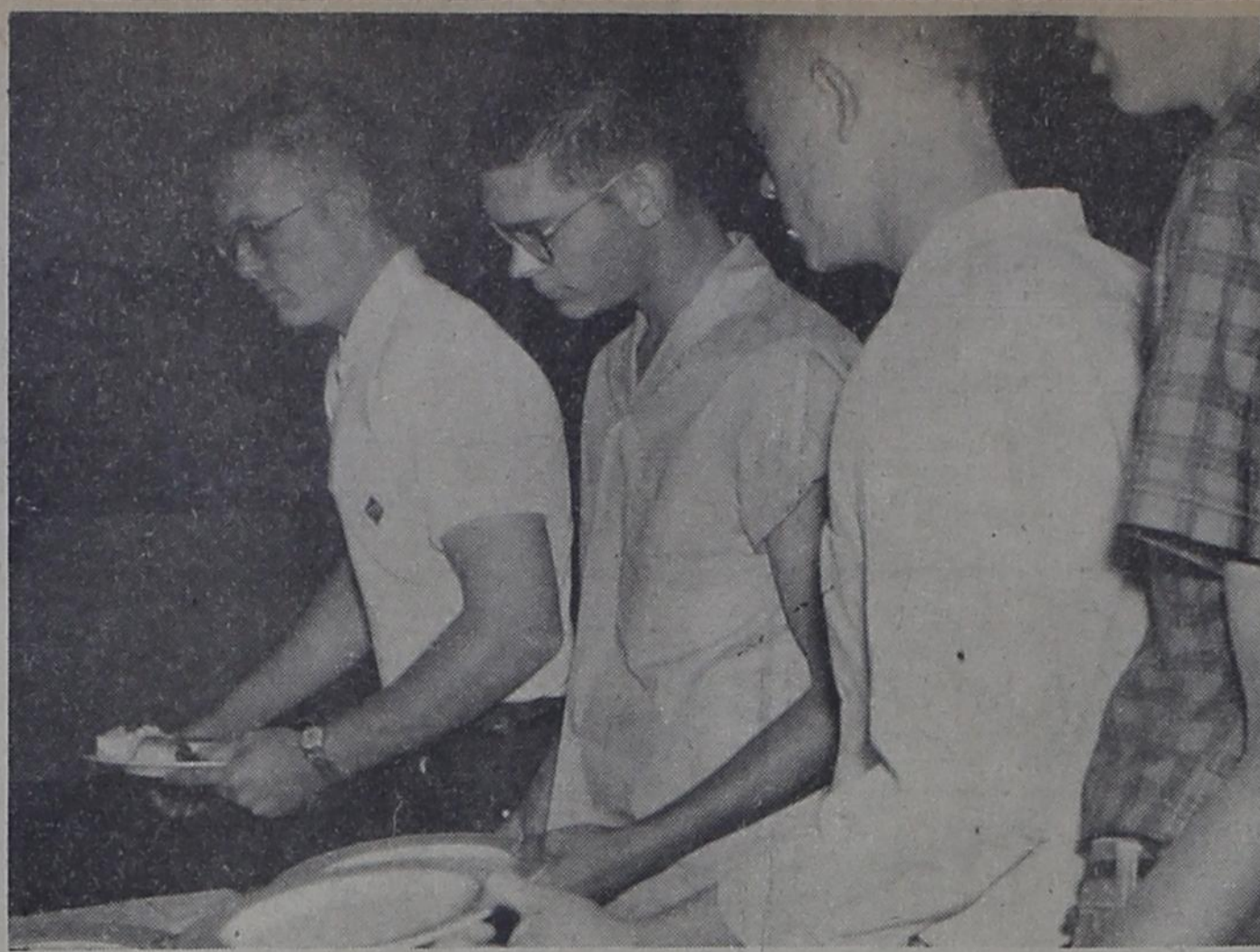
NEW WEAPON
Scientists have just come up with new facts about using calcium arsenate to kill boll weevils... where it was once thought that the pests had to eat the chemical before it would kill them, it has just been discovered that the poison can kill through contact.

After you hear, from your water witch, let us give you our pitch!

TERMS

Brookfield Drilling Co.

Phone 5731 Friona



SENIOR BOYS--Serving their plates at annual senior breakfast Tuesday morning in Methodist Fellowship Hall were Sid Killough, Max Gilreath, Doyle Wassom, and Arnold Kriegal.



TOGETHER 12 YEARS--Beginning and ending school together at Bovina Schools were these six seniors, left to right, Carole Hammonds, Sue Estes, Joy Redden, Harriette Charles, Jerry Barron, and Doyle Wassom.

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WEIGHT AND TIME SAVERS—Meet an expert in the art of packing, Sandra Lee Jennings, 1960 Maid of Cotton, currently on a tour of 30 major U. S. and Canadian cities. If you're traveling by air, Sandra suggests you transfer cosmetics from heavy jars and bottles into lightweight plastic ones. This will save precious weight, which also means extra space for other travel items.

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What Is A FARMER

It Depends On Where You Stand

TO HIS WIFE
He's A Big Eater, A Heavy Sleeper, And A Worry.

TO HIS CHILDREN
He's A Man Who Always Has A Chore For Them.

TO HIS MINISTER
He's A Believer In God, In Nature And Nature In God.

TO A POLITICIAN
He's Someone You Talk About Before Elections.

TO AN INSURANCE MAN
He's A Big Risk

TO A MECHANIC
He's A Mechanical Wizard Who Fixes Things Himself

TO THE GROCER
He's A God-Send

TO HIMSELF
Well, Only He Can Tell You That But Chances Are He Won't

And To Us... He's The Most Important Man In This Territory. He Makes This Business Possible.

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BOVINA

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Jim Russell, Mgr. AD8-2671

Party Honors Don Vances

Mr. and Mrs. Don Vance were honored members at regular monthly party of Friendship Sunday School Class of Bovina Methodist Church Tuesday evening.

The couple was presented with gifts of farewell by members of the class. They are moving when school is out.

Host couples for the evening, Mr. and Mrs. Leon Ware, and Mr. and Mrs. Vernon Willard, feted the group with

freezer ice cream and cake. Volleyball was played for recreation by Mr. and Mrs. D. R. Bushnell, Mr. and Mrs. David Haebler, Mr. and Mrs. Oakley Stevenson, Mr. and Mrs. Gerald Hardin, Rev. and Mrs. Davis Edens, Mark Charles, Miss Lola Grissom, Mr. and Mrs. Willard, Mr. and Mrs. Ware and Mr. and Mrs. Vance.

FHA Elect New Officers

Cynthia Patterson was elected president of Bovina Future Homemakers of America in a Tuesday meeting at Home-making Cottage.

Other officers elected to serve for coming year were Patsy Richards, vice president; Patsy Hart, secretary; Vicki Strawn, treasurer; Elaine Fuller, historian; Janet Gooch, reporter; Judy Roach, song leader; Carole Jean Hastings, pianist; and Floye Smith, parliamentarian.

Mrs. Jack Patterson, Mrs. Jack Roach, and Mrs. Al Kerby were elected chapter mothers.

A report on state F.H.A. meeting in Austin was given by Patsy Hart and Cynthia Patterson.

Refreshments were served at the close of the meeting.

Henry Minters Have Company

House guests in the Henry Minter home last week were Mrs. Minter's sister, Mrs. L. F. Niskern of Stockton, Calif.; her aunt, Mrs. Ella Owens of Atwater, Calif.; her mother, Mrs. Stella Hamby of Clovis, N. M.; and her aunt and uncle, Mr. and Mrs. Louie Jefferies of Viso, Calif.

Mr. and Mrs. Minter's daughter, Margaret Ann, spent Saturday in Clovis with her grandmother, Mrs. Hamby.

Mr. and Mrs. Minter went to Clovis Sunday night to attend baccalaureate services of Clovis High School.

Guests In Dodson Home

Rev. and Mrs. Bill Wadley and family of Albuquerque spent Saturday in Bovina visiting with Mr. and Mrs. Roy Dodson and Roy.

Mr. and Mrs. Dodson had as their Sunday dinner guests Mr. and Mrs. Galen Williams and Keith, Mr. and Mrs. Antone Kubacke, and Mrs. Vessie Hicks of Lubbock. Also, Mrs. Dodson's mother, Mrs. C. E. Strawn of Littlefield and Mr. and Mrs. Norvell Strawn and family and Miss Verna Marie Estes of Bovina.

Farewell Coffee For Mrs. Whisler

A farewell coffee was given Tuesday morning for Mrs. Roy Whisler in dining room of Bovina Restaurant by members of Golden Circle Sunday School Class of First Baptist Church.

Principal and Mrs. Roy Whisler and family are moving to Morse where he will be school superintendent there.

As a going away gift, Mrs. Whisler was presented with a skirt and blouse and earrings.

Coffee and rolls were served to Dixie Carson, Alto Hutto, Wanda Murphy, Bernice Ferguson, Irma Jo Englant, Lola Hise, Dorothy Looney, Ruth Carter, Billie Vaughn, LaQueta Garner, Kay Kelly, Fern Harris, and the honoree.

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- *Carbozite, Water-Proof Paint For Every Use. It's New!
- *Wix Filters
- *Reliable And Texan Batteries
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- *Rat Poisons
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Thursday, Friday, Saturday-May 26, 27, 28. Most To Continue Thru Wed. June 1

HOLIDAY WEEKEND AHEAD FOOD SPECIALS

We Will Be CLOSED Memorial Day Monday May 30

Frozen Foods

Libby S'berries 10 Oz Pkg 19¢

Patio Enchilada DINNERS 12 Oz Size 39¢

Hereford Heaven Shorthorn Breaded STEAKS 24 Oz Pkg 79¢

Mrs. Tucker's **SHORTENING** 15¢ Off Label 3 Lb Can 59¢

MORE FOR YOUR MONEY MEATS

Pinkney Sun-Ray Sliced Bacon 2 Lb Pkg \$1.10

USDA Graded Beef Round Steak Lb 89¢

Fresh Pork Shoulder Butt Roast Lb 39¢

Happy Pig SAUSAGE 2 Lb Bag \$1.19

Crystal SUGAR 10 Lb Bag 98¢

Shurfine COFFEE Reg. Or Drip Lb 69¢

HANDY ANDY CLEANER Quart Bottle 59¢

Red Boy MUSTARD 24 Oz Jar 19¢

Morton's Worth SYRUP Quart Decanter 39¢

Libby VEAL LOAF 7 Oz Can 39¢

Sunshine Krispie CRACKERS 1 Lb Box 27¢

Scottie Facial Tissue 400 Count Box 25¢

Scott Paper Towels Large Roll 35¢

Liquid TREND 22 Oz Can 45¢

Powdered TREND Giant Box 45¢

Van Camp White Hominy 2 No 300 Cans 23¢

Pizza PIE MIX Chef-Boy-R-Dee 49¢

Kraft Velveeta Cheese Spread 2 Lb Loaf 79¢

Lipton TEA 1/2 Lb Pkg 79¢ 100 Tea Bags \$1.19

Baby Ruth And Butterfinger CANDY BARS 10 for 39¢

Oscar Mayer LUNCHEON MEAT 12 Oz Can 45¢

Shurfine Yellow Cling PEACHES Slices Or Halves #2 1/2 Can 29¢

Alma Chopped MIXED GREENS 2 #303 Cans 25¢

Shurfine Peanut Butter 18 Oz Refrigerator Jar 53¢

Gerber's Strained Fruits & Vegetables BABY FOOD 3 4 1/2 Oz Cans 25¢

Libbys Halves Bartlett PEARS No 303 Can 25¢

Van Camp Sardines 2 No 1 Tall Cans 35¢

Borden's INSTANT POTATOES 31¢

Van Camp Pork And Beans 2 No 300 Cans 25¢

Shurfine PRESERVES Apricot - Peach - Pineapple 20 Oz Jar 39¢

Farm Fresh Produce Fancy California Avacados 3 For 25¢

Fancy California Fresh TOMATOES Lb 25¢

Fancy California Strawberries Pint 25¢

— Double GUNN Bros. stamps Wednesdays with purchase of \$ 2.50 or more —

WILSON'S SUPER MARKET BOVINA

PARMER COUNTY'S FINEST

Phone AD 8-4781

Of Interest To THE WOMEN



LOOK!! WE'RE "KISSING COUSINS" -- These four attractive girls of 1960 graduating class are all cousins of Verna Marie Estes, left. They are Carole Hammonds, Suezy Estes, and Harriette Charles. Verna Marie started school a year behind them but was advanced to the second which made them in the same grade for 11 years. Get one of them to explain HOW they are related, it's a long story.

Mrs. Lawlis Study Club's New President

IT'S STRAW HAT time!

Yes, Williams Mercantile Has A Nice Selection Of Men's DRESS STRAWS \$5.95, \$7.95 \$10.00

Men's Work Straws \$1.98 To \$5.00

WILLIAMS MERCANTILE CO.

"Pioneers In Bovina"

What About SHUTTERS

Visit our store for the best buys in shutters.

We Have Shutters In Every Size And Shape From 85¢ To \$135 unfinished

the best of hardwood construction

STEPHENS Paint & Supply

Friena

Mrs. Ovid Lawlis was installed as president of Bovina Woman's Study Club by installing officer, Mrs. Bob Willis, at clubhouse Thursday afternoon.

Other officers installed to take office in September were Mrs. I. W. Quicke, vice president; Mrs. J. R. Caldwell, secretary; Mrs. Leroy Berggren, treasurer; Mrs. Bob Willis, parliamentarian; and Mrs. Lee Stevenson, reporter.

A gift of appreciation was presented to outgoing president, Mrs. Amos Shockley. She then gave her farewell address and gave gifts to officers who served with her the past year.

During business session, reports were heard from all committees, and old business was disposed of. Roll call was answered with "What was your favorite program of the year?"

Mrs. Ovid Lawlis gave her acceptance speech and related her hopes and aims for the coming year.

Hostesses, Mrs. A. E. Crump and Mrs. Arlin Hartzog, served refreshments of cake and ice cream.

Present were Meses. Roual Barron, Leroy Berggren, Cecil Berry, J. R. Caldwell, Buck Ellison, Clarence Jones, Arlin Hartzog, Ovid Lawlis, Reagan Looney, I. W. Quicke, Amos Shockley, Earl Stevenson, Billie Sudderth, and Bob Willis.

Wandering with Waneen

by **Waneen Ragsdale**

This is truly a world of modern convenience. You can never tell what will be thought up next, either.

Have you ever heard of "wash-n-wear" lambs quarter? We never had until recently when a friend related to us that Mrs. Arnold Hromas had been out gathering the native green to put in the freezer. She found such an abundance she really got carried away and came home with just loads of it.

In case you have never tried to wash the grit completely off the greens you couldn't imagine what a messy job it turns out to be.

Well, Amy, being the smart cookie that she is, decided to put a whole big wad in the washing machine. Believe it or not, it worked beautifully. Just remember, cold water on slow speed.

She declares it's less messy and she has more than 20 containers in the freezer to prove it turned out fine.

.....

Guess what? Mildred Richards took down the Christmas tree from the dining room at their restaurant this week. We had been wondering for months if it was a permanent fixture and if they really believed in keeping the Christmas spirit all year round.

Mildred said Cash had been telling her all this time to leave it alone--that HE was going to get around to taking it down REAL SOON.

As we said before--MILDRED

Harrell Children Home For Visit

For the first time in 25 years, all the children of Mr. and Mrs. D. S. Harrell were home together over the weekend.

Coming for a surprise visit was their daughter, Mrs. Okla Champ of Clovis, Calif., who had not been with her parents for 25 years. She was driven to Texas by her daughter and son-in-law, Mr. and Mrs. Louie Jones, also of Clovis, Calif.

Mr. and Mrs. Harrell's son, Virgil, of Selma, Ala., with his wife Kay, were also home for a visit. They were accompanied by Mrs. Florence Moore of Chicago, Ill., mother of Mrs. Kay Harrell.

Another daughter, Mrs. Izetta Bynum, husband Gene, and children Alton and Janet came to Bovina from Eldorado, Okla. to be with their parents.

The couple's son, E. M. Harrell, and wife from Leveland were also present, along with their daughter, Mrs. Mae Miller and husband Curtis of Portales.

Mrs. Harrell is recovering from major surgery performed in Amarillo several weeks ago.

Masts Have New Arrival

Congratulations to Mr. and Mrs. Art Mast on the birth of a son born at Parmer County Hospital in Friena Tuesday, May 17 at 1:25 p.m. He weighed five pounds and nine ounces at birth and has been named Allen Brooks.

Bovinans Play Bridge At Clovis

Mrs. A. M. Wilson and Mrs. Bob Wilson were hostesses for an afternoon of bridge at Clovis Country Club Thursday. The affair was a climax of Thursday afternoon bridge club for the season, as they do not meet through summer months. Also present were three tables of guests.

Dessert, coffee, tea and tidbits were served buffet style during the afternoon.

Winning high prizes for the event were Mrs. Don Vance and Mrs. Bedford Caldwell. Low was won by Mrs. Dean McCallum and Mrs. Leon Ware, who also won slam prize.

Attending were Meses. Don Sides, Durward Bell, Johnny Horn, Vernon Willard, Jimmie Charles, Leon Grissom, Gabe Anderson, Jr., Emmett Tabor, Jimmie Clements, and Gerald Hardin.

Also, Meses. J. P. Macon,

Mack Ragsdale, Glendon Sudderth, Oakley Stevenson, Jack McCracken, Joe Brown, Sam Rundell, and Charles Ross, Vance, Caldwell, McCallum, and Ware.

Boyd's Have New Baby

Mr. and Mrs. Leland Boyd are parents of a baby boy born May 4 in Fort Worth. The new baby weighed six pounds, 10 ounces and was named Dan. Boyd was publisher-editor of The Blade in 1958.

Always a phone at hand in a home that's Telephone-Planned!

"... it's no trouble--I'm in my workshop"

Spend much time at your hobby? Then an additional phone at your elbow will often prove a boon. And it's no luxury, either, at its low cost. Get a neat wall phone, it leaves your workbench clear.

GENERAL TELEPHONE

America's Largest Independent Telephone System

GET SET FOR summer fun

Big Beautiful Beach Towels \$2.98

Boys' Swim Suits \$1.98

Men's Swim Suits \$2.98

Life Jackets

Insect Repellents

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See Us Before You Go!!

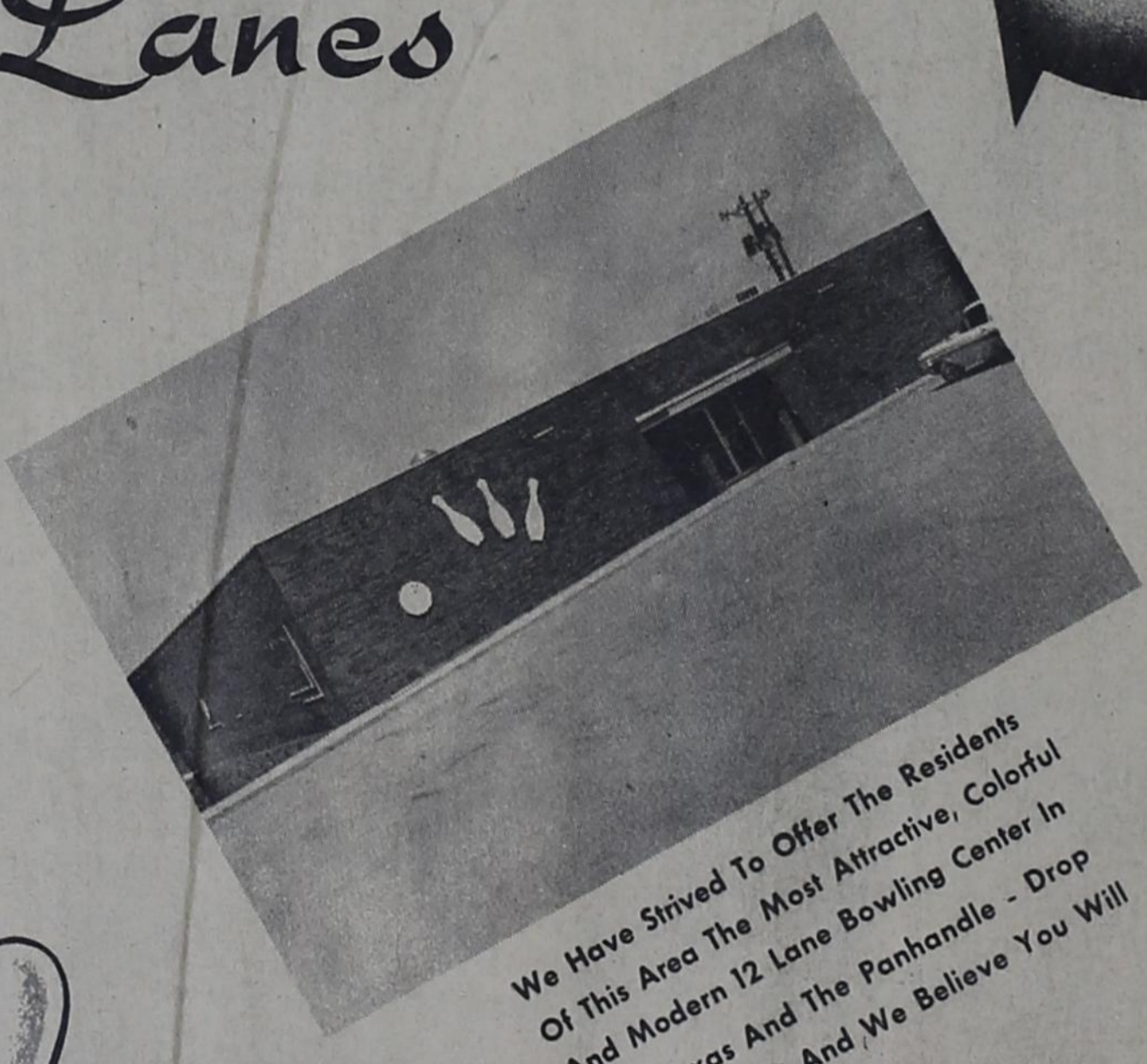
5¢ Scooter's 10¢

"THE POST OFFICE IS NEXT DOOR SOUTHWEST OF US"

Dean Bingham, Doyle Elliott And Ed Hicks Announce The Opening Of Their

Friona Lanes

FREE Coffee And Donuts Opening Day



Bowl Free

A Free Line Of Bowling For Everyone During Our Opening Friday - May 27

FREE NURSERY

For Convenience Of Our Patrons With Small Children At No Charge

We Have Strived To Offer The Residents Of This Area The Most Attractive, Colorful And Modern 12 Lane Bowling Center In West Texas And The Panhandle - Drop By For A Visit And We Believe You Will Agree With Us.



- *Plenty Of Parking On Our Paved Lot!
- *Completely Refrigerated Air-Conditioning
- *Ultra Modern Restaurant Under Management Of Bill And Carolyn Raney
- *Open Bowling At All Times
- *12 Lanes Automatic Pinspotting
- *Managed By Ed Hicks



Leagues Are Still Being Organized - Join One Today For Relaxation, Enjoyment



You Are Invited to a 'New' Adventure in Food Shopping!

Opening

Tomorrow 8. A. M.



FRIONA, TEXAS

SPECIAL GRAND OPENING
Parmer County's
Largest Super Mkt.

Larger variety of

Frozen Foods

Produce

House Wares

Meat

Dairy

TOMORROW'S THE DAY YOU'VE BEEN WAITING FOR . . . You will feel good the moment you enter this exciting store. It's a gay, wonderful, young-at-heart feeling . . . it's captivating . . . and it's sparked by the radiant beauty of the decor and the friendliness of the folks who serve you. And when you realize that Piggly Wiggly offers money-saving low, low prices six days a week . . . you'll agree that Piggly Wiggly is again setting the pace in Friona . . . leading the way . . . offering you more in the way of modern shopping conveniences. C'mon out this week . . . let's get acquainted!

FREE:

 AT PIGGLY WIGGLY

Sat. 50 Sacks Groceries

Register every time you enter the store.

Register For A Brand New All Fabric Maytag Washer

To Be Given Away Saturday June 11

FREE - Ballons - Ice Cream - Orange Drink For The Kids

Fun For All At Your New Piggly Wiggly

FRESH Fruits and Vegetables

If produce is fresher anywhere in town, it hasn't been picked. Our produce experts pick the best on the market, handle and place it gently in our sparkling clean produce cases where its fresh goodness invites you to make it a part of an exciting experience in good eating.

Red Firm Ripe

Tomatoes Cello Pk. 19¢

Texas Sweet Golden

Yellow Corn 6 Ears For 29¢

Solid Crispy California

Iceberg Lettuce 2 Large Head 29¢

Washington X Fancy Winesap

Apples 2 Lb. 35¢



Juicier - More Tender - Better
Natural Flavor - Superb for Broiling
SWIFT'S PREMIUM

Sirloin Steak

Lb. 79¢

T-Bone Steak Lb 89¢

Pinkneys Sunray - Half Or Whole

Cured Hams Lb 45¢

Center Cut

Sliced Ham Lb. 85¢

Blue Marrow Whole Hog

Sausage 2 Lb. Pk. \$1

Pinkney
FRANKS

3 Lb.

99¢

Special Grocery Values

Shurfine - Peach - Apricot - Red Plum
Jam - Preserves

3 20 oz jars \$1

Food King
Tomato Catsup

2 12 oz bot 29¢

Shurfine Refreshing
Frozen Lemonade

6 oz can 10¢

Banquet Apple - Peach - Cherry
Fruit Pies

3 1g pies \$1

Silver Dale Fresh Frozen
Cut Corn

2 10 oz pkgs 29¢

Silverdale Fresh Frozen
Sweet Peas

2 10 oz pkg 29¢

Shurfine top quality
Shortening

3 lb can 59¢

Kraft Parkay
Oleomargine

1 lb 25¢

Morton's 6 1/2 size
Potato Chips

1 lb pkg 49¢

Lanes Asst. flavors
Mellorine

half gallon 39¢

ordens Delicious
Chocolate Milk

2 qt crt 49¢

New Blue

Cheer Detergent G-Box 69¢

Grade "A" large

Plymouth Eggs 2 doz 97¢

Hunt's Halves or

Sliced Peaches 4 No 2 1/2 cans 99¢

Burn Hotter, Longer

Charcoal Briquettes 10 lb bag 59¢

Van Camps

Pork & Beans 2 300 cans 29¢

Maxwell House (all grinds)

Ground Coffee 1b can 69¢

Makes baking a pleasure

Shurfine Flour 5 lb. bag 39¢

Shurfine

Apple Sauce 2 303 cans 29¢

Shurfine Cut

Green Beans 303 can 19¢

Shurfine - it's Sandwich time

Chunk Tuna 1 flat can 29¢

Shurfine

Cheese Spread 2 lb. pkg. 69¢

Better Selection Always...at
Piggly Wiggly

Friona Lanes Opens Friday Morning

Friona Lanes, Friona's newest addition to the skyline along Highway 60, will officially open their doors for bowling enthusiasts at 8 a. m. Friday morning.

This opening, although not a Grand Opening which will come later when the bowling center will have a nationally known bowling figure on hand for exhibition bowling, will mark a milestone in construction efforts in Friona.

During opening day only, Friday, Friona Lanes will offer one free line of bowling for all comers, plus free coffee and donuts in the Center's restaurant, the Honeysuckle Room.

It was only a few months ago that the first rumors of a bowling center began to be heard then construction began on what the owners believe is "the nicest, and best equipped 12-lane bowling center in the Panhandle."

The 75 by 150 foot building is located just north of the Golden Spread restaurant on Highway 60. The building is

constructed of brick and concrete and completely refrigerated air conditioned.

Owners Dean Bingham, Doyle Elliott, Ed and Gary Hicks have made an effort to provide the bowlers of this area with a plant in which it will be a pleasure just to lounge, plus the relaxation and pleasure of bowling.

Friona Lanes will be managed by Ed and Gary Hicks, formerly of Muleshoe who moved to Friona only recently.

Ed, father of Gary, managed the bowling lanes at Muleshoe until a short time ago.

The new building will offer the ultimate in bowling equipment with AMF automatic pin-spotting machines, plus the AMF Magic Circle and Score Projection equipment.

A total of 60 spectator seats in the most modern decor, and constructed of fiberglass, are available for those watching the game. In addition the pits can accommodate a total of 60 bowlers at one time.

The new Center will have available a nursery for those

mothers who wish to bowl and leave their children in the company of Pat Ready of Friona who will be in charge of this during the summer.

Inside the Center can be found the nicest restaurant and short order surroundings in Friona. The Honeysuckle Room, which can seat 40 diners at one time, will be managed by Bill and Carolyn Raney and will offer short orders and fountain drinks.

Hicks points out free instructions will be offered to bowlers during the mornings in order that the new keepers may be able to try out the sport without feeling self-conscious.

In addition, he or his son Gary, will be on hand to help bowlers in any way possible.

In keeping with the modern, up to date, Center's lanes, there will be available ball drilling and cleaning machines. Also Friona Lanes will carry in stock a full line of bowling balls, bags, shoes and other bowling accessories.

Rental shoes can be obtained at the desk for those who don't wish to purchase their own. Also lockers will be available for personal bowling equipment and will be installed as soon as they are delivered.

Plenty of parking space is available at Friona Lanes with spaces for 60 automobiles on a hard-surfaced lot east of the front door.

League play will get underway at Friona Lanes June 6.

An organizational meeting, the final one before play begins, will be held at the high school cafeteria Saturday night at 8 with plans for four leagues to be organized. (See story this issue.)

League play will be held on Monday, Tuesday, Thursday and Friday nights at the lanes with four lanes being held in reserve for open bowling at all times.

The lanes will be closed all day Sundays. Opening daily at 8 a. m. the lanes will run Monday through Saturdays.

In addition to Ed and Gary Hicks other employees of Friona Lanes include Lee Kimbrough, night counterman and Valton Howard and Darrell Buske, machine operators.

"We have tried to obtain

WANT ADS

FOR RENT -- Floor Polisher. \$1 per day. Superior Electric, AD 8-2751 32-tfnc

HASTINGS ELECTRIC
GUARANTEED
ELECTRICAL SERVICE
DEAN HASTINGS
AD 8-4372

FOR RENT--7-room modern house in Bovina. J. W. Wright BA5-4151 45-tfnc

NOTICE--Any personal items left in the Powell Home and Auto store may be picked up by contacting Floyd Leon Englant at Englant Laundry. 45-tfnc

TIME SAVER
It takes a lot shorter time to sit down and figure out a good hall insurance program than it does to replace the loss after it happens. Let us help you--we'll be glad to do it. O. W. Rhinehart Ins. Agency Specialized Farm Ins. Service Bovina, Texas. 47-tfnc

FOR RENT--2 bedroom house. Lynn Isham AD 8-2201 40-tfnc

Call Us
EVERYTIME
for
Plumbing & Electrical
REPAIRS
BOVINA ELECTRIC
Odin White
AD 8-2951

the best possible bowling equipment in the finest building on the Plains," say the owners, "and we hope everyone will come by and visit us soon."

Wandering

(Continued from page 4) took it down this week. Isn't that just like a MAN . . .

Overheard Verna Marie Estes telling Carolyn Charles about what Bill Strawn gave her for graduation. (WE have the habit of eaves-dropping)

It seems that recently the couple was eating spaghetti together and Verna Marie strung it all down the front of her dress (Doesn't everybody?) and Bill called her a baby and told her she needed a bib.

When she opened her graduation package from him--there it was, a dainty lace trimmed bib with 'BABY' monogrammed across it.

At least he's original! . . .

There are times when somebody needs to take us by the hand and lead us around. We get into this "stupid daze" and don't come to for days. Last week

NOTICE!
Hall insurance on your growing crops will enhance your credit rating and give you a contented and restful peace of mind. Let us show you how little it costs to be insured. O. W. Rhinehart Insurance Agency Specialized Farm Ins. Service Bovina, Texas. 47-tfnc

FOR RENT--Two bedroom house wired and plumbed for washer and dryer. \$50 per month. Wanda Berryman, Star Route, Bovina, Phone Pleasant Hill HU9-4300 or Kesner's Cafe. 45-tfnc

FOR SALE --3 bedroom house in Bovina. On pavement. Good location. Charles Don Smith. 43-tfnc

Richards Slaughter House
"We Butcher Anytime"

FOR RENT OR SALE--4 room house in Bovina. Mrs. Kate Queen AD 8-2731 or AD 8-4751 47-2tc

FOR SALE--2-bedroom stucco house--24x40 located at 903 8th Street. Contact Dwayne Baxter, phone AD 8-2642. 47-tfnc

FOR SALE--2 bedroom house at 406 8th St. Also cook stove, dining room suit and 2 heaters in house. See Mrs. Tom Rhodes or phone BA5-4135. 42-tfnc

LIGHT BULBS--all kinds, sizes, and descriptions. Superior Electric, Bovina. 36-tfnc

was one of those times. We completely forgot to get the write up of Leslie Jane's shower in the paper. May we apologize and promise to try and do better. By the way--we got it in this week--by cracky.

Mr. and Mrs. Buck Ellison aren't the only ones who have a boat at Truth or Consequences with an unusual title. Mrs. Ike Quikkel called us last week and told us about their boat called "Sabres."

It was named for their two grand-daughters, Sabra Stark and Thresa Quikkel. This is interesting to know.

Another cutie our boss was telling us about was "Mother's Fur Coat" that is also launched on the same lake.

Know anymore?

Guess this will be our last week to "wander" and tell about it. We are looking forward to staying home through the summer months with the girls. (They need a referee) Our job here will be completed the 25th which will give us two days of rest before school is dismissed on 27th.

Working as "soc editor" for

MANURE FERTILIZER
FOR SALE
TRIPLETT CATTLE CO.
BOVINA

CARD OF THANKS
I want to thank the many friends for their cards and encouraging words during my illness.
Mrs. D. S. Harrell 48-1tc

PROPOSITION:
We want to be your partner in your hall storm worries by writing you a good reliable hall policy on your growing crops. O. W. Rhinehart Ins. Agency Specialized Farm Ins. Service Bovina, Texas. 47-tfnc

LEGAL NOTICE
AN ORDINANCE REQUIRING THAT PREMISES BE KEPT FREE OF TRASH, PAPERS, LIMBS, DEBRIS, WITHIN THE CITY OF BOVINA, PRESCRIBING RULES GOVERNING THE BURNING OF SUCH MATERIALS WITHIN THE CORPORATE LIMITS, AND PROVIDING A PENALTY.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF BOVINA, TEXAS:

1 - It shall be unlawful for any person, firm or corporation, to place or cause to be left, any paper, trash, grass clippings, rubbish, leaves or other debris, upon any premises, public or private, within the corporate limits of the City of Bovina.

2 - It shall be unlawful for any person to burn any of the items mentioned in Section 1 except in a metal container covered with metal. Any person violating this ordinance shall be guilty of a misdemeanor and shall be fined not more than \$100.00, and each day such offense is committed shall be a separate offense.

PASSED AND APPROVED BY THE CITY COUNCIL OF THE CITY OF BOVINA, TEXAS, this 9th day of May, A. D. 1960.

CITY OF BOVINA
By Emmett Tabor
Mayor
ATTEST:
Henry Minter
City Secretary 48-2tc

EDITOR Moten has been a pleasant experience and already know we're going to miss it. But to replace it we plan to sleep late, go bowling, swimming, water skiing, take afternoon naps, and probably hoe a little cotton (if the husband has HIS way.)

We are also looking forward to getting better acquainted with many of the wonderful persons we have met while gathering news. Consider this an invitation to drop by and see us; we always have the coffee pot brewing.

See you in the funny papers!

O. E. S. Hear Farewell Addresses

Mrs. Louis Pesch of Abilene returned to Bovina for final meeting of O.E.S. this year to accept her past Worthy Matron pin and give her farewell address Thursday evening in Masonic Hall.

Past Worthy Patron, Scotty Barry, was presented his past Worthy Patron pin and also gave a farewell address.

Hostesses for the evening, Mrs. Charles Ross and Mrs. Aubrey Brock, served refreshments to 25 members and two guests.

Mrs. Brock will be installing officer for installation services

Killoughs Have Guests

Mrs. John Purvis, mother of Mrs. Lloyd Killough, and Mr. and Mrs. T. M. Gentry of Altus Okla. arrived in Bovina Tuesday for graduation exercises of their grandson and nephew, Sid.

Mr. and Mrs. Killough plan to return home with them to Altus for a visit while Sid is away on the senior trip.

Guaranteed Motor Repair Service

for
CARS-TRUCKS-TRACTORS
IRRIGATION MOTORS
We Welcome Your Business

H&M Garage

AD 8-2041
Dub Mayhew

Bovina
Gene Hall

Firestone TIRES CHAMPION

TAKE YOUR CHOICE

BLACK RAYON TUBE TYPE
Size 6.00-16 12.38
Size 6.70-15 12.98
Size 7.10-15 14.98
Size 7.60-15 16.98
WHITE RAYON TUBE TYPE
Size 6.00-16 13.98
Size 6.70-15 13.98
Size 7.10-15 16.98
Size 7.60-15 17.98
BLACK NYLON TUBE TYPE
Size 6.00-16 13.98
Size 6.70-15 13.98
Size 7.10-15 16.98
Size 7.60-15 17.98
WHITE NYLON TUBE TYPE
Size 6.00-16 17.50
Size 6.70-15 17.50
Size 7.10-15 19.98
Size 7.60-15 21.98
BLACK NYLON TUBELESS
Size 7.50-14 16.98
WHITE NYLON TUBELESS
Size 7.50-14 19.50

Paul Jones Texaco Service Station
AD8-4331 BOVINA Highway 60

New Insect Control MAGNUM

By **MATHIESON**

USE THIS MODERN WAY TO MAKE CROPS PAY!

Protect Your Young Cotton With Magnum.

A New Crop Protection Chemical . . .
Especially Formulated To Control The Major Insect Pests . . . Thrips-Aphids-Fleahoppers-Spiders-Leaf Worms-Lygus Bugs And Bollworms.

We Offer A Complete Line Of Field And Garden Seeds. See Us For Spraying Materials For Vegetables & Cotton

Parmer County Farm Supply
Your COMPLETE Farm Supply Store

AD8-2621 Bovina

In Observance Of

Memorial DAY

We will be closed all day Monday, May 30.

Cicero Smith LUMBER COMPANY

AD 8-2671 Bovina

Mary Marr Shop WEEKEND SPECIALS

Tex-Son Boy's Shirts	Reg. \$1.59 \$1.19	Tex-Sis Girls Short Set	Reg. \$2.98 \$2.39
Tex-Son Boys' Pants	Reg. \$1.59 \$1.19	Little Girls Dresses 1/2 Price	
		New Shipment Pixie Shoes	\$2.98 & \$3.98

The **Mary Marr Shop**
Bovina

3-Way Chemical Co

Plenty Of Fertilizers
*Anhydrous Ammonia
*Phosphoric Acid
See Us, Too, For MILO SEED
We have what you need!

Highway 60 East Bovina

FILL UP NOW! ...AT LOW SUMMER PRICES

GULF GULFTANE LP-GAS BUTANE PROPANE

NOW... and SAVE!

You're wise to fill up your LP-Gas tank with GULFTANE now while prices are so low -- and you're all set for any unexpectedly early cold snap this year. By ordering now, you can be doubly sure of having plenty of modern, clean-burning GULFTANE when you need it this winter. Phone us today and tell us to "fill 'er up!"

PLAN NOW FOR AUTOMATIC HEATING THIS WINTER!
You'll really enjoy the clean, healthful, automatic heat you can have with GULFTANE and modern LP-Gas heating equipment. Say goodbye to dirt, soot, the annoyance of starting fires, handling bulky, dirty fuels! You'll be surprised how little it costs. Many users report that heat with GULFTANE actually costs less than with coal.

BONDS OIL CO
Phone AD 8-2271 BOV

THE HIGH PLAINS FARM AND HOME

WITH THE COUNTY AGENT

JOE JONES

Early Season Insect Control will pay three out of five years and in one of these three years it is likely to pay big. It seldom costs over \$5.00 per acre for three applications when applied by a custom operator. In most instances it cost less when the farmer applies his own insecticide. Extra profits in some years will pay for several years early season insect control. It is time now to make arrangements to get the job done whether you plan to do it yourself or hire it done.

Don't miss the advantage of setting early fruit by waiting too late to get started on insect control. Normally the four-leaf stage is the time to start but begin earlier if thrips are damaging the young cotton. Early season control should stop by about the last week in June or July 1 to give beneficial insects a chance to build up before the bollworm normally shows up around the last part of July. Be sure to

check the Texas Guide for Controlling Cotton Insects 1960. Toxaphene alone is not included as of the recommended chemicals in 1960.

If you plan to seed alfalfa this spring or fall you might well consider using Zia, a New Mexico variety, or Lahontan. Both these varieties show more aphid resistance than the varieties we have been growing. In tests conducted by New Mexico A&M where no insect control was carried on, Zia produced 7.35 tons per acre, 1957, and 7.86 tons per acre in 1958. Lahontan produced 6.96 in 1957 and 6.48 tons in 1958. The next high variety was Ranger with 4.29 tons in 1957 and 5.2 tons in 1958. Several of the other varieties produced less than three tons and some less than one ton per acre. With the spotted alfalfa aphid in the picture, looks like using a variety with some resistance to this aphid is a must.

A lot of people are becoming more interested in putting in permanent grass of some kind. Midland Bermuda is attracting the most interest at present. This grass has done well up here the last three years and those who have it that I have discussed it with think it is alright. None claim it will do what some of the reports on the grass have credited it with. If you want to see some growing, Frank Hinkson between Clay's Corner and Lazbuddie has a small acreage and one strip comes out to the farm-to-market road. If you will talk with Frank he can tell you what he thinks of it after growing it two years.

The irrigated wheat crop is looking good. The problem of getting rid of the straw will soon be facing us again. When deciding how to handle it, better keep in mind that organic matter is the key to any rich productive

Recommend Planting Practices

Maize planting time is well underway as many farmers are busy planting grain sorghums throughout the High Plains area.

Parmer County's agricultural agent, Joe Jones, recommends to farmers that slow maturing seed such as DeKalb A-63 and Amak R-12 and others should be planted by the first of June. "Earlier maturing varieties should be planted from June 10 to 25," Jones says.

"By later seeding, you can do a better job of weed control and in many instances you can save one watering, since the shorter days and cooler nights of the fall will be the time of maturity.

"Seed should be treated for control of diseases and soil insects.

"Narrow row seeding is becoming more widespread. Advantage of narrow seeding is that it better utilizes plant food and water, because you have better plant spacing when the seed rate per acre is kept the same."

The agent explains that seeding eight pounds an acre in 40 inch rows will be putting one seed per inch of drill furrow. Using the same amount of seed, eight pounds, with 20-inch rows will be putting one seed for every two inches, thus giving better spacing.

Don't Forget Herbicide Law

A reminder to Texas farmers and ranchers was given by Agriculture Commissioner John C. White reminding them that the use of hormone herbicides is regulated by state law and that each applicator must obtain a permit before application.

White said the hormone herbicide is more popular than ever, and while it is a good chemical, it can be highly injurious to broadleaf crops, especially cot-

ton. White urged the applicator to be sure he understands the nature of the herbicide he uses, the physiology of the weed as well as the crop plants he is treating, and the various methods of application available.

Approximately 300,000 acres of crops and brush will be sprayed this spring and summer including such crops as rice, wheat, and milo. Herbicides are also used to kill unwanted brush.

Herbicides usually are classed as one of three types depending on how they affect the weeds and crops being treated: (1) contact herbicides, (2) translocated herbicides and (3) soil sterilants. A single chemical may be classified in more than one way depending on the method or rate of application.

soil and find some way to get your land ready to put back to wheat other than burning the straw. No one claims your 1961 wheat crop will hurt by burning the straw but when the organic matter in the soil is depleted there is trouble ahead.

It takes longer to build it up than it does to take it out and with a reasonably good supply to begin with like the soils on the plains it is usually several years before it is depleted to the point where it will puddle and form excessive crust that small seedling cannot come through. A good supply of nitrogen fertilizer applied immediately after harvest will aid in decomposing the straw when turned under and help get it ready for seeding in the fall.

There is no profit in farm accidents. It is often hard to place a dollar value on a farm accident, points out the Texas Farm and Ranch Safety Council, because of the indirect as well as the direct costs which must be taken into account. But, they add, most accidents are preventable and farm profits can be increased by keeping accidents from happening.



THE DRYEST SPRING IN YEARS is really rough on cotton farmers. Most are disturbed about the difficult time they are having getting their cotton crop off to a good start. Quite a few have begun irrigating, in spite of the fact that the plants are very small and they would normally wait before the first irrigation.

An Accident Can Take Farm Profits

There isn't any profit in farm accidents, says the Texas Farm and Ranch Safety Council. The Council goes on to say that it is difficult to place a dollar value on the cost of a farm accident because there are many indirect as well as direct costs which must be taken into account.

The costs of farm work accidents--like an iceberg--are largely hidden. The small portion of the iceberg above the water line can represent the direct costs which in case of a farm accident will be largely medical.

The large portion of the iceberg below the water line represents the indirect or hidden costs. Some of these indirect costs are: time lost by the injured worker, cost of hired help to do the necessary farm work, possible loss of farm crops due to delay in harvesting, and damage to farm equipment.

In addition to these monetary costs, there is the physical suffering, discomfort and inconvenience associated with

every major accident. The Council hastens to remind farm families that farm and home accidents are preventable. Farm profits, they add, can be increased by reducing the number of accidents on the farm.

FARM & RANCH LOANS
Long Term -- Low Interest
Ethridge-Spring Agency, Friona
Phone 8811

Courthouse

INSTRUMENTS FILED FOR RECORD WEEK ENDING MAY 21, 1960 County Clerk's Office, Parmer County
W.D., Clifford S. Crow, Lucy G. Jones, Lot 1, Blk. 65, Friona
W.D., Elmer Euler, Gertrude Ann Bigelow, 1/4 int. in W/159.10 a. Sec. 4, T4S, R4E
W.D., Elmer Euler, Louise Emma Mangold, 1/4 int. in W/159.10 a. Sec. 4, T4S, R4E
W.D., Elmer Euler, Lee Euler, 1/4 int. in W/159.10 a. Sec. 4, T4S, R4E
W.D., Elmer Euler, Raymond August Euler, 1/4 int. in W/159.10 a. Sec. 4, T4S, R4E
W.D., George Treider, Samuel J. Green, Tract 11, West Loop Drive Add, Friona
MML, Samuel J. Green, Rolan Simpson, Tract 11, West Loop Drive Add, Friona
Ab. of Judg., Hub Motor Lines, Louis Marot--
D.T., R. T. Harbour, Jane Schirmer, Lots 2 & 3, Blk. 101, Bovina

Dairy cows need from 100 to 120 pounds of fresh, clean water per head each day. An adequate supply of water, conveniently located for the cows and of the desired temperature, can be a major factor in keeping milk production on a stable basis.

Where Is My Dog??

LOST

Liver and white spotted female pointer bird dog. Anyone knowing whereabouts of this dog, please contact

C. M. Henderson
IV 6-3473
Farwell



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NOTICE

All Applications For School Transfers Must Be Made

At The Office Of The County Judge In The Court House

At Farwell, Texas Not Later Than June 1, 1960.

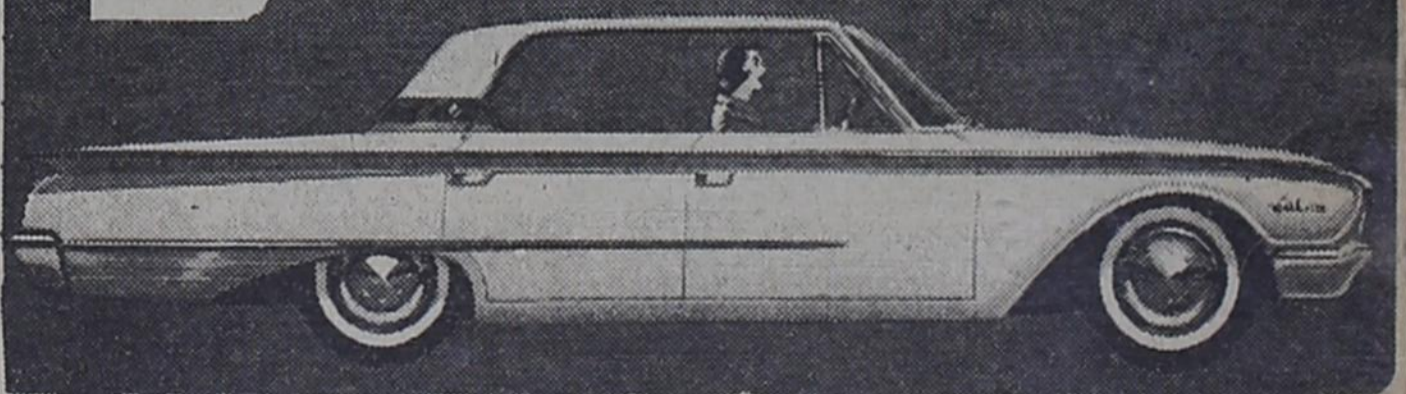
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County Judge
Parmer County, Texas

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FORD

Galaxie



THE THUNDERBIRD OF THE LOW-PRICE FIELD

Take a good look. Then, check the rest of the field . . . particularly the bottom-of-the-line cars in the medium-priced class that begin to approach the Galaxie's low price.

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introduction. Those earlier models are the hottest items on the used car lots. That's your assurance that today's Galaxie will be tomorrow's best resale.

We'll be happy to talk terms and trade-in with you. And if you want to know all about the Galaxie, take a spin around the neighborhood.

Come see us about the Galaxie—the car that's long on Thunderbird and low on price.

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Grand And Highway 60

Box 957

Friona, Texas



A GOOD STAND of cotton east of Farwell is a beautiful sight to see "shining in the row," particularly since this is a difficult spring to get a good, healthy stand. This crop looks good right now, but the soil is powder dry, and it will soon start hurting—unless a shower comes or the field is irrigated.

**FOR SALE
USED TIRES**
For
Plows And Trailers
See
**BOVINA
TIRE SERVICE**
AD 8-2801 Bovina

Texas Agricultural Extension Service Dairy Husbandmen say research shows that improper feeding and management of the dry dairy cow can reduce milk production as much as 20 to 30 per cent during the following lactation period.

**H. D. AGENT'S
CORNER**
Jimmie Lou Wainscott

ground beef, stew meat and round steak . . . Pork values include ham, loin roasts, end-cut pork chops and sausage. Fryers are also one of the better values in the meat department, and grade A large size eggs are the egg "bargain."

Fresh fruit items in good supply at most markets include bananas, lemons, oranges, pineapples, avocados and strawberries.

Fresh vegetables at pleasing prices include green onions, collards, mustard greens, turnip greens, green beans, yellow squash, celery and carrots.

Save time and money by planning menus ahead and by preparing a shopping list before you go to the grocery store.

PLAN A CHICK-N-QUE
If you're looking for a quick, tasty and economical meat dish or an outdoor meal, try having a Chick-n-que.

Chick-n-ques are fun for the family and they also fill a need for groups such as civic organizations, church groups and all types of social gatherings.

To get that really tender, tasty flavor, you need to organize your materials and equipment ahead of time—then, follow some simple but essential steps in cooking the chicken. Extension poultry marketing specialists offer suggestions on how to do this in their bulletin MP-312, "Let's Have A Chick-n-que."

The new bulletin tells what size chicken to buy, gives several recipes for barbecue sauce and makes helpful suggestions for serving larger groups. Also included are directions for making a barbecue pit using concrete blocks.

With lots of warm days ahead, you'll want to plan more outdoor meals for family and friends. Get your copy of this special bulletin now. Copies are available from your county extension agent's office.

Sugar Beets

Current Quotas, Production and Acreage Figures

As a reference, following are the current statistics for sugar quotas set by the U. S. Department of Agriculture, 1959 production statistics and 1960 acreage allocations:

QUOTAS		Tons	
Cuba	3,119,655	Peru	95,527
U. S. beet sugar	2,043,480	Dominican Republic	81,457
Puerto Rico	1,192,498	Mexico	64,809
Hawaii	1,140,462	Virgin Islands	16,261
Philippines	980,000	Nicaragua	14,027
Florida, Louisiana	628,799	Others	23,025
TOTAL		9,400,000 TONS	

PRODUCTION STATISTICS AND 1960 ACREAGE ALLOCATIONS				
State	1959 Harvested Acres	1960 Acreage Allocation	1959 Yield Tons per Acre	1959 Total Harvested Tons Beets
California	206,000	216,960	23.5	4,841,000
Colorado	143,600	156,878	17.2	2,470,000
Idaho	87,600	95,398	21.7	1,901,000
Kansas	8,400	9,067	18.0	151,000
Michigan	73,500	84,534	17.6	1,294,000
Minnesota	71,400	80,354	12.4	885,000
Montana	52,800	61,319	15.8	834,000
Nebraska	63,500	69,136	17.2	1,092,000
North Dakota	34,100	41,871	12.5	425,000
Ohio	21,700	24,072	16.2	352,000
Oregon	19,000	21,221	27.0	513,000
South Dakota	6,100	6,440	13.4	82,000
Utah	31,500	36,758	18.0	567,000
Washington	34,300	36,959	22.9	785,000
Wisconsin	8,000	9,314	13.1	105,000
Wyoming	38,400	41,723	16.4	630,000
Other States and Reserve*	5,800	7,996		108,000
Total U. S.	905,700	1,000,000	18.8	17,036,000

*Illinois, Indiana, Iowa, Nevada, New Mexico and Texas

POLITICAL CALENDAR

The Farmer County newspapers have been authorized to announce the candidacies of the following persons, subject to the action of the second Democratic Primary June 4, 1960

FOR STATE REPRESENTATIVE, 96th Legislative Dist.:
Jesse Osborn
(Re-Election)

FOR COMMISSIONER of Precinct No. 1:
Wesley Hardesty
Tom Lewellen

FOR COMMISSIONER of Precinct No. 3:
Guy Cox
J. H. McDonald
(Re-Election)

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And Appliances**

THE PARMER FARMER

By W. H. Graham, Jr.

One of the continuing wonders of modern farming methods in this part of the country is the irresponsible use of irrigation water. Persons who visit our area from elsewhere never cease to be amazed at the reckless abandon we have with this natural resource.

Their first thought is that it must be an inexhaustible supply; that we don't have to worry about depletion.

When they find out that this is not the case, and that, in fact, practically all farmers now agree that their underground resources are being slowly but surely mined away each pumping season, they cannot hold back the question, "Why?"

This is a very difficult question to answer. Why do men throw beer cans on the highway shoulders when they could as easily toss them in a nearby container? What makes a man deliberately ruin his health in a hell-for-leather business pace when the doctor, his family, and his friends throw out caution after caution?

What makes people forget what can happen when they drive their car while sleepy or intoxicated? With the USSR's threat to overcome the world, how can we sit complacently at home and spend our time worrying about the outcome of a baseball game?

Future generations are sure to indict us for our shortsightedness in this matter of conserving our underground water supply. Consider the evidence:

1. Our resources have a definite limit.

2. As a practical matter, they cannot be replenished.
3. Their depletion, or conservation, is a matter wholly within our control.
Facing these facts, it is pretty hard for any of us to reconcile our irrigation practices. Water in the ditch is the most visibly offensive misuse of these resources, but that is not the only waste; it is not even the greatest waste.

Farmers in areas where irrigation water has become very limited have proved that it is possible to raise large crops of BOTH cotton and grains with much less irrigation water. In fact, they approach our production standards on about a third of the water that we use.

In later year, historians will judge our actions with criticism. Whoever originated the saying certainly made a point for us: We'll never miss the water 'til the sands run dry.

Wheat Harvest Special SALE OF OLIVER COMBINES

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\$1000

on any combine on the lot

All Prices FOB Clovis

Terms Available

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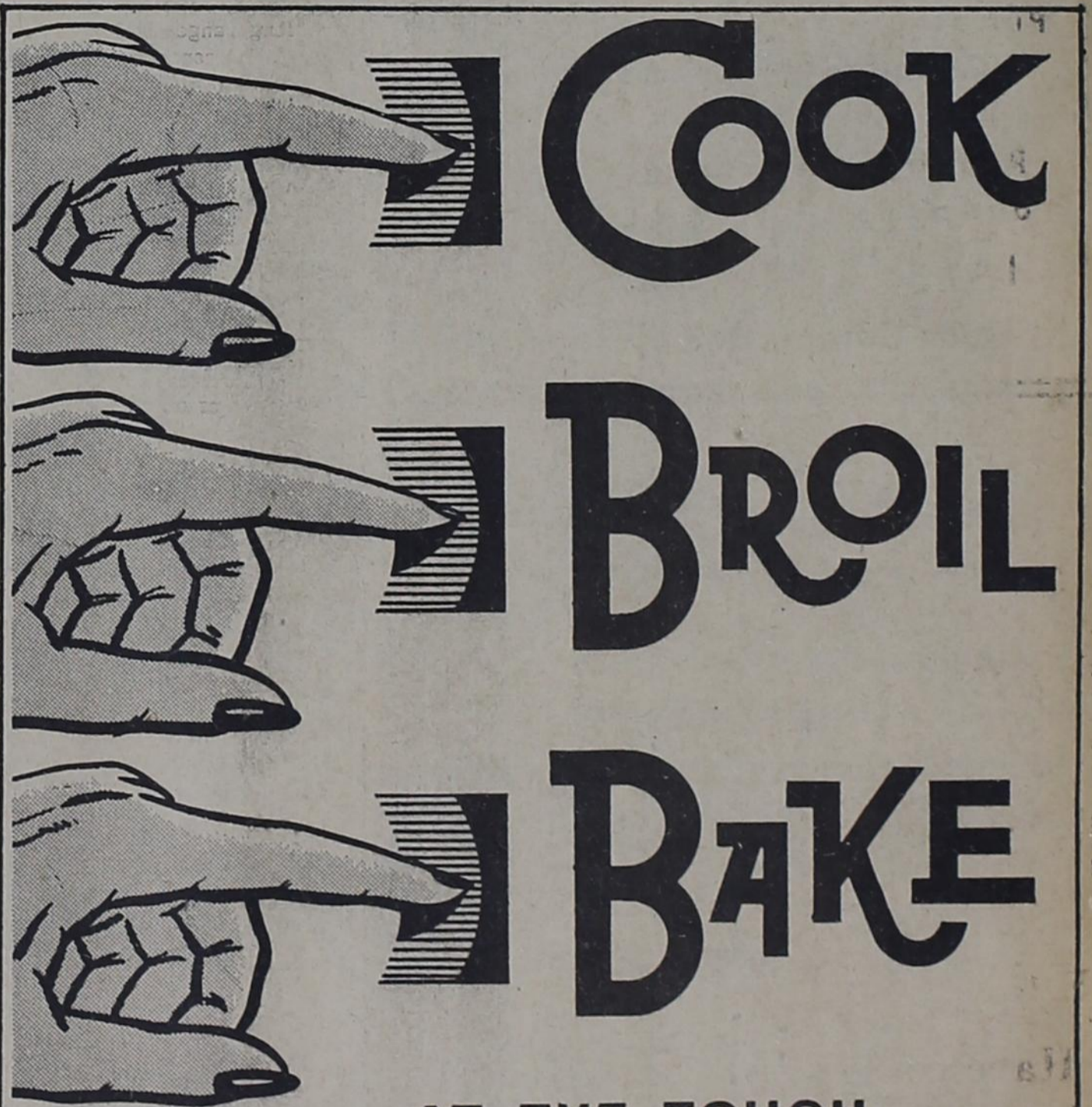
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FRIONA

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FARWELL

REEVE CHEVROLET
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Get your demonstration at your Reddy Kilowatt Dealer

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PRE-GROWN IN MEXICO
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Only two more weeks--and it will be 4-H Roundup time, again on the campus of Texas A & M College . . . Dates for this year's 4-H Roundup are June 7-9, according to Floyd Lynch, State 4-H leader.
4-H Roundup time is a time of friendly competition for 4-H demonstration and judging teams as well as for individuals who will represent their districts in the various contest eliminations in agriculture, home economics and related subjects. More than 2,000 members, adult leaders and county extension agents are expected on the campus this year for State 4-H Roundup. Special guests will be the friends of 4-H, which include the donors of the various contests and members of press, radio and television.
Back of the 4-H members who get to attend State 4-H Roundup are the thousands of boys and girls who take part in club, community and county 4-H activities and events. They too are winners--making use of the skills they have learned, and the poise and confidence they gain working with others. Many of you as parents and leaders are helping them to "learn, live and serve through 4-H," as this year's Roundup theme challenges boys and girls to do.
As June 7-9 draws nearer, you'll be hearing and seeing more of the county and district preparations for State 4-H Roundup.
You are invited to take part in the 4-H activities in your own community, town or county.
Judy Billingsley, county and district Dairy Foods demonstration winner will represent Parmer County. Mrs. Leon Billingsley, her mother, and I will accompany her to the roundup.

At the meat counter this week, check for best beef values on arm and blade pot roasts.

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FRIONA



THE PITY OF IT ALL--One of the most disturbing sights to persons concerned with preservation of the High Plains' most valuable natural resource is a bar-ditch full of "tail-water" from an irrigated field. While practically all conservations are quick to say it is virtually impossible to keep from losing any water at all from a field during a pumping season, the wanton and willful practices of many farmers go far beyond the limits permissible to common sense. This water will never be seen again on Farmer County cropland.

ing fact that our losses among the industrial uses are declining and that the total trend of our clothing and household markets is strongly upward. The wash-and-wear finishes are helping us. A lower support price next season apparently will give us a new margin of competitive strength in many cases . . .

NEW DEFENSE
" . . . thinking about a competitive strategy for cotton, we have been recognizing the great danger of rayon-cotton blends, based on the fact that in net cost to the mills rayon has a price advantage of six to ten cents a pound over cotton. But last year the cotton industry threw up one big defense against this when it obtained passage of the fiber labeling law . . . prices of cotton will be substantially lower . . . rayon raises its price. Nothing like this every happened before . . . cotton is showing new competitive strength . . ."

16, 18, 20 MILLION BALES
" . . . our competitors are not unbeatable and American cotton has a lot of competitive strength and a great potential for the future . . . the declining production is the thing that has been felt by our farmers and ginners and merchants, but the future holds more promise than you would judge by this experience. We can see the trend of our market . . . toward 16, 18, 20 million bales and more if we go forward with a wise longrange campaign of competition for the market, not with price alone, but with price, research, and promotion combined."

Now don't you feel better???

As little understood as any function in the cotton industry is the role of the cotton merchant . . . yet without him the industry would be in about the same predicament as if all gins closed down . . . after all, there is nothing so useless as a bale of cotton until it reaches the manufacturer . . . without the merchant (often known as a shipper) the cotton would have an almost impossible trip . . . here's what the merchant does -- or at least part of what he does -- he buys cotton of all kinds and assembles the different kinds into even running lots for sale to spinners . . . since his livelihood depends upon cotton markets, he seeks and develops new markets . . . and he has taken American cotton to markets all over the world . . . since the merchant does business on a "year-round" basis the farmer has a market when he wants and needs it . . . also the merchant offers the spinner a constant source of supply . . . and he guarantees that the spinner will receive the cotton he wants . . . and guarantees quality, weight and delivery . . . and the merchant, or shipper, not only pursues markets but by his services encourages the spinners to use cotton in preference to other fibers . . . for all of this the merchant makes a profit of about one per cent.

COTTON MEETING
Theme of the Beltwide Production-Mechanization conference in 1960 will be "Growing Quality Cotton Efficiently" . . . should be worthwhile for the producer . . . conference will be held in Memphis, Tenn., on January 11-13 . . . some of the top technical men in the country will be there.

SOIL CONSERVATION DISTRICT NEWS



MANAGING RANGELANDS FOR TOP PRODUCTION

The margin of profit or loss is usually dependent upon the type of management given. This is true for ranchers as it is for any other business. A high producing ranch will sell more pounds of beef than a low producing ranch. The measure of production, then, is in terms of pounds of beef per acre.

Good management will aim toward developing the range grasses into a high state of vigor by: (a) removing unnecessary competition, such as woody plants (b) seeding good grasses in suitable locations (c) eliminating overgrazed areas by developing additional water facilities or by the placement of salt (d) chiseling, furrowing, or pitting areas when normal rainfall tends to runoff, yet the soil is otherwise capable of growing good grass, and (e) developing a system of grazing with the proper number and class of livestock.

A conservation plan should be the basis for the needed treatment. A plan is developed following a survey of the land on the ranch. A range site and condition survey is made on rangeland which will show the general condition of all sites found on the ranch.

The major grasses, woody plants, and perennial forbs will be shown and will form the basis for range management practices. A system of grazing or plan can be worked out by the rancher and the SCS technician assisting the Soil Conservation District.

A decision will be made as to the class, age, and number of livestock to run on the rangeland. Any number that is decided upon will be only a starting number for range improvement and should be as flexible as range production.

The grazing plan will probably include deferred grazing of all pastures needing improvement to allow the grasses an opportunity to regain vigor and to produce seed. The grazing plan will show where the cattle will graze when various pastures are deferred. This may include cropland fields planted for summer grazing or wheat for winter grazing.

With a plan such as this, all of the rangeland should be shown as to the year getting the deferment, the approximate starting and ending dates, and the number of livestock being carried.

The rancher will be in a position to anticipate the amount of range improvement that can be expected and can plan for the enlargement of his herd. Ranchers need to learn the growth habits and characteristics of the important native plants. After a knowledge is obtained of these important plants he will know how long a period of deferment is needed and by watching his better plants he will note the improvement being made.

Range improvement will result when the desirable grasses are used properly and given timely rest periods. Proper use of range grasses is ac-

Vegetable Prospects Are Looking Good

Most vegetable planting has been finished and farmers are hoping for a successful year in two of Farmer County's vegetable growing areas, according to Buck Gregory of Lariat and Otto Ables of Bovina.

"I imagine I have around 210 acres of potatoes," says Gregory.

"They are coming along nicely." The Lariat farmer is raising a new variety of spuds this year. It is the Norland which is a red potato that matures eight to ten days earlier than other varieties.

"They claim it is the only

one that will chip," he says. Gregory is also raising Early Gems, a white variety; Red LaSoda and Red Pontiacs.

"We are in hopes our harvest will start about the first of July." Growing season for the Pontiac is about 120 days and 110-15 for the LaSoda.

The vegetable grower feels the market is pretty good now, running about \$4, and it has been as high as \$6.

"Costs have been about average. I haven't dusted or sprayed." He says using most of his own seed has kept costs down. Gregory has been farming po-

tatoes since 1952. He thinks his best year was 1956, when he had a good yield and the price was good.

"I would say there are 1,000 acres of cantaloupes in Farmer County," says Otto Ables, representative of Salt River Produce Company in Bovina.

Ables says he has also contracted for 96 acres of potatoes and about 500 acres of lettuce. All potatoes are a red variety.

"I have about 18 growers, altogether." The agent says the potato outlook is good, but it is hard to tell about the cantaloupes yet.

"We will plant lettuce from about the 15th of July to the 15th of August. We will harvest that lettuce about the first of October, because frost doesn't hurt lettuce.

"I'm nearly through planting cantaloupes. I've got just about 500 acres planted. I'm going to start thinning Monday for early growers.

"Our earliest harvest of cantaloupes will be July 25 to Sept. 15. Planting is spread intentionally to lengthen harvest. From April 25 to May 25 is usual planting date.

MOISTURE METER

We hear of some cotton producers who are using a moisture meter to determine when to pick . . . and making \$5 to \$10 per bale easy . . .

they check the cotton in the open boll early in the morning . . . if it's too wet (that over 10 per cent moisture for hand picking or over 8 per cent for machines) they wait an hour and check it again . . . when it's ready, they go to it . . . they stop when the late evening reading shows too much moisture.

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Utilizing New 1960 Piper Aircraft
"More people Have Bought Pipers Than Any Other Airplane in the World"

Corner on Cotton
BY BOB COLLINS

Getting discouraged with cotton? . . . maybe a few words from a report of the National Cotton Council will cheer you . . . the report was given the early part of the year, and it is a long range outlook based on sound economic research . . . we like to keep it around just to read when we get a little discouraged about the cotton business . . . the title of the report is "The Economic Outlook for U. S. Cotton's Markets" . . . here are some of the things it points out . . . Dr. M. K. Horn Jr., chief economist for the NCC is speaking:

LOTS OF HOPE
"Looking at the whole thing, I would like to say that there are plenty of grounds for hope that we can start the long-run trend of our market rolling upward. On the domestic market we have the big, encourag-

Unredeemed Merchandise BARGAINS
REMINGTON Roll-A-Matic RAZOR \$17.50
8x40 BINOCULARS & case, center focus \$16.00
PORTABLE AIR CONDITIONER like new \$19.95
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"Calm down, son," said the father of the marriageable daughter to the fidgeting young man. "I bet you want to marry my daughter and you're shy about her. Well, take her, my boy, marry her and good luck to you."
"Oh, no, it wasn't that, sir," said the suitor. "I just wondered if you would lend me \$25."
"Lend you \$25!" exploded the father. "I should say not! Why, I hardly know you."

This letter appeared in the "Letters to the Editor" column of a Canadian newspaper: "Sir -- I read with trepidation that the Church of England is omitting the word 'obey' from the marriage service in its new Prayer Book. May I ask if this new Church law is retroactive? (Signed) Worried Husband."

Dutch Quickel, Representing MUTUAL Life Insurance Company Of New York

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Model NV-4 -- 15' wide 4 flexible sections
CROSS-CUT ACTION KNOCKS OUT WEEDS
Better Cultivation Pays Off in Yields
The WINPOWER Rotary Cultivator is the best insurance toward a bigger safer harvest. The flexible sections, with off-set, cross-cut action knocks out weeds, breaks up crust and clods, and saves the moisture for growing crops.
End sections fold up. Coupling is adjustable for close turns. Hitches can be reversed for transport and crust breaking only. Construction is rugged, for years of trouble-free service.
Come in and see for yourself how this WINPOWER Rotary Cultivator will make money for you. It's the cultivating tool that gives your crops a faster, cleaner start to the biggest yields ever.
PARMER COUNTY IMPLEMENT CO.
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Now Is Time Says Agent

It is almost time to begin early insect control applications says Joe Jones, Parmer County agricultural agent. "It's time to start getting equipment ready for chemical applications," he says. The agricultural agent has

two warnings for cotton farmers. They are: "Under any circumstances, do not use equipment that has had 2-4D in it, because that chemical cannot be washed off; and Toxaphene alone is not recommended as one of the early

control insecticides in 1960." Toxaphene is being recommended for use when mixed with certain other chemicals. "It doesn't cost much. If the farmer does it himself, it will cost about \$1 an acre," Jones says of the control program.

"Reason for the increased yield was earlier setting of the fruit, and more of the cotton matured. "Some years, early season control doesn't pay; when it does, it pays enough to pay expenses for several years' control. Research to date shows it pays three out of five years. "The program normally begins when the cotton is in the four-leaf stage and continues at weekly intervals until three ap-

lications have been made. "It should always stop at least 30 days prior to the time when boll weevils are expected to show up. This is usually the last part of July. This means an early control program should stop about the last part of June or the first part of July. "In the past, farmers have often waited too late to start their program. In many instances, they are just beginning when they should be stopping." Jones recommends that all cotton farmers pick up a copy of the "Texas Guide For Controlling Cotton Insects, 1960, at his office or at a gin or insecticide dealer. All have a supply of the guide.

NEWS FROM THE FARM BUREAU

BY RAYMOND EULER

BY RAYMOND EULER

All of you members receive the NATION'S AGRICULTURE publication, and perhaps most of you read some of it. In the June issues, (with the cows at the edge of the water pool on the front) we urge you to read the editorial, The Quest For The Holy Grail.

When you have read it, we suggest that you read the first paragraph and skip immediately to the last and see what kind of impression it makes on you.

We had word ten days ago that some very important Farm Bureau legislation had been favorably reported out of the house agricultural committee and would be acted upon within ten days. It was legislation that would prevent federal regulation of wages, hours or prerequisites for domestic farm workers.

It would also extend the Mexican labor program for two more years. We haven't heard the outcome at this time, but hope it went through. Strong and vigorous opposition to the bill was exerted by labor unions and the Department of Labor.

Farm Bureau legislative representatives feel that they have been successful in heading off any radical revision of the basic farm program for this session. The "family farm income" bill introduced by Congressman Poage, of Texas, became bogged down in the house agricultural committee, and apparently was going to stay there.

He has, however, introduced a similar program with more general wording, in an effort to eliminate some of the opposition he found before. This bill would just about give the secretary of agriculture absolute power in the handling of farm production and marketing.

Farm Bureau has been concentrating on efforts for passage of a wheat program to get this commodity and its producers out of a very bad spot. Five hundred thousand Farm Bureau members are wheat farmers, and it is believed there is possibility of getting action on a program to keep the wheat farmer in business.

The weed committee will meet Monday night in the Farm Bureau office. You are welcome to attend this important seasonal meeting for action in noxious weed control.

CONSIDER THIS: "It is not for kings, O Lamuel, it is not for kings to drink wine; nor for princes strong drink: Lest they drink and forget the law, and pervert judgment of any of the afflicted." Proverbs 31:4-5.



"STUBBORN FELLOW ISN'T HE, SWORE HED NEVER CONTOUR!"

Planned Decisions Aid Profits

BY C. H. BATES

Extension Farm Management Specialist

The margin of potential profits from present day farming and ranching is narrow. Sometimes small savings are of tremendous importance. With the trend toward larger volume of business, there are increased risks from lower prices or higher costs.

For example, a few cents less per hundredweight on 200 steers marketed means a reduction of thousands of dollars in return. Similar variation on prices for a cotton or grain crop will influence profits materially. Not all risks can be avoided, but careful planning may help reduce their impact on profits.

Individual operators may benefit more from planning by concentrating on their "recurring" and high-cost items. This emphasizes the reduction of per unit costs.

On crop enterprises, the aim should be to minimize labor costs through the economic use of machinery. Often adverse weather causes costs to increase for weed control, combating insects and for certain harvesting operations. Planning should include alternate methods of handling these practices under adverse conditions.

Timeliness of many operations often means the difference between a fair crop and a larger one. Also, the unit cost of products is higher with a reduced yield such as often results from poorly timed insect control

measures, for example.

For the livestock producer, economical gains or lower unit costs are important. Here again the well planned operation must reduce labor needs. Full use should be made of mechanical feeding and automatic devices which reduce costs.

A small reduction in important production items may bring sizable savings in total annual costs resulting in more profit. For example, feed costs comprise about 75 per cent of the outlay for pork production. Thus, a small saving of \$4 per ton on the ration needed for 500 market hogs would total almost \$1,000. Similarly, the use of feeders designed to avoid waste can reduce costs because of the cumulative saving.

Other considerations which involve planning in livestock operations may include: carefully scheduled breeding to fit market demands; shortening or prolonging feeding periods as justified by changes in feed-price ratios; and contracting for delivery of commodities at a pre-determined price. This may include feed items to be purchased as well as the animals to be marketed.

In short, no business requires more careful study and management than does farming and ranching. The carefully planned operation should net a wider margin of profit.



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REMEMBER

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* Jesse Osborn Has Served Parmer Countians Faithfully And Ably.

* His Experience As A Member Of The All-Important Appropriations Committee For Three Straight Terms Qualifies Him Best For The Office He Seeks.

* He Has Supported Progressive Measures (Including Higher Salaries For Teachers), But He Opposes Spend-Thrift Government.

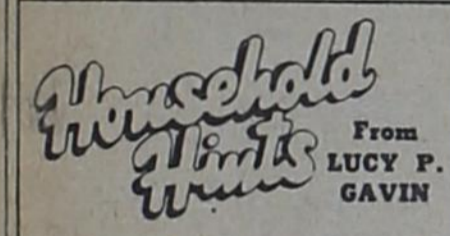
The Kind Of Criticism You Hear About Jesse Osborn Is

"He Wants To Save Taxpayers Money!"

Let's All Vote **RE-ELECT** Jesse Osborn

Paid For By Parmer County

Friends Of Jesse Osborn.



Edna Smith phoned for advice in cleaning the oven. Poor Edna was in tears because she forgot to set the automatic timer on her built-in oven and a fruit pie bub-



bled over and made a terrible mess. I advised Edna not to despair, that a little effort would have the oven looking spanking new again. Here's my advice for oven-cleaning: Sponge off lining with warm soapy water just as soon as the oven cools. If spots prove difficult to get off, leave 1/4th cup of ammonia in the oven overnight. Then wipe off spots the next morning with a damp cloth.

How much of your food dollar gets back to the farmer? Economists say it is about 38 cents. The remaining 62 cents goes for the costs of getting the food in the form you want it, at the time and place you want it. Food costs less now in terms of minutes of work necessary to buy what you need to eat than ever before in history.