

## Preparations for

Cowbov Contest Are Being Stimulated

## The Romance of Rews!- tr <br> THE ASSOCIATED PRESS The Story Behind a 90 th Anniversary



Twenty-seven Presidents ago, young Sam Topliff braved Boston's dark
harbor in a rowboat to report on one of the encounters out of which grew harbor in a rowboat to report on one of the encounters out of which grew
the WWar of 1812 . In 1828 , sifing sloops replaced towboats and raced each
other to deliver news. Still later, cartier pigeons became news hawks.

 Over an ever-widening web, news hummed across the nation. The San Francisco earthe
quake occurred in 1900 . The auto around which the AP news staft congregated is out-
moded today, but it was utra-miodern then. Now even foreign correpondents use the latest


The first AP foreign corrcspondent entered Europe in 1866. Today, thousands of Americanvast wire network of member papers. One correspondent penetrates the Ethiopian war zone;

Fixed bayonets sweep Nippon's flag into a shell-smashed Chinese village. .. Lights bumat 10 Downing Street while Britain grapples with an empire crisis. ... An heiress elopes with a hog caller. . . . The Department of Justice uncovers a new nest of international spies . . . and even as chese events ocair detailed accounts stream over 285,000 miles of Associated Press news wires to 1,400 member newspapers all over the nation.
Do you know the 90 -year story of this AP?
On a black November night in 1811 young Samuel Topliff shoved his rowboat into Boston harbor to learn the cause of distant camonading. His perilous trip-guns of a British fleet were sounding the prefude to the War of 1812 -was the first systematic attempt to gather news. Out of that plucky beginning grew che first important news gathering organization, founded in 1848. It was called The Associated Press. The year 1938 marked the 90 th anniversary of that name in newspaperdom
In Topliff's time thene were few daily newspapers; they printed little news because they had no way of obraining it. There were no big cities, no telegraph, telephone, oceanic cable, wireless.
As the country grew, mechanical means for transmitting news developed apace with a mounting demand for public information. The years, however, showed one potential flaw in the early news gathering system. It was a proprietary commercial organization and there was the danger that private interests might prostitute the news for personal profit.
One far-sighted publisher, Victor Lawson of the Chicago Daily News, recognized this peril Staunch believer in the need for an uncontrolled press, he led what has become known as "The Revolution of 1893." This ended the old private news monopoly. In its place, Lawson and his alties set up the new Associated Pressorganization, dedicated to ideals of accuracy and impartiality.
In 1900 AP's maximum news output was 15,000 words a day to 612 members. Today 1,400 member newspapers are linked in a 285,000 mile wire network which transmits 200,000 words every 24 hours Once the AP staff was a mere handful. Today 100,000 men and wo. men, directly or indirectly, help gather and transmit each day's report. Once $\$ 10,000$ covered AP's budget. Today it exceeds $\$ 10,000,000$ annually, yet the organization makes no profits, deciares no dividends. In every country, in every state, news bureaus operate. In virtually every hamlet on the globe there is a correspondent. Bureail staffs range from a single reporter to as many as 500 employes.
All this is a fat cry from Toplift's primitive day. Not the least of today's wonders is Wirephoto, which transmits AP pictures from coast to coast with the speed of light.
A Board of Directors, composed of eighteen publishers, is responsible to the membership. In active charge of the world-wide organization is the General Manager. Throughout newspaperdom he is familiart known as "The Managing Editor of The World."


Thousands of automatic machines rush all the news to waiting
frount pages The Tront pages. The machines never stop; the ofices never close
Througt the greatest rransmision feat of modern times,
WIREPHOTO machines also send pictures ofer WIREPHOTO machines alo send piecteres voret parllel ci
cuits. Thus, news and pictures now ride the wires side by sid cuits. Thus, news and pictures now ride the wires side by side
destined to reach millions of newspaper readers only minute:




Photographic history was made during the Civil War with pictures of soldiers on the mat 't. Bus



INSURE YOUR HOME


And It's
Furnishings Adequately

SPARKS \& BARRON

THE REPORTER-TELEGRAM



SOCTETY NEWS SECTION

Council Circles
Meet in Homes of
…

Rock Springs Youth Rock Springs Youth


## GOING ON VACATION?

 SEVENTEEN-WAY POLLCY J. WRAY CAMPBELL, Dist. Mgr 221 Petroleum Blag.-P. O. Box 1662Phones Office 111, Res. 859-J-Midand, Texas


Speating of the Governoris gab
TEXAS
NEEDS
A
LEADER
ERNEST THOMPSON
Trained . . .Talenfed . . . Tested Qualifed for the Goverror's Job by a Sound Record of Public Service 3

WHAT HE HAS DONE! As Mayor of Amarillo, he saved citizens
nearly a million dollars a year by cutting every utility rate in the city and lowering
the tax leyy. As Texas Rallroad Commissioner, he
assisted the farmer through lower freigh rates and the livestock industry with emergency drouth rates; brought many
millions of dollars to the school fund by sensible supervision of the Texas oil in-
dustry; helped lower the gas rates in scores
hose boyhood was spent a As a man, whose boyhood was spent at
hard work, he has achieved a arillianti record of private and public service,
fought for his country with high honors fought for his country with high honors
during the World War, is chairman of the Oil States Compact Commission, has
earned the respect, and admiration of straight-thinking people all over the
nation.

WHAT HE WILL DOI
Tackle the farm problem with both fists and help the farmer and rancher work out a solution that will take the penalty off belief being that the farmer is entitled to a fair profit, the same as any other man.
Urge the legislature to change the old age assistance law so that no needy old cause a son or daughter happens to have

Actively encourage industrial expansion to relieve unemployment; wage war on governmental waste and fight new taxes; of all utilities.

## ERNEST THOMPSON for GOVERNOR




## Stop Itch

|  |
| :---: |
| SOLAR RAY MASSAGE STUDIO |

## FLOWERS

 All Occasions BUDDY'S FLOWERSHold Everything!



PRE-WAR RULER



Unusual Dog Is Dead;
Obeyed Phone Orders


DONT LET LAUNDRY WORRIES DISTURB YOUR HAPPY HOMEBE MODERN!
Many a husband becomes unhappy and neglected because washing and ironing at home make his wife
too exhausted to relax and be ready and go out for diversion! Save a full day a week-with our expert
laundry service-you'll find it more economicalMIDLAND STEAM LAUNDRY

Phone 90


CARDS DEFEAT HOBBS, GAIN ON HUBBERS

DOUBLEHEADER IS SLATED TODAY AND



The Season's Most Attractive Values in Shoes for the Family


WOMENS RED CROSS AND JOHANSEN SHOES $\$ 6.50$ and $\$ 6.75$ Values $\$ 4.45$ MENS FRIENDLY FIVES $\$ 3.45$ JUSTIN'S $\$ 5$ MONK SANDALS \$2.95

## TO THE VOTEES OF THE 88th LEECSLATIVE DSTTICT

As the campaign draws to a close, I realize that I have been unable to see every one. For this I am deeply sorry. However, I have been compelled to attend to my job and but a portion of the time could be devoted to "getting acquainted." It has been no little pleasure to have met so many fine people of West Texas-always my home-and to have contacted all would have been a rich experience. This, then, must be my last solicitation for your support. Elect me your representative and I will serve you with conscious sincerity in. all things.

Yours very truly,
Gerald B. Hallman
A. \& L. HOUSING \& LUMBER CO.

## VOTE FOR

## J. M. SPEED

## WHY?

Because he stands for Justice to All, Special Privilege to None. Law Enforcement Without Fear or Favor.
$\qquad$
$\qquad$
$\qquad$

## VOTE FOR

J. M. SPEED FOR SHERIFF

