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The Bovina Blade
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 Published At Bovina, Texas, Every Wednesday
 Dolph Moten Publisher & Editor
 Sue Moten Women's News

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 By Ace Reid



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Reflections
 From *The Blade*

SIX YEARS AGO
 March 26, 1958
 Bovina area farmers are to get a chance at vegetable growing.

A representative of Gateway Produce Co. of Laredo told the Bovina Blade Tuesday that his firm will build a shed for packing and shipping cantaloupes in Bovina.

A total of 31 awards were brought home Friday evening of last week by members of Bovina Public School bands. In Canyon all day Friday, the band was competing in the Interscholastic League Meet for solos and ensembles.

Fifty-eight students from Bovina Public Schools will spend the week end in Dallas. Children from the third through seventh grades will make up the combined educational and pleasure trip. They will be accompanied by four teachers and 12 parents.

The annual District Interscholastic Literary meet will be next Wednesday in the Happy Schools, Bovina students have completed preparations for the event.

The top post in Bovina's city government will be selected Tuesday April 1 at polling places in the American Legion Hall. Up for consideration of the voters are four candidates. Incumbent Mayor J. E. Sheerrill Jr., Louis A. Morot, Harry J. Charles and Hubert D. Ellison are the candidates.

THREE YEARS AGO
 March 29, 1961
 Eight candidates are seeking two positions in Bovina city commission in an election which will be Tuesday.


A darkhorse entry and a favorite took first place trophies away from senior class-sponsored volleyball tournament last week.

Bovina Gin Co. upset the favored team of Bovina Implement Co. in finals of men's division Saturday night. Senior girls eased by a determined entry of junior girls in finals of womens division.

A 12-man jury was scheduled to spend its third night in the Parmer County Courthouse Wednesday as a district court criminal trial went into its third day.

The trial is that of Bert Wade Christenson of Clovis who is charged with intent to murder. Victim of the alleged assault is John Hartwell of Bovina.

NEWSLETTER
 From U. S. Senator
RALPH W. YARBOROUGH



Dear Fellow Texan:
 In the message from President Lyndon B. Johnson to Congress outlining an all-out war on poverty, the nation can find new hope and new opportunity.

It is especially noteworthy that much of the war on poverty is to be centered on the needs of our young people -- education, training, retraining -- and jobs.

Three new programs included in the administration bill are the Job Corps, the Work Training Program and the Work-Study program. This combined three-way plan would provide 440,000 young people with work or training programs. I am a co-author of the anti-poverty bill.

The Job Corps would provide for voluntary enlistment of 100,000 young men between 16 and 21. They would serve in about 100 camps and centers around the country. Half would work on conservation projects, such as Big Bend National Park or our national forests. And half would be working, training and studying for better jobs in the future.

A work training program, separate from the Job Corps would provide vocational training and part-time jobs for another 200,000 young men and women. Still another work-study program would provide federal funds for 140,000 young Americans so they could work part-time and earn money to attend college or universities which they can not otherwise afford.

This is a long-range program. It will not do away with unemployment of young people overnight.

There are more than 4 million people seeking jobs today who are unable to find them. Every year one and one quarter million more young people leave school and far too many of them join the ranks of the unemployed. These combined youth employment and youth study programs will help solve a growing problem. The President recommends creating a national Office of Economic Opportunity to be staffed and operated with the help of young and aged volunteers, the formula that made the Peace Corps so successful.

The whole program, which includes loans for small family farms and small businesses and other economic aid to create new jobs, would cost about \$1 billion or one per cent of the national budget.

--Ralph W. Yarborough

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ATTENTION, FARMERS!
 Gateway Produce Co. Needs Additional Acres Of Cantaloupes And Other Vegetables For 1964 Growing Season.

If You're Interested In Growing Vegetables This Year - Please Contact **MARIO TREVINO**
 Office Ph. 238-4821 - Res. Ph. 238-3411
Gateway Produce Co.
 Bovina

Whittlin--
 (Continued from Page 1)

a great friend of the farmer.

In his From The Hopper column in The State Line Tribune last week, W. H. Graham gave our candidacy for the chairmanship of the county Democratic party some publicity. His comments were greatly appreciated, especially since we're so well aware that he usually disagrees with us politically.

With what we thought was a sufficient amount of kindness, Graham pointed out that we probably wouldn't win the race. In spite of our political differences, Graham and this writer have a pleasant business relationship since the mid-'50's. Most of that time, we've been partners in The Blade as well as in another venture or two.

People have asked us on occasion how we managed to get along with Graham from a business standpoint since our political views were so different. Until that question was asked the first time, we'd never considered there was any real problem there, and still don't.

We're proud of the fact that we have been able to get along with him in spite of these differences.

C. R. Elliott allows that people who live here don't mind the wind blowing.

"There are no fences across the roads leading out of here," Elliott, "and I don't see many people moving."

What Shall We Teach
 Attendance--
 (Continued from Page 1)

town guests.

Invocation was by Father Claver F. Giblin, pastor of St. Ann's Catholic Church. Rev. John Ferguson, pastor of First Baptist Church of Bovina, gave the benediction.

The menu, prepared by members of the cafeteria staff and served by Bovina High F.H.A. Chapter members, featured turkey and dressing.

Banquet attendance has increased each year since it was started in 1961. A total of 216 attended the first year, 227 in '62 and 235 last year.

(Continued on Page 5)

County--
 (Continued from Page 1)

sentiments of all conservatives in Parmer County. We have taken a significant step toward a delegation to the Republican National Convention pledged to Senator Goldwater."

Republican County Chairman L. F. Bruns stated that he personally favored the nomination of Senator Goldwater and expressed his pleasure at the action of the executive committee.

Friday, March 13, Mr. and Mrs. L. F. Bruns and Clarence E. Mason of Muleshoe, Harold Wilson of Lazbuddie, and Jim Dixon of Rhea attended a Republican workshop on the new election laws in Hereford.

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 BOVINA Texas

NEWS For Members Of Panhandle Growers Association:

Annual Meeting Of Your Association Is Thursday, Mar. 26, At 8p.m. In American Legion Hall In Bovina

Your Attendance Is Requested

★ Two Directors Will Be Elected ★ Hear A Summary Of Our Year's Business

★ Coffee And Donuts Will Be Served

Panhandle Growers Association
 J.W. Wright, Manager—Bovina—Pho. 238-2401



WOMAN OF THE YEAR -- Mrs. W. E. Williams, right, is shown accepting the Woman of the Year award from Mrs. Warren Morton at Thursday night's chamber banquet.

Blade Sawdust

By Sue Moten

The Chamber of Commerce and Agriculture Banquet was a howling success, as usual.

Feel sure we are prejudiced about the banquet but we cannot help but notice the nice compliments out-of-towners pay the chamber on their arrival. The women are especially pleased with the corsages and act as if this were unusual. Since we aren't overly familiar with chamber banquets we just thought the corsages were a must item but evidently they are something special in Bovina.

We can certainly understand women enjoying the corsages as it is noted that women don't get many corsages.

One funny incident we noticed at the banquet that the two men who seemed to be the hungriest were the owner of El Cortez Restaurant, Shirley Kesner, and Dairy Freeze owner, Boyd Gilreath. Guess these fellows were just fed up with their own cooking and eating out was a treat. This attitude is certainly understandable as we have felt this way often.

Speaking of cooking, Don Stone tells this one on his wife, Ginger. It seems as if Ginger were making the effort supreme and being quite young and inexperienced in the art of being a chef was trying to follow a cookie recipe to perfection. Now this isn't a bad idea except the recipe had a misprint. It called for one and a half cups of salt and it should have been sugar. Needless to say the cookies had a rather wild flavor.

Children never cease to amaze me. The other morning we left Bovina with what we thought were two sick children and made our way to windy Friona and the Doctor's. When we left home these youngsters were in a rather slow state of mind and had the appearance of running a low temperature. As per usual we had to wait at the doctor's office for approximately an hour and half during which time the youngsters proceeded to cut every dido imaginable. At the end of the time period and we still hadn't seen a doctor, we started watching these two ill children. After about 15 minutes and four "gun shot" nurses later we decided the ill infants could play cowboy just as well at home and left. Our state of mind was somewhat mixed as was that of the receptionist when we told her we were leaving. However, we felt some better when we talked to Rev. John Ferguson. He said that it always seemed to him that he got to feeling better the closer he got to the doctor's office so perhaps it isn't just children who are strange.

We read the other day that the natural look in makeup is being modified. We certainly prefer the natural look to that of a makeup clown but one can go to the extreme either way. This pale makeup, no rouge, and white lipstick has the appearance of making onlookers wonder if the wearer needs a blood transfusion.

We will have to give the banquet one more plug as we compliment the centerpiece at the head table. The rabbits with the "Watch Bovina Grow" pun was one of the cutest as well as the funniest centerpieces we have seen.

The Cardiff Giant was a 12-foot stone statue of a man dug up in 1869 near Cardiff, N. Y., and widely exhibited.

Coalinga, Calif., is the first U. S. city to demineralize its city water supply from previously undrinkable brackish sources.

Potter's wheels used today in Iraq and western India are exactly like those used by prehistoric potters 4,000 years ago.

National Park Rangers install escape ladders in garbage cans to allow skunks that fall in to climb out again.

Take Advantage of the New DEKALB Research Approach to Cotton Breeding

The talk of the Cotton Country is the extra vigor — the big yields from DeKalb Strain-Cross Cotton. And DeKalb's better germination means you can often plant less seed.

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Kraft Miracle Whip 1 Qt. Jar
Salad Dressing **49¢**

Shurfine 1 Lb. Can
COFFEE 65¢

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Clardy - Campbell's milk train will be at our store Friday afternoon and Saturday for children's rides. Bring the kids and come on in for rides and free samples of Clardy - Campbell chocolate milk! Clardy-Campbell Specials:

CHOCOLATE MILK 2 Qts. 49¢
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Lb.

Pinkney Sun-Ray Jumbo **FRANKS**
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Shurfresh **SALAD OIL** 24 Oz. Bottle **29¢**

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Kounty Kist Whole Kernel **CORN** Vac Pak
2 12 Oz. Cans **29¢**

Honey Boy No. 1 Tall Can **SALMON 49¢**
Tender Crust Angel Food **CAKES** Reg. 49¢ **39¢**

Shurfine **SALT** 26 Oz. Box **10¢**
Blue Bonnett OLEO
Colored Quarters Lb. **25¢**
Crown **SALAD OLIVES** 10 Oz. Bottle **45¢**

Log Cabin **Waffle Syrup** 24 Oz. Bottle **55¢**

Food King **Whole Unpeeled APRICOTS** No. 2 1/2 Can **25¢**

Shurfine **Pork & Beans** No. 300 Can **10¢**

Breakfast Drink **TANG** 14 Oz. Jar **75¢**

Supreme Saltine **CRACKERS** 1 Lb. Box **29¢**

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BOVINA

Dairy Animals, The Milk Supply And Fallout

by Tommy Holm and Bob Riney

The dairyman, like all other farmers, is concerned about the prospect of a nuclear attack and effect it might have on his family, livestock and business. In producing a vital part of our nation's diet, dairymen have some definite problems and responsibilities in protecting the nation's food supply.

The possibility of radioactive contamination has presented dairymen with two very real and immediate problems. Of major concern today's dairyman is the fact that many of his customers, through gross misunderstanding, have begun to consume less milk because of the widely publicized association of milk and radioactive contamination.

The dairyman is also asking what can and should I do to protect my cattle and feed supply in event of a nuclear attack? Best protection will come from a plan that is well thought out ahead of time.

A closer look at the first problem will show the customer's present reaction to the continued talk about milk and radioactivity. First, the dairyman must know the answer to some of the questions customers are asking. Why was milk chosen as the food to use in measuring rate of fallout throughout the country? How does milk rank with other foods as a possible source of radio-

active contamination? What happens when a cow eats feed that is contaminated by fallout? What is the relationship between calcium and strontium 90? Why should we be drinking more milk rather than less?

The scientists picked milk as a sampling material because it is produced in all parts of the country, brought to central collecting depots and is easily sampled. Cattle generally harvest forage over a large area and since they pass into milk some of the radioactive isotopes which they consume they are, in effect, sampling agents. Further, an increase in the radioactivity of milk may be at least in some ratio to the increase of radioactivity on the earth's surface and is a fairly good indicator of isotope concentration in the human diet.

Of the natural sources of calcium, milk is the least contaminated with radioactive strontium. For example, if there are 100 units of strontium to each 100 units of calcium in pasture plants, only 1/2 unit of strontium for each 100 units of calcium would get into the human population. The strontium-calcium ratio in milk is only about 1/10 that of feed the cow eats. Vegetables and meats actually have a higher percentage of strontium 90 from a given acre than does milk. Looking at it another way, plants actually supply about 15 percent of our calcium and 63 percent of our strontium. Milk

supplies 80 percent of our calcium and 34 percent of our strontium. Meat supplies about 5 percent of our calcium and 3 percent of our strontium. The two questions, what happens when a cow eats radioactive contaminated feed and what is the relationship between calcium and strontium 90, can best be answered together. Fortunately, the metabolic processes of both man and animal act to reduce the amount of strontium that is deposited in the bones as compared to the amount that was originally present in the vegetation and soil. This protective mechanism is measured by the term, "discrimination factor," and refers to the natural preference of the body for calcium over strontium.

There are two good reasons why we should encourage people to drink more milk. First, milk is an excellent source of cal-

cium and much of the strontium has been screened out by the cow. And secondly, animal research has shown that a body well nourished with calcium does not retain as much strontium as a body that is deficient in calcium.

Contamination of milk from iodine 131 may also be a problem for the dairyman, particularly during the first few weeks after a nuclear attack. However, this element decays rapidly, with a half life of eight days, and would decay away in about sixty days. Studies indicate that five to ten percent of the radioactive iodine on forage crops consumed by animals would get into the milk.

Dairyman also have the problem of guarding their animals against radiation and the eating of contaminated feed. Protection from these hazards would be the same as for other livestock.

Interest Focuses In Plains Grains

The Plains sorghum area was the center of national and international grain discussions the past week.

Grain traders, export elevator operators and government officials met in two separate meetings with grain producers, cattle feeders, grain brokers, transportation men and market

representatives, Bill Nelson, Executive Vice President of Grain Sorghum Producers Association, host of the groups, said sessions of this type on international trade policy, transportation decisions and market information are of increasing importance to stabilization of farmers income as more grain is being produced, handled and fed in the open market under the effective influence of the current feed grain program.

Ammo Notes--

(Continued from Page A)

to the side. If phosphorus fertilizer (without ammonia) such as 7-21-0, 11-48-0 or 0-46-0 is banded, it can be placed directly under the seed row and 3 to 7" deep. If ammonia and phosphorus fertilizer are placed together, they should be at least 3" to the side of the seed row and 4 to 7" below.

Applying both ammonia and phosphorus on 20" centers in the side of the bed works very well for most crops. It is ideally suited for double row maize. For single row maize, cotton and beans, one chisel offset 3 to 4" from the center of the bed is a good method. Cotton stalks or maize residue can often be a problem if chisels are placed in the bed or on the sides. Clean out sweeps usually are needed. If fields have not been bedded, phosphorus fertilizer can be broadcast and disked in for good results. If land is bedded up without disking in the fertilizer, much of the phosphorus will be up in the top 3" of the bed and consequently will be at seed level or above. If this happens, results from phosphorus may not be as great as anticipated this first year.

Ammonia can, of course, be applied as a sidedressing for most crops. Phosphorus fertilizer should, if at all possible, be applied prior to planting. This is to permit phosphorus to have its fullest effect on seedling vigor and establishment of a good root system. Phosphorus can be sidedressed but it should be done as soon as possible after the plants emerge. Late sidedressing of phosphorus may pay off in a few cases where phosphorus is critically low, but odds are that it would not pay.

If you have any questions about these or other farm topics, drop me a line... Bill Bennett, Agronomist, in care of this newspaper.

Austin Chosen For 1965 THEA Meeting

Austin will be the site of the 1965 Texas Home Economics Association annual meeting next spring.

Mrs. Gladys Kolander, state home demonstration agent at College Station, who has been named first vice president of the association for 1964-66,

will have the responsibility of planning next year's program.

It is expected that the state organization will select a general theme closely related to that of the American Home Economics Association, which has chosen "leadership" as the keynote idea for its annual meeting in Detroit, Michigan in June. Mrs. Kolander said. Date for the Texas meeting will be set by the executive board this summer.

Committee appointments for 1964-66 are to be announced soon by Julia Hunter, new president of the Texas home economists. Officers, in addition to Miss Hunter and Mrs. Kolander, are Mrs. Gayle Wilson, Fort Worth, president - elect; Layne Chapman, Dallas, second vice president; Dr. Margaret Eppright, Austin, treasurer; Dr. Bethel M. Caster, Denton, secretary, and Dr. Willa Vaughn Tinsley, Lubbock, councilor.

Approximately 500 of the state's graduate home economists took part in the recent THEA meeting in Fort Worth. Participating also were more than 60 college students who are majoring in home economics.

(Continued on Next Page)

TDN Needs Of Beef Cows Explained

"Cows raising a 450-pound calf each year will need an average of 10 pounds total digestible nutrients (TDN) per day," said Dr. K. S. Eng, Jr., assistant animal husbandman, Gulf Coast Pasture-Beef Cattle Research Station, Angleton.

Eng made this statement during a discussion on efficiency of feed use in a cow herd at Beef Cattle Field Day held recently (March 5) at the Livestock and Forage Research Center located here.

However, the 10 pounds of TDN per day is only an average, the husbandman said. During the four months following calving when a cow is scheduled to be rebred and at the same time is nursing a calf, she needs 16 to 18 pounds

of TDN per day.

Forage is about 50% TDN and grain is about 75% TDN, he pointed out.

From the time the cow's calf reaches four-months age until weaning, the cow's TDN requirement lessens until she needs only about nine pounds TDN weaning. "After weaning she's on vacation," Eng said. "During this period her TDN requirement remains low."

In his remarks, Eng emphasized that good stockmen feed their cows according to need during the annual production cycle. He suggested planning calving dates for periods when forage is most plentiful so cows will have necessary energy for good milk flow and for fertility.

"If cows don't get enough to eat during the critical period after calving, they may be in such poor condition they won't breed back. When this happens, there's no calf the following year and this is infinitely inefficient," he said.

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Recent Government Ruling Allows You To Receive 1/2 Of Your MAXIMUM Payment If You Divert 40% to 50% Of Your Feed Grain Base, and Plant Castor Beans On This Diverted Acreage. (Previously It Was 1/2 Of Your Minimum Payment.)

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Contact Your Local ASCS Office By March 27 For Details, and Sign Contract Your Castor Bean Acreage Where Planting Seed Is Available. Acreage Is Limited.

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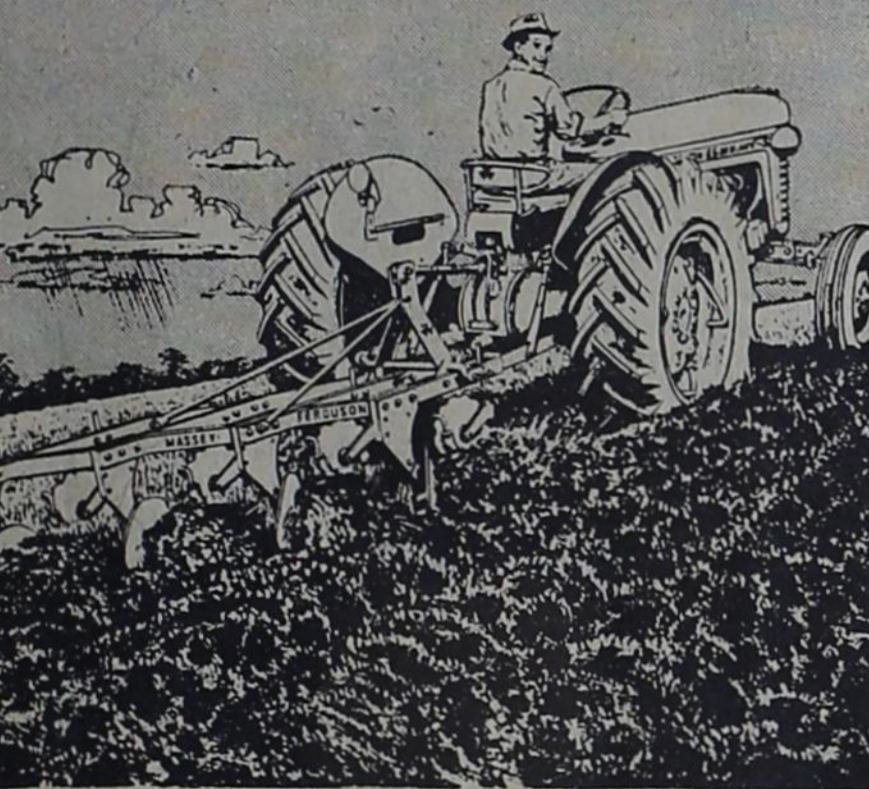
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FOR SALE -- New three-bedroom home in Bovina. Nothing down, G. I., with payments less than \$60. per month. Low down payment F. H. A. See Jim Ware at Bovina Insurance. 39-4tc

FOR SALE -- Four-row weed spray rig, \$100. Joyce Lide, phone 238-2202. 39-2tc

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WANTED--Someone to stay with elderly lady during afternoons and nights on a part time basis. Call Mrs. Mary Richards, 238-2971. 38-2tc

BUY YOUR **KRAUSE** IMPLEMENT CO. At Bovina
Hwy. 60 - 238-2541
Sealed bids will be received by Immanuel Lutheran Church, Rhea Community, Friona, Texas, for their 24 by 34 foot church building. Deadline for bids is 8:00 p.m., CST, Monday, April 6, 1964. The building must be moved by April 27th. The voting body reserves the right to reject any and all bids.
Franklin Bauer, Chrm.
Route 2, Friona, Texas
Phone: Parmer 3393 39-2tc

FOR ALL KINDS of insurance and farm loans, see Jim Ware at Bovina Insurance in First National Bank Building or phone 238-4382. 23-tfnc

FOR RENT--Two - bedroom, modern house located 5 miles from Bovina. See or call J. W. Wright at 238-4652 or 238-4201. 38-tfnc

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CUSTOM carry-all work, land levelling and tailwater-pit digging. Eddie Redden, phone 225-4147. 39-10tp

FOR SALE - Large half section, Castro Co., well improved, 2-6" wells, 70 A wheat, 68 A cotton, 35 A grass, rest milo. \$18,000 down.
Half section Parmer Co. well improved, located on pavement. See Joe Pinner, Bovina, Texas, Ph. 238-4451. 36-tfnc

WILL do sewing in my home. Please call Karen Holland 238-3841. 38-2tc

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All Types Painting And Decorating
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Spanish interpretation and translation. Nominal fee. Mario Trevino Phone 238-3411

Teaching--
(Continued from Page 2)
ing and sorrow and struggle we may better present and project a fine future.
Teach civics to make strong ideals of liberty and justice and to make free through obedience the citizens of a republic.
Teach science to reveal how the brooding spirit of God created the world and all that is therein and set the stars on their courses.
Teach that which gives intelligence and skill but forget not the soul culture for out of this comes the more abundant life.
Teach art and music and literature; reveal beauty and truth, inculcate social and civic ideals.
These are some of the real fundamentals in education, for character is higher than intellect and the soul shall never die and there has never been a time when schools needed more than now to take account of what they are teaching, and to place the emphasis where it belongs on the things that make for right and noble living.
In a growing number of school systems around the country, something new is happening in the primary grades. It is a far cry from traditional practice but it is doing wonders for both fast learners and slow starters.
(Continued next Week)

BUD STOWERS
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Bovina - Phone 238-375

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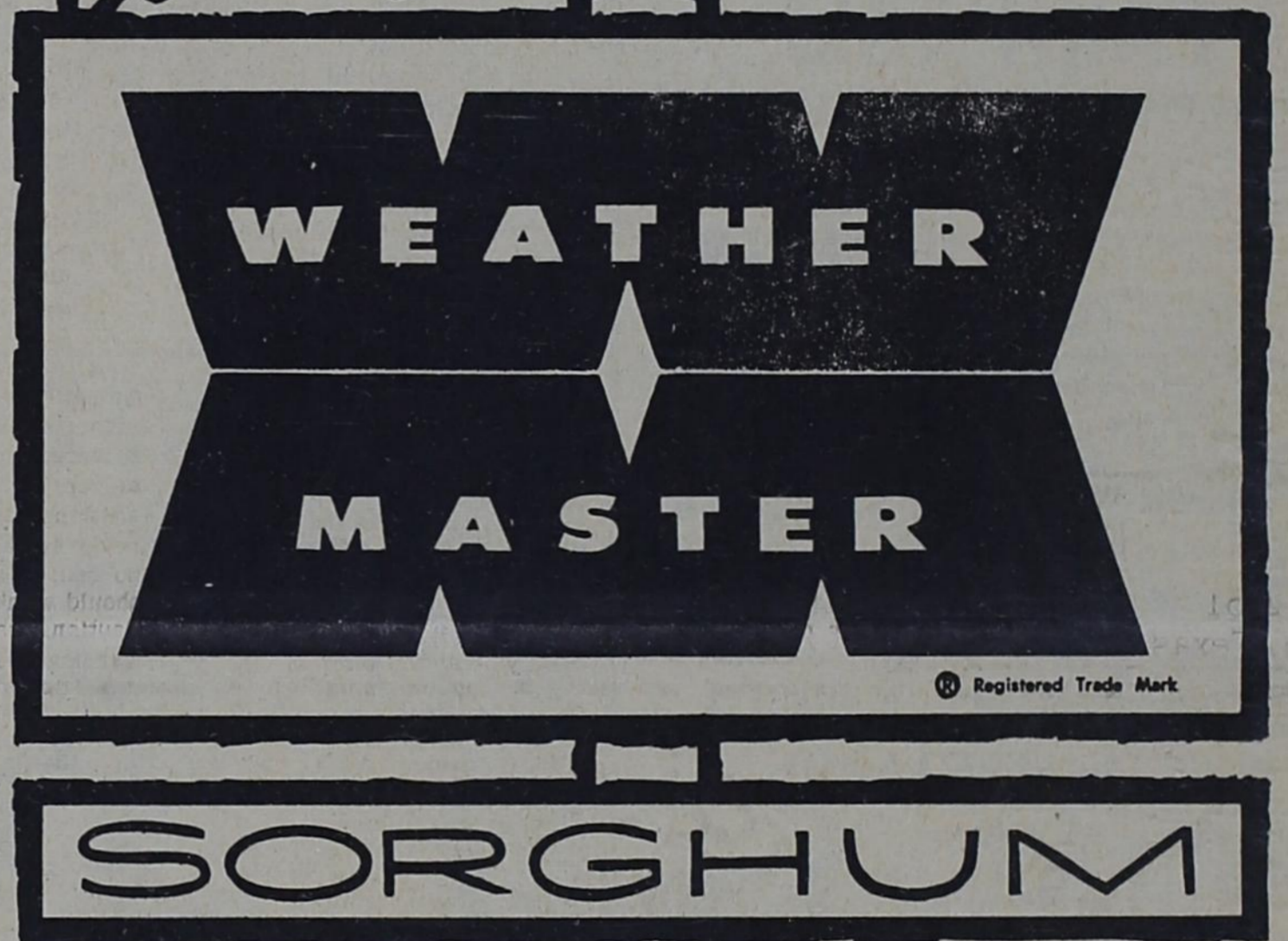
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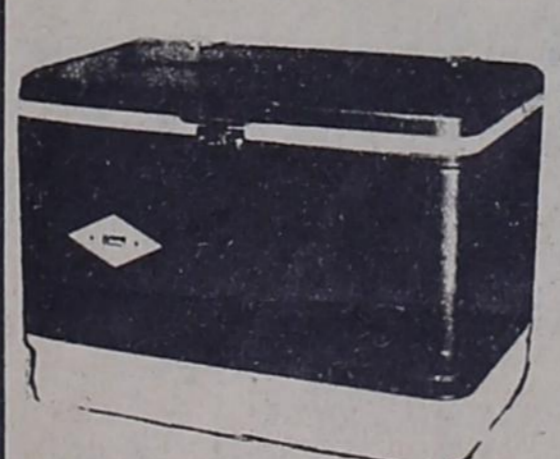
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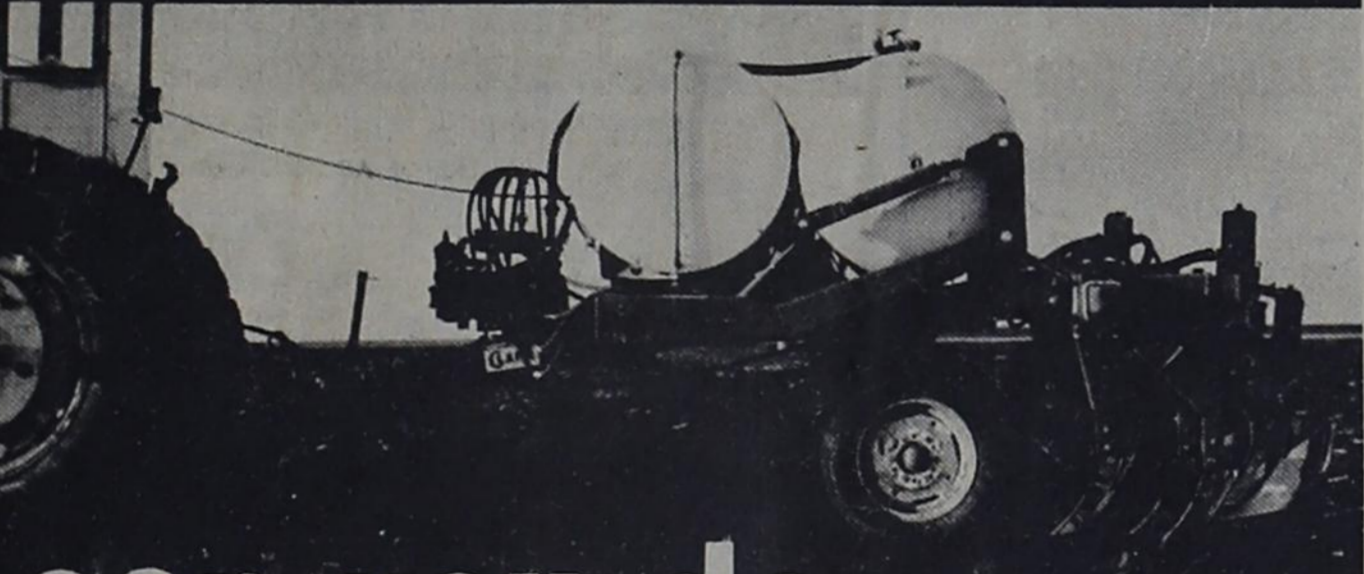
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3 BOVINA PLAYERS ON SECOND TEAM

Linda Estes Named To All District Team

Linda Estes, a stellar guard for the Bovina Fillies, has been named to the all-district 4-B basketball team.

Miss Estes, a junior, was the only member of Bovina High cage squads to earn a first team berth.

Earning places on the girls' second team were Mary Ann McKinney, a senior guard, and Sandra Patterson, a junior forward.

Tally Kelso, a senior, earned a second team position on the boys' all-district squad.

Announcement of the all-district selections was made this week by Coach Malcolm Kennedy.

Girls first team all-district 4-B forwards include Marcella Iribeck of Happy, Ireta Bove of Happy and Linda Gleason of Lazbuddie. All - district guards, other than Miss Estes, are Janis Dobmeyer of Nazareth and Alice Womack of Happy.

Forwards named to the second team include Carol Schulte of Nazareth, Dixi Kendrick of Hart, Miss Patterson and Martha Toles of Happy.

Guards listed on the second team were Betty Gaylon of Hart, Jeannie T'rey of Happy, Miss McKinney and Kay Smith of Lazbuddie.

Happy was the district winner and went on to win regional and then to finish third in the state basketball tournament.

Five seniors made up the boys all-district first team. They are Dennis Gerber of Nazareth, Billy Farris of Hart, Eddie Moudy of Happy, Bean of Lazbuddie and Jack Gardner of Hart.

Members of the second team, other than Kelso, were Jim Hoelting of Nazareth, Marvin Hoelting of Nazareth, Kenneth

Fincher of Hart and Hoppy Jennings of Lazbuddie. All are seniors except Fincher who is a junior and Jennings, a sophomore.

Nazareth was the district champion. All-district selections were made by coaches at close of the regular season.

TO SPRINGLAKE SATURDAY --

Ponies Finish 7th In Meet

Bovina Mustangs finished seventh in a field of 16 Class A and B track teams in an invitational meet at Hale Center Saturday.

The Ponies, paced by the mile running of Richard Carson and Ronnie Taylor, picked up 35 points for their seventh place finish. They were barely edged out of sixth place by Hart, which had 35 1/2 points.

Bulk of Bovina's points came in the mile run as Carson and Taylor finished first and second respectively for an 18 point total.

Carson, who has been slow in getting into running condition this season because of illness, had a time of 4:54.8. Taylor, who finished first in the event at a meet at Idalou some three weeks ago, had a time of 4:55.2.

Also earning points for the maroon and white were Scotty Rundell, who finished fourth in the 880; Dennis Johnston, third in 440; Dean Stanberry, fourth in pole vault; and Tally Kelso, fifth in shot and sixth in discus.

Coach Malcolm Kennedy says that good performances were also turned in by Al Shamblyn

in the high hurdles, Jackie Dane in the low hurdles, and the 440-yd. relay team composed of Jackie Dane, James Calaway, Dean Mayhew and Dennis Johnston, Calaway, the team's leading sprinter, pulled a muscle running the relay event, and did not compete in the sprints.

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CHAMBER SPEAKER -- Clint Formby, was guest speaker at fourth annual banquet at Bovina Chamber of Commerce banquet Thursday night. In the foreground are Master of Ceremonies and Mrs. Don Stone.



MAN OF THE YEAR -- Bedford Caldwell, right, received the Man of the Year plaque at Thursday night's chamber of commerce and agriculture banquet from Wendol Christian.

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