



The Bovina Blade

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Dolph Moten Publisher & Editor

Reflections From The Blade

TEN YEARS AGO

November 2, 1960

Some 250 people called at First National Bank Saturday during observance of bank's fifth anniversary.

Homecoming queen candidates are Judy Roach, Dixie Hartzog, Penny Lloyd and Brenda Jones.

Coach Hallie Gee's Bovina Mustangs close out the 1960 season here Friday night as they take on off-beaten Vega Longhorns in a District 2-B game.

Bovina's precinct's version of 1960 general election will be conducted in American Legion Hall Tuesday from 8 a.m. to 7 p.m., Tom Rhodes, election judge, says.

A political poll, taken jointly by Parmer County's three newspapers, indicates that Vice-President Richard M. Nixon will carry the county over his Democratic opponent, Senator John F. Kennedy.

Parmer County Judge Lloyd A. Brewer was in Austin last Tuesday and Wednesday, October 25 and 26, attending a state conference for civil defense directors throughout the state.

Leon Grissom is first repeat winner in Bovina Businesses Cotton Bowl Football Contest. He walked off with the top prize of \$5 this week as he did the week of September 27 --- second week of the contest.

A new home is being constructed for Jerry Rogers Barber Shop here. The new building is being built adjacent to present location of barber shop which is in McCutchan Building on Highway 60.

Bovina's underdog Mustangs took a licking here Friday night, but not before they put up a tremendous scrap against the highly-favored, heavier, more-experienced Lubbudde Longhorns, who are everybody's favorite for District 2-B championship.

St. Ann's Catholic Church is sponsoring a Turkey Dinner November 6 at the Legion Hall.

Highlighting an evening of Halloween entertainment, sponsored by Methodist Youth Fellowship at the Methodist Church Saturday evening, was a journey to a haunted house for the funeral of Frankenstein.

Mrs. Bill Denney and Mrs. Helen Mazurek hosted the monthly meeting of St. Ann's Society last Monday afternoon at the Legion Hall.

SIX YEARS AGO

November 4, 1964

Scotty Rundell crowned Miss Connie Vaughn football queen at halftime ceremonies during Friday night's football game, David Anderson was named football hero.

Bovina High School ex-students banquet was held Saturday night in the School Cafeteria, Class of 1961 members were the honorees.

Jack McCracken is the most spectacular, if not the best, contestant in this year's Bovina Businesses Football Contest. He took first place again in last week's competition. This was the second week this year for him to win the \$5 first place award.

Annual homecoming parade was viewed by a large crowd Friday afternoon in downtown Bovina.

Bovina High School marching band went to Canyon Tuesday of last week to participate in Regional Marching Contest. The band received a III rating in marching.

Rev. A. C. Hardin filled the pulpit at the First Baptist Church last Sunday. The church has called Rev. Harden to serve as interim pastor until a fulltime pastor is secured.

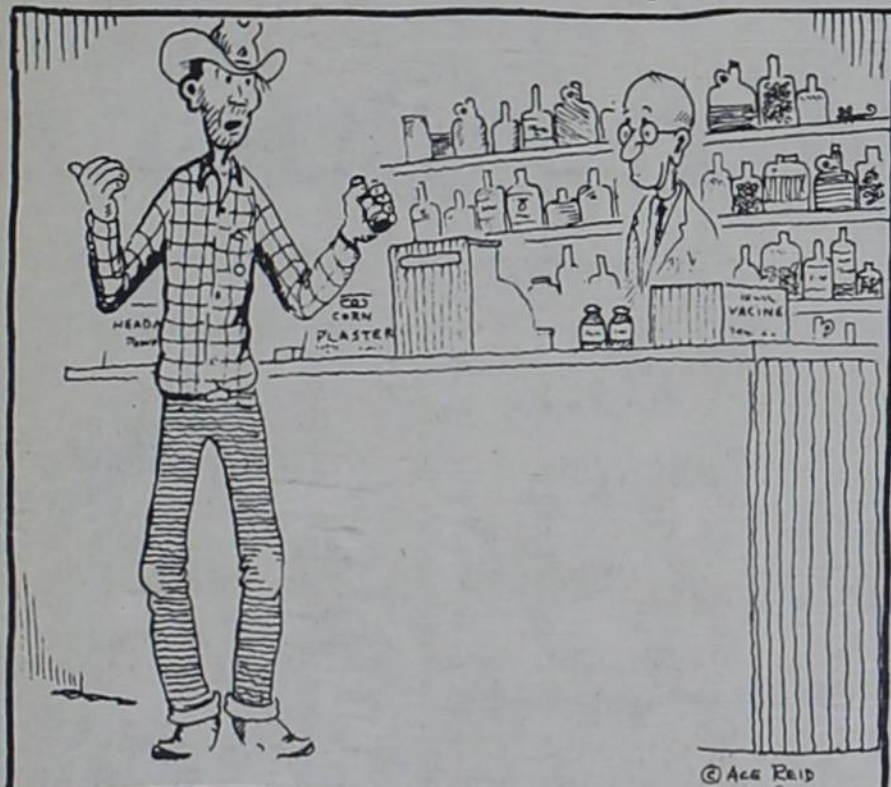
A record number of Bovina voters turned out here yesterday to give the Democratic slate of candidates a solid vote of confidence.

Travis Dyer of Bovina is new president of Parmer County Farmers Union.

Members of the Junior High and Senior Methodist MYF made their annual drive for CROP Tuesday night of last week. In the door-to-door campaign the young people collected a total of \$291.73.

First State Bank Presents -- COW POKES

By Ace Reid



"How in the world do you expect me to keep this vaccine at 52 degrees when it's 114 degrees outside!"

West Texas State Buffalo
FOOTBALL TICKETS
Now Available Here -

First State Bank
OF BOVINA
MEMBER
FDIC

Donna Criswell Overall Leader --

Lavoida Hawkins Has Perfect Football Entry

Lavoida Hawkins picked 10 winners to take first place prize money of \$5 in Bovina Businesses Cotton Bowl Football Contest last week. She was the only person out of 161 who entered to name 10 winners. She missed the tie-breaker by 33 points, but that turned out to be of no consequence.

Whittlin' --

(Continued from Page 1)

upset by Sudan in the second round of play.

Farwell looked like it was well on its way to the top and was the last remaining team in the league before being knocked unglamorously on its hindquarters last week by the Kress Kangaroos, 64-22. That knocked the Steers out of the lead position and made them just another one of four teams with a chance at the crown.

And the Mustangs, now down with the alsonans, but ahead of Happy and Hart, were once in a two-way tie with Farwell for the league lead. Prior to the show-down meeting with Farwell, the Mustangs and the Steers were the only two teams with unbeaten records as they stood 2-0.

We'll guess that the league will continue to be an interesting one as the years go on. Happy, certainly, and possibly Hart, will improve with time and the other six members of the loop aren't figuring on slipping backward.

The eight-team district makes for seven district games for each. This is a better arrangement, we think. It gets the teams "playing for keeps" earlier in the season and gives more games on the schedule against teams of equal ability.

This is probably the best district arrangement the Mustangs have ever had, in our estimation.

In the football predicting business for the season, we continue to hold our .700 percentage, hitting seven out of 10 last week as we got surprised by Farwell, didn't hit the upset we had planned on in the Baylor-TCU game and just plain miscalculated on Lockney - Dimmitt.

With an attempt to hit seven again this week, we'll do it this way:

HAPPY at Hart --- for reasons already offered.

FRIONA at Morton --- The Chieftains aren't spectacular, but they seem to be pretty solid.

Springlake-Earth at KRESS --- The Kangaroos are off and jumping now. The Wolverines may be able to score against them, but they won't be able to contain Kress' exciting runners.

FARWELL at Sudan --- We could be wrong here and probably are, but we're guessing the Steers will want to win more.

Dimmitt at ABERNATHY --- Because we have to pick one or the other.

NEW YORK JETS at Pittsburgh Steelers --- Even without B. J. Namath, the Jets should take this one.

TEXAS A&M at Southern Methodist --- Don't ask us and we won't tell you.

Texas Christian at TEXAS TECH --- This one could go the other way, too, but the Raiders need to win to stay in contention for a bowl bid.

Western Michigan at WEST TEXAS --- Stay with the Buffs until you know better.

Taking second place was Barty Bartlett, who had nine correct. He was only seven away from the actual score. Rocky Bartlett named nine also to pick up third place money of \$1. He missed the tie-breaker by 19 points.

Donna Criswell remains in the number one spot in the overall contest with a total of 65 points out of a possible 80 for a percentage of .812. She had nine correct this past week. Bob Fillpot has the second place position all by himself with a total of 64 points.

Four people are tied for third place with 63 each. They are LaQueta Garner, Andy Hurst, Erith Hawkins and Larry Wardlaw.

Other than the one who named 10 correct last week, 38 picked nine, 66, eight; 37, seven; 15, six and 4, five.

Five weeks remain in this year's contest. With six contestants crowded at the top, at least 12 more are within three or four points of the leader. Four people have a total of 62 points. They are Laura Bartlett, Edna Baca, Rush Looney and Paula Whitecotton. Those having a total of 61 points are Corky Criswell, Billy Smith, Gladys Wright, Suezy Smith, Wendell Garner, Paul Jones, Al Kerby and George Baca.

The grand prize winner, declared at the end of the 13th week, will receive a trip for

two to the Cotton Bowl game in Dallas, room reservations and \$55 travelling expenses. The grand prize is underwritten by the 10 sponsors of the contest this year whose ads appear each week on the contest page.

Homecoming --

(Continued from Page 1)

elected by members of BHS Letterman's Club.

Other queen nominees were Meloney Marshall, senior daughter of Mr. and Mrs. Billy Marshall; Holly Davis, senior daughter of Mr. and Mrs. Brooks Davis; and Debra Sorley, sophomore daughter of Mr. and Mrs. Grady Sorley.

Chisom is a junior student and the son of Mr. and Mrs. Eddie B. Chisom. He was elected by members of the Pep Club.

Other football hero candidates were Mike Beauchamp, senior son of Mr. and Mrs. Thomas Beauchamp; Royce Sisk, senior son of Mr. and Mrs. Cecil Sisk; and Bobby McMeans, junior son of Mr. and Mrs. Bob McMeans.

Cash awards of \$15, \$10 and \$5 were awarded to the top three winners in the parade float competition by the Student Council.

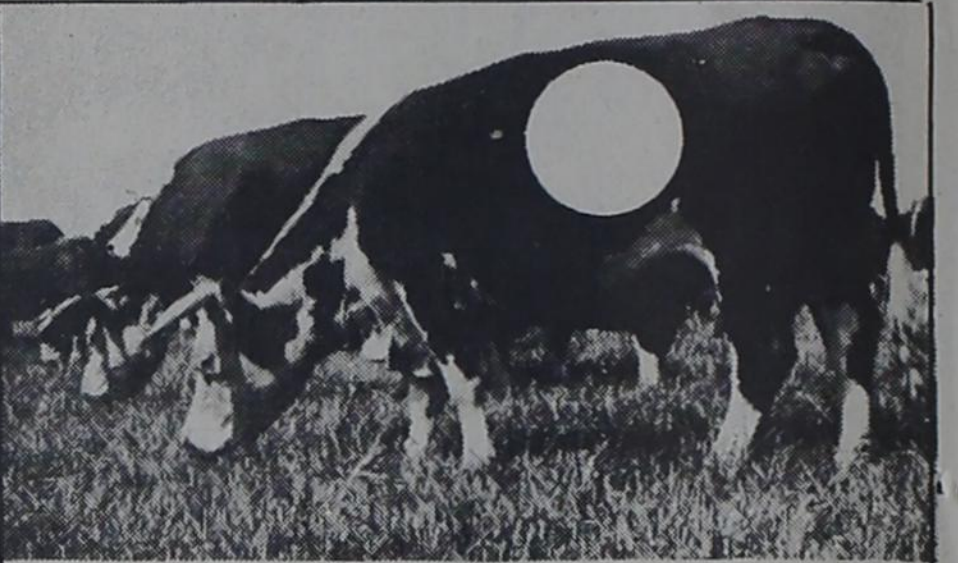
Also a feature of the homecoming activities was a special performance by the Band at halftime of the ballgame. The Band's performance was dedicated to the late J. D. Stevens.

The weather cooperated with the homecoming activities. It was warm and sunny for the parade Friday afternoon and the temperature was warmer than usual for the Friday night game. Invocation prior to the game was given by Miss Marshall, Student Council president.

The American Indian was the product of one of the divisions of the Mongoloid stock.



BRAZIL --- Sponsored by the Sophomore Class, this float was colorful and sported its own water fountain.



Another "MoorMan First!" Roughage Buster 100 -with Biuret

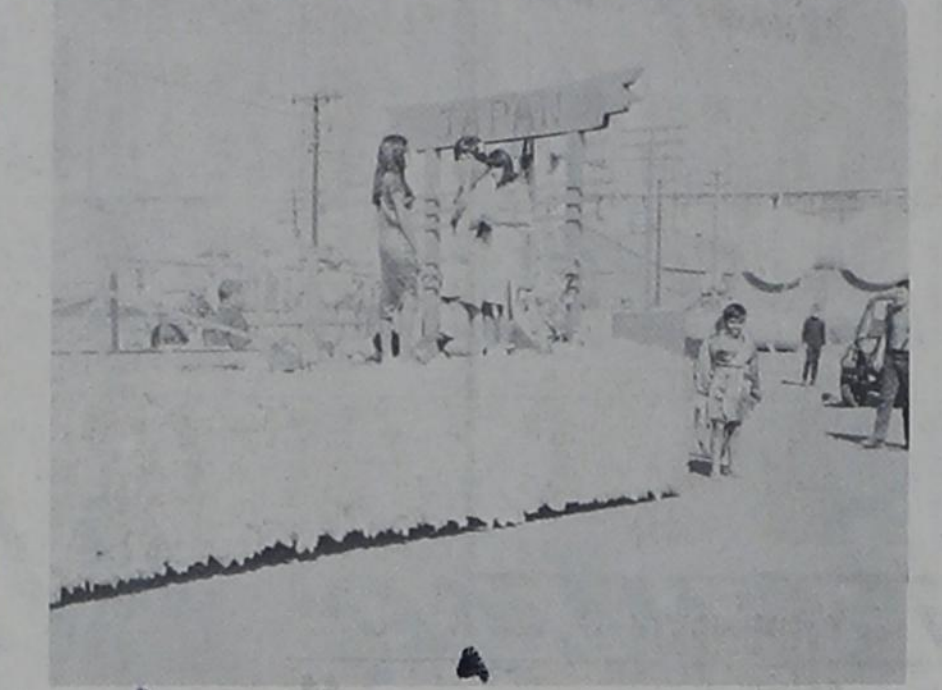
Here's the new, low-cost way to supplement beef cattle on pasture, crop residue or other roughage: Self-feed MoorMan's Roughage Buster 100™ containing Biuret—source slow-release nitrogen.

Roughage Buster 100—blocks or granular—also supplies complete minerals plus vitamins A and D.

It stimulates rumen micro-organisms to break down coarse, fibrous forage and build needed protein. Roughage Buster 100 was designed by MoorMan Research for consumption of about 1/4 lb. per cow daily. This supplies her needs even with low-protein, low-quality pasture or roughage. And it encourages wide, uniform grazing.

I'll be glad to tell you more about it. Your MoorMan Man,

John M. Clark
1902 West Ave. D - Muleshoe
Phone 272-3848



JAPAN --- The Freshman Class received honorable mention for its float of Japan. It was done in yellow and was followed by a boy pulling a rickshaw.



TV WINNER -- Larry Mitchell was the winner of the 19-inch Motorola television set awarded at halftime of the Bovina-Sudan football game Friday night.

IN 17TH CENTURY ENGLAND, A POUND OF SUGAR COST 14 CHICKENS!

FARMLAND FUN

ONE HUNDRED AND SIX, ONE HUNDRED AND SEVEN, ONE HUNDRED AND EIGHT, ONE HUNDRED AND NINE . . .

Cover your grain sorghum land with -
Slurry Mix
to your grain sorghum stubble now-right behind the stalk shredder. Slurry Mix aids stalk decomposition and is a great fertilizer, too!

COOP

Bovina Wheat Growers Inc.

"Not Everybody Belongs To A Co-Op But Everyone Benefits!"



Hear
this man
at
Revival Services
at
FIRST BAPTIST CHURCH
of Bovina
This Week
Weekdays-8 p.m.

BUY A NEW ELECTRIC RANGE AND
SELECT A GIFT

■ Clean, electric cooking helps keep walls clean, gives you no guess-work, exact cooking temperatures everytime, has self-cleaning surface units and offers experience-proven self-cleaning ovens.

■ Now is the time to buy your clean cooking electric range . . . and receive a free gift of your selection . . . over 40 choices. You need only be our residential customer and buy your new range from a participating dealer on or before December 24, 1970.

Southwestern Public Service Company
Clean ELECTRIC Cooking
Deaf Smith County REC



HOMECOMING ROYALTY -- Miss Brenda Newbrough was crowned football queen and Randy Chisom hero, in ceremonies Friday night at halftime of the Bovina-Sudan game. Brenda is a senior and Randy is a junior at Bovina High School.



CHALLENGE ACCEPTED --- The young people of the Church of Christ challenged the adults to see which one could collect the most pantry items for the children's home in Portales. The young people were victorious. Approximately \$200 worth of items were collected. The losers will treat the winners to refreshments Sunday night.



At Home In Palmer County

By Janice Miller
County HD Agent

Carpet tiles, a new attraction in floor covering is one of the easiest and most fashionable ways to add a dab of color and style to any room of the house, reports Cherie Jan Slabaugh, Extension housing and

home furnishings specialist at Texas A&M University.

Easy-to-install do-it-yourself carpet tiles offer the average consumer a soft floor covering at attractive prices, and the tiles come in a variety of colors and patterns. They can be used as floor coverings, wall coverings, decorations, flower designs, outdoor mats, toy chests linings, coasters, coverings for interiors of station wagons and boats --- just about anything the consumer dreams up.

Home improvement centers, hardware stores and lumberyards are the major distributors of carpet tiles, but department stores are also beginning to carry the popular furnishings items.

The tiles were first introduced in 1966 and were made only by needle-bonded olefin. Now they are manufactured by the tufting and flocking process, making them more versatile for consumer use. The tiles are made from polyester, nylon, polypropylene and other yarns. Shag tiles have become the most popular style.

The most popular size tile is 9 by 9 inches, but they are also available in 18 by 18 inches and sell for about 68 cents per square foot.

FROSTY FRUIT ROUNDS
Drain 1 - 17 oz. can fruit cocktail

1 - 2 oz. package dessert topping mix according to directions.

Fold in - 1/4 cup mayonnaise
1/2 teaspoon grated lemon rind
1-1/2 tablespoons lemon juice
Then fold in drained fruit cocktail

1 cup miniature marshmallows
1/4 cup toasted coconut
Turn into 2 - 17 oz. cans and freeze until firm. Push out of cans and cut into slices. Makes 6-8 servings.



THE VERRAZANO-NARROWS BRIDGE, BETWEEN STATEN ISLAND AND BROOKLYN, NEW YORK, HAS A SUSPENSION SPAN OF 4,260 FEET, LONGEST IN THE WORLD, AND EXCEEDED THE GOLDEN GATE BRIDGE OF SAN FRANCISCO BY 60 FEET.

Bob Fillpot

BOVINA INSURANCE AGENCY

Phone 238-4381 ••••• BOVINA

Shurfine Carnival

THE HAPPY TIME TO SAVE

Shop These Specials Thru Wed., Nov. 11

Wilson's Wisdom:
If you can't be a star,
try not to be a cloud.

Shurfine COFFEE
1 lb. Can
79¢

Shurfine Pineapple
Crushed or Sliced
3 20 oz. Cans FOR **1.00**

Shurfine Pork & Beans
8 16 oz. Cans FOR **1.00**

Shurfine Shortening
3 lb. Can
69¢



Quart Jar
39¢

Discount Prices Plus
Gunn Bros. Stamps!

- FREE
- SHEETS
 - BASKETBALLS
 - RODS & REELS
 - DOLLS
 - FOOTBALLS
 - LADIES HOSE
- WHEN YOU SAVE SHURFRESH COUPONS

SHURFINE BLACKEYES FRESH SHELLS 15 OZ. CAN	7 FOR \$1	SHURFINE PUMPKIN 14 OZ. CAN	6 FOR \$1
SHURFINE SWEET PEAS EARLY HARVEST 17 OZ. CAN	5 FOR \$1	SHURFINE BEETS SLICED 16 OZ. CAN	6 FOR \$1
SHURFINE SPINACH 15 OZ. CAN	6 FOR \$1	SHURFINE RICE MEDIUM GRAIN 32 OZ. BOX	29¢
SHURFINE CATSUP 20 OZ. BOTTLE	3 FOR \$1	SHURFINE SALMON RED ALASKA 16 OZ. CAN	98¢

SHURFINE CAKE MIX
4 FOR \$1

SHURFRESH QUARTERS
16 OZ. PKG. 5 FOR \$1

SHURFINE YC PEACHES
HALVES & SLICED 29 OZ. CAN 3 FOR 89¢

SHURFINE ORANGE JUICE
FROZEN 12 OZ. CAN 3 FOR \$1

SHURFINE VIENNA SAUSAGE
4 OZ. CAN 4 FOR \$1

SOFLIN
WHITE, PINK, YELLOW, AQUA 2 PLY

BATHROOM TISSUE 10 ROLL PACK **79¢**

Happy Time SPECIAL

Shurfresh BISCUITS
BUTTERMILK or SWEET MILK
13 8 OZ. CANS **1.00**

SHURFINE ASPARAGUS SPEARS CUT ALL GREEN 14 OZ. CAN	3 FOR \$1	SHURFINE EVAPORATED MILK 14 OZ. CAN	6 FOR \$1
SHURFINE WHOLE TOMATOES PEELLED 16 OZ. CAN	5 FOR \$1	SHURFINE TOMATO SAUCE 8 OZ. CAN	10 FOR \$1
SHURFINE PANCAKE MIX 32 OZ. BOX	39¢	SHURFINE PANCAKE SYRUP 32 OZ. BOTTLE	2 FOR 89¢
SHURFINE FRUIT COCKTAIL 16 OZ. CAN	4 FOR \$1	SHURFINE APPLE SAUCE 16 OZ. CAN	5 FOR \$1
SHURFINE APPLE BUTTER 28 OZ. JAR	3 FOR \$1	SHURFINE BARTLETT PEARS HALVES 16 OZ. CAN	4 FOR \$1
SHURFINE CRANBERRY SAUCE STRAINED 16 OZ. CAN	4 FOR \$1		

SHURFINE Flour
5 lb. bag **39¢**

FREE SHEETS, BASKETBALLS, RODS & REELS, DOLLS, FOOTBALLS, LADIES HOSE, FOOTBALLS

WHEN YOU SAVE TenderCrust Coupons

SHURFINE CUCUMBER CHIP PICKLES FRESH PAK 16 OZ. JAR	3 FOR \$1	SHURFINE TOMATO JUICE FANCY 46 OZ. CAN	3 FOR \$1
SHURFINE PINEAPPLE JUICE 46 OZ. CAN	3 FOR \$1	SHURFINE GOLDEN CORN CREAM STYLE 17 OZ. CAN	5 FOR \$1
SHURFINE SWEET PICKLES WHOLE 22 OZ. JAR	2 FOR \$1	SHURFINE GOLDEN CORN WHOLE KERNEL 17 OZ. CAN	5 FOR \$1
SHURFINE IRISH POTATOES WHOLE 16 OZ. CAN	7 FOR \$1	SHURFINE DOG FOOD ROXLEY 15 OZ. CAN	13 FOR \$1
SHURFINE CRACKERS SHURFRESH SALTINE 16 OZ. BOX	2 FOR 49¢	SHURFINE STRAWBERRY PRESERVES 18 OZ. JAR	2 FOR \$1
		SHURFINE GREEN BEANS 3 SV CUT REFUGEE 16 OZ. CAN	6 FOR \$1

SHURFINE CANNED HAMS FULLY COOLED PEAR SHAPED 3 LB. CAN \$2.69

Happy Time SPECIAL
Energy POWDERED DETERGENT 49 OZ. BOX **49¢**

Redwine Receives Medal

Army Warrant Officer Harold D. Redwine, son of Mr. and Mrs. J. C. Redwine of Bovina, recently received the Air Medal near Ving Long, Vietnam.

He earned the award for meritorious service while participating in aerial flight in support of ground operations in Vietnam.

An aviator in Troop A, Seventh Squadron of the First Air Cavalry, he entered the army in March of 1969 and was last stationed at Ft. Rucker, Alabama.

Redwine was graduated from Lazbuddie High School in 1963 and received his B. S. Degree at West Texas State University in 1968. His wife, Charlotte, lives at Route one, Fri-

Happy Time PRODUCE
Washington Extra Fancy

Winesap Apples lb. **19¢**

WILSON'S Quality MEATS

T-Bone Steak lb. **\$1.19**

USDA CHOICE

Boneless Club Steaks lb. **\$1.29**

Fresh! Ocean Spray Cranberries 1 lb. Cello Pkg. **29¢**

Texas Long Green Cucumbers lb. **15¢**

Texas Crisp Carrots lb. **15¢**

FREEZER BEEF
Half or Whole - Cut & Wrapped
USDA Good | USDA Choice
lb. 57¢ | lb. 58¢

250 lb. and over per half - (No stamps on beef at this low price)
Now Wrapped In Avisco Film For Protection Against Freezer Burn.

FRYERS USDA Graded Whole - lb. **29¢**

Kornland Bacon 2 lb. Pkg. **89¢**

Old Tascosa Brand Franks 2 lb. Bag **99¢**

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More



WILSON'S



Phone 238-4781

Discount Prices PLUS Gunn Bros. Stamps

SUPER MARKET Bovina

Of Interest To ★ THE WOMEN ★



MR. AND MRS. C. B. NORTON

Vows Exchanged

Wedding vows were exchanged at 10 a.m. Wednesday, October 28, by Itis Stewart and C. B. Norton in the home of his parents Mr. and Mrs. C. A. Norton of Farwell.

The double ring ceremony was performed by Rev. Ramon Delgado, pastor of the Baptist Mission in Bovina.

The bride's dress was a white and black knit sheath. Her corsage was of red sweetheart roses. She wore a watch that was 150 years old, belonging to the groom's great-grandfather.

Attendants for the couple were Mr. and Mrs. E. L. Cochran.

The couple planned to visit points of interest in New Mexico and Colorado on their wedding trip.

After November 10 the couple will be at home in Jal, New Mexico.

Those present for the wedding were Mr. and Mrs. C. A. Norton, Mr. and Mrs. Cochran, Alma Boss and Mrs. Retha Grissom.

Son Born To Caldwell's

Mr. and Mrs. Don Caldwell of New Canaan, Connecticut are parents of a son, James Curtis born October 28.

The infant weighed nine pounds, two ounces. Paternal grandparents are Mr. and Mrs. Bedford Caldwell of Bovina.

The father is employed by R. R. Donnelley and Sons Printing in New York City.

Mrs. Meason's Shower Set For Saturday

Mrs. Larry Meason, the former Becky Wellborn, will be honored with a bridal shower, Saturday from 2 to 5 p.m. in the First State Bank's Community Room.

Hostesses will be Mrs. L. D. Knight, Mrs. Jack Patterson, Mrs. J. W. Wright, Mrs. Mae Miller and Mrs. Bill Read. Also Sheryl Moore, Becky Jacobs, Brenda Newbrough, Jennifer Cockerham, Sandra Brown and Ceresa Englat.

Named To Who's Who

Erlinda Rejino has been elected to Who's Who Among Students in American Colleges and Universities.

Erlinda, a junior at Marymount College is the daughter of Mr. and Mrs. Ben C. Rejino of Bovina.

She was active in student government, serving on the student council three years, including a year as secretary of the Student-Faculty Board. Erlinda also worked on the student newspaper, with athletics, and with various Salina community activities, including the Red Cross, CCD classes, tutoring, talent search, and a migrant worker program.

Shower Set

Paula Wheeler will be honored with a come-and-go-bridal shower Thursday from 3 to 5 p.m. at the Community Room of First State Bank of Bovina. Miss Wheeler is the bride-elect of Bill Minter.



MRS. ARILD RINGSTAD

Announce Wedding

Mr. and Mrs. Joe M. Pinner of Grand Prairie, formerly of Bovina announce the recent marriage of their daughter, Beverly Jo, to Arild Ringstad, son of Mr. and Mrs. Arvid Ringstad of Oslo, Norway. Vows were exchanged October 28 in Dallas. The couple is now at home at 3100 Walnut St., Presidential Gardens No. One, Apt. 210, Garland.

Cook's Corner



MRS. CECIL SISK

"Cooking is my favorite hobby," said Mrs. Cecil (Jessie) Sisk.

Jessie is one of the many women who combine homemaking and a career. She has been a beautician for eight years, receiving her training from Walker's Beauty School in Clovis.

Jessie was born at Ackerly in Martin County, and was graduated from Flower Grove High School.

The Sisk have been residents of Bovina 10 years, moving here in 1961 from Lamesa. They have two children, Royce a senior at Bovina High School, and Mrs. Darrell Benson, who lives in Forrest Lake, Minnesota. They also have one grandson, who is their pride and joy.

Jessie's main interest is cooking, but she also enjoys sewing and likes to crochet. She also enjoys sports, especially football. Jessie is a member of Rebecca Lodge.

The Sisk attend the First Baptist Church.

Being interested in cooking, Jessie was elated when she was able to tour the Betty Crocker Kitchens in Minneapolis, Minnesota this summer.

Jessie has many tried and true recipes and she shared a few of them with Blade readers this week.

Saute celery and onions in oil until tender; add meat, brown. Stir in remaining ingredients and simmer 15 minutes, uncovered. Serve as chill or spooned into taco shells.

BROCCOLI-RICE CASSEROLE
1 c. onions-chopped
1 T. cooking oil
1 can cream of mushroom soup
1-8 oz. jar Cheese Whiz
1 c. celery-chopped
2 pkgs. frozen broccoli
1 large can milk
2 c. cooked rice

Butter, salt and pepper to taste
Saute onions and celery in oil. Cook broccoli according to directions on package and drain well. Combine soup and milk, add to cheese, heat to melt. Combine all ingredients and bake at 350 degrees, 30 minutes.

CHICKEN CORN CHOWDER
3/4 c. sliced celery
3/4 c. chopped onions
1/2 c. margarine or butter
1 3/4 c. milk
2 cans cream of chicken soup
1-7 oz. can whole kernel corn
1/2 t. basil
1/2 t. salt
dash pepper

Saute celery and onions in margarine until tender. Add milk, soup, corn, seasoning. Heat stirring occasionally until chowder is hot. (Important, do not boil).

SALISBURY STEAK
2 pounds ground beef
1 well beaten egg
1 small onion chopped
6 soda crackers
1/2 c. cream or canned milk
1/8 t. each oregano, sweet basil
1 t. or more salt
1/8 t. pepper
Shape into 6 oblong patties after mixing the above ingredients, lightly brown the patties with a very slow heat. Make brown gravy from drippings pour over steak. Put in oven 300 degrees for 40-45 minutes. You may use canned beef gravy.

TUNA BURGERS
1 can cream of mushroom soup
1 can tuna
Heat together with onion to taste. Put on open hamburger bun and top with cheese, place in broiler for a few minutes.

Now Available at -

Artistic Beauty Salon in Bovina — **SLIM-GYM** The No. 1 Home Exerciser in the World

Enjoy better health—look better—feel better the proven Slim-Gym way.



- Take Off Inches ... Without Dieting
- Stimulate Circulation
- Relieve Nervous Tension
- Ease Most Back Pressure

You Know How You Feel...
Everyone Knows How You Look

Women: You Can Lose a Dress Size in Two Weeks
Trim Hips—Flatten stomach—Firm Bustline

Men: You Can Lose a Belt Notch in Two Weeks

"FEEL RESULTS IMMEDIATELY!" See Results Within Two Weeks With "Your Personalized Home Exercise Course"

Edna Estes
238-3272
Bovina

400 At Turkey Dinner

Attend Convention

The Annual Turkey Dinner at St. Ann's Parish was well attended Sunday.

About 400 people were served turkey and dressing with the trimmings. People came from Muleshoe, Morton, Friona, Hereford, Umbarger, Amarillo, as well as Bovina to the meal.

Door prizes were awarded to Antonio Baca of Bovina, Barry Morgan, Hereford and Royce Dan Schilling, Friona.

St. Ann's Society expresses appreciation to everyone who attended, donated food, or helped to prepare the meal.

"Life-A Celebration," was the theme carried out in the two-day convention of the Amarillo Diocesan Council of Catholic Women in Pampa October 27-28 at St. Vincent de Paul Church.

Attending the convention from St. Ann's Parish were Rev. Norman Boyd; Mrs. Gene Brito, Hub; Mrs. Jerry Eakins, Friona; and Mrs. Ben C. Rejino.

Mrs. Rejino was installed as D.C.C.W. Historian. Presiding over the opening session was Mrs. D.M. Poundstone, D.C.C.W. president from Borger. She introduced the main speaker, Rev. Alcuin Mikulanis, O.F.M. of Los Angeles, California, who is associated with St. Francis productions.

Two workshops were held Wednesday, one titled "Family Affairs" and the other "Community Affairs."



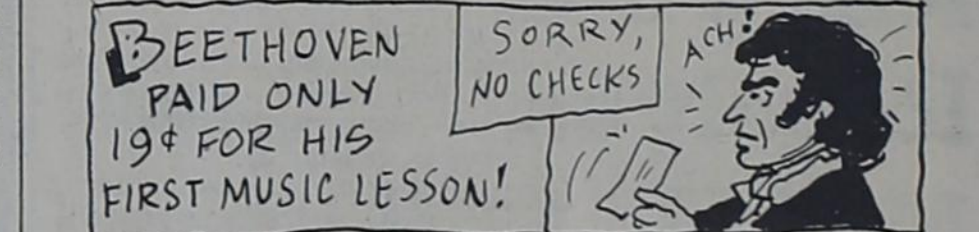
JUDY MINYEN

Announce Engagement

Mr. and Mrs. Ronald Minyen announce the engagement of their daughter, Judith Elaine, to Galen Hromas, son of Mr. and Mrs. Arnold Hromas of Pagosa Springs, Colo., formerly of Bovina.

Miss Minyen is a 1968 graduate of Bovina High School and attended West Texas State University. Hromas is also a 1968 graduate of Bovina High School. He attended West Texas State University and plans to return this spring.

The couple plans a November 25 wedding.



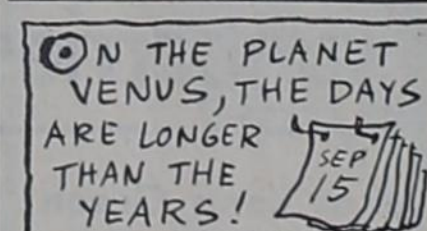
NEW CANADIAN BLITZ DIET

LOSE 5 POUNDS OVERNIGHT!
Learn the secret of incredible, No-Effort, No-Drug, ONE-DAY reducing formula! Have your wholesome, yummy "Blitz" (4 mystery meals)—Go to bed! Wake up!—and you have lost 5 pounds. Unbelievable? Sure! But it works. Every time. OR YOUR MONEY BACK! SPECIAL OFFER (limited period only). \$3.00

Yes I want to lose five pounds overnight. Please rush by mail CANADIAN BLITZ DIET. I enclose \$3.00 cash, money order, or cheque (Sorry no C.O.D.'s). If payment by cheque enclose \$3.50 to cover handling costs.

CANADIAN BLITZ DIET
203 - 15104 Stony Plain Road,
EDMONTON, Alberta, Canada

Name _____
Address _____
City _____ State _____ Zip _____



BARBARA GOULD Fall Sale!

SPECIAL CLEANSING CREAM. A luxurious cream especially designed to lift out "hidden" dirt and grime. reg. \$2.50—\$1.25... reg. \$3.50—\$1.75

SKIN FRESHENER. ... The exhilarating final touch to your cleansing job! reg. \$2.00—\$1.25

POMPON COLD CREAM. The lightest, fluffiest cream ever designed to melt away dirt, grime. reg. \$2.50—\$1.25... reg. \$3.50—\$1.75

ASTRINGENT LOTION. ... To tone the skin and control the flow of oil! reg. \$2.00—\$1.25

Don's MEDICINE CHEST
Phone 238-4901 Third Street - Bovina

Bovina Dry Goods

PRE Thanksgiving Sale

<p>Ladies' Famous Brand Sportswear 25% off</p> <p>Girls' Perma-Iron Sizes 3-6X and 7-14 Sweaters Now \$1.97 Pants Now \$1.97 Tops Now \$1.97</p> <p>Girls' Perma-Iron Sizes 4-12 Dresses \$2.98 & \$3.98</p> <p>Ladies' Petite Dresses Reg. \$10.98 \$5.97</p> <p>Ladies' Sweaters Reg. \$12.98 \$7.00</p> <p>Ladies' Pant Shoes Now \$3.97</p> <p>Ladies' Krinkle Patent Fringe Vest Reg. \$9.98 \$6.98</p> <p>Perma-Iron, Stripe or Floral, SHEETS Fitted or Flat Reg. \$5.50 \$3.97</p> <p>Velour Bath Towels \$1.98 Each</p> <p>Terry - Bath Towels - 69¢ Hand Towels - 49¢ Wash Cloths - 20¢</p>	<p>Ladies' Blouses Mock Turtle Long Sleeve Reg. \$2.98 \$2.00</p> <p>Ladies' Flare Pants Reg. \$2.98 \$2.00</p> <p>Boys' Famous Brand Perma-Iron JEANS Sizes 6-12, Slim or Regular Reg. \$5.50 Now \$3.97 or 2 Pair For \$7.00</p> <p>Boys' Shirts Sizes 6-14 Reg. \$2.97 Now \$1.97</p> <p>Men's Quilted Work JACKETS S-M-L-XL Green, Gold or Black \$9.98</p> <p>Full Size Mattress Covers Reg. \$4.97 \$3.97</p> <p>Reg. \$5.98 Blankets \$3.97</p> <p>Boys' - Sizes 4-20 Sweaters Now \$4.97</p> <p>Boys' - Sizes 10 1/2 - 1 Shoes Reg. \$12.98 \$6.98</p> <p>Men's Mr. Scott Perma-Iron Pants Reg. \$10. and \$12. Now \$6.98</p> <p>Men's Long Sleeve Perma-Iron Shirts 2 For \$7.00</p>
---	--

Sale Starts Thursday, Nov. 5, At 9 a.m.
Hurry in for best selections!
Buy Now, Save Now For Christmas!

Bovina Dry Goods
Main Street - Bovina
"The Store Where Your Money's Worth More"

Bovina Area Churches Welcome You!

Church Chuckles by CARTWRIGHT



"Come on! It's time to migrate, Letter of Transfer or not!"

MOM AND DAD

Human society today, as in Abraham's day, is in desperate need of men who will live righteously and justly among their fellow men. Our world seeks daily some new ideal, another false god, for which to spend its time and money -- all to the avail of nothing but misery and confusion. The only way out of this human error and tragedy is stronger family life.

Somebody has remarked: "We forget that virtually every known human relationship is but an extension of our experience within the family." Let that soak in for a moment! This means that the psychology of life is formed in the home. One's basic approach to life's experiences takes shape in the family. No wonder the New Testament calls the fifth commandment -- "Honor thy father and mother, that thy days may be long in the land which Jehovah thy God giveth thee" (Exodus 20:12). Also, "the first commandment with promise" (Ephesians 6:1-3). Human society in all its dimensions is lived in miniature among mother, father, sons and daughters. Malachi says that God witnesses the covenant between husband and wife that forms the basis for the home and, therefore, He hates divorce and other attempts to weaken the covenant companionship of family life (Malachi 2:14-16).

The problem is not with parental responsibility itself as much as how a parent realizes this duty. Unfortunately, there are some parents who simply aren't able to cope with their own personal needs, much less those of their children. Some failed parents tend to be failed people who use their children for their own emotional hang-ups. But some will say, "Isn't this a little harsh?" No, the answer comes down to this; parents can be blamed and must bear the guilt for children who fail to become responsible members of society.

Cecil Bunch - Minister
Bovina Church of Christ

Church Page Sponsors

Friona Motors "Your Parmer County Ford Dealer" Bovina Phone 238-6231
Bovina Chamber Of Commerce & Agriculture
Big Nick Farm Machinery Buy - Sell - Trade If I don't have it, I'll get it!
Hartzog Seed Farms A. L. Hartzog
Bi-Wize Drug Phone 247-3010 -Friona-
Bovina Wheat Growers "We Serve To Serve Again"
First State Bank of Bovina - Member FDIC -
Lawlis Gin Company Hwy. 86
Bonds Oil Company Gulf Distributor
Agri-Sprayers, Inc. -Quality Aerial Spraying - Phone 238-4311
Kerby Welding Service A Deal The Year o
Gateway Produce Company - Bovina -
Clearview Company All Three TV Networks Phone 238-3592

FIRST BAPTIST CHURCH of BOVINA



First Baptist Church - Bovina

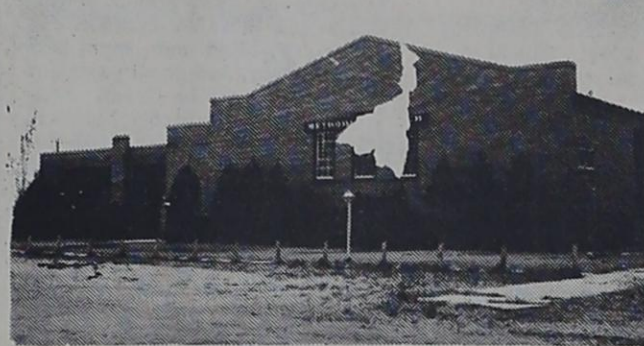
SUNDAY - Sunday School - 9:45 a.m.
Morning Worship - 10:55 a.m.
Training Union - 6 p.m.
Evening Worship - 7 p.m.



Larry Heard

WEDNESDAY - Teachers and Officers Meeting - 8 p.m.
Prayer Meeting - 8:30 p.m.

OKLAHOMA LANE METHODIST CHURCH



Oklahoma Lane Methodist Church

Sunday - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7 p.m.



Rev. Woodrow Williams

ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina

Mass: Sunday - 8:30 a.m.
Thursday - 8 p.m.
Confession: Saturday 4 - 5 p.m., 8:30 - 9 p.m.

ST. JOHN LUTHERAN CHURCH



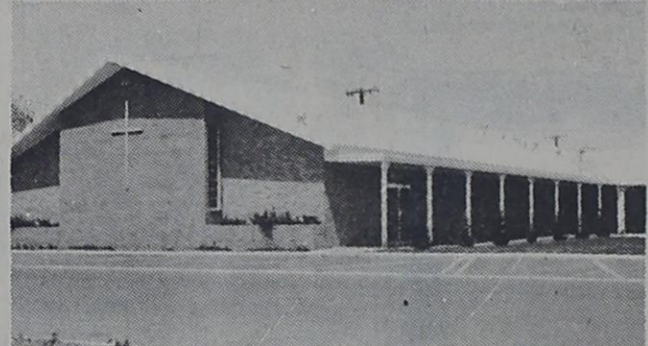
St. John Lutheran Church, Lariat, Texas

Sunday School - 9:30 a.m.
Morning Worship - 10:30 a.m.



H. F. Peiman

BOVINA CHURCH of CHRIST



Bovina Church of Christ

SUNDAY SERVICES
Classes 9:45 a.m.
Worship 10:45 a.m. and 6 p.m.

WEDNESDAY
Devotional and Classes - 9:00 p.m.



Cecil Bunch

OKLAHOMA LANE BAPTIST CHURCH

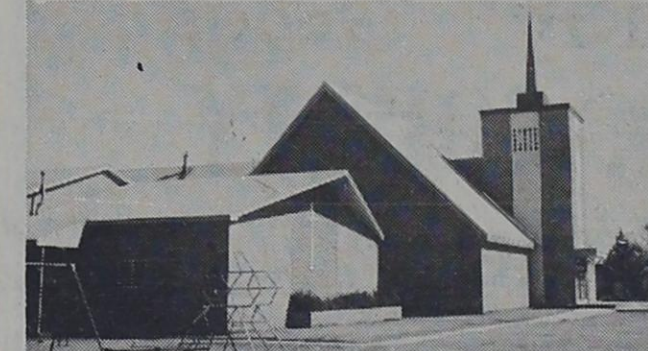


Oklahoma Lane Baptist Church

Sunday School - 10 a.m.
Morning Worship - 11 a.m.

Training Union - 6 p.m.
Evening Worship - 7 p.m.

BOVINA METHODIST CHURCH



Bovina United Methodist Church

Sunday School - 9:45 a.m.
Morning Worship - 11 a.m.

M.Y.F. - 6 p.m.
Evening Worship - 7 p.m.

Choir Practice -
Wednesday - 8 p.m.



Rev. Charles Gates

BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church

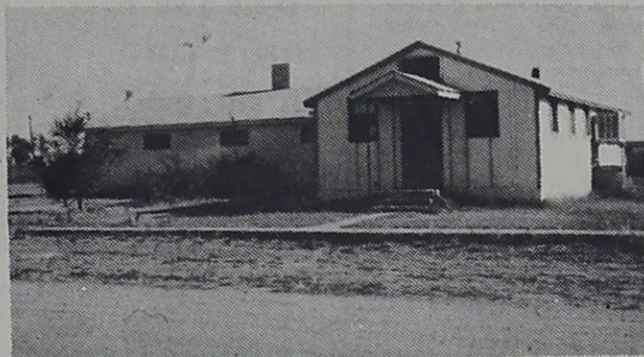
Sunday School - 9:45 a.m.
Morning Worship - 11 a.m.

Evening Worship - 7 p.m.



Charles McCause

MISION BELEN BAUTISTA



Mision Belen Bautista

Escuela Dominical - 9:45 a.m. - Mensaje - 11:30 a.m. - Union De Preparacion - 5 p.m.
Miercoles Estudio De La Biblia - 7:30 p.m.



Rev. Ramon Delgado

Chuck's Aerial Spraying

Highway 60 - Bovina
Phone 238-3721

Paul Jones Texaco

Firestone Tires

Charles Oil Company

Phillips 66 Tires, Batteries

Bovina Feeders, Inc.

Designed with Farmers & Feeders in mind.
Ph. Okla. Lane 825-2103

The Bovina Blade

Western Ammonia

FM Road 2290 - Bovina

Gee Cleaners

Mr. and Mrs. John Gee
Phone 238-3611

PARMER COUNTY IMPLEMENT CO.

WEST HIGHWAY 60 - FRIONA, TEXAS
79035
PHONE: 247-2721

Oklahoma Lane Farm Supply And Gin

Phone 225-4386

Don's Medicine Chest

Prescription & Health Needs
Phone 238-4901

Tide Products, Inc.

Farwell, Texas
Glenden Sudderth,
Bovina representative

Custom Farm Services

Complete Fertilizer
Phone 238-6051

Bovina Gin Company

"Your Satisfaction Is Our First Concern"

Birklebach

Machine & Pump
Hwy 86 - West

American Dusting

Aerial Crop Dusting & Spraying
Phone 238-6041

Sherrill Lumber Company

Highway 60 - Bovina

Claborn

Funeral Home
Phone 247-2801
Friona, Texas

Bovina Restaurant

Mr. & Mrs. Mutt Graham

Lariat Lutheran Church

Sherley Grain Company
"Serving Parmer Co. Farmers The Year 'Round"

Jake Diel

Dirt & Paving Contractors, Inc.
Muleshoe, Texas & Hereford, Tex.
Phone 272-4848 Phone 364-0763

Gaines Hardware Company

"Nothing knocks On Bovina But Opportunity"

Marriage Licenses

Two permits to wed were issued during the week of October 26 from Parmer County Clerk Bonnie Warren's office.

These permits went to David Dwayne Scott and Dianne Annette Young on October 30 and to Daniel Lee Polk and Maria Socorro Coronado, also on October 30.

FINANCIAL GOSSIP

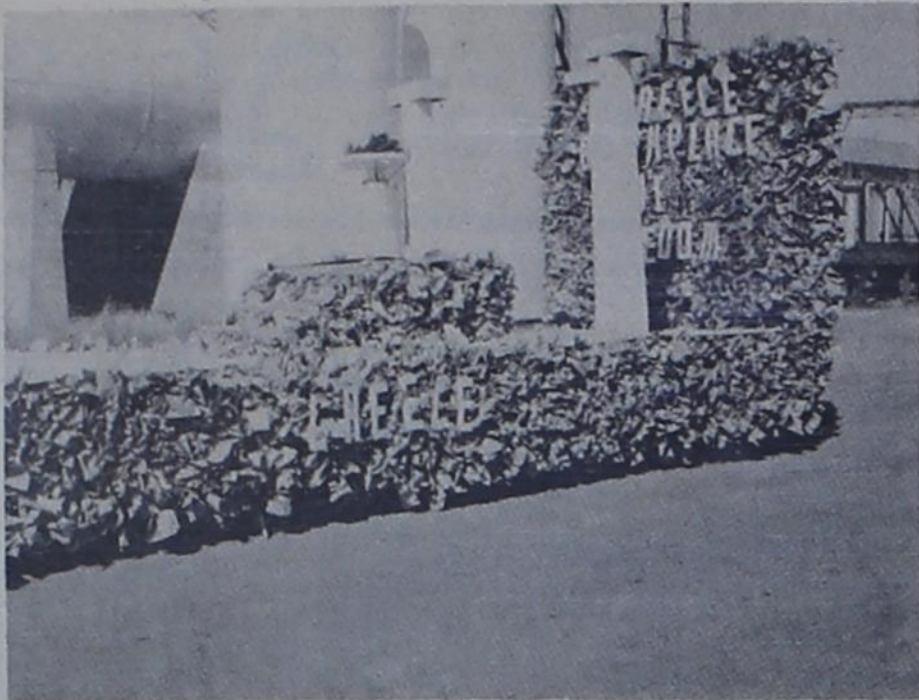
MOTEL INDUSTRY NEEDS YOU!

START AN EXCITING CAREER AS A MOTEL MANAGER

Americans are on the go! More than 86% of all travelers now go by car, according to an AAA survey. In a few short years the motel industry has changed from a handful of primitive tourist cabins to a nationwide network of beautiful motels. New highway building programs will further stimulate this growth. To handle this tremendous tourist trade, the motel industry is looking for new personnel with an earnest desire to make a career in this field and the attitude needed to enjoy serving the public.

Men! Women! Couples! Age No Barrier! Do It Now! Start training at home for an interesting job in modern America. Training will not interfere with present job. Free placement assistance. Act today for a secure tomorrow. Write Director:

UNIVERSAL TRAINING SCHOOL of Motel and Resort Management
3938 Meadowbrook Road
Minneapolis, Minnesota 55426
Division of E.I.L., a Public Corporation



GREECE --- This float made by Seventh Grade Class featured gold napkins with white pillars.

Bookmobile

High Plains Bookmobile will be in Bovina tomorrow (Thursday) from 12 noon to 3:30 p.m., according to Lorene Sooter, librarian.

The bookmobile will be in front of the main school building.

Schueler Funeral Monday

Robert H. Schueler, 71, a Parmer County pioneer and a long-time resident of the Rhea Community, died Thursday en route to Parmer County Community Hospital after suffering a heart attack.

Mr. Schueler was a farmer. Funeral services were conducted Monday afternoon in the Immanuel Lutheran Church at Rhea. Officiating was Rev. Otto Kretzmann, church pastor. Burial was in Rhea Cemetery by Claborn Funeral Home in Friona.

Survivors include his wife, five sons, two daughters, two brothers, 22 grandchildren and one great-grandchild.

Mr. Schueler was born at Preble, Indiana, September 4, 1899.

He came with his family to the Rhea Community at the age of 17.

Pallbearers were Gilbert Schueler, Walter Schueler, Herbert Schueler, Carl Schlenker, Ervin Koeltzow and Carl Hoffman.

Legal Notice

NOTICE TO BIDDERS

Sealed bids for a new motor grader are now being accepted by Parmer County Precinct 2. The grader is to be equipped as follows:

Diesel engine, electric starting, alternator, fuel priming pump, muffler, dry type air cleaner, 1400x24 tubeless tires, hydraulic steering booster and four-wheel brakes, 14-ft. blade, cab with tinted safety glass, heater and windshield wiper.

Bids are to be addressed to Charlie Jefferson, commissioner, Precinct 2, Parmer County, Box 374, Bovina, Texas 79009. Deadline for submitting bids is Friday, November 6.

Parmer County reserves the right to reject any or all bids. Charlie Jefferson, Commissioner, Precinct 2, Parmer County, Texas 18-2tc

COURTHOUSE NOTES

Instrument report ending October 29, 1970 in County Clerk Office, Bonnie Warren, County Clerk.

WD, C. W. Dixon, Jane Collier Dixon, 1/13 int. in W. 260 ac. out S 420 ac. Sec. 6, T1N; R2E

WD, C. W. Dixon, James W. Dixon, 1/13 int. in W. 260 ac. out S 420 ac. Sec. 6, T1N; R2E

WD, E. H. Childs, Jerry Childs, SW 1/4 Sec. 1, Blk. X, Johnson

WD, C. N. Treinen, T. C. Wiseman, Lot 14 & W 5 ft. of Lot 15 Industrial Lots of Bovina (being out Sec. 8, Blk. E, Syn)

WD, G. E. Nance, Charles W. Chisman, Lots 7, 8, 9, Blk. 36, Farwell

WD, Geo. McKinney, Joe E. Harris, S 70 ft. Lot 1, Blk. 29 Bovina

OGL, Capitol Mineral Rights, A. E. Gamble, Part Sec. 10, Blk. E, Synd.

Hospital Notes

PARMER COUNTY COMMUNITY HOSPITAL

Admissions

October 27-November 2
Susie Cunningham, Friona; Karen Zachery, Friona; Alfonso Delgado, Bovina; Frankie Mathis, Friona; Luella Maurer, Friona; Lasaro Baldares, Friona; Melvin Hassenpflug, Friona; Danny Parker, Friona; Helen Augustine, Spur; Janet Hernandez, Bovina; Martha Sandoval, Friona; Mike Gowens, Friona; Martha Wallace, Bovina; Lala Garza, Friona; Felix Perez, Friona; Dorothy Yarnell, Hereford; Raymond Davies, Bovina; Linda Cox, Clovis; Bert Chitwood, Friona; Charles Ray, Hereford; Gonzalez Jr., Friona.

Dismissals

October 27-November 2
T.C. Wiseman, Bovina; Troy Wood, Friona; Michael Gonzalez, Hereford; Mrs. Benito Vasquez and baby boy, Friona; Leon Hart, Friona; Tony Vigil, Hereford; Mrs. Larry Rustand baby girl, Friona; Mrs. Albino Lumbrera and baby girl, Bovina; Alfonso Delgado, Bovina; Susie Cunningham, Friona; Benito Bermudez, Hereford; Frankie Mathis, Friona; Sam Aldridge, Farwell; Marvin Morgan, Friona; Karen Zachery, Friona; Helen Augustine, Spur; Addie Meeks, Farwell; Melvin Hassenpflug, Friona; Mike Gowens, Friona; Mrs. Benito Sandoval and baby girl, Friona; Mrs. Pedro Hernandez and baby boy; Luella Maurer, Friona; Martha Wallace, Bovina.



Hear
this man
at
Revival
Services
at
FIRST BAPTIST
CHURCH
of Bovina
This Week
Weekdays-8 p.m.

WANT ADS

BLADE WANT AD rates are six cents per word for first insertion, four cents per word for each insertion thereafter. Minimum rate is 50 cents on cash orders, \$1 on account.

Veterinary Medicines And Supplies SUPER SAVEWAY Bovina

WANTED -- Two experienced farm hands. Six miles south, one west of Lazbuddie. No sprinkler, no cattle. Good house, good pay. Bob Free, Phone 965-2959. 17-4tp

Free dead stock pick-up. Our truck from Clovis and Plainview in this area daily. Call collect
Tri-State Industries
Clovis 763-5513
Plainview 293-4432 14-tfnc

TEXAS REFINERY CORP. offers high income opportunity to mature man in Bovina area. PLUS regular cash and vacation bonuses, abundant fringe benefits. Regardless of experience write: A. N. Pate, Pres., Texas Refinery Corp., Box 711, Fort Worth, Texas 76101. 19-1tc

FOR RENT -- Winter rates-half price. Two 2-bedroom houses. You pay bills. See Charles Hawkins. 19-4tp

FOR SALE -- Industrial building on Highway 60 in Bovina. See Big Nick or phone 238-4861. 19-tfc

FOR SALE -- One dining room table, eight chairs, one leaf, seats 10, like new. One kitchen table, round, two leaves, will seat eight, four chairs with new vinyl covers. Phone 225-4177, Dot Roach. 19-2tp

try a little KINDNESS

When it comes to gossip, follow the rule of store detectives: "If you didn't see it, it didn't happen."

The best place for cookies is in the cupboard—especially when a dieting friend stops by. Just watch approvingly as the weightwatcher watches her weight.

New Color Ch. 28 On Channel 6 Weather On Channel 3 See More On Cable TV Clearview Company
Of Bovina
Phone Bovina 238-3592
Or Friona 247-3271

FOR SALE BY OWNER --- 85 acres good, level farmland. Located 11 miles north and two miles west of Bovina. \$160 per acre. Call or write Gregg Bell, 3104 33rd Street, Lubbock, Texas or phone 795-6080. 16-4tp

FOR SALE -- Take over payments on 1968 Singer sewing machine in walnut console. Will zig-zag, blind hem, fancy patterns, etc. Assume 3 payments at \$7.96. Write Credit Manager, 1114 19th Street, Lubbock, Texas. 34-tfnc

1000 gallon concrete septic tank, set. Field line and gravel all complete. One day service. Call 762-0109, Clovis 16-4tc

NOTICE

We can build you a new home in Bovina on pavement, ideal for FHA construction. No down payment, low interest rates.

Ed Hicks Real Estate
Friona
Phone 247-3537 or 247-3189

FOR SALE --- Residential lot well located in Bovina. Has pavement. Paved for mobile home. Call Big Nick or phone 238-4861. 12-tfnc

Friona Veterinary Clinic
East of Friona on Highway 60

Facilities for large and small animals

Pho. 247-3012
E.E. Kraus, DVM

SEMI DRIVERS NEEDED -- Experience helpful but not necessary, for local and over the road hauling. You can earn \$10,000 to \$15,000 per year if you are willing to learn. For application, call 214-742-2924, or write Safety Dept., United Systems, Inc., 4747 Gretna, Dallas, Texas, 75207. 18-2tc

FOR SALE -- Barracks building to be moved. Approximately 20 by 60 feet. See Big Nick or phone 238-4861. 19-tfc

FOR INFORMATION concerning purchasing of World Book Encyclopedia, Childcraft and other aids to learning contact local representative or -
Juanita F. Bratcher
3414 58th St.
Lubbock, Texas 79413 10-13tc

BRACE yourself for a thrill the first time you use Blue Lustre to clean rugs. Rent electric shampooer \$1. Super Saveway

WELL DRILLING

For the best in know-how and experience. For drilling, pump repair and gear head repair. Contact Big T Pump Co., Friona, 247-3311 or Bob Clark 247-3236. Distributor for Worthington pumps. 12-tfnc

NEED EXTRA INCOME? Full-time or part-time work available with Field Ent. Educational Corp. For complete information write -
Juanita F. Bratcher
3414 58th St.
Lubbock, Texas 79413 10-13tc

TOP VALUE-- Three-bedroom brick home, two baths, double garage and lots of storage. Located on full quarter block, paved on both sides. Excellent location. Price only \$20,000. Terms can be arranged.
O. W. Rhinehart
Phone 238-4452
Bovina, Texas

TELEX HEARING AIDS

CLOVIS HEARING AID CENTER

*Batteries *Molds *Free Hearing Tests

SERVICE ALL MAKES

416 Mitchell Pho. 763-6900 9-tfnc

BARTLETT & POTTS AUCTION SERVICE

Specializing in Farm Sales

HOUSTON BARTLETT
Route 1
Bovina, Texas
Phone 389-2191 - Clovis

LARRY POTTS
Route 2
Friona, Texas
Phone 295-3387

Discount Mobile Sales Co.

1111 East First-Clovis-Ph.763-7353

For Cash Sales --

\$1500 Discount on 14 x 70 3 Br. Mobile Home, Spanish Decor

\$1200 Discount on 14 x 65 3 Br. Mobile Home

\$700. Discount on Any Other Mobile Home on our Lot

TAX DISCOUNT TAX PAYERS OF PARMER COUNTY TAKE ADVANTAGE OF YOUR DISCOUNT

2% IF PAID DURING NOVEMBER
1% IF PAID DURING DECEMBER

This Discount Is On All State And County Taxes Collected By The County Tax Collector

Applications Now Being Accepted For Voter Registration Certificates.

Hugh Moseley
Tax Assessor And Collector
Parmer County, Texas

Election --
(Continued from Page 1)

District, was re-elected without opposition.

In the senatorial race, Bentsen carried five of the boxes in the county plus the absentee voting. Republican Bush led at Farwell, Rhea and Lakeview. Bentsen's largest percentage was in the Oklahoma Lane box where he got a 3-1 margin --- 94-35.

Smith carried all of Parmer's boxes except Rhea's. The voter turnout was down from the presidential election year of '68, but was up considerably from the last off-presidential election --- 1966.

Democrats elected or re-elected without GOP opposition on the state, district, county and local levels and their offices:

Ben Ramsey, railroad commissioner; Jack Pope, Supreme Court, Place 1; Ruel C. Walker, Supreme Court, Place 2; James Denton, Supreme Court, Place 3; John F. "Jack" Onion, Jr., Court of Criminal Appeals; Truman Roberts, Court of Criminal Appeals; Jack Hightower, state senator, 30th district; Bill Clayton, state representative, 72nd district; Charles L. Reynolds, Court of Civil Appeals, 7th District; Pat Boone, Jr., district judge; Dorothy Quickel, district clerk; Archie L. Tarter, county judge; Bonnie Warren, county clerk; Mabel Reynolds, county treasurer; C. H. Jefferson, county commissioner, Precinct 2 (Bovina); Raymond Treider, Jr., county commissioner, Precinct 4 (Lazbuddie); J. R. Thornton, Justice of the Peace, Precinct No. 1 (Farwell); Frances Euler, Justice of the Peace, Precinct No. 2 (Friona); and Wilbur Charles, Justice of the Peace, Precinct No. 3 (Bovina).

A Flagpole Sitter

... will attract some curious, for a limited time. But they come mostly to stare -- not to buy.

What you need is informative ads in your local Newspaper that illustrate and describe things people want. Then people will come to your place of business, not to stare, but to buy.

TEXAS PRESS ASSOCIATION
1716 San Antonio St. • Austin, Texas

**Bovina
Businesses**

**1970
Cotton
Bowl**

FOOTBALL CONTEST

**You May
WIN
Weekly Prizes
Of
\$5-\$3-\$1**

**Parmer County
Cattle Co.**
Commercial Cattle Feeding
On Hwy. 60 between Bovina and Farwell

- *Automated Mill with Built-In Quality Control
- *Excellent Drainage
- *Continuous Flow Water System
- *Proven Management

Cap Naegle, Manager-Phone Tharp 225-4400

Happy at Hart

**Bovina
Wheat Growers, Inc.**
"We Serve To Serve Again"

Jim Russell, Mgr. - Phone 238-2411

**Not Everyone Belongs
To A Co-op -
But Everybody Benefits**

Friona at Morton



**Plus The
Grand Prize -
An Expense-Paid*
Trip For Two To
The 1971 Cotton
Bowl Classic!**

Expenses include two tickets to the Cotton Bowl game, paid reservations for two and \$55 for food and traveling expenses.

**It's Fun - It's Easy -
You May Win!
Enter This Week
And Every Week -
All You Have To Do
Is Pick The Winners.
There's Nothing
To Buy!**

Contest Rules

1. There are 10 football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.
3. Pick the score of the tie breaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.
4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Sunday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.
5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to Cotton Bowl game plus hotel, food and traveling expenses to Dallas and the January 1, 1971 football classic.
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p.m. or postmarked by 5 p.m. Friday.
7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.
9. Contestants must be 10 years old or older.
10. Everyone, except employees of this newspaper and their families, is eligible to enter.

- Bovina Businesses
Football Contest
HONOR ROLL**
- 1960 - Neil Smith
 - 1961 - Erith Hawkins
 - 1962 - Emmet Tabor
 - 1963 - Paul Jones
 - 1964 - Jeanne Kerby
 - 1965 - Allen Cumpton
 - 1966 - Truck Lusk
 - 1967 - Leroy Lance
 - 1968 - Bill Roberts
 - 1969 - Larry Wardlaw

Turn This Blank Into Blade Office By 5 P. M. Friday

Bovina Businesses Cotton Bowl Football Contest ENTRY BLANK

Contestant's Name _____
Address _____

Tie Breaker (Pick Score) Vega _____ at Bovina _____

- | | |
|----------------------------------|----------------------------------|
| Parmer County Cattle Co. _____ | Agri-Sprayers _____ |
| Bovina Wheat Growers, Inc. _____ | Sherley Grain Co. _____ |
| Bonds Oil Co. _____ | Charles Oil Co. _____ |
| Birkelbach Machine & Pump _____ | Oklahoma Lane Farm Supply _____ |
| Bovina Gin Co. _____ | First State Bank Of Bovina _____ |

FOR MODERN FARMING USE

BONDS OIL CO.

Hwy. 60 238-2271

Springlake-Earth at Kress

**BIRKELBACH
Machine & Pump**

Highway 86 - Pho. 238-3591
Kenny Birkelbach, Manager
Home Phone 238-6671

Distributor For
**Deep Well
Turbine Pumps**

Farwell at Sudan

**BOVINA
GIN CO.**

- *Top Quality Ginning
- *Fairness In Every Dealing
- *Sincere Appreciation For Your Business

FM Road 1731 North
Phone 238-4801
Johnnie Horn, Manager

Dimmitt at Abernathy

"We Aim To Please"

Agri-Sprayers

- *Phillips 66 Fertilizers
- *Aerial Spraying Service

Main Office On Third Street
In Bovina - Phone 238-4311
Hanger Two Miles West
Of Bovina On FM Road 2290

New York Jets at Pittsburgh
Steelers

SHERLEY GRAIN CO.

Serving Parmer County Farmers
The Year 'Round'

Phone 238-2211
Bovina

Texas A&M at S.M.U.

**CHARLES
OIL CO.**

Phillips 66

- * Tires
- * Batteries
- * Accessories

Dallas Cowboys at New York
Giants

SUN-MASTR® ROTARY MOWERS

TITAN Model 1-1680
Heavy Duty
Direct Drive 168"

Stalk Shredder

A big mower for the
big acreage jobs!

**OKLAHOMA LANE
FARM SUPPLY**
Phone Tharp 225-4386
T.C.U. at Texas Tech

First State Bank
OF BOVINA

Complete Banking Services

Hours:
8 a.m. to 4 p.m.
Monday thru Thursday
8 a.m. to 6 p.m. Fridays
Closed Saturdays

Western Michigan at West Texas

Game Here At 7:30 p.m. --

Bovina Seeks Revenge Against Vega Friday

'Horns In Tie For Loop Lead

The Bovina Mustangs will attempt to halt their current three game losing streak here Friday night as they meet the favored Vega Longhorns in District 3-A competition on Mustang Field. Game-time is 7:30.

The Longhorns are one of four teams in 3-A tied for the top spot with 4-1 records. In district play, the 'Horns have won over Kress, Springlake-Earth, Hart and Happy. Their lone loss was a 28-14 decision to the Sudan Hornets, the team which defeated the Mustangs last week, 39-26.

In addition to attempting to get their losing streak halted, the Ponies will be seeking revenge for a 20-19 setback suffered at the hands of the Longhorns in the final game of the 1969 season. Vega scored in the last two minutes to win that tilt from the Maroons.

This will be the next to last game of the year for the Bovina team which has a 3-5 record. Wins in the final two tilts would give them a 5-5 mark and would be an improvement over the 4-6 record of last year.

The 'Horns have been handicapped to some extent by injuries. Their powerful fullback, Ron Fangman, 185-pound senior, is not expected to see action because of an injury.

Vega lost only three seniors from a good team of a year ago and has 18 lettermen back from that group.

This is the second consecutive year for the 'Horns to lead a better-than-average team.

Gib Hough, Mustang head coach, says the Vega team is similar to his own squad in that it runs the same offense and the defense is also much the same. "We'll be looking at ourselves when we play Vega," he indicates. Too, the teams are approximately equal from a physical standpoint.

The Mustangs, who also have been hurt by injuries to key personnel, came out of the Sudan clash "not any worse," says Coach Hough. "We're not any better, but we're not any worse, either."

Most of the Vega offense is based on a running attack, Hough says.

In other District 3-A action this week, Springlake is at

Kress, Happy is at Hart in a battle of the also-rans, and Farwell plays at Sudan in a showdown between those two teams which are a part of the four tied for the league lead.

Farwell, Vega, Kress and Sudan all have only one district loss.

Eliminated from title contention in addition to the Mustangs, are Happy, Hart and Springlake-Earth.

Next week is the final round of regular-season play.

School Menus

November 9-13

Monday -- Chili over corn-chips, cheese wedges, cabbage and green pepper salad, corn-bread, butter, butter cookies, apricots, milk.

Tuesday -- Pork chop, gravy, creamed potatoes, turnip greens, hot rolls, butter, apple-butter, milk.

Wednesday -- Barbeque on bun, buttered corn, blackeyed peas, apple pie, milk.

Thursday -- Turkey pie, tossed salad, glazed carrots, buttered toast, fruit cup, milk.

Friday -- No school - teachers meeting in Amarillo.

32 Points In Seven Minutes --

Sudan Stings Mustangs In 39-26 Scoring Race

The Bovina Mustangs and the Sudan Hornets scored 32 points between them in the final seven minutes in a District 3-A football game here Friday night. The visitors got 18 of those 32 to go with the 21 they already had to take a 39-26 win over the Ponies, who were playing before a homecoming crowd. The favored Hornets had only

a thin, one-point lead at the halfway mark and it looked then like it was anybody's game. Sudan added eight points in the third period while holding the Mustangs scoreless and that put them in a commanding position when the scoring fireworks started in the tilt's closing minutes.

The loss dropped the Mustangs' season mark to 3-5. They are 2-3 in district competition. Fumbles possibly cost the Mustangs a win. They miscued the football five times and the Hornets covered all of them. On the other hand, Sudan was guilty of four fumbles and the Mustangs took advantage of two of those.

The Maroons lost the ball on fumbles the first two times they had possession and the Hornets turned the second one into six points.

A fumbled Mustang pitchout gave Sudan possession on their own 46. They scored in four plays with the big gainer being a 46-yard pass play which gave the Hornets a first down at the Bovina nine. On the second play from there, Halfback Gregory McNabb went in for the tally with 5:36 remaining in the opening period. The extra point kick failed.

The Mustangs, to the delight of the homecoming crowd, tied up the score early in the second quarter. The score came on a 10-yard run by Halfback Walter Martinez, climaxing a 40-yard drive which began when Tommy McCormick pounced

on a Sudan fumble. Infantry plays by Halfback Mike Beauchamp and Fullback Leroy Pearson moved the ball to the 24. Then on a fourth and eight situation, Quarterback Mike Hough passed to Jimmy Harris for 12 yards and a first down at the 12-yard line. Pearson then made two more to set the stage for Martinez' gallop into score-land. Harris' attempted kick for the extra, go-ahead point was off to the right and no good.

The Hornets got their second teedee with 2:11 remaining in the half on a 57-yard screen pass from Quarterback Bo Lance to McNabb. Kim Engram kicked the extra to make the count, 13-6.

Five plays later, the Mustangs had the tying touchdown. Billy Shelby returned the Sudan kickoff from the five to the 33. Pearson roared for 10 and the Mustangs were awarded a 35-yard gain on a Hough to Harris aerial which was incomplete, but on which interference was ruled. That gave the home team a first down at the Hornet 22 with time running out. Pearson got three to the 19. Martinez made six on a pitchout and then Pearson went in for the score with only 46 seconds remaining in the half. Harris' extra point kick was off to the left and the score stayed 13-12.

Sudan's third six-pointer came late in the third period on an 18-yard scamper by Fullback Steve Edwards. That play

climaxed an 83-yard drive for the visitors. Edwards and Halfback David Weaver alternated in carrying the pigskin downfield for that one. Edwards then ran the dual extras to boost Sudan's margin to 21-12.

The Hornets started the fourth quarter scoring race on a 13-yard pass play from Lance to Halfback Roger Boyles. That made the count 12-27, and in less than three minutes the visitors pumped that up to 12-33 on a 57-yard dash by the rangy, hard-to-tackle Weaver.

Then the Mustangs joined the scoring act. Harris returned the ensuing kickoff from his 10 to the Sudan 24. Another pass interference call on a Hough to Harris toss gave the Ponies a first down at the one and Halfback Roy Ramirez blasted over from there to make the score 18-33. A running attempt for the extra points was fumbled away.

Two plays later, Ramirez intercepted a Hornet pass, returning to the Sudan 14. A half-the-distance penalty put the ball at the seven yard line and Pearson went in for the score on the first play from there. That made it 24-33 and when Pear-

son also ran the dual extras, it was 26-33 and the Mustangs were back in the ballgame.

The score was too close to be comforting to the Hornets, who needed the win to remain in the running for the district championship. They tacked on six more points with 0:17 remaining on a 44-yard jaunt by Edwards to conclude the scoring at 26-39.

Pearson was Bovina's leading ballcarrier with 72 yards in 18 attempts. Martinez netted 32 yards as his number was dialed 11 times and Beauchamp carried eight times for a 34 yard total.

STATISTICS:

BOVINA	SUDAN
13	First downs 15
77	Yards gained rushing 314
15	Passes attempted 12
7	Passes completed 5
124	Yards gained passing 158
201	Total offense 472
2	Passes intercepted by 0
6	Number of punts 4
33	Punt average 21.5
5	Number of fumbles 4
	Opponent's
2	fumbles recovered 5
5	Number of penalties 9
55	Yards penalized 107

SC Prexy Speaks At Area Schools

Bovina High School Student Council is running for the vice-presidency of the Top of Texas District. The district convention will be held November 21 at Hereford High School. Student Council is a worldwide organization dedicated to improving student-faculty relations and making better citizens.

Meloney Marshall, president of Bovina High Student Council, has recently visited area schools, speaking on how to improve their student councils and soliciting their support for the district convention.

Meloney has spoken to schools in Happy, Hart, Friona, Lazbuddie, Farwell and Vega.

Fillies Elect Co-Captains

Meloney Marshall and Sheryl Morrison were elected co-captains of the Bovina Fillies basketball team at a recent meeting.

Meloney is a senior and plays guard on the team. Sheryl is also a senior and also plays a guard position.

UNICEF Drive Success

Bovina High Future Homemakers members collected \$109.80 in drive for UNICEF Saturday night. This money will be sent to aid underprivileged children.

The Future Homemakers express their appreciation to everyone who donated.

BEST OF PRESS

A Good Hint
The reason a dog has so many friends is that his tail wags instead of his tongue.
-U.S. Coast Guard Magazine.

Happier To Go
The trouble with many of us is that we would rather be ruined by praise than saved by criticism.
-Telegram, Worcester, Mass.

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Bonds Oil Co.
Bovina



STUDENT COUNCIL AT WORK -- Meloney Marshall, president of Bovina High Student Council, and Bryan Elliot, president of Friona High Student Council, discuss ways of improving student council in local schools.

From Sudan --

Colts & 'B' Take Three

The seventh, eighth and 'B' teams made a clean sweep of Sudan as they took three games Thursday there.

In the seventh grade game, Ray Martinez made a touchdown and carried the ball over for the two extra points, for the only score in the game as Bovina won 8-0.

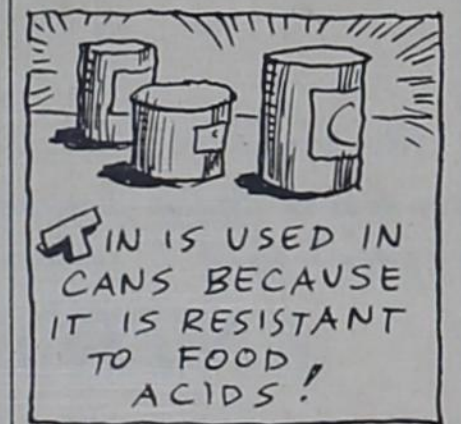
The eighth grade scoring was dominated by Gary Ward as he made two touchdowns and carried the ball over twice for the two point conversion. The final score was Bovina 16, Sudan 0.

Kim Rundell made two touchdowns and Tony Serna one as Mustang 'B' defeated Sudan 18-0.

The defensive units played exceptionally well Thursday as they held the Sudan teams scoreless in all three games.

Tuesday night, the B team and Eighth Grade team played at Vega.

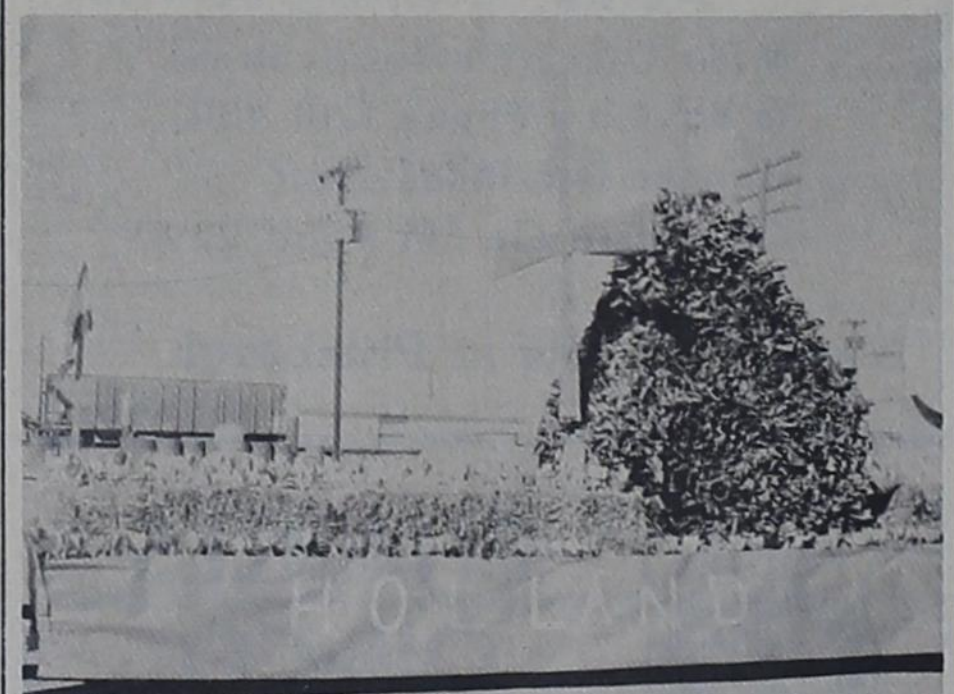
Tuesday of next week, the three teams play Hart here with the first game beginning at 5.



TIN IS USED IN CANS BECAUSE IT IS RESISTANT TO FOOD ACIDS!



SWITZERLAND --- The Junior Class won second place with this scene of Switzerland. It featured a mountain, Swiss clock, followed by a large hunk of Swiss cheese.



THIRD PLACE --- The Eighth Grade Class took third place honors with this float of Holland. The tulips of different colors added to the beauty of the float.

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