

# Steers Loom Huge In Mustangs' Path

BY J. VERNON STEWART  
Head Coach Hallie Gee said Saturday that about the only way he knew to prepare to meet the Farwell Steers Friday night was to go to church Sunday. Bovina and Farwell clash at 8 p.m. Friday in Farwell. The Steers, picked by almost every sportswriter as district 3-A favorites, romped through the Friona Chiefs like a field of ripe wheat last week. Far-

well coasted to a 40-6 win over the AA Chiefs. Steers coach Dempsey Alexander, abandoning the traditional pessimism displayed by coaches, has predicted this year's team will be the best in Farwell's history. That seems like a bold prediction in view of the fact that the Steers have had outstanding teams in the past. But many observers are backing the

coach. The Steers boast exceptional speed and size. With these factors in mind, the Bovina coach ventured only that he thought his charges would "move the ball some against 'em." The Mustangs will enter the game fresh from a 7-0 licking at the hands of Springlake last week. Gee had some praise for his

team despite the disappointing loss to the Class A Wolverines. "We were pleased with the physical aspect of our effort," he said, "but we made too many mental errors. Two such errors lost the game for us." The coach referred to the play that set up the game's only score. The Wolverines lined up in short punt formation and passed almost to the Bovina goal line.

"We didn't cover that man (the end who received the pass) and it cost us the game," Gee said. The other mistake he referred to was a pass miscued by a Bovina end, who was in the clear. "We moved the ball well against Springlake," the coach said. "But everytime we got deep in their territory where we needed to do something,

we fumbled or made some other error." The Mustangs fumbled on their opponent's 10 and 27 yard lines on separate occasions. It was a fumble that set up the Springlake score. "We are going to try to straighten out some things before Friday night," the coach said. The coach thinks the Ponies will improve as the season progresses.

James Clayton, a standout letterman tackle, has been lost to the squad; maybe for the season. A hernia ailment required surgery last week. Rocky Hance, a halfback with a broken thumb, won't be able to join the squad for another three weeks. Coaches Gee and Malcolm Kennedy had hoped he would be ready to play against Farwell.

Mac Glasscock, a letterman last season at center, will re-join the squad this week after an illness. Gee says he will be in the lineup somewhere. Jimmie Wright, another letterman from last season, also re-joined the squad this week after minor surgery. He will be working at an end position. Goliath and David meet Friday night in Farwell. Miracles are rare.

IF IT'S NEWS IN BOVINA, YOU'LL FIND IT IN THE BLADE

# The Bovina Blade

"In The Agricultural Center Of Parmer County"

THE NEWSPAPER THAT WORKS FOR A BIGGER, BETTER BOVINA

WEDNESDAY, SEPTEMBER 7, 1960

BOVINA, TEXAS

VOL. VI, NO. 11

## WHITTLIN'

BY DOLPH MOTEN  
Response to Bovina Businesses 1960 Cotton Bowl football contest was real good; better than expected. A total of 53 entries were turned in by deadline time. Some of them came by mail, which was good, and possibly we forgot to mention this matter of entering the contest in previous publicity about the contest. But a mail entry is as good as one delivered in person. . . . If it's postmarked on or before 5 p. m. Friday. This will give out of county subscribers an opportunity to enter the contest. And they are, of course, welcome. Probably Bovina people know more about football than they do anywhere else, anyway, so the outsiders wouldn't win, but we thought we'd throw that in. H. N. Turner tells the saddest story concerning last week's contest. He came into The Blade office early Thursday morning with said entry blank filled out and ready to turn in. Before doing so, he asked if it would be all right if he marked out a couple of selections he had made and wrote in two different ones. We assured him he wouldn't be disqualified for such action and change them he did. You guessed it. If he hadn't made those two changes, he would have had the most nearly perfect entry. Notice we said "If." And Turner was saying, "Wait 'til next week." We want to encourage folks who didn't do well on the first contest. There are still 10 big weeks for the contest to run. . . . and that's plenty of time for you to unseat the leaders and nab those Cotton Bowl tickets, plus expense money, for your own. Same thing goes for folks who didn't enter the first week. You've got time to get in the race. . . . If you'll jump in with all four feet this week. We daresay that the winner will have approximately 80 correct selections for the 11 week deal. . . . If it's possible to do so, Bovina's Mustangs looked good in defeat last week. And that's real hard to do, you'll have to admit. Until near the end of the game, they led in statistics, if they're worth anything. And the Ponies were able to move the ball through and around Springlake's big and powerful line. Needless to say, we're looking forward to this week's melee with Farwell. And we know at least one supporter who thinks the Mustangs have a good, and we did say good, chance to win. That gentleman is outnumbered, of course, but we enjoyed hearing him talk about why he felt as he did. We were almost feeling sorry for Farwell before he finished his reasoning. Somebody said something once about "Revenge being so sweet" or something like that. We'll go along with that theory. . . . With football season just one week old, possibly it wouldn't be too bad for us to run back the season just that far and tell a baseball story. Robert Read, who did a lot of pitching for the Bovina Bulls, when they were members of the Irrigation League, reminded us of the story last week. And if we remember correctly we didn't have nerve enough to tell it at the time it happened and had more or less forgotten it until Robert reminded us. We were playing a crucial game at Nazareth one Sunday afternoon. And they were all

## NEIL PERSON--

# Band Leader Hired; Enrollment Hits 466

Enrollment figures in Bovina Public Schools climbed to 466 this week as late registration was completed. High school enrollment totaled 108--only 12 students shy of the figure required for membership in a Class A athletic conference. The figures represent a slight increase over last year. Neil Person has been hired as band director and band classes will start almost immediately, according to high school principal James McLeroy. Person's hiring, after one week of school had elapsed, brings the number of faculty positions still unsettled to one. Superintendent Warren

Morton, who was out of town all last week because of illness in his family, could not be reached for comment on

## Funeral Monday For Tom Lloyd

Tom Lloyd, 85, a resident of Bovina area for 33 years, died Sunday morning in Parmer County Community Hospital in Friona. He had been in ill health for some time. Funeral services were Monday afternoon in First Baptist Church of Bovina. Rev. John Ferguson, pastor of the church, and Alfred White, minister

of Bovina Church of Christ, officiated. Thomas Leroy Lloyd was born April 12, 1875 in Washington County. Survivors include his wife, Bessie; one foster daughter, Millie Holden; and two sisters, Mrs. Ola Free and Mrs. Bessie Wilkerson, all of Bovina. Burial was in Bovina Cemetery.

whether he has a teacher in mind for the position. Mrs. Charles Corn, who has been teaching high school math temporarily, will not be available for further duty. McLeroy said that Morton may have a teacher "lined up" to fill the math position. Fifty-four students enrolled for first grade. Last year 56 first year students came the first day. Last year, 110 students registered in high school and 307 in grade school for a total figure of 417. This year's figures show an increase of 49 students. McLeroy said more (Continued on page 3)



CONTEST WINNERS--Four of five first round winners in the football prediction contest try to decide how to split the three checks. James Lawlis, right, won first place. Ronnie Isham, Ed Hutto and Allen Cumpston, left to right, tied for third. Not pictured is Lynn Looney, second place winner who received \$3 for winning that place.



BROOMSALESMEN--These three Lions were caught near the broom truck in front of post office Friday during annual Lions Club broom sale. Left to right, H. J. Charles, J. E. Sherrill, and Pat Kunselman. Kunselman is president of the club.

Pall bearers were Travis Lloyd, Buddy Lloyd, Fred Lloyd, Odom Smith of Farwell, Johnny Brand of Friona and Bill Brand of Clovis. All were nephews of Mr. Lloyd except Smith. Honorary pall bearers were Warren Embree, Wendol Sikes, Odie McLean, Jack Roach, Frank Smith, Elmer Venable, Buck Ellison and Fred Langer. Claborn Funeral Home, Friona, was in charge of arrangements.

## Brooms Find Market

Bovina Lions Club is approximately \$167 richer as a result of their annual broom sale last Friday. Lions reported a good response to the annual sale this year. Sales totaled \$643. The broom sale is staged in cooperation with the Texas Lighthouse for the blind and the local club. Similar sales are conducted throughout the state.

## GETS \$5 PRIZE--

# Lawlis Wins First In Football Contest

James Lawlis took first place money in the first round of Bovina Businesses 1960 Cotton Bowl Contest with eight of ten correct selections. Seven other contestants also selected eight correct teams, and the winner had to be decided on the Bovina-Springlake game score. Lynn Looney, whose guess on the Bovina-Springlake game was 25 points from correct, took second place. She also had eight of the 10 games picked correctly. She received the \$3 prize. Eddie R. Hutto, Allen Cumpston and Ronnie Isham tied for third place. Lawlis received \$5 first place prize money. Hutto, Cumpston

and Isham split second and third prizes and received \$2 each. Lawlis guessed the score of the Bovina-Springlake game at 20-6, with Springlake the victor. Springlake won the game by a 7-0 score, making Lawlis' guess 19 points off. Hutto picked Bovina by 20-13 and Isham gave Springlake the nod by 20-13. Each guess was 26 points from the correct score. Other contestants choosing eight winners were Don Sides, Howard Looney, and A. M. Wilson. A 22-22 tie between Muleshoe and Clovis caused every entry to miss that game. Other games most frequently missed

were New Deal and Amherst and Happy vs. Turkey. Amherst and Turkey were winners in the mild upsets. Other games in the contest went thusly: Farwell over Friona, Canyon over Slaton, Sudan over Morton, Sunray over Vega, Dimmitt over Abernathy, Tulla over Memphis, and Hart over New Home. First, second and third place prizes of \$5, \$3, and \$1 will be given each week. A grand prize of an expense-paid trip for two to the Cotton Bowl game on New Years Day will be awarded at the end of the contest. A total of 53 entries was submitted.

## Annual Farwell Bonfire Thursday

Traditional bonfire prior to Farwell game will be Thursday at 7:15 p.m. at baseball field, Brenda Jones, Mustang cheerleader announces. The public is invited to attend the bonfire and yell practice which is conducted each year before Bovina's Mustangs meet the rival Farwell Steers. Material to be burned in the fire will be gathered by members of the pep squad. "We want the people to come yell," Miss Jones pointed out.

## TO CLASS A SPRINGLAKE

# Mustangs Lose Opener, 7-0

Bovina's Mustangs were unable to answer the door when opportunity knocked Friday night at Springlake and dropped the season opener to the Wolverines, 7-0. The Mustangs, featuring a stubborn defense in spite of their offensive efforts being unable to click inside the 20 yard line, held the Class A Wolverines at bay for three quarters. Earlier in the fourth period, Springlake's fullback, Bill Starkey, plunged over the double stripe from one yard away for the night's only touchdown. The host team's quarterback, Hal Hudson, placed kicked the extra point and the evening's scoring was complete. Until the fatal fourth period, the charges of Coaches Hallie Gee and Malcolm Kennedy were in command of the fray. They led in all departments save

the score, which was knotted in a 0-0 deadlock. Bovina missed a scoring opportunity early in the initial stanza. After kicking off, the Mustangs, aided by a 15-yard holding penalty, forced the Wolverines to punt. Following a one yard runback, Bovina put the ball in play on the Springlake 31. Fullback Roger Ezell made three and the Halfback Buddy Turner picked up a first down on the Wolverine 34. Ezell and Quarterback Don Caldwell punched out another first down in three carries on the 50. Turner ran off tackle for 13 and Wingback Pat O'Brien and Caldwell picked up two each. An incomplete pass brought up fourth down for the Mustangs on Springlake's 30. A long pass by Caldwell into the endzone went for naught and Bovina had missed its first scoring op-

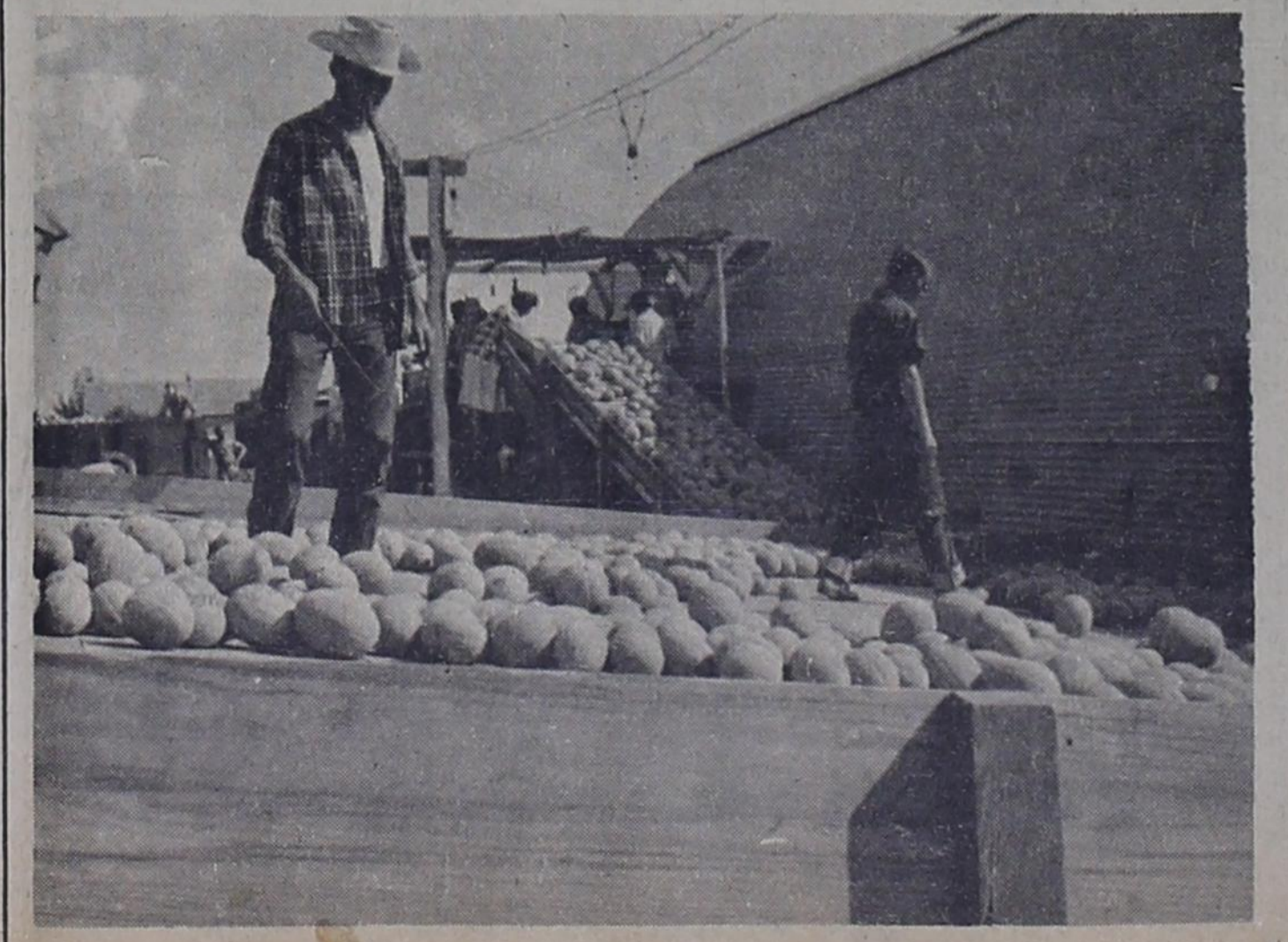
portunity. The second opportunity was lost early in the second half. Bill Strawn took the half-opening kickoff on his 40 and returned it to the 47. Turner carried twice for 11 yards and a first down on the Wolverines' 42. Ezell picked up 12 yards in two tries for another first down on the 30. Ezell made five more, Turner failed to gain, but Caldwell made four (Continued on page 3)

## WEATHER BY WILLIE

This is the dry season, but looks like some scattered showers by this weekend. ---Willie---

## EVERYTHING GOOD--

# Vegetable Situation Called Healthiest



MELONS ROLL ON--These Bovina grown melons are being packed at Salt River Valley Produce Co. They go up the chute in background where the culling process begins.

Bovina farmers are benefiting this year from one of the healthiest vegetable situations that has existed since large-scale vegetable producing came to this area three years ago. Two sheds are currently packing cantaloupes for a brisk market demand that has kept prices up to \$3.75 to \$4.50 per crate. Mario Trevino, an employee of Gateway Produce Co., says the melons his firm is packing are of the best quality he has seen in Gateway's three years here. Charles Flynn, owner of the firm, reported that melons harvested so far are yielding about 150 to 175 crates per acre. Meanwhile across town, Salt River Valley Produce Co. continues its full scale operations marking the first season that two packing sheds have been in operation here at the same time. Gateway is also packing its mixed vegetable crop. It has (Continued on page 8)

(Continued on page 3)



**The Bovina Blade**

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Dolph Moten . . . . . Publisher & Editor  
J. Vernon Stewart . . . . . News Editor  
Sue Moten . . . . . Women's News

**Lullaby Shower Fetes Mrs. Neil Smith**

A lullaby shower in the home of Mrs. Cary Joe Magness of Farwell feted Mrs. Neil Smith, Friday afternoon. Mrs. Smith, Mrs. E. C. Berry, her mother, and Mrs. Frank Smith, her mother-in-law, were presented with corsages made from infant socks. Mrs. Leon Langford registered guests in the honoree's baby book. Refreshments of strawberry punch and blue cake squares were served from a table graced with a pink umbrella under which was an arrangement of pink rosebuds and a miniature cupid. The hostess' gift to the honoree was a bathnet which was decorated with a stork. Following refreshments the group played some pencil games.

**Study Club Plans Coffee**

Bovina Women's Study Club will open its new year with a coffee Thursday morning Sept. 8 at 9:00 o'clock in the Woman's Clubhouse. Everyone is invited to attend.

**Raymond Wilson Guest Speaker At Eastern Star**

Raymond Wilson of Dimmitt spoke to members of Eastern Star Thursday evening at Masonic Lodge Hall. Wilson is a Grand Officer of Eastern Star. Topic of his speech was The Eastern Star Home at Arlington. He is a brother of A. M. Wilson. Mrs. Mae Porter and Mrs. Bess Manfield of Farwell were hostesses. They served punch and a gelatin dessert to members and guests. Attending were Mrs. Dell Buchanan and Mr. and Mrs. Ira Miller of Friona; Mrs. Mary Jane Wilson, Mrs. Pauline Lowrie, Mrs. Joe Looney, Mrs. Mary Looney, Mr. and Mrs. Ellis Barry, Mrs. Ira Louise Jamerson, Mrs. Julia Leake, Mrs. Pearl Dodson, Mrs. Joan Zahn, Mrs. Patsy Sherrill and Mr. and Mrs. W. E. Williams.



Nuptial vows uniting Miss Kay Hartzog and Jerry Strawn were read recently in a service at Bovina Methodist Church. The bride is daughter of Mr. and Mrs. A. L. Hartzog. The groom's parents are Mr. and Mrs. Norvell Strawn.

**Open House For Mrs. Merriman**

The home of Mrs. Francis Blair was the scene of an open house honoring Mr. and Mrs. Terry Merriman Friday evening in Clovis. Corsages were presented to the honoree, Mrs. Terry Merriman, Mrs. R. M. Merriman, and Mrs. Gene Rea, mother of the bride. Miss Jane Blair presided at the serving table, which was decorated with an arrangement of white daisies and pink lilies. Lime sherbet, cake squares, and nuts were served to the guests. Following refreshments the group retired to the patio for presentation of gifts. Mrs. Merriman received crystal, china and a bath set was presented her from the hostess.

**Women Attend Political Coffee**

Several local women attended the coffee in Amarillo Wednesday morning honoring Mrs. Lyndon Johnson, Mrs. Robert Kennedy and Mrs. R. Sargent Shriver. Mrs. G. D. Anderson of Bovina helped host the coffee. Following the coffee the ladies were guests of Mrs. Anderson for lunch at the Amarillo Club. Attending were Mes. Jim Hemke, Mack Ragsdale, Leon Grissom, Dolph Moten, Bob Wilson, Johnny Horn, Tom Bonds, A. M. Wilson, Emmett Tabor, Ovid Lawlis, Earl Stevenson and Bill Bradshaw.

**THE STATE OF TEXAS**

TO: J. A. RICHARDS, and, if dead, the unknown heirs and legal representatives of the said J. A. Richards, deceased, and the following Defendants, to-wit: Frank J. Richards, Olive Roberts, Della Wingo, Lucy Raynes, Thelma New, Marie Chase, Dollie Kemp, Earl Richards, George Richards and Lohoyt Richards as Defendants.

You are commanded to appear by filing a written answer to the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 3rd day of October, A. D., 1960, at or before 10 o'clock A. M., before the Honorable 99th

**Birthday Dinner Fetes Mrs. Wilson**

Mrs. Joe Wilson was honored with a birthday dinner Tuesday evening in the home of Mrs. Odie White. The dinner consisted of chicken trimmings, ice cream and cake. Those attending were Mrs. Bud Crump, Mrs. C. E. Trimble, Mrs. Robert Read, Mrs. Nat Read, Mrs. Jess Walling, Mrs. J. W. Wright, Mrs. Paul Jones, Mrs. A. M. Wilson, Mrs. Pete Davies and Mrs. Odie White.

**H. D. Club With Mrs. Newberry**

Mrs. Mable Newberry hosted the Bovina Home Demonstration Club Friday afternoon in her home. Mrs. Henry Spicer conducted the business session in the absence of the new president, Mrs. Bob McMeans. Other new officers are Mrs. Bill Lane, secretary-treasurer; Mrs. Mable Newberry, reporter; and Mrs. Lester Williams, parliamentarian. The group finished their plans for their window display at Friona for Maize Days. Those present were Mes. Howard Looney, Earl Dean Boyd, Bill Lane and T. J. Hopingardner. Refreshments of cookies and punch were served.

**Plan Shower For Mrs. Gentry**

Mrs. Sonny Gentry, the former Joy Redden, will be honored with a bridal shower Thursday afternoon, September 15, from 3:30 to 5 p.m. in Bovina Methodist Church parlor. The shower will be come-and-go, announces one of the hostesses.

**Shower Honors Recent Bride**

Mrs. Terry Merriman was honored with a come and go bridal shower Wednesday afternoon at Bovina Methodist Church. Approximately 40 people called during the afternoon. The serving table was laid with a white cloth and centered with an arrangement of white gladioli, blue carnations and cornflowers. Refreshments of lemonade and petite cookies, nuts and mints were served from crystal appointments. The hostesses presented the honoree with a three piece set of corning ware. Hosting the occasion were Mes. Roy Dodson, W. E. Williams, Pat Terry, Dean Hastings; T. L. Kent, Lee Jones, Leon Billingsly, A. R. McCutchan, Bedford Caldwell, Frank Hastings, and Herman Estes.

**Mrs. Bill Read Honored With Stork Shower**

Mrs. Billy Don Read was feted with a stork shower Tuesday afternoon in the home of Mr. and Mrs. Glenn Ritchie. Hostesses for the occasion were Mrs. Bill Lane, Mrs. Gene Hall, Mrs. Glenn Ritchie and Mrs. Earl Dean Boyd.

**Petit Jury To Convene**

Seven civil cases are on the docket for the petit jury when it convenes Monday at 10 a. m. in Farwell. District Judge E. A. Bills will preside and 48 county citizens have been summoned for the jury. The seven cases on the docket are Daniel Molnar vs. Travellers Ins. Co., J. E. Hardage vs. C. A. Workman, Paul Tullis vs. Vernon Bartlett et al, S. T. Tipton vs. Max Martin, Edgar J. Raymond vs. Clarence Raymond, Carl W. McClintock vs. St. Paul Fire and Marine Ins. Co., and Harris B. Dunn vs. E. T. Jennings, Beneger Air Park. Also, at this time Judge Bills will probably set a date for the grand jury to convene later this month. The jury list is as follows:

FRIONA  
P. L. London, James T. Bailey, Jack Patterson, C. V. Potts, Hollis Horton, M. N. Elder, Lewis Gore, Roy Beardin, William F. Bandy, Wesley Hardesty, John Gaede, Ira Clyde Fields, Virgil M. Ferguson, Ray Martensen, J. R. Coconnouer, Douglas D. Connelly, Granville England, Sam Bailey, John L. Collier, H. E. Barnett, Cassey W. Perkins, James W. Chandler, Spencer Hough and Dale Hart.  
LARIAT  
Mrs. Boone Allison and Vernon Jamison.

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<p>H. J. Charles</p> <p>Charles Oil Co. Franchised Philcheck Wholesale - Retail - A Two-way Service To Give You The Best Phillips 66 Meets Your Needs</p> <p><b>Charles Oil Co. Phillips 66 Jobber</b> Bovina, Texas</p>	<p>S. A. Barbee</p> <p>When You Need "Purrfect" Cleaning... For A Particular Time Or For Special Care, Don't Fuss Or Worry Bring Your Cleaning Problems Here! Our Service Is The "Cats Meow"</p> <p><b>Barbee Cleaners</b></p>
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**Henderson's Variety**  
-Bovina-

**Mustangs--**

(Continued from page 1)

and then on fourth down managed for the one extra yard needed for the first on the 20.

Turner rambled for 12 to give the Mustangs a first and 10 on the eight yard line, but a fumble on the next play gave the ball to Springlake and the threat was killed.

The Wolverines marched almost the length of the field after the fumble for their score. Taking possession of the ball on the fumble on their own nine, they had their touchdown punched over 15 plays later without losing possession of the ball. Longest play of the series was a fakepunt pass which netted the winners 17 yards.

Late in first half, Springlake's Hudson unreeled a beautiful 80 yard punt return for a touchdown. It was erased, however, by a clipping penalty.

Springlake had possession of the ball almost all of the fourth quarter and the Wolverines were knocking on touchdown door when the final gun sounded. Bovina's stubborn defense held inside the five yard line the final three plays of the game.

Springlake led in total yardage, 190 to 160. The Wolverines picked up 56 yards through the air and made 134 on the ground for their total. All the Mustangs' yards were made on the ground; their one complete pass went for no gain.

The teams were tied, 9-9, in the first down department.

Bovina attempted four passes and completed one. Springlake went to the air five times and were successful on three of these attempts.

Neither team had a pass intercepted.

Each of the teams fumbled twice and each recovered one fumble of the opponent.

Bovina was penalized two

times for a total of 30 yards. Springlake was penalized three times for a 25 yard total.

Turner was Bovina's leading ball carrier with 67 yards gained on 12 trips. Ezell made 47 yards in nine tries. Caldwell made 25 yards in seven carries. Jon Riddle went for 13 yards in two attempts. Pat O'Brien made two yards on two carries.

**Band Leader--**

(Continued from page 1)

students will probably come in this week and he expects high school enrollment to equal mark of last year.

The new band director comes to Bovina from Tahoka, where he was in charge of band for two years. Declining interest in band work there was given as his reason for leaving.

Some 55 students have expressed an interest in participating in band here.

Person has a bachelors degree in music from West Texas State. He is married.

McLeroy declined to specify the way classes will be arranged to allow band participation until he confers with the superintendent but he said every student in high school will get a chance to be in the band.

**Whittlin--**

(Continued from page 1)

crucial games when you played at Nazareth. Our neighbors to the east are dang nigh unbeatable on their home field. We didn't have any proof, but evidence had led us to believe that we weren't getting a real fair deal, umpire-wise. A part of this evidence was that the opponent's manager and the home plate umpire were brothers.

The umpire brother had a wooden leg, but it seemed to be of little handicap to him.

Robert was pitching and we were catching on this particular day. Close call after close call was going against us and it seemed--as it always does--that the situation was getting worse. Finally, Robert called us out to the mound and said, "I believe if you'll let one of these good fast ones go by, we can break him from giving us those bad calls."

We don't mean to give Robert all the blame, but surely we weren't in favor of such action. Anyway, it was just a little while until we missed a fast one and instantly, directly behind us, we heard a "Kerrack" just like the bat had hit the ball.

We looked around to see the umpire jumping around on his real leg shouting, "You broke my wooden leg!" Closer examination revealed there was no damage done, however, and the game continued.

Witnesses said the ball went 30 feet in the air after hitting the wooden leg.

Barring the World Series, we'll save the rest of our baseball stories until it warms next spring. That's not a promise.

Mr. and Mrs. Cecil Sisk of Lamesa visited in the home of Mr. and Mrs. Lester Rhinehart over the week end.

Mr. and Mrs. John Kimbrough and Mr. and Mrs. Homer Martin of Amarillo, attended the funeral of Mel Gunn Wednesday. They are former residents of Bovina.

**PAY LESS FOR BETTER MEATS**

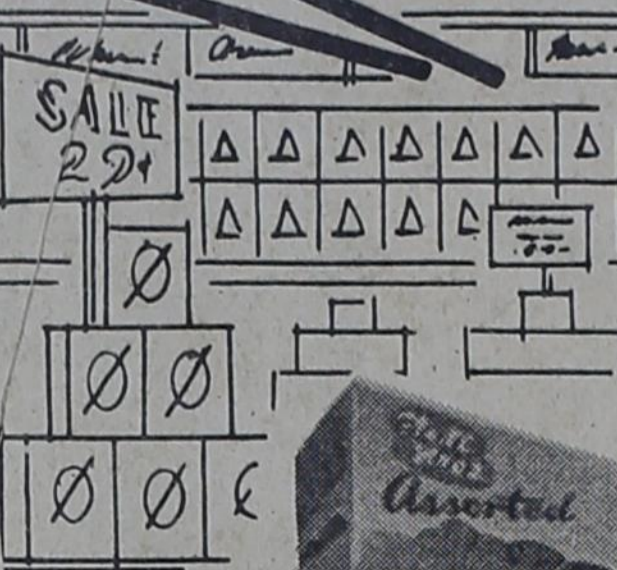
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<b>Pinkney Harvest Time FRANKS</b>	Lb.	<b>39¢</b>
<b>Fresh Or Cured Ham Hocks</b>	Lb.	<b>19¢</b>



**1 lb. Can 69¢**

I'm Taking Home An Armload of Money-Saver Specials From Wilson's  
Thur.- Fri.- Sat., September 8-9-10. . . . and Most of These Specials  
Continue Thru Wed., Sept. 14



Banquet

**Meat Pies**  
8 oz. Size **19¢**

Hereford Eat More Beef **STEAKS**  
12 oz. Pkg. **59¢**

Patio Beef **Enchilada Dinners**  
12 oz. Size **49¢**

Libby Cut **OKRA**  
10 oz. Pkg. **17¢**

Pillsbury Or Ballard **Biscuits** 3 Cans **27¢**

**CRISCO** 4¢ Off Label 3 Lb. Can **75¢**

Duncan Hines **LAYER CAKE MIX** 3 Boxes **\$1.00**

Shurfine **SALAD DRESSING** Pint Jar **25¢**

Liquid Trend **Detergent** Giant 22 Oz. Can **45¢**

Soffin **TOILET TISSUE** 4 Roll Pkg. **35¢**

Tender Crust **Brown 'N Serve ROLLS** 2 Pkgs. **49¢**

Shurfine Yellow Cling **Peaches** No. 2 1/2 Can **29¢**

Shurfine **TUNA** 2 6 Oz. Cans **49¢**

Bayer **ASPIRIN** Bottle Of 100 **59¢**

Food King **COFFEE** Lb. **57¢**

Sunshine **Krispie Crackers** 1 Lb. Box **27¢**

Assorted **Curtis Candy** Baby Ruth-Butterfinger Coconut Grove Bag of 10 - Bars **39¢**

Hunt's **TOMATO SAUCE**

Karo **SYRUP** Light, Dark or Waffle 1 1/2 lb. Bottle **25¢**

Scott **Paper Towels** Giant Roll **35¢**

Nabisco **VANILLA WAFERS** Large Box **35¢**

3 8 Oz. Cans **29¢**



Fancy Calif. **PEACHES** Lb. **15¢**

US No. 1 Col. Red **Spuds** 10 Lb. Bag **59¢**

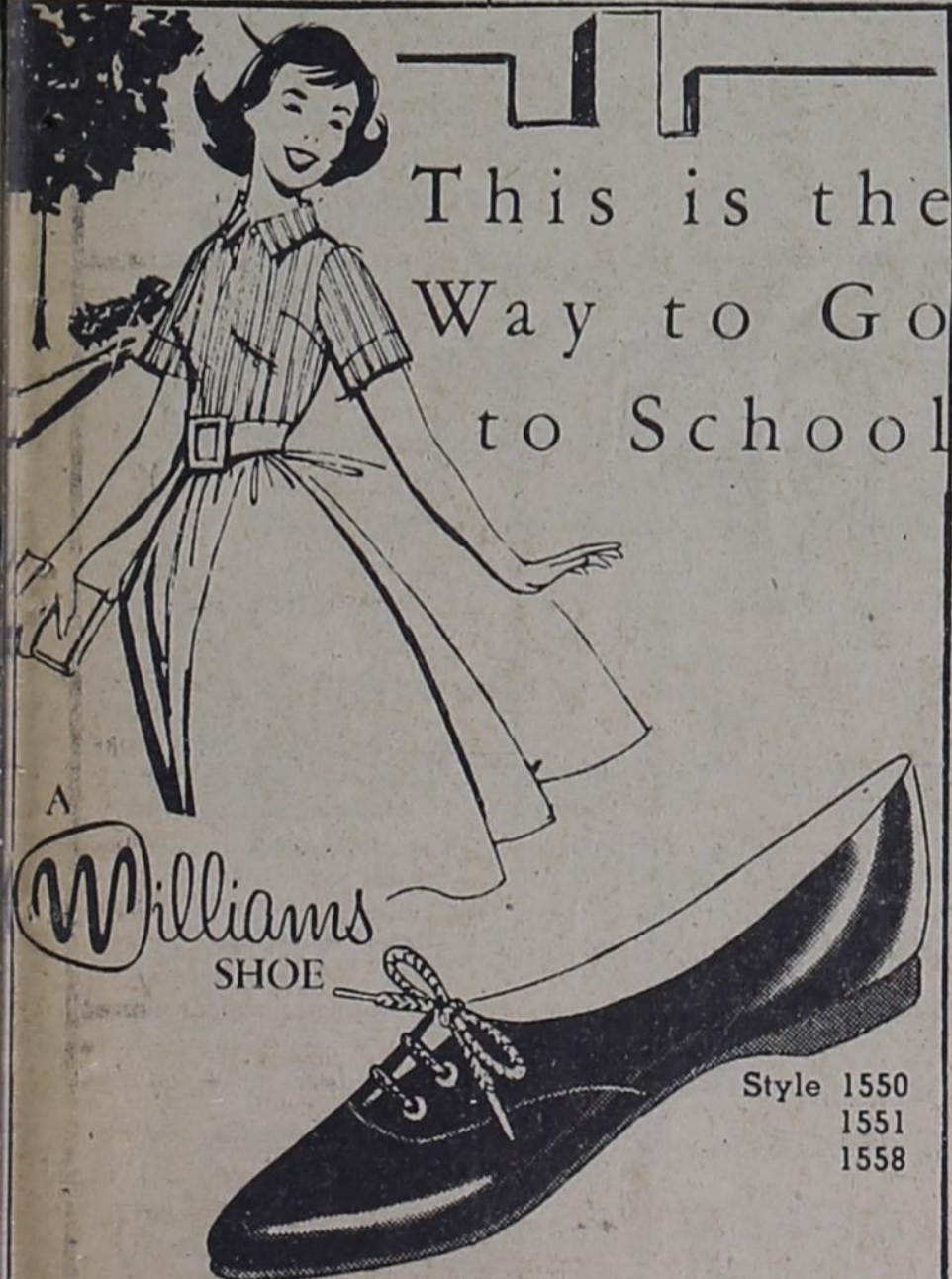
Calif. Sunkist **Oranges** Lb. **19¢**

US No. 1 Yellow **Onions** Lb. **5¢**

**Personalized Motor Repair Service for Cars Trucks Tractors Irrigation Motors Everything We Do Is Guaranteed. Call Us When We Can Help You.**

**HALL'S GARAGE**

AD8-4041 In Building With Bovina Pump Service Hwy. 60 - Bovina



This is the Way to Go to School

Williams SHOE

Style 1550 1551 1558

WILLIAMS sends you back to school in the way most likely to succeed -- your feet shod in crepe soled comforters of white leather, black suede or black leather. Low cut tie oxford sure to win straight A's for comfort and style.

ONLY **3.99**

Williams Mercantile Co.

"Pioneers In Bovina"

Double Gunn Bros. stamps Wednesdays with purchase of \$ 2.50 or more -



**WILSON'S**

Phone AD 8-4781

PARMER COUNTY'S FINEST



**SUPER MARKET**

BOVINA

# THE HIGH PLAINS FARM AND HOME

## Sesame Crop Looking Good

The Farmer County sesame crop is looking good in spite of a rough start, and with 30 days more hot weather, yields and quality should be very good, reports Robert L. Parker, executive vice-president of the Texas Sesame Growers, Inc.

"The May and early June planted crops are nearly made, and some fields that haven't hurt at all for water can make record yields," Parker said this week in a report to county sesame growers.

"The late June crop needs a little more," he says, adding that "We can't use a frost on September 14 this year."

Parker advises farmers not to let their sesame hurt for water. Sesame planted in May and early June, where the ground is dry and the plant is still growing and blooming, should be watered fast through the first part of September.

"For late June planted sesame, you may have to water through the second week in September to make good yields," Parker says. But, if a cool, cloudy, rainy spell starts, a farmer will be ahead to quit watering and give his sesame a better chance to mature.

Emphasizing that a better way is needed to plant sesame, Parker says, "Every year we lose too much sesame, and much cotton at planting time. Most sesame is lost because it rains hard while the crop is trying to come up, or dirt washes it from the beds and covers it up after it has already come to a good stand."

Parker believes that the time has come for all sesame growers to start considering planting sesame upon a little bed. He cites a seven-acre test plot that was planted near

Muleshoe early in June. "It started raining almost before the crop was planted and it continued to rain, but the crop came to a perfect stand in about four days, without replanting and the crop has been no trouble," he points out.

The sesame growers vice-president also advises harvesting this year's crop as early as possible, before central American seed starts influencing the market. "If you have early sesame, let me encourage you to get it shocked and threshed just as soon as it's ready," he says.

"You will save all your seed by early harvest and the quality will be tops," he says.

## Plan Field Day At Halfway

Many new research projects as well as new machinery, aviation and irrigation exhibits will be features of the Fourth Annual Field Day at the High Plains Research Foundation Wednesday afternoon, September 14, at Halfway, Texas.

Scientists will discuss results and progress with the new expanded research program with cotton. Other new research to be reviewed will include flame cultivation, sesame and soybean breeding programs, and the expanded research programs with grain sorghum and castor beans.

Soil and water conservation research involving irrigation cycles and cotton and grain sorghum, bench leveling, including irrigated and dryland studies, and recharging surface water underground will also be included in the afternoons program.

Tractor drawn trailers will transport visitors throughout the Field Tours.

Dr. T. C. Longnecker, director of the Foundation, stated that a full afternoons program has been arranged for the guests.

FARM & RANCH LOANS  
Long Term -- Low Interest  
**Ehrhidge-Spring Agency, Friona**  
Phone 8811

### NEWS FROM THE FARM BUREAU

BY RAYMOND EULER

"The time has come for the federal government to step in and see that state and local schools furnish the kind of education necessary to the defense of this country," said Secretary of Labor Mitchell on a "Meet The Press" interview the other day.

A few years ago, a man making this kind of statement would have been considered a traitor to the American way of life. Today he holds a high place in government, advocating turning management of business and farming industry over to federally protected labor moguls, among other equally ridiculous ideas.

Did you know that your government owns one fifth of the land surface of the United States right now? ... That the executive department of our government alone employs just under 2 1/2 million persons? ... That if the present trend continues, the federal government will soon own your land and business, employing you to operate it the way government employees tell you to?

American Farm Bureau urged the president to veto a recent compensatory payments bill for small producers of lead and zinc. The president did veto it. The bill would have provided for paying a profit to those producers who for some reason were unable to make a profit producing the products.

Farm Bureau's opposition was based on the probability that such a plan would have spread to other marginal operations in all businesses, including farming. Would you like to pay taxes to provide a profit to a person who had never been able to make a go of business on his own?

We are proud of Maize Days in Friona, and when Farm Bureau has a queen, they always enter her. One editor's statement that the "largest field of beauties ever assembled in Farmer County" would be seen September 8th, made us recall that in 1954, there were forty-five entries in the Farmer County Farm Bureau Queen Contest. --thirty one in this year's Maize Days contest.

CONSIDER THIS: "An inheritance may be gotten hastily at the beginning; but the end thereof shall not be blessed." Proverbs 20:21.



IT WON'T BE LONG until maize crops like this one will be ready for the combine. Throughout the High Plains area, big, full heads like these are beginning to ripen, and everything points to a bumper harvest.

## Work Continues On Bindweed Kill

Directors of Farmer County Farm Bureau weed committee met in Friona last week to continue plans for eradication of bindweed in the county. J. T. Jones, Chairman, of Bovina presided.

Farm Bureau President Herman Gerles reported that Lloyd Killough, state highway maintenance superintendent, requested that any person seeing bindweed patches on the highway right of ways mark them with a stake and white flag, and the department crews would poison them. In certain cases, he said, Killough would furnish the poison to the person if he wished to poison the plot himself.

Vice-Chairman Jack Patterson reported that the city of Bovina has made arrangements for cooperating in bindweed poisoning in that city. Vocational Agricultural instructor Roy Crawford consented to oversee the program in Bovina.

The following men were appointed by J. T. Jones to encourage the projects in the various cities and communities: Bill Nichols, Friona; Joe Jones, Farwell; Scottie Windham, Lazbuddie; Jack Patterson, Rhea. Herman Gerles agreed to make up a list of men to be responsible for certain areas of highway and inform them of their responsibility.

The Farm Bureau weed committee was formulated in 1954 in Farmer County, and has worked seasonally each year

since, in promoting a program of noxious weed eradication. "Cooperation of ASC, SCS, Highway Department officials, railroad officials, and county and other interested people has been good throughout the years," says Chairman Jones, "and we appreciate all of them."

Attending the Monday night meeting were J. T. Jones, Vernon Symcox, Jack Patterson, Gus Schlabs, R. D. Dale, Joe Jesko, E. C. Schilling, Herman Gerles, Bill Nichols and Roy Crawford.

Each year it takes less time to fly around the world and more time to drive to work.

## WITH THE COUNTY AGENT

JOE JONES

Wheat seeding time is right at hand, so be sure to get your seed treated for smut and wireworms before it is put in the ground. This is the best insurance you can invest in. Research over the years has shown that the first part of October is a good time to seed both dryland and irrigated wheat if the production of grain is your only objective.

If you have grazing in mind, of course earlier seeding is better. If you plan to graze, better plan to use just a little heavier application of nitrogen and be ready to top dress next February. Top dressing in the spring has been giving good results whether or not wheat was grazed. A good plan to follow is to put two-thirds of your nitrogen on in the fall and one-third in February as a top dressing. Where phosphate is needed be sure to apply in the fall ahead of, or at seeding time.

some other source in years ahead.

Management of any business has always been important and good management is becoming more important year by year. Time was when a little extra muscle could make up for a little less brain work, but those times have passed and that situation no longer exists.

Time, labor and resources have to be coordinated and put to most effective use in today's farming operations. To do this, records must be kept that will tell the farmer cost and income

from a given enterprise. Records sufficient to satisfy the Internal Revenue are not sufficient to properly analyze a farm business.

Too many people feel records keeping is important only because the Internal Revenue requires it and records that satisfy them are sufficient. This type thinking must change if farm people are to progress as they should in the fast moving agriculture business we are living in today.

The committee on management in Farmer County has set up a meeting on "Income Tax Management" with the Internal Revenue for November and three schools are setting up record keeping systems for the Farm Bureau.

These three meetings are scheduled for January. (Continued on next page.)

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**Black Optometric Clinic**  
A. J. BLACK, O. D.  
OFFICE HOURS: 9:00 to 5:00 -- Sat. 9:00 to 1:00 Phone 8240 -- Muleshoe, Texas 113 West 1st. St.

**Binder Twine**  
Belgium - Bale \$800  
Yucatan - Bale \$750  
Let Us Treat Your Wheat and Barley Seed. Get Your Wheat, Barley, and Rye Seed Here.  
Ready Now To Apply NH3 And P2O5 On Your Farm, See Us For Your Fertilizer  
**HENDERSON** Grain And Seed Co., Inc.  
Farwell  
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**GEAR HEAD REPAIR**  
Parmer County Pump Company  
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"Sure Sign of Flavor"  
**QUALITY CHEK**  
DAIRY PRODUCTS  
Milk Butter Cottage Cheese Sour Cream  
In No-Wax, No-Leak, Plastic-Coated Cartons  
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LAYNE PUMPS, INC. DIAL 2921 PUMP & GEAR HEAD REPAIRS ALL MAKES TEXAS  
Sales & Service Friona

**WEST TEXANS SAY OF P-A-G**  
The way P. A. G. Sorghums look in the field makes everybody who sees them exclaim "Man, That's Sorghum!"  
P. A. G. has earned the confidence which farmers have in this sorghum. Each exclusive variety is researched, tested, and proved before it is offered for sale. Then when you plant P. A. G. you can be confident that not only will it look good in the field, but it will provide top yields. Careful quality control through triple isolation on seed production pays off in your field when you plant P. A. G. Sorghums. Hundreds of tests have proved it!  
Now is the time to book your P. A. G. seed.  
Distributors in the Plains Area by **DORMAN & CO** Lubbock, Texas  
**Lester Rhineheart** Bovina  
**Associated Growers** Friona

**Electric co-ops mean**  
**PARTNERSHIP POWER FOR PROGRESS**  
Nearly 400,000 Texas Families are partners in a noble undertaking that celebrates its silver anniversary this year.  
They are the member-owners of the electric cooperatives that serve the rural areas of the Lone Star State. They borrowed money at interest to build their own electric systems. They created a multi-billion dollar market for electric appliances with main street merchants. They brought the blessings of electricity to areas that might still be dark had it not been for the cooperative effort. They accomplished these wonderful things while repaying principal and interest on their loans...often ahead of schedule.  
The electric cooperatives of Texas can point with pride to an efficient, dependable, electric service providing Partnership Power For Progress.  
**Deaf Smith County Rural Electric Cooperative**

**Make Milo Make More Money!**  
.. With A **Timberib** Building  
Timberib Buildings Are  
• Low - Cost • Permanent • Post Free  
Ready Now To Serve You With All Your Fertilizer Needs—  
\*Anhydrous Ammonia \*Phosphoric Acid \*Dry Fertilizers  
**Oklahoma Lane Farm Supply**  
"Owned By Farmers Who Understand Your Problems"  
BALDWIN 5-4366

# "Tailwater" Recovery Aids Irrigation Efficiency

J. R. Belt, Jr., Floyd County farmer and vice president of the board of directors of the High Plains Underground Water Conservation District, has recently installed a pump on one tract of his land for the purpose of recirculating irrigation "tailwater."

Until the pump was installed, it was difficult to irrigate the land adequately without some waste because the surface of the land slopes sharply near the end of the rows. However, since installing the recirculating pump, it is now possible to run irrigation water down the slope long enough to facilitate proper penetration into the soil.

A permanent border is constructed at the low end of the field. It is used to retain "tailwater" on the farm. When water runs through the field to the border it then gravity feeds along the surface to the intake of the recirculating pump system.

The pump itself is located about 200 yards from the intake which is situated at the lowest point on the farm. The intake was made by placing a section of concrete pipe in the ground in a vertical position.

The pipe section is 3 feet in diameter and 4 feet long.

A standard 12-inch concrete pipeline was then laid beneath the surface to connect the intake with the recirculating pump.

The pipeline is gradually sloped toward the pump so water entering the intake will flow by gravity to the pump. It was necessary to locate the pump away from the intake to keep the pump on high ground and out of water.

The sump, in which the pump is installed, is constructed in the same manner as the intake except that, instead of using only one length of 3 foot by 4 foot concrete pipe, three pieces were used. When joined together vertically they made a sump twelve feet deep.

The pump consists of a one-stage 10-inch bowl assembly and 10 feet of 6-inch column pipe. It is powered by a 5-horsepower electric motor that starts and stops automatically through the use of a switch controlled by a float in the sump. When the sump fills, the float cuts the motor on--when the pump empties the sump, the float cuts the motor off.

The discharge of the pump is connected to a steel riser that in turn is connected to 8-inch plastic pipe buried beneath the land surface. The plastic pipeline extends approximately 600 yards to one of two irrigation wells on the farm. There it joins a previously installed concrete pipeline system.

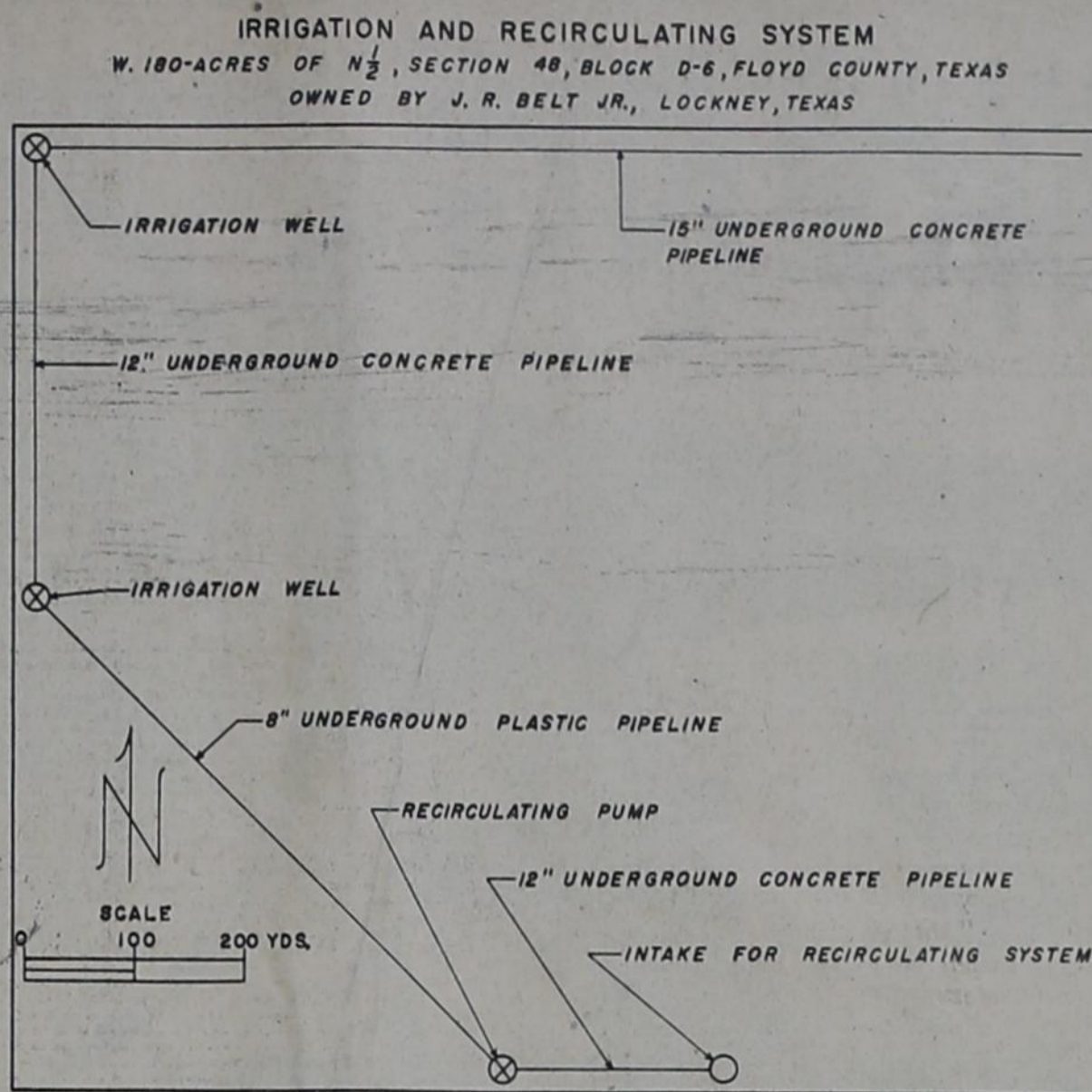
Irrigation water from the two wells is distributed to the crop through the older underground pipelines and surface gated-pipe. The recirculating pump coming on and going off does not interfere in any way with the normal irrigation process, and no labor is required to operate it because of the automatic controls.

Belt states that the overall costs of installing the recirculating pump system was approximately \$2500. However, he says that under ordinary

circumstances this cost could be reduced by decreasing the size of the plastic pipe. He installed pipe of this size because he has future plans for utilizing it that have nothing to do with the recirculating pump.

Belt has only used the recirculating system on one occasion so he is not fully aware of its benefits; however, he states that he can run irrigation water through his field until he has the desired moisture penetration without fear of wasting water. Also, he states that now he does not need to tie up a man's time in maintaining the border at the bottom of the field because water does not build up on it.

The High Plains Water District has installed a flowmeter on the discharge of the recirculating pump to calculate the amount of "tailwater" being pumped.



## Decision Making Time On Cotton Harvesting Near

The time for harvesting this year's cotton crop is fast approaching, and the farmer should be considering how this harvesting is to be done. If the crop is to be machine harvested, the problem arises of whether it would be better to own or hire the machine.

management specialist, says that often it is cheaper to have the crop custom harvested than it is to own the equipment. By hiring the custom work, the farmer can avoid the investment in machinery and use the capital elsewhere in the farm business. The farmer's labor problem is eased if the custom operator furnishes all the labor

for the job. Also, because the custom operator is skilled in operating and maintaining the machinery, the farmer may get a faster, more efficient job, Parker points out.

Before deciding on hiring custom work, however, the farmer must make sure that the answer to each of the following questions is "yes." Is equipment for custom work available? Will it be available when I need it? Are the operators dependable and efficient?

A machine may be purchased, however, with the idea of doing custom work in addition to personal work. This would lower the farmer's cost of harvesting his own crop, Parker continues. Other factors, such as alternative use of labor and capital, should be considered before the farmer decided between owning or hiring a machine.

Parker suggests talking with the local county agent before any decision is made.

Cecil Parker, extension farm

## Shrine Circus Announced

Matinee and evening performances of the third annual Shrine Circus will be held in Hereford at the White Face Field on Wednesday Sept. 14.

The Oasis Shrine Club of Castro-Deaf Smith-Parmer Counties will sponsor the circus, and proceeds will be used to help finance the Children's Clinic held during May each year.

More than 40 new acts will be brought to Hereford by Gil Gray, producer-director of the circus this year. This will be a 2 1/2 hour show at popular prices.

## Respect Farm And Ranch Property

Have you ever asked, and been refused, permission to hunt on someone's farm or ranch? If you have, you probably could not understand why the landowner refused your request. Ed Cooper, extension wildlife specialist, says that you were probably the victim of some earlier hunter's discourteous or irresponsible actions. You have a chance to prevent this same thing from happening to some other hunter, continues Cooper.

Landowner-sportsman relations need improving, and the next few months--the hunting seasons--are the best time to accomplish this. Cooper offers a few tips on hunting courtesy that will help you and the landowner become friends:

Ask permission to hunt on any land or water. Respect property. Obey the laws on bag limits, shooting seasons and shooting

## Plan Now For Tree Seedlings

Tree seedlings will again be available to West Texas landowners for planting windbreaks next January. Don Young, head of the Forest Management Department of the Texas Forest Service, urges landowners to place their orders as early as possible before the February 10 deadline.

Orders must be in multiples of 50, and no order for less than 100 trees will be accepted.

Inform the landowner when and where you will be hunting. Do not invite friends to hunt with you unless the landowner has given permission.

Handle firearms in a safe manner at all times. Make certain that you do not fire toward people, buildings or livestock.

Offer to pay for any damages done the property of the landowner.

Offer to pay for the privilege of hunting. Make sure that all gates are closed behind you.

Be courteous and friendly. Cooper concludes by saying that the hunter should remember that the farm or ranch is a place of business for the owner. He will appreciate your respect and interest in treating his property as a means of livelihood.

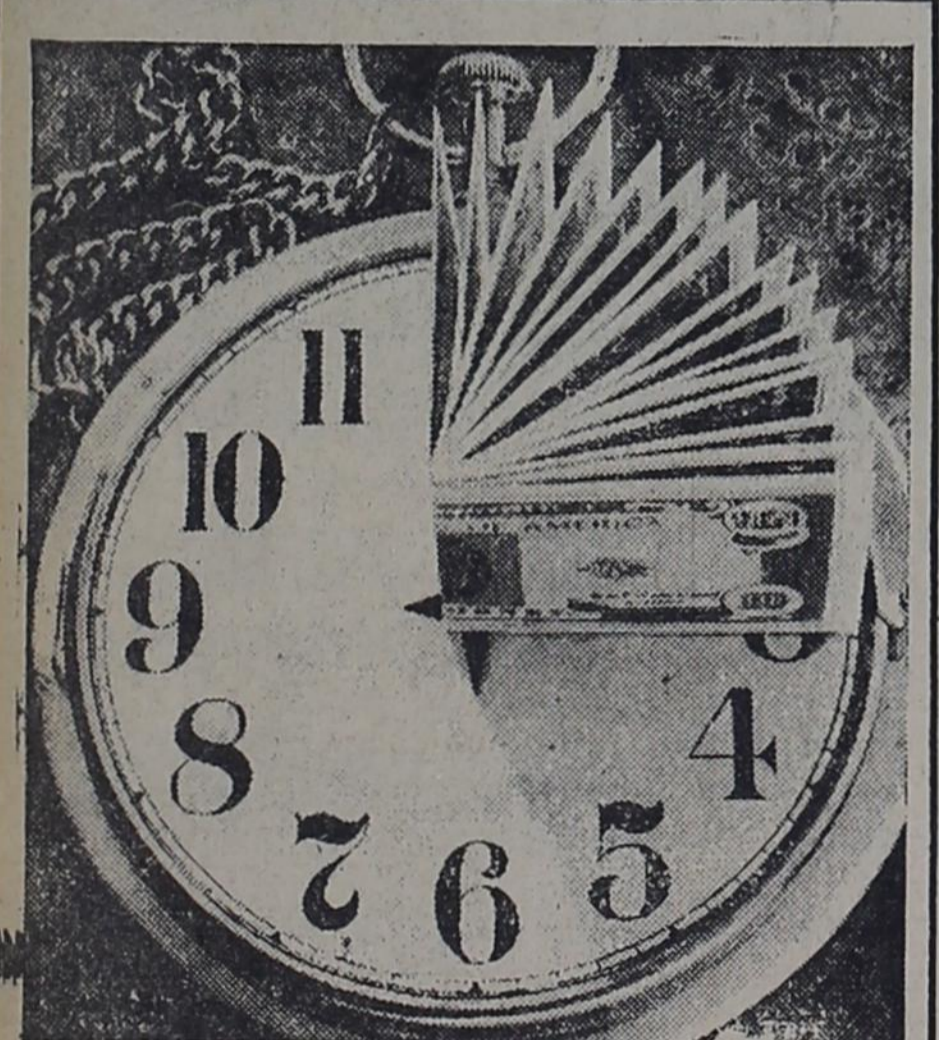
## Unusual Opportunity

\$450 monthly. Need help in local business. Man must be married, sober, 21 to 40, have own car, be able to boss himself and supervise others. Permanent position with opportunity to advance as fast as your ability and energy warrants. If you desire something secure with a future, write Personnel, 1559 Parr, Amarillo, giving phone and address.

**Opening Soon**  
Frona's New Modern Automatic Laundry  
Maytag Equipped  
Located In The New Schueler Bldg. In Frona

**FOR SALE USED TIRES**  
For Plows And Trailers  
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Visual Care **DR. B. R. PUTMAN OPTOMETRIST** Contact Lenses  
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Save with us regularly as clockwork... and you'll have the money to buy things you want when you want them. No nagging debts. No carrying charges. Start a savings account with us now, and enjoy the peace of mind that comes with saving regularly as clockwork.

**CURRENT DIVIDEND 4%**  
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**CLOVIS MUFFLER SHOP**  
Mufflers, Tail Pipes & Shocks  
**Bob's '66' Ser. Sta.**  
Ph. PO 2-0254 101 Main, Clovis



**ONE DAY WEDNESDAY SEPT 14 WHITEFACE STADIUM**  
**43 GREAT ACTS --- ALL NEW**  
**Gen. Admission \$1.00 Children 50c**  
**Advance Tickets Now On Sale**  
By **Castro - Deaf Smith - Parmer Co. Shrine Members**  
Sponsored By **OASIS SHRINE CLUB**

rey, farm management specialist with the Extension Service, will conduct all these meetings. and one mile north of Rhea Parish Hall.

**New & Rebuilt Electric Motors**  
For All Purposes  
Electric Motor Rewinding  
General & Starter Service  
**Crown Electric**  
PO3-5433 1320 W.7th., Clovis

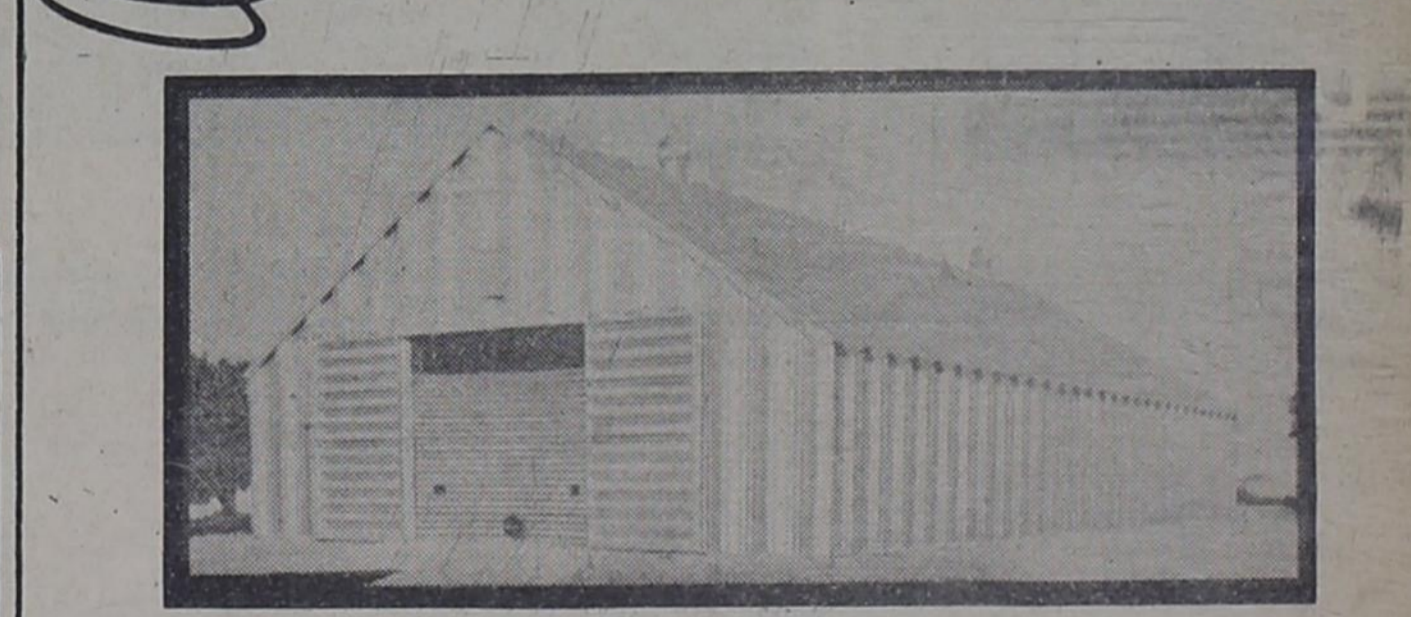
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Frona, Texas  
Office Hours 9 to 5  
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9th and Main Box 608 Phone 4051

**La Zia**  
Mexican Food Steaks  
Private Parties Can Be Arranged  
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with a **LOK-RIB steel Grain Storage Building!**  
Let your LOK-RIB pay for itself in increased grain market earnings or reselling storage payments! You'll say you never made a better investment.  
LOK-RIB's tight-fitting panels seal out moisture and vermin from your crop so you get better prices. Off-season, your LOK-RIB will save machinery repairs by providing weathertight quarters for your farm equipment.  
Extended payment plan available with convenient terms up to five years - minimum down payment.

**FOR SALE:**  
Monro-Matic shocks-Load Leveler-Air Lifts-Overload Springs-Factory rebuilt power brake units. Complete brake and front end alignment.  
**JOHN J. MOCK**  
BOX 476 Phone 2700 MULESHOE  
**Boyd's Brake Shop**  
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SEE THESE STRAIGHT-WALL GRAIN STORAGE & BUILDINGS TODAY AT--  
**Spra-Gro Steel Building Co.**  
Clovis, N. M.

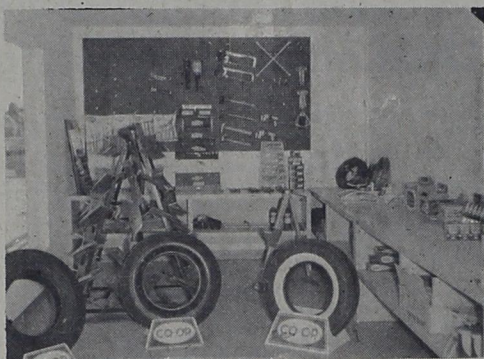
# ANNOUNCING

## Grand Opening



Sept.

# 10th.



WE  
ARE  
PROUD  
TO



ANNOUNCE C. L. Peat Gen. Mgr.

Another Outstanding Service  
By Your Local Farmers Co-Op.  
We Have 1,680,000 Bu. Of  
Storage For You Now - And  
More On The Way.



Implement Sweeps

- Chisels
- Baler Wire
- Grass Seed
- Spark Plugs
- Car Jacks



- Barbed Wire
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- Hand Tools
- Link Chain
- Fertilizers



### Field Seeds



## BRING US YOUR FALL GRAIN

Don't Forget  
Fertilizer  
Clay's Corner  
Muleshoe



### Open House

At The Farm Supply Store

FREE WATERMELON

STOCKHOLDERS MEETING

Sept. 10th At 7 P. M.

YU'ALL COME

The Co-Op Profit Is  
The Farmers Profit

Affiliated  
With

**SOUTHERN**  
FARM SUPPLY  
ASSOCIATION

**CO-OP**

WELCOME  
Says A. W. Kimbrel

Farm  
Store  
Manager



# FARMERS - CO-OP MULESHOE And CLAY'S CORNER

# Bovina Businesses 1960 Cotton Bowl FOOTBALL CONTEST

You May Win Weekly Prizes Of  
**\$5 - \$3 - \$1**

Plus Grand Prize Of Expense-Paid Trip  
For Two To Cotton Bowl, January 2, -1961-

Join The Fun!  
Win The Prizes!



## Contest Rules

1. There are 10 high school and/or college football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside the same number in the contest entry blank at bottom right of this ad.
3. Pick the score of the tie breaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.
4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Saturday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.
5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to Cotton Bowl games plus hotel, food and traveling expenses to Dallas and the January 2, 1961 football classic.
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p. m. Friday of each week.
7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.
9. Everyone, except employees of this newspaper and their families, is eligible to enter.

Weekly Prizes

1st \$5  
2nd \$3  
3rd \$1

\*Expenses Include 2 Tickets To Cotton Bowl Game, Paid Reservations For 2 At Statler-Hilton Hotel and \$55 For Food and Traveling Costs.

Clip This Blank And Turn It In To Blade Office By 5 P. M. Friday

Bovina Businesses Cotton Bowl Football Contest

## OFFICIAL ENTRY BLANK

Contestant's Name \_\_\_\_\_

Address \_\_\_\_\_

Tie Breaker (Pick Score Of This Game)

Bovina \_\_\_\_\_ Vs. Farwell \_\_\_\_\_

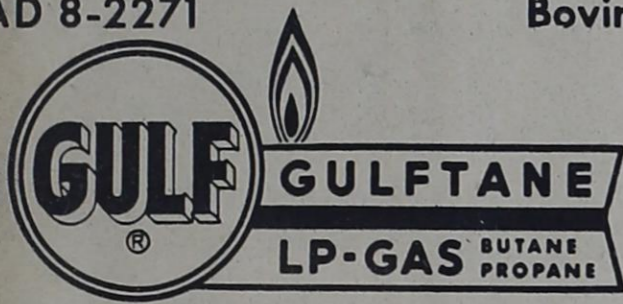
NAME WINNERS ONLY OF THESE GAMES:

- |                                 |                           |
|---------------------------------|---------------------------|
| 1. Bonds Oil _____              | 6. First National _____   |
| 2. Wheat Growers _____          | 7. Charles Oil _____      |
| 3. Macon Elevator _____         | 8. Sherley Grain _____    |
| 4. Cicero Smith _____           | 9. 3-Way Chemical _____   |
| 5. Parmer Co. Farm Supply _____ | 10. Gaines Hardware _____ |

### Bonds Oil Co.

AD 8-2271

Bovina



Gulf Products  
Goodyear Tires

1. Happy Vs. Claude

### Bovina Wheat Growers, Inc.

"We Serve To Serve Again"

Jim Russell, Mgr. AD8-2691

Not Everyone Belongs To A Co-Op -  
But Everybody Benefits

2. Lazbuddie Vs. New Deal

### MACON ELEVATOR

... Striving Constantly To Offer You  
The Best In Elevator Service ...  
Ready Now For Your 1960  
Milo Crop

Mr. and Mrs. J.P. Macon-Bovina

3. Vega Vs. Stratford

**REPAIR!  
REMODEL!**  
Nothing Down - 60 Months  
To Pay  
Complete Line Building Supplies



4. Hart Vs. Amherst



... Get Results!

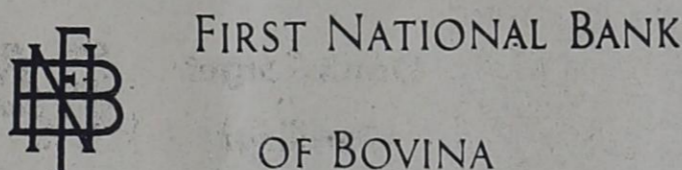
See Us For All Your Farming Needs

PARMER COUNTY FARM SUPPLY

"Your Complete Farm Supply Store"  
AD8-2621

A.E. (Bud) Crump, Mgr. - Bovina

5. Dimmitt Vs. Lockney



FIRST NATIONAL BANK

OF BOVINA

Member  
Federal Reserve System  
And FDIC

"Working to Make A  
Good Community Better"

6. Kress Vs. Turkey



### CHARLES OIL CO.

Phillips '66' Jobber

Oils - Greases - Philgas Gasoline - Tires

Batteries - Greases  
Phone AD 8-4531

H.J. Charles-Bovina

7. Littlefield Vs. Muleshoe

### SHERLEY GRAIN CO.

Serving Parmer County Farmers  
The Year Round

AD 8-2211

--Bovina--

8. Springlake Vs. Idalou

### 3 Way Chemical Co.

Call Us For  
Anhydrous Ammonia-Phosphoric Acid-  
Dry Fertilizers

OILS-GREASES-TIRES-BATTERIES  
--FARMERS' HEADQUARTERS--

Two Locations - Bovina And Pleasant Hill  
Ed Hutto - Jay Harris

9. Friona Vs. Fort Sumner

Biggest Supply Of Bolts  
In Parmer County!

Plus A Multitude of Other Items Farmers  
and Housewives Need Every Day as Well  
as On Special Occasions

---FURNITURE and APPLIANCES---

### Gaines Hardware Co.

Nothing Knocks On Bovina But Opportunity

10. Canyon Vs. Hereford

Rev. Paul J. Miller has taken over as pastor of Pentecostal Holiness Church of Bovina replacing Rev. S. W. Blake. Rev. Miller assumed the position August 20. He served as pastor of a similar con-

gregation in Clayton, N. M., before coming here. The former pastor resigned to accept a similar position with a New Mexico church. The Millers have two children, a boy six and girl eight.

# WANT ADS

### Guaranteed Motor Repair Service

for  
CARS—TRUCKS—TRACTORS  
IRRIGATION MOTORS  
We Welcome Your Business  
\* \* \*

## H&M Garage

AD 8-2041  
Dub Mayhew

Bovina  
Gene Hall

STRAYED - STRAYED - STRAYED  
One registered Hereford heifer 9 months old. Tattoo in both ears 79. May have a tag in right ear No. 26. If whereabouts is known, please contact Jack McCracken, Box 730, Bovina, or call AD8-4273.  
12-tfnc

FOR SALE---1956 Massey-Harris 14ft. 90 combine with cab and spare parts, in good condition, also, pickup reel. See Warren Embree at Bank in Bovina.  
11-tfnc

NEW AND RECONDITIONED BAND INSTRUMENTS . . . . . TERMS TO SUIT YOU . . . . . ONE YEAR FREE SERVICE. TED RAVEN MUSIC SHOPPE. 405 E. 6th St. Clovis.  
10-2tc.

### HOWARD GRIFFIN

General Contractor  
Home Repairs  
Paint of All Kinds  
Stucco - Dash  
Bovina, Texas

FOR SALE---1956 Baldwin combine, 14 ft. with cab and spare parts. Good condition, also pickup reel. See Warren Embree at bank in Bovina.  
11-tfnc

FOR SALE---1948 Chevrolet 2-ton truck with '55 motor. Good nylon rubber, lift and grain bed. Extra clean. See Warren Embree at bank in Bovina.  
11-tfnc

FOR SALE---Ford 2-ton deluxe truck with 18 1/2' steel bed, nylon tires, 20,000 miles. See Warren Embree at bank in Bovina.  
11-tfnc

### Richards Slaughter House

"We Butcher Anytime"

FOR SALE--2 bedroom house at 406 8th St. Also cook stove, dining room suit and 2 heaters in house. See Mrs. Tom Rhodes or phone BA5-4135.  
42-tfnc

### MANURE FERTILIZER

# FREE

Triplett Cattle Co.  
-Bovina-

DURING OUR convalescence George Turner will be in charge of our office. Give him your listings now. We'll appreciate the opportunity to go to work for you.  
O. W. RHINEHART  
Real Estate-Insurance  
AD8-2081, Bovina  
10-2tc

FOR RENT -- Floor Polisher. \$1 per day. Superior Electric, AD 8-2751  
32-tfnc

FOR SALE--2-bedroom stucco house--24x40 located at 903 8th Street. Contact Dwayne Baxter, phone AD 8-2642.  
47-tfnc

LOCAL DELIVERY of Amarillo Daily News, morning, and Amarillo Globe-Times, evening. \$1.50 per month for either. Early, efficient, energetic delivery. Call Billy White, AD8-2931.  
10-4tc

### Turnkey Electrical Jobs & Repairs

Plumbing Repairs  
Call Us!  
**BOVINA ELECTRIC**  
Odis White  
AD8-2951

FOR SALE---Crockett wheat seed. First year from registered. J. W. Wright, BA5-4151.  
11-2tc

FOR SALE--Certified Crockett wheat seed. HARTZOG SEED FARMS, Ph. 825-2361 Oklahoma Lane or see your dealer in Bovina.  
12-3tc

### HASTINGS ELECTRIC

GUARANTEED  
ELECTRICAL SERVICE  
**DEAN HASTINGS**  
AD 8-4372

THE STATE OF TEXAS  
TO: E. P. ENGLANT, and, if dead, the unknown heirs and legal representatives of the said E. P. Englant, deceased  
GREETING:

### Cantaloupes--

(Continued from page 1)  
250 acres ready for harvest on the Arlin Hartzog farm. Cantaloupe markets closed for the Labor Day holiday this weekend, but Trevino said Gateway had booked about 40 truckloads of melons so its crew did not get a break. "We have been working until about two or three o'clock in the morning filling the orders," he said. He estimates the cantaloupe harvest is about half finished. Gateway has packed about 35,000 crates. The firm expects to pack from 75 to 85,000 crates before the harvest ends.

You are commanded to appear by filing a written answer to the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 3rd day of October, A. D., 1960, at or before 10 o'clock A. M., before the Honorable 99th District Court of Lubbock County, at the Court House in Lubbock, Texas.

Said plaintiff's petition was filed on the 15 day of August, 1960.  
The file number of said suit being No. 35499  
The names of the parties in said suit are:  
Municipal Investment Corporation as plaintiff, and E. P. Englant, and, if dead, the unknown heirs and legal representatives of the said E. P. Englant, deceased, and the following Defendant, to-wit: Ernest Englant as Defendants.

The nature of said suit being substantially as follows, to-wit: This is a suit to foreclose a paving lien on the following described real estate, to-wit: Lots 8 and 9, Block 2, Original Town of Bovina, Farmer County, Texas.  
If this Citation is not served within 90 days after the date of its issuance, it shall be returned unserved.  
Issued this 16 day of August A. D., 1960. Given under my hand and seal of said Court, at office in Lubbock Texas, this the 16 day of August, A. D., 1960.

Emzy Pieratt Clerk  
99th District Court  
Lubbock County, Texas  
By Lee Taylor Deputy  
9-4tc

### Do You Want To Sell Your Farm Or Home?

List It With  
Fay  
**Pinner Insurance**  
DIMMITT, TEXAS  
Or  
Joe Pinner, Bovina, Texas

### They Say Benson Took The Romance Out Of Grain Sorghum Farming— DeKalb Is Putting The Romance Back!



You're Invited To Inspect DeKalb's Variety Test Plot (Shown Above) 2 Miles West Of Bovina On Highway 60. F-70, White Seed Grain Look Like A Good One.

### Book All Your 1961 Needs Now—HAMMONDS SEED SERVICE.

J. T. Hammonds AD 8-4541  
-Bovina-

## Elaborn Florist

--FRIONA--

Is Pleased To Announce  
That Its Representative  
In Bovina,  
Effective September 6, Is

## Gaines Hardware Co.

Please Call Your Flower Orders To  
Gaines Hardware At AD 8-2301  
Or AD 8-2372.  
We Join With That Firm In  
Pledging You The Utmost In Floral  
Services. Your Business,  
As Always, Will Be  
Greatly Appreciated.

### Elaborn Florist

-J. C. Claborn-

## Cut your ENGINE OVERHAUL Costs in Half!

with  
**GULF GULFTANE**  
LP-GAS BUTANE PROPANE

### Clean-burning Gultane

slashes maintenance costs to the bone. Here's why: It keeps tractor engines efficient and clean year after year . . . engines last longer. Actually cuts overhaul costs up to 50%! And you use less oil and save on spark plugs, too.

### Powerful Gultane

delivers more pulling power and higher speeds. Result? You farm faster!

### Economical Gultane

cuts fuel costs. Just compare Gultane with other fuels. You'll find that this one convenient fuel can be used for scores of farm and home uses at savings that will surprise you.

### Cut Your Tractor Bills to the Bone with this Modern Fuel!

Call or Stop in today!

## Bonds Oil Co.

AD 8-2271 Bovina

## Paul Jones Texaco Service Station

Highway 60  
AD 8-4331  
- BOVINA -

# Firestone

SPEEDWAY PROVED—TURNPIKE PROVED TIRES

# 1195

6.70-15 Black Tube-Type Champion

- Original equipment tread depth.
- S/F, Safety-Fortified cord body for long mileage, top safety.
- Made with Firestone Rubber-X for long wear, improved ride.
- Famous 7-rib Firestone Champion tread design.

Plus Tax and Recappable Tire

### ALL SIZES and TYPES SALE PRICED

Tubeless, Tube-Type . . . Whites, Blacks