## Hiz The Bavina Blade $=$



 COFFE


## Star Kist

Chunk Style
Toorden's In New Round Container - All Flavors
Shuyjine Flat Can 74


## Regular Size or King Size Condoda



OR=R=E:

## 1 Lb .

 $\stackrel{9}{9}_{6}^{\text {con }}$ JUNIOR TALENT WINNERS - Benny McCain, left, won firstplace in the juntor division of the talent show. Bryan Whitten
of Friona, right, was second and Frances Loulse Dodd of ZE
shuicfresh Saltine CRACKERS 1 Lb . $25 t$

## templing Paoduce

 California SunkistLEMONS 15 c
US No. 1
New Potatoes
$2{ }^{\text {b. }}$ bos $19 ¢$
Texas Medium Yellow

ONIONS 4.56 | Us Noil |
| :---: |
| Wotingon RUSSETS |

## LUNCHEON NAPKINS $\underset{\substack{200 c_{1} \\ p_{k}}}{\substack{2 \\ 2}}$



BIDEET WEAT ABIV'
USDA Graded


USDA Graded
CHUCK ROAST

$10{ }_{\text {bag }}^{\text {bog }} 69 \mathrm{c}$

Soflin
TOILET TISSUE POT PIES Beef, Chicken, $2 \stackrel{\text { s.o. }}{ } 35 \mathrm{t}$

SHORTENING


Come in to our store and pick up your free recipes
EXCITING! NEW! Dream Cakes

| Duncan $\begin{aligned} & \text { LAYER } \\ & \text { CAKE } \\ & \text { Hines }\end{aligned}$ MIXES | IISCO |
| :---: | :---: |
|  | 38 Oz . Jar |
| 3 Boxes | 696 |

## Bama PRESERVES

Your Choice Of:

* Cherry
*Pineapple
*Red Plum Jam
*Grape Jelly
18 Oz
Tumblers

Shutive
PINEAPPLE JUICE
$46 \mathrm{Oz} . \quad 356$
Can
Shutfine
MEAT

| 12 Oz. |
| :---: |
| $\begin{array}{c}\text { Can }\end{array}$ |

ASPARAGUS
No. 300
Can 29

## Silver Savor

PICKLES
Sour, Dill or Sliced
Quart
Jar
351
Gerber's-Strained Fruits \& Vegetables
BABY FOOD
$7 \begin{gathered}4 \frac{1}{2} \text { Oz. } \\ \text { Jars }\end{gathered} 91$


SUPER MARKET

frsday Night Is Family Nigh Fun For All The Family! Now In Our New Location On East Main Street And Mrs. Fred Lan
Come On In-The

SOVINA

Of Interest To
THE WOMEN


PRIZE WINNING FLOAT -- Bovina D
divislon in the Bull Town Days parade.

ing the most fun in Friday's
parade, Wilbur Charles or his

Chemical
Third St.
Bovina
Pho. 238-4311 Pioneer Natural Aas Company

## Grand Opening Sale Pher-mo Sctobi






Now At $S$ and $S$ SAVE-SAVE-SAVE On All Your
Clothing Needs For Back - To - School!

## $S$ 就 $S$ <br> Dry Goods

ocated in Former Bank Bullding
Third And Main Streets - Bovina

## REPAIR! REMODEL!

Nothing Down - 60 Months To Pay
Complete Line Building Supplies
Qicera Omith
icera mith
$\frac{\text { Lumber Co. }}{238-2671 \quad \text { Bovina }}$

##   weighed six pounds nine ounces, The Sherrills have itree other | Sterr. |
| :--- |
| $\begin{array}{l}\text { Sistish Lumber } \\ \text { Bovina. }\end{array}$ |
| On Vacation |  Richard Roberts. Roberts. teaches math in Bovina Higt

J. E. Sherrills
Have New Girl


PARADE WINNER -- The "Parmer County Gold" float, entered by First State Bank was the third place winner in co
of Parmer County crops.

Boy Born To Sid Killoughs

| Mr. and Mrs. SId Klllough are the parents of a baby boy born last Thursday. The infant was named Ronnle Lynn, He | Grandparents are Mr. and Mrs. Lloyd Killough of Bovina and Mr. and Mrs. Ernest Sell of Littlefield. |
| :---: | :---: |
| Hospital in Hereford, August 19 at $1: 39 \mathrm{a}, \mathrm{m}$. The new arrival weighed six pounds one and one half ounces. | Hospitalized at Memorial Hospital is Sheriff Chas. Lovelace. He is reported to be undergoing medical treatment. |

## Has Surgery

Mr. J. W. Bell is resting in after undergoing surgery Tues-
day morning. Mr. Bell is unable day morning. M
to have visitors.
TIm Kelley, son of Mr. and
Mrs. Bobby Kelley of Salinas,
Tim Kelley, son of Mr. and
Mrs. Bobby Kelley of Salinas,
Callf, is stlll hospitalized at Northwest Texas Hospped it in
Amarillo. Tim underwent sur-Amarillo. Tim underwent surt-
gery twice, recently. He is im-
proving, according to Mrs. Odis



## Mrs. John McFarland Is Typical Young Homemaker



FALL FABRICS POINTERS

## $$
\begin{aligned} & \text { acietate iricot. Points to con- } \\ & \text { side aree } \\ & \text { Sbecause of chemicals in the } \\ & \text { bonding, some stalins cannot be be } \end{aligned}
$$ <br> Insurance SAVE MONEY ON RAYMOND EULER AGENCY <br> 4 <br> $1 / 8$ cup vinegar tablespons sugar artiflcal sweetener 2 minced hardcooked eggs <br> Beat untli blended, Refriger- ate several hours to blend flavors, Serve with vegetable strcks or slices, or with low- <br> $$
\begin{aligned} & \text { on 2nd floor } \\ & \text { come by if you } \\ & \text { or problems. } \end{aligned}
$$ <br> $$
\frac{\text { Low-Calorte Sour Cream }}{\text { Makes } 1 \text { cup) }}
$$ <br> minced oninospoon instan 1 tablespoon, chopped par- sley or pimlinto. 2. 2 tablespoons gree <br> 

THE FASHION SHOP
THE FASHION SHOP





$$
\begin{gathered}
\text { the } \\
\text { Agric } \\
\text { farm } \\
\text { corre } \\
\text { farm } \\
\text { form }
\end{gathered}
$$













## LAYNE

 PUMPS, INC.PUMP \& GEAR HEAD REPAIRS ALL MAKES

## -



Pesticides Beneficial In Many Ways

## OKL

Lawlis Gin Co. Hwy. 86 - Ovid Lawlis, Mgr.

## Attend Church This Sunday!



## Cynamid To Construct Farm Supply Center

## WINTADS



| aUto loans truck loans complete insuran |  |
| :---: | :---: |
|  | NEW BOVINA Apartments |
|  | $\star$ One \& Two <br> Bedrooms <br> $\star$ Paneled |
|  |  |
|  | d |
|  |  |
|  |  |
|  |  |
| BULLS FOR SALE |  |
| CHAROLAIS <br> CROSSES |  |
| Phone 238-3442 |  |
|  |  |
|  | BOVINA ELECTRIC |

$\underbrace{250}_{4}$


## 

## Firestone

De Luxe Champion NEW TREADS betreads on sound tire bodies or on your own tires

## 2



## TRADE TIRES

ALL TIRES MOUNTED FREE
Paul Jones Texaco
Highway 60 - Bovina - Pho. 238-4331


Rural Electricity Although fewer than one.third
of this nation's population lives
in rural areas, more than half In rural areases, mopule tion liven half
the nation's poor lives there.
thonsumer-owned lival electric Onsumer-owned rural electric
ystems such as ours have
leped o create new industries
cross the county which have
creat across the country which have
already resulted in more than
125,000 new jobs for rura
Volunteering in the war on pov-
erty, we hope to do more in th
months and years to

DEAF SMITHCO.
ELECT. CO-OP di

