# IF IT'S NEWS IN BOVINA YOU'LL <br> - FIND IT IN THE <br> BLADE. <br> The <br> Bovina Blade 




## Economic Conditions Improved for Bovina

Letters To The
EDITOR

Remaining Bibonds Cancelled by Vote

| Little Leaguers Edge Lazbuddie 4-1 |
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| fa stro,000 bonds that were |  |  |  |
| :---: | :---: | :---: | :---: |
| Had the voters decided to not | Springlake Pounds Bovina 27 to 9 | ey, rizht field, Ruth Haney, center <br>  Pierce, third base. | Attend Band Camp In Canyon |
|  |  | Rosey Pruitt, left Pierce, third base | Three Bovina girls left Sund |
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| g |  |  |  |
| The old veteran's stop buldint |  |  |  |
| belong to the agriculture depart- ment of the high school. The build |  |  |  |
| S |  |  |  |
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## Locals Finally Win, Beat Olton 9 to 3

## THE BOVINA BLADE

DOLPH MOTEN, EDITOR \& PUBLISHER JEANIE MOTEN, SOCIETY EDITOR

EDITORIAL COMMENT
What Happened?

## What happened to the little bit of talk we heard a few weeks ago about the reorganization of a Chamber of Commerce? Did the people concerned just let the talk die like they have let the organization itself die in the past? Everybody says that they are for a Chamber of Com- merce. Everybody believes that a Chamber of Commerce would be good for the town. But nobody wants to ma the first move toward the formation of a new one. have a Chamber of Commerce failed and you'll get a dozthey had anything to do with its failing. The failure might have been caused by "sore headed- ness," it might have been caused by laziness and it might have been caused by indifference. people of Bovina interested enough in their own community and BIG enough ins this sort or even worse?

One case of "soreheadedness" is worth 10 of indif-
ference, A sore head believes in something; or he wouldn't be sore in the first place; and if he believes in
Bovina and its growth and if his determination is chan-
neled in the right direction, he can be valuable. The plain neled in the right direction, he can be valuable. The plain could be prepared by man would be wasted if it fell on
indifferent ears. But is there an individual in Bovina that just flat doesn't care about his community one way; or another?
It's past time that the people of Bovina shoutd be town, but it will be better late than never. Let's quit standing back and waiting for the other fellow to make
the first move! Let's forget our petty prejudices about last time it was tried. Let's get together and work as a team toward making Bovina a bigger, better place to
$\qquad$

Leake-Owens Rites $\quad \left\lvert\, \begin{aligned} & \text { with a picture neckline and fitted }\end{aligned}\right.$ Leake-Owens Rites
Performed Sunday At Methodist Church Vows read Sunday, July 31, at
4:00 p. m. united in marriage
Miss Margie Ann Leake and S 4:00 p. m. united in marriage
Miss Margie Ann Leake and St.
Jack Wendell Owens in the St


 | Bovina are parents of the bride. |  |
| :--- | :--- |
| Owens is the son of Mrs. Mattie |  |
| Owens of Wichita, Kanss. | pearls, the groom's wedring gride, adorned her neck. |
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##  Hop hinssy

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## Right Here in Bovina



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SHINGLES

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CICERO SMITH LUMBER CO.
Phone 2671
Bovina, Texas



BEEF BY THE HALF
Cut, Wrapped, and Frozen
39c Lb.
Let us do your slaughtering-We'll pick your animals up at your place. $\$ 3.00$ for killing, $31 / 2 \mathrm{c}$ a lb . for Cutting, Wrapping, and Freezing.


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Gaines Hardware has the BIGGEST Supply of Bolis in Parmer County. PLUS -

Complete Stock of Pipe \& Pipe Fittings Wright Air Conditioners $\$ 49.50$ UP

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 PaddingCopper and Plastic Tubing
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mer County
COOKS PAINT
Kelvinator-
Refrigerators
Automatic W'sher's
Ranges-
RCA Estate Ranges Electric and Gas
RCA Radios
Motorola Radios
Fostoria Crystal
Community Silver
Sumbeam Appliances

Revere Ware
We Always Say,
"Nothing Knocks on Bovina
But Opportunity"
Gaines Hardware
\& Furniture $\mathrm{C}_{\mathrm{O}}$.
BOVINA, TEXAS

| CLASSIFIED ADS |  |
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| Tritsch Family and Visitors Go to Cave | Let your mirror reflect a olovier you With new hair beauty. We will design ou coifture especially tor you ond give youa lons-losting, noturall-ooking cold wove ot a low, Iow price. |
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|  | BOVINA BEAUTY SHOP |
|  | ticians, Dee Ellison \& CarPhone 2812 |
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|  | PUMP COMPANY |
| Jefferson Laundry | ell, To |

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shaw, wore street length dresses of
blue. They carried bouquets of
blue carnations.
Donald Lloyd and Edmund Hobdy lighted the candles. Cletis Jones
and Lloyd Russell of clovis were
honored groomsmen. Donnie Trull also of Clovis was best man.
For her daungter's wedding, Mrs.
Verner wore a navy blue dress with blue and white accessories. A cor-
sage of white completed her en-
semble The bride, who is the daughter
of Mr. and Mrs. Walt Verner of


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## RHODES

Gulf Service Sta. Hirave Boim, Tom
cecececececececececece
BEAUTV TIPS
By June Norton
sececececececececececer
This is the time of year that your
hair takes on that straw look. The
ends are split and broken and
several shades lighter than the
hair next to the root. The top layer
is faded, streaked, dry, and dis-
colored.
Every head of hair has up to
shades normally; and when the
summer elements get through with
it, each color is more pronounced
and the hair is dead looking and
drab.
To revive it and bring it back
to the normal look, you need to
replace the ool and color that
have been removed.
Start off with some steam treat-
ments. There are some very god
special preparations made for this
purpose.
These oil preparations contain

| To bring back the natural color, |  |
| :---: | :---: |
| let us apply a tint shampoo that matches the color of the under | Law Is Changed |
| layer of your hair; and as your |  |
| hair grows out, there is no line demarkation to mar that natural look. | 1955 and still keep your social security checks under the liberaliz- |
| rushing, one | retirement test, according to |
| best things | R. Sanderson, Manager out Amarillo Social |
| This carries the natural oils | marillo Social Security DisOffice. |
| the |  |
| te bru |  |
| ore bristle brush | nings from a business, with- |
| real hair that have the | ing any benefit payments. |
| t carry the oil and cleanse the |  |
| $r$ better where the nylon bristles | over \$1200, but you will |
| are slick and go through the har with out picking up substances. |  |
|  | wages or don't op |
| ted | ness," he added. |
| and Mrs | ment test will apply to all wages |
| Bill Lane. |  |
| Mike Sims, grandson of Mr. and | ject to social security or not," cau- |
|  | tioned Sanderson. |
| Happy Sunday after a week | Placing the retir |
| andparents home |  |
| Mrs. Al Kerby and Pau | to seasonal workers. If, |
| Jack Kerby went to | for instance, you were to work each |
| tales Wednesday to attend grave- |  |
| side services for Mr. and Mrs. |  |
| Ed Kerby's infant daugh |  |
|  | benefits suspended for those months under the former restrictions, but |
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| $1 / 4$ inch of a driver's skull. | ments," he |

## WATCH

Announcement of Our Summer Clearance Sale WILLIAMS MERCANTILE CO.

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## MTSTAK

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EXPLISIV PRODUCTONOF
JOHN STEINBECK'S

- DACTI (0) 3 DID \#N
WAREE BRoS CINEMASCOPE
Friday \& Saturday
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GINEMAN'scopE
 Sunday \& Monday
August $7 \& 8$


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