



BY BILL ELLIS

## Grid Contest Begins In Blade

The annual Bovina Businesses Football contest makes its 1978 debut this week in the Bovina Blade, with \$15.50 in cash prizes being offered each week.

In addition, contestants will be shooting for a grand prize of \$100 in cash, to be awarded at the close of the 13-week period.

Once again this year the first prize winner each week will receive \$7.50 cash. Second place will receive \$5.00, and third place will be awarded \$3.00.

For grand prize, a straight cash award of \$100.00 will be given. This is the second year for a cash prize to be given for the main prize, changing from the format of Cotton Bowl game tickets, which were sometimes not convenient to use.

## Tax Hike Compared With Area

Last week, the Blade ran an article on the raise in the school taxes. This week, a more detailed report is being published.

As was stated in the last issue, the Board of Education voted to raise the school taxes by 30 per cent for the school year 1978-79. This increase is hoped to help offset the money needed to begin the next school year and the additional money it takes to run the school district caused by inflation.

A thirteen year history of the tax rate is as follows: From 1966-67 until 1972-73, the rate was 33 1-3 per cent assessed value and \$1.65 per hundred. In 1973-74, the tax rate was increased to 33 1-3 per cent assessed value at \$1.83 per hundred.

In 1975-76, the tax rate was again increased to 50 per cent assessed value at \$1.59 per hundred. In 1976-77, the tax rate decreased to \$.73 per hundred at 100 per cent assessed value. This year, the tax rate will be \$.95 per hundred at 100 per cent assessed value. There have been three increases and one decrease in the past thirteen years.

The Blade contacted some of the surrounding school districts to obtain their tax rates so as to provide a comparison for the readers. The Friona School District's tax rate is \$.62½ per hundred at 100 per cent of the assessed value. The Lazbuddie School District's tax rate is \$1.20 per hundred at 48 per cent of the assessed value. The Farwell School District's tax rate is \$1.60 per hundred at 100 per cent of the assessed value.

These rates, if based on a \$10,000.00 assessed value would compute to the following figures: Friona, \$61.50; Lazbuddie, \$57.60; Farwell, \$160.00, and Bovina, \$95.00.

If anyone has any questions on the school taxes for the school year 1978-79, please contact the Bovina I.S.D. Business Office.

Sponsored by 15 area businesses, a full page advertisement will appear in the Blade each week for 13 issues. In each of the sponsors' advertisements will be listed a game being played that week.

Contestants must choose a winner and write his or her choice on the entry blank. A tie-breaking score must be predicted for the weekly Bovina Mustang game.

Contest rules are listed on the contest page. Only one entry blank may be submitted by each contestant. Deadline for entering is 5 p.m. on Fridays.

Entry blanks may be brought by the Blade office on Third Street or mailed. Entries that are mailed must bear a postmark of Friday, and must be received by the Blade by Monday to count for the week's prizes.

Winner of the 1977 contest was Allen Cumpton, who won his second title in the history of the event. Cumpton had won the grand prize in 1965. Cumpton joins Emmett Tabor in an exclusive club of two-time winners in the event.

Tabulations of individual entrants' scores will be kept all season, and at the end of the 13-week contest, a grand prize winner will be named.

A scoreboard, with all contestants listed in alphabetical order, will be on display in the Blade office, showing the contestants' current week's score as well as the running score.

Sponsoring the contest with the Blade this year are Bovina Pump Co., Sherry Grain, Charles Oil Co., Bovina Wheat Growers, First State Bank, Big Nick Machinery, and Lawlis Gin.

Also, Horn-Clayton Insurance, Paul Jones Texaco, Dairy Freeze, Parmer County Spraying Service, Bonds Oil Company, Agri-Sprayers, Chemical Enterprises and Chuck's Spraying Service.

## FOR BOVINA

## Efforts Expended For Ambulance

Bovina took a giant step toward having a local ambulance ready for emergency use this week when the Volunteer Fire Department voted to order supplies needed to certify the ambulance.

The fire department has had a vehicle suitable for ambulance use for some time, but it did not have the needed equipment for state certification. Earlier this year an ambulance cot complete with tie-down bars and jump seat for the attendant was obtained through a permanent loan from the Ralls Ambulance Service.

Work is now underway to install this equipment along with storage bins and cabinets for emergency supplies. It is hoped that the ambulance will be ready for the first football game.



MUSTANGS....The 1978 Bovina Mustangs, who will kick off their 1978 season on Friday, are shown above. Back row, left to right, are Mike Read, Richard Lowe, Jody

Bandy, Ricky Jamerson and Eddie Isaac. Third row: Michael DeLeon, Ronnie Cary, Randall Ritchie, Thad Rains, David Steelman and Eddie Garcia. Second row: Harvey

Shepherd, Randy Alonzo, Richard Villareal, Michael Wiseman, Ruben Salazar, Gabriel Gavera. Front: Steven Stevenson, Lynn Read and Freddie Quiroga.

## OWLS TO VISIT

## Football Season Kicks Off Friday

The 1978 Bovina High School Football season will open here Friday, with the Mustangs taking on the Hale Center Owls. The Owls, like Bovina, are also under the leadership of a new coach this season.

Stan Irvine, the new coach, has eighteen returning lettermen from

last year's squad. The Owls are counting on quickness and experience to help make them contenders in District 4-A this year. The Owls are picked to finish in a three-way tie for the fourth place in their district by Top-O-Texas Magazine.

Mustang head coach, Monte Barnes, expects the Ponies to have their hands full with the Hale Center team. Coach Barnes said the Owls had a very good showing in a scrimmage against the Olton Mustangs.

The probable starters for the Mustangs are: Defense; David Steelman, Randall Ritchie, Richard Lowe, Eddie Garcia, Michael Wiseman, Pat Ware, Mike Read, Ronnie Cary, Richard Villareal, Ruben Salazar, and Harvey Shepard. Offense: Ronnie Cary,

Ruben Salazar, Michael Wiseman, Richard Villareal, Mike Read, Eddie Garcia, David Steelman, Richard Lowe, and Pat Ware. (The rest of the offense was not certain at this time).

The game is scheduled to start at 8 p.m. at the football field in Bovina. Those who have not purchased season tickets are urged to do so immediately, as the choice locations are going fast.

The Mustangs will play a demanding non-conference schedule, prior to launching their District 3-A round-robin. After Hale Center, the Ponies take on class AA opponents River Road and Boys Ranch, with an open date in between. County rival Lazbuddie comes here on October, followed by a trip to Sunray on October 13.

## Enrollment Gains 15

Enrollment was still slowly picking up in Bovina schools this week, according to Superintendent of Schools Larry Wilson.

As of Tuesday, the total enrollment stood at 557, an increase of 15 from the opening day total of 542. This is only 14 students below the same date a year earlier.

Kindergarten through second grade picked up five students during the first week, from 82 to 87. Grades three through eight gained ten, from 298 to 308, and high school stayed the same, at 162.

"We will probably continue to pick up students, until we reach a peak around October 1," said Wilson. The

peak enrollment in 1977-78 was 570, with an average daily attendance (ADA) of 512.

## Sr. Citizen Date Changed

The Senior Citizens have changed the dates for their Game Nights. It was announced that the Games Nights will be changed from Monday to Saturday night. The first Game Night will be Saturday, September 16, at 8:30 p.m. at The Spot on Third Street.

Every one is invited to attend.

AND, IF RESULTS of the Bovina Mustangs' scrimmage games are any indication, perhaps local fans should plan to be on hand when the Ponies kick off their 1978 season on Friday night.

Having outscored Sudan in their first scrimmage contest, the Mustangs then proceeded to play larger Friona on even terms last Friday night. The Chieftains are hoping to be in the thick of the fight in always-tough District 3-AA, so that speaks well for the Mustangs.

It's been awhile since Bovina had the opportunity of playing winning football, but who knows? Didn't we read somewhere that the year 1978 is supposed to be the "Year of the Horse?"

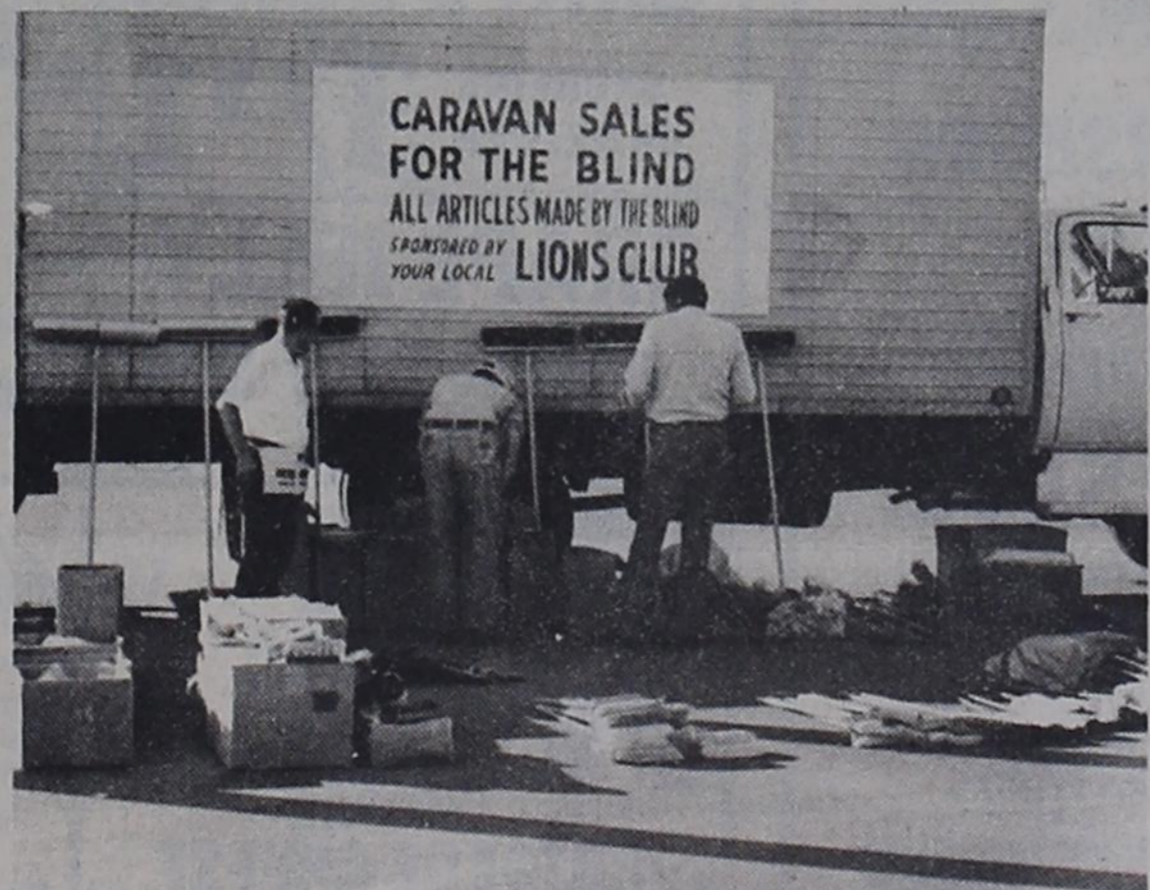
ALONG WITH THE beginning of the football season comes the kickoff also of the Bovina Blade's annual football contest, where fans get the chance to prove how good they are at picking the winners of the top games each week.

Like the NFL, we have our expanded slate of games for the fans to check over.

We urge everyone to get in on the action from the start, and improve your chances to be the grand champion. As usual, there are weekly prizes to shoot for, along with the challenge of staying in front of the pack.

It doesn't cost anything to enter, once you've purchased your Bovina Blade that has the official entry blank. So fill your entry out today, and get in on the fun!

WE HAVE ALWAYS heard that a small town is the only place that you can talk for 15 minutes even when you get a wrong number. Scooter Russell verifies that concept. The "wrong number" even offered her some news before she was through talking.



BROOM SALE....Bovina Lions Club's annual broom sale headquarters which was set up at Bovina Supermarket, is shown above. Articles sold in the project are made by the Lighthouse for the Blind.

No one can say definitely that persons have died because they had to wait for an ambulance from Friona when they were sick or injured. However, needless suffering could have been prevented if persons in wrecks had not had to wait ten or fifteen minutes for help to arrive. In addition many people have probably been taken to the hospital by private cars who would have been more easily and comfortably moved by ambulance, had one been available.

"This is to be a local project, paid for by local people and staffed by volunteer personnel. Those who are helping to organize the service need your help. If you feel that you can, we want you to be trained to help operate the ambulance. However, if you are unable to do this, you can still have a part in making this ambulance a reality," said a spokesman for the Bovina Fire Department.

Twin-sized sheets, hospital blankets, several pillows, and funds for the purchase of other necessary supplies are needed. An account has been opened at First State Bank to receive donations.

If you have sheets, blankets or pillows, call Clayton Williamson at the city office, someone will pick these things up.



AG CLASS....Members of the Ag Mechanics class at Bovina High school pose with the "Bull Run" facility the class built, using equipment donated by area businesses. Donating equipment were Aero Chemical Company of Pleasant Hill (pipe), Bovina Pump Company (hardware) and Jones Texaco (tires).



# Reflections

From The Blade

**20 YEARS AGO—SEPT. 3, 1958**  
Six Californians died as the result of Parmer County's "worst highway accident" following the collision of a 1957 Pontiac and a heavily-laden grain truck at the Hub intersection Friday afternoon.  
Bovina Lions Club will stage its annual sale of brooms Sept. 10, from 8 a.m. to 6 p.m.  
Afton Williford of Lubbock visited overnight recently in the home of his aunt and uncle, Mr. and Mrs. R.N. Williford.  
Celia Berry is the drum major for the Bovina Band. She was selected

Friday along with four other girls as twirlers.

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**15 YEARS AGO—SEPT. 4, 1963**  
There were no injuries but considerable damage in a two pickup collision 10 miles east of Bovina Tuesday afternoon of last week.  
Mrs. Erith Hawkins hosted a products party Friday morning at her home.  
Visiting recently in the home of Mr. and Mrs. A.M. Wilson were her sister and family, Mr. and Mrs. Paul Strauss, Eileen and Bobby of Abilene.  
Ja Don Sudderth, son of Mr. and Mrs. J.B. Sudderth, celebrated his sixth birthday Tuesday afternoon with a party at his home.  
Mr. and Mrs. Earl Goodwin and family of Sioux City, Iowa, visited recently in the home of his sister and husband, Mr. and Mrs. Carl Rea.  
Several members of the Free family had a reunion at Dumas over the weekend in the home of Mr. and Mrs. Dick Free.

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**10 YEARS AGO—SEPT. 4, 1968**  
The safe of Bovina Wheat Growers, Inc. was stolen and taken approximately a mile and a half east of town to a barn.  
Rev. William G. Irwin will be the visiting evangelist for revival services at First Baptist Church of Bovina which will begin Sunday and continue through the week, according to Rev. Ken Moore, pastor of the church.  
Organizational meeting of Bovina Mustang Booster Club for the present school year has been scheduled for Tuesday night, announces J.D. Kirkpatrick, president.

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**5 YEARS AGO—SEPT. 5, 1973**  
Two Clovis men, employees of Missouri Beef Packers, were arrested about 11 p.m. Tuesday night of last week and charged with possession of under two ounces of marijuana.  
A Kick-Off Koffee, hosted by wives of the Bovina Mustang coaches, was held Saturday morning prior to the Mustang-Clovis scrimmage in Community Room of First State Bank of Bovina.  
Mrs. Wilbur Charles hosted members of Thrifty Club at her home Monday afternoon. Members spent the afternoon visiting and working on individual projects.



ERITH HAWKINS

## Hawkins' Son Re-Assigned

Airman Erith A. Hawkins, II, son of Mrs. Patricia B. Morris of 2354 Grove Ave., San Diego, and Erith Hawkins of Bovina, has been assigned to Lowry AFB, Colo., after completing Air Force basic training.  
During the six weeks at Lackland AFB, Texas, the airman studied the Air Force mission, organization and customs and received special instruction in human relations. Completion of this training earned the individual credits towards an associate in applied science degree through the Community College of the Air Force.  
Airman Hawkins will now receive specialized training in the munitions and weapons maintenance field.  
The airman is a 1978 graduate of Montgomery High School.

## Around Bovina

The Junior Varsity game against Vega has been cancelled, and a game with the Friona freshmen has been scheduled in its place. The game is scheduled to start at 5 p.m. in Friona.

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The Young Homemakers will have a Pastry Wagon on Friday, September 8. Anyone who wishes the wagon to come by should call Darlene Caldwell at 238-1594.

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The regular meeting of the Young Homemakers will be September 12, from 4-6 p.m. at the Methodist Church. Phil Sorley will present a program on "Sensible Eating Habits". Baby sitters will be provided.

School parents in junior high and elementary school are invited to a "get acquainted" coffee. Parents of sixth through eighth grades are invited on September 7, from 8-9 at the school cafeteria. Parents of children in grades three-five are invited on September 14, from 8-9 at the cafeteria.

## Society Sets Mexican Meal

The Guadalupana Society has announced that the annual Mexican Dinner of the St. Ann's Church will be served at the Parish Hall in Bovina on September 10, from 11 a.m. until 2 p.m.  
Donations are \$2.50 per plate. Free door prizes will be awarded at closing time. Everyone is cordially invited to attend.

## Senior Citizens Group Is Active

The Senior Citizens met August 30 at the "Spot" for their monthly meeting, with 44 people present for lunch.

After lunch, the group had a business meeting, then sang, read poems, told jokes, and played "42." The ladies now have a quilt up to be worked on.

Dirt has been hauled in around the building, grass has been spread, and the water has been going. The Senior Citizens wish to thank all of the men responsible for the work that has been done.

Every senior citizen is invited to come and join the group at their next meeting.

Those attending were: Mr. and Mrs. Clifford Leake, Allene Russell, Oma Gunn, Leona Steelman, Hattie Burnett, Mrs. J.W. Bell, Mr. and Mrs. H.H. Kelso, Charlsie Eubanks, Mr. and Mrs. Willie Gipson, G.A. Bandy, Mona Smith, Mr. and Mrs. F.M. Crook, Mr. and Mrs. G.F. Trimble, J.J. Terry.

Also, Mr. and Mrs. G.H. Hall, Ruby Jones, Mr. and Mrs. Travis Hancock, Mr. and Mrs. P.O. Dixon, Mr. and Mrs. Hylton Moore, Buck Ellison, Bess Davies, Mrs. Wilbur Charles, Mr. and Mrs. Reagan Looney, Mr. and Mrs. L.M. Grissom, Lola Grissom, I.W. Quickel, Ola Epperly and Jerry Ware.

## First Aid Course Is Set

The Texas Department of Health's Emergency Care Attendants course will be offered beginning September 21, at 8 p.m. at Bovina High School. The advanced first aid course is open to persons who are interested in working with the Bovina ambulance and to those who feel the need of knowing first aid for their jobs, Scout troop leaders and other interested persons.  
Coordinator for the course, the Rev. Dick Richards who is a nationally registered Emergency

Medical Technician, explained that the course will include twenty-four hours of instruction and practice in first aid skills and a four hour exam administered by the state. In addition, there will be a make-up day for persons who have to miss a session and practice session for those who feel they need more practice in skills before taking the test.

There will be a small charge to cover the cost of supplies for the course and the handbook.

## It's A Boy For Reddens

Mr. and Mrs. Bob Redden became the parents of a baby boy on Sunday, August 27. Named Blain Sigel, he weighed seven pounds, seven ounces and is the first child for the couple.

Maternal grandmother is Frances Kaufman of Austin and maternal great-grandparents are Mr. and Mrs. F.C. Knight of Marble Falls,

Texas. Paternal grandmother is Mary Ruth Redden of Clovis, New Mexico.

Bob and Nancy transferred from Austin to McAllen a year ago. Bob is employed by Motorola Company, and is the Communications Sales Manager of the Rio Grande Valley.

**NEW!**  
**EXCLUSIVE JEWELRY**

**2 YEAR WARRANTY**

**SHOP NOW FOR CHRISTMAS**

**Don's MEDICINE CHEST**  
Phone 238-1659

Don & Gladys Spring

## The Bovina Blade

Published Every Wednesday at 100 3rd St. Bovina, Texas 79009  
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Bill Ellis, Publisher  
R.D. Looney, Editor  
Scooter Russell, Bookkeeper

An Italian immigrant to New Jersey, Italo Marconi, produced the first ice cream cones. The invention attracted little attention.

## IT'S THE MOST!



The most welcome advice a parent can give a son graduating from high school is to tell him where he can get on-the-job training and a good salary while he learns. In the Marine Corps, a new recruit has a pay and benefits package worth about \$7,768 a year.



## To The Editor

August 28, 1978

Dear Everyone,  
I want to thank you for all the cooperation, encouragement and help you showed during my too brief internship at the Star and the Blade. You were all wonderful and turned what could have been a terribly boring summer into a wonderful learning experience.

I miss all the good people I met looking for news in Friona and Bovina. In Lubbock, it is hard to find such honest, helpful and friendly people as the Parmer County residents are.

As I begin back to school and work on the University Daily, I appreciate more and more the knowledge I gained with you. Many people find it hard to believe that working on this daily paper will be very easy after working on two weeklies. But those weeklies are where the real journalism is practiced.  
Robin Harrington

## FIRST STATE BANK PRESENTS:

COW POKES

By Ace Reid



"Ain't had a drink or a cigarette for 6 months, don't I look great?"

**Get Your Season Football Tickets --- On Sale Now!**

**FIRST STATE BANK**

Member, FDIC Of Bovina 115 3rd St.

**STAGNER-ORSBORN BUICK-GMC-PONTIAC**  
30 YEARS IN HEREFORD  
**See Us And SAVE!**  
142 Miles Ave. - Hereford, Texas  
Ph. 364-0990  
KEEP THAT GREAT GM FEELING WITH GENUINE GM PARTS

**GM QUALITY SERVICE/PARTS**  
GENERAL MOTORS PARTS DIVISION

**ALLSUP'S CONVENIENCE STORES**  
OPEN 24 HOURS  
PRICES GOOD SEPT 7-SEPT 10, 1978

**ALLSUP'S AND BORDEN'S DAIRY MONTH SPECIALS**

<b>BORDEN'S ICE CREAM SANDWICHES</b> 6 PAK. <b>79¢</b>	<b>BORDEN'S DUTCH CHOCOLATE MILK</b> QT. SIZE <b>49¢</b>
<b>BORDEN'S BUTTER MILK</b> 1/2 GAL. SIZE <b>79¢</b>	<b>BORDEN'S FRUIT DRINK</b> GAL. SIZE <b>59¢</b>
<b>FOLGER'S ALL GRINDS COFFEE</b> 1 LB. CAN. <b>\$2.79</b>	<b>BORDEN'S SHERBET</b> PINT <b>2.79¢</b>
<b>POP CORN FRESH POPPED</b> BAG <b>15¢</b>	<b>TUNA CARNATION</b> 6 1/2 OZ. CAN <b>69¢</b>
<b>GRAPE DRINK SHURFINE</b> 46 OZ. CAN <b>3/\$1</b>	<b>SHURFRESH BACON</b> LB. PKG. <b>\$1.29</b>
<b>GRAPE JELLY SHURFINE</b> 18 OZ. JAR <b>2/\$1</b>	<b>FRESH COOKED BURRITOS</b> 4 FOR <b>\$1.00</b>
<b>COKE</b> 24 OZ. CUP <b>29¢</b>	<b>BORDEN'S COTTAGE CHEESE</b> 12 OZ. <b>63¢</b>
<b>BORDEN'S COTTAGE CHEESE</b> 12 OZ. <b>63¢</b>	<b>ALLSUP'S ICE CREAM</b> 1/2 GAL <b>\$1.29</b>



**1 BOVINA PUMP CO.**  
**AMERICAN TURBINE CO.**  
**DEEP WELL TURBINE PUMPS**  
 FARWELL AT OLTON

**2 BOVINA WHEAT GROWERS, INC.**  
**BOVINA & RHEA**  
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**3 SHERLEY GRAIN CO.**  
 "Serving Parmer County Farmers The Year 'Round"  
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 VEGA AT WHITE DEER

**4 CHARLES OIL CO.**  
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 PHONE 238-1284  
 Phillips 66  
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 \*Batteries  
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 AERIAL SPRAYING - DEFOLIATING - FERTILIZING  
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 RADIO DISPATCHED FOR PROMPT SERVICE  
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**DIAL 238-1331**  
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**6 CHEMICAL ENTERPRISES**  
**For All Your Fertilizer & Chemical Needs**  
 PHONE 238-1656  
**LARRY MANUEL, MGR.**  
 WEST TEXAS AT TEXAS ARLINGTON

**7 ALL THE WAY WITH THE MUSTANGS!**  
**First State Bank**  
 OF BOVINA  
**MEMBER, FDIC**  
 TEXAS A&M AT KANSAS

**BOVINA BUSINESSES 1978**

**Football Contest**

**YOU MAY WIN PRIZES OF**

**\$7<sup>50</sup> - \$5<sup>00</sup> - \$3<sup>00</sup> EACH WEEK**

PLUS THE

**GRAND PRIZE**

**\$100<sup>00</sup> In Cash**



TIME OUT

**ALL YOU HAVE TO DO, IS PICK THE WINNERS... THERE'S NOTHING TO BUY!**

**CONTEST RULES:**

1. There are 14 football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside the corresponding number in the contest entry blank at bottom of this page.
3. Pick the score of the tie breaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.
4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Sunday, if possible. Cash prizes of \$7.50 for first, \$5.00 for second, and third prize of \$3.00 will be awarded.
5. Tabulations of individual entrants will be kept all season and at the end of the season Grand prize winner will be named.
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p.m. or postmarked by 5 p.m. Friday.
7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.
9. Contestants must be 10 years old or older.
10. Everyone, except employees of this newspaper and their families, is eligible to enter.

**HONOR ROLL**

- |                       |               |
|-----------------------|---------------|
| 1960-NEIL SMITH       | 1975-         |
| 1961-ERITH HAWKINS    | A.M. WILSON   |
| 1962-EMMETT TABOR     | 1976-         |
| 1963-PAUL JONES       | GREG HROMAS   |
| 1964-JEANNE KERBY     | 1977-         |
| 1965-ALLEN CUMPTON    | ALLEN CUMPTON |
| 1966-TRUCK LUSK       |               |
| 1967-LEROY LANCE      |               |
| 1968-BILL ROBERTS     |               |
| 1969-LARRY WARDLAW    |               |
| 1970-DONNA CRISWELL   |               |
| 1971-TED GRAHAM       |               |
| 1972-GARY McCORMICK   |               |
| 1973-HARRY J. CHARLES |               |
| 1974-EMMETT TABOR     |               |

Turn This Blank Into The Blade Office By 5 p.m. Friday

**Bovina Bussinesses Football Contest**

**ENTRY BLANK**

Contestant's Name \_\_\_\_\_

Address \_\_\_\_\_

Tiebreaker (Pick Score)      BOVINA      HALE CENTER     

1	8
2	9
3	10
4	11
5	12
6	13
7	14

**8 BIG NICK FARM MACHINERY**  
 "IF I HAVEN'T GOT IT, I'LL GET IT"  
**WE ★ BUY ★ SELL ★ TRADE**  
**ALL TYPES OF IMPLEMENTS**  
**COMPLETE AUCTION SERVICE**  
 PHONE 806-238-1614  
 HWY. 60 BOVINA, TEXAS  
 TCU AT SMU


**9 LAWLIS GIN CO.**  
 For Better Turnout And Better Sample  
**GIN WITH OVID LAWLIS**  
 Hwy 86 East Phone 238-1513  
 CALIFORNIA AT NEBRASKA

**10 HORN-CLAYTON INSURANCE**  
**COMPLETE INDEPENDENT AGENCY**  
 PHONE 238-1214  
 ★ LIFE ★ HEALTH ★ HOME ★ AUTO  
 ★ FARM ★ CROP  
 Offices In: BOVINA, FRIONA, FARWELL  
 UCLA AT WASHINGTON

**11 PAUL JONES TEXACO**  
 PAUL and OLA LEE

**DAIRY FREEZE**  
 ★ CATERING TO HARVEST ORDERS  
 ★ INSIDE DINING  
 HWY. 60 CALL 238-1460  
 NEW ENGLAND AT ST. LOUIS

**12 Parmer County Spraying Service**  
 HEADQUARTERS ON FM ROAD 2290  
**WEST of BOVINA**  
**PH. 225-4990**  
 HOUSTON AT KANSAS CITY

**13 BONDS OIL CO. SHAMROCK DISTRIBUTOR**  
  
 TOMMY BONDS  
 HWY. 60  
**PH. 238-1146**  
 OAKLAND AT SAN DIEGO

**14 AGRI-SPRAYERS, INC.**  
  
 BOX 66 • BOVINA, TEXAS  
**GAYLON RHODES, MGR.**  
 BUSINESS HOME  
 806-238-1475 806-238-1572  
 CHICAGO AT SAN FRANCISCO





# Scooter's Scoops

By Scooter Russell



Our daughter, Tracy, is working at the Mountain Home News in Mt. Home, Idaho. This is an editorial that appeared in their newspaper while President Carter was vacationing there:

"President Carter is having a beautiful vacation in Idaho...blessed the potato crop...hopes they will be in abundance and gradually shaped more like peanuts...along with the compliments of Idaho's beauty and wonders of its clean air, I wonder if there is any possibility they'll make all of Idaho a national park and we'll have to travel to Washington to get a permit just to look at it...hope he has the time of his life."

Several have asked if the vacation area was close to where our children live, well...if you live anywhere in Idaho, it's just not too far from anywhere else in Idaho. Now doesn't that sound like a Texan a talkin'?"

We can credit our president for having chosen one of the most beautiful states in the union for vacationing...Idaho, with its 50 mountain peaks that rise above 10,000 feet, its 2000 well-known lakes and also hundreds of large waterfalls. Throughout the region there are steep canyons and plunging gorges that have been carved by swift mountain streams. Some of the most rugged areas in the United States are Idaho and, besides all of this, there are valleys that include fertile areas for farming. Parts of Idaho have regions with several primitive areas that U.S. Forest Service has preserved without roads, logging developments or modern improvements and can only be explored on foot or horseback, in boats or from planes.

I think C.E. Trimble, of Bovina, could tell us about the beauty of Idaho because this is where he found his lovely wife, Ester.

Now back to Texas and besides the good rains this week in Bovina, here's some more news....

Nelline and Henry Spicer enjoyed a good weekend with their son, Marty, of Dallas, who was home for the holidays.

Don and Juanda Murphy spent the weekend in Ballenger visiting relatives. They stopped in Lubbock on their way and visited with son David who is a freshman at Tech.

We had Denise for a day and night this week. She will be a freshman at Tech this year and classes began this week for her.

The Jim Owens family had company two weeks ago: Mr. and Mrs. John Sikes, former Bovinians, and now living in Hico. During this time several were entertained at a luncheon hosted by the Owens: Mr. and Mrs. Frank Turner of Zapata; Mr. and Mrs. Buster Cochran of Oklahoma Lane; Mr. and Mrs. Alvin Glasscock of Bovina, and the John Sikes. Later that afternoon the Owens and Sikes went to Ute Lake where they enjoyed a couple of days.

We visited with Lou Nuttall who had surgery at the Methodist Hospital in Lubbock last Thursday. She is doing fine and will be home the latter part of the week. Their son, Ronnie of Dallas, and daughters, Debra of Amarillo, Rita of Lubbock and Rhonda of Clovis were with them during this time.

Dorothy and Grady Sorley spent six days enjoying the beauty of Breckenridge, Colorado. Said they saw some snow and the weather was on the chilly side.

Sunday, September 3, Mr. and Mrs. Jim Owens had guests for dinner: their son and his wife, Don and Pam and their daughter, Tonya, of Seminole, another daughter and son-in-law, berthia and J.D. Kelly and children, Dwayne and Beth of

Pleasant Hill, and the Owen's granddaughter and her husband, Elaine and Randy Cain from Texico.

Mrs. Bill Wilcox had surgery in the Methodist Hospital at Lubbock last Thursday and came home Saturday. Her children were home over the weekend: Willa Mae and her husband Carl Walters and their children, Jeff and Ray, all of Santa Barbara, California, another daughter and her husband, Ruby and Junior McCormick of Clovis and the Wilcox's son, Ike and his wife, Gail, and children, Ginger, Sheila and husband Jeff of the Muleshoe area. The Walters will be with them all week before returning to California.

Mrs. Wilcox says she's doing fine after surgery.

The first of June, Ruby and Rhonda Henson, daughters of Edie Henson of Bovina, flew to Bangkok, Thailand, to visit with their father who lives there. They toured Bangkok which is the capital city of Thailand and then traveled south to Malaya and Singapore. Their mother showed me several pictures of the places the girls visited while there.

Two unusual playmates they entertained themselves with was a tiger their father had raised from a kitten and a seventy pound boa constrictor.

The girls returned home August 8 from a trip they will never forget!

Mr. and Mrs. Jerry King and son, David of Arizona, were traveling through this part of the country and stopped by to visit with Marie Venable. Jerry graduated from Bovina High School and lived here with his parents during his 'growing up' years.

Marie and Elton Venable spent a few days in Alamogordo, New Mexico helping their daughter,

Margaret Jo and her family get settled in their new home there.

The cutlines under the picture of Ginger Glasscock's band that appeared in the paper last week should have read:

Entertaining were: Don Lane, the son of Mr. and Mrs. Carl Wilson, Ginger and Melissa Glasscock, daughters of Harriet Lou and Kent Glasscock, Mac Glasscock, and John Johnston, son of Mr. and Mrs. O.B. Johnston.

Lee Bowers, of Bovina, had a pacemaker put on to assist his heart at the Lubbock Methodist Hospital last Friday.

He's doing fine after surgery and the family said he may get to come home sometime this week.

Jo Renli, of Lubbock visited Maxine and Euell Hart for a few days. Jo is Maxine's sister.

Butch and Karen McCain of Amarillo, and Ben and Christie McCain, of Port Arthur, were guests in the Les McCains home over the weekend. Ben and Christie also visited with her parents, the C.E. Trimbles, of Bovina.

Saturday noon, Rose and Les, Ben and Christie had dinner with Leslie's parents, the W.C. McCains of Fieldton, then later they visited Rose's mother, Mrs. C.M. Sanders also of Fieldton, who celebrated her 75th birthday that day.

Mr. and Mrs. Alvo Kersey of Bovina and their son and daughter-in-law, Donald and Alva, of Boise City, Oklahoma recently returned from a 4,000 mile trip to Banff, Canada.

On the way they traveled through Yellowstone National Park, fished at Jackson Hole and viewed Devil's Half Acre where they took lots of pictures. They also attended the State Fair in Wyoming.

Donald and Alva took a boatripe on Lake Louise in Banff and said at the end of the lake it had snowed 10 feet.

Another day the two couples rode a lift to the top of an 11,700 foot mountain and had dinner at a restaurant located at the top.

Mrs. Kersey said they were gone for about two weeks and had a wonderful time!

The annual Mexican Dinner at St. Ann's Church will be September 10, at the Parish Hall from 11 a.m.-2 p.m. Donations are \$2.50 per plate and door prizes will be given at closing time.

If you like Mexican food, don't forget about this because it is always a treat!

Vernon and Ellen Estes returned Friday from a trip to Lake Tahoe in Reno, Nevada. Ellen says they pulled their 26 foot trailer and made it fine except for the wind that gave them some trouble.

She said she and Vernon survived two weeks in close quarters after all and it was actually enjoyable.

Mrs. Frank Smith enjoyed company the first part of August: her son and daughter-in-law, Charles and Clarice Smith and their son, Randy, of Lancaster, California. Also another son and daughter-in-law, Neil and Lauretta Smith and children, Laurie, Shelley and Kevin, of San Antonio, were guests in her home.

Era Louise and Lawrence Jamer-son attended the Martin family reunion at Vernon over the weekend. Era's aunts came home with them for a couple of days: Mrs. Ludie Crownover of Dallas, and Mrs. Lessie Barnes of San Diego, California.

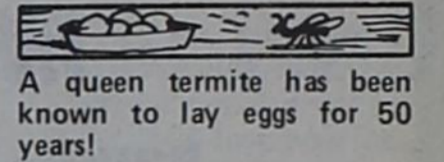
Era Louise said there were about 60 people at the reunion.

Jeanne and Al Kerby were in Carlsbad over the weekend visiting relatives: Jeanne's two brothers, Paul Frederick and Mr. and Mrs. Roscoe Frederick. They also visited Jeanne's two nephews and their families: Mr. and Mrs. Roscoe

Frederick, Jr. and son Marc, and Mr. and Mrs. George Frederick and two daughters, Kelli and Robin.

The National Safety Council urges all joggers to wear name tags....So they will know where to send the bodies.

Have a good week and thank you for calling....



A queen termite has been known to lay eggs for 50 years!



## SCHOOL LUNCH MENU

Sponsored by Borden's Milk

**MONDAY**--Meat and vegetable soup, cabbage slaw, peanut butter and crackers, cinnamon rolls and Borden's milk.

**TUESDAY**--Turkey and cheese sandwiches, sliced tomatoes, tator tots, oatmeal cookies, pear halves and Borden's milk.

**WEDNESDAY**--fried chicken and gravy, creamed potatoes, green beans, hot rolls, butter, banana pudding and Borden's milk.

**THURSDAY**--Hamburgers, lettuce, tomatoes, onions, pickles and mustard, French fries, brownies, pear halves and Borden's milk.

**FRIDAY**--Tacos, pinto beans, lettuce and tomatoes, Spanish rice, peanut pie, crackers and Borden's milk.

Take a good LOOK!

WE THINK YOU'LL LIKE WHAT YOU SEE!

## THE BIG PLUS

IS AT

### First Federal Savings & Loan

INTEREST RATES ON SAVINGS DEPOSITS  
COMPOUNDED DAILY FROM DATE OF  
DEPOSIT TO DATE OF WITHDRAWAL

Passbook	Annual Rate	Annual Yield	Minimum Time	Minimum Amount
Passbook	5.25%	5.39%		
Certificate of Deposit	5.75%	5.92%	90 Days	\$1,000.00
	6.50%	6.72%	1 Year	\$1,000.00
	6.75%	6.98%	2 1/2 Years	\$1,000.00
	7.50%	7.79%	4 Years	\$1,000.00
	7.75%	8.06%	6 Years	\$1,000.00
	8.00%	8.33%	8 Years	\$1,000.00
Money Market	Rate based on 1/4 of 1% above U. S. Treasury Bill Auction on Thurs. Prior		6 Months	\$10,000.00
IRA Keogh	8.00%	8.33%	3 Years	Retirement Accounts

\*FOR EARLY WITHDRAWAL CERTIFICATE INTEREST WILL BE PAID AT PASSBOOK RATE PLUS PENALTY OF 90 DAYS INTEREST AT PASSBOOK RATE.

To take advantage of higher rates, passbooks or Certificates must be presented to transfer funds from existing accounts.



SECOND LARGEST & ONE OF THE OLDEST FEDERALLY CHARTERED SAVINGS & LOAN ASSOCIATIONS IN NEW MEXICO

"Understanding A Growing Community"

801 Pile Street, Clovis, 762-4417  
Prince & Parkland, Clovis, 762-4417  
2nd & Abilene Streets, Portales, 356-4475

# ANNOUNCING...



## PARMER COUNTY FARM BUREAU

### ANNUAL MEETING

SATURDAY, SEPTEMBER 9 -

8:00 p.m.

Community Building - Friona, Texas

REFRESHMENTS WILL BE SERVED

This Is Your Farm Bureau, Come And Support It!

# PARMER COUNTY FARM BUREAU







FIVE GENERATIONS..... A.G. White, who observed his 98th birthday last week. Mr. White is shown with his daughter Doris Wilson, seated. Standing at left is great-granddaughter Vickie Jennings, holding her son Drew, and grand-daughter Pat Kunselman, holding Vickie's other son, Chad.

## THE FIRST BAPTIST of BOVINA Invites You To A REVIVAL September 10 - 14

Sundays 11 a.m. and 7 p.m. Monday - Thursday 11 a.m. and 7:30 p.m.

Evangelist: CARROLL GREEN, Hale Center Texas  
Singer: EDDIE FREEMAN, Plainview, Texas

Special Guest: J.PAT BRANCH, Rodeo Evangelist

## Bovina Churches Welcome You!

### Church Page Sponsors

ATTEND CHURCH  
REGULARLY!

### DUDLEY'S AUTO AUTO PARTS

3rd & Dimmitt Highway Ph. 238-1219  
Dudley & Jane Hughes

### FIRST STATE BANK Of Bovina MEMBER FDIC

### LAWLIS GIN COMPANY Highway 86

### BONDS OIL COMPANY Shamrock Distributor

### PARMER COUNTY SPRAYING SERVICE Ph. Tharp 225-4990

### AGRI-SPRAYERS, INC. Quality Aerial Spraying Ph. 238-1475

### KERBY WELDING SERVICE A Deal The Year O

### PAUL JONES TEXACO Firestone Tires

### FRIONA FORD SALES "Your Parmer County Ford Dealer" Bovina Ph. 238-1395

### PARMER COUNTY IMPLEMENT COMPANY W. Hwy. 60 Friona, Tex Ph. 247-2721

### DON'S MEDICINE CHEST Prescription & Health Needs Ph. 238-1659

### BOVINA GIN COMPANY "Your Satisfaction Is Our First Concern"

### HORN-CLAYTON INSURANCE ALL TYPES OF INSURANCE

### FIRST BAPTIST CHURCH Of BOVINA

Sunday School-9:45 a.m.  
Morning Worship-11 a.m.  
Training Union-6 p.m.  
Evening Worship-7 p.m.  
Wednesday Prayer Meeting-  
8:30 p.m.



Jerry Rockwell

### PLEASANT HILL BAPTIST CHURCH

Sunday School-10:30 a.m.  
Texas Time;  
Morning Worship, 11:30 a.m.  
Texas Time;  
Church Training, 7 p.m.  
Texas Time;  
Evening Worship, 8 p.m.  
Texas Time;  
Wednesday Night Meeting-8 p.m.



Phillip Shelton

### BOVINA BLADE

### CHARLES OIL COMPANY

★ Tires ★ Batteries ★ Accessories

### GATEWAY FARMS BOVINA, TEXAS

### SOUTHSIDE MOTOR SUPPLY Dimmitt Road Ph. 238-1427

### BOVINA PUMP CO. Highway 86 - West

### SHERRILL LUMBER COMPANY Highway 60 - Bovina

### CHEMICAL ENTERPRISES Bovina, Texas - Larry Manuel, Mgr.

### SHERLEY GRAIN COMPANY "Serving Parmer County Farmers The Year Around"

### REEVE CHEVROLET--OLDS "Your Transportation Counselors Since 1938"

### OKLAHOMA LANE BAPTIST CHURCH

Sunday School-10 a.m.  
Morning Worship-11 a.m.  
Evening Worship-6 p.m.



Rev. Moody Smith

### OKLAHOMA LANE METHODIST CHURCH

Sunday School-10 a.m.  
Morning Worship-11 a.m.  
Evening Worship-7 p.m.



Rev. H.L. Whittenburg

### BOVINA METHODIST CHURCH

Sunday School-9:45 a.m.  
Morning Worship-11 a.m.  
M.Y.F.-6 p.m.  
Evening Worship-7 p.m.  
Choir Practice-  
Wednesday-8 p.m.



Rev. Dick Richards

### BOVINA CHURCH Of CHRIST

SUNDAY SERVICES  
Classes-9:45 a.m.  
Worship-10:45 a.m. and 6 p.m.  
WEDNESDAY  
Devotional and Classes-8:30 p.m.



Lee Clark

### ST. JOHN LUTHERAN CHURCH

Sunday School-9:30 a.m.  
Morning Worship-10:30 a.m.



Rev. Herman Schelter

### MISSION BELEN BAUTISTA

Escuela Dominical-9:45 a.m.  
Mensaje-11:30 a.m.-Union De  
Pre Preparacion-5 p.m. Mier-  
coles Estudio De La Biblia-7:30 p.m.

### Church Chuckles by CARTWRIGHT



"He was more abrupt with my problems today, compared with Monday and Wednesday!"

### DON'T JUST ASPIRE --- ACQUIRE ....

1. The energetic drive of Simon Peter, and his will to repent of weakness.
2. The proof-demanding nature of thomas, and his readiness to accept a fact, once proven (John 20:24-28).
3. The ability of John Mark to become profitable to Paul, after having been once rejected for having failed (Acts 15:38; 2 Tim. 4:11).
4. The proven worth, and earnest care of Timothy (Phil. 2:19-22).
5. The humility of the eloquent, learned Apollos, who was willing to be instructed more accurately in the way of the Lord by a humble Christian couple (Acts 18:24-26).
6. The compassion of James, who wrote, "If a brother or sister is without clothing and in need of daily food, and one of you says to them, 'Go in peace, be warmed and be filled; and yet you do not give them what is necessary for their body; what use is that?' (James 2:14-16).
7. The studiousness of Paul (2 Cor. 11:8); his endurance of hardship (2 Cor. 11:23-29); his desire for the salvation of the lost (Ro. 9:1-5; 10:1); his devotion to Christ (Phil 3:8-11; Gal. 2:20); his confidence in Christ (2 Tim. 1:12; 4:7-8).

Lee Clark  
Minister  
Church of Christ

### ST. ANN'S CATHOLIC CHURCH

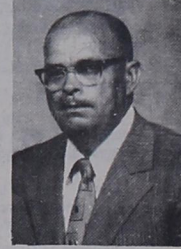
Mass-Sunday, 8:30 a.m.  
CCD-After Mass Sunday  
Confession: Sunday, 8-8:25 a.m.  
Rev. John F. McGovern, S.A.  
Pastor



Rev. John F. McGovern

### BOVINA PENTECOSTAL HOLINESS CHURCH

Sunday School-10 a.m.  
Morning Worship-11 a.m.  
Evening Worship-7 p.m.



Rev. Wilburn Stone



for **FAST ACTION** use the

**Ph. 238-1523**

Word Ads, first insertion, per word 8 cents  
 Additional insertions (no copy change), per word.....6 cents  
 Minimum charge.....\$1.25  
 Classified display (boxed ads) 1 column or 2 column width. Per column inch.....\$1.25  
 Cards of Thanks—same as classified word rate, minimum charge.....\$1.25

Check advertisement and report any error immediately; The Blade is not responsible for error after ad has already run once.

DEADLINE for classified advertising in Wednesday's issue—Noon Tuesday.

**TO GIVE AWAY....**Two real good dogs, less than a year old. They are mixed hunting dogs, excellent for children and mighty fine watch dogs. They have already had their shots and are tagged. Call C.H. Stokes, 225-6091. 52-tfc

**THREE HOUSES FOR SALE....**2 each, 2 bedroom frame homes; one two story duplex in Friona, Texas. All on adjoining lots. Priced to sell. National, Inc., Realtors, Amarillo, Texas. Telephone 355-9415 or Jimmy Tedford, res. 373-0034. 6-4tc

**NOTICE**

Pioneer Natural Gas Company, a division of Pioneer Corporation, hereby gives notice of its intent to implement new rates for residential and commercial, small industrial and air conditioning customer classes in the 63 cities and towns on its West Texas Distribution System, effective September 15, 1978. It is anticipated that the new rates will result in a 26.4% increase in Pioneer's gross revenues on its West Texas Distribution System, which increase is a "major change" as defined in Section 43(b) of Article 1446c, V.A.T.C.S.

A Statement of Intent to change said rates was filed with each of the cities and towns (listed below) on or about August 11, 1978, and is available for inspection at the Company's Amarillo office, 301 S. Taylor Street.

**CITIES AND TOWNS AFFECTED**

- |             |              |
|-------------|--------------|
| Abernathy   | Muleshoe     |
| Amherst     | Nazareth     |
| Anton       | New Deal     |
| Big Spring  | New Home     |
| Bovina      | Odessa       |
| Brownfield  | O'Donnell    |
| Canyon      | Olton        |
| Coahoma     | Pampa        |
| Crosbyton   | Panhandle    |
| Dimmitt     | Petersburg   |
| Earth       | Post         |
| Edmonson    | Quitque      |
| Floydada    | Ralls        |
| Forsan      | Ropesville   |
| Friona      | Seagraves    |
| Hale Center | Seminole     |
| Happy       | Shallowwater |
| Hart        | Silverton    |
| Hereford    | Slaton       |
| Idalou      | Smyer        |
| Kress       | Southland    |
| Lake Ransom | Springlake   |
| Canyon      | Stanton      |
| Lake        | Sudan        |
| Tanglewood  | Tahoka       |
| Lamesa      | Tulia        |
| Levelland   | Turkey       |
| Littlefield | Vega         |
| Lockney     | Wellman      |
| Lorenzo     | Wilson       |
| Lubbock     | Wolfthorh    |
| Meadow      |              |
| Midland     |              |

**FACTS**  
 By John Ricci



One of these days we may be buying grain sorghum breakfast cereals for the lysine we need in our diet to survive. Lysine, chemists tell us, is essential for good nutrition as well as growth and development in humans and animals. Grain sorghum is the 4th leading grain crop in the world and is consumed mainly as human food. It's the third leading grain crop in the U.S. and the No. 1 grain crop in Texas, where most of it is exported or fed to livestock. If the lysine content can be improved, it could help eliminate malnutrition throughout the world, and that's what the A&M scientists are working on now by using Scanning Electron Microscopy (SEM). By selecting high lysine seed, they can improve the sorghum

**TUCKER EQUIPMENT CO**  
 4100 Mabry, Clovis 762-4453

**HOUSE FOR SALE....**Fully carpeted and draped. Three bedroom, three baths. One-half mile south of Bovina. Call Duane McDaniel for appointment. 238-1224. 42-tfnc.

**LOST....**Set of keys at the ball park about Aug. 8. If found contact A.L. Nuttall or Wayne Spears. 7-2tc

Reward offered. For return of black male Labrador Retriever. Lost on evening of August 27. Contact R.D. Looney at the Blade office or at 238-1171. 7-tfnc

**Need a better Band Instrument?** Good Selection now. New and Used. Expert Repairs. Phillips House of Music, 118 Main in Clovis, N.M. Phone 505-763-5041. 1-tfnc

**LOST....**Red Greyhound, male. \$25.00 reward. Weekdays call 247-3460. On weekends and evenings call 238-1135 or 238-1660. Rick Meason. 7-2tc

**FOR SALE....**Green and gold velvet striped sofa. Also used refrigerator in good condition. Best offer accepted. Weekdays call 247-3460. On weekends and evenings call 238-1660. 7-2tc

**FOR SALE....**Diesel wheat farm tractor. GMC 3-71 engine, completely rebuilt in Massey-Ferguson 98. \$2500 invested, make offer. Also, Hoeme and one-way. Must sell or trade. Call Jack Britt, 225-4874 or Hardy Day, 714-462-7304. 7-4tc

**I'm your Mary Kay Beauty Consultant.** Call me for all your beauty needs. Earlene Jordan, 247-2537. 1-tfnc

**SELF STORAGE....** Rent your own private storage room. Your lock, your key. Call U-Haul, Clovis Moving Center. (505) 769-2176. 8-4tc

**NEED A HOME LOAN?**  
 SEE FIRST FEDERAL  
 FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION  
 801 Pile St.  
 762-4417  
 Clovis, New Mexico

**CARD OF THANKS**  
 I would like to express our heart-felt thanks to everyone for your prayers, visits, cards, telephone calls, flowers, food, and every act of kindness during the time of loss of our loved one. Your love and friendship makes time like these so much easier to bear. May God bless each one of you for your kindness and we love you. I want to thank Mrs. C.F. Hastings for her memorial gift at the First Baptist Church.  
 The family of Dannie Lynn McKay:

- Elmer and Veda McKay and family
- Mary Lou McKay
- Jerry McKay and family
- Larry McKay and family
- Wanda Headlee and family
- Bennie Ray McKay and family

**FOR SALE....**8x8 storage shed. Good condition \$200.00 Phone 238-1644. May be seen at 806 Ave. G. 8-tfnc

**FOR SALE....**Houseplants for sale. Call 238-1670. 8-2tp

**To report emergencies or any suspicious activity, any time of the day, call the Marshal, 238-1133 night, 1133; If no answer, call Sheriff's department, 806-481-3303. When none of these respond, call County Deputy Sheriff Henry Minter at 238-1393. 8-tfnc**

**HELP WANTED**  
 Allsup's Convenience Stores, Inc., now interviewing for Assistant Manager and Clerks. Paid vacation, group life and hospitalization, profit sharing, employee purchase plan. Applications available in our Bovina store. An Equal Opportunity Employer. 8-2tc

**GOOD PSYCHOLOGY**  
 PRAISE THAT DESCRIBES EFFORTS IS MORE HELPFUL THAN PRaise THAT DESCRIBES CHARACTER. PSYCHOLOGISTS POINT OUT, WHEN YOU TELL YOUR TEENAGE SON, FOR EXAMPLE, THAT HE'S ALWAYS SO GOOD AND GENEROUS, YOU PUT HIM UNDER AN OBLIGATION TO LIVE UP TO THAT ALL THE TIME. RELAXING WITH HIM OVER A REFRESHING CUP OF HOT TEA AND A SNACK AFTER CLASS IS A GOOD TIME TO PRAISE HIS LATEST ACCOMPLISHMENT.

**FFA News**

By Jim Rhodes

With summer over and school beginning, Vo-Ag and F.F.A. are really getting going. We have sixty members enrolled in Ag out of the 162 students in Bovina High School. This past summer several members had sows that had litters, which should provide several good pigs for this year's projects.

We would also like to ask you to purchase a raffle ticket for a basketball goal and post built by the Ag Department. The tickets are \$50 each and may be purchased from any F.F.A. member.

In the summer we elected our officers and they are as follows: Mike Read, president; David Steelman, vice president; Pam Rhodes, secretary; Thad Rains, treasurer; Jim Rhodes, reporter, and Lynn Read, sentinel.

**--Courthouse Notes--**

**Instrument Report Ending August 16, 1978 in County Clerk Office,**

Bonnie Warren, County Clerk  
 WD, Ruby A. Wood, Judith Elaine Beck, Lot 10, Blk. 52, Friona  
 WD, John W. Renner, Gary L. Renner, 1 ac. out Sec. 32, T4S,R4E  
 WD, Hardy Day, Leslie McCain, NE 1/4 Sec. 15, Blk. B, Synd.

WD, Clawson Bldg. Co., Owen Seamonds, Pt. Sec. 4, all Sec. 5, 6, 7, and Pt. Sec. 8 and 15, Blk. A, Pt. Sec. 12, Blk. C, Rhea

WD, Ruth Lust Tomlinson, Robert Tomlinson, Und. 1/2 of Sec. 46, Blk. A, Synd.

WD, Gulf Oil Corp., Virgil B. Elliott, Lots 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28 & 12' of W-side Lot 14, Blk. 1, Mansfield Add., Bovina

WD, James Zetsche, Albert Lee Chesher, S 25' Lot 42 and all Lot 43, Blk. 1, Western Add. to Friona

WD, Lewis Ray and Marion Travis, Mary Lynn Schoepf, Harold Travis, Lots 1-8, Sec. 16S,R1E

WD, Santee Enterprises, Inc., Seth Ralston, 2.01 ac. being E 386.4' Garden Lt. 22, Sec. 31, T9S,R1E

WD, Tom Lovelace, Marie L. Harris, Lots 13, 14, 15 & 16, Blk. 33, Farwell

WD, Leon O. Sparks, Mary Ann Wilson, Sec. 38, Doud & Keefer Sub. (567.4)

WD, Ranza B. Boggess, Norman W. Kothmann, Lots 1, 2, 3 & 4, Blk. 10, Friona

WD, Norman W. Kothmann, Tri-County Sav. & Loan Assn., Lots 1, 2, 3 & 4, Blk. 10, Friona.

**MARRIAGE LICENSES**  
 Mitchell Wade Wiseman and Johnnie Earline Walters.

Haywood Vaughn and Alleene Fern Cleveland.  
 Louis Victor Bagdley and Patricia Darlene Inabnit.

Walter B. Little and Flo Scott Brown.

Some people have believed the crops would grow as high as the farmer could jump.

**NOTICE**  
 Pioneer Natural Gas Company, a division of Pioneer Corporation, hereby gives notice of its intent to implement new rates for residential and commercial type, small industrial and large gas air conditioning and/or electric generating gas service customers in the rural environs of the 63 cities and towns on its West Texas Distribution System, effective upon the date and to the extent that such rates are finally approved for the said cities and towns. It is anticipated that the new rates will result in a 1.7% increase in Pioneer's gross revenues on its West Texas Distribution System. The increase in Pioneer's aggregate revenues will not constitute a "major change" as defined in Section 43(b) of Article 1446c, V.A.T.C.S.

A Statement of Intent to change said rates was filed with the Railroad Commission of Texas about August 18, 1978, and is available for inspection at the Company's Amarillo office, 301 S. Taylor Street.

**ENVIRONS OF THE FOLLOWING CITIES AND TOWNS ARE AFFECTED**

- |             |              |
|-------------|--------------|
| Abernathy   | Muleshoe     |
| Amherst     | Nazareth     |
| Anton       | New Deal     |
| Big Spring  | New Home     |
| Bovina      | Odessa       |
| Brownfield  | O'Donnell    |
| Canyon      | Olton        |
| Coahoma     | Pampa        |
| Crosbyton   | Panhandle    |
| Dimmitt     | Petersburg   |
| Earth       | Post         |
| Edmonson    | Quitque      |
| Floydada    | Ralls        |
| Forsan      | Ropesville   |
| Friona      | Seagraves    |
| Hale Center | Shallowwater |
| Happy       | Silverton    |
| Hart        | Slaton       |
| Hereford    | Smyer        |
| Idalou      | Southland    |
| Kress       | Springlake   |
| Lake Ransom | Stanton      |
| Canyon      | Sudan        |
| Lake        | Tahoka       |
| Tanglewood  | Tulia        |
| Lamesa      | Turkey       |
| Levelland   | Vega         |
| Littlefield | Wellman      |
| Lockney     | Wilson       |
| Lorenzo     | Wolfthorh    |
| Lubbock     |              |
| Meadow      |              |
| Midland     |              |

SEPTEMBER 1978

**SHOW STARTS AT DUSK**

**ELK DRIVE-IN THEATRE**  
 FRIONA, TEXAS

**COME EARLY THERE'S GOOD THINGS TO EAT AT THE SNACK BAR**

<b>SUN</b> MEMO DRIVE SAFELY THIS LABOR DAY...	<b>LIVE A LITTLE AT THE DAIRY QUEEN</b> Phone 247-3838--FRIONA, TEXAS	<b>ROBERT SARAH MITCHUM MILES THE BIG SLEEP</b> Meet Philip Marlowe
<b>MON</b> THUNDERBOLT & LIGHTFOOT	<b>GARY COOK OIL CO.</b> FRIONA, TEXAS 247-3710 SERVING A GROWING FARMER CO.	<b>UNUAL PLUMMER HOPKINS NEWMAN INTERNATIONAL VELVET</b>
<b>TUE</b> American High School Musical	<b>JOIN THE FUN FRIONA MAIZE DAYS</b> SEPTEMBER 11-16	<b>Nick Nolte Who'll Stop The Rain</b> TUESDAY WELD MICHAEL MORTIART ANTHONY ZERBE
<b>WED</b> JEFF BRIDGES JESSICA LANGE "King Kong"	<b>BILL STEPHENS REALTY</b> COMMERCIAL-RESIDENTIAL-FARMS FRIONA, TEXAS 247-3338 BILL STEPHENS-BROKER	<b>"THE END" BURT REYNOLDS DOM DELUISE SALLY FIELD</b>
<b>THU</b> ORCA	<b>ADMISSION</b> ADULTS \$2.00 CHILDREN UNDER 6 YRS. FREE	<b>They never met an adult they couldn't drive crazy THE BAD NEWS BEARS GO TO JAPAN</b>

**J.B. SUDDERTH REALTY, INC.**  
 109 5th Street  
 Farwell, Texas  
 Phone (806) 481-3288  
 Office Time—9 a.m.—5 p.m. Monday through Friday  
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2 1/2 A. homesite in developing residential area near Farwell.  
 +++  
 On farm living extra nice 3 bedroom brick, 1 1/2 bath with 40x80 quonset barn on 3 acres.

**SPECIAL OF THE WEEK**  
 Ideal for horseman approximately 10 acres with horse barn, arena, hay barn and small pastures with nice 2 bedroom, 1 bath house with carpet and paneling. Good terms.

Very nice 3 bedroom house, 1 bath, near school, priced to sell in Bovina.  
 ++++

Extra large nice 3 bedroom, 2 bath brick home with garage, good location near school in Bovina.  
 ++++

160 acres, irrigated. Two wells. South of Friona.  
 ++++

160 acres, irrigated. One well with tall-water pit. Has nice 3-bedroom, 1-bath house. South of Friona.

South of Farwell. 520 Acres, irrigated, 3 circles, 2 with hay, good water area. 4 wells.

Savings Is Great—Invest in Real Estate  
**"Sales And Loans Are Our Service"**

**Gospel Meeting**

**HEAR ... MILTON CARAWAY**  
 HOBBS, NEW MEXICO

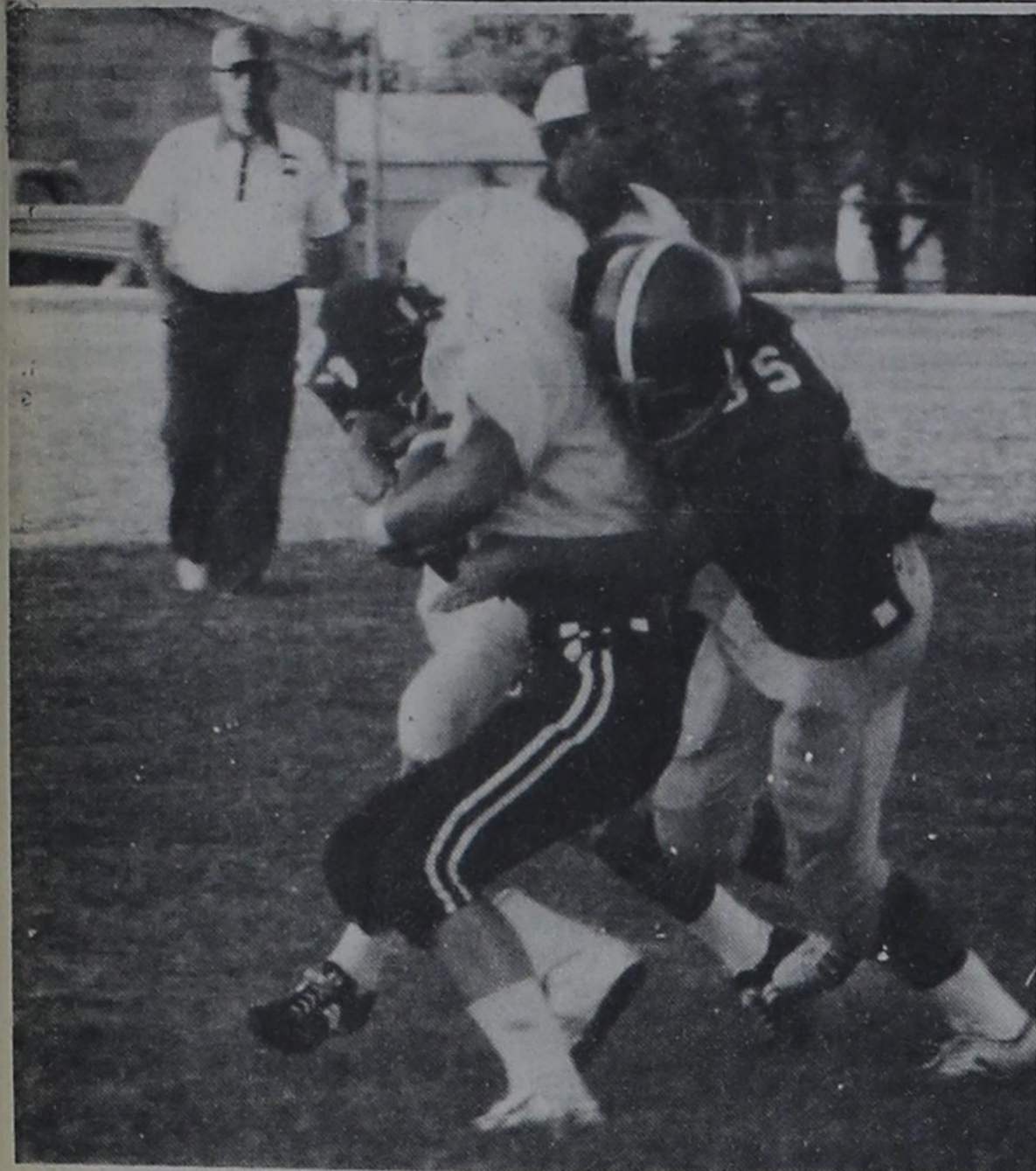
**SUNDAY thru THURSDAY**  
**SEPTEMBER 10-14**

Congregational Singing  
 Bible - Centered Messages

**Services Twice Daily**  
 ★ 10:00 A.M. ★ 8:00 P.M.  
 Sunday Services 10:45 a.m. & 6:00 p.m.  
**EVERYONE WELCOME!**

**BOVINA CHURCH OF CHRIST**  
 Lee Clark, Minister





**WISEMAN GAINS....**Michael Wiseman is shown making a gain against the Friona Chieftains in last Friday's scrimmage at Friona. An unidentified Friona player makes the stop. The Mustangs played the Chiefs to a standoff in scoring.

### State Gives Requirements

The Texas Department of Health and Texas Education Agency have issued some new requirements for school immunizations, becoming effective this September and September, 1979.

The new requirements for September 1978 are: all students under 12 years old must have had red measles illness, or the measles shot during or after the month of their first birthday.

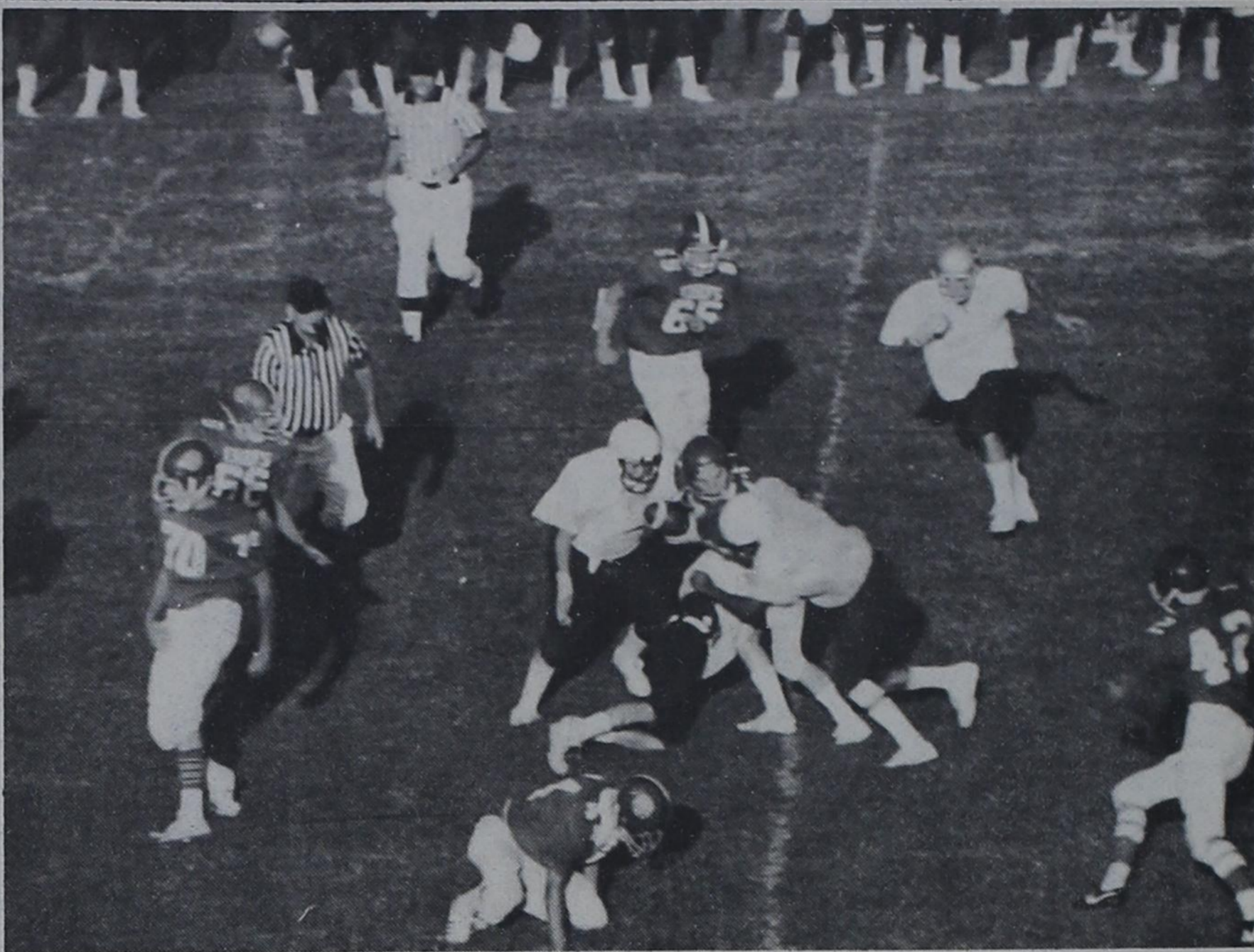
The children in Bovina schools who don't meet this requirement have been notified, and notes sent home to their parents.

There are more new requirements for September 1979, and parents may wish to take note in preparation.

1. Children in kindergarten and first grade must have mumps vaccine or present a doctor's statement that they have had mumps illness.

2. Before September 1, 1979, a report of red measles or mumps illness is acceptable from the parents or guardian, and will remain accepted through the student's school years. After September 1, 1979, all new reports of red measles or mumps illness must be verified by a doctor's written statement.

If parents have questions or would like more explanation, they may call the superintendent's office and leave a phone number. The school nurse will return the calls on Thursday and Friday.



**SCRIMMAGE ACTION....**The Mustang Junior Varsity (in white shirts) are shown on defense in their

scrimmage against Friona last Friday. (Photo by R. D. Looney)



**CLOSE ENCOUNTERS OF THE REPTILE KIND....**Ruby Henson is shown with a 60 pound Boa Constrictor draped around her neck. This picture was taken during a visit with their father in Thailand this summer.



**UNUSUAL PET....**Ruby and Rhonda Henson, daughters of Edle Henson of Bovina, recently returned from spending two months with their father in Bangkok, Thailand. The girls are shown in the picture with a tiger that their father raised from a kitten.

### Near Riot Results From Fight

On Tuesday night, August 22, at 8:58 p.m., City Marshal Jerry Atchley answered a call of a fight in progress at Allsup's Convenience Store. The caller stated that there were some girls fighting.

When Atchley arrived, two girls were yelling at each other. Officer Atchley went to the one he was closest to and called her by name and told her to come and get in his patrol car and cool off.

As he and the girl started for the car, Atchley was jumped from behind by another girl who cut Atchley with a portion of a pop can. Atchley managed to repel the attack and escort the first girl to the patrol car.

Atchley stated that he was trying to break up the problem and that a crowd that had gathered, 35-40 persons, were beginning to get unruly. Atchley then called for assistance as it appeared there could be a riot. County Deputies Henry Minter and Bob Davis and D.P.S. Trooper Jim Bishop responded to the call and the crowd was dispersed without further incidents.

One girl and Officer Atchley went to Parmer County Community Hospital for treatment of cuts and both were released.

Investigations are still being conducted at this time.

### OPEN STEER ROPING and BARREL RACING

September 16, 1978

BARREL RACING - 6:30

One Go Around - \$17.50

Two Age Groups

13 & under - 14 & over

Books Close at 6:00 P.M.

STEER ROPING - immediately

following barrel racing

5 HEAD - \$30.00

Progressive after 2 head

Books open through first go

Cattle furnished by Jim Monroe

**FRIONA RIDING CLUB ARENA**

Dr. B.W. Armistead  
Dr. Steven D. Smith

Optometrists - Littlefield

Wish to announce that with the ending of summer vacation, our offices will be open on Saturday mornings from 9:00 A.M. to noon beginning Saturday, September 9, 1978

### HEAT PUMP

"THE ELECTRIC SAVINGS MACHINE"



### SAVING FOR THE FUTURE

Coin banks help teach children how to save for the future. You can save for the future, too, with the electric heat pump. That's why we call it the electric savings machine. This efficient heating/cooling system can deliver as much as two units of heat for every one heat unit of electricity it uses. But the savings don't stop there. With fuel costs expected to rise during the next two decades, the electric heat pump is a smart investment that will save energy today and in the future.

It's never too soon to start saving... with the electric heat pump. Start today before your future gets here. You'll be glad you did.

CALL US ABOUT THE HEAT PUMP



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### CARQUEST AUTO PARTS STORES

### TUNE-UP SALE

AC PLUGS



69¢\*  
RESISTORS HIGHER



(\*Limit 8 plugs per customer)

SPARK PLUGS FOR ALL POPULAR MODELS

STANDARD BLUE STREAK POINT SETS

Chrysler products

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GM & Ford

High performance for standard ignitions



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GM & Ford

Top quality standard ignition.



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GO-JO HOME HAND CLEANER/DISPENSER

18 oz. cartridge snaps into durable plastic one-hand dispenser.

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KAR CHECK TIMING LIGHT

For the man who demands quality and durability. Solid state, DC powered. Works in any lighting condition.

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Good at CARQUEST Auto Parts Stores and participating dealers thru Sept. 17, 1978.

### DUDLEY'S AUTO PARTS

BOVINA, TEXAS

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"Prices may vary from store to store."

5655 WE KNOW WHAT YOU MEAN WHEN YOU'RE TALKING PARTS




AT MOST LOCATIONS



PRICES GOOD WEEK OF SEPTEMBER 7 THRU SEPTEMBER 13

# SPEND LESS & GET MORE QUALITY HERE!

QUART SIZE  
**PEPSI-COLA**  
or **SEVEN-UP**  
**4/\$1.00**  
PLUS DEPOSIT



FOLGER'S  
**COFFEE**  
LB. CAN **\$2.49**  
2 LB. CAN **\$4.98**



WHITE SWAN  
MAC. & CHEESE  
DINNER **4/\$1**



DOUBLE S & H GREEN STAMPS  
WEDNESDAY  
WITH \$2.50 OR MORE PURCHASE

WHITE SWAN  
**HOMINY**  
GOLDEN or WHITE  
300 CAN  
**5/\$1.00**

IMPERIAL PURE CANE  
**SUGAR**  
5 LB. BAG **98¢**  
LIMIT 3 BAGS AT THIS PRICE

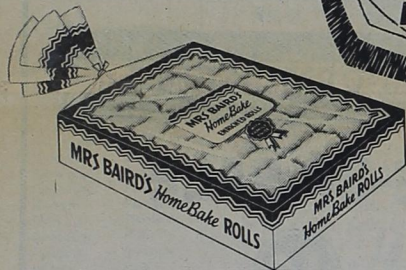
LIPTON  
FILTER BLEND  
**TEA**  
12 OZ. CAN  
**\$1.98**

## MEATS

USDA CHOICE	ROUND	<b>\$1.69</b>
	LOWER CUT LB.	
USDA CHOICE	SIRLOIN	<b>\$1.69</b>
	LB.	
USDA CHOICE	T-BONE	<b>\$2.19</b>
	LB.	
USDA CHOICE	RUMP	<b>\$1.39</b>
	LB.	
USDA CHOICE	PIKES PEAK	<b>\$1.49</b>
	LB.	

### FREEZER BEEF

USDA CHOICE	USDA CHOICE
<b>HEIFERS</b>	<b>STEERS</b>
LB. 99¢	LB. \$1.05



MRS BAIRD'S  
*Home Bake* ROLLS  
NOW AT THE  
BOVINA SUPERMARKET  
DELTA

KAL KAN MEALTIME  
**DOG FOOD**  
SMALL or LARGE BITS  
5 LB. BAG **\$1.29**

MEADOLAKE  
**MARGARINE**  
LB. PKG. **49¢**



**PAPER TOWELS** LARGE ROLL **39¢**

BORDEN  
ICE CREAM  
**CREAM**  
GRAND OLD VANILLA  
1/2 GALLON  
**\$1.09**



FRESH PRODUCE  
CALIFORNIA CRISP  
LETTUCE PER HEAD **39¢**

VINE RIPE  
TOMATOES  
LB. **39¢**



FROZEN FOODS  
PATIO 12 OZ.  
MEXICAN DINNERS **2/\$1**  
SARA LEE GERMAN LARGE  
CHOCOLATE CAKE **98¢**

### BEN FRANKLIN

We bring variety to life!

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**YOUR CHOICE**  
KITCHEN TOOLS **2.97¢** FOR

Rubbermaid  
**TWIN-SINK SIZE DISH DRAINER**  
With built-in silverware cup and 5 cup-drying loops.  
Only **1.57** each



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**POLYESTER THREAD**  
A big 225-yards of 100% polyester thread in a variety of colors.  
**5.79¢** FOR

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Ruth Barry®  
Panty'd  
**PANTY HOSE**  
• Panty and panty hose all-in-one!  
• Fashion shades  
• P/A and A/T sizes  
Reg. \$1.29  
**77¢** pr.



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**INWARD TABLETS, ENVELOPES**  
Choose ruled or unruled tablets; plain or return address envelopes.  
Any **4 \$1.**

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**EVEREADY BATTERIES**  
Choose 2-packs of "C", "D" or "AA" batteries.  
Choice **49¢** pack



# Bovina Supermarket

DOUBLE STAMPS ON WEDNESDAY WITH \$2.50 PURCHASE OR MORE  
**Family Center**  
NOW OPEN 7 DAYS A WEEK FOR YOUR CONVENIENCE



"BIG CITY SELECTIONS  
SMALL TOWN CONVENIENCE"