









# "FOOD PRICES ARE LOWER"

OUR TWO PIGGLY WIGGLY STORES ARE GIVING YOU THE LOWEST PRICES IN MANY MONTHS. THAT'S WHY WE SAY—GO WHERE THE CROWDS GO AND MAKE REAL SAVINGS!

These Low Prices Effective Friday & Saturday, March 11 & 12  
WE RESERVE THE RIGHT TO LIMIT QUANTITY

**STRAWBERRIES, Pint Box 10c**  
**GRAPEFRUIT** Texas **Dozen 25c**  
 Seedless  
**ALL BUNCH VEGETABLES, 2 for 5c**  
**SPUDS, 10 POUNDS 14c** || **ORANGES TEXAS 17c**  
 COLORADO DOZEN



**NEW POTATOES** POUND **3½c** | **YAMS** Fancy Porto Rico POUND **3½c** | **CAULIFLOWER**, per lb. **7½c** | **FRESH ASPARAGUS**, 2 bunches **25c**  
**LETTUCE**, large firm heads, 2 for **9c** | **LEMONS**, largest size Sun-Kist, dozen **21c**

<b>M A R K E T</b>	<b>SLICED BACON</b> Armour's Star or Swift's Premium <b>POUND 33c</b>	<b>PURE PORK SAUSAGE</b> In the Bag <b>POUND 21c</b>	<b>Swift's</b> <b>BROOKFIELD LINK SAUSAGE</b> <b>POUND 25c</b>	<b>M A R K E T</b>
	<b>Boneless</b> <b>PICNIC HAMS</b> <b>POUND 25c</b>	<b>Assorted</b> <b>LUNCH MEAT</b> <b>POUND 23c</b>	<b>Wisconsin</b> <b>LONGHORN CHEESE</b> <b>POUND 23c</b>	
	<b>Swift's Premium</b> <b>DRIED BEEF</b> <b>2 PKGS. 25c</b>	<b>DRESSED HENS</b> Everyone Guaranteed <b>POUND 19c</b>	<b>Philadelphia</b> <b>CREAM CHEESE</b> <b>2 PKGS. 15c</b>	
<p>From Genuine Milk-Fed Veal:  <b>LOIN STEAK, POUND . . . . 35c</b>  <b>ROUND STEAK, POUND . . . . 35c</b>  <b>PATTIES, POUND . . . . . 23c</b></p> <p>FROM CHOICE CORN-FED BABY BEEF:  <b>ROLLED ROAST, POUND . . . 19c</b>  <b>LOIN &amp; ROUND STEAK, LB. . 27c</b>  <b>SHOULDER ARM ROAST, LB. . 19c</b>  <b>SEVEN ROAST, POUND . . . . 14c</b></p> <p>WE HAVE PLENTY OF  <b>NICE DRESSED FRYERS</b></p>				

**Marvelous New Suds** COMBINATION SALE  
**Dreft** 1 Large and 1 Small **23c**

**PECANS**  
 Fresh Shelled Halves  
 LB. **39c**      ½ LB. **20c**

**MILK** Evaporated; any brand, 3 large or 6 small **21c**  
**CORN FLAKES** POST TOASTIES **9c**

**Hershey's**  
**Chocolate Kisses**  
 Large Cello Bag **19c**

**CATSUP** Fancy Tomato 14-oz. **10c**

**CANDY--GUM**  
 All Popular 5¢ Sellers  
**3 FOR 10c**

**PRUNES** White Swan 2½ size, 2 for **27c**  
 16 to 18 extra large fresh prunes in each can

**WAX PAPER** Kitchen Charm, 125-ft. pkg. 2 for 25c; 40-ft. pkg., 2 for **11c**

**DATE & NUT BREAD** Cross & Blackwell, 2 for **25c**

**CHILI CON CARNE** Heinz Large can **18c**

**OXYDOL** SMALL PKG. 3 for **25c**  
 LARGE PKG. 2 for **45c**

**COFFEE**  
 MAXWELL HOUSE  
 One Lb. **25c**      Two Lbs. **49c**      Three Lbs. **72c**

**FLOUR**  
 PURASNOW  
 Highest Quality  
 12 LBS. **47c**  
 24 LBS. **86c**  
 48 LBS. **\$1.67**

**APPLE JUICE** Made from fresh Oregon apples, 3 for **25c**

**PEACHES**  
 Gold Bar or Del Monte—Sliced or Halves  
 2½ CAN 2 FOR **35c**

**KITCHEN TOWELS** Milady 2 for **15c**

**KRAUT** Fancy quality, No. 2½ can, 2 for **18c**

**PALMOLIVE TOILET SOAP**  
 2 FOR **11c**

**P&G SOAP** Puts 25 times more soap right on dirty spots  
**6 BARS 22c**

**BANNER BUTTER**  
**POUND 29c**

**CRUSTENE COMPOUND**  
 4-POUND CARTON **42c**      8-POUND CARTON **84c**

**TABLE SALT** Hexagon package, free running, iodized, 3 for **10c**

**MELO** For the bath, kitchen and laundry, 32-oz. 17c; 12-oz. **7c**

**TOILET PAPER** Ambassador 3 Rolls **10c**

**SALMON** Nile Brand 2 for **23c**

**GRAPEFRUIT JUICE**  
 Texas Pasteurized—No. 2 Can  
**2 CANS 15c**

**CALUMET** BAKING POWDER, 2½-lb. 45c; 1-lb. **21c**

**COCOANUT** Baker's Southern Style, per can **8c**

**KC BAKING POWDER** 25 Ounces **17c**

**BEETS** Fancy chipped, Mel-o brand, size 2½ **8c**

**CAMAY** The Soap of Beautiful Women  
**3 BARS 20c**

**SNOWDRIFT**  
 3 LBS. **54c**      6 LBS. **\$1.03**

**PEAS** Fancy No. 2 sieve, Plymouth Maid, No. 2 can, 2 for **23c**

**TOMATOES** No. 2 Standard 2 for **14c**

**CORN** Real fancy, whole kernel, 2 for **25c**

**BABY FOOD**  
 ALL KINDS AND BRANDS 2 FOR **15c**

**KREMEL**  
 We Have This in All Flavors  
**2 FOR 7c**

**LUSTERWAX**  
 For Every Waxing & Polishing Need  
 Polish **44c**      Pastewax **44c**  
 A Window Cleaner F-R-E-E with Each Purchase

**CHOCOLATE** 1-2 lb. pkgs., Premium No. 1 15c; Dot **17c**

**CANADA DRY**  
 LARGE 2 FOR **23c**      SMALL 2 FOR **15c**

**PAY CASH AND SAVE!**

And we really mean that we can cut your grocery budget to the lowest possible penny with our policy of CASH ONLY. Also, we do not have a costly delivery system . . . and we pass that saving on to you in lower prices on quality foods. Get the Piggly Wiggly habit and you'll have a THRIFTY HABIT.

**PIGGLY WIGGLY**

BILL & ELLIS CONNER  
 NO. 1 DOWNTOWN—SHOPPING VILLAGE ON WEST WALL

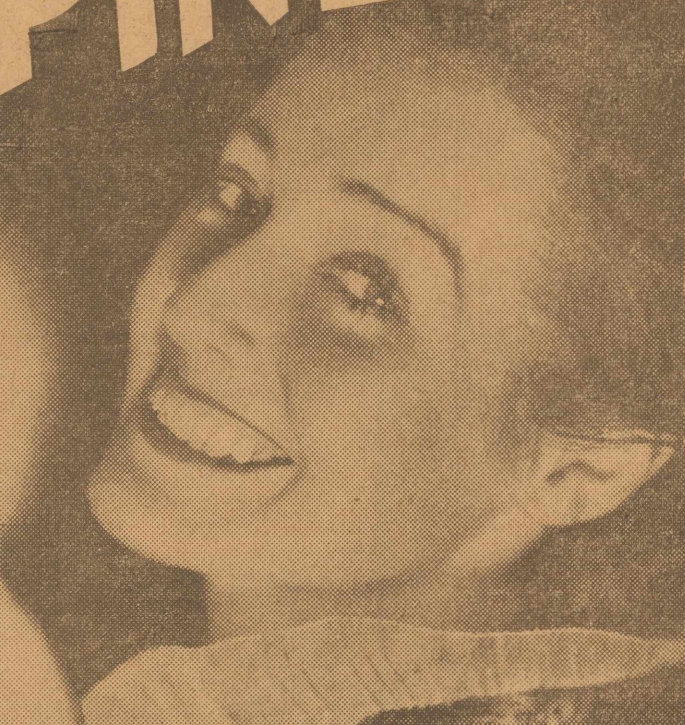
**SAVE ON EVERY-DAY PRICES!**

There has been a great response to our announcement in a recent issue of The Reporter-Telegram relative to our low, every-day prices. Check Piggly Wiggly's prices Monday, Tuesday, Wednesday, Thursday, Friday and Saturday for REAL SAVINGS. BE CONVINCED! WE GLADLY WELCOME YOU TO VISIT EITHER STORE!





HERE'S THE KEY TO  
**COFFEE**  
HAPPINESS



One  
lb.  
Can

**23**<sup>C</sup>

**AND THESE PAGES ARE THE KEYS TO THE LOWEST PRICES IN TOWN**  
**RHOADS' WES-TEX FOOD MARKET**

**Midland**

SPECIALS FOR  
FRIDAY & SATURDAY  
MARCH 11 and 12

We Reserve the Right to  
Limit Quantity

**Texas**

DEL MONTE DRIED PEACHES	POUND	14c
D. M. DRIED APRICOTS	1-lb. PKG.	14c
D. M. SEEDLESS RAISINS	1-lb. PKG.	11c
D. M. DRIED PRUNES	1-lb. PKG.	10c
HEINZ	2 for	15c
BABY FOOD	Dozen	85c
MEXICAN STYLE BEANS	3 for	25c
CUCUMBER PICKLES	Heinz 24-oz.	22c
BLATZ LIME RICKEY, GINGER ALE or WHITE SODA, bottle		9c
WORCESTERSHIRE SAUCE	Durkee's Bottle	14c



**Armour's  
Vegetole**

**COMPOUND**

**8** POUND CARTON **84<sup>C</sup>**

OXYDOL Medium Size Pkg.	P. AND G. SOAP 6 Bars	SOAP CHIPS 5-Pound Box
21c	21c	35c
FLOUR PILLSBURY 3-Pound Sack		17c

RED HANDLE BROOMS	EACH	55c
PARKAY OLEO WITH GLASS	PKG.	19c
DINNER BELL SALAD DRESSING	QUART	29c
IDEAL DOG FOOD	3 for	23c
SNOWDRIFT	6-POUND PAIL	98c

QUICK QUAKER OATS	PKG.	9c
QUART HEINZ VINEGAR	EACH	17c
MA BROWN PRESERVES	Strawberry 2-lb.	43c
FANCY STUFFED OLIVES	Libby's 6 1-2 oz.	33c
MARSHMALLOWS	ONE POUND	15c
DURKEES DRESSING	Meat and Sauce 8 oz.	25c
MA BROWN PICKLES	Sour or Dill Quart	19c
HEINZ RIPE OLIVES	9-oz. Can	27c
MA BROWN GRAPE JAM	2-lb. jar	24c
DEL MONTE PEACHES	No. 2 1-2 Can	19c



THE FAMOUS EVERLITE

**FLOUR**



24 POUND SACK

6-Pound Sack	29c	96c	12-Pound Sack	57c
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BORDEN'S

**MILK**

**3** LARGE or **6** SMALL CANS for **19<sup>C</sup>**

**BANNER BUTTER** POUND PACKAGE **28<sup>C</sup>**



**D  
O  
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E  
N** **17<sup>C</sup>**

POTTED MEAT	3 for	10c	KLEENEX	250 Count PACKAGE	13c	LIBBY'S PORK & BEANS	2 for	13c
HAPPYVALE PEAS	303 Can	11c	PAPER NAPKINS	2 PKGS.	15c	PEANUT BUTTER	Canova Small Size	5c
WAFFLE GOOD SYRUP	10-oz. Can	10c	CORN MEAL	5-POUND SACK	15c	WAX PAPER	Rip Rap 2 Pkgs. for	13c
HEINZ MUSTARD	7-oz. Jar	10c	NO. 2 CAN SPINACH	2 for	15c	POST BRAN	10-oz. Package	12c
ROSDALE CORN	Libby's No. 2 Can	10c	NO. 2 GREEN BEANS	2 for	15c	HEINZ GRAPE JELLY	JAR	14c
BLACKEYED PEAS	Pecan Valley No. 1 Tall Can	10c	NO. 2 CAN TOMATOES	2 for	15c	HEINZ RICE FLAKES	PKG.	12c
KELLOGG'S CORN FLAKES	EA.	10c	CORNED BEEF HASH	16-oz. Can	15c	QUART GRAPE JUICE	EACH	33c
HEINZ NO. 2 CHILI	EACH	14c	TOMATO JUICE	Del Monte 2 for	15c	LIBBY'S TINY PEAS	No. 2 Can	18c
SALMON	16-oz. can EACH	14c	HEINZ JELLY	Quince or Currant	17c	HEINZ PORK & BEANS	12-oz. Can	7c
DEL MONTE TUNA	CAN	19c	DEL MONTE CATSUP	14-oz.	15c	DICED CARROTS	No. 2 Can	7c

**SUGAR** Pure Cane In Cloth Bags **10** POUNDS FOR **47<sup>C</sup>**



# RHOADS' WES-TEX FOOD MARKET

MIDLAND

SPECIALS FOR FRIDAY AND SATURDAY, MARCH 11-12

TEXAS

EXTRA FANCY GOLDEN YELLOW

# BANANAS

**DOZEN**

# 10<sup>C</sup>

GRAPE FRUIT 6 for 19c

ORANGES California Sun-Kist 200 Size doz. 25c

APPLES Washington Extra Fancy Delicious or Winesap doz. 25c

ONIONS Sweet Yellow Granos lb. 5c

U. S. NO. 1  
SPUDS 10 POUNDS FOR 14<sup>C</sup>

NEW POTATOES lb. 5c

VEGETABLES 3 Large Bunches 14c

ORANGES California Sun-Kist 288 Size doz. 15c

APPLES Washington Extra Fancy Delicious or Winesap doz. 15c

CABBAGE Large Heads Tender, Crisp Pound 3c

EXTRA LARGE  
LETTUCE 2 HEADS FOR 13<sup>C</sup>

SWEET POTATOES lb. 5c

# STRAWBERRIES 2 Pints for 25<sup>C</sup>

LAMB—LEGS POUND 23c  
LAMB—SHOULDER POUND 17c  
LAMB—CHOPS POUND 32c  
LAMB STEW POUND 10c

**Bacon** Hand Sliced Pound 25<sup>C</sup>

**Ham** Armour's Star Sliced—2 Slices Per Package 22<sup>C</sup>

**Sausage** Wes-Tex Pure Pork Pound 24<sup>C</sup>

**Oysters** Fresh Shipped Pint 33<sup>C</sup>

**Cheese** Full Cream Pound 21<sup>C</sup>



IT'S READY TO EAT AND JUST MELTS IN YOUR MOUTH

*Mellow Cooked!*  
TENDER DELICIOUS

**Armour's STAR JUBILEE HAM**

IT'S ARMOUR'S MEAL OF THE MONTH

### DELICATESSEN MENU

Vacuum Cooked Tender Ham With  
Glaced Pineapple, pound..... 70c  
Spare Ribs and Dumplings, pint..... 20c  
Meat Balls, pound..... 25c  
Barbecued Beef, pound..... 35c  
Baked Short Ribs, pound..... 25c  
Macaroni and Cheese, pint..... 20c  
Choice of 5 Vegetables, pint..... 15c & 20c  
Potato Salad, pint..... 20c  
Fruit Jello, pint..... 20c  
Fruit Cobbler, pint..... 20c  
Marshmallow and Banana Nut Salad, pt. 20c  
Chicken Salad, pound..... 35c  
Sandwich Spreads, pound..... 35c  
Cornbread Sticks, each..... 1c

BROOKFIELD PATTIES POUND 24c  
FRESH COOKED SHRIMP Ready to Serve POUND 49c  
IMPORTED CHEESE Swiss, Roquefort, and Old Fashion Brick, POUND 49c  
PHILADELPHIA CREAM CHEESE 2 PACKAGES 15c

**Bologna** Large Size 2 Pounds 25<sup>C</sup>

**Meat** Fresh Ground Veal 2 Pounds for 25<sup>C</sup>

**Roast** Peyton's Chuck Pound 16<sup>C</sup>

**Pickles** Large Sour or Dill Each 5<sup>C</sup>

**Bacon** Black Hawk Sliced Pound 30<sup>C</sup>

Traffic Fatalities Among Children Less

AUSTIN, Texas. — Death is not taking a holiday on the open roads and city streets of Texas, but despite increases each year in population and the number of scholars...

Sixth and June Streets, Los Angeles, Calif.



The season's heaviest rainstorm made rivers of Los Angeles streets and thousands of autos were stalled trying to push through swirling water such as is pictured above.

That special emphasis is placed on safety as part of health and protection on State May Day is being asked by the Child Health Day Committee...

6. Chain link fences along the right-of-way line in front of some rural schools to limit crossing of roads to single areas and to prevent school children at play from rushing on to the road.

I HAVE A BUYER FOR YOUR PROPERTY! HOUSES--LOTS FARMS List it with me! If you are looking for property to buy, see me for bargains. A. B. COLEMAN Office at Sparks & Barron Phone 79 Residence Phone 303-J

Ranch Home Is Scene of Party One of the week-end social gatherings was the party given for members of the Friday Needle club and their husbands at the ranch home of Mr. and Mrs. A. G. Bohannon, northwest of Midland.

Mrs. Prothro Leads Circle Program

Mrs. Frank Prothro led a discussion of "Rebuilding Rural America" at the meeting of the Mary Scharbauer circle of the Methodist missionary society with Mrs. O. F. Hedrick...

Catholic Women Have Joint Meeting

Mrs. J. J. Kelly was hostess to a joint meeting of St. Anne's Altar society and the St. Thomas study club at her home, 700 W. Kansas, Monday afternoon.

Stanton 4-H Winner Guest of Railroad At the Exposition

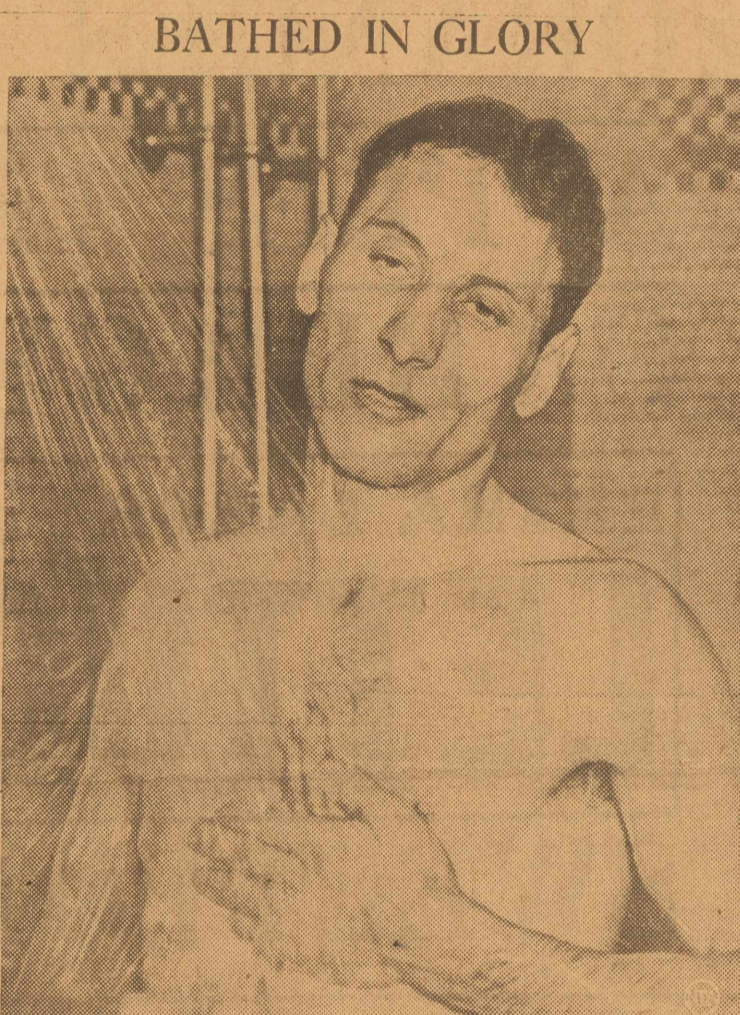
One Stanton youth will see the Southwestern Exposition and Fat Stock Show, opening Friday night, at the expense of the Texas & Pacific Railway Co. Kenneth Holloway...

Native Texans Lead In Air Corps Students

FORT SAM HOUSTON, Texas. — Native Texans have regained their customary majority of candidates enrolled at the United States Army Air Corps Primary Flying School...

plant will use 100 head of livestock daily, purchased from the Lufkin trade area, and the prices established each day will be based on the Fort Worth market.

Texas Has 3 Home Towns. BONHAM, Tex. (AP) — For 20 years, E. C. Parker has refused to show favoritism to either of three towns. Parker lives at Ector, gets his mail at Savoy and works in a drug store in Bonham.



Ah-h-h-h, but it's good to cool off after pounding out the hottest mile ever run by a human being! Here's Glenn Cunningham, the spike-shod Mercury from Kansas, enjoying a cooling shower after running a mile in 4 minutes, 44 seconds, to shatter all world's records.

An Ontario thief stole an automobile, found it full of bees, abandoned it. Another gent who got stung on a used car.

See Us for MONEY Pay Back in Monthly Payments We lend on automobiles, shotguns, diamonds, and other collateral. MOTOR FINANCE CO. 114 N. Main—Phone 20

Now Spring Housecleaning is Easy! I send my curtains to the Laundry! AND DIDN'T THE LAUNDRY DO THEM NICELY? DRINK JAX THE BEST BEER IN TOWN

When you count the time it takes to wash and iron your fluffy curtains—you realize it's easier and much more economical to let us do them. Save yourself a day's work. MIDLAND STEAM LAUNDRY PHONE 90

YOU GET MORE COLD FOR LESS CURRENT IN THE NEW 1938 STEWART-WARNER WITH THE DARING NEW ECON-O-LITE Visible Proof of Economy... CARNETT'S Phone 133—210 East Wall

TULLOS Dyers and Cleaners L.A. TULLOS Prop. MIDLAND, TEX. CALL 600 SAVE 25c On Each Dress or Suit—By Cash and Carry "Growing with Midland"



