



the Fifth War Loan Drive ends July 8th!

AMERICANS!

You in the factories. You in the offices. You on the farms. You in the homes.

You cannot—you *must* not—fail to get behind your fighting man in this supreme, heroic hour.

He knows what's ahead.

Bloody, bitter fighting... superhuman toil... hardship... pain... perhaps death.

He's facing it. He'll keep on facing it, as long as there's breath in his body and blood in his veins.

But he wants to know *what's behind him.*

And you have *only a few days left* to give him the answer.

That answer will be written in the final figures on the Fifth War Loan Drive.

For this is the crucial, the all-important Drive. Never has the need for War Bond buying been so great.

To make the Drive a success, you—and everyone else—*must* buy at least *twice* as many Bonds as you bought in the last drive.

If you haven't yet bought your full share, **DO IT NOW!** The time is short! Make **YOUR** supreme effort in **HIS** supreme hour!

Remember—a soldier, *your* soldier, is waiting for his answer.

What will it be... from you?

And here are 5 MORE reasons for buying EXTRA Bonds in the 5th!

1. War Bonds are the best, the safest investment in the world!
2. War Bonds return you \$4 for every \$3 in 10 years.
3. War Bonds help keep prices down.
4. War Bonds will help win the Peace by increasing purchasing power after the War.
5. War Bonds mean education for your children, security for you, funds for retirement.



***Back the Attack!* - BUY MORE THAN BEFORE**

A Patriotic Message Sponsored By These Civic-Minded Midland Business Men:

A. & L. HOUSING & LUMBER CO.

A. & M. PACKING CO.

BARRON'S SUPPLY STORE

BARROW

CITY CLEANERS

CITY DRUG STORE

DUNLAP'S

**FIRST NATIONAL BANK
FIRST NATIONAL BANK BUILDING
GEORGE FRIDAY BOOT SHOP**

**DANIEL H. GRIFFITH
HARRIS-LUCKETT STORES**

**IVA'S JEWELERS
MACKAY MOTOR CO.**

**MIDLAND HARDWARE & FURNITURE CO.
MIDLAND NATIONAL BANK**

**MIDLAND-ODESSA BUS LINE
J. C. PENNEY CO.**

**PETROLEUM BUILDING
THE REPORTER-TELEGRAM
ROCKY FORD MOVING VANS
SCHARBAUER COFFEE SHOP**

**SERVICE CLUB
J. C. SMITH STORES
SOUTHERN ICE CO.**

**SPARKS & BARRON
TEXAS ELECTRIC SERVICE COMPANY**

**THOMAS BUILDING
W. W. VIRTUE STORE
WEST TEXAS OFFICE SUPPLY
WEST TEXAS REPRODUCTION CO.
WILSON'S
YUCCA, RITZ, REX THEATERS**

