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The Bovina Blade

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THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

WEDNESDAY, JANUARY 6, 1965

BOVINA, TEXAS

VOL. IX, NO. 27

WHITTLIN'

BY DOLPH MOTEN

The holiday season is over. In spite of the pleasure which Christmas - New Year's holidays afford, most people breathe a sigh of relief when they've run their course.

This year's holiday season was given a boost in length, no doubt, because the two main days, Christmas and New Year's, came on Fridays.

This made for a three-day weekend for many folks who were able to take Saturday off from their regular routine. Thus, some were able to have two three-day holiday in as many weeks instead of just two days off in an eight-day period as is the case in some years.

The same type of long weekend could be in effect during 1965, too. The holidays fall on Saturday this year. In many cases, Christmas Eve and New Year's Eve will be observed as holidays in addition to the main days and the three-day weekend can occur for the second consecutive year.

For sports fans, this year's holiday season was climaxed by the football bowl games of national interest on January 1 and 2.

Numerous people have been heard to comment in Bovina coffee shops that the games were 'way better than average and attracted more interest than even can normally be expected.

In addition to the interest they attracted, the games marked an end to the 1964 football season. Now, the full attention of sports fans can be turned to basketball.

January marks the beginning of district and conference basketball games. "Playing for keeps," so to speak, adds a little extra to the competition and thereby perks up interest.

In regard to local basketball, the Fillies played the Friona Squaws, the defending state champion in Class AA, off their feet in the Farwell tournament last week before they dropped a heartbreaker. They then went on to take the tournament's consolation trophy.

BHS basketball coach Milt Fitts thinks the girl basketweavers "jelled" during the tournament. Such couldn't have happened at a better time---just a week before that important, aforementioned district play gets underway.

This may be wishful thinking, but there's nothing like a district championship in a high school sport to get a sports-conscious community, such as Bovina, and the peak of interest and enthusiasm.

Remember football season here?

This is the time of year for setting goals, making resolutions and looking to the future in general.

From a community standpoint, 1965 is a promising year if talk of plans of its citizens can be an indication, and it usually can.

The new year will see the community, along with the area, continue the steady rate of growth which it has enjoyed since irrigation became such an integral part of the farming picture some 15 years or so ago.

Most of the people we know are facing the new year with the enthusiasm of reading another chapter in a good book.

We expect 1965 to see continued expansion of Bovina's business population and residential areas and additional success for established firms. It's going to be a good year; hang on and enjoy it!

We got kind of a sneak preview of the new school building annex which is slated to be put into use within the next few days.

The new portion X was highly impressive to us and the way it's built onto the rest of the building, it gives the entire layout an even greater impression of vastness.

Look it over, first chance you get.

1964 Eventful Year For Bovina

ANNUAL CAMPAIGN --

MOD Gets Underway

Annual March of Dimes campaign got underway here this week.

Jack Patterson, Parmer County chairman of the drive, distributed coin collectors to various businesses in the community.

The drive is held each year during the month of January. Patterson has asked members of Bovina Junior Chamber of Commerce to assist with the drive here this year. They are expected to decide on the project at their regular meeting Thursday night. If they accept the project, a community chairman will be appointed from the Jaycees.

Fund-raising projects, in addition to the coin collectors, are expected to be scheduled during the month.

Services Held For Mrs. Crim

Funeral services were conducted at the Pentecostal Holiness Church in Bovina on Sunday, December 27, for Mrs. J. W. (Mabel) Crim.

Mrs. Crim, 62, passed away at Parmer County Hospital in Friona on Thursday following a lengthy illness.

Rev. Archie Cooper, pastor of the Bovina Holiness Church, officiated. He was assisted by Rev. Sam Isabell, Clinton, Oklahoma and Rev. T. V. Manning of Sunset, Kansas.

Mrs. Crim had resided in the Lazbuddie community for the past 40 years. She was a member of the Bovina Pentecostal Holiness Church and was well known in this community.

Survivors include her husband, J. W. Crim; three sons, John, Max and Weldon all of Lazbuddie; three daughters, Mrs. Earl Monroe, Clovis, Mrs. Johnson, Garland, and Mrs. Fred Curtis of Farwell; one sister, Mrs. Alice Smith of Lubbock; three brothers, Wilbur and Raymond McQuary of Lubbock and Cecil McQuary of Coleman; also 12 grandchildren.

Interment was in Bailey County Memorial Park Cemetery at Muleshoe with Singleton Funeral Home in charge of arrangements.

Sandra Jefferson underwent major surgery last week at the Clovis Memorial Hospital. She was visiting with her parents Mr. and Mrs. Charlie Jefferson in Bovina. Miss Jefferson is a teacher in the Denver, Colorado school system.

March of Dimes funds go to continue care for polio patients and for care and research for victims of birth defects and arthritis.

Announcements of forthcoming plans for the drive are expected to be made next week.

Sarah Godsey Services Here

Funeral services were held Tuesday, December 29 for Miss Sarah Godsey at First Baptist Church of Bovina.

Miss Godsey, 69, passed away Sunday at Clovis Memorial Hospital following a two-week illness. She had been a resident of the Bovina area since 1925.

She is survived by two brothers, Isaac of Knox City and Lee Elzie of Bovina, and by one sister, Mrs. Charlie Steelman of Clovis.

Services were conducted by Rev. Ralph Aday, pastor of First Baptist Church of Bovina, and Rev. Archie Cooper, pastor of the Pentecostal Holiness Church of Bovina.

Burial was in Bovina Cemetery under the direction of Steed's Funeral Home.

Pallbearers were Eddie Gayle Steelman, Dickie Steelman, Billy Don Read, Darrell Read, Jay Sherrill and Frank Wilson.

Farm Sale Thursday

This area's first farm auction sale of the season is scheduled for tomorrow (Thursday) at 10:30 a.m.

This will be a joint sale of farm equipment which is owned by Howard Ellison and James Boardman. The sale located will be six miles west of Bovina on FM Road 2290 (Pleasant Hill Road).

Lunch will be served by Bovina Woman's Study Club members.

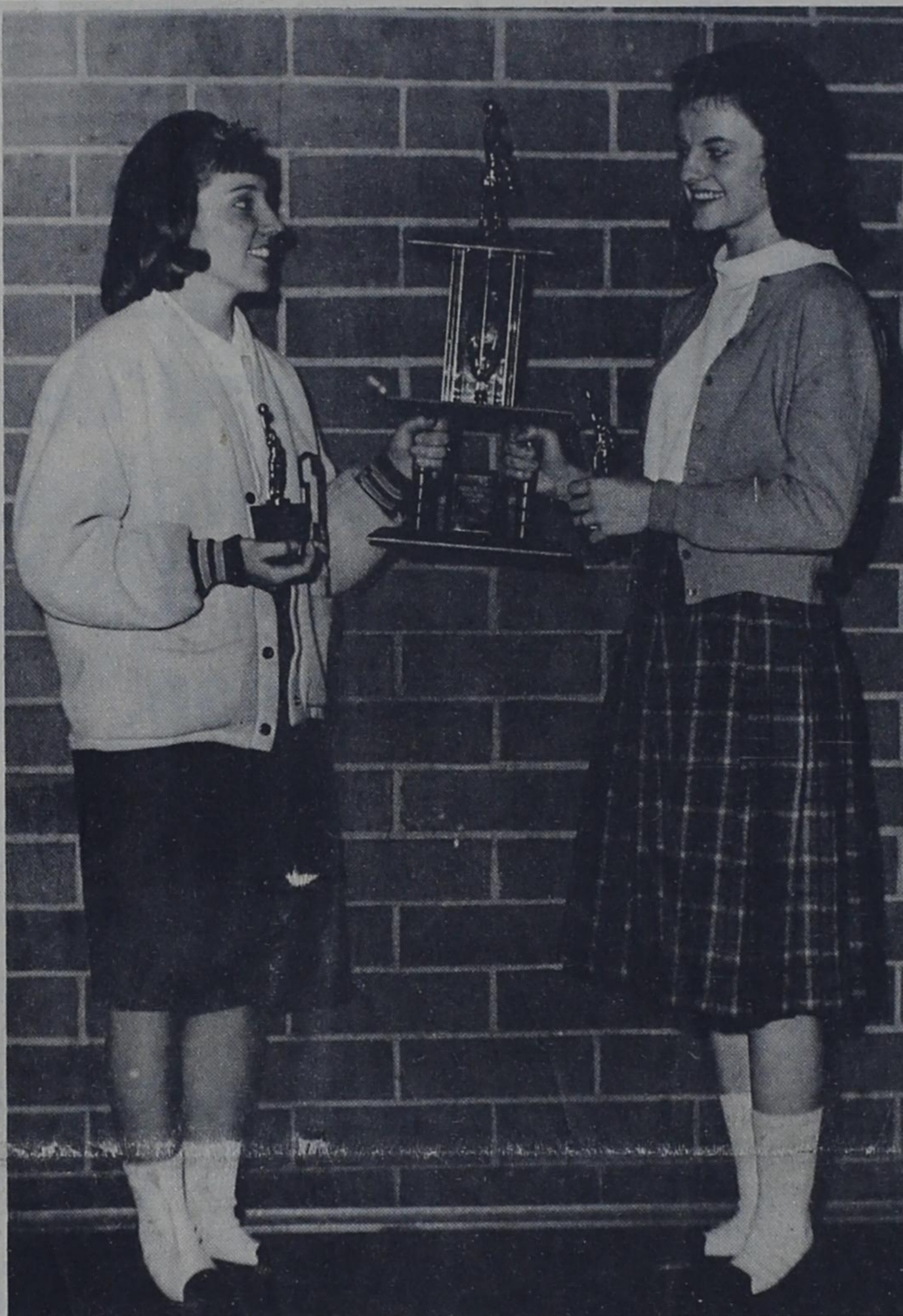
Details of the sale appear in an advertisement in this issue of The Blade.

Boardman is moving to Morse and Ellison moved to Lubbock several weeks ago.

Weather by Willie

Some change in the weather this week, but not much moisture in sight.

--Willie



TROPHIES! Linda Estes, left, and Lynn Looney are shown with the Bovina Fillies consolation trophy earned in the Farwell Invitational Basketball Tournament last week. They also have their individual trophies for being named to the all-tournament team. Lynn is a forward and Linda is a guard. (Photo by Bill Ellis).

START DISTRICT PLAY TUESDAY --

Fillies Win Consolation In Farwell Tournament

Bovina High Fillies came into their own for the current basketball season last week at the Farwell Invitational Tournament.

They "scared the daylight" out of the defending state champion Friona Squaws in the opening game before dropping a heartbreaking, 47-53 decision. They then went on to win the consolation trophy with ease as they downed Farwell, 46-24 in the consolation semi-finals and Hart, 57-38, in the finals.

The Fillies led by as much as 12 points during the Friona game, but a late rally by the Squaws pulled the game out of the fire for them.

Lynn Looney, who was named

to the all-tournament team along with Guard Linda Estes, was high scorer against Friona with 19 points. Sandra Patterson made 14 and Judy Strawn 14.

In the Farwell tilt, Sandra Patterson made 17 as Judy Strawn had 12 and Lynn Looney 11.

Against Hart in the consolation finals, Lynn Looney made 23, Sandra Patterson 17 and Judy Strawn 11.

Seeing action on the guard end of the court during the tournament were Linda Estes, Tonya Ivy, Kathy Minyen, Brenda Pruitt and Dorothy Bowman.

The Mustangs were sent down the consolation bracket by Farwell in their opening game, 41-68. Leading scorers for Bovina were:

(Continued on page 2)

NEXT WEEK --

Church of Christ Plans Services

Annual Winter evangelistic services are scheduled at Bovina Church of Christ next week -- January 10-17.

Virgil Trout, minister of Sunset Church of Christ in Lubbock, will be the visiting evangelist.

Weekday services will be conducted four times daily, announces Don Stone, minister of the Bovina church. Times of the services will be 7 and 10 a.m., 7 p.m. for young people and 7:45 p.m.

Services on Sunday evenings will begin at 6:30.

Trout, who has been minister of the Lubbock church since '59, is a member of the American Association for the Advancement of Science with philosophy sections. He is a member of Victoria Institute of Great Britain and is listed in Leaders of American Science for work in philosophy of science in relation to religious thought.

Minister Trout is a former visiting chaplain of the Dallas County Federal Correction Institute.

In 1962, he was keynote speaker for the national convention of agricultural agents and had the same honor at the national convention of parliamentarians in 1963.

Since 1956, he has presented lectures to fifty-three university and college groups and campuses including: three series at Cornell University,



VIRGIL TROUT

Ithaca, N.Y., Kansas State, University of Kansas, Wichita University, Oklahoma State, Texas Tech, University of New Mexico, Eastern New Mexico University, Memphis State University, University of Tennessee Medical, University of Mississippi, Michigan State, Massachusetts Institute of Technology, and University of California at Berkeley. He was selected as a Willson Lecturer in 1963.

Lectures on Christian college campuses include: Abilene Christian, Lubbock Christian, Harding College, Oklahoma Christian, Northeastern Institute of Christian Education (Pennsylvania), Fort Worth Christian, and Pepperdine College of Los Angeles.

He is the author of Christian Fundamentals - A Modern Examination; Overcoming Doubts and Strengthening Faith; A Christian View of a Technical Age; Christian Evidences.



FFA SWEETHEART -- Carol Kirkpatrick, BHS freshman and daughter of Mr. and Mrs. J.D. Kirkpatrick, has been named sweetheart of Bovina FFA chapter for the current school year. Carolyn Graham, a senior and daughter of Mr. and Mrs. Mutt Graham, is Plowgirl.



The Bovina Blade

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Dolph Moten Publisher & Editor
Sue Moten Women's News

Eventful Year--- (Continued from page 1)

posts; 300 students participate in physical fitness tests; Connie Vaughn named band sweetheart; Granny Gaines celebrates 87th birthday; Grand champion steer was shown by Barry McCutchen, Grand champion barrow by Randy Jones and Champion Lightweight by James Lee Callaway in FFA show; Bovina Bladettes and First National Bank were winners in volleyball tourney; Edward Isaac, Tom Caldwell, D. R. Bushnell, A. M. Wilson and Don Sides named chamber directors; Caldwell named president and Stone vice-president; \$114 stolen from Wilson's Super Market; Charles Oil loses \$173 to thieves; Al Kerby suffered a broken jaw when a horse kicked an endgate into his face; Linda Estes named to all-district basketball team, Bedford Caldwell named Man of the Year; Mrs. W. E. Williams named Woman of the Year; record attendance at chamber banquet.

APRIL

Ponies second in Springlake meet; Dolph Moten to head Lions; Tom Bonds, J. W. Wright and Dolph Moten added to council slate; permanent concession stand planned for ball field; Bonnie Cochran, Dickie Clayton marry in Baptist Church; wheel chair for loan through American Legion; Gilreath re-elected mayor, Gober, Trevino and Bonds named to council; Robert Read and Durwood Bell named to school board; Johnie Horn named president of school board; Don Sides in Houston for heart surgery; new band uniforms arrive; Mustangs take district track title; Jeanne Ivy receives state homemaker degree; Plans being completed for Appaloosa show; Band earns II rating; Patricia Patton, Darrell Read wed in double ring ceremony; Mike Grissom, Zeld Donaldson named county spelling champs; J. T. King speaker at Athletic banquet; 40 first graders in pre-registration; Band Parents sponsor art exhibit; Linda Staley, Ronnie Sudderth are married; Hodge Rigdon dies unexpectedly; Kay Embree winner of regional shorthand contest; FHA girls attend state meet.

MAY

Methodist Church scene of Kathy Jones, Lowell Boozer wedding; Cindy Gauntt, Eddie Reeves exchange vows; Mike Grissom sixth in regional bee; Mrs. Luther Boatman, 82, died Monday; Mr. and Mrs. O. W. Rhinehart observe Golden Anniversary; 57 entrees in Appaloosa show; Linda Refino and Linda Henke top scholastic students for graduating eighth grade; Cecil Booth named band major for coming year; Kay Embree and Elaine Fuller honor graduates of senior class; Mrs. Bill Strawn was initiated into Phi Kappa Phi, honor society; Graduation exercises held for senior and junior high school classes; record crowd attends Wheat Growers annual meet.

JUNE

Group of Baptist Young People attend Glorietta Baptist Camp; Baseball program opens for Little League and PeeWees; shave permits on sale for Bull Town Days; 175 enroll for Bible school at Baptist Church; Mr. and Mrs. Sterling Donaldson note silver anniversary; R. L. Douglas, Sr., long time resident, dies of heart attack; Nickle, Woelfel, Joseph Moore McMullan, III, marry at Church of Christ; Rainbow girls attend grand assembly, Bovina hit by damaging wind, rain; 27 enroll in driver education course; Mrs. Joe Langer, 72, passes away; 73 dogs receive rabies shots; Charm School enrolls 24 girls; Cynthia Patterson named to WT honor roll; new school building started; Bovina Restaurant purchased by Mutt Graham; first wheat brought in; Jerry Rigdon named to Deans honor list at ENMU; Bovina schools average daily attendance shows increase.

JULY

FHA girls complete summer courses; plans for Bull Town Days are being completed; \$6,000 damage in fire at Mustang Drive-In; lights were installed at school tennis courts this week; beards are beginning to grow and show for Bull Town Days; model plane races, all-star baseball highlight July 4th activities; Cynthia Patterson, James McDaniel wed in candle-light ceremony; Gary Cox named grade school principle; L. L. Boatman, 84, dies in Friona; Heidi Jonassdottir leaves for Iceland; Ronnie Glasscock returns from trip to Europe; school tax rate set at \$1.47; Eddie Ross receives 50 year Mason

award; Dennis Johnston wins grain award; Bovina Wheat Growers start new warehouse; Alexander Orlovsky, exchange student of Germany arrives, will make home with the Jimmie Charles family; PCFS winner of Pee Wee league.

AUGUST

School board signs three teachers, four still needed; W. J. Parker, long time resident and Justice of the Peace, dies at 81; Oklahoma Lane wins Little League; Shirley Ruth Billingsley, Dennis Johnston marry at Church of Christ; Lynn Looney named Lions queen; coaches attend school in Ft. Worth; Sandra Elaine May, James Clayton wed in Levelland; Mr. and Mrs. Arnold Hromas celebrate silver anniversary; Mrs. Lloyd Killough named Justice of the Peace; vegetable crop is best ever; Vickie Strawn, Leon Richards wed at Baptist Church; Bull Town Days success; Tami Russell wins talent show; Lynn Looney named queen, Carolyn Graham is runner-up; 134 enter horse show, over 3,000 attend barbecue; C. E. Trimble has best beard; Miss Lula Smith dies at 83; Bovina high offers German course; Mr. and Mrs. E. A. Hromas honored on golden anniversary; Perry Looney, 73, Bovina resident for 48 years dies suddenly; faculty has 12 new members; Donna Sanders, Olen Johnston wed in double ring ceremony; Mustangs outmanned in scrimmage; school opens with enrollment of 611; Jim Heard delivers first milo; football contest begins.

SEPTEMBER

Pep rally starts football activities; Lions broom sale totals \$1260; Mustangs blanked by Farwell 21-0; \$1,000 paid on baseball concession stand; Ronda Nuttall injured when struck by car; Travis Dyer has first bale of cotton; Jerry Rogers to head quarterback club; Springlake 42, Bovina 14; plans underway to form Jaycees; water system for Bovina improved.

OCTOBER

Mustangs drop home opener to Amherst 25-20; Mrs. J. R. Caldwell club "Mother of the Year"; County dam project recommended, 4-H Clubs to organize; Charlie Smith new man-

Fillies Win---

(Continued from page 1)

vina were Gene Pruitt with 10, Scotty Rundell with nine and Jerry Roach with eight.

They then drew a bye to the consolation finals where they lost a heartbreaker to Hart, 40-41. They had a one point lead as time ran out, but committed a foul as the buzzer sounded. The offended Hart player then made two free throws to give his team the win.

Roach, who was named to the 10-man all-tournament team, was high scorer with 17 points. Roman Ramirez had nine.

District play gets underway Tuesday night as Lazbuddie comes here for boys and girls games. The following Friday night, the teams continue district play with games at Happy.

Nazareth is expected to be the district favorite in the boys' division with Happy given an outside chance at the championship.

Coach Milt Fites believes his Fillies "have as good a chance as anybody if we continue to improve," in the district race. The teams played their final non-district tilt Tuesday night at Three-Way.

In B team games played here Monday night against Friona, the Bovina girls lost, 36-46, while the Friona boys were victorious, 20-59.

Frank Wilson Resigns As Bus Forman

Frank Wilson resigned as bus foreman of Bovina Schools effective December 23.

He had held the position for the past 12 years.

Henry Spicer, who was formerly associated with Corn's Farm Store and Bovina Farm Chemical, has been named to replace Wilson.

Spicer began his new duties first of the year.

ager of Cotton Warehouse; Mustangs win 20-12 over Meadow; Donna Mills, Ronnie Wines marry at Farwell; remedial reading to be offered; Richard Carson FFA prexy; Rev. Ferguson resigns pastorate of Baptist Church; David Everett, former resident buried at Muleshoe; pipe firm opens office; school gets '65 Plymouth, courtesy Wagner Motor of Clovis; Mustangs defeat Texline 26-0; enrollment hits 670; Bernard Nelson escapes injury in accident; FFA to show livestock at state fair; Mustangs win second district tilt over Happy 20-12; Ricky Kunselman receives "carrier of the year" award; Carson family dominates football contest; deposits at First National; C. U. Hall resigns as educational director at First Baptist; Mrs. Hall resigns as second grade teacher; Janet Ann Smith, Arnold Kriegel marry in Wellman; Mustangs blank Hart 41-0; FFA boys place at state fair.

NOVEMBER

Mustangs take Nazareth 32-16 in homecoming game; Connie Vaughn named football queen, David Anderson, hero; Bovina voters favor Democrats; Rev. A. C. Hardin named interim pastor at Baptist Church; Jon Lin Riddle to head ex-students; eighth grade float judged best in homecoming parade; Floyd Dameron wins shotgun by q'back club; students attend top-O-Texas convention; Mustangs take fifth district win over Lazbuddie 7-0; Christmas card project again planned; Dixie Carson, Jeanne Kerby tie for contest lead; FFA team wins second in district; Legion re-organizes, Lions to sponsor lighting contest; Mustangs win district with 26-0 win over Vega; Cheryl Ann Davis, Gaylord Stowers are married in Colorado; first pheasant season for Farmer County; Methodist plan new sanctuary; Jaycee banquet set.

DECEMBER

Mustangs defeated in bi-district 36-20 by Sundown; two band members, Mary Dane and June Gay Douglas, named to regional band; Patsy Lloyd D. A. R., good citizen; Williams Merchantile sold to Wayne and Otis Spears; Mrs. Della Ezell, 86, resident of over 50 years, dies at Amarillo; 125 attend Jaycee charter

banquet, Bob Fillpot installed president; Jeanne Kerby winner of football contest; Bill Moore escapes injury when car hit by train; basketball teams in Springlake tourney; six Mustangs named to all district team; Art Mast kills pheasant with longest tail feather; Rev. Ralph Aday named pastor of Baptist Church; Wilson DiCuffa named agricultural representative at First National Bank; 200 attend combined band concert; services held for Clyde Woltmon, 71; Mayor declares Dec. 26 holiday in Bovina; Junior Class presents "No Boys Allowed"; Santa makes Bovina visit; Card project receives \$538 at deadline; Ezell home wins decorating contest.

Kunselman Fire Dept. Chief

Kunselman Chief of Fire Dept. Pat Kunselman is new chief of Bovina Volunteer Fire Department.

He is a veteran member of the department and has served as secretary of the organization in the past.

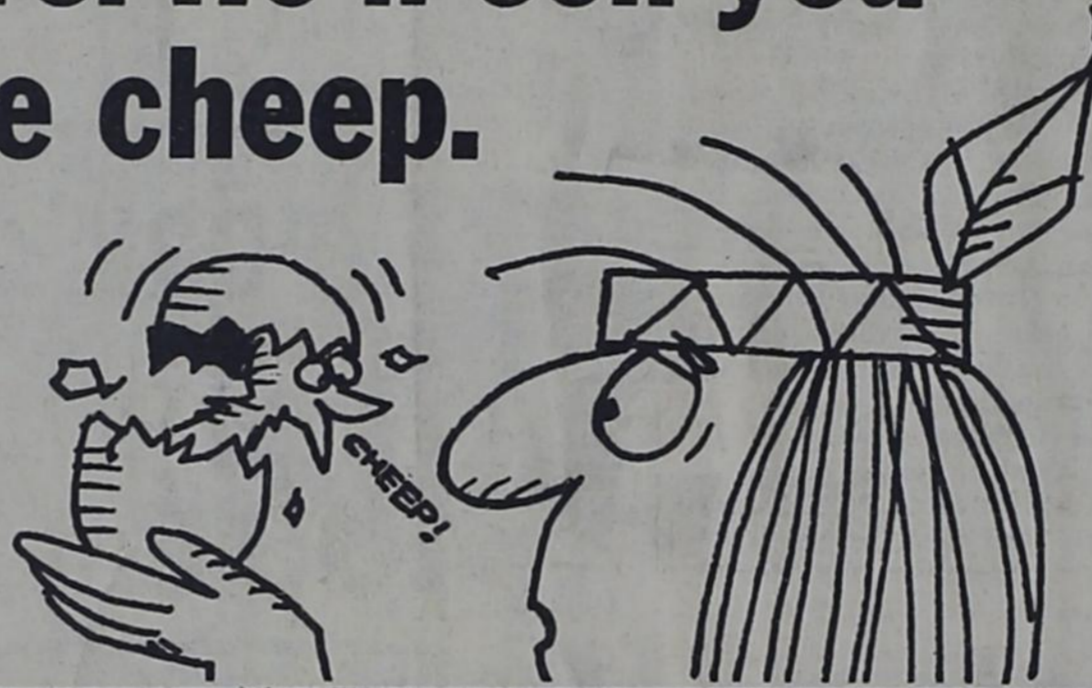
Kunselman replaces Bill Denney as head of the department. Denney has held the post for the past three years.

Other officers elected for 1965 include Charles Smith, as-

sistant chief; Herman Estes, secretary; Glenn Hromas and James Taylor, team captains; Weldon Moody and Tuck Monk, custodians; and Odis White and Larry Webb, cooks.

E. H. Moody is hospitalized at the Farmer County Hospital where he has been a patient for the past week. He was reported to be making a gradual improvement the first of the week.

Your Ford dealer's loaded with used cars. He'll sell you one cheep.



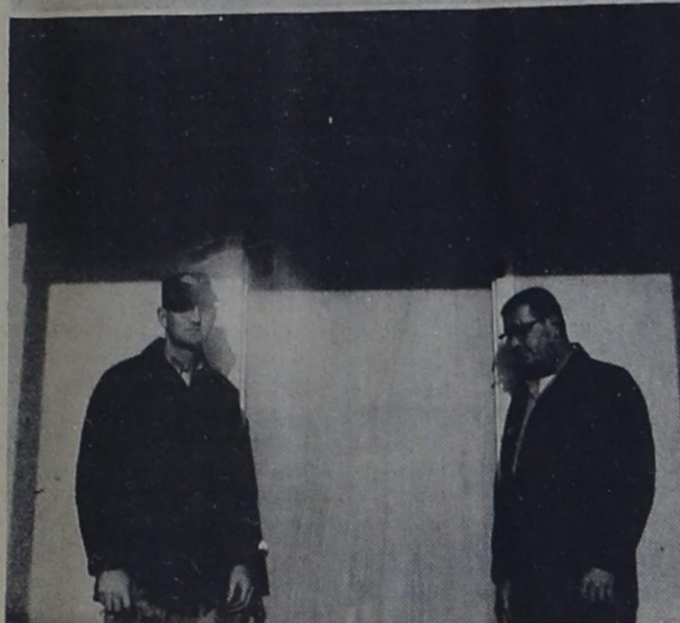
January Clearance SALE NOW'S THE TIME TO BUY! Savings Throughout The Store On Name-Brand Ladies' & Children's Merchandise! SHOP NOW! SAVE NOW! SPEARS Family Fashions Third Street - Bovina - Barbara Spears -

First National Bank Presents COW POKES By Ace Reid. Illustration of a man and a cow. Text: "No, I'll just stay on welfare. With a job, I'd hafta pay income tax and the government would just give it to some other lazy feller." If You Don't Do Business Here Now, Resolve To Become A Customer Early In The New Year! First National Bank of Bovina --Member FDIC-- "Helping Make A Good Community Better"

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ANNUAL OIL AND GREASE SALE. Book Your Oil And Grease Now - SAVE All Year! BOVINA WHEAT GROWERS Not Everybody Belongs To A Co-op - But Everyone Benefits - Bovina And Rhea -

AMERICAN LEGION POST 518



LEGION HALL IMPROVEMENT -- Kenneth Johnson, left, and Tom Hartwell, officers in Bovina American Legion, are shown with the new door recently installed in the building as a part of the remodeling program for the structure which will continue to be made available for use by the public. Hartwell is commander of the post and Johnson is adjutant.

INSTALLATION SCHEDULED --

Tom Hartwell Heads Legion

Officers in recently-reorganized Bovina American Legion will be installed in special ceremonies Monday, January 18.

In charge of the officer installation will be Grant Hanna, of Hereford, 18th District commander.

In a recent election, Tom Hartwell was elected commander, Jimmy Charles, vice commander; Kenneth Johnson, adjutant; Bob Johnston, service officer; Elton Venalbe, finance

officer; Billie Sudderth, historian; Fred Langer, sergeant-at-arms; and Odie White, chaplain.

Planning and work is presently underway on remodeling the Legion building. Trees and shrubbery around the building were moved last week in preparation for painting the outside of the structure. Extensive remodeling is also being planned inside the building.

The Legion Hall will continue to be used as a community building after the remodeling is completed, Hartwell points out.

A fund-raising project last month raise some \$2000 to be used for remodeling the structure, which was erected in 1947.

Sharon Steelman Has Third Birthday

Sharon Steelman, daughter of Mr. and Mrs. Dickie Steelman celebrated her third birthday Thursday afternoon with a party at her home.

The young children spent the afternoon playing and enjoyed refreshments of pink birthday cake, decorated with flowers and candles, and punch.

Children attending were Denise Read, Ralph Sikes, Ginger Glasscock, Janet Vaughan and Naoma Vaughan. Mothers of the children were also present.

Glasscock Host Bridge Supper

Couples Bridge Club met for their Christmas party recently. Hosting the affair were Mr. and Mrs. Kent Glasscock and it was held in the home of Mr. and Mrs. Harry J. Charles.

They had a Christmas supper with turkey and dressing and all the trimmings topped with pumpkin and pecan pie and fruit cake.

The serving table was centered with a red net Christmas tree with red candles on either side. Holiday decorations were used throughout the home.

Mr. and Mrs. Billy Whitecotton won the couples high prize with Mr. and Mrs. Lanham Ford winning low. Glenn Hromas won traveling prize for the men and Mrs. Ford won ladies traveling prize.

Attending were the Whitecottons, the Fords, Mr. and Mrs. Nickie Foster, Mr. and Mrs. Glenn Hromas, Mr. and Mrs. Don Owens, Mr. and Mrs. Bob McMeans, Mr. and Mrs. Scott Gober and the hosts Mr. and Mrs. Glasscock.

Club Reveals Secret Pals

Members of the Quilting Club and their husbands met in the home of Mr. and Mrs. Bill Bradshaw for a "42" party recently.

Members exchanged gifts and revealed their "secret pals" for the past year. The husbands also exchanged gifts.

They had refreshments of coffee and pie. Present were Mrs. Mel Gunn, Mr. and Mrs. Tom Griffith, Mr. and Mrs. Levi Johnson, Mr. and Mrs. Reagan Looney, Mr. and Mrs. Jim Owens, Mr. and Mrs. Frank Turner and the hosts, Mr. and Mrs. Bradshaw.

Party Honors Christie Trimble

Christie Trimble was honored recently with a party at her home celebrating her ninth birthday.

A beautiful birthday cake featuring Cinderella was served with ice cream and punch to the guests.

"Wheel of Fortune" games were given to the children as favors.

Attending were Rhonda Rhodes, Terri Willard, Nancy Hutto, Cindy Read, Cathie and Charles Trimble and the honoree.

Mr. and Mrs. A. W. Gibson of Aztec, New Mexico visited during the holidays with her parents Mr. and Mrs. Jess Vestal.

OLD FASHIONED

Pepsodent
Toothpaste
Reg. 69¢
Size **55¢**

Shurfine DEVIL'S FOOD
CAKE MIX
Your Choice Of Flavors
19 Oz. Boxes
4 For \$1

BARGAIN DAYS!

Shop These Old Fashioned Bargains At Wilson's Thursday-Friday-Saturday. Many Continue Through Wednesday, January 13!

Soflin
TOILET TISSUE 4 Roll Pkg. **29¢**

Shurfine
SHORTENING
3 Lb. Can **79¢**



5¢ Off Label
1 Lb. Can **75¢**

Old Fashioned Thrift Specials

IN QUALITY MEATS

Pinkney First-Grade
Thick Sliced **BACON** 2 Lb. Pkg. **98¢**

Fresh **PORK CHOPS**
Lean Center Cut | End Cut
65¢ Lb. | 59¢ Lb.

Wilson's Certified
* Bologna
* Pickle Loaf
* Spiced Luncheon
* Liver * Salami
Your Choice
6 Oz. Pkg. **25¢**

Shurfine
R. S. P. **Cherries**
2 No. 303 Cans **39¢**

Dry Salt Pork Lb. **29¢**

Peanut Butter 12 oz. Jar **35¢**

Hunt's Tomato
CATSUP
20 Oz. Bottle **25¢**



Hunt's Yellow Cling
PEACHES 4 No. 2 1/2 Cans **\$1**

Hunt's **BARTLETT PEARS** No. 300 Can **25¢**

Hunt's Whole **APRICOTS** No. 2 1/2 Can **29¢**

Shurfine
Chunk Style
TUNA FISH
6 1/2 Oz. Can **25¢**

Shurfine
Pork & Beans
5 No. 300 Cans **49¢**

Yellow
CORN
2 No. 303 Cans **35¢**

Fruit Cocktail
2 No. 303 Cans **45¢**

KRAUT
2 No. 303 Cans **29¢**

Fancy
TOMATOES
2 No. 303 Cans **43¢**

Strawberry Preserves
18 oz. Tumbler **49¢**

Geiber's-Strained Fruits & Vegetables
BABY FOOD
7 4 1/2 oz. Jars **75¢**

Fruits And Vegetables
Sunkist Navel-Sweet & Juicy
ORANGES 2 Lbs. **29¢**

Texas Just Right
CABBAGE Lb. **9¢**

Crisp Texas
CARROTS 1 Lb. Pkg. **10¢**

Fresh **Cauliflower** Lb. **25¢**

Thrifty Magic

WITH FROZEN FOODS

Patio Beef
ENCHILADA DINNERS 12 Oz. Size **39¢**

Shurfine **ORANGE JUICE** 4 6 Oz. Cans **\$1**

Blue Plate
Breaded Shrimp 10 Oz. Pkg. **59¢**

Shurfine **Broccoli Spears** 10 Oz. Pkg. **21¢**

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More



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PARMER COUNTY'S FINEST



SUPER MARKET

BOVINA

Welcome

To The **Q** Pool Snooker Dominoes
Thursday Night Is Family Night.
Fun For All The Family!
Now In Our New Location
On East Main Street

MR. AND MRS. FRED LANGER
Come On In - The Playing's Fine!

Phone 238-8421

Daughter Born To Don Lloyds

Mr. and Mrs. Don Lloyd received a Christmas gift December 25 when they welcomed a little girl into their family. She was born at 6 a.m. on Christmas morning in Canyon and weighed 6 pounds 14 ounces. She has been named Pamela Deanne. The Lloyds have a son, Mike. Grandparents are Mr. and Mrs. Travis Lloyd and Mr. and Mrs. R.B. Downs of Bovina.

Gleaners Have Christmas Party

Friendship Club met Thursday afternoon in the home of Mrs. Bob Peggram. The group visited during the afternoon and had their gift exchange, revealing secret pals. Sandwiches, apple and pecan pie, coffee and tea were served. Present were Mrs. O. H. Jones, Mrs. Bernard Nelson, Mrs. Owen Patton, Mrs. George Douglas, Mrs. Tom Paine, Mrs. Jack Roach, Mrs. R. E. Blankenship, Mrs. Marlin Ferguson, Marla and Linda, Mrs. Billy Johnson and the hostess Mrs. Peggram.

Of Interest To THE WOMEN

Peggram Home Scene Of Party

Members of Gleaners Sunday School Class and their husbands met in the home of Mr. and Mrs. Alvin Glasscock Thursday night for their Christmas party. Mrs. Allen Cumpston brought a short devotional. They played "42" during the evening and had their gift exchange at the close of the party. The class presented its teacher, Mrs. Ovid Lawlis, with a gift. The serving table was covered with a red holiday cloth and was centered with a large

Band Parents Meet Thursday

Joe Wayne Harper, band instructor, announces that there will be a meeting of the Band Parents, Thursday at 7:30 in the school auditorium. A guest speaker will be on hand for the meet. They will also discuss the recent concert and plans for changes in the program. All parents of band members are urged to attend.

red candle surrounded by greenery and ribbon. Cake and coffee were served. Attending were Mr. and Mrs. Otho Hammonds, Mr. and Mrs. Bob Billingsley, Mr. and Mrs. Allen Cumpston, Mr. and Mrs. Ronald Minyen, Mr. and Mrs. C. W. Crisp, Mr. and Mrs. Jack Patterson, Mr. and Mrs. Tony Ivy, Mr. and Mrs. W. E. Dendy, Mr. and Mrs. Arnold Hromas, Mr. and Mrs. Charles Hawkins, Mrs. Doris Lawlis, Rev. and Mrs. Ralph Aday and Mr. and Mrs. Glasscock.

School Lunch Menus

- Monday, Jan. 11
Kraut and wieners, creamed potatoes, green beans, hotrolls and butter, half pint milk, peanut butter cookies.
- Tuesday, Jan. 12
Turkey and dressing, giblet gravy, English peas, hot rolls and butter, half pint milk, fruit jello.
- Wednesday, Jan. 13
Hamburgers, onions, pickles, tomatoes, lettuce, potato chips, half pint milk, brownies, peach halves.
- Thursday, Jan. 14
Red beans with ham, onions, cabbage slaw, creamed potatoes, cornbread and butter, half pint milk, cherry pie.
- Friday, Jan. 15
Fish with tartar sauce, parsley potatoes, buttered brocoli, hot rolls and butter, half pint milk, date cookies.

New Members Join Society

Thirteen members were present at the monthly meeting of the Guadalupe Society at St. Ann's Parish hall Sunday. Mrs. Isidoro Soldona and Mrs. Gloria Sandoval were welcomed as new members and Mrs. Natividad Soldona was a guest. Reports were given by the secretary and treasurer and the meeting time was changed to 4 p.m. Appointments were made for duties during January and the group made plans to visit the children's home in Panhandle on January 14th. They will present a donation to the home at that time. The meeting was closed with prayer. The next meeting will be February 7 with Mrs. Anthony Brito as hostess.

Churches Present Cantatas

Choirs of the Methodist and Baptist Churches presented the Christmas cantatas Sunday evening. At 5 p.m. the Methodist Choir presented "The Music of Christmas" by Ira B. Wilson. It was under the direction of Mrs. Bedford Caldwell with Mrs. John Wilson at the organ. Soloists for the presentation were Mrs. Jimmie Charles, Mrs. Lowell Boozer, Mark Charles and Billy Jay Charles. At 7:30 p.m. the Baptist Choir, under the direction of Earle Hise, presented "Glory to God" by J. T. Adams. Miss Opal Perry was at the piano and Mrs. Weldon Moody at the organ. Narrator for the cantata was Leslie McCain with solos being presented by Grady Sorley, Mrs. Grady Sorley and Mrs. Kent Glasscock.

Visiting in the home of Mrs. Pearl Moore over the holidays were her daughter, Mozelle

Bond of Austin, her daughter and family Mr. and Mrs. James Berry and children of Clovis

and Mr. and Mrs. Joe Moore and Neal of Lazbuddie.

More cigarette lighters would work if they took their feet off the desk.

Evangelistic Services

Jan. 10-17

WEEKDAY SERVICES:

- 7:00 a.m.
- 10:00 a.m.
- 7:00 p.m. (Young People)
- 7:45 p.m.

The Sunday Evenings:

6:30 p.m.

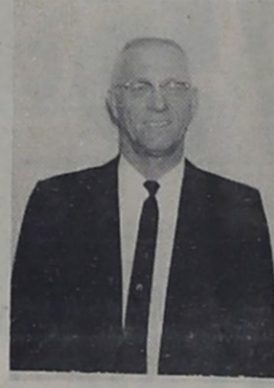


VIRGIL TROUT
Of Lubbock

BOVINA CHURCH of CHRIST INVITES ALL OF BOVINA

HEREFORD, TEXAS NEW PLYMOUTH AND CHRYSLER DEALER!

Meet Them:



O. D. DISHMAN



JAMES A. HALE

See Their New Showroom:



Enjoy his hospitality:

Come on in. It's open house. We're your new neighbors and we'd like to get acquainted. We won't charge you a cent to look around, or to relax with a cup of coffee or two. Join us, make an evening of it.

Our entire sales and service staff will be on hand to answer any questions you may have. We're anxious to meet you so that you'll know all about us the next time you're in the market for a new or used car.

AUTHORIZED DEALER CHRYSLER MOTORS CORPORATION

DISHMAN-HALE CHRYSLER-PLYMOUTH, INC.

345 East First Street
Hereford, Texas

W-I-N-T-E-R-I-Z-E

Your Home Now!
Special Prices On **STORM WINDOWS** And **DOORS**



Call Today For Free Estimates And Immediate Installation
Our Storm Windows Are Constructed Locally To Give You The Best In Service.

ALL SIZES BOVINA GLASS AND PAINT CO.

Highway 60 - Pho. 238-4421

S AND S Dry Goods

January CLEARANCE

Starts Thursday At 9 a.m.
Savings Throughout The Store.
Be Here Early For Best Selections!

All Women's Ready-To-Wear **1/3 OFF**

All Infant's Ready-To-Wear **1/3 OFF**

- Women's Flats - 30% Off
- Children's Shoes - 30% Off
- Boxed Towel Sets - 30% Off
- Blankets - 30% Off
- Box Table Cloth - 30% Off
- Napkin Sets - 30% Off

Children's Coats
Women's Hats **50% Off**
Women's Purses **50% Off**

One Lot Men's And Boys' **SHOES 1/2 Price**

- Men's Winter Coats & Jackets **30% Off**
- Men's Shoes & Boots **30% Off**
- Men's SLACKS **30% Off**
- Men's Sport Coats **30% Off**
- Men's Sport Shirts **30% Off**
- Men's Work Sox **30% Off**
- Men's Hooded Sweatshirts **30% Off**

S and S Dry Goods

(Formerly Williams Mercantile Co.)
Downtown Bovina

WANT ADS

"Repossessed 1964 model Singer made sewing machine, equipped to zig-zags, fancy stitches, etc. 5 payments at \$6.81 or \$30.00 cash. Write Credit Manager, 1114 19th Street, Lubbock, Texas." 24-tfnc

Medical Management Of The Overweight Patient **Dr. Youngblood** 519 Pile Clovis

FOR SALE OR WILL TRADE equity for farm machinery -- Three bedroom home in Bovina. Less than two years old. See Big Nick Trinen at Machinery Supply, Bovina, phone 238-4861. 11-tfnc

FOR SALE--Niagara Cycle-Massage reclining chair. Recently recovered. Reasonable price. Mrs. A. L. Glasscock, phone 238-3551 25-tfnc

QUIETLY AND EFFICIENTLY BUILDING THE BEST UNDERGROUND IRRIGATION SYSTEMS

Over The Years Under The Same Ownership and Management

STANDARD CONCRETE PIPE COMPANY
CHECK carefully the quality of the product you contract to purchase
There Is A MATERIAL DIFFERENCE In Product And Installations!
Bovina
Pho. 238-6911
Frona
Pho. 247-28888

FOR RENT--Nice two-bedroom house well-located in Bovina, H. J. Charles, phone 238-4321. 23-tfnc

WANTED -- Year 'round farm-hand. House and utilities furnished. Workers compensation insurance will be provided. See Ralph Roming or call 225-4390. 27-tfnc

WANTED . . . Farm land to rent. Leroy Burnett, Phone 265-3410. Route 3, Box 117, Frona. 22-tfnc

FOR SALE CHOICE FARMS IN FARMER COUNTY

160 A., exclusive listing, strong 8" well, waters from one ditch, 23 A. cotton, balance in wheat and milo. \$45,000 down, 20 years on balance. Immediate possession.

160 A., exclusive listing, strong 8" well, all allotted, waters from one ditch, \$41,400 down, 20 years on balance. Immediate possession.

160 A., exclusive listing, lays perfect and all tiled, 26 A. cotton, balance in wheat and milo. One of the best! Immediate possession.

157 A. on pavement, all tiled and lays perfect. One 8" and one 6" well, 84 A. milo, 50 A. wheat and 10 A. cotton. Immediate possession.

160 A. with new 3-bdrm home with two baths, 8" well, all tiled, all waters one way. Immediate possession.

300 A. well-improved, two 8" wells all tiled, 38 A. cotton, 112 A. milo, 117 A. wheat, waters one way. Immediate possession.

428 A. well-located, two sets improvements, four 8" wells, practically all tiled, 105 A. cotton, balance in wheat and milo. Motors go. Immediate possession.

320 A. with two strong 8" wells, well allotted, in the choice water district. Can be bought right and you can have immediate possession.

160 A. on pavement, only \$325 per acre. New 8" well with electric motor. Immediate possession.

160 A., all in cultivation, 125 A. milo, 14 A. cotton, 16 A. wheat, One 8" well. None better! Immediate possession.

We're in a position to handle all your farm loan needs -- new or old. Let us help you!
RAY SUDDERTH
REAL ESTATE
Hwy. 60 Bovina
Phone 238-4361
Residence phone:
Farwell 481-9064

FOR SALE -- 1958-Chevy Biscayne V8, Radio, heater, automatic transmission. Just been overhauled. Motor and body in good condition. Call Jerry Wilburn 238-4161. 27-1tp

FOR SALE BY OWNER -- 160 A. irrigated farm. Cotton, maize and wheat allotments. Strong 8" well, underground tile, natural gas. Located between Hub and Bovina, half mile from pavement. Call or see D. H. Nelson, Box 604, Frona. Phone 247-3108. 27-tfnc

REAL ESTATE LOANS...with old line reliable companies. Free appraisal. Best terms. Absolutely no service charge to the borrower. McCallum Real Estate, Bank Building, Phone 238-2081. 13-tfnc

CBS * NBC * ABC
Get All Three Major Networks To Perfection:
Get On Cable TV Now!
*Low Tie -- On Fee
*As Low As \$12. Down
*Low Monthly Rates
Clearview Company
Of Bovina
Phone Bovina 238-3592
Or Frona 247-3271

FOR SALE -- 4 new feed bunks. Good bundle feed, Contact Frank Burnett, 7 miles northwest of Bovina. Phone Tharp 225-4472. 23-4tp

NOW OFFERING WORK
With Electric Root Raider Machine
★
Ditching Service
★
BOVINA ELECTRIC
Odis White - Pho. 238-3871

FOR SALE -- Barracks building to be moved. Ideal for farm hand quarters. 20 by 50 ft., partitioned, has commode and lavatory, wired for electricity. A. L. Glasscock, phone 238-3231. 22-tfnc

FOR SALE -- Small squirrel monkey. Seven months old. Mrs. J. T. Jones, phone 238-4771 or 225-4645. 27-3tc

FOR SALE -- Three-bedroom brick home in Bovina. Less than year old. On Corner lot. Ideally located near school and churches. Well landscaped. Financial commitment. Shown by appointment only, please. McCallum Real Estate, Bank Building, Pho. 238-2081.

WILSON DRILLING
--Muleshoe--
Cess Pools, Pier Holes, Construction Man Holes, Boat Pits, Test Holes, Stees from 36" to 9' in width and up to 50' deep.
Phone Muleshoe
Day - 3-0962
Night - 3-1480 or 3-5910

Machinery For Sale
New 66-Inch Shredders each \$275
9 Ft. Industrial Blade With 3-Point Hook-Up \$175
Thomas C. Hartwell
Machinery Supply
Hwy. 60 -- Bovina
"See Tom For Your Best Deals"

FOR SALE -- Two-bedroom home, well located in Bovina. Oakley Stevenson, phone 238-2102. 20-tfnc

FOR SALE: Waakesha well motor; 1 - 605 Moline well motor; 260 feet - 8 in. aluminum pipe gated; 140 feet - 8 in. aluminum pipe flowline; 1-8 in. cooling jacket; call 481-3814, Farwell. --14-4tp

FOR SALE: 1 Waakesha well motor; 1-605 Moline well motor; 260 feet - 8" aluminum pipe gated; 140 feet-8" aluminum pipe flowline; 1-8" cooling jacket; call 481-3814, Farwell. 27-4tp

Am interested in making loans and buying first and second lien notes secured with farm and ranch lands.
J. J. Steele
Citizens Bank Building
Clovis, New Mexico
Dial: 763-4471 or 763-6455 24-4tc

FOR ALL KINDS of insurance and farm loans, see Jim Ware at Bovina Insurance in First National Bank Building or phone 238-4382. 23-tfnc

LAND FOR SALE
2 sections, North Plains, 2 gas wells, irrigation water, tight land. Terms \$160.00, one-half minerals.

3580 acres, Deaf Smith County, 1950 acres milo allotment, 1200 acres wheat allotment, terms, \$135.

Section, Sherman County. One eight-inch well, one gas well, terms, \$325, one-half minerals.

1300 acres, North Plains. One ten-inch well. Terms, on pavement, improvements, \$275.00.

JOE KNIGHT
305 Lobby Amarillo Building
Amarillo
Office Phone DR 4-7922
Res. Phone FL 6-2855 2-tp

FOR SALE: Waakesha well motor; 1 - 605 Moline well motor; 260 feet - 8 in. aluminum pipe gated; 140 feet - 8 in. aluminum pipe flowline; 1-8 in. cooling jacket; call 481-3814, Farwell. --14-4tp

FOR SALE: 1 Waakesha well motor; 1-605 Moline well motor; 260 feet - 8" aluminum pipe gated; 140 feet-8" aluminum pipe flowline; 1-8" cooling jacket; call 481-3814, Farwell. 27-4tp

Am interested in making loans and buying first and second lien notes secured with farm and ranch lands.
J. J. Steele
Citizens Bank Building
Clovis, New Mexico
Dial: 763-4471 or 763-6455 24-4tc

IMPROVED IRRIGATED FARMS FOR SALE OR CASH RENT

Two most unusual opportunities:

1. Square section (640 acres); two 10" and one 8" wells, capacity approx. 4500 gals, per min. Exceptionally level. Rich deep soil. All under irrigation except 60 acres pasture with feed lot and stock well. Sugar beets, vegetable crops, corn, milo, wheat . . . Two modern houses; also bunkhouse with elec. and running water. 40' x 100' metal storage building and other buildings.
2. Three-quarters (480 acres) in one tract; three 8" wells, capacity approx. 3000 gals, per min. Strikingly level. Soil fertile and deep. All under irrigation except 80 acres pasture with feed lot and stockwell. Sugar beets, vegetable crops, corn, milo, wheat . . . Modern house; 40' x 80' metal storage building.

Each farm for sale by owner, \$385.00 per acre. . . 29% down, balance over period of years . . . Or might consider cash rent \$30.00 per acre. . . Write c/o Box 127, Sharon Springs, Kan. 27-1tc

HOUSE FOR SALE . . . Three bedroom, two baths, Kitchen combination. Double carport. \$1500 down. Total monthly payment \$84. R. L. Fleming & Son, Frona. Phone 247-3283 or 247-2897. 14-2tc

HOUSE FOR RENT one mile west of town. Call Charles Hawkins at 238-3461. Also, 2-bdrm, house in town. 27-1tc

HOUSE FOR RENT -- See C. R. Elliott, phone 238-2382. 27-tfnc

WANTED . . . a farmhand. Contact Jim Daniel at Hub 265-3263. 27-2tp

Fire Damages O'Hair

A fire at the Fred O'Hair home six miles southeast of Bovina was quickly extinguished by members of Bovina Volunteer Fire Department Monday morning.

Firemen answered about 2 a. m. A wall in the home was burning and was evidently started from a wall furnace, according to a member of the department.

"NEVER used anything like it," says users of Blue Lustre for cleaning carpet. Rent electric shampooer \$1. Super Saveway

The wall was heavily damaged before the flames were put out, but there was only minor smoke and water damage.

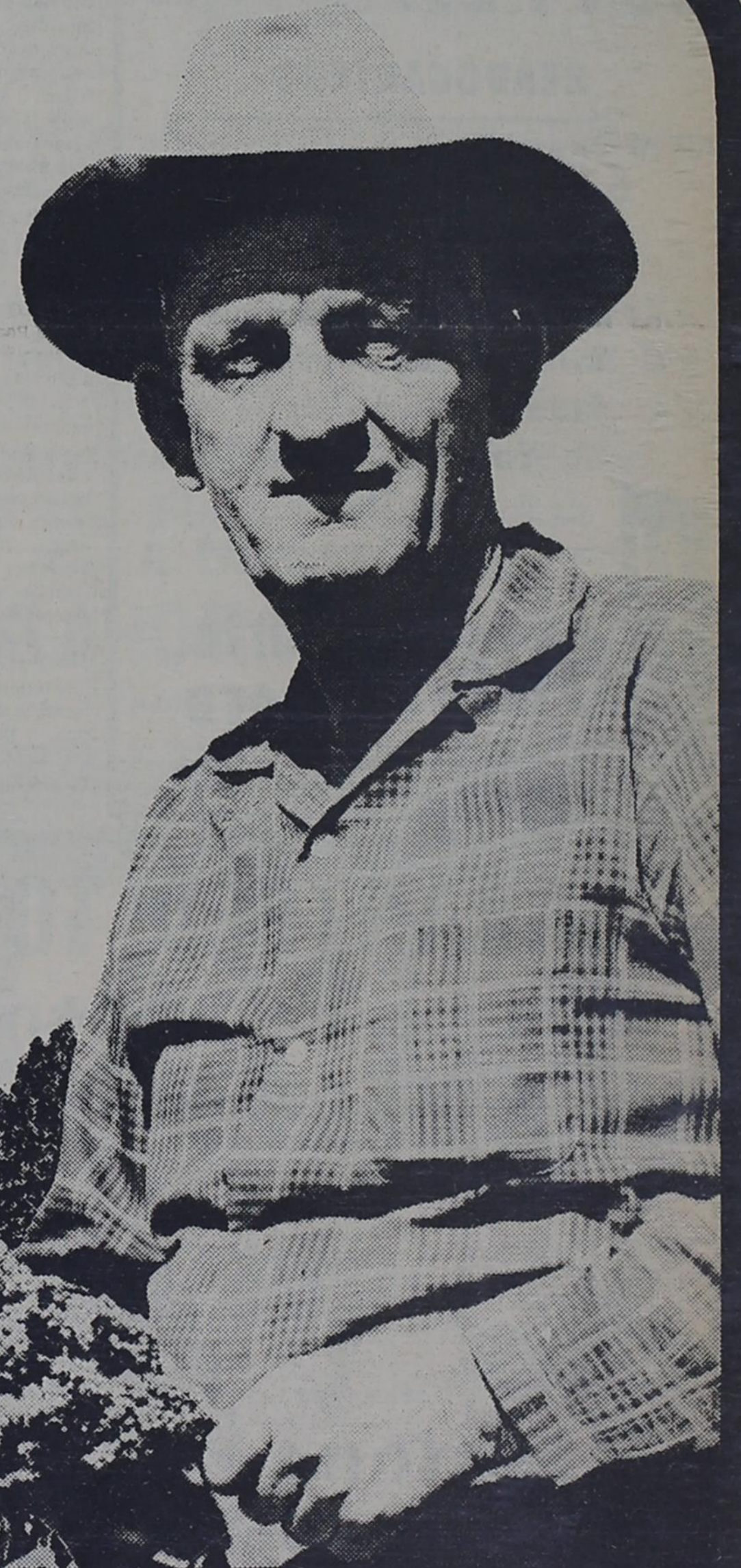
Now In Bovina!
A-1 Plumbing
All Kinds Of Plumbing And Repairs
New Installations
-- JERRY BURNETT --
404 Ave. C
Pho. 238-6501

REPAIR! REMODEL!
Nothing Down - 60 Months To Pay
Complete Line Building Supplies
Cicero Smith
Lumber Co.
238-2671 Bovina

ANOTHER REPORT...

"That's real service . . . the best I've had in 7 years. According to my figures, my crop will make 1500 more lbs. per acre with Western's 7-21-0. I'm satisfied with the fine people at Western Ammonia."

JACK MORRIS, BOVINA FARMER



...A REPORT OF SATISFACTION

An important by-product of any company is the man who openly admits when he's satisfied with the service. You will find that Western Ammonia has the know how, equipment and products to give the best satisfaction there is in a fertility program. Also Western is now offering the new high analysis liquid ammonium phosphate. 11-37-0 and new 11-20-0-115 in place of lower analysis 7-21-0. You'll find Western has complete facilities for all your dry fertilizer needs.

YOUR LOCAL WESTERN REPRESENTATIVE:
Bill Hutto & Delbert Morris - 238-4164



Western Ammonia Corporation

An extra-safe tire for the winter season
PHILLIPS 66 SUPER TRACTION TREAD
This modern, nylon cord winter tire with a patented, specially engineered tread, provides extra traction on ice and snow, in freezing rain, and on any slippery surface. Thousands of abrasive particles in the tread itself, result in grip and traction on any road, in any weather.
During winter driving, the motorist with SUPER TRACTION TREAD conquers the problems of starting and stopping on icy surfaces.
For convenience and safety, consider these other extras . . .
• EXTRA DEEP TREAD WITH CIS-4 POLYBUTADIENE -- 56% deeper than first line conventional tires for longer tread life, greater safety.
• EXTRA WIDE TREAD -- exceeds most other winter tires, provides far greater traction.
• THOUSANDS OF ABRASIVE PARTICLES -- a patented feature assisting extra traction for starting and stopping.
• SPECIAL TREAD DESIGN -- provides smooth, quiet performance, no humming or buzzing.
Mount one winter tire on the spare, the other on an extra rim . . . this provides a quick changeover for different climatic conditions.
*A trademark for Phillips Polybutadiene Rubber.
PHILLIPS 66 CHARLES OIL CO.
Phone 238-4321 - Bovina
Free Tire Rotation Every 5000 Miles

'I WAS THERE' REPORT--

Jeanne Kerby Tells Of Cotton Bowl Trip

"I WAS THERE"

By Jeanne Kerby
My family and I returned Sunday afternoon from a trip to Dallas to attend the Cotton Bowl festivities held on New Year's day. The trip was made possible by sponsors of the annual football contest through The Blade. I was "the lucky winner" this year of the grand prize, an expense paid trip for two. We arrived in Dallas about noon Thursday and according to the papers there, they had one of the largest out of town crowds ever. Accommodations were scarce and we found them just outside the east city limits in Mesquite, although you couldn't tell where one town ended and the other began. I would recommend anyone planning to go to make reservations at either a hotel or

motel in advance which we didn't. The hotels are located in the downtown area and driving conditions there are congested. There are many beautiful modern motels along the expressways and these spacious highways make any part of town easy to reach. We were much farther from the Cotton Bowl than the downtown locations, but due to the expressway you could drive to the game easily in 15 minutes.

We drove through downtown when we first arrived and the many Arkansas and Nebraska fans and the heavy car traffic made driving extremely slow. By late afternoon the local radio stations were broadcasting appeals for people to stay away from the area. The traffic and crowds had become so heavy that cars were moving at a snail pace, if at all, and they likened it to the night before the annual Oklahoma and Texas football game.

The annual Cotton Bowl parade started the festivities on New Year's. The parade was held in Fair Park, home of the State Fair and Cotton Bowl. The parade wound around through the park but did not pass down any of the outside

streets. We were unable to learn if this was the first year for it to be confined to the area but as recent as three years ago it passed through the downtown streets.

All of the gates to the park were closed to all but pedestrians except for the back parking. We arrived about an hour before parade time and were able to drive in and park within easy walking distance of the parade route and Cotton Bowl.

The parade took an hour to pass in review and featured many marching bands, girl's precision drill teams, riding clubs and numerous colorful floats. A Shrine patrol from Dallas had a section of miniature floats depicting nursery rhymes that appealed to youngsters watching. They also had a drum and bugle corps and a large number of clowns.

Each school of the Southwest Conference had a beautiful float featuring the Cotton Bowl princess from that school with a queen from both Arkansas and Nebraska. Riding atop one float was Miss Teen Age America and also the newly crowned Maid of Cotton. Theme for the parade was "Songs of the Southwest" and featured such floats as "Wagon Wheels", "Deep in the Heart of Texas", and "I've Got Spurs That Jingle, Jangle, Jingle." It was the most beautiful parade I've been privileged to watch.

Following the parade and a snack at one of the many concession stands we made our way into the Cotton Bowl. The huge bowl seats over 70,000 people and almost every seat was filled. Seven marching bands were seated around the field. I think every fan from Nebraska was wearing something red and the section they were seated in was a solid sea of red. The yells of the thousands of Arkansas fans of "oooh, pig, sooulee" rang out all afternoon. The noise was so great and shrill that each time they started the yell it sounded like a jet plane coming over. During the pre-game pageantry the winning floats were paraded around the field. This was followed by "Happiness is", pageantry and music by five combined high school bands. They were the band from Thomas Jefferson, Dallas; Paschal of Ft. Worth; Fredericksburg; Denton and the Levelland High School band. Their precision marching and formations were almost unbelievable with such limited practice. They completely filled the field with a sea of color. The football game proved to

be just as exciting and close as it had been predicted to be. It was a closely contested battle all the way, and being Southwest Conference fans, we were pulling for Arkansas and were thrilled when they came from behind in the final quarter to edge out Nebraska, 10-7.

The half-time show was just as colorful and entertaining as the pre-game show had been. It featured the marching bands from Nebraska and Arkansas as well as the famed Kilgore Rangerettes. They were making their 16th consecutive appearance at the Cotton Bowl and they were as good as they are famed for being. During half-time the presentation of the Sportsmanship Award for the Southwest Conference was made. It went to Texas Tech. There to receive the award from the Maid of Cotton was the president of the student body.

Television is wonderful, but it just doesn't replace the thrill of being at such an event in person.

While we were in Dallas we toured the fair grounds, drove many miles "Seeing Dallas", attended the all-star rodeo and visited with friends. We will always remember our trip with pleasant memories, as will the others who have gone in the past, and we know that whoever is the "lucky winner" next year will have just as enjoyable a trip. I would like to say "Thank You" to all of the businesses who made the trip possible for us.

Plumbing Business Open Here

A new business is open in Bovina. It is A-1 Plumbing located at 404 Avenue C. Operator of the new service business is Jerry Burnett. He is a 1958 graduate of Bovina High School and has worked under a master plumber in Clovis for the past two and one half years. The business will offer new plumbing installations as well as repairs and will sell plumbing supplies.

Women's League Meeting Thursday

Thursday, of this week, the Lutheran Women's Missionary League of St. John Lutheran Church, Lariat, will hold an all day meeting. Ladies of the congregation and their friends are invited, reports Liz Kaltwasser, president of the Lariat league.

The morning session, which begins at 10, will be devoted largely to Bible study. The pastor of St. John, Rev. Herbert F. Peiman, will speak on "Better Use of the Bible in the Home". He will demonstrate how the use of modern translations can give a better understanding of many archaic words and expressions in the King James, but rather to enrich it by parallel reading in the King James version.

"I would advise no one to completely discard the King James, but rather to enrich it by parallel reading from other translations," Rev. Peiman stated.

Other points that will be demonstrated during the morning study session include the use of the Bible concordance and cross-references, which are found in most home and teacher's Bibles.

The salad luncheon at noon will be followed by a business meeting in which the society's plans and goals for 1965 will be discussed. These plans and goals will then be incorporated in the Year-Book which the Executive board will ready for distribution before the February meeting.

Reflections From The Blade

Six Years Ago January 7, 1959

An upright tank at the Sherley Grain Co. burst when the pressure from moving grain split the bin. Lack of enough structural steel was named as the cause for the break which spilled about 20,000 bushels of grain on the ground.

W. Wayne Stevens, band instructor at the Bovina school for the past three and one half years, has tendered his resignation to the school board to be effective at mid-term.

W. J. Parker, justice of the peace, was also named to the post of city judge by the city commission. The appointment is for a period of one year.

A low of 11 degrees below zero was recorded here in Bovina during the recent cold snap for one of the city's coldest readings on record. Many residents were out of water as a result of frozen water meters and pipes. Bank deposits over the county were up over the previous year with the First National Bank of Bovina showing deposits of \$1,266,679.20. This was an increase of \$105,122.02.

Plans are being made for the annual MOD drive with containers out in the local businesses and several special activities being planned.

Three Years Ago January 3, 1962

Mr. and Mrs. Erith Hawkins were in Dallas New Year's to attend the Cotton Bowl football game, Hawkins was the winner of the second annual football contest, Making the trip with them were Mr. and Mrs. Neil Smith, Smith was the winner of last year's trip and they returned for the festivities again this year.

John Wilson was the winner of the Remington shotgun given away by the Bovina Volunteer Fire Department.

Plans are underway for the organization of a gun club in Bovina. Primary purpose of the club will be to erect a permanent skeet shooting site.

DOUBLE STAMP SATURDAYS

FRIONA MOTORS
W/Purchase of
\$5.00 or More
We Give S&H Green Stamps

FARM MACHINERY AUCTION

As we are moving from Parmer County, we will sell at public auction the following. LOCATION: 6 miles West of Bovina FM 2290 Pleasant Hill Road.

THURSDAY, JAN. 7, 1965

TERMS: CASH Women's Study Club of Bovina will serve lunch TIME: 10:30 A.M.

- TRACTORS**
- 1-1960 880 Oliver factory LPG approximately 1800 hours.
 - 1-1955 88 Super Oliver LPG.
 - 2-4010 John Deere Tractors.
- FARM IMPLEMENTS AND MACHINERY**
- 1-Eversman V Ditcher.
 - 1-Meyers Ditcher.
 - 1-Oliver Wheat Drill 16-10 on rubber.
 - 1-Shop Made Float.
 - 1-7 foot IHC Tandem Disc.
 - 1-Lilliston 7 x 6 Shredder.
 - 1-Dempster Flexplanter & Tool Bar.
 - 1-Oliver Vegetable Cultivator, 3 point.
 - 1-Rolling Cultivator.
 - 1-Lilliston Rolling Cultivator, 4 Row.
 - 1-Tool Bar with busters & Guage Wheels.
 - 1-Set of shop made packers, 5 Row.
 - 1-Hahn Sprayer, 9 Row Boom.
 - 1-Oliver 12 Foot Tandem Disc.
 - 1-Case 2 16" Roll Over Plow.
 - 1-Front Wheel 4010 John Deere.
 - 1-Oliver 3 16" Roll Over Plow.
 - 1-Set hydraulic Row Markers (Power Lift)
 - 1-63 Oliver 431 Combine SP 14 foot Header.
 - 1-Krause Tandem.
 - 1-John Deere 77 Stripper
 - 1-Set of Bird Roll-O-Cones.
 - 5-Water Furrow Drags.
 - 1-Hancock Rod Weeder.
 - 1-Oliver 431 Combine 1963 Model.
 - 4-Planter Jr. Planter Boxes.
 - 2-LPG Systems for Pickups 20 Gal. Tank. and 80 Gallon Tank.
 - 1-Lot miscellaneous Welding Material.
 - 1-Dempster Tool Bar (150 Gal. Anhydrous Tank 13 Shanks)
 - 1-3 Bottom-14" Breaking Plow.
 - 1-Sand Fighter.
 - 2-V-8 Chrysler Motors, needs overhaul.
 - 1-Lake Pump Motor, Chevy Butane, needs overhaul.
- TRAILERS, TRUCKS AND PICKUPS**
- 13-3 or 4 Bale Cotton Trailers.
 - 1-46 2 Ton Chevy Truck.
 - 1-45 1 1/2 Ton Chevy Truck.
 - 2-Olds Pickups.
 - 1-1951 Chevy Pickup.
- MISCELLANEOUS**
- 1-M-M Marker.
 - 1-Lot 2" & 3" Irrigation Tubes.
 - 1-Lot Grain Forks.
 - 1-Side Delivery Rake.
 - 1-IHC Feed Mill, belt drive.
 - 1-Massey Harris Engine.
- Many items too numerous to mention. CONSIGNMENTS WELCOME

HOWARD ELLISON-JAMES BOARDMAN, OWNERS

4508 49th -Lubbock -Phone SW5-8505

The Bozeman AUCTIONEERS

KEN BOZEMAN • CORKY BOZEMAN • BILL SHERER • RAY CULP, CLERK

122 IDALOU ROAD PHONE PO3-3947 LUBBOCK, TEXAS

NOT RESPONSIBLE FOR ACCIDENTS AT THIS SALE

Parsonage Has New Number

The Pentecostals Holiness Church parsonage has a new phone number, announces Rev. Archie Cooper, pastor. The new number is 239-6451.

Bookmobile Schedule Announced

The Schedule for the High Plains Library Bookmobile has been announced by Texas State Library. The bookmobile serves Bailey, Cochran, Lamb, and Parmer Counties.

The bookmobile will be in Bovina on Thursday, January 14. It will stop at the school from 12 noon to 1 p. m. and will be in downtown Bovina from 1 to 3:30 p. m.

It will also be in Lariat on January 14 from 10:30 to 11:30 a. m.

Other stops to be made in the area during January include Oklahoma Lane Farm Supply January 21 from 9:50 to 10:50 and at the Rhea Community from 11:35 to 12:30. On January 22 it will stop at Hub from 8:45 to 9:45 and on January 23 will be in Farwell and Friona.



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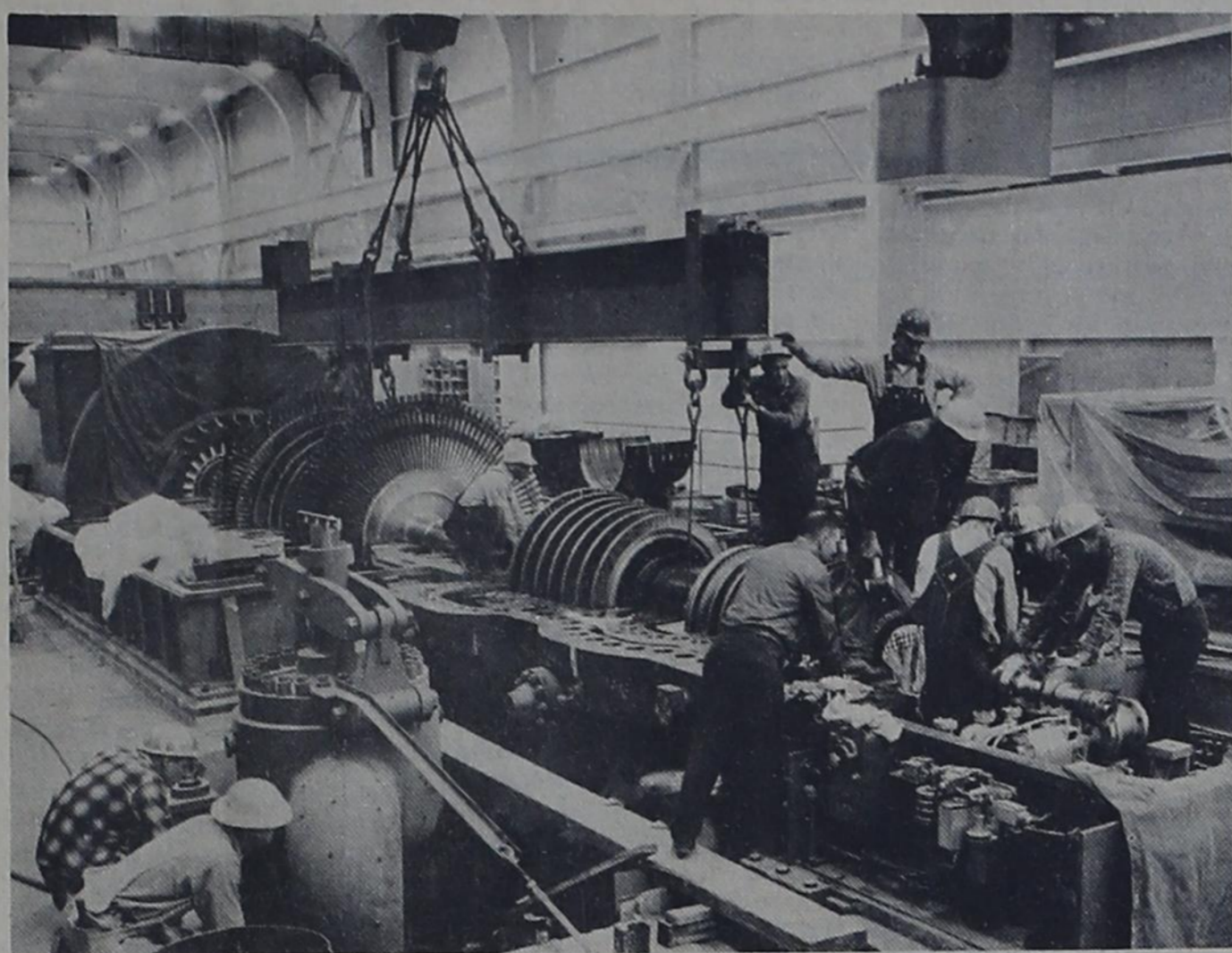
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SWPS New Construction Tops \$24 Million

Southwestern Public Service Company's 1965 construction and improvement program calls for an investment of \$24,607,000 in new facilities, it has been announced by A.R. Watson, president and general manager of the electric company.

The company's construction plans for 1965 anticipate the second largest annual improvement program in the company's history, topped only by 1964's record investment of more than \$30,000,000. At the conclusion of the 1965 program, the electric company will have invested nearly \$120,000,000 in new equipment in the 1961-65 period.

"One year ago, when we announced a record single year construction budget, our forecast was for continued growth throughout our 45,000 square mile service area. Our optimistic outlook remains



SWPS INSTALLS NEW GENERATOR -- One of the major investments in the 1965 construction program of the Southwestern Public Service Company is a new 210,000 kilowatt generator, which is being installed at Cunningham Station, west of Hobbs, New Mexico. The new unit, pictured under construction, is scheduled to be in service in mid-1965. Southwestern Public Service Company's 1965 improvement program calls for an investment of \$24,607,000 in new equipment, second largest construction budget in the company's history.

unchanged, as evidenced by the continued high level of new equipment investment we plan for 1965 and the years to follow. Inasmuch as we must begin our planning and

construction to meet our customer's needs from 3 to 5 years in advance of their actual requirements, it is apparent that we anticipate continued economic expansion in our service area", Watson said.

A major portion of the electric company's 1965 construction budget will go for additions to its interconnected generation and transmission system, which includes 11 base-load electric generating stations which are linked together by a 4,000 mile network of high voltage transmission lines.

The additions to the generating capability include a 210,000 kilowatt unit to be installed at Cunningham Station, west of Hobbs, New Mexico. The Cunningham addition will be the second 210,000 kilowatt machine to go into service within the period of a year. Plant X, near Earth, Texas, houses the first of these giant generators, the largest single unit in service on the company's system.

The other generating additions to be completed in 1965 are gas turbine units to be installed at Borger and Pampa. These units will be located at industrial plants in each case, with the fuel to be provided by the customer.

At the Borger location, where natural gas will be purchased from the customer for fuel, the exhaust gases will be returned to the customer for use in his plant.

At Pampa, hot pressurized gases which are a by-product of the customer's manufacturing process will serve as the fuel for the turbine.

"These 'tailored' installations of generating equipment are indicative of our responsibility to conserve the natural resources of the area we serve. In each case, there will be total utilization of the heat energy present in the gases, and all waste will be eliminated. This, of course, introduces economies for us as well as the customer, and is the type of program we must carry on to keep the customer's price down by keeping our costs down. The benefit of this type of planning goes to all of our customers," Watson said.

1965 will see a continuation of a program started last year to convert the main arteries of the company's transmission network to 230,000 volt lines.

Water District Election Next Tuesday

The annual election for the High Plains Underground Water Conservation District No. 1 will be held next Tuesday, January 12. Voters will elect new representatives to serve on county committees and two new members to the district board.

Voting boxes and election officials in this county are as follows:

City Hall, Friona - Dwain Menefee

Wilson & Brock Ins., - Bovina-Edwin Lyde

County Courthouse, Farwell - Mrs. Albert H. Smith

Schoolhouse, Lazbuddie - Jim Ray Daniel

Polls will be open from 8 A.M. until 7 P.M.

On the ballot for director of the district from Farmer County will be Ross Goodwin, John Gammon has been serving in that office but has recently moved to another state. Two county committeemen are to be elected from this county. From Precinct 1, the nominees are Ralph Shelton, Friona and Eric Rushing, Friona. From Precinct 2, the nominees are Harold Hawkins, Bovina and Carl Rea, Bovina.

The major voltage was 115,000 volts until this year. Scheduled for completion this year are 230,000 volt lines running from Plant X to Cunningham Station and from Plant X to Nichols Station, northeast of Amarillo.

The 230,000 volt lines have 4 times the carrying capacity of the 115,000 volt circuits and their increased transmission capability ties in with the larger more efficient generating units such as the two new 210,000 kilowatt machines to both improve service and keep it economical.

A 115,000 volt line is being constructed from Amarillo to Borger to provide the electric power for pumping the water through the aqueduct system associated with the Canadian River Dam.

Load growth in the Hereford-Dimmitt area will bring the construction of another 115,000 volt circuit from Plant X to Hereford. This will "firm up" for many years the power supply in this growing region.

"There is great satisfaction in being able to say to our customers once again as a new year starts that their electric service dollar is buying more than ever before. Three things make this record possible. First of all are the customers themselves, who are using more electric power than ever before. They make it possible for dedicated employees working with the most modern and efficient equipment to keep down the price of our service in the face of rising costs for fuel, equipment and labor", Watson concluded.

THE HIGH PLAINS FARM AND HOME

First Federal Assets Over \$45,000,000

Another year of progress and growth was enjoyed by the First Federal Savings and Loan Association of Clovis during 1964, according to the institution's annual report issued today.

Clyde Rayl, president of First Federal Savings and Loan Association of Clovis, said that asset growth of \$5,717,414.00 during 1964 represented a 14.5% increase over total assets held one year ago, and that assets at the end of 1964 stood at \$45,135,390.00.

Rayl said that the growth reflected a combination of increases of mortgage loan and savings balances outstanding.

Net savings gains at First Federal in 1964 totaled \$4,078,783.00, bringing total savings held by the institution at year end to \$38,805,547.00—a gain of 11.7% over the 1963 figure.

The institution also reported record annual dividend payments during 1964 totaling \$1,628,392.00 based on a current dividend rate of 4 1/2% per annum.

New mortgage loans made by the association during 1964 amounted to \$12,683,182.00 and the total mortgage loans outstanding at the end of the year climbed to \$40,793,764.00.

In the annual report to the association's savers Rayl commented that during the year, First Federal's board of directors made plans for a new home office building to be constructed at Eighth and Pile Streets, in Clovis. An architect has been hired and it is anticipated that plans and specifications will be ready for construction of the new building by March 1, with the completion date to be some six to eight months later in the year.

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ANNUAL ELECTION

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ability. Yields among these 34 hybrids ranged from 7,165.4 to 6,286.6 pounds per acre. These 34 hybrids are the largest number to be listed as of equal value in any year since research began at the Foundation. This shows an increase in the number of grain sorghum varieties found to be acceptable for high

and profitable yield in West Texas. Testing of grain sorghum for the various commercial seed companies started in 1960 with 52 hybrids and varieties. The test has grown to seventy in 1964. The information on the seventy entries in the hybrid grain sorghum tests and the 2, 3, 4, and 5 year average yields will be included in the 1964 research report now being

prepared for the supporters of the Foundation. The chemical composition of the grain will also be reported for each hybrid. There were eighty hybrids that had a four-year yield average of above 7,000 pounds per acre. Four hybrids also averaged above 7,000 pounds per acre in the five-year yield record at Halfway.

"The grain sorghum testing program is a service performed for the seed and grain industry and farmers to provide information on the hybrids best adapted to the area. If farmers will select the best adapted hybrids for their individual farming operation, it will greatly increase their profits." Dr. Earl Collister, Director of the High Plains Research Foundation, said in commenting on the research results, December 26, 1964



At Home In Pomer County

By CRICKET B. TAYLOR
County HD Agent

Do you know that many problems are the chief cause of a large per cent of the material problems today, according to studies of family living? There is one thing that is certain if we don't learn to manage our money, regardless of how little or how much - it will manage us sooner or later. Resolutions are in order at this time of year so why not resolve to make a budget for spending, then keep a record of expenditure in order to see how your money is being spent? It's a fine practice that can bring about peace of mind, a better way of living and family harmony. No ready made spending plan fits every couple or even one couple necessarily. Each couple have different standards, values, needs, wants and resources. A practical spending plan that fits you-both of you, as this is a money partnership. It is sad indeed, when people refuse to face reality where money matters are concerned. Budgeting doesn't mean that you will be pinching pennies and neatly recording how you spent each one but it does mean that you will - Make money management a venture from the start; Face money matters frankly and get problems down on paper; Consider each others wishes; Agree on a realistic spending plan; Stick close to budgeting until plan works; and Adjust the plan as your circumstances change. A bulletin is available from the Extension office here in the courthouse and is free for the asking. It is entitled "A Guide to Budgeting For the Young Couple." Come by the office on the second floor of the courthouse or call 481-3619 and a copy will be mailed to you.

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ANNOUNCING



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Months Credit. During 1964 Our Deposits And Customers Reached
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Bigger Year For Us And For Your Saving Which Can Now Earn
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CLOVIS, NEW MEXICO
1106 Main St. Phone 762-2933

Observation Wells To Be Measured

The month of January is very significant to all Water District personnel. The annual water level measurements of more than 800 observation wells in the High Plains Underground Water Conservation District will be made. These 800 wells are a portion of over 1700 wells to be measured in a 39-County area by the Texas Water Commission, North Plains Water District and the High Plains Water District. The rock formations beneath the surface of the earth are great natural underground reservoirs in which a portion of the water derived from rain and snow is stored to supply the wells and springs and to maintain the flow of streams during periods of fair weather. Water levels in wells register the stages of these natural reservoirs; they show the extent to which water supplies are depleted by drought or by heavy pumping for irrigation, industrial uses, and public water works, and also the extent to which they are replenished in seasons of abundant rainfall or melting snow. In 1937 depths to water were measured periodically in several hundred observation wells throughout the High Plains. Some of the wells were used for irrigation, some for domestic purposes and some were unused. Until 1940 measurements were made for the most part at intervals of 1 to 3 months. Experience has shown, however, that the most dependable information regarding net annual losses from and additions to storage in the ground water reservoir can be obtained by comparing water level measurements that are made in successive years in late winter or early spring prior to the irrigation season.

COURTHOUSE NOTES

- INSTRUMENT REPORT**
December 28, 1964 thru January 2, 1965
- MML & Assign, John H. Dunbar et ux, C. G. Connell, Muleshoe State Bank, N 200 ac. of W/2 Sect 49 Johnson "Z"
 - WD, Reinhold J. Steinbock, The Steinbock Trust, 80 ac. of NE/4 Sect 91 Kelly "H"
 - MML, G. W. Mimms, et al, Pomer County Pump Co., N 240 a of W/2 Sect 10 D&K
 - DT, D. W. Cargile et ux, Federal Land Bank, S/2 of NE/4 Sect 21 D&K
 - WD, Charles L. Lenau et al, L. H. Bradshaw S 31 ft, Lot 10 & 11 Blk 4 Mimo Farwell
 - DT, Earl D. Stevenson, Prudential Ins. Co., Part of Cap. League 506 & 521
 - DT, Calvin R. Talley, Fed. Land Bank, Sect 14 TIN R3E
 - WD, R. L. Fleming, Ray Dean Fleming, E. 60 ft, Lot 2 Blk 3 First Instal Staley #3 Friona
 - DT, Ray Dean Fleming, First Federal Savings & Loan, E. 60 ft. Lot 2 Blk 3 First Instal Staley #3 Friona
 - WD, Fred Langer et ux, Richard B. Vaughn, Lots 11 thru 15 Blk 64 Bovina
 - WD, T. C. Wiseman, Earl D. Stevenson, NW/4 Sect 13 T6S R3E
 - WD, W. D. Mount et ux, Jasper Morris, Northerly 60 ft, Lot 22 Blk 4 Ridgelea Bovina
 - DT, Jasper Morris, Muleshoe State Bank, Northerly 60 ft, Lot 22 Blk 4 Ridgelea Bovina
 - DT, Jasper Morris, W. D. Mount, Northerly 60 ft, Lot 22 Blk 4 Ridgelea Bovina
 - WD, W. M. Sherley, R. M. Sherley, 1/4 int. Sect 67 Kelly H
 - WD, Lee E. Euler, Raymond Euler, 1/4 int. SE/4 Sect 9 T4S R4E
 - WD, R. L. Hopingardner, Henry Minter, Part Lots 17 thru 20 Blk 13 O, T. Bovina
 - WD, Herbert C. Potts, Herman Chandler, Lots 27 & 28 & S/2 Lot 29 Blk 18 O, T. Farwell
 - DT, Herman Chandler, Herbert C. Potts, Lots 27 & 28 & S/2 Lot 29 Blk 18 O, T. Farwell
 - WD, Harold Wilson et al, Marvin Mimms, NE/4 Sect 27 T1S R3E
 - DT, Marvin Mimms, Lorene Wilson, NE/4 Sect 27 T1SR3E

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On The Farm In Parmen County

By JOE VAN ZANDT
County Agent

As we start this new year we thought it might be appropriate to list the areas of work that County Extension Agents have as their responsibility. From time to time we have people ask us just what we do.

Ours is not an easy job to describe as we are a unique partnership of local people and their organizations; county, state and federal governments; and the land-grant universities, which is Texas A&M for us. Hence our organization is formally called the Cooperation Extension Service.

The major function of the Cooperative Extension Service, as stated in the Smith-Lever Act, is: "To aid in diffusing among the people of the United States useful and practical information on subjects relating to agriculture and home economics, and to encourage the application of the same."

We have nine major work areas that we have a responsibility to provide educational assistance on. These areas of emphasis are: 1. Efficiency in agricultural production; 2. Efficiency in marketing, distribution and utilization; 3. Conservation, development and use of natural resources; 4. Management on the farm and in the home; 5. Family living; 6. Youth development; 7. Leadership development; 8. Community improvement and resource development; and 9. Public affairs.

We hope this information about our jobs will be helpful to you. If you need assistance on matters in these areas please feel free to call on your County Extension Agents as this is our job.

BRUCellosIS RE-CERTIFICATION

We have just received the notice that certifies Parmen County as a Modified-Certified Brucellosis area until November 21, 1967.

This was achieved by testing cattle herds in the County last summer in which less than 1 per cent of the cattle in herds had 5 per cent of the herds had Brucellosis.

Many of our beef leaders in the county are to be congratulated for their efforts in seeing that this was accomplished with a minimum amount of work.

INCOME TAX TIME

Since the new year has arrived, this means tackling that

tax reporting job.

An excellent way for farmers and ranchers to prepare for this task is to obtain a copy of the Internal Revenue Service's 1965 edition of the Farmer's Tax Guide. It is available without cost from the county agents office, ASCS office in Farwell and SCS office in Friona.

Farmers and ranchers wanting extra time to file their final report have until January 15 to file their 1964 tax estimate. If this estimate is filed, the final date for filing Form 1040 is extended to April 15. However, if no estimate is filed, February 15 then becomes the deadline for making the final tax report. These deadlines apply only to taxpayers who derived two-thirds or more of their 1964 gross income from farming or ranching.

Another important consideration is the reporting of hired labor and social security tax on wages paid. Either of two tests determine whether or not a farmer must pay social security tax on wages. If the worker was paid cash wages of \$150 or more during the calendar year or if he was paid cash wages (computed on a time basis) for 20 days or more during the year, the 3 5/8 per cent social security tax should have been deducted from such wages.

Form 943 is used for reporting farm wages. Farmer-employers must show wages paid and give the account number of individual workers. Tax withheld plus an equal amount from the employer, along with the reporting form, must be filed on or before January 31.

Because every phase of the farm and ranch business can be affected by taxes, there is a need for a complete study of the '65 Tax Guide.

WATER DISTRICT ELECTION
The High Plains Water District's Annual elections will be held on Tuesday, January 12. All qualified voters are eligible to cast ballots in the Water District elections.

There will be two people elected to the five-man County Committee and also two men will be elected to serve on the five-man Board of Directors.

The polling places in Parmen County are: City Hall, Friona; Wilson & Brock Insurance Agency, Bovina; County Courthouse, Farwell; and School House in Lazbuddie.

"A small town is where everybody knows what everybody else is doing, and they all buy the weekly paper to see how much the editor dares to print."—Bob Witt, Muncy (Pa.) Luminary.

AUSTIN, Dec. — Coastal operations of the Parks and Wildlife Department brought new accomplishments for the year just ending, reports Terry Leary, coordinator for marine fisheries.

He said the shrimp landings "almost equaled" the thumping forty million pound catch of 1963, and added:

Oyster production last winter and spring reached new heights with approximately two and one half million pounds taken;

There was a successful redfish spawn with excellent survival and speckled trout catches have been consistently good;

The blue crab spawn was favorable, brightening the prospects for good crabbing for next season.

The old Port Lavaca Causeway was converted into "the longest fishing pier in the world" in cooperation with the State Highway Department.

Leary pointed out that some

adjustments were found necessary in authorizing shrimping in the bays because of a cold spring.

He said the new production figure for oysters marked the season which began in October, 1963 and ended in March, 1964.

Leary observed that the good redfish spring spawn already is producing fourteen to eighteen inch redfish in bay catches,

HOME ECONOMICS BRIEFS

Your grocery store stocks more than 1,000 food items which weren't there 15 years ago. If non-food items such as detergents, paper products and others are included, then one-half of the items stocked today did not exist even 10 years ago. Today's good sized supermarket stocks up to 6,000 different food products—and this gives American homemakers the widest selection in the world.

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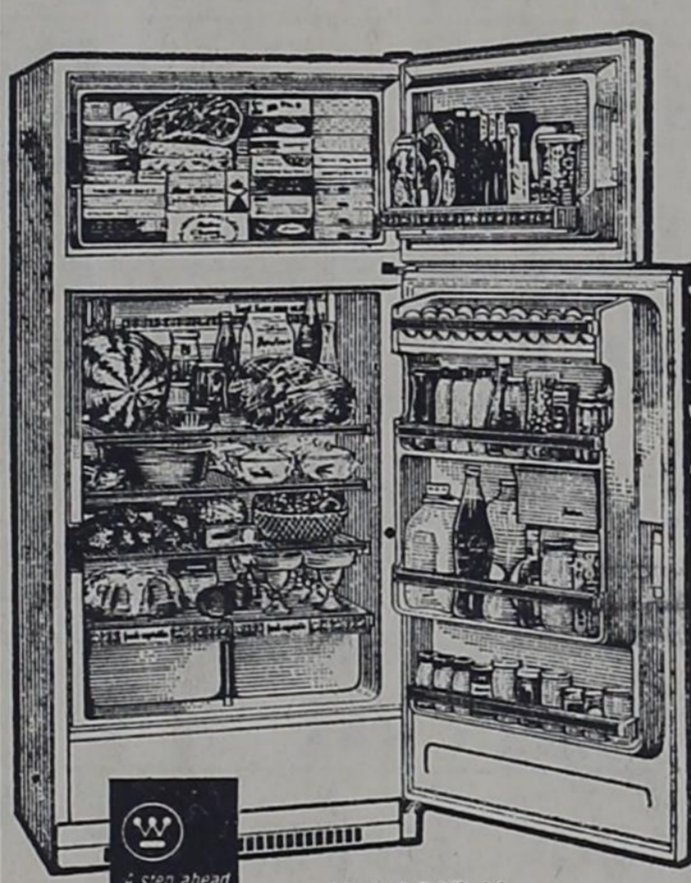
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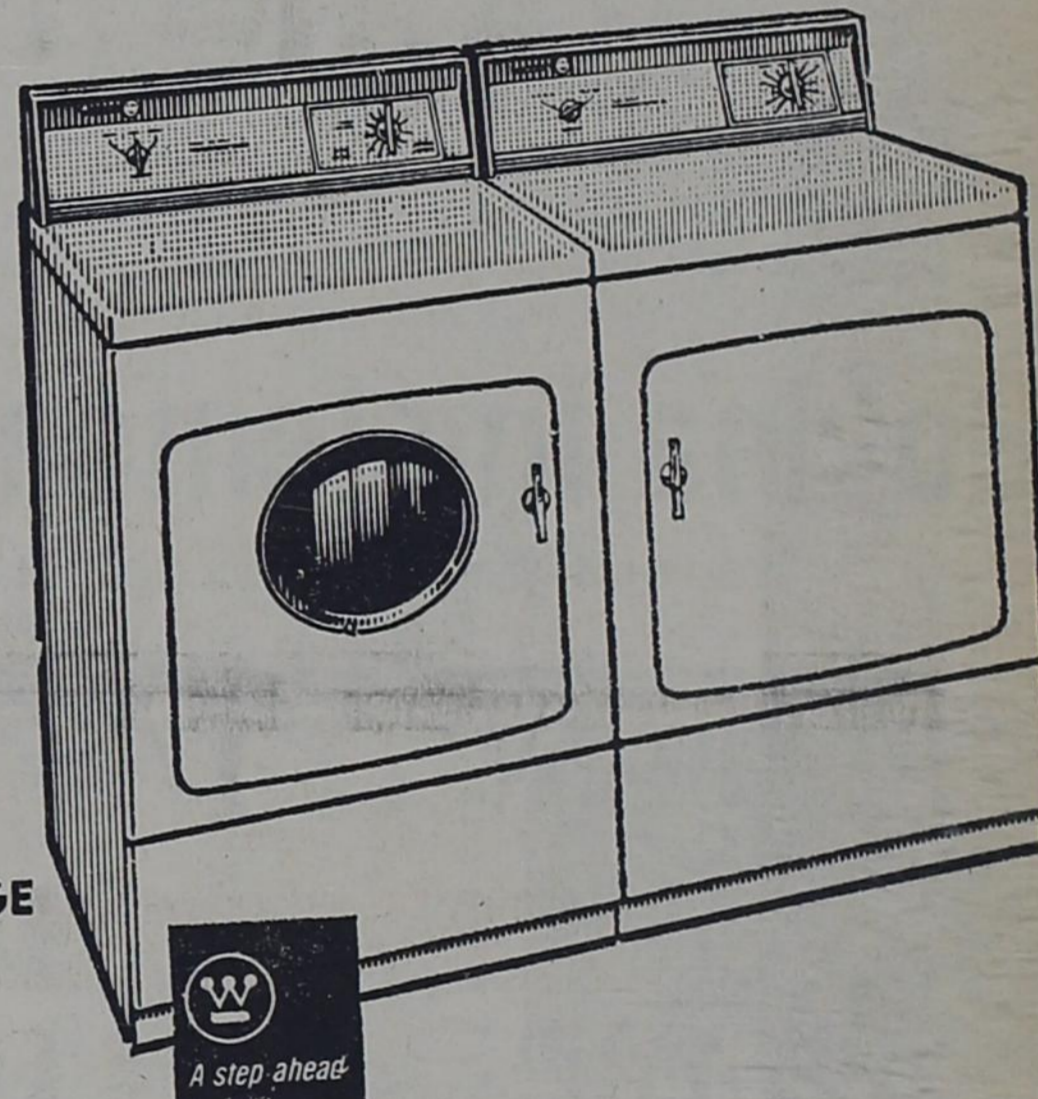
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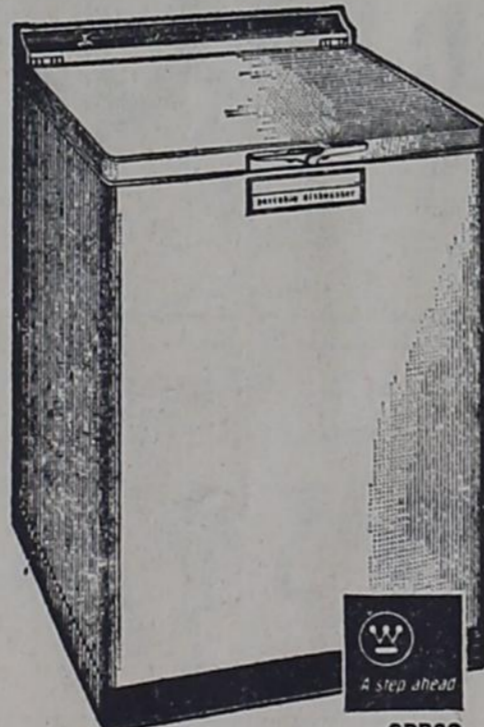


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Automatic Self-Cleaning Lint Ejector with no filters to clean.
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Automatic Washer \$204⁹⁵ Exchange

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Frost-Free-Cold Injector Cooling ends defrosting forever.
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Westinghouse Portable Dishwashers

ONLY \$149⁸⁸

PAYMENTS AS LOW AS \$1.50 PER WEEK

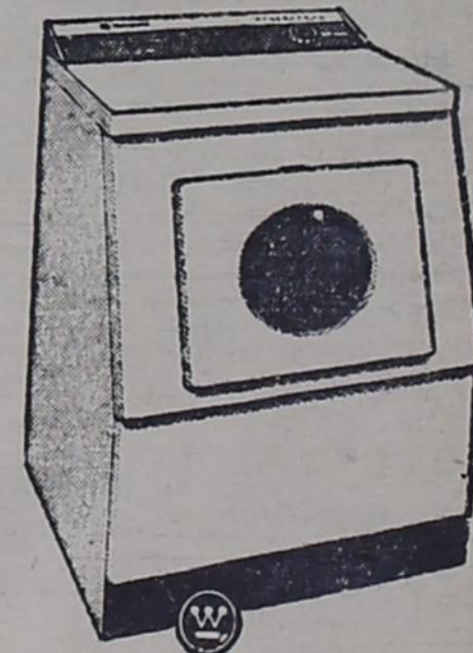
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New Rinse-Hold Setting... rinses foods from partial loads, lets you accumulate a full load for once-a-day dishwashing.
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First Federal Savings And Loan Ass'n

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Phone 763-4132
Clovis, N. Mex.

The value of jade found in the U. S. is about 15 times that of diamonds found here.

When the German zeppelin Hindenburg burned at Lakehurst, N. J. May 6, 1937, 36 people were killed.

The image of foods in the public mind is one of confusion, heavily tinged with fear, says one highly experienced health educator. "The confusion arises from public ignorance and misunderstanding of the multiplicity of scientific discoveries," says Dr. W. W. Bauer, medical columnist and author and emeritus director of Health Education of the American Medical Association. What is needed in today's market "is simpler, plainer and much happier image of food in the minds of the public," he says.

Lazbuddie 4-H's Enter Swine In Fat Stock Show

Loy Dale Clark, Teresa and Rickie Seaton all of the Lazbuddie 4-H Club have entered a total of five fat barrows in the Junior livestock division of the Southwestern Exposition and Fat Stock Show, January 29-Feb. 7 in Fort Worth.

Entries in the 1965 stock show for cattle, horses, sheep and swine are still being counted. Stock show President-Manager W. R. Watt is optimistic over the prospect of topping last year's record number of entries in these four departments.

Poultry, pigeon and rabbit exhibitors have until January 15, 1965 to submit entries.

Providing entertainment at the Fat Stock show rodeo will be Judy Lynn and her troupe who will come directly to Fort Worth from extended engagements at the Golden Nugget, Las Vegas; Harrah's Reno and Lake Tahoe; and the Trade Winds Hotel, Fort Lauderdale.

Copies of the 1965 premium list are available from the Southwestern Exposition and Fat Stock Show, P. O. Box 150, Fort Worth, Texas, 76101. Rodeo tickets are available from the same address and mail orders are now being taken.

AUSTIN, Dec. -- Advance in inland experimental projects involving both fresh water and salt water species were made in 1964, said Marion Toole of the Parks and Wildlife Department staff.

The coordinator for inland fisheries said both redbfish and speckled trout have been existing in salty West Texas waters after transplants from Gulf Coast areas.

Meanwhile, the first confirmed catch of a walleyed pike in Texas was made in Possum Kingdom Lake where sizeable numbers of the prized game fish were released in both 1963 and 1964.

Toole stressed the operational routine of freshwater fish hatcheries which delivered 16,981,097 fish to Texas waters during 1964, and more important retained substantial brood numbers to restock streams, lakes and tanks depleted by the early season catch.

Toole said salt water transplants of redbfish and flounder were made in Sheldon Reservoir near Houston and Red Bluff Reservoir and Imperial Lake in West Texas. He said experiments indicate that speckled trout might have a better chance of survival than redbfish since the former might be able to spawn and reproduce, a routine considered necessary to survival.

The walleyed pike catch was made in early fall by a fisherman angling for crappies in an area near where walleye fry, flown from Iowa to Texas, were released last spring. The fish was 11 inches long.

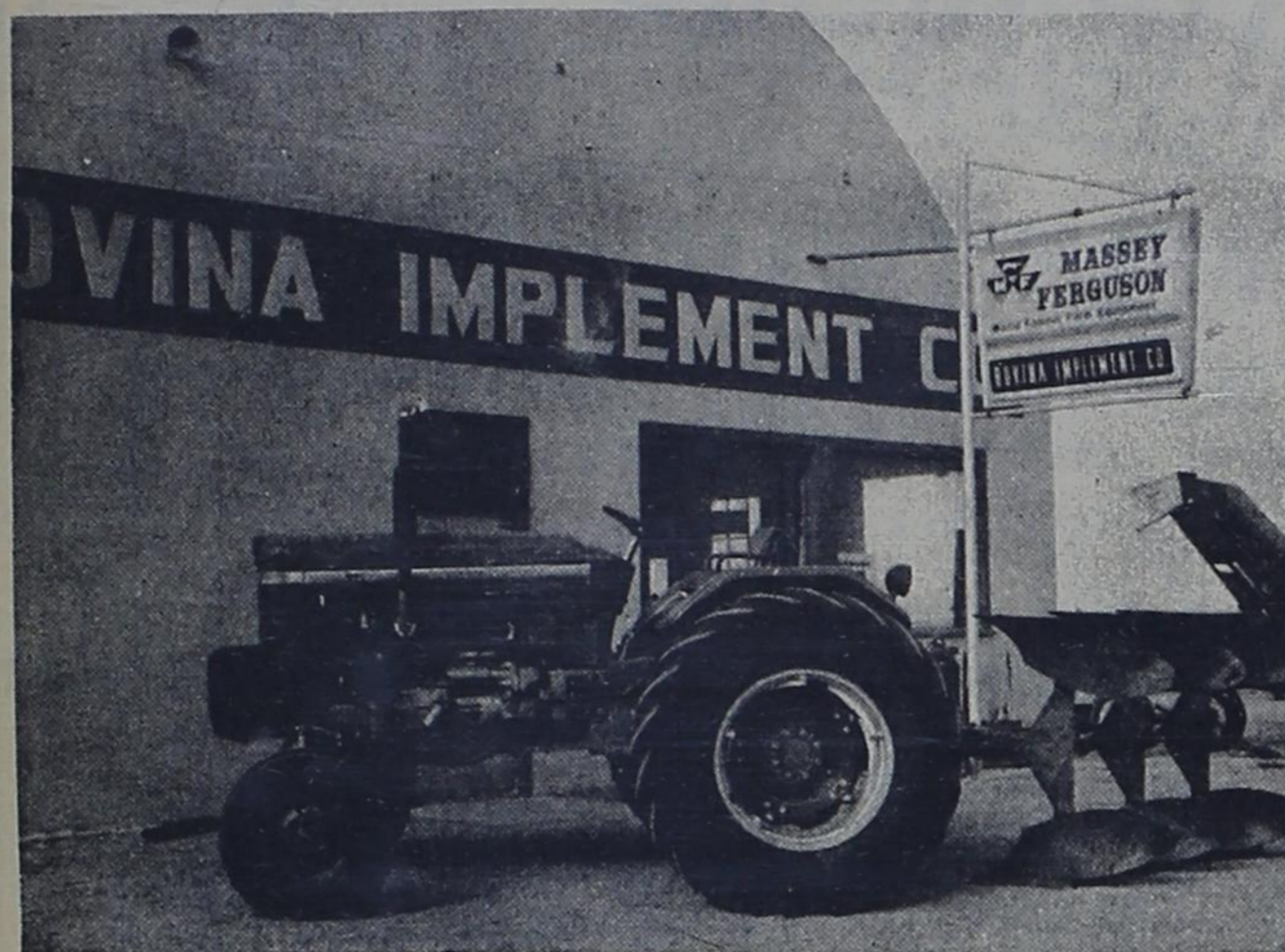
Toole said the mammoth state hatchery distribution included 13,500,000 black bass and 2,309,000 channel catfish.

If we had paid no more attention to our plants than we have to our children, we would now be living in a jungle of weeds. -- Burbank.

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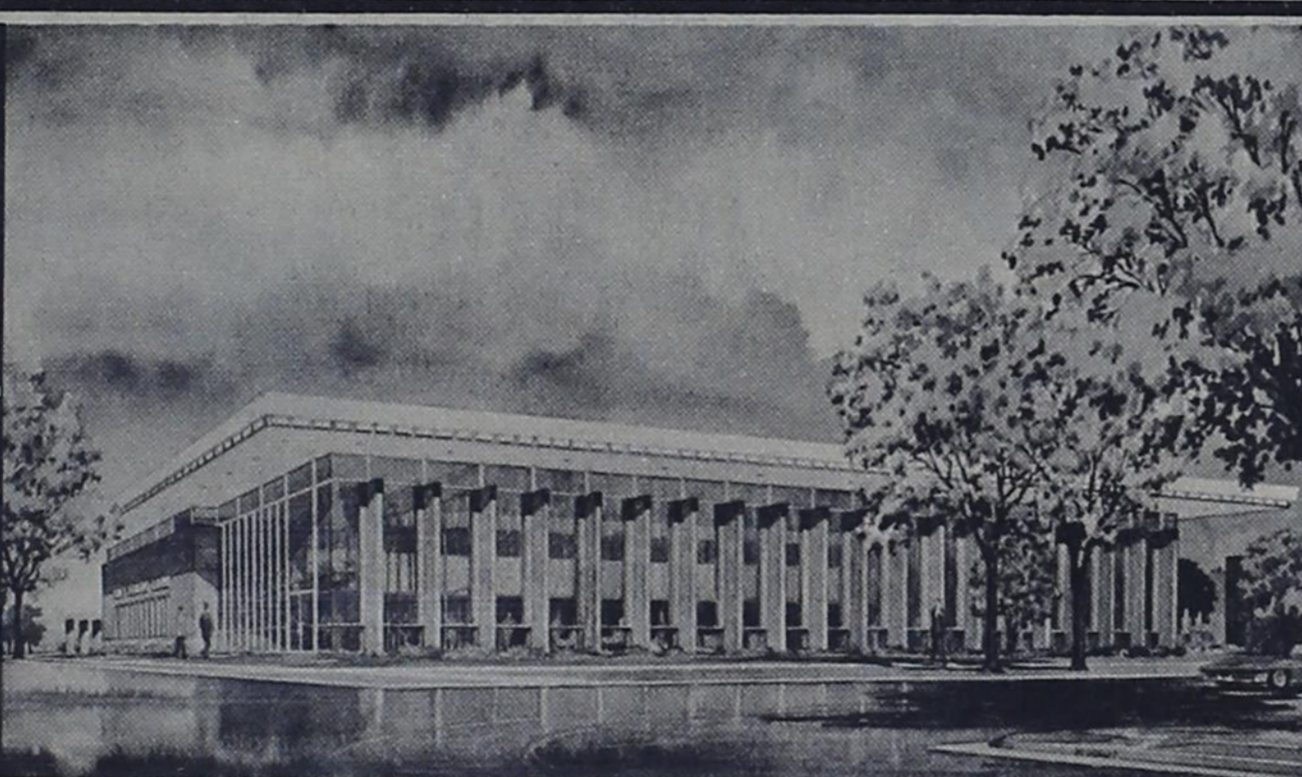
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STATEMENT OF CONDITION



PROPOSED NEW HOME OFFICE BUILDING - 8th and Pile Streets - Clovis, New Mexico

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- LYNN L. MARTIN Exec. Vice President
- REX HUDSON Vice President
- DIXIE HOGG Ass't. Vice President - Secretary
- RUFUS FREEMAN Vice President
- CHARLES RUTLEDGE Vice President
- NEIL McBRIDE Ass't. Vice President
- BILL BOONE Ass't. V. P. (Branch Manager)
- FAYE FARROW Ass't. Secretary
- HAZEL B. TRAUGHER Ass't. Sec. (Branch)

ATTORNEYS

SMITH, SMITH and THARP

DIRECTORS

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- CLYDE RAYL
- LYNN L. MARTIN
- ROY KEETER
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FIRST FEDERAL SAVINGS & Loan Association of Clovis

HOME OFFICE Fourth and Pile St. - Clovis, New Mexico

BRANCH OFFICE 2nd and Abilene - Portales, New Mexico

DECEMBER 31, 1964

ASSETS

First Mortgage Real Estate Loans	\$40,793,763.62
Home Improvement Loans	62,787.06
Loans to Members, Secured by Their Shares in Association	429,874.51
Cash and U. S. Government Bonds	2,657,402.40
Stock in Federal Home Loan Bank	435,900.00
Office Sites and Buildings	419,801.69
Furniture and Fixtures	48,378.08
Prepaid Federal Insurance Premium	221,636.05
Other Assets	65,847.41
Total	\$45,135,390.82

LIABILITIES

Capital (Members' Shares)	\$38,805,547.26
Advances, Federal Home Loan Bank	2,000,000.00
Loans in Process	468,347.66
Payments by Borrowers for Taxes, Insurance, etc.	352,362.27
Other Liabilities	56,456.19
Reserve for Unearned Discount	127,557.90
Reserves and Surplus	3,325,119.54
Total	\$45,135,390.82

CURRENT DIVIDEND 4 1/2% PER ANNUM



A dividend interest rate of 4 1/2 per cent, compounded quarterly, is the new policy announced by Jim Sargent, president of State Savings & Loan Association of Clovis. Sargent said savings deposited by the 11th will earn interest from the first also, giving investors a bigger bonus on their money.

A wire service report from Moscow stated that Premier Khrushchev told collective farm leaders that the USSR may set up a corps of Western-style county agents to travel the countryside advising farmers. He said the county agent system

would be discussed at a meeting of the Communist Party Central Committee in November. He also said his government would begin organizing large scale chicken farms modeled after those of the U. S.

HUNTER'S LUCK DOESN'T LAST

TYLER, Dec. -- Game Warden Ron Jackson found duck hunting a little above average when he approached two hunters near McKinney. Jackson found the pair possessed 37 wild ducks, far over the legal bag limit. Furthermore, the birds were killed before legal shooting hours.

GREETINGS: We are grateful to all the news media for their cooperation in spreading the word about the myriad operations of this state agency. We wish you the Season's Best Greetings,

J. Weldon Watson Executive Director.

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 - HAIR SPRAY** Hard-To-Hold Tinted & Bleached
 - 16 oz. Family Size SUAVE SHAMPOO 57¢
 - Lanolin Plus-Retail 99¢ ROLL-ON DEODORANT 47¢
 - King-Size Reg. Retail 98¢ BRYLCREEM 47¢
 - Palmolive Super Size RAPID SHAVE Regular or Menthol 77¢
 - Large 14 Oz. LISTERINE 57¢
 - 60 ct. EXCEDRIN 57¢
 - Bruce - 1/2 Gallon SELF-POLISHING WAX \$1.19
 - Bruce - 1/2 Gallon WOOD FLOOR CLEANER \$1.19

TONI HOME PERMANANT Gibson's Special Price 97¢ Reg. Retail \$2.00

Norwich **ASPIRIN** Gibson's Special Price 23¢ 100 ct. - Reg. Retail 49¢

Modess **SANITARY NAPKINS** Gibson's Special Price 27¢ Super or Regular

BARBIES GAME Queen-Of-The-Prom By Mattel Gibson's Special Price \$1.97 Retail For \$3.69

Children's Nylon Red, Blue and Gold, With White **HOODED JACKETS** Retail \$3.49 \$1.97 Sizes 2-3-4

Lady Vanity 4 Heating Positions Retail \$21.95 Regular \$17.67 **HAIR DRYER** Gibson's Special Price \$14.77 With Mirror & Storage Drawers

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AUTO And HARDWARE Rubber - (Black, Red, Turquoise) Retail \$1.49 Gibson's Special Price 97¢ **WELCOME MATS** 18" O'Gedar Ret \$2.95 Reg. \$2.37 Gibson's Special Price \$1.88 **DUST MOPS** Ironing Board (Fits Reg. 54" Boards) Ret. 79¢ **PAD And SILICONE COVER** 47¢

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