

# Mustangs Meet Steers Here Friday Night

Bovina's Mustangs take the field Friday night in their annual rivalry with Farwell's Steers with a two-fold purpose -- breaking their 16-year losing streak against the Steers and earning their first district win of the year.

The game, which is traditionally considered the most important on the Mustang's annual schedule, will be played here.

Kickoff time is 8 p.m. Mustang fans, the optimistic ones at least, believe their favorite team can accomplish both purposes if the Ponies continue to play as well defensively as they

## Bovina Hoping To Break Farwell Jinx

have been, and if the offense can jell into a scoring threat.

Season records for the Steers and Mustangs are identical, 2-2-1, however the Steers own one victory and one tie in District 3-A play while the Mustangs two losses were in district play.

Farwell's Steers were defeated in their first two games of the season, by Friona, 26-8, and Dimmitt, 26-0, both Class AA teams. The Steers' first victory

came in the third game when they defeated another Class AA team, Morton, 20-12. In the District 3-A opener, Farwell came from behind in the fourth quarter to tie Hart, 13-13, and last week defeated the Happy Cowboys, 33-12.

Mustangs' two victories have been over Boys Ranch, 27-18, and Lazbuddie, 13-6, and the tie was with Friona, 6-6. Their two defeats have been in district play to

Happy, 17-8, and last week to Springlake-Earth, 7-0.

The two teams have faced two common opponents this year, Friona and Happy. Bovina managed a tie with the Friona Chieftains while Farwell was defeated, 26-8. Farwell's passing attack came into its own last week and the Steers defeated a previously unbeaten Happy team, 33-12. The Mustangs were defeated by the Cowboys, 17-8, in their first district game of the year.

The Mustangs are in good condition physically for the Farwell match and it's a matter of tradition that they will be mentally prepared as well.

"Farwell has improved quite a bit since the first of the season," says Mustang mentor Gib Hough, "and we expect them to come out throwing against us." In commenting on the upcoming game, Hough said the Mustangs can beat Farwell, and should, if the team can avoid

costly mental mistakes and break-downs.

Scores of the Bovina-Farwell games for the last 16 years, all in Farwell's favor, have been 0-6 in '55, 0-13 in '56, 12-38 in '57, 8-38 in '58, 12-38 in '59, 12-44 in '60, 0-6 in '61, 14-18 in '62, 0-46 in '63, 0-21 in '64, 0-6 in '65, 12-28 in '66, 6-7 in '67, 0-48 in '68, 23-19 in '69 and 33-6 last year.

"We did what we wanted

to defensively, but didn't on offense," was the way Coach Hough summed up the loss to S-E Wolverines last week.

"Bobby McMeans, Larry Wiseman, Kim Rundell and Billy Shelby looked real good on defense," said Hough. "We moved the ball well on offense at times, but penalties and fumbles killed us time after time," he commented, "and we are going to have to stop that if we

expect to beat Farwell Friday night."

In last week's District 3-A games, Kress defeated Hart, 45-8; Vega trounced Sudan, 26-8; Farwell defeated Happy, 33-12; and Bovina was defeated by Springlake-Earth, 7-0.

Vega and S-E are tied for the lead in conference play with 2-0 records. Kress and Happy have one win and one loss each, Farwell has won one and tied one, Hart has lost one and tied one and Bovina and Sudan occupy the cellar position with no victories and two defeats in league play.



# The Bovina Blade

"In The Agricultural Center Of Parmer County"

10¢ Per Single Copy

THE NEWSPAPER THAT WORKS FOR A BIGGER, BETTER BOVINA

WEDNESDAY, OCTOBER 13, 1971

Bovina, Texas

VOL 16, NO 16

### WHITTLIN'

By DOLPH MOTEN

With the good rains which have fallen here since mid-August and most people hoping for dry weather so the cotton can mature and the grain sorghum can be harvested, this isn't a good time to mention additional rainfall.

While the present time is possibly an exception, more times than not, this area can use "a good rain." That's the reason there's some interest here in a rainmaking project which is underway over in Oklahoma.

The project, started a couple of months ago, had help from a federal governmental agency to start with, for a 30 day period, and the State of Oklahoma was prepared to take over after that period and continue the project for a year.

Cost of the first month's operations, that part paid by the feds, we're guessing, was expected to be \$210,000. That's a heap of money, but only a drop (pardon the pun) in the bucket if it produces some of those "million dollar" rains we've heard about.

How successful the project will be remains to be seen, of course, and there are certainly some disadvantages connected with any undertaking that changes the way nature does things.

According to information which has been supplied to us, however, the Okie project is set up to bring about normal rainfall and avoid drought conditions.

According to September issue of The Farmer-Stockman magazine, "Cloud seeding is not intended to alter the climate nor to create flood conditions. It is not intended to upset the ecology by producing abnormally high rainfall. The goal is to prevent normal rainfall that would result in drought conditions."

An agricultural observer/acquaintance of ours says he favors the project because he's noticed that people in the farming and ranching businesses get along all right when there is adequate rainfall and when a drought is on, the monetary situation takes a turn for the worse.

That's probably an oversimplification of the problem, but there's a lot of truth in it.

Fans of Bovina Mustang footballers can take little comfort in the fact that their team is winless in district play after two starts.

It is interesting to note, though, that the Mustangs have yet to take on a team which had been defeated at the time they played them and the season is now at the half-way point.

That's a pretty unusual record, we'd say.

To start with, there was the Boys Ranch outfit which was undefeated before we met them in the opening game of the season. Then, we took on Friona, which was 1-0. Next was Lazbuddie, which came into the Bovina fray 2-0. After that, we went to Happy to open district play against the Cowboys, who were 3-0 in non-district competition. Last week, Springlake-Earth, one of the District 3-A favorites, was the opponent, and the Wolverines were 4-0 going into the game.

Such won't be the case this week, however, as the Mustangs meet their arch rival, the Farwell Steers, Friday night.



PLACES THIRD IN CLASS --- Kerby's Van, owned by A. L. Kerby, and shown here by A. L. Kerby Jr., placed third in 1967 or before geldings in Saturday's 11th Annual Bovina Quarter Horse Show. Some 83 entries were recorded in the show, judged by Jack H. Bates of Albuquerque, N.M.

### Butch McCain --

## Eighth Grader Wins Fifth Week Contest

For the third week in a row, the tie-breaker score was the determining factor in picking the winner in the Bovina Business Cotton Bowl Football Contest.

Butch McCain, an eighth grader in Bovina Junior High, took top prize money of \$5 in the fifth week of the contest. He was one of three contestants correctly picking the outcome of seven games, but came closest on the tie-breaker score. He picked Bovina over Springlake - Earth 7-6, just eight points off the actual 0-7 score.

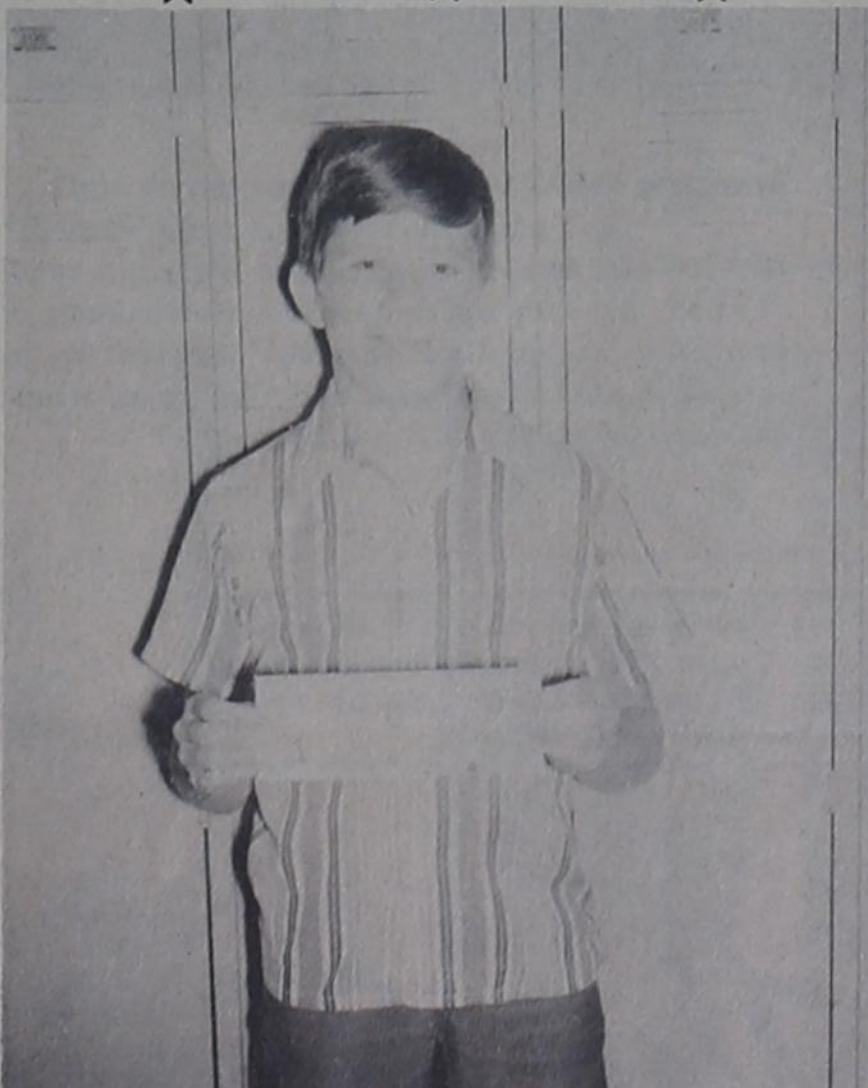
Reba Bonds, 13 points off on the tie-breaker score, won second place prize money of \$3 and Carl Rea, 39 points off on the score, was awarded third place prize money of \$1.

Of the 212 contestants this week, the majority missed the outcome of the Farwell-Happy, Muleshoe - Portales, Littlefield-Olton and West Texas State-UT at Arlington games. The first tie of the contest was recorded between TCU and Oklahoma State and was marked incorrect on all 212 entries.

Ted Graham widened his margin by two this week to lead in total points for the grand prize in the contest. He now has 37 points for a .740 percentage.

His closest competitor, Mrs. Vera Cox, now has 35 points. Graham was one of 25 contestants picking six games out of the 10 this week. Others were Dixie Carson, Jim Cassidy

of McAllen, Billy Whitecotton, Larry Wiseman, Lezil Williams, Kay Williams, Earl Whitten, Carole Jean Wright,



WINS ON TIE-BREAKER -- Butch McCain, eighth grader in Bovina Junior High, won first place prize money of \$5 in the fifth week of Bovina Business Cotton Bowl Contest. He was one of three contestants correctly picking the outcome of seven games, but won on his tie-breaker prediction. Ted Graham retained his lead in the race for the grand prize with 37 points out of a possible 50 for a percentage of .740.

### \$30,000 Goal --

## Park's Fund Drive Passes \$8000 Mark

Bovina's fund drive for a new city park/community center complex has increased by \$2735 during the past two weeks, according to Lewis McDaniel, president of Bovina Chamber of Commerce and Agriculture, the organization which is conducting the project.

Total contributions as of this week were \$8175, according to McDaniel's figures. The total of the report of two weeks ago was \$5440. The complex includes, in addition to the community center and 20-acre park, a swimming pool and a camper trailer parking area. Estimate cost of the project is \$200,000. Of this amount, 75 per cent of \$150,000 is expected to be paid through a federal government grant. The land, located on Bovina's west side, south of Highway 86 on Running Water Draw, has been valued at \$20,000, leaving \$30,000 to be raised locally. That amount is the goal of the present fund drive.

Pledges of crop, in the case of farmers, are being accepted. For record-keeping purposes, an acre of crop, either milo or cotton, is valued at \$150.

Contributors to date and the amounts are Ralph Roming, two acres of milo; Mrs. Thomas Rhodes, \$50; Lawlis Gln, \$300; Edwin Lide, one acre of milo; Thomas Ware, two acres of milo; Wayne Spears, \$50; Birkelbach Machine and Pump, \$25; G. D. Anderson, Jr., \$500; Tom Bonds, \$300; Bovina Gln Co., \$300; Horn insurance, \$100; H. J. Charles, \$300; Dolph Moten, \$100; Chas W. Flynn, \$500; Edward Isaac, \$100; First State Bank of Bovina, \$500; Don Spring, \$500; C. N. Trienen,

\$100; James Clayton, \$25; Billy Johnson, \$15; Lowell Boozer, one acre of milo; T. M. Caldwell, one acre of milo; Monty Barrett, \$25; Jim Heard, one acre of cotton; Leroy Mayfield, \$50; Dean McCallum, one acre of milo; Ben C. Rejino, \$200; and Clearview Cable TV, \$50. Parmer County Cattle Co., \$500; St. Ann's Church, \$50; J. E. Sikes, \$20; E. G. Snodgrass, two acres of milo; T. C. Wiseman, \$100; Jerry McClarren, one acre of milo; M. H. Carson, one acre of milo;

Oakley Stevenson, one-half acre of milo; Durward Bell, one acre of milo; Mary Ruth Martin, \$50; B. L. Fillpot, \$50; Eual Hart, one-third acre of milo; V. C. Willard, one acre of milo; Dickie Clayton, one acre of milo; Wayne Magness, one acre of milo; Leon Ware, one acre of milo; and Southwestern Public Service Co., \$500.

Architects' plans for the complex are available for public inspection at The Bovina Blade office or at City Hall.

### In Contest --

## 47 Predictors Await Freeze

At deadline time Friday afternoon, 47 area residents had submitted their predictions for the First Freeze Contest, sponsored jointly by The Bovina Blade and Weatherman Willie Williams.

Predictions range from Oct. 10 to Nov. 9. A number of persons have predicted the same day, however, the one with the earliest entry date will be declared winner in case of a tie.

Judging the contest will be Williams.

The person coming the nearest to predicting the first killing freeze will be declared 1971 Champion First Freeze Predictor of Bovina and will be awarded a \$5 cash prize.

In last year's contest, 49 entries were submitted and

Dalton Morrison had the winning prediction of Oct. 9, the exact date.

Previous winners have been Mrs. Rita Mast, Johnnie Horn, Cathie Trimble, Mrs. E. L. Cochran and Charles Smith.

Following is a list of the entries and their predictions. The names are listed in order

### Annual Sales Begin Monday

The 1972 Mustang yearbook will go on sale Monday, according to an announcement by editor of the book, Buddy Clements.

The yearbooks will be sold on Monday only, says Clements. Anyone desiring to purchase an annual may contact any member of the annual staff.

Price of the yearbook this year will be \$6 and it may be paid for in full, reserved, or a down payment of \$3 will be accepted, says Clements. Orders may be called in from 3 to 3:45 p.m. at Bovina Schools, 238-2131.

as they were received by The Bovina Blade.

Oct. 10 -- A. J. Jarrell

Oct. 12 -- Monte Rowland, M. H. Carson

Oct. 14 -- Frances Collier

Oct. 15 -- Jimmy Castleberry, Cathie Trimble, Rocky Bartlett, Edna Jarrell, Wanda Rowland, Mrs. Ray Verner

Oct. 16 -- Mable Ellison, A. L. Nuttall

Oct. 18 -- Esther Trimble, Debra Raney, Roy Allen

Oct. 19 -- Houston Bartlett, Vernon Estes

Oct. 21 -- Betty Jean Castleberry, Charlie Trimble,

(Continued on Page 2)

## District Court Tries 8

Eight cases were tried in District Court last week at Parmer County Courthouse. Six persons pleaded guilty and two pleas of not guilty were entered. The jury was instructed not to report and cases were heard before the court.

Jaime DeLeon, charged with breaking and entering a motor vehicle, was given a two-year probation sentence. Cecilio Quintero, Jr., charged with theft, was given a three-year probation sentence.

Gabriel Cruz, charged with burglary, was given a three-year probation sentence. Arturo Esparza, charged with two counts of theft, was given a three-year probation sentence on each count.

Paul Apodaca, charged with burglary, was given a three-year probation sentence. Stanley Milstead and Arturo Esparza, who entered pleas of not guilty on charges of malicious mischief, were found guilty and each given three-year probation sentences.

Weather by Willie  
Chance for showers and cooler last of week.  
---Willie

### \$2000 Worth --

## Council Approves More Street Signs

Bovina's city council agreed to install up to \$2000-worth of additional street signs. The action was taken at a regular monthly meeting of the council Thursday night.

The street signs will be in addition to signs which were installed on the city's main streets a few months ago.

Mayor Chas Flynn explained the city was presently able to spend that amount of money, at least, for the project.

The councilmen approved the purchase of a used Ford tractor and mower from Glenn Ritchie for \$1200 and made plans to accept bids on an old Massey-Ferguson tractor the city owns.

Howard Kelso, owner of Mustang Drive-In, met with the council. He said he was considering moving his drive-in to a different location and asked about purchasing the McKee property on Third Street, which

is next to the drive-in. Flynn explained that while the city had paying and tax liens against the property, it is not owned by the city and therefore can not be sold by the city. The property is expected to be sold within the next several weeks at auction.

All councilmen were present at the meeting as were Mrs. Mary Ruth Martin, city secretary, and Darrel Read, water superintendent.



# The Bovina Blade

Second Class Postage Paid at Bovina, Texas 79009

Published at Bovina, Texas, Every Wednesday

Dolph Moten . . . Editor & Publisher

Lou Nuttall . . . News Editor

At Baptist Church --

## Bond Burning Set Sunday

A special bond burning ceremony is planned Sunday morning at First Baptist Church of Bovina.

To be burned during the services will be the last bond paid on the \$85,000 indebtedness of the present auditorium and education wing of the building, according to Rev. Larry Heard, pastor. These additions to the church were completed in June, 1960.

Rev. Strauss Atkinson, area missionary of the Caprock-Plains Area, will preach at the morning services.

Special music and a short review of the history of the Bovina church will be featured during the ceremony.

The service will conclude with the bond burning.

"We have set a goal of 200 in Sunday School for this special day and we urge all members

of the church to attend," states Rev. Heard.

of the church to attend," states Rev. Heard.

### Awaits Freeze --

(Continued from Page 1)

Linwood Guthrie, Galen Carson

Oct. 22 -- Laura Bartlett, Neal Mager, Gary Gober

Oct. 23 -- Pat Read, C. E. Trimble, J. L. Pruitt

Oct. 25 -- Barty Bartlett

Oct. 27 -- L. F. Jacobs

Oct. 28 -- Christie Trimble

Oct. 29 -- Mrs. Ben C. Rejino, Ronnie Nuttall

Oct. 31 -- Flossie Rhinehart

Nov. 1 -- Mary Jahne

Nov. 2 -- Horace Eubank, A. M. Wilson

Nov. 3 -- Pat DiCuffa, Leon Grissom

Nov. 4 -- Erma Bradshaw, Dixie Carson, Johnnie Horn

Nov. 5 -- Susie Pruitt, Winston Allison

Nov. 6 -- Mrs. J. H. Eubank

Nov. 7 -- James Castleberry

Nov. 8 -- Billy Whitecotton

Nov. 9 -- Wilson DiCuffa

### Wins Contest --

(Continued from Page 1)

of two games and five contestants had one correct prediction.

Contestants in the running for the grand prize of a trip for two to the Cotton Bowl Classic in Dallas on Jan. 1 with 34 total points are Mrs. Bonds, Mrs. Larry Crump, Ben McCain, Patricia Read and Paula Whitecotton.

Contestants with 33 points are George Baca, Corky Criswell, Larry Crump, Pat DiCuffa, Wilson DiCuffa, Buck Ellison, Mutt Graham, J. W. Hromas, L. F. Jacobs, Paul Jones, Neal Mager, Roberta Mager, Sheryl Morrison, Dean McCallum, Jim Noyes, Pat Sherrill and Larry Wiseman.

Fifteen contestants now have a total of 32 points. They include M. H. Carson, Jimmie Clements, Bob Fillpot, Judy Fillpot, Mrs. Albert Johnson, Ola Lee Jones, Jeff McCormick, Veda McKay, Bess Rea, Carl Rea, Dean Stanberry, Tom Ware, Mary Jane Wilson, Gladys Wright and J. W. Wright.

### COURTHOUSE NOTES

Instrument report ending September 30, 1971 in County Clerk Office, Bonnie Warren, County Clerk.

WD, Ruby B. Bell, Rex Beardain, W 258 ac, Sec. 17-NE 1/4 Sec. 15 & E 140 ac. Sec. 16, Bk. B Rhea

WD, Rex Beardain, Ruby B. Bell, Lots 1, 2, 3, Bk. 13 & Lots 2, 3, 4, 5, 6, Bk. 8, McMillen & Ferguson Add. Friona.

WD, Bob L. Fillpot, Gilbert Hough, SW 70 ft. Lot 1 & NE 5 ft. Lot 2, Bk. 84, Bovina

WD, Don E. Owens, Billy J. Goldsmith, Lots 7 & 8 & N 10' Lot 9, Bk. 38 Farwell

WD, Herbert C. Potts, Don E. Owens, Lots 23, 24, 25, 26, Bk. 18, Farwell

WD, Hollis Horton, Parmer County Pump Co., 6.69 ac. out SW/pt Sec. 31, T1N; R4E

WD, Emma D. Stewart, et al, Veterans Land Board, Pt/ lots 9, 10, & 46 of a Sub. of Sec. 31, T9S; R1E

WD, Orville Stewart & James G. Morris - Plains By-Products, 15 ac. out NW 1/4 Sec. 4, T4S; R4E

WD, Aquilino Flores, Refugio Guevara, N 60 ft. of Lot 2 Bk. 37, Bovina

WD, Hi-Plains Dev. Co., J. T. Stone, Lot 17, Bk. 5, Lakeview Add. Friona

WD, High Plains Dev. Co., J. T. Stone, Lot 16, Bk. 6, Lakeview Add. Friona

WD, Hi-Plains Dev. Co., J. T. Stone, Lot 21, Bk. 6, Friona

WD, J. E. Hicks, Agnes A. Fuls, Lot 6, Bk. 2, Hicks Add. Friona

WD, E. G. Snodgrass - Allen D. Cumption, Lot 21 & S 10 ft. Lot 22, Bk. 4, Ridgelea Sub. Bovina

WD, George C. Taylor, Jr., Joe L. Jackson, Lot 8, Bk. 93, Friona

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Instrument report ending October 7, 1971 in County Clerk Office Bonnie Warren, County Clerk.

WD, Johnny Glover et al, Andres Martinez, Lots 13 thru 16, Bk. 4 Bovina

WD, Wayne Clark, Walter Steinbock, Part Sec. 70, Bk. H, Kelly

WD, Rockwell Lumber Company, Thomas R. Villalobos, Lots 1, 2, 3, Bk. 15, Drake Rev. Friona

WD, George N. Nance, Maybelle Cain, Lot 26, Bk. 25, Farwell

WD, Mary Ruth Martin, James L. Lookingbill 1/2 Ave. I, adj. to Lot 2 & 55 ft. Lot 2, Bk. 97 Bovina

# WANT ADS

BLADE WANT AD rates are six cents per word for first insertion, four cents per word for each insertion thereafter. Minimum rate is 50 cents on cash orders, \$1 on account.

FOR SALE --82 head of plgs. Weight from 20 to 60 pounds each. See Darrel Reador phone 225-4365 after 5 p.m. 15-2tc

CARD OF THANKS We express our sincere appreciation for the beautiful flowers and cards, the delicious food, and the many visits during Jimmie's illness. We especially thank you for remembering us in your prayers. This has made us realize how important friends are. May God bless each of you. Jimmie, Gwen, Denise, Buddie and Janie Clements 16-1tp

WHEAT PASTURE CATTLE CARE---We offer experienced care for your wheat pasture care. By the month or the season. Cattle buying service available. Linwood Guthrie, phone Oklahoma Lane 825-2066 or 238-4531 in Bovina. 12-7dh

CUSTOM hay baling and swath-ing. Pete Davies, phone 238-4701. 13-tfnc

FOR SALE --- 1967 Chrysler Imperial, 56000 miles, A1- condition. Brand new tires. Junior Lambert 238-4201. 15-2tp

CARD OF THANKS We wish to take this means of expressing our sincere appreciation to all our friends for the flowers, food, visits, cards and other expressions of sympathy extended to us during the loss of our loved one. The George Trimble Family 16-1tp

FOR SALE -- Two cords of wood. Ready for the fireplace. See Bill Venable or call 238-4581. 16-2tp

WOULD LIKE to rent farmland in Parmer County, Dale Gober. Call Friona 247-3693. 16-3tp

CARD OF THANKS It is with sincere gratitude that we acknowledge the sympathy and other kindnesses extended to us by friends during the illness and death of Louise Dorsey. A special thanks to those who provided help and encouragement during her long period of confinement. Lawrence Dorsey and Family 16-1tp

MARRIAGE Licenses Marriage licenses issued by the office of the Parmer County clerk this past week went to Ramiro Castaneda Villareal and Eufenia Romo on Oct. 6, to Ronald Floyd Melton and Mary Jane Turner on Oct. 7 and to John V. Price and Gloria Ruth Allen on Oct. 8.

ANCIENT EGYPTIANS HAD VIRTUALLY NO CAVITIES!

IF YOU ARE thinking about quitting farming, Big Nick will consider accepting your farming equipment as down payment on an 800-acre ranch in Missouri. If you're interested, see Big Nick, or phone 238-4861. 23-tfnc

Veterinary Medicines And Supplies SUPER SAVEWAY Bovina

FOR SALE -- 1962 John Deere 95 hi-lo combine. In good condition and ready to run. Bob Wilson, phone 225-4173. 15-2tp

FOUND -- German Shepherd puppy with broken rope around neck. Also, a keyring with three keys. Call 225-4595. 14-3dh

FOR SALE Nice 2-bedroom home, located on pavement. Fully carpeted, lots of built-ins for convenience, large detached garage. Priced at only \$7,500. Terms can be arranged. Contact, O. W. Rhinehart Phone 238-4452 Bovina, Texas 14-2tc

Free dead stock pickup. Our truck from Clovis and Plainview in this area daily. Call collect Tri-State Industries Clovis 763-5513 Plainview 293-4432 14-tfnc

FOR RENT --- Two-bedroom house in Bovina, Phone Frances Collier at 238-4531. 15-trdh

LUZIER COSMETICS Now featuring an all new selection of Christmas gifts. For a complete line of Luzier cosmetics and wigs, call Laura Bartlett, Tharp 225-6699. 15-4tp

FOR SALE --- 4-bedroom house, living room, kitchen and den area, 1 bath, fenced-in back yard. Call 238-3431. 15-4tc

New Color Ch. 28 On Channel 6 Weather On Channel 3 See More On Cable TV Clearview Company Of Bovina Phone Bovina 238-3592 Or Friona 247-3271

GARAGE SALE -- Starts Friday at 4 p.m. Bicycles, clothing, wood lathe, power hacksaw, toys and other items. Duane McDaniel, Oklahoma Lane Highway. 16-1tc

**TELEX HEARING AIDS**  
**CLOVIS HEARING AID CENTER**  
\*Batteries \*Molds \*Free Hearing Tests  
**SERVICE ALL MAKES**  
416 Mitchell Ph. 763-6900 9-tfnc

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150-No. 1 okie steers  
will have a fresh load each week. Would like to buy your odds and ends of cattle.  
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**ALVIE KNOWS A LOT OF ANSWERS**

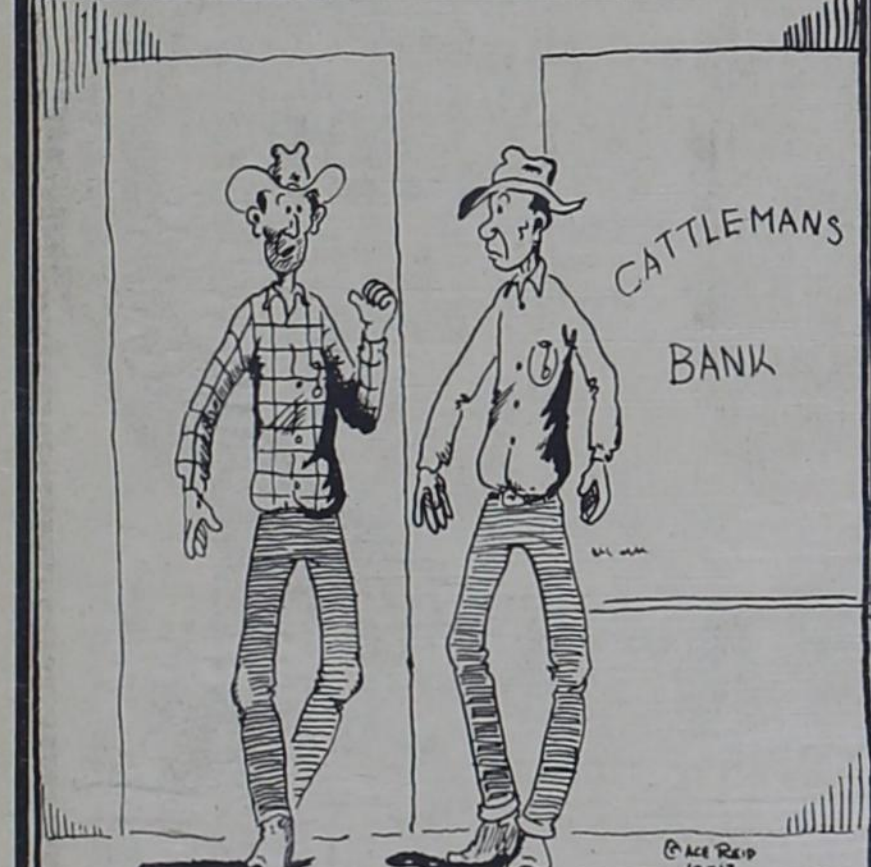
How long does it take to hatch an ostrich egg? . . . How many bachelors in Bolivia? . . . How much blubber in a male whale? Alvie knows these answers and a jillion others. Folks smile and agree that Alvie is a regular encyclopedia of "useless information" but they never question the accuracy of his peculiar knowledge. That's because everybody knows Alvie gets his "answers" by memorizing the little space-fillers we all see in our newspapers. And to all of us, what we see in our home-town newspaper is immediately acceptable and believable!

The same is particularly true of advertising. To put your advertising message before all the people . . . put it in your HOMETOWN NEWSPAPER!



**The Bovina Blade**  
"In The Agricultural Center Of Parmer County"

### First State Bank Presents -- COW POKES By Ace Reid



"Naw, I didn't git the loan—he wanted to know how much real estate I had and I told him it wuz all on the back of my neck!"

### AUTOMOBILE LOANS

Head for the Showroom . . . Head here first to get your low-cost Auto Loan, fast. Then, make a cash deal for a car.

**First State Bank OF BOVINA**  
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### SUPER SAVINGS USED EQUIPMENT BARGAINS

- 1-1967 MF 410 Gas - 14 ft Table - Clean
  - 1-1968 MF 410 Combine, Dsl, W/Cab - Nice
  - 1-1970 MF 1150 Tractor Cab/Air Duals - Less than 1600 Hrs. - Just like new.
  - 1-55 MF 3 Btm. Plow
  - 1-330 Utility tractor w/ loader and blades
  - 1-1969 3000 Ford Ind. Tractor - Loaded, Less than 400 hrs.
  - As Little As 10% Down
  - 1-MF Super 92 Combine
  - 1-1966 510 Gas Combine-Cab, 20 Ft. Table
  - 1-LA Case
  - 1-IHC 141 Combine
  - 1-1960 MF 92 combine w/cab
  - 1-Hoeme plow, stubble mulch
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- Clovis Farm Center**  
2 Mi. N. on Grady Hwy.  
(Just 15 minutes from the Parmer County Line. (11 ft you hurry!))



DAVID PHELPS KAREN SCHILLING

### J. W. Wright's Mother Dies

Mrs. Lou Wright, mother of J. W. Wright of Bovina, died about 1:30 a.m. Sunday morning in Wichita Hospital in Wichita Falls. She had suffered a stroke about a week before her death.

Funeral services were held Monday afternoon at First Baptist Church in Burkburnett.

Survivors include one daughter, two sons, several brothers and sisters, and several grandchildren and great-grandchildren.

150 Participate --

### Name Top Readers In Program

Karen Schilling and David Phelps, both of Bovina, were named top readers in Parmer

County in the summer reading program sponsored by the High Plains Bookmobile. They were presented certificates, ribbons

and a gift by librarian, Mrs. Lorene Sooter. Phelps read a total of 34 books and Miss

Schilling read 55 books in the summer program.

Over 150 youngsters participated in the program in Lamb, Cochran, Bailey and Parmer Counties.

Others from Bovina qualifying for a certificate were Terry Schilling, Janie Clements, Cynthia Green, Sharon Steelman, Ricky Heard, Denise Read, Samie Garrison, Darlene

Smith, Arlene Smith, Kathy Williams, Kay Lynda McClaren, Juanita Serna, Jo Beth Monk, Lance Phelps, Kerk McCormick, Laurie Miller, Ricky Mayfield, Tod Mayfield, Tam-

ara Read, Eddie Don Lide, Donna Beth Lide, Cass McDaniel, Tamera Lambert, Blake Suderth, Elyse Moody and Carol Ware.

beans per acre," notes the agronomist. "Proper harvesting could cut these losses by two-thirds, and, at current prices, this could mean a saving of \$6 or more per acre."

"With soybeans in strong demand this year, careful attention to the harvesting operation is especially important," points out Hodges. "Producers should first of all check the moisture content of the beans and begin harvesting when it reaches 13 per cent. Operating the combine at a slower ground speed and keeping the cutterbar close to the ground also bring in more soybeans."

The combine should be properly adjusted before taking it into the field, says Hodges. Once in the field, it should be operated at a ground speed of 2 1/2 to 3 miles per hour. Reel speed should be slightly greater than the combine's ground speed. The reel should be run deep enough in the beans to control the stalks and should be 6 to 12 inches ahead of the cutterbar.

Harvesting during the early morning when the straw is damp from dew can reduce shatter loss. Under such conditions, the combine's cylinder speed should be increased (800 rpm's for a 22-inch cylinder.)



### On The Farm In Parmer County

By R. MACK HEALD  
County Agent

This fall made a weed map for 1972, for your use next spring.

A weed map is merely a diagram or sketch of the farm on which is noted the location of particular weed problems. The map does not have to be elaborate and should not require much time to prepare. Colored pencils or crayons are helpful in designating infestations of various weeds.

The weed map will enable you to play an effective weed control program for the coming year. Make the map now while the location of the 1971 weed crop is fresh in your mind and while patches of perennial weeds are still growing. By consulting the map during fall and winter, you will have ample opportunity to seek advice in finding solutions to your weed problems before the busy spring season rolls around.

A weed map is especially helpful for an effective perennial weed control program. Note infestations of all weeds. Most perennials require repeated applications of herbicides as well as proper tillage and follow-up measures in succeeding years. Efforts to eradicate perennial weeds may require temporary modification of crop rotations. Making an effort to map weed infestations and to identify the species present is time well spent. Thus you can select herbicides for the most economical weed control.

Soybean producers can put a few extra dollars in their pockets this fall through proper harvesting practices, contends R. J. Hodges, agronomist with the Texas Agricultural Extension Service.

"Harvest losses generally average three bushels of soy-

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2

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21 VOLUME SET  
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Wilson's Wisdom:

It is better to think a good thought about a bad man than to think an evil thought about a good man.



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Shurfine

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Roxey Dry DOG FOOD 5 lb. bag 65¢

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Shurfresh Vanilla Wafers Reg. 39¢ 1 lb. bag 29¢

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Net Amount Due January 31, 1971

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Mrs. Mary Ruth Martin,  
City Secretary

Choice

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## Cook's Corner

The electronic range in the kitchen of their new home is the pride and joy of Mrs. Houston (Laura) Bartlett.

Laura says it is a special treat since she can wait until the last minute to prepare meals for her farmer-husband, who, as any farm wife can tell you, may come in very early or very late for meals.

The Bartletts moved into their new home five miles north of Bovina in August.

Laura, a native of Earth, was graduated from Springlake-Earth High School. A friend introduced her to Houston at a card party and they were married soon afterwards in Clovis, N.M. Houston is a native of Muleshoe.

They farmed at Muleshoe and Enochs for several years before moving to Bovina in 1963. Their first home was 13 miles northwest of town.

The Bartletts are parents of two sons, Barty, 14, a freshman, and Rocky, 12, a seventh grader in Bovina Schools.

Members of First Baptist Church, Houston and Laura serve as Outreach Leaders for Adult I in Sunday School. They are also active members of Bovina Booster Club and Bovina Roping Club. Houston serves on the fund-raising committee of the Booster Club

and Laura is on the publicity committee.

Houston is also active in auctioneering and Laura serves as his bookkeeper. They are partners in a sale barn at Elkhart, Kansas. Houston makes the trip up there once a week and helps with the sale.

Laura lists her hobbies as reading, music, sports of all kinds and plays volleyball every year. While not ranking as a hobby, Laura says she feels she has learned to be a pretty good nurse. Their son, Barty, was seriously injured earlier in the summer in an accident and is still in a cast and wheel chair.

"I try to make all the boys' ball games when I'm able. I think the games are great and I want to go with them all I can," Laura adds. In her spare time, she also sells a line of cosmetics.

She is sharing several of their favorite recipes with Blade readers this week and with the holiday season not too far in the future, some of them are especially appropriate.

### DATE CAKE

(One of Houston's favorites)  
10 oz. pkg. dates, chopped  
2 t. soda  
1/4 t. salt  
Sprinkle over dates, pour 2 cups boiling water over mix-

ture, mix thoroughly and let set until cold.  
2 eggs, well beaten  
2 c. sugar  
2 T. butter  
Cream well and add to cold date mixture.  
3 c. flour  
1 c. pecans  
2 T. vanilla  
1/2 t. cinnamon  
Sprinkle the nuts with some of the measured flour. Mix all ingredients together and bake at 350 degrees.

### BLOND BROWNES

Sift together:  
1 c. flour  
1/2 t. double acting baking powder  
1/2 t. salt  
Melt:  
1/3 c. butter in saucepan. Remove from heat; add  
1 c. firmly packed brown sugar, mix thoroughly.  
Stir in:  
1 unbeaten egg  
1 egg yolk  
1 t. vanilla  
Add gradually sifted dry ingredients and 1/2 c. nuts, chopped. Mix well.  
Spread batter in 9 x 9 inch pan, well greased on bottom only. Top with 1/2 c. semi-sweet chocolate pieces if desired. Bake at 350 degrees for 25 to 30 minutes.  
Serve plain, roll in confectioners sugar or frost with Caramel Frosting.

In a pan, combine 2 T. butter, 1/4 c. firmly packed brown sugar and 2 T. milk. Bring to a boil and cook over medium heat 2 minutes, stirring constantly. Remove from heat, blend in 3/4 c. sifted confectioners sugar and 1/2 t. vanilla. If icing needs thinning, add a few drops of milk at a time.

**FROZEN CRANBERRY SALAD**  
1 No. 300 can whole cranberry sauce  
1 small can crushed pineapple  
1/2 c. pecans, chopped  
1/2 pt. whipped cream  
few drops of lemon juice  
Combine cranberry sauce and pineapple. Chill until partially set. Combine whipped cream, pecans and lemon juice. Spread over top of cranberry mixture and freeze.

**SICILIAN MEAT ROLL**  
2 beaten eggs  
3/4 c. soft bread crumbs (1 slice bread)  
1/2 c. tomato juice  
2 T. snipped parsley  
1/2 t. dried oregano crushed  
1/4 t. salt  
1/4 t. pepper  
1 small clove garlic, minced  
2 lbs. lean ground beef  
8 thin slices boiled ham  
6 oz. (1 1/2 c.) shredded mozzarella cheese  
3 slices mozzarella cheese, halved diagonally  
Combine eggs, bread crumbs, tomato juice, parsley, oregano, salt, pepper, and garlic. Stir in beef, mix well. On foil or waxed paper, pat meat to a 12x10 in. rectangle. Arrange ham slices atop meat leaving a small margin around edges. Sprinkle shredded cheese over ham. Starting from short end, carefully roll up meat, using foil to tie. Seal edges and ends. Place roll, seam side down, in 13x9x2 in. baking pan. Bake at 350 degrees for 1 hour and 15 min. or until done. (Center of meat roll will be pink due to ham). Place cheese wedges on top of roll; return to oven for five min. or until cheese melts. Makes eight servings.

**PEANUT BRITTLE**  
(Houston's candy)  
1 1/2 c. sugar  
1/2 c. light corn syrup  
1 or 1 1/2 t. soda  
1/4 t. salt  
1/4 c. water  
2 c. shelled raw peanuts  
Combine sugar, corn syrup and water; bring to a boil. Stir in peanuts gradually so as not to lose the boil. Keep at a rolling boil until peanuts pop and turn brown. Remove from heat, add soda stirring well, add salt. Pour on a well-greased platter. Allow room for candy to spread. When cold, break in pieces.

## Of Interest To THE WOMEN

### Guadalupeans Choose Convention Delegates

Mrs. Zeferino Villareal and Anita Alonzo will represent the Guadalupeans Society as delegates to the Amarillo Diocesan Council of Catholic Women Convention to be held in Hereford Oct. 26 and 27.

They were chosen at a recent meeting of the society at St. Ann's Parish Hall.

Mrs. Ben C. Rejino will also attend the convention as a board member. Other members of Guadalupeans will attend the second day of convention and will serve as hosts for the luncheon.

A mass will be celebrated in the old church building Saturday, Nov. 6, at 7:30 p.m. for the benefit of women who will be working at the turkey dinner the next day, according to Mrs. Rejino.

Mrs. Rejino will be in charge of the rectory for the month of October.

Hostesses for the next meeting on Nov. 8 will be Mrs. Ruben Uriegas and Rita Villareal. Nine members attended the meeting and one guest, Mrs. Robert Tienda, was welcomed.

### Son Born To Jones

Mr. and Mrs. Donald Jones of Blacksburg, Va., announce the birth of a son Sunday, Sept. 26.

The infant weighed seven pounds, four ounces, and has been named Jeremy Trent.

The Jones' are parents of another son, Cory, three years old.

Grandparents are Mr. and Mrs. O. H. Jones of Bovina and Mr. and Mrs. Leon Billingsley of Oklahoma Lane Community.

Mr. and Mrs. Jones spent the past two weeks in Blacksburg visiting with their new grandson.

### Shower Set Friday For Wines Infant

Mrs. Dean Wines and baby daughter, Stephanie, will be honored at a pink and blue shower Friday from 2:30 to 4:30 p.m. in the home of Mrs. Robert Hughes, 806 Second St.

Hostesses are Mrs. Don Stone and Mrs. Hughes.

Gloria DeLapaz, Hereford, surgery; Patsy Webb, Bovina; Schere Thigpen, Texico, N.M.; Rosie Soliz, Friona; Ronald Wines, Bovina, accident; Betty Bewley, Friona; Ronald Dean Houghtaling, Bovina; Paula Clin, Friona; Inez Alejandre, Hereford, surgery; S. L. Johnson, Quinton, Okla.; Olivia Johnson, Quinton, Okla.; Billy Mayfield, Farwell; Marion E. Clark, Friona; Mrs. Valton Howard and baby girl, Friona; Troy E. Wood, Friona.

**DISMISSALS:**  
Leroy Williams, Bovina; Gail Smith; Feliz Gonzales; Alejandre Garcia; Mrs. Benito Villareal and baby girl, Friona; Diane Morgan, Friona; Esiquel Gomez; Sharon Stowers; Alpha Baker; Della Symcox; Gloria DeLapaz; Patsy Webb; Lola Goodwine, Friona; Serena Sparkman; Rosie Soliz; Schere Thigpen; Billy Mayfield.

### Hospital Notes

PARMER COUNTY COMMUNITY HOSPITAL

Sept. 28-Oct. 4

#### ADMISSIONS:

Brian Blackburn, Friona, surgery; Sylvia Galendo, Friona; Mrs. Cecil Bowery and baby boy, Farwell; Kay Huckabee, Friona; baby girl Wines, Bovina; Mrs. Mario Nino and baby girl, Friona; Lena Rhyne, Hobart, Okla.; Mamie Pounds, Bovina; Blaine Branum, Friona; Gloria Andrait, Friona; Lola Goodwine, Friona; Diane Morgan, Friona; Mrs. Benito Villareal and baby girl, Friona; Annie Scott, Friona.

#### DISMISSALS:

Lee Blevins, Friona; Mrs. Myron Storing and baby boy, Friona; Brian Blackburn; Mrs. John Earl Winegeart and baby girl, Texico, N.M.; Mrs. Eulalia Perez and baby boy, Friona; Nora Silva, Bovina; Mrs. Terry Hawkins and baby boy, Friona; Juanita Dickson, Hereford; Sylvia Galendo; Kay Huckabee; Lena Rhyne; Mrs. Mario Nino and baby girl; Mrs. David Dean Wines and baby girl; Mrs. Cecil Bowery and baby boy; Mamie Pounds; Blaine Branum; Gloria Andrait.

Oct. 5-11

Gail Smith, Friona; Felix Gonzales, Friona; Alejandre Garcia, Bovina; Esiquel Gomez, Bovina; Sharon Stowers, Friona; Alpha Baker, Friona; Serena Sparkman, Friona; Della Symcox, Farwell, surgery;

### Shower Set Friday For Mrs. Ellison

The home of Mrs. Cecil Bunch will be scene of a pink and blue shower honoring Mrs. Dennis Ellison Friday at 10 a.m.

Hostesses will be Mrs. Elvin Johnston, Mrs. L. R. Capps Jr., Mrs. Travis Hancock, Mrs. Jim Noyes, Mrs. Robert Read, Mrs. Billy Marshall, Mrs. Ernest Woelfel and Mrs. Bunch.

### Girl Born To Wines

Mr. and Mrs. Dean Wines announce the birth of a daughter Wednesday, Sept. 29, at Parmer County Community Hospital in Friona.

The new arrival weighed six pounds, 11 ounces, and has been named Stephanie Michelle. Grandparents are Mr. and Mrs. D. W. Wines of Bovina and Mrs. Ruth Taylor of Clovis, N.M.

### Young People Have Social

Young People of Bovina Church of Christ met Sunday night in the home of Mr. and Mrs. B. L. Marshall for a Mexican supper and devotional.

The devotional was presented by Mrs. Marshall. After the meal and program, those attending enjoyed group singing.

Attending were Rhonda and Alan Rhodes, Evanna and Dale Johnston, Craig Waddy and Jyl Gromowsky, Karla and Kara Mills, Cindy and Tamara Read, Sue Ann Monk, Weldon, Rex and Kay Beardain, and Duane Mitchell. Two visitors, Debbie Holloway and Jose Bazaldua, were present.

Sponsors attending were Mr. and Mrs. William Gromowsky, Mrs. Monta McClaren, Mr. and Mrs. Billy Lynn Marshall, Mrs. Alfred Mills and Mr. and Mrs. Marshall. Special guests was Mrs. Oma Gunn.

## At Home In Parmer County



By Jana Pronger  
County HD Agent

Consumers in the United States loose about four billion dollars a year through gyms and fraud. The only way consumers can guard against such losses is to learn to recognize dishonest business gimmicks.

A popular gimmick is the promise of a free gift. But remember, very few things are really free with no strings attached. Businessmen who make a habit of giving away free goods and services cannot make a profit or stay in business. Consumers, then, should investigate before being taken by claims such as "free" and "low, low prices." Consumers usually get no better quality than they pay for.

Another attention-getter is "you have been selected." You probably were selected because your name is next in the telephone book, or because your house happens to be next in the block.

Watch for the "supply is limited" claim. Often the supply really is limited, but this is not always the case. The company may be overstocked and the salesman instructed to push the product. For some reason, the produce may not sell on its own.

"If you get 10 buyers, it's yours free," is a phrase usually spouted by door-to-door salesmen. Be cautious: you may not be able to get buyers for the product, and the salesman may have already covered the neighborhood. Or, you may not really want to sell the product to neighbors.

Also, put on your guard when you hear "a well-known person in your neighborhood bought one." Don't be fooled into thinking such a claim automatically makes the product worthwhile. Many people buy foolishly, and the same product will not meet the needs of everyone.

A product that "can't be purchased in the store" may be a good product from a reputable company. Many well-known companies conduct their business only through door-to-door salesmen. But, dishonest businesses may also operate

through direct contact, peddling low quality, poor merchandise. So be on the alert.

"Formerly \$30, now \$10" is another gimmick. Such a claim is not always legitimate; the original price may never have existed.

Always beware, then, of unrealistic promises. Watch out for "too good to be true" and "something for nothing" signals. Remember, legitimate bargains come and go everyday -- but so do frauds. Take your time spending money on anything questionable.

### A Hint for Better Grades in School



Do you have trouble seeing the blackboard in school? If you do, the first thing you should do is to tell your teacher. The Better Vision Institute reports that some children do poorly in school because they see poorly.

#### Bright Future

Nowadays, brides never hide their new sterling away in a drawer to be saved "for good." They use it as often as possible, for they know that sterling is one thing that actually improves with age. Those tiny use lines gradually blend together to form the beautiful patina seen on very old silver. Their sterling may never become a collector's item—but everyday use will help it look that way!



MRS. HOUSTON BARTLETT

### Toaster Cakes are Really Muffins



Take a bran muffin batter. Bake it into a shape that will go into a toaster for reheating and what do you have? A bran muffin toaster cake, known simply as a toaster cake.

These popular quick-to-heat specialty bakery products come in three varieties. In addition to the bran toaster cakes, the makers of Thomas' English muffins also bake corn and orange toaster cakes, available either on the bakery shelves of the supermarket or in the frozen food bins.

Orange toaster cakes are shown here served with a fruit salad and balls of seasoned cream cheese ready for spreading on the hot toaster cakes. If you make the cheese balls ahead, be sure to let them soften at room temperature for easy spreading.

**Nut Cheese Balls:** Cut 2 (3-ounce) packages cream cheese into 12 cubes. Shape into 12 balls. Roll in 1/2 cup chopped nuts. Chill.

**Ginger Cheese Balls:** Stir together 2 (3-ounce) packages softened cream cheese and 2 tablespoons finely chopped crystallized ginger. Shape into 12 balls. Chill.

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The windmills of change!

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MORGAN · OAKLAND · ROD M'KUEEN

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**FIRST AID TIPS**

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Here's what to do until the doctor comes if someone has been injured: keep the injured person lying down, head level with body, then examine him for injuries. Any serious bleeding, stoppage of breathing and poisoning must be treated immediately before anything else. Next, keep injured at normal body temperature.

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# Bovina Area Churches Welcome You!

## Church Chuckles by CARTWRIGHT



"I'll bet YOUR daddy doesn't get paid real money for just yelling at people!"

### TO GO WHERE HE BELONGED

In Acts 1:25 we read these sobering words, "... from which Judas by transgression fell, that he might go to his own place." Phillips translates, "To go where he belonged." Life like water seeks its own level. Eventually we determine our own moral level. Someone has said that we carry the constant and accurate judgments of God moment by moment within ourselves. The words "Judas went to his own place" are a revelation of what we are. A person goes on a vacation or lives in a large city. Where might he spend his time? The theatre, museums, night clubs or other places of ill repute. Truth is, people gravitate to what they are.

What we are determines what we get, see and hear from life about us. "Unto the pure all things are pure; but unto them that are defiled and unbelieving is nothing pure; but even their mind and conscience is defiled" (Titus 1:15). Ask someone how a mutual friend is doing and his answer will reveal much about himself. The usual answer is, "Well, he's making so many dollars a month."  
"Judas went to his own place" teaches us that what we are is what becomes of us. When we have learned to like what Christ liked, who by forgiveness and love have fitted ourselves for His fellowship, will go to the place prepared for the redeemed. And he "that soweth to the flesh shall of the flesh reap corruption." (Gal. 6:8).  
If Judas went to where he belonged by a life lived, it should challenge each of us to do justly, love mercy and walk humbly with God. We will be judged by a life lived right here on this earth.

Cecil Bunch, Minister,  
Bovina Church of Christ

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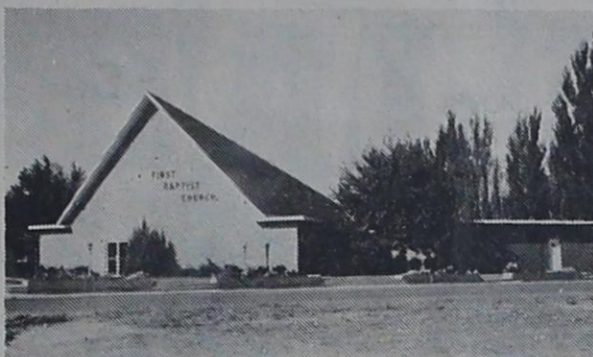
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- Bovina -

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## FIRST BAPTIST CHURCH of BOVINA



First Baptist Church - Bovina

SUNDAY - Sunday School - 9:45 a.m.  
Morning Worship - 11 a.m.  
Training Union - 6 p.m.  
Evening Worship - 7 p.m.



Larry Heard

WEDNESDAY - Pioneers and Crusaders Meeting - 7 p.m.  
Prayer Meeting - 8:30 p.m.

## OKLAHOMA LANE METHODIST CHURCH



Oklahoma Lane Methodist Church

Sunday - 10 a.m.  
Morning Worship - 11 a.m.  
Evening Worship - 7 p.m.



Rev. Oran D. Smith

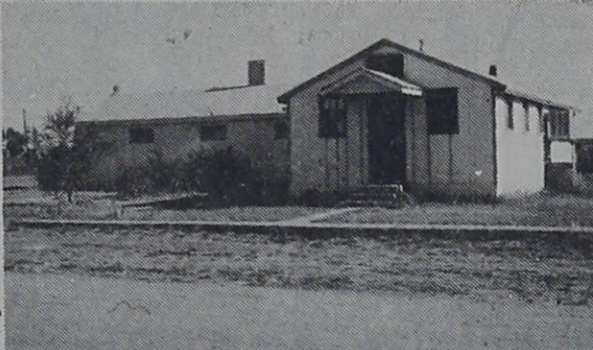
## ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina

Mass: Sunday - 8:30 a.m.  
Thursday - 8 p.m.  
Confession: Saturday 4 - 5 p.m., 8:30 - 9 p.m.

## MISION BELEN BAUTISTA



Mision Belen Bautista

Escuela Dominical - 9:45 a.m. - Mensaje - 11:30 a.m. - Union De Preparacion - 5 p.m.  
Miércoles Estudio De La Biblia - 7:30 p.m.

## ST. JOHN LUTHERAN CHURCH



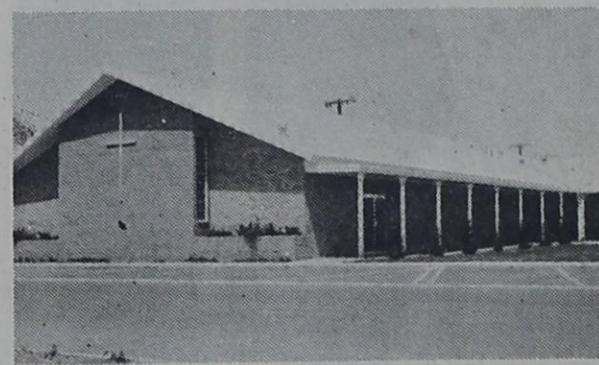
St. John Lutheran Church, Lariat, Texas

Sunday School - 9:30 a.m.  
Morning Worship - 10:30 a.m.



H. F. Peiman

## BOVINA CHURCH of CHRIST



Bovina Church of Christ

SUNDAY SERVICES  
Classes 9:45 a.m.  
Worship 10:45 a.m. and 6 p.m.



Cecil Bunch

WEDNESDAY  
Devotional and Classes - 9:00 p.m.

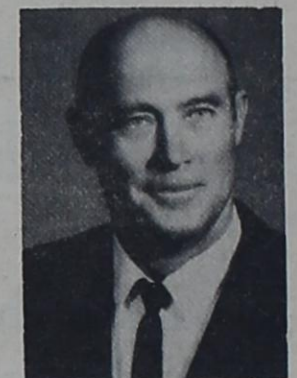
## OKLAHOMA LANE BAPTIST CHURCH



Oklahoma Lane Baptist Church

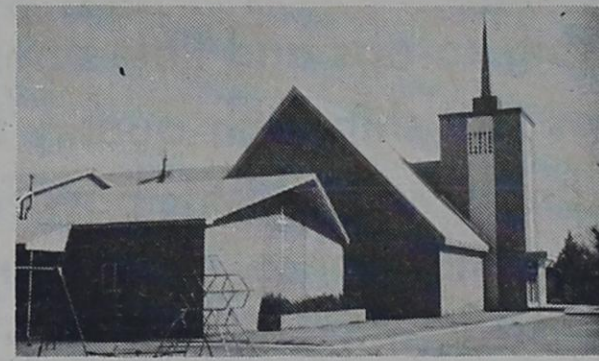
Sunday School - 10 a.m.  
Morning Worship - 11 a.m.

Training Union - 6 p.m.  
Evening Worship - 7 p.m.



Rev. Bob Roberts

## BOVINA METHODIST CHURCH



Bovina United Methodist Church

Sunday School - 9:45 a.m.  
Morning Worship - 11 a.m.

M.Y.F. - 6 p.m.  
Evening Worship - 7 p.m.



Rev. Charles Gates

Choir Practice -  
Wednesday - 8 p.m.

## BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church

Sunday School - 9:45 a.m.  
Morning Worship - 11 a.m.

Evening Worship - 7 p.m.



Charles McCause

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The Year 'Round"

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### Western Ammonia FM Road 2290 - Bovina

### PARMER COUNTY IMPLEMENT CO. WEST HIGHWAY 60 - FRIONA, TEXAS 79035 PHONE: 247-2721

### Oklahoma Lane Farm Supply And Gin Phone 225-4386

### Don's Medicine Chest Prescription & Health Needs Phone 238-4901

### Custom Farm Services Complete Fertilizer Phone 238-6051

### Bovina Gin Company "Your Satisfaction Is Our First Concern"

### Southside Motor Supply Dimmitt Rd. Phone 238-3771

# October Is Co-Op Month —



## It's Only Human . . . . . . . To Care

... about the well-being and future of family and friends, community and country.

Cooperatives are human — made up of people who, together, can do what one person cannot do alone.

There are big co-ops and little ones; marketing, purchasing and service co-ops. Co-ops that ship high-quality foodstuffs all over the world, co-ops that provide rural areas with electric power and telephone service, co-ops that furnish health care, credit, insurance, consumer goods and housing. All it takes to get a co-op going is a common need and a strong united determination to meet it.

Cooperatives look outward, too; they're involved in community development, improving the environment, broadening the base of opportunity for young and old . . .

... because cooperatives are human; they're people — who care.

### Deaf Smith County Electric Cooperative

Serving Parmer, Oldham, Castro  
and Deaf Smith Counties

"Helping Texas Grow  
With Better Electrical Service"

### Bovina Wheat Growers, Inc.



### Bovina and Rhea

## Best Deal In The Country

## Reflections From The Blade

TEN YEARS AGO  
October 4, 1961

First horse show in Bovina's history will be staged Saturday. Site of the show, where scores of Quarterhorses are expected to be exhibited, will be at Bovina Roping and Rodeo Association's new arena two miles west and a half south of town. Gilbert Schueler, Rhea farmer, was honored as outstanding soil conservation farmer of Bovina District at a regular Bovina Lions Club meeting Thursday night.

Bovina Mustangs dropped their third game of the season at Boys Ranch Friday night as the Rough Riders spurred them 14-6 in a lack-luster non-district fray.

Elrth Hawkins continued to set a blistering pace for grand prize in Bovina Business Cotton Bowl Football Contest. He has named 44 out of 50 winners for a torrid .888 percentage.

Miss Tonya V. Ivy was installed Worthy Advisor of Order of Rainbow for Girls Monday evening at Masonic Lodge Hall.

SIX YEARS AGO  
October 6, 1965

Area farmers viewed light moisture in the area Monday and Tuesday with mixed emotions.

The rain was wonderful for their new crop of wheat which needed moisture to aid it in coming up to a good stand. On the other hand, the wet spell brought to a halt grain sorghum harvesting operations.

The warm-up tilts are over and the Bovina Mustangs start playing for keeps Friday night.

They meet the Texline Tornados in the first District 1-B game of the year for both teams.

"Great books and great movies" will be the theme of floats in annual Bovina High homecoming parade. Homecoming is scheduled for Friday, October 15.

Enrollment in Bovina Schools is crowding the 700 mark. A total of 696 students were enrolled as of Tuesday of this week, announces Superintendent Otis Spears.

Ronnie George of Friona is the winner in this week's Bovina Business Cotton Bowl Football Contest. Winning second place was Carroll Foster and third place winner was Mrs. A. M. Wilson.

Allen Cumpton, who named eight this week, still retains his one point lead in the contest for grand prize. He has 42 points of a possible 50 for an .840 percentage.

Capitalizing on a fierce, determined defense and recovered fumbles, the Bovina Mustangs picked up their first win of the 1965 football season with an 8-6 decision over Meadow there Friday night.

TEN YEARS AGO  
October 11, 1961

Wind blew and sand flew, but there was a good representation of quality Quarter Horses on hand for Bovina's first annual show Saturday. There were a total of 66 entries in 18 halter classes and three performance classes.

Quarterback Don Cumpton turned aviator Friday night, took to the airways, and led Bovina's Mustangs to a 21-13 win over Fort Sumner Foxes in the New Mexico town.

Ends Tally Kelso and Mac Glasscock and backs Rocky Hance and Buddy Turner were on receiving end of Cumpton's flights as he went to the air 17 times and was successful on 14 occasions for a total of 230 yards.

Ties for all three top positions were result of last week's Bovina Business Cotton Bowl Football Contest. A total of 16 entrants named eight of nine correct winners.

Travis Dyer and Charles Hawkins, who were each only three points off on the score of Bovina-Fort Sumner game, divided first place money.

They start playing for keeps in District 2-B this week. Bovina's Mustangs take on Hart Longhorns in a home game Friday at 8 p.m.

Tommy Keith Bonds, son of Mr. and Mrs. Tom Bonds, celebrated his eighth birthday Saturday with a party at Clovis. The group of children had lunch in Clovis after which they went to an air show at Cannon Air Force Base.

SIX YEARS AGO  
October 13, 1965


Kenny Stone, son of Coach and Mrs. Roy Stone, topped 123 other contestants in Bovina Business Football Contest to claim first place in this week's contest, and \$5 first prize.

Young Stone missed the tie-breaker score by 25 points. He was one of 35 to name all winners in one week, a record.

A long-range program for Bovina's water needs was discussed at a regular monthly meeting of Bovina's city council last week.

Bovina's Mustangs stamped over the Texline Tornados more like they were a light whirlwind here Friday night as they took an easy 47-14 verdict. This was the opening District 1-B game for both teams.

Bovina's Mustangs meet the Happy Cowboys here Friday at 7:30 p.m. in a game expected to have an important bearing on the District 1-B championship.



**THE TYPEWRITER**  
WAS PATENTED AS EARLY AS  
**1714** BY HENRY MILL, AN  
ENGLISH PIONEER, BUT  
NONE WERE PRACTICAL  
UNTIL THE YEAR 1868!

**J. B. SUDDERTH REALTY**  
904 THIRD ST. BOX 627  
Farwell, Tex.  
Ph. 481-3288 or  
505/763-5575 Unit 5408

**WE NEED LISTINGS NOW**

4-year-old 3-bedroom home and 2 acres. Very nice. 3 miles east of Farwell. **SOLD**

640-acre farm with 14 wells and lake pump. One brick and one stone house and barn, dry land priced. 10 miles north of Bovina. **SOLD**

320 A. 2-8" wells, 40 A. grass, very good water area, 3 bdrm. home. \*\*\*\*\*

160 A. irrigated, lays good. N. of Bovina. \*\*\*\*\*

640 A. Good water area, 5 wells, tiled, lays very good. 2 sets improvements, 2 barns, 29% dwn. (Friona) \*\*\*\*\*

935 A. Farmland & grass, 6 wells, very good 2 bdrm. house, barn & corrals, loading chutes, 29% dwn. \*\*\*\*\*

Good business locations: .9 A., railroad access on Amarillo Hiway. \*\*\*\*\*

We have 2 & 3 bdrm. homes listed for sale or trade. Perfect locations. **SOLD** Farwell. \*\*\*\*\*

320 A. w/two 8" wells, 50 A. grass, balance cultivated, near Farwell. \*\*\*\*\*

160 A. very good irrigated, well improved, East of Farwell. \*\*\*\*\*

340 A. irrigated North of Bovina. \*\*\*\*\*

640 A. Northeast of Farwell, five 8" wells. \*\*\*\*\*

3 bedroom, Brick home, very nice, 1 3/4 bath in Farwell. \*\*\*\*\*

Would you like to buy, sell or trade? "Sales and loans are our service."

# Bovina Businesses 1971 Cotton Bowl

# FOOTBALL CONTEST

## Each Week You May Win Prizes Of \$5 - \$3 - \$1

Oklahoma Lane, Texas  
... the home  
of good ginning!

**OKLAHOMA LANE  
FARM SUPPLY & GIN**  
Phone Tharp 225-4116

Happy at Kress



**CHARLES  
OIL CO.**

- \* Tires
- \* Batteries
- \* Accessories

Friona at Littlefield



## ... Plus The Grand Prize-

### An Expense-Paid\* Trip For Two To The 1972 Cotton Bowl Classic!

Expenses include two tickets to the Cotton Bowl game, paid reservations for two and \$65 for food and traveling expenses.

It's Fun - It's Easy - You May Win! Enter This Week And Every Week -

All You Have To Do Is Pick The Winners. There's Nothing To Buy!

### Contest Rules

1. There are 10 football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.
3. Pick the score of the tie breaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.
4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Sunday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.
5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to Cotton Bowl game plus hotel, food and traveling expenses to Dallas and the January 1, 1972 football classic.
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p.m. or postmarked by 5 p.m. Friday.
7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.
9. Contestants must be 10 years old or older.
10. Everyone, except employees of this newspaper and their families, is eligible to enter.

### Bovina Businesses Football Contest HONOR ROLL

- 1960 - Neil Smith
- 1961 - Erith Hawkins
- 1962 - Emmet Tabor
- 1963 - Paul Jones
- 1964 - Jeanne Kerby
- 1965 - Allen Cumpton
- 1966 - Truck Lusk
- 1967 - Leroy Lance
- 1968 - Bill Roberts
- 1969 - Larry Wardlaw
- 1970 - Donna Criswell

Turn This Blank Into Blade Office By 5 P. M. Friday

### Bovina Businesses Cotton Bowl Football Contest ENTRY BLANK

Contestant's Name \_\_\_\_\_  
Address \_\_\_\_\_

Tie Breaker (Pick Score) Farwell \_\_\_\_\_ at Bovina \_\_\_\_\_

- |                                  |                                  |
|----------------------------------|----------------------------------|
| Oklahoma Lane Farm Supply _____  | Corbin Trailer Sales _____       |
| Charles Oil Co. _____            | Agri-Sprayers _____              |
| First State Bank Of Bovina _____ | Birkelbach Machine & Pump _____  |
| Sherley Grain Co. _____          | Bovina Gin Co. _____             |
| Bonds Oil Co. _____              | Bovina Wheat Growers, Inc. _____ |

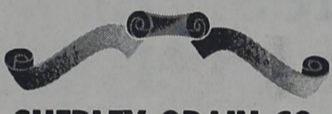
*First State Bank*  
OF BOVINA  
Complete Banking Services

Remember our convenient  
Banking Hours:

- 8 a.m. to 4 p.m.
- Monday thru Thursday
- 8 a.m. to 6 p.m. Fridays
- Closed Saturdays



Hart at Sudan



**SHERLEY GRAIN CO.**

"Serving Farmer County Farmers  
The Year 'Round'"

Phone 238-2211

Bovina

Springlake-Earth at Vega

FOR MODERN FARMING USE



**BONDS OIL CO.**

Hwy. 60 238-2271

Colorado at Oklahoma

## Corbin

### Trailer Sales

Third Street and Highway 86  
All types trailers built according  
to your specifications.

Installation of Beds  
and Hoists For Trucks  
Winch Truck Service

Texas A&M at T.C.U.

### "We Aim To Please" Agri-Sprayers

- \*Phillips 66 Fertilizers
- \*Aerial Spraying Service

Street  
In Bovina - Phone 238-4311  
Hanger Two Miles West  
Of Bovina On FM Road 2290.

Texas at Arkansas

### BIRKELBACH Machine & Pump

Highway 86 - Pho. 238-3591  
Kenny Birkelbach, Manager  
Home Phone 238-6671



Distributor For  
Deep Well  
Turbine Pumps

S.M.U. at Rice



**BOVINA  
GIN CO.**

- \*Top Quality Ginning
  - \*Fairness In Every Dealing
  - \*Sincere Appreciation  
For Your Business
- FM Road 1731 North  
Phone 238-4801

Johnie Horn, Manager

Boston College at Texas Tech

### Bovina Wheat Growers, Inc.

"We Serve To Serve Again"

Jim Russell, Mgr. - Phone 238-2411

Not Everyone Belongs  
To A Co-op -

But Everybody Benefits  
Northern Illinois  
at West Texas

Second District 3-A Loss --

# Strong Mustang Defense Holds S-E To 7-0 Win

Playing extremely tough defense, but failing to come up with a consistent offensive spark, the Bovina Mustangs dropped a 7-0 decision to the Springlake-Earth Wolverines in a District 3-A game played at the Lamb County school Friday night.

The heavily-favored Wolverines scored the first time they had the ball, after receiving the opening kickoff, and after that the Bovina defensive unit kept the host team at bay.

Take away the one scoring drive, which was aided by a penalty against Bovina after the Wolverines had been forced to punt on fourth down, and the Mustangs probably had the upper hand in the game.

Offensively, the Maroons were handicapped by fumbles. Six times they miscued the football trying to make an offensive play. Springlake-Earth recovered four of the fumbles.

The fact the Mustangs held the powerful Wolverines to such a low score was satisfying to fans who were hoping the game would be "respectable." Nonetheless, the game goes into the record book as a loss.

Springlake-Earth's lone TD came with 6:21 remaining in the

opening quarter on a three-yard plunge by Halfback Larry Thomas through the left side of his line. Hoyt Glasscock kicked the extra point and people who came to the game just to see scoring could have gone home then and not missed anything.

After receiving the starting kickoff on their own 19, the Wolverines lost five yards on their first play and gained one on the second. That made for third down on the 15. Greg Slover rambled for 13 yards but that wasn't enough for a first down and the Wolves elected to punt on fourth down. A five-yard penalty against the luckless Bovinians gave the host team a first down, however, at their 33.

Eleven plays were required to get the marker from there. The big play in the successful drive was a 27-yard pass play from Mike Cleavinger, the quarterback, to Slover which gave the winners a first down at the Bovina 27.

Neither team was able to pick up a first down from then until early in the second period

when Larry Wiseman, Bovina tallback, burst through the line and displaying shifty running, wormed his way 29 yards for a first down at the S-E 39. The Mustangs lost the ball three plays later, however, on one of the aforementioned fumbles, at the Wolverine 33.

Bovina lost the ball twice more in the second stanza via the fumble route, but the stout defense kept the Springlake-Earth boys, who now have a 5-0 season record, in check.

Late in the third quarter, Glasscock, Springlake-Earth's big fullback, plowed over the goal line from one yard away. A penalty nullified the score, however, and moved the ball back to the six. Four plays later, the Mustangs, playing outstanding defense, got possession on downs at that same six yard line.

The loss evened the Mustangs' season mark at two wins, two losses and one tie. The ledger reads 0-2 in the District 3-A games, however, as the Ponies dropped their first game of the season against the

Happy Cowboys week before last.

While the Mustangs continued to be plagued by fumbles, they cut down on their number of penalties. They were penalized only two times -- one allowed the TD drive to continue -- and both were for five yards.

Billy Shelby, who went all the way as quarterback, completed three of six passes for a total of 23 yards.

The Mustangs best scoring opportunity during the game came late in the second period when Tommy Bonds, defensive lineman, almost intercepted a Cleavinger pass as the Wolverines were operating from their own 28. Bonds had a clear shot at the goal line when he got the thrown ball on his fingertips, but it wouldn't stay.

Bovina's leading ballcarrier was Wiseman, who earned 63 yards in 16 tries. Jeff McCormick was handed the ball nine times and made 40 yards. Fullback Shannon Davis carried five times for 34 yards.

The Wolverines, one of the favorites in the district race, are now 2-0 in 3-A play. They won their opening district game against Sudan.

Doing yeomen work in the Mustang defensive line in the tilt were Bonds, Tackle Weldon Beardain, Guard Ken Jamerson, Davis, who plays defensive guard; and Ends Bobby McMeans and Wiseman. Also shining defensively were Shelby, who plays linebacker; and Kim Rundell, defensive halfback.

STATISTICS:

BOVINA	S-E
7	11
118	79
6	10
3	4
23	58
141	137
0	8
5	8
36	34.5
6	4
	Opponent's
0	4
2	5
10	35

8th Wins, 7th Loses --

# Colts Defeat S-E, 32-6

Eddie Pesch ran for three touchdowns and Bryon Fillpot added one counter as Bovina's Colts defeated Springlake-Earth here Thursday night, 32-6.

Robert Cardoza ran three conversion attempts and a tough Colt defense added a safety to account for the remainder of the points on the scoreboard.

"We played by far our best game of the year," said Colt's coach, Roger Ezell.

Ezell, while praising the work of the entire defensive unit, singled out Joe Delgado and Randy Kirkpatrick for special praise on the defensive effort.

Bovina Junior High's eighth grade team scored once on a pass from quarterback Dennis Willard to Ken Sorley and Ray Martinez crossed the goal line for a two point conversion and that ended the scoring for the afternoon as eighth graders defeated S-E eighth graders, 8-0.

Martinez was cited for his defensive work, along with the entire defensive unit by Coach Corky Criswell.

Eighth graders record now stands at two wins and one tie for the season.

Seventh grade team suffered the only loss of the afternoon as they were defeated by S-E seventh grade team, 6-0, Thursday afternoon.

"We looked real good on defense but just couldn't come close on offense," said Criswell.

The seventh grade team now has a record of one loss and one tie for the season.

The three teams will meet Farwell Thursday with the first game slated to start at 6 p.m. The games will be played at Farwell.

## School Menus

Oct. 18-22

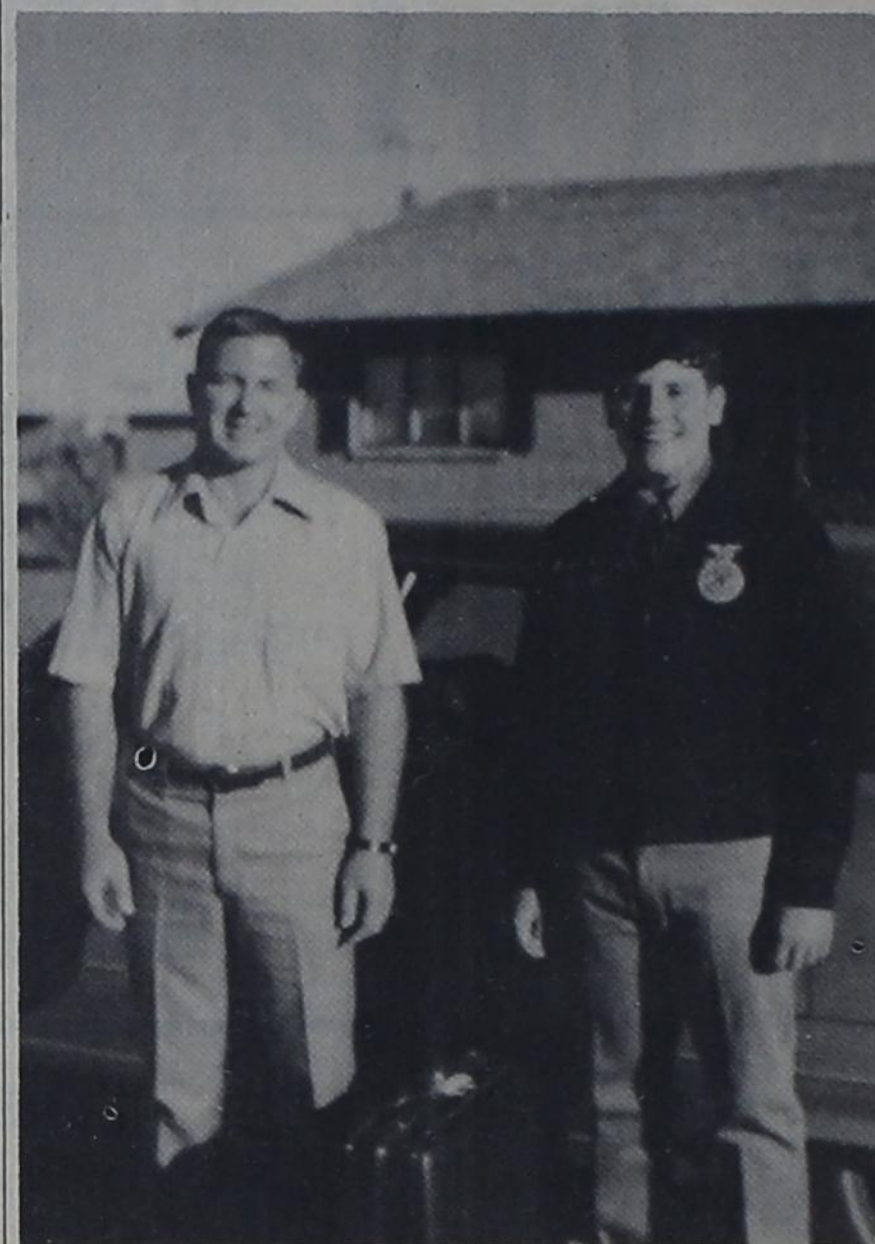
MONDAY: Spanish rice, apple, celery, raisin and cheese salad, blackeyed peas, cornbread, butter, cherry pie, milk.

TUESDAY: Barbecued beef, potato salad, pork and beans, hot rolls, butter, cherry pie, milk.

WEDNESDAY: Turkey a la king on toast, cabbage and carrot salad, buttered corn, orange juice, applesauce cake, milk.

THURSDAY: Roast, brown gravy, creamed potatoes, green beans, hot rolls, butter, banana pudding, milk.

FRIDAY: Ham and cheese sandwich, lettuce, tomato and pickle slices, potato chips, cinnamon rolls, milk.



ATTENDS NATIONAL CONVENTION --- Terry Sherrill, son of Mr. and Mrs. Jay Sherrill, departed Monday morning to attend the National Future Farmers of America Convention in Kansas City, Mo. Sherrill, a sophomore at Bovina High School, won the expense-paid trip to the convention when he was named Outstanding Trainee at the Eighth Annual FFA Electrical Workshop held in Amarillo in June. Sherrill and Mike Potts, left, FFA sponsor here, discuss plans for the trip shortly before his departure. He met a group of FFA members and sponsors in Vega and accompanied them to Kansas City.

Here Saturday --

# Horse Show Attracts Total Of 83 Entries

A total of 83 entries were recorded in the 11th Annual Bovina Quarter Horse Show here Saturday. There were 50 entries in the halter classes and 33 in performance.

The show was postponed from August 21 because of the VEE quarantine.

Jack H. Bates of Albuquerque, N.M., was judge of the event.

Named Grand Champion Mare of the show was Skip A Bess, owned by Carol and Jerry Cluck

of Dimmitt. Reserve Champion was Poppy's Reward, owned by Bill Foster of Amarillo. Sonita Blue, owned by Mrs. W. J. Lewis Jr. of Clarendon, was declared Grand Champion

Stallion and Reserve Champion Stallion is Mr. Harlan 45, owned by L. R. Hammonds Jr. of Clovis, N.M. Named Grand Champion Gelding in the 1971 show was

23 Students --

## Name Honor Roll For 1st 6 Weeks

Two students were named to the A honor roll for the first six-weeks in Bovina Schools, according to Gary Cox and Jim Noyes, principals. Kim Langer, a junior, was the only high school student to be named to the group.

Mat Moten, a sixth grader, was the only student to attain the A honor roll in junior high.

Eighth graders named to the B honor roll were Kay Beardain, John Caldwell, Greg Corbin, Lou Ann Harbison, Fran Jacobs, Arlene Magness, Karen Merrell, Duane Mitchell, Freddie O'Hair, Anselmo Olivarez, Gary Saldana and Connie Ware.

Seventh graders named were Rocky Bartlett, Susan Hefflin, George Isaac, Lary Sides and Kim Ware. Making the honor roll from the sixth grade were Cindy Caldwell, Connie Foster, Tracy Russell and Christine Vargas.



"Christmas Club" banking began in 1909!

Vanilla combined with almond is pistachio flavor.

Lungs cleanse and purify blood in a human body.

## NEWS VIEWS

John McCormack, Speaker of the House:

"I view the future from an angle of optimism and confidence."

John Volpe, Secretary of Transportation, praising Lt. Gen. Doolittle:

"Few, if any, have served America better in peace and war than General Doolittle."

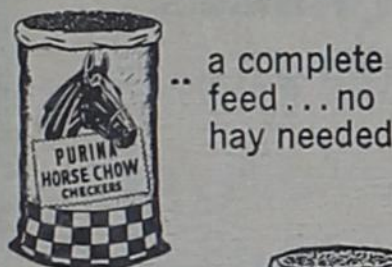
## Wholesale Prices

- AC Products
- Delco Ignition Parts
- Bearings
- Grease Seals
- Brake Parts & Shoes
- Oil Sight Gauges
- U Joints
- Starters & Starter Drives
- Generators - Alternators
- Water Pumps
- Clutch Hubs
- Pressure Plates
- Jacks-Hand Tools
- Purrolator Filters
- Ignition Wires
- Champion Plugs
- Belts & Hoses
- Shock Absorbers
- Hydraulic Hose, Ends & Hose Repair
- Butane Fittings & Repair
- Tires, Batteries & Other Accessories

Bonds Oil Co.



## FEED 'EM PURINA HORSE CHOWS



... a complete feed... no hay needed

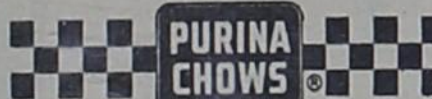
## Bovina Feed & Supply

Veterinary Medicines and Supplies

## Purina Bulk Feed Delivery Service Available

Pet Foods and Supplies, Horsemen's Tack, Minerals, Salt, Sleeping Sickness Vaccine

Brooks and Jean Davis  
Highway 60 - Bovina  
Phone 238-6041



## Assign Pvt Long To Calif. Base

Private John Long, 20, son of Mr. and Mrs. George E. Long of Farwell, has been assigned to Ft. Ord, Calif., where he is training under the modern volunteer Army field experiment, according to information received here.

The new concept, called Volar, combines basic and advanced individual training into a single 16-week program. Decentralized instruction at the unit level and a reduction of formations and inspections gives the soldiers more time to train and increased off-duty time. Fewer restrictions on off-duty travel and improved living facilities are other benefits of the Volar concept.

Pvt. Long began his training on August 2 and completed the first phase September 24. He is a 1969 graduate of Farwell High School.

THE WORD "COCKTAIL" WAS DERIVED FROM A MEXICAN BREW CALLED "OCTEL".



## OUTSTANDING VALUES

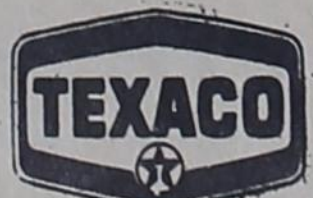
- FILTERS
- SPARK PLUGS
- FAN BELTS
- \*Oil
- \*Air
- \*Fuel

## OILS And GREASES Wholesale And Retail

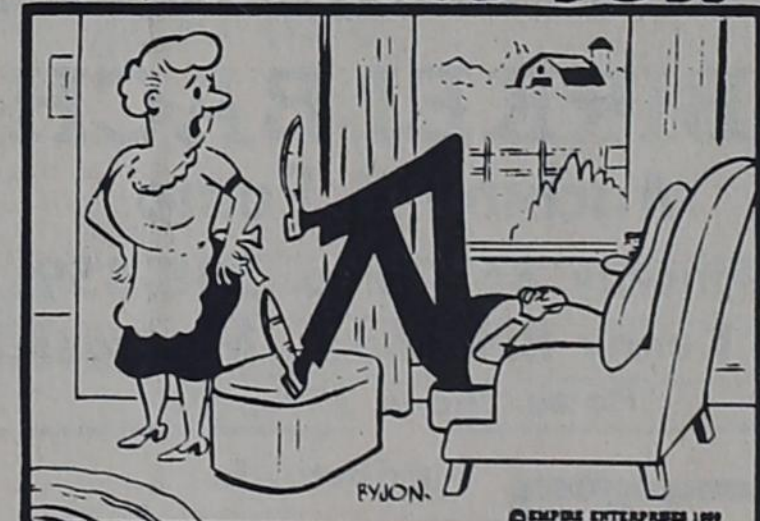
Trust your car to the man who wears the star

## Paul Jones Texaco SERVICE STATION

Highway 60 - BOVINA - Pho. 238-4331



## FARMLAND FUN



"BUT YOUR PAW THINKS YOUR BIG ENOUGH TO HELP HIM WITH THE CHORES NOW, JUNIOR!"

## Stock Up Now - Co-Op ANTI-FREEZE



## Bovina Wheat Growers Inc.

"Not Everybody Belongs To A Co-Op But Everyone Benefits"



Antarctica is the only continent where butterflies are not found.

See --

George Long for FARM BUREAU INSURANCE

# Coming Soon To Bovina --- OFFICIAL STATE AUTOMOBILE INSPECTION STATION

Watch For Our Announcement ---

## Bovina Service And Supply

Complete Overhaul Service For Tractors & Irrigation Engines

- \*Tractor Repair
- \*Welding Service

Phone 238-2541