Tired Gedeon C. I. O. Leaders Rapped By Allred


## Just Traded Places





Mrs. Cummins In
Critical Condition


MAY 1 PROCLIAMED CHILD HEALTH DAY

AID TO DUST BOWL SUMMER SESSION STATES PROPOSED. SEEN BY CONGRESS $48 \begin{aligned} & \text { Texas Counties Would } \\ & \text { Benefit By Measure }\end{aligned}$
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Billy Rose Seeking Successor to Faye
Cotton as Queen of Frontier Festival

Rebel Cry Is 'Kamerad'


HOCKLEY STRIKE ANNUAL CLEAN_UP
HEADS OIL FOR WITHIN MIDLAND


BIG SPRING RODEO
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BULLETIN


## THE REPORTER－TELEGRAM

MIDLAND PLEBLISHING COMPANY，PUBLISHERS 112 West Missouri，Midland，Texas
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# VOTE FOR M. C. Ulmer FOR MAYOR 

## And A Continued Program of Progressiveness, with Sensible Economy

In the interest of a continuation of the present progressive, but business-like, administration of the city's affairs, friends of Mayor M. C. Ulmer take this method of reviewing for benefit of the voters some of the outstanding accomplishments and contemplated projects for civic improvement.

The importance of keeping the city's affairs ahead of the growth in population, making possible the establishment of Midland as the coming big city of the Permian Basin, cannot be stressed too strongly.

Mayor Ulmer has been actively associated with the City Council for a number of years as councilman and as chairman of the finance committee. Upon the resignation of Leon Goodman, Mr. Ulmer was appointed to fill his unexpired term as mayor and has served in ohe elective term.

The present mayor has constantly supported, with the aid of a wise and interested city council, the improvements and development programs which began with the coming of oil to the Permian Basin. This included the building of one of the best water systems in the state, the paving of many streets, the lighting of the city and the construction of a city hall.

At present, a large program of additional paving and of doubling the capacity of the water works is under way.

The improvement program which involved the expenditure of over half million dollars in three years time, demanded high valuation and a tax rate of $\$ 1.60$ to adequately take care of the bonded debt demands, but through attentive management and strict economy, the City Commission was able to reduce, four years ago, the total valuations in the city approximately $331 / 3 \%$ and two years ago the tax rate was reduced $25 \%$, still leaving adequate Sinking Fund requirements. The City of Midland has never defaulted in any interest or principal payment. The bonded debt has been reduced from $\$ 650,000$ to $\$ 560,000$, with a net tax reduction of 50 to 60 per cent.

During the past year, $\$ 120,000$ of the city's bonded debt has been refunded into lower interest rate bonds at a saving to the tax payers of $\$ 35,000$ to $\$ 40,000$. Other refunding plans will be worked out as the most advantageous opportunities arise.

In a period of 18 months, the city has expended approximately $\$ 30,000$ for improvements to water and sewer systems, parks and streets without additional tax levies. Other improvements are under way which also will be handled without necessity of higher taxes.

The city's credit rating, throughout the period of expansion, has been kept "A-1", no defaults have been made in payments of interest or on bonds, and sufficient cash is maintained at all times to meet the regular installments of interest and sinking fund.

All improvements are made only in keeping with wise economy. For instance, the proposal of a water softener was set aside when it was found that an adequate system would cost over $\$ 100,000$, with high maintenance charges. Such an amount would call for a bond issue and would be in the way of the proposed paving and water improvements which are needed immediately.

Midland is again faced with another era of great opportunities and it is only through the cooperation of the tax payers with the City Commission in their willingness to each face and accept his own personal responsibility, that we will be able to meet the legitimate demands of progress in our town. We favor taking advantage of every opportunity which is ours. This will mean a wise, judicious and economical spending of the tax payers money. This means further water and sewer extensions, further street lighting, continued maintenance and development of our parks and athletic grounds.

Midland is lagging further on residential paving than any other town of comparison in the state, and we favor continued paving program where the required percentage of property cwners request it. This will mean continuous side-walk laying which will lead to free city mail delivery.

The City of Midland has one of the best water systems anywhere in the State. Our water is pure and plentiful and our rates are low compared with towns of similar size in our State. Five samples of water are sent to the State Health Board monthly to assure continued purity of our water. All dairies are inspected monthly and each required to meet the specifications of the State Health Sanitation Laws. All dairies selling milk in Midland are now grade A. Under the supervision of the City Health Officer and the City Marshal, it is required that all handlers of foods in hotels, cafes, restaurants, stores, bakeries, etc., have periodical examination as required by the State Board of Health Department

Three weeks ago the City Council voted unanimously to place eight traffic lights in the City and also to employ a full-time motorcycle cop. Already this matter has been taken up with the State Highway Department and they will assist in selecting a man schooled and trained for the place.

He is for a wise, sane and economical spending of the people's money, but as representative tax payers, we favor meeting the demands of progress that are upon us and take advantage of every opportunity to make Midland a bigger and better Midland. Your vote and influ* ence will be appreciated.



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Political


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Late News


The City Traficic Problem
I have endeavored to see as many as possi
ble in the interest of my candidacy for City Marshal but have not been able to contact everybody. Due to this fact I am using this means to give you my views rega
ing needs in this office.
It seems clear that the traffic problem on our streets requires first consideration. We en-
counter violations of traffic regulations almost counter violations of traffic regulations almost
hourly each day. Much of this evidently is thoughtlessness on the part of automobile driv-
ers. However, it is the cause of accidents rang ers. Fromever, it is the cause of accidents rang
ing death I have planned, if elected, to give first at
tention to this problem and intend to put into effect, with the aid and support of the City Council, an immediate and ceaseless program of
traffic law enforcement. It is my idea to first traffic law enforcement. It is my idea to first
undertake an educational campaign in an ef undertake an educational compaign in an automobile operators and to resort to formal complaints and arrests in those cases of more serious
nature, especially drunken and habitual reck nature, esp
less driving.
At the same time, I shall not overlook all the other duties of the office such as sanitary con-
ditions, which I believe to be of next importance, and as I have had several years experiWill be pleased indeed to have your suppor in the election Tuesday, April 6 .

## BEN DRIVER

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| First Invited to | For Tex-Exes Dance |
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| Pan-American Expo. | AUSTIN, April 5.-Joe venuti, fiddiler de--luxe, will bring his orchestra direct from a New |



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