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Association of Texas

The Bovina Blade

"In The Agricultural Center Of Parmer County"

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THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

WEDNESDAY, FEBRUARY 26, 1964

BOVINA, TEXAS

VOL. VIII, NO. 35

WHITTLIN'

BY DOLPH MOTEN

People who were in charge of the junior high basketball tournament conducted here last weekend were impressed, we understand, by the amount of interest shown in it, especially local interest.

Coach Carroll Powell said several people from Bovina were on hand for almost all the sessions, even though Bovina teams weren't slated to play in some of them and were quickly knocked out of championship running.

The tournament was, no doubt, a hard couple of days work for the men and women who helped run it, but they seemed to think it was all worthwhile.

Financially, the tourney was a success, Coach Powell tells us, with all expenses being paid with more than \$100 to spare. It's hard to beat deals that pay expenses plus! As a matter of fact, it's hard to find that kind.

We're glad the tournament was held here . . . from a chamber of commerce standpoint if from no other. It brought a lot of people to Our Town and all of them brought some -- we said some -- money with them that was left here.

All the sports fans we've talked to are proud of the new junior high district which this tournament was for. Teams in the district, which doesn't have an official name, are Bovina, Hart, Lazbuddie, Springlake, Farwell and Sudan.

Those schools make for a fairly compact district location-wise and the set-up is pretty much ideal even though Springlake, Farwell and Sudan are Class A schools while the other three are Class B.

We suppose that the difference in classification isn't supposed to matter a great deal on the junior high level. This year, however, saw the larger schools dominate both boys' and girls' divisions. This could, of course, have been a coincidence and the smaller schools could take over next year or in other years to come.

Powell says, too, that plans are for the district to operate again during the '64-'65 basketball season. He hopes it will. A good, strong junior high district will make for better teams and players which will, in turn, make for improved play on the high school level.

We're for it . . . and appreciate the efforts of those who formed the new league this year and especially we appreciate the work of those who put the tournament on here.

Contrary to what last week's issue of The Blade said about the date of the fourth annual banquet of Bovina Chamber of Commerce and Agriculture, the event, which has been termed "the social event of the year" in Bovina will be Thursday, March 19 (March nineteen). That date will still be the right one, even if we make another mistake in regard to it between now and that time.

Incidentally, if you're an editor and start wondering about your readership, just make a few foolish mistakes like we did last week, and the readers will allow you to put your readership worries aside.

You'll have other worries, of course, but they won't be about readership . . . of mistakes, anyway.

Remember that - March 19. And if you're interested in tickets, they're \$2.50 each and we can supply you with all you need.

The banquet has, we feel, been a tremendous success for the past three years and this year should follow in the same pattern. We see no reason why it won't.

Chamber Manager Jack McCracken says tickets are going at a fast clip and the banquet is still some three weeks off. "Nothing succeeds like success," somebody once figured out and we think this theory will hold true in the case of the chamber banquet.

This winter, it takes more than a little, spitting snow to create a weather conversation, we've learned this week.

(Continued on page 2)



SNOW HAZARD--One of the disadvantages of snow is shown here in the form of a hole in city pavement. This chughole, which offers a jarring effect when struck by the front wheels of an automobile, is at the intersection of Third Street and Avenue D. There are other such blotches in city paving which have been caused by the snow.

★ ★ ★

Winter Weather Prevails

Cold, non-spectacular winter weather has prevailed here during the past week.

The present siege of winter equipt Thursday morning in the form of light snow. Blowing, cold winds continued through Saturday night when snow began again and continued into Sunday morning.

Other than halting farming operations which were just getting started again, the large snow of two weeks ago, the present spell had little effect on the area.

Roads remained clear during both of the light snows. Bulk of the snow was melted by Monday's sunshine.

Continued cold through mid-week was the weather forecast for the area.

Heart Fund Nets \$190.34 In County

National Heart Fund is \$190.34 richer as a result of Parmer County and Bovina contributions.

Announcement of the total was made this week by Mrs. Fred Langer, who has been in charge of the drive here.

Bulk of that total came in Saturday as members of Rainbow Girls made a house-to-house canvass of Bovina. They collected \$73.94.

Students at school here gave \$14.09 with possibly more to come in later, Mrs. Langer says.

Additional contributions were made by Lazbuddie Elementary School, Bovina Recreation Hall and a bake auction which was held recently at a basketball game here.

Anyone wishing to donate to the fund by contacting Mrs. Langer.

The Heart Fund drive is conducted during February.

Volleyball Tourney Practice Underway

Practice sessions started today (Wednesday) for teams in Bovina's annual volleyball tournament.

The event is scheduled for Thursday, Friday and Saturday of next week--March 5, 6, 7. It is sponsored by senior class of Bovina High as a fund-raising project.

This is the fourth year for the tourney which offers brackets for both men and women teams.

About 12 teams are expected in each division, Carroll

Wilson's Slates Birthday Event



CELEBRATING BUSINESS ANNIVERSARY--A. M. Wilson, owner-manager of Wilson's Super Market here since 1947, invites area residents to attend a gigantic birthday party at his store Thursday, Friday and Saturday of this week.

IN JUNIOR HIGH BASKETBALL TOURNEY --

Farwell, Springlake Winners

Farwell boys and Springlake girls captured first place trophies in district junior high basketball tournament played Friday and Saturday in Williford Gym.

Farwell's Calves downed Springlake boys, 42-38, in an

overtime in the championship game. In girls' bracket, the situation was reversed as Springlake edged Farwell, 38-37.

The Springlake girls downed Lazbuddie and Sudan to get to the championship game. The Farwell boys, seeded first in

their bracket, had to defeat only Sudan to earn the right to play for the championship.

The tournament first place gave the Farwell boys the district championship outright as they also won the round robin play. According to district rules, round robin play counts half and the tournament half.

Farwell girls won the round robin so they are now tied with Springlake lassies for the district lead. The winner will be decided in a sudden-death play-off game which is slated to be played this week.

Bovina's Colts managed for fifth place in the tourney. They lost to Sudan in their opening game, 22-32, Friday and then downed Hart, 34-26, for the consolation championship Saturday afternoon.

Carl Harris paced Coach Carroll Powell's boys in the final game with 10 points. Lynn Murphy had seven and Galen Hromas eight.

Bovina girls downed Hart, 22-10, in their opening game to start them down the championship side of the bracket. However, they lost to Farwell, 27-

IN SCHOOL CAFETERIA -- FROM 2 TO 5 P.M. --

Blood-Typing Clinic Sunday

Area residents are urged to participate in a blood-typing clinic here Sunday afternoon.

The clinic, sponsored by Bovina Lions Club and Parmer County Community Hospital in Friona, will be from 2 to 5 p.m. in school cafeteria.

Members of the hospital staff will type the blood of all people

over 15 years old who attend the clinic.

Purpose of the clinic is to have a list of the types of blood of people in the community to aid in obtaining blood at times of emergency.

The lists of types will be kept at the hospital to be used as the need arises.

Realizing the need for a list of people's blood types, members of the Lions voted to sponsor the clinic several weeks ago.

Details were worked out with members of the hospital staff and the date as then set.

"The more people who participate in the clinic, the bet-

ter it will be," Warren Morton, Lions Club president says in encouraging people to attend.

Jack Patterson is chairman of the Lions committee in charge

of the clinic. "People who have needed blood for members of their family know how important this clinic can be for our community," Patterson says.

NO OTHER CANDIDATES --

Petition Mayor For Re-Election

City politics, which have been quieter than usual up to now, got into the new-making act Tuesday morning.

Mayor Boyd Gilreath, who is completing his first two-year

term, was petitioned for re-election.

The petition was filed with Mrs. Mary Ruth Martin, city secretary, about 11 a.m. Tuesday.

Gilreath is the first candidate in the race for four vacancies on the six-member city council.

Councilmen whose terms expire are A. L. Glasscock, A. R. McCutchan and J. E. Sherrill.

All four have served only one two-year term on the council.

The city election is scheduled for Tuesday, April 7. Deadline for candidates to file is Saturday, March 7.

Holdover members of the council are H. J. Charles and Jim Russell. They each have another year to serve on their two-year terms.

School Race Gets 2 More Candidates

Two more candidates were petitioned into school trustee race last week.

They are Jack Patterson and J. D. Stevens.

This brings the total number of candidates for the April 4 election to five. Previously petitioned were Durward Bell, Travis Dyer and Robert Read. Stevens, who drives a school bus, has indicated that he will not be a candidate, Superintendent Warren Morton says.

It would be necessary for Stevens to resign his bus driving position if he were elected. Deadline for filing in the race is Wednesday, March 4--30 days prior to the election.

The four candidates will be seeking two vacancies on the seven-man school board.

The terms of Jack Clayton and J. D. Kirkpatrick expire. They have each served six years.

Band Banquet Set March 6

Bovina Mustang Band took part in practice marching and playing competition Saturday at Hale Center.

The session, which included some 12 bands, was a "warm-up" for interscholastic League competition which will be later this spring.

Criticism was the object of the Hale Center session and the bands weren't rated.

Three Class B bands were included.

Members of the band will be honored with a banquet Friday, March 6, at 7:30 in school cafeteria.

Band Parents organization will sponsor the banquet.

Spanish Courses Closed

Courses in conversational Spanish have been discontinued here.

Monday was the final day for the courses which have been taught by Mario Trevino and Mrs. Edward Isaac since November. Both classes have been meeting on a twice-a-week basis.

Another course will possibly be started in October, Trevino said in announcing the closing of the classes.

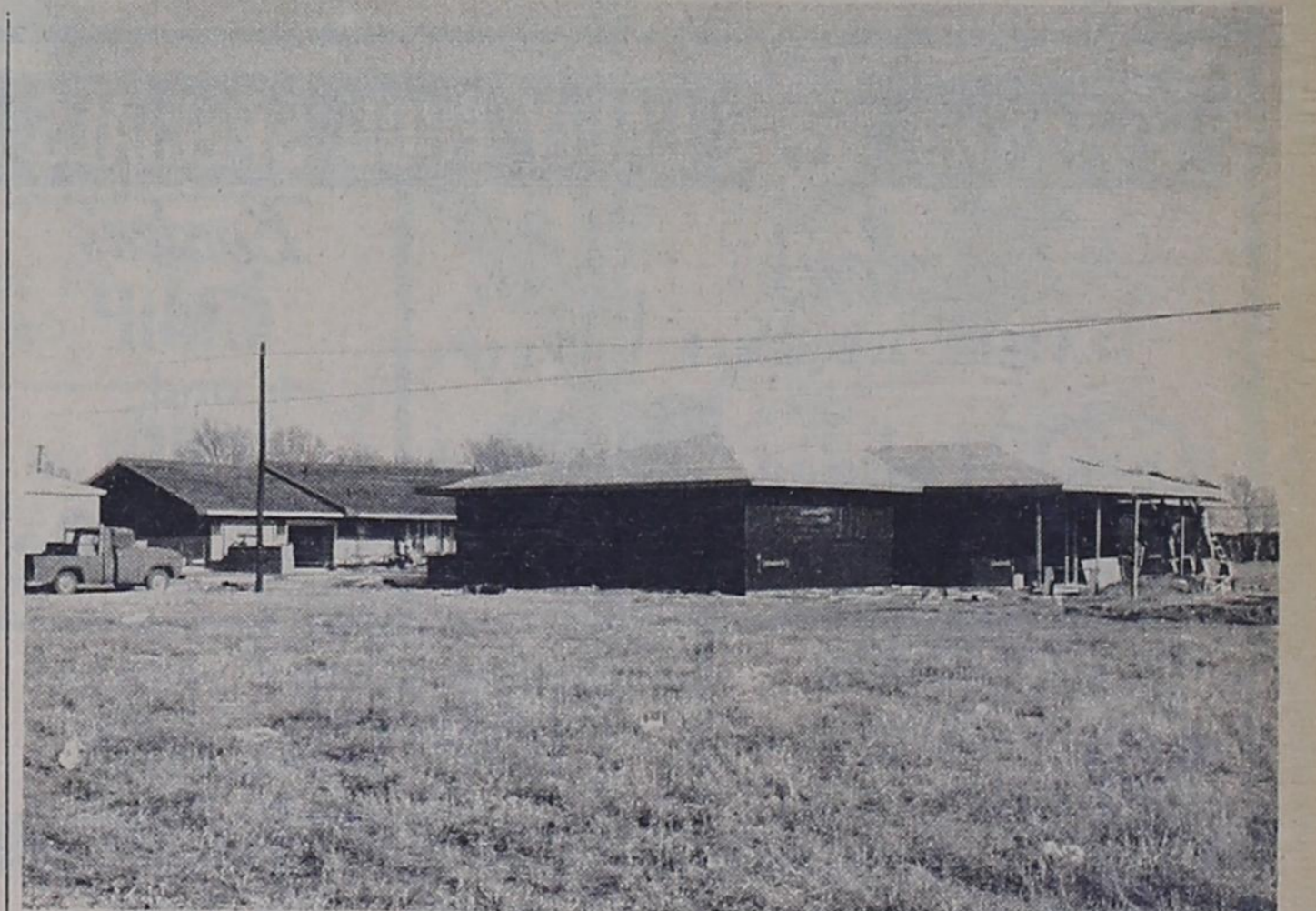
He said he has been satisfied with the results of the students.

"No one learned to speak Spanish fluently, but all of them have a better understanding of the language now," he says.

The classes have been sponsored by Bovina Chamber of Commerce and Agriculture.

A chamber committee is slated to be named to study the course planned for next fall.

About 100 students enrolled in the courses last November. The number of students dropped to about 30, however, as the course progressed.



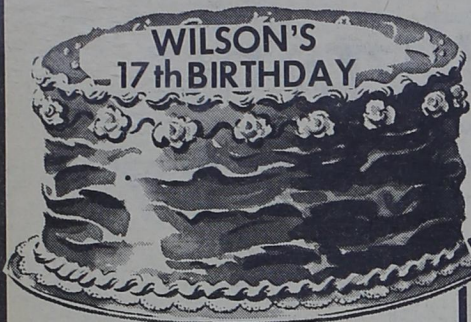
RESIDENTIAL CONSTRUCTION CONTINUES--Bovina's steady residential growth is mirrored here as two new homes are shown under construction in southwest part of town. At left in the background is the new home of Owen Patton. Under construction in the foreground is a new house being built by Fleming and Son of Friona. The community's residential growth has continued at a steady pace for the past several years.

(Continued on Page 2)

WILSON'S 17th BIRTHDAY SALE

Slice Our Birthday Cake Of Savings At Our 17th

Birthday Party. Cake And Coffee Will Be Served Saturday Afternoon And You're Invited!



It's Wilson's Birthday But Your Party!- We're Offering These Great Savings In Appreciation To Our Many Wonderful And Loyal Customers For Your Fine Patronage Through The Years. Come On In. We're Expecting You At Our 17th Birthday Celebration

FREE HOT DOGS

Served Saturday With Pinkney Sun-Ray Franks And Tender Crust Buns!



ELSIE'S Borden Samples Served FREE SATURDAY.

Chocolate Milk and Ice Cream

Also, Free Samples Saturday Of Amarillo Packing Co.

Happy Pig Sausage!

And Remember The FREE Birthday Cake And Coffee Which Will Be Served Saturday Afternoon



Register All Three Big Days For The 17-\$25 Sacks Of Groceries And The 6 Elsie Dolls

You'll Be A Winner!

Every Day And Every Year When You Shop Wilson's

BIRTHDAY SPECIAL!

Shurfine catsup 14 OZ. BOTTLE 6^F/_{0 R 1}¢

Buy By The Case-Save Still More!



4 No. 1/2 Cans \$1

17 FREE \$25 Baskets of Groceries

(A Total of \$425 Worth To Be Given Away

Saturday

Just Register When You Come In To Shop Thur.-Fri. or Sat.

Also - Register For 6

Elsie Dolls

To Be Given Away Saturday

Drawings All Day Saturday!

Register All Three Days!

★ ★

GUNN BROS STAMPS

Wheel of Fortune

Will Be In Our Store Saturday, Feb. 29, From 9 a.m. Until 3:30 p.m. Everyone Receives Free Stamps Just Spin The Wheel!

Shurfine Peanut Butter 18 Oz. Jar 49¢

SPINACH 7 No. 303 Cans \$1

Golden Vac-Pak CORN 7 12 Oz. Cans \$1

Shurfine SALAD DRESSING Qt. Jar 39¢

Shurfine FLOUR 10 Lb. Paper Bag 69¢

They're Back In Bovina! ROYAL CROWN COLA 6 Bottle Carton Plus Deposit 29¢

Borden's DAIRY FOOD SPECIALS

Borden's DAIRY FRESH Cottage Cheese 2 12 Oz. Pkgs. 39¢

Borden's CHIP and DIP 1/2 Pt. 29¢

Borden's DUTCH CHOCOLATE MILK 2 Qts. 49¢

Borden's GOLDEN VANILLA ICE CREAM And All Flavors 1/2 Gal. 49¢

17th Birthday Meat Specials

Grade A Fresh Dressed FRYERS Lb 29¢

Wilson's Certified BACON 1 Lb. Pkg. 49¢

Happy Pig Whole Hog SAUSAGE 2 Lb. Bag \$1.05

USDA Graded ARM ROAST Lb. 49¢

Sun-Ray Pinkney FRANKS 3 Lb. Pkg. 98¢

USDA Graded CHUCK ROAST Lb 45¢



BARGAINS THAT BLOOM BEFORE SPRING... TRA-LA!!!

Shurfine YOUNG MOTHER HUBBARD

"Early Savings Sale"

Shurfine SHORTENING
3 Lb. Can **59¢**



Soffin Toilet Tissue 12 Rolls **\$1**

Shurfresh Margarine 6 Lbs. **\$1** | **Energy Powdered Detergent** 47 oz. Box **49¢**

Shurfine Elbow Macaroni or Spaghetti 2 2 Lb. Bags. Mix Or Match **79¢**

Shurfresh cheese spread 2 Lb. Loaf **69¢**

Cut Blue Lake Green Beans 5 No. 303 Cans **\$1**

Shurfine Fruit Cocktail 4 No. 303 Cans **\$1**

Tomato Juice 4 46 oz. Cans **\$1**

Grape Juice 2 24 Oz. Bottles **79¢**

Waffle Syrup 2 32 oz. Bottles **79¢**

NOODLES Med-Wide-Ex-Wide 3 12 oz. Pkgs. **69¢** | **Early Harvest PEAS** 5 No. 303 Cans **\$1**

Luncheon Meat 2 12 oz. Cans **79¢**

PICKLES 48 oz. **49¢**

Stock Your Freezer NOW! **Shurfine Mixed Vegetables** 5 10 Oz. Pkgs. **\$1**

Shurfine Okra 5 Whole Baby 10 Oz. Pkgs. **\$1**

Broccoli Spears 5 10 Oz. Pkgs. **\$1** | **Green Baby LIMAS** 5 10 Oz. Pkgs. **\$1**

Morton's CREAM PIES 14 Oz. Size Reg. 49¢ **25¢**

Red Delicious APPLES 4 Lb Bag **39¢** | **QUALITY PRODUCE FANCY CENTRAL AMERICAN BANANAS** Lb **10¢**

IT'S NEW! Shurfine CAKE MIXES
White-Yellow-Spice Devils Food
3 19 Oz. Boxes **\$1**



Old Mexico TOMATOES Cello Pkg. **19¢**
Portales SWEET POTATOES Lb **10¢**
Texas No. 1 CABBAGE Lb **5¢**

Shurfine STRAWBERRY PRESERVES 2 18 Oz. Jars **89¢**
All Green Cut ASPARAGUS 4 No. 300 Cans **\$1**
Canned TOMATOES 5 No. 303 Cans **\$1**

Shurfine LOW CAL Pop 6 12 oz. Cans **49¢**

Shurfine Vienna Sausage 5 4 Oz. Cans **\$1**

Shurfine Pork & Beans 9 No. 300 Cans **\$1**

Shurfine PEACHES 4 No. 2 1/2 Cans **\$1**
Yellow Cling Slices or Halves

Shurfresh BISCUITS Sweetmilk or Buttermilk 8 Oz. 4 Cans **29¢**

Shurfine COFFEE Regular or Drip 1 Lb. Can **63¢**

Shurfine MILK 8 Tall Cans **\$1**

Shurfresh CRACKERS 1 Lb. Box **19¢**

Winn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More

WILSON'S



SUPER MARKET

Phone 238-4781

PARMER COUNTY'S FINEST

BOVINA

Shop These BIRTHDAY SPECIALS
Thursday -Friday-Saturday, February 27-28-29
Shurfine Specials Continue Through Saturday, March 7

Terry Hargrove To Germany

Army Pvt. Terry L. Hargrove, son of J. D. Hargrove,

was assigned in late January to the 8th Infantry Division in Germany.

Hargrove, a bridgespecialist in Company E of the division's 12th Engineer Battalion near Dexheim, entered the Army in August 1963 and completed basic training at Fort Polk, La.

The 17 year-old soldier attended Lazbuddie High School.

Dilger's CLEANERS
Parmer County's Finest Cleaning
BOVINA, TEXAS

WANT ADS

NOW OFFERING WORK
With Electric Root Raider Machine
★
Ditching Service
★
BOVINA ELECTRIC
Odus White - Ph. 238-3871

FOR SALE-Duroc boar, about 350 pounds; Hampshire, about 265 pounds; several 90-100 pound Duroc boars and gilts. Also weaning pigs. Jim Hemke, Phone Clovis 289-2336. 33-3tp

FOR ALL KINDS of insurance and farm loans, see Jim Ware at Bovina Insurance in First National Bank Building or phone 238-4382. 23-tfnc

FOR SALE OR LEASE-OK Tire Store and Service Station. See Tom Bonds, phone 238-2271 or 238-2631. 16-tfnc

HOWARD GRIFFIN
General Contractor
Building, Painting,
Plumbing & Repairs
Ph. 238-3451
Bovina

FOR RENT--Small furnished apartment. See Mrs. Tom Hartwell, Fifth and Ave. C or Ph. 238-3751. 35-2tc

ATTRACTIVE OPPORTUNITY
The Mary-Marr Shop is for sale. This has been a very attractive and successful business since the first day it opened. Beautifully located in a new brick building on Third Street in Bovina, specializing in ladies ready-to-wear merchandise. Will sell the building and all the stock or will sell the merchandise at invoice and rent the building. This will make someone one of the nicest and most interesting business establishments in town. Contact O. W. Rhinehart or A. L. Glasscock at

A. L. Glasscock Real Estate Office phone 238-3231 Night phone 238-4452 Bovina, Texas 34-tfnc

BUY YOUR **KRAUSE** At Bovina IMPLEMENT CO. BOVINA IMPLEMENT CO. Hwy. 60 - 238-2541

CARD OF THANKS
Your visits, cards and gifts were deeply appreciated during my recent illness and stay in the hospital and at home. Your expressions of kindness will always be remembered.
Cathie Trimble 35-1tp

FOR YOUR Basic Home Bible Study Library Books, see or call Don Stone, phone 238-3341. 31-tfnc

Lost--15 head steers weighing about 550 pounds, Branded with PL with P backwards and some with butt bar. Contact P. L. London in Friona or phone Hub 2678. 35-2tc

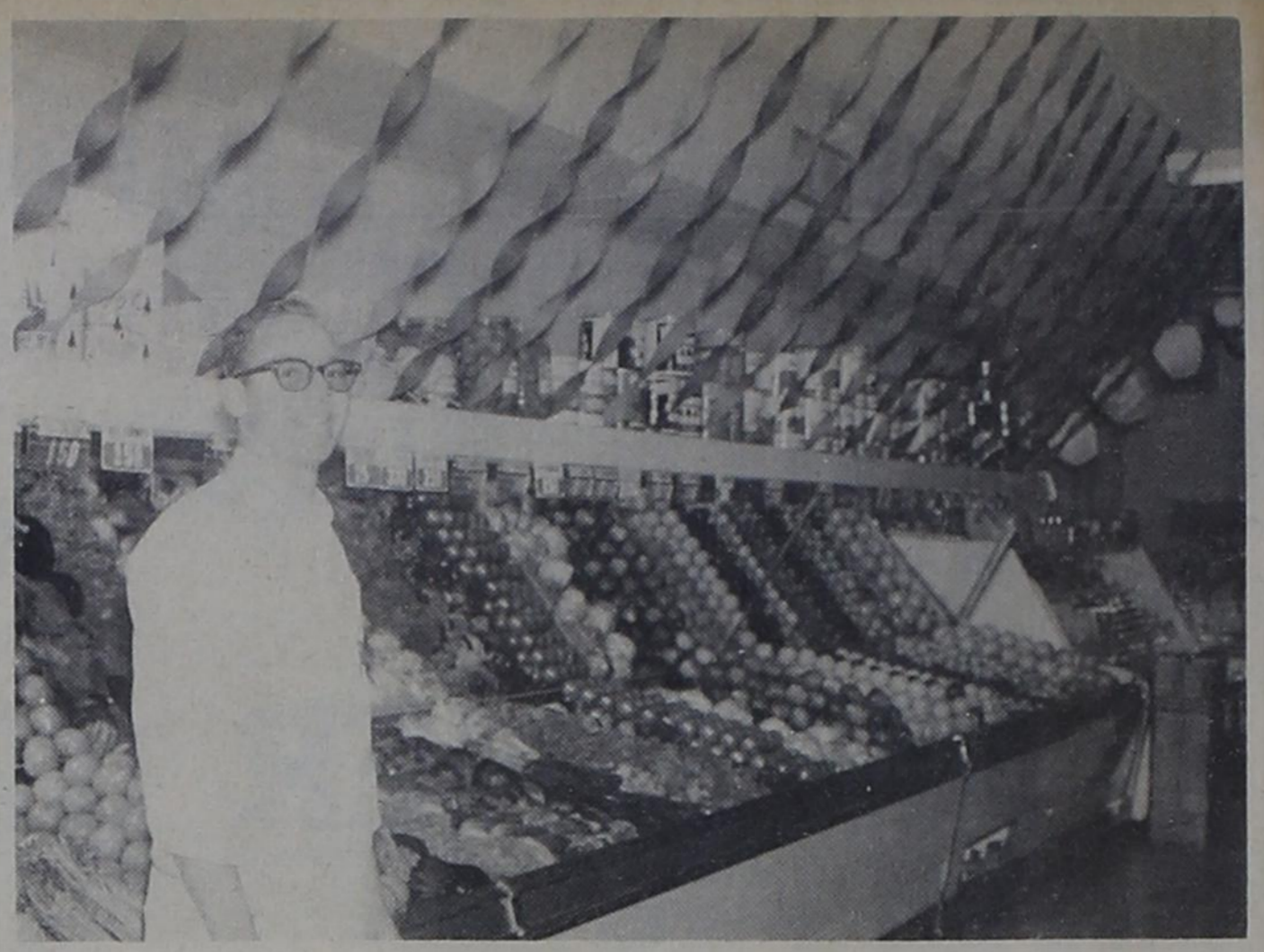
FOR SALE - Large half section, Castro Co., well improved, 2-6" wells, 70 A wheat, 68 A cotton, 35 A grass, rest milo. \$18,000 down.
Half section Parmer Co. well improved, located on pavement. See Joe Pinner, Bovina, Texas, Ph. 238-4451. 36-tfnc

BUD STOWERS
Ditching & Gasline WORK
Friona - Phone 3981
Bovina - Phone 238-375

Plumbing & Heating Service
Licensed To L Work In Texas.
New Work Or Repairs At Reasonable Rates
Tom Locklear
Clovis
816 N. Price - PO2-1002
*16 Years Experience
*Equipped For All Jobs

FARM LOANS
20 years at 5 1/2% interest.
PINNER & LEINEN
Insurance, Real Estate and Farm Loans
Dimmitt, Texas 34-tfnc

CUSTOM Carry-All dirt work. Eddie Redden, Phone Tharp 225-4147. 23-13tp



PRODUCE MANAGER--The man at Wilson's Super Market who has the primary responsibility of keeping an attractive supply of quality produce on hand for customers is Jerry Judah, who has been with the firm for the past six months. He's shown here in front of the neatly-stacked produce rack.

REPAIR! REMODEL!
Nothing Down - 60 Months To Pay
Complete Line Building Supplies
Phone 238-2671 - Bovina -
CICERO SMITH LUMBER COMPANY

Welcome
BOVINA RECREATION HALL
★ Pool ★ Snooker ★ Dominoes
- MRS. & MRS. FRED LANGER -
Come On In - The Playing's Fine!
Phone-- 238-8421

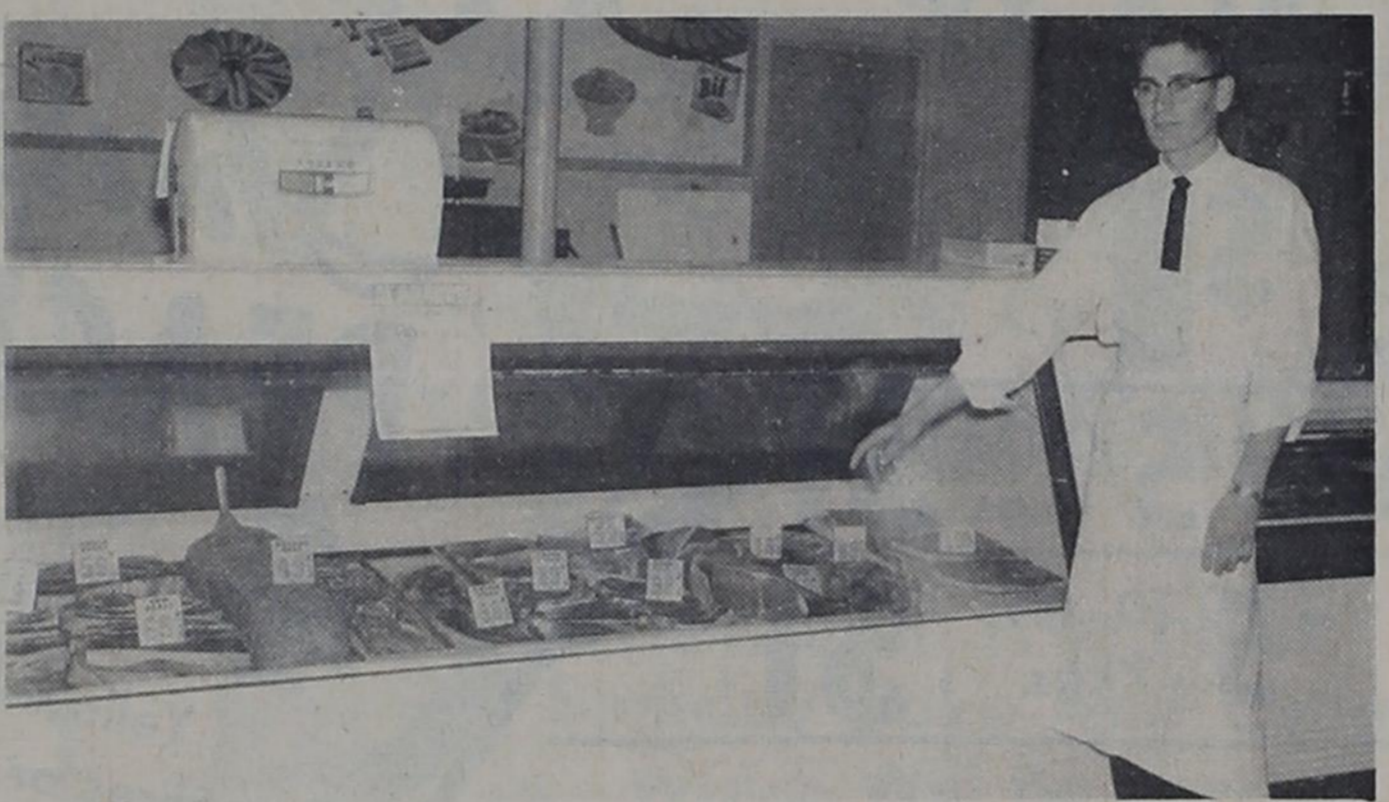
AUTO PARTS SPECIALS

SPARK PLUGS **55¢** Each When Purchased By The Box

Up To **50%** Discount On **FILTERS** By The Case

No. 41 **IRRIGATION DRIVESHAFTS** Special Price **\$3750**

Bovina Auto Parts, INC.
Sonny Spurlin, Owner-Manager
Highway 60-Pho. 238-3701



MEAT MARKET MANAGER -- In charge of the meat department at Wilson's Super Market is Larry Webb, who has been employed by the store for the past six years. Larry began his career in the grocery business by working part time at Wilson's while he was in high school. He has worked in all departments of the store and was serving as assistant butcher until taking over the meat department last year.

Home Decorating Lecture Mar. 1
John Fry, Glidden Paint representative for Bovina Glass and Paint, will present a home decoration lecture Monday, March 2, at 2 p.m. in Woman's clubhouse.
Fry, who is from Amarillo, will present tips on color suggestions, lighting demonstrations and the theory of color harmony.
The public is cordially invited to attend the lecture and see Fry's demonstrations.

Hubert Ellison Has Surgery
Hubert Ellison of Truth or Consequences, N.M., and a former resident of Bovina, underwent major surgery on his stomach last Monday at Hotel Dieu Hospital in El Paso. He had 60 per cent of his stomach removed.
He is reported to be improving.

Cathie Trimble Has Surgery
Cathie Trimble, daughter of Mr. and Mrs. C. E. Trimble, underwent minor surgery last week at Memorial Hospital in Clovis. She is reported to be in good condition.

Ramey Brandon To Germany
Lt. Ramey Brandon, son of Mr. and Mrs. C. R. Brandon, left Sunday for North Carolina. He will leave there February 28 for Manheim, Germany where he will be stationed for three years.
His wife, Suzanne, and his son, David, plan to join him in approximately a month.

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Tires... Tubes... Batteries...

Stop In Today, Let Us Explain

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NORTHSIDE 66 SERVICE STATION
Cadillac, Compact or Cutting Grass-Use Phillips Gas!
Hwy. 60 238-2242

PERFECT 320 ACRES

- * 160 A. Maize
- * 106 A. Wheat
- * Total Acreage In Cultivation
- * Can Be Watered By Half Mile Ditch
- * Surrounded By Good 8" Water
- * \$27,200 Down, \$56,800 Balance In 10 Years 6% Interest
- * Being Sold To Settle Estate No Improvements, No Minerals Only Principals, Please

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Contact--
J. B. Roberts, Exclusive Agent
Pho. CA 4-4646 - Plainview, Texas

GUARANTEED TO GO
thru ice, mud, or snow
or WE pay the tow

PLUS

Guaranteed Against Road Hazards in all 50 States and Canada

Firestone Town & Country TIRES
Now Only **15.95**
Plus tax and tire off your car regardless of condition - 6.70-15 Blackwall tube-type

PAUL JONES TEXACO SERVICE STATION
Highway 60 - BOVINA - Pho. 238-4331

To Falcon
Mr. and Mrs. J. W. Harris, Mr. and Mrs. Gerald Rountree and Mr. and Mrs. H. A. Vick of Littlefield vacationed recently at Falcon Lake. The group was gone approximately 10 days.

STRENGTH FOR THESE DAYS
Choose you this day whom ye will serve.-(Josh. 24:15).

If we really believe in God we also believe there is but one presence and one power; that in choosing to serve the Almighty we are saying yes to all that is good and true.

"A lot of men who complain about the stupidity of their boss would be out of a job if he were any smarter."

GORN'S Farm Store
Now Accepting Orders For **PROPAGINE SPRAY RIGS**
Be Ready To Control Weeds In Your Sorghum This Year!
PROPAGINE Available Too, Of Course, At

Highway 86 And Third Street
Bovina Phone 238-3181

Biggest tire sale rolling... GULF Deluxe CROWN

NOW ONLY \$19.38
plus tax and old tire from your car
• Minimum Warranty Nylon 27 months

STRONGER THAN THE TIRES YOUR CAR CAME WITH

- more for your tire money!
- more tread • more mileage • more traction, skid resistance • more cornering quietness, softer ride • more safety

Get Gulf DeLuxe Crown tires. They'll put more life in your car...

BONDS OIL CO.
Highway 60-Pho. 238-2271 - Bovina

Of Interest To THE WOMEN

Candlelight Ceremony Unites Miss Hastings, Jerry Wright

Miss Carole Jean Hastings and Jerry Wright exchanged nuptial vows Friday evening in a candlelight ceremony at Methodist Church in Bovina.

Parents of the couple are Mr. and Mrs. Dean Hastings and Mr. and Mrs. J. W. Wright.

Rev. Harold Morris read the double ring ceremony.

Altar decorations included a three-tiered window arrangement banked with emerald greenery and tied with satin bows. Tiered candelabras flanked either side of the altar. Centering the windows was an altar bench covered with white satin.

Mrs. John Wilson played traditional wedding selections and accompanied Mrs. Jimmy Charles as she sang, "Whither Thou Goest" and "Wedding Prayer."

Given in marriage by her father, the bride wore a floor length gown of white peau de sole featuring a white lace jacket with elbow length sleeves and sabrina neckline. Her veil of white tulle fell from a pearl tiara. She carried a cascade arrangement of white roses tied with white satin streamers.

She carried out traditions with pennies minted in the year of her birth and the groom's birth. She wore a diamond pendant given to her by the groom and borrowed a handkerchief from her grandmother.

Mrs. Gene Hutto attended the bride as matron of honor. She wore a floral brocade street length dress of royal blue. The fitted bodice was covered with a jacket featuring elbow length sleeves and sabrina neckline. The flared skirt featured small pleats at the waist. She carried a colonial bouquet of white carnations.

Miss Lajuana Hastings, sis-

ter of the bride, served as junior bridesmaid. She wore a royal blue brocade satin dress which featured a fitted bodice and bouffant skirt. She wore a corsage of white carnations. Dennis Edwards of Clovis attended the groom as best man and Gene Hutto and Jimmy Wright, brother of the groom, served as ushers.

For her daughter's wedding Mrs. Hastings chose a two-piece knit suit of aqua and complimented her ensemble with beige accessories. She wore a corsage of white carnations.

The groom's mother wore a two-piece double knit suit of pale blue trimmed with navy. She wore light blue accessories and a shoulder corsage of white carnations.

Immediately following the wedding the bride's parents hosted a reception in fellowship hall of the church.

The bride's table was laid with an ecru cut work linen cloth and featured a royal blue and white artificial arrangement. The three-tiered wedding cake was decorated with royal blue wedding bells and flowers.

Misses Linda Estes and Ann Lynn Wilson presided at the serving table.

For her wedding trip, the bride chose a pale blue wool jumper with a blue and white whipped cream blouse and white accessories.

The bride is a graduate of Bovina High School and attended Texas Tech.

The groom is a graduate of Bovina High School and also attended Texas Tech. He is employed at Union Compress and Warehouse Co. here.

Following their wedding trip, the couple will be at home in Bovina.

Out-of-town guests at the wedding were Mr. and Mrs. M. M. Wright, grandparents of the bride from Waynoka, Okla., and Mrs. J. T. Swim Jr. and Sammy Swim of Roaring Springs, Mrs. Belma Dunham, grandmother of the groom, of Burkburnett, Mr. and Mrs. Winslow Aday and sons Donnie and David of Byers and Mrs. Andy Summers of Thornberry.

Shower To Fete Mrs. Carpenter

Mrs. Terry Carpenter, the former Janice Leake, will be honored with a lullaby shower Tuesday morning, March 3, in the home of Mrs. Tom Bonds.

The come and go courtesy will be between the hours 10 and 11:30 a. m.

Hosting the occasion are Mrs. Fred Langer, Mrs. J. D. Stevens, Mrs. J. W. Wright and Mrs. Bonds.

Merrimans Have Girl

Mr. and Mrs. Terry Merriman of Clovis are the parents of a baby girl born February 11 at Memorial Hospital.

The infant weighed six pounds seven ounces and is named Debra.

The Merrimans also have a three year old son, Hampton.

Rainbows Honor Mrs. Wilson

Mrs. A. M. Wilson, Mother Advisor for Rainbow Girls, was honored with a surprise party by Rainbows Saturday afternoon at Masonic Lodge Hall.

The hall was decorated with pink and white. The serving table was laid with a white cloth and centered with a pink and white birthday cake. Pink punch was served from a crystal punch bowl.

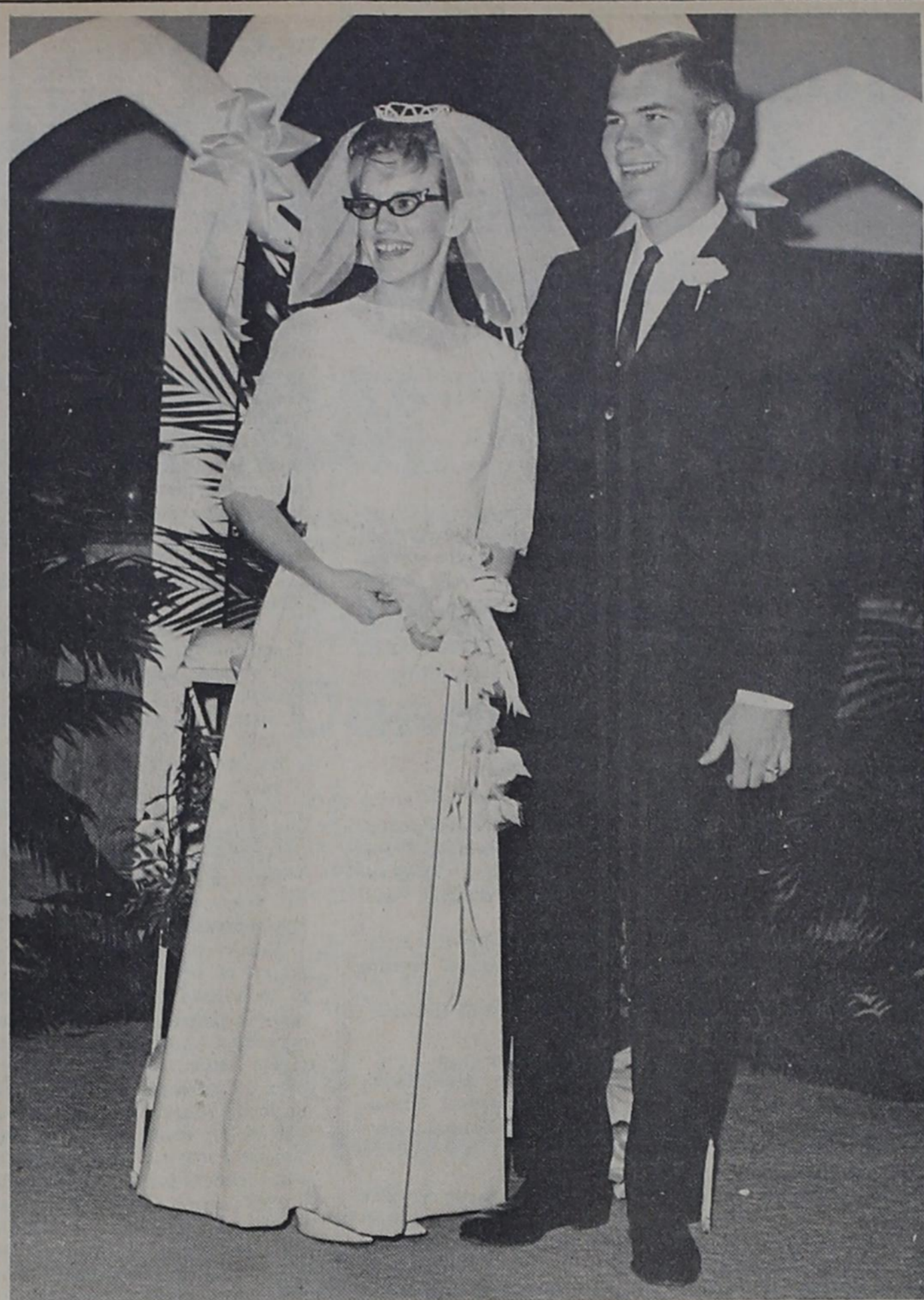
Attending were Camille Hobbs, Melissa Pruitt, Carole Mast, Linda Staley, Linda Johnston, Sheryl Lane, Brenda Dilger, Cindy Crump, Teresa Page, Myrna Ritchie, Vickie Hawkins, Kathy Sikes, and Karen Bell.

Special guests were Doris Corn, Suzanne Wilson, Mrs. Emmett Taboe and Mrs. Fred Langer.

Following the party, the Rainbow Girls conducted a house to house canvass for Heart Fund.

Visits Parents

Mrs. Jerry D. Yates and her six months old son, Tracy Wayne, of Sacramento, Calif., are visiting in the home of her parents, Rev. and Mrs. Archie Cooper. Mrs. Yates will also visit with her sister in Amarillo.



MR. AND MRS. JERRY WRIGHT (Photo by D. R. Bushnell)

Blade Sawdust By Sue Moten

The fact that there have been a number of weddings recently brought to mind an item which Dave McReynolds of the Stratford Star carried in his column a short time ago. We don't have this verbatim but it was somewhat like this:

Jack Jackson, son of Mr. and Mrs. Joe Jackson and Carol Mooney, daughter of Mr. and Mrs. Ralph Mooney, were united in marriage at First Baptist Church.

The groom, accompanied by the best man, wore a dark blue suit enhanced with long sleeves and narrow lapels. The pleated trousers fell to an inch cuff at the ankle. He wore a black tie decorated with silver polka dots and a silver tie bar. His matching cuff links adorned the pleated front, french cuff shirt. Alligator shoes and yellow socks completed the ensemble. He wore a white carnation boutonniere in his lapel. The bride wore the traditional white.

Another interesting aspect of men is the way they greet old friends, such as college buddies or high school friends.

Their questions of these acquaintances are all together different from women's questions. For instance, men usually don't ask an old buddy how many children they have and are they married. They are interested in what the fellow's occupation is, how much money he makes and do you remember old "so and so"?

With women it is another situation. The first thing an old friend does is size you up. Have you gotten fatter, is your hair grey, and of course the scrutinizing always takes in at first glance, whether you have on a wedding ring or not. More often than not they even notice whether the ring is diamonds or a small band.

Another old acquaintance meeting between the unmarried girl and the married woman is even another situation. The unmarried one is usually busy envying the other her security, her happy home and the fact that she caught a man. On the other hand the married one is thinking "wish I had been that smart and was still free to see the sights and have a date with someone different every night."

Guess that bit about the cows and greener pasture is always true.

Billie Sudderth has taken his black pot and built a rock and cactus garden around it. The garden certainly is attractive but we feel that the primary cause was to cement the pot to the ground to ward off thieves. No so, according to Billie, he reports that he thought that this would be good relief for his wife, Obreta, when she gets mad she can just go out and beat those rocks for awhile.

Party Honors Joni Rogers

Joni Rogers, daughter of Mr. and Mrs. Jerry Rogers, celebrated her fourth birthday Monday afternoon with a party at her home.

The birthday cake carried out a circus theme with a merry-go-round and horses on the cake. Refreshments of cake, and ice cream bars were served to youngsters.

Favors of suckers and balloons were given to guests. Attending were Dick and Barbara Holland, Mat Moten, Jana Rogers and the honoree.

Party Fetes Embrees

Mr. and Mrs. Warren Embree were honored with a farewell party by members of Couples Forty-Two club Saturday evening at the home of Mr. and Mrs. Earl Stevenson.

The Embrees were presented with a pair of sheets which were autographed by club members.

During the evening refreshments of pie and coffee were served to guests.

Attending were Mr. and Mrs. Earl Richards, Mr. and Mrs. George Turner, Mr. and Mrs. Jack Clayton, Mr. and Mrs. A. V. Campbell, Mr. and Mrs. Connie O'Brien, Mr. and Mrs. I. W. Quikel, Mr. and Mrs. H. D. Bradshaw, Mrs. Oakley McGill of Clovis, Edmund Lide, the honorees and the hosts.

Party Fetes Miss Minter

Miss Margaret Minter, daughter of Mr. and Mrs. Henry Minter, celebrated her birthday Valentine's Day with a party at her home.

Guests came to the party dressed in tacky costumes.

Favors of chocolate hearts were presented to youngsters. Refreshments of birthday cake, ice cream cones and punch were served from a table which carried out a Valentine theme.

Attending were Evanna Johnson, Lajuana Hastings, Brenda Dyer, Nancy Hutto and Kathy Spurlin.

LOOK

Pre-spring Sale of FINE FABRICS

All Materials 25¢ Per Yard OFF This Weekend

WILLIAMS Mercantile Co.

"Pioneers In Bovina"

Don About and Nelly Don DRESSES

First Spring Shipment!

New - From Pool's Men's and Boys' SPRING SPORTS SHIRTS

From \$2.99 To \$6.99

Long And Short Sleeve Tapered Long & Medium

ALWAYS SOMETHING NEW!

BOVINA VARIETY

MAIN STREET

In Spite Of The Present Snow-LAWN And Gardening Time Is Just Around The Corner

As Usual, You'll Find A Complete Line Of Tools And Equipment For These Delightful Chores Here, Everything From Rakes To Lawn Mowers- All With Popular Brand Names.

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"NOTHING KNOCKS ON BOVINA BUT OPPORTUNITY"

BEE GEE

"WELL, I DECLARE! SAYS SMILING GRANNY, THIS GAS HEATS EVERY NOOK AND CRANNY"

PHILGAS

CHARLES Oil Co.

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-SAVE NOW

On Quality Meats Special This Weekend- Fresh Dressed Grade 'A'

FRYERS Lb. 29¢

CHUCK ROAST lb. 49¢ | ARM ROAST lb. 59¢

Top Quality BEEF Half or Whole Lb. 45¢

STEELMAN'S QUALITY MEATS

Phone 238-4281 Bovina

First Street Bovina

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CABLE TV Can Be Yours In Bovina... And Soon!

Sign Up Now And Your Home Is Next On Our Installation List.

*Tie-On Fee Of Only \$50.00
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Enjoy Better TV Viewing Than Ever Before In Bovina!

Ask Your Neighbor Who Is On The Cable About His Reception

There Is More To See On Cable T.V.!

The COLOR Sets On Our Cable Are Getting Wonderful COLOR Reception

To Get Your Home On The Cable Now- Contact Joe Shields Or Call 238-3592 For Mr. or Mrs. Tuck Monk

CLEARVIEW COMPANY

of Bovina

TEXAS PRESS ASSOCIATION
1963
PRIZE WINNER

NEWSPAPER CONTESTS

The Bovina Blade
 Second-Class Privileges Authorized at Bovina, Texas, 79009
 Published At Bovina, Texas, Every Wednesday
 Dolph Moten Publisher & Editor
 Sue Moten Women's News

Reflections

From
The Blade

SIX YEARS AGO February 26, 1958

The Fillies of Bovina High are reported ready for a settlement of the winner of the 1958 district championship and will meet Happy's girls Friday night in Dimmitt in the game of the year.

The third annual project show of the Bovina Future Farmers of America will be staged Saturday in the FFA barns in the southeastern part of town.

Sometime in the future Bovina has a chance of getting a building code and along with the code a zoning designation of what kind of building can be built where.

At 7:30 p.m. Tuesday, a concert will be presented by students of music and band classes of the Bovina school and will be under the directions of their instructor, W. Wayne Stevens.

An invitation to the public to visit Bovina Public Schools was issued this week by Warren Morton, superintendent. The occasion is the observance of Public Schools Week, March 3-7, and the local school is staging the event during the same time that schools throughout the state stress interest in public schools.

Two Fillies of the 1958 team are members of the District 3-B all district team.

They are Janice Richards and Joan Kay Ezell.

THREE YEARS AGO March 1, 1961

Lady Luck frowned one time too many on Bovina's Mustangs in their opening game of regional tournament Friday night in Canyon. Jayton's Jaybirds edged out a 50-49 win to send the Mustangs and their fans home thinking "what might have been."

Plans for First Annual Banquet of Bovina Chamber of Commerce and Agriculture were outlined at a directors' meeting Monday night in Bovina Restaurant.

Approximately 80 animals will be on exhibit at Bovina's FFA sixth annual project show Saturday.

Two new candidates have joined school trustee race.

Names of Don Sides and C. R. Brandon were filed by petition with County Judge Loyde Brewer in Farwell, Friday. Same song, another verse. Burglars continued their bombardment of Bovina businesses Sunday night. This time the victim was Bonds Oil Co. on Highway 60.

Stolen was \$160 in cash, \$384 of credit cards and \$350 in checks.

Joe M. Brown Gin Bovina has been purchased by Don Sides and A. L. Hartzog, both farmers.

Announcement of the transaction's completion became effective today, March 1.

With deadline for filing still three days away, number of candidates in city commission race has increased to seven.

Latest entrant in the campaign is L. M. Grissom. His name was filed at city hall by petition Monday, City Secretary Virgil Tritsch announces.

NEWSLETTER

From U. S. Senator
RALPH W. YARBOROUGH

Dear Fellow Texan:

Last year the United States imported a billion pounds of meat from foreign countries -- mostly from Australia and New Zealand. The United States has secured from these countries a voluntary agreement to a six per cent reduction in their exports to this country.

Without this agreement, their exports to the United States would have gone up eight per cent in 1964. Not only has that eight per cent increase been prevented but by the voluntary agreement there is a positive decline over last year's exports to the United States.

I have received a letter from Mr. Tom M. Harper, secretary and general manager of the Hebronville Auction and Commission Company of Hebronville, Texas, on the plight of the cattle business. He said:

"At the rate in which foreign meat and livestock now are coming into our country, a livestock man doesn't have a chance. The importation of foreign meat and livestock should be cut off or at least slowed down. The livestock business is about the only thing left without controls, so let's keep it that way. And if there is anything you can do, it would be greatly appreciated by livestock producers."

Now, fellow Texans, we've been working on this. The new agreement for a reduction in imports is a step in the right direction, but it is not enough.

What does it mean to Texas? Livestock production in Texas has been valued at about one billion dollars a year. In actual meat production, it is a half billion dollar a year industry.

This reduction will mean an improvement of three to four dollars a head on Texas beef, or a total improvement of 10 to 15 million dollars on beef in Texas. This is not due to the cutback alone but to the fact also that had there been no cutback agreement there would have been a further increase in foreign meats undercutting our domestic livestock industry. We have over 10 million head of cattle in Texas. Due to the increase in population in the United States, there will be an increased market for meat. So we will have the natural increase in this domestic market for our own producers, plus the six per cent cutback on imports from last year.

This is an important agreement but it is not enough. We have hearings starting in Washington on April 28th before the Federal Tariff Commission to determine the conditions of competition in the United States as between beef and beef products produced domestically and those produced in foreign countries. I'm hopeful that these hearings will provide even more protection for Texas meat producers.

--Ralph W. Yarborough



"I'D RATHER FIGHT THAN SWITCH!"--Featuring a sure-enough shiner under her left eye and appearing not unlike a model from a currently popular cigarette advertisement is Rene Charles, five-year-old daughter of Mr. and Mrs. Jimmie Charles. She offers walking, talking proof that little boys don't have a monopoly on the blackeye business. She received the highly-noticeable bruise in a collision with another child. (Photo by D. R. Bushnell)

Whittlin-

(Continued from page 1)

Dabs of snow Thursday and again Sunday would have, in most places, been enough to create a decent amount of conversation.

Not here.

A storm no more serious than those two were can hardly raise eyebrows of Plains-weather-hardened residents, much less create conversation.

We've seen a nice, 90-plus degree heat wave stir up more talk than both of those last two snows did.

When such gets to be the case, as it is now, the people are getting used to Plains-type winter weather.

Trouble is, the winter weather which folks grow accustomed to is too often followed by blowing sandstorms and no one, not even natives, ever gets used to those, we understand.

Political Announcements

The Bovina Blade is authorized to make the following political announcements subject to action of the Democratic Primary in May, 1964:

FOR SHERIFF, Parmer County
 Chas. Lovelace (Re-Election)

FOR ATTORNEY,
 Parmer County
 Hurshel R. Harding (Re-Election)

FOR TAX ASSESSOR-COLLECTOR,
 Parmer County
 Leona Moss
 Hugh Moseley

FOR DISTRICT ATTORNEY
 Jack Young (Re-Election)

Trained elephants recognize 20 or 25 different work commands.

Irrigation Motor Headquarters

For A Better Deal On A New Irrigation Motor, 413 Chrysler, Olds, Pontiac, GMC, Chevrolet or Case, and All Your Motor Repair See--

BOVINA MOTOR LAB
 Highway 60 East - Bovina

FARMERS
 Let Us Help You . . .

Plan Your Fertilizer Program For '64

You'll Find A Complete FERTILIZER Service Here

C And S CHEMICAL
 Formerly Bovina Farm Chemical
 Third St.-Bovina-Pho. 238-4311

First National Bank Presents--
COW POKES By Ace Reid

'Shore she gives lots of milk. She's raised 12 calves, 16 litters of pigs and nine kids.'

Low Cost

Safety Deposit Boxes Available Now--

First National Bank of Bovina
 --Member FDIC--
 "Helping Make A Good Community Better"



ASSISTANT MANAGER--Billy Whitecotton is assistant manager of Wilson's Super Market. Whitecotton joined the firm three years ago as produce manager and was promoted to assistant manager the following year.

Ministers Speak To Study Club

"Religion" will be the theme of meeting at Bovina Woman's Study Club Thursday afternoon at club house.

Rev. Harold Morris, pastor of Bovina Methodist Church, will speak on "Women in Home and Community" and Rev. John Ferguson, pastor of First Baptist Church will speak about "Women in the Mission Field."

Bovina Wheat Growers, Inc.
 Jim Russell, Manager Ph. 238-2691

See Us Now For Your 1964 Fertilizer Needs

"Not Everyone Belongs To A Co-Op- But Everybody Benefits"

-Bovina and Rhea-

Wilson--

(Continued from page 1)

now occupies. The store's present facilities on Third Street were constructed in 1957 and the business was moved to that location. Name of the firm was changed at time of the location change from Wilson Food Store to Wilson's Super Market.

Wilson's is one of 10 or less Bovina firms which is still under the same ownership and management.

The modern super market has been a consistent advertiser in The Blade since 1956.

Announcement of the special event this weekend and a list of the special prices is offered in a two-page advertisement in this issue.

R. T. Harbour Has Operation

Winners-- (Continued from page 1)

R. T. Harbour underwent surgery Monday at Veterans Hospital in Amarillo.

Harbour has been confined to the hospital for the past several weeks for treatment of stomach ulcers.

He is in Ward 3A, Room 351.

In a recent card to The Blade, he said, "tell everybody hello for me."

34, in the semi-finals and were then out of contention for first place. Playing their final game for third place against Sudan, they were defeated, 19-27.

This is the first year for this junior high district to be in operation. The tournament was considered successful from every angle, Coach Powell says, including financially.

Now! A New And Better Location For BOVINA AUTO SALES



- '56 FORD 4-dr. V/8 Std. Shift, Overdrive \$450.
- '57 OLDSMOBILE 2-dr. Hardtop, Power Steering and Brakes \$650.
- '62 CADILLAC Sedan DeVille 4-dr. 6-Window, All Power and Air \$3595
- '61 GMC Pickup With Stock Racks \$950

If We Don't Have The Car or Pickup You Want-We'll Get It.

BOVINA AUTO SALES

Burl Spears, Manager Bovina

Glidden
 QUALITY PRODUCTS

PAINT SALE

See Glidden's COLOR CENTER Now At Our Store Learn The Best Way, To Decorate Your Home! Borrow Our Glidden Color Album

Glidden SPRED SATIN PAINT All Colors \$6.25 Per Gallon \$Reg. \$6.83

BOVINA GLASS AND PAINT CO.
 Highway 60----Phone 238-4421

CHANGES IN WHEAT STANDARDS EFFECTIVE MAY 1

The U. S. Department of Agriculture will tighten official United States standards for grades of wheat, effective May 1.

In his announcement, Secretary of Agriculture Orville L. Freeman said the new standards would improve the competitive position of U. S. wheat in world markets; help combat restrictive trade policies in some areas; enable the Commodity

Don't expect any washing machine to do an efficient job if it is stuffed with an overload of soiled laundry. Smaller loads and plenty of soap or detergent will give best results.

Cattlemen who are thinking of using hormones on weaned calves should remember the advice of animal husbandmen. They say never to feed or implant cattle with hormones unless the animals are getting an abundance of fattening feeds either as grazing or harvested feeds.

The labor needed to feed your cattle this winter may be reduced by feeding every other day or three times a week. Research has shown that feeding cattle at these intervals does not reduce gains if the total amount fed remains the same as under the daily feedings. If animals were receiving two pounds of cottonseed meal and 20 pounds of hay daily they need four pounds of meal and 40 pounds of hay every other day.

Credit Corporation to better guarantee the quality of grain owned by the public; provide substantial taxpayer savings in the export subsidy program; and strengthen the price of wheat for the farmer who grows a quality product.

In general, the new standards -- based on smaller ranges of tolerance for grades -- will mean less dirt, foreign matter and dockage in American wheat. Quality factors of weight, soundness and cleanliness can be more readily and more precisely measured today than in the past.

Maximum limits are set for "total defects" -- damaged kernels, foreign material and shrunken and broken kernels. Total defects in grade No. 1 have been set at 3 per cent, in grade No. 2 at 5 per cent. Limits are also set in the other numerical grades.

Limits for shrunken and broken kernels are cut from 5 to 3 per cent for grade No. 1 and 12 per cent for grade No. 4 and 20 per cent for grade No. 5.

Minimum moisture content for wheat graded "tough" is reduced from 14 or 14.5 per cent (depending on the class) to 13.5 per cent for all classes. The change also eliminates moisture as a factor in determining sample grade.

"Dockage" is recorded in half per cent with other fractions reduced to the nearest whole or half. Dockage is material other than wheat which may be readily removed by

cleaning. It is not a grade determining factor but is recorded on inspection certificates.

These changes, explains Tom Aaron, grain marketing specialist for the Texas Agricultural Extension Service, are intended to better reflect the quality of the wheat in the price received by the producer. During a transitional period after May 1, grain inspectors will, on request, show the grade of wheat under both standards.



Cricket

At Home In Farmer County

By CRICKET B. TAYLOR
County HD Agent

It seems people have literally forgotten how to relax, visit with friends and enjoy life. Everyone you meet is in a hurry, rushing about from place to place with not a minute to call their own.

Time management is a problem for many people. They worry about failure to get things done, without making a plan for better use of time.

"Time use can be analyzed in terms of the familiar questions of what, where, why, when, who and how."

To improve the use of time one should plan what they are to do and how much time they allocate to accomplish it. Where they spend their time relates to place, and a worthwhile, well-arranged work area can save considerable time.

Knowing when to do things may pay off in terms of increased productivity immediately or it may be a matter of "a stitch in time saves nine." An hour of planning early

in the day may be worth more than later when one is tired or interest is dimmed.

PLAN YOUR DAYS ACTIVITY

It would help if one stopped to analyze and see how effectively they are using their time and if they have the correct environment. Interruptions by telephone calls and visitors can change work schedules considerably.

Time is available for all-it is a valuable resource and how well it is used to obtain daily goals depends on each individual. Good arrangement for doing the job with all supplies arranged conveniently for doing the job can save more time than you may realize-and it can save energy and is easier on the nerves--so take more time to plan and think through the days' problems and activities, for greater efficiency and conservation of time.

Bulletins on time and energy for those interested in improving this resource are available in my office in the court house.



Proper method of putting a zipper into a garment is shown by Mrs. Cricket Taylor, Farmer County HD Agent, to ladies attending a sewing workshop at the Farwell Economics cottage. Shown with Mrs. Taylor are Mrs. Pike Jordan, Mrs. J. L. Bass and Mrs. Billie Meeks.

Enrichment of flour and cereal adds about one-third more thiamine, one-fifth more iron and niacin, and one-tenth more riboflavin to the Nation's diet than would be available if these foods were not enriched.

Drying garments properly saves time. Heavy fabrics like corduroys and denims should be taken from the dryer while slightly damp. Shake them briskly, shape them and hang to finish drying by air.

Radioactive Fallout-Its Dangers And Effects

When a nuclear weapon explodes on the surface of the earth, thousands of tons of dirt and debris are lifted into the mushroom cloud. This material

mixes with radioactive elements produced during the explosion and forms radioactive fallout. This dust-like material

is carried by the winds and can contaminate thousands of square miles downwind. The first particles of fallout usually require from 30 to 45 minutes to reach the ground and almost all has fallen within 24 hours. Two types of radiation are produced by the elements in fallout -- Gamma Rays and

Beta Particles.

Gamma rays are like X-rays and can penetrate deep into most materials including our body. When they do, they destroy or damage living cells. If enough cells are injured, that is if the radiation count is high enough, people or animals sicken, perhaps die, depending on the amount of radiation received. Gamma rays, however, do not damage or make food and water radioactive when passing through it.

Beta particles, the other hazard, can be stopped by the thickness of clothing. However, if these particles come in direct contact with bare areas of the body, severe burns will result. The major concern is to keep this type of radiation out of your body. For this reason, contaminated food and water, that is food and water with beta particles on or in it, should not be consumed.

Nuclear radiation is measured in terms of roentgens. Since a total dose of 200 roentgens over a 36 hour period would make most people ill and a dose of 450 roentgens will result in many deaths, it is apparent that avoidance of high intensity radiation is imperative.

How to protect ourselves from radiation will follow in this series.

New Guar Variety Is Disease Resistant And High Yielding

A new disease resistant, high yielding variety of guar has been released by the Texas and Oklahoma agricultural experiment stations and the U.S. Department of Agriculture.

The variety, known as Brooks, is resistant to bacterial blight and Alternaria leaf spot, the principal disease of guar. It is well adapted to guar growing areas and in 1962 and 1963 tests averaged 1,283 pounds of seed to the acre, or 431 pounds more than the average commercial variety. But even where no disease was present, Brooks produced about 9 per cent higher yields.

Guar is a dual-purpose summer legume grown principally for its vegetable gum used for industrial and food purposes. This gum is used by paper, tobacco, petroleum, mining textile, food, cosmetic and pharmaceutical industries.

Brooks guar originated from the progeny of a single plant selection in a field of Groehler guar in 1959 at Iowa Park. It can be easily distinguished from Groehler and Tensel guar by its branching habit of growth and by the absence of hairs on stems, leaflets and pods. Pods of Brooks set higher from the ground than those of the other two and thus harvest losses

should be lower.

The seed of Brooks are similar in size to those of Groehler and Tensel. Certified seed for general farm planting is expected to be available following the 1964 harvest, but a small supply of foundation seed is available for planting now. Interested seed producers should contact the Foundation Seed Section, Texas A&M University.

The new variety of guar bears the name of the long time superintendent of the Iowa Park Experiment Station, Leslie E. Brooks. He has worked with guar in Texas for about 35 years, and selected the original plant from which the Brooks variety was propagated.

Screwworm Program Has Successful Year

The screwworm eradication program has just completed its second full year of operation on a highly successful note, and even more favorable results are expected in the year ahead.

Only one screwworm infestation has been reported in the five-state eradication area since January 1.

The massive eradication project, which involves the release of millions of sexually-sterile flies that disrupt the insect's reproductive capability, was begun on February 14, 1962.

Since then, more than eight billion screwworm flies, reared in a huge plant near Mission and sterilized through exposure to an atomic energy source, have been released by airplanes in screwworm-infested areas of the Southwest. This technique, along with preventive measures used by farmers and ranchers, has reduced screwworm incidence by more than 99

per cent, entomologists say.

With the decrease in infestations in the United States, eradication workers are turning their attention to activities along the border between the U.S. and Mexico. A large portion of the sterile flies will be dispersed in a strip along the border extending from the Gulf of Mexico to a point below the state of Arizona. This barrier is to prevent fertile screwworm flies from migrating out of Mexico and reinfesting the Southwest.

Although screwworm infestations have become a rare occurrence in Texas, eradication workers insist that it is still important for livestock producers to be alert for screwworms in their livestock. Until the barrier has been completely established and thoroughly tested, the possibility will exist that a fertile screwworm fly could migrate into the Southwest from Mexico, they say.

School enrollment is continuing to increase steadily, according to the latest report from the Census Bureau. About 50.4 million persons were enrolled in regular schools and colleges in October 1963, compared with 42.9 million in October 1958. This is an increase of about 17.4 per cent during the five-year period.

In the future, food should be even more of a bargain than it is today, says the USDA. The proportion of disposable income going for food has declined from a post-war high of 27 per cent to 19 per cent at the present time.

The Cottage
SERVING "THE WEST'S BEST FRIED CHICKEN"
Also Steaks And Sea Foods
Boxed Orders To Go PO 3-4805
Hiway 60 2 Miles West

Dr. William Beene
Optometrist
Phone 4051 13th. & Cleveland
Friona, Texas (South Of Hospital)

Subtle back and front tucking create a luxurious look in textured crepe. Flip tie and 3/4 sleeves complete the elegant look. Colors: Turquoise, Pink, White, Lemon, Navy, Powder, Black, Beige.

THE FASHION SHOP
Jennifer
6th and Main, Clovis
See Our Fashion Show Ch. -12 - 10:10 P. M. Tues.

Homemakers Vie For Top Awards

Homemakers from throughout Texas are competing this week for premiums plus ribbons for their favorite dishes in canned and baked food products in the newly created women's division of the San Antonio Livestock Exposition.

Top entries will remain on display through February 16. The exhibits have received enthusiastic response from the viewing public, according to home economists in charge.

Featured during the first portion of the 10-day show were seven classes of canned foods, including vegetables, fruits, jams, preserves, relishes, pickles and preserves. Five categories of baked foods -- pies, cakes, quick breads, yeast breads and candies -- were featured during the latter part of the show.

The prize winning canned food exhibits will be placed on sale

from 4 to 6 p.m. Sunday, as the exposition comes to a close. Individual exhibitors will set the price and receive full benefit from the sales. D. W. Reneau, general chairman for the new division, says.

Also of particular interest to women are demonstrations being presented each afternoon this week featuring various ways to prepare poultry dishes. Home economists are in charge of the demonstrations which take place in the ready-to-cook poultry building.

Another attraction is the ready-to-cook poultry show. Members of 4-H Clubs and Future Farmer Chapters of Texas competed in the event, and entries are displayed in modern frozen food cases. Championship honors in the junior ready-to-cook turkey and broilers divisions went to two 4-H Club girls.

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Sales and Service--Rebuilt Cleaners and parts for Most Makes. Box 612--909 W. Plains or Phone 762-2121 for Free Showing in Home, Clovis, N. Mex.

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Agency, Friona
Phone 8811

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QUALITY CHECK
DAIRY PRODUCTS
Butter Milk Cottage Cheese Sour Cream
In No-Wax--No-Leak Plastic-Coated Cartons
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Quality Check DAIRY PRODUCTS

BOYD'S COMPLETE BEAR BRAKE and FRONT-ENDE Service TIRE TRUING
WHEEL BALANCED AND OVERLOAD SPRINGS MONRO-MATIC SHOCKS
Guaranteed Mufflers Quick Installation
BOYD'S BRAKE SHOP
18 Years In Clovis
221 W. Grand PO 3-4326

If You Have **FARM MACHINERY** TO SELL
Call Big Nick Trienen at **Machinery Supply**
Highway 60 Bovina
Phone 238-4861

ADAMS DRILLING CO.
WATER WELL DRILLING
LAYNE PUMPS, INC. DIAL 2921 PUMP & GEAR NIGHTS 2951 HEAD REPAIRS
Sales & Service Friona ALL MAKES Texas

Complete Automotive Machine Shop SERVICE
Valve Work - A Specialty
Crankshaft Grinding
MOTOR LAB
At Rear Of Elliott Auto Parts
311 W. 7th. Clovis

NOW! The Finest In **MEXICAN FOODS** AT **El Cortez** Mexican Food Restaurant **BOVINA**
Located Two Doors West Of Theater On Main St.
Serving The Finest Mexican and American Foods, Bring Your Family And Eat With Us... Soon!
El Cortez Mexican Food Restaurant
MAIN STREET BOVINA
Owned and Operated By Mr. and Mrs. S. N. Kesner

NEWS FROM THE FARM BUREAU

BY RAYMOND EULER

Farm Bureau Directors will meet in regular monthly session on Monday night, March 2 at eight o'clock. You are extended a cordial welcome, as always, to come and meet with these men, either to observe or discuss with them any subject you deem to be important to agricultural people. Come in with the director of your area. He'll be glad to have you.

The state convention for Texas Farm Bureau will be held in the Rice Hotel in Houston November 8-11, just in case you want to put in for a reservation. Reservations will probably be filled within the month. There are, of course other hotels nearby.

We believe the following news item should be of significant interest to all farmers when they consider the desirability of more or less government intervention in the field of agriculture: **WHEAT FARMER TO JAIL** - Loren Gajewski, from Alexandria, North Dakota, and his brother, Merwin, have been denied writs of certiorari (to call up for review the records of the lower court) by the U.S. Supreme Court, and are to report to the U. S. Marshal to commence serving a two year sentence in prison by February 19 (last Wednesday). The Gajewskis were accused of growing wheat on a farm in North Dakota without an allotment for the period of 1954-58. The most interesting part of this case is that these producers received no allotments on their farm during the period they grew wheat until January of 1959, when the local ASCS Committee mailed allotments for the back years. . . . The prison sentence stems from a charge explained by Federal Attorney as follows: "Attempting to impede and defeat the Agricultural Adjustment Act" . . . The fact that ASCS failed to issue allotments was not allowed to be used in deciding the case.

We wonder if it is possible that there are many farmers in this area who could not be sentenced under this same ruling. Also, does this kind of thing cause you to want more, or less government in your own operation? The Communists have advocated compensatory payments as the heart of their program to bury American Agriculture for the past thirty years. We have folders showing the fallacy of such payments which will be ready for distribution in a few days. We hope you will want one to read over.

How to protect ourselves from radiation will follow in this series.

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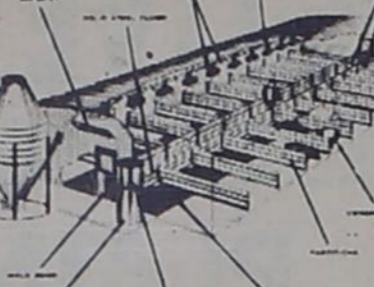
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Fallout Shelters Needed By Everyone

Fourth in a Series on Civil Defense by T. G. Holling and Bobby Riney

Since massive shielding is the only known protection from gamma radiation, everyone needs some type of shelter from radioactive fallout. This shelter need not be expensive or fancy, but it should be carefully planned to protect the family.

The simplest and least expensive shelter is one included in the home when it is constructed. It can serve a dual purpose as an extra bedroom, utility or recreation room, photographic darkroom, or other facility. Underground shelters can also be built near the home. The cost, size, location, amount of protection, and ventilation are some factors to consider when building a shelter.

If a fallout shelter cannot be constructed, a suitable area in the home should be located and steps taken to make it as safe as possible. The safest places in homes are usually basements, hallways, large closets or rooms with no windows.

In addition, nearly every community has buildings that offer some protection. The safest part of a multi-story structure is in the center of the middle floor. The government is designating certain areas of large buildings as shelters and stocking them with survival supplies.

Though different type structures provide varying amounts of protection from fallout, it is important to know how much protection is needed. If the dose level is high, an underground shelter will be needed for adequate protection.

Let's Look at the Facts

The following facts compiled by the Texas Electric Cooperatives, Inc. is being published in the public interest by Deaf Smith County Electric Cooperative, Inc. The information is presented for your consideration and to answer charges made by an article in a leading national publication, December issue, 1963.

FACTS VS. FICTION

FICTION
"Created in 1935 to bring electricity to farm areas"

THE FACTS

The Rural Electrification Act of 1936 says that REA loans shall be made "for the furnishing of electric energy to unserved persons in rural areas." The Act defines "rural areas" as including "both the farm and nonfarm population." Critics of REA have long attempted to convince the public that REA loans should be used only for farms but not for schools, churches, nonfarm rural residences, service stations, and other commercial and industrial consumers. The Act makes clear that all unserved rural establishments are eligible for service.



"the Rural Electrification Administration has grown into a many-headed monster"

REA has been assigned one additional task since adoption of the Rural Electrification Act in 1936 — the extension and improvement of rural telephone service, also through a loan program. REA had fewer employees in 1963 than in 1953.

"eating into the entire electric power industry"

During 1937-1962, the number of power company consumers increased from 23.5 million to 48.9 million. Revenues of the companies rose from \$2.2 billion per annum to \$11.4 billion. In one year, their net profits increased about 10 percent.

The market served by cooperatives financed by REA was developed by them from scratch. It is a market that was bypassed by the companies. REA financing cannot be used to extend service to consumers in cities, nor to duplicate service already provided by existing power suppliers.

Rural electrification is, in fact, good business for power companies. REA borrowers purchase \$100 million worth of electric power at wholesale from commercial power suppliers annually for rural distribution. Since 1940, REA borrowers have purchased more than \$1 billion worth of power from the companies. Generating capacity of REA borrowers is only 1 per cent of the industry's capacity.

"eating into . . . the taxpayer's pocketbook"

REA conducts lending programs, not giveaway programs. Its borrowers repay their loans with interest. The electric and telephone borrowers have paid 2 billion dollars to the U.S. Treasurer in principal and interest payments. There are no outright grants.

"But down in the fine print the picture changed"

THE FACTS

This refers to a press release by the U.S. Department of Agriculture, giving a report on REA electric loans made during the period April 11-24, 1963.

In double-spaced copy the announcement said "Three thousand rural consumers will receive electricity for the first time as a result of loans approved by the Rural Electrification Administration." And that is the fact explained in single-spaced copy in what READER'S DIGEST chooses to call "the fine print." The magazine takes exception to the fact that one of those 3,000 consumers is an isolated radar tracking station. The location is 15 miles from the nearest town. It is in the heart of rural territory served for 22 years by the Choctawhatchee Electric Cooperative of DeFuniak Springs, Florida. Reading further, it becomes apparent to one who is familiar with the facts that much of the DIGEST'S article is designed to support the contention of Gulf Power Company that the Federal Government should have given it the contract to build lines into Choctawhatchee's service area to serve this particular rural power load. The one-sided story tells why it thinks Gulf Power Company, the high bidder, should have been given the contract in preference to the locally owned system which submitted the lowest bid to serve this rural load situated well within the service area which it pioneered and developed.

"\$4,063,000 handout"

The so-called "handout" is a loan that will be repaid with interest. The article overlooks that the Gulf Power Company is enjoying special benefits under Federal law which are not avail-

able to all business firms. As of December 31, 1961, the Company had available for its corporate purposes the amount of \$8,900,000, representing deferred Federal income taxes, the equivalent of a Government loan without interest. Under the liberalized depreciation allowances, the Company is receiving additional benefits. These amounted to more than \$700,000 in 1961, and the Company will continue to receive additional amounts annually. In contrast, the Cooperative has received \$6,656,000 in loans, every dollar of which must be repaid with interest.

"the tax-free co-op"

All REA-financed cooperatives pay state and local taxes. They do not pay Federal income taxes because they do not make a profit. Any margins remaining at the close of the year's operations are paid back to consumers in rate reductions, in cash patronage refunds, or credited to their accounts as capital credits to be repaid later. The Gulf Company of course pays income tax on the profit it makes. However, it is well known that it, like other power companies, is permitted to include INCOME TAX on profits as a part of its approved rate. The company collects from customers (in this case the Federal Government) enough money to pay the tax to the Government.

"Gulf Power Co. offered to furnish the electricity from its nearby power system, having served the base for 22 years, it was easily able to run in additional high-voltage lines."

This wording is even more ingratiating toward the Gulf Power Company than that used by the Company's own president, R. L. Pulley, when he testified before the subcommittee of the House Committee on Appropriations, April 2, 1963: "In October 1962, the Air Force invited Gulf Power Co. and Choctawhatchee Electric Cooperative to submit proposals . . ."

Regarding the "nearby" power system, the proposal submitted by Gulf Power Co. called for construction of 81 miles of transmission line in order to serve the radar installation, according to a sketch attached to President Pulley's own statement.

The phrase "served the base" actually refers to Gulf service to the towns of DeFuniak Springs some 15 miles to the north and Fort Walton Beach about 20 miles to the west of the radar site. The Company has no electric lines in the eastern or southeastern part of the 800 square miles of the Elgin Field Military Reservation, as the Cooperative has. Gulf may have been "easily able" to run in lines, as READER'S DIGEST says, but Gulf's bid price to do this was higher than that of Choctawhatchee.

"Its vast transmission grid guaranteed instant emergency service"

The Company's president promised "virtually uninterrupted service."

"an REA co-op--with no standby emergency system"

There is no such thing as an "REA co-op," although this loose terminology is often used to give the impression that it is a branch of the Federal Government.

Actually this and other rural electric cooperatives are locally owned, locally controlled enterprises, incorporated under the laws of the states in which they operate. They are private enterprises because they are owned by specific groups of people. REA does not construct, own, or operate electric facilities. READER'S DIGEST is in error about "no standby emergency system." This was a requirement of the contract, and a standby unit was specified for this purpose. It is a practice to provide important military installations with two and even three sources of power. It is called "redundant" supply.

"with its only adequate source of power 60 miles away in Alabama."

Under the contract to go to Alabama Electric Cooperative, a generation and transmission cooperative, for additional wholesale power because Gulf Power Co. turned down the Cooperative's request. In a telegram dated Jan. 25, 1963, Gulf's president said: "I must advise you that I am not prepared to supply you with power for resale to the Bendix load."

"astonishingly . . . the co-op was awarded the contract"

It would have been astonishing if the Air Force had not awarded the power supply contract to the low bidder offering guaranteed performance.

"ruthless squashing of private enterprise"

Since both bidders for the contract are owned and controlled by private citizens, it is hard to imagine how READER'S DIGEST sees an REA loan to one of them as "ruthless squashing of private enterprise."

"This . . . deal will impose a \$2,645,702 penalty on all taxpayers."
"This two per cent subsidy will cost the Treasury \$1,123,202."

"Penalty" and the "subsidy" figure is achieved by:
1—assuming the Treasury pays 4% interest for

all the money it obtains (it does not);
2—assuming the interest rate on Treasury long-term borrowings will be twice the interest for each of the next 35 years (the average rate on these Treasury borrowings was less than 2% in 1950 and 1% in the years 1943 through 1948);
3—assuming the Cooperative will terminate its 35-year period to pay off its loan (many REA borrowers have paid off their loans ahead of schedule);
4—assuming the income taxes of the Cooperative will remain constant for the next 35 years.

"REA has deprived the government of 500 a year in corporation taxes."

The figure is an assumption (see above). More over, it is an amount in which the REA has had bid low enough to get the Air Force contract, and if it could have made enough profit from the Government contract to pay back the amount of income taxes if the tax rate remained constant for the next 35 years.

"In Indiana tax-fed co-ops"

Rural electric co-ops in Indiana paid 348,379 in state and local taxes in 1962.

"pirating away millions of dollars' worth of business from private enterprise . . . almost everywhere the electric cooperatives are doing business."

REA borrowers can hardly be blamed for power suppliers since they serve areas that power companies bypassed as profitable. There is no record of any power company going out of business because of competition from rural, nonprofit cooperatives. Final reports of the electric companies filed with the Federal Power Commission show that dividends paid on their common stock increased more than 39% during the 1938-1962 period.



"Co-ops compete unfairly for private rural business"

"with the job now virtually completed"

This phrase echoes power company propagandists who insist that because a line has been connected to the farmhouses, the job is done. Legal opinions which have been reported by court decisions, including a Federal Court and many State Courts, have held that persons in rural areas first served through REA loans may continue to have their lines heavily used and to shift their sources of power, in particular cases, over to REA-financed generation and transmission systems. REA borrowers are connecting more than 100,000 new consumers each year. These new consumers coupled with increasing use of power by old consumers double the consumption of power on the REA-financed facilities every 7 to 10 years. Rural electrification is no more completed than is urban electrification.

"1005 co-ops"

There are 894 rural electric cooperatives which are active REA distribution borrowers, plus 23 which have paid their REA loans in full.

"Co-ops can boast well over 300,000 industrial and commercial customers"

Commercial and industrial consumers on the lines of REA borrowers make up more than 7% of the total, and only three-tenths of 1 percent constitute large loads (requiring transformers in excess of 50 KVA).

The DIGEST article seems to imply that any service to other than farms is improper or even sinful if provided by rural electric cooperatives. The Rural Electrification Act provides that loans may be made for service to all types of consumers in rural areas. This does not mean especially from the standpoint of people who want electricity for needs in rural areas other than household and farm chores; (2) rural areas which need new services to advance living standards and create additional wealth; and (3) the stability and long success of the rural electric system itself. Through better balanced load revenues from commercial and industrial consumers help to offset the cost of service to isolated farms and ranches which still characterize most REA-financed systems. They serve an average of 3.3 consumers per mile of line; the companies serve an average of 30 to 35 per mile. As an average revenue per mile of line, the cooperatives receive \$414 per year. Class A and B cooperatives collect more than \$6,500 per year.

"REA's tax-supported co-ops"

Rural systems financed through REA program do not receive any revenue to support their operations from tax sources. Operating costs, including wages of employees, are fully met from revenues collected from consumers. It is also from these revenues that the cooperatives are repaying in full and with interest all capital funds borrowed from REA.

"187 of these supposedly rural co-ops were in towns with populations of over 1500."

If the authors of the DIGEST article had read a little further into the report on which appears in "Supplement to H.R. 7175," Agriculture Appropriations for 1960, they would have found the troller General had already ruled on a number of these instances, and that the pos-

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Everyone

Variety And Abundance Mark March Food Picture

plies may be above those of a year earlier, with prices lower. Traditionally, March is Egg Month.

Peanut growers and handlers have designated the first week of March as National Peanut Week, in recognition of the abundance of peanuts, peanut butter and other peanut foods.

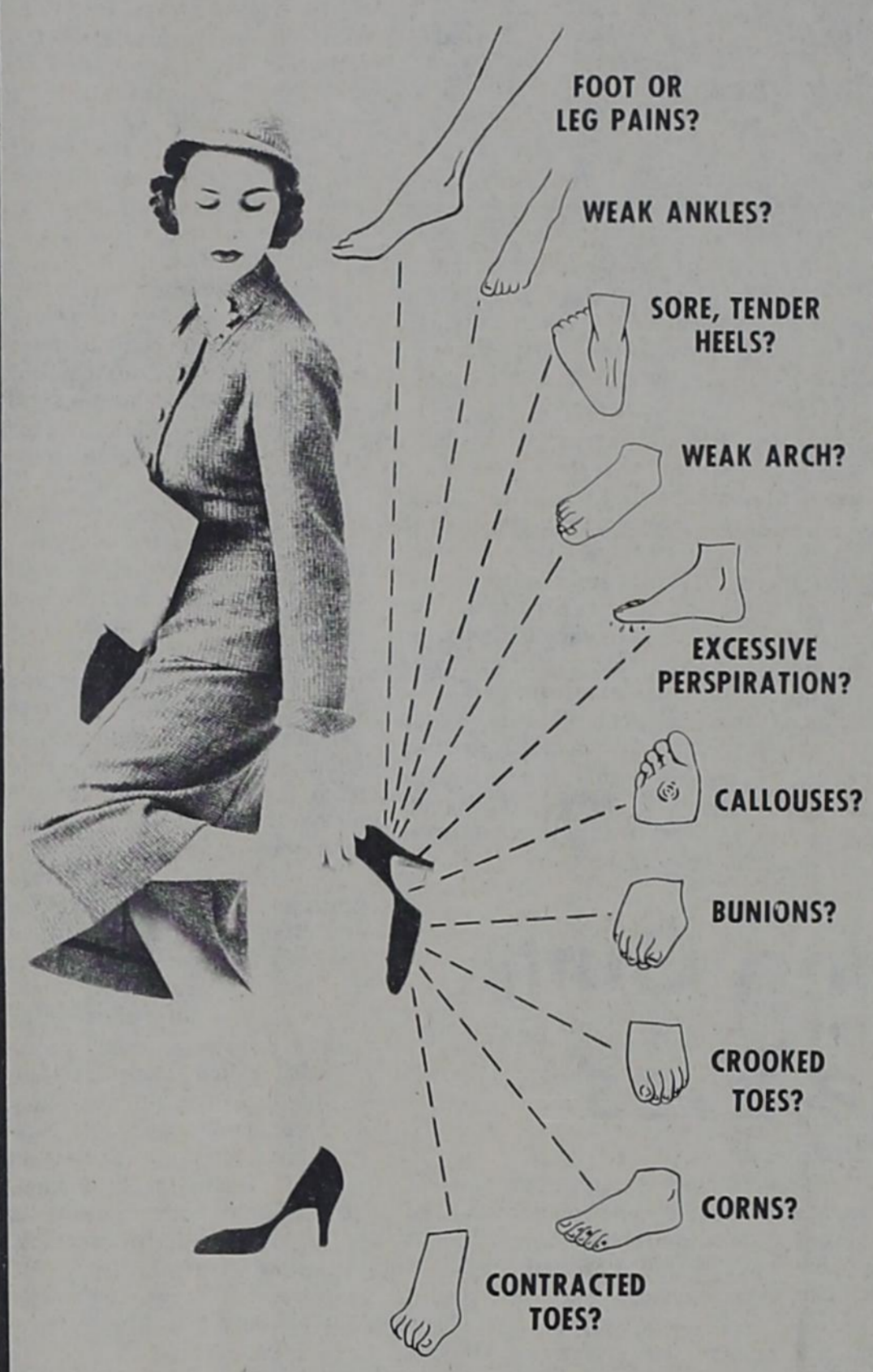
Heavy production of beef, pork and broilers provides a wide meat choice for family meals. The abundance is beginning to peak and March sup-

(Continued on next page)

In Clovis
Edwards'
Shoe Store

Dr. Scholl's
Personal Representative
FROM CHICAGO
Will Be In Our Store
March 5, 6, 7.

FOOT TROUBLES?



If you have tired, aching feet and legs, varicose veins; weak or fallen arches; weak ankles; corns, callouses, bunions or Athlete's Foot; if your feet tire easily, perspire profusely and have offensive odors . . . or you have any other common foot trouble . . . come in during this special demonstration and learn how Dr. Scholl's Foot Comfort* Appliances, Remedies, Arch Supports and Elastic Stockings have given quick relief to foot and leg sufferers the world over.

Don't miss this unusual opportunity!

FREE FOOT TEST!
COME IN AND BRING YOUR FRIENDS

March 5, 6, 7



Dr. Scholl's Toe-Fix
Tends to straighten crooked or overlapping toes by exerting soft, continuous outward pressure to the great toe. Made of fine, flexible rubber.

Dr. Scholl's Foot-Eazer
Relieves tired, aching feet, weak ankles, fallen arches and rheumatic-like pains in feet and legs due to weak or fallen arches.

Don't Miss Our Special FOOT RELIEF Demonstration!

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8 A.M. TO 5:30 P.M.

PRE-EASTER UNLOADING Sale

SAVE 10% To 75%
EVERYTHING IN THE STORE ON SALE

Women's **SHOES \$5.99**
Values To 14.95

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ALL NEW STOCK **10% OFF**

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These Beautiful Prizes Given To the Contest Winners the Last Day of the Sale...Which One Do You Want?

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2nd. Prize . . . 5 Pcs Virture Dinnert Set
3rd. Prize . . . Seiviel Chair
4th. Prize . . . Coastip Bench
5th. Prize . . . Pole Lamp
6th. Prize . . . Table Lamp
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8th. Prize . . . End Table
9th. Prize . . . Hossack
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able exception of 83 consumers in seven towns. REA borrowers were found to have legal justification for the service provided to the small segment of their consumers in nonrural areas.

In the READER'S DIGEST article five general arguments are offered against the rural electrification program. Here are basic considerations which put each of the five contentions in more realistic perspective, without reference to individual points in the mixture of fact and fiction which filled the intervening paragraphs.

FICTION
"REA co-ops with their two-per cent subsidy and tax-free advantages are competing unfairly with private business."

THE FACTS

First, the cooperatives are private businesses. Second, they could not be competing with power companies, because they serve rural areas which the companies could not or would not serve. The contention of the DIGEST authors seems to be that commercial power companies should be allowed to take over whatever electric loads or areas appear to be profitable, leaving what is left to the cooperatives. Such an approach to rural electrification would be disastrous. The left-over portions could not become self-sustaining. Three things could happen in those areas: (1) no service at all, (2) rates so high that they would prevent general use of electricity by consumers, or (3) a heavy subsidy to keep the facilities in operation.

Congress early recognized that rural electrification has certain built-in handicaps: (1) low density per mile of line, (2) little load diversity to make maximum use of the expensive facilities, (3) isolated systems — isolated from big consumers and from sources of low-cost power. These still exist. As a result, certain EQUALIZERS WERE PROVIDED: (1) long-term, low-interest loans, (2) REA technical assistance, (3) REA's authority to make generation and transmission loans where necessary to bring down the cost of power, to provide an adequate source of power, and to protect the security and effectiveness of the distribution systems. The rural people themselves added another equalizer—(4) nonprofit operation through their cooperatives.

Objectives of the rural electrification program are: (1) parity of service and rates with those of urban people (RURAL CONSUMERS PAY ON AN AVERAGE 20 PERCENT MORE FOR THE FIRST 250 KILOWATT-HOURS OF ELECTRICITY THAN THE URBAN CONSUMERS), (2) the development of self-sustaining systems, and (3) elimination of the need for the equalizers provided by REA.

This approach to rural electrification is orderly and business-like. But in order to carry it to completion the cooperatives must have the right to do certain things.

First, the right to serve all the loads, large and small, that develop in their service area. Second, they must be permitted to apply the techniques of today's electric power industry to reduce power costs — large-scale generation and pooling arrangements and interconnections. Furthermore, they must be permitted to go about their business of developing the rural areas in which they operate.

"REA has barged into the industrial-loan business, an activity ridiculously far removed from its original design."

REA makes loans only for the following purposes: (1) rural electrification, and (2) improvement and extension of telephone service in rural areas.

What the DIGEST refers to as "the industrial-loan business" are electric consumer financing loans made under Section 5 of the Rural Electrification Act. This lending authority was provided by Congress in the original Act of 1936, and has been used since that time.

The objectives of Section 5 of the Rural Electrification Act are to assist rural people in the full use of electricity and, through the greater use of electricity, strengthen the rural electric system financially so that it can serve thinly settled areas at reasonable rates while paying off its REA loans. No Section 5 loan is approved unless a determination is made that it meets these rural electrification purposes. Economic benefits to the community at large are noted when such loans are considered but they are not the basis for approval.

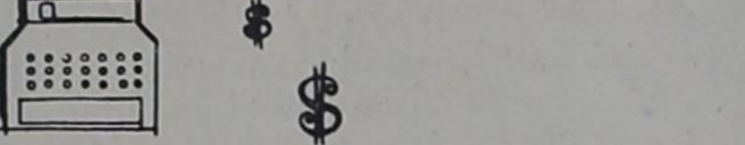
Section 5 loans are made to rural electric systems for relending to consumers on their lines who cannot get reasonable financing FROM ANY OTHER SOURCE for the purchase and installation of electric wiring, plumbing, and electrical appliances, equipment and machinery.

THE LOCAL RURAL SYSTEM MUST UNDERWRITE AND ASSUME RESPONSIBILITY TO REA FOR REPAYMENT OF SUCH LOANS WITH INTEREST.

These consumer-type loans make up less than 1 percent of total REA electric loans. They are used primarily by farmers and homeowners to finance installation of electrically operated appliances, equipment and wiring. Relatively few such loans over the years helped consumers who might be considered "industrial." This consumer financing, assists rural people in making fuller use of electricity, strengthens the rural system financially so it can serve thinly settled areas at reasonable rates while paying off its REA loans. Amounts approved for consumer financing during the past three years are down more than 25 percent from the previous three-year period.

In many areas these loans have served to prove the existence of a market for consumer financ-

ing, and have encouraged dealers, banks and other credit agencies to take over the credit job.



"REA-subsidized co-ops use their tax-free earnings for a variety of private profit-making ventures."

REA-financed cooperatives are private businesses, and it is the responsibility of each borrower to determine the proper use of its general funds. REA, however, is properly concerned that investments and expenditures of general funds shall not impair the Government's security, the ability of the borrower to repay its notes as scheduled, or the accomplishment of the objectives of the Rural Electrification Act. It therefore makes strong recommendations with respect to the general funds of its borrowers.

The earnings of rural electric cooperatives and other REA borrowers are used first of all to repay their Government loans. The co-ops are doing this on schedule and even ahead of schedule.

Every business enterprise, including suppliers of electric energy, must have on hand sufficient funds for normal operations and for adequate reserves in case of an emergency. Rural electric cooperatives are no exception. In addition, co-ops CANNOT use REA loan funds for plant replacements. Poles and transformers and other items which wear out must be replaced out of revenues. REA recommends that a borrower should have reserve funds for plant replacements not exceeding 6% of total plant, reserve funds for contingencies not exceeding 3 percent of total plant, and sufficient working capital, not exceeding 6% of total plant. Further, REA recommends that all such working capital and reserve funds "be kept in banks whose deposits are insured by the FDIC or invested in securities of the United States Government or of institutions insured or guaranteed by the United States Government or by an instrumentality thereof."

"Many co-ops have been allowed to draw more funds from REA's kitty despite remarkable records of prosperity."

REA Bulletin 1-7, dated February 12, 1962, provides that in reviewing loan applications, the amount and management of a borrower's general funds will be considered by REA . . . and that a loan application must be supported by a detailed analysis clearly justifying the amount and form of its deposits and investments where a borrower has general funds exceeding 20 percent of the cost of its facilities or where the nature of the borrower's investments do not conform to REA's recommendations.

The three cases cited by the DIGEST from 934 co-op borrowers of REA funds all pre-date the above regulations.

"REA is pouring out gigantic funds for the construction of co-op power plants."

Congress recognized the necessity of low-cost power and secure sources of power for the conduct of an area-wide rural electrification program when it granted REA authority to make loans to build generating and transmission facilities. Section 4 of the Rural Electrification Act of 1936 says: "The Administrator is authorized and empowered . . . to make loans . . . for the purpose of financing the construction and operation of generating plants, electric transmission and distribution lines or systems for the furnishing of electric energy to persons in rural areas who are not receiving central station service."

In the period immediately following establishment of the rural electrification program, loans for the construction of distribution systems took precedence. As REA borrowers connected additional members and as power usage increased, rural electric systems in many areas outgrew sources of supply. The growing need for adequate and dependable supplies of wholesale power at reasonable costs on the new rural distribution lines resulted in applications for generation and transmission loans.

REA makes these loans only under the following conditions: (a) Where no adequate and dependable source of power is available in the area to meet the consumers' needs, (b) where the wholesale rates charged by existing power suppliers are higher than those from facilities financed by REA would be, or (c) where generation and transmission facilities are necessary to protect the security and effectiveness of REA-financed systems. Loans approved by REA are based on detailed engineering studies which show comparative costs and other factors determining the soundness of the project.

Wholesale cost of power accounts for 42 percent of the average cost of providing retail electric service through REA-financed distribution systems. The price of this wholesale power is therefore significant in determining the rural electric cooperative's ability to deliver kilowatts to its members at rates comparable with those which prevail in nearby cities — a prime objective of the REA program.

Loans made for generation and transmission since the beginning of 1961 are estimated to reduce wholesale power costs to rural distribution systems by more than \$70 million during the first 10 years of plant operation.

As a matter of REA policy, negotiations are conducted with existing suppliers for power. If satisfactory contracts cannot be obtained, REA makes loans for borrowers to build their own generating and transmission facilities where feasible.

Deaf Smith Co.
Electric Cooperative, Inc.

Carpet Care Demonstrated For Club Members In Farwell, Hub

How to select, use and care for rugs, and cleaning equipment were subjects demonstrated and discussed for homemakers recently in Farwell and Hub communities. The programs were sponsored by the Home Demonstration Clubs County Council, according to Cricket B. Taylor, HD Agent.

Points to be considered when buying a carpet were discussed by Mrs. Muriel Bridges, director of Home Service, SWPS Co. "If you are concerned about maintaining your carpet at its peak appearance and perhaps have heavy traffic in your home you should choose a rug which rates high on appearance retention," she said.



Mrs. Laura Hickey, Home Service Advisor SWPS Co., Clovis, demonstrates the proper method of removing spots and stains from carpets at a recent workshop for Parmer County Homemakers.

In demonstrating removing spots and stains from rugs, Mrs. Laura Hickey, Home Service Advisor with SWPS Co., Clovis, gave three rules:

1. Act quickly when anything is dropped or spilled before spots set.
2. Have necessary cleaning equipment on hand.
3. Identify spot or stain and follow directions carefully.

Mrs. Hickey recommended two types of cleaning material that are suitable for home use (other material should be left for hands of skilled cleaners). These are: one teaspoon of neutral detergent for fine fabric, to a quart of warm water with one teaspoon white vinegar added. The other, a dry cleaning solvent for certain types of stain. The proper method of treating and removing spots was well demonstrated by Mrs. Hickey.

Various types of vacuum cleaners and their uses were demonstrated by E. W. Spitzer, area manager for the Hoover Co., Oklahoma City. The electric floor mop aroused a great deal of interest among the women. "Use motors for muscles and save 13-eight hour days a year and eliminate seasonal house cleaning chores was the startling figure resulting from a scientific study," as given by Cricket B. Taylor, HD Agent.

A total of 91 women attended the programs.

Ammo Notes

By W.F. "Bill" Bennett
Agronomist
Western Ammonia Corp.

SOIL TESTS FOR NITROGEN

Because of the large economic importance of nitrogen in this area, it would be highly desirable to have a more specific soil test to determine nitrogen needs. A large amount of research work has been done on developing a better nitrogen test.

Several types of nitrogen tests have been used to determine nitrogen needs of soils. The test that has been used for the longest period of time is the determination of organic matter. It measures the easily decomposable portion of organic matter. This gives an indication of the nitrogen supplying power of the soil. To properly predict nitrogen needs, this test has to be related to past cropping history, past fertilizer use, soil type and yield potential. Such a test will not measure recent applications of ammonium or nitrate nitrogen.

Tests have been developed which determine the nitrification rate of soils under ideal conditions. Such tests appear to work very well under some conditions, but are of less value in areas where decomposition takes place rapidly. Our state university laboratories have found that nitrification rate tests do not predict nitrogen needs in our soils any better than the organic matter test.

The determination of nitrate nitrogen at monthly intervals at different depths would be one way to determine nitrogen needs. You can quickly see, however, that labor in sampling and in laboratory work means that this method is not feasible. A single test on nitrates on a surface sample can be misleading since nitrates fluctuate in the soil. During a dry period, nitrates may accumulate to 20 to 30 pounds in the surface. Following a rain or snow, nitrates will move downward, leaving only 2 to 3 pounds or less in the surface.

Since there is no "perfect" nitrogen test, how is the best way to determine nitrogen needs? My suggestion is to rely on a laboratory with a good reputation and good background. Nitrogen recommendations based on research in the area, organic matter level, previous cropping history, etc., and made by a competent agronomist should give you best results. Give the laboratory and the agronomist all of the information you can and he can give you sounder nitrogen recommendations.

Some tourists look at the scenery, others see it.

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Food Picture --

flected in relatively low prices. Low-cost and nutritious menus also receive a boost by the unusually large stocks of rice, potatoes and dry beans. Supplies of canned corn re-

main in excess of normal needs. Apples in storage on Jan. 1 were nearly 5 million bushels more than a year earlier. And you can count on a record supply of canned ripe olives to provide that extra touch to ordinary meals.

Coral snake bites are fatal in about 20 per cent of the cases.

The largest chunk of quartz (70 tons) was found in Russia.

First use of jewels as bear-

ings in watches dates back to 1700.

Ether was first used as a painkiller before an operation in 1842.

The bite of a tarantula is no worse than a hornet's sting.

Fertilizer

It's the increased net returns in dollars and cents -- not the yield -- that counts the most when evaluating the results of a fertilizer program, says John Box, associate Extension agronomist. Efficiency is best evaluated in terms of increased net returns. More efficient management practices will produce higher than average yields and this is the principal difference in maximizing net returns, he adds. Maximum yields and maximum net profit seldom go hand in hand. Soil test recommendations are made to give maximum net profit, he explains. He suggests keeping careful records on production, what fertilizers were applied and how and when. The records will show the influence of the various plant nutrients. Leave a check plot for comparison purposes and vary the fertilizer rate both up and down from recommendations in order to help establish the point of maximum profit, suggests Box.

Hungry children overseas are being aided by American soybeans. Full-fat soybean flour can be used in such beverages as soy milk and baby's formulas, and in the manufacture of macaroni, noodles, baked goods and soaps. The flour is made from de-hulled soybeans by a simple process and with mobile equipment, says the U.S. Department of Agriculture.

Drive-in dairies have tripled their sales since 1957 in California. The drive-ins accounted for almost 6 per cent of all milk sales in that state during the past four years. The drive-in milk markets are located on heavy traffic routes that commuters take on their way home from work or next to large shopping centers, the U. S. Department of Agriculture reports.

'Chewing Gum For The Eyes'

TELEVISION does not hurt children's eyes, and the amount of viewing doesn't make much difference to their school performance, says Prof. Eleanor Maccoby, Stanford University child psychologist. In fact, she says, pre-schoolers exposed to TV have a head start in vocabulary over non-viewing youngsters, though this soon evens out under the influence of education. She urges that television--"chewing gum for the eyes"--be recognized as part of the total surroundings provided for children and that informed citizens take the responsibility to apply to TV the same standards of evaluation they use for other environmental aspects.

JUPITER is surrounded by a sea of hydrogen gas 160 miles deep, according to recently completed studies at Penn State University. This estimate is 10 times higher than previous research indicated. . . . A DIVER equipped with a new "Watercom" system can talk to others under water within 100 yards of him. And his listeners need no receiving equipment other than their ears. A battery-powered electronic transmitter attached to the diver's air tank amplifies his words through the water. A special mask allows freedom of lip movement.

ACCORDION-SHAPED flexible components called bellows expansion joints are installed in

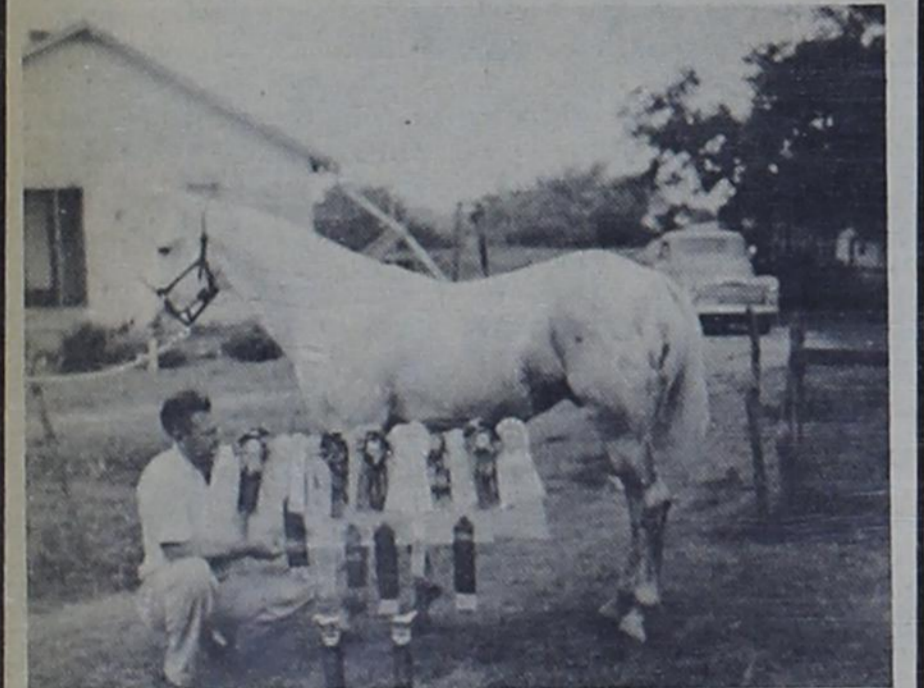
pipelines to allow for thermal expansion and contraction. The stainless steel units, from 3 to 30 inches in diameter, are put in lines carrying steam, petroleum, gas and so on where restricted space makes conventional loops uneconomical or impossible, reports Tube Turns, Louisville. The bellows joints handle everything from steam at 750 degrees F. to liquid oxygen at 290 degrees below zero. . . . NEW DESK-TOP accessory automatically dispenses one paper clip at a time. It loads with special 100-clip cartridges.

A POSSIBLY EXTINCT animal is being tracked in the rugged forests of Tasmania, an island state of Australia, 200 miles south of the mainland. Object of the hunt: the mysterious Tasmanian tiger, a large wolflike creature once found in large numbers. A government bounty of one pound for an adult tiger brought the beasts to the verge of extinction in the late 19th century when they menaced sheep. The last positive tiger identification was in 1939. . . . WAITING in line annoy you? The problem of "queueing" has been taken up by the august National Bureau of Standards which expects to report shortly its findings on traffic crossing major highways and airports troubled by too many planes trying to land or take off.

Two Fine Stallions Now Standing At Bovina

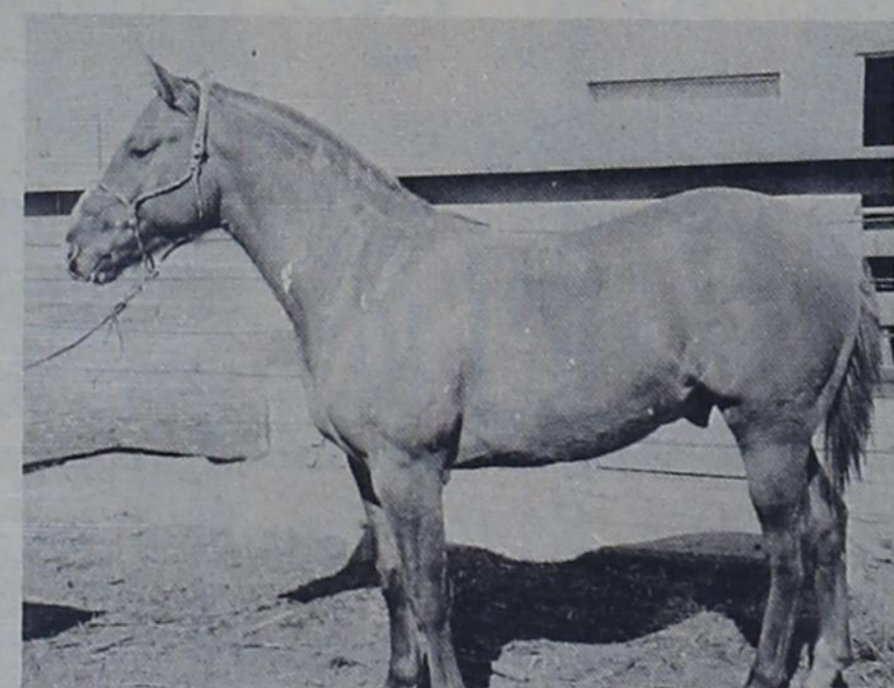
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