



Merchandise  
Priced So  
Low You  
Simply Must  
Come in  
and Buy  
Your Needs.  
Save Now!



# PENNEY'S LAST ROUND-UP of 1937! BEST SELLERS AT BARGAIN PRICES!

An Event  
Planned  
to Reduce  
Our Stocks  
For  
Inventory

IF YOU HAVE PUT OFF BUYING---NOW IS YOUR OPPORTUNITY TO BUY  
HIGH QUALITY MERCHANDISE AT DRASTICALLY REDUCED PRICES!

## EVENT STARTS WEDNESDAY, DECEMBER, 29th

FEATURE 10 A. M. WED.

1 to 10 Yard Pieces  
**PERCALES**  
36" Wide--Fast Colors  
While 1000 Yards Last

**5c** YARD

INFANTS' WARM CRIB

**BLANKETS**

50 of Them--Marked Down  
to a New Low Price

**25c**

KNOCKOUT QUALITY

**SCRIMS**

At a price you can't pass up

**5c**

NEW LOW PRICE

Heavy Weight House

**CANVAS**

Priced to Sell

**4 1/2c**

9 A. M. FEATURE

Women's and Children's  
**HANDKERCHIEFS**

Save on These While  
Quantity Lasts

**1c**

FEATURE 2 P. M. WED.

Women's Fast Color  
**HOUSE DRESSES**

250--All Gay Styles

While They Last

**25c** EACH

Men's and Students'  
**SUITS**

Repriced for Clearaway  
12 Suits in This Group

**\$10<sup>00</sup>**

Boys, Here's a Saving!  
Boys' Corduroy

**JACKETS**

Repriced at a Bargain

**\$2<sup>00</sup>**

Only 75 Pair  
Men's Utility

**PANTS**

**\$1<sup>00</sup>**

A Real Value in Semi-Dress  
Pants.

PRICES SLASHED!  
Men's Quality Dress

**SHIRTS**

**50c**

What a Saving! Now  
While They Last!

9 O'CLOCK FEATURE

**WOMEN'S SHOES**

AA to D **\$1<sup>00</sup>** 3 1/2 to 9

Don't Miss These!

Pumps--Ties  
Oxfords in  
Black--Browns  
**YOU SAVE AT  
PENNEY'S**

Reduced Price

**Men's Suits**

A Group of All-Wool Suits--  
At a Price You'll Want to Pay  
Only 15

**\$15.00**

NEW LOW PRICE!

Men's Fast Color  
Sanforized Shrunk

**WORK SHIRTS  
WORK PANTS**

Our Large Stock Repriced  
Shirts Now      Pants Now

**98c**      **\$1<sup>29</sup>**  
Were \$1.29      Were \$1.49

REPRICED!

Women's Seasonable

**SHOES**

Hundreds of Pairs--All Re-  
duced to One Low Price

**\$2.00**

9 A. M. FEATURE

**REDUCED**

ALL WOMEN'S WINTER

**Dresses**

Drastically Repriced for  
Immediate Selling

**\$2**      **\$3**  
ONLY      AND      ONLY

Just 83 Dresses in Both Groups.  
Come Early for Choice Selection

9 O'CLOCK FEATURE

**REMNANTS**

**SILKS--WOOLENS  
PRINTS--DRAPERIES**

All Remnants reduced to a fraction  
of cost.

Thousands of  
Yards  
Reduced to Sell!

You'll Have to Hurry  
Women's and Misses'  
Tailored Rayon

**PANTIES**

At a Saving Price!

**13c**

**REDUCED  
ONLY 19**

Women's Sport and Fur Trimmed

**COATS**

Original Prices Shattered!  
Priced Now at a Fraction of  
Original Price

**\$8<sup>88</sup>**

Grab Your Purse and Rush to  
Penney's for This Value!

Women's Outing  
**GOWNS**

Only 82--Reduced

Save **33c** Save  
Now!      Now!

REDUCED!

Women's Fabric

**GLOVES**

In Smart High Colors

Were **50c** Were  
98c      98c

Lace Trimmed Satin  
and Crepe Women's

**SLIPS**

Repriced for Clearaway

**77c**

Women's Tuck-Stitch

**PANTIES**

Repriced for Immediate  
Selling

**15c**

Feature 11 A. M. Wed.

Full Sized--17"x17"--Men's

**HANDKERCHIEFS**

Fast Color--12"x12"--Double  
Terry

**WASH CLOTHS**

While Quantities **2c** While  
Last      Each      Quantities  
Last

MEN'S BETTER DRESS

**SHIRTS**

Reduced--Save Now!

Shirts from Our Higher  
Priced Lines

**\$1.00**

Men's Riveted  
COWBOY STYLE

**PANTS**

A New Low Price

Now

**98c**

WOMEN'S SANITARY

**NAPKINS**

Packed 12 to Box

Feature Price

**9c** Box

NEW LOW PRICE!

**WOMEN'S GLOVES**

Our Stock of \$1.98  
Suede Gloves

Repriced--Now

**\$1.00**

Feature 4 P. M. Wed.

Fast Color--Tailored

**BROADCLOTH SLIPS**

Only 162 of These  
REDUCED TO CLEAR  
NOW

**33c** Each

Were 49c--Save!

# PENNEY'S

J. C. PENNEY COMPANY, Incorporated

Midland's Newest,  
Busiest Dept. Store

**RAG RUGS**  
Many Used as Bath Mats  
Save **9c** Save  
Now!      Now!



THE REPORTER-TELEGRAM

Evenings (except Saturday) and Sunday Mornings
MIDLAND PUBLISHING COMPANY, PUBLISHERS
112 West Missouri, Midland, Texas

T. PAUL BARRON Publisher

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Per Month 50¢

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may occur in the columns of The Reporter-Telegram will be gladly corrected upon being brought to the attention of the firm.

Behind the Scenes in Washington

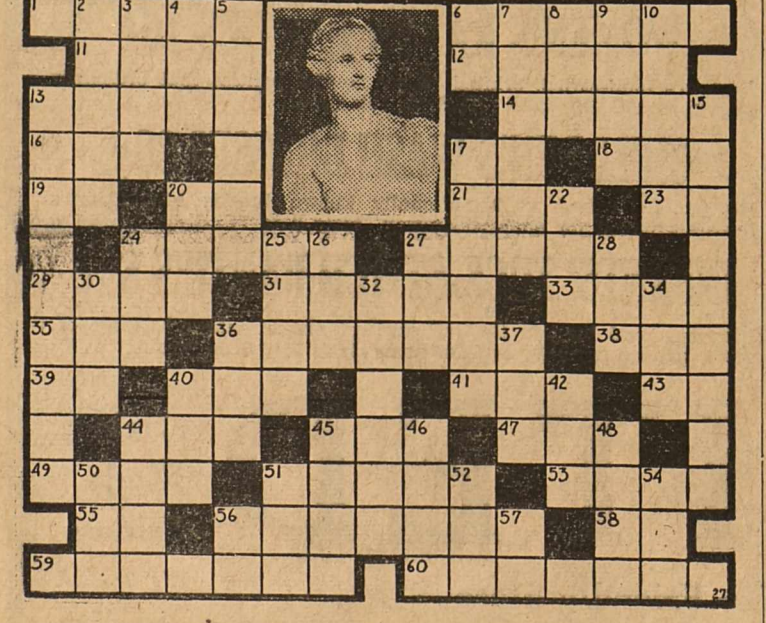
WASHINGTON, Dec. 24.—The attempt to enlarge the Supreme Court, the justices appeared to have been scared into handing down pro-New Deal decisions and one conservative justice resigned. The present cloud appears to have no silver lining whatever. Wage-hour legislation was a keystone in the Roosevelt program.

Hold Everything!

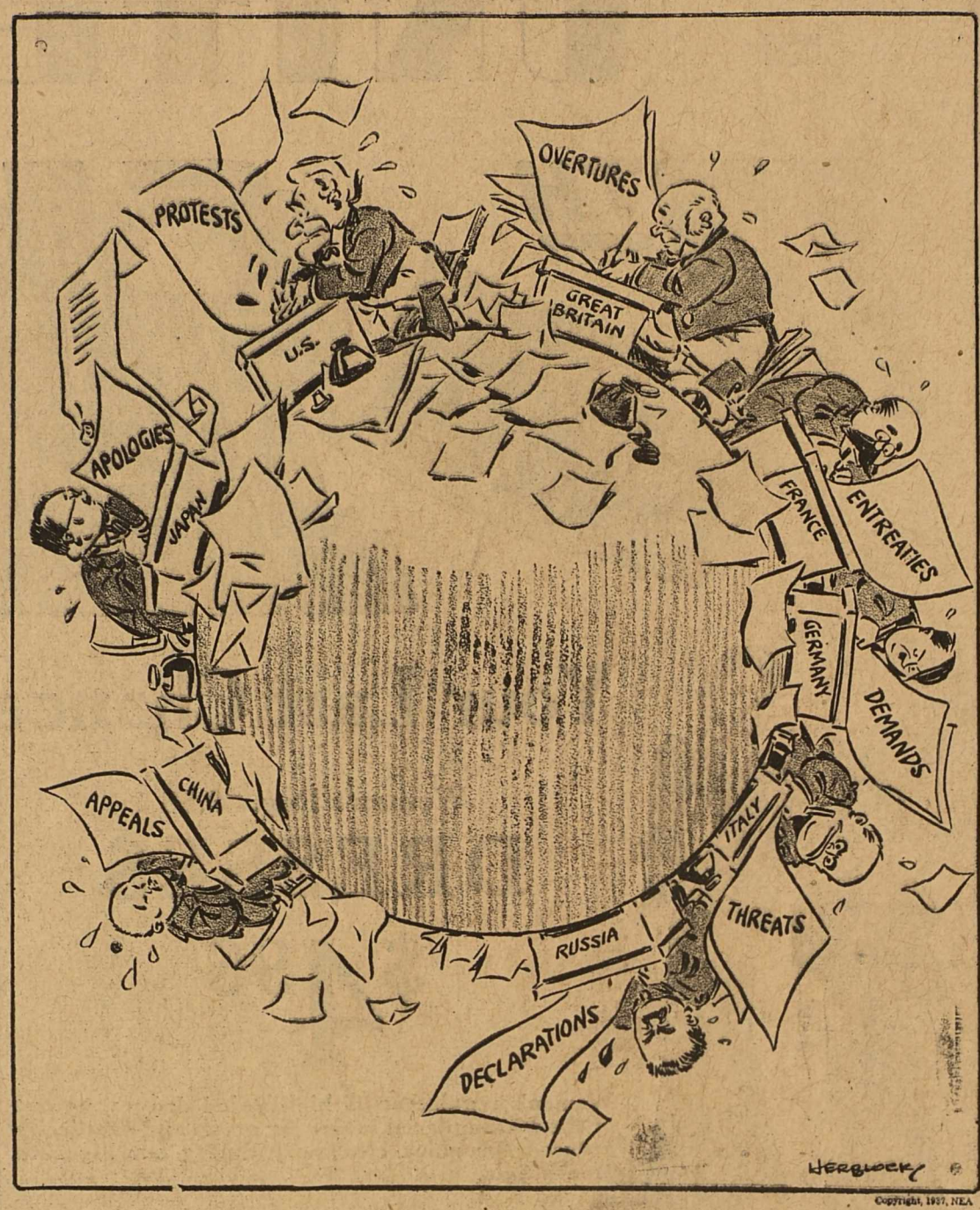


Goddess of Beauty.

Horizontal and Vertical crossword puzzle with clues and answers. Includes a small illustration of a woman's face.



New Year Greetings



The Town Quack

I know the district judgeship is a "trying profession," but I want to say right here and now, before such a statement will get me into politics that I think Charley Klapproth has been one of the outstanding district judges of all time.

With Christmas out of the way and New Year's about to roll around, I am waiting patiently for the names of candidates who will get off to an early start and make no bones about the fact that they are out for election or re-election.

50 Texas Youths Will Get NYA Aid

AUSTIN, Dec. 27.—About 50 boys from Texas metropolitan centers will be assigned to a National Youth Administration Resident Work and Training project starting late in January 1938 at Southwest Texas State Teachers College in San Marcos.

In Wisconsin, during the winter of 1936-1937, a stretch of road 14.6 miles long was spread with calcium chloride treated sand to prevent skidding. Cost for the entire season was \$3,862.18 or about \$250 a mile.

Midland's Original Mexican Food. Jose Dolores Ochoa, Chef. BROADWAY CAMP GARDENS. Special Mexican Dinners. Caldo Mexicana. Enchiladas, Tacos, Chiles Reyesos, Chili Con Carne, Frijoles Refrito, Un Huevo. Also all Mexican dishes served A La Carte.

No. 3030 THE STATE OF TEXAS, TO THE SHERIFF OR ANY CONSTABLE OF MIDLAND COUNTY, GREETING: YOU ARE HEREBY COMMANDED. That you summon by making Publication of this Citation in some newspaper published in the County of Midland if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published, once in each week for four consecutive weeks previous to the return day hereof, B. K. Brant and his wife, Mrs. B. K. Brant, deceased, and of Mrs. E. K. Brant, deceased, W. N. Warren and his wife, Mrs. W. N. Warren, and the unknown heirs of W. N. Warren, deceased, and of Mrs. W. N. Warren, deceased, J. H. Willingham and his wife, Mrs. J. H. Willingham, and the unknown heirs of J. H. Willingham, deceased, and of Mrs. J. H. Willingham, deceased, F. Chandler and his wife, Mrs. F. Chandler, and the unknown heirs of F. Chandler, deceased, and of his wife, Mrs. F. Chandler, deceased, A. A. Hartgrove and wife, Mrs. A. A. Hartgrove, deceased, and the unknown heirs of A. A. Hartgrove, deceased, and of Mrs. A. A. Hartgrove, deceased, Mrs. Lon Fisher, Cecil Fisher, Boyd Fisher and the unknown heirs of Cecil Fisher, deceased, and of Mrs. Lon Fisher, deceased, and of Boyd Fisher, deceased, and the unknown heirs of Edward Morris, deceased, Augusta Rothschild and husband, Maurice L. Rothschild, Ira N. Morris, Maude Morris Schwab and husband, Henry C. Schwab, and Augusta Rothschild, Ira N. Morris and Maude Morris Schwab, as executors and trustees of the last will and testament of Sarah Morris, deceased, to be and appear before the Hon. District Court, at the next regular term thereof, to be held in the County of Midland on the third Monday in February, 1938, same being the 21st day of February, 1938, at the Court House thereof in Midland, Texas, then and there to answer a petition filed in said Court, on the 20th day of December, A. D. 1937, in a suit numbered on the docket of said Court No. 3030, wherein Andrew Fasken, is Plaintiff and

B. K. Brant and wife, Mrs. B. K. Brant, and the unknown heirs of B. K. Brant, deceased, and of Mrs. B. K. Brant, deceased, W. N. Warren and his wife, Mrs. W. N. Warren, and the unknown heirs of W. N. Warren, deceased, and of Mrs. W. N. Warren, deceased, J. H. Willingham and his wife, Mrs. J. H. Willingham, and the unknown heirs of J. H. Willingham, deceased, and of Mrs. J. H. Willingham, deceased, F. Chandler and his wife, Mrs. F. Chandler, and the unknown heirs of F. Chandler, deceased, and of his wife, Mrs. F. Chandler, deceased, A. A. Hartgrove and wife, Mrs. A. A. Hartgrove, deceased, and the unknown heirs of A. A. Hartgrove, deceased, and of Mrs. A. A. Hartgrove, deceased, Mrs. Lon Fisher, Cecil Fisher, Boyd Fisher and the unknown heirs of Cecil Fisher, deceased, and of Mrs. Lon Fisher, deceased, and of Boyd Fisher, deceased, and the unknown heirs of Edward Morris, deceased, Augusta Rothschild and husband, Maurice L. Rothschild, Ira N. Morris, Maude Morris Schwab and husband, Henry C. Schwab, and Augusta Rothschild, Ira N. Morris and Maude Morris Schwab, as executors and trustees of the last will and testament of Sarah Morris, deceased, are Defendants.

HEREIN FAIL NOT, And have you before said Court, on the said first day of the next term thereof, this writ with your endorsement thereon, showing how you have executed the same. Given under my hand and seal of said Court and issued at office in Midland, Texas, this 21st day of December, A. D. 1937. Nettie C. Romer, Clerk District Court, Midland County, Texas. (SEAL) Dec. 27-Jan. 3, 10, 17

TAXI PHONE SO DAY & NIGHT Service SPECIAL RATES ON COUNTRY DRIVES

Scoring Punch Of Southwest Teams Fading

FORT WORTH (AP)—Southwest Conference football scores have declined for three years, a circumstance that some attribute to rules favoring the defense, but coaches believe the game is all right as it stands. Three conference coaches interviewed by United Press opposed the suggested change (now in use in professional leagues) that would allow a forward passer to throw from any point back of the line of scrimmage. Present intercollegiate rules require the passer to be at least five yards back.

Coach Fred Thomsen of Arkansas thought that critics of the game—most Eastern coaches who depend upon running plays—would do well to visit the Southwest. "I believe that the forward pass rule should remain 'as is,'" said Thomsen. "I believe it is perfect and, as football is played in the Southwest Conference, I certainly think the offense is fine. We do not have to stress the offense."

Statistics showed, however, that the score-per-game average in the conference has decreased since 1935. That year, Southwest teams averaged 25.2 points per game (for both teams). Last year, the average game score dropped to 17.6

PREPARE FOR YOUR RETIREMENT NOW. By investing in a PRAETORIAN RETIREMENT INCOME POLICY that will start paying you a monthly income for life, starting when you reach the age of 55, 60, or 65. Men and Women Insured on Equal Terms. THE SOONER YOU PLAN YOUR FUTURE THE BETTER YOUR FUTURE WILL BE. J. WRAY CAMPBELL, Dist. Mgr. 201 Petroleum Bldg. — P. O. Box 1662. Phones Office 111, Res. 859-J Midland, Texas

-SAVE- Special This Week. 4-ft. Cedar Fence Stays 2¢ ea. 6 1/2-ft. Cedar Fence Posts 15¢ ea. A & L HOUSING & LBR. CO. 201 North Carrizo—Phone 149

MID-TEX Presents Chubby Martz And His 6-PIECE BAND Dancing Each Evening DELICIOUS STEAK DINNERS You Are Cordially Invited On the Highway Halfway Between Midland & Odessa

Baker Vision CORRECTIVE OPTOMETRY—THE SOURCE OF VISUAL EFFICIENCY Dr. W. L. Sutton OPTOMETRIST 208 West Texas Office Ph. 146—Res. Ph. 1146-J

Failure of Freshmen Is Worry to Temple

PHILADELPHIA (U.P.)—An intensive research program is being conducted at Temple University into the cause of freshman failures. Despite the high scholastic ability of the students in general, there were many below-par marks showing at the end of both freshman and sophomore years.

Three members of the faculty have been assigned to interview the students systematically and discuss their problems, both personal and academic.

Rising Butter, Shipping Help Danish Recovery

COPENHAGEN (U.P.)—Rising prices for butter and increased activity of the merchant marine combined to make 1937 a very good year for Denmark.

Signs of slipping were noted late in the third quarter but they were arrested when the Central

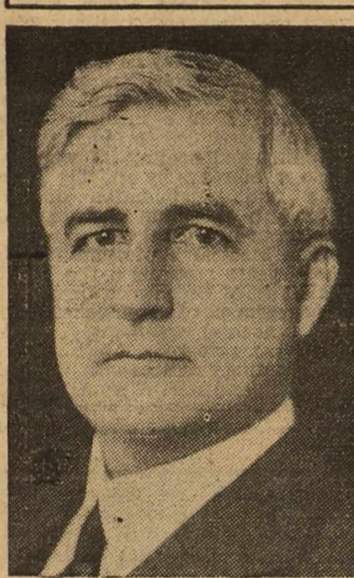
bank reversed its policy of selling securities. Prices of all agricultural products approached the 1929 level, notably butter and production in agriculture held at or above the average for the past five years. Shipping was good thanks to rising freight rates. Cost of living advanced but was controlled by the Central bank.

Quizzed in Death of Party Host



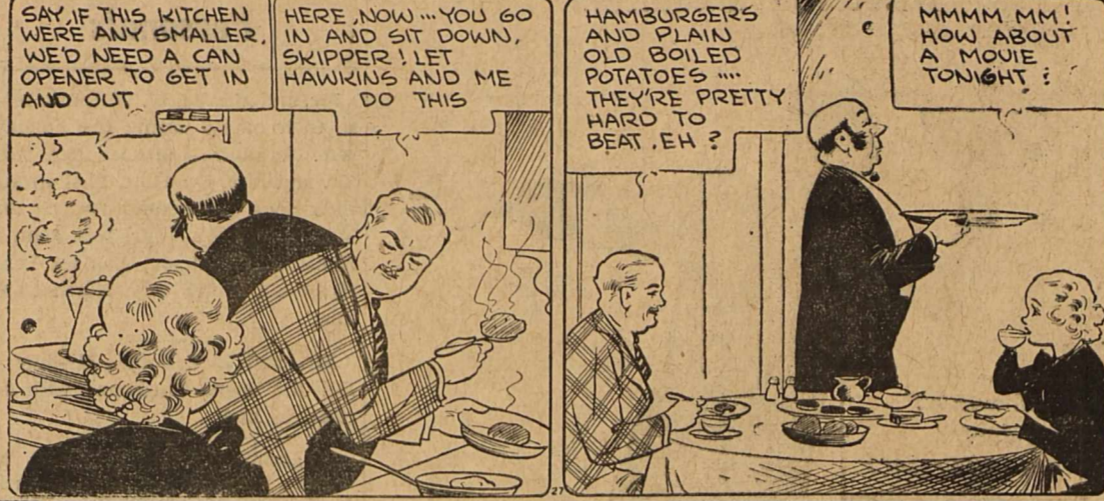
Pneumonia that followed injuries at a party at his Long Island estate brought death to Samuel A. Walsh, 55, a retired broker, and launched an investigation of reports that George H. Hoyt, Jr., above, a guest, had knocked his host down when he resented remarks made about Mrs. Hoyt and her mother.

Organizes Texas Birthday Balls

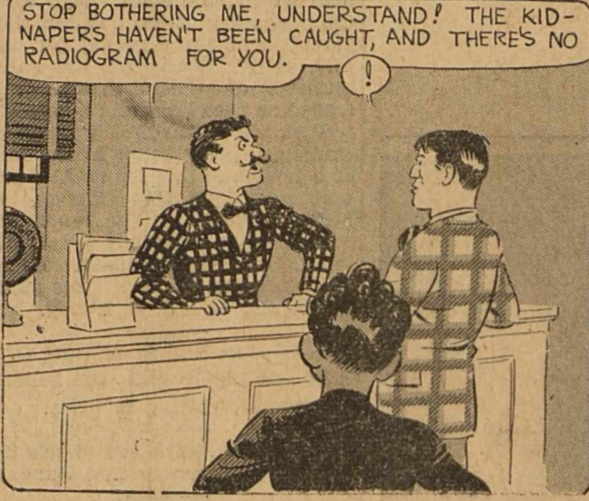


Jesse H. Jones, Chairman of the Reconstruction Finance Corporation, will head the President's Birthday Ball organization for the State of Texas. Mr. Jones has already commenced actively organizing every county in the State for the celebration of President Roosevelt's birthday, Saturday, January 29, with balls or other entertainments in every city and town.

BOOTS AND HER BUDDIES



WASH TUBBS



A Big Order



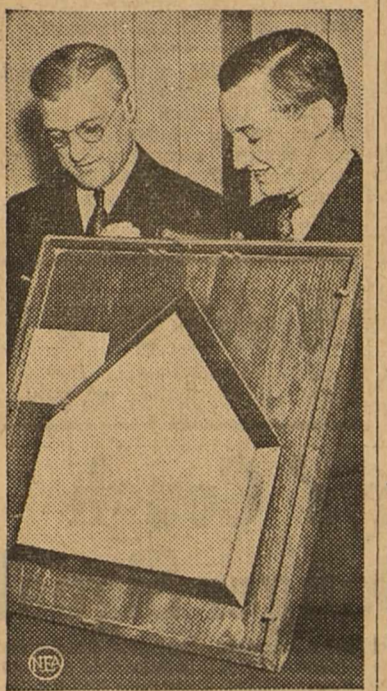
Stepping Out



By MARTIN

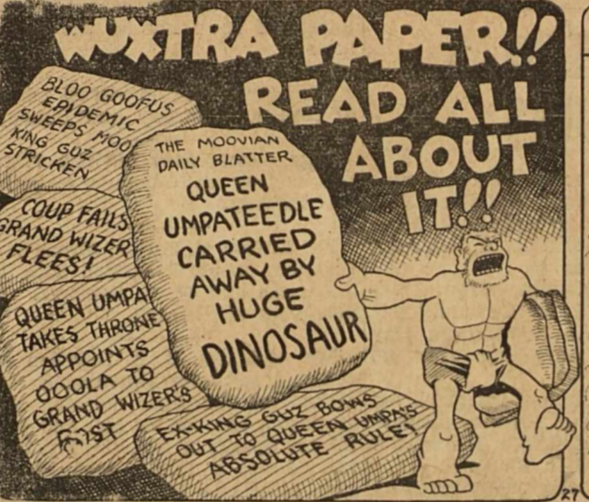


NEW PLATE

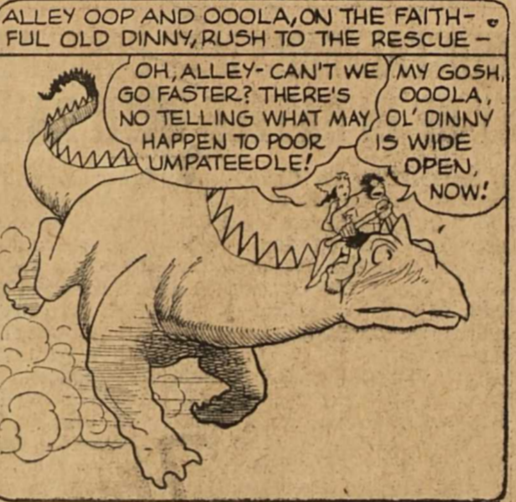


Among the items discussed by major league officials at their annual meeting in Chicago was this rubber home plate with beveled edges, being exhibited by Will Harridge, left, American League president, and Walter O. Briggs, Jr., representing his father and the Detroit Tigers.

ALLEP OOP



As Things Stand



By CRANE



By HAMLIN



Classified Advertising

RATES AND INFORMATION: 2c a word a day, 4c a word two days, 5c a word three days. MINIMUM charges: 1 day 25c, 2 days 50c, 3 days 75c. CASH must accompany all orders for classified ads...

1 LOST AND FOUND 1

LOST: 2 keys in leather folder. Finder leave at Reporter-Telegram office. (250-2)

FOUND: Boy's leather jacket on high school grounds. Call at Liano Hotel. (250-1)

LOST: Black Scottie; reward for return. Phone 1333. (250-3)

LOST: Overcoat and gloves at Country Club Friday night; probably taken by mistake. Call Jack Prothro. (250-3)

2 FOR SALE 2

HEAVY oak dining table and buffet; good as new; at sacrifice. Shelton's Paint Store. (250-6)

FOR SALE: 4 tickets to Rose Bowl game. Phone 412-W. (250-2)

FOR SALE: Trailer house at Midland Auto Service. (249-3)

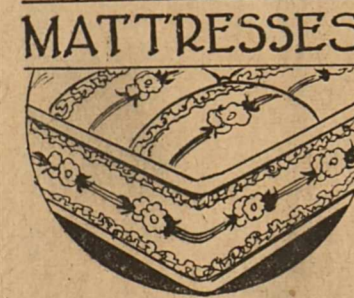
FOR SALE: Section 9, Block 39, Township 2 South; very reasonable. Write Albert A. Cobb, 1501 Utah Ave., Lakeland, Florida. (246-6)

14 PERSONAL 14

MILDRED FREEMAN, get in touch with your sister, 1048 Marshall Street, Shreveport, La. Mother very sick. Mary. (250-4)

15 MISCELLANEOUS 15

GET NEW WARDROBE FREE. Easiest thing in the world. No canvassing. No experience. No investment. Remarkable new way to make \$25 or more weekly and your own wardrobe FREE. Send age and dress size. FASHION FROCKS, Inc., Dept. G-357, Cincinnati, Ohio. (250-1)



MATTRESSES Made to Order Cotton Mattresses Innersprings Special Sizes We give ONE-DAY Service UPHAM FURNITURE COMPANY Phone 451

MYRA NORTH, SPECIAL NURSE



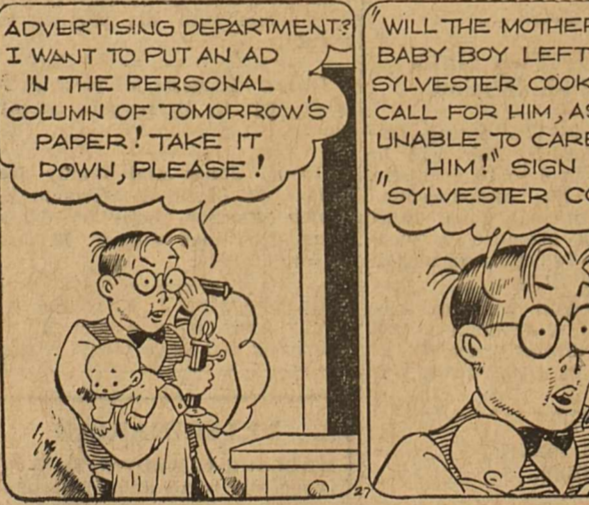
A Strange Collection of Books



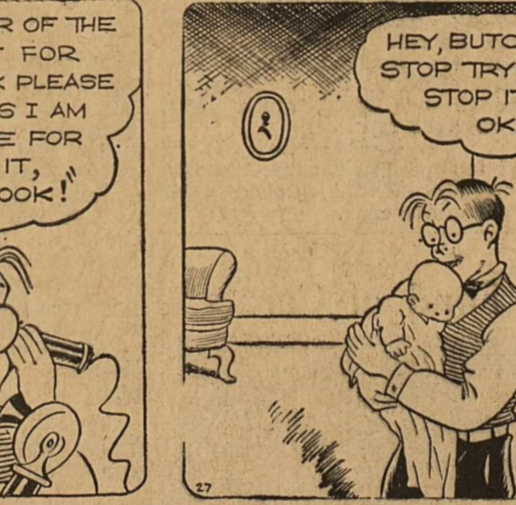
By THOMPSON AND COLL



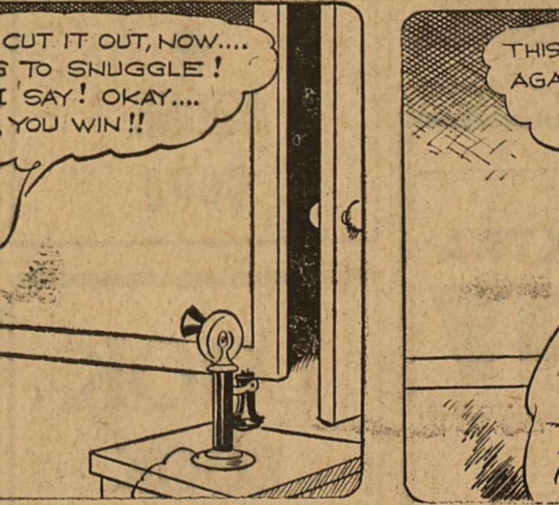
FRECKLES AND HIS FRIENDS



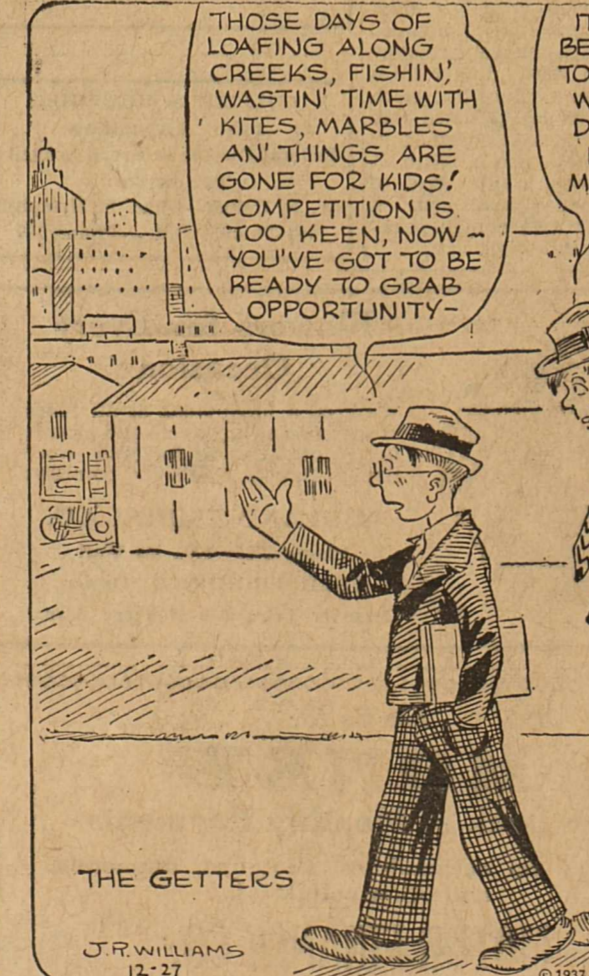
Home, Sweet Home



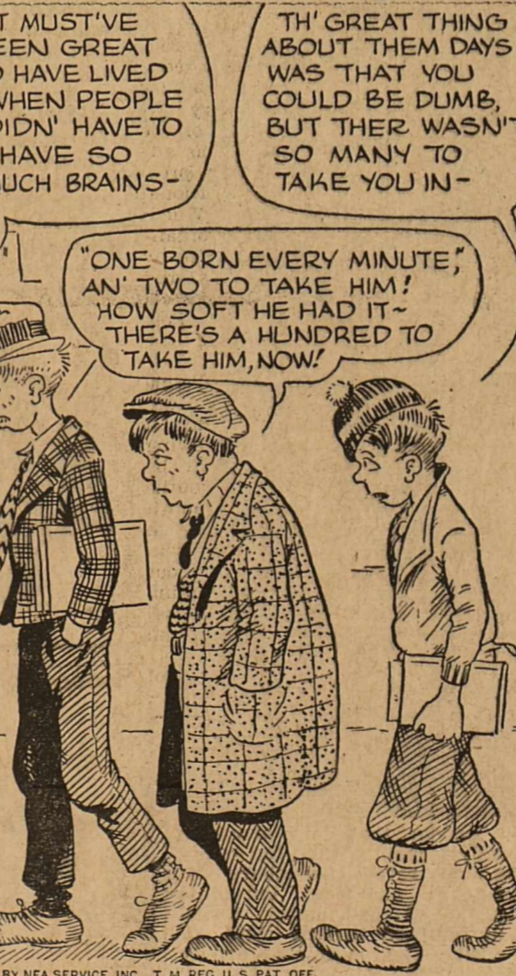
By BLOSSER



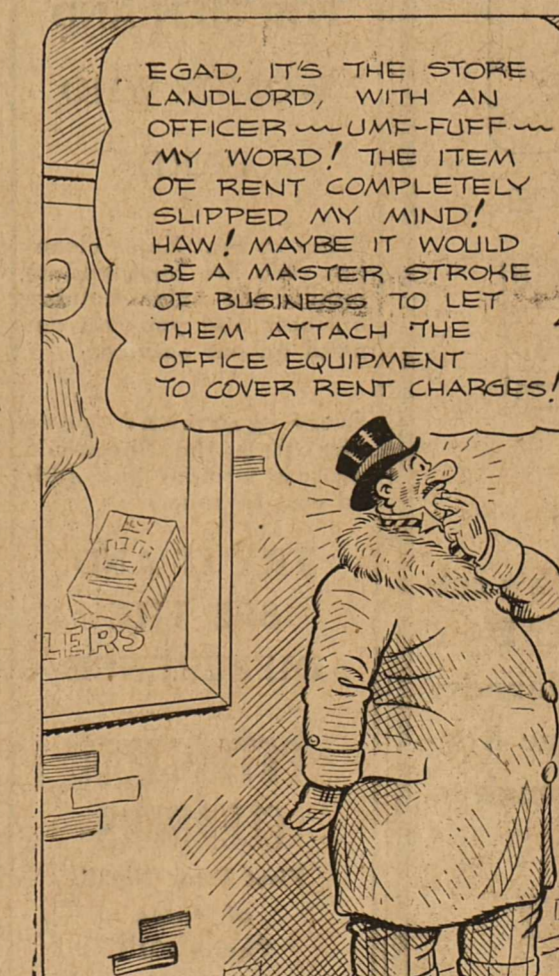
OUT OUR WAY



By WILLIAMS OUR BOARDING HOUSE



with Major Hoople



By BLOSSER

