

Come to
MIDLAND
Sept. 4-5-6

The Midland Reporter-Telegram

The Best Investment for Your Advertising Dollar

THE WEATHER
WEST TEXAS: Partly cloudy tonight and tomorrow.

VOLUME IX [(P) MEANS ASSOCIATED PRESS]

MIDLAND, TEXAS, TUESDAY, AUGUST 31, 1937

[(UP) MEANS UNITED PRESS]

Number 150

Shanghai Port Closed to U. S. Shipping

Expect 250 Horsemen in Parade When Cowboy Contest Opens Saturday for Three Day and Night Performances

Procession On Streets Opens Show

Riders to Assemble At Noon, West Side Of High School

Conservative estimates today placed the number of mounted horsemen to be in the parade Saturday at over 250, marking the opening of the three day and night Midland Cowboy Contest.

Final plans for the mounted procession were being perfected by the parade committee, Elliott F. Cowden and George Glass, with members of the rodeo committee, Roy Parks, Donald Hutt and John Dublin.

All riders are asked to assemble on the west side of the high school grounds at 12:30 noon Saturday. The parade will start at the corner of Carrizo street and will be heading promptly at 1 p. m., turning on to the Texas avenue pavement and heading to the business section of the city.

Turning south at Lorraine street, the parade will lead the two blocks to Missouri, turning east then to Main street and making a left turn to the parade grounds in Midland, Texas, as in previous years, the parade will continue northward on Main street to Tennessee street, one block off of the pavement, where the procession will break up and riders may proceed to the fair grounds over the dirt road or may return to their homes, as desired.

That small children, on their Shetlands and kid ponies, will be closely supervised by H. G. Bedford and T. Paul Barron, and will be the last division in the parade, out of the way of larger horses and other divisions. They will be in groups according to size of ponies.

Two mounted men, riding two abreast, each pair spaced fifteen feet, behind those in front, to prevent congestion.

All who appear in the parade will be mounted except those in the bands, and the procession will be made up as follows, according to present entries:

- Gov. Alfred
- Fair officials, guests
- Cowgirl sponsors
- American Legion colors
- Band
- Indian troupe
- Contestants (senior)
- Contestants (junior)
- Schubert Co. Co. entry
- Maize & Pyle ranch entry
- Band
- Miscellaneous riders
- Kid pony riders
- Prize automobile

Police Chief Andy Norwood will ride a block or two ahead of the bands, directing automobile traffic to the parade grounds. The leaders Glass and Cowden will be in full charge of the procession, grouping up or spacing the riders as the parade moves through the streets.

More than fifty dun horses already have been entered in the parade and it is possible that many more will be here by this opening day of the rodeo.

A feature is expected to add much color to the event, many of the horses being in divisions devoted to that type of mounts.

Riders monthly will be dressed in colorful attire. Although with a purely

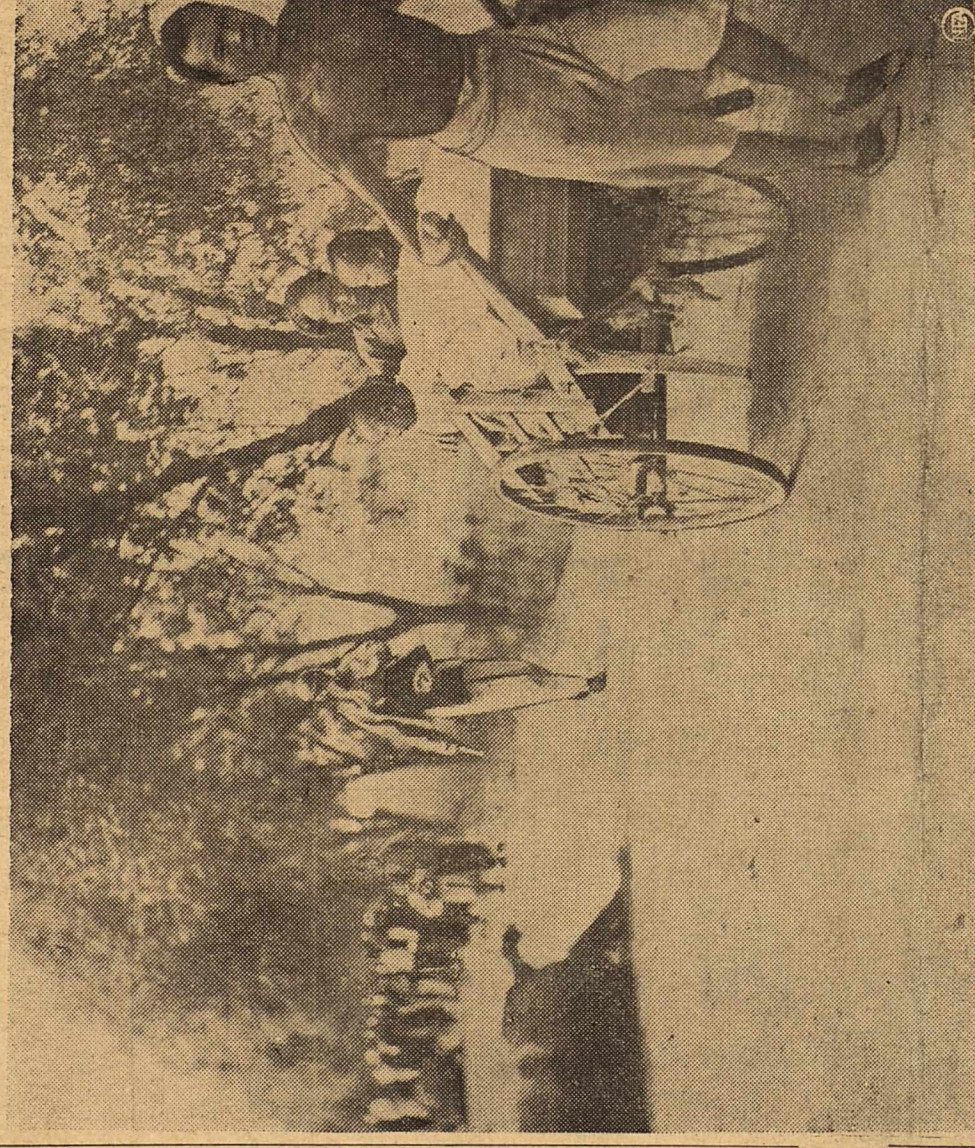
Liquor Dealers May Sell Without Licenses 10 Days

AUSTIN, Aug. 31 (AP)—Liquor dealers in Bexar county today may sell without licenses for ten days after midnight tonight, when the state legislature will operate without a permit until September 10.

Explosion Wrecks Newspaper Plant

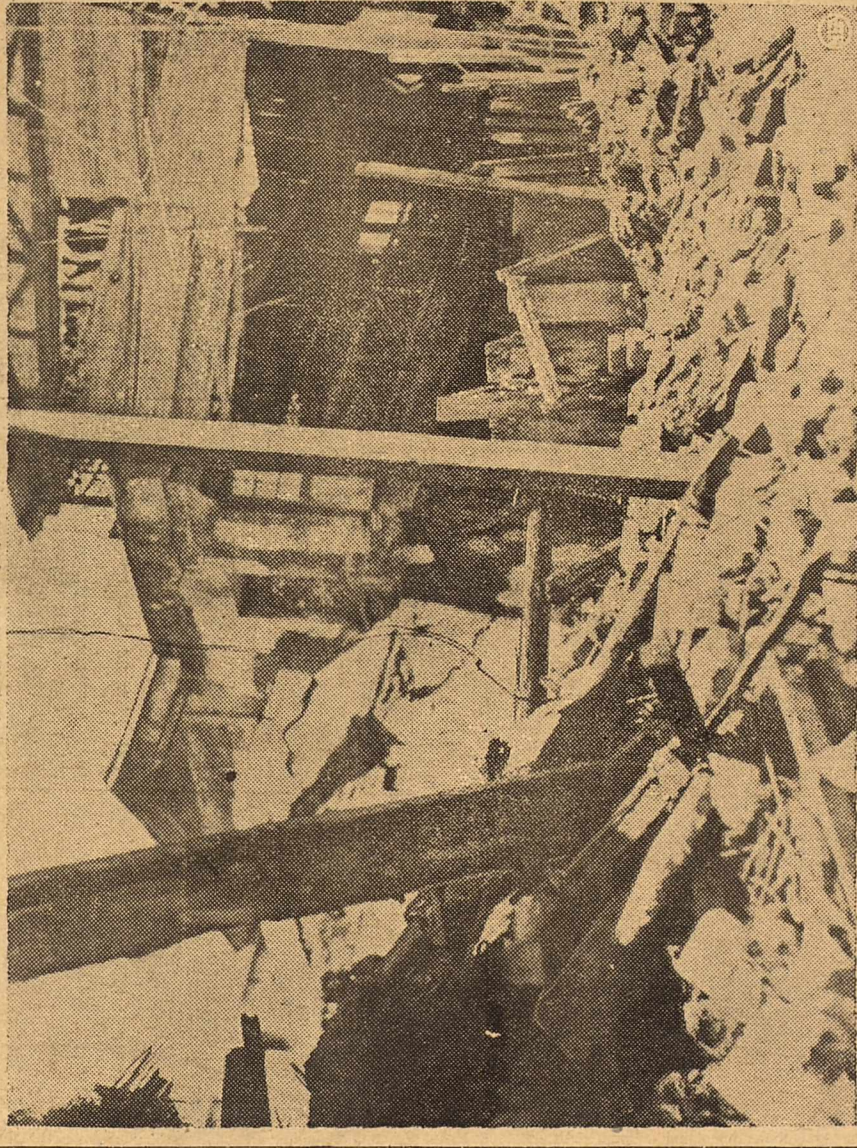
BELL CENTER, O., Aug. 31 (AP)—A bomb explosion and fire today wrecked the publishing plant of J. E. Manahan, who printed under a contract with the American Examiner, Inc., crusading weekly newspaper. The damage was estimated at \$10,000.

Fleeing Before the Martial Storm



Fleeing from war's holocaust which is ravaging North China, peasants hasten along the Nanquan Road seeking safety in the country. Youngsters turn horrified eyes upon a slain cavalry horse.

War's Fury Smites Chinese Barracks



War from the air poured its grimmest message of death and havoc into North China, where at Suiyuan Chinese barracks were effectively bombarded by Japanese planes in Nippon's advance on the road to conquest.

Panhandle Nimrods To Start Dove Slaughter Tomorrow; Season In This District Not To Open Until September 15.

AUSTIN, Aug. 31 (AP)—Panhandle nimrods will take to the field Wednesday opening the first phase of Texas' patchwork of mourning and white wing dove seasons.

Game department officials, who announced recently he would ask the legislature to correct the jurisdiction of the mourning and white wing dove seasons, will advise the mourning and white wing dove seasons, which will begin in the Rio Grande valley.

For two months after Sept. 1 hunters in Yoakum, Terry, Lynn, Garza, Kent, Stonewall, King, Cotton, Southern Pacific railroad in Val Verde and Kinney counties. The north borders of Uvalde and Medina counties, the Southern Pacific and Missouri Pacific lines from

Murder Of Small Girl Confessed

Automobile Worker Admits Crime to Detroit Officer

DETROIT, Aug. 31 (AP)—An automobile worker, who told officers he had been irrational since the death of his own daughter eight weeks ago, yesterday confessed to the murder of a 5-year-old girl in the outskirts of the city.

Proof Of Rodeo Publicity Given By Novel Scheme

Proof of the Midland rodeo having a high degree of publicity is being offered by manager Bill Collins of the chamber of commerce, who, within the past few days has clipped over 400 inches from state papers.

Worth Star-Telegram, whose circulation is 175,000 daily, Collins clipped almost 100 inches of stories and pictures that have appeared within the past couple of weeks. All papers of West Texas have been mailed material that he started weekly and most of them have used all the material sent them.

Added to the publicity given the rodeo by other papers, 2,000 copies of the Reporter-Telegram rodeo edition Sunday were distributed over West Texas and Eastern New Mexico.

7 Dead, 20 Injured After Bus and Car Crash in Indiana

GOSHEN, Ind., Aug. 31 (AP)—Seven persons were reported killed and more than 20 injured here today in a crash between a sedan and a heavily loaded Greyhound bus.

Russia Continues 'Purge' of Soviets

MOSCOW, Aug. 31 (AP)—A train conductor was killed last night to the lengthening list of victims in the Soviet's purge of "enemies."

Five other railroad workers, convicted of "careless inefficiency," were let off with prison sentences. They were held responsible for the death of 12 persons and the injury of 12 other-crowded train cars.

A railroad court, convicted the conductor as an "enemy" because he was discovered to be a disenchanted member of a wealthy farm class family.

Named by Governor

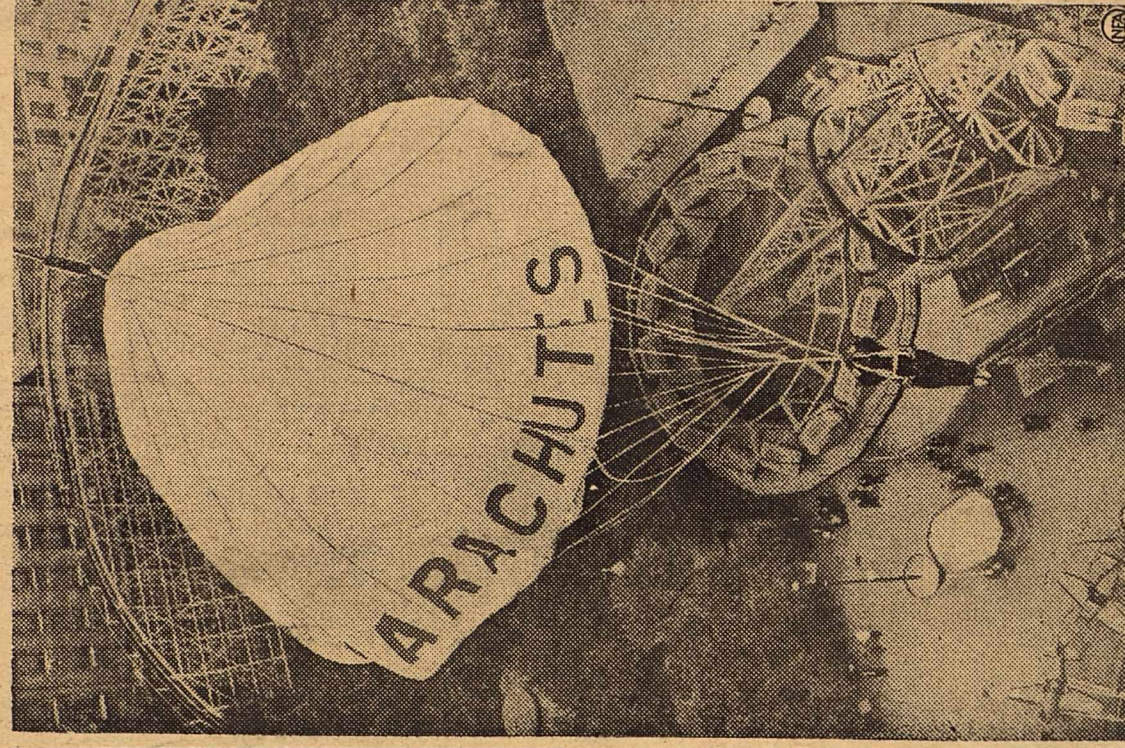
Announcement by Governor Phillips V. Allred that Mrs. H. N. Anderson, Win. Simpson and H. G. W. T. and following that line to the board has been made county parole duties of the group will be to assist prisoners who have been released from prison on parole, aiding them in finding work and turning into law abiding citizens.

CONGRATULATIONS.

Mr. and Mrs. John R. Crump announce the arrival of a baby girl at 5:10 p. m. Monday, in a local hospital. She has been named Betty Sue.

Mr. Crump is photographer for the Gulf Oil Corporation.

Newest Thrill for Park Fans



Chute-the-chutes and roller coasters may hold few joys for bored thrill seekers, but they are certain to gasp in this latest ride-a-parachute jump at the Paris Exposition. It's a long way down, as this photo from the lower shows, but it is perfectly safe—a cable slows descent and guarantees that the parachute will open.

Culbertson and Irwin 1 Sealy Flows 432 Barrels on Test

Japan Indictment By Chinese Given League of Nations

GENEVA, Aug. 31 (AP)—China charged Monday that Japan precipitated the Manchurian incident, yet has witnessed only the beginning of hostilities.

The Chinese note was sent to the League of Nations Advisory Committee on China and a copy went to the committee, which is a member of the United States, which is a member of the committee.

China's attempt to settle local conflicts by direct negotiation, mediation or arbitration is commended. "Japan irrevocably is committed to a policy of military conquest and expansion in the Asiatic Continent," the Japanese armed force invaded China's territory extensively, the Chinese note stated.

More Rooms Needed For Rodeo Visitors

More bedrooms for the use of visitors to the Midland rodeo September 4-5-6 are badly needed, manager Bill Collins of the chamber of commerce today announced. "Full night accommodations are needed for almost every night, a large demand for rooms is expected. Reservations for reservations of rooms have been coming into the chamber of commerce daily and Collins has been commencing to rent out bedrooms, thinking they can rent out it with his office."

RYAN CHILDREN RETURN.

Billie, Quincy Bell and Charles Ryan returned yesterday from Cheley Camp at Estes Park, Colo.

Perils From Air Attacks Said Reason U. S. Authorities at Back of Movement To Protect Citizens

SHANGHAI, Aug. 31 (AP)—Unlabeled States authorities today closed Shanghai's port to all American shipping except naval vessels because of the peril to lives at sea from air attacks.

An unidentified plane today bombed a refugee-laden Italian operated vessel in an attack similar to the one yesterday by Chinese planes on the Dollar liner President Hoover, in which one seaman was fatally injured.

Closing the port stranded 2,000 Americans, including 300 women and children.

Japanese blasted the Woosung area, opening their "big push." Two hundred Chinese were killed and hundreds wounded. Japanese claim-capture of Woosung village.

A disease threat, particularly cholera, is feared. The first outbreak of cholera was registered in the French concession where most of the city's Americans live. Generalissimo Chiang Kai-Shek, urging swift foreign intervention, warned that "international safety" hangs with China's safety against Japanese aggression.

North China American officials are alarmed for the safety of 139 missionaries between parallel advancing Japanese armies, unheard from and threatened with isolation. Fresh Japanese troops arrived meanwhile, north of Shanghai and the city, among the south bank of the river, with the starting line for a drive to smash aft Shanghai area.

REGRETS EXPRESSED FOR SHIP BOMBING.

WASHINGTON, Aug. 31 (AP)—Ambassador Cheng Tung Wang, Chinese minister to the United States, today expressed "profound regrets" for the bombing of the American liner President Hoover yesterday.

Slaying Charge Dropped, Bigamy Conviction Made

BENZONI, Aug. 31 (AP)—A murder charge against H. E. Barnett, farmer accused of slaying his son, Jordan, 11, was withdrawn today when Barnett pleaded guilty to a bigamy charge. He was sentenced to a year in prison. He had been charged with fatally beating the boy with a stick.

Heart Attack Fatal While Hearing Fight

PLAINVIEW, Aug. 31 (AP)—A heart attack while listening to the radio today probably was the cause of the death of E. F. Smith, 87.

Bees-Not Ants-In His Pants

BUDAPEST (UP)—Because his bees neglected their jobs, Anton Kertesz, 52-year-old farmer at Nyiregyhaza village, has just spent three days in a lunatic asylum.

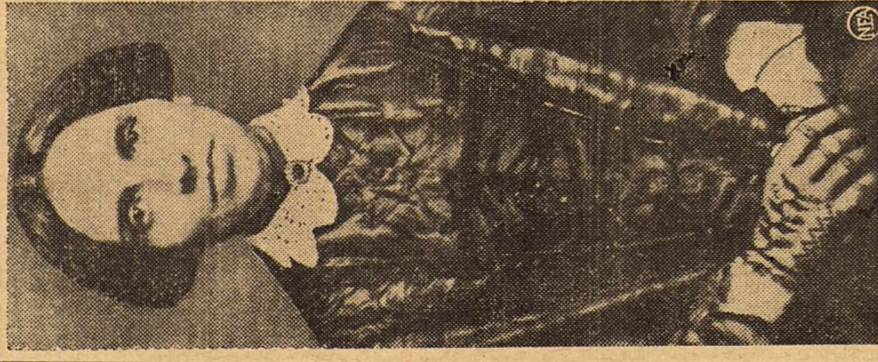
When he found that his two hives did not produce enough honey, he put the insects in a basket with them, backed on a train with them for Budapest to consult the Apilary Institute there. En route, the bees escaped and several slithered up Kertesz's trousers. The modest farmer induced fellow travelers to leave the compartment to see the insect pest of his neighbor garments which shook out of the window. A gust of wind snatched the pants from his hands.

Along came the conductor, heard fellow travelers' stories, saw Kertesz pantsless, and wired ahead promptly for the asylum wagon. The farmer's bees were fruitless. It was the bees, not the ants, that had convinced authorities of the truth—and he spent that time securely confined.

Kertesz has given up apiculture.

SOCIETY NEWS SECTION

Co-eds of a Century Ago Considered Daring Group



Caroline Mary Rudd, first co-ed student, was henned in by the Oberlin O's just one hundred years ago.

and the rooms of the men students clean, and washed and mended the young men's clothes. Pay for this valet service was two and three-quarter cents an hour.

Early Co-eds Under A Strict Regimen.

THESE and other regulations that governed these petticoated pioneers of co-education have come to light through the centennial celebration of Oberlin college, set for September 6.

Church was not the co-ed's choice in those days. She went whether she wanted to or not. And religion prayer meeting began every class, whether it was Cleo, the Acts of the Apostles in the original Greek, anatomy, physiology, or trigonometry. No co-ed served meal began without grace, and there were prayer meetings, religious lectures and devotionals. There were also singing half hour each morning for private devotions.

College life for the co-ed of 1837 did not include fraternally and sorority dances, rumble seats and football games, or complicated in-pus politics. Their outside interests were the Female Moral Reform Society and the Musical Union. The Reform Society's most earnest endeavor was to adopt a resolution that the disgrace of the gentleman who takes improper liberties with a young lady shall be as great as that of the young lady who permits such liberties.

'Lady Students' Were Bashed.

EVEN though they were eager for the kind of education that had the first co-eds could not always take it. There was the time when a corpse was exhibited in anatomy class, and four co-eds grew faint. There was also the faculty plan to combine the men's and women's English composition classes, and a student petition from the ladies that they be exempted from the class. They felt reluctant to read their compositions in the presence of men. By means of the petition and tears, the ladies won their point, and they continued to read their written thoughts before a strictly female audience.

In 1840, Oberlin was given a lady Principal, who was a bit hesitant about allowing the lady students to stay up after hours to look at the heavenly bodies. Once every week the co-eds were given a lecture by the Ladies' President.

'Dresden China' Look Is Aim for Fall

By AUCIA HART, NEA Service Staff Writer. With profile hats, feather boas and other Gay Nineties fashions becoming important for fall, the 'Dresden China' look will be the sexion of fashionable, fresh, feminine appearance. Daring colors and obvious makeup are out. Apply cosmetics as carefully as an artist puts color on his picture. Rouge must harmonize with your natural blood tones. And it won't be difficult to find a flattering shade because the majority of girls are about various rich red tones rather than royal red lipsticks are to be important.

Daintiness will reign supreme. Get rid of the sunbanned, hardy perennial look you have cultivated since June. Go in for bath oils, masks, rich cream and hand lotions. Substitute lightening lotions for the lightning brown. Pay special attention to your hands, elbows, shoulders. Do your best to get your skin into the golden stage. Miss Meadows was chosen by popular applause as the most beautiful of five entrants in her division of the contest. She formerly lived in Cleveland and has a number of friends here.

Yip-Ee-i! Get your clothes cleaned and pressed and be ready to attend Midland's Rodeo

September 4-5-6

Fashion Cleaners

Phone 989

412 W. Texas

Health Questions Will Be Answered On Weekly Program

Of great interest to parents will be the series of talks to be given by Mrs. W. B. Chapman over KRLH each Wednesday morning from 11-11:15 a. m. The talks will be given on the one tomorrow will be on the subject, "If Your Child Has Whooping Cough."

Residents of Midland county have the privilege of writing any of their questions to Mrs. W. B. Chapman, Board of KRLH, and if possible, they will be answered by Mrs. Chapman, under the supervision of Miss Elizabeth Wilson, county health nurse.

There will be a transcribed musical program and Father Edward F. Harrison will be the announcer.

To Meet Wednesday Play Readers Club

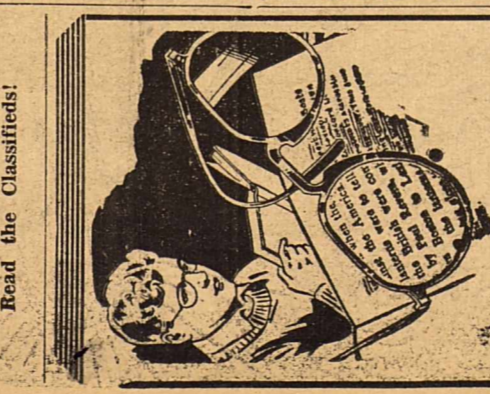
The Play Readers Club will begin their year's activities tomorrow at 8:30 p. m. at the home of Mrs. O. T. The club will meet to hear the current play, "Brother Rat" by Monks and Finkhauff, read by Mrs. Wade Heath.

New members of the club are Mrs. Fred McConnell, Mrs. Leo Hendricks and Miss Agatha Bruner. Officers for the coming year are as follows: Mrs. Jack Hawkins, president; Mrs. E. W. Anguish, vice-president; Mrs. W. L. Miller, recording secretary; Mrs. W. G. Irwin, corresponding secretary; and Mrs. De L. Douglas, treasurer. Club members other than the officers and new members are Mrs. Elliott Barron, Mrs. Ralph Barron, Mrs. J. Howard Hodge, Mrs. Charles L. Klapproth, Mrs. W. Bryant, Mrs. L. P. Sprague, Mrs. A. O. Thomas, Mrs. F. A. W. T. Schmeider, and Mrs. Wallace Irwin.

SOVIET LISTS 52 COLLEGES.

MOSCOW (UP)—Soviet Union counts 52 colleges, including 119 engineering, 90 agricultural, 88 pedagogical and 67 medical colleges. The figure does not include the medical and manual higher schools.

Read the Classifieds!



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Announcements

WEDNESDAY. County Health Board sponsors a health program each week from 11:00-11:15 a. m. Broadcast over KRLH. Tune in.

The Play Readers club will meet Wednesday afternoon at 3:30 at the home of Mrs. A. O. Thomas, 1404 W. Texas. Mrs. Wade Heath will read "Brother Rat" by Monks and Finkhauff.

THURSDAY. The Midland County Museum, in the courthouse, will be open from 2:30 until 5 o'clock. The public is invited.

Mrs. W. B. Hankrider will entertain the Twelfth club at her home, 1306 W. Texas, Thursday at 9:30 a. m.

There will be a studio recital at the Watson School of Music Thursday morning at 9:30, and mothers of the children are invited to be present.

The Thursday Sewing club will meet with Mrs. W. L. Sutton, 911 North Pecos.

FRIDAY. The Belmont Bible class will meet Friday afternoon with Mrs. W. L. Sutton, 511 North Pecos.

SATURDAY. The Midland County Museum, in the courthouse, will be open from 2:30 until 5 o'clock. The public is invited.

The Children's Story Hour is each Saturday morning in the children's library from 10-11 a. m.

Health Racketeers Rapped by Physician

AUSTIN, Texas.—In speaking of health racketeers, Dr. Geo. W. Cox, State Health Officer, said, "There is no nearer method of hitting below the belt than by holding out false promises to incurables. This false promise, however, does not deter the unscrupulous who thus heartlessly prey upon thousands of unfortunate who are in a hopeless stage of illness. Thousands of dollars are extracted annually from individuals whose conditions direct their hopes to the promises made by the super-scientific gentry who claim to have beaten the untiring researchers of endowed laboratories who cannot diagnose, and other serious conditions."

"Unfortunately, it is words rather than deeds that create the miracle. A miracle which, instead of being related to a cure, is entirely associated with the transfer of large sums of money from innocent persons in health and health matters shops at the cash register. "It is the sad and killing fact that in addition to the incurables, there are thousands of believing persons who become the victims of this type of racketeer, and thus through self-diagnosis and self-treatment, poison themselves with the assignment of their ailments until the incurable stage is reached. "Two main rules should be followed in this connection. The first is to have an annual physical examination by a reputable physician. In this way incipient conditions can be discovered and by proper treatment averted. The second rule is to consult all high promising statements of 'amazing discoveries.'"

RETURNS HOME

J. V. Stokes has returned from Carrizozo, N. M., where his sons, Dewey and T. J., operate ranches.

JAMES C. DAVIS DIES. DES MOINES, Iowa, Aug. 31. (AP)—James C. Davis, 80, attorney and director general of United States railroads after the world war, died here last night of a heart disease.

JUNE STILL POPULAR

HONOLULU (UP)—Hawaii still clings to the American tradition for marriages—and also babies—according to Dr. Frederick A. Trotter, president of the Territorial Board of Health. Statistics show that most marriages and births in June.

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Rural Schools

The Prairie Lee school is progressing with an enrollment of 106. The bus is crowded to capacity while transporting the children. Chapel was conducted Monday and Thursday mornings by the faculty. Hymns were sung and prayers were offered for divine guidance in the school work.

Among the visitors this week were Mrs. H. Wren, patron; Misses Jones and Buzzell, students of Midland high school; W. J. Blausett, president of the board of directors; Mrs. Echols and daughter, Mrs. Echols; and Mrs. Echols is a teacher in the Garden City schools. Everybody is jubilant over the late rains which insure a bounteous crop this year. and B. T. U. essay. Less were well attended Sunday morning and Sunday night at Greenwood, and Wednesday night prayer service was followed by a watermelon feast. A large crowd was present and many watermelons were left after the feast was over. Games were played and everyone present enjoyed the evening.

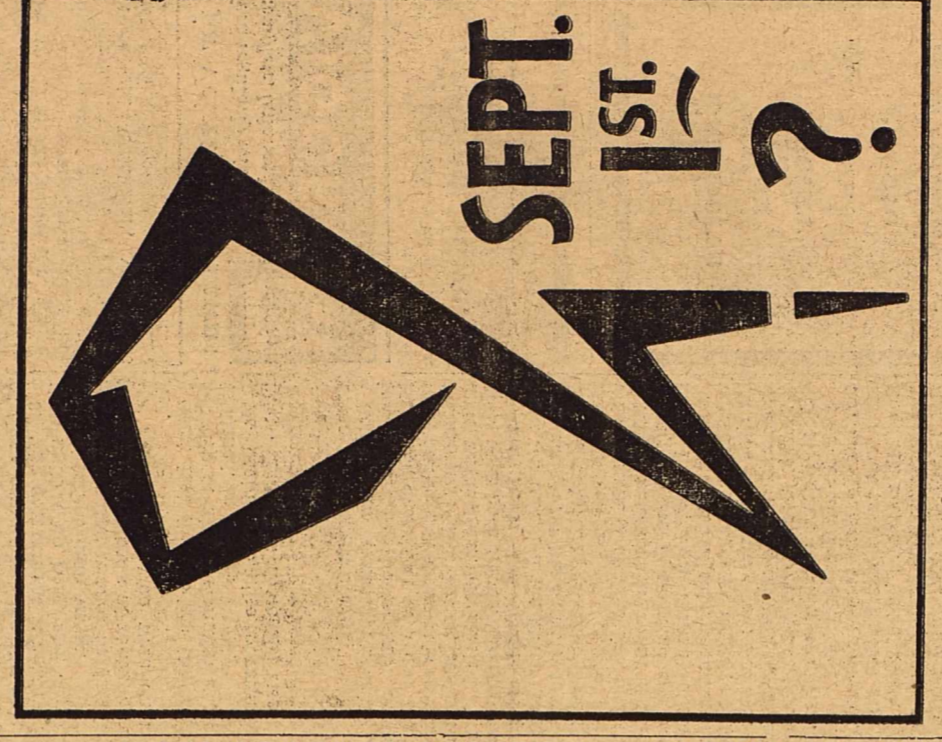
Miss Hoctor Denies Winchell's Rumor

PORT WORTH, Aug. 31.—Waller Winchell, New York columnist, denied a prompt reply from Miss Harriet Hoctor, beautiful dancing star of the Casa Manana revue, when he said that it was rumored that romance had blossomed between Miss Hoctor and Everett Marshall, former Metropolitan opera star. Marshall says that Casa Manana singer, Winchell, had been in the city for 100 days.

"Dear Walter—My temperature is rising all right. But it's the Texas sun and not the Texas moon."

HARD ON BREECHES.

ALBANY, N. Y. (UP)—Members of New York's State Police are hard on breeches. The state has ordered 1450 pairs of breeches for the "Boys in Gray," compared with 510 uniformed coats.



100% for Midland's Rodeo September 4-5-6

What Do You Want Washed? We are equipped to thoroughly wash and clean any fabric. Modern machinery and methods make it possible to handle practically any kind of work, regardless of texture, without wear or tear or injury to color. It is not necessary to retain certain articles at home for washing. Let us do the work and you will be more than satisfied.

QUICK SERVICE ALWAYS Midland Steam Laundry PHONE 90

JOE LOUIS WINS DECISION OVER TOMMY FARR IN 15 ROUNDS. NOTHING NEAR A KNOCKDOWN ALL DURING BATTLE

By Alan Gould.

YANKEE STADIUM, New York, Aug. 31. (P) — Tommy Farr, the Welshman, who wasn't supposed to have a chance, took everything out of the decision-making champion, Joe Louis, in the eighth round, but the ship fight that upset expectations by going the full distance of 15 rounds.

Louis had no real difficulty in picking up a margin of points that gave him the unanimous decision of Referee Arthur Donovan and two judges but the Brown Bomber's first defense of the crown he won just two months ago from Irish Jimmy Braddock was a hard-fought one that had much tougher opposition than had been anticipated.

Farr not only stunned the experts who had unanimously picked him to become a quick knockout victim, but thrilled a comparatively small crowd, estimated at nearly 37,000 by the game, determined fashion in which he repeatedly carried the fight to the hard-hitting champion.

Falls Count Kevorkdian. It is his floundering Farr throughout the 15 rounds, failed to score even a single knockdown and actually was in retreat as the final bell found the champion challenger charging the bouncer and swinging hard with both fists.

Louis fired his biggest punching guns without being able to do anything to the challenger. He landed his right punches, but his occasional lefts and right hooks were mostly ineffective and inflicted a series of nasty gashes about Tommy's eyes and nose.

The challenger suffered a gash under his right eye as early as the third round. By the fifth, blood was streaming from cuts under both eyes. Near the close, one of Joe's punches struck Farr's nose and these appeared only to be minor mishaps in the fighting life of the 23-year-old Welshman, who has never been flattened in his entire career.

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This is the first of two stories answering the questions you've always wanted answered about Matanuska, the famous colonization experiment in Alaska.

By ERNIE PYLE NEA Service Special Correspondent. I got back Alaska Sunday. When people will ask me, "What is the truth about Matanuska?"

Well, they won't get the truth from me. Because there isn't any one truth. It's like asking, "How's the weather in Texas today?" There are a lot of answers, and all of them are right.

Matanuska has had some merciless thrashing from its critics. And it has been overestimated in the popular imagination. So many people have written me, asking me to tell simply how Matanuska strikes me, a pure outsider who doesn't care one way or the other. Here are a few impressions:

1. Matanuska Valley is certainly Alaska's "Garden of Eden." It is really a climatologically Matanuska, a better place to live than northern Minnesota.
2. Good farmers can undoubtedly make a fair, but limited, living here.
3. Bad farmers can't do any better here than anywhere else.
4. Every man and woman in the valley who isn't rich, or, at least, says they absolutely love Alaska.
5. You hear reports that the government will abandon Matanuska, but I do not believe it.
6. The success or failure of the project should not be judged, it seems to me, by the number of people who have "backed out" of it.
7. The government is now on its fifth million up here, and a great deal of it has been wasted.
8. The spending cannot be justified merely on the basis of re-establishing 200 families who were on relief.

That last item raises the whole question of why Matanuska was established. To begin with, the government men admit that these 200 families were close to starvation.

Louis came closest to scoring a knockdown in the seventh round. Here the champion who had spent most of the first six rounds sparing Tommy with left hands, really got good to business. He blasted Farr's ground while the blood dripped from his face, but his knees refused to buckle, and his spirit refused to be broken by the punishment he was absorbing.

As a matter of fact between the seventh and eighth rounds, when it seemed the fight could not last another minute, Farr's friends winked, as much as to say, "Don't let that stuff worry you; I'm still in there and able to stay on my feet."

That's just exactly what Tommy did, and quite usefully too, for the remainder of the fight. Farr actually came out in the eighth with a frequent retreat. The challenger brushed away with both hands, scoring repeatedly with hard shots to the head. He forced Joe back into a defensive shell from which the champion did not emerge until the closing few rounds.

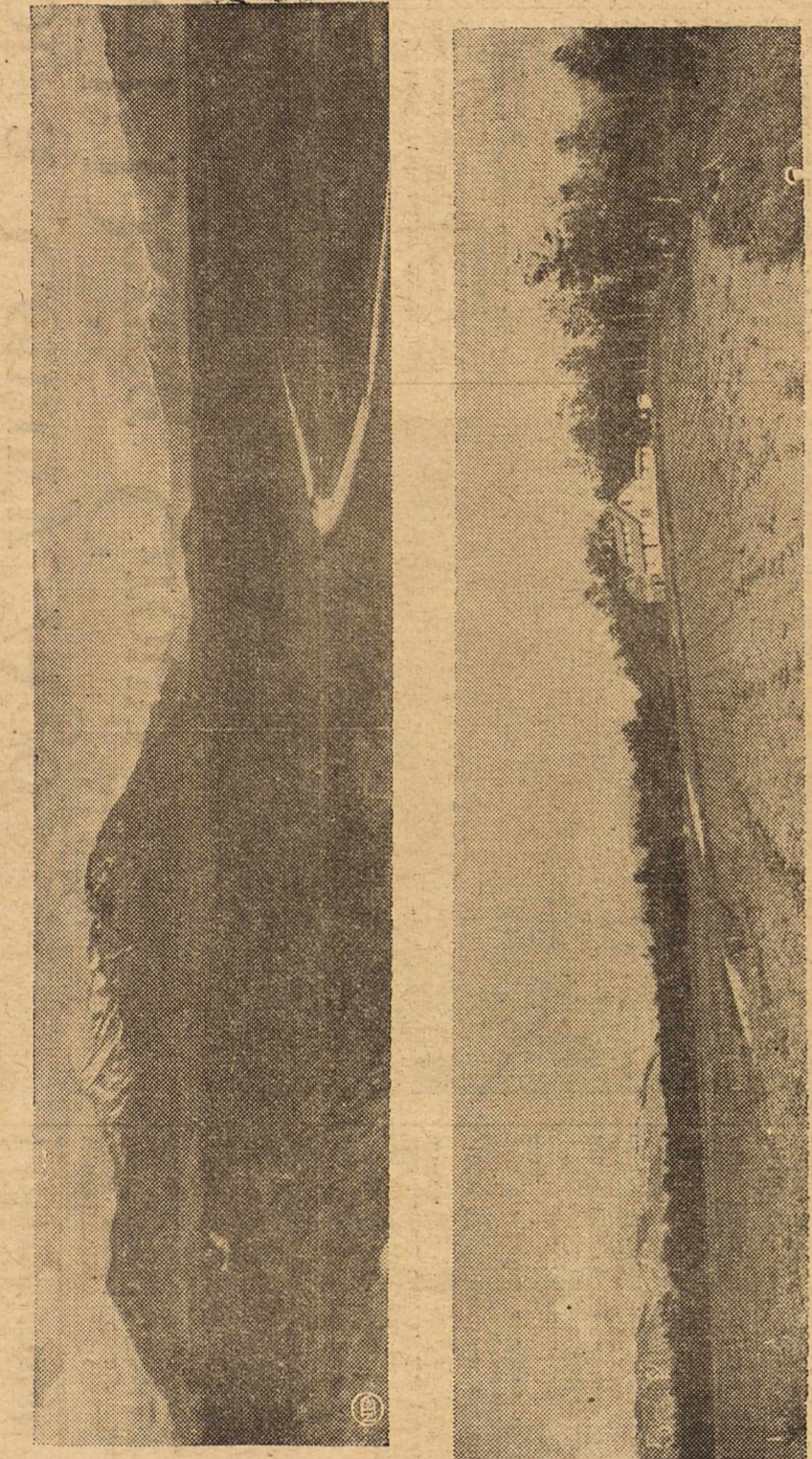
There were wide differences of opinion among the officials. Louis was credited with eight rounds, with five given to Farr and two rated even.

Louis piled up a big early margin but Farr held his own, at least, in the last half of the match. Tommy and the crowd with him to such an extent that the champion in many exchanges that a big share of the spectators booed the official verdict. The cheering lasted for several minutes after the negro's hand was raised in token of victory.

On the official score cards, Referee Donovan gave Louis a 13-10-2 decision. The judges, Ed McPartland gave Louis 10 and Farr 5, while Charley Lynch scored eight for Louis, four for Farr and three even.

Promoter Mike Jacobs announced the spectators totaled 36,903, of which 33,469 represented cash customers. The receipts were \$265,753 which with \$60,000 from the radio and motion picture rights, ran the gross total income to \$325,753.

MID-TEX FOR STEAKS



Towering mountains, vast timber lands, and fertile acres of America's newest frontier, Alaska, beckon colonists to pioneer in the development of Matanuska Valley, a portion of which is shown in the above panoramic view.



Upon the shoulders of Leo Jacobs, above, acting manager of the Matanuska Colony, rests the hopes of the five-million-dollar government project.

two to the body. So the U. S. would like to have that hand stronger, less dependent on that slender artery from Seattle. Only by adding more people and becoming more self-sufficient can that hand be made strong.

The government looks upon its five millions as applied not just to Matanuska, but as a prime that will sprout voluntary Matanuskas in many Alaskan valleys.

That's why I can't get excited over the expense at Matanuska. Suppose it has cost five million dollars? Five million is unquestionably too much for homes for 200 distressed farmers. But also on battleship just to make a home for 1000 sailors, if you look at it that way.

Country Is Beautiful. The colony occupies only a small part of the whole Matanuska Valley. For the valley is about 125 miles long and, in places, 40 miles wide. They pronounce it Matanuska. The top soil in the valley ranges from one, to the incredible depth of 20 feet.

Mosquitoes are mighty bad in the brush, although they don't seem to bother around the houses where all the trees have been cut down. House flies are unknown. The climate is the finest I've heard of in Alaska. It doesn't have the miserable chilly zero of the coasts; nor the 60 below zero stuff of the deep interior.

Since I came, the weather has been delightful—bright sunshine, cool, thermometer in the high 80s. I would be easy on the Matanuska farm. None lives in town. The coldest farmhouse is less than half a mile from town, but the farthest

project is the great number of colonists who went back. I've heard all kinds of figures on this. So I asked the government men for the official figures, and they got out the books and added up and gave me figures:

Families who came originally, 200; original ones left, 63 per cent. Of the 200 families that came here in the first batch, 27 went back home that first summer, even before the houses were built. So the government men are right at that figure. Every one of the farms is occupied, and there is a waiting list.

Many Causes of Failure. The surviving colonists with whom I have talked verified the government excuses. They say that just for the ride. Others were incompetent. Some might think that of course not all who went back were incompetents. A good many came down with that devastating disease known as homesickness, and simply couldn't stay so far away.

How Many Gave Up? One of the main things we hear in the States about the Matanuska mess. There were a couple of dozen who had no unmarried colonists. And only two or three who have babies born to colonists' wives since 1935. Practically every colonist has a job. One of the colonists told me (shhhhh, a breath of scandal) that there was a great deal of running around with other men's wives at Matanuska.

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SICKNESS and ACCIDENT

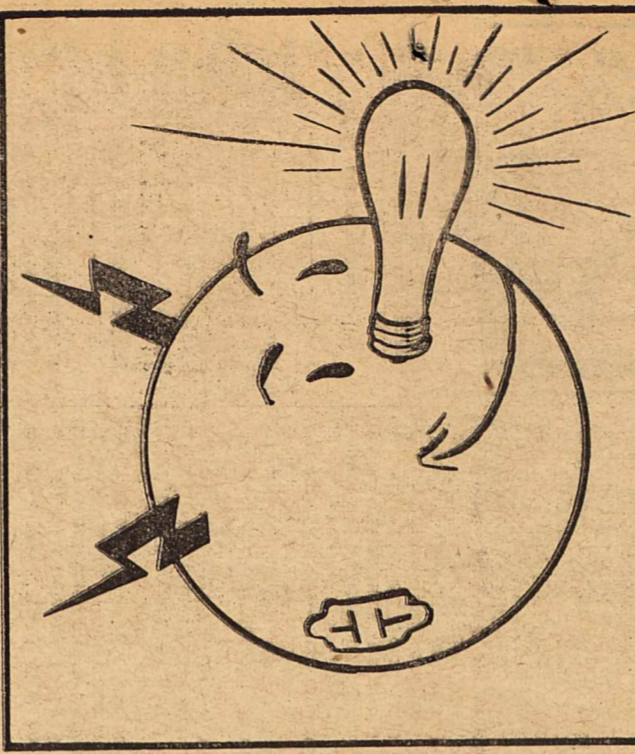
NEVER TAKE A HOLIDAY!

Lifetime disability policies insure income to employed men and women while disabled.

MUTUAL BENEFIT, HEALTH AND ACCIDENT ASSOCIATION

United Benefit Life Insurance Company Issues All Forms of Life Insurance

J. G. HARPER
District Manager—213 Petrolium Building
Phone 830—Midland, Texas



SEPT. 1ST?

We Lend Money On Automobiles

Re-finance your present contract, make your payments smaller. Lend your money to pay other bills, taxes, etc.

Pay Back in Small Monthly Payments. Loans Completed in Very Short Time

Motor Finance Company

First Door South of J. C. Phones: Day 20—Nite 375 Midland, Texas Roy Stockard, Agent

reasons why people left, many of them perfectly legitimate. The end of the exodus has not come yet. There are people here who are going to stay. They will eventually throw up the sponge. If you were to come here and look around, you would see why some go and some stay.

Contrasts Are Clear.

You would see two neighbors, on adjoining farms, working the same kind of land—men who started ex-actly even two years ago. And you would see today that one man has a neat home, and a nice car, and a \$3000.00 and has so organized his production that he has a small income from eggs and pork and odd jobs.

And you would see his neighbor's barnlot cluttered up with a shabby collection of discarded implements; a stumpy, grubby 10 acres of cleared land; \$10,000 in debt; nothing for the future. There are a few penal trouble-makers still here, and they will undoubtedly get the gate. The colonists themselves say people will be giving up and leaving for the next 10 years.

Thousands Seek Chance.

In Washington, there are literally thousands of applications from men who want to go to Alaska. They want to become a colonist now, you have to pay your own way up. Some 20 families have been selected, and paid their own way up. The other replacements have been mostly from farmers already living in Alaska. A few of the especially selected replacements have given up and gone home. But that will grow

less and less, for the longer you stay in Alaska, the better you like it, they say.

NEXT: Matanuska colonists themselves tell you how they've been doing, and what are their hopes and plans for the future.

JUNE STILL POPULAR

HONOLULU, (UP) — Hawaii still clings to the American tradition for marriages — and also babies — according to Dr. Frederick A. Trotter, president of the Territorial Board of Health. Statistics show most marriages and births in June.

Jamboree Added to Late Casa Manana

FORT WORTH, Aug. 28.—An "anything may happen" jamboree at least 30 minutes of new fast-moving, informal entertainment will be a dazzling feature of the second performance of the Casa Manana Revue each night, beginning Saturday night. It was announced by Ethel Rose, director general of the Fort Worth Frontier Fiesta.

The added attraction, given at no extra charge, will be introduced "right smack in the middle" (as Rose phrased it) of the bright and sparkling "Wake Up and Live" sequence and will be changed weekly.

Sketching the bargain entertainment that is being placed in the general revue, the director general said:

"Paul Whitehead will be master of ceremonies; Everett Marshall will sing 'The Night Is Young' to Grey Downes, Texas Sweetheart No. 1; the dance instructor will present a new dance; the Carolina variety management of last year's great finale number, 'Another Mile,' and the Cabin Kids will be presented in a different set of songs.

"In other words, at least half an hour of fresh, strictly informal entertainment will be offered."

Emphasizing that there will be no

Mirthful Photoplay Showing at the Ritz

"Super-sleuth," new film offering at the Ritz today co-starring Bob Oakie and Ann Southern, is based on an amusing idea for film entertainment—the plight of a concealed and easy-going screen star, who has won distinction for his detective roles in pictures, upon being plunged into a real-life solve before he himself is murdered.

This novel central theme is adorned with riotous comedy and with spine-chilling situations, interwoven with a hectic romance between the sleuth-star and the feminine publicity director of his studio, and is complicated by the efforts of the notorious killer.

In addition to the principals, many screen notables have important roles in the cast. Bradley Page has the role of a leading man, Paul Guilfoyle as a film director, and Joan Woodbury.

RECORD TUNA.

HONOLULU, (UP)—James W. Harvey, local sportsman, is believed to have established a new world record in landing a 267-pound yellow tuna fish with registration tackle. Paul Caplinger, who was fishing with him, landed a 217 two men caught 474 pounds of tuna in four hours.

Advance in prices for this "bigger and better" second performance of Casa Manana, James F. Pollock, general manager, announced that arrangements had been made with the National Hotel Management Corporation to serve a special late dinner for only \$1.00.

For That Good SCRUGGS DAIRY MILK PHONE 9000

Classified Advertising

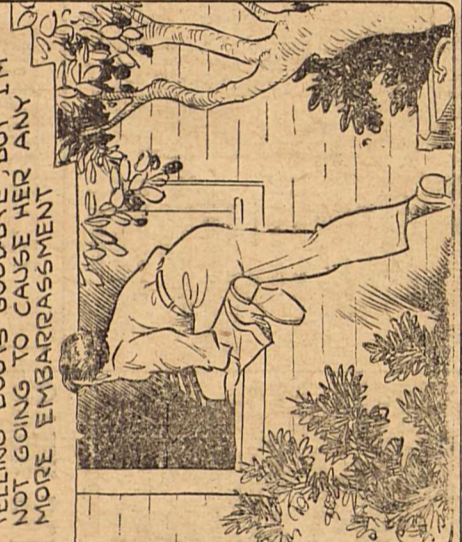
2c a word a day.
5c a word three days.
3 days 6c.
10 days 10c.
CASH must accompany all orders.
Specified number of days for each to be inserted.
Orders until 12 noon on week days and 6 P. M. on Saturday for Sunday insertion.
Proper classification of advertisements will be done in the interest of the advertiser.
Errors appearing in classified ads will be corrected without charge by notice given immediately.
FURTHER information will be given gladly by calling 7 or 8.

BOOTS AND HER BUDDIES



THERE'S JUST ONE SOLUTION TO THIS SET-UP, AS I SEE IT

Too Late



GOSH, IT'S TOUGH LEAVING WITHOUT TELLING BOBBI GOODBYE, BUT I'M NOT GOING TO CAUSE HER ANY MORE EMBARRASSMENT

By MARLIN



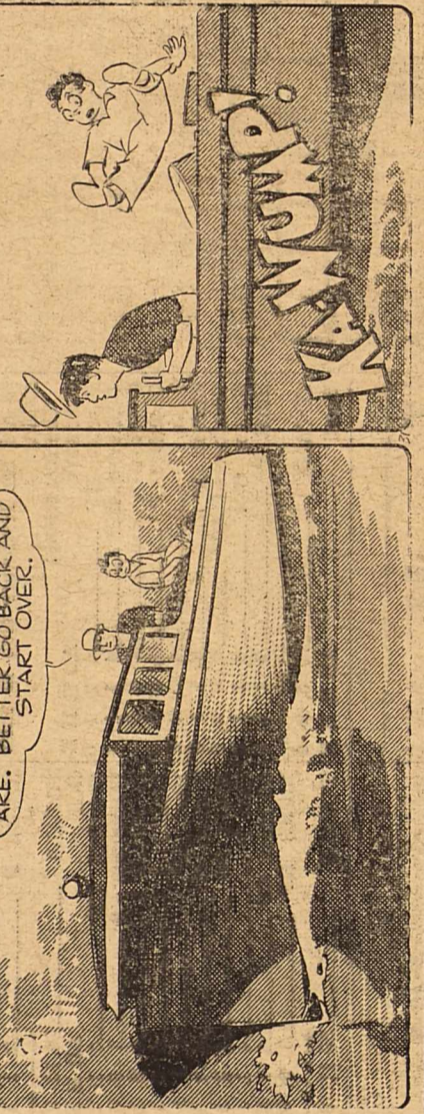
IT'S HIS BALL
THE SUN IS JUST COMING UP—IF I'M CAREFUL, I CAN SLIP AWAY WITHOUT ANYONE'S KNOWING. OH BOBBI, THERE'S SOMEONE ON THE BEACH

By CRANE



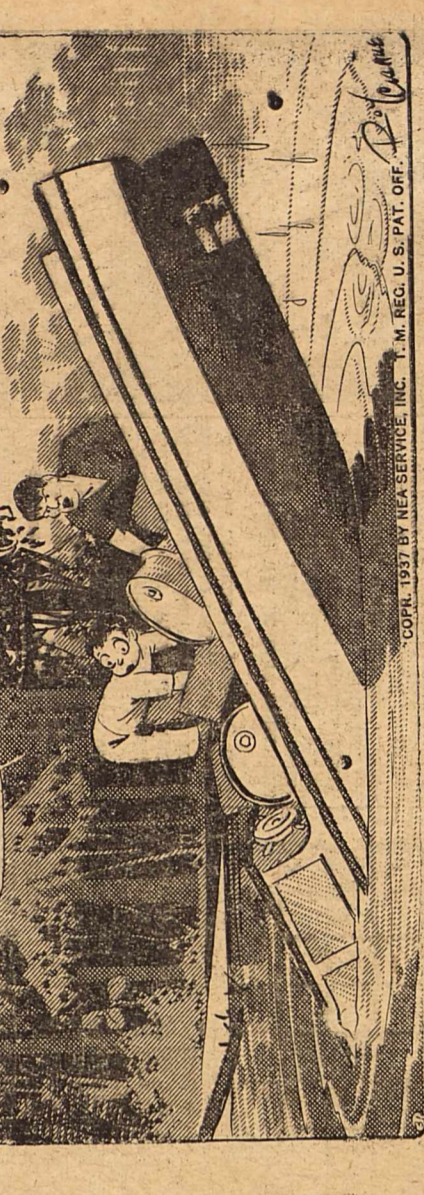
HOLY SMOKE! I STRUCK A SUBMERGED LOG, YOU IDIOT! WHAT HAPPENED?

WASH TUBS



SOMEWHERE UP A TRIBUTARY OF THE AMAZON, WASH AND EASY ARE LOST, AND DISCOUSED. THE GOLD RUSH SEEMS A FLOP.
NO TELLING WHERE WE AKE, BETTER GO BACK AND START OVER.

Bottoms Up



HEV MISTER, GOING AS FAR AS YOU WANTS COVE? HOW CAN I EVER BREAK IT TO YOU THAT I AM NOW?

ALLEY OOP



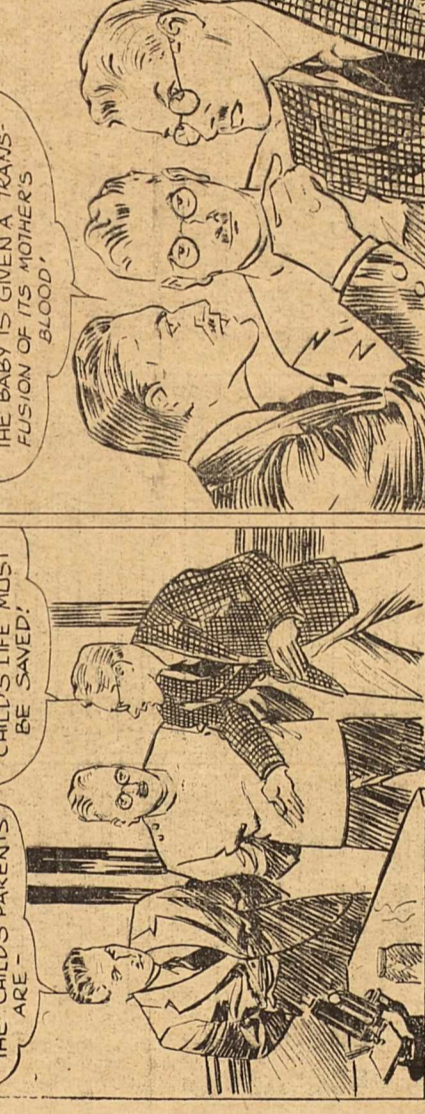
VER WIFE MISTAKEN? EH? WELL, TAKE A LOOK AT THIS. I SEE THEM KNOTS? TRIFLER, HEY! AM I WELL, WHERE D'VA GIZ, Y MUST BE I KNOW WHAT I SAY... I'M TALKIN' ABOUT!

By HAMLIN



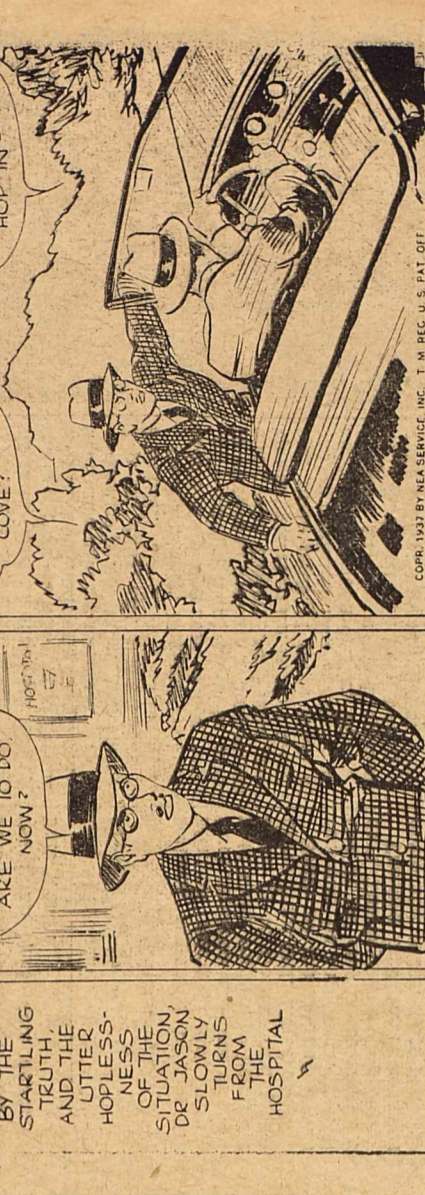
FORGET YER BRUISES AN GO BACK WHERE Y DWELL—AN IN A LOUD VOICE, FOR VITTLES, YOU YELL! I KNOW ABOUT WOMEN, 'BOUT HOW I GET ALONG, Y DO AS I SAY! YOU'LL FIND I AINT WRONG, NOW, MEBBE YA GOTTA NOTION THERE.

MYRA NORTH, SPECIAL NURSE



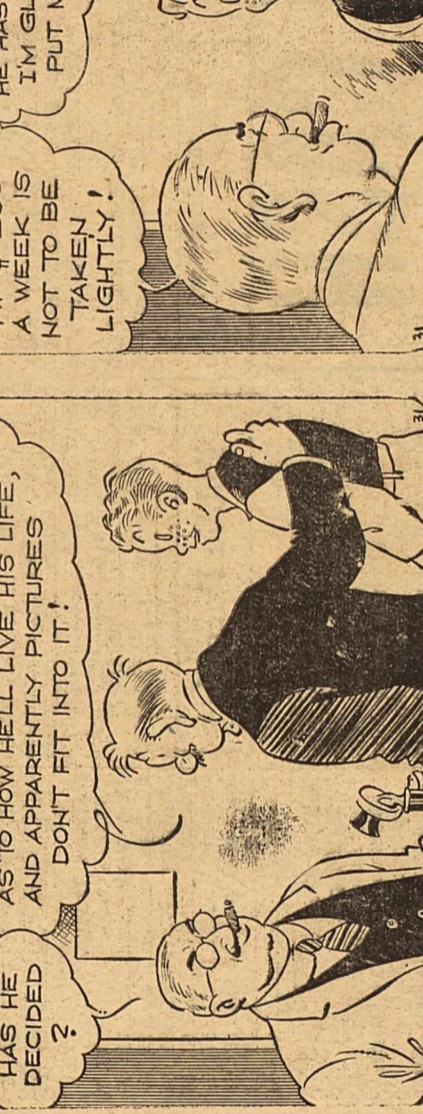
THIS IS MOST UNUSUAL. DO YOU KNOW AS WELL AS WE DO, JASON, THAT IT'S ONLY A QUESTION OF TIME BEFORE THE FUSION OF HIS MOTHER'S BLOOD...

By THOMPSON AND COLL



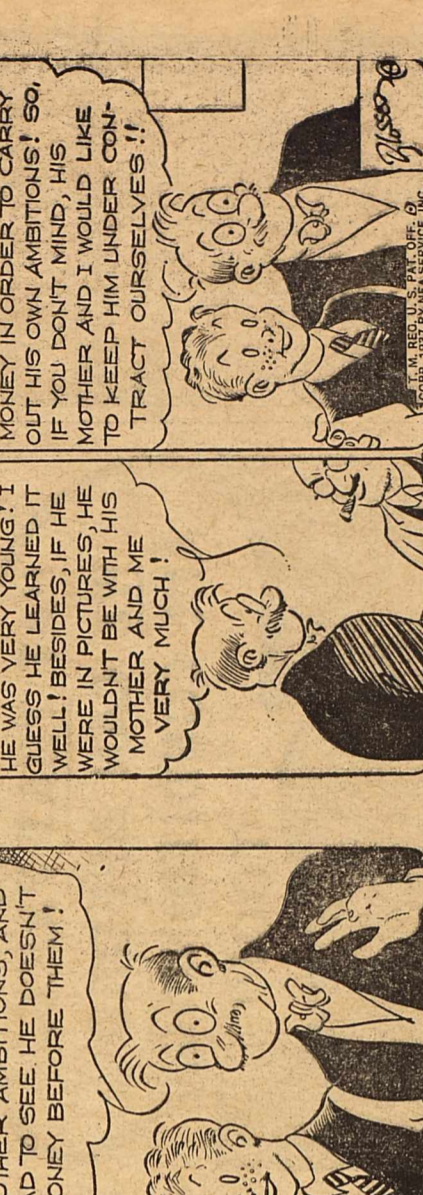
WE'VE ALWAYS TRIED TO TEACH HIM THAT SINCE HE WAS VERY YOUNG, I GUESS HE LEARNED IT WELL BESIDES, IF HE WERE IN PICTURES, HE WOULDN'T BE WITH HIS MOTHER AND ME VERY MUCH!

FRECKLES AND HIS FRIENDS



HE'S GOING TO TURN YOU DOWN, MR. GREGG! HE HAS HIS OWN IDEA AS TO HOW HELL LIVE HIS LIFE, AND APPARENTLY PICTURES DON'T FIT INTO IT!

By BLOSSER



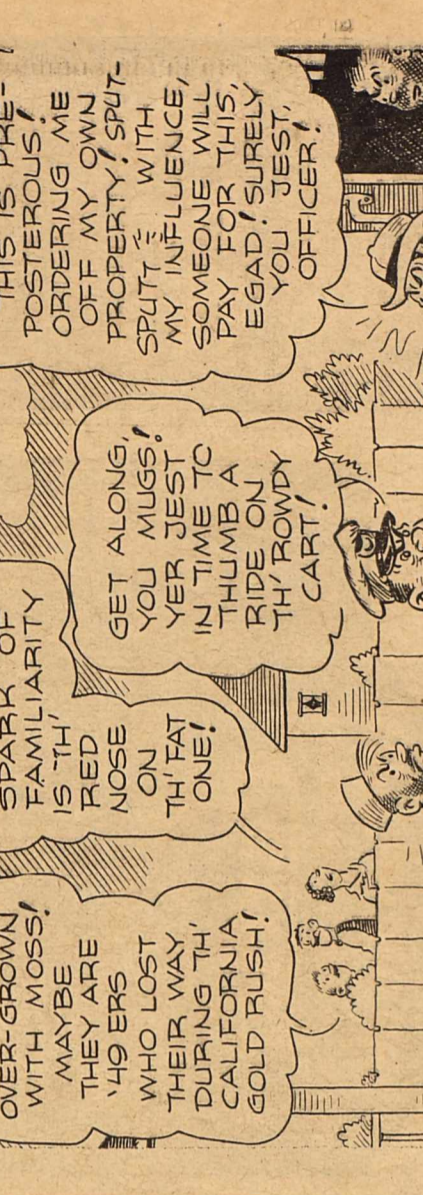
IM SORT OF PROUD THAT HE HAD COURAGE TO TURN DOWN MONEY IN ORDER TO CARRY OUT HIS OWN AMBITIONS! SO, IF YOU DON'T MIND, HIS MOTHER AND I WOULD LIKE TO KEEP HIM UNDER CONTRACT OURSELVES!!

OUR BOARDING HOUSE



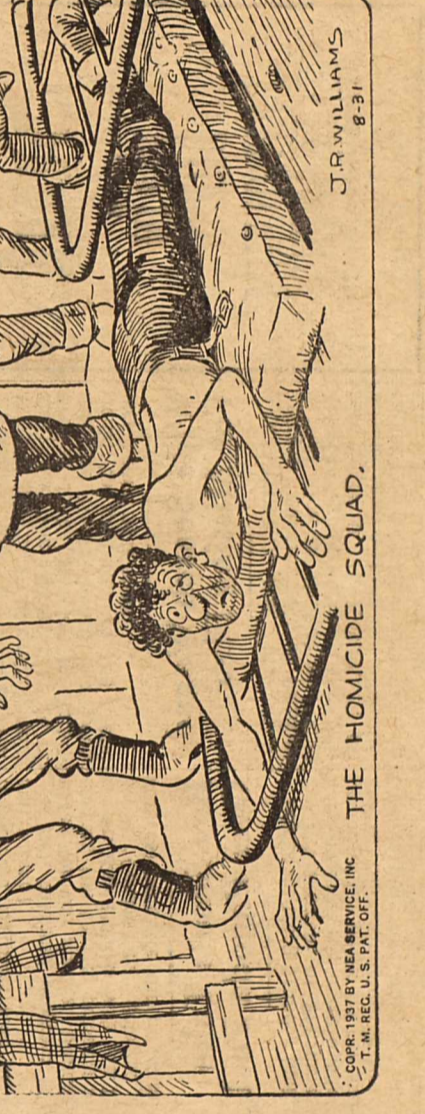
LOOK! THE ONLY THING THEY ARE OVER-GROWN WITH MOSS! MAYBE THEY ARE THEIR NOSE 49 ERS WHO LOST THEIR WAY DURING TH CALIFORNIA GOLD RUSH!

By WILLIAMS



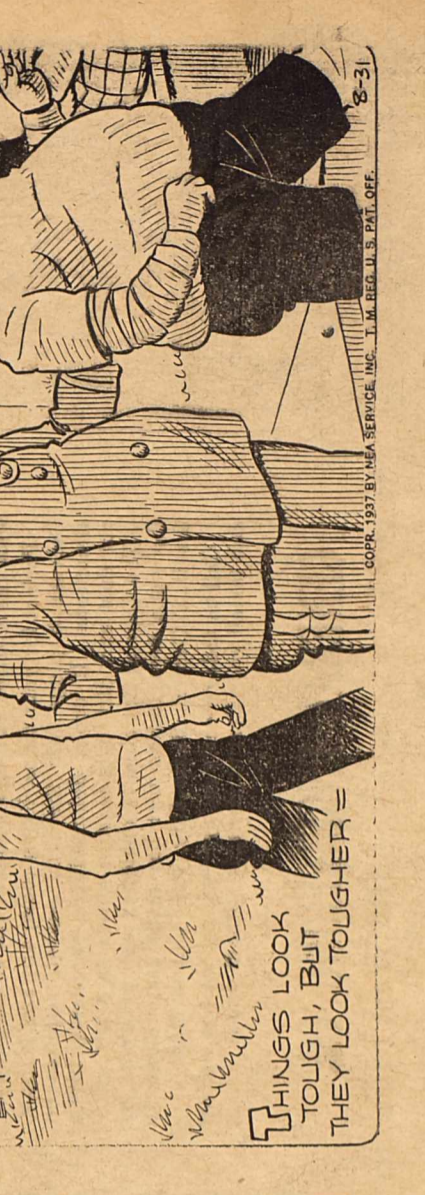
NEITHER ONE OF YOU WAS WATCHIN' TH DOC VERY CLOSE. YOU WAS LOOKIN' AT TH SHIRT. I'LL SHOW YUH HOW HE DONE IT.

OUT OUR WAY



THAT'S EXACTLY TH WAY THEY CHOREOGRAPHED IT. I BET FOUR BUCKS I PUT THEIR VERTEBRAL BACK IN.

OUR BOARDING HOUSE



GET ALONG, YOU MUGS! YOU YER JEST IN TIME TO THUMB A RIDE ON TH ROWDY CART!

10 BEDROOMS 10 BEDROOM with private entrance; men preferred. 714 West Storey. (148-3)

GARAGE bedroom for rent; private bath; close in; gentlemen preferred. Phone 1132. (148-3)

NEWLY furnished; private entrance; adjoining bath; 503 North San Angelo. (150-1)

BEDROOM for rent; hot and cold water. 1500 South Lorraine. (150-3)

FURNISHED bedroom; southwest exposure; hot, cold water. 31 West Pennsylvania. (150-1)

10-A Room and Board 10-A ROOM and board for two men or boys. 110 West Louisiana. (148-3)

ROOM and board; clean rooms; family style meals. 315 North Baird. (150-6)

11 EMPLOYMENT 11 GOOD city hand, milker wanted. Scruggs Dairy, phone 9000. (147-6)

12 Situations Wanted 12 EXPERIENCED bookkeeper wants position. Box 235 or phone 86. MacCainey, Texas. (149-6)

14 PERSONAL 14 MADMAM RUSSELL. Readings daily; business changes; love at present and future. 305 East Wall. (149-6)

15 MISCELLANEOUS 15 BICYCLES for rent; lot back of Fellow Cab Company. 25c per hour. (150-3)

J. V. Avara Formerly with Elder Chevrolet Company has his own shop at DRISKELL-FREEMAN 309 West Wall

J. V. Avara Body Works Phone 1195 Residence Phone 1037-W

VETERINARIAN WALLACE E. BROWN, D. V. M. Large and small animal hospital MIDLAND DOWNS Phones 1135 and 256

WILL TRADE good used Buick sedan for residence building lots. Inquire Douglas 122 North Main (149-6)

For New and Used FURNITURE See us before you buy. Florence Gas Ranges Perfection Oil Stoves Simmons Beds, Springs Mattresses Rugs and Carpets Shelf Hardware Paints and Enamels Upham Furniture Co. 201 S. Main—Ph. 451

FOR SALE. Good used electric refrigerator; guaranteed and priced right. UNIVERSAL NORGE CO. 122 North Main (149-6)

FURNISHED APTS. 3 FURNISHED apartment for rent. 809 North Main. (148-3)

UNFURNISHED APTS. 4 TWO-ROOM furnished apartment. 500 East Dacono. (150-1)

UNFURNISHED APTS. 4 LARGE one-room garage apartment. 110 West Louisiana. (148-3)

HOUSES FOR SALE 7 FOUR-ROOM frame; good condition; see it and get terms. (142-6)

AUTOMOBILES 5 USE CARS One 1936 Plymouth Sedan One 1936 Ford Coupe, radio One 1936 Chevrolet Sedan, radio One 1936 Oldsmobile Sedan One 1936 Dodge Coupe One 1934 Plymouth Deluxe Coach One 1934 Chrysler Airflow Sedan One 1934 Ford Tudor Many others to select from SCRUGGS MOTOR CO. Chrysler-Plymouth 114 East Wall—Phone 644 (150-1)

WANTED: Two or 3-room furnished apartment, married couple, permanent. Phone 871. (148-3)

LOST AND FOUND 1 LOST or strayed: Small Jersey milk cow; with spectacle brand on hip. Fuller at 610 East Florida. (150-1)

LOST: Black and white male Persian cat. Finder call 100; reward. (150-3)

FOR SALE 2 CYCLAMEN in bloom. Buddy's Flowers, phone 1083, 1200 West Wall. (146-5)

DAVENPORT studio couch; bed room furniture; miscellaneous items. First house south ball park. (148-3)

FOR TRADE 2-a HAVE three-room house in Odessa will "trade" for automobile or apartment rent here. See Bobbly, son at Midland Steam Laundry. (150-1)

Rodeo -

Continued from page one. "western" entertainment. "town" riders, many with flat saddles, will ride in the parade, showing their gaudy, horse-drawn stock.

A Former Monarch

Answer to Previous Puzzle. 1 Former king of Spain. 7 Donor. 13 Pile. 14 Referring to Railroad Commissioner C. V. Terrell is expected to be on the same train, having sailed definitely he will be here. Four Casa Manana celebrities, from the group with "Little George" McEntire, Midland pilot, returning in the same plane in time for the Saturday night appearance at the Fiesta. In the group will be Grey Downs, Texas Sweetheart No. 1; Everett Marshall, celebrated singer; Bess Morgan, country Lane star, and Stuart Morgan, who has been expected to be here but has to be postponed on account of pressing business.

Vertical crossword puzzle grid with numbers and a small portrait of a man.

Oil News--

ing at 5,087 in line, showing odor of oil. In Games, Argo No. 1 Jones is drilling at 5,274, making three barrels of sulphur water hourly. Amerasia No. 1 Cox, Wesson area test, is drilling at 4,921, with 3,600 feet of oil in the hole. It headed last night. Amerasia No. 1 Matthews is preparing to swab. Phillips and L. T. O. No. 1 Brand, was swabbing out oil load and acid water. Goldsmith Outpost, No. 1 Katherine Sands, important two-mile southwest outpost to the Goldsmith pool in Ector, is balling down to status of 4,300 from 4,200. Total oil ahead from old depth of 4,224 after cemented plug from 7-inch casing cemented at 4,026, operators ran a one-hour drillstem test from 4,026 to 4,224, with only a slight show of gas resulting. West of the Harper pool, and southwest of the Carter-Agilor No. 1 O. Cotton, is drilling at 3,963 feet in line. South of the Foster pool, Mid-Continent No. 1 Hinkle is drilling in line at 4,060.

Nimrods--

sections, separated by the Texas-Mexican railroad. North of the railroad white wings may be shot from Sept. 15 to Oct. 31, and mourning doves from Oct. 1 to Nov. 15. South of the railroad both species may be shot from Sept. 15 to Oct. 31 but only on Thursdays. The bag limit for both mourning doves and white wings is 10 a day's more entries, are as follows: First, \$115 second saddle, given by The Blackstone Hotel, Fort Worth; second, \$45 Elizabeth Arden bag and watch, given by The First National Bank of Fort Worth; fourth, \$25 hand bag, given by Leon Gross of Fort Worth; fifth, \$20 belt buckle set, given by Holton Jewelry Co., Fort Worth.

HARDWARE AND GOLF CLUBS VICTORS OVER SCHARBAUER AND KRLH TEAMS

The Midland Hardware and the Estes C 3 0 0 1 Golf clubs last night increased their second and third place leads in the Prochaska 4 0 2 9 Industrial League by coming thru Smiths CF 3 1 0 2 Waldron 2 4 1 1 0 Howel RF 4 2 1 0 Cowden UF 3 3 1 2 0 Pickett P 4 0 1 1 1

Table with columns: AB R H E, Industrial League, and various team names and scores.

Table with columns: W. L. Pct, and various team names and scores.

Advertisement for Wadley's Arrow Shirts. Features an illustration of a man in a suit and the text: 'LABOR DAY WEEK - END AHEAD! ... Slow down and pick up some ARROWS... now!'

Advertisement for 'LOCAL INTEREST'. Includes a large headline and several short news items and notices.

Advertisement for RITZ. Features a large illustration of a man and woman, with the text: 'Starting Today Cheer up—it's only murder and HAWKSHAW JACK is on the trail!' and 'A REEL DETECTIVE! ... SOLVES A REAL MURDER!'.

Table with columns: AB R H E, and various team names and scores.

Table with columns: W. L. Pct, and various team names and scores.

Table with columns: AB R H E, and various team names and scores.

Table with columns: W. L. Pct, and various team names and scores.

Advertisement for Carrier Air Conditioners. Features an illustration of a man and woman, with the text: 'Carrier PORTABLE SUMMER Air Conditioner' and 'GENERAL ENGINEERING CO. 108 West Missouri'.

Advertisement for Chrysler cars. Features large text: 'CHRYSLER DEALERS NATIONAL USED CAR SALE WEEK ENDS SATURDAY SEPT. 4th' and 'ONLY FOUR BUYING DAYS LEFT! DON'T DELAY COME IN TODAY BUY BEFORE USED CAR PRICES GO UP!'.

Table with columns: W. L. Pct, and various team names and scores.

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Table with columns: W. L. Pct, and various team names and scores.

Advertisement for Yucca. Features the text: 'Yucca Last Times Today The many hundreds who have already seen it locally have proclaimed it TRULY GREAT!'.

Advertisement for 'PUBLIC RECORDS'. Lists various records and public notices.

Advertisement for 'MURDER CASE TO BE GIVEN GRAND JURY'. Includes text about a murder case and a search for a missing flier.

Advertisement for 'SUPER SLEUTH'. Features a large illustration of a man and woman, with the text: 'SUPER SLEUTH JACK OAKIE ANN O'NEILL EDGAR KENNEDY'.

Advertisement for 'SHIRLEY TEMPLES'. Features the text: 'Shirley Temples Of Midland Will Be Paraded Wed. Tomorrow night is the big night when all the little Shirley Temples of Midland will get their chance to display their talents before an Yucca theatre.'.

Advertisement for 'Boy Scouts Take Over Pagoda Pool'. Includes text about a swimming pool and a search for a missing flier.

Advertisement for 'CONFESION'. Features a large illustration of a man and woman, with the text: 'CONFESION A WOMAN GETS REVENGE'.