Thr $\mathfrak{A l t i a l a n d ~ T R p n o t e r - T u l v g r a n t ~}$


## $\sigma_{6}$ <br> "Gurteous: cOmpetent and very willing Worker" carefully trained and fully experienced in the needs of motorists; they know what your car needs to keep t running right and looking good. <br> What's more, they are courteous, friendly, helpfol. The customer quoted above has just about hit the nail on the head. Other customers have commented in like fashion: Your men are well selected. They are uniformly courteous and nothing seems to be to much trouble'. We sere tired and hot, and [the men $]$ were most kind and considerate. Service from porter to manager is the best. . . Very polite . and very prompt. . Very accommodating. Knows his motorists' needs perfectly. Very courteous and helpful-more so than the average. . The boys groom our trucks like a locomotive. . You have management here to be proud of. . . Was pleased to find salesmen wide awake and extremely pleasant at 4:30 a.m... Exceptionally courteous and helpful employees. <br> You, too, will enjoy meeting and doing business with Humble salesmen. Next time -stop for service where you see the Humble sign! <br> Do you know that the cost of gasoline has decreased about $50 \%$ since 1920 ? Probably you wouldn't, for the rising tide of 8 so- line taxes you pay has all but wiped cheap -only the tax is high. <br> 


"What chance have we got when this guy's old man
owns a fruit store?"



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$\begin{aligned} & \text { held in New York, included this exquisite dress from Vionnet's fall } \\ & \text { collection. of sheer, pale orchid lace in scroll patterning, it is worn } \\ & \text { over a tea rose slip. }\end{aligned}$
the meeting with prayer at the close



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Oil News-


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The High Command put him
Te test. For a whole evening the
ha as an audience while Boles at as an audience while Boles play-
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