

The Bovina Blade

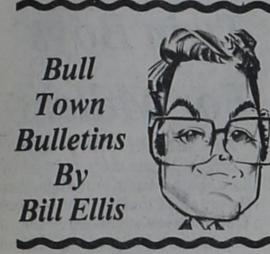
'In The Agricultural Center Of Parmer County'

THE NEWSPAPER THAT WORKS FOR A BIGGER, BETTER BOVINA

Volume 24, Number 33

Wednesday, March 5, 1980

8 Pages



THE HIGHLIGHT of the recent Winter Olympics for most Americans was the win by the United States' ice hockey team over the Russians, and the subsequent win over Finland for the Olympic Gold Medal.

It is an established fact that the Russians have paid athletes who work full time readying for the Olympics, so that the Russians can make political hay out of the international competition. Their hockey team was no different.

Some compared the young American hockey team's win over the Russians as similar to a group of hand-picked all-star college football players getting together for a season, and topping off their effort by beating the Pittsburgh Steelers. The win over Russia was especially sweet from the standpoint of the difference in the way the two countries choose their athletes and teams for the Olympic events. We would guess that America's method is close to that employed by the majority of the countries who take part in the Olympic Games. You'll recall that it wasn't too many years ago that the "Winning by whatever means" ploy by the Russians even led to the sex tests for their women athletes, because the Soviets were sending men to enter the women's events.



construction on a new toll facility between Bovina and Friona. "A new buried cable will replace the present pole and wire line which has been in service since about 1920," stated O.D. Hearn, Brownfield Division Manager.

The new facility will include the latest design in electronic circuitry and will provide for present as well as future needs. While the new facility will certainly improve the quality of toll service into and out of Bovina, there are other benefits which will be realized.

Hearn went on to say that reliability will be greatly improved because of reduced exposure to the hazards of high loads, hunters and severe weather. At the same time, everyone will recognize the ecological improvement which buried facilities make possible. "We are extremely pleased to be able to make this announcement," the spokesman added, "as both our customers and the company will be the immediate beneficiaries of the project which is tentatively scheduled for completion by June 1, 1980."



County Officials Okay Bid For New Pickup

Parmer County Commissioners approved purchasing a new pickup for the County Agriculture Extension Agent at their meeting on Monday, February 25. It was mostly a routine meeting.

The commissioners voted to accept the bid from Friona Ford Sales, Inc., in the amount of \$1,688.22, for the difference in the trade for the vehicle the county owned and the one being purchased.

Kevin Deckard, of Deckard Equipment Company, appeared before the commissioners regarding a bid for a new motor grader for Precinct 2. The commission voted to advertise for bids on the needed piece of equipment.

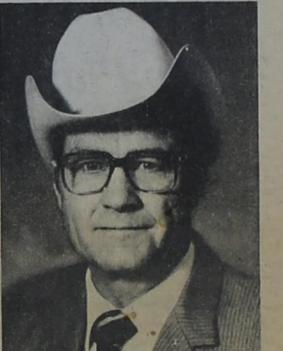
Chief Deputy Sheriff Bill Morgan met with the commissioners, and told them about some re-wiring and welding which was needed in the county jail, as discovered by the recent jail inspection. Since the work required less than \$300 for each operation, the commissioners voted to proceed in getting the work done, without advertising for bids. Bills were presented to the court for board and care and minor hospital and medicine expenses for Dora Fields, a Parmer County foster child who is living with foster parents in Dimmitt. The court approved paying the expenses.

inspection of the County Treasurer's office, and determined that it needed re-carpeting, and re-wiring. Bids will be solicited.

A statement was presented from Wichita County, for admission charges for a Friona youngster. The expense was approved.

Soil conservation work was ratified and approved for four Parmer County farms.

The minutes from the last meeting were approved. Bills were approved for payment.



President Carter recognized the magnitude of the recent Olympic win, and personally invited the Olympic team to the White House for special recognition.

There is no indication whether this achievement has caused the Administration to ease up any on its threatened boycott of the Summer Olympics. Russia completely ignored the president's deadline for pulling troops out of Afghanistan, in regard to the Olympic boycott.

It appears that such a boycott will do little to improve the country's status in the International Community, except to possibly serve as a protest to the Communists.

Wonder if Carter still thinks that Congress should approve the SALT treaty? We haven't heard much about this document since the recent surprise Soviet uprising. Now that the nation has been reminded of how the Communists are so trustworthy and like to play by the rules, it makes you wonder how such a treaty could have ever been drafted in the first place, much less have our nation's leader try to sell it to the American public.

* * * *

IT WAS REFRESHING to see Ronald Reagan take the big win in the New Hampshire primary. For a while there, it began to look as though George Bush was about to run off from the pack in the GOP primaries.

Don't forget that Bush is the Trilateral candidate, or the "Rockefeller candidate." If he should manage to get the Republican nomination, and Carter the Democratic, there would be two Trilateralists running in November.

We believe that the voters deserve a

Scott Johnson **Exhibits Show's Grand Champ**

It was erroneously reported in the Blade that Charles Johnson exhibited the grand champion barrow at Bovina's local junior livestock show.

The champion animal was actually shown by Charles' brother Scott, whose crossbred barrow had been named champion of the crossbred division.

It was the second year in a row for Scott Johnson to enter the show's grand champion barrow. There were 120 barrows in the show.

The Blade apologizes to the boys for the erroneous report, but was simply reporting the results the way they were turned in.

Three File In City Race

Three have filed for three places in the race for the Bovina city council.

The terms of Larry Webb, Dale Gober, and Bedford Caldwell are expiring. Those who have filed are Dale Gober, Billy J. Charles and Royce Grissom.

The term of Mayor is expiring also. At Blade press time this week Roland Lusk is the only one filed for reelection as Mayor. Filing deadline is Wednesday, March 5.

MAYFIELD were chosen F.H.A. Sweetheart and Beau at Cafeteria.

KARA MILLS AND RICKY the Sweetheart Banquet, February 9 in the Ridgelea

Pheasant Hearing Is Scheduled March 11

A hearing regarding the establishment of the 1980 pheasant season will be held at the Court House in Farwell beginning at 10 a.m. on Tuesday, March 11.

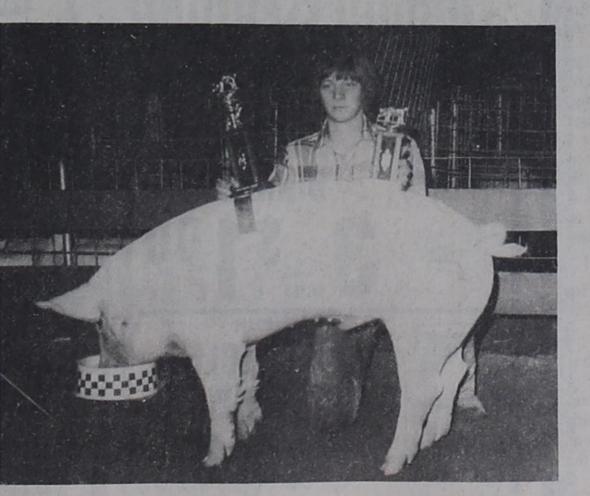
Jack Patterson, county commissioner and president of the Parmer County Game Management Association, urges all interested landowners to attend the hearing.

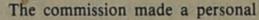
State Rep. Bill Clayton says that sportsmen from throughout the 74th Legislative District should pay particular attention to public hearings scheduled by the Texas Parks and Wildlife Commission in all seven counties.

"The Parks and Wildlife Department is considering several changes in the hunting, fishing and fur-bearing animal regulations for 1980-81.

"These changes could affect the dates for quail and pheasant seasons in our counties and other changes could take place that our hunters and fishermen need to know about. I would urge that those interested in game laws attend the hearing in their area," Clayton said.

Most area residents were opposed to the month-long pheasant season





SPS Files Rate Hike Paper Here

Southwestern Public Service Company today filed a request Thursday with the 66 cities it serves in Texas for an increase in its retail rates. The request, if approved, would increase Southwestern's revenues by 14.78 per cent.

Information outlining SPS's needs was presented to city officials on January 28.

Bert Ballengee, executive vice president for SPS, said the increase is needed for three primary reasons: inflation, the high cost of money and the cost of switching from gas to coalfired power plants.

SPS also filed a similar request with the Texas Public Utility Commission for an increase in rates for the company's rural customers in Texas.

this number for an appointment. Signup Begins For **Little Miss Contest**

The "Little Miss" Pageant will be held on Saturday, March 29 at 7 p.m. in the Bovina High School Auditorium. The ages for each group are as follows: Baby Dolls, 4-6; Little Miss, 7-9; and Junior Miss, 10-12.

Businesses wishing to sponsor a contestant should contact Tammy Willard at 238-1101, or Star Rt., Bovina, 79009. Parents and grandparents are welcome to be the

GERALD McCATHERN McCathern To **Be Honored**

Here Thurs.

Gerald McCathern, Democratic candidate for the state senate, will be honored with a barbecue dinner Thursday, March 6 at the Bovina High School Cafeteria, beginning at 7:30 p.m.

Tickets will be available at the door. Tickets are also available from several local sources.

The dinner is sponsored by supporters of McCathern and all friends are urged to attend.

Tickets will be available from Jay and Furne Harris, Larry Scott, John Dixon and Durward Bell.

Four File

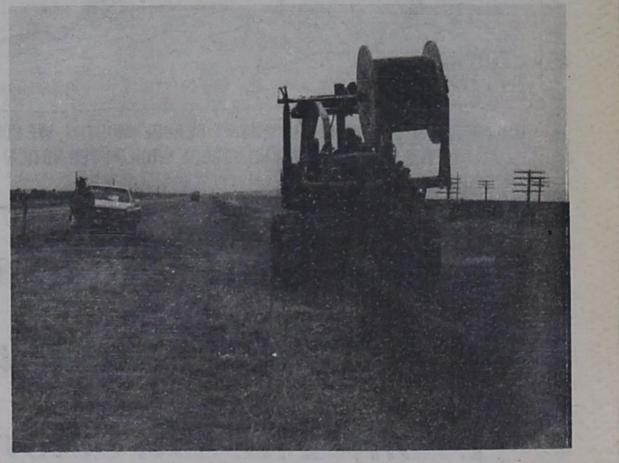
For Board

Four candidates filed for three positions on the School Board in the coming election.

The four will be vieing for the seats vacated by James Clayton, Keith Garner and Tom Ware, because of expiring terms.

The four are Jon Lin Riddle, Richard Steelman, Tom Ware and Keith Garner.

black and white or color. A panel of out-of-town judges will determine the winner of the pageant.



which was held in 1979.

Blood Drive

There will be a blood drive to

replace the blood used by Allen

Cumpton, at the First Baptist

Church Fellowship Hall, Tuesday,

There is a need to replace at least

100 units. Anyone with questions

may call 238-1632 and may also call

Set Here

March 11

March 11 from 3-5 p.m.

Anyone who is interested in the pheasant season is urged to attend the hearing.

little more of a choice than the above possibility. These Trilateralists have a lot of power, though, so don't be surprised at anything. As we indicated recently, they're not above risking war, and the death of thousands of our young people, in order to perpetuate their cause, and keep their candidate in office.

That's a pretty serious charge, but we feel that it is true.

Benefit Game

The National Honor Society will host a basketball game between the senior boys and the men faculty members, Monday, March 10 at 7:30 p.m. in the Williford Gym.

Admission will be 50° for students and \$1 for adults. This is a moneymaking project for the National Honor Society.

SCOTT JOHNSON showed the Grand Champion barrow in the local fat stock show. It was

reported by error that Scott's brother Charles had the grand champion.

sponsors. The Young Homemakers will be glad to assist any contestant in need of a sponsor.

Rules of the contest are: Girls must be 4-12 years of age on or before February 1, 1980 to be eligible for any division. The girls must be in the Bovina School District to be eligible to enter.

The offical entry blank and a \$10 entry fee must be filed no later than noon, March 21. Mail all entry blanks and fees to Tammy Willard, Star Route, Bovina, Texas, 79009.

No mothers will be allowed during rehearsals. Members of Y.H.T. and F.H.A. will assist the contestants in clothing changes.

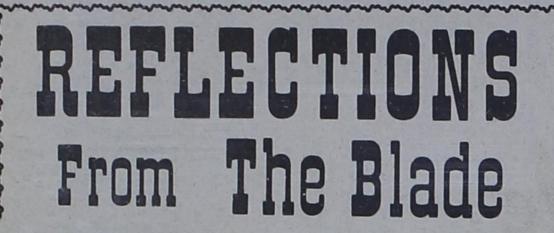
Contestants for all divisions will model play outfits and dressy attire. Each contestant must submit a photograph with the entry blank, preferably a billfold size, in either

CABLE WORK Work was progressing this week on the new underground telephone cable being laid between Bovina and Friona. The new

cable, which will replace overhead lines which have been in service since 1920, is expected to improve long distance service considerably.

PAGE 2, THE BOVINA BLADE, WEDNESDAY, MARCH 5, 1980

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20 YEARS AGO -- MARCH 2, 1960

Roger Ezell, junior mainstay of Bovina's Mustangs, has been selected to a position of All-District 2-B team. J.W. Ellison, who was in his 80's, died Tuesday afternoon in Truth or Consequences, N.M.

Mr. and Mrs. A.R. McCutchan and grandson, Ronnie, visited Sunday in Odessa with Mr. and Mrs. A.C. Fleming.

Mr. and Mrs. Travis Lloyd returned home last week from a trip to Oklahoma City where they took their daughter, Patsy, to the doctor for allergy tests. She got a favorable report. * * * *

15 YEARS AGO--MARCH 2, 1965

Playing like a sextet of Cinderellas in the final quarter, Coach Milt Fitts' Bovina Fillies downed Cotton Center, 51-48, with a come from behind effort Monday night at Littlefield.

The win in the first round game of regional play earned the Bovina lassies the right to compete in the regional tournament this weekend at Canyon.

Shawn Read Top Player In Basketball

Ignoring the fact that March is the first month of spring, winter weather dumped the area's largest amount of snow of the year Monday, the first day of the month.

* * * * **10 YEARS AGO--MARCH 4, 1970**

Ricky Kunselman, son of Mr. and Mrs. Pat Kunselman, arrived home Tuesday morning from Fort Eustis, Va. enroute to Vietnam.

A truck belonging to Tom Hartwell was heavily damaged with the driver receiving minor injuries when the vehicle exploded Thursday afternoon north of Bovina near Hartwell's machinery supply business.

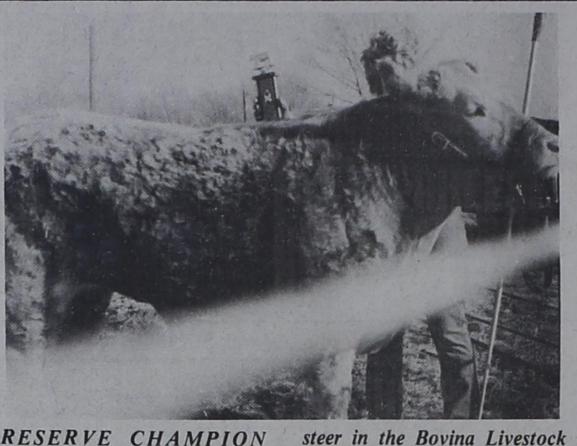
A tractor was heavily damaged and two batteries stolen at the Jerry and Wayne McClaran farm south of Bovina Monday night.

* * * * **5 YEARS AGO--MARCH 5, 1975**

Some 58 riders competed in the Bovina Jaycees-sponsored Motocross cycle races held Sunday at the track on Highway 86 here. Of the local competitors, Jeff Grissom placed second in the 100 c.c. class.

The Jaycee sponsored Community Farm Sale, the second such annual event for Bovina, was unreeled Saturday afternoon at Bovina Gin yard with proceeds totaling \$46,443.50 at the end of the day.

Susan Garza, daughter of Mr. and Mrs. Pablo Garza of Bovina, was graduated from Texas State Technical Institute in Amarillo the



RESERVE CHAMPION STEER....Donna Beth Lide won reserve champion with her

Citizens Warned Of Regulations On Dogs

Show.

City marshal Jerry Atchley gave some advice to Bovina dog owners in a news release this week. Atchley's release is as follows: * * * *

We are having far too many dogs running at large in Bovina. There is a City Ordinance against allowing your dogs to run loose.

Many seem to feel that if their dog is tagged that this permits the dog to run loose. NOT SO. It is dog's nature to want to roam. It is also their nature to not mess up their own yard. They will go to your neighbor's yard and mess it up. In return, the neighbor gets tired of this and calls the police and we must try and catch the dog. Our policy is as follows: When a dog is caught it is impounded in the City Dog Pound. It is kept for 48 hours. If the dog is unclaimed, the dog will be put to sleep. If the dog has

a Dog Tax Tag on it, we will be able to locate the owner. If it does not have a tag, we will not be able to identify the dog.

It is also a City Ordinance that every dog must have a Dog Tax Tag and be vaccinated for rabies. This must be done each year.

There will be a vaccination clinic held at the Bovina Fire Station in March. At that time the 1979 tags will run out. The date of the clinic will be Thursday and Friday, March 20 and 21 from 1 to 5 p.m. In case of bad weather, the date will be March 27 and 28.

To those of you who wish to keep your dog, I suggest to you that you

Telephone Company Files For Increase

General Telephone Company of the Southwest Monday (February 25) filed its first statewide request for new revenues with the Public Utility Commission of Texas (PUC), seeking \$58.3 million of which the company would receive \$29.7 million after taxes.

General Telephone, the largest independent (non-Bell) telephone company in Texas, serves over 1.2 million telephones in 291 exchanges across the state. Major cities served include Garland, Irving and Plano in the Dallas/Fort Worth area, Baytown and Dickinson in the Houston area, Texarkana, San Angelo and Bryan-College Station.

F.E. Hightower, vice president-revenue requirements in the company's four-state headquarters in San Angelo, said: "Continued erosion of earnings through customer growth and requirements for services, rapidly changing technology, the need to improve and expand service and services, and unprecedented high levels of inflation make our request necessary.

"We have been able to defer a request for new revenues through programs to improve efficiency, to reduce expenses, and intensified marketing efforts," he said.

"Rates now in effect were established on a city-by-city basis prior to the establishment of the PUC in September 1976. As a result, rates vary greatly. Our filing seeks to make rates for services and 'bands'

the increase in primary telephones which can be called in each band.

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"While the proposed rates are uniform within the respective bands, present rates vary so widely that it is impossible to project a meaningful average per cent change," he explained.

Twin Boys **For Millers**

Mr. and Mrs. Terry Miller of Clovis, N.M. are the parents of twin boys, born March 1 in High Plains Hospital, Clovis, N.M. Named Trevor Wayne and Jared Wade, the new arrivals weighed six pounds, eight ounces and five pounds, eight ounces. The twin boys are the first children of the couple.

Grandparents are Mr. and Mrs. Marion (T-Bone) Treinen of Bovina, Mr. and Mrs. Harold Dow of Tulia and Mr. and Mrs. J.H. Miller of Clovis.

Great-grandparents are Mr. and Mrs. Henry Dow of Hereford.



Dumas Junior High School eighth grader, Shawn Read, led the "Imp" basketball teams in the scoring department this season, hitting 44 per cent of his field goal tries and 65.7 per cent of his free throw tosses. He scored 12.3 points per game and also scored more points than any one on the three junior high boys and girls teams.

The Imps' seventh, eighth and ninth grade coaches compiled team percentages for the cage season and determined that Read was the top point-getter, with 198.

Shawn is the son of Mr. and Mrs. Darrel Read and the grandson of Mr. and Mrs. Owen Patton and Nola Read of Bovina.

latter part of February.

The Bovina Blade

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Bill Ellis, Publisher Julia Ann Moody, Editor Scooter Russell, Bookkeeper

FIRST STATE BANK PRESENTS : By Ace Reid COW POKES

WAL IF ALL OF MY NEIGHBORS WUSN'T BLABBERMOUTHS, WE COULD MOVE

OALE REID

must keep your dog vaccinated, tagged, and put up where they are not running loose. We have already picked up several dogs and plan to keep picking up those that are loose.

For further information,

Texas Firemen Ask For Donations

75050.

The firemen of Texas are Blvd., Grand Prairie, Texas asking for your help. A little less than two years ago, the firemen of Texas held the Grand Opening and Dedication of the Fire Museum of Texas. The museum is dedicated to the preservation of the history and heritage of the fire service in Texas and to the teaching and education of the public in the ways of fire safety and fire prevention. Movies depicting fire prevention and safety are shown to all visitors on the half hour.

We have a wonderful collection of fire apparatus on display, spanning over 100 years of fire service, along with other fire related equipment, photographs, uniforms and memorabilia. There is also an exciting fire truck ride for everyone to enjoy. All this and much more is awaiting you when you visit the Fire Museum.

There is also a very large mortgage that we are attempting to pay off, which amounts to \$520,000.00.

We are appealing to the citizens of Texas to help us by joining the "Fire Museum \$10.00 Club." If enough citizens would contribute just \$10.00, the firemen could eliminate the mortgage and move ahead with plans to improve and expand our fire prevention and safety programs.

The purposes and goals of the Fire Museum are many, but besides providing a place to preserve history and as a memorial to the many men and women who have given their lives for their fellow man, the ultimate goal is to reduce the loss of life and property caused by fires.

uniforms." The filing seeks to equalize local

> monthly basic service rates by grouping cities by bands based on the number of primary telephones that can be called without a long distance charge, and to apply charges for all services more nearly relating to the cost of providing those services, according to Hightower.

Hightower said the company proposes ten rate bands similar to those already approved by the commission for other telephone companies. Rates would increase from band to band in proportion to

MONDAY--Pizza, pinto beans, Spanish rice, crackers, apricot cobbler and milk.

TUESDAY -- Tacos, taco sauce, lettuce, tomatoes, cheese, buttered corn, cornbread, butter, pear halves and milk.

WEDNESDAY--Hamburgers, lettuce, tomatoes, onions, pickles, mustard, oatmeal cookies and milk. THURSDAY--Meat and vegetable soup, peanut butter, cabbage slaw, cinnamon rolls and milk.

FRIDAY -- Fish, tarter sauce, potato salad, mixed vegetables, hot rolls, peach halves and milk.

\$159

1/2 GAL.



THE SHAH IN HERE AND NUBUDY WUULD EVER NUTICE!

Buy Your Tickets

To Chamber Banquet

From The Directors FIRST STATE BANK 115 3rd Street Member FDIC Of Bovina

All donations to the Fire Museum are tax deductible under I.R.S. No. 501-C-3.

If you will include your name and address with a donation of \$10.00 or more, we will send you a pass which will entitle you and your family to a free visit to the Fire Museum.

We are located just off I-30 at the Beltline Road exit. Our mailing address is: Fire Museum of Texas, 702 Safari



THE BOVINA BLADE, WEDNESDAY, MARCH 5, 1980, PAGE 3

Matt Treinen Was Early Settler In Nebraska

(Editor's note: The late Matt Treinen, a native of Sidney. Nebraska, was the father of Big Nick and M.M. (T-Bone) Treinen of Bovina. The following article appeared recently in the Sidney, Nebraska Telegraph.)

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By JACK LOWE

The death of Matt Treinen earlier this year at the age of 93 captured my interest as well as my sympathy because he was witness to virtually the entire history of settlement and progress in this southern Panhandle region.

Coming here from Kansas at the age of six weeks, he grew up in pioneer surroundings and was part of the human drama which brought good times and bad as the fortunes of the settlers ebbed and flowed with the times.

He was one of six children in the family of Nicholas and Katherine Mahr Treinen and spent his early days on the family homestead south of Sidney.

Thus, the Treinens began their long and distinguished identity with the South Table, which became home to a colony of stalwart and formidable Germans whose energy and determination turned that region into a rich and productive farming community. Matt Treinen took a homestead of. his own in the passage of time, and was married to Agnes Mikkelsen in 1915 - a marriage that was to end in tragedy on Jan. 30, 1932 when Mrs. Treinen died after giving birth to their eleventh child. The baby died the next day.

It was a sad time for the family, its woes multiplied by the bitter economic conditions which gripped the country and became a part of recorded history as The Great Depression of the 30's.

The oldest chid, Lillian (now Mrs. Clarence Hare of Sidney) was a fresh-

crops withered and died, wind and dust filled the air and darkened the skies and the souls of men and women were severely tested by a seemingly endless series of natural disasters.

Through it all, Mrs. Hare recalled recently, the family was close knit and loving; her father possessed a wry sense of humor which he used as a "crutch" to help carry the family through its ordeals; and there was a thirst for music and dancing and socializing which built family and neighborhood togetherness.

And in the later years, said Mrs. Hare, her father found deep enjoyment in the pitch games he played with family members and friends at every opportunity.

In the early days of the South Table settlement, Matt Treinen, his brother John and his father roamed the Union Pacific right-of-way between Sidney and Kimball, scavenging coal which would fall from the freight trains.

In those days, children in the country attended school only three months out of the year, devoting the rest of their time to assisting with the farm labor which brought such méagre returns.

After Mr. Treinen began farming for himself, his daughter recalls in a scrap book she has kept on the family, he experienced many reverses which would have destroyed lesser men. One year he bought 100 hogs from a neighbor, and two days later the herd started dying off from cholera. His crops got hailed out the same year.

During another cropping season, he had a fine looking stand which was burned by lightning a few days before harvest. With eight children already in the family, food was scarce but the will to live persisted and the family grew stronger as it drew strength from its trials.

It is a story which could be applied to any number of families which began the settlement and the cultivating of the western Nebraska plains in the latter part of the 19th century The good and the bad years were shared by families and friends, and the experience built character and integrity which became a priceless heritage for following generations. In Matt Treinen's lifetime -- as well as within the life time of many other pioneers - the open range became a white man's domain, unfenced and widely ranged by the cattle which were the backbone of the frontier economy. Later came the fences and the dirt farmers and the the quarrels over land and grazing privileges and the allocation of water rights. Civiliation brings prosperity, along with countless problems which can only be resolved by the passing years.

Mrs. Hare's memories are rich and understandably precious, even though they contain harsh reminders of a family desperate in its struggle to survive -- the dirt storms of the 30's which drove so many people from their farms -- food was short and the mortgage seemed to come due every other day - sparse Christmases for the little ones -- odd jobs for the father of the family to provide food and clothing - Saturday night visits to Greenlees grocery store where they gave you the produce that wouldn't keep until Monday -- then to the Breternitz Bakery where they always gave you the weekend leftovers - Red Cross gifts of outdated clothes and bloomers with long legs - bill collectors who showed up daily, and

Cotton Grower Meeting Is Set

Parmer County cotton producers and agribusinessmen will elect a Businessman Director to Plains Cotton Growers, Inc. at a 7:30 p.m. meeting on Friday, March 7 in the Conference Room of Friona State Bank.

Announcement of the election comes from W.L. Edelmon of Friona, Parmer County Producer Director to the 25-county cotton organization, and Wade Wright, also of Friona, current Businessman Director. Each of the counties in PCG territory has two directors, one a businessman and the other a cotton producer. They are elected on alternate years for two-year terms. Each is eligible for re-election every second year. All producers and businessmen are invited to the meeting. However, under PCG By-Laws, only current dues-paying members of PCG will be eligible to be elected a director or to vote in the election. This provision of the by-laws will be fully explained at the meeting. A PCG staff member will conduct the election, review current events and PCG activities of importance to High Plains cotton producers and agribusinessmen.

the kids back and forth between relatives so they would get enough to eat -- farming the girls out as hired help in the homes of more affluent town folks -- the tea kettle on the cook stove frozen solid on a crisp winter morning - hurrying up to your frigid bedroom with a hot brick wrapped in cloth to keep your feet warm - if you were lucky, an every day dress and a Sunday dress - always the hope that things would get better, and the abounding faith to face another day which seldom did.

usually left empty handed -- swapping

One of Mr. Treinen's proudest

moments occurred on May 28, 1978 when he was honored on the 100th anniversary of St. Patrick's Parish as its oldest living baptized, confirmed and married, and it was from this church that he was buried.

The strength which carried him and his family through so much adversity was a product of faith and devotion. This was true of most early families of all denominations -- as soon as they settled they brought the church into their homes if there was no church edifice to attend, and they built a spiritual foundation that was just as vital to their survival as their barns. and gardens and housing and sprawling acreages.

Matt Treinen and Cheyenne County were virtually born together. Thus, the years of his life from 1886 to early 1980 mirrored the history of the region he loved so well. A piece of this rich history disappears with the death of each pioneer - and there are few left. Those of us who have inherited the earth should be grateful for the

heritage and humble in our tribute to those who paved the way. Mr. Treinen married Daisy Hare Feb. 15, 1947, and she survives,



SEVENTH GRADE GIRLS.... The seventh

Gaurrea, and Manager, Becky Webb. On

to beans. man at St. Patrick's Academy at the apricot time, and it was decided that she should leave school to become the co sauce, surrogate mother of the family.

Lest it appear that the family ex-63 perienced nothing but tragedy and despair, it should be pointed out that

> the family life was brightened by love and faith and a communion of spirit which was so essential for the old timers who survived hardship and deprivation.

It required strength and courage to endure even the best of times in the early days -- and an additional supply of the same to make it through the years when the rains did not come, the

"Beauty is truth, truth beauty. Keats

grade girls team for 1980 was made up of: (Standing) Coach Arthur, Kathy Moore, Julie Rockwell, Sally DeLaRosa, Misti Boozer, Casey Riddle, Sonya Mayfield, Sylvia knees: Lorena Antillion, Yesenia Antillion, Gavino Mendoza, Julie Soliz, Tamie Nabors, Shana Gober, Maria Flores. Not pictured: Tracy Moore.

General Telephone Files For First Statewide Rate Changes Since 1976; New Rates Should Be More

Equitable

For the first time since the Public Utility Commission of Texas began regulation of Texas telephone companies. General Telephone Company of the Southwest is asking for rate changes designed to produce about \$58 million in additional annual local revenues. Because this case is being filed on a statewide basis, adhering to statewide rate making principles there is no "average" increase we can quote for an "average" customer. Increases will vary from community to community. Rates for all General Telephone customers in Texas will be affected, but there will be no changes in long distance rates. Here is our case:

Phone service is a good buy

You don't need us to tell you prices have gone up. But the price for phone service hasn't gone up as much as you may think. In fact, you may easily spend more on coffee for coffee breaks than you do for a month of basic local service. Contrast that with the prices you pay for shoes and sugar or gasoline and hamburger. Or contrast it with what we pay for poles, wires, cables, etc. We can't sell 1980 service at 1976 prices...and stay in business.

We're facing facts

America's investor-owned utilities are fighting to stay financially sound and we're in the middle of that fight. As part of on-going good management, we constantly work to improve the efficiency of our operations. We've even gone to the length of redesigning truck bodies ourselves because we needed a less expensive. lighter weight, more fuel efficient model and automotive engineers weren't interested in the small (to them) number we'd purchase. We've managed to avoid the rate increase arena for nearly four years through efforts like these but they aren't enough any more. We don't intend to become a financial burden to anyone...and we can face facts. So, let's face this one: it's either a rate increase or some other alternative.

Alternative 2: Defer plant and equipment additions We've already done that...or as

much as we possibly could. Texas has been experiencing unprecedented growth and that's nice, because growth is healthy. The trouble is we have had to spend (and borrow) unprecedented amounts of money (at unprecedented interest rates) to provide the facilities to meet that growth. And the dollars we spent in 1979 and will spend in 1980 don't buy as much as they used to. They don't even, buy as much as they did the last time we had increases in rates -- 1976. We've had customers tell us, "Look, my service is fine. Let it stay the same until 1999, just leave the rates alone." Sounds great, but it's not that simple. Even if it were possible, we'd still be spending millions each year just to maintain what's out there now. Practically speaking, however, we can't stand still. The rules under which we operate say we must meet all reasonable service requests in a timely manner. Telephone equipment is complex and it can't be put in overnight. With the way Texas has been growing and the way inflation is rampaging, some days it seems as though it will take all the running we can do and all the dollars we have just to stay in the same place. The engineering and construction work we do (and pay for) today determines the quality and quantity of service tomorrow

Alternative 3: Let our shareowners' investment deteriorate

Everyone loves this answer ... except the shareowners ... and they may be you directly, or indirectly, if you have a pension plan, life insurance or own mutual fund shares. Realistically, however, shareowners have to earn a reasonable return on their investment. Otherwise, they don't invest. Would you? It was yesterday's investment money which bought the equipment serving you today and today's investment money is needed to buy the equipment to serve you tomorrow

prove to the Public Utility Commission of Texas (PUC) that we're in financial need. Only then can we plead our case for a rate increase. What's more, it takes time before we receive authority to increase rates. By then, inflation may have lowered the buying power of the dollar enough so we're right back where we started or worse.

The tax collector wins

We're asking for about \$58 million in additional annual local revenues, half of which will go to increased taxes. Just about half of any increase we ever get goes to increased taxes.

About those varied increases

We can't give you an "average" increase for an "average" customer. Increases are going to vary, literally, all over the map of Texas. The chief reason is a shift from city-by-city ratemaking to statewide rate-making When this shift is completed, you will be paying rates based on the number of telephone numbers you can call without a long distance charge. We think you'll find this system fairer to all.

No increase is popular

 We know you aren't going to like an increase in phone rates. In today's economic climate, we don't blame you. We don't like it, either. We also didn't like the astounding increases in electricity, gasoline, telephone equipment, taxes, interest rates, etc. we've faced over the last few years...but we've had to pay them.

We're consumers ourselves

We're trying to be as open and aboveboard as we can. There's nothing hidden about our operations and we aren't some giant out to gouge the consumer. We're consumers ourselves and we're doing our best to protect you and your phone service...and to keep the rates for it within everyone's reach.

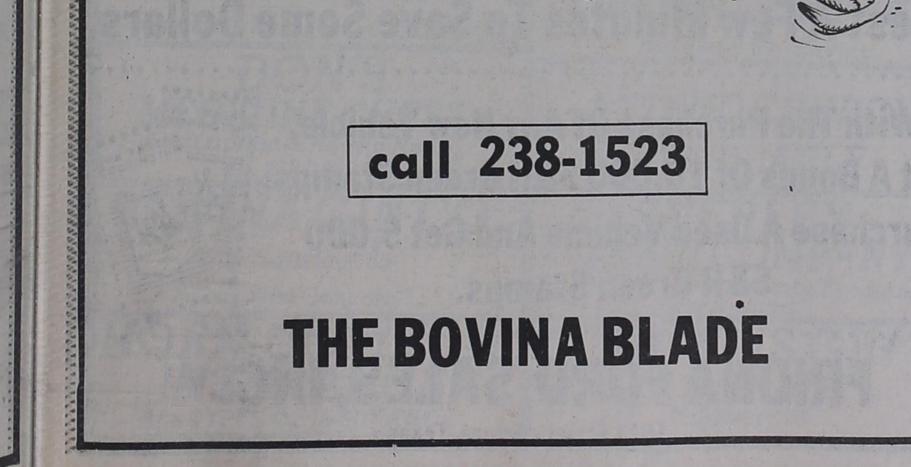
We'll talk and listen

So, there it is. We've got to earn more money and raising rates is our only choice. If you have questions about your individual service rate, call your local business office or your division manager. Division managers are listed in the front of your phone book. They'll even help arrange speakers for your club or organization. We're all people you can talk to...and we want to keep you talking.

YOU CAN ALWAYS TELL A **"BEST SELLER**"

The entire family reads it. And, why not? There's something for everybody in the classified pages in The Bovina Blade. Whether you're buying, selling, renting, leasing, looking for a job or services, you're sure to get quick results from the classified pages!





what alternatives?

- 1. Downgrade customer service. 2. Defer plant and equipment additions.
- 3. Let our shareowners'
- investment deteriorate. 4. Ask our employees to give up
- justified wage increases.

Alternative 1: Downgrade customer service

You expect phones to work as close to 100 percent of the time as is possible and when phone service is out, you want it fixed. Fast. We agree. And you don't want to wait to get service to begin with, no matter how fast Texas grows. We also agree. Therefore, we can't let service deteriorate simply because costs of providing it increase. In fact, from our point of view, service in some spots could stand improving...and we ought to know: we've been in this business a long time. But improvements cost money.

Alternative 4: Ask our employees to give up justified wage increases

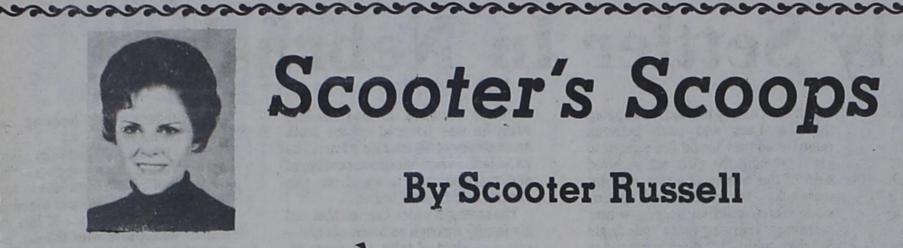
Our employees are skilled and dedicated and we need them. To cut costs by denying them justified increases would be counter productive. We must pay competitive wages and benefits to attract and hold employees with the skills and productivity we need. As Texas grows, we'll need even more. If we lose or can't find quality employees, your service could suffer.

So what's left?

That's pretty obvious: a rate increase. But it won't happen right away. It's not that simple and it isn't automatic. Most businesses, if their costs go up, simply raise their prices or drop the service. We are a regulated utility and even when we aren't receiving enough money for service, we must continue providing it and keep on doing so until we can



PAGE 4, THE BOVINA BLADE, WEDNESDAY, MARCH 5, 1980



Bovina residents enjoyed springlike weather through Thursday of last week but were forced to button up Friday as winter returned on the strength of an arctic air mass that moved southward across the panhandle bringing with it subfreezing temperatures....but a general warm-up is expected before the week ends...Seldom a day goes by that we aren't complaining or hear of complaints about the price of gasoline....and the price is expected to climb even higher....Someone came up with the idea that we could replace gasoline with jackrabbits on treadmills....It is a fact that our old West Texas buddy, the jackrabbit, can actually accelerate from zero to 40 mph in three seconds....Economical to operate too....

NEWS AROUND TOWN....

Brother and Mrs. J.J. Terry enjoyed company over the weekend: their children, Melvin and Lois Terry visiting Saturday from Lubbock and had lunch with the Terrys; also the Terry's granddaughter Barbara Williams and her friend Lisa visited Sunday from Roswell, New Mexico.

Jim and Helen Zehner have recently returned from almost two weeks vacationing in Hawaii and the surrounding islands. Helen said they rented cars and toured the islands and

Lowell and Kathy Boozer and Sue Naegle. Kathy said the group progressed very well and there were no serious injuries during the four days of skiing.

Scooter's Scoops

By Scooter Russell

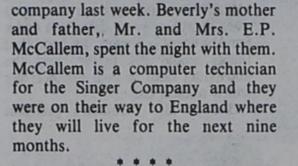
Tuesday of last week, Mac and Elaine Glasscock and also Kent and Harriet Lou Glasscock joined the group and spent another day or so before returning home.

. . . .

Sid Lloyd, Charlsie Eubanks, and Minnie Kelso enjoyed several days visiting recently with their families. Sid visited with her son and his family, Don and Myrna Lloyd of College Station and their children Mike and Pam. Minnie Kelso visited in Buffalo with her son and his family, Tally and Brenda Kelso and their sons, Tony, Troy and Kevin. Charlsie Eubanks visited with her son and his family, Carrol and Wilma Eubanks of Longview and their children, Judy and Allen. The ladies had a wonderful time and said the weather was nice and everything was turning green in that part of Texas.

....

Tonya and Dale Gober and Jerry and Kay Roach have recently returned home from a trip to Houston where they visited with friends, Mr. and Mrs. Russell Massey and Mr. and Mrs. Ronnie Jones. While in Houston the Gobers and the Roaches attended the stock show and the rodeo before returning home. * * * *



Prentis and Carolyn Pruitt visited relatives in Kerrville last week: Carolyn's mother, Mrs. Christine Pearson; Prentes' sisters and their families, Mr. and Mrs. Donald Robinett, and Mr. and Mrs. Tom McGrill. The Pruitts also enjoyed a visit with their son John, who is working and living in Kerrville. They went Monday and returned home Friday.

. . . .

Judy and Larry Hodnett and family and their grandmother, Hattie Brooks of Lamesa went last Monday to Angel Fire and enjoyed several days of snowskiing. Judy's parents, Mr. and Mrs. Neff Preston of Lubbock joined the family at Red River. They returned home Friday.

. . . .

Ernesteen Minter enjoyed a visit last Thursday with her son Gary of Brownwood. Gary is a flight instructor for the Brownwood Flying Service and made a delivery in Parmer County and was able to visit with his Mom for a short time.

Over the weekend Henry and Ernesteen drove to Littlefield and visited with Ernesteen's parents, Mr. and Mrs. E.E. Sell.



Suezy and Billy Smith and family went last week to Santa Anna and visited with Suezy's parents, Mr. and Mrs. Herman Estes and also Suezy's grandmother, Olie Estes. They went to San Antonio and took in all the sights, toured the Alamo and visited Billy's cousins, Mr. and Mrs. Alfred Stankovich. The Smiths also visited with Suezy's brother and his family, Kenneth and Ophelia and twins, Krista and Aaron of Lubbock.

Suezy said her parents are getting along fine and will be home very soon.

Billy and Paula Whitecotton and daughter Stacey went last Wednesday to Angel Fire where they snowskiied for a couple of days. They returned home Saturday.

George and Bessie Trimble went to Brownwood and visited in the home of Aubra and Ruby Ellison. The Ellisons accompanied the Trimbles on to Temple where they went through the Scott and White Clinic. Later the Trimbles and Ellisons went on to Brenham and visited with J.R. and Ellen Ellison for the weekend. The Trimbles returned home on Monday. * * * *

Several young ladies from the First Baptist Church attended a G.A. banquet which was held at the Calvary Baptist Church in Friona last Friday evening. Those attending were: Mendy Rhodes, Heather Little, Be Dale, Keri Mitchell, Tammy Taylor, Melissa Taylor, Missy Cupit, Sylvia Flores, Marci Dale, Joanna Clayton, Carol Salazar and Tambra Turner. Going as sponsors for the girls were: Sandra Clayton, Nita Dale, Martha Garner, and Doris Lawlis. The program included slides shown that were taken by Rev. Eddie Riley of Bula when he made a trip to Brazil.



ROXANNE CHERRY and BRUCE KYLE MAYFIELD.... Mr. and Mrs. Chuck Sluder of Clovis and Mr. and Mrs. Billy Mayfield of Farwell announce the engagement and approaching marriage of their children, Roxanne Cherry and Bruce Kyle Mayfield. The wedding date has been set for April 5 and will be at 6 p.m. (MST) at Kingswood United Methodist Church in Clovis. All friends and relatives are invited to attend. No local invitations will be sent. The bride-elect will graduate from Texico High School in May and the prospective bridegroom is a 1979 graduate of Farwell High School and is presently farming in the Oklahoma Lane area.

Hospital Report

one day rented an airplane and flew to the island of Kauai. They toured five of the eight islands and during their stay the temperature averaged 75 degrees. The Zehners enjoyed the mild climate and beautiful scenery which makes the state one of the favorite year-round playgrounds of the world.

Several youngsters of the U.M.Y. Junior High group and sponsors enjoyed several days last week snowskiing at Red River. Those going were: Misti and David Boozer, Melissa and Terry Glasscock, Capper Naegle, Holly Clayton, Mark Englant, Tamie Nabors, Shana Gober, and adult sponsors were



Bridal Shower Honoring Cindy Caldwell **Bride-Elect** Of James Robert Duntley Saturday, March 15 From 3-5 P.M. Mary Jane Wilson Home 806 Sherwood Lane Bovina



*Fieldcrest Linens *Pyrex *Oneida Stainless *Corning Ware Faberware Cookware & Appliances Noritake China and Crystal

Jerry Ware has just returned home from visiting with her brother and sister-in-law, Mr. and Mrs. E.J. Windom of McClean and her friend, Irene Crawford of Amarillo.

....

Carolyn Beauchamp, her daughter Jennifer, and her parents, Mr. and Mrs. Richard Tung of Amarillo attended the cat show sponsored by Cat Fanciers Association and held in El Paso. Carolyn entered her blue persian cat, Ladibeau Bigstuff, and said he won three firsts at the show. The family went to El Paso last Thursday and the show was held Saturday. Carolyn's son Richard stayed with his grandparents in Bovina, Tom and Janie Beauchamp.

. . . .

Wendy Jones celebrated her seventh birthday with a party in the home of her grandparents, Mr. and Mrs. Joe Harris. Ice cream, cake, and punch were served to several guests: Donna Griggs, Marsha, Rodney and Michael Shepherd, David and Buelah Shelby, Dorothy Shepherd, Wendy's mother, Ruby Jones of Amarillo, her aunt Betty Shepherd, and Wendy's grandparents, Mr. and Mrs. W.E. Jones of Clovis, and grandparents Mr. and Mrs. Joe Harris. Calling to wish his daughter a happy birthday was Wendy's father, Billy Jones who is a law student at Harvard University in Washington, D.C.

. . . . Beverly and Kyle Harris had

It's A Boy

For R. Wahls

Mr. and Mrs. Rod Wahl of Michigan City, Indiana, announce the birth of a new baby boy born February 28. The new baby was named Rodney Brooks and weighed seven pounds, fifteen ounces.

Grandparents are Mr. and Mrs. L.L. Haney of Farwell.

Great-grandparents are Mr. and Mrs. W.R. Gipson of Bovina and Mr. and Mrs. Buster Haney of Plainview.

I talked with Fern Bell Tuesday morning and she said their son Greg, who has been hospitalized in Lubbock Methodist Hospital is getting along fine and will be coming home Wednesday of this week.

Greg had problems with his heart and the family thought he may have a pacer put on his heart when he went to Lubbock but Fern said the doctors are treating him with medication and he is getting along fine.

. . . .

Sandra Clayton and children Ted and Joanna and Sandra's parents, Mr. and Mrs. Earl May of Levelland went Saturday to Arlington and visited with Sandra's sister and her family, Dianne and Barry Lane and son Deric. The family helped Deric celebrate his first birthday while in Arlington. The Claytons returned home Monday.

Marilyn and Brother Jerry Rockwell and children Julie and Micah visited part of last week with Marilyn's and Jerry's parents, Mr. and Mrs. Scotty Rockwell and Mr. and Mrs. Clifford Davenport of Pampa.

Ovid and Doris Lawlis visited last week with their sons and their families, James and Penny and children, Jane and Jodi, of San Antonio; and David and Connie and children, Connie, Keith and Christie of Grand Prairie.

Clyde Redwine's father, J.C. Redwine, is scheduled for surgery Tuesday morning of this week in an Albuquerque Hospital. Mr. Redwine and his wife live in the Hub community.

Peggy Falkenberg, her daughters Trudy and Kathy, and granddaughter Amy went to Lufkin and visited with Peggy's sister and family, Mr. and Mrs. Junior Looney and children. They stayed five days before returning home.

Bedford and Pauline Caldwell and Durward and Fern Bell went for a few days of vacationing to San Antonio. Bedford and Pauline then flew to Dallas and helped their son and daughter-in-law, Phil and Sandra move into their new home. The Caldwells returned home Sunday night. * * * *

SMILE:

Have a great week and thank you for helping with the Scoops.... Scooter ADMISSIONS--

Brenda Patterson and baby boy, Friona; Cruz Sanchez, Hereford; Natalia Valdez, Hereford; H.H. Word, Plainview; Thelma Tijerina

Shower Set

March 15

There will be a bridal shower honoring Cindy Caldwell, bride-elect of James Robert Duntley, March 15, from 3-5 p.m. in the home of Mrs. Mary Jane Wilson, 806 Sherwood Lane.

There are selections at Isaac's Department Store and at Tupper Tams.

Hostesses are Fern Bell, Sue Naegle, Francis Willard, Lillie Christian, Kathleen Palmer, Reba Bonds, Bess Rea, Althea Wilson, Lura Hoover, Ellen Estes, Charlene Grissom, Sandy Ware, Louise Christian, Janie Beauchamp and Mary Jane Wilson.

X

and baby girl, Hereford; Vivian Nally, Friona; Catalina Carrera, Friona; Stanley Bishop, Friona; Patricia Owen, Farwell; Mildred Walters, Bovina; Clyde Goodwine, Friona; Clara McMurry, Memphis; Jackelyn Zimmerman, Clovis; Bessie Rea, Bovina; Joe Ortega, Friona; Lucy Lewis, Friona; John Spring, Friona; Nelle Palmer, Colorado City; John Terry, Friona; and Joy Lindemann, Friona.

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DISMISSALS--Brad Owens, Charlie Gustin, Tonda Williams, Camille Lacewell, Natalia Valdez, Stanley Bishop, Patricia Wright, Cruz Sanchez, Vivian Nally, Catalina Carrera, Clyde Goodwine, Zackelyn

Zimmerman, Brenda Patterson and baby boy, Thelma Tijerina and baby girl, William Galvan, Clara McMurry, H.H. Word, Bessie Rea, Nina McBrayer, Lucy Lewis and John Terry.

PATIENTS IN HOSPITAL--

Joe Ortega, Elwood Vaughn, Petra Ramirez and baby boy, Joy Lindemann, John Spring, Evelyn Macon, Mildred Walters and Nelle Palmer.

SALE 300°° Cash Rebate **Direct To The Customer On The Ford** Fairmont. \$500°° Cash **Rebate On Ford Thunderbird Come In February 25 Thru March 22 And Register For Free Door Prizes !!** nvest A Few Minutes To Save Some Dollars. B...... With The Purchase Of Any New Vehicle, Get A Bonus Of 10,000 S&H Green Stamps **Purchase A Used Vehicle And Get 5,000** S&H Green Stamps.



Every man needs a wife because many things go wrong that he can't blame on the government.

about... money to buy land or improve your farm.

Farmers today are looking at ways to increase their productivity...buying or improving land...building or remodeling facilities. Whatever way you choose to grow. the Federal Land Bank can provide long-term credit to help.

So when you're looking to buy or build. stop in and talk to the long-term farm credit specialists at your Land Bank Association.

The Land Bank LANDBANK



Bill Liles, Manager **FLBA of Muleshoe** 316 Main, Muleshoe Phone 272-3010

FRIONA FORD SALES, INC.

1011 Grand -- Friona, Texas

THE BOVINA BLADE, WEDNESDAY, MARCH 5, 1980, PAGE 5

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Sr. Citizens Have Regular Meeting

The Senior Citizens met at the Spot February 27 for their monthly luncheon with thirty-eight members and two visitors from Farwell

Reception To Honor Millers Mr. and Mrs. Roy V. Miller, Sr. of

Friona will be honored with a reception hosted by their children and grandchildren on the occasion of their 50th wedding anniversary.

The reception will be held Saturday, March 8 from 2:30 to 5:30 p.m. at the Senior Citizens Friendship House, North Washington Street, Friona.

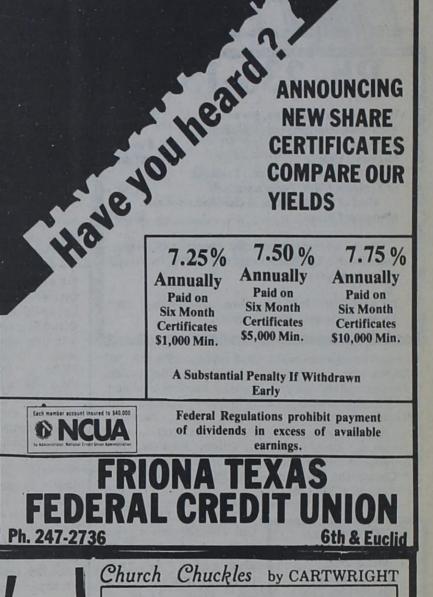
They were married at Ninnekah, Oklahoma on March 8, 1930.

Hosting the reception are Dr. and Mrs. Roy V. Miller, Jr. of San Marcos, Texas, Mr. and Mrs. Dale Glass of McLean, Texas, Mr. and Mrs. Ross Miller, Mr. and Mrs. Sam Mears, all of Friona, Mr. and Mrs. Clyde Tims of Sunray, Texas and Ms. Jan Miller of Los Alamos, New Mexico. present. After lunch they had a short business meeting. Some played 42 and other games.

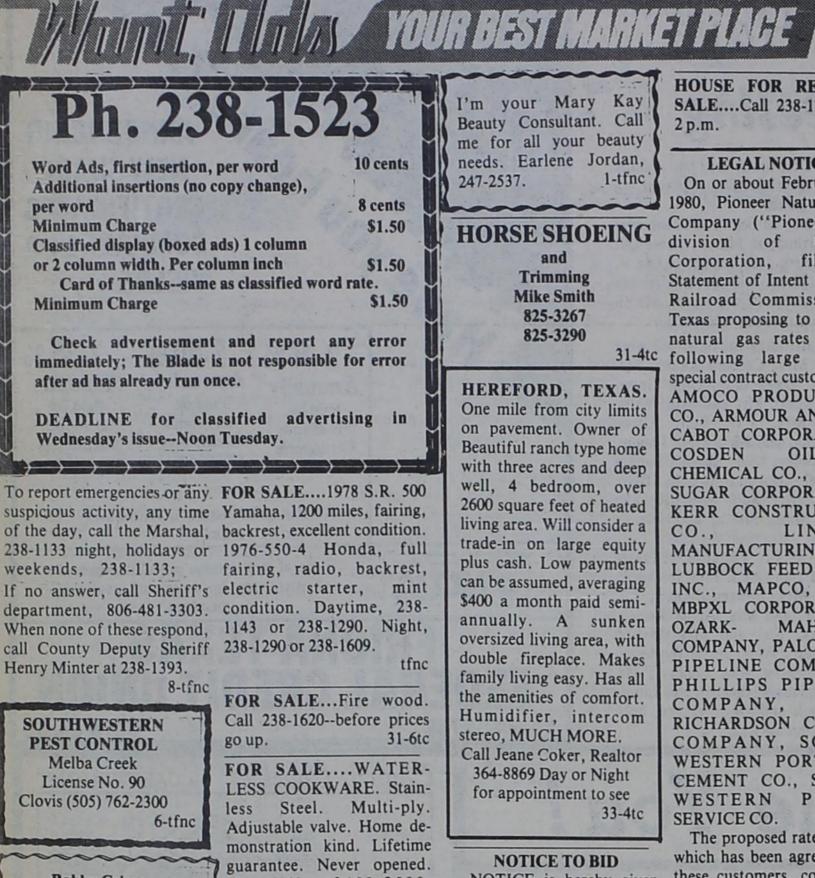
Remember all Senior Citizens who have a birthday in March, please call Minnie Kelso, Julia Leake, or Ola P. Epperly. There will be a birthday party at the Spot for them on March 12 from 3 p.m. until 4:30 p.m.

Those attending the luncheon were Mr. and Mrs. Clifford Leake, Mr. and Mrs. Wiley Lide, Oma Gunn, Howard Kelso, Mr. and Mrs. Willie Gipson, Mrs. J.W. Bell, Allene Russell, Mr. and Mrs. S.N. Teague, Elbert Kelley, Sid Lloyd, Sophia McDaniel, Lorena Brock, Belle Willard, Mr. and Mrs. Reagan Looney, Mona Smith, and Ola P. Epperly.

Also, W.L. Venable, Maesie Flynn, Mr. and Mrs. French Crook, Mr. and Mrs. Lawrence Gray, J.J. Terry, Mr. and Mrs. Alvoy Kersey, Lee Clark, Mr. and Mrs. Hylton Moore, Jerry Ware, Jessie Woltman, T.D. Stanberry, I.W. Quickel, Mr. and Mrs. Travis Hancock and Linnie Mae Crook and Dora Verner, both visitors from Farwell.







PAGE 6, THE BOVINA BLADE, WEDNESDAY, MARCH 5, 1980

Bobby Griego Dragline Service Tailwater pit digging 1331. or cleaning Loader-Dozer Road grader, Carry-all-

Normally, \$450-\$500. Selling, \$225. 1-303-591-31-2tc Political Announcements

SALE....Call 238-1364 after 2 p.m. 32-2tc LEGAL NOTICE 1-tfnc

HOUSE FOR RENT OR

On or about February 19, 1980, Pioneer Natural Gas Company ("Pioneer"), a division of Pioneer Corporation, filed a Statement of Intent with the Railroad Commission of Texas proposing to increase natural gas rates to the 31-4tc following large volume

and

Trimming

Mike Smith

825-3267

825-3290

special contract customers: AMOCO PRODUCTION CO., ARMOUR AND CO., CABOT CORPORATION, COSDEN OIL CHEMICAL CO., HOLLY SUGAR CORPORATION, KERR CONSTRUCTION LINDSAY CO., MANUFACTURING CO., LUBBOCK FEED LOTS, INC., MAPCO, INC., MBPXL CORPORATION, MAHONING OZARK-COMPANY, PALO DURO PIPELINE COMPANY, PHILLIPS PIPELINE COMPANY, SID RICHARDSON CARBON COMPANY, SOUTH-WESTERN PORTLAND CEMENT CO., SOUTH-WESTERN PUBLIC 33-4tc SERVICE CO.

The proposed rate change, which has been agreed to by these customers, consists of NOTICE is hereby given an increase from 29.92° per that the Commissioners of Parmer County will accept Mcf to 33.90° per Mcf above Pioneer's cost of gas plus sealed bids until 11:00 a.m. on March 24, 1980; for the certain adjustments for purchase of one new motor changes in the Consumer Price Index. The rate change

Has Meeting

CAC Board

The Board of Directors of the Parmer County Community Action Center met Thursday, February 28 at the Action Center in Bovina.

Chairman Jerry Atchley called the meeting to order. Pearl Cervantez introduced the guest speaker, Mr. Pete Garza of Dimmitt. Mr. Garza gave an informative talk on "In-put" and how the board members should get involved.

Mrs. Cervantez gave her report covering the past four months. The center had a total of 259 participants. A brief report on the area meeting held in Amarillo was given by Raymond Euler of Friona.

Election of officers was held. Jerry Atchley was re-elected as chairman, Gloria Atchley, secretary, and Charles Turner was elected as vice chairman and Raymond Euler, area representative.

Pearl Cervantez reminded the board members that they still have three vacancies on the board that need to be filled by persons interested in helping others.

Members present were Raymond and Frances Euler of Friona, Archie Tarter of Farwell, Charles Turner of Oklahoma Lane, Pearl Cervantez, Janie Robles, Helen Mazurek, Dorothy Harris, Gloria and Jerry Atchley of Bovina.

NEW MANAGER....Friday was the last day as manager of the

Friona Texas Federal Credit Union for Geneva Williams, right. Barbara Maynard, seated, who has been the assistant manager, is the new manager. Billie Tongate will be the new assistant manager.

Around The House In Parmer County

By LAURA JACOBS Family savings pose a challenge, but it can be done. During the last decade the average household managed to save about six per cent of their disposable income, but during 1979, the level

dropped. Many families are not saving at all.

There are tactics that lead to savings success, however, for families who want to save in safe, liquid, regulated

family join in the project. Here's another idea: change a debit to a credit--or a debt to a savings.

With this method, when a debt is finished, use the nowfreed money for saving instead of spending. For example, when the refrigerator is paid off, save the amount that had gone for its monthly payment.

"Crash Saving" is another tactic.

Pick a time period during which nothing is spent that

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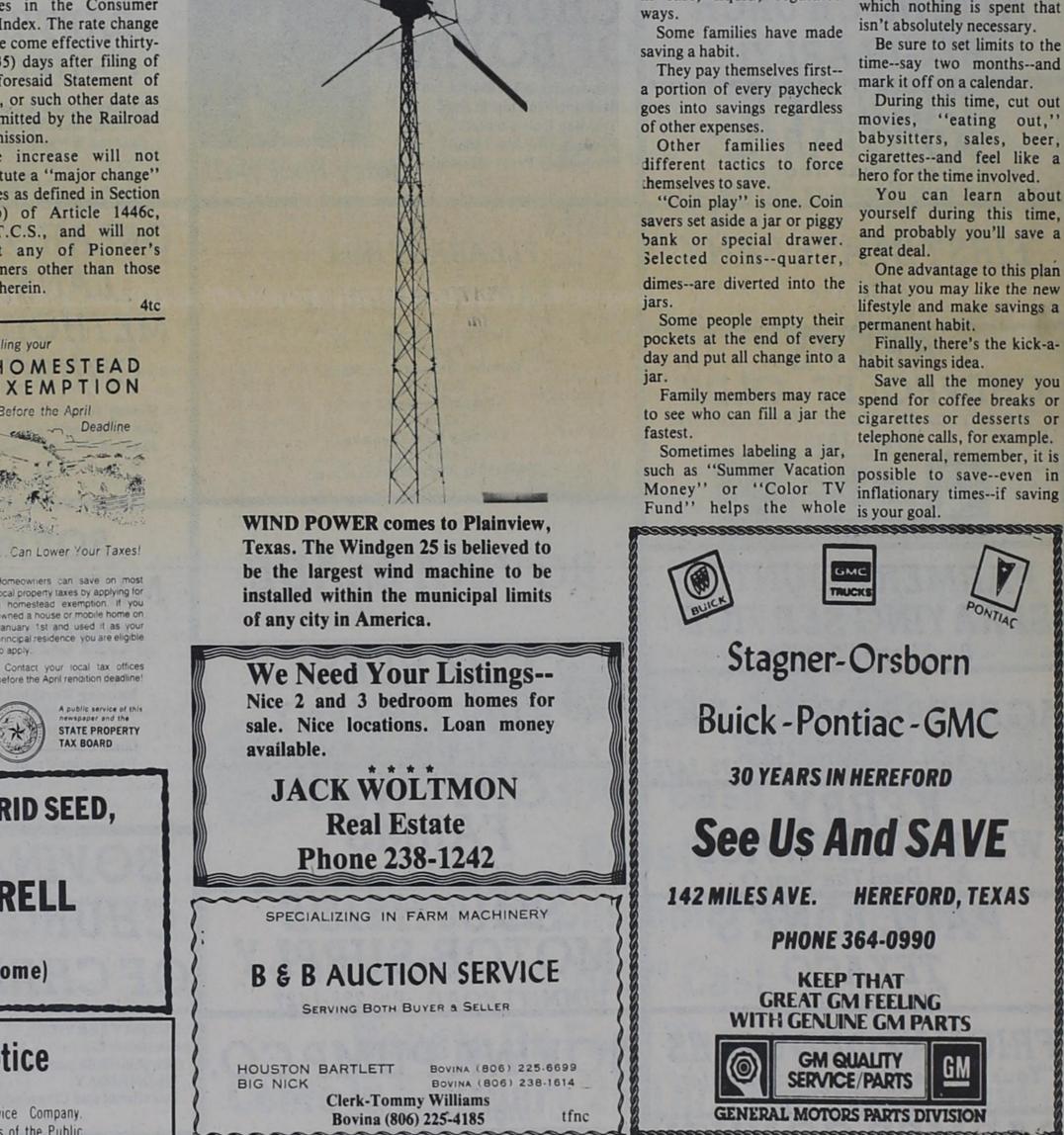
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Admissi

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teams are First-ro division Wheat G Thursday; Jaycees, Appliance Supply, F bye). Winner at 9:30 p. the Wilso Lane Far Gin at 10: The to eliminatio The fi women's Gas vs Pc Thursda Lazbuddi Thursday Ag-Chen Also, Grain, 6. Master vs 8:30 p.m Drilling v p.m. Thu Semi-fi

234 A. lays perfect, with very nice 3 bedroom, 2 bath brick house. One small stucco house, small storage, on pavement north of Bovina. Priced to sell.

160 A. irrigated, circle sprinkler, 2 wells, excellent water, insulated steel barn, 3 bedroom house on Hwy. NW of Muleshoe.

. . . .

80 A. NW of Muleshoe, 1 well, 2 side row sprinklers, excellent water, priced to sell. 320 Acres irrigated with 2 electric wells and

circles, all wheat, fenced, excellent water near Bovina Feeders.

. . . .

640 Acres dryland 3/4 farm land 1/4 grassland, lays perfect, Northwest of Broadview, New Mexico.

. . . . Savings Is Great--Invest In Real Estate are subject to the original jurisdiction of either the municipalities of Friona. Farwell or Bovina or the Public Utility Commission of Texas. A copy of the Company's statement of intent and proposed tariffs has been filed with said municipalities and said Commission.

The revised tariffs are proposed to become effective April 4, 1980. Applied to all affected consumers in the 31 counties comprising the Company's Texas service area. they will increase the Company's retail operating revenues by approximately 14.8 percent.

SPS STERN PUBLIC ERVICE

WANTED **CLERICAL PERSONS** ★ Immediate Openings ★ Operate Ten-Key By Touch * Apply In Person **MBPXL, INC. Equal Opportunity Employer** 4 Miles West On Highway 60 Friona, Texas **Apply In Person To Darryl Schafer** tfnc



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MILE RUN....Kathy Williams Iraan. Lynette Bentley took starts on the fourth and final fifth place in the triple jump lap in the mile run at and Connie Shelby took sixth McCamey. Kathy finished in the shot put last Saturday for

Volleyball Tourney Set Here This Week

are sponsoring a volleyball Thursday, at 7:30 and 9:30. Third tournament this Thursday, Friday and Saturday at Williford Gym.

students and \$1 for adults. A concession stand will be operated. Seven men's teams and 12 women's teams are entered in the tournament.

First-round games in the men's division are as follows: Friona Wheat Growers vs MBPXL, 10:30

The Bovina Young Homemakers begin play with two games on round games are slated for Friday.

Finals in the women's division will Admission will be 50 cents for be played at 9 p.m. Saturday, with the finals in the men's division slated to start at 9:30 p.m.

Trophies will be awarded to the winning teams.

Schedules



SECOND PLACE WINNERS. ... Standing Mike Beauchamp, Mike Grissom, Kim Rundell. Front row, Donna Grissom, Debra Beauchamp, and Nancy

Rundell, members of the Co-ed volleyball team that won the second place trophy in the Friona tournament last weekend.

THE BOVINA BLADE, WEDNESDAY, MARCH 5, 1980, PAGE 7

Volleyball Team Wins Trophy

Three volleyball teams of Bovina people entered a volleyball tournament in Friona this past weekend, sponsored by the Jr. High Cheerleaders.

One women's team, sponsored by Sherley Grain, one men's team sponsored by Oklahoma Lane Farm Supply and a co-ed team also

sponsored by Oklahoma Lane Farm Supply.

The co-ed team made up of three women and three men, won the second place trophy. Members of this team are Mike and Donna Grissom, Nancy and Kim Rundell and Debra and Mike Beauchamp.

Official Entry Blank

Baby Doll 4-6	Little Miss 7-9 Juni	or Miss 10-12
Name	Address	
Sponsor		
Age Hei	ght Color of Eyes	
Color of Hair	Grade	
Hobbies		11
	and and the second second	
Maternal Grandparent		and the second
Paternal Grandparents	the second se	the second
Number of Years in Bo	ovina	
By signing this releas	e, the Bovina	
Young Homemakers is all responsibility for acc	released from Parent's Contract Parent's	Signature
	y blank and \$10 entry fee must be	
turne	ed in to Tammy Willard, Star	
	Bovina, by March 21.	

Thursday; Mike Blackburn vs Bovina Jaycees, Friday, 8:30 p.m.; Wilson Appliance vs Oklahoma Lane Farm Supply, Friday, 9 p.m. (Lariat Gin, bye).

Winners of the first two games play at 9:30 p.m. Friday, with winners of the Wilson Appliance vs Oklahoma Lane Farm Supply meeting Lariat Gin at 10:30 Friday.

The tournament is a doubleelimination affair.

The first-round schedule in the women's division shows Earth Oil & Gas vs Poor Boy's of Friona, 5 p.m. Thursday; Sherley-Anderson Lazbuddie vs MBPXL, 5:30 p.m. Thursday; Wooley Hurst vs Friona Ag-Chem, 6 p.m. Thursday.

Also, Farmers Co-op vs Sherley Grain, 6:30 Thursday; L&B Circle Master vs Lawlis Gin-Agri Sprayers, 8:30 p.m. Thursday; and Wilson Drilling vs Clovis National Bank, 9 p.m. Thursday.

Semi-finals in the women's division

BOYS TRACK SCHEDULE March 15--Farwell (High School); Tulia (Jr. High boys and girls). March 21--Bovina (Jr. High boys and girls).

March 22--Bovina (High School). March 29--Friona (High School). April 4--Tulia (High School). April 5--Clovis (Jr. High boys and girls).

April 12--Farwell Girls District (High School and Jr. High). April 19--Farwell Boys District (High School and Jr. High).

FILLIE TRACK SCHEDULE

March 1--McCamey. March 7-8--Plainview. March 15--Farwell. March 22--Bovina. March 28-29--Amarillo. April 4--Tulia. April 12--District (Farwell). April 19--Regional (Odessa). April 26--State Qualifiers (Bovina). May 2-3--State (Austin).



KATHY WILLIAMS is shown nips Kay Thompson of Ozona winning the 800 meter run at with a time of 2:32.5. the McCamey track meet as she

On The Farm In

Parmer County

By SETH RALSTON To get the most fuel efficiency from a tractor, tune it up, don't run it too cool, and don't use a tractor that's too big for the job, says Seth Ralston, county agent with the Texas Agricultural Extension Service, Texas A&M University

System. A tractor engine that's dirt, but at the same time be operating poorly may be wasting up to 30 per cent of its fuel. That means a 180horsepower diesel tractor could be sending \$20 to \$30 up the exhaust stack in a 10hour day.

Most fuel waste originates in ignition systems of gasoline tractors and in fuel systems of diesel tractors.

Dirty air filters, bad carbueration, incorrect timing and worn spark plugs right tractor for the job? If are other fuel guzzlers. On diesel engine tractors, worn fuel injectors can cause unnoticed losses of fuel efficiency.

Check fuel filters and replace them regularly, at way to drive a big tractor least as often as the pulling a light load is to operator's manual suggests, "shift up and throttle

180 degrees. So, a faulty thermostat that allows the tractor to run too cool is almost as bad as one that causes the engine to overheat.

somewhere between 165 and

Another minor tuneup item to check regularly is the fuel tank cap. It should be sealed tightly to keep out properly vented to allow fuel to flow freely. Regarding spark plugs,

check them on a regular basis, even if you don't think they need it. You can't always tell by looking at a spark plug when it's going bad. The timeproven test of firing a spark plug outside the cylinder doesn't tell the whole story. How do you select the you select one that's too big,

you're simply burning excess fuel to produce unused power. You may be wasting nearly a third of the fuel you're buying.

Most engineers say the best



plant \$3184 This hybrid's record for tency has made it one of This hybrid's record for consisem

both

tency has made it one of the most popular hybrids on the High Plains. In 77 comparisons over the last four years against competitive hybrids, 3184 has shown an average yield of 183.7 bu./A. with a yield advantage of 14.3 bu./A. over competitives. Bred with outstanding drouth tolerance, 3184 can adjust ear size and kernel depth to match growing conditions. And strong stalks keep 3184 standing straight for speedy harvest. It's just what High Plains farmers need in a dependable, high-yielding corn hybrid. And its maturity makes it a good companion for 3183.

Push this one for highest yields! In 43 comparisons on the High Plains in 1979, this hybrid averaged 192.1 bu./A. A sampling of yields from 1979 includes 216 bu./A. for Sheldon Rapp at Hooker, Oklahoma ... 210.4 bu./A. for Larry Kemp of Muleshoe . . . and 196.7 bu./A. for Doyle Underwood at Dimmitt, Texas. 3183 has demonstrated very good standability and ear retention in this area. Excellent drouth tolerance helps 3183 maintain outstanding consistency year after year. And it has been especially impressive on gray soils. Plant 3183 along with 3184. Spread genetic risks and get top performance, too.



wrap up your home to use energy and weatherstrip air leaks and *Add an extra blanket of insulation in windows. the attic. "Secure ductwork joints with That about wraps it up for the basics. screws and wrap with tape to stop air It's good to know there are some loss. "Feel warmer by installing storm things you can do and depend on to doors and windows. *Change the

Here are some tips that will help you heating unit air filter when dirty. *Caulk more efficiently. infiltration around all doors and be more comfortable this winter



and maybe more often under down." This maintains difficult conditions. If fuel filters are doing the job they are designed to do, they will eventually plug up or start passing sediment into the fuel. That could mean costly repair bills as well as lost fuel efficiency. What about running a

tractor too cold? Most tractor operators concern themselves with engine temperature only when the water temperature gauge is on the hot side. But a tractor engine will wear our faster, develop less horsepower, and use more fuel when it runs too cold. Today's tractor engines

work most efficiently when

the water temperature is

ground speed while keeping the engine working efficiently. Slippage also wastes fuel, but you have to have a certain amount. On most soils with most tractors, optimum slippage is about 15 per cent. Less means you're pulling too light a load. More means horsepower is probably being wasted.



Most geologists believe the Great Lakes were once river valleys enlarged by glaciers during the Ice Age.

Be sure to ask your Pioneer corn dealer about the Pioneer Poll on Grain Transportation.

The Limitation of Warranty and remedy appearing on the label is part of the terms of sale.



SEEDS Pioneer Hi-Bred International, Inc. Southwestern Division

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