

**WINNER**  
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Vocational Agriculture Teachers  
Association of Texas

# The Bovina Blade

"In The Agricultural Center Of Parmer County"

10¢  
Per  
Single  
Copy

THE NEWSPAPER  
THAT WORKS FOR  
A BIGGER, BETTER  
BOVINA

WEDNESDAY, SEPTEMBER 26, 1962

BOVINA, TEXAS

VOL. VII, NO. 13

## WHITTLIN'

BY DOLPH MOTEN

It looks from here, folks, as if we're going to have a seat in front of the stage of vicious politics-----right in our own 18th Congressional District.

Such seems to have already started and it'll probably get worse between now and election day, Tuesday, November 6.

An advertisement we noticed in The Amarillo Daily News in favor of Jack Seale, Republican candidate, who is attempting to unseat Democratic Congressman Walter Rogers, makes a claim concerning a recent speech Rogers made at Lazbuddie that we believe to be slanted.

If Rogers made the statement which Seale's ad says he (Rogers) did, and we don't know for sure that he did, then the meaning of the statement has been changed from Rogers' intent. Such action we don't think is right.

The ad, if our memory serves correctly, said that Rogers said that there was no crisis in Cuba or that Cuba was not now in a state of crisis.

How ridiculous can you get? Certainly Walter Rogers, who has so capably served as our congressman for past 12 years, is fully aware of the serious situation which exists in Cuba.

As a matter of fact, we've heard him discuss the situation on two occasions. And one of those was at Lazbuddie at the time the ad mentions!

Whether or not there is a "crisis" in Cuba is simply a matter of definition.

But Seale's ad would lead the casual, unthinking reader to believe that Rogers thinks that every thing is peaches and cream in Cuba.

May we repeat, How ridiculous can you get.

The casual, unthinking reader . . . and voter . . . is exactly the kind, it seems to us, that the strong metropolitan, big business force of politicians in Amarillo is trying to reach . . . and influence.

That's the kind of people they're going to have to get their votes from if they get enough to do any good against Rogers, the congressman who has always voted in favor of farm legislation which is beneficial to our particular area.

People who will think, even a little bit, can quickly see the wool which is in a position to be pulled over their eyes the minute they allow it to be.

The thing we would fear most, if we were in Rogers' position, would be that the aforementioned political machine might mislead the public with its slanted advertising materials which we admitted earlier.

Wouldn't it be absurd for Rogers to come out and say, "I know there is a serious situation in Cuba," without saying anything before or after such a statement. Voters' reaction would be that "You dang well better know if you're going to be a good congressman."

Still, the aforementioned ad makes just such an absurd statement in reverse.

Such action galls us to no end. We've read, of course, about such politics being played, but always before it seemed to us that it was going on somewhere else and wasn't affecting our particular area. We shouldn't have kidded ourselves.

Such is going right here in our congressional district and we darsay that it will continue until election.

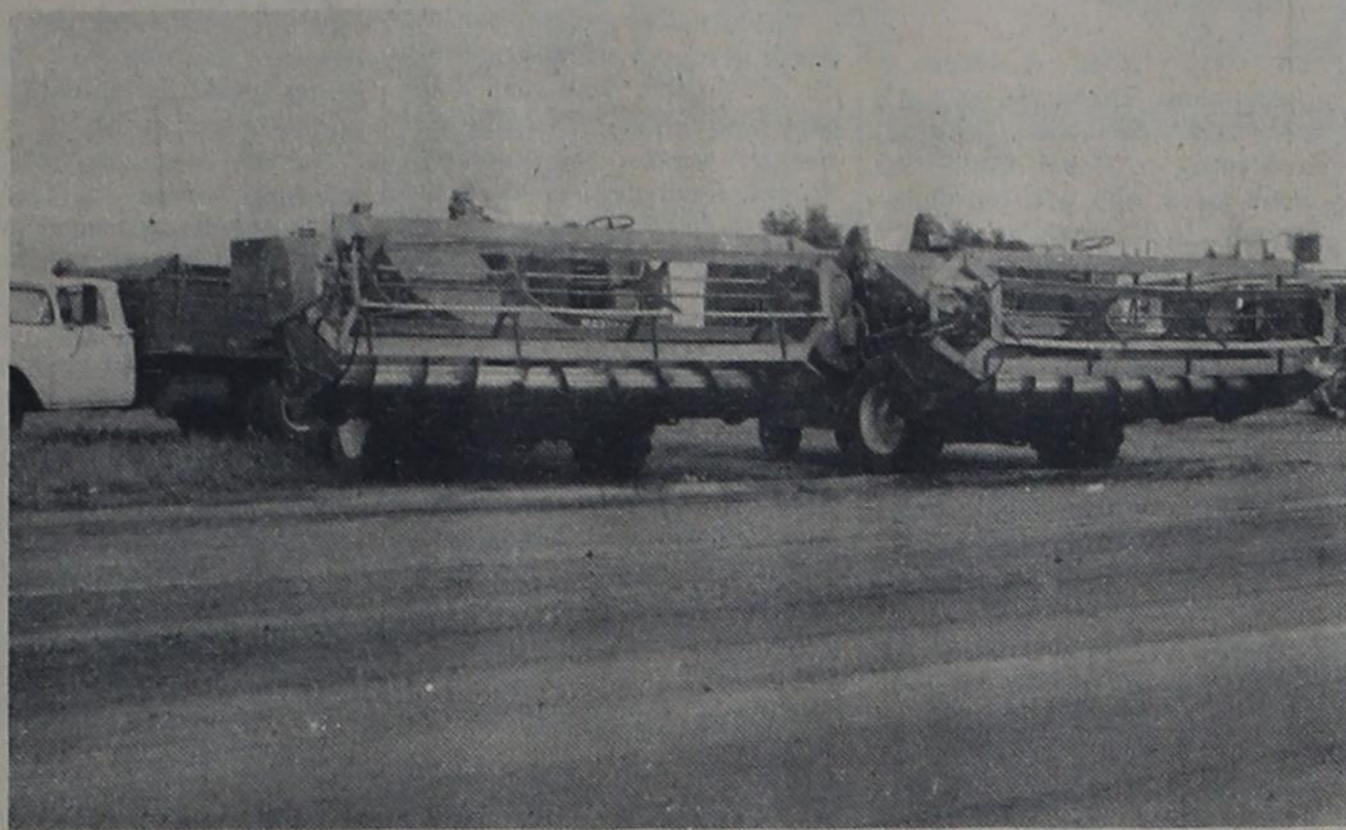
The Seale forces don't have any valid complaints to make against Rogers. He's done a tremendous job of representing the majority of people in his district.

Therefore, the Amarillo ultra-conservatives are forced to change the meanings of words and pick on petty, meaningless incidents to have a "case" at all.

Attempts are being made to influence the unthinking voter in other ways, too. For instance, this week we received -- and probably every other newspaper in the 18th Congressional District did, also -- a letter from Amarillo signed by a Mr. Ed Carey.

The letter, in which the name of Congressman Rogers was misspelled each time it was

(Continued on page 2.)



**HARVEST HALT**--This duo of parked combines, with grain truck in left background, offer mute testimony of the rain-halted milo harvest in this area. Rain stopped harvesting operations Monday just as work was getting underway throughout the area. Harvest was beginning a few days earlier than usual prior to the rain.

## GAME RATED TOSS-UP --

# Mustangs Vs. Dogs In First Home Game

It'll be game number four of the 1962 season, but the home debut for Bovina Mustangs when they take on Amherst Bulldogs in a non-district clash here Friday night.

Kickoff time is 8 p. m.

The game will feature a pair of injury-crippled squads. Both teams will be without the services of first string quarterbacks.

Mustang Quarterback Don Cumpton, who suffered a concussion in the game with

Whitharral last week, will be out of action for "at least two weeks," Coach Hallie Gee reports.

Cumpton was scheduled to be examined by a specialist in Lubbock today after which it will be known when he can return to the lineup.

In addition to their quarterback being out, the Bulldogs will also be handicapped by the injury-loss of a starting tackle.

The teams have identical records going into the game. They

have each won one, lost one and tied one. The Bulldogs locked up with Meadow, 6-6; won from Wilson, 32-20; and lost to Class A Sudan, 24-12. Mustangs have won from Springlake, lost to Farwell and tied Whitharral.

The teams are expected to be comparable in weight. Long suit of the Bulldogs is that "they're fast," according to Gee.

The game will probably be rated a toss-up due to the comparable records and the injuries

which both clubs have suffered.

Bovina fans feel it will be hard to tell what to expect of the Mustangs who will be playing without Cumpton who has served as the team leader while handling the quarterbacking chores, including all the passing, and getting more than his share of tackles from a linebacker position on defense.

Replacing Cumpton offensively will be Ken Horn, a sen-

(Continued on page 2.)

# Rain Totals More Than 2 Inches

## DEMOCRATS ATTEND CONVENTION--

# Mrs. Bullock Elected State Committeewoman

Mrs. Wyle Bullock of Lazbuddie was elected committeewoman from this senatorial district at state Democratic convention at El Paso last week.

In winning the committeewoman position from 30th Senatorial District, the Parmer Countian defeated Mrs. J. H. Banard of Floydada. Mrs. Bullock received 62 votes from convention delegates from the 15-county area while Mrs. Banard polled 54.

Mrs. Pat Bobo of Muleshoe has held the post for past four years.

Delegates from Bovina and Lazbuddie represented Parmer County at the state convention.

Delegates attending were Mrs. Bullock, Freeman Davis, T. O. Lesly of Lazbuddie and Durward Bell and Bob Wilson of Bovina. Bill Sheehan and Frank Spring, Friona delegates, did not attend the convention. They were represented by Mrs. Wilson and Mrs. Bell, who were alternate delegates.

George Batson of Littlefield was named committeeman from this district replacing Frank Moore of Plainview.

Davis was chairman of Parmer's seven-member delegation.

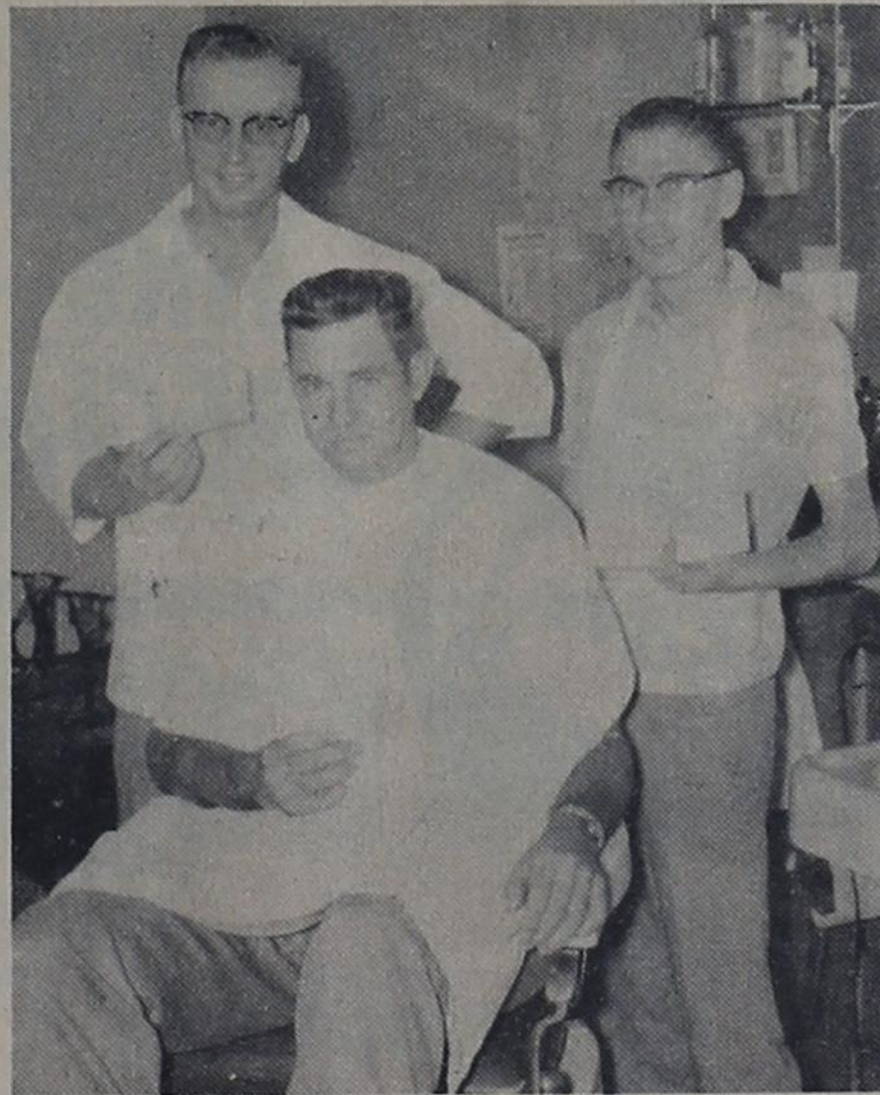
The delegates report that the convention was as harmonious as a political meeting of that size could be.

Mrs. Bullock's duties as committeewoman will be, primarily, to promote the Demo-

cratic Party in this district, especially women's activities. This county's delegates to state convention were elected at county convention which was held May 12 in Farwell.

## DISCOURAGING WEEK FOR ENTRANTS--

# Rogers Football Contest Winner



**THE WINNERS!**--This trio broke the winner's circle in last week's Bovina Businesses Cotton Bowl Football Contest. Taking first place and the only entrant of a total of 126 to name nine of 10 winners was Jerry Rogers, left, who is holding his \$5 check. Harold Hawkins, center, was second and received \$3 in prize money. Larry Webb came in third for \$1 in contest prize money. Hawkins and Webb each named eight winners and the tiebreaker score determined their placings.

## Weather by Willie

Old Sol will be out in all its glory this weekend.

--WILLIE

# Farmers Consider Moisture Good, Bad

"Rain is always good in this dry country."

That's the way at least some area farmers feel about moisture which began falling here

Sunday night and continued through first part of the week.

The rain halted all milo harvesting, which was just getting underway for the most part.

More than two inches had fallen in most of the area at Blade deadline time, with no promise that the rain would quit within next few hours.

This rain seemed to be of the general variety with all areas around Bovina receiving about the same amount of moisture.

The rain started falling Sunday night and continued through Monday afternoon. Stopping Monday afternoon, it began again Monday night and continued through Tuesday.

An advantage to the rain is that it has fallen slowly and has soaked in to the ground throughout this section.

Wheat is the crop which is expected to benefit most from the moisture. Most of the wheat crop here has been planted and this, farmers feel, will be ideal for getting it up and off to a good start. "This is the best thing that could have happened to our wheat crop," one farmer remarked.

On the liability side of the rain's statement of condition is milo, which for the most part was just entering the harvesting stage, and cotton, which is a few weeks away from being ready for harvest, but doesn't need the moisture.

Consensus of opinion among farmers seem to be, in regard to milo and cotton, "Everything's all right and we're not hurt . . . if it'll just let up before too long."

Continued rain will cause the already - matured grain sor-

ghum to fall, causing difficulty in harvesting and a reduction in yield because it will be impossible to harvest all of the downed crop.

In case of cotton, continued rain will result in lower grades which can prove costly to farm-

(Continued on page 2.)

# Gun Club Trophy Shoot Attracts Ten

Friona members of Bovina Gun Club dominated a trophy shoot for club members Sunday afternoon at trap shooting range east of town.

C. L. Lillard was high for the afternoon with a score of 48 out of a possible 50. R. L. Duke, also of Friona, was second with 46.

This was first half of a two-shoot contest. High average shooter for the two will be awarded a shooting jacket. Second half will be held third Sunday in October.

A total of 10 club members participated in the opening round Sunday.

A total of 10 club members participated in the opening round Sunday.

Taking third place was R. L. Hopingardner, 45; Nick Trienen, with 44, was fourth; Art Mast had 43, Sam Sudderth, Sonny Roach and Howard Looney had 42 each, Jerry Roach had 41 and George Douglas 35.

Each of the entrants shot 25 "birds" from 16 yard line and 25 from 21 yard line.

## Accident Does \$500 In Damage

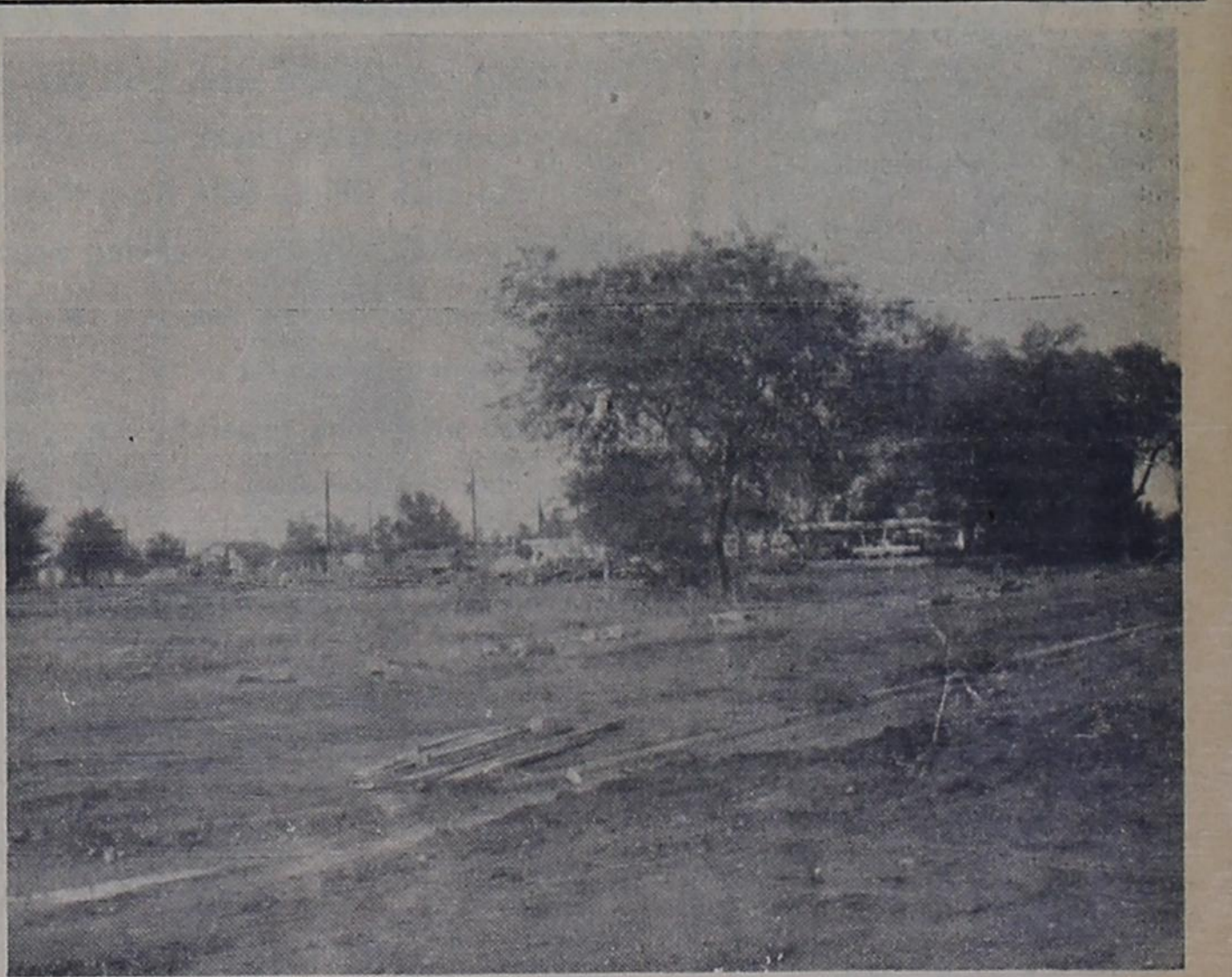
Damage estimated at more than \$500 was done in an accident involving three cars at Bovina Dairy Freeze Thursday night.

The accident occurred when a '60 model Chevrolet being operated by Mrs. A. L. Glasscock went out of control momentarily and struck a '58 Plymouth station wagon and a '59 Chevrolet.

The automobiles which were struck were parked at the driveway at the time. The station wagon was occupied by Mrs. Jack Kesler and children. Delbert Morris was in the Chevrolet.

According to reports, the Glasscock car went out of control when Mrs. Glasscock attempted to move it forward and away from a canopy post so her husband, who had turned in their order at the drive-in window, could get in the car easily. Mrs. Glasscock evidently stepped on the accelerator instead of the brake when she started to stop the car causing it to go out of control.

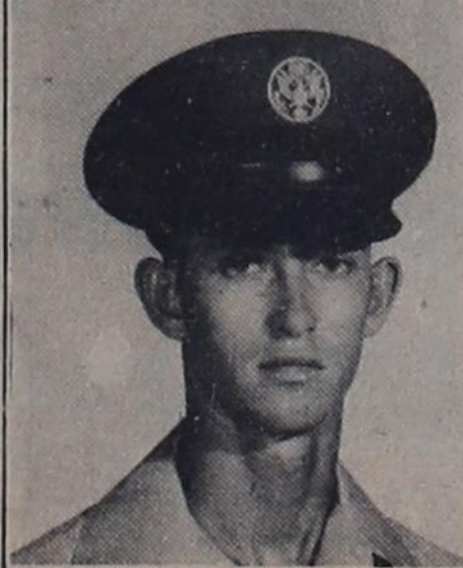
Damage was estimated at about \$200 to each of the cars which were involved.



**LANDMARK CHANGE**--Work was going on last week to clear away improvements on former location of state highway department in Bovina. The property, located at intersection of Third Street and Highway 86, was sold recently by the state to B.V. Hughes of Farwell. Hughes plans to construct a building to house an automatic laundry on the site. Moved from the property was a metal building and a cyclone fence which encircled the land.

## TURNER AND HALL--

# Airmen To Mississippi



AIRMAN TURNER

**LACKLAND AFB** -- Two Bovina men are being reassigned to Keesler AFB, Miss. to attend the United States Air Force technical training course for radio and radar maintenance specialists.

The men, both of whom have completed basic military training at Lackland, are Airman Basic Jackie D. Turner, son of Mr. and Mrs. F. O. Turner, and Airman Basic Delbert A. Hall, son of Mr. and Mrs. Grady Hall.

Both airmen are 1961 graduates of Bovina High School.



AIRMAN HALL



SEASON RECORD NOW 1-1-1--

# Ponies Come From Behind, Tie Whitharral



The Bovina Blade

Second-Class Privileges Authorized at Bovina, Texas  
Published at Bovina, Texas, Every Wednesday

Dolph Moten . . . . . Publisher & Editor  
Sue Moten . . . . . Women's News

### Whittlin'--

used, is just as absurd and ridiculous as the ad which we mentioned earlier.

Here's the letter:  
"Editor,  
"Why does Walter Rodgers won't rigement the farmers of America -- to further increase the debt our children will have to pay -- to disarm the world for easier conquest by the Communists -- He has voted for these measures.  
"Walter Rodgers likes Kennedy, Do you?  
Ed Carey  
Amarillo, Texas"

HOGWASH!  
And if we didn't appreciate people writing letters to the editor of The Blade, our comment wouldn't be that kind. Surely such a stupid letter doesn't even deserve even that much sensible comment.  
But such, friends, is what you can expect to be bombarded with between now and election time.  
We believe it's coming. Watch for it. Find out what's right before you vote.

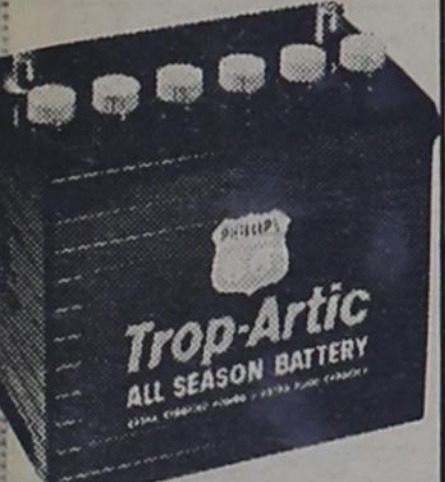
On a lighter note;  
Kern Tips, who is just about everybody's favorite football announcer in this area, is a talking example of a descriptive phrase. He used more descriptive phrases in broadcasting one football game than some people do in a lifetime.  
During his broadcast of the Texas-Oregon game Saturday night, for instance, he said, after a receiver had let a pass slip through fingers, "That boy wonders who's been using that greasy kidstuff on the football."  
We've heard him come up with some great ones, but that's our favorite to date.  
Years ago, we were fortunate enough to be in a group which was addressed by Tips. He told of his most embarrassing moment on a football broadcast.  
He was relatively new in the business, but he was at that point in his career where he figured he was pretty good, at that. (Everybody goes through such a stage, we think, until they have time to learn better no matter what their career is.)

So, when it came time for the broadcast to begin, Tips said, with enthusiasm, "Good afternoon, Kern Tips, this is ladies and gentlemen!"  
We'll part with this advice; Enter Bovina Businesses Football Contest and don't let the Republicans get you!

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**DEPENDABLE FULL POWER!**



Don't let battery worries spoil your driving fun. If your battery is weak and worn down, replace it now with a brand new TROP-ARTIC\* All Season Battery. \*A TRADEMARK

**CHARLES OIL CO.**

PHILLIPS 66 JOBBER  
Pho. 238-4321 - Bovina

Bovina Mustangs encountered more opposition than they bargained for in Friday night's game with Whitharral Panthers.

Going into the game as slight favorites, they were forced to settle for a 14-14 tie and had to come from behind in the

game's fading minutes to earn that.

Whitharral was undefeated and unscored on going into the game, but Bovina was given the favorite's nod after playing classier competition in first two games of season. This was third game of year for both

### Attend Tech West Texas Game

Several local people attended West Texas-Texas Tech football game at Lubbock Saturday evening. Among those going to Lubbock were Mr. and Mrs. A. M. Wilson, who visited in the home of Mr. and Mrs. Bob Sudderth, former residents of Bovina and Mr. and Mrs. Tom Caldwell, who visited in the home of Mr. and Mrs. Roy Clark, also former Bovinians.

Others attending game were Mr. and Mrs. Jack McCracken, Mr. and Mrs. Don Sides, Mr. and Mrs. Ray Carter, Mr. and Mrs. Mark Charles, Mr. and Mrs. Sammy Sudderth, Mr. and Mrs. Billy Johnson, Mr. and Mrs. Thomas Rhodes, Mr. and Mrs. James Roach, Mr. and Mrs. Tom Bonds, Mr. and Mrs. Gene Ezell, Mr. and Mrs. Bedford Caldwell, Mr. and Mrs. H. J. Charles, Mr. and Mrs. Kent Glasscock and Mr. and Mrs. Warren Morton.

### C.P.A. Employed At Sherley Grain

Mr. and Mrs. E. L. (Lanham) Ford moved to Bovina recently from Fort Worth. Ford is a certified public accountant and is employed by Sherley Grain Co. He was formerly with Ernst and Ernst in Fort Worth.

The Fords have two children a son Clay, two years old and a daughter Kay, who is in the first grade. They are at home at 506 Halsell.

They both attended Weatherford Jr. College at Weatherford Texas and are members of Baptist Church.

**ROSHOLT S. D. REVIEW:**  
"People keep telling us that far more students will be trying to go to college than there will be places for them. Therefore the federal government must step in with financial help for the construction of facilities among other things. What was quite interesting to us was the fact that recent estimates by college authorities indicate 25,000 to 50,000 more places exist in colleges than are being filled. Thus it is interesting, if not a little distasteful, to hear all this belling on the part of those who would seek to panic us into further extension of the already long arm of government aid."

**Rites Held For Metlock Baby**  
Graveside services were held Monday afternoon at Bovina Cemetery for the infant son of Mr. and Mrs. Kenneth Metlock, with Rev. John Ferguson, pastor of First Baptist Church of Bovina, officiating and Rev. J. T. Campbell of Kress assisting.

The infant was born Saturday at Parmer County Community Hospital in Friona.

Survivors included his parents, and a sister, Janet.

**Rain--**  
However, farmers as a whole anticipate no ill effects from the moisture, only benefits, if the rain stops and the sun comes out soon.

### Nearly Deaf Tot Gets Hearing Aid

**HAMBURG, Pa. (UPI)** — Yvonne Dunkle has spent all of her 18 months of life in silence. And until recently, it appeared she was destined to grow up not only deaf, but not ever learning to speak.

But today all this is changed. Yvonne can hear. And, doctors say, she will learn to talk normally.

It all began about six months ago when Yvonne's parents, Mr. and Mrs. Marlin Dunkle, noticed that their daughter didn't respond to sounds.

Their family doctor told them that it was difficult to establish hearing levels in a very young child and next to impossible to fit a child that young with a hearing aid.

But the Dunksles went to Temple University Medical Center in Philadelphia where they talked with Dr. Bernard J. Ronis, a member of the Pennsylvania Academy of Ophthalmology and Otolaryngology.

Dr. Ronis tested Yvonne's hearing by placing her in a soundproof booth having controlled volumes of sound. A new electronic instrument measured her hearing ability accurately and enabled the doctor to find her range of hearing without having to ask her to tell him the tones she could hear.

Dr. Ronis prescribed a hearing aid and Yvonne was fitted with a Y-cord six-transistor aid.

Yvonne can now hear. "She will soon be able to recognize and understand words and will begin to talk at an age when her playmates are also learning speech," Dr. Ronis said. "Without the hearing aid the chances are she would have become a deaf-mute."

Yvonne is going to be enrolled in a nursery school soon, and when she is about 4 years old she will undergo more tests to determine the extent of her hearing and see how much speech she has developed.

At that time, Dr. Ronis said, she could be enrolled in a special school for the partially deaf.

The doctor said he thinks that Yvonne is one of the youngest children ever fitted with a high-powered hearing aid.

### Mustangs--

for, and David Anderson, a sophomore. Those two boys will alternate at the position, according to Coach Gee. "We don't know who will play line-backer in Cumpton's place," the coach said early this week.

"The way we've been playing, I don't see how we're going to beat anybody," the coach commented in regard to the game's outcome.

When the Bulldogs invade Mustang Field Friday night, they will be seeking revenge for Bovina's 22-16 upset win at Amherst last season.

Speed was long suit of the 'Dogs last year, also, and they turned on the razzle-dazzle before the Mustangs were able to pull the win out of the fire.

Protecting their six-point lead in last year's game, the Mustangs forced Amherst to fumble three times inside the 11-yard line during the final quarter.

That was Amherst's first loss of the season last year.

A good representation of fans is expected to turn out for the game since it is home opener for the maroon and white.

### Contest--

week's contest. That makes an average of 130 contestants for each of the first three weeks.

Of that total, 16 named seven winners, 44 had six right, 46 had five named correctly, eight had four right, six had three right and one entrant picked only two winners from the 10-game slate.

This week's contest may be found on page five of this issue of The Blade.

it for Bovina's six points.

Whitharral got its first score on a third quarter break. Mustangs fumbled on their own 11 yard line after putting a Panther punt in play on the 13. From that point, Whitharral's Larry Simmons sailed over for the TD. Extra points attempt for Whitharral failed to leave Bovina with a thin, 8-6 margin.

The Panthers took the lead early in fourth quarter, scoring on a 71-yard, nine-play drive that was aided by a 15-yard penalty against the Mustangs. Simmons carried over the score from a yard out. Terry Gage carried over two points on extra points try to give the host team an 8-14 lead.

Mustangs bounced back for the tie late in final period on a 64-yard scoring drive which was highlighted by a 45-yard pass play from Quarterback Don Cumpton to Halfback Jerry Frazier. Fullback Tally Kelso got the score on a nine-yard scamper around left end. Line play for extra points was stopped to leave score in the 14-14 knot.

The tie left Coach Hallie Gee's Mustangs with a string of ones for their season record, one win, one loss, and one tie.

The game was costly to the Mustangs in that Cumpton, star quarterback, suffered a concussion during the game and will be lost to the team for at least two weeks. Cumpton played the entire game against Whitharral and the injury was discovered after the game.

Kelso and Frazier divided rushing duties almost equally for the maroon and white. Kelso toted the mail 12 times for a total of 69 yards while Frazier contributed 67 yards in 11 tries. Cumpton netted a total of 30 yards in eight runs in spite of having nine yards charged against him when he was tackled while back to pass.

Mustangs completed four of nine passes of a total of 69 yards net. Frazier's 45-yarder was the big pass play of the game. Frazier also caught a 15 yarder. Glasscock gathered in an 11-yard pass. Kelso caught one that netted a two-yard loss.

Bovina kicked off to begin the game. Panthers were forced to punt without making a first down with ball rolling dead on Bovina's eight. Cumpton and Kelso carried for a first down on the 20 and Cumpton got five more on third down to the 25 before Kelso punted out of bounds on Whitharral's 49.

The Panthers plowed to Bovina's 10-yard line and looked like they were on their way to a score before losing the ball via fumble route on the 10.

Taking over at that point, Mustangs drove to the enemy 36 before being forced to punt. Kelso's boot went into the endzone and was put in play on the 20 as first quarter ended.

Whitharral picked up one first down before being forced to punt. That was the punt that was blocked and covered in the endzone by Glasscock for Bovina's initial six points. Kelso circled left end for the points-after to give Bovina its 8-0 lead.

Bovina controlled the ball only 11 plays in second quarter. Forced to punt from Whitharral's 40, Kelso's kick went out of bounds on Whitharral's five. The Panthers used up 16 plays and the remaining time in second stanza in shoveling down to Bovina's 33 as time ran out in the half.

Bovina received to begin second half, couldn't gain and punted. Same snake bit Whitharral with their punt rolling dead on Bovina's 13.

On first play from that point, a Mustang fumble gave ball to the host team on 11. After Gage was held for no gain, Simmons carried it over to make the teams even from touchdown standpoint.

After taking the following kickoff, Bovina made it to Whitharral's 29 before being held on downs. The Panthers, aided by 15 yards of penalty against Bovina, went the 71 yard distance to the goal line in eight plays. Big gainer in the series was a 26-yard jaunt by Simmons. Simmons also did the scoring honors from one yard out. Gage carried over the double extras to boost the score in Whitharral's favor to 8-14.

Following the kickoff, Mustangs got to the mid-field stripe on the 15-yard pass to Frazier and a five-yard gain by Kelso before losing possession of the ball on a fumble. Whitharral couldn't gain and punted to Bovina's 12.

Mustangs unleashed a strong running attack from there. Kelso made 14, Frazier made 35 in two carries and Kelso eight more to the 31 before still another fumble cost Bovina possession again.

The determined Bovina defense, however, again forced Whitharral to punt before a first down could be managed for. This time, Mustangs put to ball in play on their own 35.

Cumpton threw on first down to Frazier who did a neat job of running after the catch to the Whitharral 20. Then Frazier jack-rabbitted for 11 more to the nine to set the stage for Kelso's nine-yard scoring trip around left end behind beautiful, defense-destroying blocks.

That knotted the score and it remained that way after extra points attempt failed.

Whitharral controlled the ball the remainder of the game and was on Bovina's 28 when the final whistle sounded. The Panthers failed to connect on four of five pass attempts in the game's final seconds in an attempt to score the go-ahead touchdown.

Defensively, Guard Gary Stevenson and Linebacker Cumpton drew praise from their coaches for their efforts in the game. Glasscock also turned in a creditable defensive performance.

STATISTICS:

Bovina	Whitharral	
12	First downs	11
166	Yards gained rushing	157
9	Passes attempted	10
4	Passes completed	3
69	Yards gained passing	39
235	Total offense	196
0	Passes intercepted by	0
4	Number of punts	6
26	Punt average	30.5
3	Number of fumbles	1
1	Opponent's fumbles recovered	3
3	Number of penalties	1
25	Yards penalized	15

**PLAY IT SAFE**

**PAY BY CHECK**

Don't carry more cash than you can afford to lose! Make all your payments by check — you'll have legal proof that you paid; your cash will be safe from theft, and you can safely pay bills by mail! Open your checking account here today!

- The deposits in every checking account are insured to \$10,000 under the Federal Deposit Insurance Corp.
- Your funds are safely backed by the strength of our large resources and reserves — and the experience of this bank!

IT COSTS SO LITTLE FOR THE SAFETY AND CONVENIENCE OF HAVING A CHECKING ACCOUNT HERE!

**FIRST NATIONAL BANK OF BOVINA**

"Helping Make A Good Community Better"

Member FDIC

Not Everyone Belongs To A Co-op But Everybody Benefits

**HARVEST-TIME TRUCK TIRE SPECIAL**

8:25x20-10 Ply Co-op Heavy Duty Nylon Truck Tire

**\$48<sup>95</sup>**

Plus Tax And Recapable Tire

Co-op Ethylene Glycol Anti Freeze Case Of Six-1 Gal. Cans **\$10**

**Bovina Wheat Growers**

Jim Russell, Mgr. "We Serve To Serve Again" Pho. 238-2691



# 'Atomitat' Boasts Comforts of Home

By PAT CONWAY  
United Press International

PLAINVIEW, Tex. (UPI) — Jay Swayze owns what he calls his "Atomitat," a 2,800 square foot, four bedroom, three bath home underneath a quiet residential section.

Contractor-builder Swayze has constructed an "atomic habitant," a fallout shelter with all the comforts of home.

Explaining the logic behind his underground home, Swayze said, "Let's say your city was about to be hit by an atom bomb. You would go into a fallout shelter. It would protect you, maybe. When you came out after the fallout danger was past, you would have your family and your shelter left, but probably not your home and other possessions.

"With Atomitat, you'd still have your home and everything in it."

Swayze's home is equipped with an emergency generator which could supply power for four months and an emergency sewage disposal system.

He can tap an underground water supply if city water service fails.

Air intakes bring fresh, filtered air into the home and one of the intakes has a radiation filter. Doors of the home are lined with lead and steel to protect against radiation.

The home's floor is 13 feet underground. The roof is three feet of soil. The home is topped with a two-car garage. Entrance is gained through a door between the two garages.

Also above ground is a large sitting room, a kitchenette, half-bath and tool room.

Down two flights of stairs is the door to the main house. It is flanked by planters holding flowers kept alive by ultraviolet lighting.

Special lighting is used to maintain above ground realism throughout the house. The house has a patio with lights to approximate the effect of sunlight at different hours of the day.

An 18 inch space between the concrete shell that surrounds the house permits a counter flow of air. Open a window and soft breezes enter.

There is a wood-burning fireplace which is vented to the outside and can serve as an exhaust in emergencies.

Insulated by the soil, the house has a constant temperature of about 72 degrees.

Swayze estimated the house cost \$135,000, including furniture and two cars to go in the ground level garage.

Swayze said the house should last 1,000 years, compared with the average 40-year lifespan for surface homes.



It seems to me that great fashion is often coupled with great simplicity. Case in point: R & K's embroidered shaft of wool jersey for day, afternoon and after-dark.

# MEAT PRICES LOWERED

without lowering on QUALITY!

Armour Star **BACON** Lb. **65¢** Fresh Tender **Beef Liver** Lb. **29¢**

Fresh Dressed Grade A **FRYERS** Lb. **33¢**

*Shurfine*  
**FRUIT COCKTAIL**  
No. 303 Can **19¢**

**ATTENTION ALL GROCERY SHOPPERS!**

Thursday-Friday-Saturday, Sept. 27-28-29  
**FOOD ITEMS Reduced!**

**SHURFRESH BISCUIT** 2 Cans **15¢**



**Folger's COFFEE** Lb. **65¢**

Campbell's **TOMATO SOUP** Tall Can **10¢**

*Shurfine*  
**LUNCHEON MEAT** 12 Oz. Can **39¢**

**TANG** BREAKFAST DRINK  
7 oz. Jar **35¢**  
14 oz. Jar **59¢**  
21 Oz. Jar **89¢**

**FALL Produce**

California Tokay **Grapes** Lb. **15¢**

Sunkist **LEMONS** Lb. **15¢**

Colorado Firm Head **Cabbage** Lb. **5¢**

**GLEEM TOOTHPASTE** Reg. 53¢ **LARGE TUBE 39¢**

Shurfresh **OLEO** lb. **19¢**

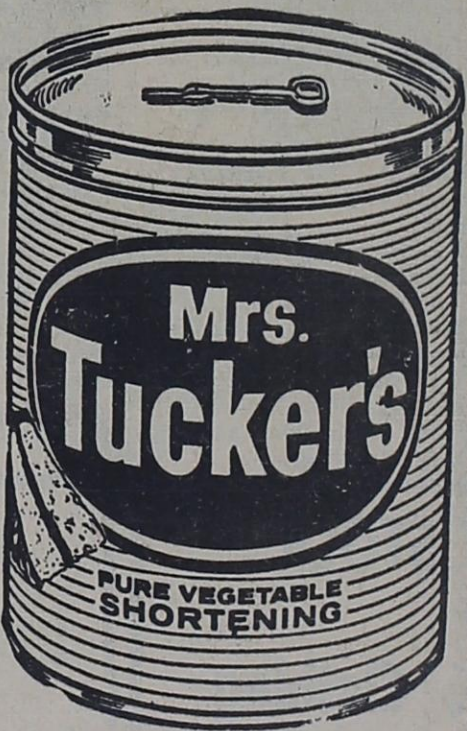
*Shurfine*  
**PINEAPPLE JUICE** 46 oz. Can **29¢**

Yellow **Onions** Lb. **5¢**

Diamond Smooth **PAPER PLATES** 40 - Count Cello Package **79¢**

**FROZEN Food Buys**  
Banquet **TV DINNERS 39¢**

Chocolate Flavor **MALT-O-MEAL**  
22 oz. Box **33¢**



Liquid Frolic **DETERGENT** 22 oz. Size **59¢**

Austex **TAMALES** 2 No. 300 Cans **49¢**

Austex **CHILI** No. 2 Can **59¢**

*Shurfine*  
**ORANGE JUICE** 2 6 oz. Cans **29¢**

*Shurfine*  
**FLOUR** 5 Lb. Bag **39¢**

3 Lb. CAN **59¢**  
American Beauty **SALAD RONI** 12 oz. Cello Bag **21¢**  
**CRACKER-JACKS** 3 Boxes **25¢**

**BLUE PLATE BREADED SHRIMP** 10 oz. Pkg. **63¢**

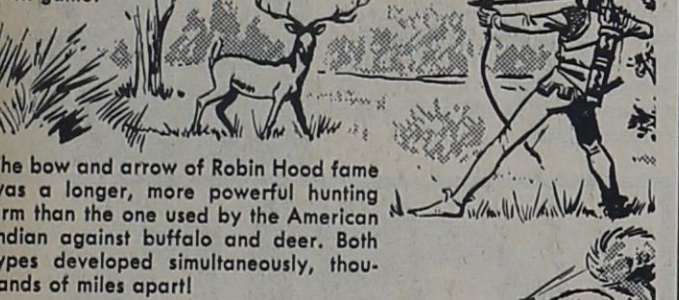
**SHURFINE CHOPPED BROCCOLI** 2 10 oz. Pkgs. **25¢**

## The Sportsman's Corner

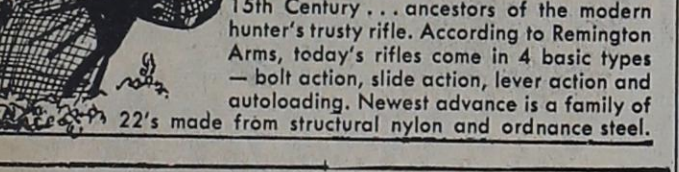
by Dr. Joe Linduska, Remington Wild Life Expert



One of the earliest hunting arms is mentioned in the Bible — David's slingshot! Primitive man's sling, made of forked wood and a leather thong, enabled him to cast a stone much further than he could with bare arm... made him a match for swift game!



The bow and arrow of Robin Hood fame was a longer, more powerful hunting arm than the one used by the American Indian against buffalo and deer. Both types developed simultaneously, thousands of miles apart!



First hunting guns were made in the 15th Century... ancestors of the modern hunter's trusty rifle. According to Remington Arms, today's rifles come in 4 basic types — bolt action, slide action, lever action and autoloading. Newest advance is a family of 22's made from structural nylon and ordnance steel.

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FOOD STORE  
**SUPER MARKET**  
BOVINA

PARMER COUNTY'S FINEST



## Rainbow Girls Have Office Installation

Miss Donna Kay Dunn, daughter of Mr. and Mrs. Otis Huggins of Farwell, was installed Worthy Advisor for the Order of Rainbow for Girls Monday evening at Masonic Lodge Hall. Installing officer was Mrs. Glenn Dunn of Muleshoe. Assisting her were Mrs. Roy Crawford, installing marshal; Mrs. Aubrey Brock, recorder; Miss Judy Crawford, chaplain and Mrs. W. E. Williams, pianist.

Officers installed other than Miss Dunn were Misses Linda Langston, Worthy Associate

Advisor; Vicki Rogers, Hope; Mary Coffey, Faith; Martha Coffey, Chaplain; Maureen Hammonds, Drill Leader; Peggy Eason, Love; Bettie Mae Stevens, Religion and Patriotism, Janice Price.

Basket arrangements of white roses tied with red satin ribbon flanked the altar which was covered with silver, carrying out the honorees colors, of red, white and silver. Individual bud vases were centered on color stations with a single white carnation.

Following installation ceremonies, Miss Dunn recognized her parents and her Rainbow Dad, R. T. Langston of Farwell; Worthy Master of Masons, Leslie McCain; and Worthy Matron of Eastern Star, Mrs. Roy Crawford.

The reception hall carried out the honorees colors with red streamers gracing individual tables which were centered with bouquets of dahlias.

The serving table was laid with a red linen cloth and featured a centerpiece of floating red and white dahlias in a crystal bowl. Refreshments of strawberry punch and cake decorated with rainbow emblem and roses were served to approximately 50 people.

## Blade Sawdust by SUE MOTEN

Have you ever noticed how it upsets men to be beaten by a woman. Several prospective football contest winners were mortally wounded last week when Patsy Sherrill won the weekly football contest. C. R. Brandon said it wouldn't be so bad if she used a little logic or at least pretended to, but no, she picks the town with the prettiest sounding name and comes up with a winner. In a sense of speaking this is a form of logic, think women call it "woman's intuition."

It always seems that the other fellow comes up with the winning idea, anyway the one that makes the most money. Something that is extremely simple, any morning could conceivably invent the money making gadget especially after having seen one. The great invention we're speaking of is a toothpaste squeezing key. One puts this gadget on a new tube of toothpaste and after a squeeze you roll the key up thus at end of tube one has consumed all of toothpaste without any waste. Just think someone actually made money off this absurd idea. Would have had to be a tightwad but anyway money was made.

The latest craze in fashion is a transformation or more readily known "wig". With one of these jewels you can send your hair out to be fixed while you stay at home and read a good book or else shave your head, wear a frilly nightcap, and don the wig early next morning and look fresh as a daisy. The only thing that would upset me about the whole deal is the complete transformation. Probably would be a real strange experience to stagger to the bathroom to brush your teeth and look bleary eyed into the mirror only to discover a perfectly groomed head of hair instead of that frousy mop one is used to viewing each morning. One aspect that appeals to us is the fact that if one had two or three of these, perhaps, blonde, brunette and redhead, a complete personality change could be had without all that dreadful worry of bleaching and putting color on. Besides, if one really wanted to test the theory that Gentlemen prefer Blondes it wouldn't be hard to don the blonde wig and see what the reaction would be. Have never figured out if "gentlemen" as such prefer blondes? But it might be an experience just to see what having a different color of hair each day would be like.

## Of Interest To THE WOMEN

### Baptist Church Scene of WMU Installation

First Baptist Church was scene of Installation Ceremonies for officers of W.M.U. from Baptist Churches of Oklahoma Lane, West Camp, Farwell and Bovina Monday afternoon.

Mrs. J. T. Campbell of Kress was in charge of installation. She carried out Y.W.A. Watchword theme in installing officers.

Local officers installed were president, Mrs. Bobby Englund; vice-president, Mrs. Henry Spicer; program chairman, Mrs. Ovid Lawlis; Mission Study, Mrs. John Ferguson; and community missions, Mrs. Don Murphy.

After installation program Mrs. Harold Hawkins sang a vocal selection and directed several get acquainted games.

The refreshments table was laid with a white cloth and centered with an artificial arrangement of orchid and silver flowers, carrying out W.M.U. colors. Sherbet punch and individual cake squares were served. Silver and crystal appointments completed the table.

Oklahoma Lane guests were Mmes. Elmer Patton, W. E. Verner, Janelle Verner, Neil Stewart and Bernard Nelson.

Guests from Farwell included Mmes. S. O. Billington, J. L. Bass, Ralph Franse, Otis Huggins, R. T. Langston, W. M. Roberts, Dora Johnson, Ken Stone, Fred Curtis and W. O.

### Girl Born To Whitecottons

Mr. and Mrs. Billy Whitecotton are the parents of a baby

### Eastern Stars Honor Masons

Masons' Honor Night was observed Thursday evening at Masonic Lodge Hall with a dinner hosted by Eastern Star.

Arrangements of fall flowers complemented the tables.

Mrs. Arnold Hromas, Mrs. Reagan Looney, Mrs. Hodge Rigdon and Mrs. Vernon Ward, accompanied by Mrs. John Wilson entertained with vocal selections after which Ronnie Glasscock played several piano solos. Mrs. W. E. Williams presented a short speech to conclude the program.

Approximately 50 persons were present for the dinner. Hosting the occasion were Mrs. John Zahn, Mrs. Roy Crawford, Mrs. Reagan Looney and Mrs. Otho Hammonds.

### Farwell Party Fetes Hortons

Mr. and Mrs. Billy Ray Horton and boys were honored with a farewell party Thursday evening at Highway Department Building.

Following a basket supper the group spent the evening playing forty-two.

Members of highway department presented the honorees with a bedspread.

The Hortons are moving to Lamesa where he will be a deputy sheriff.

Those present were Mr. and Mrs. Lloyd Killough, Mr. and Mrs. Norman Killough and son Mike of Clovis, Mr. and Mrs. Herman Estes, Mrs. Billy Smith, Mr. and Mrs. Bill Chamblin and children, Mr. and Mrs. Weldon Moody, Mr. and Mrs. E. H. Moody, Rev. and Mrs. John Ferguson and family, Mr. and Mrs. Tommy Paine and Kim, Mr. and Mrs. Cecil Sisk and family, and Mr. and Mrs. Charles Jefferson and Jan.

### To Convention

Mrs. Mable Reynolds, Parmer County treasurer, and Mrs. Pearl Hastings attended State Treasurers' Convention at Austin over the weekend. The program began Thursday and concluded Saturday. They also visited other points of interest in Texas while on the trip.

## Bill Reads Have Boy

Congratulations to Mr. and Mrs. Billy Don Read on the birth of a baby boy, born Saturday morning at Memorial Hospital in Clovis. The new arrival is named Lyndon Nathaniel and weighed 8 pounds 6 ounces at birth. He was born on the birthday of his late grandfather, Nat Read.

The Reads also have a daughter, Denise, and a son, Mike. Grandparents are Mr. and Mrs. J. C. Stowers and Mrs. Nola Read.

## Buck Ellisons I. W. Quickels Tour States

Mr. and Mrs. Buck Ellison and Mr. and Mrs. I. W. Quickel returned recently from a four-week vacation in which they toured 17 states, and parts of Canada.

Points of interest they visited were Mount Rushmore in South Dakota, where they also saw the largest Buffalo herd in the world, then on to World's Fair in Seattle. They took a boat ride to Victoria and Vancouver, B.C. After leaving Seattle they visited Lake Louise in Canada and saw the Columbia icefields then on to Ottawa, the capital of Canada. Leaving Canada they went to Plattsburg, N.Y. where they visited Mrs. Ellison's brother and family, Mr. and Mrs. Wesley Ayres. They toured Manhattan in New York City and saw the Ozark Opera and Will Rogers Memorial in Oklahoma on their way home.

While in Missouri they visited Mr. Quickel's brother, Homer Quickel of Polk and visited Mr. and Mrs. Clarence Givens in Oklahoma City.

## Mast Twins Have Party

Chris and Cathy Mast, twin daughters of Mr. and Mrs. Art Mast, celebrated their ninth birthday Saturday afternoon with a party at their home.

Following an afternoon of games the group was served refreshments of punch and cake.

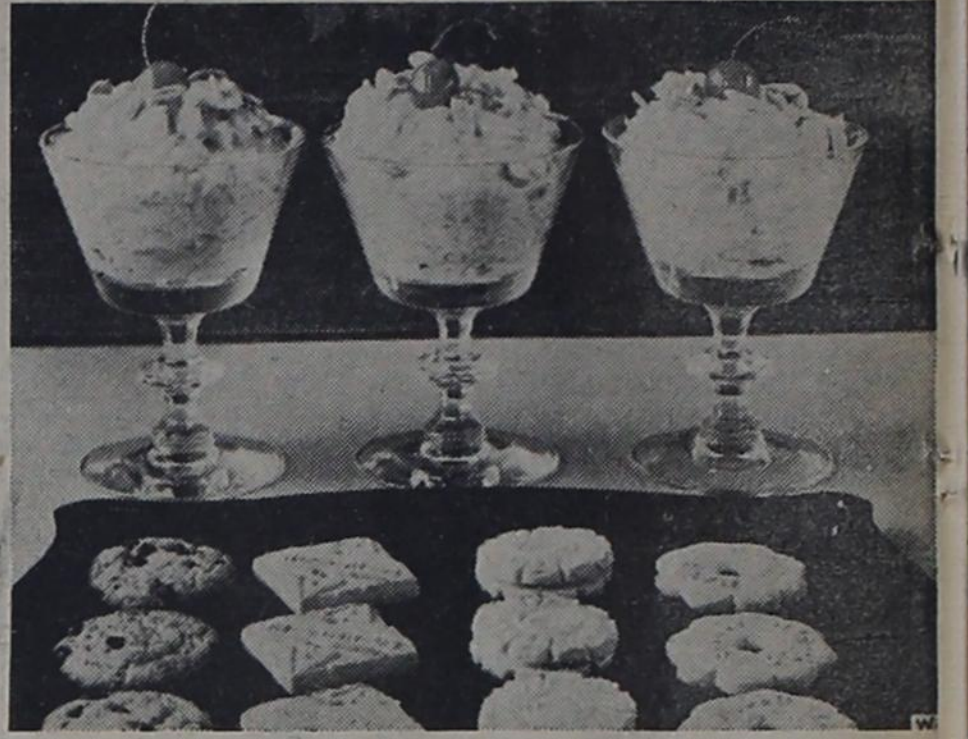
Attending were Paula Mayfield, Lea Looney, Cindy Barrett, Debbie Guber, Gwen Meyers, Charlotte Phillips, Kathy King, Nina Spicer, Buzzy, Honey and Brook Mast and the honorees.

## WMU Concludes Mission Study

Mrs. Ovid Lawlis presented final chapter in program titled "Enlistment For Missions" for W.M.U. Tuesday morning at First Baptist Church.

Those present were Mrs. Bobby Englund, Mrs. P. A. Adams, Mrs. John Ferguson, Mrs. J. B. Barrett, Mrs. Henry Spicer, Mrs. J. O. Combs, Mrs. E. H. Moody and Mrs. Johnie Horn.

## CHILLED APPLE RICE FOAM



Now here's a folksy, friendly rice dessert that anyone can make with a mere smidgin of effort. Yet it packs a wonderful lot of goodies... canned apple sauce for the surprise tang of apple, coconut, maraschino cherries and almonds. And it has whipped cream frothed through it.

So pretty and tempting is it, you might almost decide to reserve it as a guest-time dessert. But how about the members of the family? Serving it to them is one way to send them from the table in a sunny frame of mind. So better just acknowledge that here's an all round winner and proceed accordingly.

1 cup uncooked rice  
1 teaspoon salt  
3 cups apple juice  
2/3 cup sugar  
2 cups canned apple sauce  
1/2 cup sliced maraschino cherries

1 cup flaked coconut  
1 teaspoon vanilla extract  
1 teaspoon almond extract  
1 cup heavy cream, whipped  
1/4 cup toasted slivered almonds

Cook rice and salt according to directions on package using apple juice in place of water. Add sugar; cool slightly. Add apple sauce, maraschino cherries, coconut, vanilla and almond extracts; mix well. Chill; just before serving fold in whipped cream and spoon into sherbet glasses or dessert dishes. Garnish with almonds. Makes 8-10 servings.

## Mrs. Cervantez to Convention

Mrs. George Cervantez will conduct a workshop titled "Public Relations" at annual convention for Catholic women October 17 and 18 at St. Vincent De Paul school in Pampa according to plans made Monday evening by members of St. Ann's Society which met at Parish Hall.

Voting delegates to convention will be Mrs. Cervantez and Mrs. Mario Trevino.

Plans were discussed for annual Thanksgiving dinner November 4 and committees were appointed.

Mrs. Leon Schilling presented treasury report and read

a letter of thanks from Nuns at Ft. Worth.

Following meeting refreshments of pecan-pumpkin cake and coffee were served by Mrs. H. R. Denney, hostess.

## C Of C Juniors Have Party

Several youngsters of Junior Class of Church of Christ were entertained with a cook out and skating party Saturday afternoon at Church.

Don Stone, minister, was in charge of cook-out and Mrs. Paul Jones, Mrs. Stone and Mrs. Gwen Newbrough accompanied the group skating.

Attending were Brenda Newbrough, Toni Phillips, Joe Don Stevens, Brenda Lide, Jan Gromowsky, Brenda Dilger, Margaret Jo Venable, Widdy Gromowsky, Melanie Marshall, Lisa Charles, Gary Capps, Mickey Don and Dennis Ellison, Toni and Beverly Pinner, Carissa Englund, Jerry, Gwen and Lesley Barber, R. B. Riley, Randy Jones, Woody Smith, Donnie, Robert and Eddie Pesch, Susie, Murya and James Ritchie and Doris Corn.

## Barron, Lawlis Present Program

Mrs. Rouel Barron and Mrs. Ovid Lawlis will present program to Bovina Woman's Club Thursday afternoon at 3 p.m. at club house.

The program on Federation will be given in two parts, the history of the collect and administrative policies of Texas Federated Clubs.

Hostesses are Mrs. Jesse Walling and Mrs. Leroy Berggren.

**Dilger's CLEANERS**  
Parmer County's Finest Cleaning  
BOVINA, TEXAS

If a white garment is scorched while ironing, wet a cloth with hydrogen peroxide and place it over the spot. Run the hot iron over it. The scorch comes off almost instantly. Do not use this first aid on scorched colored cloth.

**Santa Fe**

Ship and travel Santa Fe... always on the move toward a better way.

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"Nothing Knocks on Bovina But Opportunity"

**LARGEST STOCK** of Dry Goods And Clothing Ever Assembled In Bovina

A Store-Full Of Nationally Advertised Shoes and Clothing For Every Member Of Your Family.

**SHOP NOW-BUY IT AT HOME - LET US SUPPLY YOUR NEEDS!**  
Yes, We Offer A Lay-Away Plan!

**Williams Mercantile Co.**  
"Pioneers in Bovina"

In Trim for Fun and Fashion

**eanie**  
BY BLUE BELL INC. coordinates

Elegantly tailored, carefully casual, thoroughly fashionable. Roll sleeve, Riviera-collared blouse in wash-wear blend of Dacron polyester cotton; tapered pants with side-slit leg, swing pocket, "Talon" zipper, in Milliken wool flannel. Brass-buckled Marshmallow belt. Fall-favorite colors. Blouse, Sizes 30-38. Pants, sizes 7/8-18

**BOVINA VARIETY**  
Main Street

**ONEIDA'S NEW**  
INVISIBLE LUSTER SEAL

You're Invited Now To Come In And See All The NEW PATTERNS In Melamine and Melmac DINNERWARE By Oneida

**GAINES HARDWARE CO.**  
"Nothing Knocks on Bovina But Opportunity"



# BOVINA BUSINESSES 1962 Cotton Bowl FOOTBALL CONTEST

Join The Fun!  
★  
WIN  
The Prizes



You May Win  
Weekly Prizes  
Of  
\$5-\$3-\$1  
PLUS  
Grand Prize  
Of Expense-Paid ★  
Trip For Two  
To Cotton Bowl  
Game, Jan.1, 1963

★ Expenses Include  
2 Tickets To  
Cotton Bowl Game,  
Paid Hotel Reservations  
For 2 And \$55.  
For Food And  
Traveling Expenses

★  
You Don't  
Have To  
Be A  
Football  
Expert!

★  
Anyone Can Win!

### Contest Rules

1. There are 10 high school and/or college football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.
3. Pick the score of the tie breaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.
4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Saturday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.
5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to Cotton Bowl games plus hotel, food and traveling expenses to Dallas and the January 2, 1962 football classic.
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to the Blade office by 5 p. m. Friday of each week.
7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.
9. Everyone, except employees of this newspaper and their families, is eligible to enter.

Turn This Blank Into Blade Office By 5 P. M. Friday

## Bovina Businesses Cotton Bowl Football Contest ENTRY BLANK

Contestant's Name \_\_\_\_\_  
Address \_\_\_\_\_  
Tie Breaker (Pick Score) Amherst \_\_\_\_\_ At Bovina \_\_\_\_\_

Bonds Oil Co. _____	Charles Oil Co. _____
Parmer County Farm Supply _____	Bovina Wheat Growers, Inc. _____
Sherley Grain Co. _____	Okla. Lane Gin _____
Cicero Smith Home Center _____	Bovina Dairy Freeze _____
Bovina Gin Co. _____	3 - Way Chemical Co. _____

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**BONDS OIL CO.**  
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Texas Western At West Texas

For All Your Farming Needs

**PARMER COUNTY FARM SUPPLY**

"YOUR COMPLETE FARM SUPPLY STORE"  
Bud Crump, Mgr. - Pho. 238-2621  
BOVINA

Plainview At Hereford

**SHERLEY GRAIN CO.**

"Serving Parmer County Farmers  
The Year 'Round'"

Phone 238-2211  
Bovina

Cooper At Lazbuddie

**REPAIR! REMODEL!**

Nothing Down - 60 Months  
To Pay

Complete Line Building Supplies

**Cicero Smith Home Center**

238-2671 Bovina  
Kress At Hart

**BOVINA GIN CO.**

- Top Quality Ginning
- Fairness In Every Dealing
- Sincere Appreciation For Your Business

FM Road 1731 North  
Don Sides, Mgr. 238-4801

Morton At Farwell

**PHILLIPS 66 CHARLES OIL CO.**

Phillips '66' Jobber

Philgas - Oils - Greases  
Gasoline - Tires - Batteries  
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H.J. Charles - Bovina

Texas At Texas Tech

**Bovina Wheat Growers, Inc.**

"We Serve To Serve Again"

Jim Russell, Mgr. AD 8-2691

Not Everyone Belongs  
To A Co-op -  
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Better  
Turnout & Sample

Try Our Ginning Service  
Once And Become A  
Regular Customer!

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Boys Ranch At Vega

Good Food  
And Drinks  
Reasonably  
Priced

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Meet Your  
Friends  
Here Often

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Mr. And Mrs.  
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Call Us For  
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Phosphate Extra - Dry Fertilizers  
OILS-GREASES-TIRES-BATTERIES  
--FARMERS' HEADQUARTERS--

Bovina - Pleasant Hill  
Ed Hutto - Jay Harris

Rice At LSU



### Earth Resident Fined In Fight

Nicolas Falcon, 46, of Earth, was fined in County Judge Loyde Brewer's court this week, charged with assault with a deadly weapon in a fight with a Friona man Saturday in Friona. Falcon pled guilty and was fined \$59.50 as a result of a fight in which he assaulted Antonio Reyes of Friona with a knife. He was arrested by Parmer County authorities Sunday afternoon at Earth.

### Deputies Bring Man For Trial

Parmer County Sheriff's Deputies Tom Atkins and Henry Minter were engaged in returning Joe Morris to Parmer County from San Bernardino, California. Morris has been indicated by the county Grand Jury, charged with forgery in connection with checks passed at Cumpton's Humble Station and Fosters in Friona.



A new toy appeals to a child's green thumb. It is a miniature greenhouse which the manufacturer says will sprout seeds in about 48 hours. The little garden comes with 10 packages of flower and vegetable seeds, a sterile growing medium, plant foods, planting implements and a 34-page booklet. Secret of the toy is its thermostatically controlled electric heating circuit embedded in the polystyrene foam base. The toy, called completely safe by the maker, operates on standard house current. (Westinghouse).

Now you can watch television and still not disturb other members of the family who don't want to stay up for the late show. One manufacturer has introduced the "private ear" speaker, one small enough to be held by the listener or placed on the pillow or chair back near the car. The "ear" case also is designed so the viewer can change channels or turn the set on or off. (General Electric).

A new safety gadget for the motorist operates on a single flashlight battery. The manufacturer of the highway flasher says the red light produced by the single battery is visible 500 or more feet from a stalled or disabled vehicle.

**YOU CAN DEPEND ON MY FUTURE BOSS**  
FOR THE BEST SERVICE IN TOWN  
HOME SWEET HOME

## Former Mayor Now Town's Hero Priest

FILAGO, Italy (UPI)—Alberto Marra, who was elected mayor of Filago because he was a failure, has come home from a sojourn in the United States to a hero's welcome.

The people of this little Northern Italian town were lining the streets when he drove in from nearby Bergamo. They burst into applause when they caught sight of him.

Then they surged forward, shouting, clapping him on the back, shaking his hands.

They formed a motorcade and paraded him around the town. When he arrived at his parents' home, a band was waiting. Huge placards welcomed him home.

Children set off fireworks. A little girl stepped forward and recited a poem of welcome.

Then his ex-schoolmates presented him with tokens of their esteem: a chalice, and a pouch containing everything needed for administering the Sacraments.

MAYOR MARRA had come home, but now, at the age of 31, he was Father Marra—and a failure no longer.

The next morning the man who had once devoted himself to issuing civic proclamations and presiding over city council wrangles went forth from his home to the little church where he had received his first communion, and there he celebrated his first mass for his hometown friends.

Later in the day the people of Filago gave a banquet for him and then a civic reception at which his successor, Mayor Pietro Pensa, toasted him in a little speech.

Ten years ago Alberto Marra wouldn't have believed such honors ever would come to him. He was then the hometown boy who didn't make good, embittered and without a fixed aim in life.

Earlier he had entered a seminary to fulfill a childhood ambition to be a priest. But the studies proved too heavy a load for Alberto, a thin youth, and he suffered a nervous collapse. Doctors and the superiors in the seminary, after trying for a long time to help him recover, finally told him there was no hope of his ever becoming a priest.

He returned home and, while waiting to find a job, worked on the family farm. Then he was drafted into the army.

"THAT WAS a very important period for me," he recalls now. "It was then that I began to understand men."

He could have qualified for officer training, but he chose to enter the army as a common soldier. His comrades looked up to him as an ex-seminarian, and they began coming to him with their problems or to discuss their plans for the future.

He gave them advice, and nudged them to attend mass more often. He even went over their letters to their parents and sweethearts, correcting the grammatical errors and misspelled words for them—and in the process learning about the problems and the heartaches of the common man.

"I became acquainted with so many human miseries that I would not have believed they

could have existed," he says. In January, 1953, Marra was discharged from the army, and he decided to devote himself to helping the people of his hometown.

At that time Filago was a sleepy little town without industries, and about the only entertainment that the citizens had were the nightly card games at a local tavern.

MARRA ORGANIZED and became president of a recreation club and an amateur theater group. He also served as president of the Catholic Association.

For a town so cut off from the world as Filago, nothing more was needed to make Marra a personality. The town began asking his help on more serious matters.

Then in 1955 the Christian Democratic Party asked him to run for mayor. Marra, who was taking a business course to prepare himself for a career, didn't want to accept. He even pointed out to the politicians that he wasn't a member of the Christian Democratic Party, and had no interest in politics. But the politicians insisted, and a few months later Marra found himself mayor in spite of himself.

He set to work to improve the schools, the municipal street lighting and other services. "But to administer Filago was fatiguing," he said, "not only because the income of the town was so modest, but because I continually had to serve as peacemaker between the councillors who were at one another's throats. In short, it was a bitter experience."

But the council bickerings had an unexpected result—Marra suddenly realized that, despite his own harrowing role in them, his nervous condition had not returned. He knew that he was ready to go back to the seminary.

A NEW SCHOLASTIC year was just beginning, so he resigned as mayor and entered a seminary at Verona. A year later the superiors sent him to the United States to complete his studies and to learn English.

He spent one year at the College of the Verona Fathers at Monroe, Mich., and then was sent to Mount St. Mary Seminary at Cincinnati, Ohio, for three years. After that he studied one year at San Diego (Calif.) University.

On July 16, 1961, Marra was ordained a priest by the bishop of Esmeraldas, Ecuador, who is an Italian born near Filago.

And now Father Marra is back home, enjoying the attention of his former constituents and waiting for his next challenge in life—an assignment to a mission somewhere in Africa.

**STRENGTH FOR THESE DAYS**  
from The Bible  
This is my commandment, that ye love one another. —(John 15:12).

# WANT ADS

Painting and Carpentry work, interior and exterior painting and building or repairing. Ph. 238-2122, Archie Cooper. 13-2tp

FOR SALE: 3-bedroom house to be moved. Also, used Frigidaire electric range, Frigidaire refrigerator, and GE automatic washer. Gene Ezell, Bovina. 10-1fnc

HOUSE REPAIRS and decorating. Howard Griffin, 1 1/2 miles north on FM Road 1731 and 1 mile east on dirt road. 8-1fnc

**On Vacation!**  
Will Return  
Oct. 15th.  
★  
**BOVINA ELECTRIC**  
Odis White - Ph. 238-2951

FOR IMMEDIATE SALE -- Because of prohibitive moving costs to out of town it is necessary for us to sell our building at a sacrifice in Bovina where moving costs are about \$750. Make us an offer, highest bid will be accepted. Call or write Bovina Church of Christ Box 422, Ph. 238-3341.

FOR SALE -- Three bedroom house, tile bath, carpeted, 1428 square foot chain-link fenced yard, 910 8th St. Don Owens, Bovina, Ph. 238-2071.

FOR SALE: 160 acres near Oklahoma Lane. Good cotton allotment, \$335 per acre. Also, 160 acres with 6-inch well, \$235 per acre. Joe Pinner, phone 238-4451. 8-1fnc

WANTED: Experienced combine operator for milo harvest. Leon Grissom, phone 225-4368 (Tharp). 11-3tp

**CUSTOM FARMING**  
Including Deep Plowing And Listing. Specializing In Fertilizer Application.  
**Clarence Gauntt**  
Bovina - Ph. 238-3152 11-4tc

### Parmer County Exclusive Listings

All these farms are south of the railroad and near Bovina and Farwell in the best water district.

One of the best 625 acres, 1 mi. east of Bovina, on pavement, all in cultivation, all allotted, 110 A. cotton, 111 A. Wheat, 290 A. maize, 85 A. barley, 4-8" wells, natural gas, two 3-bdrm homes, large barn, tenant house, All waters.

Perfect 160 A. of land, nice 3-bdrm home, all waters from one ditch. Good strong 8" well, all acres allotted, 29% down, 15 yrs, to pay balance.

160 A. with 23.9 A. cotton in perfect water, \$16,000 down, 20 yrs. to pay balance. Good 160 A. of land, 3-bdrm home with basement. All waters from perfect 8" well. 25.6 A. cotton, 29.3 A. wheat, rest in maize, \$24,240 down, balance 20 yrs. on or before at 5% interest. 320 A. with perfect 8" well, all in cultivation, 3 bdrm home, six miles from town. Only \$200 an acre with \$13,560 down and 20 years to pay balance with on or before notes.

If you have land for sale, we'll appreciate the opportunity to help you sell it.

**RAY SUDDERTH REAL ESTATE**  
Hwy. 60 - Bovina  
Bovina - Office Ph. 238-4361  
Farwell - Residence Ph. 481-9064

WANTED: Experienced farm hand for year-round work. Leon Grissom, phone 225-4368. (Tharp). 11-3tp

FOR SALE -- 2-bedroom home, first house east of Bovina Methodist Church. Gene Ezell 12-3tc

FOR SALE--Blackeyed peas, \$1 per bushel and you pick 'em, \$1.50 per bushel delivered. Located eight miles north of town on FM Road 1731, O. W. Rhinehart, phone 238-4452. 12-3tc

FOR SALE--1958 No. 55 John Deere combine on butane, shredder, 2 blade 14 inch roll-over moldboard plow, straight-blade ditcher, International wheat drill, set of 4-row Hesstons. Edwin Lide, phone 238-4143. 10-8tc

FOR SALE--1956 Massey-Harris 90 combine, 1950 International grain truck with 16-ft bed and two-speed rear axle. Both in good condition. Also sows, shoats, and pigs. Frank Burnett, phone Tharp 225-4476. 11-3tp

**KRAUSE** At Bovina IMPLEMENT CO.  
BOVINA IMPLEMENT CO.  
Hwy. 60 - 238-2541

FOR SALE: 1959 Jeep and a 1947 Jeep. Both in good condition and ideal for that hunting trip. See at Lawlis Gin Co., Billy Harbison. 13-2tp

**Exclusive Listing**  
320 Acres At \$225. Per A.  
Ample Water-Will Run 60-1 1/2" Tubes. \$22,000 Down  
**McCALLUM Real Estate**  
Bank Bldg. 238-2081

PAMONA, CALIF., PROG-RESS-BULLETIN: "The international importance of science was brought home to the ordinary citizen during the famous International Geophysical Year . . . The IGY was no one-shot extravaganza, however. A number of other 'international years' are under way or scheduled . . . This cooperation has come about not merely because of the obvious fact that it is physically one world, it is also because scientific knowledge has become so vast and complicated and all-embracing that no one nation has enough brains or wealth to go it alone. There can be no nationalism or isolationism in science."

LEESBURG, FLA., DAILY COMMERCIAL: "It's an old story, going back to the dawn of time when the first tribesman planted a seed; the farmer standing beside his withered crop with his eyes on the horizon looking for a sign of rain . . . Each year in our widespread land there are some of those in agriculture who face the drought crisis. In these days of 'sharp-pencil' operation in any business, including agriculture, such a misadventure is perilous indeed. And it is a credit to those farmers who, as did those who tilled the soil before them, pull in their horns and somehow or other worry through it."



**CONCERT**  
By DELOS SMITH  
United Press International  
NEW YORK (UPI) — For the first time American technicians have made a recording in Moscow. That's the news, for whatever you want to make of it. To this reviewer the manufacturer's hoopla over it is a lot of noise about little. Why should the record listener care where a record was made — as long as the sound which comes off it is satisfactory?

The sound which comes off this one is of Prokofiev's 3rd piano concerto and Rachmaninoff's 1st. The pianist was the American, Byron Janis, and the orchestra was the Moscow Philharmonic with Kyril Kondrashin conducting (Mercury-50300). Despite the difficulties of taking American technicians and their equipment all the way to Moscow and working in a strange hall the quality of the recorded sound is excellent.

And so is Janis' piano playing, of course. He is particularly brilliant with the Prokofiev which is a somewhat brittle piece and requires the soloist to keep a firm hand on all the elements less they fly apart. Rachmaninoff's 1st has been resistant to the best endeavors of many pianists and it is not surprising that Janis found it immalleable.

To Sylvia Marlowe belongs the achievement of the best recording of Bach's "The Goldberg Variations" since the late Wanda Landowska made hers. Miss Marlowe proved, as Miss Landowska proved, these variations are the spirit and tones of the harpsichord, and much is lost when they are played on the piano (Decca-710056).

Of much more than routine interest are the settings of the poems of Juan Ramon Jimenez who won a Nobel prize in 1956. Five of the set called "Platero and I" are tenderly played by Andres Segovia, the greatest living master of the guitar, with all of his celebrated feeling for whimsical emotion. "Platero" was the poet's donkey, by the way. (Decca-710054).

**POPULAR**  
By WILLIAM D. LAFFLER  
United Press International  
NEW YORK (UPI)—Every once in a while a record company will issue a major production in tribute to a star no longer with us. Last year Verve offered a magnificent, five LP set, "The Bill Broonzy Story," which should have won a Grammy (record industry's Oscar) but for some reason didn't. Late this summer two equally desirable sets were put on the market—Mildred Bailey, Her Greatest Performances" (Columbia C3122) and "Historical

Masterpieces" by Charlie (Bird) Parker (Charlie Parker PLP-701). The Mildred Bailey set contains three LP's that span her career from 1929 through 1946, from the days she sang with such great instrumentalists as Bunny Berigan through sessions with the Dorsey Brothers, Coleman Hawkins, Benny Goodman, Artie Shaw and Teddy Wilson.

There is no doubt that Miss Bailey was one of the great song stylists of our century. Even the early records' poor fidelity fail to hide the emotion in her voice.

Parker now is a sort of a saint to modern jazzmen. This set, released through an estate established by his son, also contains three eloquent LP's but Bird was such a prolific artist that many more LP's will be needed to cover the work of his altogether too-brief life.

To jazz lovers, the Parker album is a masterpiece to be cherished. Even the short numbers, such as "White Christmas," fire the imagination. Those who might object to Parker's wild interpretation must also take into account that "White Christmas" is a commercial song that has nothing to do with the spiritual meaning of this day.

Selected Singles — "House Warming" by Howard McGhee and The Blazers (Argo 5422), "Swing Low" by Floyd Cramer (RCA Victor 47-8084), "Maybe" by Clyde McPhatter (Mercury 72025), "Rain Rain Go Away" by Bobby Vinton (Epic 5-9532), "My Foolish Heart" by Rene Fontaine (Dot 45-16383). LP's of the week—Mono: "The Golden Hits of the Everly Brothers" (Warner Bros. 1471). Ten songs which helped the Everly boys to high places, among them "I'm Not Angry" and "Cathy's Clown." Stereo: "Something Special" by The Kingston Trio (Capitol ST 1747). Good arrangements of 12 tunes, best semming to be "Old Joe Clark."

A handful of salt thrown on the coals in the barbecue pit will lower flames and deaden the smoke from the broiled meat.

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We're Not All Marooned, But You Have No Anti-Freeze Worries When You Call On Us.  
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Cadillac, Compact Or Cutting Grass-Use Phillips Gas!  
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**miss pat**  
THE COUNTRY SET. . . MISS PAT blends red and brown wool to create RED MAPLE. . . here in a bold plaid skirt with inverted front pleat. Worn with roll sleeve, convertible collar shirt in redwood or cedar oxford cotton, buttoned in brass. Topped with a long sleeve, Shetland type wool cardigan sweater in pine, redwood or cedar. The hi-rise waist capri in pine, redwood or ebony wool flannel is fully lined and worn with an oxford cotton, long sleeve shirtband collar shirt, white or tan. Up top, the generous shaping of a Shetland type wool V-neck slipon sweater in pine or redwood.

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The Nylon "500" is built with S/F Safety-Fortified nylon cord for maximum strength. . . Rubber X-101 for maximum mileage . . . and it is Speedway-Proved for your driving safety under all driving conditions on any type of road.  
**27-MONTH ROAD HAZARD GUARANTEE**  
**PAUL JONES TEXACO** Service Station  
Highway 60 -Bovina- 238-4331



# Rains Delay County's Predicted Record Harvest

## THE HIGH PLAINS FARM AND HOME

The light but steady rainfall which blanketed Farmer County beginning early Monday put a damper on the infant harvest season this week.

Actually, the moisture was a boon to wheat farmers, who found it "just what the doctor ordered" for their winter wheat. And, unless the rain got much heavier, or became prolonged in nature, row crops weren't expected to suffer much.

But farmers were nevertheless anxious for clearing

skies, so they could get on with the harvest of what has been predicted by some to be the county's best maize and cotton crops in history.

Only a very small percentage of grain has been harvested at this early date, but what has come in bears out yield predictions.

Herb Potts, manager of Worley Grain Company in Farwell, said indications were pointing to a better year this year.

"Only one farmer that I know of has harvested an entire field, and his maize averaged 7,400 pounds per acre," he said.

Johnny Williams, manager of Sherley-Anderson-Pitman elevator in Farwell, said he thought his area should produce about the same amount of milo as last year. About the current rain's effect on the crop, Williams said "Most of the

grain is too wet to harvest now anyway, so these showers shouldn't hurt it much."

Another Farwell grain man, Pat Patrick of Kelly Green Seeds, said, "This year's crop looks better to me than it did last year."

Preach Cranfill, manager of Friona's Continental Elevator, said that L. R. Hard, who farms east of town, had harvested 24 acres and it harvested 2200 pounds per acre.

"It looks like we're going to have a good year," said Arthur Drake of Farmer's Elevator in Friona. "I wouldn't be surprised if we came up with some of the best yields we've ever had," he continued.

Drake added that the rain hadn't hurt anything yet, and unless it continued for an indefinite period, the Friona area should be in for quite a harvest.

### Parmer Delegates Attend State HDA Convention

Three delegates from the Parmer County Home Demonstration Clubs were among 843 club members who attended the annual state meeting of the Texas Home Demonstration Association.

Mrs. Vernon Symcox, Mrs. C. A. Weir, and Mrs. H. R. Cocanougher attended the meeting September 19 and 20 in the Baker Hotel in Dallas. Miss Ettie Musil represented all the eighteen home demonstration agents of District 1 at the meeting.

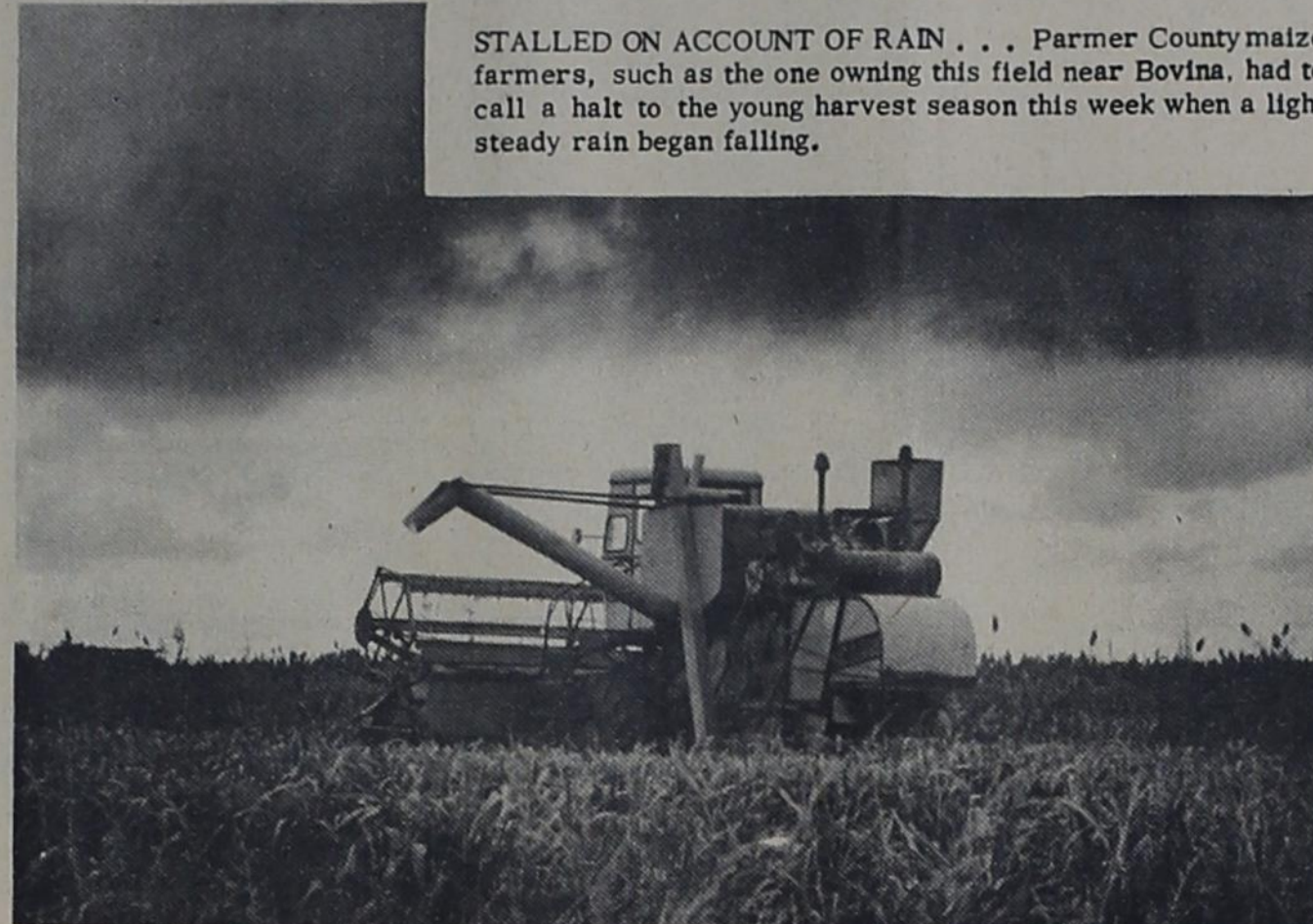
Parmer County delegation left Amarillo Tuesday, September 18 by chartered bus and returned Friday in Amarillo. Guest speakers presented several inspiring addresses.

Special workshops were held for each of the delegates in civil defense, recreation, citizenship, family life, health and safety, and 4-H. The training from these workshops will be used in programs in the home

demonstration clubs during the year.

Reports of the state THDA meeting will be presented by the delegates following a salad luncheon planned by the Parmer County HD Council. Everyone is invited to attend the Council meeting at 10 a. m. in the Oklahoma Lane Community Center, Monday, October 1. Salad luncheon will be served at 11:30 a.m.

NEWS FROM THE  
**FARM BUREAU**  
BY RAYMOND EULER



STALLED ON ACCOUNT OF RAIN . . . Parmer County maize farmers, such as the one owning this field near Bovina, had to call a halt to the young harvest season this week when a light steady rain began falling.

**Claborn FUNERAL HOME**

To Merit Your Confidence Is Our Whole Concern

Phone 2311 - Friona

meeting is to get on record the beliefs and desires of the farmer members regarding the future of agriculture. Those who are interested enough will be there to let themselves be heard where it counts.

These people know that action taken will be considered by representatives of over 82,000 Texas Farm Bureau members and more than a million and a half members of American Farm Bureau. They also know that these considered decisions of farmers are given serious consideration in state and national legislation.

Farm Bureau does not claim to be popular in state and national legislative circles, but it is well known that Farm Bureau is highly respected because its policies, which originate with locals like Parmer County's represent a majority opinion. Rarely, if ever, is the precise opinion of any individual carried

even as far as the state convention. However, the basic idea of that individual will, if it is in accord with most other farmers of his area, have a good chance of becoming state, and even national policy.

There is very little criticism of Farm Bureau's activities within the state of Texas. There is criticism heard of its activities in the national legislature because of the highly diversified agricultural situations from coast to coast. The criticism heard is directed to what the organization has got done, or kept from being done in Washington, which is admission of the Farm Bureau's ability to influence legislation.

The critic, therefore, should make himself known at policy making time in the county convention. There, he can determine whether or not his idea is generally accepted or not. If it is, his fellow farmers will

support and make a resolution for action on it. If it is not, it will be rejected by the membership.

Resolutions proposed by the committee Monday night will have come from the community meetings held last week. If someone has one to present that is not already proposed, it will be given the same consideration as those proposed by the committee.

Your organization leaders urge you to come out and bring your family and friends to participate in the policy development meeting of Farm Bureau Monday night in Bovina.

Prayer gives true perspective to life. Be sure, therefore, to take it seriously.

--William Fitch

### Elections Set By SCD Subdivisions

Parmer County Soil Conservation District must name two supervisors in elections October 2 and 3, it was announced this week by Jimmy

Smith, Work Unit Conservationist for the district.

Supervisors will be elected in subdivision four, the Farwell-Oklahoma Lane area, and subdivision one, the Bovina-Rhea area.

### Personal Charm Course Slated

"Do you have troubles trying to decide which accessories to choose for your winter wardrobe?" asks Miss Ettie Musil, Parmer County Home Demonstration Agent. A special "Personal Charm" program will be held Thursday, September 27 at 8 p. m. in the Oklahoma Lane Community Center. Everyone is invited to attend.

Miss Ettie Musil, Parmer County Home Demonstration Agent, will accessorize basic dresses for different occasions. Many women and girls find the basic suit or dress is an answer to a well-planned wardrobe.

How you walk, sit, and stand are very important in how you look to others and how you feel as a well-dressed person. The cost of your wardrobe does not determine how well you can look.

In subdivision four, Robert Calloway's term has expired, and since he has been elected as Community Chairman in the ASCS election recently, he thinks it would be unwise to attempt to serve on two committees.

The election in subdivision four will be Tuesday, October 2. The division includes the old Oklahoma Lane as well as Farwell school districts. Ballot boxes will be at Oklahoma Lane Farm Supply and Worley Grain Company in Farwell.

In subdivision one, Dean McCallum of Bovina has resigned as supervisor. McCallum says he has too many outside interests, and feels it best that he resign.

The subdivision covers Rhea as well as Bovina school district. Ballot boxes will be in Steve Messenger's office in the First National Bank Building at Bovina.

### FOOTSAVING EDUCATION



by James E. Edwards

### Why Do Shoe Salesmen Always Look Into Old Shoes?

Shoe salesmen look at the size of the old shoes so they won't have to take the time and trouble to measure the child's feet. The fast way to sell shoes is to leave the measuring device on the hook.

Shoe fitters look in the old shoe to see the footprint. If the width of the old shoe was ample he will see five toe prints. If the shoe was narrow or the last of the shoe swung in too sharply he will see the print of only four toes. The little toe is crowded off the base of the shoe.

If a child measures between one size and the next half size, the shoefitter can know from the footprint which size to recommend. A child, may measure just over size 7, for instance, but the footprint shows that his old 6 1/2's were very full of feet so the shoefitter can recommend 7 1/2 even though they seem a little too big at the time.

### JUMPING JACKS

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Orthopedic Shoes Fitted To Your Doctor's Prescription

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GLOVIS, N. MEX.

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Morgan Jones <b>BED SPREAD</b>	Colombia Reg. \$12.95 <b>\$9<sup>97</sup></b>
UNBLEACHED DOMESTIC 5 Yds. <b>97¢</b>	CHALLI Permanent Finish Fast Color 39" Wide Reg. 69¢ <b>47¢</b> yd.
LADIES SWEATERS & SKIRTS Values To \$12.95 <b>\$6<sup>97</sup></b>	ONE GROUP PIECE GOODS 45" Wide Values To \$1.19 <b>77¢</b>
Men's 2 Pocket Chambray SHIRTS Reg. \$3.98 <b>2<sup>97</sup></b>	LADIES NYLON HOSE Full Fashion <b>47¢</b>
FIELD CREST Electric Blanket 2 Full Yr. Guarantee <b>\$13<sup>97</sup></b>	

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# FRIONA MOTORS



PENDING LEGISLATION

Holly Sugar Signs Contract For Construction Of Factory

A construction contract for a proposed new multi-million-dollar beet sugar factory to be erected by the Holly Sugar Corporation near Hereford, Texas, provided Agriculture Secretary Orville Freeman allocates necessary acreage under the new Sugar Act, was signed at Colorado Springs last week by Holly President Merrill E. Shoup and Ralph W. Olmstead, Cleveland, Ohio, President of H. K. Ferguson Company.

Shoup announced that work will begin immediately on design and engineering phases of the proposed construction project; and he said that the Ferguson Company plans to establish a special office in Colorado Springs, manned by a number of engineers to initiate the work.

Olmstead said that his firm would set up the Colorado Spring office as quickly as the necessary office space could be arranged. He was accompanied here for the contract signing by J. B. Kirkpatrick, Ferguson Vice President and District Manager, from San Francisco.

Signing of the contract, which calls for completion of the Texas plant by Sept. 1, 1964, took place in Shoup's office. He said the projected new beet sugar processing facility, intended to serve a wide area in West Texas and eastern New Mexico, is expected to cost in excess of \$15 million.

"Today's signing follows more than two years of detailed investigations by Holly prior to picking the location of our proposed new Texas factory," Shoup announced. "We have acquired the rights to a factory site near the community of Hereford, which is about 50 miles southwest of Amarillo," he added.

The Holly President said that construction work under the contract necessarily must await favorable Government action on a request that sufficient sugar beet acreage, from a reserve set up by the new national sugar law enacted last July, be assigned to the area to be served by the new plant.

"The law provides that sufficient sugar beet acreage to produce 65,000 tons of sugar may be assigned by the Secretary of Agriculture to new factory areas each year through 1966," Shoup explained.

"Holly's application, upon which the proposal for a West Texas processing plant is based, was transmitted to the Secretary of Agriculture within an hour or two after we learned that President Kennedy had

signed the new sugar law," Shoup added.

The Holly executive said that the Department of Agriculture has scheduled hearings in Washington, beginning next Tuesday (Sept. 25), to consider the requests of those applicants seeking assignment of the annual acreage reserves.

"Our planning has been very thorough, extending over many months," Shoup stated. "During the past week more than 700 farmers, operating in the area which would be served by the new processing facility, signed statements of their desire and willingness to grow more than 85,000 acres of sugar beets to be delivered to the proposed new plant; and they agreed to contribute over a 10-year period a total of \$5,000,000 to induce the building of the factory.

"We sincerely hope that there will be an early award by the Secretary of Agriculture of the necessary acreage, following the hearings next week, so that construction may be initiated soon thereafter, thus assuring our meeting our 1964 target date for the start of operations," Shoup said today.

The Ferguson Company with which Holly contracted today is a principal subsidiary of the Morrison-Knudsen Company, Inc., one of the world's largest and best known engineering and construction firms. The Ferguson Company designs and constructs facilities for industry and government throughout the free world. Their capabilities not only embrace manufacturing, but also extend into advanced fields such as research, petrochemicals, missiles, and nuclear energy.

Olmstead said that the Ferguson Company last year engaged in 135 engineering and construction programs in the United States, France, Great Britain, Canada, Libya, India, Indonesia, Argentina, and New Zealand.

Shoup announced that Holly intends building one of the world's most modern beet sugar processing plants in West Texas, incorporating the latest machines, equipment, and processes.

"We also propose an adjacent livestock feeding operation with feed lots capable of handling some 10,000 head of cattle annually," he added.

The establishment of the beet sugar industry in the West Texas-eastern New Mexico area will be a tremendous addition to the area's total economy, the Holly president pointed out.

"Income to the farmers will be very important. The acreage planted to sugar beets will replace a number of surplus crops and will provide assured income to the growers," Shoup pointed out. "By-products of the sugar beets will form the basis upon which livestock feeding will expand, as has always been the case in areas where sugar beet production has been established.

"The community in general will benefit," Shoup continued, "because the new factory will provide a new payroll in the area and will require a vast amount of supplies and services."

Holly Sugar is now one of the two largest beet sugar companies in the nation, operating 10 factories in Colorado, Wyoming, Montana, and California.

Harts Purchase Shorthorn Bull

Dale and Laura Hart, Friona, Texas, have purchased Cherry's Perfection P299628, a junior yearling bull, from Milburn Bennett, Friona, Texas. The new animal is a registered Milking Shorthorn and the record of the transfer of ownership has been made by the American Milking Shorthorn Society at Springfield, Missouri.

Farm Facts

Of 12 to 13 inches of average annual precipitation in the 17 Western states, only about 30% contributes to the fresh water supply.

According to J. S. Robbins of the Agricultural Research Service, much of the moisture evaporates from soil, water, and plant surfaces. The rest infiltrates the soil and is respired back into the atmosphere by vegetation.

An additional inch of water for plant use could increase Western wheat production up to five bushels per acre.

Scientists are studying plastic or mechanical barriers to control water or vapor flow to the soil surface and are testing chemical or physical treatments of soil to inhibit water loss.

At Tempe, Ariz., they're experimenting with sprays to sterilize the soil and kill weeds, stabilize it to prevent water infiltration, and make it water repellent to control erosion.

Ground covers of butyl rubber sheeting or asphalt-coated jute fabric are being used in Utah to move runoff from small areas into reservoirs or special bags.



JANIS BILLINGSLEY, left, a member of the Farwell 4-H Club, is shown with District Home Demonstration Agent, Miss Edith L. Wilson, being presented with the first place check which she won along with the title of "4-H Bake Show Queen" at the Tri-State Fair in Amarillo last Saturday.

Janis Billingsley Named Tri-State Bake Show Queen

Janis Billingsley was named 1962 Tri-State Fair 4-H Bake Show Queen in Amarillo, Saturday, September 22. She received a \$100 U. S. Savings Bond, and was crowned queen by Miss Edith L. Wilson, District Extension Agent, during the Rural Youth Day program.

Janis won first place in the County 4-H Bake Show August

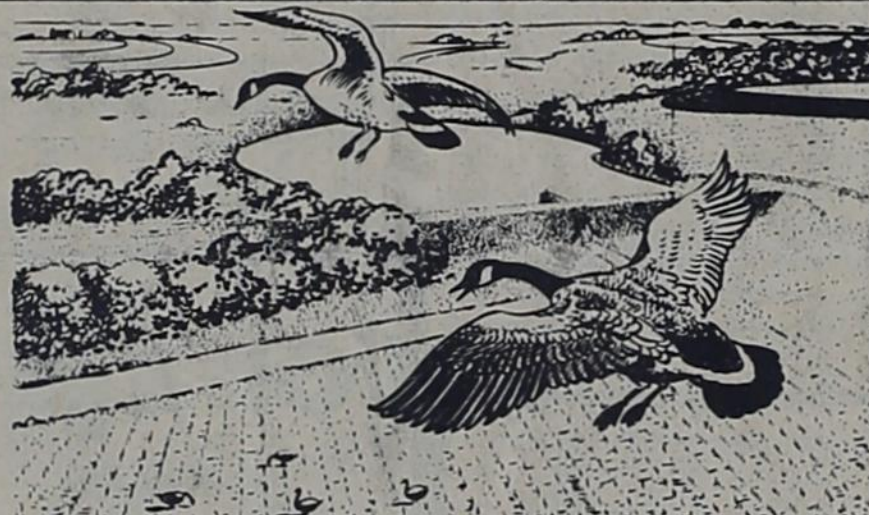
7. She entered a pineapple pie, eight sweet milk biscuits and her 4-H record book in the District 4-H Bake Show. Judging was Saturday, September 15 at the Tri-State Fair. Eighteen 4-H Club girls of District 1 entered the annual show.

Second place winner was Mary Jane Marcias of Ochil-

tree County who won \$15. Mary Ann Edlin of Hartley County won third place and \$10 in the Show.

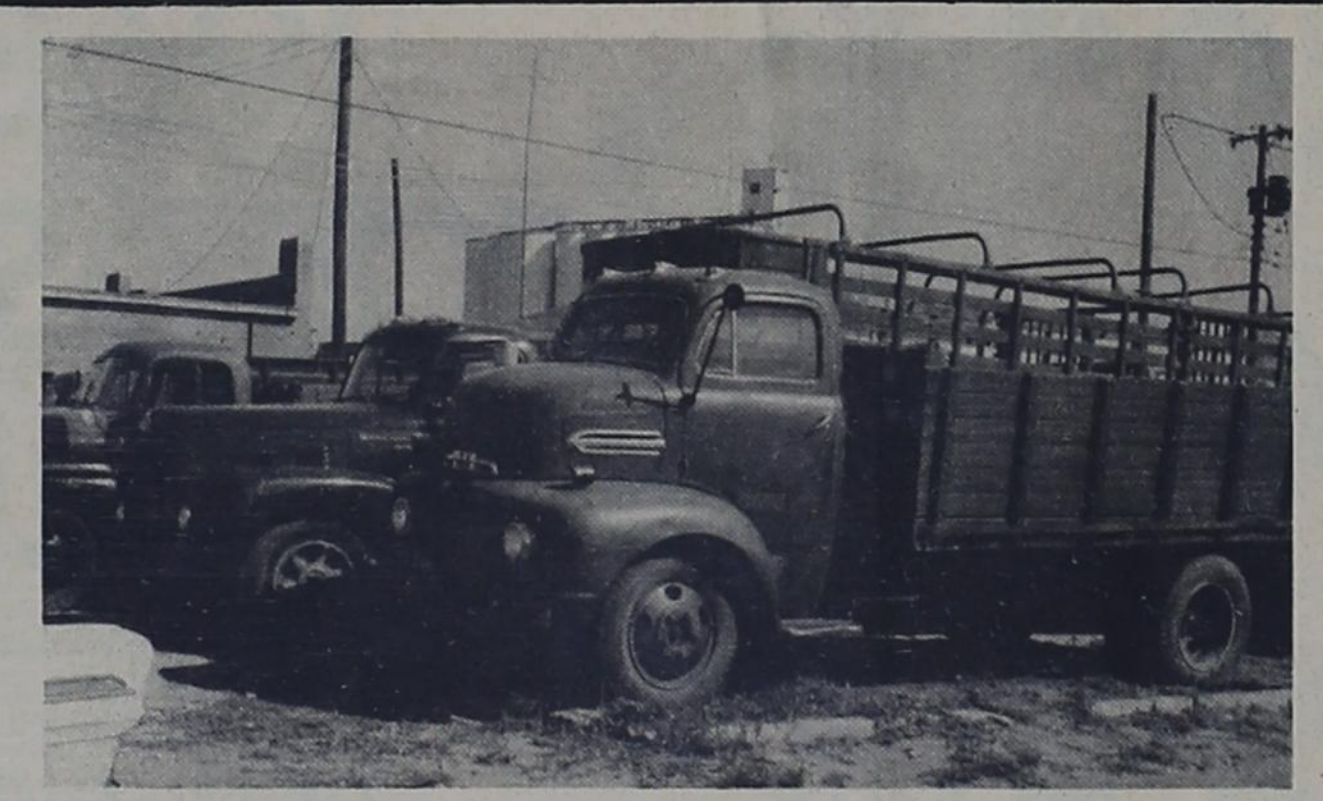
The Rural Youth Day program was televised for "Cotton John's" farm program at 3 p.m. Saturday afternoon. A review of the show was televised Sunday noon on "Cotton John's" program. Janis was also interviewed by a tape recording Monday morning at 6:10 a.m. on Station KGNC.

Janis practiced by baking 41 cherry and pineapple pies for her family, Mr. and Mrs. Leon Billingsley, Judy and Bruce.



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SOIL CONSERVATION DISTRICT NEWS



A plea to Texas farmers and ranchers to "play it safe" again in areas still unusually dry went out today from State Conservationist H. N. Smith of the U. S. Soil Conservation Service.

Smith called for caution on the part of livestock producers in the use of grazing lands and, of farmers, for extra care in the management of residues on croplands.

Some areas of Texas are in their third -- and in a few cases the fourth -- year of damaging drought, Smith pointed out. At such times, damage to grasslands through overuse may take years to overcome.

At the same time, it is not too early to plan for crops that will produce residues for the protection of croplands and to provide for the kinds of tillage that will keep these residues intact through the critical months.

Smith added a special plea to irrigation farmers to exercise care in the use of water. Most areas have adequate supplies in sight for this season, he pointed out. But it is only the part of wisdom, he said, to conserve all supplies possible for later needs.

Many Texas livestock owners have reduced herds already rather than to risk serious damage to grass resources, Smith reported. This procedure is in keeping with the conservationist's principle of taking not more than half the volume of the better grasses produced in any season. This leaves the plants in vigorous condition, ready to make use of moisture when it comes.

The decision on the part of a producer to sell livestock at this time is a hard one, Smith admitted.

"But the owner who sells before prices drop and before his grass reaches the point of overuse will be far ahead in the long run," the state

conservationist said. "Put \$50 worth of extra hay into a steer and you have lost the equivalent of a year's profit."

Any herd, Smith continued, benefits in the process of culling. A smaller herd of higher quality will pay at a higher dividend rate later on. It costs money to feed high-priced hay to a high-priced animal just as to an animal of lower grade.

"We have proved over and over that keeping grass in a healthy, vigorous condition, as against overuse, is the more profitable way to carry on a ranching enterprise," Smith said. Grass is the foundation of the livestock business in this country. Let it be damaged in times like these and losses may go on for years.

Stubble mulch tillage is another conservation practice that experience is showing to be extremely valuable in successful farming in our area, Smith added.

"However, farmers have to plan well ahead, first to produce stubble for soil protection and improvement and, second, to keep that stubble in top condition after they get it," the state conservationist said. "This is a practice that frequently in dry years means the difference between a profitable crop and failure. It also means stable and improving soil, a factor the conservation-minded farmer considers extremely important."

CHICAGO (UPI)—Do gentlemen really prefer blondes?

Maybe they do on stage, but not in real life say statisticians at the Helene Curtis Beauty Research Center. Brunettes were the preference of 43 per cent of the males interviewed in a Curtis study. Blondes were the preference of 17 per cent.

New & Rebuilt Electric Motors For All Purposes

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Phone 4051 Friona, Texas 13th & Cleveland (South of Hospital)

The final notice!



ARTEMIS

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that is a wearing, caring for pleasure for home bodies or travelers. Perfectly Artemis-tailored in opaque nylon tricot, buttoned and trimmed in satin, the gleaming collar graced with appliques of cut-out embroidered roses. Wear it belted in front or all-around, or let it swing loose. Aurora pink, blue-bell, gold, fiesta red. Sizes S, M, L.

The FASHION SHOP

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ELECTRIC SERVICE An all-around value... all around the house

Style's the thing when you buy a hat. But shopping for groceries or clothes or for home needs you look for Value with a capital V.

One place you find it is in low-cost, dependable electric service. Electricity helps you clean house, prepare meals, do the laundry and dishes; provides

radio and TV entertainment and plenty of clear, steady light to read, work and study by. Truly, electricity is the biggest bargain in your budget.

It's true — my wages to serve all of my customers' homes averaged just 26 cents a day in 1961.



People who care put the value in service

SOUTHWESTERN PUBLIC SERVICE COMPANY

59-7





NEW BAKE SHOW QUEEN, Janis Billingsley, of Route 1, Farwell, poses alongside the county entrants from all over the Golden Spread which she beat out for the title "4-H Bake Show Queen" last Saturday at Amarillo's Tri-State Fair.

### HD Agent's Notes

BY MISS ETTIE MUSIL

Many of you may have read recently about a new personality in the news not eating breakfast. Start your day with a good breakfast for good health and weight control.

Research has proved that a good breakfast is a must for a person to be alert and active during the day. Just as a car can not start on a journey without gasoline, oil, water, and air in the tires, neither can a person start the day without proper fuel.

No time for breakfast? This is a small excuse! It takes less than 10 minutes to prepare an adequate morning meal following a basic plan of fruit or fruit juice, cereal, milk, bread and butter.

Many persons, especially teenagers, say they skip breakfast because it makes them gain weight. Eating breakfast does not mean one will gain weight, nor does skipping breakfast mean one will lose weight. It depends on what one eats and how much, not only at breakfast but the other meals also. A good breakfast can help to lose weight if it is part of a well-planned weight reduction diet. Eating a good breakfast prevents nibbling on high calorie snacks or overeating at other meals.

A recommended quick and nourishing breakfast could be: Orange and grapefruit juice, cereal with milk, toast, and milk to drink.

Remember to eat a breakfast that provides one-fourth to one-third of the day's total food needs. Try it! It may take awhile to get use to doing so if

you have not eaten breakfast in a long time. See if you can not get more done—if you are not more alert. And for you school girls, see if that class you go to sleep in the morning is not more interesting.

A thought we might leave for you teenagers--what you eat today will determine the health of your children of the future. It takes a healthy mother to have healthy children. You are building your body and health today. A homemaker can not wait till she is about to become a mother to start eating at least three proper, well-balanced meals each day.

Be a better breakfast booster--start with yourself and other family members to help improve breakfast eating habits of all age groups.

### Bushland Slates Dedication Day

The Southwestern Great Plains Field Station located at Bushland, just west of Amarillo, will have a dedication of the Soil and Water Conservation Research Laboratory at 2 p.m. October 3.

The Honorable Walter Rogers will give the main address, and Dr. M. T. Harrington, Chancellor Texas A&M College will be present.

The program should be outstanding and should be of interest to us in Parmer County.

### Officers Elected By Lazbuddie 4-H

The Lazbuddie 4-H Club held a meeting last week for the purpose of electing officers for the coming year. Twenty members and 18 parents were present.

Cheryl Ramage was elected president; Kirby Burch is the new vice president; Dale Blackstone is reporter; Gary Coker is Council delegate; Danny Miller is alternate delegate; Katie Blackstone is secretary-treasurer and John Gulley is recreation leader.

The new officers will take office in January. Outgoing president is Danny Miller.

Judy Koelzer read the minutes of the previous meeting, called the roll and gave the treasurer's report. Dale Blackstone led the Pledge of Allegiance.

### COURTHOUSE NEWS

INSTRUMENTS FILED FOR RECORD WEEK ENDING SEPTEMBER 22, 1962  
County Clerk's Office  
Parmer County

Deed, Veterans' Land Board, Lawrence Wayne Garth, S/2 of NE/4 & N/2 of NE/4 Sec. 35, T2N, R2E

W.D., City of Bovina, R. G. Davies, Tract in Bovina

W.D., City of Bovina, Don Owens, Tract in Bovina

W.D., City of Bovina, R. G. Davies, Tract in Bovina

MML, Marvin E. Ezell, Ben W. Childers, SW/100' Lot 3, Blk. 89, Bovina

D.T., Marvin E. Ezell, United Fidelity Life Ins. Co., SW/100' Lot 3, Blk. 89, Bovina

W.D., W. M. Sherley, R. M.

Sherley, 1/4 int. Sec. 51 & 54, Kelly H  
D.T., Clyde W. Weatherly, John Hancock Mut. Life Ins. Co., E/2 NW/4 Sec. 3, Roberts W.D., Lucile Brittain, Bess Mansfield, Part lot 13, Blk. 32, Farwell

For a flawless finish to make-up, Kent of London introduces a new powder brush, designed to reach into the curves and recesses of the face, lightly fluffing away excess powder. Oval-shaped, about the size of an egg, with curved handle of natural polished satinwood, the brush has hair so fine it takes twenty strands to equal the thickness of a human hair. Each of its 75 tufts contains hundreds of hairs.

I Get 5% Dividends On My Money At... FIDELITY SAVINGS & LOAN 5th at Mitchell PO 3-5581 Clovis, N. Mex.

### Parmer's Bond Sales Noted

August E and H Savings Bonds sales in Parmer County totaled \$3,450, according to Frank A. Spring, Chairman of the county Savings Bonds Committee.

Sales for the first eight months of 1962 were \$83,545 which represents 92.8 per cent of the county's 1962 goal.

"Savings Bonds are an investment in the future. For 21 years the Treasury Department sold bonds as a doorway to opportunity-- a new home, college education, retirement, or some other dream of the future. But today the future itself is threatened. With the dawn of the missile age, the world is suddenly aware that one more war could be the last. The hope of the age is for peace--for some guarantee that there will be a future to look forward to. We must have PEACE POWER -- the strength to keep the peace; the knowledge to make it lasting. Savings Bonds, in building economic stability, help strengthen America's peace power." Spring concluded.

If you're camping out--open the valve of your air mattress as soon as the alarm goes off. It won't take long for the air to leak out.

Have you ever tried sleeping on a deflated air mattress?

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Last fall, there were 1,385,000 classrooms in U.S. public schools, an increase of 53,000 from the previous fall's total. It is the highest total number of classrooms listed since the U.S. Office of Education started keeping figures in 1955.

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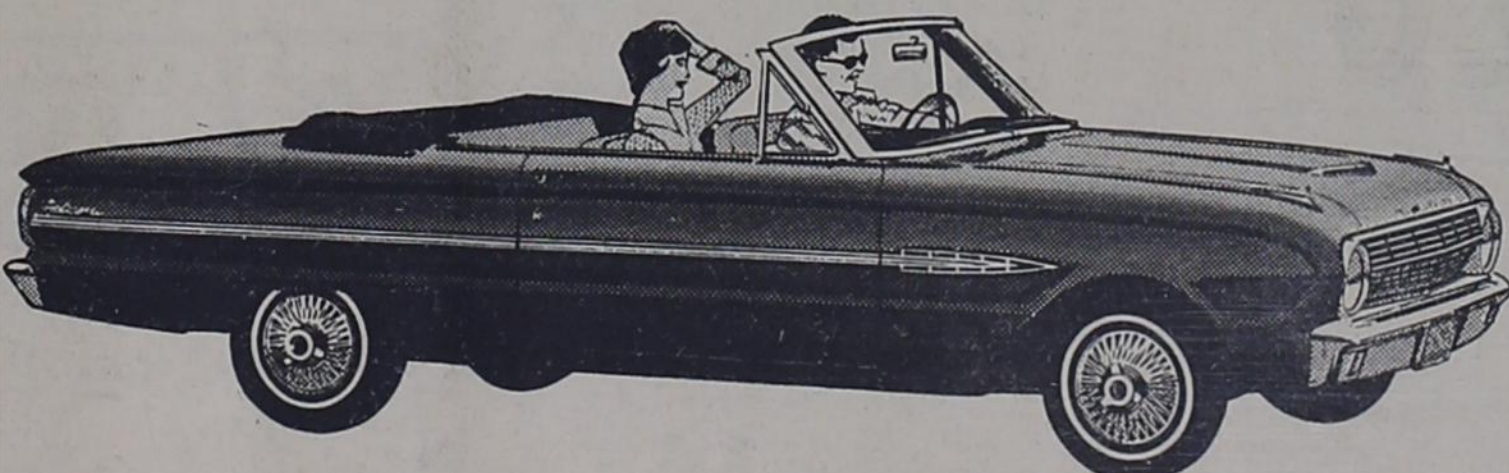
## Coming Friday--the '63 Fords... America's liveliest, most care-free cars!



The longest, liveliest, most beautiful line-up of new cars ever presented under one dealer's banner! 4 classes... 44 models... all\* with amazing new service-saving features that reduce service stops to twice a year or every 6,000 miles... save you time, trouble, money.

'63 super torque Ford Galaxie (foreground: Galaxie 500/XL 2-Door Hardtop). The look, the power--and now the feel of the fabulous Thunderbird! The glamorous '63 Ford Galaxie has a ride so new, so effortless, so Thunderbird-smooth, you must try it to believe it! Super torque thrust ranging up to 405 hp (optional). Exciting new elegance--including an optional Swing-Away steering wheel that moves over to let you in. It's the liveliest of the Lively Ones for '63!

'63 Ford Fairlane Hardtop (background: Fairlane 500 Sports Coupe). Hot new middleweight... with V-8 punch! Presenting a full line of nine stunning Ford Fairlane! New styling! New power! Wide 'n handsome choice! Three new middleweight wagons. Two dashing new hardtops. Four jaunty sedans. All give you big-car room, ride, performance... nimble new size... saving price. Optional bucket seats... new 260 V-8... 221 V-8 (or standard Six). Fairlane--new idea in cars!



'63 FALCON (Futura Sports Convertible). Fun is what's new in Falcon--America's all-time economy champ. The fun begins with the first Falcon Convertible and runs through 15 of the liveliest, lowest-costing cars and wagons in the land. And this year, Falcon goes even

further to save you money and bother. All '63 Falcons\* have the exclusive twice-a-year service-saving features of big Fords. Options include bucket seats, 4-speed floor shift, sizzling 170 Special Six (Special Six standard in Convertible... along with power-operated top).

America's liveliest, most care-free cars

# FORD

FALCON · FAIRLANE · GALAXIE · THUNDERBIRD



MOTOR COMPANY

## FRIONA MOTORS

Grand & Highway 60

Friona, Texas



# Farm Bureau Annual Meeting Scheduled Monday At Bovina

The annual convention of the Parmer County Farm Bureau will be held Monday, October 1, 1962 at the School Cafeteria in Bovina, at 8 p.m. according to Harry Hamilton, President. "This will be the most important meeting of the entire year for the local organization", states Hamilton. Resolutions incorporating the thinking of the membership on local, state, and national issues will be passed. Those dealing with local matters become the

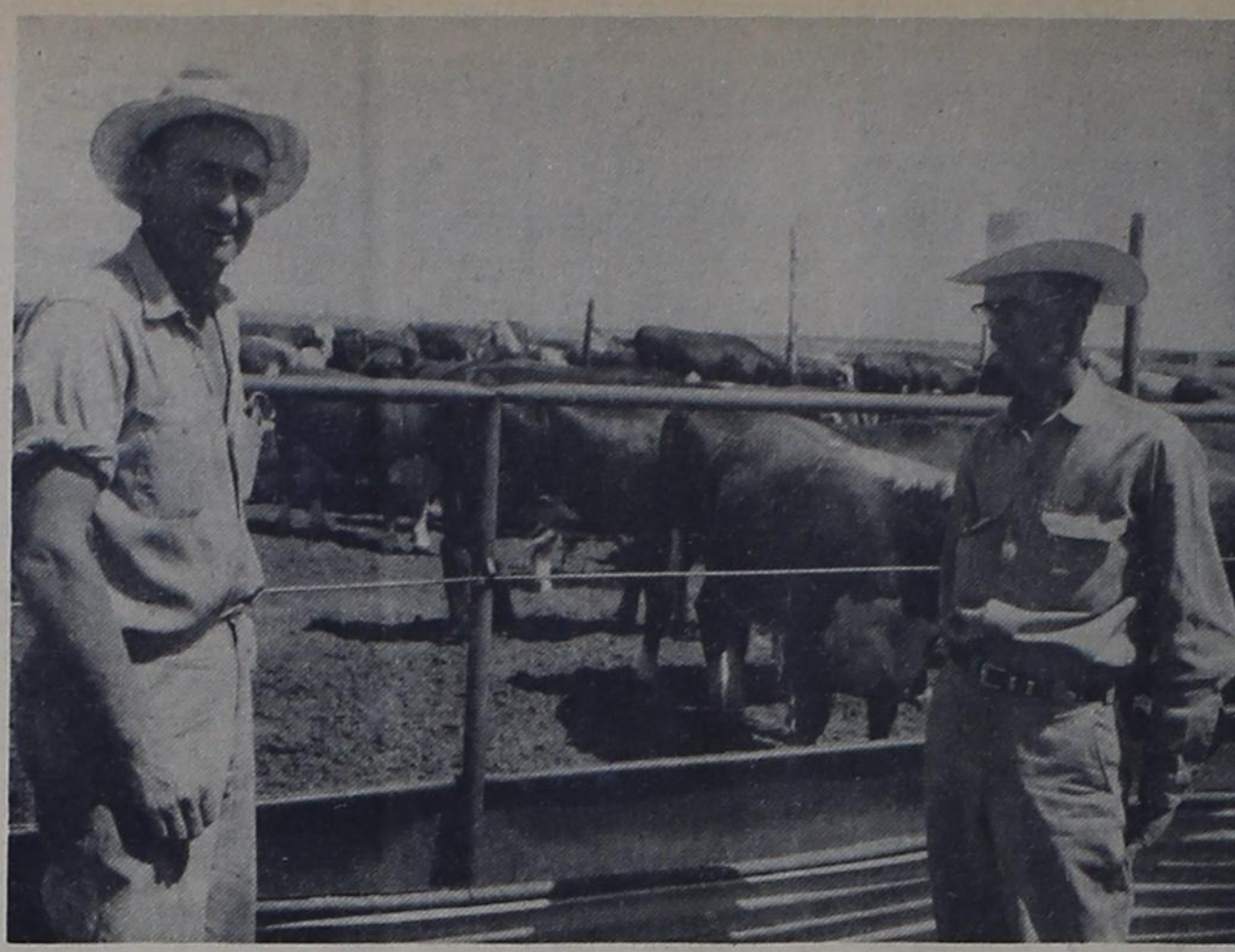
policies of the county Farm Bureau to guide it during the coming year. Resolutions dealing with state and national issues will be forwarded as recommendations to the voting delegates of the state convention to be held November 11-14 in San Antonio. There they will be acted upon and either accepted, rejected or amended. Those adopted become state Farm Bureau policies for 1963 (on state matters) and recommendations (on national issues) to the voting delegates of the American Farm Federation convention to be held in December in Atlanta.

Only members of the Farm Bureau can participate in the organization's policy-making process which begins with the local county convention and culminates in the annual convention of the American Farm Bureau Federation. More than 1,600,000 farm families have an opportunity to have a voice in the formulation of the national Farm Bureau policies which are

developed democratically through the series of conventions. Three out of every four organized farmers belong to Farm Bureau.

After the local Farm Bureau forms its recommendations on state and national issues, it sends voting delegates along with other county Farm Bureaus to the state convention. Each county's voting strength is based on its membership. These representatives of county Farm Bureaus approve the state policies for 1963 and the recommendations to the national convention. The Texas Farm Bureau, in turn, sends delegates based on its membership strength to the national convention where the national policies are adopted. Texas, the fourth largest state Farm Bureau, has one of the largest voting blocs at the national convention.

Many important issues are confronting farm people now, and it is important for farmers to express themselves on these issues in the manner that will enable them to be heard, the county Farm Bureau president said. He urged all members to attend the meeting and participate in the discussion and voting.



TEXAS GRAIN sorghum fed beef is becoming recognized throughout the country. There are now more than 145 feed lots in the grain sorghum producing area of Texas with capacities larger than 1,000 head each. O. N. Jennings and son J. B. Jennings look over some of the heavy steers in their feed lots near Lazbuddie. Texas still imports over 3/4 of heavy beef from corn belt packers to be consumed within the state. Farmers through a two pound per thousand deduction from their grain sorghum deliveries at local elevators can expand the promotion program for area feed lot development as a part of the G.S.P.A. program.

# The HAPPY HOMEMAKER

BY JUNE FLOYD

So many homemakers have made smoked pillows in recent months that probably you will soon see a lot of smoked hats. A pattern has been developed for making two different style smoked hats from velveteen or wool jersey. It seems that with the more sub-

dued colors being very popular for fall everyone wants a brightly colored hat and these should prove to be very pretty as well as practical.

With the first cool days of fall we generally have some inclement weather which necessitates staying inside. This would be a fine time to start making Christmas gifts. Aprons, pot holders, dish towels, pillow cases and other household items always make nice Christmas gifts.

Any homemaker who decides to make such items for members of her family and friends always adds a lot to her enjoyment of the holiday season as well as to that of the recipients of hand made articles.

For a tasty nutritious dish on a cool day, try

**Meat Balls With Rice and Tomatoes**  
3 cups cooked tomatoes  
1 large onion, chopped  
3 cups water  
1 1/2 pounds ground beef  
1 egg  
1 cup uncooked rice  
salt and pepper to taste.  
Put tomatoes, onion and water in a large saucapan or Dutch oven. Combine ground beef, egg, uncooked rice, salt and pepper. Mix well and form into balls. Add to tomato mixture and simmer for 1 1/2 hours. Turn meat balls occasionally. Yield: 6 servings.

For a tasty hurry-up main dish for any noon or evening meal, try this recipe.

**Quick Ground Beef Stew**  
2 pounds ground beef  
2 teaspoons meat seasoning  
1 1/2 teaspoons salt  
2 cups stock or bouillon  
1 can (1 lb.) tomatoes  
1 bay leaf  
3 medium potatoes, diced  
6 medium carrots, quartered  
12 small onions.

Break up meat with fork in bowl. Sprinkle with meat seasoning and salt. Toss gently with fork to distribute seasonings. Brown meat in heavy kettle or skillet.

Add stock, tomatoes and bay leaf; bring to boil. Add potatoes, carrots and onions. Cover tightly and reduce heat. Simmer 30 minutes or until vegetables are tender.

To thicken, add 3 tablespoons water to 2 tablespoons flour; stir to a smooth paste. Gradually add to stew, stirring constantly, until thickened.

If you've never tried Calypso Pot Roast, you've missed an adventure in good eating. This roast is ideal for persons who need economical meat cuts to help balance their food budgets.

**Calypso Pot Roast**  
3 to 4 pound arm or blade pot roast  
3 tablespoons flour  
3 teaspoons salt  
1/4 teaspoon pepper  
3 tablespoons lard or drippings  
1 can (16 oz.) tomatoes  
1 medium sized onion, sliced  
1/2 teaspoon ginger  
1 clove garlic, minced  
Mix flour, salt and pepper. Dredge pot roast with seasoned flour and brown in lard or drippings. Pour off drippings. Add tomatoes, onion, ginger and garlic. Cover tightly and simmer 3 1/2 to 4 hours or until tender. Thicken liquid for gravy, if desired. Makes 6-8 servings.

## Lazbuddie 4-H Boys Make Tour

By Dale Blackstone  
Club Reporter

On September 22, Lazbuddie 4-H boys that have maize and cotton went on a field trip to see and to measure their maize and cotton.

Those that have cotton are Bobby Redwine, Gary Matthews, Derrell Matthews and the ones growing maize are Danny Miller, John Gulley, James Gulley, Larry Davis, Gary Matthews, Derrell Matthews, Kirby Burch, Dale Blackstone, Charles Ramage and Gary Coker.

The boys were taken on the tour by Harvey Blackstone, Ray Miller, Gerald Ramage and Fred Burch.

## Council Plans Friona Meeting

Yearbook Committee of the County Home Demonstration Council will plan the yearbook for 1963 in a meeting Friday, September 28 at 9 a.m. to 4 p.m. in the Community Room of the Friona State Bank.

Letters were sent recently by the Extension Agents to families in the county. These letters have offered an opportunity for the people to voice their problems and needs in farming, home and family living, and in youth development.

Suggestions made from these letters of club members will be used to help in the planning of the programs used by the home demonstration clubs. Additional programs will be planned by the clubs after the committees of the County Program Building Committee meet.

## The Old Timer



"The machine that once did away with horses is now well on the way to doing away with people."

strengthen rural communities by creating attractive modern living facilities, the type of house construction that makes communities desirable places in which to live.

"Here again the impact of the program multiplies, for the new homes built with Farmers Home Administration loans provide guide lines to the community in the economical construction of homes. In many areas the construction of these homes has stimulated the investment of private capital in similar types of construction.

"The program has also been highly successful so far as repayments are concerned," the Secretary said. More than \$417,000,000 has been advanced in rural housing loans since 1949. Principal and interest payments total \$147,000,000. Only \$86,000, or two one-hundredths of one percent have been written off as uncollectable.

Rural housing loans may be used to reconstruct, modernize or repair homes and farm service buildings. They are available to farmers and residents of rural communities who cannot obtain credit from other sources.

# Extra \$152 Million For Housing Loans Available

An additional \$152 million has been made available for rural housing loans, Secretary of Agriculture Orville L. Freeman announced today.

Today's action makes a total of \$182 million available through the Farmers Home Administration for this type of credit during fiscal 1963. The funds come from the \$430 million authorized by the Housing Act of 1961, to be expended within a four-year period. Approximately \$95 million was obligated during fiscal 1962.

"These funds will help 20,000 rural families who do not now have adequate housing to obtain credit to finance a new home or improve the homethey already own," Secretary Freeman said.

"The rural housing program is also a driving force in rural areas development. The construction carried on with the funds provides work for local carpenters, masons, plumbers and electricians and steps up the sales of building supply dealers and other merchants in small rural communities. The wages received by the workmen and the profits retained by the businessmen are in turn circulated through local trade channels, invested in local enterprises. The effect of the housing dollar is multiplied many times before its force is diminished.

"In addition the housing loans are helping to stabilize and

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**Good Rod-Saving Advice**  
When you go on a fishing trip, keep your rod in its case until you are ready to use it. More rods have been broken by automobile doors than by fish.

**OK TIRE TRUING**  
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SIZE	BLACK
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850-14	22.57

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**RUBBER WELDERS JAKE SNIPES AND SONS INC.**  
717 W. 7th Clovis



GRAIN SORGHUM is a mighty important crop with its 186 thousand acres to be harvested in Parmer County this fall. Charles Allen, vice president of Friona State Bank, and J. H. Boyle, farmer south of Friona, discuss changes that have been made in the production, marketing and use of this crop just since organized development programs were initiated by Grain Sorghum Producers Association in 1955.

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