

IF IT'S NEWS IN BOVINA, YOU'LL FIND IT IN THE BLADE

# The Bovina Blade

"In The Agricultural Center Of Parmer County"

THE NEWSPAPER THAT WORKS FOR A BIGGER, BETTER BOVINA

WEDNESDAY, JANUARY 25, 1961

BOVINA, TEXAS

VOL. VI, NO. 31

## WHITTLIN'

BY DOLPH MOTEN

At this early point in the senatorial campaign to name now -- Vice President Lyndon Johnson's successor, we're for Maury Maverick, Jr. of San Antonio.

Unlike some other candidates in the race, Maverick isn't a Republican wearing clothes of a Democrat.

In the opening speech of his campaign, he declared:

"I am a Democrat, lock stock and barrel, and all my people before me have been Democrats.

"I'm a Franklin Roosevelt, Ralph Yarborough, John Kennedy Democrat."

He has also said, "I am a John Kennedy Democrat, a Democrat who remembers Franklin Delano Roosevelt with great affection, a Democrat who wants to reach out for the New Frontier with those younger men who will operate our government in Washington."

A few of the things he believes in, according to news releases from his campaign headquarters in Austin, are giving aid to economically-depressed areas, lower interest rates, medical care for the aged under social security system provided that one has a free choice of doctor and hospital, a second-to-none military for this country but with constant work toward world peace.

Maverick is 40 years old. As we see the field of candidates at present, he is the type person who can best work with Senator Yarborough and with the new administration for the good of Texas, . . . and the country.

If you disagree with our choice, select you one of those Republican - acting candidates, come in, and we'll talk it over.

While on the subject of politics, we want you to read a story which has appeared in Castro County News and Tullia Herald. We first saw it in the Dimmitt paper and then in the Herald.

Editor Bascom Nelson of the Castro County News says he got the story from Grain Producers News. Nelson wrote "Although it does go a little off the deep end, we thought we would reproduce it here to illustrate the story of a classical example of the American Conservative."

Here's the story: A young man lived with his parents in a public housing development near a big city. He attended public schools and ate surplus food each day under the public school lunch program. He entered the army, and when he was discharged retained his National Service Life Insurance. He enrolled in the state land-grant university, working part-time at the state capitol to supplement his GI education check.

Upon graduation he married a Public Health nurse and bought a home with an FHA loan, then obtained RFC financing to go into business.

A baby was born in the city hospital. One day the young man bought a small ranch with the aid of the Veteran's program, and obtained emergency aid for his ranch.

Later he installed his father and mother on the small ranch, where they lived comfortably on their Social Security and Old Age Assistance checks, REA lines supplied electricity, the government helped clear some of the land, and the county agent helped him build a fish pond.

All through his life this man read books from the public library and his bank account was insured by an agency of the federal government. His child grew up, entered public school, ate under the lunch program, rode the public school bus, swam in a municipal pool and joined the FFA.

The man owned an automobile which he drove on public highways. He signed a petition seeking federal assistance in developing an industrial program to help the economy of his area. He was a leader in a move to get a new federal building, and went to Washington to ask the government to build a great power dam so the area could get "cheap"

(Continued on page 6.)

## FOR ADULT FARMERS--

# Welding Course Starts Monday

Two short courses for adult farmers have been scheduled by vocational agriculture department of Bovina High School. First of the courses is welding. It begins Monday, January 30, and continues through Wednesday, February 1, Roy M. Crawford, vocational agriculture instructor, says.

The welding class will be taught by E. M. Golden of Amarillo. He is a representative of Forney Manufacturing Co., makers of arc welders and supplies.

Classes will begin at 2:30 each afternoon, Crawford says. They will last approximately

three hours.

Material to be covered in the course includes uses of arc welder, carbon arc torch, soldering attachment, techniques in welding, welding of cast iron, hardfacing and oxy-act welding.

Fee for the course is \$3 per individual.

Crawford says at least six students are needed to make the course successful. Farmers who desire to take the course are asked to register in advance with Crawford or with Superintendent Warren Morton. "However," Crawford points

out, "we don't want any prospective students to fail to come to the course just because they didn't register in advance."

This is second year for this course to be offered here. It was taught by Golden last year, also.

The second short course will be on insect control. Dates of it are February 13-17.

Instructor in that course will be H. A. Turney, insect control specialist with Vocational Agriculture Division of Texas Education Agency and the Department of Entomology at Texas A&M College.

# It's Tax Time!

It's that time of year again.

Not only is Uncle Sam breathing down everybody's neck for his share of a person's earnings, but the deadline for paying city taxes, county and state taxes, school taxes and poll taxes is next Tuesday, January 31.

Local taxes not paid by that date will be placed on the delinquent rolls and a penalty and interest will be charged. The penalty for payment during the month of February is 1 1/2 per cent and it increases each month thereafter.

Persons who do not pay their poll taxes by Tuesday will not be afforded the opportunity to vote in any election during the year. There are already several elections slated in this "off year," including a state senatorial election, local, city

## Poll Tax Sales Slow In Bovina

Poll tax sales in Bovina are still slow, City Secretary Virgil Tritsch says.

Tritsch is accepting application blanks for the voting tax at city hall.

Early this week, only 16 poll taxes had been sold by Tritsch. He says, however, that he has had several "promises" from individuals who want to assure themselves of voting privileges.

"I expect we might handle as many as three dozen poll taxes through this office by the January 31 deadline," he says. This figure is not representative of the number of Bovina precinct voters who have paid their tax. No count has been made of those who have paid them at tax assessor-collector's office in Farwell.

At least three elections will be conducted here during the year.

and school board elections.

Lee Thompson, county tax assessor-collector, says that collections of county and state taxes has been "pretty good" this year, but that there are still many who have not yet paid.

Normally, the early tax collections during October, November, December and January are an indication of economic conditions in the county. While the collections have been down somewhat from last year, "they have been better than we expected, considering the hail damage to many crops," Thompson says.

Poll tax collections this far have been fair, but down considerably from 1960, which was a presidential election year. Total number of poll tax receipts issued in the county through Tuesday was 1100. Last year the number of persons paying their poll tax totaled 2450. The poll taxes can be paid

at the tax-assessor's office at the courthouse in Farwell or at Ehridge-Spring Agency in Friona. Application blanks can be obtained from the Bovina City Hall.

## IN SCHOOL CAFETERIA--

# Sugar Beet Meet Saturday Night

A meeting of Bovina farmers interested in sugar beet production has been called for Saturday at 7:30 p. m. in school cafeteria.

The meeting is sponsored by Bovina Chamber of Commerce and Agriculture.

A guest speaker is expected to be on hand to explain the sugar beet situation and to help form a sugar beet producers association here if the group so desires, Chamber Manager Jack McCracken says.

"We hope to have several farmers out for this meeting," McCracken says. "We need to do our part to see that sugar beet production comes to this area."

## AT FARWELL--

# Sheriff Reports Two Break-ins

Two break-ins occurred in Farwell during the past week, reports Parmer County Sheriff Chas. Lovelace.

State Line Grocery was broken into Thursday night and O. C. Pullam's Gulf Service Station was burglarized Sunday night.

Entrance to both businesses was gained by breaking windows, and only small change and cigarettes was reported missing.

Both break-ins were probably committed by the same persons,

Lovelace says.

In other activity for the sheriff's department during the past week, Charles Douglas Norman was brought to Farwell from Amarillo to face charges of forgery.

Norman and two other men, who have not yet been apprehended, allegedly passed a forged check at Holiday Stores, Inc., in Farwell on December 27. Norman was returned to Farwell by Sheriff Lovelace. His bond was set at \$1,500 Friday by justice of Peace J. R.

Thornton and he has been bound over to the grand jury.

Junior Bluejacket, a 40-year-old Oklahoma man is sitting it out in the Parmer County jail this week after being convicted of driving while intoxicated. Bluejacket was picked up north-east of Bovina by Deputy Henry Minter.

He was tried by County Judge Loyde Brewer, fined \$100 and court costs, sentenced to 3 days in jail and had his driver's license suspended for six months.

## Billy Richards Receives Degree

Billy Richards, son of Mr. and Mrs. Cash Richards, was graduated from West Texas State College in Canyon Friday evening and received his commission in the army. He will enter the army for further training.

"Only a free man can possibly be moral. Therefore if men are free to do what is right they must necessarily be free to do wrong. That is what we mean by moral responsibility."

--Everett Dean Martin

## HERE MARCH 17--

# Fire Department Sponsors Show

Bovina Volunteer Fire Department is sponsoring a stage show here March 17, Fire Chief James Taylor announces.

Name of the show is Zogi Revue. It will be presented in school auditorium, Taylor says. Zogi Revue features "Star of Today" and Prince Zogi in person. Zogi has been a favorite of the state for a quarter of

a century and has completed successful engagements in the heart of the entertainment world on both coasts, according to the show's advance publicity.

Taylor says the show promises to be full of humor, fantasy, music, illusions and exotic excursions in the world of make believe.

Business manager for the Revue recently completed arrangements for the appearance with Taylor. He reports the Revue is playing to packed houses this year after several seasons in set locations. This is the first time since 1955 the show has been available for one night stands.

"We are happy to be able to bring a Revue of this size to Bovina," Taylor says, "and we are confident that we have selected one of the best."

On the east shore are 1,202 acres of marvelous land reserved just for you. It's Inks Lake State Park where you can fry your big catch of fish or eat your picnic lunch, camp out overnight, or shake a leg on the dance terrace.

Just another one of those free paradises available for those fortunate enough to be in Texas.

## WEATHER BY WILLIE

A good chance for a little moisture this week.

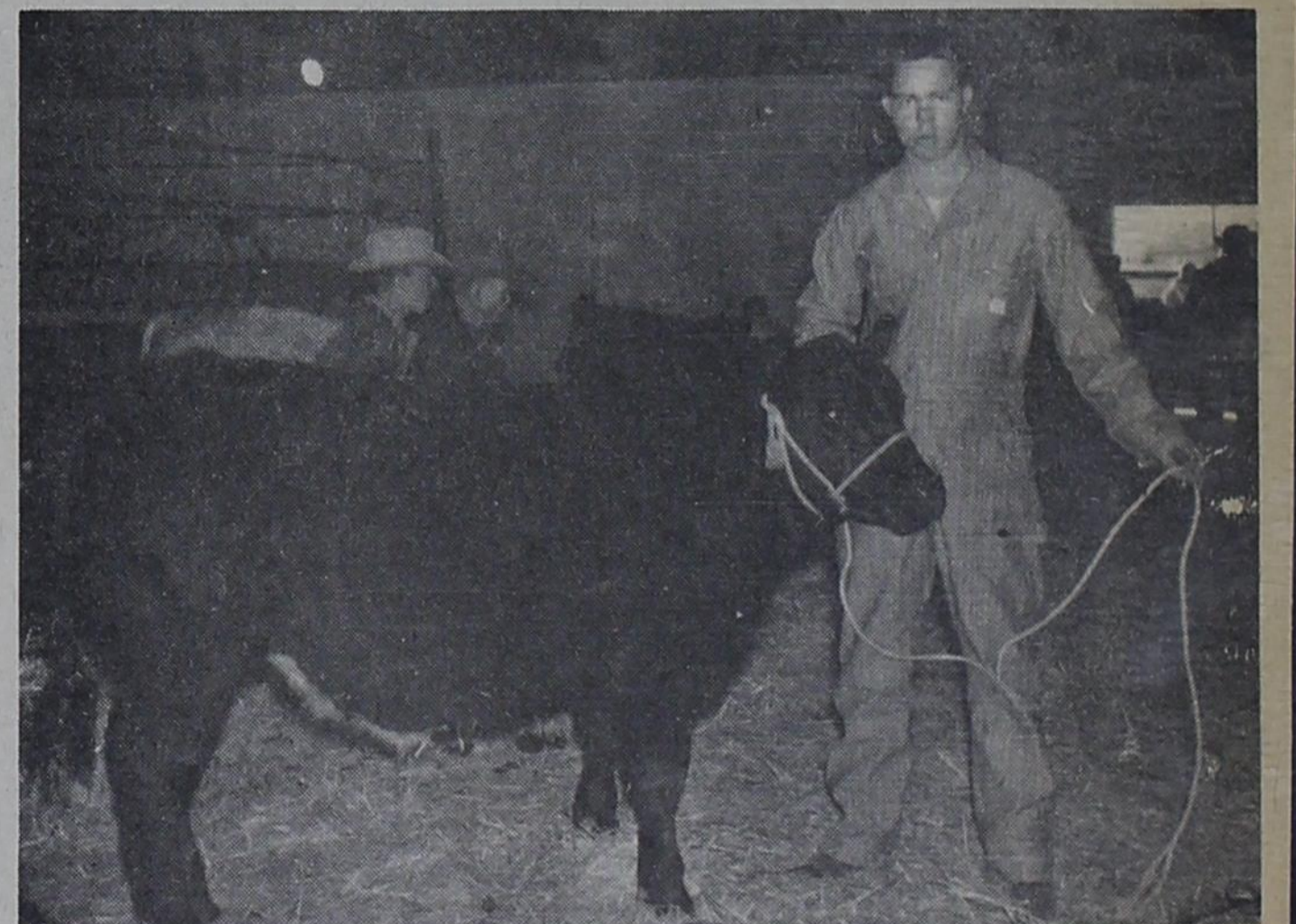
---Willie

## FFAers To Fort Worth For Weekend

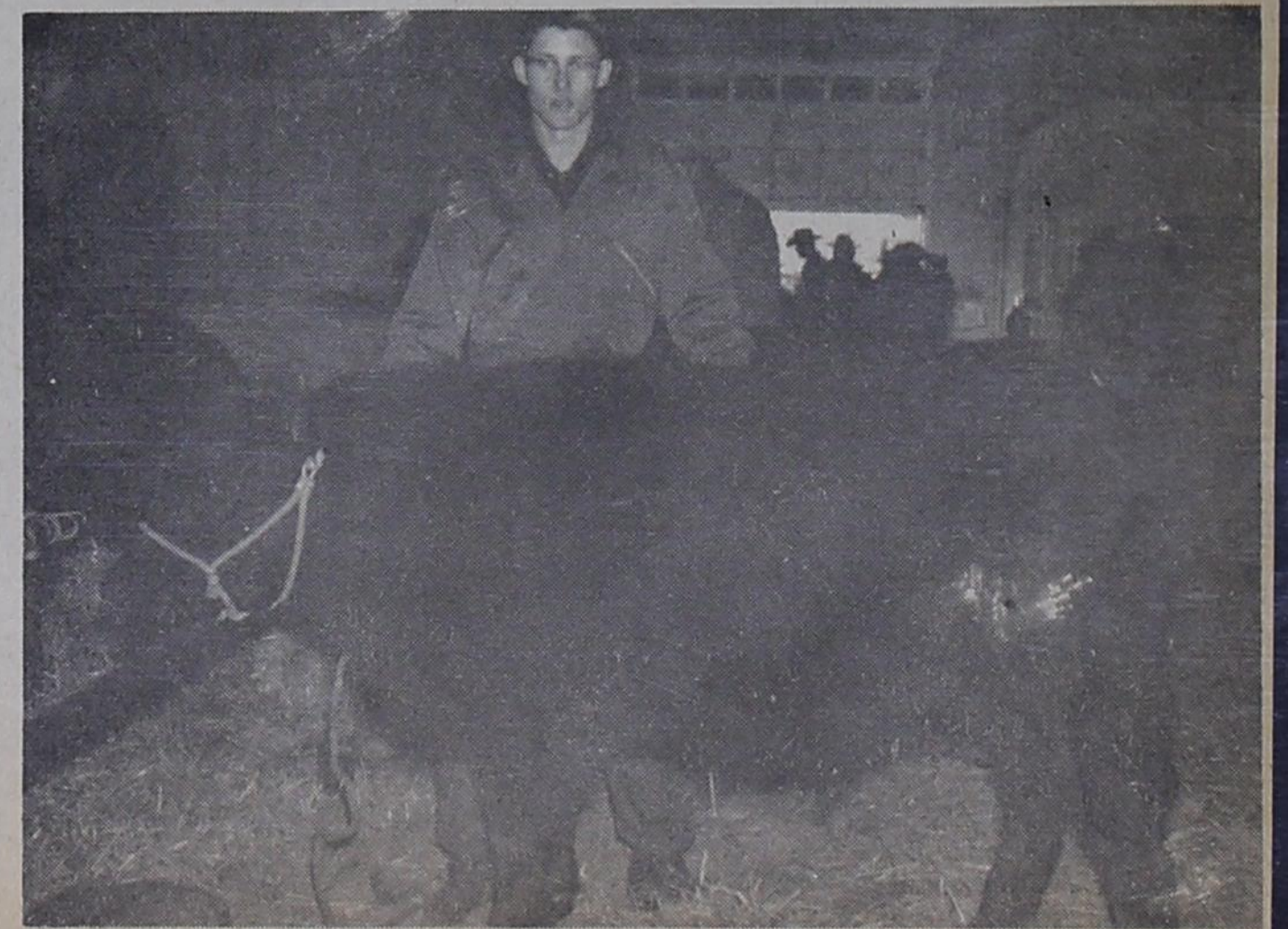
Bovina FFA Chapter members will attend Southwestern Livestock Exposition and Fat Stock Show at Fort Worth this weekend.

Some 26 boys are expected to make the trip, Chapter Advisor Roy M. Crawford says. Accompanying them will be Crawford and Frank Wilson, who will drive the bus.

The group will leave here at 6 Friday morning, be at Fort Worth Friday night, attend the show Saturday, spend the night again in Fort Worth, and return to Bovina Sunday.



AT HEREFORD SHOW--John Sikes, above, and Olen Johnson, below, members of Bovina FFA, are shown with their Angus steers which were exhibited at Hereford Calif Show last weekend. The steers will be shown at FFA show here and at Parmer County show at Friona in March. (Photos by J. Vernon Stewart)



## BOYS AND GIRLS WIN--

# Basketballers Blast Nazareth In Twinbill

In last week's basketball action, Bovina Mustangs stayed on top in district basketball race in addition to picking up a non-district win over Friona. The Fillies lost to Friona in their non-district clash, but won over Nazareth in their district game.

Games with Nazareth were played there Friday night. Boys' score was 57-39. The girls, out front all the way, won 37-32.

It was their conference win for Coach Hallie Gee's Mus-

tangs. They have yet to lose a district game. The girls' record stands 2-1.

Roger Ezell led Mustang basketballmakers against Nazareth as he made 14 points. Don Caldwell had 13, Bill Strawn and Jon Riddle 12 each, Donnie Young, who became eligible for the varsity recently, had seven, Don Cumpton two and David Lawlis one.

Scoring for Coach Malcolm Kennedy's Fillies in their

victory over Nazareth were Kay Looney, 22; Cynthia Patterson, 11; and Marilyn Brandon, four.

Score of Mustangs win over Friona Tuesday night here was, 57-39. Exell, Caldwell and Strawn tied for high honors with 12 a' piece. Young made eight, Lawlis six. Cumpston four. Riddle two and Buddy Turner one.

The girls lost to powerful Friona Squaws 57-39. Scoring for Bovina went like this: Looney, 16; Patterson, 11;

Brandon, 10; and Judy Roach two.

Prior to this week, the teams had five district games remaining.

The final three are Happy here, January 31; Nazareth here, February 7; and Hart here, February 10.

Top two teams in both boys and girls brackets will play a best-of-three series to determine which team will represent the district in playoffs.



The Bovina Blade

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Dolph Moten . . . . . Publisher & Editor Sue Moten . . . . . Women's News

W.M.U. With Mrs. Bradshaw

"Alcohol and Narcotics Education" was the title of the program presented at W.M.U. Tuesday afternoon in the home of Mrs. H.D. Bradshaw.

Taking part on the program were Mrs. Bradshaw who presented the devotional, Mrs. P. A. Adams, program leader; Mrs. J.O. Combs, gave the part "From the Survey Bulletin;" Mrs. R.N. Willford, "What Would Jesus Do;" and Mrs. J. W. Gooch presented "You Have a Right To Know."

Following the program the hostess served coffee, Cokes, fruit cake topped with whipped cream and candies.

Attending other than the above mentioned was Mrs. Ovid Lawlis.

Make Home Here

Mr. and Mrs. Eddie Gale Steelman and family are moving to Bovina from Columbia, S. C. He has been in the service for the past two years. They will make their home two miles south of Bovina.

Boy Born To Terry Merrimans

Mr. and Mrs. Terry Merriman welcome the birth of an eight pound two ounce baby boy born Wednesday January 18 at Memorial Hospital in Clovis. The infant is named Hampton Rea.

Maternal grandmother is Mrs. Gene Rea and paternal grandparents are Mr. and Mrs. Mac Merriman of Clovis.

Bridge Club With Mrs. Johnnie Horn

Mrs. Johnnie Horn entertained members of the Thursday Afternoon Bridge Club in her home Thursday.

Mrs. Durward Bell won prizes high and bingo and Mrs. Bedford Caldwell won low.

Refreshments of chips, dips, osgood pie, coffee and tea were served to guests.

Those present included Mrs. Jim Henke, Mrs. Don Sides, Mrs. Bob Wilson, Mrs. Bell, Mrs. Leon Grissom, Mrs. Jimmy Charles, Mrs. Caldwell, Mrs. Dean McCallum and the hostess.

Judy Crawford To Be Installed Worthy Advisor

Miss Judy Kay Crawford, daughter of Mr. and Mrs. Roy M. Crawford, will be installed Worthy Advisor of the Order of Rainbow for Girls Monday, January 30, at Masonic Lodge Hall. Installing officers will be Mrs. Roy Crawford, installing Marshall, Mrs. Dolph Moten; installing Chaplain, Mrs. James McLeroy; installing Recorder, Mrs. Ellis Barry, and installing Musician will be Mrs. W. E. Williams.

The ceremonies will be open to the public.



MISS JUDY CRAWFORD

Burnams Have Family Reunion Class Of '57 Has Party

Mrs. Fannie Burnam hosted a dinner party Tuesday evening for her children.

Attending were Mrs. Velma Woodburn from San Bernardino, Calif; Mrs. Homer Norwood of Santa Rosa, N.M.; Mr. and Mrs. James Burnam of Dimmitt, Mr. and Mrs. Bill Burnam of Bovina and Mr. and Mrs. Carrol Burnam of Dimmitt.

Also visiting her recently was her son, MSgt. Carl A. Burnam. He is currently stationed at Fort Eustis, Va.

Mrs. H.H. Kelso hosted a dinner party Saturday evening in her home honoring members of Bovina graduation class of 1957.

The buffet dinner consisting of ham, vegetables, salads, relishes, cake, coffee and tea, was served from a table laid with a white cloth and graced with an arrangement of pink roses and pink tapers.

Attending were Mr. and Mrs. Neil Smith, Mr. and Mrs. Leon Langford, Mr. and Mrs. Tom Ware, Mr. and Mrs. Wendol Sikes and Mr. and Mrs. Tommy Williams.

C Of C Ladies To Portales

Several ladies of Bovina Church of Christ went to Portales Thursday to work at the orphanage.

The ladies spent the day ironing and mending for the children.

Among those going were Mrs. Thomas Rhodes, Mrs. Joe Pinner, Mrs. Billy Marshall, Mrs. James Boardman, Mrs. Harley Riddle, Mrs. Levi Johnson, Mrs. Howard Ellison, Mrs. T. E. Rhodes, Mrs. Alfred White, Mrs. J. R. Caldwell and Mrs. C. P. Warren.

Courtesy Honors Mrs. Kennedy

Mrs. Malcom Kennedy was feted with a stork shower Tuesday evening in the home of Mrs. Charlie Owen.

The honoree was presented with a corsage fashioned of infant socks and several gifts. Following the opening of gifts, refreshments of coffee and cake were served to guests.

Hosting the occasion were members of the Mary-Martha Sunday School class of First Baptist Church.

Attending were Mmes. Weldon Moody, John Ferguson, Dale Harmon, Norman Taylor, Glenn Kelly, Keith Garner, Jim Heard, Terry Adams, Paul Holcomb, and James McLeroy.

Other guests included Mmes. Hallie Gee, Roy Crawford and Charles Thompson.

Earl Derrick In Hospital

Earl Derrick is hospitalized at Memorial Hospital in Clovis. He underwent surgery for a blood clot in his leg and is reported to be in fair condition.

God compensates us for what we ain't and consoles us for what we are.

Mrs. Hastings Presents Program To Widows Club

Mrs. Pearl Hastings presented the program to members of the Widows Club Thursday afternoon in the home of Mrs. Margaret Caldwell.

During the covered dish luncheon, Mrs. J. Sam Gaines quoted a poem titled "The Robin and the Wren" after which Mrs. Caldwell read an article to the group from the Boy's Ranch paper.

Following the luncheon the group played games, had a fishing contest and Mrs. Pearl Hastings presented a humorous reading.

After the program, Mrs. Caldwell gave a report on the Christmas contributions the club presented to needy families.

Attending were Mrs. Ola Free, Mrs. Minnie McCutchan, Mrs. J. Sam Gaines, Mrs. Ida McSpadden, Mrs. Ola Pesch, Mrs. Pearl Osborne, Mrs. Pearl Hastings, Mrs. Troy Armstrong, Miss Ellen Reminsider and the hostesses Mrs. Margaret Caldwell and Miss Rita Caldwell.

Mrs. Boyd Study Club Speaker

Mrs. A.E. Boyd, district president of Federated Women's Clubs, will be guest speaker Thursday afternoon at Bovina Woman's Study Club. She will present a lecture forum on Federation entitled "What it Means to Me and What it Can Mean to You."

Following the lecture a question and answer period on Federation will be held.

Interested members of the Town and Country Club will be guests as well as other prospective members.

Mrs. Earl Stevenson and Mrs. Lloyd Killeigh will host the meeting which will begin at three o'clock at the woman's clubhouse.

Young People Entertained

Mrs. A. E. Crump entertained Young Peoples Class of Church of Christ Monday evening in her home following a devotional at the Church.

She served chips, dips, cookies, and Cokes to the group after which they played games and listened to records.

Attending were Joyce and Billy Marshall, Billy, Jimmy and Beth White, Jerry Davis, Beverly Pinner, Donna McDonald, Vickie Lynn Rodgers, Eddie and Tommy Crump and the minister, Alfred White.

Charity Circle Slates Coffee

Charity Circle of Methodist Church will host a coffee Friday afternoon at 3 in home of Mrs. Richard Baxter.

Prospective members are to be guests.

A program will be presented to the group by members of the circle.

Hershel Brown of Plainview visited here over the weekend. He is a former resident of Bovina.

semble Halloween masks. They are reported to be quite warm even if a bit frightening.

Who ever said creative work, such as writing, painting, etc., was 90 per cent perspiration and 10 per cent inspiration certainly had a good point, and in all probability had justified reasons for believing it. It certainly becomes a task at times to think of something to fill the space of this column without being trite or boring which I am sure it is part of the time no matter what the effort.

Speaking of writing, saw a quip in the Amarillo paper the other day which said that the height of stupidity today is when a person doesn't know what college Kennedy attended.

L.C. Moore At Home

L. C. Moore was hospitalized Thursday at Parmer County Community Hospital in Friona. He was released Friday and is reported to be doing well.

Blade Sawdust by SUE MOTEN

Sudderths Have Family Dinner

Mr. and Mrs. Haskel Sudderth hosted a family dinner Sunday in honor of his brother, Troy Sudderth, from California.

Among those attending were Mr. and Mrs. S.E. Redden and boys, Mr. and Mrs. Herbert Sikes of Clovis, Mr. and Mrs. Billie Sudderth and Ronnie, Mrs. Lee Sudderth, Miss Janie Filla, Gary Beauchamp, Mr. and Mrs. Sonny Gentry of Clovis, Don Sudderth and Sammy Sudderth.

When the time came for the Christmas pageant, a third-grade teacher who encouraged her class to undertake projects on its own had no idea of what she was about to see. The songs had been practiced, costumes contrived, and rehearsals conducted in solemn secrecy.

The pageant fully justified her hands-off policy. First came a group of slowly marching angels-little girls dressed in white party dresses and aluminum-wrap wings. Next came Joseph, leading a donkey, played by a sturdy little girl crawling on all fours. Astride the donkey was Mary, looking radiant in her bathrobe. But next came a little girl named Helen, whose role was not clear to the teacher. She was wearing an ordinary dress and carrying a doll partly concealed under her arm. She placed the doll in the manger and quietly withdrew while the pageant continued.

When it was over the teacher, genuinely touched, hastened to congratulate the cast. She gave special praise to the girl who had directed the performance. "It was wonderful," she said, "but tell me - what role was Helen playing?"

"Helen?" said the director, a little surprised that the teacher hadn't understood. "Why, Helen was the stork

Speaking of headwear, the latest thing is knitted toboggans which cover the face and re-

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Williams January Clearance Sale, The Sale Everyone Waits For, STILL GOING ON! And You Have Time To Take Advantage Of The Tremendous Savings In Every Dept BUT HURRY! This Big Event Ends Saturday Night. Save As Much As 50% On Many Items! WILLIAMS CO. "Pioneers In Bovina" MERCANTILE

### Watson Named Public Service Company Prexy

A. R. Watson was elected president and general manager of Southwestern Public Service Company at the organizational meeting of the Company's Board of Directors held on January 18, 1961.

J.E. Cunningham, who has been president of Southwestern Public Service Company since 1945, was elected vice chairman of the board.

Mr. Watson, the newly elected president and general manager, was elected a vice president of Southwestern Public Service Company in 1947 and elevated to executive vice president and general manager in 1953. Mr. Watson is also a member of the Southwestern Public Service Company's Board of Directors.

Mr. Cunningham has held various positions with Southwestern Public Service Company over a period of thirty-four years. He has been a Director of the company since 1942.

The complete list of officers elected by the Board is as follows:

H.L. Nichols, chairman of the Board; J.E. Cunningham, vice chairman of the board; A. R. Watson, president and general manager; Don D. Loden, vice president and secretary; H. O. Hodson, vice president; Roy Talk, vice president; W. L. Pearson, vice president; J.T. Bradley, treasurer and assistant secretary.



A. R. WATSON

Size for size, a snook puts up about the same fight as a bass, except that it does not leap so readily nor so high. To at least compensate for their lack of acrobatics, snook, at certain times of the year, can occasionally run up to 18 pounds.

You fish for snook exactly as you would for bass, with the same lures, except that a faster retrieve is generally better. Indeed, you'll sometimes find bass and snook in the same place, so you don't know which you'll catch next.

The Jack crevalle is flat, but not quite as much as a bluegill, and he has very bright, pretty colors. Jacks will average roughly the same size as snook. They have been written up as one of the gamest fish of their size in the world. When first hooked, one will sometimes make a long, fast run that would make a bonefish feel ashamed of himself. You also fish for jacks as you would for bass and snook, with the same lures; in fact, you'll catch some along the shoreline while fishing for those other species.

Ladyfish look like pure silver and when hooked seem to spend more time high in the air than in the water—they fight like rainbow trout, only better. They're small fish, rarely over two pounds, but they're terrific sport, especially on fly tackle.

Catching tarpon on a fly rod is a type of fishing suitable only for expert, cool-headed anglers, and if you're not that it might be well to take a dozen or so rods and lines out in your boat, each of which may be broken a second or two after hooking a tarpon. For these are probably the world's gamest fish. Some anglers use fresh-water spinning and casting tackle for them.

Fishing is good for everything but tarpon until nearly Christmas, when the first cool wave strikes. Through January and February, bass fishing is spotty. In March, bass fishing begins to pick up, but there will be no great improvement in fishing for other species until about the first of May, when all of them, including tarpon, begin to strike well, though at first tarpon are inclined to strike only around dusk, June is invariably the best month in the year for the sea-run, warm-water species.

Kids remember, your parents brought you up don't let them down.

### SPORTS AFIELD

By Ted Kesting

A rapidly growing number of people are now taking winter vacations. Probably nearly all people, especially those from the East and Midwest, will go to Florida, the only part of the United States where you can find a combination of at least fair fishing and a climate so warm that you can wear only shorts practically every day.

Let's take Florida from north to south, as you'd drive down, and see what fishing you'll find. Jason Lucas, Angling Editor of Sports Afield Magazine, tells us that Tallahassee is mostly wooded hill country, and noted chiefly for large pickerel. And big pickerel taken on lighter tackle, are excellent game fish.

A glance at a road map will show you that most lakes lie in a very long district beginning inland from St. Augustine and running down to Lake Okechobee. All these are regarded as almost purely bass lakes by those who have graduated from the worm-and-lobber stage—and by the expert who fishes for bluegills with flies.

Okechobee might be called the southern limit of the true bass country, though some are found south of there in spots. This is the largest fresh-water lake contained entirely within one state, and it's so shallow that its whole bottom is covered with vegetation—the number of large bass in it is enormous.

Snook is by far the favorite of sportmen in southern Flo-

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**Shurfresh CRACKERS** lb. Box **23¢**

**Food King SPAGHETTI** No. 300 Can With Tomato Sauce And Cheese **9¢**

**Scotkin Luncheon NAPKINS** 60 Ct. Box **19¢**

**Bake - Rite Shortening** 3 lb. Can **59¢**

**Van Camp PORK & BEANS** 2 No. 300 Cans **25¢**

**Sunkist Fruit Punch** Lemon Strawberry Lemon Raspberry Lemon Pineapple 2 6 oz. Cans **35¢**

**Scott Soft Weve Toilet Tissue** 2 Roll Pkg. **29¢**

**Shurfine Tomato Juice** 2 No. 2 Can **29¢**

**Shurfine Grape Jelly** 20 oz. Glass **39¢**

**Silver Saver PICKLES** Sour or Dill Quart Jar **29¢**

**Crystal Wedding OATS** With Premium Large Box **43¢**

**Green Giant Peas & Onions** No. 303 Can **27¢**

**Nestea Instant Tea** Large Size **88¢**


**Log Cabin WAFFLE SYRUP** 12 Oz. Bottle **29¢**

**Big Top-Smooth Peanut Butter** 12 oz. Jar **39¢**

**Hershey-5¢ Bars Candy** 10 for **39¢**

**TIDE** Giant Size **10¢ Off Label 63¢**

**Maryland Club COFFEE** 1 lb. Can **59¢**



**TREAT THE FAMILY WITH THESE Fruits AND Vegetables**

Fancy California **LETTUCE** lb. **10¢**

California Emperor **GRAPES** lb. **15¢**

California Navel **ORANGES** lb. **15¢**

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# THE HIGH PLAINS FARM AND HOME

## Swift Plant Should Give Area Tremendous Boost

BY RICHARD HAPKE

"A tremendous boost to agriculture in this area," has been a widespread reaction to an announcement last week that Swift and Company will locate a new meat processing plant in Clovis.

Construction of the \$2 million plant will probably start sometime this summer and it should be completed within a year from the time that work gets under way.

The official announcement by Swift that it will locate in this area, is the culmination of several months negotiation between the City of Clovis and the major meat packing firm.

There are many ways in which the plant will be a boost to the economy of Curry and Parmer counties, but basically it should increase cattle feeding operations and local utilization of milo and other feed grains produced in this area on a large scale.

"There's no question but what it (the plant) will provide a new supplemental market for locally-grown feed," says J.R. "Bob" Spencer, manager of the Clovis Chamber of Commerce. Local utilization of this area's largest cash crop is something that has long been vital to the region.

In pointing out that increased cattle feeding activity will probably come about in the form of larger feed-lot operations, Spencer says that "I doubt seriously whether it will increase small-scale feeding

operations to any great extent."

He explains this by saying that much of the cattle processed by Swift will probably be bought on a contract basis from large feed lots, and also that the same thing which has kept many small cattlemen out of the business in the past will continue to apply.

Spencer cites a situation which came about in the cattle business eight or ten years ago, when the market price suddenly shot downward. "This separated the cattlemen from the sidewalk boys," the Chamber manager says.

However, whether or not the average farmer will get back into the cattle business again, is not of real essence regarding the location of a major packing plant in this area.

The important thing is that the new plant will provide a ready local market for cattle and grain. With a large-scale meat processing plant located in this area, the market for cattle will be here instead of several hundred miles away.

It is expected that initially 1,200 head of cattle will be slaughtered at the plant per week. "This is not too many," Spencer points out and quite likely the plant will soon handle considerably more than that.

Spencer says that, to meet the demand for more cattle, present feed lot operators in the area will probably expand their operations and new feed lots will be started.

"The thing we hope to do now is to encourage more peo-

ple to get into the cattle feeding business," Spencer says. The more local feed lots there are, the more cattle there will be for slaughtering in the new plant.

Because there will be a much greater demand for cattle in this area, the acquisition of the Swift plant is expected to be a big "shot in the arm" to the livestock auction business in Clovis.

Cattle from many other parts of this Southwestern region, which has been going to market elsewhere in the country will now be going to Clovis.

Location of the Swift plant in this area is a step toward the reversal of a condition which has existed for many years. In the past, Texas, New Mexico and other Southwestern states have raised the cattle and shipped them to the Midwest, where they were fed out with corn and sent on to the larger meat processing plants like those in Chicago.

Also, the large amounts of grain sorghum produced in this area have also been shipped to other areas where these feeding operations have been carried on, and eventually some of the finished product would be shipped back to this area in the form of U.S. good, U.S. choice and U.S. prime meats.

Local independent packers have helped to remedy this situation some, but this is the first time that a major packing plant has decided to locate here. The market that the Swift company will serve, according to an announcement from the company, is that of the far Southwest.

In other words, no longer will as many cattle and feed grains produced in this area, be shipped to other areas for processing.

A statement from the Swift company said that the Clovis unit "will provide a very efficient marketing channel for the increasing volume of fed cattle produced in Eastern New Mexico and West Texas, and

### NEWS FROM THE FARM BUREAU

BY RAYMOND EULER

Last Monday morning, January 16, we, (Frances and I) became the parents of a little boy weighing nine pounds one and three quarter ounces and named Bron Raymond Euler. We are real proud of him and Lorri Frances, his sister of thirteen months.

Donald Christian vice-president, and Herman Ceries, president, left early Monday morning to attend a one day membership rally in Abilene. There may have been others in the party, but at this time we don't know. We do know that Donald's wife went with him.

Texas Farm Bureau and REA Legislation Committees met last week to map plans for passage of favorable legislation for Rural Electric Operations in Texas. Nell Davis, Office Secretary says she would appreciate more of you sending in your dues upon first notice to save her the trouble of sending a second, and also to save Farm Bureau some money to use for other things that must be done.

On young boys again--We are waiting on our nearest neighbor, Tom and Martha Mae Prewett to provide a playmate for Bron. The two were due about the same time, but Bron came a little early.

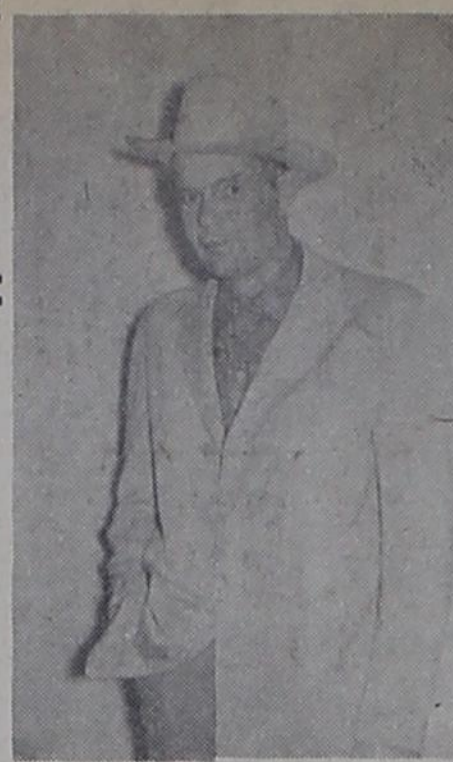
will help supply the rapidly expanding demand for meat in the far Southwest."

Spencer says that the civic leaders in Clovis and the state of New Mexico, in acquiring the Swift plant, are "naturally hopeful" that it will do great things for the area. As to just how much of a boost it will be to the area, "We'll just have to wait and see," Spencer says.

Joe Jones, the Parmer County agent, was contacted this week and asked about the proposed construction of the new plant. "It's only natural that it will be a real boost to the area," Jones says.

He points out that it will be a ready market for our cattle and grain, and that the new plant will afford farmers a chance to produce ensilage as well as other feed stuffs which can be utilized in the new operation.

It's better to process the cattle here, where we have the feed, than to ship them off somewhere else, Jones explains.



A. L. BLACK

### SOIL CONSERVATION DISTRICT NEWS



A. L. Black, chairman of the Parmer Soil Conservation District, was elected district director of the Association of Texas Soil Conservation Districts. He was one of four men selected to represent Area I of the Texas Soil Conservation Districts, which includes the Panhandle and South Plains part of the state.

Black was elected by the members of the Soil Conservation Districts in Area I at the annual State Conservation convention which was held in Dallas January 11-13.

He has been very active in district affairs since the organization of the Parmer SCD in 1948. He was elected secretary-treasurer on the newly created board and served in that capacity until November 1954 when he was elected chairman. He still holds this position.

### Gammon President

During a recent meeting of the Board of Directors of the High Plains Underground Water Conservation District, the five-man board elected John Gammon of Lazbuddie to serve as President for the year 1961. He replaces Elmer Blankenship of Wilson.

T.L. Sparkman, Jr. of Hereford was elected Vice President, replacing J.R. Belt, Jr. of Lockney, who was elected Secretary-Treasurer of the newly-organized board.

Mr. Blankenship and Roy Hickman of Morton round out the membership of the board.

## Grain Sorghum Demonstration Result Released

Results of two grain sorghum variety demonstrations in Parmer County were disclosed this week by Parmer County Agent Joe Jones.

PAG 665, which yielded 7,737 pounds per acre and test weighed 55.8 was the variety that fared best on a test plot at the farm of Bob Riethmayer. RS-610 yielded 7,540 pounds and test weighed 56 pounds in a similar demonstration on the Melvin Sachs farm.

Both of these test plots were located near Friona. The purpose of these demonstrations was to compare various hybrid varieties, yields and characteristics under as near similar conditions as possible.

The demonstration blocks on the Riethmayer farm were all harvested after the storm which lashed the area in October, the cutting dates being October 29-30-31. The land was pre-watered in March and the crop was watered three times after it was up.

All 12 varieties were seeded May 25 at a rate of 8 pounds.

They were all planted in double rows on ground which had received 82 pounds of fertilizer.

Results of the test are as follows:

VARIETY	YIELD	T. WT.
PAG 665	7,737	55.8
Lindsey-788	7,417	53
Texas 660	7,212	56.5
Amak R-12	7,109	55.2
DeKalb F-63	7,097	57
R.S. 610	6,674	56.1
Texas 601	6,389	55.2
Steckley 108	6,363	56.3
Amak Coastal	6,354	56.4
DeKalb F-62a	6,251	54.8
TE 55	6,114	56.4
Amak Red Raider	6,000	54.7

The demonstration on the Sachs farm had 24 one-half mile rows of each variety, except for the 660 and 650 plots, which had eight row plots. The land was not pre-irrigated but had three post irrigations.

Seeding date for all 15 varieties was June 16-17. Seeding rate was 10 pounds per acre, it was planted in double rows and had fertilizer application of 60 pounds nitrogen. Results are follows:

VARIETY	DATE FULLY HEADED	YIELD	TEST WT.
RS 610	8-14	7,540	56
Texas 620	8-22	7,490	56
Amak R-12	8-22	7,440	55
R.S. 650	8-30	7,250	52
Texas 660	8-30	6,990	54
Steckley 108	8-22	6,950	56
Steckley 106	8-20	6,745	54
DeKalb F-62	8-18	6,545	56
Pfister 6255	8-30	6,510	50
Pfister 5155	8-30	6,450	52
DeKalb F-63	8-30	6,400	50
Steckley 103	8-16	6,350	56
Amak Coastal	8-29	6,210	54
Amak Red Raider	8-17	6,130	54
Amak Ranger	8-17	6,110	50

Comments from the demonstrators were as follows: Melvin Sachs--R.S. 610--Slight damage, leaning from wind and rain.

Texas 620--Slight damage, leaning from wind and rain. Amak R-12--Slight damage, leaning a little. R.S. 650--Needed more time to mature, leaning from wind and rain.

Texas 660--Need more time to mature, leaning from wind and rain.

Steckley 108--No damage, stood up good.

Steckley 106--Slight damage, leaning badly.

DeKalb F-62--leaning badly. Pfister 5155--Needed another week to mature, no damage.

Pfister 6255--stood up good, DeKalb F-63--Needed another week to mature, no damage.

Steckley 103--Leaning a little, Amak Coastal--Stood up good.

Amak Red Raider--Stood up good, hard to thresh grain out of head.

### Pre-Measuring Service Available To Cotton Farmers

Farmers who want to have their cotton acreage pre-measured by a representative of the Parmer County ASC office, are asked to make applications for this service prior to March 15.

Prentice Mills, manager of the county ASC office, says the fee for this service will be the actual cost and will vary between farms depending on the difficulty involved.

Farmers who have taken advantage of this service in the past have been well satisfied Mill says.

"We suggest, if you intend to apply for this service, that you make your application as soon as you have decided where you intend to plant your cotton for the coming year," the county manager adds.

Amak Ranger--Need more time to mature, leaning badly. Bob Riethmayer--

Texas 601--Light shatter, leaning a little. R.S. 610--Light shatter, leaning a little.

DeKalb F-62--Some lodging, half damage above average. Amak Coastal--Light shatter, standing good.

Amak Red Raider--No shatter, hard to beat out of head. T.E. 55--Light shatter, little or no leaning.

Steckley 108--Light shatter, little or no leaning. PAG 665--Light shatter, leaning (tall).

DeKalb F-63--Light shatter, very little lodging, but leaning. Amak R-12--Light shatter, leaning.

Lindsey 788--Light shatter, leaning (tall). Texas 660--Light shatter, Leaning.

Comments from the demonstrators were as follows: Melvin Sachs--R.S. 610--Slight damage, leaning from wind and rain.

Texas 620--Slight damage, leaning from wind and rain. Amak R-12--Slight damage, leaning a little. R.S. 650--Needed more time to mature, leaning from wind and rain.

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Steckley 106--Slight damage, leaning badly.

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# Notice To Taxpayers

January 31 is the last day to pay your county and state property taxes without penalty. Starting February 1 a 1 1/2 percent penalty will be assessed and it will increase each month.

## Poll TAX Deadline

Also, January 31 is the final day for paying your poll taxes. Poll taxes can be paid at the tax assessor's office in Farwell or at Dan Ethridge's office in Friona. Application blanks for the poll taxes are available at the Bovina City Hall.

If you mail in your payment for taxes, make sure that you have included the extra \$1.75 for poll taxes. In the past, some folks have thought their poll tax payments were included in the amount assessed for property taxes. This is not the case since it up to each and every taxpayer whether or not they want to vote.

## CAR LICENSE TAGS.

Car license tags go on sale February 1. Be sure and bring your title and last year's license receipt.

# LEE THOMPSON

Parmer County Tax Assessor - Collector

# WITH THE COUNTY AGENT

JOE JONES

To date reports have been received on 96 soil samples sent to the Soil Testing Laboratory, Extension Service Post Office Annex, Lubbock, Texas. The samples have been sent in by farmers located over the entire county.

It has been taking 7 days to receive these reports following the date samples were received at the laboratory. Don't put off sending in your samples until it is too late for you to properly plan your fertilizer program. The laboratory is likely to be more rushed later, so go ahead and get this job done while it will be the most useful to you in planning your program and while the laboratory can give you the fast service it is now able to give.

Miss Musil and I had a real good meeting with 46 interested Parents and Club Members of the Rhea Community, Friday night. The girls and boys organized their community 4-H Clubs and made plans for their next meeting to complete their organization. Parents of all boys and girls were present and we were very well pleased with the enthusiasm of parents and members. We are looking forward to working with this group of boys and girls. The next meeting of the boys will be held at the Jarecki home on Friday night, Feb. 10.

You have been hearing a lot about civil defense lately, just as I have. Few if any of us have done anything about it. I did enjoy meeting with the Modern Study Club at Friona last Tuesday night and showing them the slide film I have on civil defense. Judge Brewer discussed civil defense with the group prior to my showing the slide film strip.

The club members seemed real interested in what Judge Brewer and I had to present, so if you see any of this group digging a hole, let us know. Plans are to show and discuss this film to groups all over the county, so if Miss Musil or I can help you out with a civil defense program be sure to call on us.

Farmers tax guide and order blanks are still available from our office, so why don't you plan to pick them up while you still have time to make use of them this year.



"DIRECT FROM PARIS," was part of the description Emcee Bill Wooley gave about this all-male group of hula dancers who performed Thursday night at Lazbuddie Farmer's Union fun night. Wooley went on to say that identity of the dancers would never be revealed.



JAMES WELCH



ALEX DICKIE

AT LAZBUDDIE--

## 250 Attend FU Program

A crowd of some 250 people was on hand for a fun night and barbecue sponsored by Lazbuddie Farmer's Union Thursday night at Lazbuddie School.

The program was in school auditorium. The barbecue followed in school cafeteria. Contributors to the barbecue were several Farmer and Bailey County businesses.

Main address of the program was delivered by James Welch, Lazbuddie farmer and member of the local there, who explained aims of the reorganization on all levels.

Alex Dickie, president of Texas Farmer's Union was introduced and made a short address as did Dwight Wilson, member of the national organization.

Musical entertainment was presented by Panhandle West-terners, a string band from Muleshoe.

Bill Wooley of Hub was master of ceremonies. He narrated an all-male hula dance and queen's contest.

Welch was introduced by Melvin Trieder. Kirby Burch led pledge of allegiance to Flag. Clayton Graef offered the invocation.

A pioneer citizen celebrating his 100th birthday was being interviewed by a local reporter. "Pop," said the reporter, "I'll bet you've seen plenty of changes around these parts." "Yep," the old man agreed. "And I've been against every darn one of them."

### Courthouse

INSTRUMENTS FILED FOR RECORD WEEK ENDING JANUARY 14, 1961

County Clerk's Office, Farmer County

W.D., Jerome Walker Squyres, Jr., James B. Collier, Lot 12, Blk. 1, Staley Add., Friona  
W.D., N.R. Harding, R.S. Ford, Lots 1 thru 8 & N/22' Lot 9, Blk. 6, Hamlin Heights Add., Farwell

MML, Tommie Lee Parker, William H. Nunn Lot 10, Blk. 8; Lots 1 thru 6, Blk. 1, M&F, Friona

D.T., Olan W. Turner, Gifford, Hill, Western, 10 a. in SE/4 Sec. 24, T5S, R4E

MML, Gordon Massey, Gifford, Hill, Western, W/2 Sec. 12, T4S, R4E

W.D., Weldon Criswell, Andrew H. Wilson, E/2 Sec. 15, Kelly "H"

W.D., C.W. Dixon, Ralph W. Shelton, SW/4 Sec. 27 & Tract N of RR in Sec. 34, T1N, R4E

W. D. Deon Awtrey, C. W. Dixon, SW/4 Sec. 27 & Tract N of RR in Sec. 34, T1N, R4E

D.T., Ralph W. Shelton, C.W. Dixon, SW/4 Sec. 27 & Tract N of RR in Sec. 34, T1N, R4E

W.D., F.W. Holcomb, Gay Ann Cranfill, 80 a. of Sec. 5, T1N, R1E

W.D., J.E. Hermes, Woodroe Finley, S/2 Sec. 5, Synd. A

W.D., Anna Hermes, Freda Finley, S/2 Sec. 5, Synd. A

W.D., Glen D. Phillips, Kate Phillips, et al - Part Sec. 17, 8 T16S, R1E; Part Sec. 25, R9S, R1E

W.D., Dan Ethridge, R.L. & Marie Fleming, Lots 2 & 3, Blk. 10, Staley Add., Friona

W.D., John Getz, Roberta Henderson, Lots 20, 21, Blk. 9; Lot 15, Blk. 17, Hamlin Heights Add., Farwell

W.D., Roberta Henderson, N.R. Harding, Lots 20, 21, Blk. 9;

## HD Agent's Gossip

BY MISS ETTIE MUSIL

Did you know you have only four more days to pay your poll tax? You do want to fulfill your duties as a citizen and vote in the county and state elections. Do write yourself a memo to pay your poll tax the next time you are in Farwell in the courthouse or in Friona. I understand you can contact Dan Ethridge in Friona to pay your poll tax if you live in the northern part of the county.

"To make the best better," is the 4-H club motto the newly organized Rhea 4-H clubs will be working towards. Joe W. Jones and I attended a second meeting Friday night January 20, in the Parish Hall of the Rhea Community to assist in organizing a 4-H club in the community.

It was so encouraging to see twenty-two mothers and fathers and other interested adults attending the meeting to back the boys and girls. It has been proven in all 4-H clubs in the nation that the success of 4-H club work depends upon volunteer adult leaders.

The 4-H club team is composed of 4-H parents plus local 4-H leaders plus county extension agents, added to interested 4-H members equal useful and well balanced citizens.

In organizing the 4-H girl's club, eleven girls signed an enrollment card. They elected Wanda Huddlestone as president; Lindy Dean as vice-president; Sandra Patterson, secretary-treasurer; Connie Lynn

Lot 15, Blk. 17, Hamlin Heights Add., Farwell

W.D., O.M. Jennings, Nerine Malone, 2/10 int. in S/2 Sec. 33, D&K

W.D., O.M. Jennings, Helen Carthel, 2/10 int. in S/224.2 a. Sec. 101, Kelly H

W.D., O.M. Jennings, James H. Jennings, 2/10 int. in SE/4 Sec. 36, D&K & NW/4 Sec. 101, Blk. H, Kelly

W.D., O.M. Jennings, Elvie T. Jennings, 2/10 int. in E/210 a. of S/2 Sec. 101, Kelly H

D.T., Helen Fangman, Federal Land Bank, W/2 Sec. 10, T1N, R4E

Ab/of/judg, Cosden Petroleum Co., E.R. Coffman --

W.D., Jessie D. Jamerson, Lawrence Jamerson, E/2 Sec. 9, T6S, R3E

W. D., C.W. Dixon, Deon Awtrey, Tract # 2, West Loop Drive, Friona

W.D., J.W. Parr, J.T. Gee, Parts of NW/4 Sec. 12; SW/4 Sec. 1, & S/2 Sec. 1, T3S, R3E

MML, W.E. Thornton, Gifford, Hill, Western, S/2 Sec. 3, Synd. A

W.D., Woodyard L. McDowell, Clyde Weatherly, E/289.43 a. of Sec. 27, T1N, R4E

D.T., Clyde Weatherly, John Hancock Mutual Life Ins. Co., E/289.43 a. of Sec. 27, T1N, R4E

## FOOTSAVING EDUCATION



My son's shoes smell to high heaven. Is it a common problem? If you remember, before school were air conditioned teachers always spotted their desks between the door and the window and they left the window open until the pupils turned blue. That wasn't because the teachers had claustrophobia.

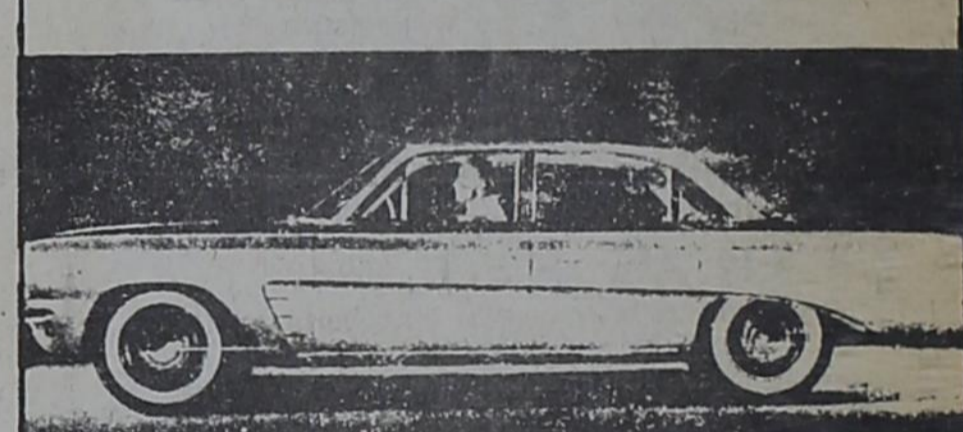
Almost every boy who has asked me about this embarrassing condition was wearing shoes that were much too short for his feet. Shoes are designed to fit the heel of the foot and the arch while leaving air space in front of the toes and around them. Practically all of the work and the perspiration are done by the toes. Crowding them into the fronts of short shoes seals in the perspiration until it acquires an odor. More on this subject next week.

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Ph. 2331 Friona

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Ph. 2700-Muleshoe

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5 Miles North Of Clay's  
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**Arcadian** OKLAHOMA LANE FARM SUPPLY  
Route 1 Farwell, Texas  
Phone: 225-4366 (Tharp-on the Bovina Exchange)

GOT OUR URAN AND WE'RE RARIN' TO GROW

Wheat, like people, can be mighty sluggish and, like people, if they don't get the proper diet, there's going to be trouble.

When the first few days of sunshine start the wheat to stirring, something mysterious happens; cells in the small wheat plant develop and determine just how large the head of wheat is going to be.

ARCADIAN GOLDEN URAN Nitrogen applied early will stimulate these cells to start a larger head of wheat--plenty of Golden Uran Nitrogen applied early will insure maturity of a large, profitable harvest!

Remember, nitrogen is usually the most limiting factor in producing big wheat yields.

Plan to top dress your wheat early with ARCADIAN GOLDEN URAN. Stop in and see us or give us a call.

Sincerely,  
OKLAHOMA LANE FARM SUPPLY  
*Wendol Christian*  
Wendol Christian

# Irrigation Still Expanding

Despite the past three years of favorable rainfall conditions, irrigated acreage in Texas has continued to show a slow but steady increase instead of a curtailment.

This was brought out in the latest biennial survey completed last year by the Texas Agricultural Extension Service. The survey was compiled from information gathered by county agents from each Texas county, and the results have been carefully checked with figures from previous surveys.

The total irrigated area in Texas in 1959 amounted to 7,140,443 acres. In 1957 the total acreage under irrigation was 6,962,234 acres, and in 1955

it was 6,208,022. The increase in acreage from 1957 to 1959 was markedly lower than in the preceding two years, and this was attributed to conditions of favorable rainfall which were generally in nearly every area of the state.

Reports by counties show that there is at least a sprinkling of irrigation in 239 of the 254 counties in Texas. Areas of heaviest irrigation, of course, are in the Rio Grande Valley and in the High Plains.

The 1959 survey showed that some 6,445,155 acres are irrigated by surface methods and 695,288 acres by sprinkler method is growing steadily in spite of the heavy expense involved in installation.

In all, irrigation is used on 48,110 farms out of approximately 292,000 farms enumerated in the state. Ground water supplies, obtained from 60,708 wells, are used to irrigate 5,914,753 acres.

The leading irrigated crop is cotton, which shows a total of 2.2 million acres, and grain sorghum is second with slightly more than two million acres. Wheat comes third with 637,000 acres, and other top-ranking irrigated crops include rice, with 436,000 acres; vegetables, 375,000 acres, and pastures, 200,000 acres. There is also irrigated acreage in lesser amounts for corn, forage sorghum, alfalfa, oats and various other types of production.

While irrigation did not expand as rapidly during the past two years, any increase at all during a period of highly favorable rainfall was taken as a sound indication that irrigation if being widely accepted by farmers as a practice of good managements instead of simply as an emergency measure used to maintain production in drought periods.

Replenishing ground water supplies, of course, is one of those problems yet to be solved along with many others in the Texas water outlook.



A presidential appointment of great importance to industry is that of Gov. Luther H. Hodges of North Carolina as Secretary of Commerce.

President-elect Kennedy made it clear that he regards expansion of the nation's international trade as perhaps the most vital responsibility of his Commerce Secretary.

Explaining his own views, Hodges said:

"I am for expansion of trade. I think that is the way the world gets along. I think that is the best remedy for anything.

"It is far more important than aid and all the other talk you can get. You have real problems in expanding trade, because you have the question of the balance of payments and all of that. It has been turning against us in the last several years. We have much to do. But I am very much in favor of expanding trade both ways."

The North Carolinian has had a background of business experience. He rose from office boy in the textile industry to vice president of Marshall Field and Company, in charge of mills and sales.

In 1950 he was elected Lieutenant Governor of North Carolina. He has been Governor since 1954. During the recent political campaign he headed a committee of businessmen for Senator Kennedy.

A little boy, taken to the ballet for the first time, watched in amazement as the dancers performed gracefully on their toes.

Finally he whispered loudly to his mother, "Why don't they just get some taller girls?"

# WANT ADS

For Sale—Practically new 17 foot Crosby boat and Mercury motor. Phone Friona 3442. 2tc

For Sale—3 bedroom brick home, 2 baths, Attached garage. Phone Friona 9841. 2tc

FOR RENT -- Floor Polisher. \$1 per day. Superior Electric, AD 8-2751 32-tfnc

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Plumbing Repairs  
Call Us!  
**BOVINA ELECTRIC**  
Odis White  
238-2951

LAND WANTED - We have buyers for irrigated land, also dry land and grass land. Call, write or see Turner Bros. Land Co. Ph. 5221, Hale Center, Texas. 16-12tp

FOUND -- Child's football uniform 4 1/2 miles west 1 mile north of Bovina. Contact Bob Wilson, 225-4138 or Blade Office, 238-4531. 31-1tdh

LOST OR STRAYED -- 350-pound white face calf. Call M. H. Carson 225-4458. 31-2tc

FOR SALE---2 bedroom home, newly redecorated and carpeted. New hot water heater. Good location on Third Street, see Dick Martin at First National Bank or Phone AD8-4721. 15-tfnc

Trash Barrels delivered. \$4.00 Odis White, 238-2951. 29-4tc

Mother watching her six-year-old toil manfully with pencil and paper: "Johnny, what are you doing?"  
"I'm drawing a picture of God."

"But, dear, you can't do that. No one knows what God looks like."  
"Well, they will when I get through with this."



HAPPY PARTNERS—Matching shirts in cotton hopsacking accent a happy partnership. The shirts are patterned with a colorful emblem motif against a white background. The cotton fabric has been Sanforized so the shirts will retain their size and shape through many washings.

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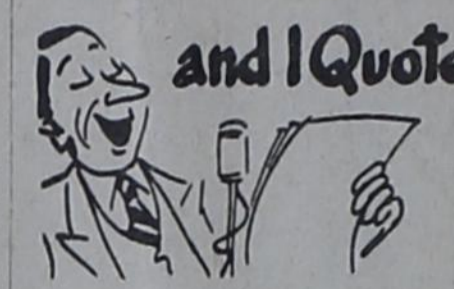
*Jerry Marcus*

"It's helped me tremendously— everybody stays out of my way."

**WHITTLIN'**  
electricity. He also arranged to get special tax write-off benefits for his business.

The man finally became politically conscious, and one day he wrote a letter to his Congressman. He said, "I wish to protest these excessive governmental expenditures and high taxes. I believe in rugged individualism. I think people should stand on their own feet without expecting handouts."

There's the story. Like it or not.



"In some cases, when a woman makes a fool of a man, it's an improvement."—Franklin P. Jones.

"Modern paintings are like women. You'll never enjoy them if you try to understand them."—Harold Coiffin.

"Every business concern needs some promising young men—in order to attract good secretaries."—Marjorie Johnson.

A nation incapable of balancing its budget in the most prosperous years in its history would be a nation incapable of self-government.

Big Sister: "Bobby, if you eat the rest of that pie, you'll burst."  
Bobby: "Pass the pie and stand back."  
Youth thinks intelligence a good substitute for experience, and his elders think experience a substitute for intelligence.  
—Lyman Bry...

**Let's face it . . .**

Not Everybody Belongs To A Co-Op But Everyone BENEFITS

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Jim Russell, Mgr.

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HEATS YOUR HOME —automatically! Clean, even, healthful heat—for one room or a whole house!

**GULFTANE**

HEATS YOUR WATER —fast! Oceans of piping hot water for laundry, dishes, bath.

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COOKS YOUR MEALS —the modern way! Automatic, carefree cooking with pure, clean, "controlled" heat.

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POWERS YOUR TRACTOR —and cuts maintenance costs to the bone! Delivers greater power, faster speeds, faster farming.

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Don't let weeds rob you. Gulftane used in convenient, effective, flame throwing weed burners destroys weeds, increases yields, upgrades crop quality, and reduces hand labor costs.

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238-2271 Bovina

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