

Gates Swing Open At Bovina Feeders, Inc.

Details In Inside Sections



The Bovina Blade

"In The Agricultural Center Of Parmer County"

10¢
Per
Single
Copy

THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

WEDNESDAY, MAY 20, 1970

Bovina, Texas

VOL XV, NO 47

WHITTLIN'

By DOLPH MOTEN

Say, it's nice to see so much construction work going on in Our Town.

There's a double handful of new houses in the construction stage and more just about to develop from the drawing board into that stage.

There's an announcement, too, scheduled to forthcoming in the not too distant future about new business. All in all, things look pretty good in this part of the High Plains of Texas.

As far as we know, official figures on Bovina's population haven't yet been released. We've heard some rumor to the effect that the chamber of commerce will be disappointed when said figures are released. That means, we'd guess, that the population total here will be something less than 3,000 --- anything this side of that figure would disappoint an optimistic, enthusiastic chamber of commerce.

On a county-wide basis, the population figure is up, but not as much as had been hoped. A story in this week's paper points out an increase of 791--- from 9,583 10 years ago to 10,374.

A guesstimate as to why the increase wasn't greater would be that farm labor population has decreased at the same time that people associated with industry have come into the county. This industry is, of course, feedlot related for the most part.

The population situation in Parmer County is a heap more exciting than it is in other areas, at that. And a nice part about the circumstances is that there is still plenty of growth and expansion room left. Things aren't so good yet that they can't get better.

There has been at least some conversation hereabouts in regard to the city's sales tax election which was announced a week ago.

The day for voting is Saturday, June 6. City residents who are otherwise qualified to vote are eligible to cast ballots in the election.

We indicated in this space last week that we were definitely in favor of the city taking such action. And we did so in full view of the fact that tax increases in general are highly unpopular and have been for the past few years.

The thing, possibly, that we need to understand is that a tax is necessary if the community is to continue to make the kind of progress it is capable of. If we want a second-rate, run-down city, then, possibly, we could get by without a tax increase. But if our citizens are to have improvements they want, need and are entitled to, then additional money will have to be forthcoming.

If we assume, then, that more money must be created from somewhere, the question as to how is best to go about getting the funds comes up.

When the question arises, then "a city sales tax" is the answer.

As has been mentioned previously, the sales tax is considered a "fair tax" in that all the people who spend money help pay it. This is in contrast to the city's present method of taxing only the people who own property.

True it is that said property owners will also have to pay their share of the sales tax, but under the proposed system they won't be required to pay all the taxes as they must if the sales tax idea doesn't get a favorable response from the ballot box.

Charlie Flynn, the new mayor, points out that the city is presently in debt to the tune of \$319,268.75. Some of this indebtedness dates as far back as 1952. This indebtedness has to be paid off and at the same time the city needs to progress. With the income from the one per cent sales tax, the city's financial picture could look considerably brighter.

The proposed sales tax in Bovina would apply only to those items which are presently sub-

(Continued on Page 2)



REMINDER --- Vacation Bible School at First Baptist Church will be held during the next two weeks, beginning Monday, according to a sign in front of the church here. Preparation Day is Friday.

Band Parents Meet, Elect New Officers

Band Parents held the 1st meeting of the school year Monday night and elected officers for the next school term. Mrs. Leon Ware was named the new president, succeeding Mrs. Chuck Stallings. Vice-president is Mrs. Thomas Rhodes, Jr. and secretary is Mrs. Dean Hastings. They succeeded Mrs. Leon Grissom and Mrs. J. D. Stevens.

James Andrews, band director here who is leaving at the end of this school term, was presented with a \$25 gift certificate from the Band Parents as a token of appreciation. Members of the organization will be notified before the first meeting this fall, Mrs. Stallings said.

2 Officials Attend School On Narcotics

City Marshal Ronald Mitchell and Parmer County Deputy Henry Minter have completed a course in narcotics at the Law Enforcement School held at West Texas State University. The five-day course, May 11-15, contained 15 hours of classroom instruction, Mitchell reported.

The two attended the sessions each morning last week.

At Board Meeting --

Employ 5 Teachers For Bovina Schools

Five new teachers were employed for the next school term at the Monday night meeting of the board of Bovina Independent School District.

Approved for the 1970-'71 school year were Mr. and Mrs. Jack (Corky) Criswell of Callisburg; Mrs. Oscar Bruce of Amarillo and formerly of Bovina; Miss Greta Paul of Lazbuddie; and Mrs. Sandra Awrey of Friona.

The resignation of Mrs. Aletha Birkelbach, teacher in Junior High, was accepted. Bonus for classroom teachers for the next school year was set at \$300 above state base.

Other action included approving the calendar for the next school year, and putting two school busses up for bid.

Baptists Set Bible School

Vacation Bible School will be held at the First Baptist Church May 25 through June 3.

Rev. Hardin Fills Pulpit For Church

Rev. A. C. Hardin has come to Bovina for the third time to serve as interim pastor of First Baptist Church. He is a retired Baptist minister now residing in Carbon. Besides serving as interim pastor when needed, he also conducts revival services and does supply work.

Rev. Hardin's wife will join him here in the near future. They will remain in Bovina until a new pastor is obtained.

Rev. Ken Moore moved recently to Liberal, Kansas, as pastor of First Baptist Church. His wife and children will join him following the end of school.

Classes will begin at 8:30 a. m. and continue until 11:30 a. m. each day. Mrs. James Clayton will serve as principal and Rev. A. C. Hardin, interim pastor of the church, will serve as the Vacation Bible School pastor.

Preparation Day, which will include pre-registration, a parade and a picnic at noon, will begin at 10 a. m. Friday.

All children of the community, ages four through 12, are invited to attend and are encouraged to ride their decorated bicycles in the parade Friday morning, according to the spokesman of the church. Every person is asked to bring a sack lunch for the picnic. Drinks and cookies will be furnished by the church.

Commencement for Vacation Bible School will be held at 8 p. m. Friday, June 3.

Friday Night --

Plan Commencement For Bovina Seniors

Thirty-two Bovina High School seniors will walk across the stage of the auditorium Friday night and receive their diplomas.

Commencement gets underway at 8 p. m., marking the last event for the Class of 1970. Honor students will participate in the program after the class enters the auditorium during the processional played by Charles Turner.

The valedictory address will be delivered by Steven Wiseman and the salutatory by Joe Don Stevens. Doris Corn will give the invocation, Randall Barrett the class history, and Stuart McMeans, the benediction.

Diplomas will be presented

the seniors by Lawrence Jamerson, president of the school board, and L. F. Jacobs, superintendent. Gary Cox, high school principal, will award scholarships.

"Graduation Day" will be sung by Phil Sorley and Bruce Caldwell. The Senior Class will sing the school song.

Preceding the class into the auditorium for the commencement exercises will be the honor guard, the high ranking boy and girl from the Junior Class,

Sheryl Moore and Doyle Merrill. Serving as ushers will be Brenda Newbrough, Debra Kirkpatrick, Mike Beauchamp and Royce Sisk.

Stage guests will be the class sponsors, Mr. and Mrs. Roger Ezell.

Members of the graduating class are Randy Barrett, Karen Bell, Bruce Caldwell, Denise Clements, Doris Corn, Wilton Cox, Cindy Crump, Carrol

Foster, Robert Fowler, Mike Gee, Pam Grissom, Royce Grissom, Jan Gromowsky, Jackie Hall, Sherry Haney, Richard Holloway, Kelly Jamerson, Betty Kesler, Billy Kesler, Vickie Kunselman, Stuart McMeans, Nancy Mitchell, Donald Pesch, Jo Pierson, Stephen Sherrill, Gary Sides, Paulina Sierra, Phil Sorley, Joe Don Stevens, Candy Wilson, Suzanne Wilson and Steven Wiseman.

At 8 P. M. --

8th Grade Exercises Set Here Thursday

Graduation exercises for Eighth Grade students in Bovina Junior High will be held at 8 p. m. Thursday in School Auditorium.

Principal speaker for the event will be Roy Donaldson, physical education instructor. The valedictory address will be given by Rhonda Rhodes. Christie Trimble will give the salutatory address.

Other honor students participating in the program will be Terri Willard, invocation, and Heidi Corn, benediction.

Charles Turner will play the processional and recessional. Presenting diplomas to the students will be Jim Noyes, Junior High principal, and Mrs. Maizie Birkelbach, class sponsor.

Escorts for the class are Joe Steelman and Sue Monk from the seventh grade. Ushers, also from the seventh grade, will be Jimmy Lance, Rush Looney,

Bruce Mast and Tina Isaac. Members of the eighth grade class include Terisa Alonzo, Ricky Antillon, Benito Arizmendez, Jana Barrett, Rex Beardain, Paula Beavers, Ute Blalock, Robert Cardoza, Galen Carson, Allen Chisom, Heidi Corn, Gabriel Cruz, Joe Delgado, Guadalupe Espinoza, Brigitte Garcia, Andres Garza, Chuck Gilbreath, Gary Gober, Linda Haney, Ruby Harris, Roy Hartzog, Tommy Hartwell, Darla Hawkins, Rodney Hromas, Nancy Hutto, Randal

James, Evanna Johnston, Esmeralda Juarez, Al Kerby, Randy Kirkpatrick, Arty Kunselman, Ruben Leal, Cissie Minter, Keith Moore, Larry McCause, Danny McKay, Sonja O'Hair, Miroslava Ramirez, Ralph Ramon, Sylvia Ramos, Cindy Read, Rhonda Rhodes, Mary Rodriguez, Carmen Saldana, Olga Serna, Tony Serna, Billy Ray Shelby, Terry Sherrill, Apolonia Sierra, R. F. Sledge, Ronnie Stone, Christie Trimble, David Vargas, Terri Willard and Pamela Wilson.

In County --

Census Shows Increase Here

1970 Census figures show that Parmer County's population has increased 791 persons during the past 10 years. Announcement of the population in this county was made this week by District Manager Robert L. Butler of Amarillo.

Parmer County has a population of 10,374 as compared to 9,583, in 1960. It is one of the few counties in the Panhandle - South Plains that showed an increase since the last census was taken 10 years ago.

It will be this Fall before the Census Bureau published official figures for all areas in the United States, including states, counties, cities, towns and villages.

Weather by Willie

(Editor's Note -- Willie's out of pocket, maybe he went to see what happened to that good rain.) DM



NEW PIT --- City of Bovina will soon have a new pit at the dump grounds, Contractor is Luther Vaughn of Shallowater, who is also providing pipeline ditches in Eastview Addition. The pit is expected to ease the space problem which has been facing the city dumpgrounds some time.

★ Yippee ... School Out Here Today

Classes will be dismissed at 2:30 p. m. today at Bovina Schools for summer vacation.

Students spent the last three days of school taking final examinations.

Report cards will be mailed out as soon as completed, L. F. Jacobs, superintendent, says.

Deadline Set For Transfer

People in other school districts wishing to transfer to Bovina Independent School District have until June 1 to do so, announces L. F. Jacobs, superintendent.

He pointed out that this does not mean those who have recently moved to this district since no transfer is necessary if residence is in Bovina district.

Anyone wishing to transfer from another district should come by his office before June 1.

NEWSPAPER CONTESTS
 TEXAS PRESS ASSOCIATION
 1969
 AWARD WINNER

The Bovina Blade

Second-Class Privileges Authorized at Bovina, Texas, 79009
 Published at Bovina, Texas, Every Wednesday
Dolph Moten . . . Publisher & Editor
Pat Jacobs News Editor

Whittlin' --
 (Continued from Page 1)

ject to the 3.25 per cent state tax. Collection of the city's portion would be made by the State Comptroller, who now gets the state tax from the various businesses. The state retains two per cent of the total collections for administrative costs and returns the rest here for the use of this individual community.

From the standpoint of a better community, the advantage of the sales tax proposal far outweighs the disadvantages.

Miller Moves To Blade

Johnny Miller, well-known in this area as an office supply salesman, has joined the Bovina Blade in a similar capacity. Last week fixtures and supplies were installed in the office building on the corner of Third and Main.

Miller, however, will continue to call on area businesses and deliver orders, as he has in the past. The Blade will serve as his "home base."

Also featured in the business is commercial printing, for which Miller will also take orders as he has in the past.



NEWLY APPOINTED Parmer County Agricultural Agent Mack Heald, left, and present Parmer County Agent Ronny McNutt, look over some of the plans for future events of 4-H Club members in the county. McNutt tendered his resignation and Heald was appointed to fill the agent's position at the Monday meeting of Parmer County Commissioners Court.

McNutt Resigns --

Mack Heald Becomes Parmer County Agent

A joint announcement was made Monday by Bill Grisham, District Agricultural Agent and Archie Tarter, Parmer County Judge, that the Parmer County Commissioners Court had accepted the resignation of Ronny McNutt, Parmer County Agricultural Agent, and had approved the appointment of Mack Heald as his replacement.

The resignation of McNutt will become effective May 31, with Heald to assume his duties on the following day, June 1. Heald comes to Parmer County from Floyd County where he has been assistant county agricultural agent for the past two and one half years. He is a 1967 graduate of Texas A&M where he received a BS degree in animal science.

In accepting the appointment Heald says, "I am happy to be coming to Parmer County and plan to continue the good work with 4-H Clubs begun by McNutt as well as to work closely with farmers in the area."

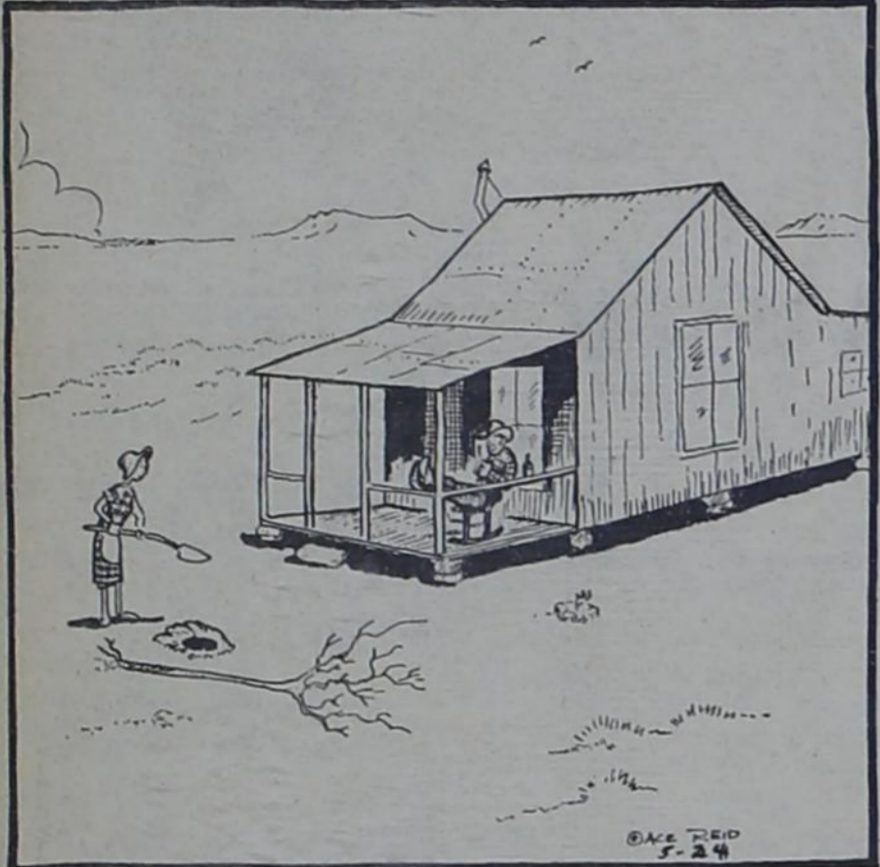
Heald is not a stranger to these parts, having lived in the

Muleshoe area until reaching the age of seven when he moved with his parents to Jones County. He was an active participant in 4-H Club work and also in FFA as a public school student and also while attending college. Heald is not married.

McNutt will be moving to Childress County to assume the duties of agricultural agent. He will be leaving the Parmer County office after three and one half years service as county agent. In making the move McNutt says, "I have enjoyed my association with the people in Parmer County and hate to leave, but I feel that this is an opportunity I do not want to miss since I have been looking for an opportunity to move closer to my family at Aspermont . . . and this seems to be the chance to do just that." Prior to coming to Parmer County McNutt had been in Lamb County for several years.

Mrs. McNutt, who has been teaching in Farwell School for the past year, has resigned her position.

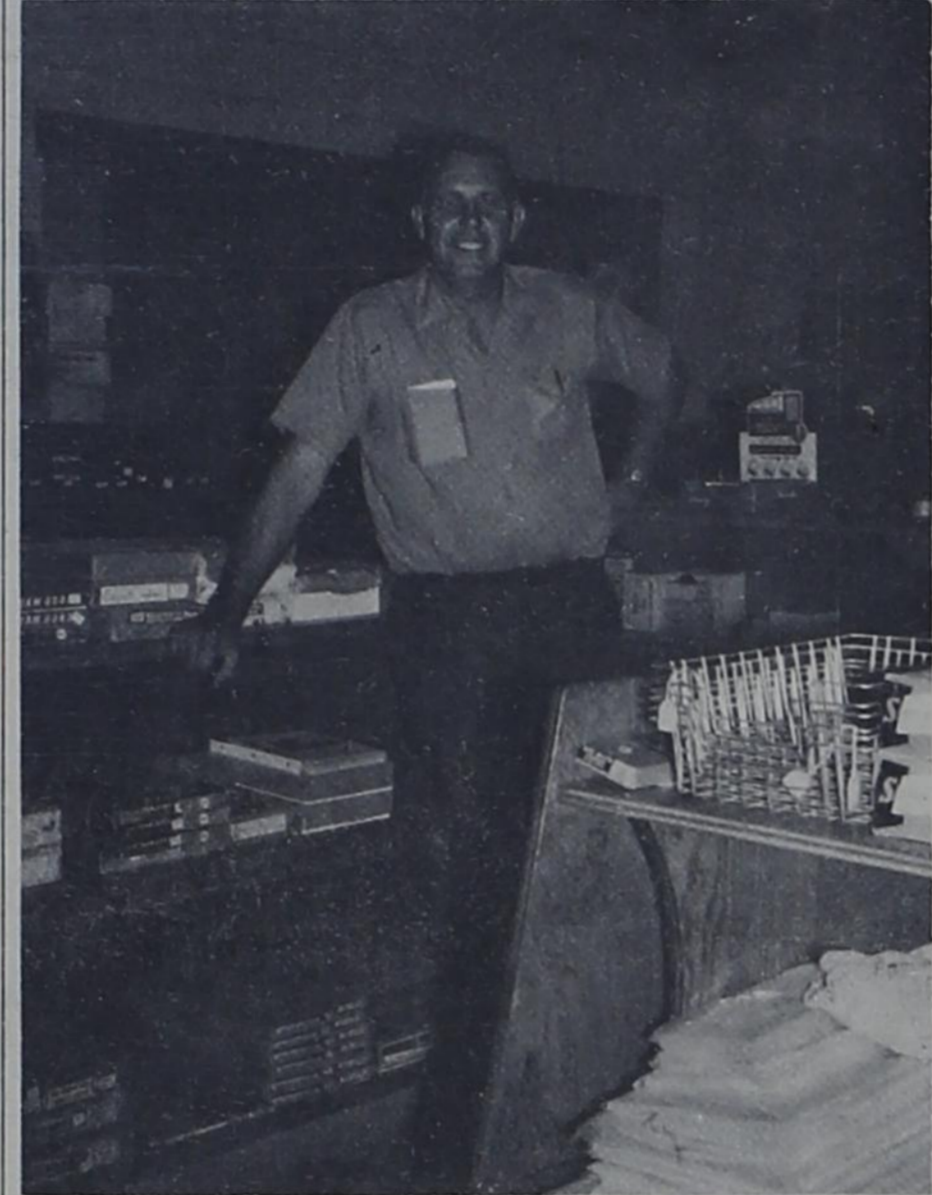
First State Bank Presents -- COW POKES By Ace Reid



"Maw, move the hole over by about three feet or the shade's gonna miss me!"

Most Convenient Banking Hours:
 8 a.m. to 4 p.m.
 Each Weekday-Saturday 8 to 12

First State Bank OF BOVINA
 MEMBER FDIC



NEW FIXTURE -- "Something new has been added" at Bovina Blade. Johnny Miller and Dolph Moten have installed fixtures and office supplies here to serve area businesses and individuals. Miller will continue to "call and deliver" as he has in the past.

Grand Central Terminal of New York City covers 48 acres on two levels.

Largest excavator in the world can grab 156 tons in a single bite.

Jai-Alai is said to be the fastest of all ball games with speeds up to 160 m.p.h.

PRESCRIPTIONS

SHOULD BE KEPT OUT OF CHILDREN'S REACH

Be sure that all medicines are placed where youngsters can't get at them. Each year, hundreds of children die from accidental poisoning due to carelessness on the part of parents. Be alert!

Don's MEDICINE CHEST
 Phone 238-4901
 Third Street - Bovina

Don P. Spring
 Registered Pharmacist

Introducing... The Newest Man From Equitable

Jack McCracken

The White District is pleased to announce the appointment of Jack McCracken as a representative in this area. McCracken was graduated from Texas Tech and is a former Bovina resident. As an Equitable underwriter, McCracken is equipped with a complete portfolio of Living Insurance contracts to help solve the financial security problems of your family. To find out how Equitable's Living Insurance can be tailored to your needs, contact McCracken today at 763-3633, Clovis.

T. Mark White
 District Manager
 Roswell, N.M.

THE EQUITABLE
 The Equitable Life Assurance Society of the United States
 New York, N.Y.

CONGRATULATIONS
Bovina High School
GRADUATES

Class of 1970

The world has changed since you entered school 12 years ago. Astronauts now circle the earth in less time than it takes you to drive 100 miles, and that's pretty fast.

Electricity and electronics have contributed greatly to this changing world, and Rural Electrification has made a big contribution too.

Of course, you probably take electricity for granted on your farm today, but it hasn't always been so. Your fathers can remember well when they lived on the farm . . . without the helping hand of Willie Wiredhand. He now helps on almost every farm in our three county area.

let Willie Wiredhand help you....

If you're going to farm when you complete your college training, Willie Wiredhand will still be "standing by" to help you . . . to allow you to have "electric living" on the farm, to give you the many labor saving aids that would be impossible without this little gent. Truly, electricity will add many hours of pleasure to your life, and many more dollars of profit to your farm operation.

Deaf Smith County Electric Cooperative, Inc.
 —OWNED BY THE PEOPLE WE SERVE—
 Serving Parmer, Castro, Oldham and Deaf Smith Counties



PAM GRISSOM

Red Raider Band --

Pam Grissom Tech Twirler

Pam Grissom has been named a twirler for the Texas Tech University Red Raider Band. She was notified Saturday that she was selected to fill the only position open for next year with the band organization.

A senior in Bovina High School, Pam is the daughter of Mr. and Mrs. Leon Grissom. She participated in try-outs

two weeks ago at Texas Tech, along with a number of other hopefuls. Notification of the selection was delayed because of the tornado in Lubbock last week.

First alternate for her position is Anita Johnson of Abernathy. Second alternate is Karen Vaughn of Lubbock. The twirlers tried out before a panel of judges composed of Dean Killion of Texas Tech, Chris Jones, a former twirler, and Barbara Zimmerman, head twirler of the Red Raider Band last year.

Pam has served as a twirler of the Bovina Mustang Band all of her years in high school. She has served as head twirler, and the past year was a "feature" twirler. She has gained recognition in many twirling contests over the area.

Funeral services were held Tuesday at Snyder, Okla. Mrs. Jones is survived by two daughters and four sons.

Miss Patsy Cumpton, daughter of Mr. and Mrs. A. D. Cumpton, will receive her BBA degree from West Texas State University at 4:30 p.m. Saturday in Civic Auditorium, Amarillo.



LOOK!

To George For LONG Trades On The New 1970 Pontiac, GMC, Rambler, and Better Used Cars Rierson Pontiac

Clovis, New Mexico
Home Phone: 481-3876
Farwell, Texas

Methodists To Attend Annual Meet

Parmer County Methodist ministers will attend the Northwest Texas Annual Conference of the United Methodist Church beginning May 23 at St. Paul United Methodist Church in Abilene.

Bishop Alsie H. Carleton, bishop of the Northwest Texas-New Mexico Area of the UMC, will preside. The conference will run through Sunday afternoon, May 31, and will close with the reading of appointments by Bishop Carleton.

One of the first items of business on this year's agenda is a joint session for merger, involving five West Texas Conference churches and the present Northwest Texas Conference. The five churches are Negro churches and members of the old Central Jurisdiction of Negro churches which has been abolished. The five churches lie within the bounds of the Northwest Texas Conference. The joint session for merger will be at 2:30 p.m. on Thursday afternoon, May 28.

Robert E. Wilson is the delegate to the conference from Bovina United Methodist Church.

For those of you who like to have cut flowers in your home, here's a way to help them last longer: cut them in the late afternoon or early morning, rather than collecting them in the heat of the day. Place the freshly cut flowers in a container of warm water and put them in a draft-free place until the water cools to room temperature. The flowers will then be ready for you to use in any arrangement.

Shurfine Shortening
3 lb. Can
69¢

TenderCrust Sliced BREAD
1 1/2 lb. loaf
19¢

Maryland Club Coffee
ALL GRINDS
1 Lb. Tin
87¢
Limit One, Please

Shurfresh Potato Chips Twin Pak Reg. 59¢ **49¢**

Your Food Dollar Buys More!

Wilson's Wisdom:
A teacher affects eternity; he can never tell where his influence stops.

PRODUCE
California Sunkist Oranges lb. **15¢**

Texas Fresh Green Onions Bunch **9¢**

Florida Crisp Red Radishes Cello Pkg. **9¢**

Texas Full Ear Corn 4 ears **29¢**

Shurfine Salad Dressing 5 6 oz. Cans **\$1.00**

Nabisco Honey Graham Crackers 1 lb. box **39¢**

FREE SHEETS, LADIES HOSE, RODS & REELS, DOLLS, BASKETBALLS, FOOTBALLS WHEN YOU SAVE TenderCrust Coupons

Shop These Specials At WILSON'S Thursday thru Wednesday, May 21 - 27

FREE SHEETS, BASKETBALLS, RODS & REELS, DOLLS, FOOTBALLS, LADIES HOSE WHEN YOU SAVE SHURFRESH COUPONS

Powdered Detergent Energy 49 oz. box **59¢**

Shurfine Cut Wax BEANS No. 303 Cans **21¢**

American Beauty Macaroni or Spaghetti pkg. **23¢**

Sunshine Vanilla Wafers 12 oz. box **37¢**

Wilson's Fine Meats

PRICED RIGHT

SunRay HAMS Whole or Shank End lb. **55¢** Butt End lb. **59¢**

shurfresh Oleo Colored Quarters 5 lbs. \$1.00

USDA Choice Beef Short Ribs 12 oz. Pkg. **49¢**

Shurfresh Franks **49¢**

FREEZER BEEF
Half or Whole - Cut & Wrapped
USDA Good lb. **59¢** USDA Choice lb. **60¢**
250 lb. and over per half - (No stamps on beef at this low price) Now Wrapped In Avisco Film For Protection Against Freezer Burn.

Every Day Low Price - **CIGARETTES \$3.79** Carton
Regular and King

lb. **35¢** **FRYERS** USDA Graded Whole - lb. **29¢** 100's **\$3.89** Carton **40¢** Pkg.

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BOVINA INSURANCE AGENCY
Phone 238-4381 ••••• BOVINA

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More

WILSON'S SUPER MARKET

Phone 238-4781 — Discount Prices PLUS Gunn Bros. Stamps — Bovina

Cook's Corner



MRS. JIM RUSSELL

"I like coffee, snow and Matt Dillon," said Mrs. Jim Russell while handing over some of her favorite recipes, one of which originated in her own kitchen. The brown-eyed mother of three daughters, Mrs. Russell was born and reared on a farm 30 miles north of Hereford. She remembers the days before the "irrigation age" when farming was not so lucrative as it is today.

While a sophomore in Hereford High School, she began dating Russell, who moved there from East Texas at age 11. After graduating, she became Mrs. Russell in the summer of 1952.

They lived in Hereford six years where he was associated with Hereford Grain. She worked at various places, First National Bank, Hereford State Bank, Robinson Insurance, Truly Real Estate, Hi Plains Savings and Loan and as secretary at Avenue Baptist Church. She explained the reason for so many jobs was that she was employed "between babies."

The family moved to Bovina in December, 1958 when Russell became manager of Bovina Wheat Growers. Mrs. Russell has helped there, but spent four years as secretary of First

Baptist Church in Bovina, of which they are members. The past year and one-half, she has enjoyed "retirement." Most of her time is spent in practicing the piano. This is one of her long-time dreams -- playing the piano. She began taking lessons this year from Gwen Clements.

"Gwen must be good," Mrs. Russell says, "because I'm learning something." She also enjoys flower arranging, art and crafts. Husband Jim likes fishing and camping. Mrs. Russell says she likes to eat fish and camp at a good motel.

"The biggest thing we have in common is this girls dormitory we run," she continued. Mrs. Russell is content with her household work while her husband also pursues his love of sports and working with the summer baseball program here.

Their three daughters, which take much of their time, are Janee, 14, Tami, 12 and Tracy, nine.

The first recipe listed here is one of her originals.

Orange Rolls

Make yeast dough
2 c. warm water
2 pkg. dry yeast
1/2 c. sugar

Of Interest To ★ THE WOMEN ★

'Galley Alley' To Become New Bovina Art Center Attraction

Definite steps have been taken here to organize a Bovina art center.

2 t. salt
1 egg
3 T shortening
7 c. flour
Mix and make as most yeast doughs.

Melt stick of oleo and 3/4 can frozen orange juice. Add about 3/4 box of powdered sugar and beat. Roll out dough. Spread with frosting mix. Roll up the dough and cut into 1/2 inch slices. Let rise. Cook at 375 degrees for about 15 minutes. Remove from oven, pour remaining frosting over rolls and return to oven for 5 to 10 minutes.

Five Cup Salad

1 c. pineapple (tidbits)
1 c. mandarin oranges, drained
1 c. miniature marshmallows
1 c. coconut
1 carton sour cream
Mix, chill and serve.

Perfect Brownies

Melt stick butter, 3 T cocoa
Add to:
1/2 c. flour
1 c. sugar
3 eggs
1/2 c. pecans
1/2 t. vanilla
Bake 40 minutes at 325 degrees.

Potato Casserole

5 c. raw potatoes
1 can mushroom soup
1 can cheddar cheese soup
1 c. milk
1 med. onion, finely chopped
salt and pepper to taste
In greased casserole arrange layers of potatoes, soups, milk, onions, seasonings. Dot with butter. Cover and bake one and one-half hours at 375 degrees. Uncover and bake 20 to 35 minutes more.

Lemon Squares

1 c. flour
1/2 c. butter or margarine (softened)
1/4 c. confectioners' sugar
2 eggs
1 c. granulated sugar
1/2 t. baking powder
1/4 t. salt
2 T. lemon juice
Heat oven to 350 degrees. Cream flour, butter and confectioners' sugar. Press evenly in bottom of ungreased square pan, 9 by 9 by 2. Bake 20 min. Beat remaining ingredients until light and fluffy, about 3 min. Pour over hot crust and bake about 25 min, longer or until no imprint remains when touched lightly in center. Cool and cut into two inch squares. Makes 16.
Chocolate squares: Follow recipe for lemon squares except -- decrease butter to 1/3 cup, omit lemon juice and add 1 square unsweetened chocolate, melted and cooled, to beaten egg mixture.

After initial meetings of interested persons, the J. T. Jones building on Third Street, between Don's Medicine Chest and Mustang Barber Shop, has been rented.

Under the name of "Galley Alley," the organization will consist of persons who buy life memberships at \$100 each. These will be available at the next meeting, which will be Tuesday night, in the Community Room of First State Bank. The temporary officers say the center hopes to become self supporting, since art supplies, paintings and other arts and crafts will be for sale.

The center is expected to be open five days each week during regular business hours.

Temporary officers include Mrs. Neal Mager, president; Mrs. Jerry Wright, secretary; and Mrs. Tom Caldwell, treasurer.

At least 11 persons intend to become members and several others have expressed interest in doing so. Memberships will not be solicited, but anyone interested is invited to attend the Tuesday night meeting.

Tentative plans are for members to use the center for their

work and as a display for the paintings or other objects. Workshops will be held there with hopes of having art professors, etc., to conduct them.

Non-members will also be allowed to take advantage of these, but a fee will be charged. In addition, others may also display paintings, etc., but a commission on sales will be charged.

Rules and by-laws are in the process of being worked out for the group and more detailed information will be announced later.

The new organization also plans to hold art shows and exhibits, and at least one art auction per year, officers say.

Girl Born To Johnstons

Mr. and Mrs. Olen Johnston of Oklahoma City are parents of a daughter born Tuesday, May 12.

Weighing seven pounds, six ounces, she has been named Jana Lyndean.

Grandparents are Mr. and Mrs. Elvin Johnston of Bovina and Mr. and Mrs. W. C. Quillen of Halleyville, Alabama.

Both parents recently graduated from Oklahoma Christian College with B.A. degrees and will continue work on their Master's degrees there.

Son Born To Turners

Mr. and Mrs. Charles Turner are parents of a son born at 2:10 a.m. Tuesday in Parmer County Community Hospital.

Richard Charles weighed five pounds, eight ounces.

He has two sisters, Lucretia, seven, and Polly, five.

The father is counselor in Bovina and Farwell schools.

Mrs. Linda Marshall received her bachelor's degree from Texas Tech University this month. Because of the recent storm, the commencement ceremonies were abandoned. She is the daughter of Mr. and Mrs. Vernon Estes and wife of Billy Lynn Marshall.

MANY MAXIMUM MARK DOWNS ON MOST MARVELOUS MERCHANDISE

★
A special discount section has been added at
Gaines Hardware,
included in this specially priced group of quality merchandise is stainless steel table ware, cooking utensils and many other selections you'll be interested in seeing.
★
Gaines Hardware Co.
"Nothing Knocks On Bovina But Opportunity"



RECOGNITION --- Tammy Hutto was one of many Bovina students who received awards in elementary and junior high grades Friday. Elementary Principal Wilson DiCuffa presented a reading certificate to her during the assembly.

Study Club Holds Installation

Bible quotations, appropriate for each office of the organization, were the highlight of installation ceremonies of Bovina Woman's Study Club's new slate of officers Thursday afternoon.

The event marked the last meeting of the club's fiscal year.

A covered dish luncheon preceded the ceremony and roll call was answered with the program enjoyed most during the year.

Reports were made by committee chairmen.

Visiting Mrs. Bessie Webb, other relatives and friends over the weekend were her granddaughter and family, Mr. and Mrs. Wayne Karr, Gary Wayne and Shanna, grandson Kenneth Dale Webb, and his friend Carolyn Bostick and son, Ricky, all of Fort Worth.

Mrs. Ovid Lawlis installed the new officers for the coming year. A book stand held the Bible and beside it stood a card holding the charges of each office. As the new officers stepped forward, Mrs. Lawlis read their charge and the accompanying Bible quotation.

Mrs. Earl Whitten became the new president of the Federated club, succeeding Mrs. Clarence Jones. She presented Mrs. Jones with a past president's pin. Mrs. Jones, in turn, presented the club with a chrome pitcher.

Other new officers include Mrs. Travis Dyer, vice president; Mrs. Earl Richards, re-

cording secretary; Mrs. Mac Glasscock, corresponding secretary; Mrs. Charles Corn, treasurer; and Mrs. Lowell Boozer, reporter.

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	5.00	3.00
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If you are my friend and you are concerned about my soul, give me the truth. Do not flatter me, do not praise my virtues while remaining silent about my vices. Do not fear that the truth will offend me. Do not treasure our friendship above my salvation. Do not think that by ignoring my sins you can help me. Do not think that being blind to my sins will prove yourself charitable. However, I may react to it, whatever may be my attitude toward you after you have done it, GIVE ME THE TRUTH. For truth and Truth alone can make me free from the shackles of sin, strengthen me in the pathway of righteousness and lead me to the joys of heaven. If I am wavering and weak, lukewarm, indifferent, neglectful, if I have been taken in a trespass, if I have been drawn into the pleasures of this world, if I have left the Lord, if I have been led astray by error, if I have done none of these things, but simply need to grow in knowledge and be edified, GIVE ME THE TRUTH.

"And ye shall know the truth, and the truth shall make you free" (John 8:32)
"Sanctify them through thy truth: thy word is truth" (John 17:17)
"I am the way, THE TRUTH, and the life: no man cometh unto the Father but by me" (John 14:6).

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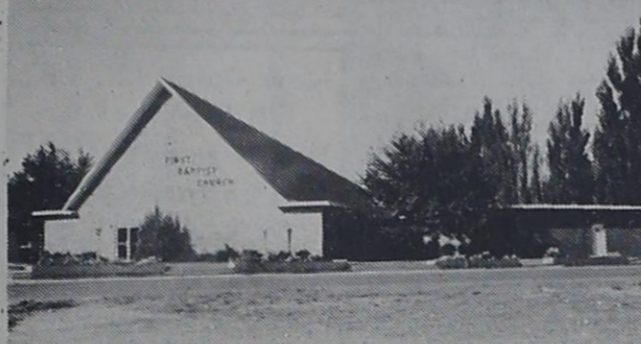
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FIRST BAPTIST CHURCH of BOVINA



First Baptist Church - Bovina

SUNDAY - Sunday School - 9:45 a.m.
Morning Worship - 10:55 a.m.
Training Union - 6 p.m.
Evening Worship - 7 p.m.
WEDNESDAY - Teachers and Officers Meeting - 8 p.m.
Prayer Meeting - 8:30 p.m.

OKLAHOMA LANE METHODIST CHURCH



Oklahoma Lane Methodist Church

Sunday - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7 p.m.



Rev. Woodrow Williams

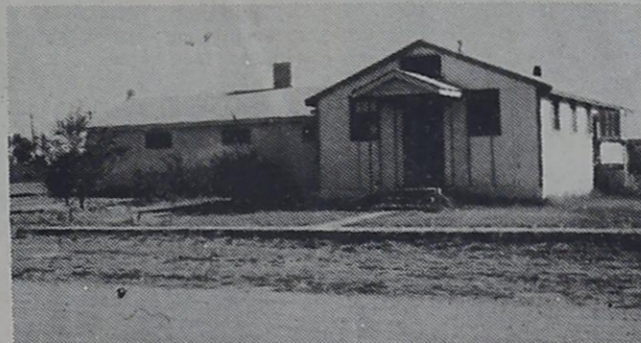
ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina

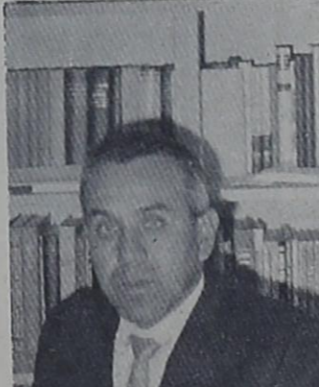
Mass: Sunday - 8:30 a.m.
Thursday - 8 p.m.
Confession: Saturday 4 - 5 p.m., 8:30 - 9 p.m.

MISION BELEN BAUTISTA



Mision Belen Bautista

Escuela Dominical - 9:45 a.m. - Mensaje - 11:30 a.m. - Union De Preparacion - 5 p.m.
Miercoles Estudio De La Biblia - 7:30 p.m.



Rev. Ramon Delgado

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ST. JOHN LUTHERAN CHURCH



St. John Lutheran Church, Lariat, Texas

Sunday School - 9:30 a.m.
Morning Worship - 10:30 a.m.



H. F. Peiman

BOVINA CHURCH of CHRIST



Bovina Church of Christ

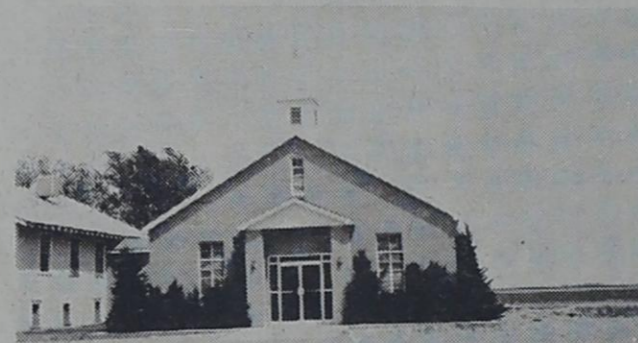
SUNDAY SERVICES
Classes 9:45 a.m.
Worship 10:45 a.m. and 6 p.m.

WEDNESDAY
Devotional and Classes - 9:00 p.m.



Cecil Bunch

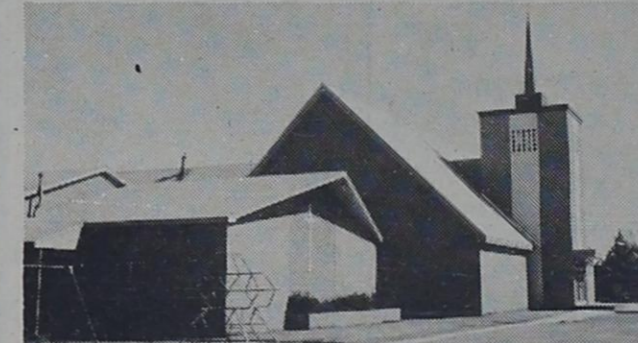
OKLAHOMA LANE BAPTIST CHURCH



Oklahoma Lane Baptist Church

Sunday School - 10 a.m.
Morning Worship - 11 a.m.
Training Union - 6 p.m.
Evening Worship - 7 p.m.

BOVINA METHODIST CHURCH



Bovina United Methodist Church

Sunday School - 9:45 a.m.
Morning Worship - 11 a.m.
M.Y.F. - 6 p.m.
Evening Worship - 7 p.m.
Choir Practice - Wednesday - 8 p.m.



J. B. Fowler, Jr.

BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church

Sunday School - 9:45 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7 p.m.



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BOVINA
BY-PRODUCTS

One Killed --
Nine Wrecks During April

The Texas Highway Patrol investigated nine accidents on rural highways in Parmer County during the month of April, according to Sergeant W. E. Wells, Highway Patrol supervisor of this area.

These crashes resulted in one person killed, five persons injured, and an estimated property damage of \$9,400.00.

The rural traffic accident summary for this county during the first four months of 1970 shows a total of 37 accidents resulting in one person killed, 19 persons injured, and an estimated property damage of \$34,770.00.

The final school bell will soon be ringing. This will be the signal for summer vacations to begin with hundreds of thousands of people heading for the open highways.

To help insure a safe vacation and summer driving, the Sergeant suggests that you have the following items on your car safety checked:

1. Check the tires for worn and cut spots.
2. Check the steering and wheel alignment.
3. Check all lights and mirrors.
4. Check springs and shock absorbers.

As a final reminder, 1,028 persons were killed last summer. Don't be a repeater this summer, the sergeant warns.

WANT ADS

BLAND WANT AD rates are six cents per word for first insertion, four cents per word for each insertion thereafter. Minimum rate is 50 cents on cash orders, \$1 on account.

CARD OF THANKS
Thanks to all our friends for visits, phone calls, cards and all acts of kindness while Sammie was in the hospital, and also for the kindness expressed after the recent loss of Mrs. Bessie Webb's brothers, especially for the pot plant received. May God bless each and everyone.

Mrs. Bessie Webb and Sammie 47-1tc

New Color Ch. 28
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Weather On
Channel 3
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FOR SALE -- Take over payments on 1968 Singer sewing machine in walnut console. Will zig-zag, blind hem, fancy patterns, etc. Assume 3 payments at \$7.96. Write Credit Manager, 1114 19th Street, Lubbock, Texas. 34-tfnc

THIS spot that spot, traffic paths too, remove with Blue Lustre carpet shampoo. Super Saveway

As low as \$10. down, Gray Mtr. Co. 2003 West 7th, Clovis, N.M., 762-4008. 46-4tc

STRAYED --- Hereford heifer weighing about 300 pounds. Floyd Damron, phone Tharp 225-4612. 47-2tc

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Report From Sheriff's Office

Sheriff Charlie Lovelace went to Sierra Blanca early this week to return Robert B. White, 64 years of age, to Parmer County to await grand jury action on a charge of forgery.

The forged check was passed at Worley Grain.

LEGAL NOTICE

LEGAL NOTICE
Notice is hereby given that the Parmer County Commissioners Court will convene as a County Board of Equalization on Monday, May 25, 1970 at 2:00 P.M. in the County Courtroom.

Any and all persons who wish to meet with the Board at that time and discuss their tax matters will be welcome.

Signed this 11th day of May, 1970.

/s/ Archie L. Tarter
County Judge 46-2tc

NOTICE OF SPECIAL ELECTION
TO THE DULY QUALIFIED RESIDENT ELECTORS OF THE CITY OF BOVINA, TEXAS AND TO ALL OTHER INTERESTED PERSONS:

NOTICE IS HEREBY GIVEN that an election will be held in the City of Bovina, Texas on the 6th day of June, 1970 on the question of the adoption of a One Percent (1%) Local Sales and Use Tax within said City, in keeping with the following ordinance adopted by the City Council of said City, as follows, to-wit:

AN ORDINANCE ORDERING A SPECIAL ELECTION TO BE HELD IN THE CITY OF BOVINA, TEXAS, ON THE QUESTION OF THE ADOPTION OF A ONE PERCENT (1%) LOCAL SALES AND USE TAX WITHIN THE CITY; DESIGNATING THE DAY OF THE ELECTION AND THE POLLING PLACE.

WHEREAS, Article 1066c, Vernon's Texas Civil Statutes (Acts 1967, 60th Legislature, Regular Session, Chapter 36, Page 62) authorizes the governing body of any city, town or village in Texas to call an election for the purpose of adopting a local sales and use tax within such city, town or village; Now Therefore,

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Friona, Texas
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COURTHOUSE NOTES

Instrument report ending May 16, 1970 in County Clerk Office, Bonnie Warren, County Clerk

WD-Glasscock, A.L., et al - William L. Webb -- lot 6, Blk. 2, Ridgelea Bovina

Deed-Veterans Land Board - Troy W. Fuller -- 76.32 ac. out NW/pt S1/2 Sec. 15, blk. B. Synd

WD-D.B. Ivy-Durward G. Ivy -- 1.46 ac. NW/pt Sec. 38 Blk. H. Kelly

WD-Cleburne L. Stokes - Phillip D. White -- lot 10, Blk. 1, Ridgeview Add. Friona

WD-Jack Templar, et al - Parmer Co. Swine Producers -- 60 ac. out SW1/4 Sec. 21 D&K

WD-C. E. Broadhurst - R. Broadhurst -- NE1/4 Sec. 13, S1/2 Sec. 14 Blk. H. Kelly

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PITCHING HITTING & THROWING

for Boys 9 Through 12

Contests here Saturday Afternoon 3 p.m. — at the baseball field.

Jackets and plaques to winners in each of the four age groups. — Spectators Welcome —

Phillips 66 At Phillips 66, it's performance that counts.

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Phillips 66 Tires — Batteries — Accessories

Bovina American Legion Consignment Auction Sale
Thursday, May 28 7:30 p.m.

Your Consignments Welcome! Bring Anything of Value. The American Legion Will Act as Your Agent for the Auction Sale. To List Your Consignment, Contact Any Legion Member.

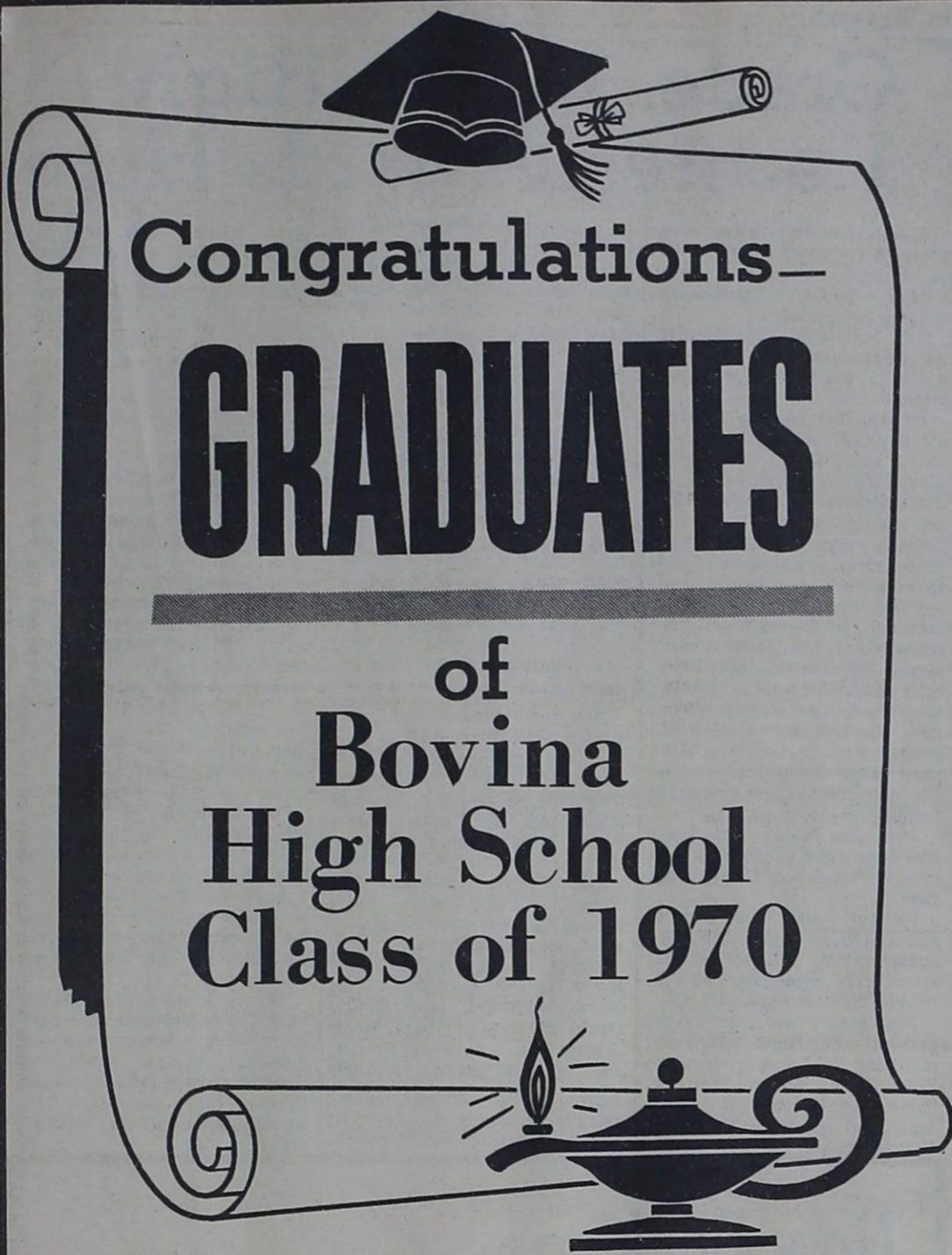
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Congratulations—

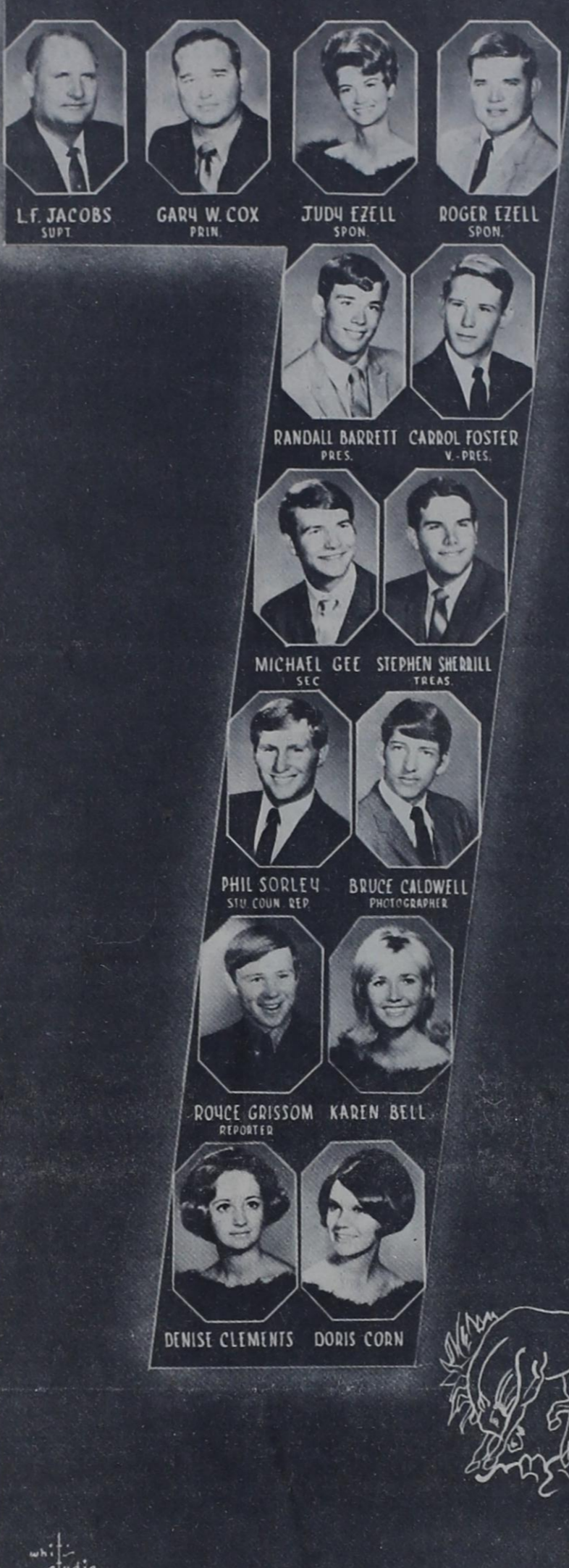
GRADUATES

of Bovina High School Class of 1970

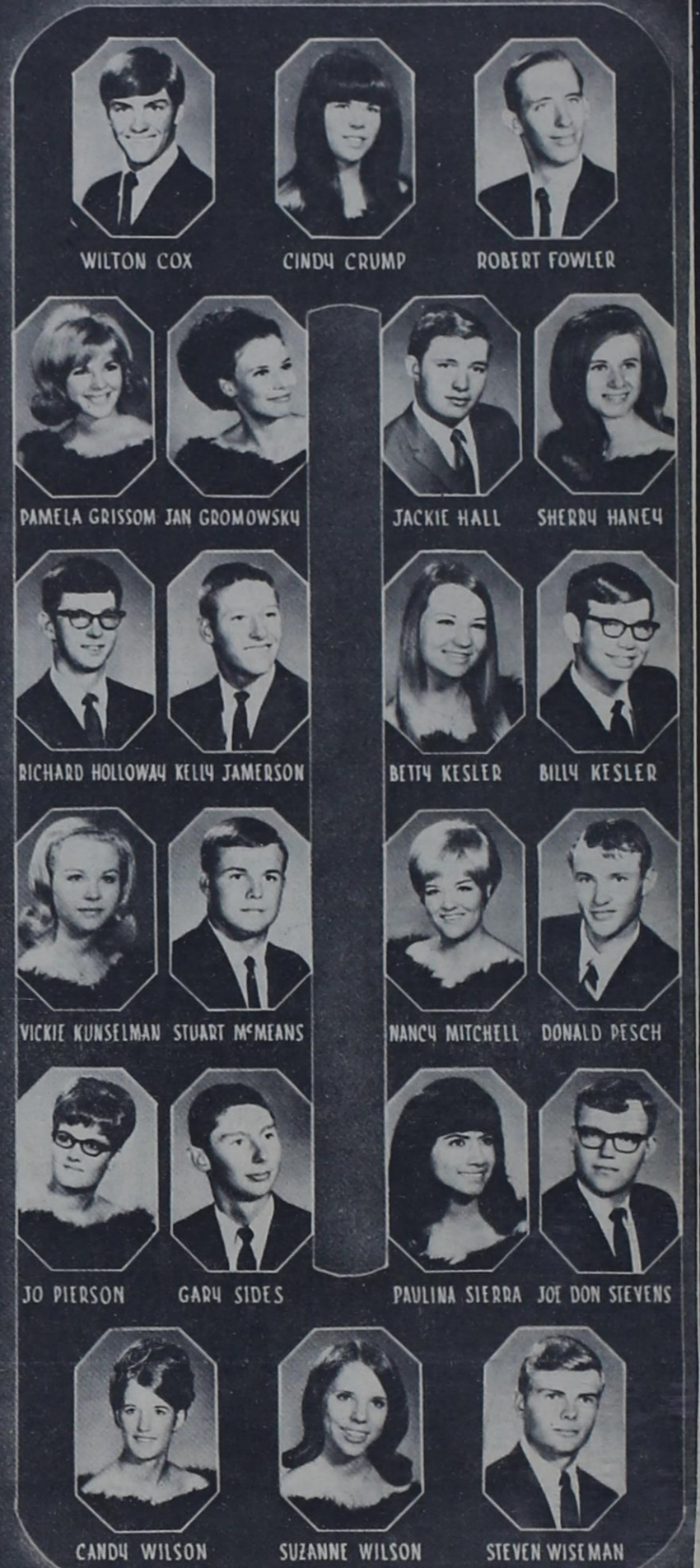
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BEST WISHES

for your future success!



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Highway 60 West - Chuck Stallings

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Hwy. 86 & Third St. — F. M. Crook

Sherrill Lumber Co.
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Cynamid Farm Supply
Roy Allen, Manager

High School --

Annual Awards Day Recognizes Students

Medals for outstanding performances in the classroom and other categories were presented to students in Bovina High School Friday morning in the annual Awards Day program. Teachers made the presentations to the top students in each class and to those who have excelled as leaders, good citizens and in extra curricular activity.

Best All-Around Boy and Girl in Bovina High School are Jackie Hall and Candy Wilson, both seniors. The selection was made by the faculty and announced by High School Principal Gary Cox.

Trophies were presented to Steven Wiseman and Joe Don Stevens, valedictorian and salutatorian of the Senior Class, by Superintendent L. F. Jacobs. Cox awarded medals to other honor students, Stuart McMeans, Randy Barrett and Doris Corn.

Leadership awards went to Meloney Marshall and David Dixon, both juniors. Announcement was made by Coach Truck Lusk.

Steve Sherrill and Holly Davis were presented the citizenship awards by Mrs. Rita Mast. Senior members of National Honor Society were awarded letters by Mrs. Janie Sudderth,

with a sweater also presented to Doris Corn. Those receiving letters were Stuart McMeans, Suzanne Wilson, Randy Barrett and Joe Don Stevens. Other members of the organization were also recognized. Betty Kesler was introduced as the recipient of the Daughters of the American Revolution award this year.

The best all-around girl and boy athletes in the school this year were Loy Christian and Stuart McMeans. Coach Gilbert Hough made the presentation.

Three members of the faculty were presented five-year service pins by Jacobs. These include Mr. and Mrs. Roger Ezell and Gary Cox.

Randy Barrett, president of the Senior Class, presented the school with the class picture, to be hung in the hallway along with other graduate pictures. Student Council president, Stuart McMeans, led the group in Pledge of Allegiance in the opening ceremony. At its close, the seniors moved to the back of the auditorium, with other classes taking their places they will occupy next year. The seniors sang the school song.

Awards in the various classes presented by the teachers follow.

Mrs. Thelma Coffey: Algebra I, Ronnie Nuttall; Geometry, LaJuana Hastings; Physics, Jackie Hall.

Mrs. Maizie Birkelbach: Geometry, Weldon Beardain.

Jim Noyes: Algebra II, Sandra Bowman; Senior Math (trigonometry and analysis), Randy Barrett.

Mrs. Margaret Durben: English IV, Suzanne Wilson; English III, Becky Jacobs; Speech, Ronnie Nuttall.

Mrs. Terri McFarland: English I, Ronnie Nuttall; English II, Jackie Adams.

Roger Ezell: Physical Science, Weldon Beardain; Biology, Barbara Griffith.

Wilson DiCuffa: Chemistry, Loy Christian.

Bill Nicholas: Geography, Mike Gee; American History, Sheryl Moore.

Mrs. Roger Ezell: World History, Jackie Adams; Government, Suzanne Wilson.

Mrs. E. G. Snodgrass: Bible History, Linda Stanberry; Spanish, Sergio Antillon.

Mrs. Janie Sudderth: Typing, Sheryl Moore; Shorthand, Betty Kesler; Bookkeeping, Phil Sorley.

Mike Potts: Agriculture I, Mike Ware; Agriculture II, Buddy Clements; Agriculture III, Mike Beauchamp.

James Andrews: Outstanding Musician, Cindy Barrett; Outstanding Band Student, Candy Wilson.

Mrs. Janie Potts: Home-making I, Kim Langer; Home-making II, Crissy Mast; Home-making III, Suzanne Wilson.

Gilbert Hough: Industrial Arts, shop, Jackie Hall; drafting, Roy Ramirez.

High Jumper Competes In State Meet

Loy Christian jumped four feet, 10 inches in the state girls track meet at Abilene last week end, to come in 10th place in the event.

She competed with girls from 24 Texas schools in the high jump contest, and was the only member of the Filly track team to make the state meet this year.

Coach Bill Nicholas said he was amazed at the improvement of performances at the state meet since Bovina first qualified and competed at Abilene in 1968.

Although the girls track program is not under University Interscholastic League ruling, interest is growing each year.

Also making the meet was Loy's family, Mr. and Mrs. Wendol Christian and sisters.

In Assembly --

Grade, Junior High Receive Awards Here

Elementary and Junior High students received awards Friday afternoon in categories including perfect attendance, reading and athletics.

Rex Beardain, president of the eighth grade, led the students in the Pledge of Allegiance.

Introducing the seventh and eighth grade football team was Truck Lusk. Gilbert Hough presented the basketball teams for those grades and Roger Ezell introduced the two girls' basketball teams. Members of those teams presented trophies to the school.

Roy Donaldson recognized members of the boys and girls track teams, grades six through eight. He then presented ribbons won at the annual elementary track meet recently from first through fourth places in grades three through six. Winners were announced in the Blade following that event this month.

Mrs. Sue Moten earned her five-year service pin in Bovina Independent School District this year.

Perfect attendance awards and reading certificates were announced by Wilson DiCuffa, elementary principal, and Jim Noyes, junior high principal.

Elementary students having perfect attendance this year, including no times tardy, were Eddie Owen, Karen Schilling, Sammy Escalante, Ramon Guillen, first grade; Eddie Lide, Ginger Glascock, Rudy Robie-

do, second grade; Valentine Espinoza, Rodney Shelby, Faron Grissom, Steven Stone, Linda Dyer, third grade; Santos Cardoza, Broox Mast, Denise McCormick, fourth grade; Virginia Espinoza, Gerald Shelby, Bruce Fillpot, Tommy Serna, Pam McCormick, Lezlie Williams, fifth grade.

Those in Junior High having perfect attendance were Cable Trimble, Terry Schilling, Ruben Serna, sixth grade; Sarah DeLeon, April Wilson, Richard Rejino, Roberto Tienda and Barty Bartlett, seventh grade; Nancy Hutto, Evanna Johnston, Rhonda Rhodes, Christie Trimble, Tony Serna, Billy Shelby, Randall James, Joe Delgado, Charles Gilbreath and Al Kerby, eighth grade.

Meeting standards to receive certificates for reading in elementary grades were David Merrell, Stephen Stevenson, Pamela Lambert, Tamara Lambert, Pat Ware, Sandra Sides, Shonda Robinson, Alicia Spring, Carol Ware, Ninfa Hernandez, Rosa Guillen, Ben Roach, Anthony Ramon, Felix McCause, Levy Dorris and Roger Lopez, third grade;

Chris Collins, Harold Bentley, Clay Davis, Glenn Corbin, Mace McDaniel, Mat Moten, David Murphy, Broox Mast, Wayne Thatcher, Marty Spicer, Denise McCormick, Mandy Roach, Kelly Mitchell, Bobby Barraza, Steve Cockerham, Connie Foster, Twila Bunch,

Karla Mills, Cindy Caldwell, Tracy Russell, Connie Merrell, Christine Vargas, Brad Lance, Samie Garrison, Diana Gilbreath, Timmy James, Tammy Ward, Maria Guillen, fourth grade;

Jay Be Barrett, Lary Sides, Steve Lance, George Isaac, Rocky Bartlett, Susan Hefflin, Denise Lambert, Tammy Hutto, Diana Naegle, Debra Gilbreath, Myrna Antillon, Miroslava Ramon, Kim Ware, Gloria Cruz, Lezlie Williams, Pam McCormick, Vickie Johnson, Leticia Villarreal and Amabilia Gonzales, fifth grade.

Reading certificates in Junior High were presented to Duane Mitchell, Greg Corbin, Alan Rhodes, Clint Cox, Gary Saldana, Wayne Johnson, Elbert Shelby, Michelle Bonds, Ted Stallings, Terry Schilling, John Caldwell and Tommy DeLeon, sixth grade;

Joe Steelman, seventh grade; Rhonda Rhodes, Cissie Minter, Christie Trimble, Terri Willard, Nancy Hutto, and Jana Barrett, eighth grade.

Noyes announced the students who have made the honor roll for the entire year, pending the outcome of the current six weeks.

These include Freddie O'Hair, Kay Beardain and Connie Ware, sixth grade; Joe Steelman, seventh grade; Rex Beardain, Sonja O'Hair, Rhonda Rhodes, Terry Sherrill, Christie Trimble and Terri Willard, eighth grade.

Baseball Contests Set Here

At 3 p.m. Saturday, boys in four age groups, from nine to 12, will compete in Bovina's first Pitch, Hit and Throw competition at the baseball field.

Sponsored by H. J. Charles, Phillips 66 dealer here, the boys will begin the first leg of competition that goes all the way to national finals.

Four winners will be named locally in each age group. First place winner in PH&T of each age group will receive a plaque, warm-up jacket, winners patch, and the right to compete in the district competition at Amarillo. Runners-up will also receive jackets.

The PH&T contest continues to the division level and finally to the national level to be staged at the Major League All-Star game July 14.

Spectators are invited to attend the Bovina competition Saturday, Charles says.

Winners will be determined on the total points earned in the events of pitching, hitting and throwing.

Phillips 66 Dealers of America, the American and National Baseball Leagues are sponsoring the contest nationally. In Bovina, Charles Oil Co. and Northside 66 Service are the sponsors.

Boys wishing to participate are required to register by tomorrow (Thursday).



BEST ALL-AROUND --- Candy Wilson tries a medal on shirt of Jackie Hall "for size" after the two were named Best All-Around Boy and Girl in Bovina High School at Awards Day. Parents of the seniors are Mr. and Mrs. Robert E. Wilson and Mr. and Mrs. Grady Hall.

Charles' Called --

Sherley Grain Wins Starters

Sherley Grain won both its baseball games in the senior division during the first week of play, while both for Charles Oil Co. were called because of time.

Tuesday, Charles Oil was trailing Friona A 11-8 when time ran out. That game will be replayed.

On Saturday, Charles Oil led Friona B, 10-9, when the game was called because of the time element. That game will start in the sixth inning to be completed in the future.

Thursday night Sherley Grain defeated Friona A, 16-11. Tony Serna was the winning pitcher.

Sherley took a 15-8 win over Helton Oilers Saturday night with Billy Shelby getting credit for the victory.

All games Thursday through

Saturday nights this week have been postponed because of school activities at Bovina, Friona and Farwell.

Beginning Monday night, May 25, hot dogs will be served at the concessions stand, according to Wayne Spears.

Four national forests in Texas have a total net acreage of 658,023 and cover part of eleven East Texas counties.

Mt. Aso crater in Kyushu, Japan measures 71 miles in circumference and is the world's largest volcano crater.

A landslip in April, 1958 caused a wave 1,800 feet in height to surge along the shore of Lituya Bay, Alaska.

Hospital Notes

PARMER COUNTY COMMUNITY HOSPITAL
May 12-18 Admissions

Ruby Faubus, Friona; Nina Leal, Friona; Mrs. Daniel Padilla and son, Friona; Mrs. Douglas Mote and daughter, Clovis; Mrs. Oscar Guerra, Friona; Doris Boggess, Friona; Frances Merritt, Friona; Jo Hammonds, Farwell; Gaynell Mitchell, Bovina; Weldon Peace, Friona; Haute Curry, Friona; Maria Madrigal, Bovina; Charles Nimmo, Clinton, Okla.; Carolyn Pipes, Texico; Clifford Porter, Friona; Martha Simmons, Friona; John Holt, Friona; Maria Perez, Friona; Natividad Murrillo, Hereford; Estella Ruiz, Hereford; Alma Hendrix, Friona; Marvin Bartlett, Friona.

Dismissals

Ila Koprian, Bovina; Ruby Faubus; Nina Leal; Mrs. Reynaldo Gonzales and daughter, Friona; Mrs. Gary Rodgers and daughter, Friona; Charles Corn, Bovina; Frances Merritt; Mrs. Miguel Izaguirre and daughter, Bovina; Weldon Peace; Mrs. Douglas Mote; Charles Nimmo; David Hamlett, Texico; Doris Boggess; Gaynell Mitchell; Carolyn Pipes; Clifford Porter; Mrs. Oscar Guerra; Ethel Ruth Springs; Mrs. Charles Turner and son, Farwell; Maria Madrigal.

Wholesale Prices

AC Products
Delco Ignition Parts
Bearings
Grease Seals
Brake Parts & Shoes
Oil Sight Gauges
U Joints
Starters & Starter Drives
Generators - Alternators
Water Pumps
Clutch Hubs
Pressure Plates
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Ignition Wires
Champion Plugs
Belts & Hoses
Shock Absorbers
Hydraulic Hose, End & Hose Repair
Butane Fittings & Repair
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Bonds Oil Co.
Bovina

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EXCEL
BRAND
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Excel offers great corn varieties for grain and ensilage
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Plant Excel Brand® hybrid-sorghums for research-tested and field-proven ability to produce outstanding yields.

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1. We lubricate by chart, not by chance—never miss a spot!
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Come in for the sure protection of Marfak Lubrication—and drive more smoothly, more safely. Our other services are tops, too!

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Taylor-Evans Golden Acres Seed For 1970 Planting -



Varieties most desirable in our area, and which are available at Wheat Growers -
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Be assured of the varieties you want, place your order now!
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... saves 10% of total tractor expense

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Next time you shop for a tractor, check the advantages of an LP-gas model. In the meantime, come in and get all the facts and figures on farming with Gulfgas fuel.

BONDS OIL CO.
Highway 60 - Phone 238 2271

*You're
Invited...*



To The
**GRAND
OPENING**

Open House
Sunday,
May 24
1 to 6 p.m.
- Refreshments -

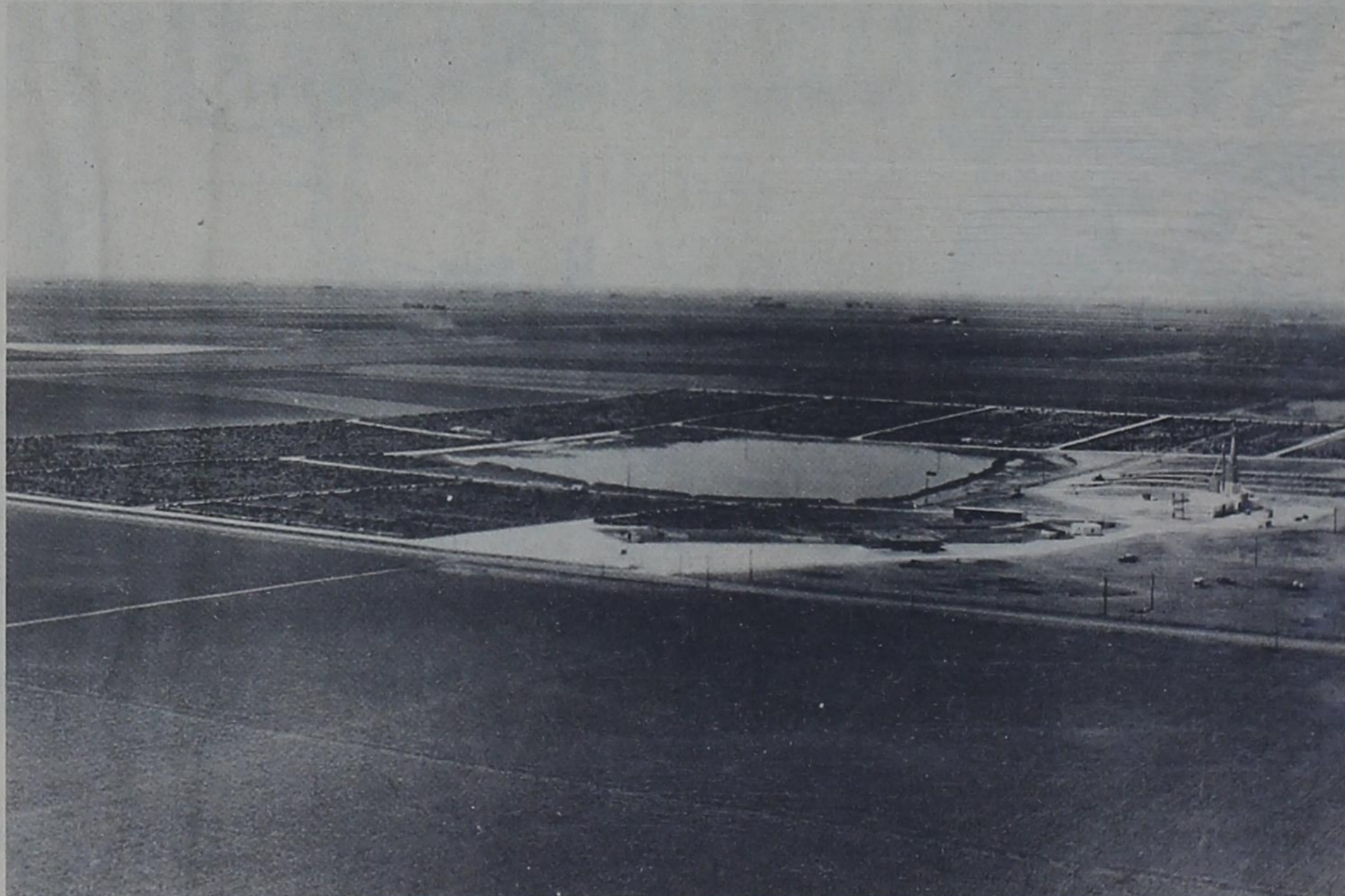
Bovina Feeders, Inc.

Parmer County's newest cattle feeding and grain market business—located 4½ miles east of Oklahoma Lane crossroads on FM Road 145.

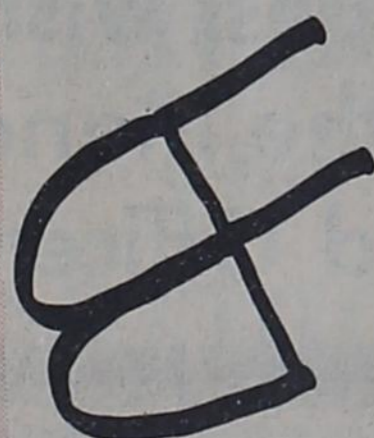
... featuring all the known advantages of the feedlot business on the Texas High Plains plus the more profitable

**Wet-Grain
Feeding Method**

Paying top market price each year for moisture Corn and Milo.



New, Different and Designed To Be Better
Come To See Us Sunday Afternoon —

 **Bovina Feeders, Inc.**

Redge Priest, Manager
Phone Oklahoma Lane 825-2103 — Home Phone Bovina 238-3142
"Designed with Area Farmers And Feeders In Mind"

... this brand on your close-out sheet means more profit potential!

Sunday, May 24

Bovina Feeders, Inc. Holds Open House

New Feedlot Plans Display Of Facilities

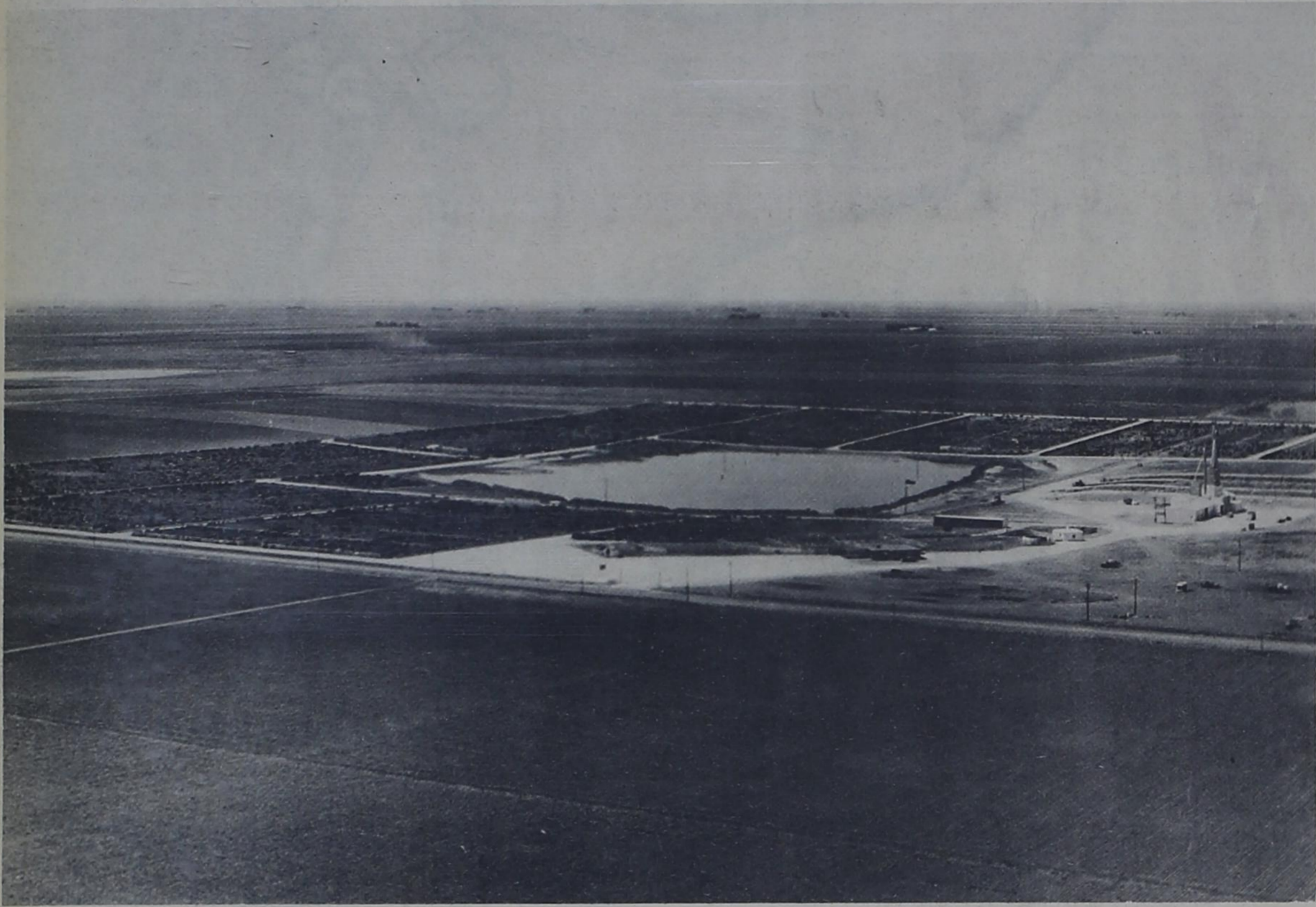
Bovina Feeders, Inc., Parmer County's newest cattle feeding facility, will host an open house from 1 to 6 p.m. Sunday, May 24, so visitors may view the feedlot from the feed pits to the loading chutes. The day will initiate full scale operation of the plant, 4.5 miles

east of Oklahoma Lane on FM 145. Because its feeding method is different from most cattle companies of this area, the open house is expected to draw widespread interest. Utilizing the wet grain method, capacity for feeding 15,-

000 head of cattle is now completed. Pens and bunk space are expected to be expanded to 20,000 head by fall, according to Redge Priest, manager of the corporation. The mill was completed at the location the first of the month. Rations are now being mixed

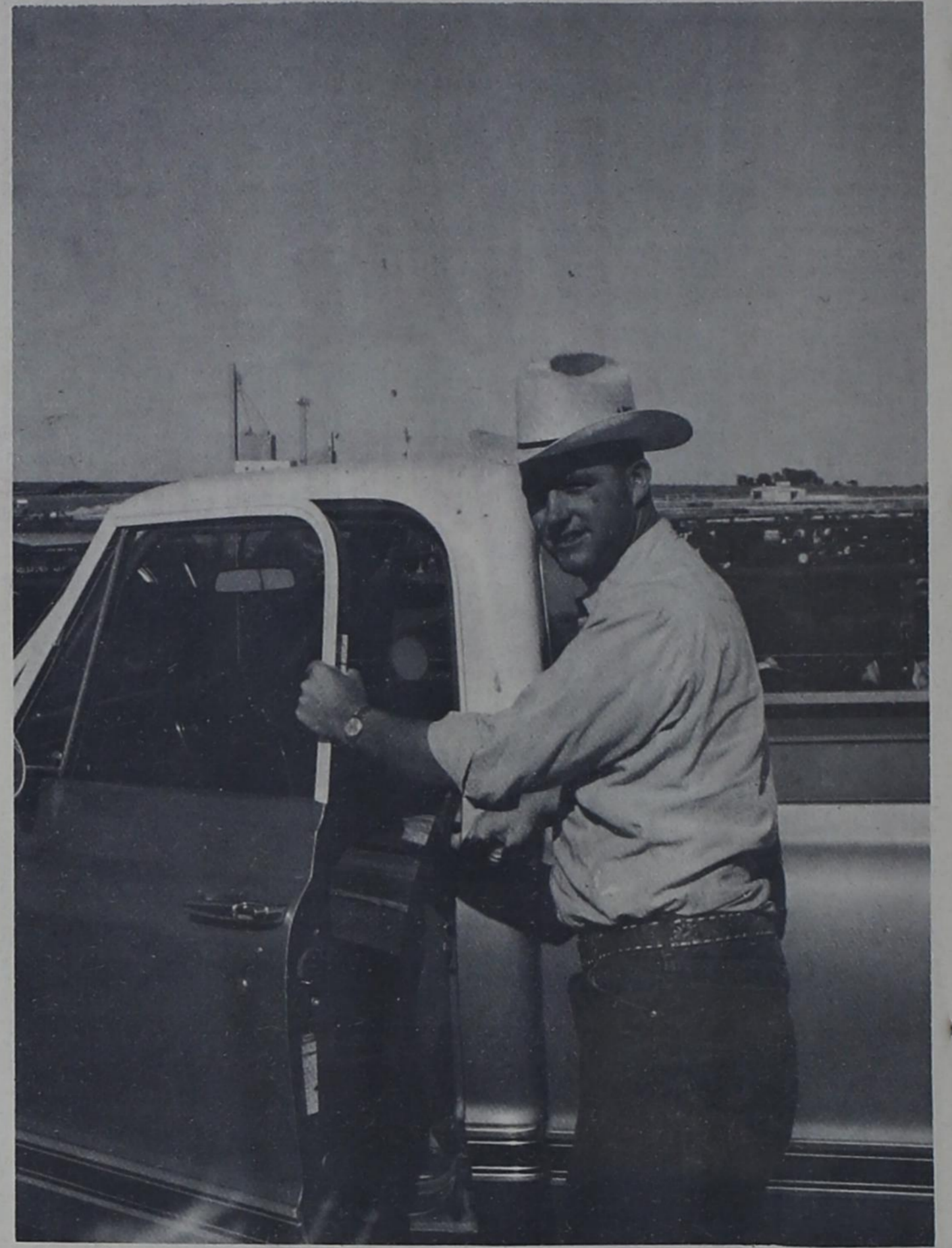
in the mill. Until it was completed, mixing was done in trucks. Visitors are invited to view the office facilities, mill, pens and pits during open house, Priest says. Refreshments will be served. The office, mill and pits are

constructed on the east side of a lake at the site of the operation. Pens and bunks line the north, west and south sides of the lake. The mill is completely computerized and automatic, Priest explains. Nothing is left to (Continued on Page 3, Sec. 1)



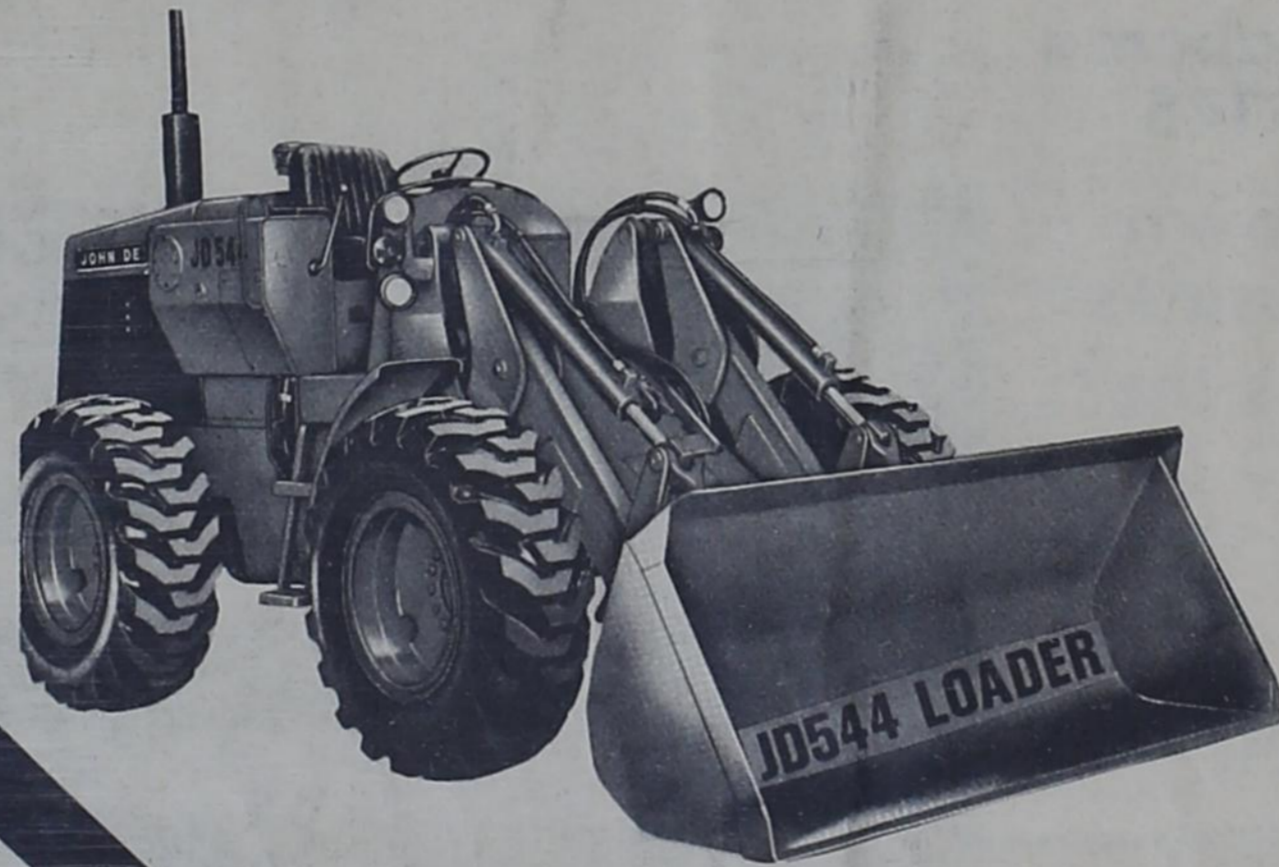
BIRD'S EYE VIEW --- Bovina Feeders, Inc., Parmer County's newest cattle feeding business, gives this appearance from the air and looking to the northwest. The new feedlot is situated on 240 acres of land and is situated around a lake,

which is prominent in the center of this scene. The lot is so designed that all pens have good drainage to the lake. The feedlot is located four and one-half miles east of Oklahoma Lane crossroads on FM Road 145, which is visible between the cultivated land in the foreground and the yard.



BOVINA FEEDERS' MANAGER --- Redge Priest is manager of Bovina Feeders, Inc. He joined the corporation in August of last year just as construction was getting underway and was making plans to receive its first supply of grain and ensilage from area farms. Priest is a native of Florence in Central Texas and has spent a "lifetime" in the cattle business. He joins the directors, stockholders and other members of the staff in inviting everyone to attend the open house at the new feedlot Sunday afternoon from 1 to 6 p.m.

CONGRATULATIONS



This important addition to our area's agricultural economy is a reflection of the modern trend to Farm Specialization.

Include the products and services of Herring Implement Co. and Deckard Equipment Co. in your plans for farming improvements.

Bovina Feeders, Inc.

on your
Open House
Sunday, May 24

Herring Implement Co.

- Friona -

Deckard Equipment Co.

- Amarillo -

WELCOME
this new
Parmer County
neighbor and

**We're Pleased To Have
This New Firm Using
John Deere
Equipment!**

**Our
Best Wishes
to the Management
and Officers**

HERRING

Implement Company

John Deere Farming Equipment

- D. C. Herring -

Highway 60 - Friona - Phone 247-2141

DECKARD

Equipment Company

John Deere Industrial Equipment

Interstate 40 East

Amarillo

Revolutionary

Wet Grain Method Meets Expectations

Yard Buys Directly From Farmer

"Well pleased" is an understatement of the people involved in Bovina Feeders, Inc. when responding to the question, "How do you like the wet grain feeding method?"

After a little more than five months of feeding at the newest feedlot in Parmer County, Manager Redge Priest says there are many advantages of using high moisture grain.

"We buy directly from the farmers as the grain or corn is harvested. We think the quality is much better," Priest continued. He pointed out that the grain doesn't get hot in storage. Also, while in the pits the high moisture grain goes through a stage which makes the grain more easily digested by the animal.

"Then it's easier for the animal to digest and the animal is thereby able to receive more

feed value," explained the manager.

Bovina Feeder's Inc. method is new to West Texas, although it has been tried in other states. Some call the method "revolutionary" to the cattle feeding industry.

The wet grain is bought directly from the farmer and stored in plastic-lined pits. By having a market for wet grain, the farmer may harvest his grain or corn earlier, thereby avoiding risks.

When the grain is received, it is ground by portable grinders and stored in the pits with a moisture content of from 30 to 32. If it is dryer than that, water is added during the grinding process.

After grinding, the grain and corn resemble wet sand. The full pits are kept covered with sheets of plastic.

Ensilage is stored in another pit.

The new feeding method will probably increase corn production in this area, Priest feels. He was more excited last fall with the results of corn received, stating that most had a moisture content of 25 to 28 per cent.

The storage pits measure 80 by 400 feet with a grain depth of 16 feet.

Until the mill was completed, feeding rations were mixed in trucks. Now this has been eliminated, with the mixing done in the mill.

The mill at Bovina Feeders, Inc., however, is not a conventional one. In most mills, the grain is processed and also mixed. At Bovina Feeders, the grain is processed by grinders when it is first brought to the feedlot and before it is stored.

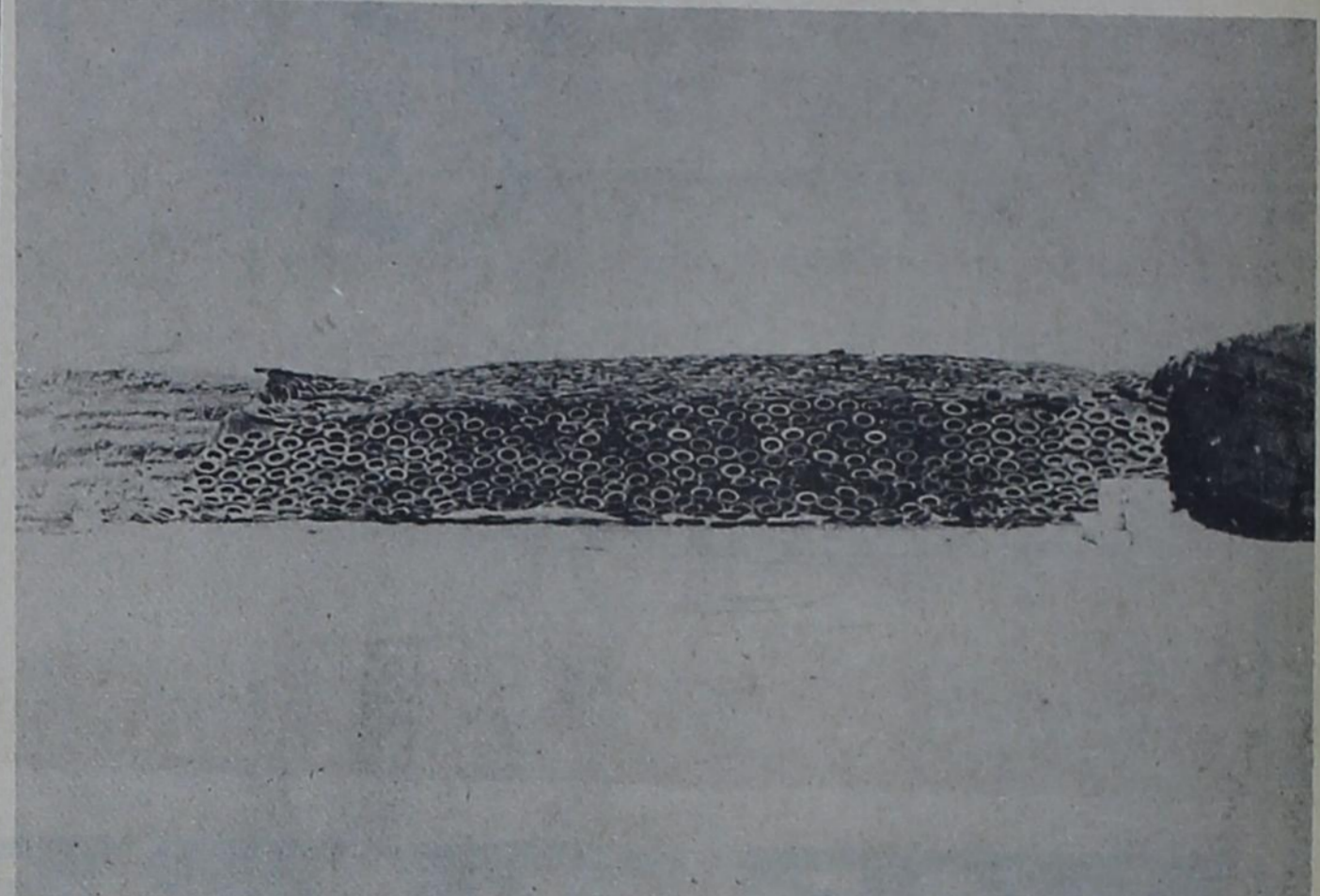
The mill serves only as a mixing operation.

Bovina Feeders, Inc. opened its doors to cattle on Dec. 6, 1969, but full-scale operation is now getting underway with completion of the mill early this month.

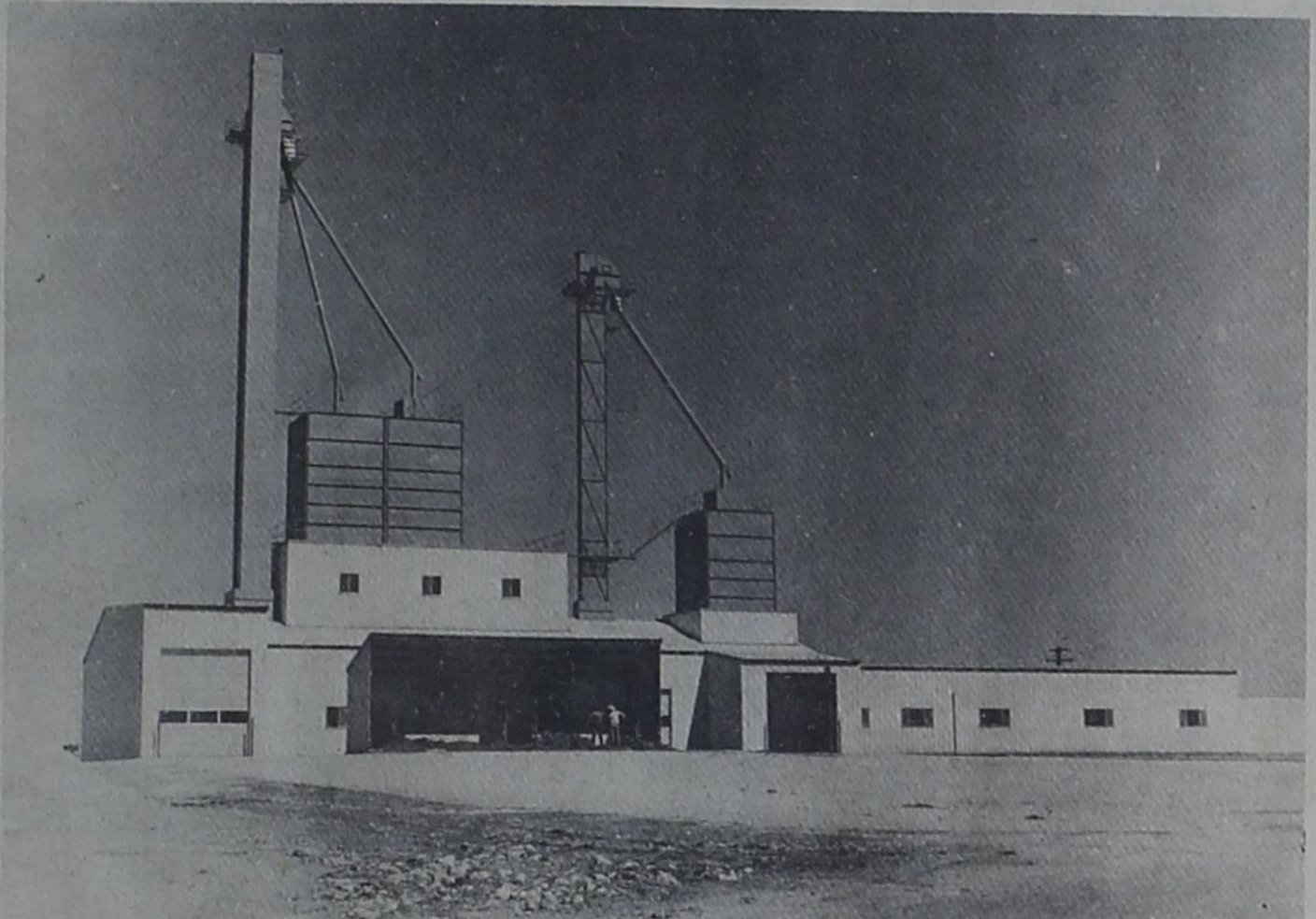
Priest says the cattle now

being fed are about two-thirds steers and one-third heifers, all breeds. By fall, more cattle are expected as pens and bunks will be increased to a 20,000 head capacity.

"About the wet grain feeding method," Priest says, "we feel like we're real competitive."



TIRE BUSINESS? --- Bovina Feeders isn't in the tire business, as such, but the casual observer wouldn't be readily able to determine this after having a look at this tremendous number of tires. Purpose of the tires is to serve as weight to hold the sheet-like plastic over the ground wet-grain which is stored in huge, concrete-floored ground silos until it is needed. The grain is ground wet, as high as 30 per cent moisture, packed and covered until needed. Spoilage of the grain which is prepared in this method is almost nil.



MILL BUILDING --- Visitors to Bovina Feeders open house Sunday afternoon will have the opportunity to view the workings of this modern feed mill which is especially designed for the wet-grain feeding process. The mill is different from most of the more familiar feedlot mills in that the feed is mixed here instead of also being processed as well as mixed. After the feed is mixed in the mill, feed trucks are loaded with the rations for delivery to the feed bunks at the various pens.



"HOW'S THE MARKET, WENDOL?" -- Wendol Christian, a director of Bovina Feeders, Inc., studies the information coming in on the teletype in regard to the cattle market. The teletype is located in the lobby of the office building at the feedlot and provides up-to-the-minute information as to what's going on in the beef market. Christian is one of 10 major stockholders who are members of the corporation's board of directors.

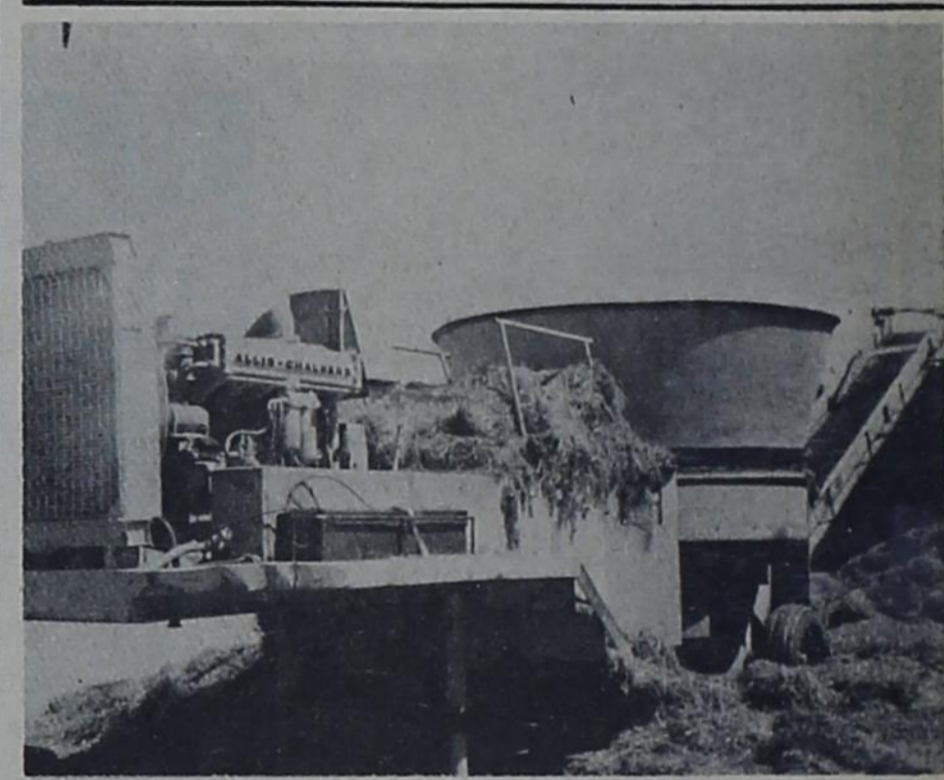
Facilities --

(Continued from Page 2, Sec. 1) "guess work" in the batch mixing system.

The board of directors of Bovina Feeders, Inc. include Leon Grissom of Bovina, president; James Mabry, Lazbudie, vice president; Louis Welch, Friona, secretary-treasurer; Elvin Wilson, Jerry London, Ralph Wilson and D. C. Herring, all of Friona; Tom Caldwell, Bob Wilson and Wendol Christian of Bovina.

Other major stockholders of the operation, in addition to the directors, include Walt Mabry, Richard London and Lloyd Shackelford. Andy Hurst was an original member of the board, but has since sold his stock. Minor stockholders include Dolph Moten, G. W. Fleming and Troy Christian.

Besides the actual cattle feeding operation, visitors will also be invited to tour the office building. This includes a large reception room, separate



FEED GRINDER --- Feed at Bovina Feeders, Inc. is ground in a huge grinder such as this one prior to being stored in pits or transferred to the mill for mixing into the various rations.

plate glass windows provide a view of the pens, mill and pits in almost any direction. offices for personnel, fully carpeted and furnished, a snack room, rest rooms, etc. Large

RANCHERS & FARMERS LIVESTOCK AUCTION CO.
Clovis, N.M.

Says —

WELCOME

to another new neighbor in our great area's expanding livestock industry

Congratulation —

Bovina Feeders, Inc.
on your fine new feeding facilities and your open house Sunday afternoon.

We're Proud To Have You With Us!

Ranchers and Farmers

Livestock Auction
500 South Hull
Clovis, N.M.

Ken White - Jack Copeland - Benny Hardisty

Strike A Blow For Greater Profits with Cattle Futures thru

BARNES
BARNES BROKERAGE CO., INC.
Clovis, N.M.

Congratulations

to our new cattle business neighbor —

Bovina Feeders, Inc.
on its open house
Sunday, May 24, 1 to 6 p.m.

We invite you to use the services of Barnes Brokerage Co. to increase your cattle feeding profits

Barnes Brokerage Co. Inc.
Ranchers & Farmers Livestock Auction Building
500 S. Hull-Clovis, N.M. - Pho. 762-3831
Commodity Specialists:
Edd White - Bill Frizell - Bob Burnham

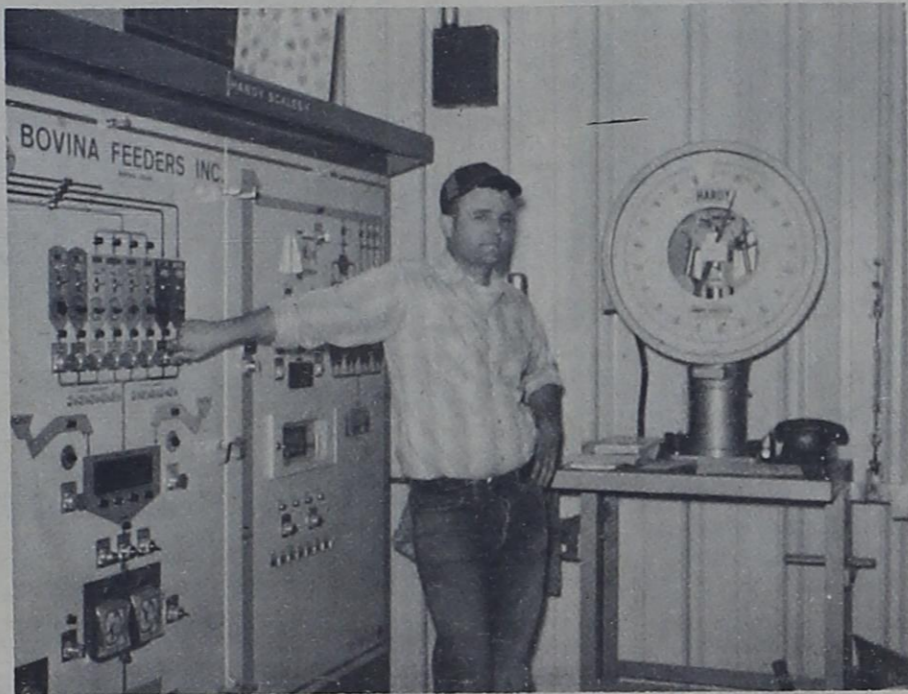


CONGRATULATIONS

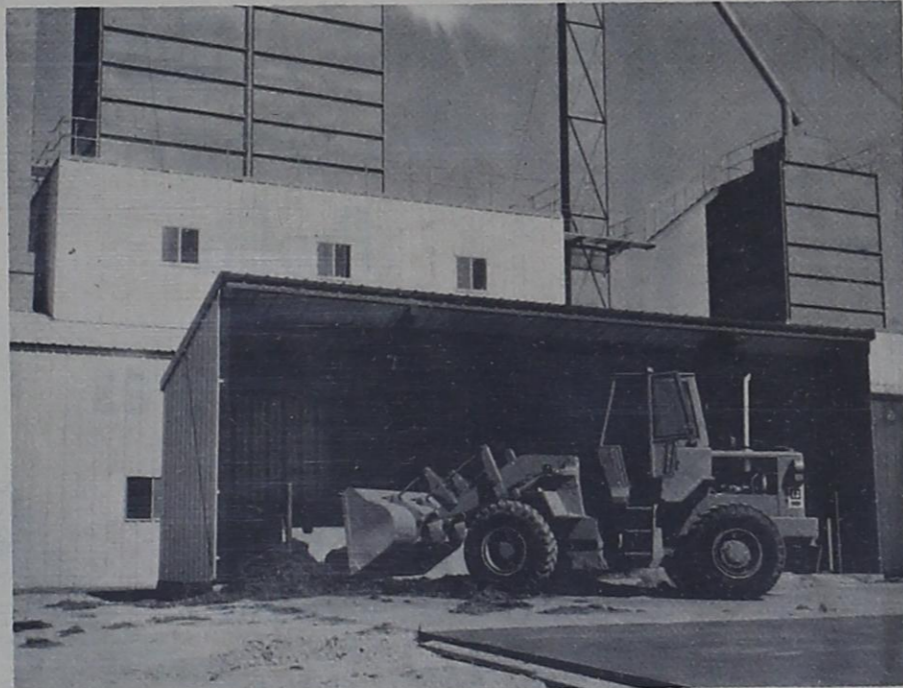
BOVINA FEEDERS

ON YOUR OPERATION

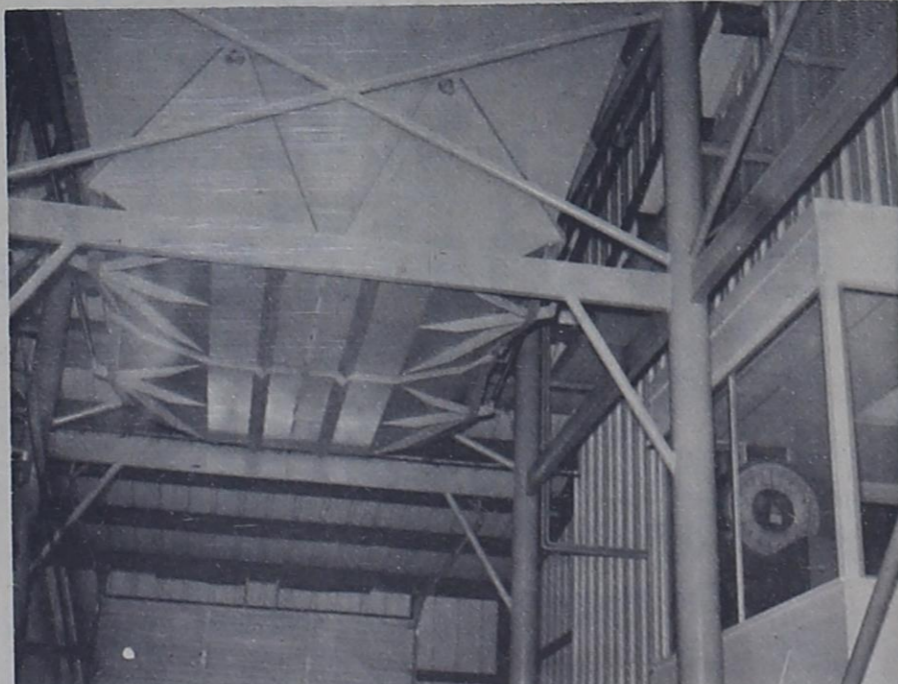
WE ARE PROUD OF THE



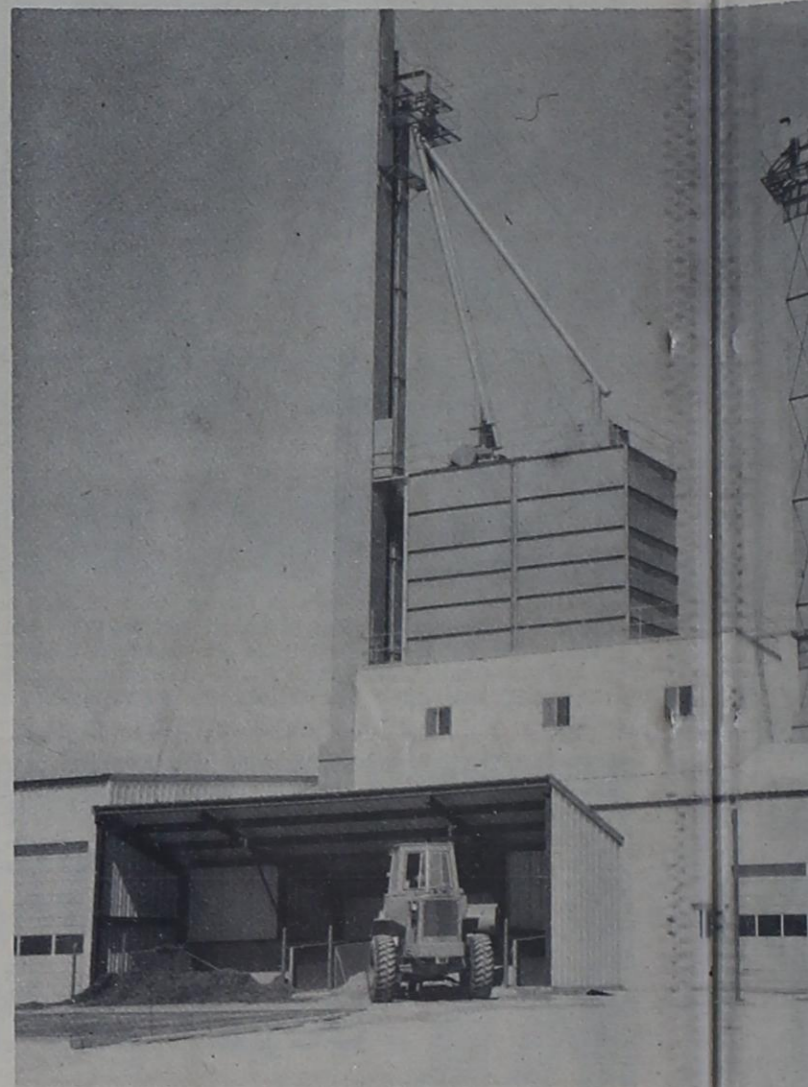
This Hardimatic control console was installed by Witherspoon Electric of Hereford. All the wiring for the mill complex was done by this firm.



All feedstuffs enter the mixing process thru this concrete apron and dump facilities. It is then sorted, weighed and mixed for the particular ration desired.



The final mixed feed product is again weighed and dumped into waiting trucks from this dump and scale combination.



The metal building and cement work for the feed mill was completed by the Lewellen and Matlock Construction Company of Hereford.

MEMO

MR. FARMER MR. RANCHER MR. FEEDER

We Believe That The Cattle Feeding
On The High Plains Will Grow And

We Can Give You Turn Key Service
Planning, Designing And Building
Milling Equipment.

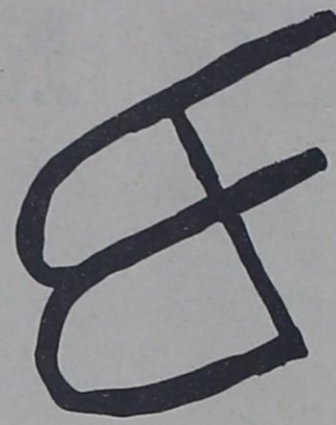
Each Job Is Unique To The Operation
But Needs The Experience And
Experts In The Field.

LET US PLAN AND BUILD

POARCH BROS. Inc. - GENERAL CONTRACTORS

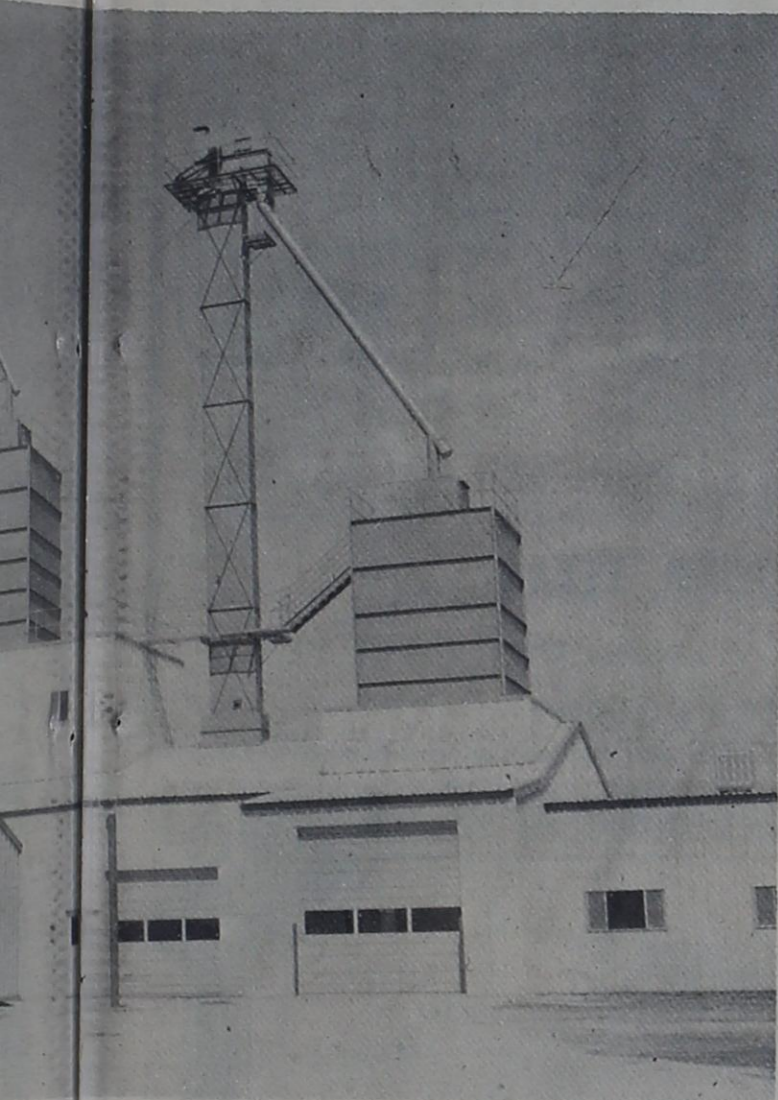
Box 693 - Hereford, Texas

TULLATIONS FEEDERS



OPEN HOUSE

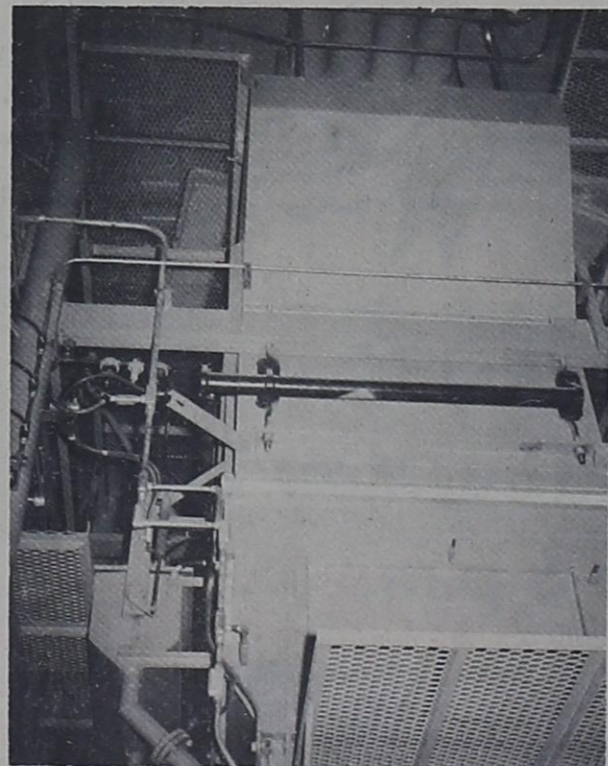
FESE MILL FACILITIES



the feed mixing plant was built by
Company of Friona, Texas.



A portion of the control panels installed by Witherspoon. They are exclusive industrial electrical contractors. Bonded for each and every job.



This three story mixing mill was designed and fabricated by Poarch Bros. This mill was built for the use of wet grain in cattle feeding. Poarch Bros. can design and fabricate milling and other industrial equipment for the individual needs of each customer.

MEMO
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Cattle Feeding Industry
Will Grow And Expand.
Service On
And Building Your
To the Operation In Mind,
Experience And Know How Of
AND
BUILD FOR YOU.

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P.O. Box 173, Friona, Texas - Ph. 247-3475

WITHERSPOON ELECTRIC COMPANY
123 W. 3rd. St. Hereford, Texas - Ph. 364-1297 or 364-0224

In Beef World --

Panhandle May Become Top Producer

Growth Rate In Millions

The Texas cattle feeding industry is one of the most dynamic industries in the nation today, pointed out Lloyd Bergsma, executive vice president of the Texas Cattle Feeders, in a recent speech.

Speaking to a convention of the Panhandle Press Association, Bergsma pointed out that of the cattle-feeding states, Texas has shown a growth of 467 per cent during the past decade, far and away the biggest increase.

In 1960, Texas fed only five per cent of the cattle raised in the top ten states. In 1969, this had increased to 14.2 per cent.

During 1969, according to Bergsma, a total of 2.7 million cattle were fed in Texas, and this number was expected to increase to 3.6 million in 1970, a growth of a whopping 34 per cent.

The number of cattle on feed on April 1, 1970 stood at 1,243,000, and this was a gain of 22 per cent over the past year.

Cattle feeding facilities have grown at a phenomenal rate on the High Plains in recent years, Bergsma said. He pointed out that pen space increased by almost a million during 1969.

Twenty-five new feed yards were constructed, adding 585,000 capacity to the area's total, and 32 feed yards had additions totalling another 400,000 capacity.

The total one-time capacity of all feedlots within 175 miles of Amarillo was 2,000,000 head on May 1 of this year.

Just what the cattle industry means to the High Plains was emphasized in some figures quoted by Bergsma.

The 1970 gross sales in the cattle industry was \$1.1 billion. The added value of construction in 1970 is expected to be \$450 million.

The industry directly employs more than 2,500 people, and many more in supporting industries.

The expanding cattle-feeding

industry has provided a market for five million tons of feed grains, which is the number one farm crop in the region.

Feedlots require 36 million pounds of mixed feed per day. They require \$375 million in operating capital every day.

The transportation industry also has benefitted from the mushrooming cattle industry. It must move more than 10 million tons of cattle, feed, beef and supplies each year.

The cattle industry uses some \$5 million worth of livestock pharmaceuticals each year.

The growth of the industry has resulted in the addition of the large packing plants to our area, such as Missouri Beef Packers at Friona and the Wilson plant at Hereford.

The packers are expected to go further into the breaking and fabrication processes, providing table-ready cuts for local and extended markets.

Other related industries are expected to come into our region, Bergsma predicted, such as tanneries and dog food companies, two of the major users of packing plant by-products.

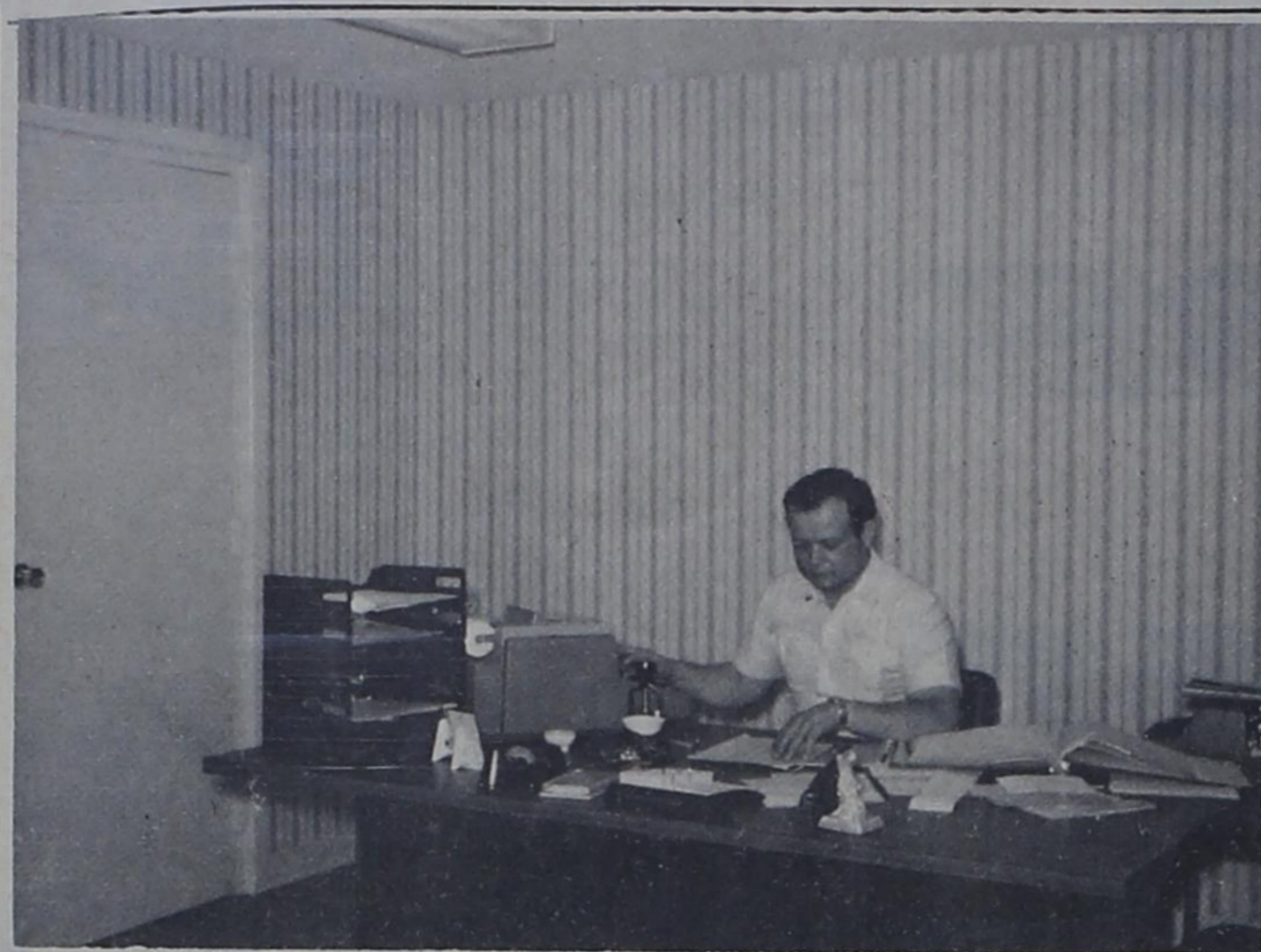
The transportation industry is expected to continue to grow, with air freight becoming prominent, Bergsma said. With such countries as Japan as good export markets, it may not become uncommon to see large plane loads of beef from this area taking off daily for overseas markets, he predicts.

Bergsma, in explaining where the cattle industry could go "from here," said we could expect a continued expansion, but at a lesser rate.

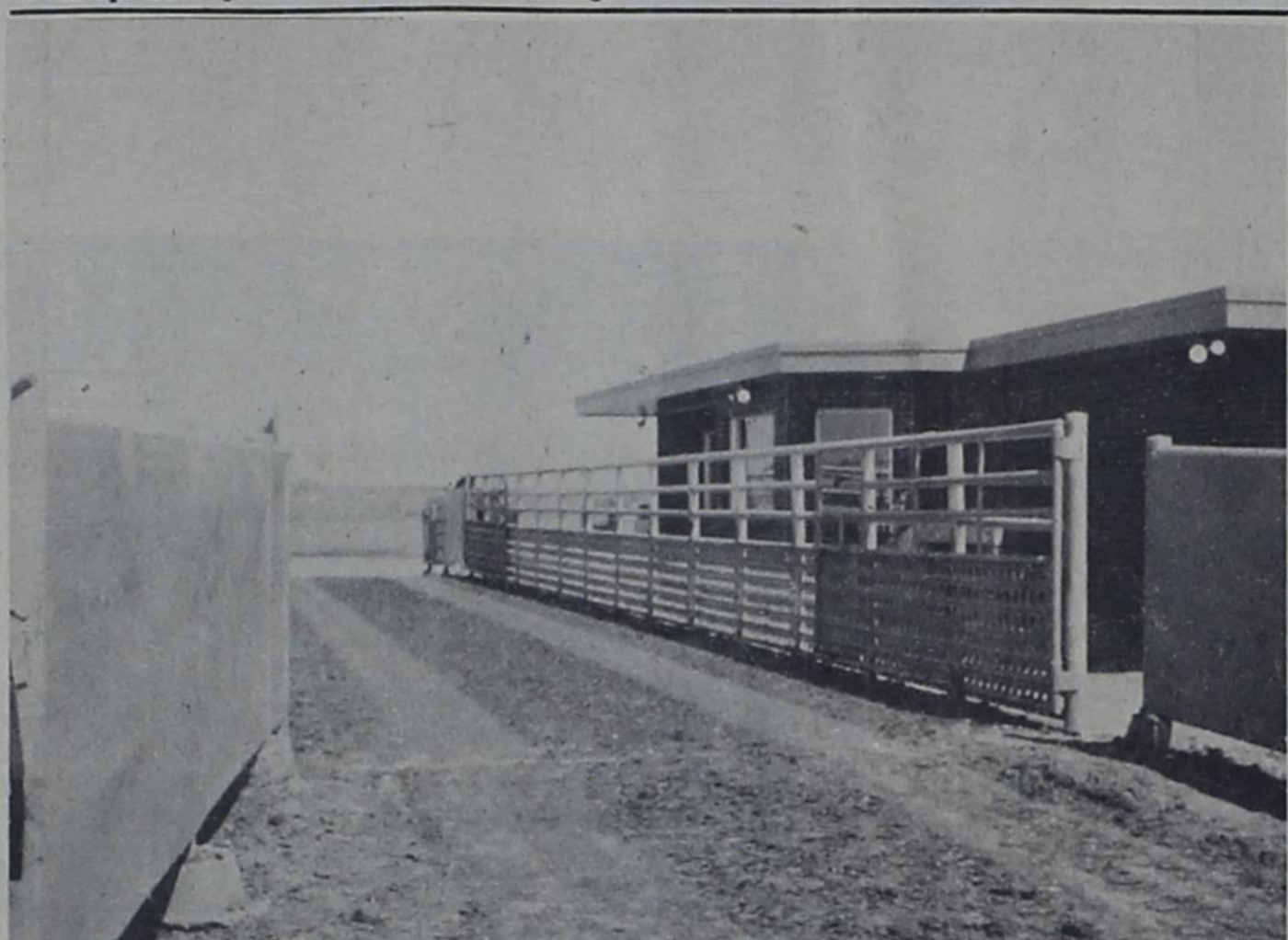
There will be larger and more integrated units, he says. Look for new breakthroughs in genetic research, feed additives, animal health and feed processing and animal nutrition, according to Bergsma.

Naturally, any industry this large has some problems, and the cattle industry is not un-

(Continued on Page 7, Sec. 1)



OFFICE MANAGER --- Dick Martin is office manager at Bovina Feeders, Inc. Martin is shown here in his spacious quarters in the office building.



DUAL DUTY SCALES --- These scales, located adjacent to the office building at Bovina Feeders, Inc. are designed to serve two purposes --- for weighing cattle and for weighing grain and feed trucks. Last fall, when grain was being delivered to the feedlot, trucks were weighed on the scales. Since the harvest season, they have been used for cattle weighing. Plans now call for additional set of scales to be installed before another grain harvest season on the opposite side of the office for trucks only. The scales, then, will be used only for cattle weighing.

TECO of Texas

Congratulates

BOVINA FEEDERS

On Your Open House



TECO

of Texas
THOMPSON & GILL, INC.

HEREFORD, TEXAS

Phone 364-4204 . . . Located On Highway 60

. . . 1/4 Mile East Of Big Daddy's

Bravo!

for



Bovina Feeders, Inc.

Attend the

OPEN HOUSE

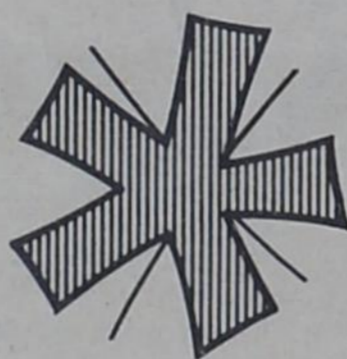
Sunday, May 24

1 to 6 p.m.



Joe Mendoza

Inspect
These
Great New
Feedlot
Facilities -



Including the
pipe and cable
FENCES
which we're proud
to have had the
opportunity to construct.

Joe Mendoza

Welding Service

Headquarters in Friona, Texas - Phone 247-3525

The
Copper
Penny
Extends

Congratulations to

Bovina Feeders, Inc.

on your new cattle feeding
operation and your
production of

**Fine Plains-Fed
Beef** such as those
served in the



**Copper Penny
Dining Room**

OPEN 11:00 A.M. TO 12:00 P.M.
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Mexican Food, Seafood &
STEAKS

Live Band
Playing
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Per Week
9 p.m. to 1:30 a.m.

COPPERPENNY

Clovis, N. M.

1305 East Mabry Drive
TELEPHONE (505) 763-5579

Cattlemen's Headquarters

Second In State

Parmer County Rates High In Cattle Feeding

Parmer County continues as one of the leading cattle-feeding counties in the state and tri-state region, according to the recently-completed annual survey conducted by Southwestern Public Service Company.

According to the survey, over a quarter of a million cattle were fed in Parmer County during 1969 -- an all-time high of 268,844. This was second only to neighboring Deaf Smith County, which fed 433,400 cattle during the same period.

The number of cattle fed in the county in 1969 represented a 36 per cent increase over the figure of 197,800 fed during

1968, a net increase of 71,044 head.

Feedlot expansion continued at a fast pace during 1969, with such new lots as Bovina Feeders and Cattle Town Feed Lot at Summerfield opening. Existing lots also continued to add to their capacity, and Paco Feed Yard near Hub had its first full year.

According to the electric company's survey, all feedlots in Parmer County had a total of 200,000 capacity as of the first of the year. Deaf Smith County has 264,000 capacity. Both counties gained approximately 50,000 additional pen

space during the past calendar year.

Hansford County, on the North Plains, reported a big increase in pen space, to 218,050 as of the first of the year, but only had 51,710 cattle on feed.

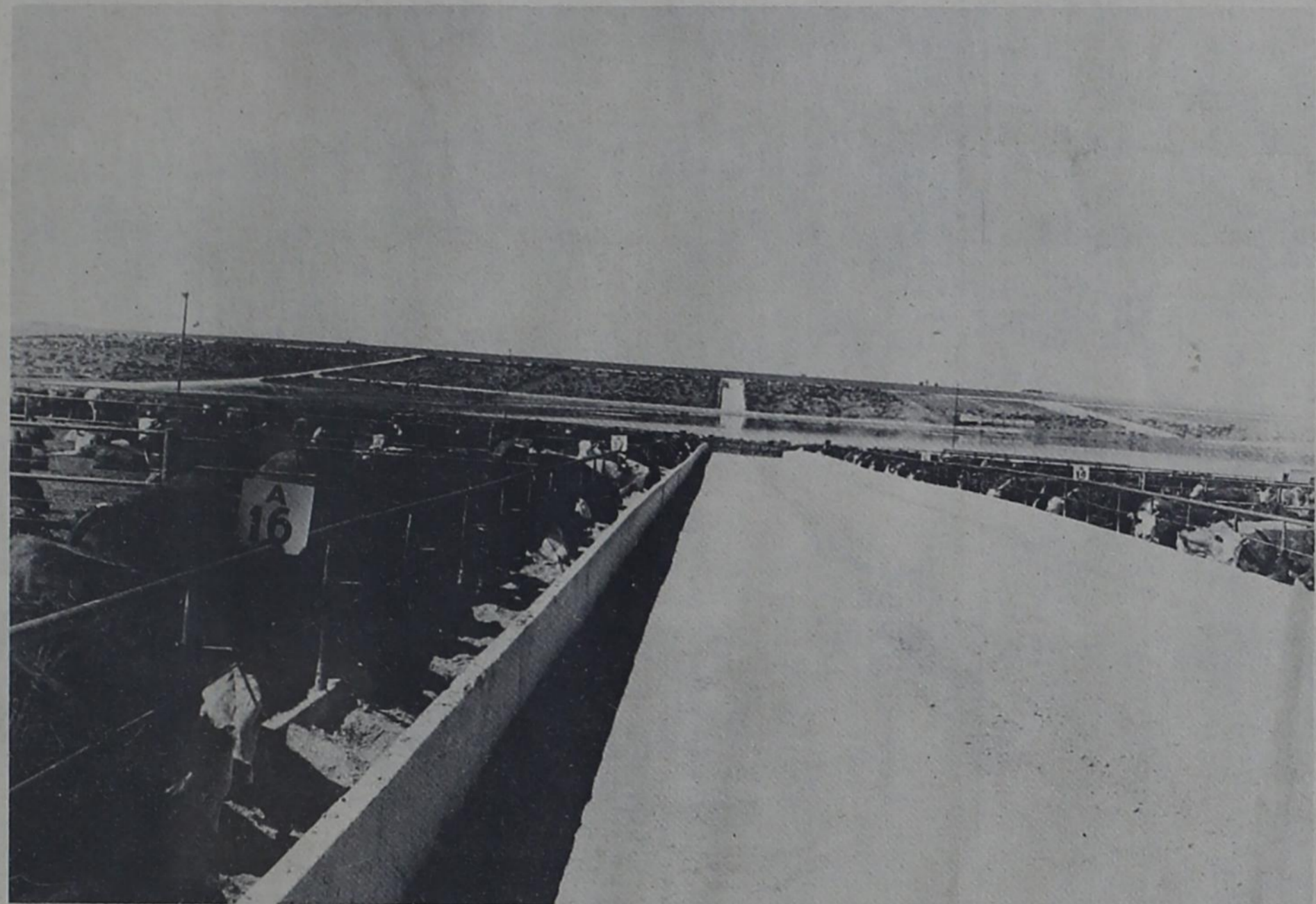
At the time the survey was completed, Parmer County had 131,700 cattle on feed; compared to 191,630 in Deaf Smith County. Texas County, Oklahoma, with 117,000 on feed, and Chaves County, New Mexico, with 105,285 are the only other counties in the tri-state region with more than 100,000 head on feed.

Parmer County passed both Texas and Chaves counties for

the number of cattle on feed, as opposed to the time the survey was made a year earlier. At that time, the county stood in fourth place in the tri-state area. Presently, it is second only to Deaf Smith County.

The total number of cattle fed in the tri-state area surveyed by Southwestern Public Service Company during 1969 was almost three million -- 2,932,354 cattle. This was an increase over the previous year's figure of 2,142,251.

Likewise, the lot capacity in the region had increased to 2,182,615 from 1,365,306. The number on feed was up from 1,060,638 to 1,365,306.



THOUSANDS OF CATTLE --- This view is looking north from the south side of Bovina Feeders. The new feedlot first received

cattle in December of '69 and now has approximately 12,000 head on feed. Present plans call for the lot to have pen space for 20,000 head before construction is halted.

Growth Rate --

(Continued from Page 6, Sec. 1) que. Bergsma listed as cattle-feeding's top problems those of

financing, pollution, animal disease and public relations.

He said in regard to the pollution problem, that new devel-

opments and research would some day take care of the offensive odors which are common to feedlots.

"The Panhandle area will become increasingly important as the top beef producing region of the world," he concluded.

Congratulations to

Bovina Feeders, Inc.

on the
Open House

Sunday, May 24, 1970

We're proud to have provided the

Construction Supervision

for this outstanding new feedlot and extend our sincere best wishes for its continued success

Boeckman Construction Co.

Joe Boeckman

Friona 208 East 6th Phone 247-3357

★ 1970 FED CATTLE REPORT IN COUNTIES WITH SOUTHWESTERN PUBLIC SERVICE COMPANY SERVICE ★
TEXAS — NEW MEXICO — OKLAHOMA — KANSAS

COUNTY	Lot Capacity Now	No. On Feed Now	No. Fed in 1969	No. of Lots	Custom Feeders
TEXAS					
Armstrong County	6,320	6,470	14,700	4	1
Bailey County	44,350	26,940	73,934	6	3
Briscoe County	850	420	1,200	2	
Carson County	18,800	4,400	7,600	3	1
Castro County	148,850	99,589	189,900	24	8
Cochran County	30,000	29,500	30,000	1	1
Crosby County	700	300	170	1	
Dallam County	22,800	15,550	49,600	7	4
Deaf Smith County	264,000	191,630	433,400	12	9
Floyd County	31,700	9,020	20,000	6	6
Gaines County	1,200	790	1,000	1	1
Garza County	4,000	2,068	7,100	2	1
Gray County	35,000	28,750	81,450	2	2
Hale County	84,350	65,494	111,087	9	8
Hansford County	218,050	51,710	35,400	12	7
Hartley County	39,400	2,740	8,100	6	2
Hockley County	3,100	2,150	5,400	2	1
Hutchinson County	10,000	2,500	5,500	1	1
Lamb County	52,570	34,933	71,910	9	6
Lubbock County	64,800	53,800	132,100	8	3
Moore County	92,000	55,500	118,500	7	5
Oldham County	21,250	1,240	2,500	3	1
Parmer County	200,000	131,700	268,844	10	7
Potter County	10,000	5,668	11,100	3	3
Randall County	75,650	62,940	143,100	6	2
Roberts County	1,300	600	700	2	
Sherman County	105,800	83,700	221,500	9	5
Swisher County	92,000	44,000	100,000	3	3
Wheeler County	19,500	800	3,000	2	2
TOTAL	1,698,340	1,014,922	2,148,795	163	93
NEW MEXICO					
Chaves County	144,100	105,285	211,449	31	7
Curry County	100,250	72,510	182,200	19	9
Eddy County	22,850	11,225	26,800	11	3
Roosevelt County	20,675	15,034	31,740	12	4
TOTAL	287,875	204,054	452,189	73	23
OKLAHOMA					
Beaver County	13,850	9,530	27,620	6	3
Cimarron County	33,000	6,500	18,000	3	3
Texas County	133,700	117,000	263,750	18	6
TOTAL	180,550	133,030	309,370	27	12
KANSAS					
Morton County	15,850	13,300	22,000	7	1
GRAND TOTAL	2,182,615	1,365,306	2,932,354	270	129

JAKE DIEL DID IT!




Our Best Wishes To
BOVINA FEEDERS
On Their
Open House
Celebration

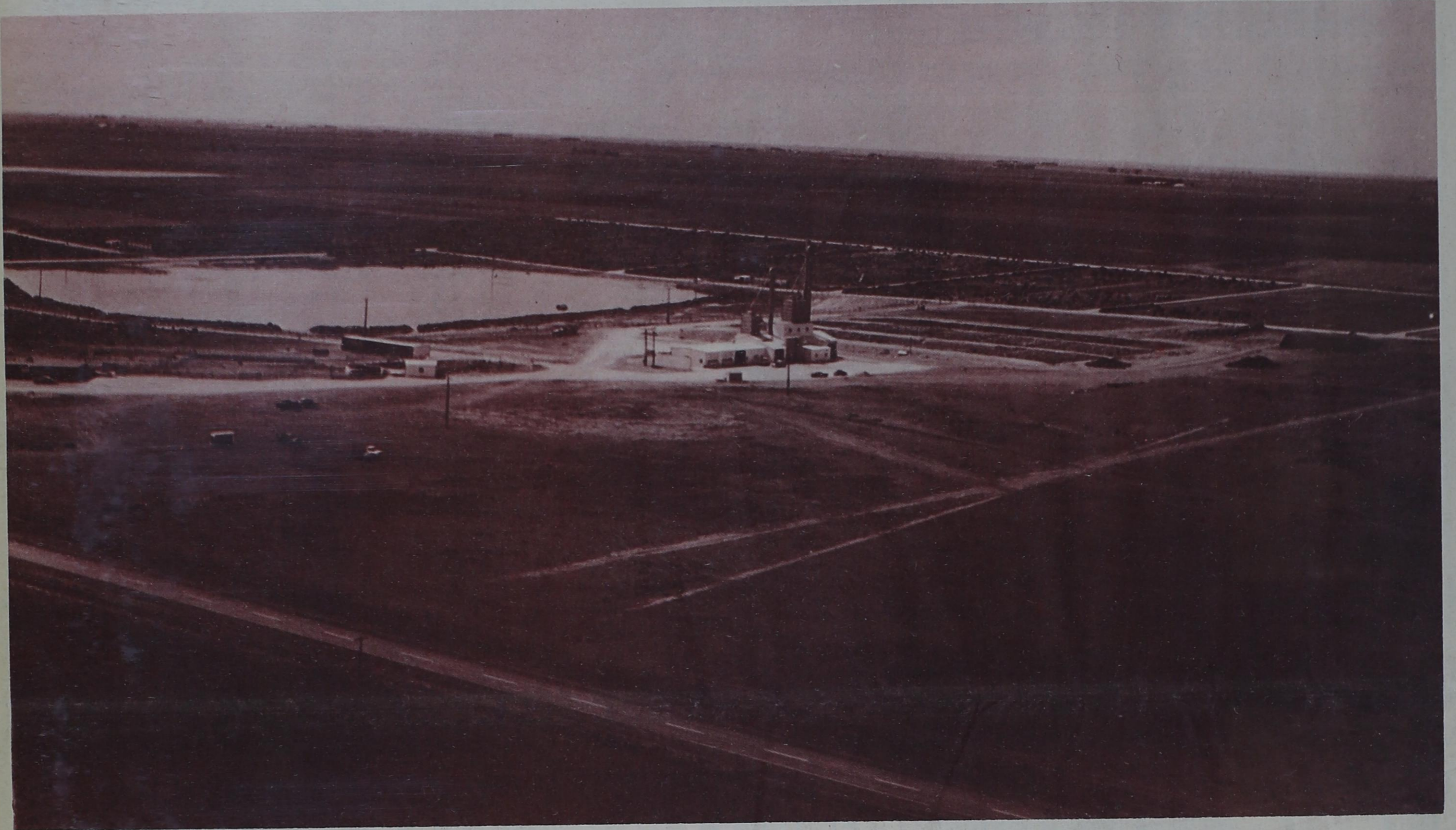
Jake Diel Dug The 2 Large Wet Grain Silos And Also Prepared The Roadways And Other Working Surfaces.

JAKE DIEL

DIRT AND PAVING CONTRACTOR

East on Highway 60 Hereford, Texas Ph. 364-0763

Congratulations



BOVINA FEEDERS, Inc.

ON YOUR

GRAND OPENING

BEST WISHES
ON YOUR NEW
VENTURE

Sunday, May 24
2 to 6 p.m.

Location: 4 1/2 Miles East of
Oklahoma Lane Crossroads on FM Road 145

PRODUCTION CREDIT ASSOCIATION



Robert Neelley, Manager

Frona, Texas

Phone 247-3065

612 Euclid St.

HOURS: 8:30 - 12:00 - 1:00 - 4:00 Monday Through Friday

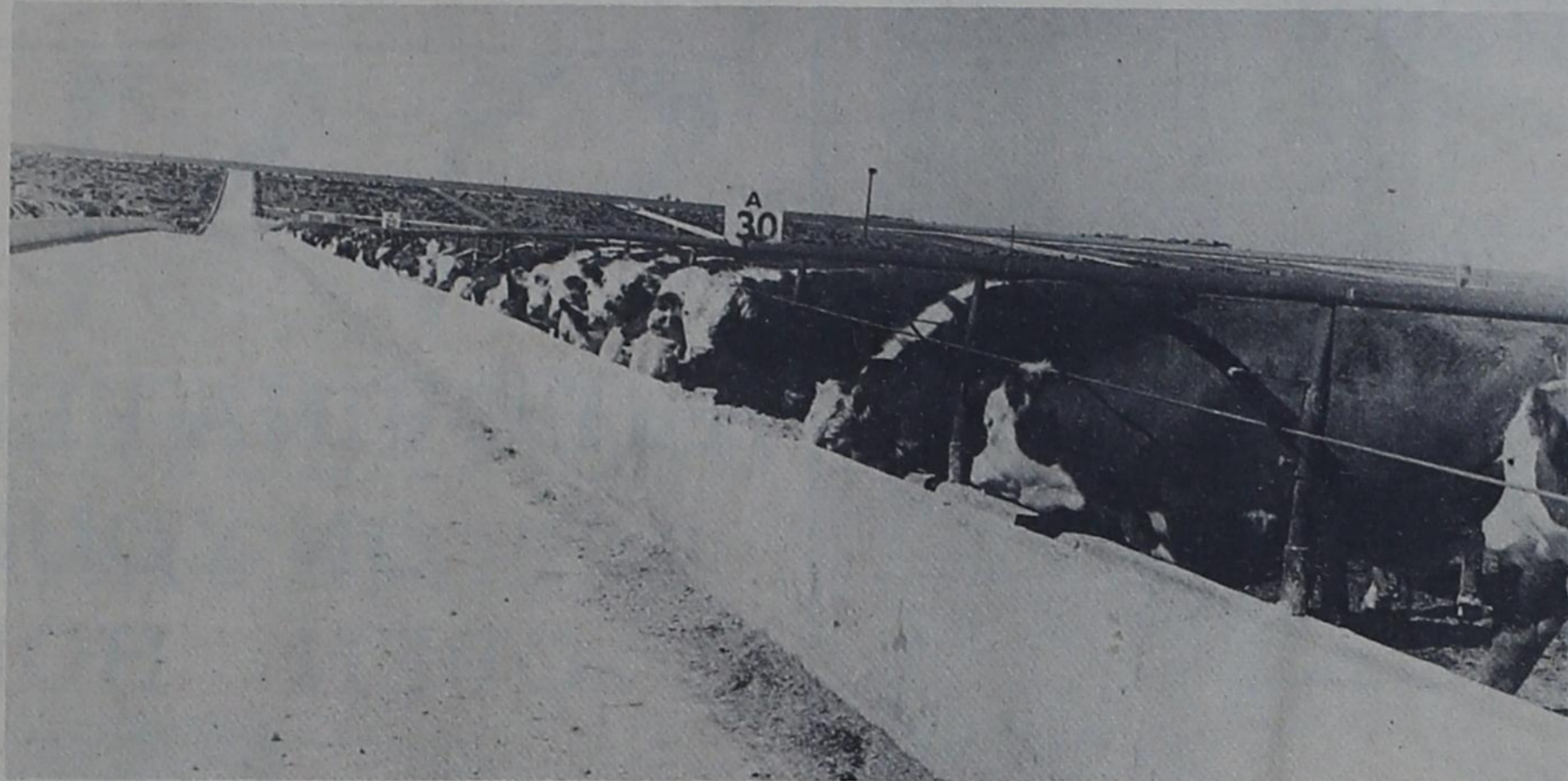
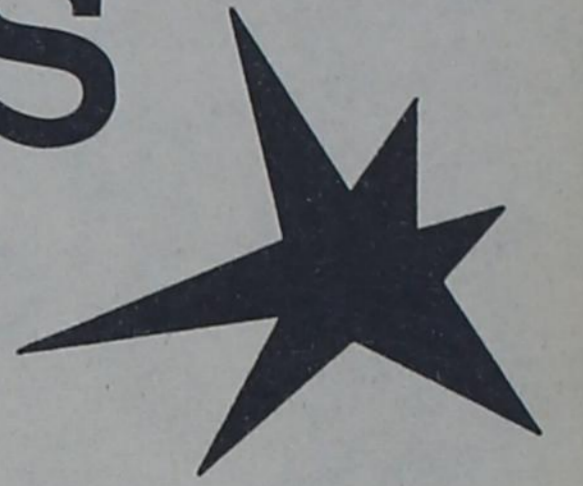


- Utilizing high moisture grain for increased efficiency in feeding your cattle.
- Owned and organized by local people who have extensive backgrounds in the cattle feeding industry.
- Emphasis placed on personal attention to feeders and their problems and to performance of all cattle under their management.

CONGRATULATIONS

BOVINA FEEDERS

ON THE COMPLETION OF YOUR MODERN NEW CATTLE FEEDING FACILITIES!



We Are Happy To Welcome This New Firm To The Ever-Increasing Number Of Cattle-Orientated Businesses In The Panhandle Area. We Hope We May Serve You In The Near Future!

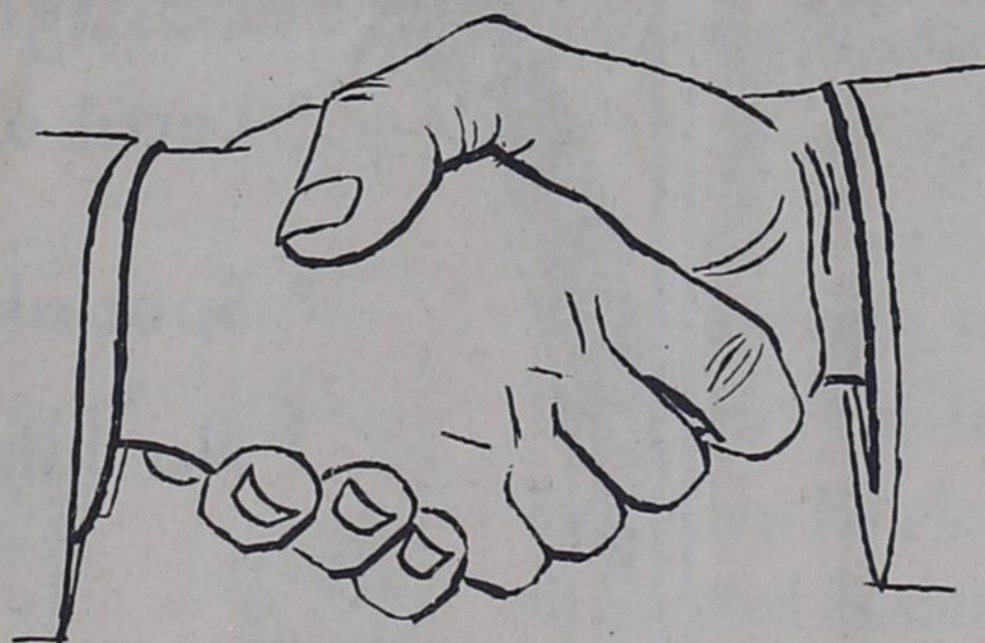
ATTEND OPEN HOUSE

Drive On Out Sunday Afternoon, May 24,
And Help Us To Welcome This Fine
Firm To Our Area
We are happy to provide electrical
service to this fine new yard.



Willie Wiredhana, and all the folks at DEAF SMITH COUNTY ELECTRIC CO-OPERATIVE are proud of the part we have played in the development of this area. For 33 years DEAF SMITH COUNTY ELECTRIC CO-OPERATIVE has stood for rural progress. We are doing our share to . . .

'HELP TEXAS GROW'



We Are Proud To Be A Part Of This Tremendous Growing Industry That Is Becoming More A Part Of Our Panhandle Area. We Wish A Most Prosperous Future.



DEAF SMITH COUNTY ELECTRIC CO-OPERATIVE INC.

"Helping Texas Grow"
Serving Parmer, Castro, Oldham And Deaf Smith Counties



BOARD MEMBERS --- The original board of directors of Bovina Feeders, Inc. included 10 Parmer County men. Standing, left to right, are James Mabry, D. C. Herring, T. M. Caldwell, Andy Hurst (now replaced by Ralph Wilson, Leon Grissom, chairman, and Wendol Christian; seated, Robert E. Wilson, Louis Welch, Jerry London and Elvin Wilson.

Some of the brands represented at Bovina Feeders during the first few months of operation:

60W 2
 4/L 2/6
 H 5 67 T
 L 1 9
 I 5
 W T 6
 CC X 0
 ^ ? 8
 T T B
 EJ CM
 R 122 M
 -

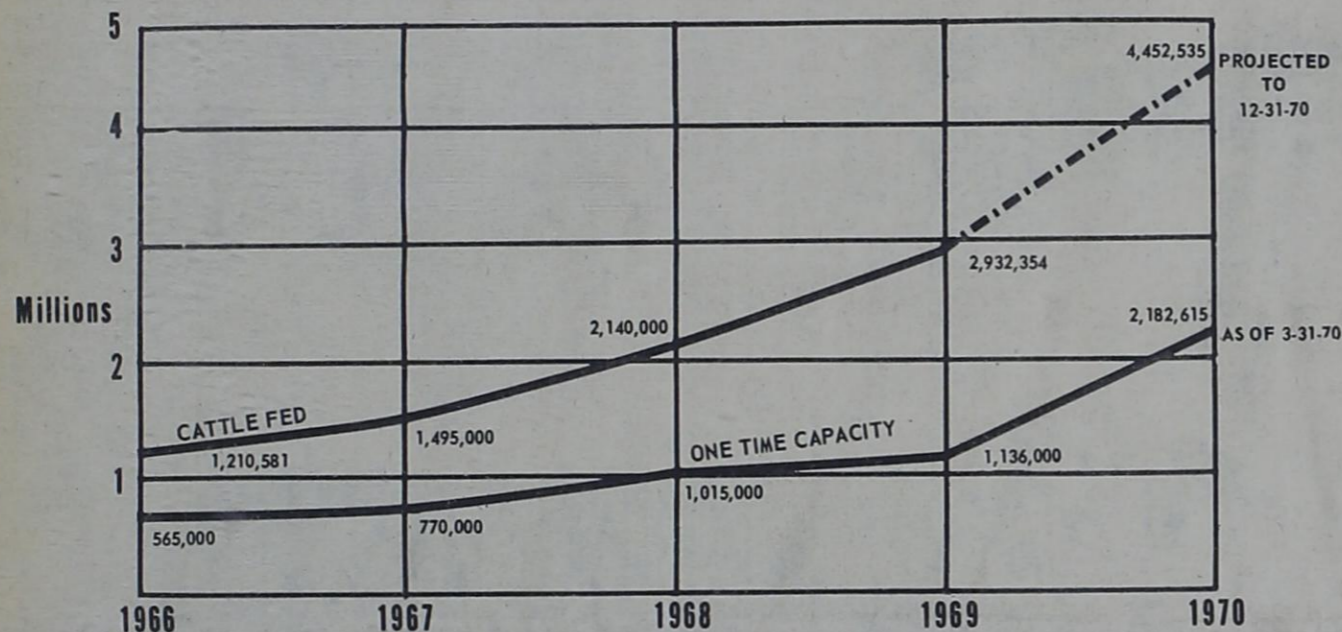


CONGRATULATIONS
 To BOVINA FEEDERS
 ON YOUR
 OPEN HOUSE

**FARR
 BETTER FEEDS**

A Division Of W.R. Grace & Co.
 Hereford

GROWTH OF FED CATTLE INDUSTRY



**BEST
 WISHES**

To
BOVINA FEEDERS

On The
 Occasion Of Your

OPEN HOUSE

Sunday, May 24

2 - 6 p.m.

See The New Wet Grain
 Process In Use At This
 New Feed Yard

FRIONA STATE BANK

Serving A Great Irrigation And Beef Production Area.

Friona

Member FDIC

Phone 247-2736

OUR
 Congratulations
 To BOVINA FEEDERS

Attend The
 Big Grand
 Opening Of
 The New
 Feedlot
 Sunday,
 May 24

We Feature !

- * Local or Long-Distance Hauling
- * Specializing In Livestock
- * No Job Too Large or Small

the Three G's
 INC.
 FRIONA DIVISION

At Bovina Feeders

Personnel Familiar With Ranch Country

Experience Of Work Force 'Runs High'

Many years of experience in the cattle business stand behind the personnel at Bovina Feeders, Inc. which is holding open house Sunday, May 24.

The manager and mill manager have been in the cattle business all of their lives.

Redge Priest is manager of Bovina Feeders, Inc. He was born and reared at Florence, in Central Texas and was graduated from high school there.

Priest got his start at home. Leasing land in the hill country, Priest raised his own cattle and worked for others as well.

On June 23, 1961, he was married to Mary Robertson of Round Rock. They lived in Central

Texas until taking over the management of Bovina Feeders, Inc. and moving here last summer.

The family makes its home in Bovina on Highway 60, including the two Priest children, Regina, six, and Cory, four.

Lynwood Guthrie is mill manager and is in charge of all feeding operations.

He, too, was born and reared at Florence. Guthrie has spent his life in the cattle business, including grain storage and livestock feeding.

Married to the former Donna Fielder, they have one daughter, Tammi, who is seven. The Guthries moved here in September and reside south of Bovina in

the Oklahoma Lane Community.

A resident of this area for 18 years, Dick Martin, is office manager. He was born at Vernon, the son of Mrs. Mary Ruth Martin and the late A. M. Martin.

Odell and Littlefield were the towns where Martin attended school before moving to Bovina in 1952 with his parents. He was graduated from Bovina High School in 1954, attended Texas Tech and West Texas State University.

Cattle are not strange to Martin. He was raised on a farm and taking care of the cattle, hogs and chickens were among his chores.

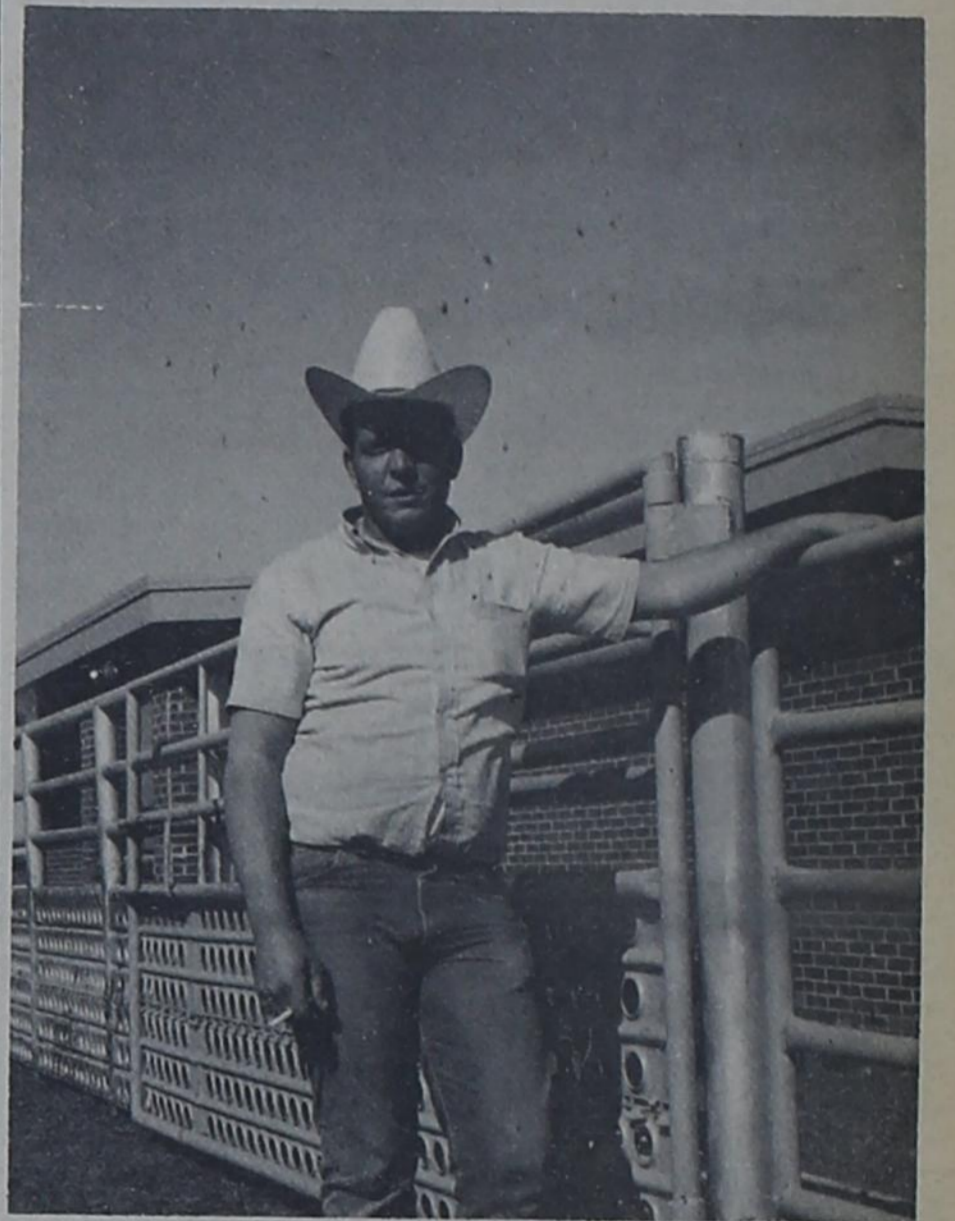
His first job was with the

First National Bank in Amarillo. He has also served as cashier at First National in Bovina and was associated with First State Bank of Odessa. In addition, Martin was of-

ice manager for Mullins Construction Company in Arizona, Wyoming and Utah, and served as auditor for Title Insurance Co. in California.

He returned to Texas and be-

came associated with Bovina Feeders, Inc. in September. Martin resides on Eighth Street in Bovina. He has two daughters, Kenda eight, and Becky, six.



FEED FOREMAN --- Linwood Guthrie, a Central Texas native, is in charge of feeding the cattle at Bovina Feeders, Inc. Guthrie moved to Parker County several months ago to become associated with this new cattle feeding industry. He and his wife and daughter now live in the Oklahoma Lane Community, just a few miles from the feedlot.



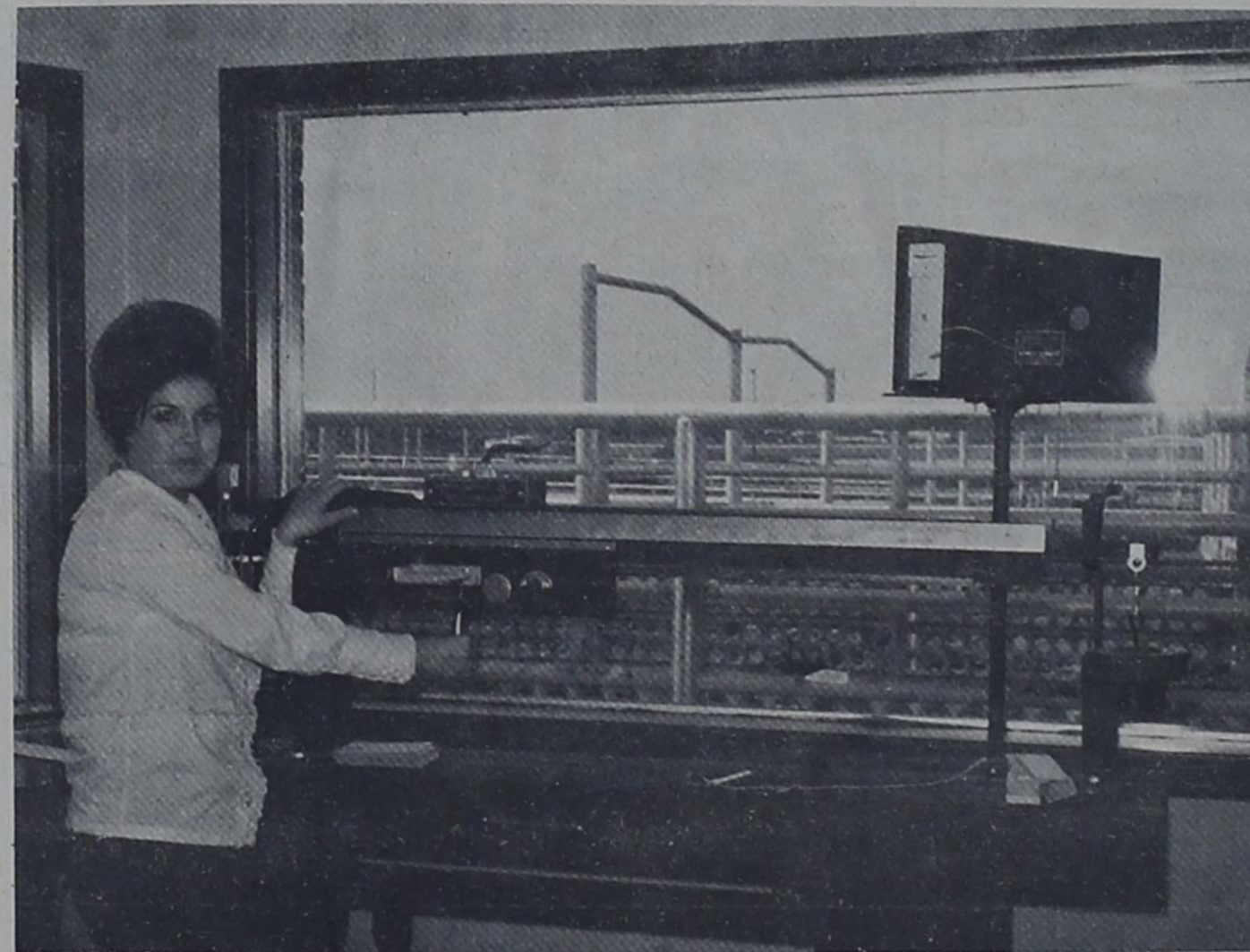
RECEPTIONIST --- Glenn Hromas, a Bovina resident, is the receptionist at Bovina Feeders.

CONGRATULATIONS BOVINA FEEDERS

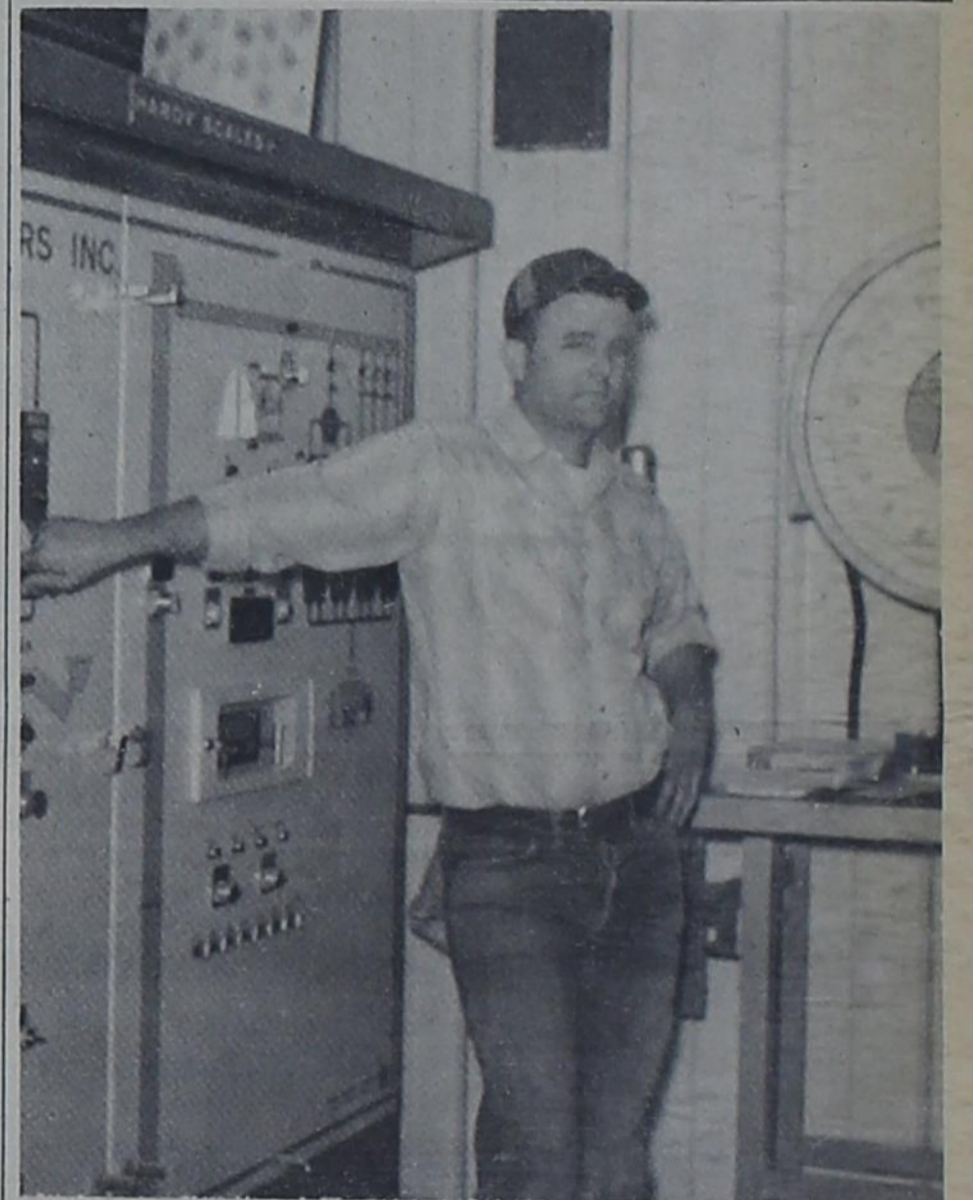


For Quality Control Of Your Feeding Rations Call On Us For Fast, Accurate Analysis. We Can Do The Job For You

HIGH PLAINS LABORATORY Inc.,
Box 791 Hereford, Texas



ANN PEARSON . . . a member of the office force at Bovina Feeders is at the controls of the huge scales in the firm's main office.



MILL MAN -- Sam Adrian is in charge of operating the mill at Bovina Feeders, Inc. Constructed by Poarch Bros. of Hereford, the mill has the capacity to handle feed for 30,000 or more head of cattle. Open house visitors Sunday afternoon will be invited to see the detailed operation of the mill.

HI-PRO FEEDS, INC.
P. O. Box 1086
Friona, Texas 79035

Congratulations

BOVINA FEEDERS

ON THE COMPLETION OF YOUR MODERN NEW CATTLE FEEDING FACILITIES!

Ron Davenport
General Manager

Dr. Dale Furr
Nutritionist

Dr. E. E. Kraus
Veterinarian

Jack Wassom
Sales Manager



We Are Happy To Welcome This New Firm To The Ever-Increasing Number Of Cattle-Orientated Businesses In The

Panhandle Area. We Hope We May Serve You In The Near Future!



HI-PRO FEEDS

Located Just East Of Friona On Highway 60
Ron Davenport, Manager

Plan To Attend The Grand Opening Of The New Feedlot Sunday, May 24, From 1 to 6 p.m.
You'll Want To See This Modern Plant.

History Shows

Corn Was Early Day Crop In Plains Area

By Nelson Lewis
Today broad ribbons of concrete sweep across the land where not too many years ago a faint wagon track was the only guide to any form of civilization. The limitless grass met the vault of heaven on a far horizon and hardy indeed were the men and women who dared to cross this vast uncharted sea. Their motives were legion and their story is part of the great western migration that brought about the advancement and the advantages that today we take for granted. Of major importance to our part of the Panhandle is U. S. Highway 60. Coming from the west, "sixty" enters the Texas Panhandle at Farwell, county seat of Parmer County. Straight as an arrow from a Comanche bow, it cuts a path across the southwestern plains county. Today's traveler, speeding northeastward on Highway 60 passes monument after monument dedicated to Panhandle agriculture. He may not think of them as monuments, and understandably so, for to the casual observer these structures

are merely grain elevators. Beginning at Farwell one can not cover too many miles without seeing a group of elevators. There is something akin to awe in viewing these white towers. They are lone sentinels standing guard over the economy of a wide land. Against the blue of the sky their white concrete walls are symbols of agricultural strength. But what of the days before grain sorghum and giant elevators? In the census of 1880, corn was the only crop mentioned in relation to the Texas Panhandle. Of the 30 counties comprising the greater part of the area, only two were listed as growing corn. Donley with 128 acres and Gray with 46. The mighty XIT ranch planted some corn at Buffalo Springs in 1885 but it failed as a grain crop. Farther south at the Yellow House division, the XIT tried again in 1886. Realizing that due to a lack of moisture the crop would never mature, they cut it for fodder two and one half months after it was planted. The figures for 1890 show 17

counties growing a total of 3632 acres, and by 1896 farmers became aware that corn was more profitable when grown for fodder rather than for grain. Hope springs eternal and so in 1900 15 counties reported 15,590 acres planted to corn, and by 1910 all 30 counties were growing a total of 179,424 acres. The latter increase in acreage was caused by a great influx at corn belt farmers migrating to Texas during the decade of 1900-1910. These people had the tools and the know how to raise corn and finding the Panhandle land to be free of trees, stumps and rocks, they naturally expected their experience and hard work to pay off. Nobody had told them that the land was also "free" of water! It was during 1910 that the State Dept. of Agriculture gave out words of wisdom which must rate as the greatest understatement of the times: "although corn is an important crop there are probably other grains more suited to the semi arid conditions existing in the Texas Panhandle." While grain sorghum is still the "major" crop of Parmer

County farms, corn has proven to be especially advantageous at Bovina Feeders during its first harvest season. In the grinding process, grain sorghum works

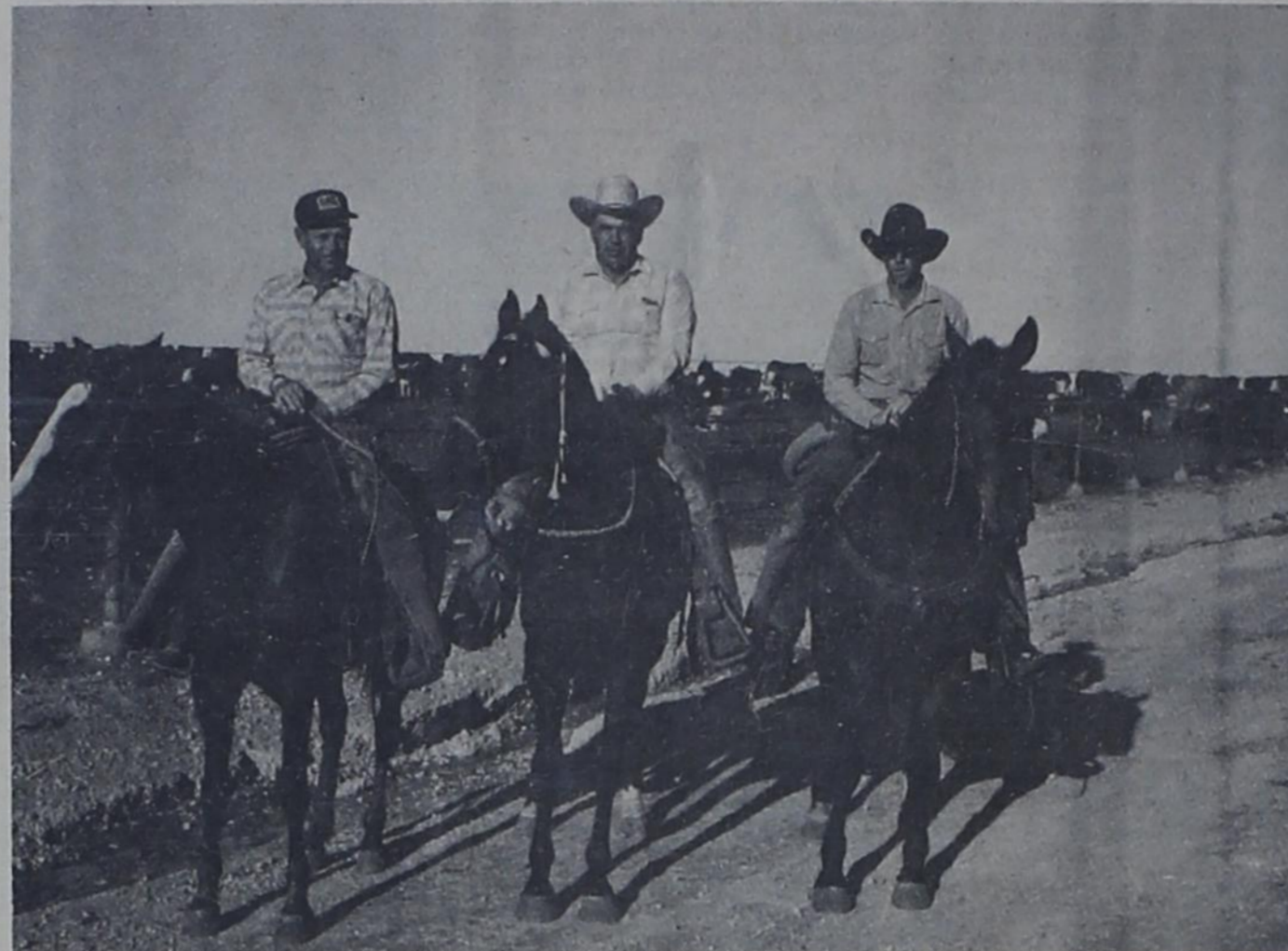
"good," but corn is "excellent." This is because corn has a larger kernel and is thus easier to grind. Also, farmers in this area are more in-

terested in harvesting their corn at a wetter percentage than they are grain sorghum. At least these were the findings at Bovina Feeders after one Fall

in the business of receiving and processing wet grain. For years American farmers had been aware of the value of African derived sorghums. Before the turn of the century the XIT had tried sorghum as a forage crop and were reasonably well pleased with the results.

In 1909 three counties, Parmer, Carson, and Collingsworth, were raising sorghum to be used for the production of molasses and sugar. Some thought was given to the creation of commercial sugarmills as an outlet for the sorghum and sugar can produced. The sorghum grains, these camels of the plantworld, proved their worth and by 1914 were as important to Texas as was corn to Kansas. Since 1919 serious study has

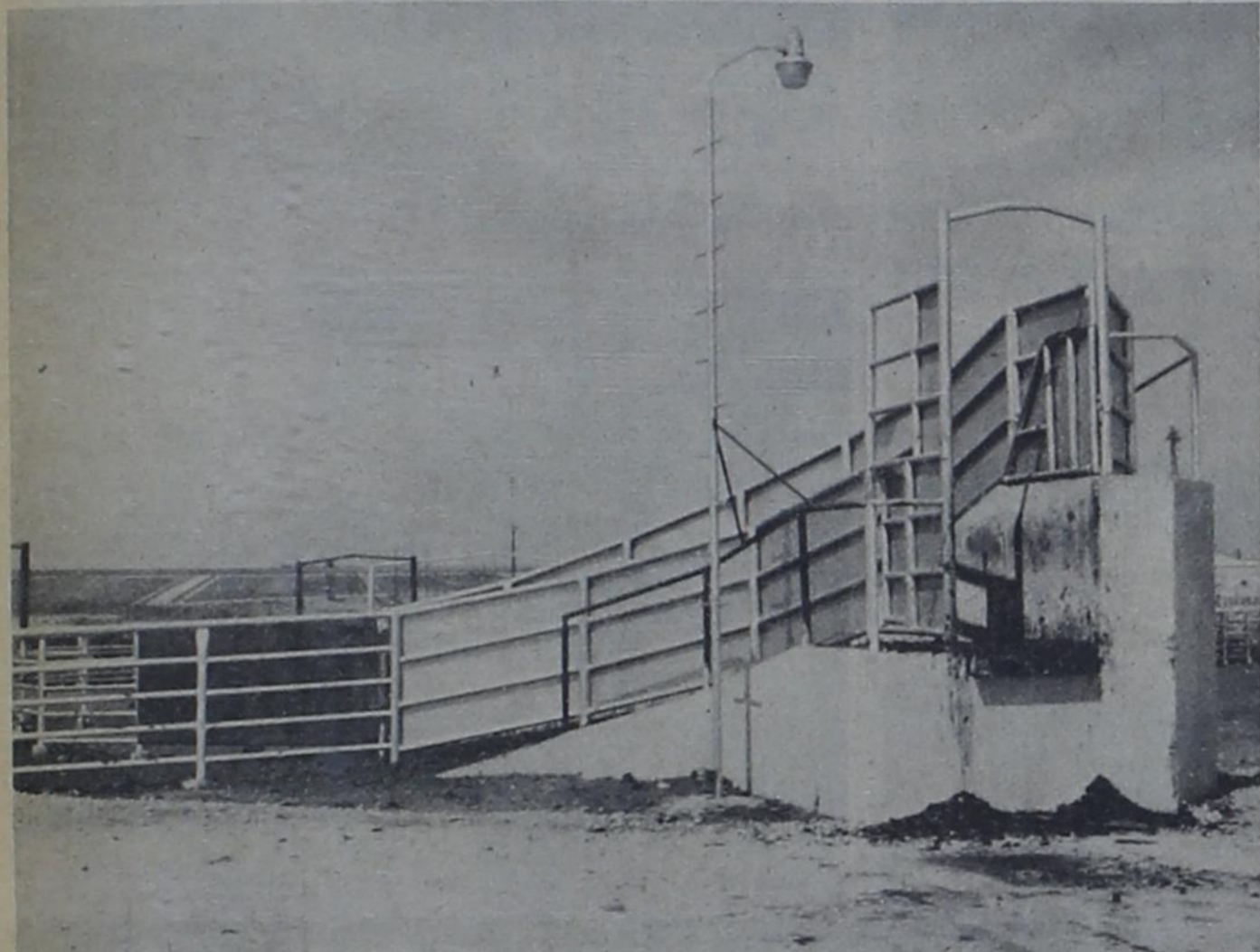
been carried on in relation to improving the original varieties of the sorghum family. Sorghum maize is undoubtedly the king of crops, but he has in his court such nobles as wheat, corn, sugar beets, cotton, and a host of vegetables. Pasture lands and hay crops also make a valuable contribution to the area's economy. The first hay grown in the Panhandle was at Old Tascosa, where a Spaniard by the name of Casimero Romero raised a field of alfalfa which he irrigated from a large spring. The combination of scientific research and hard work is clearly demonstrated during good years when the multi-million bushel storage facilities cannot contain the grain produced. Surely our crop runneth over.



HORSEMEN --- Presently in charge of most of the work on horseback at Bovina Feeders, Inc. is this trio. Left to right are V. L. Andrews, Jack Page and Gene Cotton.



CLIFF OF CORN --- The high-moisture corn and milo looks like this after it is ground, packed and stored in the pits at Bovina Feeders. Packing of the ground grain keeps the grain from spoiling. Bovina Feeders is one of the first feedlots in this area to use this feeding method.



LOADING CHUTES --- This is where it all begins and ends for the cattle fed at Bovina Feeders, Inc. The modernistic concrete and metal truck loading facilities feature a ramp for "double deck" trucks as well as single and have curved walkways to and from the chutes to aid in the loading process.

Congratulations

to BOVINA FEEDERS.

We Are Happy to have been chosen for the electrical work at the new yard.

A & A ELECTRIC

John Allen, Jr.
Frona

MAY WE.....
CONGRATULATE
.....YOU

BOVINA FEEDERS

On Your
OPEN HOUSE

We Are Happy To Have Been A Part Of The New Feedlot.

SOMMERVILLE CONSTRUCTION CO.
Plainview, Texas

Some of the brands represented at Bovina Feeders during the first few months of operation:

ID 66 S W
P H C 7 E R
62 3 P H - R
B 4 L G / 61

new

AS TOMORROW
That's The New
BOVINA FEEDERS
Installation.
We Extend Our
Best Wishes
BURKE INMAN TRUCKING
Hereford

Congratulations To BOVINA FEEDERS ON YOUR OPEN HOUSE

- *ENSI LOADER
- *ENSI FEEDER
- *ENSI MIXER
- *MANURE SPREADERS
- *ELECTRONIC SCALES

by

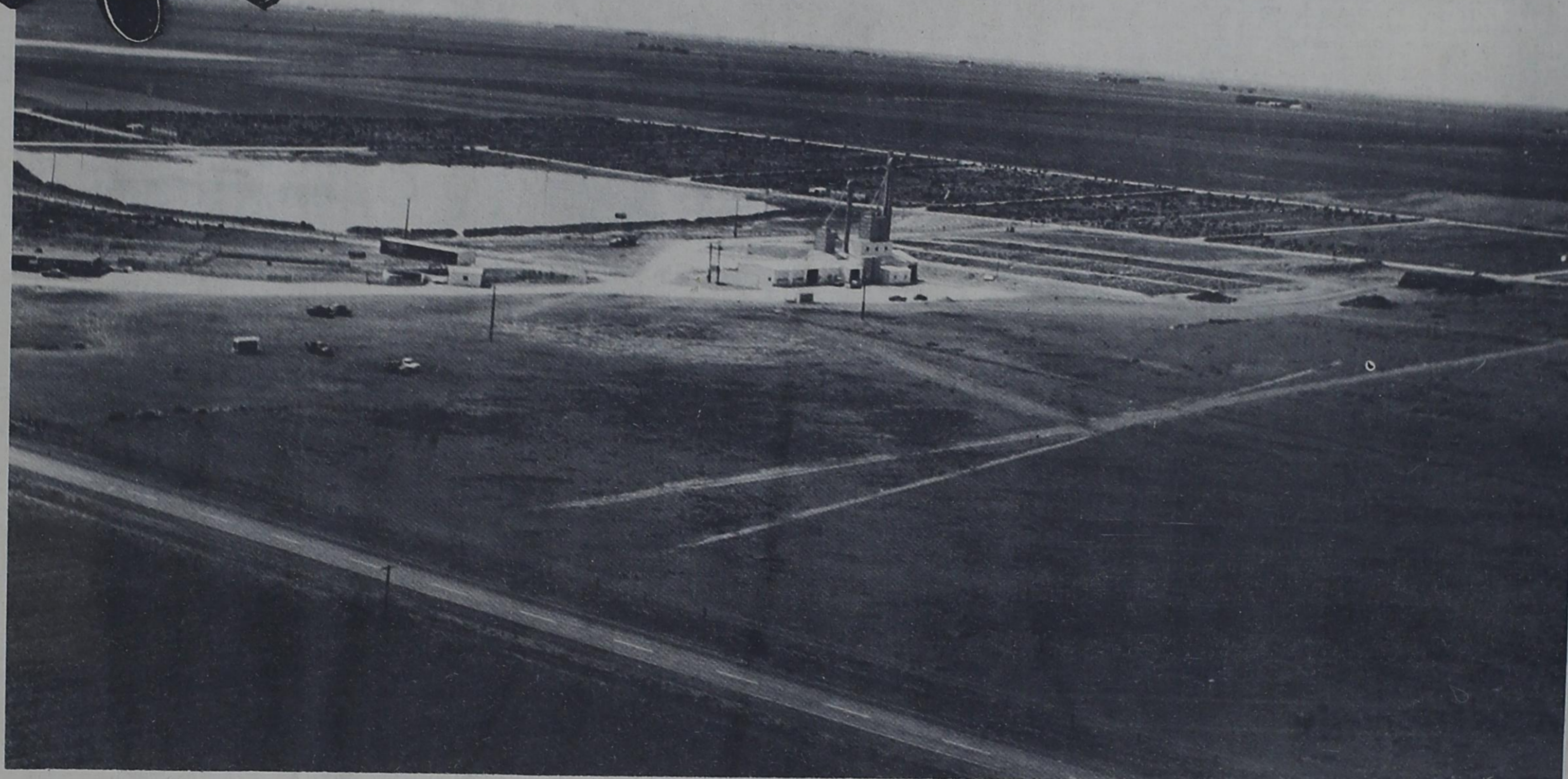
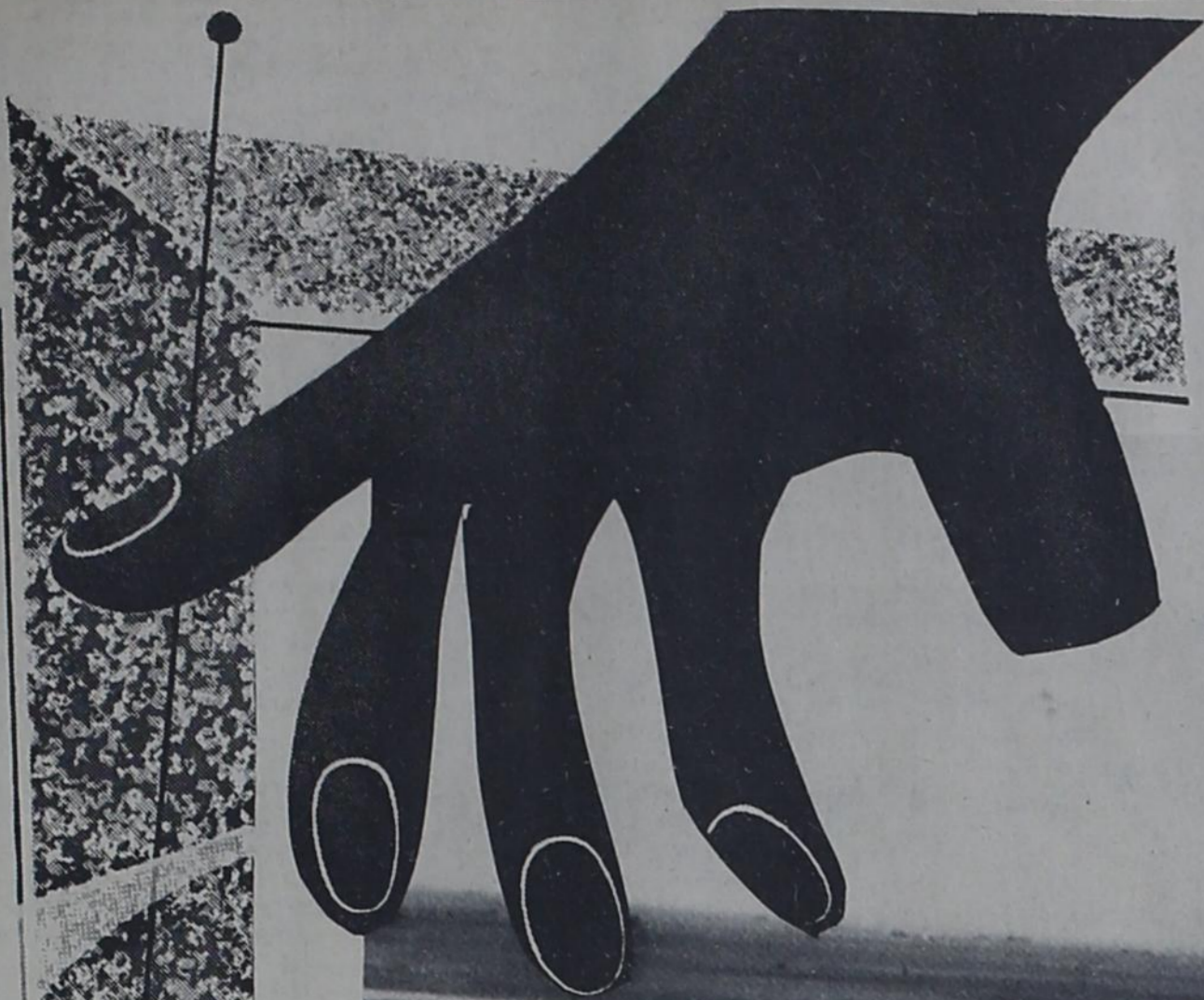
- *RADSON SYSTEM
- *REVERE SYSTEM
- *C & G SYSTEM

OSWALT INDUSTRIES, INC.

FACTORY BRANCH
NOLEN L. LeGATE, Branch Manager
P. O. Box 1328 GPF (806) 364-0250
HEREFORD, TEXAS 79045

COMPLETE SALES & SERVICE
Serving: Texas, New Mexico & Louisiana

Congratulations to **BOVINA FEEDERS**



A NEW CONCEPT IN CATTLE FEEDING

WE ARE PROUD...

of this outstanding and
ultra-modern High Plains
beef feeding plant

PLANNED and DESIGNED

-by

CATTLE FEEDING AT ITS BEST!

- . Fully automated mill-designed for
30,000-cattle capacity
- . Layout of facilities for greatest
operating efficiency
- . Water systems-all equipment
to produce better beef at lowest cost!

CUSTOM DESIGN, LAYOUT AND PLANNING OF
CATTLE FEEDING INSTALLATIONS

EMPIRE CONSTRUCTION CO.

P. O. Box 780

STRATFORD, TEXAS 79084

PHONE 396-5321

William G. Hart

Lance Harrington

Van Dowda

Leads Area Production --

County Milo Could Feed 490,700 Cattle

Parmer County continues as the champion maize producer on the high plains, according to figures on the 1968 crop, and if you think the county is getting close to feeding all of its grain, you can breathe a little easier. The county produced a total of 19,628,000 bushels of maize in 1968, which were the latest figures available, or enough grain sorghum to feed an estimated 490,700 cattle. During 1968, the county actually fed 197,800 cattle, so it would appear that there is enough grain produced in Parmer County to feed an additional 292,900 head over the 1968 figure, an increase of 250 per cent. Using an estimate for the

amount of grain sorghum used in feedlots from Parmer County during 1968, it shows that a total of 7,912,000 bushels, which would leave a total of 11,715,000 bushels not being fed to cattle. The only Texas High Plains county feeding more mlo during 1968 was Deaf Smith County, which is also the only county with more pen space and total cattle on feed than Parmer County. Deaf Smith County fed around 10,120,000 bushels of grain in 1968, and according to estimates, has only 3,771,000 surplus bushels of grain, based on its own county production figures. Following are the figures on grain sorghum production for 1968:

County	Bu. Produced
Parmer	19,628,000
Hale	18,847,000
Castro	17,547,000
Lamb	14,687,000
Swisher	14,628,000
Deaf Smith	13,791,000
Lubbock	10,354,000
Hansford	9,950,000
Floyd	9,635,000
Bailey	9,056,000
Curry, N.M.	6,996,000
Crosby	6,808,000
Hockley	6,713,000
Moore	6,578,000
Dallam	6,101,000
Sherman	5,644,000
Cochran	5,410,000
Terry	5,157,000
Texas (Okla.)	4,885,000
Gaines	4,829,000
Carson	4,712,000
Cimmaron, O.	4,596,000
Randall	4,390,000
Morton, Kan.	3,750,000
Hartley	3,169,000
Briscoe	2,351,000
Roosevelt, N.M.	1,765,900
Oldham	1,334,000
Armstrong	973,000
Gray	958,000
Wheeler	957,000
Potter	890,000
Beaver, Okla.	821,000
Garza	613,000
Donley	611,000
Roberts	433,000
Chaves, N.M.	347,000
Hemphill	151,000
Eddy, N.M.	71,200
Grand Totals	237,571,000



FEED HANDLING -- The primary ingredients which go into the rations at Bovina Feeders are loaded from pits into trucks for transfer to the mill for mixing. Here, a loader deposits a huge scoopful of feed into a truck.

WELCOME

Bovina Feeders, Inc.
— and —
Congratulations
on your great new
feed lot facilities
and your
Open House Sunday
Afternoon

Bonds Oil Co. is proud to have had the opportunity to add this new, progressive Parmer County industry to its growing list of customers and we're glad to salute Bovina Feeders on this special occasion!

Bonds Oil Co.

— Tom Bonds —

Bovina

Highway 60

Phone
238-2271

You Will Be . . .

ON TARGET...

. . . When You . . .

- ★ Eat Beef
- ★ Wear Cotton
- ★ Ride Quarterhorses
- ★ Feed Your Cattle At Bovina Feeders
- ★ Do Business At Oklahoma Lane

Congratulations
to the new
neighbor in
our community,
Bovina Feeders, Inc.
Attend the Open House Sunday Afternoon

Oklahoma Lane

Farm Supply
And Gin

"Owned By Farmers Who Understand Your Problems"
Ph Tharp 225-4386 Wendol Christian, Manager

Congratulations, Bovina Feeders, Inc.

on your all-new cattle feeding facilities and your OPEN HOUSE, Sunday, May 24th

We are proud to have been selected to do your well drilling!

Brookfield Drilling

Floyd Brookfield Judge Barker

Phone 247-2241 Frona