

The Bovina Blade

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THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

"In The Agricultural Center Of Parmer County"

WEDNESDAY, JUNE 25, 1969

Bovina, Texas

VOL XIV, NO 52

WHITTLINE

By DOLPH MOTEN

All we know about is what we read in The Blade, but the summer youth program which is sponsored by the Office of Economic Opportunity along with other community leaders sounds like a good deal from here.

The program should permanently do away with the old problem of youngsters that "there's nothing to do." There's plenty "to do" for those actively engaged in the program.

The people we feel sorry for in the deal are the adult leaders, if any, who make these hikes of several miles. Surely these people are entitled to recognition for a service "above and beyond the call of duty."

Accompanied by all the folks who live up at our house, we made a trip to Six Flags of Texas at Arlington over the weekend. Then we made a dip down into Central Texas prior to coming home.

Part of the reason for the trip was to attend parts of the 90th annual convention of the Texas Press Association which was held at the Inn of Six Flags Thursday, Friday and Saturday. The location of the convention made it an ideal one for the younger members of the family to attend, they decided.

We didn't get in on as much of the action at Six Flags as did other members of our party. We went for a couple of hours one night -- when it was cooler -- but the rest of them went back for more the next day. Six Flags is no disappointment. It's a great tourist attraction and is, we've heard, more moderately priced, but about as good, as similar places. We'd highly recommend it to anyone looking for a place in that part of the state for entertainment. It's especially exciting for the kids, as we see it, and not bad for we older folks.

It's better, we'd guess, if you can take some kids along with you. You'll have about as much fun as they will, but you can use them for an excuse for your being there.

The weather, as you might expect, was nice and warm during our downstate visit and native Plainsmen might think it was a little extra warm during this time of the year. Needless to say, it's been pretty warm in this locale, too, during the early part of the week and the latter part of last.

The heat, which doesn't bother us a great deal if we can find an occasional air conditioner and don't have to work too hard, hangs on later in the day downstate than it does here, Friday afternoon, if we remember correctly, it was 105 degrees at 5:30. That's exceptionally warm for that time of day even in Dallas-Fort Worth, we'd guess.

One of the highlights of the TPA convention was a tour by those in the group of the General Motors automobile assembly plant in Arlington. To say the operation is a big one, is an understatement. The tour to see parts of the operation requires a walk of something over a mile --- all in the same building.

No parts are manufactured at the plant, but all the parts are assembled to create the finished product --- a Pontiac or Chevrolet automobile. The operation begins with placing an automobile frame on the assembly line and goes from there. It takes, our guide said, 17 hours to assemble a complete car in that particular plant.

This happens several hundred times a day and is nothing new, but it was interesting to the two country boys from Bovina who viewed this part of Texas industry in action.

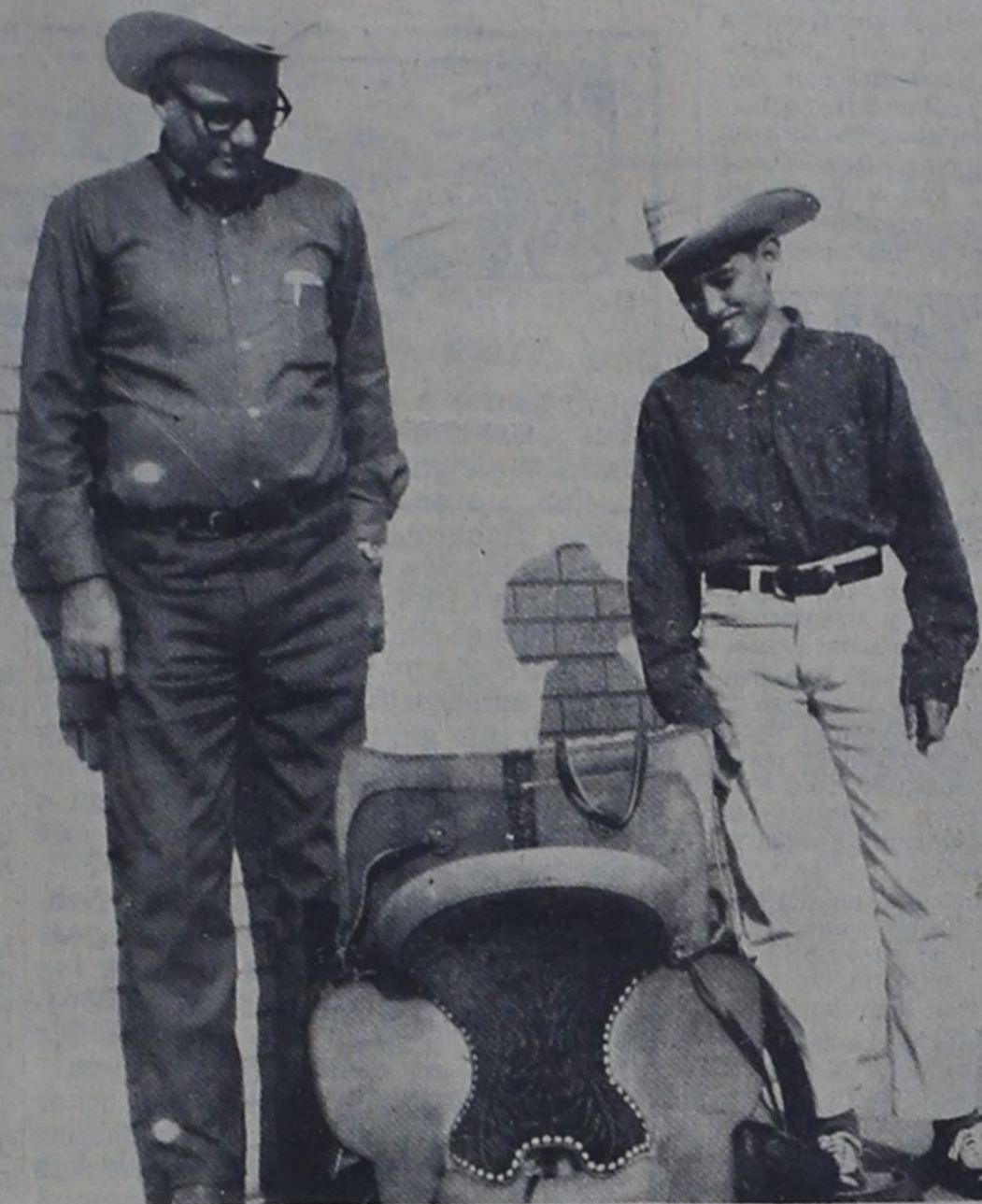
As has been the case around here for the past several years, wheat harvest is a pretty brief operation.

As one man overexaggerated in this regard, "We can start at 10 in the morning and be through by 2 in the same afternoon and take an hour off for lunch."

Wheat cutting is not as big an operation as it once was, time-wise, because of a decrease in the amount of wheat acreage and an increase in the efficiency of the combines used.

Governor Preston Smith has exercised his authority as governor and called the legislature back to provide the state government with a two-year financing one instead of the one-year job which the legislative leaders proposed.

(Continued on Page 2)



BULL TOWN DAYS SADDLE --- The new handmade saddle which will be given away by Bovina Roping Club during Bull Town Days 1969 in August is viewed by Rouel Barron, Roping Club secretary-treasurer, and his nephew from Amarillo, Bobby Mitchell. The saddle, which features rough-out leather and a stylish, padded seat is now on display in First State Bank of Bovina.

Hail Shortens Crop --

Wheat Harvest Now Underway

Bovina's 1969 wheat harvest began last week with T. C. Wiseman and Ike Wilcox bringing in first loads, at Bovina Wheat Growers and Sherley Grain, respectively.

Wiseman brought his wheat to Bovina Wheat Growers Friday. He received a \$25 bonus.

"We are getting a little premature," commented BWG manager Jim Russell, when asked about the quality of grain. "And," he added, "we won't get near as many bushels of wheat to town as we did last year." The highest yield so far has been around 50-55 bushels per acre. "Low," says Russell.

Prices will be around \$1.25 per bushel, depending on the protein percentages.

Wilcox brought his grain to Sherley Grain Thursday, but the harvest "got started Saturday," Harry Johnson of the elevator staff stated.

"We've had average yields, but with so much hail damage, some of it is disappointing," added Johnson. "Some people don't have any to harvest."

The grain that is coming in is a good quality, Johnson said.

The harvest will probably continue until Saturday, and commented Johnson, "I'd like to see it last longer."

For Vo-Ag, Homemaking --

School Board Names New Faculty Members

Two new faculty members were signed by the board of trustees of Bovina Independent School District at a called meeting Monday night.

They are Mr. and Mrs. Mike Potts, who will teach vocational agriculture and homemaking respectively.

Potts will receive his degree this summer from Tarleton State College at Stephenville. Mrs. Potts is a graduate of the University of Texas and has taught the past three years in Hamilton High School as homemaker teacher.

The Potts have no children. They plan to move here in August. They will be here periodically during the remainder of the summer preparing for the forthcoming school year and checking on projects of local students, Superintendent L. F. Jacobs said.

Potts is 24 years old and a native of Lometa, in Central Texas. He lived on a ranch most of his life and was active in 4-H and FFA work as a youngster. He served as president of his 4-H organization and later as president of his FFA chapter at Lometa High School. Jacobs says that Potts indicated he was interested in all phases of vocational agriculture work and especially in all types of livestock.

As vocational agriculture teacher, here, Potts replaces John Paul Jones, who recently resigned to accept a vo-ag teaching post at Olton, his home town. Jones had been here six years.

Mrs. Potts replaces Mrs. Pat Keith, who has accepted a position in the Dimmitt Schools system next year.

The called meeting of the board was for the purpose of hiring teachers.

Tuesday --

W. W. Lacewell Services Here

Funeral services for Windsor William Lacewell Sr., 88, were held Tuesday in First Baptist Church of Bovina with Rev. Ken Moore, pastor, officiating.

A resident of Bovina since 1963, Mr. Lacewell, died Saturday at Parmer County Community Hospital in Friona.

Mr. Lacewell was born in Georgia and lived in Bellview, N.M. before moving to Bovina. Burial was in Bovina Cemetery with arrangements by Claborn Funeral Home of Friona. Graveside services were by the Oddfellows.

Survivors include his wife Ina; four sons, Boone, Star

Valley, Okla., Dale, Plainview, Rorex, Albuquerque, and Windsor, Jr., Ventura, Calif.; four daughters, Mrs. Inez Terrell, Dumas, Mrs. Rudee Pullian, Broadview, N.M., Mrs. Billie Frances Vaughn, Friona, and Mrs. Mardee Grissom, Friona; a brother, Tom, Ft. Worth; two sisters, Mrs. Georgia Carmean, Hico, and Mrs. Nova McPherson, Energy; 23 grandchildren, and 17 great-grandchildren.

pallbearers were grandsons of Lacewell, Doyle Terrell, David Terrell, Ronnie Lacewell, Randy Lacewell, Larry Grissom, and Ted Gragg.

Former Resident --

Batley Services Held Last Week

Funeral services were held last week for Lloyd A. Batley, a former Bovina resident.

Mr. Batley, 70, died last week in Deaf Smith County Hospital. He had lived in Hereford since 1959.

Born in Montgomery County, he married Corda Sparks, Dec. 25, 1921 in Floydada.

Services were held in United Methodist Church with the Rev. J. B. Fowler officiating. Burial was in Bovina Cemetery with arrangements by Gilliland Funeral Home of Hereford.

Survivors include his wife, Corda; sons, Keith, Bovina; and Hurston, Abilene; brothers, David and Fred, Floydada; sisters, Mrs. Nina Willis, Floydada; Mrs. Linda Peel, Crosbyton; and Mrs. Cinda Pratts, Ralls; and five grandchildren.

Pallbearers were Sam Sides, I. W. Quicke, Frank Ball, Buck Ellison, Monty Barrett, and J. B. Barrett.

Investigate Vandalism

No one was injured in a car-truck collision, and two acts of vandalism were investigated last week in Bovina.

The collision, approximately two miles east of Bovina on Highway 60, involved a truck and sports car. No one was injured, but the sports car was heavily damaged. Light damage was suffered by the truck.

Three truck tires were taken from Bonds Oil Co. warehouse on Second Street nearly two weeks ago. The theft was not discovered until several days later. The tires are valued at \$150.

Lights were knocked out, and the ignition wires stripped on a tractor belonging to Buck Ellison. The incident occurred on the Ellison farm, about two miles west of town, Sunday.

City Marshal Ronny Mitchell also warns parents of the danger involved in allowing children to ride bicycles at night without lights or reflectors.

Mitchell also reminds drivers to be especially careful near ball parks and playgrounds, as well as watching for children on bicycles.

Comm. Action Meet Planned

The Advisory Board of the Community Action Program will meet Tuesday, July 1, 9 p.m., in St. Ann's Parish Hall.

The monthly board meetings are open to the public. They are held on the first Tuesday of each month, and those interested in the program are invited to attend.

**Weather
By Willie**

Good harvest weather.
Some moisture this week.
---Willie



FIRECRACKER TIME! -- Terry Sherrill, left and Carl Rea, Lions Club member, look over the Lions' fireworks stand which is now in operation on Highway 60 east. Sherrill operates the stand on a percentage basis for the civic organization. The stand opened for business Tuesday and will continue to be operated until July 4. Approximately \$800 worth of fireworks were sold last year. Sherrill says the stand will be open from 9 a.m. until approximately 10 p.m. each day.

Thursday --

Group Visits Businesses

Participants in the HeadStart Program visited two Bovina businesses and the fire station Thursday of last week.

Teachers Mrs. Icy Lear and Joste Alonzo, and assistants Rev. Ramon Delgado and Elolda Serna accompanied them.

The first stop for the group was the Volunteer Fire Department,

Fire Chief Pat Kunselman discussed fire-fighting equipment and the students were given a ride on the fire engine.

From there, they toured Dolph Moten Publishing, Mrs. Frances Collier explained the processes of printing The Bovina Blade, and the use of machinery involved.

The Spudnut Shop was the last stop for the Head Starters. After visiting it, the group returned to Ridgelea Elementary School.

Other trips are planned to the First State Bank, Wilson's Super Market, and the post office, said Miss Alonzo.

Need Volunteers --

Youth Program Plans Continue

Seventy-five young people have registered for Bovina's Office of Economic Opportun-

ity-Community Action Program sponsored Summer Youth Program.

Twenty boys and girls are registered in Group I, ages 6-9; 30 are in Group II, ages 10-12 and 25 comprise group III, age 13 and up.

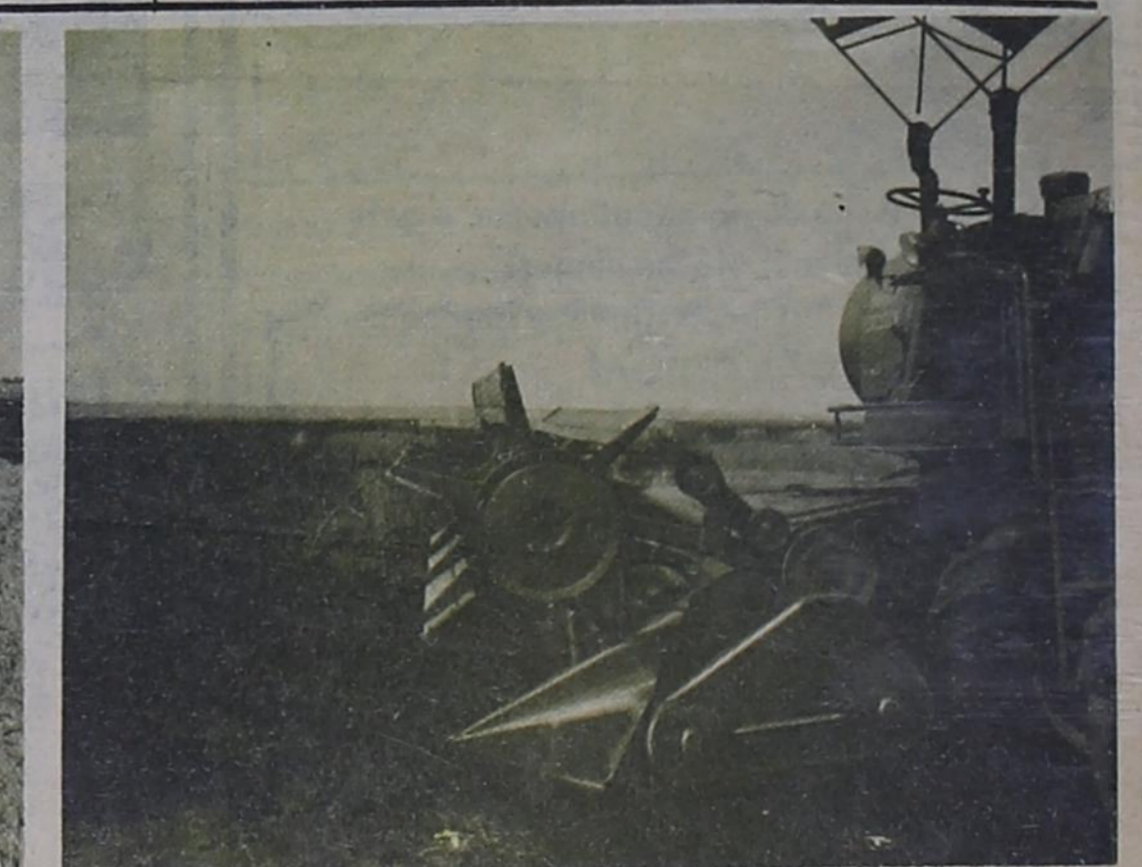
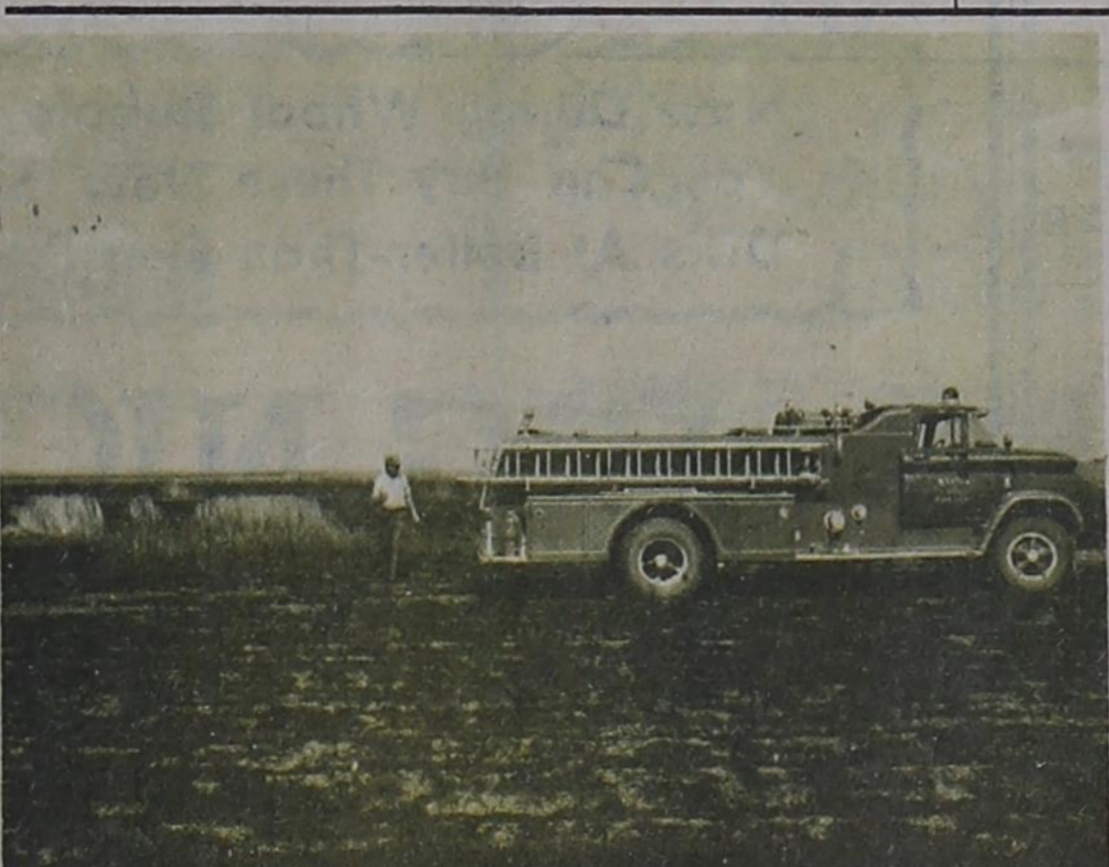
The three groups met last week and planned activities. Group I meets on Tuesday, Wednesday, and Thursday. Last week's activity included play periods at City Park, supervised by Youth Program volunteers. More of the same is planned for this week.

Group II, meeting on Wednesday and Thursday, hiked to Schillings' Lake near Farwell, and plan a swimming party at Friona today (Wednesday). Another hike is on the agenda

for Thursday, to a dairy farm near Oklahoma Lane.

The Sacred Heart Society of St. Ann's Catholic Church sponsored a skating party Thursday for Group III. Mrs. Sonny Brito, Mrs. John Baca, Mrs. George Cervantez, and Rev. Ramon Delgado chaperoned the group on the trip to Clovis. Rev. Delgado drove the Boy Scout bus. This week, the group, meeting on Monday and Friday, held a cook-out at City Park, and plans a tour of Cannon Air Force Base Friday.

"We're depending mostly on donations to take the kids places," stated OEO representative Mrs. Pearl Cervantez. "We'd like to have any volunteers willing to help." (Continued on Page 2)



WHEAT FIELD FIRE -- Fire destroyed some 30 to 40 acres of wheat which was being harvested Monday afternoon on the Marshall Kelley-Dick Sparks farm northwest of Bovina. The fire originated from a faulty combine which was

being operated by Bobby Sparks. Bovina Volunteer Fire Department was called to the scene, but the harvest crew had the flames under control when firemen arrived. The machine from which the fire started is at right.

TEXAS PRESS ASSOCIATION Member 1969

The Bovina Blade

Second-Class Privileges Authorized at Bovina, Texas, 79009 Published at Bovina, Texas, Every Wednesday

Dolph Moten... Publisher & Editor Carolyn Bobo... Society & News

Whittlin' --

(Continued from Page 1)

We're glad to see the governor take such action. He had indicated to the legislature all along that he wasn't happy with the one-year setup and it's good that he didn't neglect the duties of the state's highest office and leave his responsibilities in the hands of the legislature.

Youth Program --

(Continued from Page 1)

ing to sponsor an outing, contact us." The Youth Program has also received notice of films available from the Amarillo office. "They can be shown outside, and are quite varied," added Mrs. Cervantez. Movies available include Walt Disney's "The Truth About Spring," "Davy Crockett," and "The Absent-Minded Professor." Also, "Cat Ballou," "Gidget Goes Hawaiian," "High Noon," and "To Kill A Mockingbird." "Anyone who has something to offer a group is invited to help," commented Mrs. Cervantez. "We especially need chaperones for Group III."

WHAT'S "COOKIE-ING"



School's out and the heat's on when your youngster has just brought home his teammates for high tea. In "childrene"—a snack! What do you do? Many parents are "cooling" it with a new lemon-flavored cookie by Sunshine, appropriately called "Lemon Coolers." They're sugar dusted, lemon wafers, and busy Moms with a hungry baseball team waiting expectantly in the kitchen have discovered that this summer-flavored cookie is perfect with fruits and drinks. Their tangy taste is the perfect complement to a sherbet, especially if the third baseman is a bit of a sophisticate. Of course, the entire family can enjoy this treat on an outing because "Lemon Coolers" are packed perfectly for a picnic basket with a conveniently reclosable top. Here's a cookie that's no lemon!

Letters To The Editor

Mr. Dolph Moten Editor Bovina Blade Bovina, Texas 79009

Dear Dolph:

I was interested to read an excerpt from one of your recent editorials concerning limitations of payments. I certainly want to concur with the comments which you made. I am convinced that limitations of payments could be very detrimental to the operation of federal farm programs, and certainly oppose their application under the existing programs. Those that support limitations of payments are either opposed to federal farm programs, or feel that they will be necessary from the standpoint of political expediency. There is certainly no way to justify them from the standpoint of logic and reason. In view of the fact that the current programs will expire next year, it is vital that all farmers and those in the rural communities depending on agriculture begin to think in terms of contacting the leadership in Washington in behalf of renewal of the present programs. The alternatives to the present program which are now being advocated could be disastrous to Texas agriculture and the rural communities that serve our agriculture. I am confident that your fine newspaper will keep its readers informed as farm policy developments occur in Washington. It is time that agricultural and rural thinking be focused on the importance of strengthening the federal farm programs. With best personal regards, I remain, Sincerely, Jay Naman, President Texas Farmers Union Waco, Texas

If you traveled around the equator 10 times, you would have gone about the same distance as if you flew from the roof of your house to the moon. It takes 170 letters to spell out: lopadotemachoselachogaleokranioleipsanodrimhyoptrimmatosilphoparaomelitokatakechymenokichlepikosyphophatoperisteralektryonoptekhaphallokigliopleiologaiosiraioabaphetraganopterygon, which is a Greek word that describes a goulash of 14-day-old left-overs.

Reflections From The Blade

TEN YEARS AGO June 24, 1959

Several farmers in the Bovina area are using condemned Santa Fe railroad refrigeration cars for storage of grain. The Bovina Volunteer Firemen will have a barbeque for themselves and their families in the American Legion Hall. A small but severe thunderstorm with fine hail, high winds, and heavy rains roared out of the sky damaging crops and flooding highways. Bovina Wheat Growers and Macon Elevator reported their first loads of wheat. The Lions Club announces plans to sponsor a Fourth of July picnic and celebration at city park. Gene Ezell and Ovid Lawlis are in charge of the planning committee. Bovina Baptist Church will sponsor Youth Hobbies Week for young people ages 13-24. Vernon Stewart editorializes about the need for stop signs at Bovina intersections, after an accident on the corner of 8th and Ave. E. Mrs. Vernon Estes left by train to visit her sister, Mrs. Mary Kamiski and family, in California. Nine members of the Bovina Rainbow Chapter attended Grand Assembly in San Antonio last week. Dub Mayhew is named shop foreman at Bovina Implement Company by owner Bedford Caldwell.

SIX YEARS AGO June 26, 1963

Bovina receives its very own ZIP code, 79009. "Everyone in Bovina will use this ZIP code on all their correspondence to speed mail deliveries and reduce the chance of mis-sent mail," Postmaster Gene Ezell said. The Chamber of Commerce and Agriculture reveals a plan to construct new business buildings on a block -- 300 ft. -- of downtown Bovina. The plan involves the north side of Main Street from Bovina Hotel West to Third Street. The Bovina Lions Club announces that they have purchased 14 pairs of glasses during the past year for Bovina students who needed but could not afford them. Roy M. Crawford, vocational agriculture instructor at Bovina High School since 1955, accepts a similar post at Groom. John Paul Jones, recent Texas Tech graduate, is named as his replacement. Announcement is made of an art contest for high school students sponsored by the Democratic Women of Texas. Three-Way Chemical edges Fantasy Beauty Salon 6-5 in girls softball competition. Mr. and Mrs. Lloyd Gober are honored with a housewarming. F. E. Kepley purchases a registered Milking Shorthorn from W. H. Flippin, Jr.

WONDERS OF THE WORLD BY TOM HAMBSON THE HUMAN BRAIN IS THE MOST COMPACT COMPUTER KNOWN. IN MANY WAYS IT RESEMBLES A SWITCHBOARD OF INTERCONNECTED CIRCUITS. A LARGE COMPUTER MIGHT REQUIRE 70,000 WATTS, BUT THE BRAIN NEEDS ONLY AS MUCH POWER AS A 10-WATT BULB! NERVE SIGNALS, ELECTRICAL IN NATURE, TRAVEL THROUGH NERVE FIBERS FASTER THAN THE TOP SPEEDS OF MIDGET AUTO RACERS OFTEN REACHING SPEEDS AS HIGH AS 200 MILES AN HOUR! ONE WONDER DRUG MORE FREQUENTLY RECOMMENDED BY DOCTORS THAN ANY OTHER MEDICINE IS PURE ASPIRIN. BAYER ASPIRIN NOT ONLY PROVIDES RELIEF FOR HEADACHES BUT IT ALSO LOWERS FEVER OF COLDS AND FLU.

Attitudes Changing --

Pastor Predicts Youth 'Reversal'

First Baptist Church recently completed a youth-led revival, with a group from Calvary Baptist Church of Dallas, Joe Backus, minister of music at Calvary, and Rev. Ken Moore, Bovina, were members of the same Odessa church before assuming present duties. They worked together to plan the revival. The Dallas group, about 35 youths, came to Bovina from the Baptist encampment at Glorieta, N.M. After the four day revival, they returned to Dallas. When asked about the success of the gathering, Rev. Moore commented, "In a day when young people everywhere are in the forefront of the news, be-

cause of rebellion and disobedience, it's reassuring to report a vast number of teenagers working from early morning until late at night to bring the 'Good News' of the gospel message to their home town. "The Week was filled with activities, but primarily centered upon witnessing to young people and older people alike to a saving knowledge of Jesus Christ. "In truth, I personally feel there is beginning a reversal of the trend of recent years as to the attitudes and participation of young people in Bovina in relation to their churches and their purpose. It's hard at this juncture to predict all that will happen in the future, but I am confident before this summer is over, every young person in Bovina will feel the impact of the revival we are experiencing these days." 267 attended Sunday School last week, an "outstanding" turn-out for the middle of the wheat harvest. Attendance at regular revival services was increased, also, Rev. Moore said.



There is a place for light tackle, but a fisherman should be certain he is in the right place before using it. For instance, I've been reading about fishermen taking cobia (ling) off the Florida coast with light tackle. Oh boy! In Texas you can figure on the average ling running 15 pounds or better. Some go up to 60 pounds. And every ounce a fighter!

You can get plenty tired boating them with 50-pound-test line. So why fool around with six-pound line on a light-weight rod, and perhaps lose the fish with a hook in its jaws? Austin Angler Glen Hayden, fishing in the Texoma tournament a year or so ago, (in which he won the top prize of a little more than \$2,000), used 17-pound-test line to land his bass. He wasn't fooling with them!

Several irate fishermen from other parts of the world chided him about the weight of his line. One man wrote that he used only two-pound line and that large only because he couldn't buy 1-pound line. A friend down at Falcon Lake recently said he wanted nothing less than 20-pound-test line for fishing in that wonderful body of water that straddles the Rio Grande between Texas and Mexico. Fishermen now working the lakes around Texas, where there is considerable brush left on the bottom, like line 14 to 17-pound test.

I learned a good lesson about this last fall, on a ranch tank in Southwest Texas, while using a rig that had 8-pound line. Largemouth bass like to lie under a log just where it enters the water and catch small frogs as they leave the water to sun themselves. A bass bug -- or top water plug -- cast so that it glances off the log will often tempt a bass into thinking it's his next meal. The position of the sun makes a difference as to which side you should aim your cast. Most fish like the shade, therefore it's best to drop the first cast on the shady side of a log or stump. If a fish is home, that's probably where you'll find him. During the hours when the sun is almost directly overhead, fish move into deeper water along the log. They're reluctant to leave their feeding table and protection. When this happens, the Mercury lads suggest that it's time to change to a spinning rig and work the deep water at the end of the log. Keep these tips in mind next time you see a fallen tree in the water. It might just be an apartment house for fish.

It cast well and I cast far out to the edge of a creek channel that ran into the tank. A four-pound bass took that side-shad plug, jumped a couple of times, then headed straight for brush protruding about half-way to the bank. With that light line I couldn't hold him. He managed to get to the brush, and I managed to tangle the line in the brush. I then waded out into the chilly water and took him off. Right then I decided it was safer, in more ways than one, to use a line that will handle a fish.

You can get just about all the distance and fun you want, with 12, 14 or 17-pound monoline. And you are much more certain of boating the fish. After all that's what most of us are after. We might turn him loose when we get him in, but don't like to lose him before he reaches the boat or the bank. One thing can be said about today's monofilament line... it usually carries its correctly rated strength. There was a time when you bought a 15-pound line that probably wouldn't test over 10 pounds. Most bait fishermen learned long ago to use a good heavy line. When they drop a minnow down in the brush bed they want something that will pull the fish out of that brush. So, if your reel is equipped with a very light line, let me suggest you give it the spring hose cleaning treatment and put on a line heavy enough to land your prize fish.

supply of worms for summer angling. Fishermen who plant trees will make sure they have at least one catalpa tree in the yard, say the fishing authorities at Mercury outdoors. For this is the source of the long, green catalpa worms considered a delectable dish by many species of fresh water fish. Catalpa worms are the larval stage of sphinx moths. They often grow to three inches long and are found only on catalpa trees, their sole source of food. They are harvested by shaking the tree and picking up worms that fall to the ground. Keeping them is easy. A box with catalpa leaves in the bottom works fine. To save them for later use, put them in a can with some cornmeal and keep the can refrigerated. They can be strung on the hook like an ordinary fishing worm. A second easy way to get bait is to go worm hunting during spring and early summer storms. At night, during a heavy rain storm, earth worms will come out of the ground and lay on top of the grass or just underneath. Many of them will travel, moving out onto concrete driveways and street curbs. All you need do is don a raincoat, grab a can and flashlight and pick up a good start on your summer's bait supply. During prolonged storms, you can repeatedly return to the same driveway, finding a fresh supply of worms each time.

My Neighbors

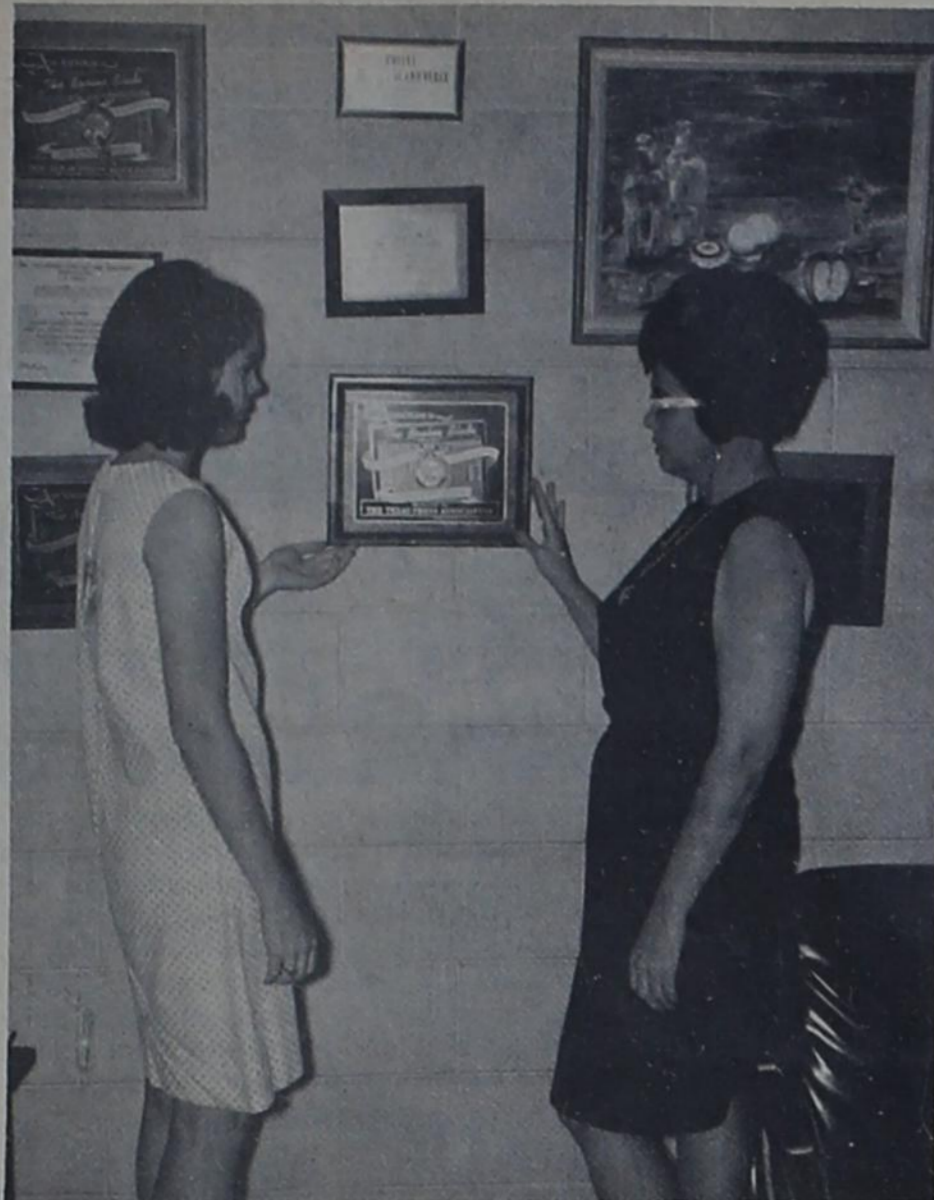


"See—we make our rounds faster and get in our jogging stint as well!"

First State Bank Presents -- COW POKES By Ace Reid. Illustration of a cow in a pen. "Maw, don't be so dumb about openin' a gate... just take it off the hinges!" Most Convenient Banking Hours: 8 a.m. to 5 p.m. Each Weekday-Saturday 8 to 12. 1st STATE BANK OF BOVINA --Member FDIC--

Attention, Wheat Harvesters. Water Jugs ICED FREE CRUSHED ICE 35¢ Per Bag. Just One Of The Many Services Offered Here! Charles Oil Co. and Northside '66' Highway 60 - Phone 238-2242 Phillips 66 Tires, Batteries, And Accessories

WHEAT HARVEST SPECIAL Schafer Discs Buy 'Em For A Song And Sing It Yourself! Schafer Offset And Tandem Discs - All Sizes Now During Wheat Stubble Time You Can Buy These New Schafer Discs At Better-Than-Ever Prices! BIG NICK FARM MACHINERY Highway 60 Bovina Buying And Selling Machinery Is Our Business



FIRST PLACE AWARD --- Carolyn Bobo and Frances Collier admire the new first place plaque which The Blade received in the annual Texas Press Association contest. The award was for news writing for newspapers in Texas towns of less than 2,000 population. The presentation was made at the association's annual convention last weekend in Arlington, Dolph and Mat Moten represented The Blade at the awards breakfast.

★ ★ ★
First Place Plaque --

Blade Given TPA Award

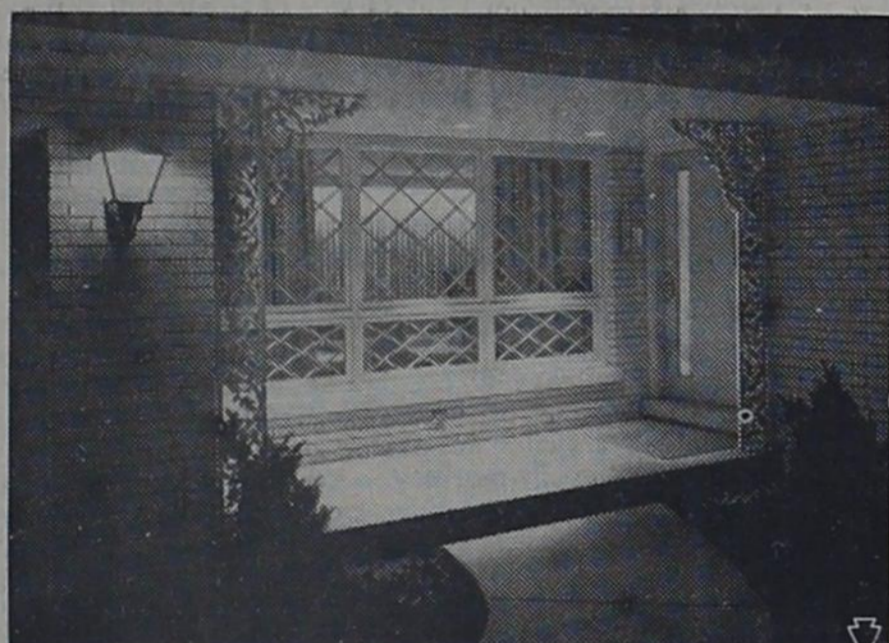
The Bovina Blade received first place in news writing competition at the annual Texas Press Association meeting last week.

Entered in Division VI, for weekly papers in towns of 2,000 or less population, the Blade was awarded an engraved plaque. The plaque was donated by the State Fair of Texas, Dallas.

Twenty-one papers were entered in Division VI. The Olton Enterprise, published by M.S. Sue Cannon, won the overall excellence award with second place in appearance, news pictures, and column writing, and third in editorials. The Earth News-Sun, published by Ross Middleton, received third place in news pictures in Division VI.

Light makes a difference

by Nancy Evans Residential Lighting Specialist General Electric, Nela Park



This entrance really says "welcome". Recessed downlights lead you safely to the front door and insure safe footing at the step. The lenses built into the glass panels of the fixtures direct light down where it's needed and not into your eyes.

Remember your last experience attempting to find a friend's house for the first time at night? Locating it by its house number was probably annoying if not impossible, for few homes are readily identifiable after dark. The home with a truly cordial welcome, however, has a well-lighted, easily recognized entrance.



THE SIMPLEST method for illuminating your house number is to mount the numerals under an existing light fixture where they can easily be seen at night. There are also numerous electrically illuminated house number fixtures on the market which you can buy and have installed, varying from small, wall-mounted fixtures to more elaborate post lamps with house numbers attached. At least a 75-watt bulb is recommended for post

lanterns. You can now purchase a light-activated electronic eye to turn the light on at dusk, off at dawn... automatically. It is available in kit form containing the photocell and a special post-light bulb coated to prevent damage from rain or melting snow.

YOUR GUESTS should be able to reach your home without stumbling in the dark along walks or up steps. Light such areas with overhead or wall mounted fixtures when possible, or use recessed fixtures for local area downlight (above the front door for example). Complete the lighting with weatherproof flood and spotlights mounted high under the eaves for wide area safety lighting.

A well lighted, easily identified entrance will add warmth and cheer to the outside appearance of your home, impressing visitors with a feeling of cordiality... even before the front door is opened.

Shop These Specials At WILSON'S
Thur., Fri., Sat.
Many Continue Thru July 12.

Shurfine INDEPENDENTS' DAYS

...CELEBRATE YOUR FREEDOM FROM HIGH PRICES!

Shurfine
FLOUR
10 lb. Paper Bag 79¢

Wilson's Wisdom:
Hay is something we must make between the time we get out of it and the time we hit it.

Shurfine Shortening
3 lb. Can 59¢



REDEEM YOUR LIFE MAGAZINE
7¢ Shurfine CATSUP COUPON HERE!
As Advertised in the July 4th issue of LIFE magazine (on sale at newsstands June 30th)

Shurfine SALAD DRESSING
Quart Jar 39¢

Shurfine Canned POP Assorted Flavors
12 oz. Cans 11¢

Asparagus Spears	Shurfine Cut All Green 300 Can	3 For \$1.
Green Beans	Shurfine Blue Lake 303 Can	4 For \$1.
Vegetable Oil	Shurfresh 24 oz. Bottle	2 For 89¢
Whole Tomatoes	Shurfine 303 Can	5 For \$1.
Aluminum Foil	Viking 12" x 25' Roll	2 For 49¢
Dill Pickles	Hamburger Sliced 32 oz. Jar	2 For 79¢

Shurfresh SALTINES
16 oz. Boxes 2 39¢

SWEETMILK or BUTTERMILK
shurfresh BISCUITS
12 8 oz. Cans \$1

Sliced Beets Shurfine 303 Can 6 For \$1
Apple Sauce Shurfine 303 Can 5 For \$1
Pineapple Shurfine Crushed No. 2 Can 3 For \$1
Hair Spray Shurfine Reg. or Hard-To-Hold 13 oz. Can 2 For \$1



Shurfine COFFEE
1 lb. Can 65¢
FREE SHEETS, LADIES HOSE, RODS & REELS, DOLLS, BASKETBALLS, FOOTBALLS WHEN YOU SAVE TenderCrust Coupons

Margarine Shurfresh Reg. 1 lb. Ctn. 5 For \$1
Energy Detergent Powdered 49 oz. Box 59¢
Mustard Shurfine Salad 16 oz. Jar 2 For 39¢
Luncheon Meat Shurfine 12 oz. Can 2 For \$1

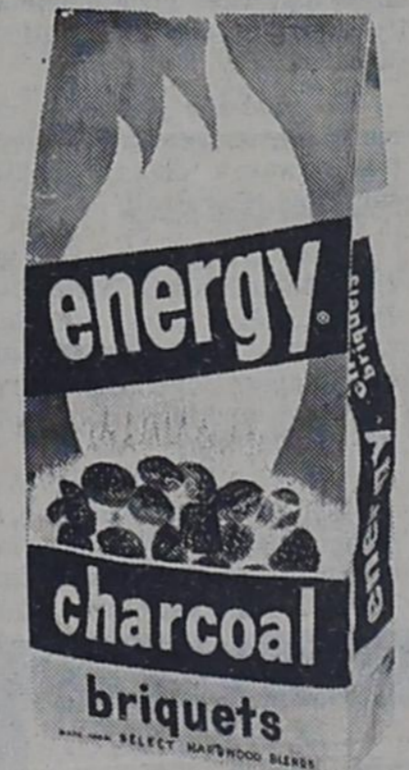
Shurfine VacPak Whole Kernel Golden Corn 12 oz. Can 6 For \$1
Shurfine Fresh Shelled Blackeyes 300 Can 7 For \$1

FREE SHURFRESH COUPONS
* SHEETS * BASKETBALLS * RODS & REELS * DOLLS * FOOTBALLS * LADIES HOSE WHEN YOU SAVE
Shurfine Pineapple/Grapefruit or Pineapple/Orange 46 oz. Can 3 For 89¢
Shurfine Frozen 6 oz. Can 10 For \$1.
Shurfine Yellow, White, Lemon or Devils 18 1/2 oz. Box 4 For \$1.
Shurfine Evap. Canned Milk 14 1/2 oz. Can 6 For \$1.
Preserves Shurfine Red Plum 18 oz. Jar 3 For \$1.
Bartlett Pears Shurfine Halves 303 Can 3 For \$1.
Cinnamon Rolls Shurfresh 9 1/2 oz. Can 4 For \$1.
Shurfine Peanut Butter Chunky/Creamy 12 oz. Jar 3 For \$1.

Shurfine 300 Can PORK & BEANS 8 For \$1
Shurfine Spinach 303 Cans 7 For \$1
Shurfine Chunk Style TUNA 6 1/2 oz. Cans 4 For \$1

Shurfine 14 oz. Bottle CATSUP 5 For \$1 5 For 93¢
Shurfine Early Harvest Sweet Peas 5 303 Cans For \$1.
Soflin White or Ass't'd Colors NAPKINS 2 200 Ct. Ctns. For 49¢

Central American Bananas lb. 10¢
California Fresh Carrots Pkg. 10¢
California Burmosa Plums lb. 25¢
California Crisp Celery lb. 19¢



energy charcoal briquets
10 lb. Bag 59¢

Wilson Certified Cold Cuts
Bologna, Pickle Loaf, Olive Loaf, Mac & Cheese, Liver Loaf, Salami, Spiced Luncheon
3 6 oz. Pkgs. \$1

MEATS

Pinkney SunRay HAMS
Shank End Or Whole lb. 57¢
Butt End - lb. 59¢

FREEZER BEEF
Half or Whole - Cut & Wrapped
USDA Good 1 lb. 65¢ | USDA Choice 1 lb. 67¢
Now Wrapped In Avisco Film For Protection Against Freezer Burn.

Top Hand Sausage
2 lb. Bag 89¢

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More



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Bob Fillpot
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Brewer Finishes Naval School

Charles E. Brewer, husband of the former Patsy Wright, recently completed training in the Storekeeper's School at the Naval Training Center, San Diego, Calif.

During the 10-week course, he studied the more than two million items in a ship's supply system. Emphasis was placed on identification of stock items, procurement, stowage, issuance and sale of material, record keeping, reports, repair parts, subsistence, and ship's stores.

Brewer is now living in Artesia, N.M. with his wife and daughter. He will receive orders for active duty in October. Brewer received a bachelor of science in Wildlife science from New Mexico State University in January, 1969.

Shower Honors Mrs. Graham

Mrs. Ted Graham will be honored Thursday, June 26, with a pink-and-blue shower.

Given in the home of Mrs. Glascock, the shower will be from 3 to 5 p.m.

Longest Day Of Year --

Summer Began Last Saturday

Although school has been out for weeks, baseball season is in full swing, and vacations are being planned and taken, summer didn't officially begin until last Saturday, June 21.

"Summer" comes from a Sanskrit word meaning season, and is when the sun shines directly on one-half the world. Summer begins in the Northern Hemisphere around June 21 and lasts until the autumnal equinox around September 23. This period constitutes the warmest months of the year in the Northern Hemisphere, and the coldest in the Southern.

The solstice, the longest day of the year, is when the sun reaches the highest point in its movement during the vernal, the first day of spring, and the autumnal equinoxes. For a few days, the sun appears to rise to the same point in the sky, then it seems to move towards the equator, or in effect, rise "lower."

The sun was an object of mystery to primitive peoples and was worshipped as a god. Egyptians built elaborate temples honoring the sun god Ra, and England's Stonehenge is thought to be a temple for sacrifices to the sun.

Greeks explained the coming of spring and summer with the legend of Proserpina. Ceres, goddess of agriculture, was responsible for the warm days and continuous growing season, and there was no winter.

Unfortunately, however, Ceres' daughter, Proserpina, was kidnaped by Pluto to be queen of the Underworld. Ceres' couldn't stand life without her child, and put a curse upon the earth, ending the perennial verdancy.

The god's disapproved of punishing the earth, and disliked seeing Ceres unhappy, so they decided to allow Proserpina to spend six months of each year with her mother.

According to the legend, spring is the time of the reunion of the mother and daughter, and summer, the time they spend together. The seasons change to fall and winter when Proserpina returns to the Underworld.

In addition to normally being the longest day of the year, Saturday probably seemed to last forever because of Daylight Savings Time.

The much-debated additional hour of sunshine will be with us for at least two more years. Usually complaining the loudest about late darkness are restaurant owners and drive-in theater managers.

Bovina residents have mixed emotions about the longer days. "They (customers) don't even know when dinner is anymore," said Mutt Graham, owner of Bovina Restaurant. "I've never liked Daylight Savings Time."

"I think it's great -- I guess because I don't have any small kids. But it's harder on my husband," commented Mrs. Pat Kunselman.

"After school's out, it's o.k.," added Mrs. Lula White. "It's hard on kids going to school in the dark."

"It doesn't bother me after I get used to it," said Sherry Hall. Mrs. Neal Mager agreed that it takes a little time to adjust to the change.

"There's plenty of time for golf after work," remarked Neal Mager.

"I liked regular time, instead of changing it around," Bob Fillpot stated.

Mrs. C. P. Warren observed that she could "get more done" during the longer days.

Joe Wilson agreed that she enjoyed having "time to do things in daylight."

Perhaps the most vociferous opinion was that of Mrs. T. C. Wiseman: "I think it's the most stupid thing anyone ever dreamed up," she announced.

Hospital Notes

PARMER COUNTY COMMUNITY HOSPITAL JUNE 17-JUNE 24

ADMISSIONS:
Rex Minchew, Friona, surgery; Larry Ramos, Friona, surgery; Yolanda Garza, Hereford, surgery; Bret Dale Moore, Friona, surgery; Judy Rhodes, Friona; Jewel Barry, Bovina; Solomon Flores, Friona; Daphney Perez, Hereford; Lewis Smith, Friona; Jesse Stowers, Bovina; Chuck Harrington, Vega, surgery; Emilia Rodriguez, Friona; Mary Saiz and son, Hereford; Beverly Elam and son, Friona; Magdalena Rodriguez and son, Friona; H. G. White, Friona; Olea Spencer and daughter, Friona; Edward Hale, Friona; Alfred Haney, Bovina; Benito Rodriguez, Bovina.

DISMISSALS:
Luzelle Campbell, Friona; Sue Rushing, Farwell; Hubert Hillins, Friona; Herbert Day, Friona; Cordelia Eddins and son, Friona; Juanita Villegas and son, Hereford; G. H. Brock, Friona; Peggy Shannon and daughter, Friona; Rose Yearly, Hereford; Olivia Johnson, Quintin, Okla.

Ladies Celebrate 'Pseudo-Reunion'

Several Bovina High School exes held a pseudo-class reunion last week in the Community Room of the First National Bank.

"Several classes were represented, so we can't really say that it was a 'class' reunion," said Mrs. Pat Read.

Those attending were Mrs. Bob McMeans and Mrs. Read, Bovina, Mrs. Doug Nix, Hereford, Mrs. Earleen Fischbacher, Canyon, Mrs. Don Carter, Amberst, and Mrs. John Tabor, Huntsville, Ala.

THRUSH IS A YEAST INFECTION

Usually Thrush affects the mouth and is sometimes found on other mucous surfaces. It makes the mouth look as though covered with dry curdled milk. This infection needs prompt professional help to prevent recurrence.

If Thrush persists, be suspicious of gum or tooth defects which may harbor the yeast infection. Also check the possibility of having diabetes, for Thrush can be an accompanying symptom.

YOU OR YOUR DOCTOR CAN PHONE US when you need a delivery. We will deliver promptly without extra charge. A great many people rely on us for their health needs. We welcome requests for delivery service.

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Don P. Spring
Registered Pharmacist



At Home In Parmer County

This past week brought calls for two bulletins "Frozen Foods" B-175 tells of preparation, packaging and cooking frozen fruits and vegetables. It includes information from cantaloupes to Irish potatoes. It also has a section on freezing eggs. Another bulletin, "Pickles and Relishes" B-188 is a for sale only bulletin. It has preparations information as well as recipes for pickles, relishes and sauces.

Does your teenager have a summer job? When tax time comes around both you and your working youth can get a \$600 exemption. You as a parent are entitled to an exemption because you support the teenager. And the law permits the youth to have his own personal exemption even though the parent claims him as a dependent. There is one requirement, though. The teenager MUST be a full-time student or under 19.

Shower Will Honor Mrs. Dendy

Mrs. Larry Dendy, daughter of Mr. and Mrs. Roy Allen, will be honored with a miscellaneous shower on Friday, June 27.

Everyone is invited to the come-and-go shower, 10:30-11:30 a.m. in the home of Mrs. Paul Jones.

Hostesses are Mmes. Pat Kunselman, Alta Hutto, Era Louise Jamerson, Barbarella Sikes, Doris Ward, Lillian Rogers, Florence Ritchie, Neleene Spicer, Joyce Dyer, Doris Glascock, Dixie McCutchan, Doris Strawn, Mary Damron, Scooter Russell, Mardee Grissom, Ruth Boyd, Billie Vaughn, Nadeen Payne, and Doris Wilson.

Marriage Licenses

Four marriage licenses were issued from the office of County Clerk Bonnie Warren last week. The permits to wed went to Juan Rodriguez and Mary Viola Romero, June 16; Wayne Eugene Downing and Deborah Ann Bell, June 18; Wayne Harold Knowlton and Hazel Marie Ashley, June 18; and Garry Lynn Burriss and June Alice Routon, June 21.

Venable Wedding Set For July 19

Miss Margaret Jo Venable will become the bride of SSGT. Owen Kenneth Moore on July 19, rather than July 10, as was erroneously reported in last week's Blade.

The wedding will be July 19, 10 a.m., in St. Ann's Catholic Church.

Everyone is invited to attend the wedding, and the reception and luncheon at the Venable home following the ceremony.

Relatives Visit Mrs Harris, Reads

Mrs. Robert Harris was visited recently by her grandchildren from Oklahoma City.

Pat, Rickey and Ronnie, children of Rev. and Mrs. R. P. Thompson visited Mrs. Harris. Also, her nephew and niece,

Mr. and Mrs. R. N. Lee from California, were here.

Mr. and Mrs. Louis Hartmaugrauber and Sandra, Wichita Falls, spent last weekend visiting with the Read families.

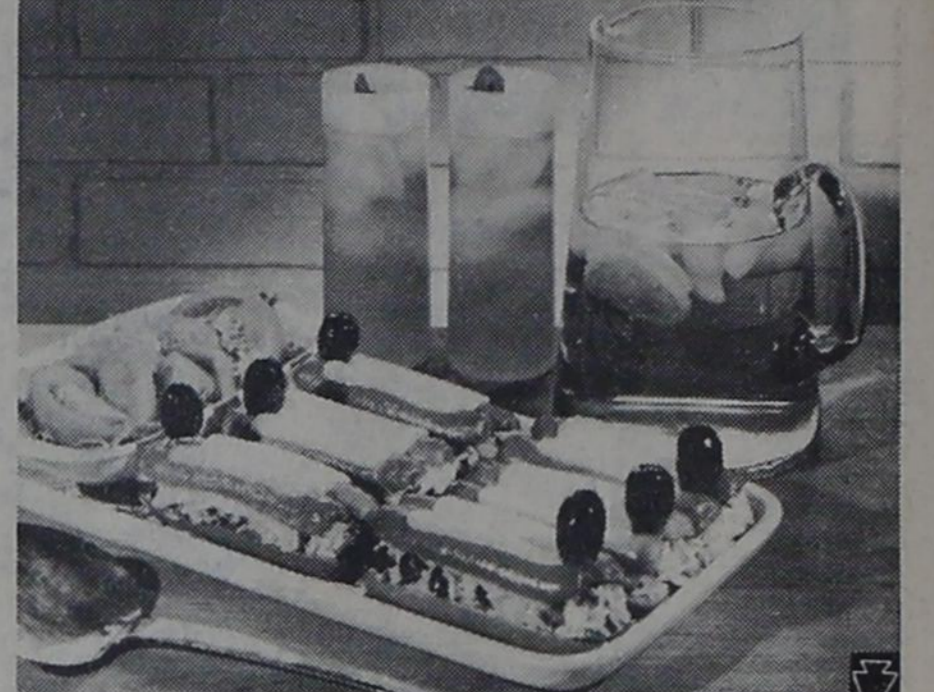
Looney, Cabe Wedding Friday

Miss Lynn Looney, daughter of Mr. and Mrs. Howard Looney, will become the bride of James E. Cabe, son of Mr. and Mrs. Jim Cabe of Canyon Friday, June 27.

The ceremony will be at 8 p.m. in the First Baptist church of Bovina with the Rev. Ken Moore, pastor, officiating.

Friends and relatives are invited.

Easy Summer Casserole



Pert and bold are the California ripe olives that stand pointedly on the end of these stuffed frankfurters. Their meaty texture and dramatic dark accent add a unique emphasis to the rice and sour cream stuffing. For an informal supper, serve this frankfurter casserole with tomato salad and iced tea.

California ripe olives are the perfect warm weather food. As a quick snack, or as an ingredient in salads, sandwich fillings, sauces, or with meats and poultry, ripe olives add a delicious nut-like flavor. Good for calorie counters, too.

- California Ripe Olive Frankfurter Casserole**
- 1/2 cup canned pitted California ripe olives
 - 1 1/2 cups cooked rice
 - 1/3 cup commercial sour cream
 - 2 teaspoons minced onion
 - 1/4 teaspoon salt
 - 2 teaspoons prepared mustard
 - 12 frankfurters
 - 6 slices processed American cheese

Preheat oven to 400° F. Cut ripe olives into chunks. Mix with next 5 ingredients. Split frankfurters lengthwise, cutting almost through. Arrange 6 frankfurters in shallow baking dish. Put about 1/3 cup ripe olive-rice mixture on each frankfurter. Top each with 1/2 slice of cheese. Cover with remaining frankfurters and cheese. Secure ends with toothpicks. Bake 10-15 minutes or until browned. Garnish with ripe olives. Makes 6 servings.

Phillip Lloyds Have Son

Mr. and Mrs. Phillip Lloyd, Amarillo, became the parents of a seven pound, two ounce boy Saturday.

George Michael Lloyd was born at 6 p.m. in St. Anthony's Hospital, June 21.

He is the grandson of Mr. and Mrs. Paul Lloyd, Bovina.

Mrs. Phillip Lloyd is the former Mary Ann McKinney, and she and her husband have another son, Tony, 4.

Carolyn's Comments

by Bobo

Being completely ignorant of farming, coming to Bovina for the summer is a totally different, and interesting, experience for me.

The first thing to catch my eye was a grain elevator. It is beyond my comprehension how many grains of grain are needed to fill up one of those humongous buildings!

Secondly, I couldn't find any cows -- and anything named Bovina just has to have cows. At last I found the feedlot and the cows. Just cows. All cows are alike to me -- they come in different colors, and some are for beef, some for milk, but they're basically cows!

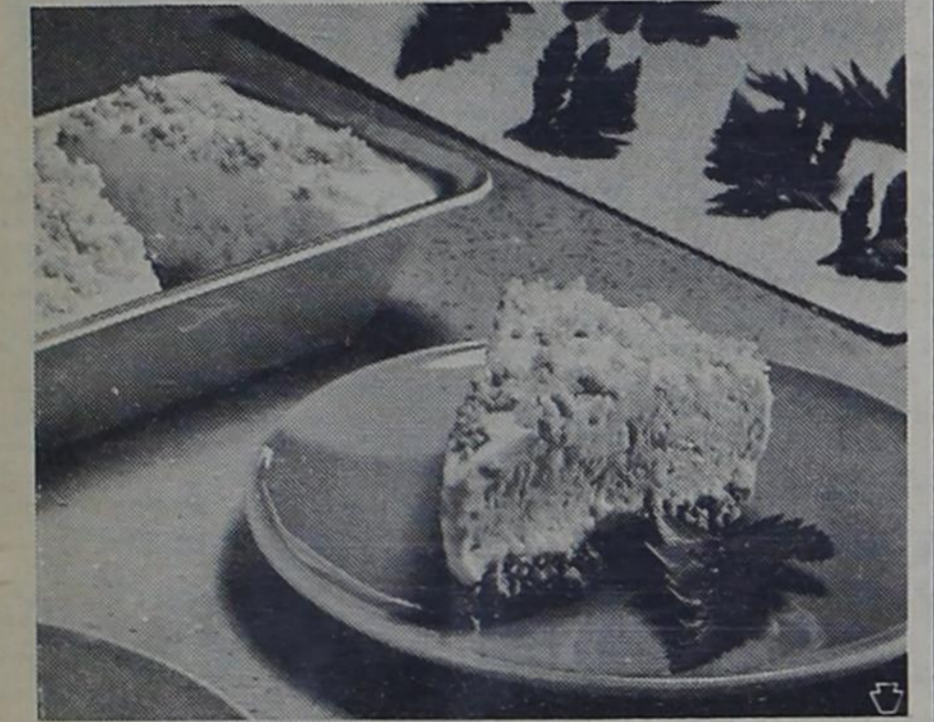
Next, the wheat was a novelty to me. The only grain I can safely recognize is maize. I wouldn't know what if I walked through it! I have since learned that the wheat harvest is imminent, so I'll soon be able to recognize that grain, I hope.

Besides the farming, a few other items of interest occurred to me as I adjusted to living in Bovina. There are no hippies here. Contrary to popular belief, the University of Texas is not overrun by radical militants, but we do have hippies, and it's a switch not seeing any.

I wake up cold every morning -- the nights were really a pleasant surprise. I knew there would much less humidity here, but I wasn't prepared for the low nighttime temperatures.

To me, Bovina is another world -- until last week, I'd never lived in a town this small, nor had I been north of Lubbock. I'm fascinated by the whole area!

Refreshing It Is!



Now's the time to think about refreshing summer desserts. And refreshing it will be when you treat your family to Lemon Freeze! A top Corn Flake Crumbs Crust is a creamy blend of sweetened condensed milk lightened by beaten egg whites and delicately flavored with lemon juice. If your Lemon Freeze is frozen very hard, try setting the ice cube tray on a hot towel for a few minutes before cutting.

- LEMON FREEZE**
- 2 cups Kellogg's® Corn Flakes or 1/2 cup Kellogg's Corn Flake Crumbs
 - 1 1/2 cups (15-oz. can) sweetened condensed milk
 - 2 tablespoons sugar
 - 1/4 cup regular margarine or butter, melted
 - 1/2 cup lemon juice
 - 2 eggs, separated
 - 3 tablespoons sugar

If using Corn Flakes, crush into fine crumbs with rolling pin. Combine Corn Flake Crumbs, the 2 tablespoons sugar and margarine in ice cube tray; mix well. Reserve 2 tablespoons of Crumbs mixture for topping. With back of tablespoon press remainder evenly and firmly in bottom of ice cube tray. Chill.

In medium size mixing bowl, combine sweetened condensed milk and lemon juice; stir until thickened. Add egg yolks; mix well. Beat egg whites until foamy. Gradually beat in the 3 tablespoons sugar and continue beating until egg whites are stiff, but not dry; gently fold into condensed milk mixture. Spread evenly over Crumbs Crust; sprinkle with reserved Crumbs mixture.

Place on bottom of the freezer compartment of refrigerator, taking care to allow air circulation around the tray to assure freezing. Freeze 6 to 8 hours or until firm. Cut into pie wedges or bars to serve.

Lloyds Go West; Visit Relatives

Mr. and Mrs. Paul R. Lloyd recently returned from a four-state trip and a family reunion in Tyler.

The Lloyds traveled with Mr. and Mrs. Joe H. Harmon of Hope, Ark., into Colorado, New Mexico, Arizona, and Utah. They visited the Four Corners, Grand Canyon, Bryce Canyon, Petrified Forest, Painted Desert, Glen Canyon Dam and Lake Powell.

After the one week western trip, the Lloyds traveled to Tyler for a reunion of the Sam Hartsfield family, Mrs. Lloyd's relatives.

They were accompanied by their children, Mrs. Patricia Magness, Lubbock, Mrs. Pauline O'Hair, Odessa, Mr. and Mrs. Paul R. Lloyd, Ft. Worth, and Mr. and Mrs. James Lawlis, Irving, and their grandchildren.

Approximately 150 people attended the gathering. Thirty-four of 44 grandchildren and 25 of 37 great-grandchildren were present.

Relatives came from as far away as Washington D.C., Washington, California, Nebraska, and Indiana.

The family spent one day in the Tyler rose gardens, and followed tradition by singing hymns together.

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INTEREST COMPOUNDED QUARTERLY	INTEREST COMPOUNDED QUARTERLY	INTEREST PAID OR COMPOUNDED QUARTERLY
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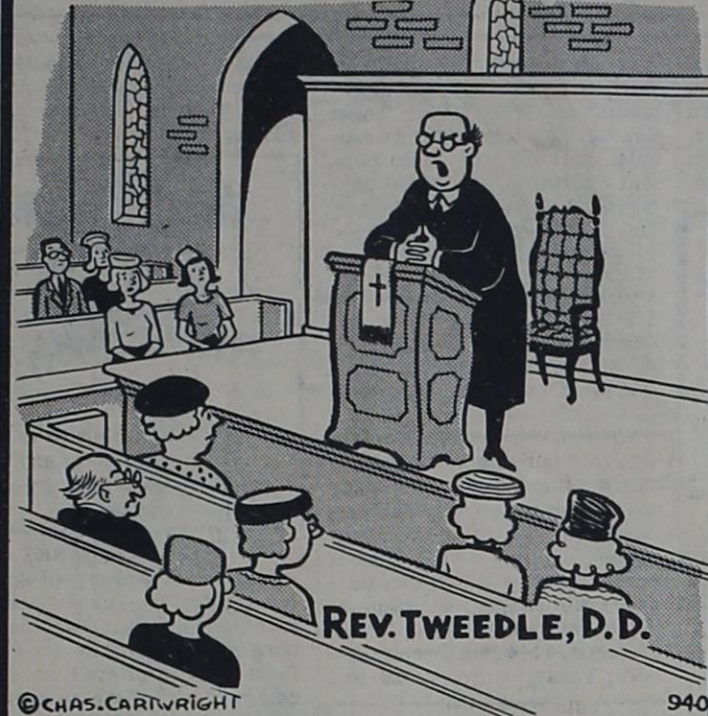
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Bovina Area Churches Welcome You!

Church Chuckles by CARTWRIGHT



"The devil tempted Eve with an apple, and judging by the empty pews, he tempted Adam with a golf ball!"

LOVE

I may be able to speak the languages of men and even of angels, but if I have not love, my speech is no more than a noisy gong or a clanging bell. I may have the gift of inspired preaching; I may have all knowledge and understand all secrets; I may have all the faith needed to move mountains -- but if I have not love, I am nothing. I may give away everything I have, and even give up my body to be burned-- but if I have not love, it does me no good.

Love is patient and kind; love is not jealous, or conceited, or proud; love is not ill-mannered, or selfish, or irritable; love does not keep a record of wrongs; love is not happy with evil, but is happy with the truth. Love never gives up; its faith, hope, and patience never fail.

Love is eternal. There are inspired messages, but they are temporary; there are gifts of speaking, but they will cease; there is knowledge, but it will pass. For our gifts of knowledge and of inspired messages are only partial; but when what is perfect comes, then what is partial will disappear.

When I was a child, my speech, feelings, and thinking were all those of a child; now that I am a man, I have no more use for childish ways. What we see now is like the dim image in a mirror; then we shall see face to face. What I know now is only partial; then it will be complete, as complete as God's knowledge of me.

Meanwhile these three remain: faith, hope, and love; and the greatest of these is love.

From The New Testament In Today's English Version

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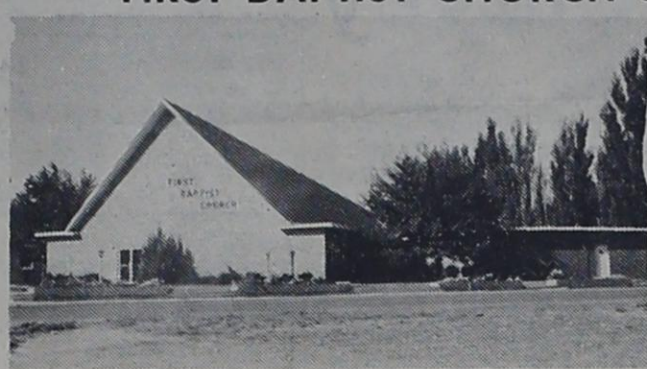
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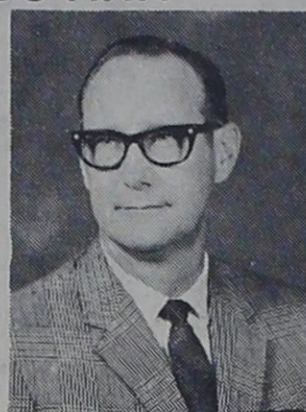
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FIRST BAPTIST CHURCH of BOVINA



SUNDAY - Sunday School - 9:45 a.m.
Morning Worship - 10:55 a.m.
Training Union - 6 p.m.
Evening Worship - 7 p.m.



Rev. Ken Moore

WEDNESDAY - Teachers and Officers Meeting - 8 p.m.
Prayer Meeting - 8:30 p.m.

OKLAHOMA LANE METHODIST CHURCH



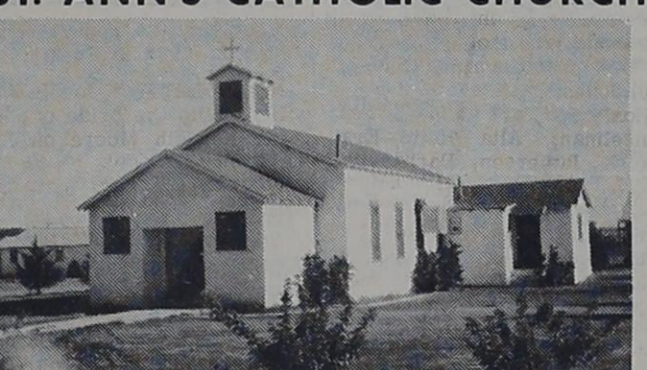
Oklahoma Lane Methodist Church

Sunday - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7 p.m.



Rev. Woodrow Williams

ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina

Mass: Sunday 8:30 a.m. and 7 p.m.
Wednesday - 9 p.m.
Confession: Saturday 4 - 5 p.m., 8:30 - 9 p.m.



Fr. Gerald Dunford

MISSION BELEN MEXICANA



Mission Belen Mexicana

Eseuela Dominical 9:45 a.m. - Mensa Je 11:15 a.m. - Union de Preparacion 6 p.m.
Miercoles 8 p.m. Estudio de la Biblia



Rev. Ramon Delgado

ST. JOHN LUTHERAN CHURCH



St. John Lutheran Church, Lariat, Texas

Sunday School - 9:30 a.m.
Morning Worship - 9:30 a.m.



H. F. Peiman

BOVINA CHURCH of CHRIST



Bovina Church of Christ

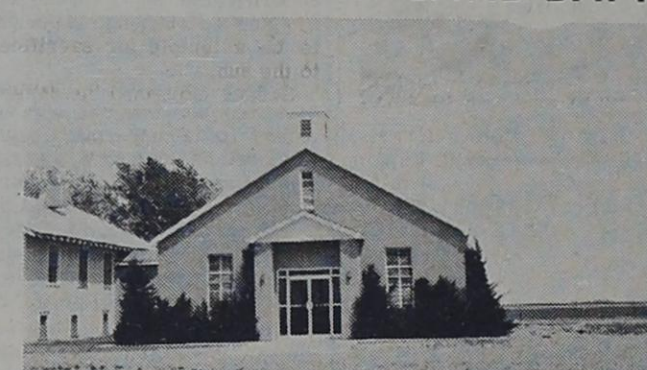
SUNDAY SERVICES
Classes 9:45 a.m.
Worship 10:45 a.m. and 6 p.m.

WEDNESDAY
Devotional and Classes - 7:30 p.m.
SATURDAY
Story Hour 10 a.m.



Mickey Patterson

OKLAHOMA LANE BAPTIST CHURCH



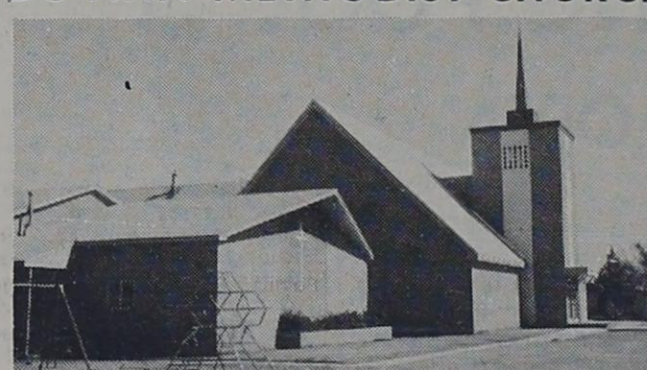
Oklahoma Lane Baptist Church

Sunday School - 10 a.m. Training Union - 6 p.m.
Morning Worship - 11 a.m. Evening Worship - 7 p.m.



Charles R. Vick

BOVINA METHODIST CHURCH



Bovina United Methodist Church

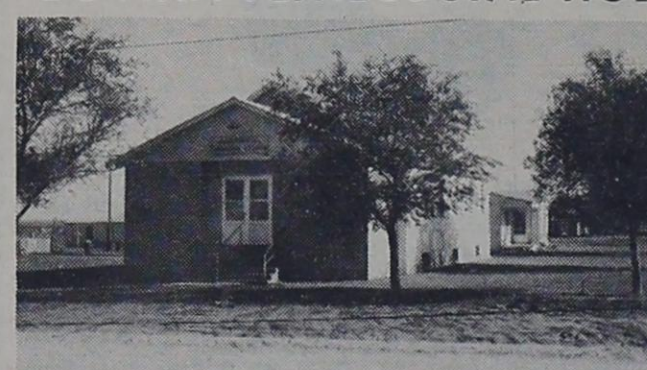
Sunday School - 9:45 a.m. M.Y.F. - 6 p.m.
Morning Worship - 11 a.m. Evening Worship - 7 p.m.



J. B. Fowler, Jr.

Choir Practice -
Wednesday - 8 p.m.

BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church

Sunday School - 9:45 a.m.
Morning Worship - 11 a.m. Evening Worship - 7 p.m.



Rev. Floyd E. Gray
Wednesday - Family Night
and Youth Service - 7 p.m.

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Clovis Men Explain --

Manufacturing Plant Taking Labor Survey

A proposed 600-employee manufacturing plant in Clovis was discussed with members of Bovina Chamber of Commerce and Agriculture last week.

Two Clovis civic leaders explained to a group of Bovinians how they expected the plant to work and pointed out the plant is interested in hiring people who live here, primarily women.

Bob Spencer, manager of the Clovis Chamber of Commerce, and Charles Fisher, publisher of the Clovis News-Journal, emphasized they weren't interested in getting people to move to Clovis and work in the plant, but they wanted applications from people who would continue to live here and work in the plant.

The plant's locating in Clovis hinges on the area being able to supply an adequate number of workers. Of the 600 or more people the plant is expected to employ, 90 per cent will be women.

Kellwood Co. is the name of the apparel manufacturer which

is considering putting the plant in Clovis, Spencer pointed out. The plant will be located east of the Curry County fairgrounds. The company is the nation's third largest manufacturer of women's apparel and is presently operating 51 such plants across the country. "This will be a steady, permanent - type employment," Spencer said.

An application blank for people interested in working for the company was published in last week's issue of The Blade. People desiring employment with the firm are requested to fill out the blank and mail it to the Clovis chamber.

Also, application blanks are available at First State Bank of Bovina, City Drug and at Oklahoma Lane Farm Supply.

The Clovis men emphasized that if the labor survey indicates that not a sufficient number of people are interested in such work, the plant won't be located in the area.

Above average wages will be paid by the firm, they pointed out.

Spencer said that this is the first time the area has had the opportunity to attract an industry which was not related to agriculture. He explained this was advantageous from the standpoint of diversification.

The Clovis men pointed out that it may be as long as a year before the plant is in operation. In the meantime, they indicated the firm's intent is to train workers who are hired in groups of about 50. This will be done in a temporary location. Also, they said production will possibly begin in the same temporary building.

Representatives of the Clovis chamber have made similar visits to other towns in the Clovis area.

People interested in employment with the firm are asked to fill out and return the blanks immediately. The labor survey needs to be completed this week, they indicated.

Representing Bovina at the hour-long session were Bob Fillpot, Bedford Caldwell, Bob Estes, Earl Whitten, Charles Smith, Wendol Christian, Carl Rea and Dolph Moten.

New Exerciser Proves Effective For Both Young And Elderly



Exer-Cor builds health, fitness and coordination for all ages from school children to octogenarians. In 6-10 minutes a day. Even lively 81-year-old Mrs. Ursula Resch, enjoys it.

build stamina, improve posture, and increase sports skills.

It's for the Elderly

"After 30," inventor Frank Flick says, most people tend to exercise less, yet with each passing year they need to exercise more to fight the ravages of time. While most users are in the 30-60 age group, there is mounting evidence that it is a superb exercise for the elderly. Older people especially appreciate the fact that they can use it in the privacy of their homes, without exposure to heat, cold or public scrutiny.

An enthusiastic user is Mrs. Ursula Resch of Oak Brook, Ill. Mrs. Resch comments, "I am just crazy about Exer-Cor. It has done a lot for me. I've just turned 81 and I use it every day. It is excellent for older people. As you get older, you get stiffer but Exer-Cor limbers you up. You feel better and I believe you even THINK better."

Illinois Product

Exer-Cor is manufactured by Flick-Reedy Education Enterprises, 7N015 York Road, Bensenville, Illinois 60106, and sells for \$99.50. Inquirers may obtain a highly informative free booklet about new developments, concerning health, exercise and reporting on the exerciser in detail, simply by mailing a request.



Users include school boy.

BENSENVILLE, ILL. — In response to the need for a suitable exercise for both the young and the elderly as well as those in between, inventor, industrialist Frank Flick has developed a new conditioning device that is proving surprisingly effective in building health and fitness for people of all ages.

Increasingly, Flick points out, medical specialists are observing there are plenty of challenging sports and rewarding exercise programs for persons from high school age to 35, but often no adequate exercise for those too young or too old for highly competitive sports, vigorous calisthenics, cycling, running or jogging.

The device's suitability for the young and elderly is indicated by the accompanying photos, showing its use by a young school boy and an 81-year-old woman.

Kneeling, Standing, Sitting

The new trim compact device on which the user cycles back and forth on all fours in a rhythmic, graceful movement—or uses in a standing or sitting position—is meeting this need for proper exercise for the young and the elderly as well as those in middle years. It can be adjusted to fit virtually any size person, and can be used for exercises ranging from very mild to strenuous.

Children Enjoy It

While Exer-Cor has been enjoyed by pre-school children, in actual fact it is used more frequently by those at first grade level and beyond.

The younger the child is, the more familiar the movement will seem, for its hands-and-knees position allows a youngster to duplicate the natural, rhythmic pre-walking exercises which some educators believe improve children's coordination as well as strength.

As children grow to adolescence, they use Exer-Cor to

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BLADE WANT AD rates are three cents per word for first insertion, two cents per word for each insertion thereafter. Minimum rate is 50 cents on cash orders, \$1 on account.

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Courthouse Notes

Instrument report ending June 21, 1969 in County Clerk office Bonnie Warren, County Clerk

WD-J. E. Hicks, Carl R. Osborn, Lot 6, Bk. 2, Ridgeview Add, Friona

DT-Carl R. Osborn, F.H.A., Lot 6, Bk. 2, Ridgeview Friona

WD-D. C. McWhorter, Amarillo National Bank, Lots 8 thru 18, Bk. 6, Lakeside Add. Friona

WD-James Clayton, William S. Nitcholas, S 80' of lot 2, Bk. 90, Bovina

DT-William S. Nitcholas, F.H.A., S 80' of lot 2, Bk. 90, OT Bovina

WD-Oscar Baxter, Kerr-McGee Corp, Lots 7 thru 10, Bk. 1, Baxter Add, Friona

WD-Ralph C. Miller, C. L. Lillard, 3 ac. out E/p/ NE1/4 Sect. 8, T4S, R4E

WD-New Mexico Sav. & Loan Asso., Veterans' Affairs, S1/2 of lot 5 & all lot 6, Bk. 4, Lakeside Add., Friona

DT-Medlock Co., Inc., Briercroft Savings and Loan Asso., Lots 1 thru 6, Medlock Add., Friona

DT - E. W. Clark, Oswald Jones, N 17' of lot 28, all lots 29 & 30, Bk. 47, Farwell

WD-Oswell Jones, E. W. Clark, N 17' lot 28, all lots 29 & 30, Bk. 47, Farwell

DT-Joe Crume, International Paper Co., Lots 29 & 30, Bk. 43, & Lots 4, 5, 6, Bk. 37, Farwell

July 4th Dance In Legion Hall

Bovina area youth are reminded of the Fourth of July dance to be held in the Bovina American Legion Hall.

The dance will last from 9 p.m. to midnight, and music will be provided by Jerry and The Pacers of Amarillo.

Turnout at this dance will have bearing on the dance during Bull Town Days, Mrs. Elton Venable, BTD dance chairman, said.

FEEDING TIP..

A QUALITY PREPARED DRY CAT FOOD NOT ONLY PROVIDES YOUR PET WITH ALL THE ESSENTIAL NUTRIENTS, BUT ALSO HELPS TEETH CLEAN.



From Friskies Cat Council Support Your Local S.P.C.A. or Humane Society

Need party with good credit in Bovina area to take over payments on 1968 Model Singer Sewing Machine in walnut console. Will zig zag, buttonhole, fancy patterns, etc. Five payments at \$5.55 or will discount for cash. Write Credit Dept., 1114 19th St., Lubbock, Texas 79401. 52-tfnc

TRY OUR coin operated dry cleaners, \$2 for 8 lbs. Dudley's Auto Parts & Laundry, Third St. and Dimmitt Hwy. 40-12tp

Need responsible person in Bovina area to take over payments on late model swelng machine. Equipped with automatic zig-zagger, blind hems, buttonholes, fancy patterns, etc. Balance due \$24.56, 4 payments \$6.48 per month. Write Credit Manager, 1114 19th Street, Lubbock, Texas. 20-tfnc

MANILA ENVELOPES... various sizes... available at The Blade office. tfn-dh

PIANO LESSONS -- For Beginners only. Sherrle Hulsey, Phone 806-247-3052, 611 Summit, Friona. 42-tfnc

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- 1---2-yr-old sorrel mare, will make good kid pony.

See Curtis Miller, 50-2tp

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CARD OF THANKS
We wish to express our thankfulness for the kindness of our loved ones, friends and neighbors who sent cards, food, and flowers, and offered words of comfort during the illness and passing of our beloved husband and father. Also our appreciation for the lovely meals prepared at Bovina United Methodist Church by the ladies. We pray for our Lord's abundant blessings on each one of you.
Mrs. Lloyd Battey
Hurston Battey and family
Keith Battey and family
52-1tc

FREIGHT DAMAGED 1969 model stereo consoles. AM-FM Multiplex radio. Many styles and models. 30" to 72". Some with slight nicks and scratches. All carry full factory warranty. Prices from \$129.00. Payments as low as \$2.25 wk., 1403 19th St. Lubbock, Texas. Pho. 747-5572. 52-tfnc

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VOTE WATER FOR TEXAS AMENDMENT 2

Awarded \$750 --

Horn Receives UIL Scholarship

Johnnie Hugh Horn, 1969 graduate of Bovina High School, was notified last week that he is the recipient of a \$750 Clark Foundation scholarship.

To be eligible for the scholarship, students must compete at the state level in University Interscholastic League journalism, speech, science, number

sense, spelling, or ready writing. They must plan to attend any accredited four-year state college or university in Texas, and plan to major in government or political science.

Horn and Mike Gee placed second in boys' debate at the UIL meet in May. They were defeated in the finals by Munday. Mrs. Pat DiCuffa, English teacher, coached the boys.

Horn plans to attend Southwest Texas State College, San Marcos, and major in government and pre-law. Gee will be a senior at Bovina High School this year.

Johnnie Hugh is the son of Mr. and Mrs. Johnnie Horn.



JOHNNIE HUGH HORN

Dun & Bradstreet has recently created a computerized data bank with up to 20 facts about each of 3 million businesses in the United States and Canada. New facts are collected and poured into this unique information warehouse at a rate of more than 5,000 each and every working day!

Softball, Too --

Lions Planning All-Star Games

Bovina Lion's Club is currently planning women's softball, and Fourth of July All-Star baseball games.

When Little League, Pony League, and Pee Wee League baseball play is concluded, the Lions will sponsor a men's and women's softball league. Starting around July 10, the Lions plan approximately four weeks of slow pitch games.

Highlighting the Fourth of July weekend will be the Little League All Star game, pitting the first and fourth place teams against the second and third

rated groups. The Lions also hope to play a team from Clovis after the Little League game.

Al Murray owner of North Side Gulf Station, recently do-

nated five baseball gloves to the baseball program, said president-elect Wayne Spears.

"We had hoped to have a picnic in the park, but that didn't work out," added Spears. "The baseball games will be the only events planned for the Fourth."

For School District --

Board Proposes No Tax Changes

The Tax Board of Equalization of Bovina Independent School District met Tuesday of last week at Ridgelea Elementary School.

Board members Durward Bell, Don Murphy, Leon Grissom, Billy Marshall, and Christian Drager were available during the day to discuss and review tax jurisdiction.

"Six or seven people came in to review their taxes, but there were no changes in policies," Mrs. Zoe Clary, tax assessor-collector said.

The current rate is \$1.83 per \$100 valuation of real and personal property owned, and the Board decided to make no recommendations for change.

Final jurisdiction and rate will be decided by the School Board.

Baseball Action In Fifth Week

Custom Farm Services won their second game this year and Big Nick regained first place in Pee Wee play, in last week's baseball action.

Charles Oil outlasted Helton in a nineinning Pony League game.

CFS surprised Bovina Wheat Growers-Bovina Insurance for the second time in two weeks, and won 15-2.

STANDINGS (as of June 23)

Team	PEE WEE		Pctg.
	Won	Lost	
Big Nick	7	1	.875
Blade	7	2	.777
Wilson	2	6	.333
Sherrill-Bonds	0	8	.000

LITTLE LEAGUE

Team	Won		Lost		Pctg.
	Won	Lost	Won	Lost	
Bank-Lawlis	6	2			.750
Bovina Gin-Am	5	2			.711
BWG-BI	3	6			.333
CFS	2	6			.333

From Bovina --

Drum Majors Attend Camp

Drum Majors for the Bovina High School Band returned last week from a Drum Majors Camp at the University of Texas at Arlington.

Meloney Marshall and Denise Clements attended the week-long school which included instruction in conducting, marching, show planning, pageantry and precision marching.

Approximately 120 high school drum majors attended the school.

Both girls were selected for membership in Major Damos, meaning leader of the household, the national fraternity for drum majors.

Classes lasted from 8 a.m. until 9 p.m. Instructors were past and present drum majors of the UT-Arlington Rebel Band. Jack Mahan, UTA director of bands, was camp director. He was assisted by UTA marching band director William F. Postlethwaite; Robert Copeland, assistant band director at Arlington High; Wells Teague, Rankin High band director; Max Morley, Odessa High band director, and UTA drum majors Johnny Carr and Milton Strong.

Meloney is a junior and this will be her second year as head drum major. She plays alto sax in the band, and is on the Band Council. Other activities include Girls Athletic Club, basketball, student council, and she has been a class officer.

Denise will be a senior and was junior high drum major. She plays clarinet and is active in the Pep Club and FHA.

Stanley Ellabraclet, San Antonio, was selected Outstanding Drum Major of the camp. The award was based on marching, attitude, and showmanship.

St. Ann's Bus To Be Sold

St. Ann's Parish Council president Leroy Kitten announces that the parish school bus is for sale.

The bus is no longer needed by the parish.

The 24 passenger bus is priced at \$400, and may be seen in St. Ann's yard.

Interested persons should contact Rev. Gerald Dunford.

Pet's PEEVES

IF YOU'RE PLANNING TO BOARD YOUR DOG FOR THE SUMMER, EXPERTS ADVISE YOU LEAVE HIM IN HIS TEMPORARY HOME WITH AS LITTLE FUSS AS POSSIBLE. DON'T TAKE THE WHOLE FAMILY ALONG. HOME IS THE PLACE FOR PROLONGED LEAVE TAKING!

CARNIVAL OF FUN!

STRANGE WORDS LIKE 'BAG MEN' (BALLOON VENDORS) AND 'JUICE JOINTS' (LEMONADE STANDS) ARE ALL PART OF TODAY'S CARNIVAL PLANS. BUT AT JAZZ CARNIVALS, SO MANY BARK, THOUSANDS OF 'BAGS' TO AN UNFIT GREEK AND BEYOND WHERE STREET SHOWS WERE ENTERTAINED BY THE FIRST CARNIVAL PERFORMERS IN THE 'STROLLING PLAYERS'!

Spotlight on HEALTH

HEALTH AND SCIENCE SHORTS

A two-day conference held at the New York Academy of Sciences dealt with a common problem that is often taken lightly, but is a frequent source of human distress: gastrointestinal gas. It has been found that 70 per cent of this problem is caused by swallowed air. People swallow air when they eat too fast or are emotionally upset. Only 30 per cent can be attributed to bacterial fermentation and food ingredients.

Dr. Jerome E. Weiss of New York City, a specialist addressing the Academy meeting, said that the distressing symptoms of distention and bloating are effectively relieved by Phazyme, a drug that contains digestive enzymes and simethicone, a specially activated defoaming agent that disperses masses of air bubbles.

"Puppy dog dermatitis" may be the doctor's diagnosis when a child has an otherwise unexplainable outbreak of itchy rash.

An Indianapolis dermatologist, Dr. Arthur L. Norins, explains that problems arise when mites—often found on fondled puppies, take up residence on humans and reproduce.

The physician, reporting in the *American Journal of Diseases of Children*, cites other recently published studies, including one by two army doctors. They prescribed for dog and for humans, an all-over, head-to-toe application of gamma benzene hexachloride lotion (Kwell).

Dr. Norins also found both Kwell and a second remedy known as cotrimeton lotion to be effective.

THE U.S. ARMY RESERVE

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Cookware Gift Idea For Puzzled Males

The man who is barely able to fix scrambled eggs and rarely does so, may feel that a pot is a pot is a pot. But to the woman who cooks, the size and type of utensils she uses can mean the difference between a successful meal or disaster. A haphazard collection of old cookware is as frustrating to her as a drawer of mismatched gloves.

Treating the lady in your life to new cookware glamour and

ease in the kitchen is a thoughtful, charming way to say Merry Christmas. Armed with a few facts, any shopper can make the proper selection.

Aluminum is the most efficient heat conductor among materials used for pots and pans. It cooks quickly and evenly, so that there are no food-scorching hot spots, and gives so superior a performance that timing and temperatures in most cookbooks are based on

its use. New non-stick interior finishes make scouring just a memory.

Matched cookware is practical as well as attractive because the cook can apply the same yardsticks for time and temperature regardless of the size of the utensil.

Aluminum cookware is available in exciting decorator colors to mix or match, and most manufacturers offer starter sets which include basic utensils needed.

There's nothing "hit-or-miss" about our Texaco Marfak Lubrication

1. We lubricate by **chart**, not by chance—never miss a spot!
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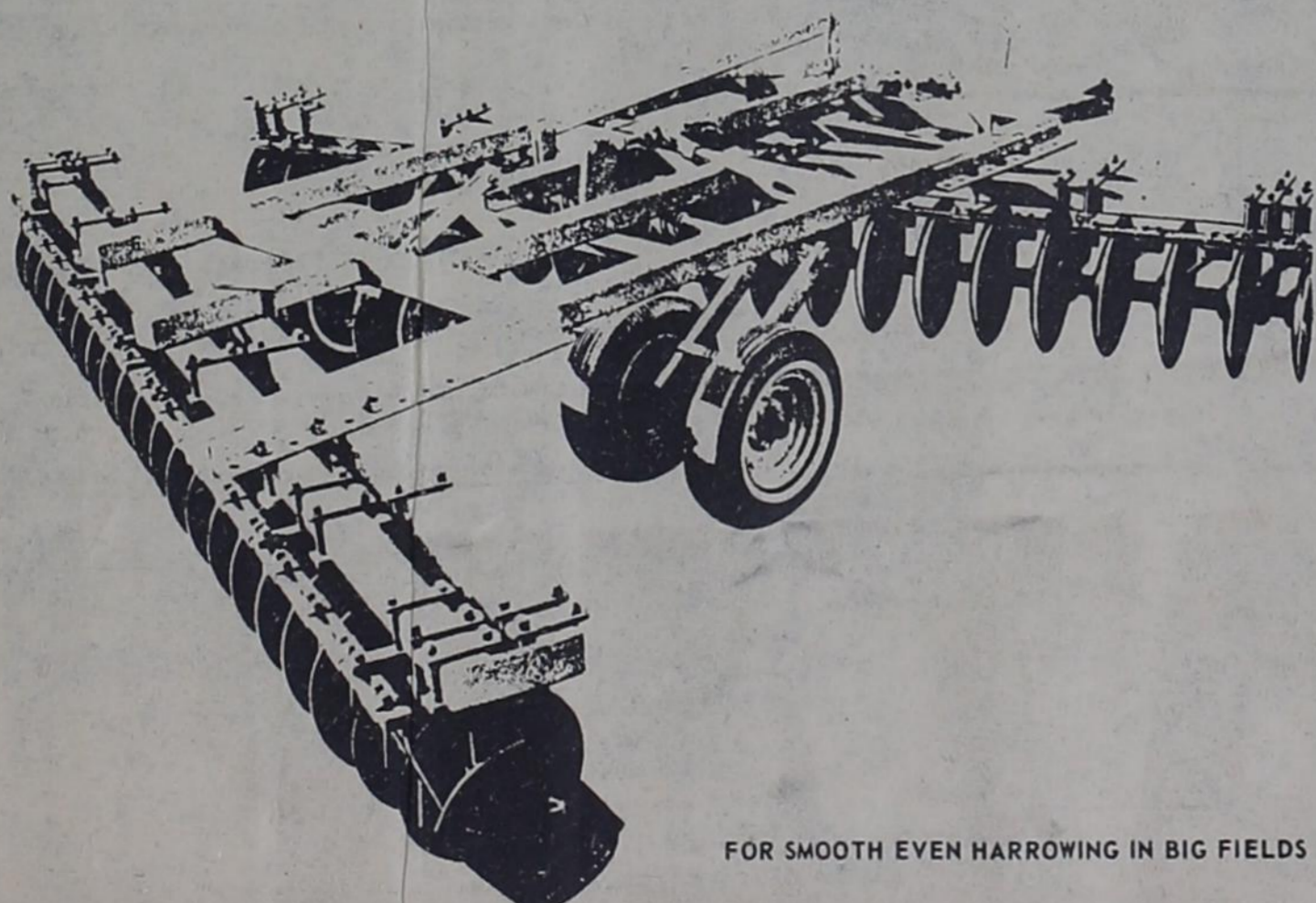
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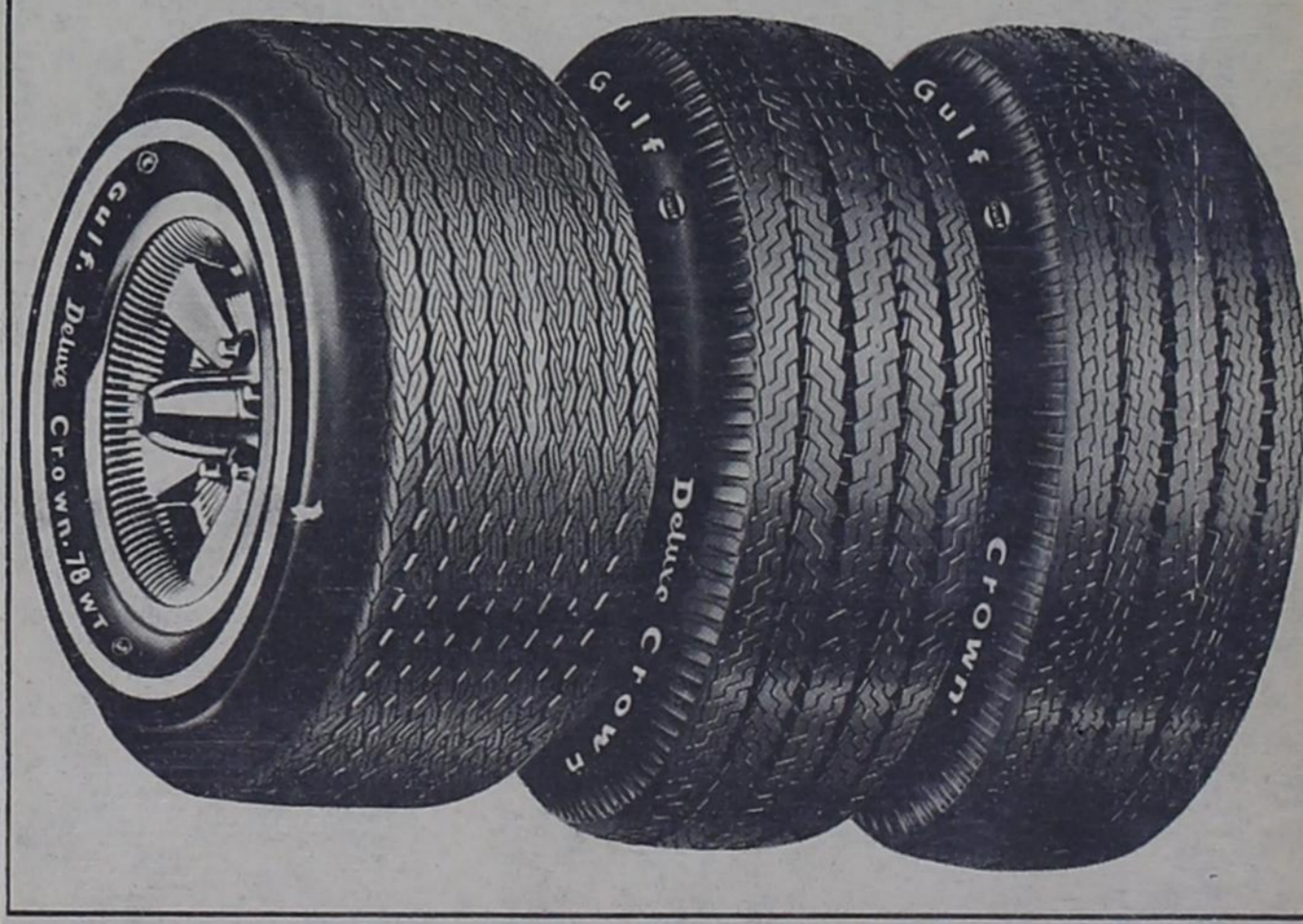
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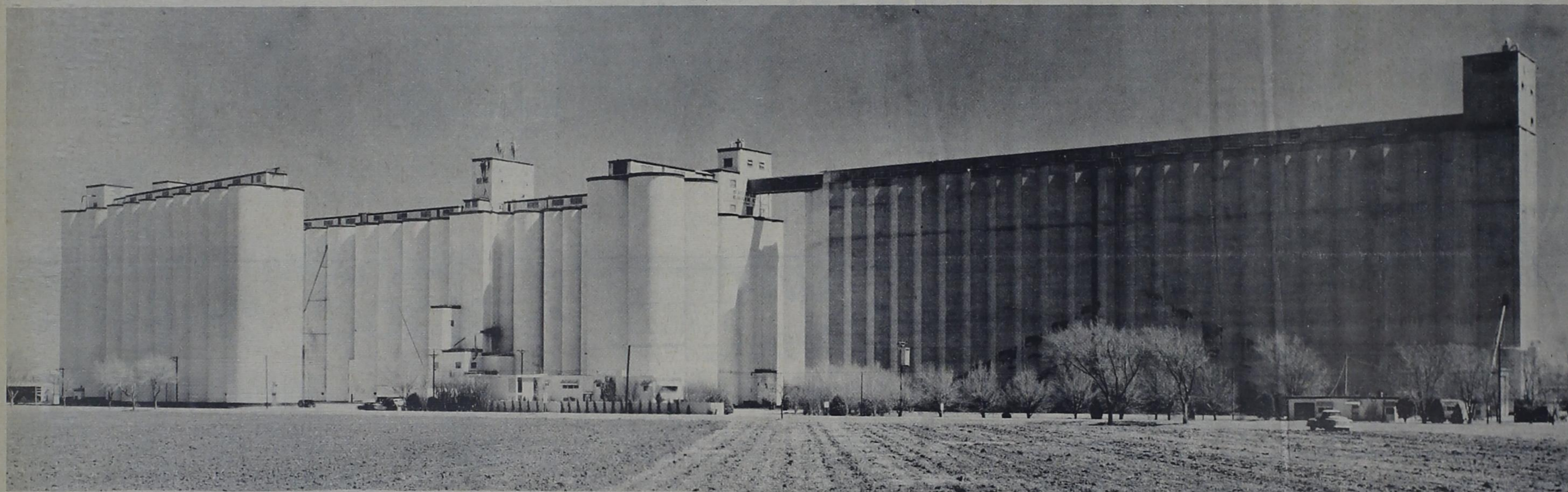
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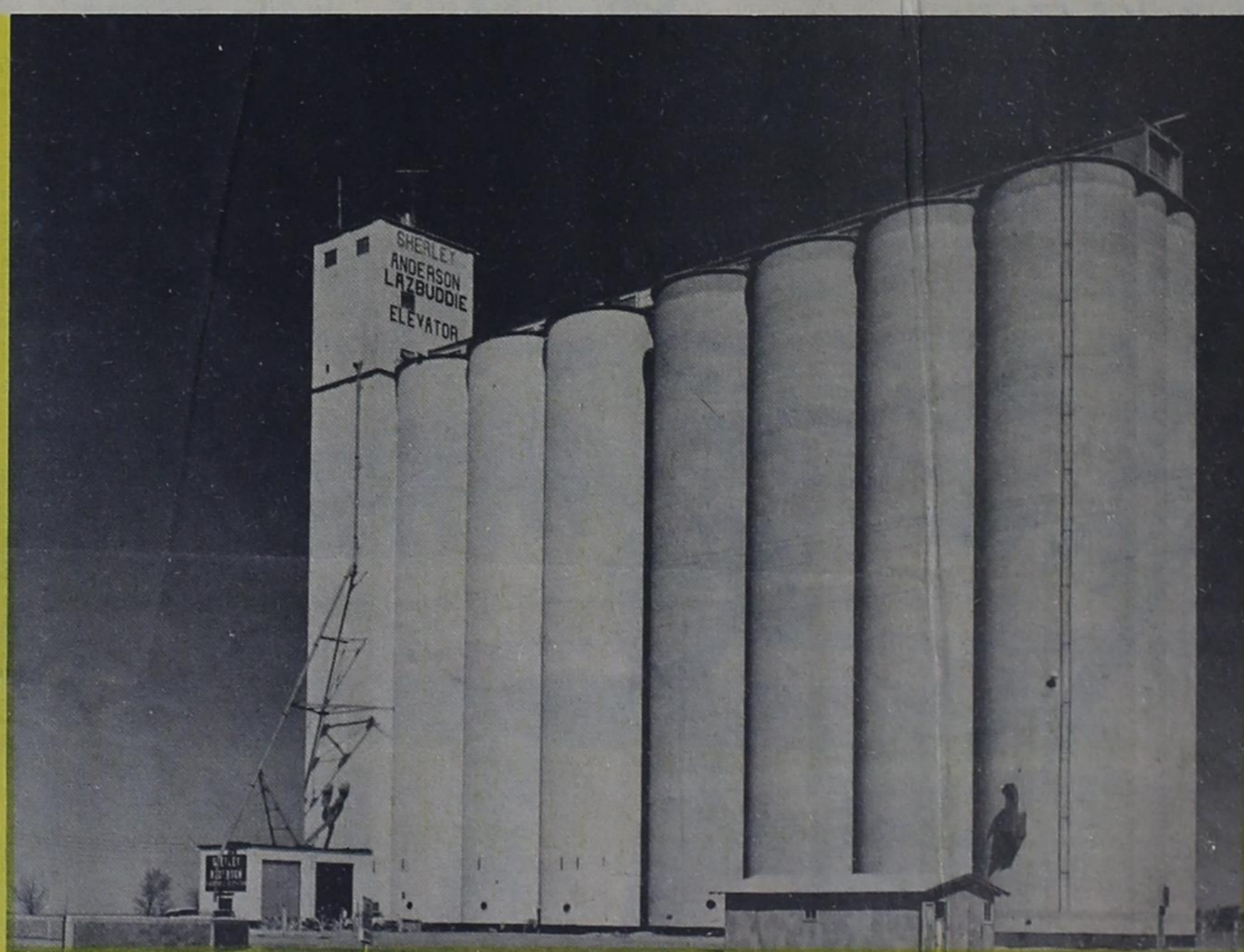


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