





A SMASHING DRIVE TO REDUCE OUR WINTER STOCK! SAVINGS FOR YOU!

ANNUAL

# JANUARY CLEARANCE

STARTS WEDNESDAY, JAN. 11

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## SPECIAL LADIES' ALL-SILK HOSE

SALE PRICE **59¢**

Folks, a backward season with summer weather has left our shelves and counters top-heavy with winter merchandise which must be cleared during the month of January. To relieve us of this embarrassing position we are making prices much lower than seems necessary to accomplish our aim.

With plenty of cold weather yet in store, it will be very advantageous to your pocketbook to avail yourself of this offering. The savings throughout the entire store are great and we shall expect you to visit our store during this great JANUARY CLEARANCE CAMPAIGN.

## MEN'S KNOX HATS

AT **Sale Prices**

BYRON HATS **\$2.95** KNOX HATS **\$3.95**

—JANUARY CLEARANCE SALE—  
**LADIES' FUR TRIMMED COATS**

**1/2 PRICE**

—JANUARY CLEARANCE SALE—  
**LADIES' COSTUME SUITS**

**1/2 PRICE**

—JANUARY CLEARANCE SALE—  
**LADIES' COATS**

\$16.75 Coats Reduced to	<b>\$9.98</b>
\$24.98 Coats Reduced to	<b>\$12.98</b>
\$29.98 Coats Reduced to	<b>\$19.98</b>

—JANUARY CLEARANCE SALE—  
**CHILDREN'S COATS**

\$2.48 Coats On Sale at	<b>\$1.69</b>
\$3.98 Coats On Sale at	<b>\$2.39</b>
\$4.48 Coats On Sale at	<b>\$2.98</b>
\$5.98 Coats On Sale at	<b>\$3.98</b>
\$8.98 Coats On Sale at	<b>\$4.98</b>
\$9.98 Coats On Sale at	<b>\$6.98</b>
\$10.98 Coats On Sale at	<b>\$7.25</b>

ALL LADIES' FALL & WINTER **DRESSES**

AT **50¢ ON THE \$1.00**  
**BUY NOW--SAVE 1/2**

—JANUARY CLEARANCE SALE—

### SHOES! SHOES!

One Table Odd Lots of LADIES' FALL SHOES Take Your Choice at **\$1.00**

Another Table of Odd Lots in LADIES' FALL SHOES To Clear at **\$1.99**

LADIES'

Paramount & Tweedie Shoes

\$6.75 Values Reduced for January Clearance to	<b>\$3.37</b>
\$7.75 Values Reduced for January Clearance to	<b>\$3.66</b>
\$7.75 Wolf Tober Shoes reduced to	<b>\$3.66</b>

KANE DUNHAM KRAUS **SUB-DEB SHOES**

**\$5.00** Values Reduced to Clear at **\$2.99**

WALKER T. DICKERSON **ARCH RELIEF SHOES**

**\$9.50--\$10.00 & \$10.50 Grades**

Special for January Clearance Sale

## \$6.85

Children's Fall & Winter

### DRESSES

AT JANUARY CLEARANCE PRICES

\$2.98 Dresses Marked Down for Clearance to	<b>\$1.98</b>
\$3.98 Dresses Marked Down for Clearance to	<b>\$2.98</b>
\$4.98 Dresses Marked Down for Clearance to	<b>\$3.98</b>
\$5.98 Dresses Marked Down for Clearance to	<b>\$4.98</b>
\$8.98 Dresses Marked Down for Clearance to	<b>\$5.98</b>

**BARGAINS! BARGAINS! HUNDREDS OF THEM!**

# J. C. Smith Co.

107 NORTH MAIN—MIDLAND

—JANUARY CLEARANCE SALE—

### MANHATTAN SHIRT SALE

\$2.00 Shirts Cut to	<b>\$1.65</b>	\$3.00 Shirts Cut to	<b>\$2.15</b>
\$2.50 Shirts Cut to	<b>\$1.85</b>	\$3.50 Shirts Cut to	<b>\$2.65</b>

—JANUARY CLEARANCE SALE—

### MANHATTAN PAJAMAS

\$2.00 Values Reduced to	<b>\$1.65</b>	\$3.50 Values Reduced to	<b>\$2.65</b>
\$2.50 Values Reduced to	<b>\$1.85</b>	\$5.00 Values Reduced to	<b>\$3.65</b>
\$3.00 Values Reduced to	<b>\$1.85</b>	\$6.00 Values Reduced to	<b>\$4.65</b>

—JANUARY CLEARANCE SALE—

### MEN'S FALL TIES

\$1.00 Ties on Sale at	<b>69¢</b>	\$2.50 Ties on Sale at	<b>\$1.69</b>
\$2.00 Ties on Sale at	<b>\$1.39</b>	\$3.00 Ties on Sale at	<b>\$1.99</b>

—JANUARY CLEARANCE SALE—

### MEN'S LEATHER & WOOL COATS

AT SALE PRICES

**\$2.95-\$3.95-\$4.95-\$5.95**

**\$6.95-\$7.95-\$9.95-\$10.95-\$11.95**

—JANUARY CLEARANCE SALE—

MEN'S

### SHOES

BOSTONIANS—J. P. SMITHS—FREEMANS  
ALL STANDARD BRAND, NATIONALLY ADVERTISED SHOES.

BLACK & TAN NEW FALL SHADES

\$4.00 Freemans	<b>\$2.85</b>
\$5.00 Freemans	<b>\$3.45</b>
\$6.50 Freemans	<b>\$4.95</b>
\$7.50 Bostonians	<b>\$4.95</b>
\$8.75 Bostonians	<b>\$5.95</b>
\$10.00 Bostonians	<b>\$6.95</b>
\$9.50 J. P. Smiths	<b>\$6.95</b>

**CASH ONLY**

NATURALLY, ALL SALES MUST BE FOR CASH ONLY. PLEASE DO NOT ASK FOR CREDIT.

—JANUARY CLEARANCE SALE—

MEN'S

### FALL SUITS

INCLUDED IN THIS SALE ARE

VARSAITY TOWN & GRIFFON SUITS

PRICES ARE FOR 1-PANT SUITS

\$25.00 Suits Reduced to	<b>\$15.95</b>	\$29.50 Suits Reduced to	<b>\$19.95</b>
\$27.50 Suits Reduced to	<b>\$17.95</b>	\$34.50 Suits Reduced to	<b>\$24.95</b>

### SHIRTCRAFT SHIRTS

One Lot of \$1.50 to \$2.00 Grades Reduced to **\$1.00**

### MEN'S ASSORTED SHIRTS

REGULAR \$2.00 GRADE REDUCED FOR JANUARY CLEARANCE TO

## \$1.35

### SHIRTCRAFT PAJAMAS

\$2.00 Grade Reduced to	<b>\$1.35</b>
\$4.00 Grade Reduced to	<b>\$2.65</b>

MEN'S

### OVERCOATS

\$24.75 Values	<b>\$14.95</b>
\$29.50 Values	<b>\$19.95</b>
\$34.50 Values	<b>\$22.50</b>

### MEN'S SOCKS

25c Values	<b>19c</b>
35c Values	<b>29c</b>
50c Values	<b>39c</b>
75c Values	<b>59c</b>
\$1.00 Values	<b>69c</b>

**Kaynee Suits & Shirts**

ALL MARKED DOWN

TO

**WHOLESALE COST**

**DURING THIS CLEARANCE**

**S-A-V-E**

ON BOYS' STANDARD BRAND CLOTHES





