



10¢ Per Single Copy

THE NEWSPAPER THAT WORKS FOR A BIGGER, BETTER BOVINA

"In The Agricultural Center Of Parmer County"

WEDNESDAY, FEBRUARY 17, 1971

#### Bovina, Texas

#### WHITTLIN

\*

#### By DOLPH MOTEN

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* This is stock show week here and in Parmer County.

There are some drawbacks to stock shows, as most everyone associated with them knows, but we daresay that the advantages far outweigh those disadvantages.

With their projects, young people are "learning by doing" and what they're learning is a good lesson about the game of life. They do many hours work for the few minutes they get in the spotlight, too.

Your attendance at the shows can be encouraging. Same goes for your support verbal and/or financial.

We clipped the following from the column of Sig H. Atkinson in a recent issue of The Brownfield News. He says it'll work:

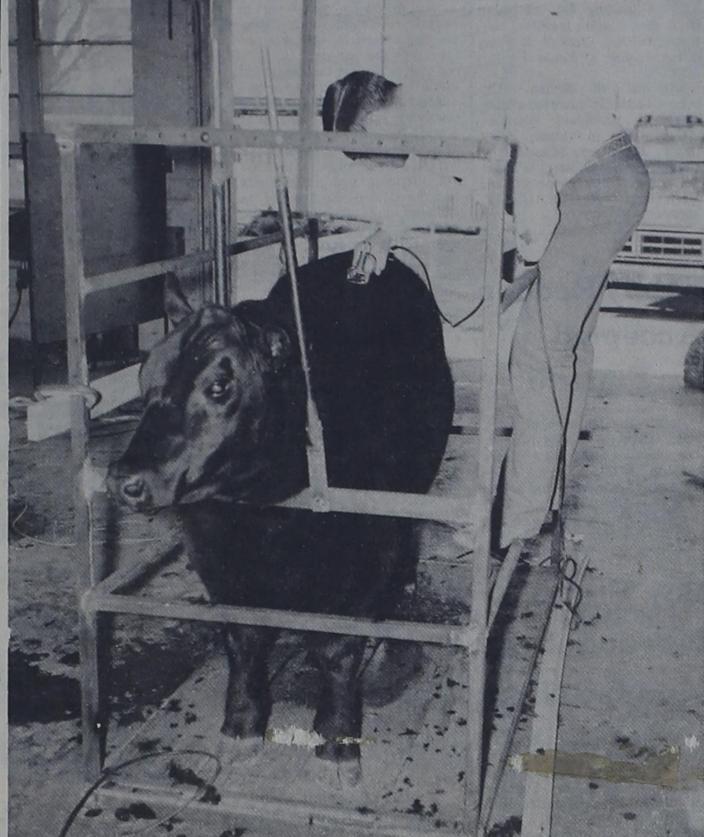
Take your age. Multiply by two. Add five. Multiply by 50. Substract 365. Add the amount of chance in your pocket under a dollar. Then add 115. The first two figures of the answer are your age and the last two are the amount of change you added.

You can take that information and a dime or 15 cents and buy a cup of coffee almost anywhere around. \* \* \* \* \* \*

West Texas gave its successful football coach a raw deal when it invited the invitation of

his and his assistants' resignation last week. That's the way it looks to us from several miles away, at

least. Kerbel put the Buffs on the



# Principals, Coaches **Get New Contracts**

Mrs. Williford

**Dies Thursday** 

Funeral services were held | Osteopathic Hospital of an ap-

Bovina, in First Baptist Church to Lubbock from Bovina and

Contracts of three princirules" were Mr. and Mrs. pals of Bovina Schools and Thomas Beauchamp and Mr. those of four coaches were renewed at a Monday night meetand Mrs. Glenn Hromas. ing of Bovina Schools board of

**Board Issues Statement --**

trustees. Long-Time Resident --The principals receiving extensions to their present contracts are Gary Cox, high school; Wilson DiCuffa, grade school; and Jim Noyes, junior

high. Also offered new contracts for the '71-'72 school year were Gib Hough, athletic director and head football coach; Dalton Morrison, basketball coach; Roger Ezell, football and basketball assistant coach; and Corky Criswell, junior high coach.

All seven of the contracts were renewed by unanimous votes of the board.

Contracts for classroom teachers for the forthcoming year are scheduled to be considered at the March meeting of the board. \* \* \* \* \* \*

Meeting with the board to dis-

Sunday afternoon at Bovina

United Methodist Church for

Sunday Afternoon --

Lee Hopingardner

**Rites Held Here** 

Funeral services were held Lee Hopingardner, 79, who died

of Poolville.

Cemetery.

\* \* \* \* \* \*

Saturday for Mrs. Bob Willi-

ford of Lubbock, formerly of

Rev. M. D. Durham, pastor of Lubbock's Southside Baptist

Church, officiated at the serv-

ices. Burial was in Poolville

Mrs. Williford, a resident of

Lubbock two years, died about

1:40 a.m. Thursday in Lubbock

about 7:30 p.m. Friday at

Knights Rest Home in Little-

officiated at the rites.

Home of Friona.

verne.

nephews.

field after a lengthy illness.

Rev. Charles Gates, pastor,

Burial was Monday afternoon

in the Speermore Cemetery

near Laverne, Okla., under di-

rection of Claborn Funeral

Mr. Hopingardner was a re-

tired farmer, a veteran of

World War I, and a member of

the American Legion. He had

lived in the Bovina area 45

years, coming here from La-

Survivors include a brother, T.J., of Bovina; a sister, Mrs.

Mable Newberry of Mission,

Kan., and several nieces and

Pallbearers were Vernon

Willard, Clyde Blalock, Gene

Ezell, Wilford Sikes, Tom Grif-

fith and Bob Turner.

cuss "inconsistency of school | The resignation of Dick Al- | the position, subject to his aclen as a custodian was accept- ceptance, was Raymond Deled. He resigned because of ill gado. health, according to Superin-

tendent L. F. Jacobs. Hired to

parent heart attack. She had

been in ill health since moving

suffered a heart attack about a

Mrs. Williford, a resident of

Bovina 44 years, moved here

in 1925 from the Fort Worth

area. She had served with her

husband as custodian for First

Baptist Church several years

Survivors include her hus-

band, Bob, five sisters; Mrs.

Flossie French of Cleburne,

Mrs. M. A. Morse of Austin,

Mrs. Murl Clark of Weather-

ford, Mrs. Ike Norman of St.

before their retirement.

week before her death.

VOL XVI, NO 34

\* \* \* \* \* \*

The board formally called the annual school trustee election for April 3, a Saturday. Deadline for candidates to file is 30 days prior to the election, March 3.

Three positions on the sevenmember board will be filled by the election. Expiring are the terms of Lawrence Jamerson, Leon Ware and Leslie McCain. The three were petitioned this week as candidates to succeed themselves.

Signing the petition for Jamerson, Ware and McCain were Johnie Horn, A. L. Hartzog, Mina Horn, J. B. Barrett, Earl Stevenson, T. C. Wiseman, J. D. Kirkpatrick, B. L. Marshall, Wayne Spears and Brooks Da-

vis.

Board members with one year remaining on their present terms are Earl Whitten and Thomas Rhodes, Those with two years remaining are Robert Read and Edwin Lide. \* \* \* \* \* \*

Discussed was the possibility of adding a snack bar to the school cafeteria. No decision was made, however, pending

country's football map and in appreciation the school gave him an invitation for his resignation. Beginning without a conference and with not much following, he put the Canyon school in a position of national prominance. He entered a hard fight with a short stick . . . . and won . . . . with winning football teams.

We have nothing but admiration for the man named to succeed him, but that's another story.

The school used Kerbel's success and influence to gain admission to the Missouri Valley Conference. WT teams will be allowed to compete in that league next season. But Kerbel, who was probably more responsible for the school being there than anyone else, won't be around to take part in it. Using the conference affilia-

tion as a base, the football fortunes of the school can be expected to continue to rise. And the conference is supposedly even more advantageous for basketball than for football.

No doubt but that Kerbel had his faults. They weren't, whatever they were, any greater when the board decided not to renew his contract than they were the day he was originally signed, though. And in the meantime, he had conducted a highly successful football program at the Canyon school against odds that a lesser coach wouldn't have been able to overcome.

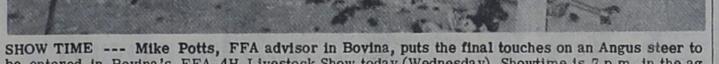
Critics of Kerbel complained that he used too many athletes from far-away sections of the country instead of filling his scholarship quota with area players.

Possibly that complaint was justified, except that it's difficult to fairly criticize success. Chances are, Big K would rather have used boys from the Panhandle and adjoining states if he had sincerely believed he could win with those which would play for him. And he did use some area boys, needless to say.

Critics also said, we read, that attendance at WT games wasn't as good as it should be. Is that the fault of a winning football coach? We doubt it.

If Kerbel was ever the man for the job, he still was when the powers-that-be decided it was time for a change.

Since it's all over for Cap-tain Kerbel, anyway, we kinda hope he got caught in a power



be entered in Bovina's FFA-4H Livestock Show today (Wednesday). Showtime is 7 p.m. in the ag barn west of 8th Street.

\*

At Ag Barn ---

# FFA Livestock Show Judging Here Today

Judging in the annual Bovina FFA-4-H Livestock Show begins at 7 p.m. today (Wednesday) in the ag barn west of 8th Street when 42 animals go through the arena.

Bill Bickel, vocational agriculture instructor at Muleshoe High School, will be the judge in the event.



Entered in the show are 20 exhibitors of the grand chambarrows, six gilts, 11 lambs and five steers. Ribbons and cash prizes will be awarded the first five places in each class. Trophies will be received by

pion barrow, grand champion gilt, grand champion lamb, grand champion lamb, grand champion steer and the five breed champions in the swine division.

\*

The FFA Livestock Show, under direction of Mike Potts, vocational agriculture, is sponsored by Bovina Lions Club and Bovina Chamber of Commerce and Agriculture.

> Entering animals in the swine division are Mike Spears, Hugh Rogers, Terry Sherrill, Jackie Religious Emphasis Day --Adams, Alan Cockerham, Ken Jamerson, Buddy Clements, Al Kerby, Bobby Englant, Mike Ware, Tommy Bonds, Barty Bartlett, Steven Stevenson, Larry Wiseman, Janie Clements, Walter Martinez.

Expected to show lambs are Mike Spears, Hugh Rogers, David Vargas, Terry Sherrill, Cathie Trimble and Shannon Davis.

Showing steers will be Joan Carson, Galen Carson, Dale Johnston, Roy Hartzog and Gary Gober.

"Get It Done In '71 -- 1 of | members of the steering com- | Day to be held Sunday. March 1100" is the slogan adopted by mittee for Religious Emphasis 7.



Louis, Mo., and Mrs. Audette further study. Harkins of Lubbock, and several nieces and nephews.

(Continued on Page 2)

Parmer Co. Cattle Co. --

**New Owners** For Feedlot

A change in the ownership structure of Parmer County Cattle Co., commercial cattle feeding facility located between Bovina and Farwell, was announced this week by C. C. "Cap" Naegle, manager of the firm.

New majority stockholders of the company are Nelson Bunker Hunt of Dallas and A. R. Dillard of Wichita Falls. They own 45 per cent of the business each. Naegle, who will continue to manage the business, retained his 10 per cent interest.

The feedlot, which has a capacity of some 37,000 head, started in business in March of 1967.

Five people, including Dillard and Naegle, were involved in the ownership at the beginning and until the recent change. Dillard's interest was increased from 22.5 per cent to the present 45 per cent in the change.

For practical purposes, the business will remain unchanged under the new ownership. "We will continue to operate as a commercial feedlot just as we have in the past," Naegle said in making the ownership change announcement.

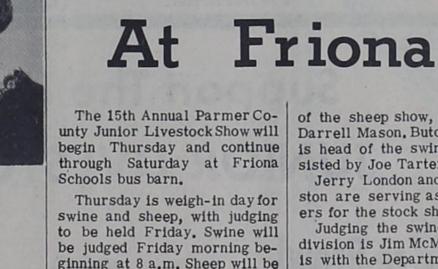
Slogan For Campaign

## **Adopted By Committee**

Members of Bovina Student Council met with steering committee Tuesday afternoon and presented slogans and ideas for the campaign.

Hat bands and lapel cards have been ordered with the adopted slogan and will be passed out in the near future.

Meloney Marshall, president of Student Council, presented several suggestions to the committee. Among these were ringing of church bells Sunday morning, painting barrels and placing them on Third Street, handing out pamphlets and publicity in the school rooms to emphasize the occasion.

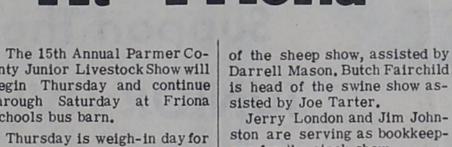


\*

Starts Thursday --

ginning at 8 a.m. Sheep will be judged that afternoon beginning at 1:30.

Steers will be weighed in from 7 to 8 a.m. Saturday. Judging begins at 9 a.m. Auction sale of top animals



ston are serving as bookkeep-

**County Show** 

ers for the stock show. Judging the swine and sheep division is Jim McManigal, who is with the Department of Animal Science at Texas Tech Uni-

versity. Dr. Dale Zinn, chairman of Tech's Animal Science Department, will judge steers.

struggle with the people who wanted the successor to lead the Buffaloes and really had nothing against the outstanding job that had been done.

Mostly, we guess, we're just disappointed to see a man dismissed for doing what we thought was an outstanding job. Nobody ever said life was fair, though.

Weather by Willie

Slight chance for a little moisture this week. No floods. ---Willie

P.S. -- We could get this drought broken before the end of this month.

Sharon Cooper of Dalhart,

is a former pastor of Bovina

Pentecostal Holiness Church.

tor of the church, invites all

young people and adults to at-

Rev. Charles McCause, pas-

p.m. each day.

tend the services.

show. Most of the entries in a former Bovinian, will be fea-Bovina's FFA-4-H Livestock tured speaker at a three-day Show held today (Wednesday) Youth Revival scheduled to bewill be entered in the county gin Friday and continue through show with the exception of per-Saturday and Sunday at Bovina haps four or five, according to Pentecostal Holiness Church. Mike Potts, FFA advisor in Services will begin at 7:30 Bovina.

Sponsor of Parmer County Miss Cooper, 17, is a student Junior Livestock Show is in Dalhart High School. She is Friona Young Farmersorganithe daughter of Rev. and Mrs. zation. Archie Cooper, Rev. Cooper

Dwain Menefee is general superintendent of the show. Bob Riethmayer is superintendent of the steer show and Leon Langford will act as assistant. Johnny Miller is superintendent

will be held Saturday after-noon beginning at 1 p.m. Roping Club Trophies and ribbons will be awarded to the top animals with Plans Meal showmanship trophies to be awarded in each division of the The annual steak dinner

meeting of Bovina Roping Club members and their ladies is scheduled for tomorrow (Thursday) night at Bovina Restaurant.

The meal is scheduled to begin at 7 p.m., according to Edwin Lide, new president of the organization.

Dues of \$10 per year will be payable at the door, according to R. G. Barron, secretarytreasurer.

All members, former members and prospective members are invited to join the organization and attend the dinner, Lide says.

RELIGIOUS EMPHASIS DAY --- Members of Bovina Student Council are shown making plans for activities for Religious Emphasis Day March 7. Student Council members will be working with various civic organizations on publicity for the coming event. From left to right are Ken Jamerson, Roy Ramirez, High School Principal Gary Cox, Meloney Marshall, Heidi Corn and Kay Spicer.

Chamber of Commerce, Lions Club, Roping Club, Bovina Schools and Student Council will be working with the steering committee from Bovina Woman's Study Club in preparation for the activities Sunday, March 7.

Purpose of the Religious Emphasis Day here is for it to be a layman backed attendance. conducted entirely by citizens and supported by Bovina area ministers.

Last year was the first such promotion here and received area-wide publicity in newspapers, radios and TV stations.

THE EARS OF A





Youth Revival

This Weekend Pentecostal Holiness Church

Sharon Cooper of Dalhart formerly of Bovina will be the speaker. \*Friday \*Saturday \*Sunday - Each Service Begins at 7:30 -

## At District Meet --Name Bovina SC **Best In Top-of-Texas**

THE BOVINA BLADE

and Heidi Corn, and Gary Cox, Austin will be discussion sponsor of Student Council in groups, one of which Bovina Bovina High School Student Council was named outstanding student council in the Top-Bovina. of-Texas District of Texas As-

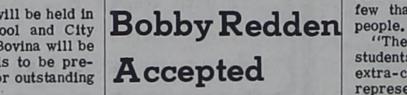
School in Amarillo.

and Tulia High School.

The group registered Saturday morning and discussion sociation of Student Councils Saturday at Caprock High groups were organized. A songfest led by Amarillo High was followed by one and one-half Bovina's Student Council was hours of discussion groups. chosen from a slate of six contestants including Tascosa, Caprock and Amarillo High, all Each group presented a skit that afternoon in general assembly. Highlight of the afterof Amarillo; Pampa High School noon was the announcement of the outstanding student council. A committee of student coun-**Representatives from Bovina** cil members and sponsors High School Student Council will named by the state office select the outstanding student be in Austin April 1 for the state convention of student council from each district. Those making the trip from councils.

The meetings will be held in Bovina to the district meet-Austin High School and City ing were Meloney Marshall, Auditorium and Bovina will be Buddy Clements, Patti Mills, one of 18 schools to be pre-Gail Dixon, Brenda Stanberry, sented a trophy for outstanding Weldon and Rex Beardain, Christi Trimble, discussion student councils. Included on the program at group leaders Rodney Hromas

When You Go let



sponsor.

night.

Officers of Bovina High

School Student Council are Miss

Marshall, president; Roy Ra-

mirez, vice president; Holly

Davis, secretary; Mike Beau-

champ, treasurer; Weldon

Beardain, parliamentarian;

Miss Corn, historian; and Cox,

**By Fratemity** 

Bobby Redden, son of Mrs. Mary Ruth Redden of Bovina, has been accepted for membership in Kappa Sigma Fraternity at Southwest Texas University in San Marcos. Redden is a graduate of Bovina High School.

**Boy Scout** Meeting Set

Dale Schwartz, district Boy Scout executive from Clovis, will be in Bovina Monday night at 7 p.m. in Bovina Schools cafeteria, to reorganize the scouting program here.

Bovina Lions Club is sponsor Boy Scouts and Roy Allen

Contracts --(Continued from Page 1)

Board members went on record as commending "the Student Council and members of the student body who worked with the Council for the work that has been done this year and the honors and prestige earned for Bovina High School and the community."

The following statement in will be leading for the first regard to school policy contime at the state meeting, political rallies, election of state cerning athletic events was released by the board: officers and a dance Friday

"Due to recent incidents and some in the past that have occurred during athletic contests involving Bovina and area schools in which action by some of our contestants and fans has hurt the reputation of the Bovina Schools and its students and the City of Bovina and its citizens, the school board and administration will take whatever action necessary to correct this action on part of a few that greatly affects many

"The attitudes and actions of students participating in all extra-curricular activities and representing our school and city will need to meet certain standards before being allowed to participate. It is a privilege and not a right to participate in these activities.

"Schools are charged with the responsibility by the Interscholastic League officials in Austin with the conduct of its students and fans at or around any contest. Schools can be penalized along with many innocent young people for disorderly conduct before, during and after contests or activities sponsored by the school. It covers three primary areas: (1) sportsmanship during the game, on and off the court or playing field or place of the Monday Night activity by players, coaches, and fans; (2) the treatment of officials before, during and after the contest; and (3) the

treatment of the opponents' contestants, coaches or sponsors and fans. "If parents, administrators,

teachers, coaches, sponsors and fans are to teach respect for constituted authority, then

"We appreciate the support

and sportsmanship of the ma-

CENTER **Dormitory Living In** The Manor **Duplex Residence or Cottage Residence** Nursing Care at Westgate 425 Sunset Drive Hereford, Texas Manson Waits, Administrator 364-0663

**KING'S MANOR** 

RETIREMENT

Oper

Home Bovina Show wi

DC

PAGE 2

PARMER COUNTY Livestock Show

WAC

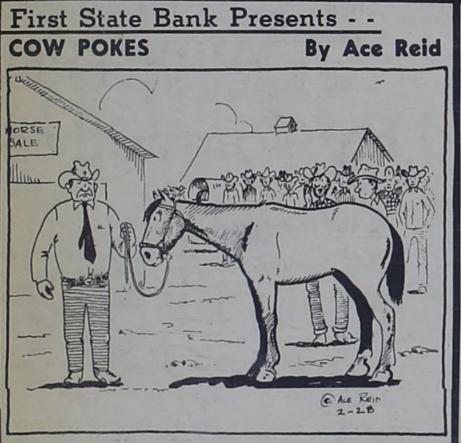
SEED CO.,

CERTIFIED & SELECT

BEST WISHES On Your 15th Annual

-Everyone's Welcome -

## At Stock Show Time-**CLABORN FUNERAL** Phone 247-2801 **815 MAIN FRIONA** .... is proud to Salute **Parmer County's** FFA and 4-H **Members For Jobs** Well Done!



'Yeah I like him, but I'm scared if I don't bid enough I'll git whipped by that feller, and if I bid too much,



TOP STUDENT COUNCIL --- Roy Ramirez, vice president, Meloney Marshall, president, and Gary Cox, sponsor, of Bovina High School Student Council look over the program for the state convention to be held in Austin in April. Bovina Student Council will receive a trophy at the convention for being the Outstand-^ ing Student Council in Top-of-Texas district.

## 85 Per Cent --**Religious Census Nears Completion**

week.

Census teams have turned in for use of Bovina churches. "We would like to thank each 80 to 85 per cent of their cards, according to a spokesman for one who helped in this drive and the religious census drive held if anyone was missed, if they last Sunday afternoon. will contact one of the church-Some team captains are still es we will see that they get a collecting and visiting homes, census card," said Rev. Larry but were expected to turn in Heard of First Baptist Church. their cards some time this Churches participating in the census drive were Bovina United Methodist, First Baptist, Church of Christ, St. Ann's Ca-A meeting of Bovina minis-

ters will be held in the near future when all results are in to tholic, Pentecostal Holiness, make a list of members for each Mision Belen Bautista, Oklachurch and a master list of homa Lane Baptist and Oklathose with no church affiliation homa Lane Methodist.



Cover your grain sorghum land with -

Slurry Mix to your grain sorghum stubble now-right behind the stalk shredder.

they must indoctrinate and eduis Cubmaster. cate the contestants under their control in this direction.

Scouting program in Bovina has been inactive for several months and Schwartz invites all interested parents and prospective Boy Scouts to the meeting.

"We would like to see the scouting program revitalized in Bovina, but if enough interested parents and boys can't be found, we will have to discon-tinue our efforts here," said Schwartz early last week.

Boy Scouts is that part of the scouting movement especially designed for boys 11, 12 and 13 years of age. Purpose of Boy Scouts is to promote the ability of boys to do things for themselves and others, to train them in Scoutcraft and teach them patriotism, courage, self-re-liance and kindred virtues.

> Almost every cut of beef found in the meat section of



airtight, moisture-proof Tupperware plastic containers for fresher, longer storage.

\* \* \* \* \*

Keep frozen fruit containers closed while defrosting them at room temperature. Otherwise, the fruit will have a tendency to discolor

ficial to all." Friona For

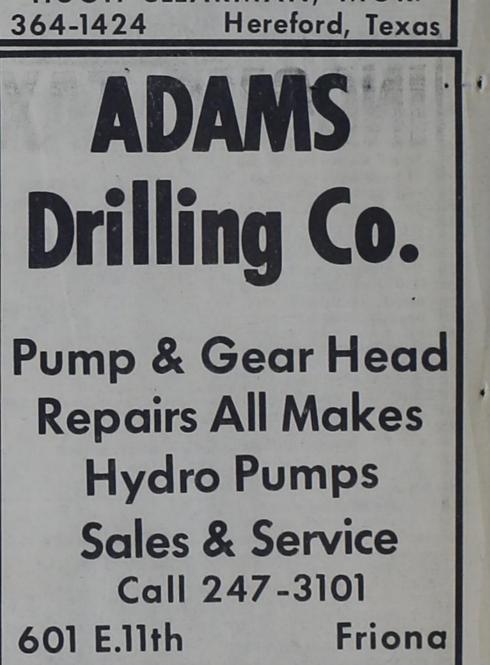
> Funeral services were held last Tuesday at the Assembly of God Church in Friona for John W. Holt, 77, of Friona.

Survivors include his wife, Minia; one daughter, Mrs. Bethie Phillips of Negley; three step-sons, Travis Stone of Clarksville and Lewis and Donald Stone of Bovina; and sev-eral grandchildren.

Mr. Holt died about 12:50 a.m. Monday in Parmer County Community Hospital in Friona after a lengthy illness. Burial was in Bovina Cemetery directed by Claborn Funeral Home of Friona.

Mr. Holt had lived in Friona four years, coming there from Oregon. He was a longtime resident of Clarksville and was a retired farmer.

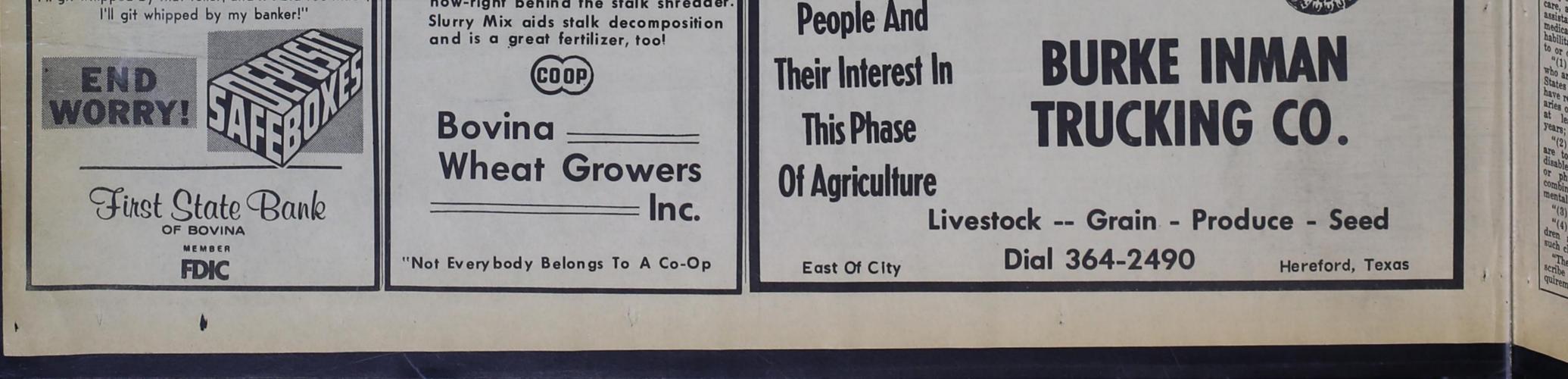
FIELD TESTED SEEDS jority of our loyal students, parents and fans and hope we can all strive together to HUGH CLEARMAN, MGR. make the reputation of our school and city one of the best 364-1424 in the Panhandle and in the State of Texas. Cooperation from all concerned will be appreciated and will prove beng-**Rites Held In** John W. Holt



## Support The 15th Annual JUNIOR LIVESTOCK SHOW

We're Proud **Of Our Young** 





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# Home Economics

Home Economics Division of nual show today (Wednesday) in Bovina FFA-4-H Livestock the homemaking cottage of Bo-Show will have its second an- vina Schools,

## ChargeWoman With Murder

Mrs. Ann Horta, 32, of Lazbuddie was charged with murder Wednesday of last week following the shooting death of her husband early that morning.

Ivy farm.

Peace J. R. Thornton. She was released on \$3000 bond and bound over to the grand jury which is scheduled to convene Friday.

the family had lived in the Lazbuddie Community for the past four or five years, according to information from the sheriff's office.

Horta was reportedly shot one time in the heart with a .22 calibre rifle.



and handwork. homemaking instructor.

breads), candy and pies.



To get the full lion's share of those legal deductions, look no further! Just take your tax return to H & R BLOCK. There's an office near you. Trained preparers will tame your taxes. H & R BLOCK-A good place to place your confidence.

We guarantee accurate preparation of every tax return. If we make any errors that cost you any penalty or interest, we will pay that penalty or interest.

HIR 605-B Main Friona Open 9:30 to 6 - 6 Days a Week -- Phone 247-3638

## Proposed CONSTITUTIONAL AMENDMENT NUMBER THREE ON THE BALLOT (SJR 5)

read as follows:

have resided within the bound- total amount of State funds qualified electors of this State aries of the United States for at least twenty-five (25) years; "(2) Needy individuals who are totally and permanently Million Dollars (\$55,000,000) (are for voting Manifed electors of this State paid for assistance grants for needy dependent children and the caretakers of the children shall not exceed Fifty-Five Million Dollars (\$55,000,000) (or or against the proposition:

Of Interest To

Bell, Miss Christian

Mrs. Williams Speaks Do Study Club Dhurs.

gion Auxiliary, presented a patriotic program to Bovina Woman's Study Club Thursday afternoon in the club house.

Mrs. Williams read an essay on the American flag and spoke about Girls State, which is an auxiliary-sponsored event.

"I may be a little sentimental, but I think we have lost some of our feelings about the American flag. We need to put the flag and prayers back in our churches, schools, and homes," said Mrs. Williams.

Mrs. Williams further pointed out that Girls State was a practical program, "We know for each privilege we have -- a responsibility goes with it.



dent of Friona American Le- | teaching high school senior girls the responsibilities and privileges of our method of government on the city, county, state and national level," Mrs. Williams stated.

> According to Mrs. Williams, Texas has become the standard for other states to follow in Girls State organization.

She concluded her talk with the statement, "If you ladies want to get involved in patriotism in a real way, send a girl to Girls State."

Mrs. Williams a gift after the program. In other business, Mrs. Earl

Whitten presented the report of

Mrs. Sam Williams, presi- | Girls State is a method of | the steering committee on Religious Emphasis Day. The resume of Mrs. Leon Ware, Club Woman of the Year for Bovina Woman's Study Club, was displayed for members.

Mrs. Bobby Englant and Mrs. Travis Dyer served cherry cream pie, coffee and tea to those attending the program. Members attending were Mrs. Ovid Lawlis, Mrs. Leon Ware, Mrs. Travis Dyer, Mrs. Charles Gates, Mrs. Earl Whitten, Mrs. Bobby Englant,

Mrs. Dick Clayton, Mrs. Henry Ivy, Mrs. Clarence Jones, Mrs. Mrs. Joyce Dyer presented Billie Sudderth, Mrs. Earl

Richards, Mrs. Reagan Looney, Mrs. Jack Clayton, Mrs. E. D. Stevenson, Mrs. Charles Corn, Mrs. Jesse Wallvng and four

guests; Mrs. Ronny Dyer, Mrs. Phil Sorley, Mrs. Earl Drake of Friona and the speaker, Mrs.

theme of the annual FHA Sweetheart Banquet Saturday night in Ridgelea School cafeteria.

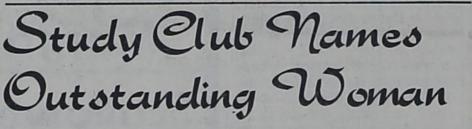
Highlighting the evening was crowning of FHA King and Queen, Greg Bell and Loy Christian. Bell is also FHA Beau. Both he and Miss Chris-

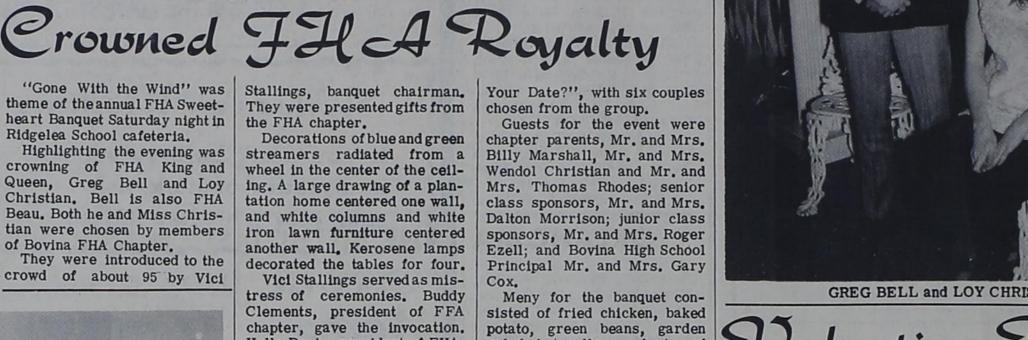
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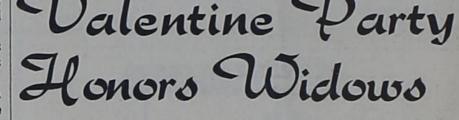
"Gone With the Wind" was Stallings, banquet chairman. Your Date?", with six couples They were presented gifts from chosen from the group.

the FHA chapter. Decorations of blue and green streamers radiated from a wheel in the center of the ceiling. A large drawing of a plantation home centered one wall,

THE WOMEN







PAGE 4

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#### PRESENTED BY Pat E. Sasser & Associates - Amarillo, Texas

- Some of the many reasons why people take the Dale Carnegie course ... to:
  - increase self-confidence
  - express themselves clearly
  - sell themselves and their ideas
  - · be at their best in any situation
  - remember names
  - · control tension, anxiety, worry or fear
  - be a better conversationalist
  - discover their personal abilities
  - · earn a better job, more income

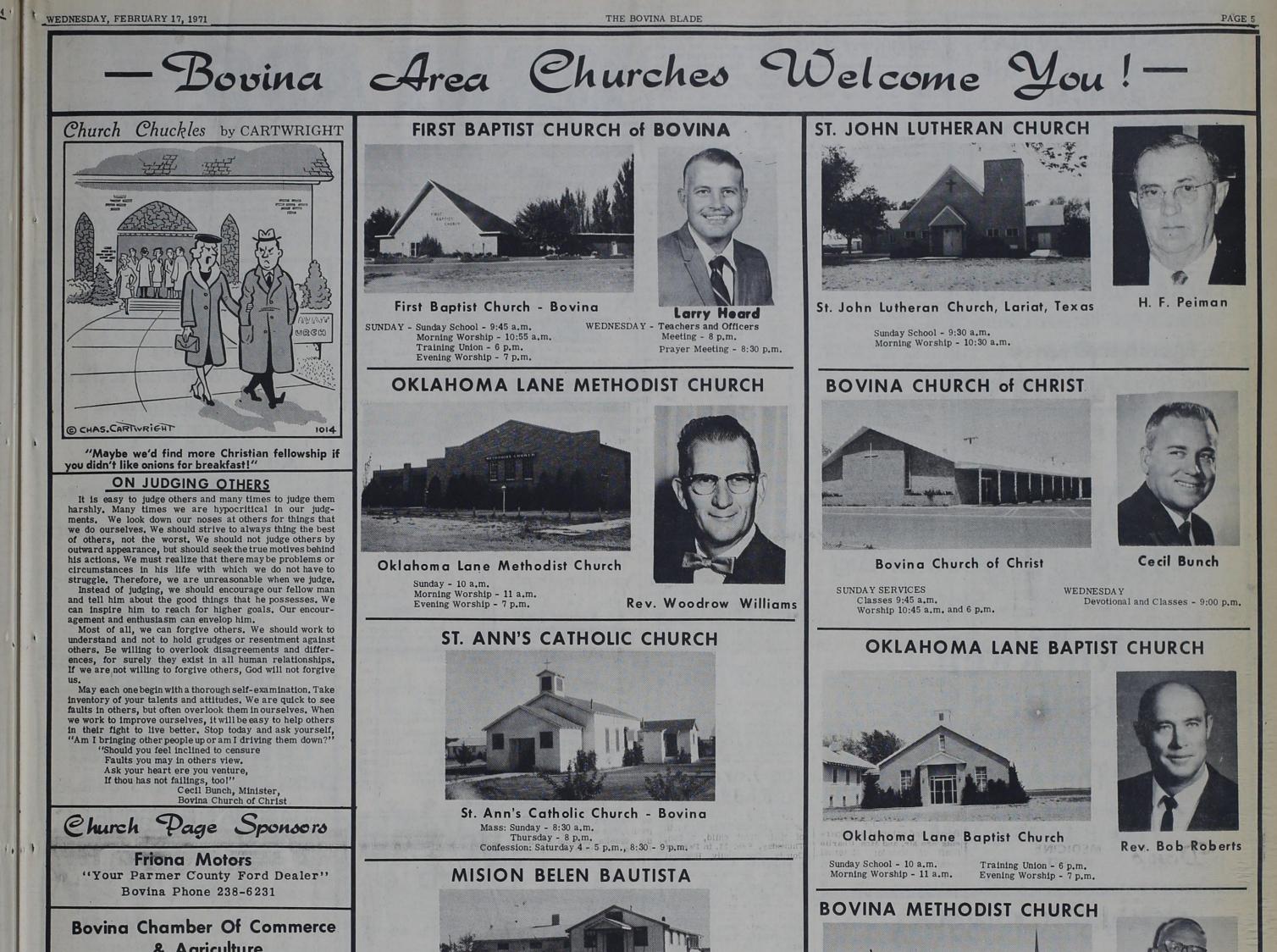
Thursday At 7:30 P.M. Hereford Community Center **2 New Directors Elected From** Westway & Tharp Exchanges

**FUN AND DOOR PRIZES** 

All Members Are Urged To Attend

## **CALL US**





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Snod.

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	& Agriculture				1 090
	<b>Big Nick Farm Machinery</b> Buy - Sell - Trade If I don't have it, I'll get it!				
	Hartzog Seed Farms A. L. Hartzog	Mision Belen Bautista Escuela Dominical - 9:45 a.m Mensaje - 11:30 a.m Union De Preparacion - 5 p.m. Miereoles Estudio De La Biblia - 7:30 p.m.			
	<b>Bi-Wize Drug</b> Phone 247-3010 -Friona-	Spears Handi-Stop Groceries - Gasoline Wayne Spears	Production Credit Ass'n — Friona — Dale Cary, Mgr., Phone 247-3065	Bovina United Methodist Sunday School - 9:45 a.m. Morning Worship - 11 a.m. M.Y.F 6 p. Evening Worship	
	Bovina Wheat Growers "We Serve To Serve Again."	Paul Jones Texaco Firestone Tires	Charles Oil Compony Phillips 66 Tires, Batteries	BOVINA PENTECOSTA	AL HOLINESS CHURCH
	First State Bank of Bovina - Member FDIC -	Bovina Feeders, Inc. Designed with Farmers & Feeders in mind.	The Bovina Blade		
	Lawlis Gin Company Hwy. 86	Ph. Okla. Lane 825-2103			
	Bonds Oil Company Gulf Distributor	Western Ammonia	Gee Cleaners Mr. and Mrs. John Gee	Bovina Pentecostal Holiness Church Sunday School - 9:45 a.m. Morning Worship - 11 a.m. Evening Worship - 7 p.m.	
		FM Road 2290 - Bovina PARMER COUNTY	Phone - 238-3611 Oklahoma Lane	Birklebach Machine & Pump Hwy 86 - West	American Dusting Aerial Crop Dusting & Spraying Phone 238-6041
	Agri-Sprayers - Quality Aerial Spraying - Phone 238-4311	IMPLEMENT CO. WEST HIGHWAY 60 – FRIONA, TEXAS 79035 PHONE: 247-2721	Farm Supply And Gin Phone 225-4386	Sherrill Lumber Company Highway 60 - Bovina	Claborn Funeral Home
F	Kerby Welding Service	Don's Medicine Chest Prescription & Health Needs Phone 238-4901		Bovina Restaurant Mr. & Mrs. Mutt Graham	Phone 247-2801 Friona, Texas
	Gateway Produce Company - Bovina -	Custom Farm Services Complete Fertilizer Phone 238-6051		Lariat Lutheran Church	Sherley Grain Company "Serving Parmer Co. Farmers The Year 'Round'
-	<b>Clearview Company</b> All Three TV Networks Phone 238-3592	Bovina Gin Company "Your Satisfaction Is Our First Concern"	Carlos and and a		Gaines Hardware Company "Nothing Knocks On Bovina But Opportunity"



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V

THE BOVINA BLADE

For Continued **Progress**-Support Our Youth-Attend The **HI-PRO** Livestock & Vet **Supplies** Ron Davenport, Mgr.



per cent.

ment in action.

Potomac River.



Home of Mrs. Jim Heard was scene of a meeting of Mary-

The Bovina girls had a 7-1 mark in district play. Only an up-



## Willie Wiredhand Deaf Smith County R.E.C. OWNED BY THE PEOPLE WE SERVE

Serving Parmer, Castro, Deaf Smith and Oldham Counties

# CORPORATION

## **PULP & MOLASSES**

HEREFORD

**BEST WISHES TO** 

THE BOVINA BLADE

On



### Acreage Diversion **ASCS** Release Topic The same formula would apply for corn using 32 cents per

Prentice L. Mills, county executive director of the Parexample: A farm has a 40 acre allotment with a 520 pound per acre payment yield. mer County ASCS office, has released information concern-

New Farm Program --

grams are:

to at least 20 per cent of the

feed grain base for the farm.

cotton farm is required to set-

aside (divert) an acreage equal

lease, you are also adding two-

3. Cotton -- a participating

ment.

farm.

A LOOK AT 1971

LIVESTOCK PICTURE

acres equals \$3120.00 toing the acreage diversion levels for the new farm program. The minimum acreage setaside (diversion) requirements under the 1971 wheat, feed grain and upland cotton pro-1. Wheat -- a participating wheat farm must have an acrecent of the base acreage for the

age set-aside that is equal to farm. 75 per cent of the farm allot-For example: Take a farm that has a 272 acre grain sorg-2. Feed Grain -- a participhum base with a payment yield ating feed grain farm is required to set-aside an acreage equal

of 114 bushels per acre. 114 bu. X 29 cents X 136 acres (1/2 of base) equals \$4496.16 total minimum payment. Note: | sistance.

#### Face Shapers and Savers

It seems as if you have this nose . . . and there it is sitting in the middle of your face, and you can't stand the shape of it (it's too big, too little, too too) and you've begged your parents to send you to a plastic surgeon but they (the old meanies) re-fuse, saying "Your nose is per-fect, there's nothing wrong with it . . I can't understand you the provided to the the plane of the rest it . . I can't understand you the plane of the rest it sources of of the rest it source to 20 per cent of the upland cotton allotment for the farm. Note: When you acquire an acre of cotton allotment, by sale or tenths of an acre to your setaside (diversion) acreage re-quirement for cotton on the

Now that the set aside requirements are known, a farmwhat to do except sit in front of er can easily figure out just the mirror bemoaning your nose what his acres are going to be (or your cheekbones, or your

what his acress are going to be devoted to. Also, he can com-pute the minimum amount of price support payments he can grain and cotton programs. It works like this - to arrive at the minimum cotton payment for a farm, multiply the pay-ment vield for the farm by 15

ment yield for the farm by 15 Starting with that nose, take some of the RealGirl Blusher Shadow and put a stripe down cents and multiply the result by the farm allotment. For

15 cents X 520 lbs. X 40

tal minimum payment. For feed grains, the mini-mum payment is computed by multiplying the payment yield by the payment rate per bushel (29 cents for grain sorghum and 32 cents for corn) times 50 per

wheat yields, feed grain bases and feed grain yields along with payment rates will be mailed to farmers on February 25, 1971.

bushel.

1, 1971.

on March 1. Any person having a question relating to farm programs are invited (actually urged) to contact their ASCS office for as-

it . . . I can't understand you them up with some of the Real-kids, today." And you don't know Girl Hi-Light White.

Under the 1971 wheat pro-gram, there is no way to com-pute the minimum payment rates at this time. These rates will be announced around July Notices of wheat allotments, The sign-up period will begin

Add to your professional

experience in the U.S. Army Reserve.

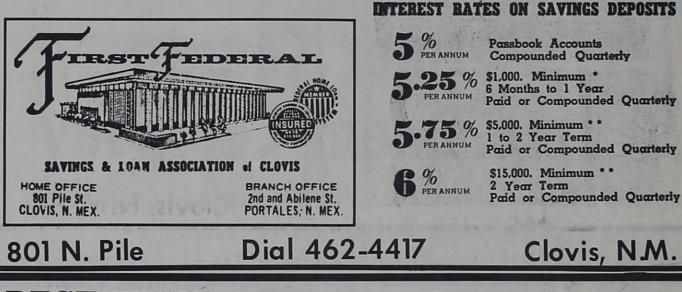
## LET'S ALL ATTEND Parmer County Livestock Show CROW'S MEAT CO.

WHOLESALE - RETAIL **CUSTOM SLAUGHTERING** 

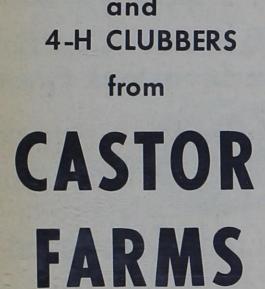
**BRING US YOUR BEEF OR HOG** 

CALL 247-3333 Friona, Texas

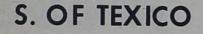
For A Job Well Done We Salute The Youth Of **PARMER COUNTY On Their** Annual Jr. Livestock Show



**BEST WISHES** To Our Future Farmers For A Job Well Done



**Custom Cattle Feeding** 



A. R. "Pike" Jordan, Mgr. PHONE 482-3359

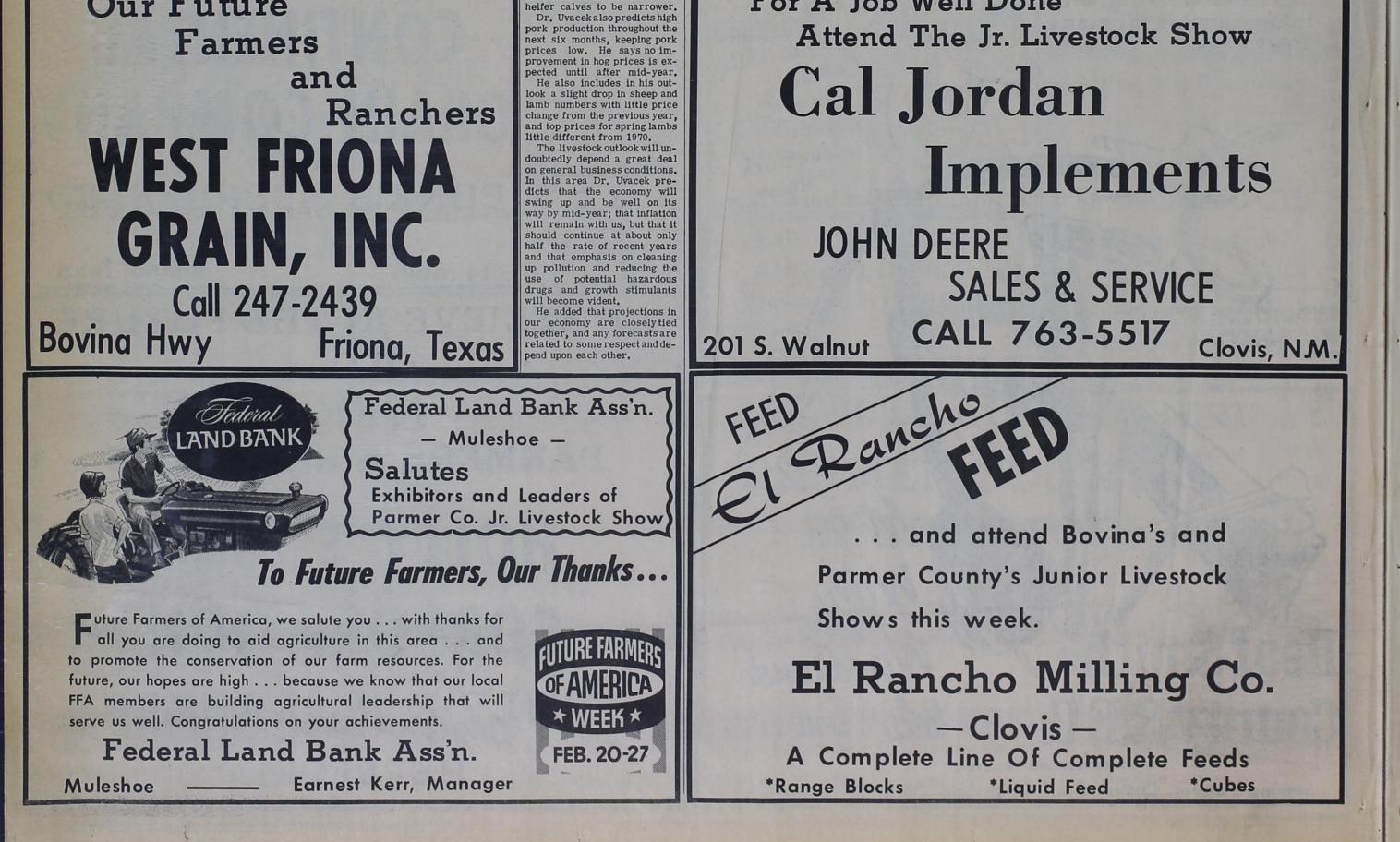
### A Booster For Our Future



level off for the remainder. He predicted that feeder and stock-A substantially increased er calf prices will move up production of beef cows, yieldsharply into the spring months, ing a larger calf crop, more feeding, and a greater cattle with a pattern similar to last year.

slaughter is part of the out-look for 1971, according to Dr. The manufacturer meat market has had a fantastic growth Ed Uvacek, Extension Live-stock marketing specialist. which isn't being met by domestic production, and this is one reason slaughter cows will Dr. Uvacek indicated that he feels slaughter cattle prices again demand premium prices, will move up slightly through the first half of the year and especially in the spring, Dr. Uvacek preducted.

Another of his forecasts is that beef heifers, that could possibly go back into breeding herds, may be demanded more than usual, causing the price differential between steer and ifer calves to be narrower





THE BOVINA BLADE

Mustangs Lose --

## Fillies Close BB Season With Victory Over Hart

1970-'71 basketball season on a winning note Tuesday night of last week when they defeated the Hart team, 41-40, in as close a game as they had played all year.

Hart out of a possible tie for two-pointer with one second strict with Vega girls. Vega | left to play on the clock.



Bovina Fillies closed the | defeated Farwell at Farwell that night to wrap up the district championship.

In the game that saw Fillies so far behind at the half-way mark that it was doubtful if they could ever catch up, Bar-The Filly victory knocked bara Griffith sank the winning

called a time out to plot strategy. Filly coach Dalton Morrison placed his taller forwards on Hart's end of the court with his guards against Hart's

guards. They threw the ball in, but the buzzer sounded before the ball was touched, and the teams had to be recalled from the dressing rooms to replay the one second.

Pandemonium broke loose in

Fillies didn't get into the ball game until late in the fourth period. Score at the end of the first quarter saw Hart ahead, 14-4. Filly forwards managed to score only four more points in the second quarter which ended with Hart in a comfortable lead, 24-8. Filly guards Cindy Barrett, Debra Nuttall and Sheryl Morrison, held Hart to only seven points in the third quarter while their forwards picked up 15 points to narrow

Loy Christian and Darlene Murphy shared high point honors with 13 points each. Twyla Hutto added seven points, Barbara Griffith made six points and Deborah Sorley sank two points to complete Filly scoring. Linda Hawkins scored 22 points for Hart.

Seniors playing their final game in a Filly uniform were Loy Christian, Sheryl Morrison and Debra Nuttall, Unable to play that night were seniors Holly Davis, Meloney Marshall and Debra Kirkpatrick. Mustangs came out on the short end of the score with Hart, 55-62.

In a game effort to overcome the Hart lead, Bovina stayed within a few points until the

Filly JV trounced Hart JV, Williford Gymnasium as Hart | 43-21.

Hart held a one point lead at the end of the first quarter, 8-7. Fillies pulled into a three point lead at halftime, 19-16. Guards Pam Wilson, Evanna Johnston, Terri Willard and Ruby Harris held Hart to only three points in the third quarter while Filly forwards sank 17 points to lead 36-19 going into the final stanza,

Nancy Hutto and Darla Hawkins were in double figures as they scored 23 and 11 points respectively. Heidi Corn with five points, Christi Trimble with three and Rhonda Rhodes with one point completed scoring.

\* \* \* \* \* \*

In commenting on this year's season, Coach Dalton Morrison

#### In Peace Corps --

Accept Carson For Training

project.

vina High School.

Richard Carson, son of Mr. and Mrs. Marion Carson of Bovina, will leave here March 4 for a three-day introductory meeting in Philadelphia, Pa., prior to an intensive six-week training period at the University of Wisconsin and the Virgin Islands for service in the Peace Corps.

Carson, who recently received a bachelor's degree in economics at Texas Tech University, attended a two-day

TUESDAY: Fried chicken, gravy, creamed potatoes, but-tered broccoli, hot rolls, but-ter, banana pudding, milk. WEDNESDAY: Meat loaf, said, "This is the best season macaroni and cheese, black-eyed peas, cornbread, butter, oatmeal cookies, prunes, milk. in several years for Mustangs and Fillies and we think we will have better teams next year. Mustangs record this year was on bun, cheese slices, buttered 18-9, compared with 6-23 last corn, pickles, fruit cup, milk. FRIDAY: Tuna salad, baked

year." "Filles record this year was 12-17 compared to 4-26 last year," he continued. Coaci. \_zell has done a fabulous job with Fillies JV, who had a 10-0 Explain district record and a 12-4 season record with three of the

losses to AAA teams and one to Three-Way varsity girls," Morrison commented in looking forward to next year's season. "Mustang JV had an 8-4 season record with most of their games being district games, but

we won the Dimmitt B Team Tournament of which we were very proud," he concluded.

A story in last week's issue of The Blade reported that three members of the Bovina Mustang basketball squad were dismissed from the team following an incident after a game at Vega in which damage was done to the visiting teams' dressing room and the hallway entrance to the dressing room.

Dismissals

**Players'** 

School

Menus

Feb. 22-26

MONDAY: Irish stew, peanut butter, cabbage slaw, corn-bread, crackers, butter, cup-

THURSDAY: Barbecued beef

potato, green beans, hot rolls,

butter, blackberry pie, milk.

cakes, milk.

Two of the boys were dismissed from the team because of the damage to the dressing room and the third, not involvfour-week stay on the Virgin ed in the dressing room inci-Islands. They will also study dent, was dismissed for anothtribal customs and other knowler reason. edge necessary to the cattle

The two players involved in the dressing room incident Carson is a graduate of Bowere dismissed Friday night and the action against the third player was taken the following Monday.

#### License Tags **On Sale Here** Those wishing to purchase their license plates must bring Vehicle license plates will be on sale in Bovina Monday and Tuesday of next week, accord-

ing to Hugh Moseley, Parmer County tax assessor-collector.

At City Hall --

their renewal forms received recently from Texas Highway Department.

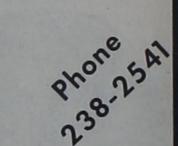
PAGE 10

Moseley says no title work will be done on those days Moseley will be at city hall in Bovina, Friona and Lazin Bovina from 10 a.m. to 4 buddie.



Phillip was formerly with Bovina Implement Co.

Thanks for your attendance at our grand opening Saturday.



\*Tractor Repair Welding Service

obtain it legally with a doctor's prescription. Barbiturates can cause emotional instability, defective judgment, severe depression, and even worse.

on's

Phone 238-4901

Third Street - Bovina

fourth quarter when Hart lengthened their lead. Hart outscored Bovina, 19-11, in the first quarter and halftime score was 30-27, Hart. Mustangs pulled to within two points at the end of the third quarter, 40-42. Tommy McCormick had a hot hand with 23 points to lead

Mustang scorers. Kim Rundell scored 14 points, Mike Hough added nine, Benny McCain scored five and Shannon Davis sank four to complete Mustang scoring. Jerry Six was high scorer

for Hart with 22 points. Seniors concluding their basketball career at Bovina High School were Mike Hough, Gary McCormick, Tony Foster and Mike Beauchamp.

## There's nothing "hit-or-miss" about our **Texaco Marfak Lubrication**

MEDICINE

CHEST

#### 1. We lubricate by chart, not by chance-never miss a spot!

2. We use Marfak, Texaco's tough, stay-on-the-job lubricant. Won't jar out, leak out, dry out. Resists washout, too.

Come in for the sure protection of Marfak Lubrication-and drive more smoothly, more safely. Our other services are tops, too!

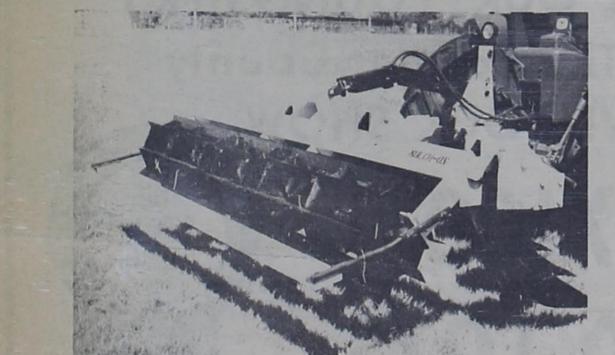
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## **THE MULCH OX**

#### THE MODERN SOIL CONDITIONER FOR TODAY'S MODERN FARMERS



pre-staging meeting in Denver, Colo., Jan. 27-28, where eight candidates were selected from 13 applications.

The trainees will be preparing for a cattle survey project in Cameroon, French West Africa. They will be studying Foufoulbe tribal language in a twoweek intensive language study course at University of Wisconsin and French during a

**Lions Defeat** 

FFA Boys In Dbl. Overtime

> Lions Club handed the FFA boys team a narrow defeat in double overtime, 54-53, Mon-day night in Williford Gymnasium.

Proceeds from the basket-ball game, about \$80, will be used for future activities of Future Farmers of America. Lions team used the platoon system (three teams) to beat the younger Ag boys, and ac-cording to one Lion player, "It was the only way we could have beaten them."

## Bookmobile

Here

#### Thursday

High Plains Bookmobile will be in Bovina tomorrow(Thursday), from 12 until 3:30 p.m. Bookmobile will be parked in front of Bovina High School. The Bookmobile will be in West Camp that day from 9:15 to 10:15 a.m. and Lariat from 10:30 to 11:30 a.m.

Defeat Vega Oops!

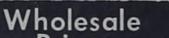
Seventh Boys

Correction:

The Blade erroneously reported in last week's edition that seventh grade boys lost to Vega.

Seventh grade boys defeated Vega seventh, 25-21, Monday of last week. Elbert Shelby and Ray Mar-

tinez shared high point honors with six points each. Dennis Willard had five points, Butch McCain scored four points and Alan Rhodes and John Caldwell added two points each in the victory.



U Joints

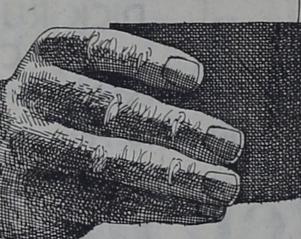
Drives

Prices AC Products Delco Ignition Parts Bearings Grease Seals Brake Parts & Shoes Oll Sight Gauges Starters & Starter Generators -

Alternators Water Pumps Clutch Hubs Pressure Plates Jacks-Hand Tools **Purolator Filters** Ignition Wires Champion Plugs Belts & Hoses Shock Absorbers Hydraulic Hose, Ends & Hose Repair **Butane** Fittings & Repair Tires, Batteries & Other Accessories

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You're a \$200-a-day man when it comes to making crop plans. Economists say you can earn that much making the right decisions. Valuable as your time is, we would like you to take a "35-minute, \$15 coffee break" with us. In that short time we can tell you how most of the important decisions are made for you in personalized CFS Plan and Profit Programs. We do the work - test your soil . . . outline prescription-blended fertilizer programs . . . recommend the best seed varieties, populations and planting dates . . . specify CFS-Approved herbicides and insecticides with application rates . . . suggest minimum tillage methods that will save time, work and money. CFS Plan and Profit Programs are complete, scientific ... designed to get maximum yields and maximum profits on your land. Stop in next time you're in town. We'll tell you the whole story in 35 minutes . . . over a free cup of coffee!



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Fuel expense is slashed. Spark plugs last and last. You'll save as much as 10% on total tractor expense-on purchase price, maintenance and fuel. What's more, you'll have far less down time. Next time you shop for a tractor, check the advantages of an LP-gas model. In the meantime, come in and get all the facts and figures on farming with Gulfgas fuel.



The Mulch Ox Conditioner, when used with your Big Ox Chisel Plow, performs four operations in one. It chisels, mulches, levels, and conditions your soil all in one operation. Figure one shows heavy duty construction throughout your Mulch Ox. Your Mulch Ox is designed for use on beds as well as flat land. When using your Mulch Ox, you cut cost by reducing the number of trips through your fields. Make your soil ready for seeding in one operation. Blends and chisels the soil thoroughly. Working depth of the Mulch Ox is controlled hydraulically with your hydraulic cylinder. The Mulch Ox requires no additional power. Some users of the Mulch Ox even say it takes less power than the Chisel alone.

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