

TEXAS PRESS ASSOCIATION
Member **1967**

The Bovina Blade
Second-Class Privileges Authorized at Bovina, Texas, 79009
Published at Bovina, Texas, Every Wednesday

Dolph Moten. Publisher & Editor
Pat Jacobs. News Editor

Reflections

From
The Blade

TEN YEARS AGO
September 4, 1957

Bovina's Mustangs jump into the 1957 football campaign Friday night as they journey to Fort Sumner to do battle with a New Mexico school that would be at least Class A if it were in Texas.

Season football tickets will go on sale early next week, possibly Tuesday, Superintendent Warren Morton has announced.

"Disappointing" is the way Warren Morton, superintendent of schools, described the enrollment situation after all students had been counted Monday, the first day of school.

Bids for the construction of Bovina's long awaited paving, curbing and guttering are now being accepted at the city hall. They will be accepted until the 20th of this month.

Some \$700 estimated fire damage was done to the home of Mr. and Mrs. Glenn Hromas on south Eight Street Tuesday evening of last week.

Wilson Food Store, which for some 11 years has occupied the southeast corner of Third and North Street intersection, changed its name and location over the weekend.

A. W. Anthony Jr., who lives and farms six miles north of Friona, has been named conservation farmer of the year in the Parmer County Soil Conservation District.

Parmer County older 4-H Club girls invited the older 4-H boys to a party August 30 at the Hub community house. Games were directed by Barbara and Virginia Rea, Bovina; Beverly Smith, Lazbuddie; and Judy Billingsley, Farwell.

First load of 1957 milo is in the bins at Friona Wheat Growers Elevator, after a 20-acre field of dryland was harvested on the H. C. Claborn farm north of Friona.

Carrots were packed for the first time in Friona, beginning Friday afternoon of last week were several tons of the "rabbit food" being sealed in pound plastic containers.

SIX YEARS AGO
September 6, 1961

Hoping to break a six-year winless drought in football games with Farwell, but given little chance to do so, Bovina's Mustangs take on the always-powerful Steers here Friday night. The Steers are rated one of the top Class A teams in the state.

Bovina Lions will stage their annual broom sale Friday, Lion Boss Tom Bonds announced.

A total of 111 entries were submitted in opening round of Bovina Business Second Annual Cotton Bowl Football Contest which appeared in last week's issue of The Blade.

Bovina Mustangs heard scoring opportunities knocking a couple of times Friday night, but were unable to open the door as they dropped 1961 football season opener to Springlake Wolverines here, 14-0.

Annual officer election will highlight a meeting of Bovina American Legion Monday night at 8 in the Legion Building.

Faculty of Bovina Schools for current school year is complete, Superintendent Warren Morton announces.

Joe W. Jones, Parmer County Agricultural Agent for the past 11 1/2 years, last week submitted his resignation to the Parmer County Commissioners Court.

"Operation Silage" is what one might well call the huge operation now being carried on by Farwell Feed Lots.

The testing of cattle in Parmer County for brucellosis, better known as "Bangs" disease, is scheduled to get underway Monday.

Revival services begin Sunday at the First Baptist Church and continue through Sunday, Sept. 17.

Visiting in Bovina recently was Father John R. Doyle of Dublin, Ireland. His primary mission to United States was attending at Dublin Diocesan Patricean Congress held in June.

Whittlin' . . .
(Continued from Page 1)

ers as it is to pick 10 winners.

There's never been, during the past seven years, a grand prize winner who missed a week of the competition. So, if you

enter every week, you have to enter the first week. The thing to do is to get your blank filled in now and start down the winner's trail.

A lot of football savvy and a bunch of luck will do the trick.

First State Bank Presents -- COW POKES

By Ace Reid



"Wul yeah, I can tell it's a crossbred . . . but with what?"

CONVENIENT DRIVE-IN BANKING

1ST STATE BANK OF BOVINA
- Member FDIC -



KINDERGARTEN CLASS OFFERED -- Mrs. Vernon Estes, teacher, assisted by Mrs. George Cervantez and Mrs. John Dixon Tuesday morning, conducted the first day of kindergarten at the Bovina Methodist Church offered for children who might have difficulty entering the first grade next year. Although nine attended the first day, 14 boys and girls are registered.



At Home In Parmer County

By **CRICKET B. TAYLOR**
County HD Agent

Now that school is here again, mothers find themselves starting the day a little earlier.

Breakfast for the school children at an earlier hour does mean a special effort on her part. Is it worth it or should they just go away with empty stomachs?

After a night of "fasting", it's time to break the fast. An adequate breakfast is needed for all ages. The body needs refueling regularly and breakfast is the meal that follows the longest stretch of non-eating.

Research has shown that without an adequate breakfast, work output is reduced and all reaction time slows down. So, provide an attractive, tasty and adequate first meal of the day.

This does not have to fit standard breakfast patterns. Try something new to tempt appetites on cool mornings. It does not have to be conventional to be nutritious. Particularly, when it means the difference between eating or skipping this important meal.

If you know your children aren't interested in breakfast, plan a menu to appeal to them. Maybe they'd like their favorite fresh fruit on cereal -- or maybe a hot dog suits their fancy. Just try to see that fruit, cereal and/or bread and milk -- with hearty food like meat, eggs, fish or cheese are included in some form.

NEW FABRIC WITHOUT CLING -- Watch for the new fabric which contains a small amount of stainless steel combined with nylon or acrylic. Garments and household items made from this fabric are static free without the undesirable cling properties found in synthetic garments. The new fiber is so fine that 10 or 12 bundled together scarcely equal the diameter of human hair. These stainless steel fibers blend with familiar fibers in proportions as low as 1 to 100.

NEW BULLETINS Available from your Extension office here in Farwell are two revised attractive bulletins at a cost of 15¢ each. "Yeast Breads Made at Home" and "Quick Breads & Cereals" are both excellently written.

Many bulletins from USDA and A&M Extension Service are free; that is, one copy per person. Others are for sale only. All bulletins are based on research and contain very complete information. Come by for a copy.

"The duty of a newspaper is to comfort the afflicted and afflict the comfortable." -- Anonymous.

THANK Bovina Ex-Students

It was our pleasure to serve the fried chicken meal for the ex-students' banquet during Bull Town Days 1967

RICHARDS Chicken House
2417 Main - LUBBOCK - 5810 Ave. P
Cash & Mildred Richards

The Old Timer

"That the future of America is in darned good shape can be seen on any beach."

Football Contest --

(Continued from Page 1)

ted, the contestant is disqualified for that week.

Games listed in the contest will be high school and/or college football games. Because some college games are not played until Saturday night, tabulations will be posted on Monday morning, except in weeks when only high school games are listed.

Winners the past seven years of the Bovina Businesses Cotton Bowl Football Contest include Neil Smith, 1960; Erith Hawkins, 1961; Emmett Tabor, 1962; Paul Jones, 1963; Jeanne Kerby, 1964; Allen Cumpton, 1965; and Truck Lusk, 1966.

Well over 200 persons entered the contest last year. Weekly winners included men, women and school students.

Weekly winners last year were Tony Foster, Glenden Suddarth, Tommie Hamilton, Mrs. Patricia D'Cuffa, Alfred Stanberry, Mrs. Bobbie McFarland, Carl Rea, Mike Barazza, J. E. Sherrill, and Lusk, who won three times and tied once with Mrs. Albert Johnson of Farwell.

On The Farm In Parmer County

By **RONNY McNUTT**
County Agent

COUNTY FIELD DAY SET
A tour of several farms in Parmer County will be made on Tuesday, Sept. 12. The tour will begin at Friona on Tuesday morning.

Check your paper for an article giving further information on when, where and what.

MITE INFESTATIONS
Extremely heavy mite populations are present on grain sorghum in several South Plains counties. To date, heavy infestations are reported in portions of Hale, Floyd, Swisher, and Briscoe counties.

Heavy leaf damage has been observed in a number of fields with 30 to 90 per cent of the leaves killed. In heavy infested fields, stalks appear to be drying out and dying. Some shrinkage has been noted in grain that was damaged during the milk to soft dough stage. After a plant is past soft dough it will probably not be necessary to spray for the mite. According to entomologists the mite is cream colored. A magnifying glass is necessary to see the mite. They are normally found near the midrib of a leaf.

Reports indicate that both Parathion and Systox are controlling the mites satisfactorily.

As of Thursday, August 30, no reports of mites in Parmer County have been received.

LIVESTOCK SPECIALIST & ENTOMOLOGIST JOINS EXTENSION STAFF

Officials of the Texas Agricultural Extension Service here have announced the appointment of a new livestock specialist to serve the high and rolling plains of Texas.

The new specialist, Dr. Lowell Schake, assumed duties August 28 at the South Plains Research and Extension Center, according to Extension Director John E. Hutchinson.

He succeeds Dr. Dixon Hubbard who joined the Federal Extension Service at the beginning of the year.

Almand will replace Don R. Rummell who is returning to Texas A&M University to begin work on a Ph. D. degree.

The new entomologist will be working closely with county extension agents in the area on educational programs dealing with insects attacking crops and livestock. Major emphasis, of course, will be placed on cotton and grain sorghum insects and on helping producers adopt economical and safe insect control methods to their individual situations.

Sticky paint can sometimes be hardened by wiping it with turpentine. But if this method fails, you're stuck -- the only thing left to do is to remove the defective paint and start over with a quality paint like Dutch Boy.

Know The Truth

By **Lavern Stewart**

II Timothy 2:15, "Study to show thyself approved unto God, a workman that needeth not to be ashamed, rightly dividing the word of truth." This quotation shows that men are to use the word of God as He intended it to be used. To rightly divide or handle properly God's word one must know who is speaking, to whom he is speaking, is the thing said for the benefit of all men or just a certain class -- for instance, God told Noah to build an ark; He told Abraham to offer his son on an altar; the Lord required the Jews to keep the Sabbath Day, but we were not told to do any of these things I have just mentioned. If one would read the sermon of Jesus as contained in Matthew chapters five, six, and seven, he would see that people in this age are not under the same law as those that lived before Jesus came. We are told plainly in Hebrews 7:12 that the law and priesthood have both been changed. Under the former law men were to kill animals and burn them as worship to God, but we would be in error if we should try that because Paul said, in Galatians 5:4, "Christ is become of no effect unto you, whosoever of you are justified by the law; ye are fallen from grace."

To rightly apply the Word of God, we must learn that the gospel is the power of God unto salvation, Romans 1:16, and that it must be believed and obeyed because all who do not obey Jesus in his Gospel commands will be lost; notice II Thess. 1:7, 8, 9, "And to you who are troubled rest with us, when the Lord Jesus shall be revealed from heaven with his mighty angels, in flaming fire taking vengeance on them that know not God, and obey not the Gospel of our Lord Jesus Christ: Who shall be punished with everlasting destruction from the presence of the Lord, and from the glory of his power."

Hear "Know The Truth" Over KNNN, Friona, At 10:30 a.m., Monday-Friday.

Church of Christ

BOVINA, TEXAS

Bro. Wallace Gooch
... Evangelist

GOSPEL MEETING

...
CHURCH of CHRIST

Bovina, Texas

COME, HEAR

Bro. Wallace Gooch

of Altus, Oklahoma

Monday thru **SEPT. 11-17**
Sunday

Evening And Sunday Sermon Topics:

<p>Monday - "God Has Spoken!" Tuesday - "New Things For Old" Wednesday - "The Cause, Consequences, And Cure Of Sin" Thursday - "The New Creation Of Christ" Friday - "Faith, The Faith, and Faithfulness" Saturday - "I Will Come Again!" Sunday a.m. - "Examine Yourself" Sunday p.m. - "Why You Should Be A Christian"</p>	<p>Services Twice Daily Tuesday thru Saturday * 7:30 a.m. * 8:30 p.m. Monday at 8:30 p.m. only Sunday Services at 10:45 a.m. and 6 p.m.</p>
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Everyone's Welcome at **Bovina Church of Christ**

Reflections From The Blade

TEN YEARS AGO

August 28, 1957
Registration schedule for 1957-'58 Bovina High School students has been announced by Roy Whistler, who will be beginning his first year as principal here.

With the hiring of L. D. Teter for the position of high school English teacher, the Bovina School faculty is complete for the 1957-'58 year, Warren Morton, superintendent, announces.
A U. S. Air Force four-engine fuel transport plane crashed Wednesday morning at 10:04 a.m. six miles north and four west of Bovina.

Bovina School board members appointed a new member of the board and made three policies affecting school activities at a Monday night meeting at the school.

Roy M. Crawford, vocational agriculture instructor in Bovina High School, was elected president of Bovina Junior Chamber of Commerce Thursday night in a called meeting at Bovina Restaurant.

Despite numerous arguments and disputed calls, Bovina's Bulls won the first round of Central Plains League playoffs Sunday afternoon at Umbarger as they came from behind to win the second game of a doubleheader, 5-4. They lost the first game, 3-2.

Eighteen boys reported to Coaches Bob Wills and Charles Don Smith Monday afternoon for the beginning of workouts for the 1957 football campaign.

Bovina Lions Club sponsored a wiener roast Thursday evening in the city park for boys who had participated in their youth program during the summer.

Miss Virginia Rea of the Bovina Girls 4-H Club was named first place winner of the annual bake show of the Parmer County 4-H Club girls held at the courthouse in Farwell on Wednesday, August 21.

Sixteen men from this area went to the High Plains Baptist Campgrounds Monday of last week. They attended the Annual High Plains Baptist Brotherhood Encampment, near Floydada.

SIX YEARS AGO

August 30, 1961
Bovina Schools hit its highest opening day enrollment in history Monday with a 485 total.

Bovina's Mustangs, hoping to improve on their 3-7 mark of a year ago, launch 1961 football season here Friday night at 8 p.m. Springlake's Wolverines will furnish the opposition.

Connie O'Brien is new president of Bovina Mustang Quarterback Club. He was elected Friday night at an organizational meeting in school cafeteria.

Bovina teachers will continue to receive \$200 a year more than state pay schedule calls for.

What is hoped will be final workday for members of Bovina Roping and Rodeo Association is scheduled for Friday, Wendell Garner, president of the organization, announces.

Bovina softballers dropped a doubleheader at Cannon Air Force Base Flyers Wednesday night of last week, 6-2, and 6-5.

What first appeared to be a good cantaloupe harvest in the Bovina area, has been hampered by the weather. As result, packing shed operations have not yet swung into full force.

Parmer County's wheat farmers turned out in record number last Thursday to approve wheat marketing quotas, and a new stabilization program for 1962, by better than a 5 to 1 majority.

Bovina Lions Club's annual broom sale is scheduled for Friday, September 8.

The first of four community tours, sponsored by the Parmer County Soil Conservation District, is scheduled for next Tuesday, September 5, in the Lazbuddie area.

Members of Parmer County Farm Bureau weed committee held their monthly meeting in the Friona office Monday night.

Northern NAPKINS
60 ct. cello 11¢
pkg.

Shurfine

SALAD TIME

Save On These Specials Thur.-Fri.-Sat.
Many Continue Thru Wed., Sept. 13

Chunk Style

TUNA

6 1/2 oz. can 29¢

Manz Stuffed

OLIVES

7 1/2 oz. jar 49¢

Shurfine

POTTED MEAT
3 3 1/2 oz. cans 35¢

Elbo MACARONI

13 oz. pkg. 19¢

Red Marachino

CHERRIES

8 oz. bottle 39¢

Hamburger-Sliced

DILL PICKLES

Pint Jar 25¢

Coca-Cola Reg. or King Size



2 6-bottle carton 89¢ Plus Deposit

FLAVOR'S LOCKED IN... FROZEN FOODS

Shurfine
KEEP FROZEN
8 6 oz. cans \$1.00
FRESH FROZEN CONCENTRATED ORANGE JUICE

Shurfine

Chopped Broccoli

10 oz. pkg. 19¢



Morton CREAM PIES
14 oz. Size All Flavors 29¢

Meads ROLLS
Pkg. of 2 Doz. 29¢



WILSON'S Fine

MEATS

Wilson Certified BACON

1 lb. Pkg. 69¢

Lee's Tasty Sausage

2 lb. bag \$1.19

Pinkney Sun Ray

HAMS

Whole or Shank Half

Butt Half

lb. 49¢

lb. 55¢

Freezer BEEF

Half or Whole-Cut & Wrapped
USDA Good 1 lb. 51¢

USDA Choice 1 lb. 52¢

Now Wrapped In Avisco Film For Greater Protection Against Freezer Burn.



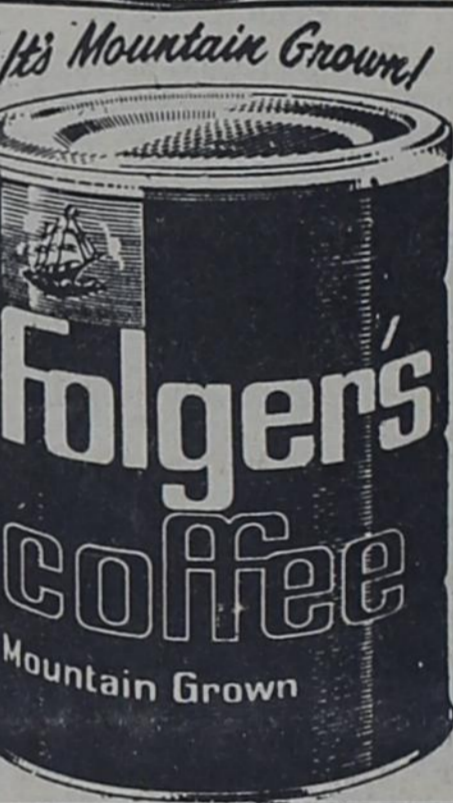
Shurfine

White

VINEGAR

Quart Bottle 25¢

Quart Jar 39¢



All Grinds 1 Lb. Can

69¢

HERE'S HOW!

EXPERT TIPS FOR HOMEMAKERS by Doris Thompson

IF SQUEAKY FLOOR BOARDS ARE GETTING ON YOUR NERVES, TRY WORKING A LITTLE SOAP OR TALCUM POWDER INTO THE CRACKS BETWEEN THE OFFENDING BOARDS.

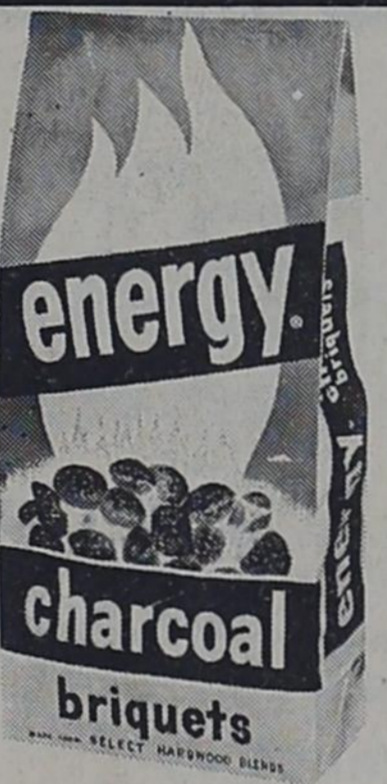


"HOUSEWORK," SAYS DR. JANET TRAVELL--WHO WAS PERSONAL PHYSICIAN TO PRESIDENT KENNEDY--"CAN BE DONE LIKE A MODERN DANCE. MOVE SLOWLY, RHYTHMICALLY, AND TAKE FREQUENT REST BREAKS OF TWO TO FIVE MINUTES." A REFRESHING, LOW-CALORIE SOFT DRINK IS ONE GOOD WAY TO RELAX, AND DIET PEPSI IS FOR THE GIRLS GIRL-WATCHERS WATCH.

IT'S EASIER TO SEW ON BUTTONS IF YOU STICK THEM DOWN FIRST WITH CELLOPHANE TAPE... THEN SEW THROUGH THE TAPE.



AN INNER TUBE CUT IN HALF CROSSWISE MAKES A CONVENIENT STORAGE PLACE FOR THE GARDEN HOSE.



5 lb. bag 29¢

Sunshine VANILLA WAFERS
12 oz. box 35¢

Nabisco RITZ CRACKERS
1 lb. box 39¢

Shurfine Yellow Cling PEACHES
Slices or Halves
No. 2 1/2 3 cans 89¢

Carnation MILK
tall can 13¢



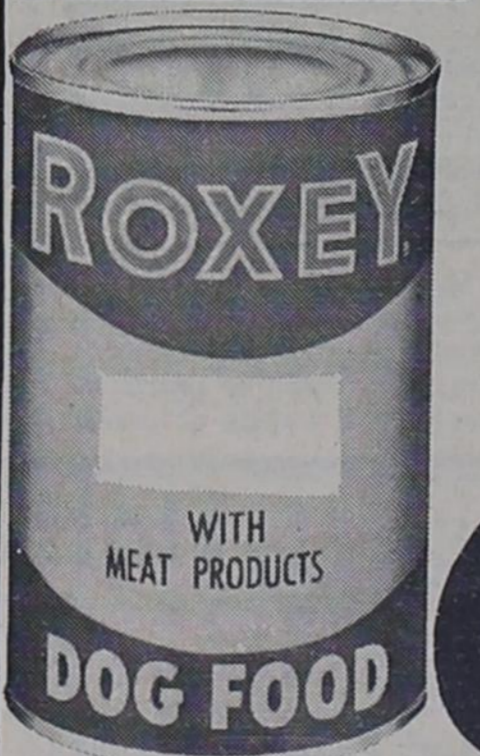
4¢ off label 3 Lb. Can 75¢

Shurfine

Vegetable OIL

38 oz. Bottle 69¢

Apple Cider VINEGAR
Quart Bottle 29¢



WILSON'S Produce

U.S. No. 1 Colorado Red Potatoes
10 lb. bag 49¢

U.S. No. 1 Firm Head CABBAGE 5¢

East Texas Sweet Potatoes 15¢

Calif. Le Grande Nectarines 25¢

* Auto And Residential Glass
* Storm Doors And Windows
* Shower Doors And Tub Enclosures
* Mirrors
* Glidden Paints And Sundries
M & M
Paint and Glass
Phone 238-6201
Third Street - Bovina

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More

WILSON'S

MEMBER AFFILIATED FOOD STORE

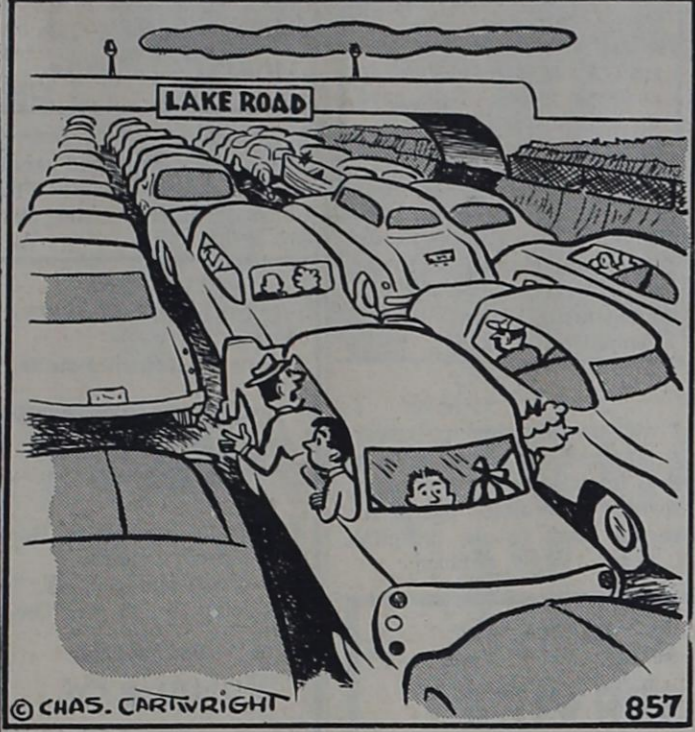
SUPER MARKET

Bovina

Phone 238-4781 PARMER COUNTY'S FINEST

Bovina Area Churches Welcome You!

Church Chuckles by CARTWRIGHT



© CHAS. CARTWRIGHT 857
"It's no use, we can't get to church! Anyone think to bring our swimming suits?"

I Am A Believing Child of God.

"Ye are all the children of God by faith in Christ Jesus" Gal. 3:26. I am a child of God because I believe in Jesus Christ. But what do I believe about Jesus Christ? I believe that Jesus Christ, the virgin born Son of God, is my Lord, who has redeemed me, a lost and condemned creature, purchased and won me from all sin, from death and from the power of the devil; not with silver and gold, but with His holy precious blood and with His innocent suffering and death; that I may be His own, and live under Him in His kingdom, and serve Him in everlasting righteousness, innocence, and blessedness. Even as He is risen from the dead, lives and reigns to all eternity.

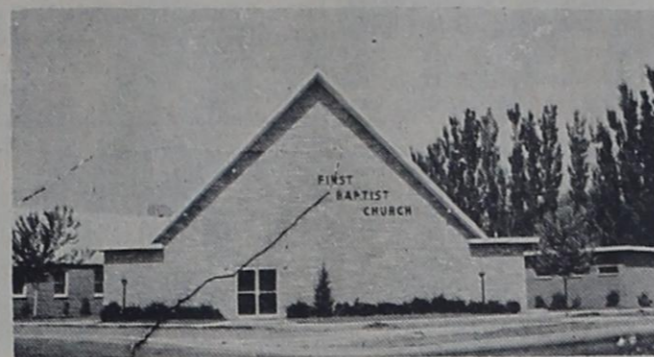
"I believe that were sinners more
Than sands upon the ocean shore,
Thou hast for all a ransom paid,
For all hast full atonement made".

Herbert F. Peiman, pastor
St. John Lutheran Church
Lariat, Texas

Church Page Sponsors

- Friona Motors**
"Your Parmer County Ford Dealer"
Bovina Phone 238-6231
- Bovina Chamber Of Commerce & Agriculture**
- Reeve Chevrolet Co.**
Since 1938
- Friona -
- Hartzog Seed Farms**
A. L. Hartzog
- Bi-Wize Drug**
Phone 247-3010
- Friona -
- Bovina Wheat Growers**
"We Serve To Serve Again"
- First State Bank of Bovina**
- Member FDIC -
- Lawlis Gin Company**
Hwy. 86
- Bonds Oil Company**
Gulf Distributor
- Barbee Cleaners**
The Most In Dry Cleaning
- Kerby Welding**
A Deal The Year
- Gateway Produce Company**
- Bovina -
- Clearview Company**
All Three TV Networks
Phone 238-3592

FIRST BAPTIST CHURCH of BOVINA



First Baptist Church of Bovina

SUNDAY - Sunday School - 9:45 a.m., Morning Worship - 10:55 a.m., Training Union - 6 p.m., Evening Worship - 7 p.m.
WEDNESDAY - Teachers and Officers Meeting - 7:30 p.m., Prayer Meeting - 8 p.m., Adult Choir - 8:30 p.m.

OKLAHOMA LANE METHODIST CHURCH



Oklahoma Lane Methodist Church

Sunday - 10 a.m., Morning Worship - 11 a.m., Evening Worship - 7 p.m.



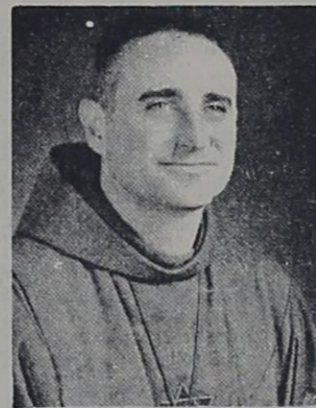
Rev. Woodrow Williams
Pastor

ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina

Masses: Sunday 8:30 & 10:30 a.m., Weekdays 8:30 a.m., Daily Except Tuesday 8 p.m., First Friday 8 p.m., Holy Days 10 a.m. & 6:30 p.m.



Fr. Claver Giblin S.A.
Confessions: Saturday 4-5 p.m., 7-8 p.m., Before Masses
Baptisms: 3 p.m., Sunday

MISSION BAPTISTA MEXICANA



Mission Bautista Mexicana

Eseuela Dominical 9:45 a.m. - Mensa Je 11:15 a.m. - Union de Preparacion 6 p.m., Miercoles 8 p.m., Estudio de la Biblia



Rev. Ramon Delgad

ST. JOHN LUTHERAN CHURCH



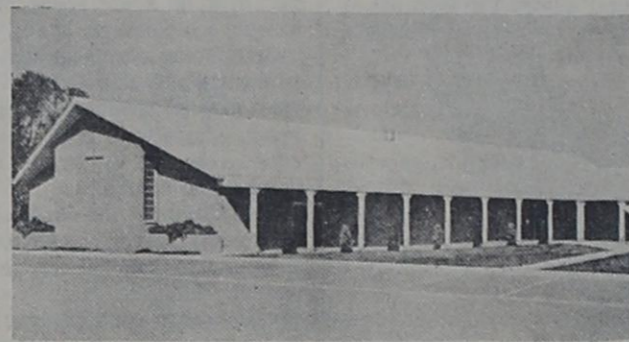
St. John Lutheran Church, Lariat, Texas

Sunday School - 9:30 a.m., Morning Worship - 10:30 a.m.



H. F. Peiman,
Pastor

BOVINA CHURCH of CHRIST



Bovina Church of Christ

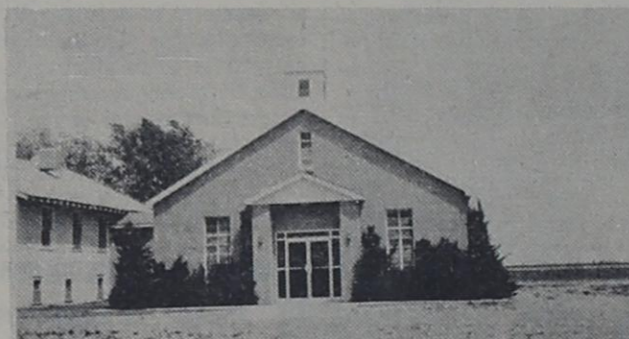
SUNDAY SERVICES
Classes 9:45 a.m.,
Worship 10:45 a.m. and 6 p.m.



Lavern Stewart

WEDNESDAY
Devotional and Classes - 7 p.m.

OKLAHOMA LANE BAPTIST CHURCH

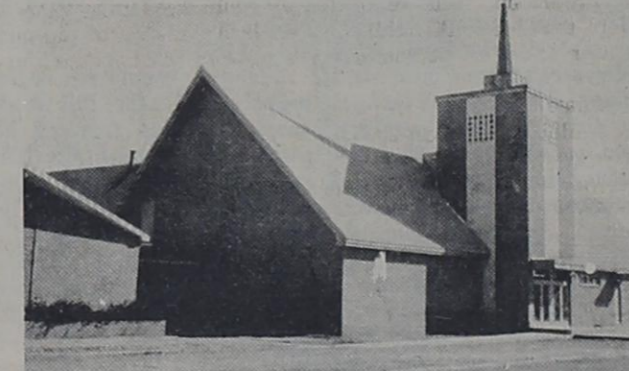


Oklahoma Lane Baptist Church

Sunday School - 10 a.m., Morning Worship - 11 a.m.

Training Union - 6 p.m., Evening Worship - 7 p.m.

BOVINA METHODIST CHURCH



Bovina Methodist Church

Sunday School - 9:45 a.m., Morning Worship - 11 a.m.

M.Y.F. - 6 p.m., Evening Worship - 7 p.m.

Choir Practice - Wednesday - 8 p.m.



J. B. Fowler Jr.

BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church

Sunday School - 10 a.m., Morning Worship - 11 a.m.

Lifeline Service - 6:30 p.m., Evening Worship - 7 p.m.

Wednesday Prayer Meeting - 8 p.m.



Rev. Floyd E. Gray

Bovina Implement Company

Your Massey-Ferguson Dealer

Lariat Lutheran Church

Paul Jones Texaco

Firestone Tires

Charles Oil Company

Phillips 66 Tires, Batteries

McCallum Real Estate

Dean McCallum

The Bovina Blade

C & S Chemical FERTILIZER



Tuloma

Phone 238-2551
Hwy. 60 - Bovina

Bovina Area Ministers

Bovina Junior Chamber Of Commerce

Bovina Dry Goods

Ed Isaac

Oklahoma Lane Farm Supply and Gin

Wilson-Brock Insurance

"All Kinds Insurance"

M and M Paint and Glass

402 3rd Street
Bovina - Phone 238-6201

Custom Farm Services

Complete Fertilizer
Phone 238-6051

Corn's Farm Store

- Charles Corn -

Birklebach Machine & Pump

Hwy 86 - West

Bovina Auto Parts

- Hwy. 60 -

Sherrill Lumber Company

Highway 60 - Bovina

Claborn Funeral Home

Phone 247-2801
Friona, Texas

Western Ammonia Corp.

- Bovina -

Wilson's Super Market

- Gunn Bros. Stamps -

Sherley Grain Company

"Serving Parmer Co. Farmers The Year 'Round"

Cynamid Farm Supply

Roy Allen, Mgr.
Ph. 238-6901

Gaines Hardware Company

"Nothing Knocks On Bovina But Opportunity"

Bovina Gin Company

Union Compress and Cotton Warehouse

- Bovina -

BOVINA BUSINESSES - 1967 -

Football CONTEST

You May Win Weekly Prizes Of \$5-\$3-\$1 PLUS THE GRAND PRIZE! Of An Expense-Paid* Trip For Two To The Cotton Bowl!




BOVINA GIN CO.

- * Top Quality Ginning
- * Fairness In Every Dealing
- * Sincere Appreciation For Your Business

FM Road 1731 North
Phone 238-4801
Morton at Olton



SHERLEY GRAIN CO.

"Serving Farmer County Farmers The Year 'Round"

Phone 238-2211
Bovina

Farwell at Friona

★ Expenses include two tickets to Cotton Bowl game, paid hotel reservations for two and \$55 for food and traveling expenses.

It's Fun - It's Easy - You May Win! Enter This Week And Every Week -

All You Have To Do Is Pick The Winners. There's Nothing To Buy!

Contest Rules

1. There are 10 high school and/or college football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.
3. Pick the score of the tie breaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.
4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Saturday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.
5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to Cotton Bowl game plus hotel, food and traveling expenses to Dallas and the January 1, 1968 football classic.
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p.m. or postmarked by 5 p.m. Friday.
7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.
9. Contestants must be 10 years old or older.
10. Everyone, except employees of this newspaper and their families, is eligible to enter.

Bovina Businesses Football Contest

Honor Roll

- | | |
|--------------------|--------------------|
| 1960-Neil Smith | 1963-Paul Jones |
| 1961-Erith Hawkins | 1964-Jeanne Kerby |
| 1962-Emmet Tabor | 1965-Allen Cumpton |
| | 1966-Truck Lusk |


Turn This Blank Into Blade Office By 5 P. M. Friday

Bovina Businesses Cotton Bowl Football Contest ENTRY BLANK

Contestant's Name _____
Address _____

Tie Breaker (Pick Score)	Bovina _____ at _____
Bovina Gin Co. _____	Oklahoma Lane Farm Supply _____
Sherley Grain Co. _____	Charles Oil Co. _____
Dean McCallum Reg. Representative _____	Bovina Wheat Growers, Inc. _____
Waddell & Reed _____	Western Ammonia _____
Bonds Oil Co. _____	First State Bank _____
Birkelbach Machine & Pump _____	

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Dimmitt at Muleshoe

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BONDS OIL CO.
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Canyon at Phillips

BIRKELBACH Machine & Pump
Highway 86-Pho. 238-3591
Kenneth Cary, Manager
Offering

BERKELEY Lake Pump Sales and Service
Tulia at Vernon

HESSTON BEET HARVESTERS and TOP SAVERS

OKLAHOMA LANE FARM SUPPLY
Phone Tharp 225-4386
Springlake-Earth at Amherst



CHARLES OIL CO.
Phillips '66' Jobber

Phillips "66" Tires, Batteries, And Accessories


Phone 238-4531
H. J. Charles - Bovina
Turkey at Happy

Bovina Wheat Growers, Inc.
"We Serve To Serve Again"

Jim Russell, Mgr. - Phone 238-2411

Not Everyone Belongs To A Co-op - But Everybody Benefits

Floydada at Hereford



Western Ammonia

Anhydrous Ammonia-Liquid and Dry Fertilizers
FM Road 2291 West - Phone 238-6191
Jamie Clearman - Dickie Steelman - Larry Webb
Littlefield at Plainview

First State Bank Of Bovina

"The Only Bank In The World With Service To People Of This Community As Its First Concern"

Sudan at Sundown

