





In Ceremonies Wednesday --

# NHS Installs Ten Students

Ten new members were installed into the Bovina High School chapter of National Honor Society in a special assembly Wednesday afternoon of last week in school auditorium.

Sponsors of the NHS chapter are Mrs. Gene Snodgrass and Miss Greta Paul.

Initiated into the honor society were juniors Mike Ware, son of Mr. and Mrs. Leon Ware; Gail Dixon, daughter of Mr. and Mrs. John Dixon, Jan Kassahn, daughter of Mr. and Mrs. Jack Kassahn; Patti Mills, daughter of Mrs. Polly Mills; and Danny Parsons, son of Mr. and Mrs. Jimmy Parsons.

Sophomore initiates were Heidi Corn, daughter of Mr. and Mrs. Charles Corn; Terry Sherrill, son of Mr. and Mrs. J. E. Sherrill; Terri Willard, daughter of Mr. and Mrs. Vernon Willard; Christi Trimble, daughter of Mr. and Mrs. C. E. Trimble; and Rhonda Rhodes,

daughter of Mr. and Mrs. Thomas Rhodes.

Parents of NHS members were special guests at the assembly.

Holdover members are seniors Jackie Adams and Barbara Griffith; and juniors Ronnie Nuttall, Weldon Beardain and Kim Langer.

The ceremonies began with the pledge of allegiance, led by Beardain.

Nuttall, vice president of NHS, introduced the guest speaker for the occasion, Don Stone.

Stone, minister of Fritch Church of Christ and a former minister of the Church of Christ here, spoke on what he called the four basic traits of greatness -- grit, guts, gumption and grace.

"Although nostalgia is a distortion of history," Stone told his audience, "whether we survive the crisis of our times may well depend on the lessons we learn from history."

He pointed out that the spirit of the pioneers is dying in this country, that "Americans are fat and flabby, pampered and spoiled."

"Too many of us are standing around waiting for a government handout. We have lost the gritty independence of those forefathers."

Stone commented that young people do owe "us oldtimers" something. "They gave you a 50 per cent greater life expectancy. They cut your work days by a third and doubled the labor output in the remaining days. They eliminated the ravages of epidemics in this country. They stopped two dictators bent on controlling your world."

On the deficit side of the ledger, Stone said, "They have also failed in some things -- to stop pollution, to stop wars and to solve racial problems among other things."

He said that a person's religious convictions played a great part in the role they undertook in life. "Young people need to have the grace to carry on the inheritance of our forefathers," he said in his concluding remarks.

Following Stone's talk, Miss Griffith, president of NHS, summed up the responsibilities of those who belong to National Honor Society and the qualifications that must be met to be invited to join.

Members must have no semester grade lower than 85 and must have an overall av-

erage of 88. These grades must be maintained to remain a member of the organization. Other basic requirements are leadership, character and service to the school.

New members are chosen from a slate of candidates by the school faculty.

Miss Paul and Mrs. Snodgrass conducted the candle-

lighting ceremony and presented each initiate a certificate of membership. Miss Griffith led the group in the society's pledge.

Punch and Spudnuts were served at a reception in home-making cottage following the program. NHS members, their parents and guests were present.



**NATIONAL HONOR SOCIETY** --- Ten junior and sophomore students were installed into the National Honor Society chapter in Bovina High School in ceremonies Wednesday afternoon of last week in school auditorium. The society now has a total of 15 members. Getting together at a reception following the ceremony were, front row, left to right, Gail Dixon, Jan Kassahn and Rhonda Rhodes; second row, Patti Mills, Terri Willard, Christi Trimble and Weldon Beardain; back row, Mike Ware, Kim Langer, Barbara Griffith, Ronnie Nuttall, Terry Sherrill and Heidi Corn; and standing, Danny Parsons and Jackie Adams.

## FEBRUARY WHAT A MONTH!

February, though the shortest month of the year, is long on traditions such as the celebration of Lincoln's and Washington's birthdays. And, soon to come up is Valentine's Day, an ideal occasion for guys to send flowers to their favorite dolls.

But this February is also a leap year, providing the gals with the perfect opportunity to turn the tables on their men by sending them a



"Forget-Me-Not" floral bouquet. Substituting for Dan Cupid, local FTD florists will send this special floral greeting wherever "HE" may be in the U.S., Canada, or across town.

As already noted, February is a month of famous birthdays, but it's a period which also has provided a few off-beat notes to history. For example, on February 2, 1876, eight baseball teams banded together to organize the National League. On February 10, 1862, Tom Thumb, the star midget of P. T. Barnum's American Museum in New York, married Lavinia Warren, then considered to be "the smallest woman alive."

On February 21, 1878, the first telephone directory was issued by the New Haven, Conn. Telephone Company. And, on February 14, 1894, Benny Kubelsky was born in Waukegan, Ill., and later became famous as comedian Jack Benny.

Tuesday Morning --

# Union Workers Strike At MBP

The Friona Division of Missouri Beef Packers, Inc., has stated it would resume operations today (Wednesday) despite the walkout called by Amalgamated Meat Cutters Union.

Negotiations between the packing company and union officials have been in progress since late November 1971. The last meeting occurred Monday.

At that time, union officials stated the last proposal by Missouri Beef Packers was unacceptable and the strike would be called.

Pickets appeared at the gate of the Friona plant Tuesday morning.

The MBP plant has operated with a contract between management and union since Dec. 15, 1971, and Howard McLean, plant manager, has stated that he expects the plant to continue operations at approximately the normal level.

Work is available beginning today (Wednesday) for employees from all divisions who wish to return, said McLean. The employment office at the plant is also interviewing for new employees.

The next meeting between union officials and the plant management has been called for Monday, Feb. 28.



The Sedona, Arizona, Airport has pressed a 12-horsepower garden tractor into service as a "tug" to tow light planes about the field for fueling and maintenance. Airport Operator John Carruthers (shown here on his new Massey-Ferguson machine) said that "this is the first time we have used this machine at the airport and it is working out very well for small, general aircraft."

If you like the idea of nursing where you're needed, you'll like the Army Reserve.



## PUT THE BITE ON THE SPIDER MITE

You might have mites if your plants are turning pale or yellow or are covered with minute yellow specks. Turn over suspicious-looking leaves to spot the spider mites' tell-tale webs. To see the little fe-



lows themselves tap the leaves over a piece of white paper. You might need a hand lens. Spider mites are often red but can range from yellow to green. As temperatures climb through the growing season, the mites multiply faster. In spring, a mite may take 5 or 6 weeks to mature, in mid-summer less than a week. To smite the mite, use something even mightier, such as Isotox, a balanced insecticide blend. Isotox also smites aphids, leafhoppers, beetles, leaf miners, mealybugs, white flies, thrips, armyworm, bud moth, budworm, cutworm, webworm, scale, bagworm, lacebug and many other insect pests.



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Chiffon Facial Tissue 4 Boxes of 200 each \$1	

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**Dr. Pepper**  
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With some to continue thru Wed., Feb. 16

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Shurfresh Whole Green Beans 4 No. 303 cans \$1	Nabisco Vanilla 12 oz. Wafers box 39¢

Gold Medal  
**Flour** 5 lb. bag 59¢

Fresh Fruits & Vegetables  
Texas Ruby Red  
**Grapefruit** 18 lb. poly 99¢

Kentucky Fresh Green Beans lb. 25¢	Texas Juicy ORANGES 5 lb. bag 49¢
Texas Crisp CARROTS 2 1 lb. cello pkgs. 25¢	

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FREEZER BEEF Half or Whole - Cut & Wrapped USDA Good lb. 68¢	USDA Choice lb. 69¢

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USDA Graded Everyday Low Price  
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### Sweetheart Banquet Set Saturday Night

An FHA Queen will be crowned and FHA Beau Shannon Davis will be honored at the annual Sweetheart Banquet Saturday night at 7 in American Legion Hall on Third Street.

Special guests will include chapter parents, class sponsors and members of the school administration.

### Guadalupe Society Donates Funds To Home

Members of Guadalupe Society of St. Ann's Catholic Church met Monday afternoon in Parish Hall, according to Mrs. Ben Rejino, reporter for the society.

The group discussed the annual visit to the Children's Home in Panhandle. They voted to cancel the trip this year and send a donation to the home.

### Bridal Shower Set Saturday

Mrs. Johnnie Hugh Horn, the former Miss Jeannie Fay Fleming of Amherst, will be honored with a bridal shower Saturday in Community Room of First State Bank of Bovina.

Hostesses for the next meeting will be Emiliana Martinez and Alejandra Garcia, said Mrs. Rejino.

### Lingerie Program Slated Thursday

A program on the construction of lingerie will be presented Thursday at 7 p.m. in community room of First State Bank of Bovina, according to Miss Jana Pronger, Farmer County home demonstration agent.

### Bridal Shower Set Feb. 19

A bridal shower honoring Mrs. Garry Beauchamp, the former Miss Carolyn Tung, will be held Saturday, Feb. 19, from 3 to 5 p.m. in Community Room of First State Bank of Bovina.

## Of Interest To THE WOMEN

# FHA-4-H Slate 3rd Annual Show

The Home Economics Division of the Bovina FFA-4-H Livestock Show will have its third exhibit Wednesday, Feb. 16, in the homemaking cottage at Bovina Schools.

entry fee (per entry) are due Monday, said Mrs. Potts. Entries may be given to Mrs. Potts or Mrs. Jean Magness, 4-H Club leader.

top five places in each event, and if there is only one entry in a class, it will be judged according to standards and does not necessitate the judges giving it a blue ribbon.

## White Elephant Auction Benefits Scholarship Fund

A White Elephant auction netted approximately \$80 at the monthly meeting of Delta Kappa Gamma teachers sorority Saturday in homemaking cottage at Bovina Schools.

coffee and fresh fruit were served to 20 Farmer County teachers attending. A Valentine motif was carried out in decorations by the hostesses, Mrs. Pat DiCuffa, Mrs. Judy Ezell and Mrs. Margaret Durben.

During the day from 11:30 a.m. until 3:45 p.m., open house will be held for all interested persons in the area.

### Community Conversation

Mrs. Owen Moore of Portsmouth, New Hampshire, who has been visiting relatives in Bovina for the past month, departed Monday for her home.

### Dwila Donaldson Has Birthday

Twila Donaldson, daughter of Mr. and Mrs. Roy Donaldson of Oklahoma Lane, celebrated her third birthday Saturday afternoon with a party at her home.



TWILA DONALDSON

### Becky Jacobs On Honor Roll

Becky Jacobs, daughter of Mr. and Mrs. L.F. Jacobs of Bovina, was named to the first semester Dean's List at Ft. Lewis College in Durango, Colo., according to word received here.

### Hospital Notes

PARMER COUNTY COMMUNITY HOSPITAL Feb. 1-7 ADMISSIONS: Mary Collins, Friona; Mike Fields and baby girl, Friona; Marvin Black, Friona; Jesse Garcia, Friona; LaMuriel Stowers, Bovina; Delmer Dement, Friona; Arthur Bolton, Muleshoe; Johnny Massey, Friona; Leonora Green, Friona; Haute Curry, Friona; Patsey Webb, Bovina; Leslie Weis, Friona; Earl Graham, Friona; Diana Gutierrez, Texico, N.M.; James B. Collier, Friona; David Wines, Bovina; Sharla Norton, Farwell; Robert Bone, Hereford; Iva Petty, Friona; Clytie Black, Friona; Mrs. Gaylord Stowers and baby boy, Friona; Mrs. Carlos Tijerina and baby girl, Hereford; Sarah Gallegas, Muleshoe; Fabius Garcia, Hereford; Palcarpio Hernandez Jr., Hereford. DISMISSALS: Laura Kersey, Bovina; Mary

## Cook's Corner

One of the most indispensable women in this area of Parmer County is Mrs. Chester (Lillian) Rogers. She is one of five active beauticians in Bovina.

Bovina Junior High. They have three grandchildren. They are members of Church of Christ.

vanilla. Add eggs, one at a time, beating well after each addition. Blend in chocolate mixture. Sift together flour, baking powder and salt.

Lillian left Sunday morning for El Paso where Hugh is exhibiting a steer in the livestock show there. "It's my vacation and instead of fixing hair, I get to comb steers tails."

SWISS CHOCOLATE CAKE 1-16 oz. pkg. semi-sweet chocolate morsels 1/4 c. water 3/4 c. soft oleo 1 3/4 c. sugar 1 t. vanilla 3 eggs 2 1/2 c. flour 1 t. baking powder 3/4 t. salt 1 c. buttermilk

EASY CHOCOLATE FROSTING 1 can condensed milk 1/4 c. oleo 1-16 oz. pkg. semi-sweet chocolate morsels 1 t. vanilla 1/2 c. chopped nuts

Chester owns and operates C&H Irrigation Supply here. They are parents of three children, Mrs. Vikki Dutton; Hugh, who is a senior this year at Bovina High School; and Tamara, a seventh grader in

Combine chocolate morsels and water in sauce pan. Place over low heat and stir until blended. Remove from heat. Cream together oleo, sugar and

HUMMINGBIRDS 1 lb. ground meat, browned Add: 1 c. chopped onion 1/2 c. chopped celery 1/2 c. chopped green pepper 1 1/2 t. chili powder 1 t. salt 1/2 t. garlic powder 2 c. tomatoes Simmer at least 30 minutes. Serve over macaroni, noodles or spaghetti. Serves six.



MRS. CHESTER ROGERS

PINEAPPLE CHESS PIE 1 flat can crushed pineapple (do not drain) 1 stick oleo 2 c. sugar 4 eggs 2 T. flour Beat eggs, add rest of ingredients. Pour into 9-inch unbaked pie shell. Bake one hour at 400 degrees.

CHICKEN ENCHILADAS 2 large chicken breasts 1 c. chopped onion 1 clove garlic, minced 2 T. butter 1-16 oz. can (2 c.) tomatoes, cut up 1-8 oz. can (1 c.) tomato sauce 1/4 c. chopped green chilies 1 t. sugar 1/2 c. ground cumin 1/2 t. salt 1/2 t. dried oregano, crushed 1/2 t. dried basil, crushed 12 frozen tortillas, thawed 2 1/2 c. (10 oz.) shredded Monterey Jack cheese 3/4 c. sour cream

In sauce pan, simmer chicken breasts in water to cover for 15 to 20 minutes or until tender. Drain and carefully remove skin and bones. Sprinkle chicken with salt. Cut into 12 strips; set aside.



GLASS DOOR WITH SCREEN

land, Willamette Company, Portland, Ore., also have two important functional advantages — the avoidance of heat loss and complete safety — to assure added convenience and economy.

In sauce pan, cook onion and garlic in butter until tender. Add tomatoes, tomato sauce, chilies, sugar, cumin, salt, oregano and basil. Bring to boiling, reduce heat and simmer, covered, for 20 minutes. Remove from heat.

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# NEW

FEBRUARY 6-12, 1972

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N.E.W. — to us, these initials also mean NORMAL EVERYDAY WEEK. For whatever the occasion or celebration, our work goes on — 24 hours every day and every night.

Electricity which has done so much in the past to raise the living hopes of millions is now, say many experts, the one hope for the future of our environment.

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But, that's what you'd expect from us, isn't it?

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The ELECTRIC Company FOR SO MANY PEOPLE

# — Bovina Area Churches Welcome You! —

## Church Chuckles by CARTWRIGHT



© CHAS. CARTWRIGHT 1219  
"On the other hand, if I CAN'T figure out some way to take it with me . . .!"

### THE PURPOSE OF THE CHURCH

"When churches lose interest in souls, people lose interest in the church."

One of the most noticeable features of the New Testament church was its profound love for lost souls. This was only natural though, seeing that Jesus had left them a perfect example to follow.

The body that hung on a cross, the blood that spilled upon the ground were evidence of that life that loved all men everywhere. It being so vivid in the minds of His disciples drove them forth to tell the world of this love.

Though it has been nineteen centuries since He died, that love is just as real to us today. That body and blood crucified on the cross still brings tears to the eyes of men. But first, they must hear it!

When the early church forgot about the lost souls and began quibbling over doctrine and unanswerable questions men lost interest in the church. Could we be guilty of the same today? OUR PRIME RESPONSIBILITY IS TO TAKE THE GOSPEL INTO ALL THE WORLD AND PREACH IT TO EVERY CREATURE!!!!

-- Buddy Fritz --

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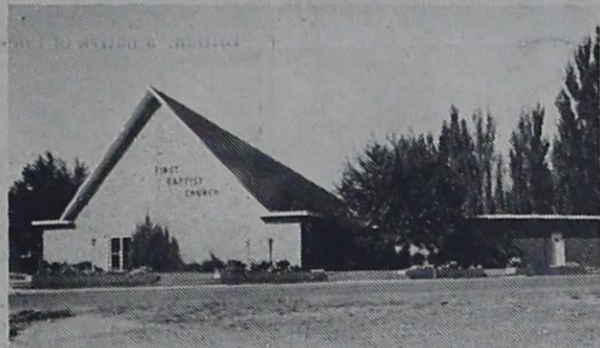
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### FIRST BAPTIST CHURCH of BOVINA



First Baptist Church - Bovina

SUNDAY - Sunday School - 9:45 a.m.  
Morning Worship - 11 a.m.  
Training Union - 6 p.m.  
Evening Worship - 7 p.m.



Larry Heard

WEDNESDAY - Pioneers and Crusaders Meeting - 7 p.m.  
Prayer Meeting - 8:30 p.m.

### OKLAHOMA LANE METHODIST CHURCH



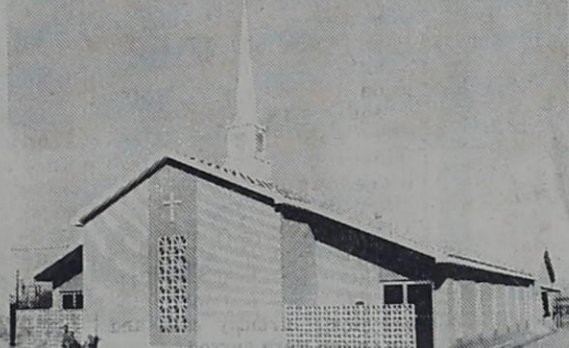
Oklahoma Lane Methodist Church

Sunday - 10 a.m.  
Morning Worship - 11 a.m.  
Evening Worship - 7 p.m.



Rev. Oran D. Smith

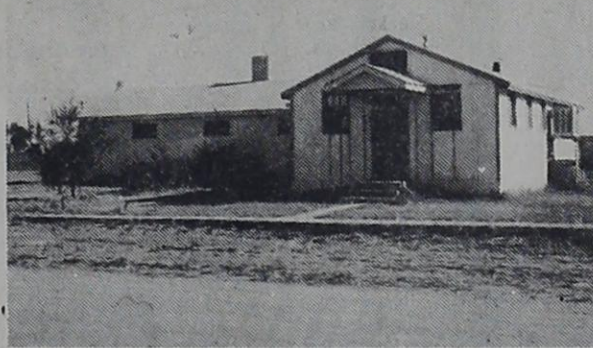
### ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina

Mass: Sunday - 8:30 a.m.  
Wednesday - 7:30 p.m.  
Confession: Sunday - 8 to 8:30 a.m.

### MISION BELEN BAUTISTA



Mision Belen Bautista

Escuela Dominical - 9:45 a.m. - Mensaje - 11:30 a.m. - Union De Pre Preparacion - 5 p.m.  
Miercoles Estudio De La Biblia - 7:30 p.m.

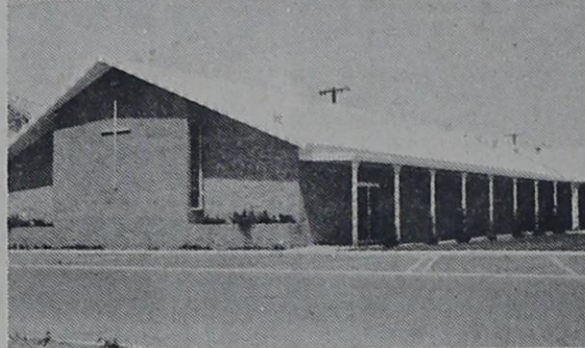
### ST. JOHN LUTHERAN CHURCH



St. John Lutheran Church, Lariat, Texas

Sunday School - 9:30 a.m.  
Morning Worship - 10:30 a.m.

### BOVINA CHURCH of CHRIST



Bovina Church of Christ

SUNDAY SERVICES  
Classes 9:45 a.m.  
Worship 10:45 a.m. and 6 p.m.

WEDNESDAY  
Devotional and Classes - 9:00 p.m.



Cecil Bunch

### OKLAHOMA LANE BAPTIST CHURCH



Oklahoma Lane Baptist Church

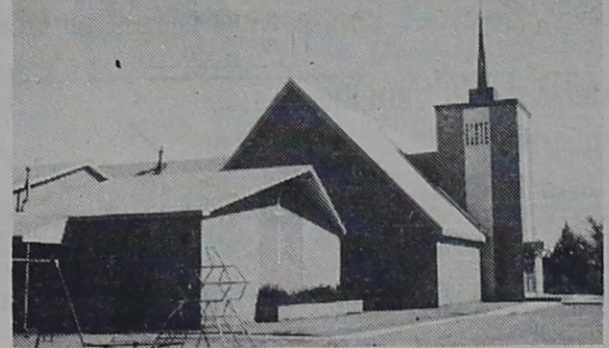
Sunday School - 10 a.m.  
Morning Worship - 11 a.m.

Training Union - 6 p.m.  
Evening Worship - 7 p.m.



Rev. Bob Roberts

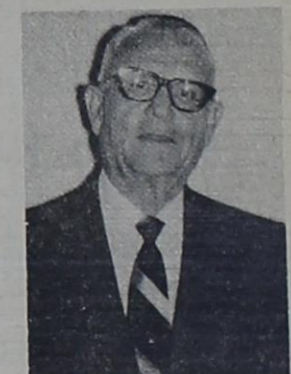
### BOVINA METHODIST CHURCH



Bovina United Methodist Church

Sunday School - 9:45 a.m.  
Morning Worship - 11 a.m.

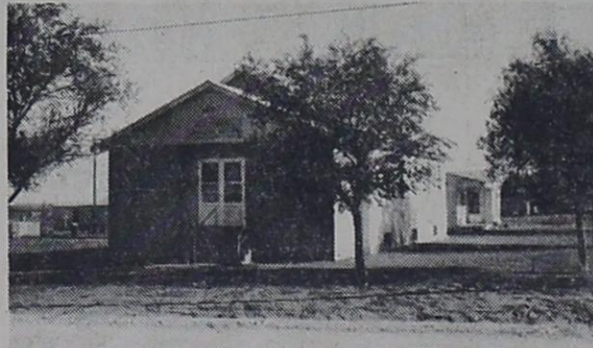
M.Y.F. - 6 p.m.  
Evening Worship - 7 p.m.



Rev. Charles Gates

Choir Practice -  
Wednesday - 8 p.m.

### BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church

Sunday School - 9:45 a.m.  
Morning Worship - 11 a.m.

Evening Worship - 7 p.m.

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**Bovina Gin Company**  
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We are all against sin anyway, so why harp on it?

**TRAFFIC LIGHTS** - Should be turned off at dangerous intersections to save electricity. Everybody knows it's a dangerous spot and that is sufficient.

**TEACHERS** - No need to review lessons. Tell the children just once and they'll never forget.

**HIGHWAY POLICE** - Stop driving up and down the highways. No need to caution drivers by patrolling highways. Drivers know the law and should obey.

**MAIL ORDER FIRMS** - That send catalogs are wasting their money. Everyone knows what is sold at area stores and of course they'll shop there.

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The Bovina Blade



**COURTHOUSE NOTES**

Instrument report ending February 3, 1972 in County Clerk Office, Bonnie Warren, County Clerk.

W. D. Daphene L. Cotter, C. M. Mears, 1/3 Int, in E 1/2 Sec. 2, T1N; R1E & SE 1/4 SE1/4 Sec. 35, T2N; R1E

WD, Carrie Hamrick, Vernon Symcox, Lots 3, 4, Blk. 16, Farwell

WD, Ruby Dixon, et al, Jim Cleve Dixon, Lots 7, 8, 9, Blk. 29, Farwell.

WD, Ona Pesch, L. H. Pesch, Tract in Sec. 8, Synd Blk. E WD, Bertha S. Orr, et al, Fred M. Burch, NE 1/4 Sec. 12, Blk. H, Kelly

**Bookmobile Here Thurs.**

High Plains Bookmobile will be in Bovina from 12 to 3:30 p.m. tomorrow (Thursday), according to Mrs. Lorene Sooter, librarian.

The bookmobile will be parked in front of Bovina High School.

Other stops that day will be in West Camp from 9:15 to 10:15 a.m. and Lariat from 10:30 to 11:30 a.m.

**Marriage Licenses**

Marriage licenses issued by the Parmer County clerk's office during the past week went to Eugene Lissy and Rose Marie Denney and Kenneth Dale Smith and Doris Faye Ferguson, both on Jan. 31.

**No Injuries In Accident**

No injuries were reported late Saturday afternoon when Howard Thomas of Friona, driver of a 1962 Buick, struck and killed a show pig owned by Tommy Keith Bonds of Bovina.

The incident occurred on the western edge of Bovina on Highway 86.

The automobile sustained damages amounting to about \$200, according to investigating officer, City Marshal Ronald Mitchell.



**At Home In Parmer County**

By Jana Pronger  
County HD Agent

Consumers are making an impact!

A recent regulation passed by the Federal Trade Commission requires that wearing apparel and piece goods for wearing apparel be permanently labeled for care and maintenance. The rule will take effect July 3, 1972. With the introduction of so many new synthetic fibers and advanced textile design over the past 30 years it has become increasingly difficult to prevent fabric shrinkage, colors that run and damage caused by heat if proper care information is not provided. Although most manufacturers do provide this information it is usually on detachable labels or hangtags which are easily lost or destroyed. The customer will ultimately pay the cost of the labels but a net savings will result due to fewer losses from the improper care.

Sewing Workshops were one of the many things that Parmer County Family Living Committee planned for the upcoming year. Other Extension programs they hope to initiate in the upcoming year are a Seminar on Mental Health and Retardation, various programs on Family Health and Safety, Mrs.

Earl Whitten of Bovina was named chairman and Mrs. Norman Taylor of the Rhea Community was named secretary for the current year. Other committee members attending the meeting were Mrs. Kenneth Ferguson, Friona; Mrs. George Cervantez, Bovina; Mrs. Roy M. Miller, Lazbuddie and Mrs. Gilbert Gilliam, Farwell.

4-H Foods and Nutrition projects are underway now after a leader training session in Bovina, January 29. Leaders and Junior Leaders attending that meeting were: Mrs. Wayne Magness, Audrey and Arlene Magness and Mrs. Kenneth Whitecotton, Bovina; Mrs. Ben Foster, Jr., Lazbuddie; Mrs. Keith Brock, Friona; Mrs. Norman Taylor, Rhea; Mrs. Leon Langford, Jacqualine Langford, Mrs. Hubert Gohlke and Cheryl Gohlke, Farwell.

Following the Foods Project training Mrs. Langford and I attended a District I Adult Leaders Association meeting in Amarillo where we exchanged ideas with other leaders and agents from over the District and heard reports for this year's State 4-H Contest winners from our district.

**WANT ADS**

BLADE WANT AD rates are six cents per word for first insertion, four cents per word for each insertion thereafter. Minimum rate is 50 cents on cash orders, \$1 on account.

**FOR SALE TO BE MOVED . . .** five refrigerated-type boxcars. Your choice \$500. Also, three barracks buildings. These may be seen at Bovina Gln Co. For more information, call Johnie Horn at 238-4801. 32-tfnc

**BONDS OIL CO.** is now offering a good deal on 14-inch passenger car tire seconds. These tires are new and fully guaranteed. Bonds' price is only \$15 each. Select yours and save at Bonds Oil Co., Third Street and Highway 60, Bovina. 33-tfnc

**FOR SALE -- '64 Oldsmobile** 4-dr., and '62 Ford pickup. Both in good condition. J. W. Wright, phone 238-6031. 30-tfnc

**CUSTOM TREFLAN** application. See Larry Dopp or phone Tharp 225-6977 between 8 and 10 p.m. 32-4tp

**FOR SALE OR TRADE ---** 10 x 52 ft. mobile home. Fully carpeted. See Big Nick or phone 238-4851. 33-tfnc

Free dead stock pickup. Our truck from Clovis and Plainview in this area daily. Call collect. Tri-State Industries Clovis 763-5513 Plainview 293-4432 14-tfnc

**BUSINESS OPPORTUNITY MAN OR WOMAN** Reliable person from this area to service and collect from automatic dispensers. No experience needed . . . we establish accounts for you. Car, references and \$995.00 to \$3,490.00 cash capital necessary. 4 to 12 hours weekly could net good part-time income. Full-time more. For local interview, write, include telephone number, Eagle Industries, 3938 Meadowbrook Road, St. Louis Park, Minnesota 55426. 33-1tp

**FOR SALE --** Trash barrels with top cut out, \$3.50 each. See Possum Richards or phone 238-2971. 33-2tp

**FOR SALE** Very nice 3-bedroom homes, located in Eastview Addition. Bargain priced at only \$3,950. Small down payment and reasonable monthly payments. Contact: O. W. Rhinehart Phone 238-4452 Bovina, Texas 33-2tc

**CARD OF THANKS** We would like to express our appreciation for all the many expressions of kindness shown to us during the loss of Mother and Dad, for the prayers, flowers, cards, food, memorial gifts and visits. Everyone has been wonderful. May God bless each of you. Grady Sorley and Family 33-1tp

**FOR RENT --** 3-bedroom brick home, central heat, completely wired, pressure pump. Located one mile south and two west of Hub. Phone L. D. Knight at Tharp 225-4944. 33-1tc

**New Color Ch. 28 On Channel 6 Weather On Channel 3 See More On Cable TV Clearview Company** Of Bovina Phone Bovina 238-3592 Or Friona 247-3271

**CARD OF THANKS** Our deepest appreciation to all who sent flowers, food, cards, memorials and other acts of kindness during the loss of our loved one. The Mattie Vassey Nichols Family 33-1tp

**Veterinary Medicines And Supplies SUPER SAVEWAY** Bovina

"NEVER used anything like it," says users of Blue Lustre carpet cleaner. Rent electric shampooer \$1, Super Saveway

**IF YOU ARE** thinking about quitting farming, Big Nick will consider accepting your farming equipment as down payment on an 800-acre ranch in Missouri. If you're interested, see Big Nick, or phone 238-4861. 23-tfnc

**LOST --** One Angus cow, branded Bar F on right hip, weighs approximately 1,050 pounds. Call P. O. Dixon at 238-4901. 27-tfnc

**WE SERVICE** all washers, dryers and refrigerators, Bill's Heating and Air Conditioning, Friona - 247-3120. 27-tfnc

**STRAYED --** Four cows, Herefords, Angus and black baldface with three calves, Branded M on right hip. If you have knowledge of the whereabouts of these cattle, please call collect Dimmitt, 647-5646, A. T. Morgan. 25-tfnc

**Mademoiselle Health Salon**  
IS NOW **Friona**  
**OPEN Mon - Sat**  
9:00 a.m. - 9:00 p.m.  
**Men & Women**  
Phone 247-3312 For Appointment TFNC

**BARTLETT & POTTS AUCTION SERVICE**  
Specializing in Farm Sales  
HOUSTON BARTLETT Route 1 Bovina, Texas 79009 Phone 225-6699-Tharp  
LARRY POTTS Route 2 Friona, Texas 79035 Phone 295-3387

**TELEX HEARING AIDS CLOVIS HEARING AID CENTER**  
\*Batteries \*Molds \*Free Hearing Tests  
SERVICE ALL MAKES  
416 Mitchell Ph. 763-6900 9-tfnc

**J. B. SUDDERTH REALTY**  
904 THIRD ST BOX 627 Farwell, Tex. Ph. 481-3288 or 505/763-5575 Unit 5408  
**WE NEED LISTINGS NOW**  
160 A. S.O.L. Farwell.  
160 A. Irrigated, lays good. N. of Bovina.  
640 A. Good water area, 5 wells, tiled, lays very good. 2 sets improvements, 2 barns, 29% dwn. (Friona)  
935 A. Farmland & grass, 6 wells, very good 2 bdrm. house, barn & corrals, loading chutes, 29% dwn.  
Good business locations: .9 A., railroad access on Amarillo Hiway.  
We have 2 & 3 bdrm. homes listed for sale or trade.  
160 A. east of Farwell on Hiway.  
160 A. S.O.L. Lane.  
Apartment bldg., 4 units, in Farwell.  
160 A. very good irrigated, well improved, East of Farwell.  
340 A. Irrigated North of Bovina.  
640 A. Northeast of Farwell, five 8" wells.  
3 bedroom stucco house, Large fenced yard with rental apt. on 3rd St.  
3 bedroom, Brick home, very nice, 1 3/4 bath in Farwell.  
Would you like to buy, sell or trade? "Sales and loans are our service."

**WANTED FEEDER CATTLE**  
Immediate Through March Delivery  
**PARMER COUNTY FEED LOT**  
"Cap" Naegle  
Days (806) 225-4400  
Nights (806) 238-4041

Thursday Night --

# Fish Fry Draws Crowd Of 220

Approximately 220 turned out Thursday night for a fish fry and program in Bovina Schools cafeteria. The occasion was sponsored by Bovina High School chapter of Future Farmers of America, Elanco Products Co. and Custom Farm Services.

A style show was presented by members of Future Homemakers of America chapter and Isaac's Department Store before the meal was served. Mrs. Janie Potts, FHA advisor, served as commentator for the showing of spring styles.

Fried fish, furnished by Stone's Fish Farm, potato salad, cole slaw and hush puppies made up the menu for the event.

Following the meal, two films were viewed. The first was "Look To The Land," a film showing modern farming procedures across the United States. The second, "I Know I Belong," a short film on the American farmer, was made

to be shown in the metropolitan areas of the United States to sell farmers and their way of life to those who know little of farming, according to Carl Underwood of Amarillo, who is with Elanco Products Co.

Following the films, two-five gallon cans and one case of Treflan were auctioned off by Houston Bartlett. The proceeds from the auction were donated to the FFA and FHA chapters. High bidders were C. E. Trimble, Robert E. Wilson and Tom Beauchamp.

Games of bingo were played with the winners receiving

cameras and record albums. An Elanco representative announced that a "Click A Pic" contest would begin in the near future for farmers and their families.

Out of town guests at the program included Gaylon Goddard, agronomist, and Jim Wilson, area manager, from Custom Farm Services in Plainview; and Underwood, George Love and Stanley Grassel from the Amarillo office of Elanco Products Co. They were introduced to the crowd by Dwain Nance, manager of Custom Farm Services in Bovina.

## GEM DANDY!

The fiery brilliance of the diamond has made it the world's favorite jewel. The word diamond comes from the Greek term *adamas*, which means unconquerable. The diamond is a shining example of the hardest natural substance found on earth. Diamond-tipped industrial tools can cut through granite as easily as a steel saw cuts through wood.

Diamonds are crystals of pure carbon that have been subjected to tremendous pressure and heat. This process is believed to have taken place deep in the earth. The weights of both gem and industrial diamonds are expressed in metric carats. One carat equals one-fifth of a gram.

Diamonds were probably formed millions of years ago in molten lava. As the lava flowed to the earth's surface through vents known as *pipes*, it cooled and solidified into *kimberlite*, a blue rock. Kimberlite is known to diamond miners as *blue ground*.

These valuable gems, whose most common use is for ornamentation, have been found on all continents. India was once a

chief source. In 600 A.D., diamonds were found in Borneo and are still mined there. The rich fields of Brazil were discovered in the 1700s.

In the 1800s, even richer fields were found in South Africa. Today, almost all of the world's gem diamonds and most of its industrial diamonds come from Africa. Diamonds are also mined in Australia, Siberia and Venezuela.

At present, there's a bright future for a highly successful line of simulated diamonds known as *The Great Imitators*. Produced by *Diamon-Brite*, these man-made stones burn with the blue-white fire of true diamonds. They are polished with real diamond dust, just as



if they were real diamonds. You can't tell the difference between such a gem and a true diamond. They are a cut above the competition.

These are the most beautiful, flawless, blue-white simulated diamonds in existence today. While more than 98 percent of natural diamonds have some flaws... or are not a true blue white... *Diamon-Brite* gems are always perfect, ever flawless. Comparing favorably with diamonds in facets, hardness, brilliance, color and at 1/30 the price of a comparable diamond, each looks as though it belonged to a king, or befitted a queen.

Indeed, they are a girl's second best friend.

For further information, write to *Diamon-Brite Gem Corp.*, Dept. SL-9, 300 Madison Ave., New York, New York 10017.



OUTSTANDING CONSERVATION FARMER OF THE YEAR --- J. L. "Shanks" Ivy, right, of Lazbuddie accepts the congratulatory handshake of Herb Evans, Farmer County Soil and Water District conservationist, on being named Outstanding Conservation Farmer of 1971 by the district.

★ ★ ★  
For Conservation --

# Name Shanks Ivy Farmer Of The Year

Parmer County Soil and Water Conservation District has recognized J. L. "Shanks" Ivy of Lazbuddie as its Outstanding Conservation Farmer of the Year for 1971.

Ivy has been living in the Lazbuddie community since 1926. In 1948 he bought 640 acres just north of Lazbuddie where he has made his home. "The farm needed conservation work badly," according to Herb Evans, district conservationist. "Mr. Ivy was acutely aware of the problems existing on the land and patiently worked trying to correct them. Finances were a major obstacle to his progress but as they permitted, he applied conservation. As time went by he had many opportunities to buy more land and expand his operation, but he was determined to improve what he had to the best of his ability."

"In 1966, he was told about the Parmer County SWCD," Evans goes on, "He found technical assistance available. With the technical help, he developed a complete conservation plan for his farm. As a result of this plan, he found the Great Plains Conservation Program to be ideally suited to his needs. The financial assistance available through the GP program would allow him to accelerate his rate of applying conservation objectives. This would allow him to improve his operation to meet his desires within three years instead

of progressing slowly as he had been forced to do."

"Then tragedy struck. On a cold January day in 1968, during a blinding snow storm, Mr. Ivy and his wife were in a major automobile accident. Mrs. Ivy was killed in the devastation and Mr. Ivy's entire body was crushed and mangled. He clung to life in the intensive care ward for over 80 days. The doctors gave him no chance for recovery, but he astounded everyone and lived. After he was taken off the critical list, they said he would be in a wheelchair for life. In the words of SWCD Director, Alton Morris, "He should not have survived, let alone ever walked again, but he walked. The doctors had not bargained for Mr. Ivy's determination. Within two years he was doing much of his own farming again."

"With all this misfortune, most people supposed Mr. Ivy's conservation program would be forgotten. Again his persistence had been overlooked. He never lost sight of his conservation goals."

"After his extended convalescence, Mr. Ivy again took up the conservation banner and went to work. He became interested in wildlife development and stocked his farm with pheasant and quail. His farm pond was stocked with fish. This done, he began, with District assistance, to manage his crop residues and grassland to improve the cover and food supply for his pheasant and quail. Game birds were always considered when conservation practices were installed. As a result, he now has an operation of which he is proud."

"With district assistance, he has installed irrigation pipe-



## On The Farm In Parmer County

By R. MACK HEALD  
County Agent

March 1 is the deadline for farmers to file their income tax returns. The Income Tax Act of 1971, passed in December, has changed some of the regulations affecting your 1971 tax liability. The most important change is the reinstatement of investment credit. Under this law an investment credit of seven per cent is available for depreciable, tangible personal property subject to depreciation recapture and having a useful life of at least seven years. All livestock, except horses, meeting these conditions -- will also now comply.

For assets obtained in 1971 to qualify for investment credit, they must have been ordered on or after April 1, 1971, or

if ordered prior to April 1, delivered after August 15, 1971. In general, if the asset would ordinarily qualify and was not ordered before April 1, the investment credit will apply. However, if an order was placed prior to April 1 and unless the actual delivery was delayed until after August 15, the investment credit is not applicable.

Never before has it been more important that producers increase cotton production in 1972. Last year's low yields, coupled with increasing demands for U.S. cotton at home and abroad, makes it imperative that we increase production to prevent further market loss to synthetics. Without an adequate supply it is difficult to convince our consumers, the textile mills, that we can deliver cotton in adequate quantities and qualities when they need them.

Along with favorable prices and good underground moisture, the prospects for profitable cotton production look bright in our area. Producers should make every effort to put in motion their best management skills in planning this year's cotton crop. The latest information on all aspects of cotton production can be obtained in fact sheets, bulletins and leaflets at your county agent's office.

Last fall's rainfall interfered with crop harvest, but it stored valuable moisture for this year's crop. Recent soil moisture determinations for the 14-county Soil Moisture Survey, prepared annually by Meteorologist Oliver Newton, indicate that sub-soil moisture is comparable to that of 1969-70. This means many growers have an opportunity to reduce or even eliminate pre-plant ir-

rigation applications. Water that is applied in excess of the soil's capacity is lost. Efficient irrigation management pays by reducing production costs and conserving water. Operating and labor costs will be about 90 cents per acre-inch for wheel roll sprinkler systems, \$1.20 for self-propelled center pivot sprinklers, and 70 cents for furrow irrigation. Decisions on whether to irrigate before planting should be based upon an evaluation of possible returns from the water applied.

More water is normally applied during the pre-plant irrigation than during later applications. It appears that only small quantities of water will be needed this year to bring the soil moisture content to field capacity. The water application guides sent earlier can help growers estimate application quantities. Extra copies are available for both sprinkler and furrow methods. High water infiltration rates can occur in wet soils as well as dry, especially in sandy soils. When soil particles are holding all the water possible, water will flow more freely through the soil pore space due to gravity forces. This can give a false indication that the soil is storing the water. The 14-county Soil Moisture Survey is a good general guide for efficient pre-plant irrigation management in counties it covers. This year's survey will be available about mid-February.

See --

George Long  
for  
**FARM BUREAU INSURANCE**

### Attention Farmers!

If you have unallotted Land, 15 acres or more, and are interested in planting vegetables for Griffin & Brand, see or call Charlie Flynn at

**Gateway Produce Co.**  
Phone 238-4821

## Bonus 1% INSTANT DIVIDENDS

February 29 will be the final date we can offer 1% INSTANT BONUS DIVIDENDS on each \$100 deposited. Bonus dividends paid on deposits left six months.

**Current Dividend Rate**  
**5 1/4 %**

Plus Life Savings Insurance Up To \$2,000

Join Your Parmer County Credit Union Today! Deposits Made Before 10th Of Month Accrue For Entire Month.

Your Credit Union Needs Your Savings.

**FRIONA, TEXAS FEDERAL CREDIT UNION**

523 Main Friona, Texas Ph. 247-2280

This Week's Definition  
A pedestrian is a fellow whose wife beats him to the garage.  
-Antenna, Great Lakes, Ill.

Buick - GMC - Pontiac  
**John Orsborn**  
Buick - GMC - Pontiac  
25 Years In Hereford  
See Us And SAVE  
142 Miles St.-Hereford-Pho. 364-0990

**PURINA HORSE CHARGE**  
33% PROTEIN SUPPLEMENT WITH ADDED VITAMINS AND MINERALS.  
PURINA RESEARCHED AND FORMULATED FOR YOUR "DEMAND" HORSES. FOR TOP RESULTS, FEED WITH PURINA OMOLENE.

**Bovina Feed & Supply**  
Veterinary Medicines and Supplies  
Purina Bulk Feed Delivery Service Available  
Pet Foods and Supplies, Horsemen's Tack, Minerals, Salt, Sleeping Sickness Vaccine  
**Brooks and Jean Davis**  
Highway 60 - Bovina  
Phone 238-6041  
**PURINA CHOWS**

# EVANGELISTIC SERVICES

Continue thru Sunday, Feb. 13

MORNINGS--Monday-Saturday, 10:00 a.m.  
EVENINGS--Monday-Saturday, 7:30 p.m.  
SUNDAY--10:45 a.m. and 6:30 p.m.

## CONDY BILLINGSLEY, Evangelist OF ABERNATHY

### Bovina Church of Christ

YOUR PRESENCE IS REQUESTED

