## Cbe Efervuille Allomutain Sum.










# Our Store is 40 Years Old 

The Old Reliable

## Charles Schreiner Co.,

## Wholesale and Retail

## Generalimerghandise

LEADERS IN LOW PRIGES.

## FORTY YEARS WITHOUT A FAILURE OR A FIRE

 WE ALWAYS MEET OUR OBLIGATIONSIF a looking glass was backed with quality instead of mercury, it wouldn't "Scratch," because quality is good "under the surface." Our business is backed by the quality of the goods we handle, and of the policy and method we use. If we sell an inferior article we not only rob our customer, but we rob ourself, and we won't do either.

## $D_{\text {GO }}^{\text {RY }}$ <br> GOODS

In our. Dry Goods department we make a special effort to keep abreast of the times in every detail. The women and girls of Kerrville and the "Hill Country" are entitled to as good quality and as late styles as are the women of Broadway, New York. Our buyer goes to market each season and secures the very best quality and styles that cash will buy.

## LOTHING and SHOES

We have an experienced tailor in the store and will make your clothes in the very latest style, and from the finest fabrics. Or, if you want ready-to-wear clothes, we handle the best obtainable and the price is right, considering quality. Our shoe department is a source of pride, and receives great care. We are exclusive agents for several of the best brands of shoes made in the world.

## ROCERIES and SUPPLIES

Groceries, especially heavy supplies, are always handled at a small profit. We buy in car lots, save freight and otherwise reduce the cost. When you get our grocery prices you can rest assured that " If it is cheaper elsewhere, it is not so good."
We make a specialty of ranch supplies and the rural store jobbing trade.

## HARDWARE and

 MACHINERYWe carry a very complete line of shelf and heavy hardware, stoves, cooking utensils, and all the things usually carried by a firstclass hardware store. Also handle Springfield wagons, hacks, buggies, surreys; Aermotor and Sampson windmills; Collins' pump jacks; Moline disc plows; Deering binders and mowers; windmill and machine repair parts, pumps, piping, etc.

## Charles Schreiner Company KERRVILLE, TEXAS

