

10¢ Per Single Copy

THE NEWSPAPER THAT WORKS FOR A BIGGER, BETTER BOVINA

WEDNESDAY, SEPTEMBER 18, 1968

"In The Agricultural Center Of Parmer County"

### Bovina, Texas

VOL XIV, NO 12

#### .......... By DOLPH MOTEN

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

There's a need for more houses in Bovina, the real estate people tell us.

Houses for rent or for sale are in demand, according to reports. Most in demand for purchasing are those which require a down payment of \$1000 or so, our informants explain.

Apparently there's a profit opportunity here. And more important, there's a way to make Bovina a better and bigger town.

We'd like to see some progress made in this direction, needless to say.

Too often, though, people who have the money to do things like this don't think as column writers do. And maybe for good reason.

It's just an idea on our part, and not even an original one, as we've already admitted.

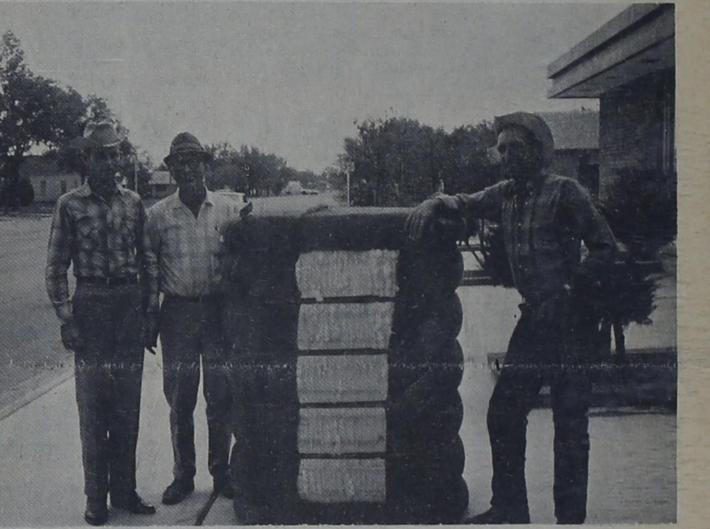
It's a fact, though, that a rent house vacant is next to impossible to find on any given day and the houses for sale in the under-\$15,000 category with reasonable down payments are almost as scarce as hen's teeth.

We'll admit we'd rather live and work in a town which didn't



CELEBRATES MEXICAN INDEPENDENCE -- A three day Mexican Fiesta | other riders, while the 1968 Queen, Irma Quilantan, was the center of attraction on the float carrying the Fiesta royalty. Dances were held each of the Saturday, Sunday and Monday was climaxed with a parade here Monday afterthree nights on Eighth Street, along with horsemen contests and Mexican binnoon. One float carried "Ricky and the Rickitiers" and a group of young people dressed in native costume. The parade was led by Bovina Roping Club and go.





have a lot of vacant houses. Still, we feel the community is losing some population which it is naturally entitled to because of a lack of housing.

Opportunity's a'knocking, Bovina needs to answer it.

\* \* \* \*

There's no extra charge for that bit of business advice. It's yours just for the normal \$2.50 per year subscription price or the 10 cent individual copy price.

\* \* \* \*

Since we help promote the Bovina Businesses football contest, we probably shouldn't admit this.

But, the interest in the contest continues to be amazing. A total of 180 entered last week, the first contest of the '68 football season. That was some 40 more than a year ago.

The interest continues to build. We think that the peak is yet to be reached, frankly. We remember back in the beginning of the contest, in the early '60's, one of the most avid players --- and most all who enter football contest are that --- complained because we encouraged people to enter.

"I'll have a better chance to win if you won't get so many people in," he complained. His thinking was probably

correct, but his attitude was wrong to suit us.

picks are easy again this week. machinery items. Everyone is therefore given a start toward the Cotton Bowl trip grand prize.

There's nothing difficult Bartlett of Bovina and Larry about picking the winners. Just remember as you go along that there will be a few upsets along, pick 'em, and make plans for the January 1 trip and who | farm. you'll take with you.

Besides the trip, you can win \$5 a week between now and then to use as extra expense money. Seriously, winning the football contest, like most others, requires a combination of knowledge and luck. Most people who have won will admit that if you pin them down. A percentage of about 75 is all that's required to win the overall contest. That means picking only an average of 7.5

Week's Contest With 180 football fans entering the Bovina Businesses Cotton Bowl Football Contest dures. ing its first week in 1968, Mrs. Ola Lee Jones emerged the win-

ner by predicting 10 games correctly and coming closest to the

tie-breaking score. Second place winner is Lea Looney, who also named 10 winners. Kenny Stone placed third with nine correct. Both are students in Bovina High School. The first three winners were recipients of \$5, \$3 and \$1 weekly prize.

At the end of the 13-week contest, the grand prize winner will receive a trip for two to the Cotton Bowl game in Dallas. The prize includes two tickets to the

### Christian's Farm Sale

### Set Tuesday

An auction sale of farm equipment is scheduled at Oklahoma Lane Tuesday afternoon.

Equipment owned by Wendol Christian will be sold includ-Incidentally, the season is ing tractors, combines, cotton still young, of course, so the strippers and many other farm

The sale is being conducted good chance to continue to a good by Bartlett and Potts Auction Service of Bovina and Friona, Auctioneers will be Houston

> Potts of Friona, Clerk of the sale will be Gerald Floyd of Friona. Christian has rented his

The sale will be at Oklahoma Lane Farm Supply and Gin and Panhandle South Plains Fair -will begin at 1 p.m.

The items to be sold are published in an advertisement in this issue of The Blade.

SWPS Award To McDaniel

Lewis McDaniel, Bovina

football game, room reservations and \$55 for other expensthe Bovina area.

Of those entering this year, Entries in the first week this two picked 10 winners; 13 namyear topped last year's initial ed nine; 44 picked eight; 55 pickweek by 40, showing greater in- ed seven; 43 named six; 16



terest in the contest over chose five; six named four winners; and one turned in a blank entry for a zero.

Complete weekly tabulations are on display in the office of The Bovina Blade. All those entering the contest may keep a close check on the running scores. In addition, all entries each week are kept for reference in case of a question in the contest.

The Bovina Businesses Cotton Bowl Football Contest is sponsored this year by 10 area business institutions, Gaines Hardware Co., Oklahoma Lane

Farm Supply, Charles Oil Co., Sherley Grain Co., First State Bank of Bovina, Bovina Gin Co., Dean McCallum Agency, Bonds Oil Co., Bovina Wheat Growers, Inc. and Birkelbach Machine and Pump.

Games being played each week are placed in each of the advertisements on the contest page. Entrants must pick a winner and write the prediction beside the advertiser's name on the entry blank. In addition, a tie-breaking score must be entered predicting the outcome of the current Bovina game.

by Willie

We have a very dry moon.

Looks like an equinox

Moon changes at 5:08 a.m.

---Willie

Weather

More west wind.

Sunday, the 22nd.

storm this weekend.

FIRST BALE -- Billy Harbison and Ovid Lawlis, left, ginned the first bale of 1968 cotton at Lawlis Gin Co. Friday, after it was hand pulled from land farmed by Charles Hawkins, right.

Brings 50 Cents --

# First Cotton Bale **Ginned Here Friday**

The first bale of cotton this of cotton was pulled, and helps First bale of 1968 cotton was delivered to the front of First year is not earlier than usual, State Bank of Bovina Friday

afternoon, three weeks earlier than the first bale was produced in 1967.

Charles Hawkins, who farms west of Bovina on the Clifton Carraway place, raised the cot-

ton. It was hand pulled Thursday and ginned at Lawlis Gin Co. Friday.

The first bale was pulled from six and one-half acres planted the last week in April with Pay-

master 111. The land had been prewatered once and was not

watered again during the growing season.

Lawlis Gin Co. bought the bale at 50 cents per pound, owner

Ovid Lawlis said. The bale weighed 500 pounds and produc-

regular meeting Monday night, time will not be charged for

father. according to reports. The 1967 Cotton on the Carraway quarbale was about two weeks late. ter received hail damage on Hawkins farms nearly a sec-Sept. 3, when leaves were tion of land in the Bovina area, stripped from the plants. Apparently, however, the cotton

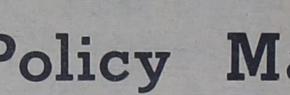
farm a quarter belonging to his

including a half section of his was not greatly damaged, judgown, quarter section two miles ing from the grade of the first of town on which the first bale | bale.

By School Board --

**Game Parking Policy Made** 

School board of Bovina Inde- | and will re-open at 6:45 p.m. pendent School District held its Those parking cars after that



Pam Grissom Named

**Festival Sweetheart** 

LUBBOCK -- Pam Grissom, | honored beauties in the Parade | the exposition at 10 a.m. Sept. 16-year-old daughter of Mr. and of Bands. which will kick off | 23. ed 800 pounds of seed. Mrs. Leonard L. Grissom of She is a junior at Bovina lic Service Co., will receive \* Bovina, has been named sweet-X High School, where she has been heart of the 15th annual West head twirler for three years. staple length of one inch, Law-Texas Twirling Festival, afea-Pam also is a member of the lis said. ture of the Panhandle South varsity girls' basketball team, Plainview. The banquet is in Palins Fair, by Pat Boone, the tennis team, was secretary of 1968 stage headliner. the freshman class, a student The festival, expected to draw council representative. Future McDaniel will receive his several hundred contestants Farmers of America Plow Girl, from the Southwest area, is ideal freshman girl, best allscheduled on the last day of the around sophomore, most beau-A total of 311 employees with week-long fair run, Sept. 23-28. tiful junior, Bovina Bull Town Runnersup, in order of their Days queen and has won nufinish, were Penny Baker, 16, merous riding and twirling daughter of Mr. and Mrs. E. B. events. She and her family at-Baker, Seminole; and Melissa tend United Methodist Church Flemins, 16, daughter of Mr. in Bovina. McDaniel began his career and Mrs. Harrold M. Flemins, Contestants were judged from 3405 53rd St., Lubbock. full-length photographs submitted to the motion picture, Pam will reign throughout the (Continued on Page 2)

winners from the 10 games over | manager for Southwestern Pubthe 13-week period.

That doesn't sound overly dif- an award for 10 years of servficult. But it is moreso than it | ice with the company tomorrow sounds. (Thursday) night at a banquet in

With the general election less | honor of 55 Plains divisionemthan two months away, it seems ployees of the company. from here that more decisions need to be made by voters about | award from Roy Tolk, president how they'll cast their ballots. of the electric company. At this point, and in this area, the overall feelings of the people | a combined service of 4590 are hard to determine. The third | years will be honored at awards party candidacy of G. C. Wallace | dinners this year throughout the from Alabama muddies the SWPS service area, which covwater and has a tendency to ers 45,000 square miles. keep the people, some of them, from facing the real issues. with the company in December

"This is a strange political of '57 in Littlefield, He moved year," the big boys keep say- to Bovina in February of this ing and writing. We'll go along. | year from Dimmitt.

fair and will ride as one of six

week of the 13-week event.

PAM GRISSOM

Farm Bureau **Meeting Set** 

The middling cotton has

### In Bovina

The annual county convention of Parmer County Farm Bureau has been scheduled for this

Friday at 8 p.m. The event will be held in the Bovina Schools cafeteria, according to Harry Hamilton, president of the organization.

but little business was transcar admission. acted, according to L. F. Jacobs, superintendent.

Mrs. David Wines was approved as the new supervisor of the school cafeteria, succeeding Mrs. Gene Ezell, who served in that capacity 12 years. Mrs. Wines has worked in the lunch room here about 15 years. \* \* \* \*

Other action concerned parking cars at home football games.

Gates will be open between of the Study Club, The first the hours of 4 and 5 p.m. the | day of sales was held Saturday. afternoons of home games for those who wish to park their cars in a good place, Jacobs said. Charge for parking cars Club. A note will also be atduring that hour will be 50 cents. | tached to the door giving infor-At 5 p.m. the gate will close | mation for leaving rummage.

Rummage

Sales Begin

Rummage sales are being neld again this year by Bovina Woman's Study Club.

The sales will be conducted each Saturday in the old Charles Oil Company building on Main Street, according to members Anyone having rummage to donate for the sales should contact a member of the Study

THE BOVINA BLADE

### NEWSPAPER CONTESTS Bovina Blade The Second-Class Privileges Authorized at Bovina, Texas, 79009 Published at Bovina, Texas, Every Wednesday Dolph Moten. . . . Publisher & Editor Pat Jacobs. . . . . . . . . News Editor

Reflections From The Blades

#### TEN YEARS AGO

#### September 17, 1958

Hub's "Death Corner," the intersection of Highways 84 and 214, was the scene of a grinding crash again Monday morningabout 7:30, but fortunately this time there were no deaths, In an effort to raise money, members of the junior class are selling their time and energy next Saturday. They report that they are open to any kind of work -- washing dishes, clean-

ing house, mowing laws, etc. Grand opening of the Super Saveway will be Thursday, Friday and Saturday.

The store, Bovina's newest business venture, got the doors open Friday of last week, and began to make its acquaintance with Bovina shoppers.

The high-stepping Bovina Colts romped over the Farwell Yearlings Monday night 22-2.

Coach Bobby Wills' Bovina Mustangs are seeking their first win of the season Friday night at 8 when they meet Whitharral on the opponents' field.

Mr. and Mrs. Nicki Foster were host and hostess to a steak fry Tuesday evening, Sept. 9. Members of the Bovina Town and Country Club and their husbands were guests,

The home of Mrs. Elmer Lowrie was the site of a regular. semi-monthly meeting of the Bovina Thrifty Club Wednesday of last week.

Members of the Bovina Woman's Study Club met Thursday at 1 p.m. for a luncheon in Bovina Restaurant. It was the first meeting of the season for the organization and Mrs. Rouel Barron, president, presided.

# SPEAKS TO WOMEN -- Cagle Davis, representative of the National Diabetes Association spoke to members of Bovina Woman's Study Club here Thursday, urging their support of testing programs and a fund raising drive. Also speaking was Mrs. Cricket Taylor, Parmer County Home Demonstration Agent.

For Adults --

ty chairman.

#### Pam Grissom --

(Continued from Page 1)

television and recording star, who autographed and attached personal messages to all of the entries.

Boone will appear throughout the week-long run with the Baja Marimba Band, humorist Don Rice, twirler-juggler Diane Shelton, and Richard Hayman and his orchestra.

Performances are slated at 3 p.m. on Monday, Friday and Saturday and at 7:30 p.m. daily in Fair Park Coliseum, Tickets are priced at \$2, \$2.50, \$3

and \$3,50, and children 12 years and under will be admitted to matinees for one-half price. All tickets purchased prior to Sept. 23 will be accompanied by free gate admission passes.

Tickets may be obtained at the coliseum box office, and at Pioneer Hotel. Mail order requests also are being accepted smaller percentage is expect-

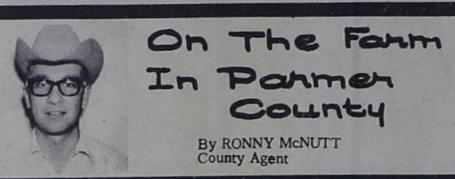
**Diabetes Test** Set Sept. 29

An adult testing program for diabetic there is at least one unknown diabetic." diabetes will be held in Bovina

The testing program here will Sunday, Sept. 29, from 2 to 6 be supported and sponsored by p.m. in the Bovina Schools, ac-Bovina Lions Club and Bovina cording to Cagle Davis, rep-Woman's Study Club, Members resentative of the National Diawill assist with the testing. betes Association, and Mrs. A fund-raising drive for the Earl Stevenson, Parmer Coun-National Diabetes Association

All adults, those citizens be announced later. above school age, may participate in the testing program. There will be no charge made for the test. Mrs. Stevenson said.

At a program just completed at Gruver, 11 positive tests were found from 90 adults. A



#### COUNTY FARM TOUR

Those of you not attending the second annual Parmer County Farm Tour on September 11 | cation of the farm or ranch. missed an interesting and the tick or ticks were removed. worthwhile tour. A total of 16 As an aid, the vials used for stops were made over the counsubmitti ; screwworm samples ty. Various operations and management techniques were observed.

Dewayne and Bill Johnson of Oklahoma Lane 4-H exhibited their Angus steer at the Amar-

Fever ticks have been found submit to the Austin Laboratory outside the South Texas Quar- specimens if and when discovantine Zone, according to Dr. James B. Henderson, Executive be here very soon and these Director, Texas Animal Health cattle coming from different Commission, Austin, Dr. Henderson has asked stockmen to closely observed for ticks.

send a sample of ticks found on either cattle or horses to a regulatory laboratory for identification.

The importance of the samples cannot be overemphasized, and it is urged that stockmen throughout the State cooperate.

Ticks should be placed in a vial of commercial alcohol and mailed to the State-Federal Laboratory, Third Floor, Western Republic Life Building, Austin,

in by October 1 to take advantage of this savings. Shipments will be made between mid-January and Mid-February and the first week in March. | orandum should accompany the Application forms for these sample listing the name of the trees are available at the Counowner, the mailing address. loty Extension Agents office at the Courthouse in Farwell. and type of animal from which

The six leading species of seedling trees distributed in Parmer County in 1967 was red cedar (by far the leading species), cottonwood, ponderosa, catalpa, Austrian and Chinese elm.

can order trees in multiples of 50. If you place your order be-

fore October 1, 2 per cent sales tax must be paid. After October

1 sales tax increases to 3 per cent. So get your orders WEDN

For

Col

has is

resid

vote 1

this !

lot at

by 12

tembe

Li

\$1

Br

total

at its

Frida

ident

Sherr

comn

\$189.

The

to fi

durin

TWOJ

each

Light

Worth

here

SOLD

a sa

child

tice o

One

rural

nty di

accor

Wells

the f

show

resi

ed,

esti

\$58.

ists

hicl

ter

1 11

111

The

Of

111

PAGE 2

#### MARKET COMMENTS

At the 1968 Summer Outlook Conference at Bozeman, Montana, representatives from all of the Western and Great Plains States met to either offer or hear the livestock and grain forecasts for the future. Both USDA outlook people and the State Extension specialists attended the meeting and the general concensus of the discussing yielded this:

In general, larger cash receipts for livestock and livestock products are expected for the next year. Supplies of fed cattle, hogs and chickens are likely to be larger. More available feed and thus a better product/feed ratio, however. together with an anticipated well maintained demand could cause some price strength during the coming year for turkey, eggs,

trees for all species is \$1.50. No order for less than a total will also be held. Details will fed beef, lamb, and milk. 100 trees will be accepted. You Texas 78701. A label or mem-

....

BE ON WATCH

for identification could be utilized. They are available at the County Agent's office. Because of the importance

and rgency of this sampling program, all cattle and horse illo Fair this past Saturday. owners in Parmer County are

asked to closely observe their animals for tick infestation and ered. Wheat grazing season will areas of the county should be

Service.

TREES FOR WINDBREAK

If you are interested in plant-

ing trees around your farm-

stead or homestead for a wind-

break, it is time to order these

trees from the Texas Forest

The Tends Forest Service has

available some 10 or 20 dif-

ferent trees or shrubs for wind

protection. The price per 100

#### SIX YARS AGO September 19, 1962

Parmer County's first 1962 cotton was ginned in Bovina Thursday, Tom Ware delivered the season's first bale to Bovina Gin Co, where it was ginned shortly before noon Thursday. Interest continues to run high in Bovina Businesses 1962

Football Contest as 132 entries were submitted last week. Patsy Sherrill had the nearest perfect entry blank. She named

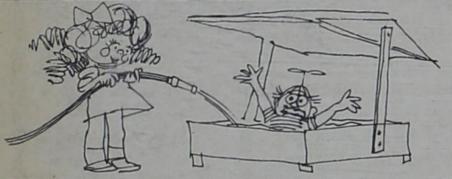
nine of 10 correct winners, as did 11 other entrants. Mrs. Sherrill was closer to the tie-breaker score than any of the others who had nine right.

Some 700 farmers in four counties of West Texas and Eastern New Mexico have signed declarations of their intentions to grow more than 70,000 acres of sugar beets to supply a beet sugar processing facility proposed for construction by the Holly Sugar Corporation in the Hereford-Dimmitt area of West Texas.

Farwell Steers continued their football mastery over Bovina Mustangs in a non-district class between the Parmer County rival there Friday night as they took a hard-fought 18-14 win from the maroon and white.

An all-day prayer retreat and luncheon highlighted week-long activities of WMU last week at First Baptist Church.

Bovina Lions conducted another successful broom sale Friday. Gross income succeeded the \$1000 mark, Lions President Roy Crawford announces.



STORIES about people being sucked down into quicksand are a lot of malarkey according to a Georgia Tech engineer. Natural quicksand is a rare occurrence, he says, and that which seems to appear as foundations are being dug is actually the result of poor excavation procedures. Any sand can become quicksand when water is added to it faster than it can drain away.



ed in tests made of about 600 by the fair association at P. O. school children Monday and Box 208, Lubbock, 79408. Tuesday.

More than 300 twirlers are The National Diabetes Association states that "diabetes expected to register for the festival. Competition for ribbons and trophies is scheduled in all age divisions. Lubbock citycounty champions and Miss West Texas Majorette also will be named during the competition.

is the seventh leading cause of death, and the second leading cause of blindness in the United States. It also is a major factor of heart disease. Only two million people have been diagnosed as diabetics. For every known



tilizer, consider MICRO-CHARGER. There is no other fertilizer just like it.

# Tuesday, Sept. 24, 1968

1:00 p.m. — Located 6 miles south of Bovina, Texas, on Farm to Market 1731 or 6 miles north of Lariat on 1731 at the Oklahoma Lane Gin Co.

As I am quitting farming and renting my farm, I will sell the following at public auction:

TRACTORS and COMBINES 1-1963 Model 830 Case Tractor, Diesel 1-1960 Model 800 Case Tractor, Diesel with Case-O-Matic 1-Haggie Highboy 8-row Sprayer and 6-row Topper 1-1962 Model 100 Case Combine with Cab, (Good condition) 1-1960 Model 1000 Case Combine COTTON STRIPPERS 1-1966 Model HP50 Hesston Self-Propelled Brush Stripper, like new 1-1963 Model Hesston Brush Cotton Stripper - Tractor mounted 1-Model 201 Case 2-row Stripper 2-IHC Cotton Strippers 3-Model 77 John Deere Strippers

FARM MACHINERY 1-ID Roller Packer - Like new 1-9' Hyd. Eversman Float -Like new 1-9' Drag Float 1-5-sec. Harrow 1-IHC 4-section Harrow 1—12' Graham Hoeme — Hyd. 1-12' Jeffery Hoeme 1-80" Howard Rotovator 1-Towner 2-way Breaking Plow 3-16" 1-2 Bottom IHC Turn Over Drag Type Breaking Plow 1-JD Breaking Plow 3-14" 1-Semi-Mounted Case Breaking Plow 4-14" 1-J D Breaking Plow, drag type 3-16" 1-IHC Rollover Breaking Plow 2-16" 1-Drag Breaking Plow 3-14" 1-Case 6-disc Breaking Plow 1-Massey 5-disc breaking plow 1-Case 4-disc breaking plow 1-Myers ditcher - drag type 1-shop made V-ditcher - 3-point 1-Myers ditcher - Hyd. 1-4-row bedshaper 1-4-row Johnson Shredder, like new 1-Kirschman 5-sweep plow (good shape) 4-72" Danco Shredders 1-6' IHC Tandem Disc 1-Case 5-row tool bar planter 1-4-row Case cultivator, front mount 1-4-row ID cultivator - front mount 1-M & M 6' tandem disc 1-4-row crustmaster 2-7-row sandfighters 3-5-row stalk cutters

2-6' blades 1-16-10 IHC Drill-high wheel 1-16-10 Massev Drill-low wheel 1-16-10 J D Drill-low wheel 1-5-Row Bed Knifer 1-4-Row Johnson Crust Buster-2-pt. 1-4-Row Double Toolbar and Rod Weeder-complete 1-Double Toolbar Dual Fertilizer Rig 1-Hahn 8-Row Sprayer 1-8-Row Barrel Sprayer-3-point 1-Colorado Hyd. Rod-weeder & Shanks 1-4-Row Rotary Hoe-3-point 1-4-Row Moline Knife Planter 1-4-Row J D Rotary Hoe 1-Model 240 Hesston Swather without motor 1-IHC Cultivator for M-front mount 1-Case Grain Cart-PTO 1-JD 45-W Front End Loader-with buck rake

IRRIGATION EQUIPMENT 2-Pontiac Motors in good shape 3-Pontiac Junkers 1-Lot Tubes 1-Lot Tarps

SHOP EQUIPMENT 1-Air Compressor 1-Air Tank 1-Cutting Torch-complete 1-Marguette 500 Electric Welder 1-Grinder 1-Vise 1-Lot Small Hand Tools

MISCELLANEOUS EQUIPMENT 1-Grain Auger 1-Cottonseed Loader-conveyor 1-Set Stock Racks for Pick-Up 2-IHC Wheel Weights 1-Lot Shanks 1-Lot Barrels 4-Moline Disc Openers & Buster Bottoms 1-4-Row Set Roller Cones 2-IHC Belly Markers-fit 560 1-JD Belly Marker-fits 4020 1-JD Single Front Wheel 1-14' Pickup Reel 1-Ford Rear End Scoop 2-100-Gallon Fertilizer Tanks with tractor mount brackets 1-Lot Camping Equipment 1-Lot Log Chains 1-Lot Shovels, Hoes, & Forks and Other Items too numerous to mention

See us soon for all the exciting details on MICRO-CHARGER and what it can mean to you. Available only at



Terms of the sale are Cash: All accounts are to be SETTLED DAY OF SALE. WENDOL CHRISTIAN Owner

#### BARTLETT and POTTS AUCTION SERVICE AUCTIONEERS LARRY POTTS HOUSTON BARTLETT Phone 389-2191 Phone 295-3387 Bovina, Texas Friona, Texas

Clerk GERALD FLOYD Phone 247-2470 Friona, Texas

# **Deadline** Nears

tember 12.

The reminder is for voters

quirements for voting.



.

111

Accidents 16



PAGE 3

Bible.

SGT. AND MRS. LARRY DEAN MAYHEW

### Dean Mayhew, Barbara Allen Nuptial Vows Exchanged Here

Miss Barbara Sue Allen and Sgt. Larry Dean Mayhew exchanged marriage vows at 3 p.m. September 7 in First Baptist Church of Bovina.

Rev. Ken Moore read the double ring ceremony before an archway of greenery. The kneeling bench was flanked with baskets of golden pom-poms and fall flowers.



THE BOVINA BLADE

Of Interest To \$ THE WOMEN \$

'Money Management' Program Initiates Study Club Year

and asked their helpin support-

Mrs. Earl Stevenson was ap-

helping with a fund drive.

president of Bovina Woman's Study Club, presided at the first meeting of the year Thursday afternoon in the club house.

"Money Management" was drive. Those who will help with the topic of the program presented the group by Mrs. Crickthe testing program are Mmes. et Taylor, Parmer County home Girl Born demonstration agent. She said, "The planning of the use of the family's income is the best way To Simmons to give each member an equal advantage. This is one of the

Sgt. and Mrs. Roger L. Simkeys to success for couples mons of Tampa, Fla. are parstarting life together." ents of a daughter born there In addition she set forth rules Sept. 16. to set up a money management The mother is the former program.

Miss Patricia Crook, daughter Cagle Davis, representative of Mr. and Mrs. F. M. Crook of National Diabetes Associaof Bovina.

Following the ceremony a re-

After September 20, the

) coopin

couple will be at home in Fort

ception was held in Fellowship

The new arrival was named Linda Ann. She weighed seven pounds, three ounces. Sgt. Simmons is a member of the U.S. Air Force.

Square Dance Here Thursday

Bovina's square dance club has changed its meetings to the first and third Thursday nights of each month for the duration of football season, according to Mrs. Jon Lin Riddle.

and grandmother for something cloth over felt, adorned with old; her wedding ensemble, double white wedding bells and The group will meet this ist Church. Thursday at 8 p.m. in the Amersomething new; a Bible, some- lace, made by the bride's grand-Mrs. Bob Fillpot and Mrs. Tom Mrs. Fillpot. thing borrowed from her grand- mother, The bride's bouquet ican Legion Hall. Friday nights are the regular meeting times. Ware. A class for square dancers A tiered wedding cake, topped is also being organized. Those with miniature bride and groom, interested may contact Mrs. and gold punch were served Riddle or Mrs. J. D. Adams.

Mrs. Arnold Hromas, new | tion, spoke to the club women | Rouel Barron, A. E. Crump, Charles Ross, Floyd Damron ing a testing program here and | and Leslie McCain. Other business included mak-

ing plans for the annual rumpointed chairman of the fund | mage sales.

The club was asked to consider ideas for a new civic improvement to be adopted for the next two years. The Bovina Medical Center was the club's project the past two years. Hostesses at the Thursday meeting were Mrs. Travis Dyer

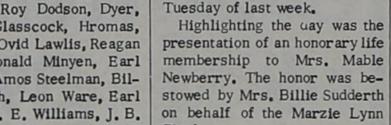
and Mrs. Mac Glasscock. Attending were Mmes. Barron, H. D. Bradshaw, J. R. Caldwell, Jack Clayton, Jimmie Clements, Roy Dodson, Dyer, Damron, Glasscock, Hromas, Henry Ivy, Ovid Lawlis, Reagan Looney, Ronald Minyen, Earl Richards, Amos Steelman, Billie Sudderth, Leon Ware, Earl Whitten, W. E. Williams, J. B. Fowler, Ken Moore and L. F.

began its new year with a salad

supper last week in the Method-

Hostesses for the event were

Jacobs.



Wesleyan Service Guild

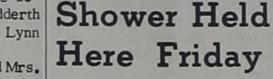
Begins New Year Here

The Wesleyan Service Guild | presented during the program

Williams.

on behalf of the Marzie Lynn Circle. Mrs. L. M. Grissom and Mrs.

A luncheon and general meet- George Turner were hostesses | July. A preview of three studing of the Woman's Society of for the luncheon, attended by ies were presented, including Christian Service of the United 18 women representing three "New Form of Missions," by Methodist Church was held circles of WSCS in Bovina. Mmes. John Dixon, Durward Mrs. Lonnie Fowler led the program by presenting areport on the school of Christian mis-



A shower honoring Mrs. Don Bandy and her daughter. Tobrina Dawn, was held Friday in the Community Room of First State Bank.

Pink lemonade, coffee, cake, nuts and mints were served from silver and crystal appointments. A pink floral centerpiece completed the decor.

ginia Morris, Tish Morris, La-

Bell, A. M. Wilson and Earl Ware; "Southeast Asia," Mrs. J. B. Fowler; and the Bible sions which she attended in study on the Book of John, Mrs. Sudderth.

PAGE 4

The meditation on "Worship and Service" was presented by Mrs. Leon Ware.

Closing the meeting was the service of dedication in which all participated. Mrs. P. O. Dixon gave the benediction.

The Happiest People Send Their Cleaning Hostesses were Mmes. Vir-CLEANERS.

OPEN HOUSE -- Mrs. Lavoida Hawkins, left, gives Mrs. Bob McMeans some pointers on skin care during open house Friday and Saturday at the new Merle Norman Cosmetic Studio on Main Street. Serving refreshments to Mrs. J. D. Adams in background is Mrs. Tom Ware.

Mrs. Newberry Honored By WSCS

The bride is the daughter of Mr. and Mrs. Roy Allen of Bovina, Parents of the bridegroom are Mr. and Mrs. W. C. Mayhew of Gruver, formerly of Bovina.

Traditional wedding music was provided by Mrs. Doris Wilson, organist, who accompanied Miss Linda Langford of Dimmitt, who sang "Whither Thou Goest," "Always" and "The Wedding Prayer."

Given in marriage by her father, the bride wore a formal gown of white velvet designed with a slight A-line skirt and appliqued with seed pearls and white Indian beads. Her threetiered waist-length veil fell from a headpiece covered with velvet and accented with tiny seed pearls. The ensemble was designed by the bride and made by her mother.

She carried a bouquet of gold



And Truck Needs Pontiac, GMC, Rambler, **Rierson Pontiac** Clovis, New Mexico Home Phone: 481-3876 Farwell, Texas

mother; a blue sapphire drop centred the table. necklace, gift from the bridegroom, and a blue garter; and pennies in her shoe minted in the couple's birthdates.

Following tradition, the bride

from crystal and silver ap-Miss Marilyn Allen, sister pointments by Misses Krita of the bride, was maid of honor. Morris and Beth Hutto. Guests Bridesmaids were Misses were registered by Miss Kay Cindy Crump and Vicki Kun-Stone. selman, both of Bovina. Miss For a wedding trip to points Regena Hall of Gruver, niece of interest in New Mexico, the of the bridegroom, was junior bride chose a rust tweed double bridesmaid. They wore gold breasted suit with brown shell street length A-line dresses. sweater and brown accessories, She wore an orchid from her

Their headpieces were matching gold attached to gold rings. bouquet. Each carried a long stemmed yellow rose. At the altar, the bride pre-

Huachuca, Ariz., where the sented a long-stemmed yellow bridegroom is stationed in the rose to both mothers. U. S. Army.

Ken Horn of Plainview served The bride is a 1968 graduate as best man, Groomsmen were of Bovina High School, Mayhew Roy Mayhew and Bill Mayhew, is a 1966 graduate of Gruver brothers of the bridegroom of High School and recently re-Gruver. turned from serving in Vietnam.

pom-poms centered with a white | mother chose a gold knit suit orchid and tied with gold with black accessories and a

wore, on a gold bracelet, the | Hall of the church. The serving

wedding rings of her mother table was laid with a white net

streamers atop a lace covered light gold orchid corsage.

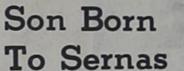
Buddy Hutto of Bovina was ringbearer. Serving as ushers were Billy J. Charles and Johnie Hugh Horn, both of Bovina. The bride's mother wore a beige knit dress with brown accessories and a green orchid corsage. The bridegroom's

Miss Nancy Fowler left last week for Levelland where she is attending South Plains Junior College as a freshman. She is the daughter of Mr. and Mrs. Lonnie Fowler.

**A STERLING TIP** 



In modern table settings, sil-For Your Automotive ver is placed on the table in order of use. Required are only the pieces that will actually be used, except for the knife, which is always in place. Allow about 24 inches And Better Used Cars for each individual setting and line up your silver about one inch from the table's edge, according to experts at Sears, which offers a novel bonus plan in sterling silver place



Pfc. and Mrs. Luis Serna, Ir. are the parents of a son born at 4:38 p.m. Wednesday, Sept. 11, in Parmer County Community Hospital. He weighed seven pounds, four ounces and has been named Luis III. Grandparents are Mr. and Mrs. Luis Serna, Sr. of Bovina, Mrs. Elizabeth Brito of Bovina and Paul Aragon of Friona, The new arrival has two greatgrandmothers, Mrs. S.A. Brito of Bovina and Mrs. Juanita Serna of Weslaco.

**By Pat Jacobs** 

Have you noticed the new Texas driver's licenses do not contain certain information that the old ones did?

No longer does the license give the weight or hair color of the holder. Course, it's obvious that both change more often than the license is renewed.

Then, too, with the new pictures, it isn't necessary to write "none" under color of hair in certain cases.

\*\*\*\*\*\*\*\*\*\*\*\*\*

We're convinced that Texas does everything in a bigger way than any other state. That includes production of flies.

During a particularly bad spell of mosquitoes in Colorado this summer, one native remarked, "Now, show me a mosquito from Texas bigger than these."

"Why, dang," the Texas fisherman replied, "I thought that was a gnat." Then he pulled a beat-up looking trout fly called "mosquito" from his fishing hat, stretched it to its full threequarters of an inch and said. "I've been using Texas mosquitoes for bait,"

There is a difference in flies, though. In Texas they are alive.

It is shocking, but not suprising, that the East is discovering what the South has known since Little Rock, Ark. -- that news coverage by television and most of the press has been slanted to sway opinion of the American public, thereby making more news.

It finally has become so obvious -- after Washington, D. C. and Chicago -- that news slanting is no longer being ignored. It's about time the American people demand a little integrity from their news reporters. It would be nice, for a change, if Walter Cronkite, Huntley and Brinkley, etc. would report all of the story. \* \* \* \* \* \* \* \* \* \* \* \* \* \* \* \*

And it is nice to live in a town with clean, decently-dressed

Plans are being made Reports on Guild Weekend at Ceta Caynon, along with last year's district meetings, were

fall WSG district meeting, which will be held in Bovina during October with the local organization serving as hostess.

Will Wour

water heaters

next birthday

RA 7

Total

ELECTRIC

26-2

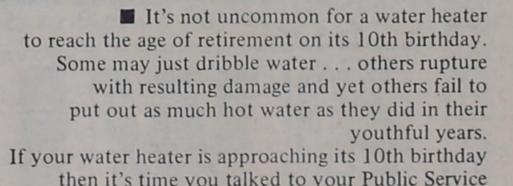
by Mrs. Wilson DiCuffa, Mrs.

Dean Hastings and Mrs. W. E.

The devotional was given by

Voida Hawkins, Dorothy Stone, Shirley Peacock, LaVerne Thatcher, Rete Sikes and Pauline Beavers.

Makes Us Happy, Too



nappy one

then it's time you talked to your Public Service manager about the value of a modern electric replacement.

And, incidentally, should an electric water heater ever need servicing, your Public Service manager will take care of it for you.





GE 4

care eet.

14

tud.

ding by

ard

írs.

ible ohn,

ship 1 by

the

lich

0.

11. 11

21

Tools 511

any mers



	& Agriculture				1 (77)
	Reeve Chevrolet Co. Since 1938 - Friona-		Rev. Ramon Delgado		
	Hartzog Seed Farms A. L. Hartzog	Mission Bautista Mexicana Eseuela Dominical 9:45 a.m Mensa Je 11:15 a.m Union de Preparation 6 p.m. Miercoles 8 p.m. Estudie de la Biblia		Bovina United Methodist Cl	J. B. Fowler. Jr.
	<b>Bi-Wize Drug</b> Phone 247-3010 -Friona-	Bovina Implement Company Your Massey-Ferguson Dealer		Sunday School - 9:45 a.m. M.Y.F 6 Morning Worship - 11 a.m. Evening Wo	p.m. Choir Practice - orship - 7 p.m. Wednesday - 8 p.m.
	Bovina Wheat Growers "We Serve To Serve Again."	Paul Jones Texaco Firestone Tires	Charles Oil Company Phillips 66 Tires, Batteries	BOVINA PENTECOSTA	L HOLINESS CHURCH
	First State Bank of Bovina - Member FDIC -	McCallum Real Estate Dean McCallum	The Bovina Blade	H H	A BE
	Lawlis Gin Company Hwy. 86	C & S Chemical	Fina Station Hwy 60		
	<b>Bonds Oil Company</b> Gulf Distributor	Big Nick Farm Machinery	L. L. Rhinehart - 238-2661 Mustang Barber Shop	Bovina Pentecostal Holiness ( Sunday School - 10 a.m. Lifeline Service - Morning Worship - 11 a.m. Evening Worship -	6:30 p.m. Rev. Floyd E. Gray
	<b>Bovina Insurance</b> Bob Fillpot Third Street - Bovina	BuySellTrade Highway 60 Bovina	Leonard Haney "Your Business Appreciated"		<b>B &amp; B Welders</b> Blacksmithing Tillage Tool
	Western Ammonia FM Road 2290 West - Bovina	Bovina Dry Goods Ed Isaac	Oklahoma Lane Farm Supply And Gin	Sherrill Lumber Company	Highway 60 Phone 238-6511 Claborn
	Kerby Welding A  Deal The Year o	Wilson-Brock Insurance "All Kinds Insurance"	Bovina Area Ministers	Highway 60 - Bovina Bovina Restaurant Mr. & Mrs. Mutt Graham	Funeral Home Phone 247-2801 Friona, Texas
	Gateway Produce Company - Bovina -	Custom Farm Services Complete Fertilizer Phone 238-6051	Corn's Farm Store - Charles Corn -	Wilson's Super Market - Gunn Bros, Stamps -	Sherley Grain Company "Serving Parmer Co. Farmer The Year 'Round'
17	<b>Clearview Company</b> All Three TV Networks Phone 238-3592	Bovina Gin Company		Cyanamid Farm Supply Roy Allen, Mgr. Ph. 238-6901	Gaines Hardware Company "Nothing Knocks On Bovina But Opportunity"

### In Texas --**FHA Plans Action** For Rural Housing

interest-supplement program

the Farmers Home Adminis-

tration authority (Title X of the

Act) will be placed in effect

immediately. Individual loans

operative housing may be made

The interest - supplement

program for rural nonprofit

rental housing organizations

and cooperatives of low-income

families will take effect when

administrative arrangements

are completed. The new pro-

visions for job-trainee and self-

help housing assistance will not

take effect until funds are ap-

or rent payments. The supple-

ment payments will be made by

A minimum requirement is

the Federal Government.

propriated.

cent.

L. J. Cappleman, Texas State | income families including | had been notified by Secretary supervision of "self-help" of Agriculture Orville L. Free- housing projects and loans to man of the rural housing and nonprofit organizations to buy tures of the newly enacted 1968 as building sites. Housing Act.

The Act was signed into law ies for rural job trainees and on August 1 by President Johntheir families. SOD.

ment pointed out the new hous- areas. ing program is part of the President's drive to remove building sites for farm-labor all substandard housing in the housing. nation within a decade, including the 3 million substandard for individual borrowers under houses that exist today in rural America.

Freeman announced that benefits of the new Housing and Urban Development Act will be channeled into Texas rural may be made for up to 33 areas through the 138 local years, loans for rental and cocounty offices of the Farmers Home Administration, and through the rural system of years. Technical Action Panels.

The Farmers Home Administration, a Department of Agriculture supervised credit agency for housing, farming, and community facilities, carries on rural housing programs, established by the new act and previous legislation, for farmers and for other people in the countryside and in rural towns of up to 5,500 population. New housing services under

the act will include --

\*Housing loan interest supplement payments for families with incomes too low to meet in full the amortized loan payments on indivdual rural housing loans.

that a home-ownership borrow-\*Interest supplement on | er who does not have enough in-

The actual amount that a low-Director of the Farmers Home grants to nonprofit organizat- income family will need to pay Administration, said today he ions for the development and will depend on its income and the size of the family.

Freeman said the new Act will facilitate a back-to-therural community planning fea- and develop land to be used country movement by city dwellers who work in rural areas. They no longer will be requir-\*Housing and training facilited to own rural homesites in order to be eligible for Farm-\*Expanded housing credit for | ers Home Administration rural Secretary Freeman's state- city people who work in rural housing loans to build homes where they work. They also will

\*Loans for the purchase of now be able to buy an existing home in a rural area.

The Act also eliminates an old provision that any tenant Freeman announced that the admitted to a Farmers Home Administration - financed rental unit, or any new member of a rural housing co-op, must already be a rural resident. In the future, low-income city dwellers who work in rural localities may move directly from the city into Farmers payable over periods up to 50 Home Administration-financed rental or co-op units.

Technical Action Panels, which include top local representatives of WSDA agencies that have local offices in rural areas, will help rural communities gain access to all provisions of the new housing legilation that can be adapted for use in small towns.

For further information regarding the new housing authorizations of the Farmers Home The interest-supplement plan seeks to put adequate housing Administration, contact Billy R. Boling, Parmer County Suwithin reach of lower-income families by reducing their loan pervisor at 708 Avenue A, Farwell.

> BLADE WANT ADS Are Bovina's Best

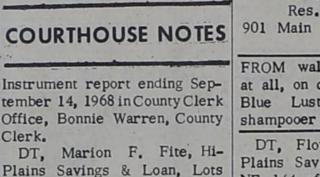
### Marriage Licenses Issued

Two permits to wed were issued from the office of County Clerk Bonnie Warrenduring the past week. The permits went to John Edward Smith and Connie Jo Smith on Sept. 10; and to Forrest Johnny Collins and Venida Orene Branaman on Sept. 13.

### Bookmobile

The Texas State Library High Plains Bookmobile will be in Bovina Thursday from 12 noon until 3:30 p.m., according to Lorene Sooter, librarian.

The unit will first visit West Camp from 9:15 until 10:15 a.m. and Lariat from 10:30 until 11:30 a.m.



34. Blk. 1, Western Add. Fri-WD. Clyde Magness, J. E.

Hardage, S 74° of lot 4& N 16.16° of lot 5, Blk, 1, Ridgecrest Farwell DT, Lewis Gwin Taylor, First Fed. Sav. & Loan, Lot 6, Blk.

Clerk.

5, 1st Add WLDr. Friona DT, Thomas W. Smith, First Fed. Sav. & Loan, Lots 4, 5, 6,

of Blk. 11 OT Farwell WD, R. L. Fleming, John A. Rinck, N 62.5' of lot 41, Blk. 1 Western Add, Friona DT, John A. Rinck, First Fed. Sav. & Loan, N 62.5' of lot 41, Blk. 1 Western Add. Friona DT, John A. Rinck, R. L. Fleming, N 62.5' of lot 41, Blk. 1 Western Add, Friona WD, Robert H. Crozier, Vir-



11-2tc

loans to develop nonprofit rental and cooperative housing for low-income people. \*Financing support for "selfhelp" housing projects for low-

come to pay his loan installments in full will pay at least the amount that would be due

if the interest rate were one per

Salesmen.

gil R. Wilcox, SE/pt of NE 1/4Sect. 8, T4S; R4E WD, Troy Armstrong Jr. & S. A. Barbee, Jr., J. O. Combs, P+. lot 5, Blk. 116, OT Bovina

mingo Villarreal, Bovina; Cath- | FOR SALE -- Good saddle, See erine O'Conner, Friona, surgery: Wanda Cook, Bovina, surgery; Wilbur Charles, Bovina; Edgar Fletcher, Friona; Taylor Larabee, Friona; Beverly Christian, Farwell; Dean Stanberry, Bovina, surgery; Alfonso Delgado, Bovina; M. A. Bartlett, Friona; Anita Perez, Hereford; Mrs. Alton Robbins, Jr. and daughter. Stephanie Gail, born Sept. 6, Friona; Rebecca Powell, Grady, N.M.; Alana Carter, Friona; Jessie Woltmon, Bovina; Derek Wayne Garner, Farwell; Joe Salcedo, Hereford; Mary Vega, Bovina; Martha Clements, Friona; Ad-

ela Rodriquez, Bovina. Dismissals

Gordon Stokes, Friona; Angelita Rodriquez, Eunice, N.M.; Margaret Charles, Bovina; A. R. McCormick, Bovina; Margarita Tarango, Hereford; Teresa Vega, Bovina; Joe Fitzgerald; Catherine O'Conner; Elaine Burgess, Dimmitt; Ella Wilkerson, Frederick, Okla.; Wanda Cook; Taylor Larabee; Wilbur Charles; Audbie Barnett; Mrs. Derly Contreras and son; Rebecca Powell; Beverly Christian; Anita Perez; Alana Carter; Dean Stanberry; Edgar Fletcher; Derek Wayne Garner; Alfonso Delgado; Edmund Chitwood, Muleshoe, transferred to Lubbock; Domingo Villarreal; Mrs. Alton Robbins, Jr. and daughter.

Howard Kelso. HELP WANTED - male preferred, full time records clerk, proficiency on ten-key adding machine and neat typing required, good with figures; excellent working conditions, and group insurance. Apply Parmer County Cattle Company, four miles west of Bovina. 12-2tc

> Sept. 10-16 ADMISSIONS:

Abel Aguilar, Friona, surgery; Lillie Scott, Friona; Mrs. Luis Serna, Jr. and son, Bovina; Dennis Wayne Anthony, Friona; Wilma A. Jones, Friona; Iva Queen, Bovina; Eva Garza, Friona; Donita Martin, Friona; Martha Clements, Friona; J. Vonne Fulks, Friona, accident; Sue Matlock, Friona, accident; James Vernon Symcox, Farwell, accident; Joe Don Beavers, Friona; Marina Marez, Hereford; Mrs. Rex Blackburn and son, Friona; Vifginia Drager, Friona,

DISMISSALS: Martha Clements; Mary Vega, Bovina; Adela Rodriquez, Bovina; Marvin A. Bartlett, Friona; Dennis Anthony; Lillie Scott; Jessie Woltmon, Bovina, surgery; Abel Aguilar; Mrs. Luis Serna, Jr. and son; Sue Matlock; Joe Don Beavers; Donita Martin; J. Vonne Fulks; Iva

Queen; Eva Garza; James V. Symcox.



We're now offering you the best discount price of the year on anti-freeze! Available in case lots and drums.



BOVINA on 1968 model Singer sewing ELECTRIC machine. Equity buy - balance \$23.75 or 5 payments at \$5.00. Odis White - Ph. 238-3871 Write Lubbock Sewing Center, 1114 19th Street, Lubbock, Tex-10-tfnc

11-3tc

credit to take over payments

HELP WANTED -- Rare oppor-

tunity. Minimum earning

\$12,000 per year if interested

in talking to self-employed peo-

ple. Write to Box 147, Mule-

BUY YOUR AT BOVINA

KRAUSE IMPLEMENT CO.

BOVINA IMPLEMENT CO.

Hwy. 60-238-2541

FOR SALE

Large, roomy, comfortable

two-bedroom home with garage.

Located on two very valuable

lots on Third Street. Good op-

portunity for value growth.

Price only \$11,000. About

ALSO

Outstanding value in a three-

bedroom home. Beautiful loca-

tion on Fourth Street. Lots of

Priced at \$12,500. About \$1,500

will handle it. Contact O. W.

Rhinehart-Hagens

Real Estate

Office Phone 238-3521

Residence Phone 238-4452

Bovina, Texas

MANILA ENVELOPES .... Va-

rious sizes . . . available at

The Blade office.

attractive appointments. home you will always enjoy.

\$1,200 will handle it.

Rhinehart at

shoe, Texas.

FOR SALE -- 30 good eightweek old crossbred pigs. J. W. Wright, phone 238-6031, 11-2tc

FOR SALE -- 1951 Chevrolet pickup. Worn out but runs good. Worth the money. O. M. Hammonds, Phone 238-6681, 11-3tc

FOR SALE -- Nice 7-room house. Priced to sell. 403 end St. Call 238-6961 or see Billy 10-tfnc Smith.

> Veterinary Medicines And Supplies SUPER SAVEWAY Bovina

STRAYED--Hereford-Brahman cross steer branded LL on right hip. Call R. T. Harbour or Leon Grissom. 12-2tc

FOR SALE AT A BARGAINI --HemisFair bonus booktickets. \$14.75 value for only \$5. Call 238-4531. 12-2tdh

SEPTIC TANKS & CESSPOOL SERVICE

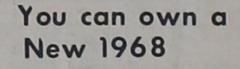
Drilled-Repaired-Installed



Cesspools-Pier Holes, Boot Pits. Concrete Covers and Turnkey Jobs Available. Pump Bases & Spillway WILSON Drilling Co.

1. 1.

Muleshoe Phone 272-4180 Mobile Phone 955-2359



12-tfc

tfn-dh

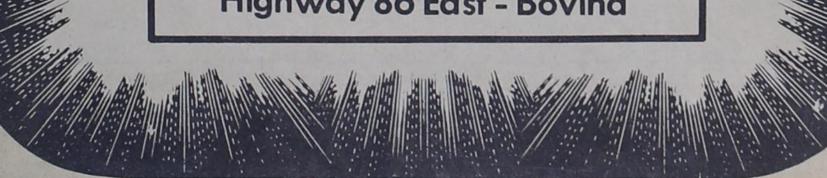


# Congratulations -**Charles Hawkins**



... Producing The Area's FIRST 1968 BALE OF COTTON. We're Proud To Have Ginned It! The first bale weighed 500 pounds and was ginned from 1950 pounds of seed cotton.

# LAWLIS GIN CO. Highway 86 East - Bovina



### **Our Trucks Are Ready** For Fall Fertilization

- Avoid the spring rush
- Promote stalk decomposition
- Apply phosphate early for deep mixing



ELCOR CHEMICAL CORP.

Ag-Chem Division (Formerly Western Ammonia Corp.) See JAMIE CLEARMAN, Mgr.-238-6191



THE BOVINA BLADE

PAGE 7

# **BOVINA BUSINESSES - 1968 -**

### You May Win Weekly Prizes Of \$5-\$3-\$1

### **PLUS The Grand Prize ---**An Expense-Paid \* Trip For Two To The Cotton Bowl

Gaines Hardware Co. "Nothing Knocks On Bovina But Opportunity"

> HARDWARE HOUSEWARES -Friendly Service-**Conveniently Located** In Downtown Boving

Dimmitt at Farwell



HESSTON BEET HARVESTORS and **TOP SAVERS OKLAHOMA LANE** FARM SUPPLY

> Phone Tharp 225-4386 Friona at Morton



\* Expenses include two tickets to Cotton Bowl game, paid hotel reservations for two and \$55 for food and traveling expenses.

THE BOVINA BLADE

Score 26-16 ---

# **Ponies Kick Amherst** Season Opener

the Amherst Bulldogs, 26-16, point-making for the night. here Friday night in the season opener for both teams.

throughout, but had to come from behind on two occasions to earn the non-district win-

The Mustangs iced the game away in the fourth period as they regained the lead, 20-16, on a 16-yard scoring effort by Quarterback Stuart McMeans with the game.

Some five playing minutes later --- the next time the Ponies had possession of the ball ---they had an insurance TD on a one yard plunge by Fullback Royce Sisk. That boosted the

YOUR BEST

**ASSURANCE IS** 

INSURANCE

The Mustangs were, however,

knocking on touchdown door Bovina dominated the game when the final gun sounded, They had a second down on the one yard line when time ran out. Bovina's first score came on the Mustangs' first offensive effort. Bovina kicked off to the Bulldogs to begin the melee. On their second play from scrimmage, the Bulldogs fumb-11:27 remaining to be played in led. Rodney Murphy's recovery gave the Ponies possession at the Amherst 36. Me Means then

skirted right end for the score and it appeared that it would be | yard pass to End Mickey John-

Forms Pep Club --

boys. Jackie Hall's attempted place kick for the extra point, after a five yard penalty, was short

and left the score at 6-0. The Bulldogs had plenty of bite left in them, however, as the Mustangs quickly learned. Taking the following kickoff,

the 'Dogs charged for the goahead TD and extra points in eight plays. Quarterback Royce McAdams, Amherst' talented leader, brought the kickset up the touchdown on a 22

off back to the 44. He then

The Bovina Mustangs kicked score to 26-16 and ended the an easy night for the hometown son which gave the visitors a first down at the Bovina two yard line. McAdams scored on the first play from there and then passed to Johnson for the extras to make the score 6-8 Amherst.

That lead was short-lived as Bovina marched right back downfield to get the advantage back.

Phil Sorley returned the kickoff from he 20 to the 46. The second Bovina score came 10 plays later with Halfbacks Ronny Dyer and Danny Stanberry and Sisk taking turns lugging the leather. Sisk made the score on a four-yard dart with 2:04 remaining in the first quarter. McMeans tacked on the two extra points on a keeper play around right end. That made the score 14-8 and it stayed that way through the second quarter. The Mustangs kept the Bulldogs at bay during the second

period and made only one threat of their own. A 10-play drive bogged down at the Amherst 18yard line midway through the The dues will permit members period and the visitors took over on downs.

The Mustangs received the second half kickoff, but fumbled on the first scrimmage play. Amherst recovered on the Bovina 34. With that advantage The organization will require the representatives of District no uniforms, Roberts continued, 5-B scored in five plays. Mcbut members will sit together Adams made the TD on a seven at the ball games in the cheervard run and then passed again to Johnson for the extras to make the score 14-16.

> Some anxious moments for Bovina fans followed as the pos

Next Mustang Opponent, Happy --

### Cowboys Riding High After Turkey Feast

The Happy Cowboys, a longtime rival, play host to the Bovina Mustangs in the second game of the 1968 football season Friday night.

Kickoff time is 8 p.m. for the tilt between the two Class A clubs.

Happy and Bovina built up their rivalry when they were both members of the same Class B loop and on many occasions the winner of the game was the eventual champion of the district.

Time moved the teams into different leagues, but the rivalry has remained. This year, the tangs in Class A, but the two teams are still in different districts.

The Cowboys celebrated their advancement into Class A last week with a run-away, one-sided verdict over the Turkey Turks, 56-6. They feature a set of strong,

fast backs, according to Mustang Mentor Roy Stone. Stone says, "We'll have to contain their speed if we beat them. They like to run wide and we'll have to stop that. Their

passing is fair." In regard to last week's tilt with Amherst, Stone thought his team "played a pretty good game," Work on stopping outside running is needed, he pointed out. "This caused us some trouble in the Amherst game."

#### "Our offense moved the ball well the first and second times we had the ball," he comment-Cowboys have rejoined the Mus- ed, "but fell apart the third time because of penalties."

PAGE 8

Stone was pleased with the punt and kickoff tandem of Phil Sorley and Rodney Murphy. "These boys did real well," he said, "and their efforts gave us good field positmn during the game."

Stone was also pleased with the blocking of the right side of the line, Bobby Redden, Steve Pierson and Murphy.

A good game can be expected each time Bovina and Happy teams get on the field together and the same holds true this year.

The Bovina club came out of the Amherst game in good physical condition and the same lineup is expected to start in the Happy fray.

### For Year ---

### **Murphy Heads Booster** Club

elected officers at an organizational meeting Tuesday night Don Murphy is the new pres-

ident, succeeding J. D. Kirkpatrick. Johnie Horn is vice president and Jerry Burnett is secretary-treasurer, succeeding Roy Allen.

The club requested that mem-

Bovina Mustang Booster Club | bership salesmen turn in the names of members of the Boosters at the same time their dues in the library of the high school, are turned in so that a complete roll will be available.

> "Bovina Mustang" decals will be ordered for automobile windows and sold in the area for \$1 each.

Bosters also voted to remodel the photographer's booth on top of the pressbox at Mustang

ing to Richard Roberts, princ-

Debra Sorley, Janee Russell,

EVEN A CAREFUL DRIVER

Junior High cheerleaders bership set at 50 cents each. were named and a Junior High Pep Club organized last week to enter home town Junior High

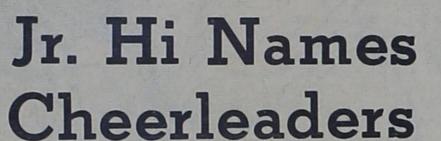
football games at no cost and will also allow for one bus trip to an out-of-town game, Roberts said.

eighth graders, Nancy Hutto, Darla Hawkins and Terri Willard, seventh graders, are the cheerleaders. Miss Sorley was named head cheerleaders by the group.

in the Bovina Schools, accord-

ipal.

Boys and girls in sixth, seventh and eighth grades or-



ing section.

School Menus

September 23-27 Monday: Corn dogs, baked beans, tossed salad, cornbread, butter, milk, lemon pie.

Tuesday: Roast beef, gravy. creamed potatoes, green beans. rolls, butter, milk, cherry pie. Wednesday: Barbecued wieners, macaroni and cheese. blackeyed peas, rolls, butter, milk, peanut butter cookies. Thursday: Hamburgers, lettuce, tomatoes, onions, pickles, buttered corn, milk, applesauce cake.

Friday: Tuna pie, spinach, apple, pineapple and cheese salad, rolls, butter, milk, apricots.



CAN HAVE AN ACCIDENTI

Why does it always happen that the careful driver becomes involved in an accident? Don't trust your future to luck . . . even if you are a most cautious driver. Get enough auto insurance before it is too late.

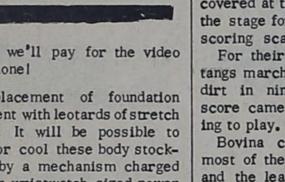






way this month also. A program on "Line and Design to Flatter the Figure," will be presented for this meeting. This should be of special interest to all women and girls for what woman isn't interested in looking her best in these new fall colors?

A LOOK INTO 1984--OR SOONER Imagine trying to look your best 24 hours a day! It's the



Goodbye heavy winter coats, hello all-weather comfort! Sounds fantastic doesn't it -- but so did the airplane when the Wright brothers thought up the idea. Wonders truly never cease in this fast moving world.

BETTER BREAKFAST MONTH Eating a good breakfast results in better school records,

according to research made on this subject. Studies show that during the late morning hours, students who had a good breakfast turned out more work, were quicker in their mental and physical reactions, and did not tire as easily as those who ate no breakfast or had only un-

sweetened coffed.

If junior is expected to make good grades, then "Mom" will see that he gets a good breakfast of citrus fruits, melons, strawberries, tomato juice or cereal products with milk -- or meat and eggs. Children need milk in addition to that on cereal. This is a good time for adults to get some of their daily milk requirement too.

Homemakers will do well to resolve now to make breakfast an important meal for the family, if they expect children to bring home good grades.

Every

sibility that their team would be upset loomed.

Murphy returned the following kickoff 33 yards from the 20 to the Amherst 27. Seven plays later, though, the ball was lost on downs at the 27.

Following an exchange of punts, McAdams was forced to Sumble by a hard-charging Mustang defense. Stanberry recovered at the Bulldog 22 to set the stage for McMeans' second scoring scamper of the night. For their final TD, the Mustangs marched 46 yards to paydirt in nine plays. The last score came with 6:58 remain-

Bovina controlled the ball most of the remaining minutes and the lead wasn't in danger during that time.

McMeans and Sisk led the ballcarriers with 80 and 81 yards respectively. McMeans carried 10 times and Sisk 19, Stanberry made 59 yards in 15 trips and Dyer had 54 yards in a like number.

McMeans threw two passes, both incomplete. STATISTICS:

BOVINA AMHERST 13 First downs 271 Yards gained rushing 105 Passes attempted Passes completed 0 0 Yards gained passing Total offense 271 0 Passes intercepted by Number of punts 40.5 Punt average 32.2 3 Number of fumbles Opponent's

fumbles recovered Number of penalites 25 Yards penalized

BEST SALESMAN -- Buddy Clements, freshman FFA Chapter member, received a .22 Winchester last week after selling the most magazines in a project sponsored by "Progressive Farmer." He also won two weekly prizes, a knife and a wallet. Buddy is the son of Mr. and Mrs. Jimmy Clements. John Paul Jones, left, is sponsor of the FFA Chapter here.

### **FHA Region Meeting Set**

A bi-district meeting of the Farmers Home Administration will be held in Amarillo Sept. 24 and 25, according to Parmer County Supervisor Billy R. Boling. Information obtained at a re-

gional meeting held in St. Louis on how to check the flow of rural people into urban areas will be discussed by the State Office staff. Wayne Nelson, President of the Young Farmers

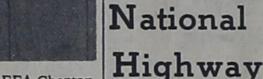
Association of Texas, will be a guest speaker. The local Farmers Home Administration office will be closed from Sept. 24 to 26, because of the meeting. Those attending from Farwell will be Mrs. Wilma L. Moseley and Billy R.

Boling. Boling said that through 138 county offices, the Farmers Home Administration in Texas 33 will loan about \$130 million to 138 rural families and communities this fiscal year.

Pfc. Luis Serna, Jr. is home on leave from Korea, where he has been stationed several months with the U.S. Army. He will return to Korea about 9



- \* Yields Greater
- \* Matures Early
- \* Shows Greater



Week Set National Highway Week is Sunday Sept. 22, through Fri-

> don Moody, maintainence fore-Last year, about \$60 million was loaned for operating expenses. Over 4,100 rural Texans

received loans to improve or construct homes. More than 660 farmers became land owners through the FHA Farm Ownership loan program, and nearly 250 Texas communities received FHA loans to build or expand water systems, sewer systems, recreation projects, and grazing associations.

man of the Texas Highway Department headquarters for Parmer County in Bovina.

Field, making it the same size as the pressbox. Horn, Allen and Pat Kunselman make up the committee for improving the

Mc Cracken's Jashions Jor Men E Clovis, N.M. Le Baron

Excello

Officers and facilities at the headquarters here will be open and a special invitation is extended to the public to visit the facilities during National Highway Week, Moody said.

day, Sept. 27, according to Wel-

Bob Fillpot underwent surgery Tuesday morning in High Plains Baptist Hospital in Am-OWNER - MANAGER arillo.

Gino DeBalti Jayson Don Richards Mr. John Haggar 104 STUDIO CITY THORNTON AT 21st PHONE 763-3633 JACK M. MCCRACKEN



Interest And

FDFE In surance Until Apr. 1, 1969 On Until Jan. 1, 1969 On TRACTORS COMBINES New And Used **Bovina Implement Co.** Your Parmer County Massey-Ferguson Dealer Highway 60 Pho. 238-2541

