IF IT'S NEWS IN FIND IT IN THE BLADE


## Evelyn Steelman <br> Practice Teaching

## Baskethall Season Is Now Underway

Texico Games

|  | dire |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |


| WEATHER by WILLIE Old Sol will be seen more Looks like some kind of Hope I am wrong for once! |
| :---: |
|  |  |
|  |  |
|  |  |



## Horn, Brandon and Stevens All-District

Brooms Are Sold

## To Tune of \$657



School To Close
For Thanksgiving




Local Woman's Father Dies

Whitharral Penetrates Mustangs, $7-5$,


THE BOVINA BLADE

More Quarterbacks

## YWA Meet <br> 

THE GREAT COMMISSION


Attention, Customers!
Due to rising costs, our processing charge has been advanced from 3.5 to 4c. This includes cutting, wrapping and freezing.

Richards Slaugher House
Phone 2971


Future Homemakers Get Practical Knowledge

Non-Farm Employment Upin County ${ }^{*}$


## HARVEST TIRE SALE

 at Charles Oil Co.| $7.60 \times 15$ Super Deluxe Rayon |  |
| :---: | :---: |
|  |  |
|  |  |
| Rayon <br> WHITEWAL |  |
| \$1095 plus tax |  |
| $6.70 \times 15$ Tubeless Rayon |  |
|  |  |
| LEE- <br> WHITEWALLS |  |
|  | \$ 2195 |
| -LEE- <br> MUD \& SNOW |  |
|  |  |
|  | TIRES |
| 6.00 | $x \quad 16$ \$ $0^{95}$ plus tax |
| 6.70 | $\times 15 \$ 1860$ plus tax |



Phillips 13-38 Rear Farm
Tractor Tire



The Bovina Blade

## Saciety

SALLY WHITESIDES, Edito


Sircsione Super
Hurry! 3 Days Only! Special.
sensanional

- FLOOR MAT


## citisi $40 \%$

Regular 4.95 Value
torn thor dyour are


PAUL JONES TEXACO SERVICE STATION Phone 4331

Use Our Lay-A-Way

Structo-

- Trucks
- Bicycles
- Velocipedes
- Road Graders
- Steam Shovels

Engine-Driven

- Toy Airplanes

Footballs Basketballs
Boats
Tool Chests
Dolls
Doll Beds
Desks

For DAD
GUNS

- Rifles
- Shot Guns

Electric Razors Tool Chests
Tools

For MOM
Electric
Pressure Pans Nesco Ovenettes Color Flyte Dishes

Revere Ware
G.E.

Spray-Steam Irons











## PREEENT PIUNBDNG PESTS!

## Call . . .

Prumbiny Alva J. Hudson

Headquarters at Sudderth ' 66 ' Service


She can have one, too-at a money-saving priceat Reeve Chevrolet Co.

## Reeve Chevrolet Co.

\author{

- FRIONA -
}

Basketball Schedule Bovina High School - 1957-1958

| Nov. 19 | TEXICO | there | Jan. 14 | LAZBUDDIE | there |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Nov. 26 | AMHERST | here | Jan. 17 | NAZARETH | here |
| Dec. 3 | TEXICO | here | Jan. 21 | ADRIAN | here |
| Dec. 5-6-7 FARWELL Tournament |  |  | Jan. 28 | HAPPY | there |
| Dec. 10 | FRIONA | here | Jan. 31 | LAZBUDDIE | here |
|  |  |  | Feb. 4 | NAZARETH | there |
| Dec. 12-13-14 BOVINA Tournament |  |  | Feb. 7 | VEGA | there |
| Dec. 17 | FRIONA | there | Feb. 11 | ADRIAN | there |
|  | FARWELL | there | Feb. 14 | HAPPY | here |
| Jan. 2-3-4- AMHERST Tournament |  |  | Feb. 18-20-21 District Tournament At Lazbuddie |  |  |
| Jan. 10 | FARWELL | here | District | s Begin at 7:15 |  |

## Bovina Restaurant

 City Cafe
## Mr. Parmer County Cotton Farmer!

We're ready to serve YOU. Our new, fire-protected warehouse for cotton storage is complete and we're prepared to handle your cotton with the best warehouse service available.

## FACTS FOR YOU TO CONSIDER ABOUT

DEALING WITH WESTERN WAREHOUSE CO. in BOVINA:

1. YOU know where your cotton is in case there's a rise in the market and you desire to sell it. Experience has proven that your equity will sell better if your cotton is stored at home.
2. YOU save on transportation costs because your cotton is stored CLOSER TO HOME.
3. YOU have a better opportunity of dealing directly with people you know.
4. YOU are dealing with people who are interested in Parmer County cotton and Parmer County farmers.

# $\star \star \star \star \star \star$ <br> REQUEST YOUR GINNER TO DELIVER YOUR COTTON TO WESTERN WAREHOUSE CO, BOVINA 

$$
\star \star \star \star \star \star
$$

With your help, a better, more competitive market for Parmer County cotton can be created.

## "We Have Nothing to Sell but Service"

## Help Us Create A New Marke† for Parmer County Cotton.

«The High Plains
Farm and Home "
Harvest Dutlook Much Improved


Combining Sesame Paid Off For Elmer Lowrie

## You'll discover a whole new world in the 58 FORD

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F-1958


THE PARMER COUNTY IMPLEMENT CO. 4- $=$ NEWS --


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|  |  |

SUIT YOUR BUSINESS NEEDS
BUSINESS LIFE INSURAMCE PLAN
THE TRAVELERS

Bovina Real Estate and Insurance

Fwensesar, noveranara 20,1097
County 4-H Council




## The Great Western Co.

Wholesalers - Distributors - Merchandisers BOVINA, TEXAS
Remember: "We sell only what we can sell for less" Watches and Jewelry Repaired-All Work Guaranteed ALL WAACH BANDS AND AT
TACHMENTS are being sold at
half price. POPULAR BRANDS OF
ELLECTRIC SHAVERS at least one third discount.
VANITY LADIES ELECTRI
SHAVER Our price $\$ 375$
PARKER AND SHEAFFER PENS AT $30 \%$ DISCOUNT FAMOUS BRANS OF LUGGAGE
AT DISCOUNTS TO $50 \%$

TABLE RADIOS from $\$ 14.75$ FULL COMPLETE SET OF
MASTES PICTURED ENCYCLO PEDIAS, 8 volumes.
Reg. price, $\$ 29.95$.
Our price $\$ 9.95$
BAROMETER, Ship's Wheel
Style, Reg $\$ 1295$
SHEFFIELD 3 PIECE CUTLERY
SET WITH GENUINE LUSTREX HANDLES in beautiful satin-lined
gift box-Reg.
Our price $\$ 3.95$

SHEFFIELD 6 PIECE STEEL
KNIFE SET with LUSTREX
HANDLES guaranteed never to
chip or crack, in beautiful satinChinet or ift box. Reg. $\$ 9.95$
Our price $\$ 4.94$
Our price $\$ 4.94$
SHEFFIELD 9 PIECE CUTLERY Sess, senrrated, steak knives, forged-
len type fork and a honing steel. Han-
dles guaranteed never to crack, in beautifur, lined case.

| Reg. price $\$ 29.95$ |
| :--- |
| Our price $\$ 10.75$ |

MAN'S NORELCO ELECTRIC
SHAVER, Reg. price $\$ 24.95$
Sale $\$ 15.95$ TE LIGHER, the only automatic is guaranteed for life.
is market that
MAN'S POLISHED GOLD FINISH
KEY CHAIN, 20 inches long KEY CHAIN, 20 inch
Reg. $\$ 1.98 \quad$ Sale 99 c ASSORTED BRACELETS AND
EARRINGS, Reg. $\$ 1$ sellers
SAl
$\begin{array}{ll}\text { Men's. } \\ \text { tions } \\ \text { Reg. } & \text { S4.95 } \\ \text { Reg. } \\ \text { R3.95 } & \text { Now } \\ \$ 2.45 \\ \text { Now }\end{array}$
LADIES, LARGE EXQUISITE
RHINESTONE PINS by DORNE
OF FIFTH AVE.
Reg. $\$ 4.50$ Now $\$ 1.95$
Men's 5 -piece set, gift-boxed, 3
gear action automatic cigarett
gear action automatic cigaret
lighter embossed with matching
Reg. \$4.95 Now \$1.95
Large selection of Charm Bracelets,
the latest, the newest, and the best-
est! Rich looking ingold and silver
finish. Selling in better denartment
BENRUS MAN'S WRIST WATCH

LADIES' BENRUS EMBRACE-
ABLE WRIST WATCH Reg. pric ABLE
$\$ 62.50$
Our price $\$ 34$

MAN'S GRUEN AUUTOMATIC, WATERPROOF WRIST WATC
Reg. $\$ 69.50$ Our price $\$ 38$
LADIES' GRUEN WRIST WATCH, white or yellow
Our price $\$ 38$

LADIES' BULOVA WRIST
WADIES BULOVA
WATCH, Reg. $\$ 59.50$
Our price $\$ 39$

AUTOMATIC POP-UP TOASTERS | Reg. price $\$ 21.5$ |
| :--- |
| Our price $\$ 10.7$ |

AUTOMATIC COMBINATION
WAFFLE IRONS \& SANDWICH GRILLL 190 square inches of grill ing or frying area, makes four sand
wiches or waffles at one time.
ourt price sis.as
AUTOMATIC PERCOLATOR, makes 4 to 14 cups of coffee auto-
matically. Westinghouse thermostat matically. Westinghous
controlled. Reg. $\$ 39.95$

Cummings Farm Store

| will hurt, but others will help. The best philosophy is to live today as far into the future as seems practical in the light of today's needs. Certainly, we can look forward to modest prosperity even on the basis of an my for two, perhaps three, gen- |  |
| :---: | :---: |
| the doldrums about? Can you think of anyone or anything invulnerab progress? <br> progress? | For a Complete And Experienced Auction Service |
| COURTHOUSE |  |
|  |  |
|  |  |
|  |  |
|  |  |
| DT-Otto Steinberg - Conn. |  |
| Gen. Life Ins. Co. - Sec. 6, Blk. $\quad$ DimmV, Oliver.DT-Robert H. Hortenstine - |  |
|  |  |
| Ler |  |
|  |  |
| Suster |  |
| Buske - Lost 10, Brk. 10, Friona: auction school, Reisch Auction School |  |
| MIN-Geo. W. Martin, ExSee Record. |  |
| MML-O. W. Rhinehart - H |  |
| BIk. 116, Bovina |  |
|  | Route 3, Friona, |
|  | Phone Parmer 343 |

Willie Wirehand Presents:
The Roy Clemenis Family of Friona


Parmer County Farm Family of the Month onth." They and their two fine boys, Jim Roy, 16, and Don,
5 , are well known for their neighborliness, for their happy
amily living, and their cordiality to everyone.
Taking an active interest in their community life, Mr. Clem-
ents takes time during the rush of the summer to assist in direct-
ng the summer baseball program of the Friona Pony League.
Mrs. Clements is a member of the Parmer County Community
ospital Auxiliary.
Jim Roy and Don are both members of the Friona Future
armers of America chapter. Jim plays football for the district-
inning Friona Chiefs, and younger brother Don helps with
anaging chores for the Chiefs.


Don and Jim Roy with bulk milk tank for dairy.
Included in the enterprises on the Clements farm is a her
quality Holstin dairy cattle. About 250 arese of the Clem-
tht farm is devoted to dairying, and the cattle of the herd main tain a production average of approximately 14,400 pounds a
year.
To aid in the successful operation of the dairy, Clements epends heavily on electricity.
Electricity powers the milking machines, heats water for
aintaining a sanitary operation, and maintains the milk at cool Electricity powers the miking machines, heats water for
maintaining sanitary operation, and maintains the milk at tool
temperatures, through a large gallonage bulk milk tank. The ulk milk tank also increases the butterfat content test over can Depending so heavily on electricity, Clements has available
ator and generator to take over if power were to fail. But he is proud that service has not been interrupted since the bulk tank
has been installed. The low cost power provided by electricity is

YOUR ELECTRIC COOPERATIVE SERVES YOU EVERY DAY FOR BETTER FARM LIVING DEAF SMITH COUNTY ELECTRIC COOPERATIVE

# BARGAINS GALORE! We Trade--Up to 24 Months to Pay CLABORN Furniture FRIONA 



## Sheep Do Well On Seale Farm

## Parmer County Farm Supply

 Dial 2621, Bovina The Largest StockV-Belts and Pulleys i Bovina. Anhydrous Ammonia Dry Fertilizers Ammunition Spark Plug Pumps Oil Filters Comfort
makes Irrigation Supplies Irrigation Suppli
Bolts and Nuts Ammonia Applicators Blue and Dempster Seed Treat, Ceresan, Arasan, Coppercarb
Heptachlor Heptachlor
Tires and Tub Farm and Auto Fhelf Hardware
Sher Shelf Hardware
Hog \& Chicken Feeders Feeders
Barb Wire Electric Fence Chargers and
Supplies Chapplies Rope GE Electric Appliances
Home Heaters Home Heaters
Hydraulic Hose Hydraulic Hose


Parmer County Pump Co. why not

MAKE MORE MONEY?

## AMMES IRIGATIOM SYSTEMS

BYRON JACKSON PUMPS Drilling and Casing - Pump Repair Phone 2201 - Friona - Phone 2091


Most of the county allotment Officers Elected





 | $\begin{array}{l}\text { Used For Sale } \\ \text { Combines } \\ \text { Galloway Implement }\end{array}$ |
| :--- | :--- |
| Company |
| Come |
| Friona |

## SEIBERLING HARVEST TRUCK TIRE SALE!



Seiberling First Quality Heavy Duty Truck and Bus Tires THIS WEEK ONLY
600-16 Truck 6 ply Only 650-16 Truck 6 ply Only 700-15 Truck 6 ply Only 700-16 Truck 6 ply Only 750-20 Truck 8 ply Only 825-20 Truck 10 ply Only 825-20 Nylon Truck 10 ply Only

All prices plus Federal Excise Tax and your recappable tire

## Equipment Passenger Tires

## Limited Quantities

Parmer Co. Impl. Co
670-15 Tubeless Only ..
670-15 Tubed 6 ply Only 710-15 Tubeless 6 ply Only 760-15 White Tubeless Only
760-15 Black Tubeless Only 760-15 Nylon White Tubeless Only 800-14 Tubeless Only 850-14 White Tubeless Only

All prices plus Federal Excise Tax and your recappable tire.

## MURPHYECHOLS

TIRE CO.
500 Mitchell

Clovis, N. M.
PO 3-4132
$\$ 17.21$ \$20.70 $\$ 25.00$ $\$ 23.25$
$\$ 2.00$ \$29.76 $\$ 29.76$ $\$ 21.00$ $\begin{array}{r}4 \\ \hdashline \\ \hline\end{array}$ -FRIONA-


Wonderful Home Location in Bovina

We have the lotsWILL BUILD To rour PLANS

## CICERO SMITH LUMBER CO.

Next Year, Make Your Crops Play A TuneThat Is

## More Profitable


with fertilizers from Bovina Farm Chemical, where you'll find

## DEPENDABILITY

 DETAIL- Fertilizers
- Insecticides
- Amalie \& Champlin Oils


## Bovina Farm Chemical

Phooca311

For Christmas-


You are invited to make Gaines Hardware Co. your gift headquarters and to take advantage of our lay-away plan. Free gift wrapping, of course.


## Williams <br> ,

 Mercantile Co. well, Mrs. Dean Hastings, Mrs. Members of the Rea Buster
W. Wayne Stevens, Mrs. Terry. Circle met Wednesday evening
 Stevens' Guests





## here's the gift

 they really love!


## Ponds Dil Company

