



Despite weather conditions, the Sonora Broncos gave the Coahoma Bulldogs some stiff competition Friday night when they hosted the Bulldogs at Bronco field. Broncos will host the Llano Yellowjackets this Friday after falling behind the Coahoma team 14-12. Game time is 8 p.m. in the Bronco Stadium.

Broncos To Host Llano In Second Pre-District Game

The Sonora Broncos lost their season opener here Friday night. The Coahoma Bulldogs were able to capitalize on two fumbles deep in Bronco territory and hold on to a 14-12 lead. Bronco Captains Bruce Kerbow, Randy Hill, and Ladd Turner won the toss to get the game underway. On the first series of downs the Bulldogs fell on a Bronco fumble and scored on their first play from 21 yards out. The kick was good and the Broncos were trailing 7-0 only 11 seconds into the game. After the kickoff the Broncos drove from their own 21 yard line to the Coahoma 30 but the drive was stopped with a pass

interception by Coahoma's Putt Choate. Coahoma fumbled and the Broncos had another chance from their own 46. The Broncos moved down to the Coahoma 15 but lost the ball on downs when they could not overcome a 15 yard holding penalty. Three minutes into the second quarter the Bulldogs recovered a second Bronco fumble only 9 yards out and scored on the following play. The PAT was good and Coahoma led 14-0. On the following kick off David Wallace fielded the ball on his own 20 and followed his blocking well through the front

wall and outran the rest of the field to travel 80 yards for the Bronco's first TD. The two point conversion attempt failed and the half ended 14-6. During the third quarter neither team could mount a sustained drive but early in the

fourth quarter Juan Perez intercepted a Bulldog pass and the Broncos moved deep into Bulldog territory before giving up the ball. Only four plays later the Broncos again had the ball on the Coahoma 44, as a result of a Bulldog fumble. From this

point the Broncos put together their best drive of the night. Paul Browne kept the ball and ran for the first down. Henry Mata carried for the second. Browne passed to Kerbow for another first down on the 10. Kerbow carried twice

and scored from two yards out. The two point conversion attempt failed leaving the final score 14-12. Except for the two fumbles that resulted in TD's for Coahoma the Broncos did a fine job both on offense and defense.

Coach J. T. Hill had this comment: "We have some young and inexperienced boys but they are learning fast and improving each day. They have a great amount of desire and ability. This will show as they gain in experience."

The Weather

COMPILED BY PAT BROWN
RAIN HI LO

Tues., Sept. 4	96	63
Wed., Sept. 5	94	61
Thur., Sept. 6	1.43	85
Fri., Sept. 7	.70	68
Sat., Sept. 8	.87	56
Sun., Sept. 9	T 88	63
Mon., Sept. 10	.20	88

Rainfall for the month of September--2.38. Rainfall for the year--16.51

The Devil's River News

Published in Sonora, Texas - "The Capital of the Stockman's Paradise"

Eighty-third Year, Second Week

The Devil's River News, Sonora, Texas 76950 Thursday, September 13, 1973

Price--10¢

Stamps By Mail Service Offered To Sonora Residents By USPO

Regional Postmaster General Carl C. Ulsaker recently announced that a new service called "Stamps by Mail" will shortly be provided in the Sonora area by the United States Postal Service.

According to Regional Postmaster Ulsaker, this new service will permit customers to purchase stamps and stamped envelopes through the mail using a personal check.

The Regional Postmaster General noted that "this service will be of great benefit to all our customers and especially shut-ins, the elderly, and working wives. It will enable them to satisfy their postal needs simply, rapidly and inexpensively from their own homes." Leaflets spelling out the details of the service will be distributed to area households and small business during the next few weeks.

"This new service has been tested several months in selected test cities nationwide with very positive results" said Regional Postmaster General Ulsaker. One of our customers in a test city wrote "I am very happy about this service, as many of us older people can't get around the way we would like. Also some of us are a little handicapped, so we appreciate the service".

"Obviously we are pleased to provide a service which means so much to people like this shut-in."

A 40¢ fee will be charged to defray the cost of two-way postage, internal processing of checks and other costs associated with this new service. According to local postmaster James D. Trainer, the new service is scheduled to begin here September 17.

School Trustees Approve Sale Of Old Equipment, Teacherage

Minutes of the last meeting, financial statement and bills payable were approved when members of the Board of Trustees of the Sonora Independent School District met Monday for regular session.

Discussion was held regarding physical examinations for all school bus drivers and payment for these state required examinations was approved. Athletic and band activity funds were allotted and transferred and the board approved a policy for disposal of old equipment and materials belonging to the school. These materials are no longer in use

by the school and bids will be taken on all items at a later time.

The lot on the corner of College and Concho Streets purchased earlier from George Wallace, it was decided at the Monday meeting, would be converted into a parking lot for school personnel. Other business transacted at the meeting included the decision to sell the teacherage located on Glasscock and Wardlaw Streets. Bids will be accepted on this property at a later date. Members of the board are Armer Earwood, Mrs. Dorothy

Pope, Bill Savell, James Hunt, Bill Tittle, W. L. Whitehead, and Lin Hicks.

Make It Yourself With Wool Contest To Be Held In Nov.

The District Make It Yourself With Wool Contest will be held in Menard on November 10. This is an opportunity for people who enjoy sewing to model their garments and exchange ideas with others who enjoy the same hobby.

Countries in District 5 include Bandera, Crockett, Edwards, Gillespie, Kendall, Kerr, Kimble, Kinney, McCulloch, Mason, Menard, Real, Schleicher, Sutton and Val Verde.

Girls and women may enter the contest, beginning with those who will be 10 years old before January 1, 1974.

10-13 year-olds may enter jumpers, skirts, pants, vests and hand-knit or crocheted sweaters. Juniors are girls 14-16 years old, Seniors are 17-21 and the adult division includes all entrants over 21 years old. These groups may enter dresses, coats or two-piece suits. A suit can include either a skirt or a pair of pants. A full-length cape should be entered as a coat, even if it is worn over pants. Ponchos and short capes must be worn with skirts, pants, or dresses and entered in the suit category. All contestants must have made their garments and each person must model her garment. Representatives will be chosen from Junior, Senior, and Adult divisions to participate in the State Contest which will be held on December 1 at Houston Hart University Center on the Angelo State University Campus. Pre-teens go as far as District Competition Only.

The Fabric or Yarn must be 100% American Wool with the exception of bonded fabrics. If the face fabric is 100% wool, the backing may be made of other fibers. You must have the name of the manufacturer of the material so be sure you secure this when you buy your fabric.

Further information may be obtained from Mrs. A. E. Prugel, Sonora Homemaking Teacher.

Flea Market Set In Kimble County

Kimble County Historical Survey Committee will sponsor its seventh annual flea market and wildcat show Saturday, September 29, on the Courthouse square in Junction. The show will feature bottles, fruit jars, barbed wire, insulators, arts and crafts, antiques, guns, cacti, sweet sales, etc.

Members of the survey committee will be in charge of food concessions. As one of its benefit projects, the 1976 Kimble County Centennial Commission will feature a country store and sell canned fruits and vegetables and other homemade items. Spaces are \$3.00 each and may be reserved by contacting Mrs. Edgar Gaver, Mrs. Chevis Wyatt or Mrs. Jack Denman. There is no gate admission, and everyone is invited to the market.

Lions Set Annual Sale

The Annual Lions Club Auction Sale will be held on September 25, with Lem Jones, auctioneer of Glendale, Arizona, in charge of selling donated items. Free barbecue will be served at 6:30 p.m. at the 4-H center, with sale to follow the meal.

Club 1st Vice-President, John Weston has announced the following committees, with other Lions assisting: Local merchandise solicitation will be headed by Jo Hardgrave and Doyle Morgan with members W. T. Hardy, Warren Hemphill, Mike Tuggle, Nick Anderson, and Adam Morris. Livestock solicitation will be headed by J. D. Cook, with D. C. Langford, George Brockman, George Wallace, Gene Wallace, A. E. Prugel, Tom Glasscock, and Pat Reardon. Ranchmen are urged to pick

out goats to donate. They may be delivered live to the Branding Iron Smokehouse any weekday before the sale.

This annual action sale is the only fund raising activity of the Lions and provides funds for a great number of worthwhile projects for children, youth, and the whole community. Such a program is only possible with the fine support by all in Sonora and friends from other cities.

Jr. Hi Teams Split With Junction

The 7th grade traveled to Junction last Thursday for a very wet ball game. This was the first game of the season. Junction won by a score of 20-0.

The 8th grade Colts were able to successfully down the Eagles by a score of 20-14.

Johnny Creek scored twice and Danny Drury carried the ball over for the third touchdown. The score was tied in the second quarter of the game and remained so until the fourth period of play when the Colts were able to break through with the winning score.

The Junior High teams will meet Ozona 7th and 8th grade teams tonight (Thursday) in Ozona. Game time is 5 p.m.

Delegation Seeks Electric Rate Reduction For Sonora Schools

Members of the City Commission met Monday with a delegation representing the Sonora Independent School District requesting a rate reduction in electrical rates for the school. The commissioners, according to City Manager Alex Binford, are taking the matter under consideration and will meet in special session Friday to answer the School's request.

An attorney representing Mrs. Alma Fay met with the commission requesting a permit for Mrs. Fay to re-open an abandoned water well on her property. The matter was tabled at this time.

Joe David Ross purchased Tract 10 of city owned Interstate 10 property at the Monday meeting. This one acre tract along with another tract of land purchased earlier by Ross, is to be used for leasing to a service company already located in the Sonora area.

A request from a Dunnagan Tool Company representative to lease land in the IH 10 area, was discussed and tabled until the Friday meeting.

Commissioners Mrs. Tom Nevill and Walter Pope along with Mayor Norman Rousselot, City Secretary, Mrs. Pat Robbins, and Binford, were present at the meeting.

0.5 Miles FM Road Work Approved

The Texas Highway Commission has approved development of 0.5 mile of a Farm to Market Road in Sutton County as a part of the 1973 Texas Farm to Market Road Program. District Engineer J. A. Snell of the Texas Highway Department said estimated cost of the work in the county is \$35,000 for the construction of an FM Road, from Interstate Highway 10 at Allison Road, southwest to U. S. 290, a distance of 0.5 mile.

Work authorized for this county is part of the 559.4 miles of paved secondary roads statewide which will be developed in this program. A total of 261.6 miles will be newly designated roads. The remainder of the \$22.2 million program will develop Farm and Ranch to Market Roads and recreational roads which previously have been designated as part of the state-maintained highway network.

The additional mileage brings total mileage of the FM-RM system to almost 41 thousand miles. Much of this mileage represents former county road routes which have transferred to the state system. FM and RM projects are selected co-

operatively by the Texas Highway Department and local county commissioner courts.

The Farm to Market Road program originally was conceived to "get the farmer out the mud." On that score it has been successful by opening economic, social and educational opportunities to the millions of Texans who live in rural areas. For example, of the newly designated roads, 183.1 miles or 70 percent are school bus routes and 168.3 miles or 64.3 percent are rural mail delivery routes. But FM and RM roads have benefited more than just those Texans who live in the country. Thousands of miles of FM and RM roads provide primary access to the great outdoor recreational resources in the state.

The FM system also provides access to new industrial enterprise located in smaller Texas cities. Many employees at some plants enjoy both a good paying industrial job and the benefits of country living because of easy access afforded by the FM system.

Farm to Market Roads also serve as a framework for distribution of finished goods and supplies moving from commercial and industrial centers.



RECENTLY ELECTED to cheer the 7th and 8th grade Colts are eighth graders Nancy Mooney, head cheerleader, Gloria Gomez and Abbie Sanchez. Seventh graders chosen were Terry Armentrout, Mary Gomez and Alice Vargas. The Colts

travel to Ozona tonight (Thursday) to meet the Lions. Game time is 5 p.m., 7th graders; 6 p.m., 8th graders. Seventh grade Colts suffered defeat at the hands of Junction last week while the eighth graders won by a score of 20-14.

The Devil's River News

Published in Sonora, Texas - "The Capital of the Stockman's Paradise"

Editorials-Features-Columns

The most effective single force in building a good community is a good newspaper

Launching The Good Life

College enrollment will drop for the first time in ten years this fall. This may be one of the best things that has happened to young people in quite awhile.

During the past few years, plumbers, mechanics and carpenters seemed on the verge of extinction, because everyone was rushing off to college, and relatively few young people were bothering to learn these occupations anymore. But the fact is that these and other blue collar trades are every bit as essential to the maintenance of society as are the professions, law, medicine, etc. A college education is still, for some, a prelude to chosen careers, and today's high school graduates should be encouraged to pursue the goals of their choice. But a college degree is not the only means to happiness and security. Young people should be made aware of other avenues that might better suit their needs.

Recipe For Crime Control

In recent years, there has been endless debate about the need to reason with criminals and the humane necessity to soften penalties suffered by wrongdoers. Though things may be improving a bit now, the result of this trend has been that law-abiding citizens, required to walk the streets of many major U. S. cities at night on social or business errands, often go in fear of their lives.

It doesn't look like the soft approach keeps the bad guys in line one bit. There is one thing that does, and that is certainty of apprehension and punishment. If we ever had proof of this, it can be found quite plainly in the success of anti-skyjack measures taken in the nation's airports since January of 1973. Since that time, aircraft crews have not experienced one skyjacking attempt. This contrasts with 147 skyjackings in the preceding five years. Personal searches and the sight of alert, well-armed, security guards have done the trick.

The certainty of apprehension and punishment has worked to protect the law-abiding citizens on the nation's airways. There is no doubt that it would work just as well on the streets of the nation's cities.

BETTER HEARING

BRYANT HEARING AID SERVICE

208 S. Oakes
San Angelo, Texas

Good Advice

Strange as it seems, one of the greatest boons to America in this environmentally-conscious, fuel-short age could be rediscovery by the public that railroads are one of the nation's greatest assets.

Elder statesman and former presidential candidate, Mr. Alf M. Landon has joined the ranks of those seeking to awaken the country to the unique virtues of a string of cars running on steel rails. He says the railroads are a "...necessity in meeting rapidly diminishing fuel energy supplies and rapidly increasing demands that will come to a head before the turn of this century." Mr. Landon stresses that, "costly and time consuming overlapping government agencies should be consolidated by the Congress if railroad managers and their union counterparts are to function efficiently in their responsibility to the public, the employees and investors." He comments on the views of those who believe that a government takeover of the railroads--nationalization--is the most fitting nostrum for current rail problems--bigger and more complex and, in the end, far more costly to the public.

Mr. Landon is not a railroader, but he is convinced that what is needed, "is reorganization of government regulatory agencies for railroads so that they can operate on sound business principles." The words of this former presidential candidate are timely. They draw attention to the problems and potentialities of an industry that will have much to do with how well this country utilizes its resources for environment improvement and economic advancement.

QUALITY Appliance Service

WILLIAM ROACH.

We repair all major brands of household appliances.

IN SONORA THURSDAYS

Call 387-2222

for emergency repair ask about our 24 - Hour Service

An Urgent Message

Several months ago, five trade organizations representing all branches of the U. S. energy industries issued a statement calling the energy situation a potentially "major national crisis." The joint statement was an unprecedented effort by oil, gas, coal and electric industry spokesmen to convince the public and its elected representatives of the immediate necessity of adopting certain measures to get the nation back on the energy track.

Four primary objectives were listed as the basis of sound energy policies. These included, "The development of an adequate supply of energy at reasonable prices, to permit our nation to enjoy continued economic progress and a high living standard. The achievement of relative self-sufficiency through the maximum development and utilization of domestic fuel resources...supplemented by oil and gas imports as needed. The maintenance of a safe and healthy environment for both present and future generations. The attainment of maximum efficiency in the production, distribution and utilization of all forms of energy." The statement proposed immediate action to achieve better coordinated energy policies among all federal, state and local government agencies. It called for a recognition of the benefits of the free enterprise system in assuring adequate energy resources and a balance between environment protection and economic development. It also recommended strengthened incentives for additional development of energy resources, national land use policies consistent with national energy policies and a strengthened commitment to research and development in both nuclear and fossil fuels.

The significance of this document lies in the fact that it reveals the unanimity of energy industry leaders on what must be done to prevent an energy shortage from becoming an energy crisis. Their message becomes more timely and pressing with each passing day.

Hospital News

Patients receiving treatment at Hudspeith Memorial Hospital during the period from Tuesday, August 28 through Monday, September 10 includes the following:

James Berry
Marquise Turney
Vernie Braden
Mary Farris
Lupe Silvas
Bessie Hoover Ozona
Agnes Martin
Katherine Roberts Ozona
Clarence Vallient
Kate Childress Ozona
William DeLong San Angelo
Devonna McDonald
Lennie Luxton
Wm. Burras
Faye Peoples
Bobbie Fawcett
Dolyle Glasscock
Benny Thomas
Adele Carpenter
Wm. McBride Snyder
George Wallace Snyder
Carrie Peterson
Lucille Hutcherson
Janie Radle
Hermelinda Patton

*Patients dismissed during the same period.

HOW'S YOUR **Agri-Culture?**

PLANT BREEDING IS A TIME-CONSUMING PROCESS

... BUT IT BENEFITS BOTH FARMERS AND CONSUMERS BY ALLOWING BIGGER AND BETTER CROP YIELDS

To SPEED DEVELOPMENT OF NEW COTTON VARIETIES, U.S. PLANT SCIENTISTS GROW EXPERIMENTAL CROPS HERE IN THE SUMMER & IN MEXICO DURING THE WINTER!

THIS ALLOWS NEW PLANTS TO BE DEVELOPED 30% FASTER... WITH EACH NEW ONE BEING BETTER THAN ITS PREDECESSOR.

from HISTORY'S SCRAPBOOK DATES AND EVENTS FROM YESTERYEARS

SEPTEMBER 12, 1963
The Sonora Broncos will play their first home game Friday when they meet the Eldorado Eagles at 8 p. m. in Bronco Stadium.

The Westside Lions met Tuesday night at the St. John's Parish House. Ernest Castro presided.

Mrs. Muriel Hamilton had as her guests over the weekend, her son and his family, Mr. and Mrs. George Hamilton, Patricia and Tyra Lea of Austin. Miss Alice Claire Jones and Milford D. (Mickey) Powers were married Saturday evening in a garden ceremony at the Jones home by the Rev. Doyle W. Morton of Beville. She was given in marriage by her brother, Cleve T. Jones III.

Mrs. Bobby Joe Granger entertained the 7-11 Bridge Club at her home Monday.

The Wednesday Night Club met recently at the ranch home of Mr. and Mrs. B. H. Cusenbary.

Mr. and Mrs. Joseph V. Stuckert and Jan visited his brother and family, Mr. and Mrs. E. F. VanderStucken, Jr., in Princeton, New Jersey, last week.

Piggy Wiggly specials: Beef Roast 49¢ lb., Weiners 55¢ lb., Milk 45¢ half-gallon. (adv.)

SEPTEMBER 18, 1953
The City of Sonora began construction this week on connecting a water main to the Elliott School.

Sheriff B. W. Hutcherson is recovering at home this week from injuries received Saturday afternoon in an auto crash south of Rocksprings.

Lin Turney, manager and partner of Stockmen's Feed, announced this week that he has sold his interest to his partners, Bryan Hunt and George Neill. Andrew Moore, local rancher, assumed management of the company.

The family of Mr. and Mrs. J. A. Sykes held their family reunion Sunday at the Sykes Ranch. A buffet dinner was served.

Joe Turner's 1953 model Broncos, without a known defense lineup as yet, opens the season against the Big Lake Owls tonight. Starting offensive lineup will include the following: Jim Skinner, Eddie Smith, Ted B. Joy, Joe Renfro, Donald Fuqua, James McLaughlin, Russ Chalk, Jodie Minnick, George Wright, Jack Johnson and Tracy Crites.

SEPTEMBER 17, 1943
The shipment of livestock through the Sonora stock yards is getting under way, but P. J. Taylor, local Santa Fe Agent, reports the movement by rail much lighter than this time last year. Dry weather seems to be the major cause of this slow shipment.

The directors of the Texas

Viewpoint

by T. DRISKELL

Watching, listening and reading one is hardly left any alternative to the conclusion that men have had little success in anticipating women's attitudes and actions. In spite of their multimillion dollar computers, the U. S. Weather Bureau has not demonstrated a gleaming beam of insight where Delia was concerned. Evaluating their performance, one finds that "snipe-hunt" keeps popping up as a synonym. There are times to expound wisdom, and there are times to make like the proverbial timid mouse. It is indeed a wise man who can distinguish and segregate those instances of time. Obviously it is not within the capability of our weather people to separate those instants of time where tropical storms are concerned. Meteorology is a difficult game. The fundamental problem is that one deals with small changes which are obscured by comparatively huge values. For example, the changes of pressure of twenty millibars in six hours are phenomenal, but against the background of a pressure of 980 to 1050 millibars it is a change hovering around 2%. Observational error can take care of half of that. Almost every observed atmospheric characteristic shows the same unpleasant attributes. Top this with physical processes which are hardly understood, much less measured and you have a real plumber's nightmare.

West Texas is the straw which dumbered the proverbial meteorological camel. The requirements for rainfall are three: One, moisture uniformly distributed from the surface to 18,000 to 20,000 feet. Two, conditional instability to provide upward impetus to parcels of air in which condensation is occurring. Three, some sort of lifting action is needed to set off the instability. So much for a short course in meteorology, sans mathematics.

Basic meteorology looks good, but let's apply it to West Texas. Lifting action, we have plenty of--the thermal effect of the sun on the earth's surface and an occasional frontal passage. We usually have a fair amount of conditional instability. Moisture is the gimmick. Dividing the atmospheric envelope into three layers; the low level (surface to 6000 ft), the middle layer (6000-15000 ft) and the upper layer (15000 ft up) some real forecasting hazards occur. The moisture in these levels or layers is not continuous but lies in strips or fingers. Our usual situation is a void in the middle layer moisture, so we get cumulus, with rounded tops - no rain. Sometimes we have middle and high moisture and air off the Mexican desert in the low levels, so the cumulus are only puffs of cotton. We get precipitation only when the moisture fingers overlap at three levels and the lifting is present. All too frequently, the fronts which pass are preceded by a shift to the southwesterly winds which virtually dry out the lower layer.

Back to the fingers of moisture - they can overlap in an area covering from ten square miles to half the county. Our forecasts cover the whole county and two or three surrounding counties - precisely like catching mosquitoes with a tennis racket. Do not anticipate getting many.

It would appear to me that any agriculture area with a semi-arid climate, on the Edwards' Plateau should have a climatological station. I attempted to run some statistical studies by computer, but I found that as far as climatological records go Sutton County does not exist. Somehow, that does not seem proper to me.

It would appear that a good general rain in Sutton County is somewhat like shooting craps where the object is to have both dice stand on their corners, a rough gamble at best. Considering our open minded approach to vice, one wonders why ranching is not outlawed. They'll get to that later, judging from the trends.

The cloud seeding question comes up-it might be an interesting enterprise if carried out by U. S. Air Force aircraft at government expense. The seeding over West Texas must be flexible enough to seed in the proper moisture field - that means East Texas one day, South Texas the next day, possibly West Texas on the third day. A reasonable project would simply be too expensive for private enterprise considering the questionable results. If the moisture is not right man has not made enough liquid holding vessels in his history to transport the moisture required for a general rain over West Texas.

The Devil's River Philosopher Sez..... Philosopher Comes Up With Some Additional Ideas On Seat Belts

Editor's note: The Devil's River Philosopher on his bitter-weed ranch on dry Devil's River explores some new ideas for cars this week.

Dear editor:

As I understand it, next year's cars are going to have seat belts rigged up so your car won't start till the belts are fastened. Somehow the belts are wired into the ignition system and your car can't be started till you're buckled up.

As far as I know this is a good idea, but it ought to be carried further.

For example, say you're buckled in and your car still won't start. There ought to be a radio-controlled slot in the dash where you can insert a specially coded card causing the car of the garage owner where you had it fixed not to start either. You may say this is too complicated to manufacture but you don't have confidence enough in manufacturing. I say anybody who can design a refrigerator or a hot water heater or an air conditioner that'll stop working 30 minutes after the warranty runs out, can do it.

A more far-reaching use of the idea would be to connect a car's ignition system with a breathalyzer, the thing police now use to test your alcohol content. As I understand it, you breathe into a bag and a gauge indicates how much liquor you've had. Equip every car with one of the things fastened to the steering wheel, and until

It would appear that U. S. A. F. seeding would be a worthwhile enterprise to write our congressmen about, to obtain us a good yes or no answer. Remember the U. S. A. F. has the planes, and a training function is carried out. The money has been paid - why not use it to our benefit.

COMMUNITY CALENDAR

THURSDAY, SEPTEMBER 13
9-11 a. m., Miers Home Museum open

FRIDAY, SEPTEMBER 14
8:00 p. m., Sonora Broncos vs Llano Yellowjackets at Broncos Stadium

SATURDAY, SEPTEMBER 15
2-5 p. m., Sonora Woman's Club Library open

SUNDAY, SEPTEMBER 16
Services at the church of your choice

MONDAY, SEPTEMBER 17
7:00 p. m., Sonora Art Club

TUESDAY, SEPTEMBER 18
12 noon, Downtown Lions Club luncheon in fellowship hall of First Methodist Church

WEDNESDAY, SEPTEMBER 19
3-5 p. m., Sonora Woman's Club Library open

The Devil's River News

Published in Sonora, Texas - "The Capital of the Stockman's Paradise"

Published Weekly on Thursdays
Second Class Postage Paid at Sonora, Texas
Exclusive newspaper serving Sutton County, rich ranching center of the Edwards Plateau in West Texas.
915 Phone 387-2222 - 220 NE Main, Sonora, Texas 76950
Enter as second class mail on October 18, 1890, at the Post Office at Sonora, Texas under the act of Congress of March 3, 1879.

YEARLY SUBSCRIPTION RATES-DUE EACH SEPTEMBER 1
Sutton County, \$4.00 Elsewhere, \$5.00

Doyle and Fae Morgan, Editors-Publishers
Mrs. Horace Hill, Advertising Manager
Mrs. Clifford Green, Typesetter
Roy Talamantes, Printing Department
Mark Gilly, Photographer

Any erroneous reflection upon the character or standing of any person or firm appearing in these columns will be gladly and promptly corrected upon calling the attention of the management to the article in question.

News and Advertising Deadline--Tuesday, 12 noon
DISPLAY ADVERTISING--Open rate--91¢ per column inch
Volume and frequency Rates Available upon Application
CLASSIFIED and LEGAL ADVERTISING RATES
6¢ per word per insertion--90¢ minimum charge
Classified Display--\$1.50 per column inch

Classified ads and legal notices of more than 100 words will be charged at the rate of 6¢ per word (or 30¢ per 8 pt. Display line for the first insertion. Additional insertions will be charged at 5¢ per word (or 25¢ per 8 pt. display line).

Card of Thanks, Average Length, \$2.00

Notices of entertainment where admission is charged, notices of events of a fund-raising nature, cards of thanks, resolutions of respect, and all such matters not news will be charged for at the regular advertising rates.

Member **TEXAS PRESS ASSOCIATION** 1973

GEORGE WYNN
INSURANCE AGENCY

P. O. BOX 865 PHONE 387-2681

Fire & Automobile Insurance

SAVE

GENERAL TIRES

DEPENDABLE
SAFE

R.S. Teaff
Oil Company

FINA GASOLINE

Phone 387-2770 Sonora



Take a tip from a good cook

"CHOOSE AN ELECTRIC RANGE"

- Accurate heat control
- Clean cooking
- Dependable
- Economical
- No pilot light

You can have all these features and more, when you choose electric.

A REDDY TIP

An electric oven gives you accurate cooking. Learn to use it.

Live the careful way with Famous **Frigidaire Electric Appliances** WTU

Ask for your free REDDY TIPS book on how to Conserve & Save.

West Texas Utilities Company An Equal Opportunity Employer

EVERYDAY IS DISCOUNT DAY AT

FOODWAY FOODS



Specials Good:
Wed., Sept. 12
thru
Sat., Sept. 15

ATTEND THE FOOTBALL
GAME FRIDAY AT 8 P.M.
SONORA VS LLANO

HEALTH & BEAUTY AIDS

Sominex Tablets

32-ct. \$1.75
Btl.

Femiron 25 Ct. Btl. 93¢
Vitamins

PUREX LIQUID
Bleach
(3 Qt)
HALF GAL. JUG **39¢**

Kraft
Macaroni & Cheese
Dinners
5 7/4-oz. Pkgs **\$1**

TEX SUN FROZEN
ORANGE JUICE
6-oz. Cans **23¢**

CLIP & SAVE
Save 20¢
Maryland Club
Coffee
11-oz. Can **95¢**
Limit One With Coupon
Void After 9-16-73

Shasta
Canned Drinks
12-oz. CAN **10¢**

GANDY'S
All Flavors
Mellorine
HALF GAL. CTN. **39¢**

FIELD'S
GRADE 'A'
MEDIUM **Eggs**
79¢

More Money Saving Features

DAD'S HALF GAL. **ROOT BEER** **49¢**

Kimbell 10 1/2-oz. Can **Tomato Soup** **14¢**

Fireside Saltine 1-lb. Box **Crackers** **29¢**

Kimbell Cut 16-oz. Cans **Green Beans** **5 \$1**

Kimbell Fancy 16-oz. Cans **Green Peas** **5 \$1**

Kimbell Cream Style or Whole Kernel 17-oz. Cans **Golden Corn** **5 \$1**



KOUNTRY FRESH Biscuits 10 Ct. Cans **11¢**

Kountry Fresh Chunk Halfmoon Longhorn Cheese 10-oz. Pkg **73¢**

Kountry Fresh Inst. Breakfast 6-ct. Pkg. **55¢**

Ore-Ida Fro. Shoestring Potatoes 3 20-oz. **\$1**

Mrs. Paul's Fish Sticks 9-oz. Pkg. **69¢**

Kimbell Grape Jam 18-oz. **49¢**

Kountry Fresh Pimiento or American Cheese 8-oz. **55¢**

SAVE

LADY SCOTT
FACIAL TISSUE
3 200-ct. BOXES **\$1**

CLIP & SAVE
Save 10¢
Kimbell Coffee
Creamer
11-oz. 39¢
Limit One With Coupon
Void After 9-16-73

SAVE 14¢

KIMBELL
SMOOTH or CHUNKY
PEANUT BUTTER
18-oz. JAR **49¢**

MORNING FRESH, QUALITY PRODUCE

Vine Ripe **Tomatoes** U.S. No. 1 Russet **POTATOES** New Crop Red Delicious **Apples**
10-lb. Bag **\$1.19** 3-lb. Bag **79¢**



CARROTS 1-Lb Cello Bag **29¢** 2 FOR **39¢ Lb.**
White Grapes Seedless

Kimbell **SUGAR** Sugar Barrel **5-lb. Bag** **69¢**

STORE HOURS:
Monday Thru Saturday
8:00 A.M. To 6:00 P.M.
Closed Sunday

monterrey stoneware
Values of the Week.
Dinner plates **89¢**
Save **50¢**
This week on Sugar & creamer!
Only .49
No purchase necessary.

Kimbell Pinto
Beans
2-lb. Bag **29¢**

BETTY CROCKER
ALL VARIETIES
TUNA AND HAMBURGER HELPERS
PKG. **49¢**

GUARANTEED

SATISFACTION

**Hurry-Up
Ice & Food Store**

"Home of the Bronco Burger"
7 A.M. to 11 P.M.

Greenhill's Texaco

Service Station
Open 24 Hours

The Dairy Mart

Joella & Charles Graves
Invite You To
FAMILY DINING & FAMILY FUN

City of Sonora

Home Owned Water,
Sewer & Electric Systems

Ken Braden Motor Co.

Chevrolet - Buick -
Oldsmobile - Pontiac
"The Dealership Where Service
Is Standard Equipment"

Neville's Dept. Store

Jo and J Neville

**French's
Big Tree Restaurant**

Member, T.R.A.

Sonora Youth Center

Herman Moore

Carl J. Cahill, Inc.

Dirt Contractor

C.G. Morrison

Variety Store

Westerman Drug

Cecil Westerman Would Like
To Be Your Pharmacist

Thorp's Laun-Dry

Sanitone Dry Cleaning

Ruth Shurley Jewelry

Gifts of Lasting Value

The Ratliff Store

Name Brands For Less

**Home Hardware
& Furniture**

TRUSTWORTHY STORE
Jack Kerbow, Owner

Gulf Restaurant

Open 24 Hours

Divide Cable Corporation

COMMUNITY ANTENNA
Selma Dickson, Manager

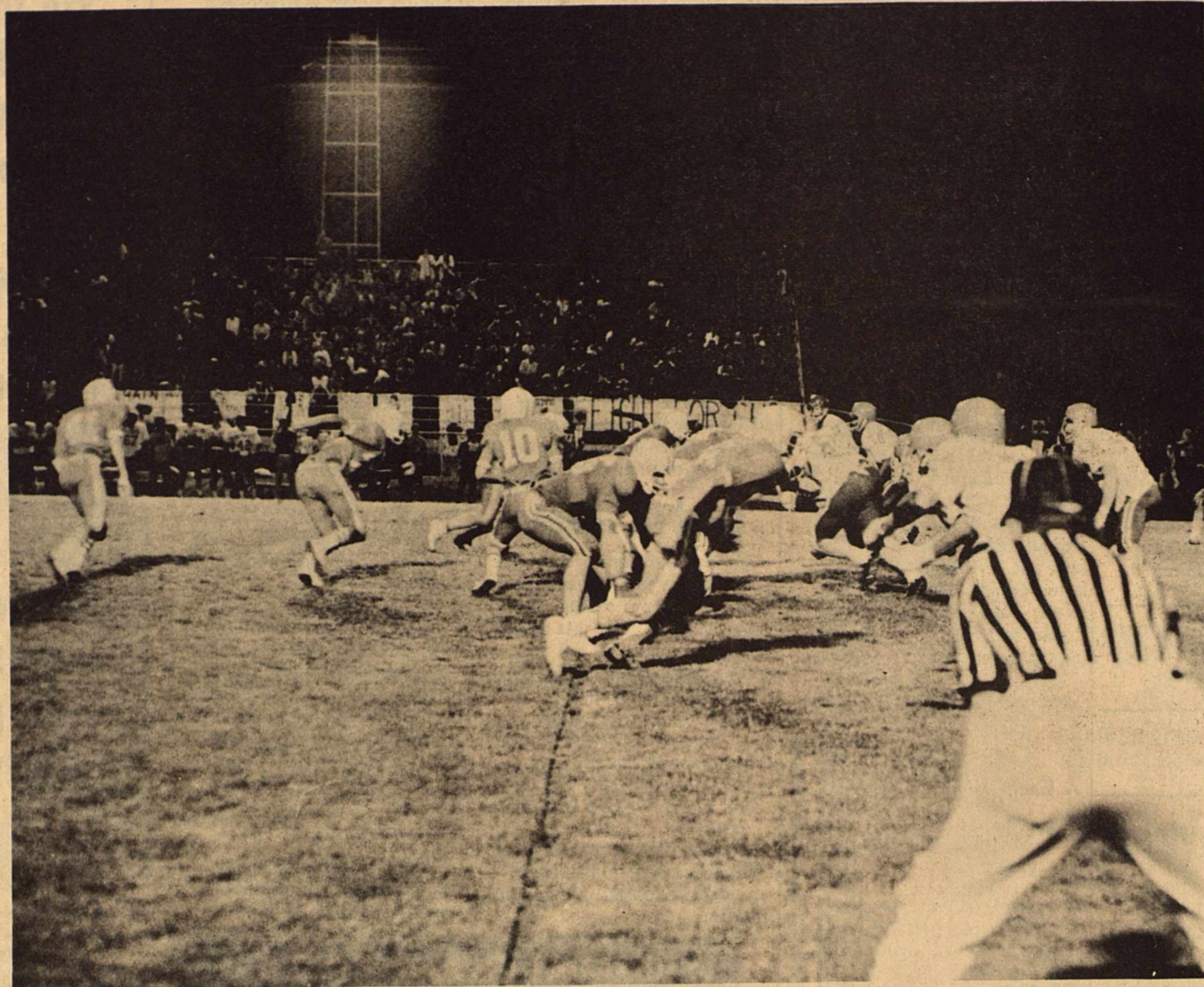
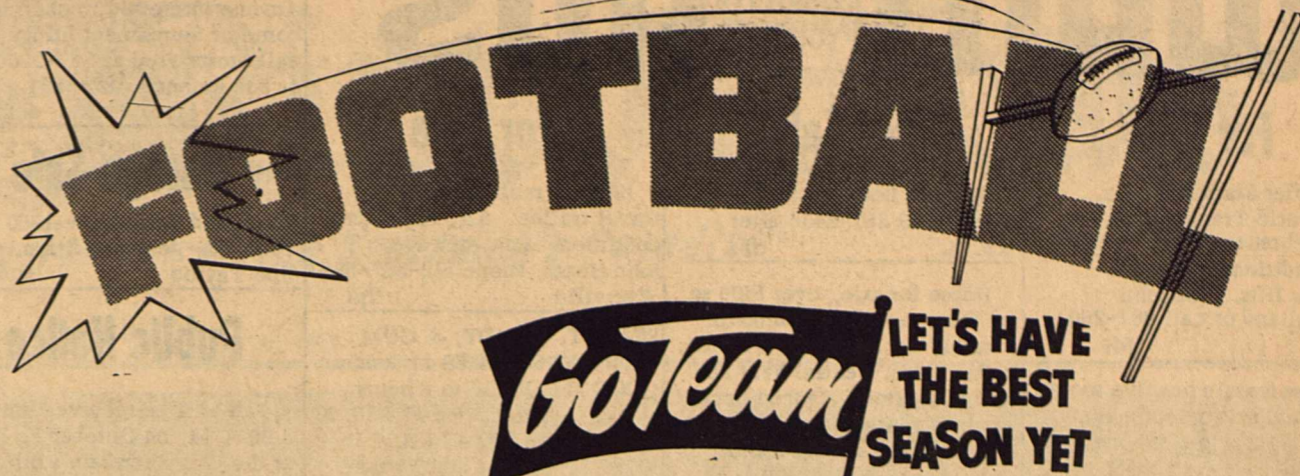
Powers Livestock Sales

Jayne and Louis Powers



The Devils River News

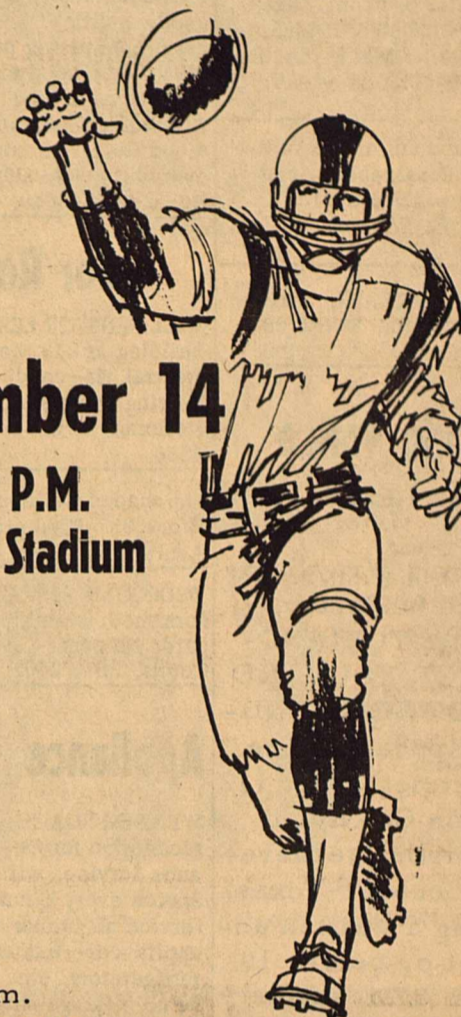
Phone 387-2222
COMMERCIAL PRINTING



**SONORA BRONCOS
VS.
LLANO YELLOWJACKETS**

September 14

**8:00 P.M.
Bronco Stadium**



DATE	VARSITY Game Time - 8 p.m.	7 p.m. JUNIOR VARSITY	6 p.m. 8th GRADE Sonora 20 Junction 14	5 p.m. 7th GRADE Junction 20 Sonora 0
September 6				
September 7	Coahoma 14 Sonora 12			
September 13		Ozona-Here	Ozona-There	Ozona-There
September 14	Llano - Here			
September 20		Big Lake-There	Big Lake-Here	Big Lake-Here
September 21	Big Lake-There			
September 27		Eldorado-There	Eldorado-There	
September 28	Ozona, There			
October 4		Ozona-There	Ozona-Here	Ozona-Here
October 5	Menard-There			
October 11		Junction-Here	Junction-Here	Junction-Here
October 12	Open			
October 18		Mason-Here	Mason-Here	Mason-Here
October 19	Robert Lee-Here			
October 25		Big Lake-Here	Big Lake-There	Big Lake-There
October 26	Wall-There			
November 1				
November 2	Junction-Here			
November 8		Eldorado-Here	Eldorado-Here	
November 9	Mason-Here			
November 15		Mason-There		
November 16	Eldorado-There			

Gulf Restaurant

Open 24 Hours

Divide Cable Corporation

COMMUNITY ANTENNA
Selma Dickson, Manager

Powers Livestock Sales

Jayne and Louis Powers



The Devils River News

Phone 387-2222
COMMERCIAL PRINTING

