## THE KERRUILLE ADUANCE

## VOL. 2. <br> KERRVILLE. TEXAS, THURSDAY, FEB. 5, 1914 <br> NO. 15

## Mrs. L. R. Shaver.

Died, at her home in Kerrville at
Gectock Monday evening, Mro. L. Gyctock Monday evening, Mr. L.R.
sfure, aged 32 years. Deceased had been a sufferer lais for some time and her taking anay was not uneexpected. She was a antive of Palestine, Texas, and
was a member of the Methodist Was a menber of the Methodist
Church. Surviving her are one daughter and her husband, Th
family came to Kerville about year ago hoping that she might be beneifted by our favorable climate, came too late.

## cane too late. The funerel

## lay afternoon, Rev. W. P. Diekey der

$\qquad$
$\qquad$
$\qquad$ ave the sympati

Baptist Ladies Aid
$\qquad$ The Baptist Ladies Aid Society
held their quarterly "Dollar Day" Louis Nelson of Mountain Hool. Williamson Tuesday, Feb. 3. There , Was in town this week. were eighteen members and three J. Koenig has been quite sick with visitors present. In the absence of measles and now has appendicitis.
the president, Mrs. Kate Dewees presided over the meeting. elosed for a month on account of An interesting program was dered, including roll call, members
responding with dollar and 'rhyme
$\$ 23$ was reeeived. The social hour was pleasantly spent. Our hostess San. Antonio cell cante up from erved delicious refreshments. preached for Bro. Airhart both The next meeting will be held mervieres at the dia Nation Mexican


The woolens recently sent us are the prettiest ever shown in
your town. Select the pattern for your Spring Clothes TODAY,
$\qquad$
MODEL TAILORING CO.
W. A. FAWCETT FIRE INSURANCE

 KERRVILLE, TEXAS

## FIRE INSURANCE

I represent the following: Virginia Fire \& Marine, 12 an. I insure cotton, wool, automobiles, etc. Country


CALL FOR MASS MEBTING
After disposing of the Welge casissue, reported elsewhere in this the case of Walter C. Coleman vs R. A. Shelburne and O. C. Bulwer, a eivil suitt in which Judge Burney was disqualified. A. judgment in fa-
vor of Mr. Coleman was rendered. vor of Mr. Coleman was rendered.
On Monday mornins with Burney on the bench the case of Ben Campbell (col.), charged with the young Mexican, on the night of Jan. 1, this year, at a negro dance in the suburbs of Kerrville. A jury was secured from the special venire and a large number of witnesses sworn
and placed under rule. Dist. Atty. and placed under rule. Dist. Atty.
Brucks was assisted in the prosecuBrucks was assisted in the prosecu-
tion by H. C. Geddie tion by H. C. Geddie and the defense was represented by Lee Wallace,
John R. Storms and Gilbert Storms. John R. Storms and Giibert Storms.
It was a hotly contested case and it It was a hotly contested case and it
took two days to try it. And it was took two days to try it. And it was
no doubt the "strongest" case tried here in a long time. After being out until Wednesday afternoon the jury brought in a verdict of guilty with a penalty
penitentiary.
On Wednesday morning a regular Jury for the week was empaneled taken up. The case of The State vs. Emil Koeder, charged with assault with intent to rape, is on trial as we go
o press. The lawyers to press. The lawyers are Brucks
and Geddie for the State and Waland Geddie for the State and Wal-
ace and John R. Storms for the
$\qquad$ laughter goat theft cases will to trial this week.

## Japonica Jottings

Mr. and Mrs. Mark Cantwell came up from Ingram this week and vis Mr. Will Furr of London is here on business this week.
We are all glad to say the little
won of Mr. and Mrs. John Davis whe son of Mr. and Mrs. John Davis who
had been quite ssick for the past week is better now.
Bro. Guy Ashley preached at the
Pebble school house Saturday and Pebbe school house saturiay and
Sunday.
J. R. Mayhugh and family have moved to their new home on Honey
Creek where they will spend the summer.
Mr. Ed Joy is down from his ranch on the eivide this week and
improving his place at Hunt. improving his place at Hunt.
Mrs. A. G. Taylor and son are visiting at Aransas Pass this week. On Friday, January 30 the death
adgel visited the home of Mr. Leasmann and called from them their dear wife and mother. She was ill
three weeks, with pneunionia. The remains were sent to Comfort for
burial.
Card From A. M. Kennedy
Since my duties at Austin were reently, in a hospital at San An-
Lonio. 1 am still compelled to rest tonio. 1 am still compelled to rest
for some time. This is the reason why I have not visited the various counties in my district for the pur-
pose of giving the people an acourt pose of giving the people an account
of my acts as their servant. But of my acts as their servant. But
I hope to do this within a few weeks. hope to do this within a few weeks.
In response to inquiries, I have said In response to inquiries, have said
that if the incomparable people of Chat if the incomparable people of
the district should see fit to give me the district should see fit to give me
the castomary second term, I would greatly appreciate it and would do in the future as I did the last session
endeavor in every vote cast to faithfully represest the wishes of a
majority of my district. Under all majority of my district. Under all
circumstances I will obey the ex. circumstances I will obey the ex. pressed will of my constituents upon
any question.

Sincerely,
J. C. Collins of Medina was her



## A. Buckner, Serrville, Texas.

## ar Sir:

You have been selected as ass meeting our county to call a ters who favor Statewide Probi tion to assemble in your county at ay think best on Saturday the 14th ay of February, 1914, at the court huse thereof.
This mass meeting will seleet as many men to attend the Ft. Worth convene there the 21 st of Feb. ay, as you may induce to go. You entitled to one vote for each 10 ies cast in your county for subsut you may have as many men but you may have as many men to
cas that vote as may care to attend cast that vote as may care to attend
he meeting at Fort Worth. For
your guidance as to the number of

$\square$ In expressing the preference voters for the candidate for gover. nor, it is earnestly desired that they
name the man of their choice, ame the man of their choice,
whether it be one of the announced candidates or some other man. your delegates may be uninstructed.
1 think you ought to make known ine importance of every man who favors good government and is
against the open saloon taking part your meetings, for the reason on the 21st of February at Fort Worth will undoubtedly name the your people to take interest in this matter and let us, as far as possible, be able, in the Fort Worth conven-
tion, to reflect the will of the great tion, to reflect the will of the great
sovereign demoeracy of this State. Yours for the Cause.
A. W. Walker,

The above letter is eeff exman
ory and in compliance with same, hereby call a mass meeting of all
Demoeratic voters who Democratic voters who favor State-
wide Prohibition to asemble court house in Kerrville on Saturday
Feb. 14 , at 2 o'clock p. m.., to de-
cide upon our choice as to the one prohibition Democrat who should run as a candiadate for Governor in the July primaries. As we under-
stand, Messrs. Thomas, Mayes and Lane have all submitted their candidacies to these mass meetings, and whe can make one of these men our
choiee or instruct for some one else, We urge best.
$\qquad$ he mass meeting from all parts of masses of the people interested in our great cause may be reflected in

Poll Tax Payments
Following we publish the poll tax p to Feb. 1 in Kerr county by


The Welge Cases.
On Saturday the jury in the case
Presbyterian Bacampment.
On Saturday the jury in the case On last Thursday and Friday the Velge charged with assault to mur- Eampment Committee of the Ender John W. Burney returned a and Mr. Alley Beitel of Kerrville verdict of not guilty as to C. C. and Rev F. Gallaher of San Antonio Welge and finding H. Welge guilty and Rev. B. I. Dickey of San Antonio of aggravated assault and assessing
the penalty at a fine of session here in preparation
for the gathering next summer The trial began Wednesday before for the gathering next summer The trial began Wednesday before
Several substantial improvements icksburg, our distriet judge, R. H. the grounds and a very thorough Burney, being a brother of John plan of advertising was adopted.

| Burney. At the time of the diffi- | The program now assured is |
| :--- | :--- | :--- |
| culty, Mr. Burney was representing | high order and they have secured | Chas. Schreiner Co. at their new several of the most able speakers of warehouse opposite the West Texas the south for special features. Supply Co. of which the Welges are In addition to the wide-spread Owing to the prominence and large ville and the fine character of the relationship of the Burney family visitors it brings here every year it and the fact that John Burney was brought to our town last year at was thought doubtful of getting an $\begin{aligned} & \text { and } \\ & \text { that }\end{aligned}$ mprejudiced jury, and for these otherwise.

and other reasons an application for Last year the Campers on every was overruled. The regular panel appreciation of the courtesy and was exhausted and 20 talismen or- friendliness of all the citizens and dered before a jury was secured. business people of Kerrville.

| The State was represented by Dist. | $\begin{array}{c}\text { It is to our mutual advantage } \\ \text { Attorney L. J. Brucks and County }\end{array}$ |
| :--- | :--- |
| that this spirit of friendly courtesy |  | udge Lee Wallace and the defen- and appreciation be continued and dants by Judge H. C. Geddie and increased.

Gilbert C. Storms. The attorneys
on both sides were complimented for

- Rev. D. N. Barton of San Antonio enting the cair manner of pres- preached at the Methodist Church rather hot contest, but the armer Bro. Barton was formerly pastor f Judge Geddie was conceded on here and his many friends were glad all sides to have been one of the to see and hear him preach again. County ever delivered in the Kerr Bro. Drake is still improving but is


## 


FIRST STATE BANK capital.
Surplus and Profits, $\mathbf{3 3 0}, 0000000$

GUARANTY PUND BANK

| Prompt and Courteous at- |
| :--- |
| tention to all customers and all <br> business appreciated. <br> We handle large or small <br> loans. <br> Call on us whenever we can <br> serve you or further the interests <br> of Kerr and surrounding <br> countres. |

FIRST STATB BANK BUILDING
KERRVILLE,
TEXAS

## PEARSON'S CONFECTIONERY

All the latest Fountain Drinks, Fruits, Candies, Stationery, Ete. fine chocolate candies our specialty. MOUNTAIN STREET,

## "CITIZENS LUMBER ${ }^{\text {and }}$ Con <br> A HOME ENTERPRISE

The Place, The Price, The Quality
Let Us Figure With You on Your Next Bill. REMSCHEL OLD STAND

KERRVILLE, TEX

THE KERRVILLE ADVANCE, KERRVILLE, TEXAS









 andms mee wort oire five bluon


 2nisis,oon








VILLA DONT WANT PPESDOENCY FREE FROM THE CATILE TICK


MMLIONS GVEN PUBLIC SCHOOLS



| Total Remaining, 38,000,000 Acres. <br> In 1900 the grand total of patented, sold but not patented and unsold land In the state was $38,964,958$ acres. There have been numetous forfeitures since that time untll today the grand mark. |
| :---: |



## The LaADYOf the Moungr by FRCDLRIC S ISNNM ILLUSTRATIONS BY RAY WA\＆TミRS


．

To

| participated. A collection taken to | San Antonio. The car was run at a |
| :--- | :--- |
| carry on the campaign against the |  |
| fast speed, urged by the demon |  | carry on the campaign against the fast speed, urged by the demon saloons, as published in the Potent alcohol; the car turned over and one

Registra, shows that $\$ 272.90$ was of the women, once the pride and Registra, shows that $\$ 272.90$ was of the women, once the pride and
subscribed and that every business
joy of ia fond father and mother, subscribed and that every business
man in of ia fond father and mother,
monet three contribu
was instantly killed and the other man in town except three contribu- was instanily killed and the other
ted, among the number being our
occupants injured. The daily papers former twonsman Jeff Vining for which advertise whiskey and beer 85. Nearly every man, woman and
child in the town were on the list,
recorded the sad event as news, and child in the town were on the list, this was all. Not a word against
besides all the lodges, the public the evil of dissipation, not a rebuke besides all the lodges, the public the evil of dissipation, not a rebuke
schools, the Protestant Churches, to the poor woman's real murderer schools, the Protestant Churches, to the poor woman's real murderer,

Sunday Schools, societies and clubs. The newspaper men are all on the the common people beats in sympa right side except the Jourdanton the common people beats in sympa| right side except the Jourdanton |  |
| :--- | :--- |
| editor and his excuses are pitiable. | thy for the fallen and outcast vic- |
| time of the greedy and demoralizing |  | editor and his excuses are pitiable. Aims of the greedy and demoralizing

The election comes off Saturday and
we hope the cause of righteousness
liquor traffic. The blot on our The election comes off Saturday and
we hope the cause of righteousness traffic. The blot on our
Christian civilization must and will
may prevail. we hope the


School Notes Postmaster General Burleson in a
report to Congress has recommeded report to Congress has recommeded
that the United States Government take over and operate the telegraph and telephone systems on the same general plan as the U. S. mails are operated. This would reduce the
costs of the service and extend costs of the service and extend
it throughout the whole country. There is no greater public service than that which places the means of quick communication in every
community and in time in every community and in time in every
home and at reasonable cost. The home and at reasonable cost. The
companies now operating telegraphs and, telephones wont establish lines unless they will pay, for they are after the money and not the public
good, while the Government will good, while the Government will
look more to the public good and look more to the public g
convenience than profits.
On January 28 death closed the earthly career of Shelby M. Colum for fifty years in the public service as Congressman, Governor of Illinois as Congressman, Governor of Illinois
and U. S. Senator. He was a perzonal friend of Abraham Lincoln, and was 85 years old when the end came. In his "Fifty Years of Publie Service," recently published, he frankly expressed doubt of a future
life, though he attended church and es
life, though he attended church and

his character was above reproach. | his character was above reproach. |
| :--- |
| Rev, Dr. Wood, his pastor, stated | that a few months before his death that a few months before his death

Senator Cullum expressed belief in Senator Cullum expressed belief in
Christ and in immortality, and a desire to correct the doubt he had expressed "in a dark day when the
light was dim." Dark days in life herr County Teacher's Read nh Circle met at rive High School with much profit the last half
$\qquad$ changed newspaper man of San Marcos is the editor. The retiring editor, Geo. A Byus, recommends Mr. Allen as
young man of sterling character and high moral standing besides being good printer. These are a good good printer. These are a good
combination of
qualities and if $h$ has the staying ability we predict he will have success. At any rat he has our very best wishes.

Lillian Russell: In our no room for the men and women who fuddle their brains with drink. The larger ty. You will observe that sit ion temperance enters politics that when have a clean admistration. we Aft all, temperance is a ion. It is she who suffers most whether she herself or others the sinners."

Atascosa county is in the throe of a hot local option campaign. The county has been in the dry column
for more than twenty years but the antis couldn't stand it any longer and a few fellows who want to make money by selling "booze" joined by a few others who want to keep on the election. As is it, brought ease the good women and children the ministers and tank children, large majority of the more intelligent and better class of citizens are using every fair means to keep the saloons out. The town of Potent saloons out. The town of Poteet
had a rally the other night in which nearly everybody in the community the influence of drink, went joy

## Attend Our Big Discount SALE

We have turned a new leaf in the New Year and are giving our customers and Year and are giving our customers and
friends the benefit of it. We will for the next 30 DAYS sell all WINTER GOODS next 30 DAYS sell all WINTER GOODS
at a GREATLY REDUCED PRICE, such as Suits, Cloaks, Overcoats, Underwear Caps, Sweaters, Scarfs, etc.
Our Ladies $\$ 3.50$ Shoe at $\$ 2.48$ cant be beat. Don't miss our SHOE SALE. We are going to lay the foundation for prices.

## WEST TEXAS SUPPLY CO.

## Some Bargains

I I wish to thank the public for the patronage given me so far in my new business. I will continue the business at the same old stand and by honest, square dealings I expect to build up a business that will be the pride of Kerrville
II will carry an up-to-date line of first class vehicles and Harness and Saddlery. I am placing an order for a car of Wagons and a car of Buggies, and in order to make room for new goods I am offering some bargains while they last.

2 3-4 Old Hickory Wagon for $\$ 75.00$
3 Old Hickory Wagon for $\$ 80.00$ 3 1-4 Old Hickory Wagon for $\$ 82.50$ One wagon Bed, $\$ 20.00$
Wagon Seats 3.00 Wagon wheel, complete, 6.00 All Gloves At Cost.
J. E. PALMER

Lowry Building, Kerrville, Texas
Card of Thanks.
We desire to thank the good pootheir friendship and assistance in
the time of trouble and grief the sickness and death of our dear sickness
mother.

Preston Medick,
Herbert Herbert Medick, Alfred Medick.


Local

The Roy E. F
For school Ra

| DR. H. E. WILLIAMS <br> Office hours: <br> 9 TO 12 AND 3 TO 5 <br> PHONES: OFFICE, 152; RES., 222 <br> Office Over Kerrville Drug Co. |
| :---: |
|  |  |
|  |  |
|  |  |

## Local Notes


 thpring Millinery.


| Mrs. G. S. Shaweross of Laguna | Geo. Hinds and little son of Lima |
| :---: | :---: |
| is the guest of Mrs. R. Galbraith |  |
| this week. | were in Kerrville trading Saturday. |
| Miss Lillie Pfeuffer who has been | F. M. Buckelew of Wallace Creek |
| attending sehool in Houston return-  <br> ed home Sunday morning. J. E. Palmer is selling the bug. <br> Miss. Marguerite Rummel of San gies. Now is the time to buy one. <br> Lowry Building, Kerrville.  |  |
| Antonio is the guest of her sister, |  |
| Mrs, G. F. Schreiner. | Latest in mens' boys' and chil- | | Mrs, G. F. Schreiner. | $\begin{array}{l}\text { Latest in mens' boys' and } \\ \text { dren's Hats just received at }\end{array}$ |
| :---: | :---: |
| Miss |  | Miss Ella Evers of Fredericksburg

is visiting her sister, Mrs. August
Henke, in Kerrville is visiting her sister,
Henke, in Kerrville.
We are the local age We are the local agents for the
well known Texas Grirl Chocolates.
Come in and buy your best girl a
nice box.
Mrs. Margaret Taylor left Sunday
afternoon for Galveston from which
place she sailed for England to be
absent several years.
Mrs. John Leinweber and Misses
Pearl Nichols and Edith Leinweber
of Ingram were Kerrville visitors
Tuesday evening.
Mrs. B. Secrest of the Divide is
in Kerrville with a sick child under
teatent of a physician.

Judge C. C. Harris and wife of
San Antonio were registered at the St. Charles Hotel this week.
Fresh sour keg pickles, 10 cent
a dozen at
H. Noll Stock Co.
Mr. and Mrs. W. M. Jetton and little baby daughter of Center Point
spent the day here Tuesday visiting Mr. and Mrs. Walter C. Colemay If it's good clothes that you want,
made this season, I've got them and made this season, Ive got them and
prices to suit your purse.
W. C. WORD.

## Miss Lena Saenger came in from her school near Harper and spent

 her school near Harper and spent| Crystal White Laundry Soap <br>  |
| :---: |
| C. C. BUTT cash grocery | ents, Mr. and Mrs. Richard Saenger.

 per setting of 14 eggs .
Mrs. A. Enderle.
 J. E. Palmer is cutting prices
wagons, at the Lowry Building.

Tivy High School Honor Roll First grade: Egertoa Robb, Arthut
Dietert, Herman Rees George Dietert, Herman Rees George 8mith
Minnie Arnett, Albert Caraway, Inez McLean, Margaret Everheart, Dovie Kirkland, Dora Saenger, Jim Owen
Roy Leazar, Ida Dell Hamitton, Ann
Bell Council, Bell Council, Lueille McCoy, Aniza
beth Holland, Milton Hansen, Alice Moore, Jullus Rotge, Mabel Sublet Moore, Jullus Rotge, Mabel Sublet,
Clara McDoniel, Beulah Skerman.
Second grade. Wulle Second grade: Wille Holdswort
elaa Spence, Eloise Terry, Char elna Spence, Eloise Terry, Charl
Grona, Leslie Hansen, Frank Le weber, Reiffert Noll, Conway Wor
Leona Leona Rotge, John Orr, Myrtle Cary
er.
Third grade: Thelma Dille, Myrtle Rose Dietert, Minnie Dietert, Mary
Braton, Lucile Ford, Bertha Haag. Magsie Mae Lowrance, Willie Mae
Anderson, Eva Mae Staudt Anderson, Eva Mae Staudt, Lola
Snenger, Martha Hughes, Raymoind
Fisk, Marshall Lent Fisk, Marshall Leazar, Joth R R.Sau-
cier, Henry Smith, Harold Chaney cier, Henry Smith, Harold Chaney
Ernest Leinweber, Horace Tarver
Laurence Vowell Laurence Vowell, William R
Howard Duck, David Pearson, Fourth grade: Verdie Ford, Pa
Grinstead, Street Hamilton, Ma guerite Henke, Mary Holdsworth Pauline Kirkland, Bonnie Lee Wellis
Charles Wesch, Loule Wilson, Clar- Charles Wesch, Loule Whison, Clar
ence Emms. Edde Fisk, Arthu
Heiman, Charlie Peterson, Guy Rees Heiman, Charlie Peterson, Guy Reen
Emmie McRae, Lois Spence, Una F Terry, Lura Word, Mary Orr.
Fifth grade: Ruth Baker, Roger Firth grade: Ruth Baker, Roger
Colbath, Lonnie Dille, Clyde Ford,
S. F. Ford, Clara Haak, Grace Harris. Johth Hamlyn, Roy, Smith, Marrised
Saucler, Ona Reinarz, Ruth Peterson,

Edison 2-Minute Wax P
Reduced from 35 to 20

> J. L. PAMPELL


Cleaning and Pressing and Fruit Stand
W. C. WOPD


| Patase alled tor | W. C. W OPD |
| :---: | :---: |


 TEXRS RALLWMY CONSTRUCTIOM

## TiIE RURAL PRESS

 ailroad were 424.1 miles of not calendar year in Toxas during the and this newnileage was secured by mivis
mid by the Texas Business Men's Asso-
cation, The ructed at a cost of mileage was cons it enhanced the value of contiguous
property, according to timates approrimg to customary es
Railroads known as "independentent" lines are credited with the greater
part of the new trackage. The San

 and School a Trintiy of Influence
that Must be Uutlized in Build-

By Peter Radford.
A broad campaign of publicity on the subject of rural life is needed In Texas today to bring the problems fity problems are blazoned upon the tront pages of the metropolitan dailies and echoed in the country press, les and echoed in the country pross,
but the troubles of the farmers ar seldom told, except by those who seek to profit by the story, and the glitter of the package ofttimes ob secures the substance. A searching investigation into the needs of tho farmers will reveal many inherent dofects in our economic system that can be easily remedied when proper power of the press.

## The rural press,

The rural press, the pulpit and
the school are a trinity of powerfu hie school are a trinity of porerful
influences that the farmer must utiltze to their fullest capacity be-
fore he can occupy a commanding ore he can occupy a commandin
position in public affairs. These gigantic agencies are organized in
very rural eommunity every rural community and only of the farmers to fully develop thei energy and usefulness. They ar
local forces working for local forces working for the best in-
terests of their respective communterests of their respective communi-
ties. Their work is to build and their object is to serve. They prosper
only through the development and prosperlty of the community. Every farmer in Texas should enb
scribe for the local paper, as well scribe for the local paper, as well
as farm periodicals and such other
publications publications as he may find profita-
ble, but he should, by all means, subble, but he should, by all means, sub-
scribe for his local paper, and no
home should be without it. The lofarmerg' problims. It is the local
press that will farmers probiems. It is the local
press that will study the local prob press that will study the local prob
lems and through its columns deal
with subjects of most vital impor with subjects of most vital impor-
tance to local life of the community. A Noble Task.
In too many instances the country papers mimic the city press by giving prominence to scandals, at
cidents and political agitation. Th new rural covilization has placed upon the rural press renewed respon-
sibilities and enlarged possibilities sibilities and enlarged possibilititie
for usefulness. It cannot perform for usefulness. It cannot perforin
ita mission to agriculture by recordits mission to agriculture by record
ing the friiltiest the mishaps and in-
ordinate ambitions of humanity, or ordinate ambitions of humanity, or
by filling its columns with the echoes by filling its oolumns with the echoe
of the struggles of busy streets, of the struggles of busy streets, or
oy enchanting stories of city life
which lure our children from the which lure our children from the farm.
It has a higher and nobler task
Too often the pages of the efty dail Too often the pages of the edty dail
ies bristle with the struggle of am bitious men in their wild lust f power, and many times the flame
of of personal conflict sear the tende
bude of new civilization and illum nate the pathway ot destruction. The
rural press is the governing power of rural press is the governing power
public sentiment and must hol publice sentiment and must ho
steadfast to principle and keep th steadfast to principle and keep the
ship of state in the roadstead of prog ship of state in the roadstead of pro
ress. The rural press can best serv
the the interests of the farmers by a
plying its enengies to the solution
of problems affecting the local con of problems affocting the local com
munity. It must stem the mighty life current that is moving from t
farm to the citios, sweeping before farm to the citios, sweeping before
ithousand boys and grtis per day
It has to deal with the fundamenta problems of civilization at the
fountain heed. Its mission is to d Fountain head. Its mission is to di
reet growth, teach efficiency and reet growth, teach efficiency and
mold the intollectual life of the
country, placing before the public the moold try, placeng before the public the
onility problems of the farmers and daily problems of the farmers and
giving first attentlon to the legislagiving first attention to the legigiala
tive, cooperative, educational and social, needs of the, agricultural clas
wilhin its respeative community

## The Power of Advertising.

The infivenee of advertising is clearly visible in the homes and hab-
its of the farmers, and the advertis its of the farmers, and the advertis-
ing columns of the press are making
its their imprint upon the lives of our
people. There are ten planos in the people. There are ten planos in the
homes of Toras where there is ane
bath tub; antomobiles are more popbath tub; suntomobiles are more pop-
blar than telephones, and more ular than telephones, and more
homes are supplied with patent med-
icing than with screen doors. The icine than with screen doorss. The
farmer possesses the things that are best advertised.
The farmer is entitled to all the
advantages and deserves all the luxadvantages and deserves all the lux-
uries of life. We need more art science and useful facilities on th
fanms, and many homes and farm farms, and many homes and farm
ere wall balanced in this respeot, bu
the advertiser can render a eerric
ay teaching the elrantages of mod the advertiser can render a
by teaching the adrantages
enn equipment throughout
umns of the rural press. $u m$


THE KERRVILLE ADVANCE. KERRVILLE, TEXAS

$\square$

Hardware Roofing, Smooth and Barbed Wire, Woven wire Fencing and Poultry Netting.
The new PAGB woven wire Fencing for Goats, the best and cheapest fence made. Gedar Posts bought and sold. Country Produce Bought and Sold


GOOD SHOES are really a winter necessity, you realize this, we realize it too, thats the reason we price our shoes so low that you need not pay exorbitant prices.

A new line of Ladies
$\$ 3.50$ Shoes at
You never had this chance in Kerrvile before so don't miss it.

The best High Patent Flour and all other kinds of mill products. Groceries and all kinds of Feed Stuff.
Dry Goods, Notions, Clothing, Hats, Boots and Shoes. Agents for Fort Smith Wagons.

Our Stockholders are Business Men, Ranchmen, Farmers and Home People.


