VOL XI, NO. 13

"In The Agricultural Center Of Parmer County"

By DOLPH MOTEN

Here's a long-winded sugges-

tion for Bovina Chamber of Commerce and Agriculture: Bovina has as good a reputa-

tion as any place its size in the horse world, Horsemen here have attracted their share, and then some, of honors with their horses, both in the showring and on the racetrack.

However, a couple of them do not use Bovina as their address because they live on a route from another post office. When they get publicity, then, a town other than Bovina gets credit for being the home for another good horse. -

The chamber of commerce might need to rent post office boxes in Bovina for these leading horsemen. Then, Bovina would be assured of being listed as the home town of the outstanding horses when their accomplishments are written about in newspapers away from

. . . Chambers of commerce have done sillier things to get recognition for the communities they represent.

We slipped off last week to the state Democratic convention in Austin.

In the convention's keynote address, Governor John Connally proposed to update the Texas constitution in order to make it more functional for present day, and future, use.

That was the major idea brought forth at the convention which was otherwise pretty routine. That's the thing for which the 1966 convention will be remembered, we think, in spite of some minor incidents which the metropolitan papers attempted to sensationalize with.

We understand that Connally realizes that reworking the state constitution is a pretty big chore which will take a lot of time and he doesn't expect to reach the goal by "this time next week," for instance, and probably not even during his tenure as head of the state's government. He believes that the constitution needs to be improved, however, and is willing to launch the task.

The state constitution is in a sad, hard-to-handle shape and has been almost since it was originally put to work.

The worst feature we see to To Teach trying to rewrite it is that the new product could be worse than the present one. It probably wouldn't, you understand, but anytime you change something you're taking the chance of making it worse.

At present, the constitution contains laws which 99 per cent of the citizens will agree are absurd and ridiculous. Connally pointed out in his talk that the constitution, in its present unwieldy form, will hamper the growth and development of the state.

Numerous amendments to the constitution are decided on by voters of the state almost every two years, in the general election scheduled for November, a total of 16 amendments are pre- | College in Hawkins, an affiliate sented so voters may decide for of Texas Christian University. or against them.

There's nothing wrong with constitutional amendments as such, but too many are required to keep the state constitution functional.

You'll be hearing a lot more about this proposal as time goes

A critic of this department has asked us to remember that the bond election conducted earlier this year to provide funds for school improvements failed, "So," he says, "the people voted down the bond issue | The daughter of Mr. and Mrs. and you should let it go at that. Andy Edwards of Bovina, she Don't keep bringing it up and talking about making improvements which the people don't

want." Ah, but the situation isn't that cut and dried or black and

Just because the vote doesn't carry for one large bond issue doesn't mean that the people are against a smaller bond issue which would provide funds for facilities which are more urgently needed.

With school enrollment continuing to increase at a steady pace, classroom facilities must be provided. There's not voter one who will deny that, And at (Continued on Page 2)

Charles Hawkins Takes Bonus --

First 1966 Cotton Ginned Saturday

ton was ginned at 2:30 p.m. Saturday by Bovina Gin Co., which paid the grower, Charles The bale produced 475 pounds | probably prove to be strict low

First bale of Bovina cot- | of lint and 725 pounds of seed | from 2180 pounds of seed cotton, Johnie Horn, bookkeeper Hawkins, 50 cents per pound, at the gin, said the grade would

of 15/16.

The first cotton, Rilcot 90, was hand pulled from six or seven acres of a 10-acreblock. It had been pre-watered and ir-

middling with a staple length | rigated once about the first of July, Hawkins said.

> Hawkins farms about a section of land in Parmer County and the cotton was pulleu on his farm one and a half miles west of Bovina.

Hawkins and Horn estimated the cotton will make from one to one and a quarter bales to the

After ginning, the first bale was taken to the First State Bank where it is on display in front of the building.

Although cotton is not the major money crop in Parmer County, usually about 50,000 bales are ginned, and about 10,000 bales in Bovina, However, this year is not expected to produce nearly as much cotton since the Parmer County acreage allotments was cut one-thir

CROWDED CLASSES -- This seventh grade class is composed of 37 students (two are not visible to the left), creating overcrowded conditions and making teaching extremely difficult, Otis Spears, superintendent, said this week. The same problem exists in the third grade and is threatening the first grade at this time, according to Spears.

Officials Say --



with overcrowded conditions," into room units. After that there said Otis Spears, Bovina are no rooms available." Schools superintendent, this week, as he looked over figures Meeting Monday -showing 715 total enrollment, up 54 from the same period of

"We have taken art rooms and the music room for classes. There are now 86 first graders enrolled and three teachers employed in that grade. If more enroll in that grade another teacher will be required. We will have to take the elementary library for a classroom and

"Our schools are now faced | again break the library down

The third and seventh grades are already far overcrowded, he said. There are 66 students

Adult Education Slated Course

area towns.

A basic education program | conducted successfully in other for adults is scheduled to begin at Bovina Schools next week, announces Tom Templeton, elementary principal.

The program, sponsored by the federal government, is for adults who have not completed the sixth grade.

An organizational session is set for Monday at 7 p.m. in the elementary principal's office.

"No charge is made to the students for taking the course since the cost is paid by the

to encourage everyone who qualifies to attend," the princ-

Jay Boothe, fifth grade teacher in Bovina Schools, will be the instructor.

Time for the class to meet will be arranged at the Monday night meeting. Present plans call for the class to meet two nights a week from 7 to 9:30. A minimum of 120 hours of instruction is required.

Students will be taught reading, writing, math and citizenship, Templeton explains.

Such programs have been America and 4-H Club work.

For Second Year --

underway.

The Bovina Blade.

the first freeze.

time only, Williams explains.

First Freeze

The second First Freeze contest, sponsored jointly by Bo-

vina Weatherman Willie Williams and The Blade, is now

Everyone is eligible to enter and vie for the title, "Bo-

Those wishing to enter may write on a postcard the date

However, entrants are reminded that frost does not count.

Charles Smith, manager of Union Compress and Ware-

house, was the Bovina Champion First Freeze . Predictor

of 1965. His prediction of Nov. 27 hit on the exact date of

Williams, who predicts the weather weekly in the Blade,

will be the judge in the contest, There is no age limit, noth-

ing to buy, but entrants may predict one date and enter one

Deadline for entry is the date of the first killing freeze.

of their prediction of the first freeze this fall and mail it to

vina Champion First Freeze Predictor of 1966,"

Winner will aslo receive a cash prize of \$5.

Last year 90 people entered the contest.

McNutt New County Agent FARWELL -- Ronny F. Mc- His parents are Mr. and Mrs.

Parmer County Agricultural cock. Agent effective October 16. He will replace Joe Van Zandt who recently resigned to become the Moore County Agricultural Agent, according to a joint announcement made here by Parmer County Judge Loyde

Begins Oct. 16 --

Amarillo. McNutt has been with the Extension Service in Lamb County since 1961.

Brewer and Extension District

He holds a B. S. Degree from Texas Tech where he majored in agricultural education. A native of Stonewall County, McNutt was raised on a livestock farm there. He was active in the Future Farmers of

Candidate Raymond Treider, Jr. of Laz-

Agent W. W. Grisham Jr., of Precinct No. 4, Lazbuddie.

Treider will replace the deelection ballot.

Treider was named the Democratic candidate for the office by the Parmer County Democratic Executive Committee at a called meeting Monday night

He is expected to be appointed to fill the remainder of Crain's unexpired term -- until January 1 -- by County Judge Loyde A. Brewer. If Treider is elected in the general election November 8, he will re-

Henry Ivy was commissioner. Members of the county Democratic committee attending the called meeting Monday night were Nelson Welch of Friona, county chairman; O. J. Beene, Friona; Dolph Moten, Bovina; Albert Smith, Farwell; Wendol Christian, Oklahoma Lane; and

PICKS EIGHT WINNERS -- Tommie Hamilton, who entered the Bovina Businesses Cotton Bowl Football Contest for the first time last week, won the \$5 first prize and is shown here with his There is no discount given for winning entry and check. He was the only contestant picking

HamiltonWinsThird WeeklyFootballRace McFarland and Lanny Pullig. | ed eight; eight got seven cor-In this week's contest, eight | rect; 35 picked six; 70 named people correctly guessed seven five; 50, four; 18, three; and federal government and we want winners and those not named | two picked two. earlier are Lowell Boozer, The event is sponsored by

Out of 184 entries in the Bovina Businesses Cotton Bowl Football Contest, first-timer Tommie Hamilton was the first place \$5 winner, the only one correctly naming eight.

FIRST BALE OF COTTON -- This 475-pound bale of Bovina cotton was grown by Charles Hawkins,

left, and ginned by the Bovina Gin Co, Saturday afternoon, At right is Mrs, Ernesteen Sides, man-

ager of the gin. Sitting on the bale, which is covered with cotton bagging, are Sandi and Larry

Bonds Leading --

Sides. The bale is on display in front of First State Bank of Bovina.

Mrs. Spikes

First Grade

Mrs. Johnnye Edwards Spikes

has been employed to teach one

of three first grade sections in

the Bovina schools and will re-

place Mrs. Vernon Estes. She

began work Thursday morning,

will observe and assist Mrs.

Estes through the fourth week

of September, Supt. Otis Spears

Mrs. Spikes holds a B. A.

degree from Jarvis Christian

She has served as a substitute

teacher in Clovis and was high-

ly recommended by that school

system, according to Spears,

Mrs. Estes accepted the first

grade position this year with

the understanding that the

school board would release her

as soon as a qualified teacher

Mrs. Spikes was employed by

the schools here Wednesday.

was previously approved by the

board if her qualifications were

by Willie

--Willie

Kinda afraid to say what

I think about the weather.

and a full moon tomorrow,

P.S. --- Enter the First

Looks discouraging . . .

could be found.

acceptable.

the 29th.

Freeze Contest!

Weather

announced Thursday.

Two tied for second and third places, Patricia DiCuffa and Harry Johnson, They named seven winners each and tied on the tie-breaking score, both missing the correct score of the Bovina-Friona game by 13 points. They divided the \$3 and \$1 second and third prizes.

Still leading the race toward an expense-paid trip for two to the Cotton Bowl game is Tom Bonds with a total of 22 over the three-week period. Right behind him are Frances Gober, Glenden Sudderth and Patsy Sherrill with 21 each. Having 20 to their credit are Mrs. DiCuffa, Roger Ezell, John

Taxpayers Get School Statements

ments were mailed to property owners in the Bovina Independent School District Monday, according to Mrs. Pearl Dodson, school secretary.

The total amount of tax due is \$204,781.43 on valuation of property, real and personal, totaling \$12,411,610. in this school district.

Rate of assessment this year is \$1.65 on \$100 valuation. The rate was raised this year from \$1.47. Valuation of property, however, has not been raised, Mrs. Dodson pointed out.

Deadline for payment of school taxes is January 31, 1967.

early payment of school taxes. | as many as eight winners last week.

Frances Gober, Lana Moody, 10 business firms in and around | ipal says. Bovina, Charles Oil Co., Okla-

Suezy Smith, Odis White and Wayne Peterson of Muleshoe. homa Lane Farm Supply, Bo-Each week more have enter- vina Gin Co., Bovina Wheat ed the contest with the 184 Growers, Inc., Bonds Oil Co., the largest number so far. This | First State Bank, Bovina Insurweek's winner had not prev- ance, Birkelbach Machine & iously submitted an entry blank, Pump, Sherley Grain and Cicero Of the 184 entering, one nam- Smith Lumber Co.

Nutt, 28, who is currently the | John McNutt, of Peacock, He is assistant county agent in Lamb | married to the former Miss

for two teachers in the third

grade. The seventh grade has

70 students, and except for

The Texas Education Agency,

Spears pointed out, recom-

mends an average of 25 students

per teacher with further recom-

mendation that the lower grades

Elementary students are now

having occasional music

(Continued On Page 6)

into two classes.

be smaller than that.

reading and spelling, is divided .

County, will become the new Vera Sue Parker, also of Pea-Treider

Named

buddie has been named as Democratic candidate for Parmer County commissioner from

ceased George Crain, who died September 4, on the general

in Friona.

ContestStarts ceive a four-year term.

The Democratic noming

The Democratic nominee for the post is presently employed by a Lazbuddie fertilizer firm and serves as a part-time county deputy sheriff.

He has served as deputy sheriff in the Lazbuddie community for the past few years and formerly worked four years for the county as a member of the road maintenance crew in the Lazbuddie precinct when

Wyle Bullock, Lazbuddle.



Bovina Blade

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Dolph Moten. . . . Publisher & Editor Pat Jacobs. News Editor

Whittlin' --

(Continued from Page 1)

the same time, a majority of the people want and are willing to pay for adequate school athletic facilities, we believe.

You won't believe this, we Williams, teacher. know, but some Texas Tech Red Raider football fans are complaining about their coach after TT's 31-21 loss to the Texas University Longhorns

Saturday night in Lubbock. But, what's been said up to now will be nothing to compare with the howling and wailing you'll hear from them when the Fightin' Texas Aggies upset the Red Raiders Saturday night in College Station.

Kindergarten Has 20 Pupils

Another student, Linda Garcia, entered kindergarten early last week making a total of 20, according to Mrs. W. E.

Classes for the children are being held from 8:30 until 11 each morning in the Women's Study Club building.

Mrs. Williams said the class now has three "Lindas" en-

Largest private support of 4-H award programs comes from business and industry through the National 4-H Service Committee.

Topic -- Boll Weevil --

Farmers Attend Cotton Meeting

County Cotton Producers heard | tional, but international recogspeakers recently in Bovina Schools cafeteria discuss various aspects of the cotton pro-

James Parker, Plains Cotton Growers spinning and marketing specialist, was one of the principal speakers at the event.

W. L. "Preach" Edelmon of Friona reported on the boll weevil control program designed to eradicate the most | meeting at which president of dustry. The success of the pro- Hartzog, presided.

Members of the Parmer | gram has gained not only naor in pads, can be found in the

nition. Edelmon and Joe W. Jones, agricultural vice president of Security State Bank of Farwell, were re-elected to the Plains Cotton Growers board, Edelmon as the farmer director and Jones the businessman director. The former is currently secretary-treasurer of PCG.

Turnout was light for the | joy is madeling work. A sheet of deadly enemy of the cotton in- the county association, A. L.



MEDICAL scientists from the University of Rochester took a safari in East Africa, not for big game, but for the smallest of small game. According to Dr. Herbert R. Morgan, they were seeking antibodies that fight a cancer-causing virus.

Uncontrolled Water

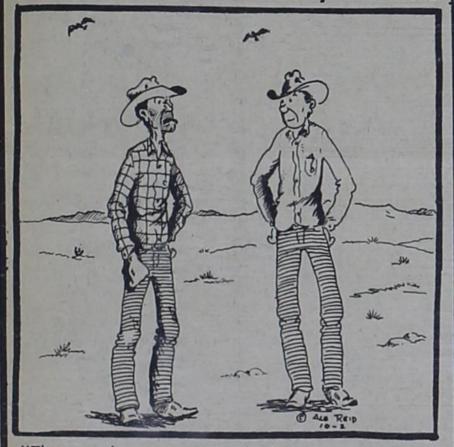
By Ed Blackwell

To avoid this erosion, the soil cover crops, mulches and was formed during hundreds of

grasses will intercept rain and Soil Conservation Service slow runoff, Where tillage Recent rains in Parmer leaves the soil exposed, bar-County have brought to light riers like terraces or sown what can happen to a field when strips of different crops can it is not protected from runoff. help control runoff. Erosion When rain falls or water from | control requires the attention of any source runs downhill on each farmer to his land acre bare soil, it moves soil par- by acre. It also requires coopticles, organic matter and soil eration between farmers on adnutrients. This is soil erosion. joining land, for water knows no property boundaries.

Soil erosion can remove in a must be protected from moving | few years, or sometimes in a water. Dense vegetation such as | few hours the surface soil that

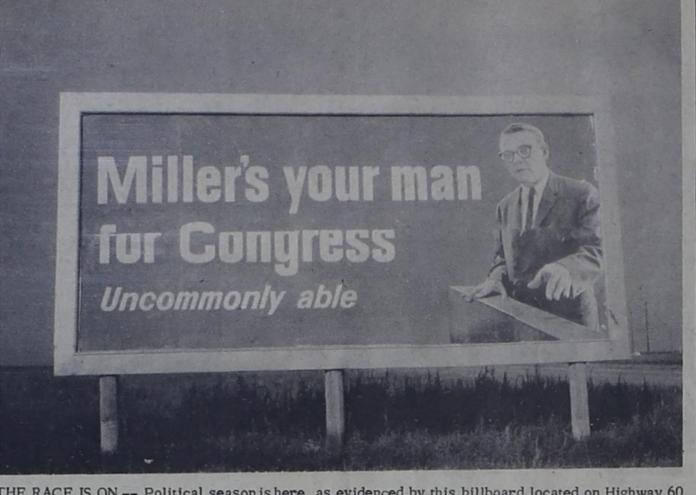
First State Bank Presents--COW POKES By Ace Reid



Them eagles are giffin so bad that besides giffin 87 lambs and 3 calves, they just carried off a member of the Audubon Society!"

COMPLETE





THE RACE IS ON -- Political season is here, as evidenced by this billboard located on Highway 60 between Bovina and Friona, General election is November 8, when Texans will go to the polls to name their choices to represent them on state and federal levels. This sign boosts the candidacy of Dee Miller of Amarillo for U.S. Representative from the 18th District as does an advertisement in this issue of The Blade.

Four Injured --

Accidents Total 14 During August

investigated 14 accidents on rural highways in Parmer Paper sculpture is a low-cost County during the month of August, according to Sergeant W. E. To make a paper cat, say, young-Wells, Highway Patrol Supersters will need only colored paper, paste and imagination. These days bright construction paper, loose visor of this area.

By Mary Whitman

creative art racks of variety stores

pasted tight. Circles of various

size make the cat's body and head.

Other pieces of paper can be

added for whiskers, ears and

paws. An accordion-folded strip

makes the tail. A whole menagerie

of multi-colored animals can be

newspaper gets spread with thin

paste. When it is soft and damp,

the child bends and crumples it

into an unusual shape. It dries in a day or so. What does it look like? Children take it from there. The paper model often resembles

a familiar animal — or perhaps a bird or butterfly. It can be trimmed with scissors, painted with

tempera or powdered paint, de-

corated by pasting on objects of all kinds — feathers, buttons,

yarn, fluffy cotton, household

A new book called Paper Art, from Whitman Publishing Company of Racine, Wis., reminds us

that paper is full of surprises,

and is easier to work with than costly or complicated materials.

Paper can be woven, braided, pleated and fringed. It can make

costumes for a play or paintings

for a wall or headgear to wear

through the day. Scraps of colored paper can be made into a mosaic.

And the corner store has sketch

pads, tracing paper and other art

A youngster will enjoy making masks, mobiles, party decorations and greeting cards once he gets

Paperwork is popular with the

thousands of years. This we

have seen happen in some fields

during the recent rains. In

nearly all soils the surface

layer contains the main supply

of organic matter. Organic mat-

ter is the chief source of nitrogen other than that supplied

in fertilizers. Organic matter

also helps in leaving the soil

loose for air and water move-

ment which is essential for plant

practices with good crop rotations is needed. Parallel terraces and grassed waterways are useful on sloping fields for land that will stay in culti-

Any farmer can get a soil

map and capability interpretations of his soil through his soil

conservation district. If the farmer selects a suitable use for each kind of soil within its capability, and applies the right combination of conservation practices, he can take cultivated crops or other products

from most kinds of soil and still hold losses by erosion to a lim-

Farmers who are construct-

ing parallel terraces in Parmer

County are A. J. Walout, Les

Bruns, J. W. Langston, Wesley Barnett, Obereta Sudderth, and

Gene Smith. Cost-share of con-

struction of these terraces is available at 70 per cent cost

through the Great Plains Con-

servation Program, administered by the Soil Conservation Service located in Friona.

About Your Clothes

Dilgers

*We Care

*About You

it that can be tolerated.

To help prevent this soil erosion when the rains do come, a combination of conservation

playroom set.

growth.

string or furry material.

Other paper play children en-

made this way.

persons injured and an estimated property damage of everywhere. The paper gets cut into strips, bent into circles.

summary for this county dur-

The Texas Highway Patrol | 1966 shows a total of 64 accidents resulting in two persons killed, 38 persons injured, and an estimated property damage of \$47,739.

September first marked the beginning of the 1967 motor The crashes resulted in four | vehicle inspection period. As in previous years, the period will end on April 15, 1967. Motorists are urged to have The rural traffic accident | their vehicles inspected in the routine visits to garages and ing the first eight months of | thereby eliminate the necessity

594 tons for the two-month period compared to 306,646 tons

sticker.

last year. C. D. Welch, Extension soil chemist at Texas A&M University, says reduced cotton acreage allotments account for part of the decrease.

> of having to wait in line at a later date for an inspection The Sergeant stated, "With

Bovina Man's

Ben M. Eubanks, 83 year old

resident of Matador and father

of J. G. Eubanks of Bovina,

was dead on arrival at Metho-

Funeral services for Tru-

man Clagett, 85-year-old

brother of Mrs. J. R. Caldwell

of Bovina, were held at Cuero

Burial was in a Cuero ceme-

tery. Mr. Clagett had been hos-

pitalized for about a month be-

fore his death Sunday afternoon,

Mrs. Caldwell attended the

He is survived by his wife,

Hermine; one son, Blake, of

Chicago: four sisters, Mrs.

Caldwell, Mrs. Joseph Froeh-

lich of Hansen, Idaho, Mrs. W.

F. Taylor of Big Spring and Mrs.

J. A. Siddens of Seymour; one

brother, Ewing Clagett of Wich-

ita Falls; 18 nieces and

FERTILIZER TONNAGE DOWN

Fertilizer tonnage bought dur-

ing spring planting months of

March and April was downfrom

last year. Texans bought 264,-

services and returned home

Episcopal Church Tuesday.

Father Dies

Brother Dies

In Hospital

Sept. 18.

Tuesday.

nephews.

the hard summer driving coming to an end, fall is an excellent time to have vehicles safety checked for the winter months ahead."

dist Hospital in Lubbock at 8:22 a.m. Tuesday, Sept. 20.

He had been in ill health several weeks.

Funeral services were held at 2 p.m. Thursday in the First Methodist Church in Matador with Rev. John Fitzgerald, pastor, officiating. Burial was in East Mound Cemetery.

Mr. Eubanks had lived in Matador for 21 years and had previously lived in Lubbock and Floyd counties, where he operated dairy farms.

Survivors include his wife: two sons, J. G. of Bovina and Homer of Haltom City; two daughters, Mrs. Jack Jernigan of Lubbock and Mrs. Freeman Thacker of Matador; a brother, Frank of Mingus; 11 grandchildren, 26 great grandchildren and four great-great grandchil-

Know The Truth

By Lavern Stewart

Do you believe in the resurrection? Do you believe that Christ was raised from the dead? A belief of the Bible account of our Lord being raised is necessary to salvation, Romans 10:9, "Because if thou shalt confess with thy mouth Jesus as Lord, and shalt believe in thy heart that God raised him from the dead, thou shalt be saved," Paul wrote, in I Cor. 15:13, 14, that faith is vain or profitless if Jesus was

In the first sermon preached after Jesus was nailed to the cross, Peter said that God raised Christ up because it "was not possible that he should be holden of it." The reason he gave that death could not hold Christ was that the resurrection was a matter of prophecy and all prophecy had to be fulfilled. He quoted the prophecy of David, from the sixteenth Psalm, concerning the happiness that would attend the resurrection of Jesus. There was great sorrow when Jesus died and was buried on Friday. But there was joy when He was raised early on Sunday morning, the first day of the week, Luke 24:1-7. Jesus was in the tomb a part of Friday, all of Saturday, and a part of Sunday and thereby fulfilled what He had said about being raised the third day. The news was so wonderful about His being raised that "for joy" the disciples could hardly believe it, Luke 24:41.

The fact that Jesus was raised from the dead "declared" Him to be the Son of God, Romans 1:4. We can feel confident that our Lord was raised because not only did the 12 apostles and Paul see Jesus after the resurrection but also more than 500 saw him, I Cor. 15:6. How many witnesses does it take to establish a fact? The witnesses were willing to die for their testimony: therefore they were reliable.

The Church of Christ

Bovina, Texas

Hear ''Know The Truth'' Over KNNN. Friona, At 10:30 a.m., Monday-Friday.

E OFENERS:





WELCOME To Our '67 Model Showing Friday, Sept. 30!

Coffee - Donuts - Door Prizes Bring The Entire Family—

FRIONA MOTORS

Highway 60 - Friona

WMU of ning at a so Teachers and the min odist Churc given by the September ! An ambu Bovina hom announces. Four FF and field d Boys makin and O. C. M

Work on

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contract was

Bovina Bu

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October 3,

Otis Hug

Company, Bovina's

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Carl Schl evening at Conservatio A total of fought back Home Dem Dean Boyd, Boy

have returne in various versities. Some are the first tir with 12 Bovi ing there Attending Gwen Christ spm, Cassie

tes, Billy

Stevenson,

Minter, Judy

West Tex te Scotty ! Tarsy Cump ally Kelso Gene Pruit ies and th

1967

See

Reflections From The Blades

10 YEARS AGO October 3, 1966

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Otis Huggins, representative of Southwestern Public Service Company, has announced that stakes to mark the location of Bovina's street lights were driven Thursday of last week.

It was the same old story for the Bovina Mustangs Friday night at Mustang Field -- they just couldn't keep rolling long enough to score -- and the Turkey Turks pounded out a 13-0 victory. It was the third loss of the season for the youthful Mustangs.

The mechanical marvel of the combine and the age-old drudgery of boll pulling painted contrasting pictures of the Parmer County area harvest scene this week. Parmer County area farmers, wary of a repeat perform-

ance on last year's freeze of October 6, are keeping an eye on their crops, the calendar and the weather this week. A tractor belonging to Fred O'Hair caught fire Saturday

morning near a butane tank on his farm five miles south and one mile east of Bovina.

Coach Bob Wills' junior high Mustangs ran rough-shod over Lazbuddie juniors Tuesday night at Mustang Field 45-6. E. L. (Jack) McCutchan and son, Keith, returned home Sun-

day afternoon. They had spent the past week in Northwest Texas Hospital in Amarillo, where Keith had undergone bone surgery. A bone was taken from his father's hip and placed in the boy's right arm.

WMU of the First Baptist Church was hostess Friday evening at a social for young people of the community.

Teachers of Bovina Public Schools, their husbands and wives, and the ministers and their wives of the Bovina Baptist and Methodist Churches, were special guests Thursday evening at a dinner given by the Bovina Woman's Study Club.

SIX YEARS AGO September 28, 1960

An ambulance has been secured to stand ready at each of the Bovina home football games, a member of the Quarterback Club announces.

Four FFA boys and advisor R. M. Crawford attended the tour and field day at DeKalb Seed Farms near Lubbock Thursday. Boys making the trip were Laurence Kriegel, Olen Johnston and O. C. Minyen.

Work on the new Highway Department headquarters scheduled for construction in Bovina will probably begin soon and the structure will be completed within 90 working days of the date the

Bovina Businesses Cotton Bowl football contest had its largest following ever last week as an even 100 entry blanks were turned

Carl Schlenker of the Rhea Community was honored Tuesday evening at the annual Soil Conservation District banquet as Conservation Farmer of the Year.

A total of 35 were present at initial meeting of Bovina Parent-Teacher Association meeting Monday night at school. The undefeated Boys' Ranch Ranchers, tabbed by Coach Hallie

Gee as the second toughest opponent on the Mustang schedule, will invade Bovina Friday night for the Ponies next to last nondistrict game of the season.

Bovina's Mustangs refused to be counted out Friday night and fought back to overcome an explosive Amherst team 18-14. A foreign dish luncheon highlighted the meeting of Bovina Home Demonstration Club last Friday in the home of Mrs. Earl Dean Boyd.

Bovina Students College Bound

It's school bells again for | Texas A&M, Jerry Roach; Lubmany Bovina collegians, who bock Christian College, Olen have returned to the class room | Johnson, Billy Marshall; Hardin various colleges and uni- ing College in Searcy, Ark., Ce-

Some are going to college for | versity, Ann Lynn Wilson; Comthe first time, but others, of mercial College, Lubbock, which there is not a complete | James Denney; Baylor Univerlist available, are returning for | sity College of Dentistry, Dalfurther education.

Texas Tech leads the field with 12 Bovina students attending there while West Texas State has claimed 10.

Attending Texas Tech are Webb and Radford Venable. Gwen Christian, Richard Carspm. Cassie Knight, Karen Es- Sister Dies tes, Billy J. Charles, Gary Stevenson, Donny Dyer, Billy Minter, Judy Strawn, Tonya Ivy, Jackie Dane and Mrs. Billy Marshall.

West Texas State students re Scotty Rundell, Don Cumpn, Connie Vaughn, Mary Dane, Patsy Cumpton, Jimmy Redden, Tally Kelso, Sandra Patterson, Gene Pruitt and Dorothy Bow-

Other colleges and universities and the students attending them include Southern Methodist University, David Anderson; North Texas State University, Roman Ramarez; East Texas State, Martha Snodgrass;

cil Boothe; Colorado State Unilas, Philip Caldwell.

Attending beauty school are Linda Johnston and Carol Cole. In Denver attending electronics school are Kenneth

In California

Mrs. Viola Stodghill, 80, of San Bernadino, Calif, died there Friday morning. She was the sister of J. P. Macon of Bo-

Mrs. Stodghill had been a resident of California for about

Teaching new farming and canning methods to small groups of farm boys and girls back around 1906 was the forerunner of the 4-H Club program supervised by the Cooperative Extension Service.

See The All-New 1967 Chevrolets and Buicks



SONNY GENTRY

'Doc' Stewart's 301 Pile In Clovis

· Thursday

Friday

· Saturday Register For The

Many FREE **Door Prizes**

Sonny Gentry Bovina Representative For

'Doc' Stewart

Chevrolet - Buick, Inc. - Clovis, N.M. **Boving Office On Third Street** Open Tuesdays and Fridays From 7 a.m. Until 1 p.m. Phone 238-3671



Real

1/2 Gallon Square Carton

Assorted Flavors

WILSON'S Thursday Friday Saturday. Many Of These Specials

Continue Thru Wed., Oct. 5

MUFFIN PAN Available Sept. 26 to Oct. 1 with \$5.00 Purchase

TEFLON finish combined with exclusive seamless construction, makes this the easiest pan ever to clean. No sticking, no scouring. 6-cup size.

22 oz. Plastic Bottle

Shurfine

Hi Mountain Grouns

^{lou}ntain Grown

USDA Choice

Corn King

USDA Choice

Swift Premium PICNIC

Can

Half or

Whole

Phone 238-4781

Beef Short Ribs 16

USDA Good

Freezer

USDA Choice



Regular Or Diet

6 - Bottle Cartons

Plus Deposit

Elberta Shurfine Vac Pak

Whole Kernel

CORN

Soflin

FACIAL **TISSUE**

PINTO

Van Camp

Vienna Sausage

Cans

Morton 8

CREAM PIES

Choice MEAT Sale!

oz.

94 Frozen Food Stock-

Boxes 1 lb.

Tender Vanilla Wafers Cello Crust Reg. 39¢ Arrow

Colorado US No. 1 **BEANS**

400-Ct.

Red

Cans

Calif. Hale **PEACHES**

YOU ALWAYS GUNN BROS. STAMPS WITH BACH

Wash. Extra Fancy Red Delicious **APPLES**

U.S. No. 1

2 80-Ct. 29 Ellis Spanish

Rice No. 300 23¢ Can

Shurfine

Grape Jam

or Jelly

18 oz. 350

Northern

Luncheon

Napkins

Shurfine

Hamburger Sliced Dill Pickles 16 oz. 25c

Jar Shurfresh CHEESE SPREAD 2 lb. Loaf

Shurfine

SPINACH No.: Cans

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More

size



Cut and

Wrapped

PARMER COUNTY'S FINEST



SUPER MARKET Bovina

Afternoon Dea Honors Miss Joyce Marshall

elect of Willis Watts of Abilene, shower held Saturday afternoon in the First State Bank.

She is the daughter of Mr. and Mrs. B. L. Marshall of

The serving table was laid with a white lace cloth over royal blue, centered with an arrangement of white carnations featuring a bride and groom with royal blue streamers bearing the names "Joyce and Willis, Oct. 8, 1966,"

Blue and white cookies and apricot punch were served from crystal appointments.

Corsages of blue and white carnations were presented Miss Marshall, her mother, sister, Melanie, and grandmothers, Mrs. W. B. Marshall and Mrs. Elvie Imfinger, both of La-

Approximately 40 guests registered at the afternoon tea. Hostesses were Mmes, Billy Johnson, William Gromowsky, E. Q. Johnston, Thomas Rhodes,

Bridge Club Has Dinner

A dinner was served Thursday night when Mr. and Mrs. Robert E. Wilson entertained with a bridge party in their

Three tables of players attended, Mr. and Mrs. G. D. Anderson, Mr. and Mrs. Jack McCracken, Mr. and Mrs. A. M. Wilson, Mr. and Mrs. Tom Caldwell, Leon Grissom and Bob Estes.

Winning high during the evening was Mrs. Wilson while A. M. Wilson held the low score.

Japanese chicken breast, rice casserole, asparagus mold, peas, onions, relishes and angel food cake with toffee and whipped cream topping were served.

Sanders Hold Reunion Here

A Sanders family reunion was held at Catfish Draw northwest of Bovina with Mr. and Mrs. Leslie McCain and boys.

Attending were Mrs. Mc-Cain's parents, Mr. and Mrs. C. M. Sanders of Pettit: her brother, Mr. and Mrs. Roy Sanders and family of Abernathy; and two sisters, Mr. and Mrs. Eldon Morris and family of Levelland and Mr. and Mrs. James Sheek and family of Pettit. Larry Wiseman of Bovina was a guest.

advertised in Mademoiselle and Seventeen

Ship'n Shore

uncompromising button-down, uncommon colors

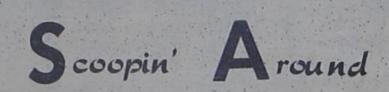


Pure man-tailoring. Correct details. And exclusive oxford of 50% polyester, 50% cotton. In a host of exciting new hues. 28 to 38.

Boving Dry Goods "The Store Where Your Money's Worth More"

Miss Joyce Marshall, bride- | Jr., Jimmy Cockerham, Buck Ellison, Richard Roberts, Marwas the honoree at a bridal lin Ferguson, Robert Read, Lloyd Killough and Charlie Jef-

Of Interest To THE WOMEN



By Pat Jacobs _

This country around Bovina is amazing.

Perhaps many of you take for granted the things that are terrific to a newcomer. To the people who have seen few gardens in the past 20 years, the vegetables that have been available here for the deep freeze and for canning are almost too much. In fact, the Chamber of Commerce might say -- "Come to

Boyina-the Garden of Eden of the Plains," And it is nice to see women acting like women, including the "town dudes."

Two gardens that have particularly been "mouth-openers" are those raised by Bernice Crump and Vernon Estes, and from what we've heard about who-raises-what, there must be

After a month of being exposed to such, this newcomer has already learned more about vegetables and how to "put them up" than in an entire lifetime -- which really wouldn't have to

One of Bovina's strongest points is its climate. The lovely cool nights and days, which are not nearly as warm as a few miles to the south, are a treat.

Incidentally, last spring was a real experience, especially March and April.

If nothing else could sell an old South Plainer on Bovina -the weather could. For the first time in more years than will be admitted, one could walk out the door during those months and be met with the fresh smell of spring instead of a gale of brown

Someone is missing a bet in not securing some of that industry for Bovina that is shifting to Texas.

Bovina is a natural. There's plenty of room, and its location on the main line of the Santa Fe and the busy Amarillo-Clovis highway are district advantages. These are qualities some of the Texas-bound industrial companies are looking for.

Now that school is underway, perhaps a few teachers have come across such masterpieces of writing as the following, a boy's essay on anatomy, swiped from Sunshine Magazine via

"Your head is kind of round and hard, and your branes are in it and your hair on it. Your face is front of your head where you eat and make faces.

"Your shoulders are sort of shelfs where you hook your suspenders on them. Your stumick is something that if you don't eat often enough it hurts, and spinage don't help it none. "Your spine is a long bone in your back that keeps you from folding up. Your back is always behind you no matter how quick

"Your arms you got to have to pitch with and so you can reach the butter. Your fingers stick out of your hand so you can throw a curve and add up rithmatcik.

"Your legs is what if you have not two of you cannot get to first base neither can your sister. Your feet are what you run on. Your toes are what allways get stubbed. "And that's all there is of you except whats inside and I never

Skjerve Trudy Writes Letter

To all my friends in Bovina, laughed and acted silly, People It has been a long time since I left Bovina, exactly two months and I do miss all of you.

I had a wonderful trip from Bovina to Washington, D.C., and from there to a camp in Wisconsin, and so to New York and at last to New York and Copenhagen and home. I was exhausted, but it had been fun.

I have been going to school for over a month now and have plenty to do.

Fall is here, and it is a little cold, I am thinking of last fall, when I was SO HOT! and wish that it was a little warmer here.

I am often thinking of my year with you. It seems like a dream now, I wish United States and Norway were closer together, so I could come back soon and visit you all and my family.

I am lucky to get the Bovina Blade and I really enjoy reading about all that is going on in Bovina.

I must however say, that it is good to be home, even though I miss all of you. Everything is as it used to be here.

You should have seen us when we arrived in Oslo. We had nearly fallen out of the train window. We just shouted and

School

Menus

October 3-7, 1966 MONDAY: Roman Holiday.

green beans, beets, cornbread,

butter, milk, banana pudding.

ions, pickles, lettuce, toma-

toes, cheese slices, brownies,

WEDNESDAY: Turkey salad,

THURSDAY: Red beans, po-

FRIDAY: Steak, gravy,

creamed potatoes, sliced toma-

toes, rolls, butter, milk, choco-

baked potatoes, peas, rolls, but-

tato salad, cabbage slaw, cornbread, butter, milk, boysen-

milk, pineapple rings.

ter, milk, prunes.

late chip cookies.

TUESDAY: Hamburgers, on-

duet, "Baby, Won't You Please Come Home," and Benny Mc-Cain sang "Don't Be Cruel." On Thursday night Benny entertained with vocal numbers during breaks in the program. He amused the audience by singing "You Must Have Been a Beautiful Baby" and "Oh, You Beautiful Doll" to the reigning

queen, Susan Neill. Mrs. Doris Wilson accompanied at the piano.

on the train laughed at us, but

we didn't care because we were

Last year was a wonderful

year in all ways and I am so

grateful to you all for every-

thing you did for me, and be-

cause all of you were so very

nice to me, and I am so grate-

ful to my family, the A. M.

Wilsons. They were a perfect

Trudy (Torild Skjerve)

Your friend,

Youths Sing

Several Bovina young people

participated in the Talent Show

Night held Tuesday night of last

week in conjunction with Friona

The "Bovina Sweethearts,"

Maize Days celebration.

In Friona

home after one year.

Ranches and Caves Study Club Program "Texas Caves and Ranches" | will be held to raise money for

Woman's Study Club Thursday afternoon at its regular meeting held in the club house.

Mrs. Clarence Jones and Mrs. W. E. Williams presented the program after roll call was answered by the 18 members present with a ranch or cave they had visited.

Mrs. Rouel Barron and Mrs. Jones were hostesses for the

In a business session, the organization made plans for a rummage sale to begin October 8 if a suitable location can be secured. Proceeds of the first sale will go to the club building fund for remodeling purposes. All sales following

Ladies Begin Bible Class

The Ladies Bible Class of the Church of Christ in Bovina was resumed Tuesday at 2:30 p.m. in the auditorium of the church and will be held each week, according to members.

The group disbanded during the summer months. Lavern Stewart, minister of the church, will teach the study in book of

A nursery will be provided and if children are old enough Has. Bridge a class for them will be plan-

The ladies held a work day at the church last week when visual aid and library materials were straightened and a covered dish luncheon was served.

4-H Club Organizes

Bovina 4-H Club met Monday, Sept. 19 in the Bovina Cafeteria. Club officers to serve for 1967 were elected as follows: Loy Christian, president; Terry Sherrill, vice-president; Glenn Hise, secretary; Ina Quintana, reporter. Council delegates will will be elected at the next club

Plans were made for the Halloween party to be held Saturday, October 29. Committees were appointed. On the decorating committee are Christie Trimble, chairman; Cindy Read and Terry Sherill. Mrs. B. L. Fillpot will serve as counselor for the committee. Serving on the games committee are: Rhonda Rhodes, chairman; Ina Quintana and Al Kerby, Mrs. J. W. Harris will serve as counselor for this group.

Place will be announced at the noticed it was swollen.

After a short drill on parliamentary procedure given by Cricket B. Taylor, county home demonstration agent, pictures of the 4-H Camp were shown by Earle Hise.

Square Dancers Meet Tuesday

composed of Sharon Pierson and Margaret Jo Venable, sang a The Square Dance Club will hold its first dance in October Tuesday night, Oct. 4, in the Legion Hall, according to Pat Kunselman.

Joe Greer of Lubbock will call the dances. All area square dancers are

invited to attend. Kunselman said that the regular meeting nights have been changed to the first and third Tuesday of each month from Fridays during football season.

Come Early And Select From Our Outstanding Fall And Winter Suits. Sport Coats And Slacks. New Shipments Arriving Daily. The Windsor House Ltd. Clovis, N. M. 502 Main

Clovis, Studio City 502 Main 762-2622 New Mexico 763-3633

Bob Echols-Jack McCracken-Geo. Osburn Watch For Studio City Opening Soon

was presented to the Bovina the community project, or clinic and doctor fund, members said. If there are no conflicts, the club will hold a chili and soup

supper the night of the homecoming football game, Mrs. Billie Sudderth, secretary, said. Also in the planning stage is an art show and auction next

Next meeting will be held Thursday, October 13, when a film titled "Thefts of Tomorrow" will be shown and narrated by a member of the Lubbock Junior League.

Bovina Woman's Study Club members say they hope that other civic organizations will aid the club in fund-raising events for the community project again this year.

Refreshments of banana bread, coffee and ice tea were served Mmes. Jones, Barron, Williams, Bud Crump, Arlin Hartzog, Jesse Walling, Earl Richards, Arnold Hromas, O. H. Jones, Ovid Lawlis, Albert Rushing, Ronald Minyen, Henry Ivy, Amos Steelman, Charles Ross, Jack Clayton, Earl Stevenson and Billie Sudderth.

Mrs. Wilson

Mrs. Robert E. Wilson was hostess to the Thursday Afternoon Bridge Club at her home when Mrs. A. M. Wilson took the top prize.

Winning the travelling prize was Mrs. Carl Rea and the low prize, Mrs. Oakley Stevenson.

Relishes, chicken salad in cream puffs and frozen fruit salad were served to members, Mmes. Jim Hemke, Johnie Horn, Dean McCallum, J. E. Sherrill, Ernesteen Sides, Vernon Willard, A. M. Wilson, Bedford Caldwell, and guests, Mmes. J. B. Fowler, Oakley Stevenson, Carl Rea and Tom Caldwell.

Mrs. Caldwell Breaks Hand

Mrs. Margaret Caldwell received a cracked left hand Sunday evening when the steering wheel of her car apparently slung her hand as she was attempting to dodge another automobile and ran into the curb.

However, she did not realize the hand was broken, attended a class at the Friendship Baptist The date for the Halloween Church and played the piano party was set for October 29. for several songs before she

Community Conversation

Toni Pinner, daughter of Mr. and Mrs. Joe Pinner, underwent oral surgery in Northwest Texas Hospital in Amarillo Friday. She was released Saturday and was able to return to school Monday.

Sharon Hemke, faith; Nancy | Sherry Hutto, outer observer; Mitchell, drill leader; Pam | Cindy Crump, love; Debbie Ed-Grissom, chaplain; Krita Mor-

Mrs. Lula White was enter-

tained with a birthday party

Tuesday night of last week in

Bovina Restaurant by the 39ers

Fried chicken and trimmings

were served to Mmes. Nola

Read, Joe Wilson, Robert Read,

Bud Crump, and Mary Ruth

Martin, Guest was Mrs. A. M.

Hostess for the party was

Mrs. J. W. Wright.

She is the daughter of Mrs. Beulah K. Hobbs of Farwell and is a sophomore in the high school there.

and white. During the ceremonies Miss Jeanie Meeks,

S. S. Class Has Coffee

hostess for a coffee for new members of the Gleaners Sun-Wednesday morning.

chief shower.

Refreshments of coffee, Cokes, Danish rolls and twists were served to two new members, a visitor and 10 other members of the class.

Donalita Hawkins.

Lavern Stewart.

Hostesses will be Mmes. Joe Pinner, Marlin Ferguson, Thomas Rhodes, Rex Beardain and Stewart.

ity beautification.

SPECIALS Thur. - Fri. - Sat. Pure Pork њ. 50¢ Sausage Grain Fed Half or Whole lb. Cut, Wrapped, Frozen,

Processing

WHOLESALE & RETAIL MEATS First St. - Bovina - Pho. 238-4281

RAINBOW INSTALLATION - Miss Camille Hobbs, center, became Worthy Advisor of the Bo-

vina Chapter Thursday night in installation ceremonies conducted by the girls flanking her, left to right, Myrna Ritchie, Brenda Dilger, Sheryl Lane and Linda Langston.

Camille Hobbs Named New Worthy Advisor charity; Karen Bell, hope, ris, confidential observer: "The Lord Is My Shepherd"

ens, religion; Kathy Sikes, na-

ture; Susie Ritchie, immortal-

ity; Susanne Wilson, fidelity;

Brenda Dilger, recorder; and

Installing officers included

Linda Langston; Melissa Wood-

son, recorder; Sheryl Lane,

musician; Brenda Dilger, drill

leader; and Myrna Ritchie,

Mrs. Otis Spears is Mother

Refreshments were served

from a table laid with an ecru

lace cloth and centered with

fresh cut flowers carrying out

the Worthy Advisor's colors,

chaplain.

Myrna Ritchie, treasurer.

was Camille Hobbs' theme when she was installed as Worthy Advisor of the Bovina Chapter of Order of Rainbow for Girls in Masonic Hall here Thurs-39ers Honor day night. Mrs. White

Miss Hobbs colors were blue

soloist, sang the theme title. Other officers installed in the ceremonies were Doris Corn, W.A.A.; Denise Clements,

Mrs. J. D. Stevens was day School Class of the First Baptist Church in her home

The substitute teacher of the class, Mrs. Billy Vaughn, was also surprised with a har sker-

Attending were new members Mrs. Louis Clawson and Mrs. Veda McKay, a visitor, Mrs. Jessie Sisk, and other members, Mmes, Vaughn, Dixie Carson, Edna Dendy, Edna Minyen, Amy Hromas, Doris Strawn, Nadene Paine, Ona Patterson, Margaret Minter and

Coffee Held Friday A.M.

A coffee from 9:30 to 11 a.m. Friday will be held for Mrs. Billy Johnson and Mrs. Leroy Mayfield in the home of Mrs.

Among the latest 4-H programs giving awards based on accomplishment are horse, home management, photography, dog care and commun-

Dee Miller's your man for Congress 18th Congressional District

A native son, a Democrat, experienced in public service

an uncommonly able man"

Pol. Adv. Paid for by Parmer County Miller for Congress Committee. Frank Spring, Chairman

ST. JOHN LUTHERAN CHURCH



St. John Lutheran Church, Lariat, Texas Sunday School - 9:30 a.m. Morning Worship - 10:30 a.m.



H. F. Peiman, Pastor

BOVINA CHURCH of CHRIST



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treasurer.

Bovina Church of Christ SUNDAY SERVICES Classes 9:45 a.m. and 5:30 p.m. Worship 10:45 a.m. and 6:30 p.m.



Lavern Stewart WEDNESDAY

Devotional and Classes - 8 p.m.

OKLAHOMA LANE BAPTIST CHURCH



Oklahoma Lane Baptist Church

Sunday School - 10 a.m. Morning Worship - 11 a.m.

Training Union - 6 p.m. Evening Worship - 7 p.m.



Rev. Wayne Baldwin

BOVINA METHODIST CHURCH



Bovina Methodist Church

Sunday School - 9:45 a.m. Morning Worship - 11:00 a.m. M.Y.F. - 6 p.m. Evening Worship - 7:00 p.m.



J. B. Fowler Jr. Choir Practice -Wednesday - 8 p.m.

BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church

Bovina Implement

Company

Paul Jones Texaco

Firestone Tires

McCallum Real Estate

Dean McCallum

C & S Chemical

FERTILIZER

Bill Goldsmith's

Bovina Welding Works

Inman Insurance Agency

Fire - Casualty - Crop

- Bovina -

Your Massey-Ferguson Dealer

Sunday School - 10 a.m. Morning Worship - 11 a.m. Lifeline Service - 6:30 p.m. Evening Worship - 7 p.m.



Rev. Floyd E. Gray

Wednesday Prayer Meeting - 8 p.m.

Attend The Church Of Your Choice

Church Chuckles by CARTWRIGHT



"I like a Finance Chairman with imagination, Roberts, but let's not completely lose hold of reali-

To God The Glory

Let us not forget that God is due the praise for all good done. As Paul and Barnabas passed through Phenice and Samaria on their way to Jerusalem, they caused great joy by relating the conversion of the Gentiles. Now notice the next verse, Acts 15: 4, "And when they were come to Jerusalem, they were received of the church, and of the apostles and elders, and they declared all things that God had done with them." They gave God the glory for the good that had been done because they knew that He gave the increase, I Corinthians 3:6, "I have planted, Apollos watered; but God gave the increase." They, in company with us, were tools in the hands of God. God deserves the honor for the good done because He is powerful and we are weak while separated from Him, Ephesians 3:20,21, "Now unto him that is able to do exceeding abundantly above all that we ask or think, according to the power that worketh in us, Unto him be glory in the church by Christ Jesus throughout all ages, world without end. Amen." Seeing that we have such an allpowerful One working with and through us to do His work, should we hesitate to try great things? When Paul asked the Lord to remove his thorn in the flesh, he received this answer, "My grace is sufficient for thee; for my strength is made perfect in weakness." We can do all things through Christ who strengthens us.

> Lavern Stewart, Minister Bovina Church of Christ

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- Charles Corn -

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Gateway

- Bovina -

FIRST BAPTIST CHURCH of BOVINA

This Sunday



First Baptist Church of Bovina SUNDAY - Sunday School - 9:45 a.m. Morning Worship - 10:55 a.m.

Training Union - 6 p.m. Evening Worship - 7 p.m.

Rev. Ralph Aday WEDNESDAY - Teachers and Officers Meeting 7 p.m. Prayer Meeting 7:30 p.m. Adult Choir - 8:30 p.m.

OKLAHOMA LANE METHODIST CHURCH



Oklahoma Lane Methodist Church Sunday School - 10 a.m. Morning Worship - 11 a.m. Evening Worship - 7 p.m.



Rev. Hardy Cole

ST. ANN'S CATHOLIC CHURCH

St. Ann's Catholic Church - Bovina Masses: Sunday 8:30 & 10:30 a.m. Weekdays 8:30 a.m. Daily Except Tuesday 8 p.m. First Friday 8 p.m.



Fr. Claver Giblin S. A. Confessions: Saturday 4-5 p.m. Before Masses Baptisms: 3 p.m. Sunday

MISSION BAUTISTA MEXICANA

Holy Days 10 a.m. & 6:30 p.m.



Mission Bautista Mexicana

Miercoles 8 p.m. Estudie de la Biblia



Rev. Ramon Delgado

Eseuela Dominical 9:45 a.m. - Mensa Je 11:15 a.m. - Union de Preparacion 6 p.m. -

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Bi-Wize Drug

Phone 247-3010 - Friona -

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Tri-County Glass & Paint Company

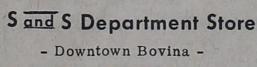
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Bovina

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All Three TV Networks Phone 238-3592

Bovina Gin Company

Produce Company

tire district.

every transaction.

Gerald And

tin on his splendid record, and

trust he shall continue to serve

the people of Hereford and vi-

Anna Jo Wilson

Gerald and Anna Jo Wilson

are two of those more success-

ful restaurant operators of

Hereford who, by maintaining

a constant standard of service

and high quality foods, has made

the La Cafe Hacienda one of

the more popular eating places

in the community. We are glad

to give them credit for their

well-earned success in a field

which is so highly competitive.

It is also a pleasure to give

them credit for taking part in

community and religious af-

fairs, and lending their assist-

ance to various activities and

public projects. When to take

part in such matters, they al-

ways do so without ostentation,

but in a quiet manner which

lends dignity to their cheerful

acceptance of their share of

the civic load. It is a pleas-

ure to be associated in the

promotion of community activ-

ities with two such people as

This review of progressive

and civic-minded citizens of

Hereford would not be com-

plete were we to fail to include

Anna Jo and Gerald Wilson.

Theirs is the kind of success

which deserves recognition, and

we wish them many more years

In editing this review of pro-

gressive Hereford business

men, we have endeavored to se-

lect those citizens who, by the

manner in which they have con-

ducted themselves and their

businesses, have earned for

them positions of leadership in

their various fields of activit-

ies. Such a man is L. V. Watts

of Sully's Music & Cigarette

Service, who is well known, and

has a great many friends and

customers throughout this en-

Mr. Watts' main interests

have not been solely confined

to his own business and private

affairs, but have also included

his contributions in one form or

another, to those projects of a

civic nature which come within

L. V. Watts is a man of wide

experience, whose exploits in

the business and civic life of

Hereford and vicinity, merits

more than a passing attention,

and the writer is privileged to

pay this brief tribute to a man

who well deserves more credit

than is accorded him here.

Hereford owes much to those

progressive citizens who have

taken an active part in the

growth and progress of the

city, and who have helped to

make it the business center for

this section. In mentioning some

to include C. W. Smith of Smit-

ty's Air Conditioning & Re-

frigeration Service, whose out-

standing knowledge of the busi-

ness, backed up by his many

Mr. Smith is wholly deserv-

his particular vocation.

field of endeavor.

James F. And

Nadine Simpson

optimism and faith which they

the future of Hereford and vicin-

ity that we are prompted to

call the attention of our readers

It is because of the unfailing

of those men, it is only fair

C. W. Smith

the scope of his activities.

Mr. and Mrs. Wilson.

L. V. Watts

of the same.

According ports on fa food quacker

food quacker rampant, sa lor, Parmer Agent, Fadd

year ten squander \$5

You

This department has been worked up largely as a reflection of public opinion. No person has written of themselves or their business. All articles have been compiled by a representative of The Bovina Blade as he saw conditions. These people are all leaders in their various lines of endeavor and the cooperation of those citizens in Hereford who helped make this department possible is sincerely appreciated.

Dick Barrett

At the head of one of the district's more prominent wholesale produce firms, and as a leader of recognized ability in community life, Dick Barrett stands out today as one of the of Hereford activity.

His friends are numbered among the hundreds, and all of them are of the lasting fibre which comes of worth-while associations, both in the world of rest and the Deaf Smith County business and in the realms of | Electric Co-Op have rendered neighborhood life.

The Dick Barrett Produce Incorporated has been a strong factor in the growth and progress of Hereford; and Mr. Barrett's own efforts in many instances, have been the stimuli behind the outstanding accomplishments of this reliable wholesale produce firm. The case is a fine example of a man weaving his own personal prominence into an executive's life, with lasting benefits to both

organization and individual. We take pleasure in expressing these few words of commendation to a man who is doing so much to promote the growth and progress of this entire region.

Jerry M. Thompson

Jerry M. Thompson, who just a short time ago assumed the management of the Gibson Discount Center in Hereford, quite readily demonstrated his executive ability by his quickness to appreciate the obligations and responsibilities of his new position, and to conduct his affairs accordingly.

Although he has been managing the business for a comparatively short time, he has already made many new friends and satisfied customers for the Gibson Discount Center.

Mr. Thompson is an active, energetic man, whose sincere mand friendly personality and desire to be of service, is rapidly earning a prominent place for him in this district. He has already taken an interest in community activities, and in due course of time will assume his full share of civic respons-

Jerry Thompson deserves a word or praise for having so adequately established himself in his new endeavor, and we are glad to give him this brief

Virgil Bomar

We desire in this Hereford review to call the attention of our readers to the well-earned position which Virgil Bomar has reached in the business life of this section. During the comparatively short time he has been operating Bomar's Gulf Service located at 830 South 25 Mile Avenue, he has made many personal friends as well as having earned the good will of his associates for the straight-forward manner in which he has conducted his business affairs.

Mr. Bomar is working hard to deserve the confidence which the people of the community have in him, and he continues to work hard to maintain in every way, that high standard which he has set, not only for himself, but for the operation and management of his Gulf service station as well.

He has also shown a willingness to assist in every manner at his disposal in the growth and development of Hereford, and is always ready to lend his support to civic projects. Virgil Bomar deserves our heartiest congratulations on the splendid record he has already established, and we sincerely hope for his continued success.

Leo Forrest

It is fitting in this review of conscientious Hereford business men that we acquaint our readers with the one to be credited with having maintained the Deaf Smith County Electric Co-Op in the enviable position it holds in the business and rural life of this area. That personality is Leo Forrest, whose genius for organization, and for converting new ideas into actual deeds, has played a vital part in the distinctive reputation which this reliable firm now district.

Mr. Forrest has found time. in addition to his business interests, to give thought and energy to community projects. He is a citizen whose talents have been steadfastly devoted to the best interests of the city. He has been successful in his own business, and in the probest liked men on the panorama | motion of the general welfare of the community.

We are glad to pay this brief tribute to him, and to say that this district owes much to the many benefits which Leo Forto the people.

Mary Stapp

Good motels and tourist courts are indispensable to the progress and development of a growing city such as Hereford. And the Holiday Motor Hotel, combining the best features of both, has accommodated a great many tourists and businessmen in a manner that assures them of the continued patronage and good will of the motoring pub-

The management of the Holiday Motor Hotel, has maintained an ideal of service which is thoroughly exemplified by the manner in which every need of the traveling motorist has been anticipated and prepared for. Nothing is taken for granted; nothing is forgotten, and hospitality and service is always their first and last consider-

Much of the credit for the splendid reputation of this modern drive in motor hotel is due to the executive ability of Mary Stapp, whose untiring efforts, foresightedness, and careful attention to detail, have maintained a standard of hospitality and service which would be difficult to surpass. It is a pleasure to publish these few words of praise about the Holiday Motor Hotel, and its friendly and capable manager, Mary

Ivan Jones

A restaurant operator of this region who has based his success upon the belief that the public will appreciate good food, well prepared and appetizingly served is Ivan Jones of Jones Restaurant, and his friendly and 'capable assistant, Mable Williams, whose many friends and customers by their daily patronage of this popular place, attest to the soundness of their

It is not only because of the successful operation and management of the business that Mr. Jones and Mrs. Williams have come to be recognized as assets to the community; but it is also 'ecause of their policy of "looking ahead", and endeavoring to sponsor or take part in those community activities which will, in some manner, benefit the city of Hereford and the people as a whole. They are two citizens who have shown their appreciation for their success by a willingness to contribute of their time and efforts to the promotion of community projects.

It is such people as Ivan Jones and Mable Williams whom we are privileged to include in this review, and to publicly give them due credit for their success in business and civic af-

Oyd Ellerd

Our issue today proposes to call the attention of our readers to some of those progressive and civic-minded men who have contributed their share of time and energy to the building up of Hereford and the surrounding territory to the position of prominence which it now enjoys. One of those men whom we

wish to present to our readers is Oyd Ellerd of City Television Sales & Service, whose success can equally be attributed to his business acumen, andhis knowledge of electronics, with special emphasis on radio and television.

He has never spared himself in his aggressive march forward in both business and technical fields, and is a qualified expert in the service and installation of all types of television sets.

Oyd Ellerd's record of achievement is one of which he may well be proud. His value to the city and this district is an established fact, and we are | further the service he renders enjoys throughout this entire happy to give him all of the to the public. A policy which credit which is his just due. has, and continues to build up

Rock Stewart

In bestowing credit upon some of the more progressive business men of Hereford, who in one way or another, have contributed their bit to improve both business and civic conditions, we wish to publish a few words about Rock Stewart of the East Side 66 Station.

Mr. Stewart has set a standard for himself, and the operation of his business, that under present existing conditions, has been very difficult to maintain. However, that he has done so is proved by the large volume of business which his Phillips 66 station continues to handle, much of which is due to his unceasing attention to detail, and his ability to cope with new and unexpected problems.

Rock Stewart is also civicminded and has, when asked, cheerfully cooperated on those civic activities to which he has been able to lend assistance. He more than deserves the respect and good will which he has earned, and his many friends and business associates are confident that he will continue to maintain his usual integrity and high standards.

R. J. And Eleanor B. Cramer

To serve the public honestly, efficiently, and cheerfully, is the basic foundation many progressive men and women of Hereford have found to be the shortest route to success. In making this statement, the two we have in mind are R. J. and Eleanor B. Cramer of Cramer Interiors. The popularity and patronage enjoyed by their many services accentuates the ideals of courtesy and efficiency which have consistently applied in the management of the business, and in the servicing of its cus-

The conduct of such businesses, and those who operate them have done much to make Hereford the business center for many miles around. And it is fitting that we give credit where credit is due to such individuals as Mr. and Mrs. Cramer for their part in the onward progress of the city. In doing so, we are merely putting into words the opinions of those who know them.

R. J. and Eleanor Cramer have earned their success by the method in which they have served the public, and accepted both civic and business responsibilities. We wish them every success in the future.

J. I. "Jimmy"

Tucker

J. I. "Jimmy" Tucker, manager of Case Power & Equipment, has won the universal respect and good will of the people of Hereford and the surrounding country for the progressive manner in which he has kept this reliable firm in the forefront of the business life of this entire district. Also for the efficient and

friendly willingness he has displayed in accepting his share of responsibility in aiding civic projects.

Mr. Tucker is not the kind of individual who makes himself conspicuous by the manner in which he conducts himself, either in business or other matters. Yet, his quite reserve and air of confidence, markhim as a man of sound judgment. whose opinions and advice are sought after and listened to with respect.

We compliment "Jimmy" Tucker for the successful management of Case Power & Equipment, and also for his constructive advice and help on those civic affairs in which he has found time to interest himself. He is a man whom many are proud to call friend.

Gerald Martin

Recognized as one of the more progressive business men of Hereford, Gerald Martin of the Hereford Flying Service Incorporated, performs a real service for the people of this region, and his contributions to civic betterment are too well known to require repetition in these columns. His personal success has been achieved in a large measure, because he never misses an opportunity to

agents for Red Ball Motor good will for the Hereford Fly-Freight Incorporated, perform in the successful conduct of

Mr. Martin is deserving of their business. Mr. and Mrs. Simpson are praise, and this brief tribute aggressive and resourceful is but a just recognition for personalities, whose progresthe many services which he has performed in the way of both sive policies have earned for them widesprad reputations as business and civic activities. Also, his reputation for the sucbusiness people of more than average ability; and their apcessful conduct of his business parent willingness to devote affairs is no greater than his some of that ability to the proreputation for the honest pracmotion of civic activities, tices which characterize his further enhance their value to We congratulate Gerald Marthe city.

> The safety and efficiency of the operations of the Simpson Moving & Storage, reflecting as it does the executive ability of these folks, have earned for them a well deserved pop-

ularity among the people they serve. We are glad to give Nadine and James Simpson the credit they so well deserve for their achievements, and wish for them continued successful careers as two of Hereford's more dependable business peo-

Austin Hodges

Austin Hodges has proved his progressiveness by constantly adding to, and increasing the service which the Enco Service Center, located on North U.S. Highway 385, has extended to the people. The large volume of business handled by his Enco station proves that "service" to him, is not "just a word", but something to be rendered to the motoring public to the

In addition to his close attention to his business affairs, Mr. Hodges was never a man to dodge his civic responsibilities, and help in those matters has always been cheerfully

He fully appreciates the value of good will, and has more than his share of that intangible commodity, because of the manner in which he meets both civic and business obligations. He is a credit to his community, and is thoroughly established in the forefront of the business life of this area.

Austin Hodges has many friends and customers in and around the city, and it is a pleasure to bring him before our readers in this review of dependable Hereford business

Edgar Skypala

In compiling this review of progressive Hereford business men, it is fitting that we should include some of those who, by their aggressiveness, have definitely established themselves in the business life of the city.

Such a man is Edgar Skypala, independent distributor for the Borden Company, who also deserves an additional word of praise for being more than just successful. He is a consistent and enthusiastic booster of the community, and in his way has done much to advertise the

Mr. Skypala has pursued the progressive policy of stepping up his business ahead of the times, thus setting a pace for which he has earned the reputation of being a go-getter, who does not sit back and wait for the business to come to him.

We are glad to pay tribute to Edgar Skypala, and to point out to our readers that his sincere desire to be of service. coupled with his determined methods, are largely responsible for the standing of the Borden Company throughout this entire area.

Joe M. Wade

In all business and professional pursuits, there are men years of experience, has brought him to the forefront in who have met with success because they have honestly deserved it. And such a man in ing of our sincere praise, and his particular vocation is Joe these few words of commen-M. Wade, Agency Manager for dation are but a just recognition Farm Bureau Insurance, who for the many activities he has well deserves the reputation he conducted on behalf of the genhas earned for being one of eral welfare of the community. Hereford's more dependable in-The honest and successful surance counselors. His conduct of his business affairs | thorough knowledge of everyis not only a reflection of his thing pertaining to the insurance character, but has also been a business is exemplified by the strong factor in maintaining him | manner in which he fulfills in a position of leadership in his each and every demand made upon him in line with his busi-We trust that C. W. Smith ness. will continue to serve the people

Furthermore, such experof Hereford and the surrounding lience as Mr. Wade has gained area for many years to come, in the successful management of his business has been turned to the advantage of his fellow citizens by applying the same principles to the promotion of those civic projects to which he has been called upon to lend his able assistance. Thus his success in business has further so consistently display toward enhanced his value to the city.

We appreciate the opportunity of including Joe Wade in this group of progressive and civicto the fine service which James | minded men who are actively F. and Nadine Simpson of taking part in the evolution of Simpson Moving & Storage, the business life of Hereford, son who have had the vision to Robinson Insurance, also sales-

Mr. and Mrs. A. N. McRight

Mr. and Mrs. A. N. McRight of McRight Garage & Supply, are two of those progressive type of citizens upon whom the community depends a great deal for leadership in business or other matters. They are also civic-minded and have, in the past, and no doubt will continue in the future, to give more of their time and energy for the welfare of others than

themselves. They are the kind of people who make friends, and freindships once formed by them are never broken by an unfriendly act on their part, and they spare no efforts in order that their services to the surrounding area shall be more dependable. The McRight's have never

been known to inject themselves into a situation for the mere purpose of gaining publicity. However, they proceed in a calm and unostentatious manner, and accomplish their objectives with a quiet dignity.

We do not hesitate to recommend Mr. and Mrs. A. N. Mc-Right to our friends as excellent examples of the more progressive type of business people who have aided in the growth and development of Hereford and the surrounding country.

fullest extent of his ability. Weldon E. Toews

It is a well-known fact that a man's true character must come through in his work; whether in business or professional activities or in public life. So when a man conducts himself in such a manner as to cause the public to recognize in him, certain qualities over and above the average, he is deserving of a few words of praise. Such a personality is Weldon E. Toews of Weldon's Roofing, a leader in the business and commercial life of Hereford.

In addition to being one of the city's more dependable roofing contractors, Mr. Toews was never a man to shirk his civic duties. More than that, he enters cheerfully, and with enthusiasm and optimism into those civic affairs in which he has time to take a part. And seldom does he fail to find time to do his share.

Weldon Toews deserves his share of credit for being one of those progressive citizens of Hereford who has contributed so substantially to the onward progress of the city. It is a pleasure to include him in this

Anson A. And June Dearing

Because this is a period of growth and expansion for Hereford, those progressive individuals who had the foresight and ability to lay their plans so as to be able to take advantage of those conditions, are entitled to more than ordinary acclaim. We are therefore, glad to pay tribute to Anson A, and June Dearing of the Western Wrecking Company, and Hereford Iron & Metal Company, for they have become well-known figures in the business life of this section of West Texas.

Mr. and Mrs. Dearing's persistent optimism and steadfast belief in the continued future prosperity of the people of Hereford and vicinity, are characteristics which are deserving of our highest praise.

Anson and June Dearing have also shown a willingness to do their part in civic advancement, and have contributed their bit, in one form or another, to projects promoted for the welfare of the city. We believe that business people of this kind are entitled to our sincere praise, both because they have achieved success in their own business and private affairs, and because they are willing to contribute to the public good.

N. L. Wesson

The men in a community, who work for the best interests of that community, usually are leaders in whatever they attempt. This is especially true of real estate men because they are generally among the first to be called on to help with all worthy civic projects. Such a man is N. L. Wesson, one of the city's better known and more progressive realtors. He stands at all times prepared to assist the city, and is always ready, if necessary, to take off his coat and work for its best interests.

It is such men as Mr. Wes-

realize the possibilities of Hereford and the surrounding territory, and have given of their time and energy to make that vision come true, who have won the respect and good will

of their fellow citizens. We take pleasure in paying this brief tribute to N. L. Wesson for being a far-sighted business man who is firmly established in the forefront of the business and civic life of the

James J. Boyd

Every progressive and successful business man in Hereford contributes in some manner to the growth and progress of the city. And one who is always willing to do his part in both civic and business activities is James J. Boyd of Boyd Machine & Supply, who is well known, and has many friends and business associates throughout this entire district. The prominent part that the

Boyd Machine & Supply is playing in the business and commercial life of Hereford and vicinity, mirrors the dependability and honesty of such men as he. Moreover, Mr. Boyd has also at all times been steadfast in his devotion to the city and the surrounding country, and on many occasions, has lent his support to the successful promotion of meritorious civic projects.

Hereford and this district are fortunate to have such a man as James Boyd in a position of responsibility and service, and this newspaper feels that it merely reflects public opinion in paying this brief tribute to one of the city's more conscientious business

Doyle Rush

The progress of any community hinges to a great extent upon the activities of the more progressive men in the world of business. This is as true in this locality as in any other sector, and local leaders are to be congratulated for their part in the general advancement of this section of the state.

One of the more dependable lumber men of Hereford who should thus be congratulated is Doyle Rush of the Foxworth-Galbraith Lumber Company, who is widely known and universally liked.

Few men have such a thorough knowledge of every phase of the lumber game. And to say that Mr. Rush knows the business from A to Z, is in no way an overstatement. The honesty which has always characterized his every transaction has gained for him the respect and confidence of the many men and firms with whom he does busi-

The successful career of Rush illustrates the merits of integrity, ability grounded in experience, and coupled with the added asset of a pleasing and sincere personality. We wish him many more years of continued success.

Emmett Milburn

Logically, a man who has earned the reputation of being one of Hereford's more dependable used car dealers would in so doing, have earned the friendship and good will of a great many people throughout this entire district. And one who justly deserves that distinction is -- modest, efficient, friendly, Emmett Milburn of Milburn Used Cars, who numbers many of our readers as some of his best satisfied customers. Mr. Milburn is the type of

man who would be an asset to any community, not only because the successful conduct of his business plays a definite part in the general civic scheme, but because the ultimate measure of his value to the city and this district lies in the fact that he is untiringly zealous, and remarkably successful in the promotion of civic progress. It would be difficult to esti-

mate the actual dollars-andcents value of such a man to the people of Hereford for numbering among their more progressive citizens such a man as Emmett Milburn, and we al-

J. W. Robinson Jr.

Having a well-earned reputation for honesty, dependable judgment, and a complete knowledge of the insurance weather is dry, he continued, business far above the aver- there is no problem. age, J. W. Robinson Jr., of

man for the Southland Life Insurance Company, merits a brief tribute in this Hereford

Without assumption, or seeking public acclaim, he has filled his place in the community as one of its solid citizens, performing his duties of citizenship quietly, yet effic-

iently. As a leading and conscientious businessman, Mr. Robinson holds a high position in the esteem of the public generally.

It is not only as a practical executive, whose sound judgment and far-sighted planning have brought such fine things to himself, but it is because of his inspiring optimism and loyal friendship that J. W. Robinson Jr., is held in such high regard by the people of this district.

We gladly praise the successful record of this dependable Hereford insurance sales-

Floyd Dunavant And I. D. Rhodes

Most cities, if they amount to much, are man made. They do not just happen. It has been the realization of its more progressive citizens that their city must grow and prosper, and become something other than just another place on the map, that has brought results, and made it possible for the city of Hereford to be an outstanding one, and for those within it to prosper.

Floyd Dunavant and I. D. Rhodes of D & R Builders, are two of those men to whom much credit must go for playing no small part in the growth and development of Hereford and the surrounding area.

Mr. Dunavant and Mr. Rhodes would be the last men to mention the matter, but when the call goes forth to rally around something worth-while for the community, they are among the first to volunteer. But their friends are outspoken in paying them his well deserved tribute, and they do so because of a thorough knowledge of their activities. Successful in their own building contracting and real estate business, Floyd Dunavant and I. D. Rhodes are equally successful in the promotion of civic progress.

Classrooms --

(Continued From Page 1)

classes in the cafeteria, However, an adult art class is still using one room at night, which is used daily for a classroom. Another strain put on the schools is in the cafeteria. which Spears said was equipped to handle about 400 people. Tuesday of last week 597 were

about 540 each day. Playgrounds are also crowded and inadequate, he pointed

served and the average has been

The superintendent reviewed the building programs in the past 12 years here. He said that in 1954 when the present building was constructed, \$125,000 in bonds was cancelled so as not to over-build for the needs at that time.

Three years ago the Texas Education Agency made a survey and determined that several class rooms were needed, as well as an elementary gymnasium. A \$200,000 bond issue was voted and sold.

From this, six elementary classrooms, three high school classrooms and the elementary gymnasium were built. However, Spears said that since that survey was made in 1963, the enrollment has increased from the 550 enumerated in the superintendent's report, to the present 715.

High School is not at this time in critical need of more space, although the elementary school is. With the large seventh grade coming up, it will be only a matter of a year or two until classes in the upper grades are also overcrowded, Spears

In discussing the elementary library, Spears said that two years ago the school moved library facilities out of the elementary classroom into a vacant classroom, put up temporary shelves and with the help his community. We congratulate of several high school girls, emerged with a "fairly decent" elementary library. When another first grade teacher is required for more students who so express the wish that he will will enroll, if this year folenjoy many more years of suc- lows the trend of other years, the library will be removed, just as the music room was when another fifth grade teacher was added.

Another condition needing correction, Spears said, is pavement and parking area at the rear of the school. To eliminate traffic hazards in front, the school busses now load and unload at the rear. When the

But during rainy weather, "it is a mess."

Food Fads Create Health Problems

According to government reports on fakes and swindles, food quackery and diet fads are rampant, says Cricket B. Taylor, Parmer County Extension Agent, Faddism and Nutritional nonsense have created a major public health problem. Each year ten million Americans squander \$500 million on food fads. These people are fooled

Kickoff

because they don't know or won't | store we can easily supply all accept basic scientific facts of our nutritional needs. Deabout food and nutrition.

unmatched in quality, variety, and abundance. Yet, a persistent campaign is being carried on to undermine public confidence in the goodness of our staple foods. By patronizing all departments of a modern food

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Cynamid Fertilizers

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Roy Allen, Manager

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Of Great Crops

Next Year.

And Assure Yourself

ficiency diseases are almost The American food supply is unknown in our country today; overweight is a more common

It is puzzling that people in all walks of life pay big money for frauds in an era when true miracles have resulted from great advances in surgery and

... A Program

For Better Crops

1968

How do food quacks and faddists operate? Where do they find markets for their worthless or dangerous wares? What are the outlets for their misleading doctrines about diet? Who protects the public against such charlatans? How can an individual find out for himself whether a product or practice is sound, frankly harmful, or

an expensive fake? Ignorance, indifference, and fear make people easy prey for the quack or promoter of fads, Mrs. Taylor says. Victims are pursuaded that "health foods," "wonder diets," or "super pills" can produce magical results. Accepting the false promises of the quack, they believe they can regain "youth, vigor, and charm"; or "lose ugly fat-no counting of calories -no exercise!!;" or have "nerves soothed while miraculously being cured of whatever ails them."

So much attention is being paid to diet today by the press. radio, and TV that many absurdities are being accepted. Many persons have heard a little about vitamins, minerals, protein, and calories, but they have not had the opportunity or taken the trouble to learn enough, so that they can understand what is fact and what is fiction.

Prominent among current fads is the interest in "special liquid diets," "calories-don't-count diets," honey and vinegar, sea water, and fear of foods grown with fertilizers or sprayed with chemicals. These fads follow a typical pattern of enthusiasm, according to outstanding scientists in the field of research. When they fail to produce the magical results, they are forgotten. Meanwhile, millions of dollars have been spent and millions of books bought by a deluded, misinformed public.

DANGERS OF FOOD FADS

There are several important reasons why food fads and nutrition quackery are dangerous.

1. Essential nutrients may be lacking from the fad diet. Malnutrition could result. Variety is characteristic of a wholesome diet.

Soil Tests Use Atoms

SOIL MOISTURE TESTED BY ATOMIC ENERGY -- Agricultural scientists at Texas A&M University's Livestock and Forage Research Center, Mc-Gregor, are using a neutron scattering rig to test soil moisture. It sends neutrons out into the soil and captures them as they bounce back. The number of neutrons bouncing backgives an indication of soil moisture, A&M researchers say.

- 2. Children following a fad diet may not get the nutrients they need for growth and de-
- 3. Medical attention to a serious ailment may be delayed while a food faddist or quack attempts to treat the
- 4. Faddish foods and treatments are always expensive.

Many books -- often best sellers -- as well as newspaper and magazine articles or advertisements give misleading or false information. The printed word is very beguiling; people often believe anything they see in print, Charlatans thrive on this public weakness.

Some writers are completely unscrupulous: twisting the truth, making claims without a shred of scientific evidence, and quoting true scientists out of context. Often they extract pieces of research reported in scientific journals and use them to support their own misleading arguments. Most unfortunate of all is the professional person who uses the written word to promote his private fad and possibly to create a market for a worthless product or a "bestseller book, Recently two their profession by such ac-

Freedom of the press makes it possible for persons to publish their ideas whether they are sound or unsound. When an informed public makes its objections known to editors, there is more chance that greater discretion will be used in selecting reliable material. A reference for reliable and unreliable books can be secured from your county extension office, Mrs. Taylor said.



rains stopped progress for several days. The roof deck has been completed and the tower is about "to go up." Entrance to the new sanctuary will be located in the tower area on the west side, Bedford Caldwell, building committee chairman, said,

\$120,000 Project --

Church Work Continues

Bovina Methodist Church is making progress, even though work was stopped on several occasions because of rain, ac-

Foods Can Be Puffed

PROGRESS IN FOOD PRO-CESSING -- Explosion puffing of fruits and vegetables, a procrss devised by scientists with physicians greatly discredited the Agricultural Research Service, makes it possible to dehydrate whole pieces of these fruits and vegetables so that they require only five or six minutes of a homemaker's time to reconstitute, says Mrs. Gwen Clyatt, Texas A&M University Extension consumer marketing specialist. The counterparts of the explosion puffing processthose foods that are dehydrated conventionally--require approximately 20 minutes to cook. Nutritive value of foods processed by explosion puffing is

cording to Rev. J. B. Fowler, | about the middle of June with pastor.

The roof deck has been com- the contractor. pleted and construction of the tower has begun. Work is also being done on the balcony area

The \$120,000 building andremodeling project was started

Future Calls For Education

EDUCATION IS KEY TO CHANGE -- Science, business and politics are moving ahead at a faster pace than ever before. Today's students must prepare themselves to adjust to the ever-changing world as they hall and several classrooms study for leadershiproles, says Mrs. Elsie Short, Texas A&M University Extension home management specialist.

not affected, and the cost of the process is about the same as for conventional dehydration, the specialist says.

Wylie Hicks Jr. of Amarillo

The sanctuary, which has its main entrance on the west, will seat 325 persons and will contain 4100 square feet, not including the balcony. Six new classrooms add 1100 square feet and remodeling will be done on 2,000 square feet of the Sunday School department now

This is the third church building for the Bovina Methodist Church, which was organized in 1905. The first building was constructed in 1910 and the second in 1947. The fellowship were built in 1956. The brick of the new sanctuary matches that of the Sunday School de-

The building committee is composed of Bedford Caldwell, chairman; Mrs. Robert E. Wilson, Vernon Willard, L. M. Grissom, Jim Ware and Dur-



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Price

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Lionism, NORAD Banquet Program

eir wives and guests with a nquet Thursday night in Bona schools cafeteria when strict Governor W. L. reach) Edelmon of Friona and rtis Scott, division service d facilities manager for Genal Telephone Company, were e speakers.

About 40 members and guests re served a fried chicken din-

H. J. Charles, president of e Bovina Lions Club, served master of ceremonies and inted out projects sponsored the local organization, the ittle League program and sight nservation. He said the club

Bovina Lions entertained | had bought several pairs of | ism is to be found in local afford them.

> Texas Lions Camp for Crippled Children at Kerrville.

He said that Lions International was established in Texas 50 years ago next year. There are more than 20,000 clubs and 800,000 members representing 135 geographical areas of the earth, All of the free world, Edelmon continued, has been introduced to Lionism. "The heart and soul of Lion-

ject is for 11 and 12 year old

4-H members. The project is

designed to teach the character-

istics of the three stages

of childhood as to behavior pat-

terns. Many youngsters babysit

to earn extra money. This pro-

ject will help prepare them for

babysitting. The project may be

completed in four or five les-

sons. Plans are to start this

project as soon as leaders are

Another project is that of

"Easier Working Ways;" a pro-

ject in time and energy manage-

ment. Not only will members

benefit from this project, but

adult leaders may well benefit

age can be rewarding for some

parent that can spare 1 1/2

FOR WASHABLE GARMENTS?

With the rising cost in cloth-

family can take a sizable amount

of the family income these days.

It may well pay off in dollars

and cents for the homemaker

to give more thought to her

washing ways. The proper

handling of garments can pro-

secured in each club.



Cricket

H ACTIVITIES The Blackstone family may justly proud of their family th two entries in the Triate Wheat Awards Program. le was crowned Wheat King d Ann participated in the Disct Bake Show, So far there e no 4-H 'drop-outs' in the lackstone family. They believe continued effort not merefor awards but for useful wledge, information, train-, and citizenship, Katie, an standing 4-H girl is attend-Texas Tech and is majorin Home Economics.

ADERS NEEDED-S.O.S. Enrollment for 4-H work is in from the project too. Working gress. Adult leaders are ded if 4-H members are to rticipate in project work, In rwell, leaders for first year d group and second year oups are needed.

in Bovina Mrs. Paul Lloyd Il work with the second year od group (the same group she rked with last year.) Another der is needed for the third r food group there. Also ders are needed for a Child re group. This is a new prot entitled "More Fun Caring a Young Child," This proglasses each year for school students who cannot otherwise

District Governor Edelmon | are integrity and the desire to of District T-21, said that October is membership and development month and told of the

Headquarters in Colorado Springs, Colo. over an amplified long distance hook-up. Various phases of NORAD were explained to the Lions by a briefing officer. Color slides were also shown the group by

communities," the District

Governor said, Qualifications

for being a Lion, he pointed out,

Scott presented a lecture-

demonstration at the meeting on

the role of the North Amer-

ican Air Defense Command

(NORAD) in detecting manned

bomber attacks, ballistic mis-

sile attacks, or attack from

outer space from earth satel-

During his speech, a tele-

phone call was made to NORAD

be of service to others.

long their life. Here are some tips on how to wash and dry

Sort garments as to color, type of fabric, and the way in which they are made.

Don't overload your washing machine.

Don't damage or weaken fabric by excessive twisting or

Use the type of washing product suitable to the garments being washed, and use the amount recommended on the

the bleach water according to the directions on the container. Place small, lightweight items in mesh bags to keep them

from being twisted or damaged

Avoid adding bleach directly

on the garments. Always dilute

during washings. Close zippers and fasten with youth at an impressionable | hooks or supporters so they will not catch on other articles during washing.

Use the correct water temperature for the type of fabric DO YOU NEED LONGER LIFE you are washing, and select the correct length of time for the washing cycle. ing, the cost for clothing a

> Allow the clothes to be thoroughly rinsed.

Don't overload the dryer. Select the correct drying time and temperature for the fabrics you are drying.

MARIADS



BUY YOUR AT BOVINA KRAUSE IMPLEMENT CO.

BOVINA IMPLEMENT CO. Hwy. 60-238-2541

SWIPE Products now available in this area. Phone 238-6702.

FOR SALE -- Alfalfa hay, Call Tharp 225-4588 or see Jimmie Cockerham.

FOR SALE -- 1957 Ford pickup. Will run, but in poor condition. Turn sealed bids into Otis Spears.

BANK RATES AUTO LOANS TRUCK LOANS

OMPLETE INSURANCE Call 762-4777 Res. 763-9590

Cal Blochberger Agency 115. F. 6th Clovis tfnc.

FOR RENT -- Business office in downtown Bovina, Central heat and air conditioning, Carpeted. Good neighbors. Edward Isaac, phone 238-3311 or 238-

If It's Better Cleaning you want- Try -GIB'S

Drive-In Cleaners Friona, Texas

Professional And Coin-op Dry Cleaning. Phone 247-3150 CARD OF THANKS

We wish to express our thanks and appreciation for the cards, letters, flowers and gifts I received during my illness and stay in Amarillo, Bless every-

The P. D. Barrons

FOR SALE -- Two bedroom and den teacherage to be moved. Contact Supt. Otis Spears.

Enjoy Economy Travel & Camping At It's Best. Travel Trailers, Cabovers, Canopies, and Campers. Boyd's Campers &

Travel Units. 3216 N. Prince Pho. 763-9520 - 763-4326 Also Open 1-6 p.m. Sun.

FOR SALE -- Good Credit: Repossessed 1965 model zig-zag equipped Singer sewing machine in walnut console, Embroidery patterns, buttonholes, etc. Six payments of \$5.46. Cash discount. Write Credit Manager. 1114 19th Street, Lubbock, Tex-

I wish to express my thanks to the many friends for their thoughtfulness during my illness, for the cards, flowers, gifts, visits, and most of all for their prayers. May God bless them for thinking of me in such hours.

Alvin Glasscock.

GRADY'S GARAGE

Pho. 238-2041 Bovina

FOR ALL KINDS of insurance and farm loans, see Jim Ware at Bovina Insurance in First National Bank Building or phone 238-4382.

Larry Potts

BARTLETT & POTTS AUCTION SERVICE

Specializing In Farm Sales

Houston Bartlett Route 1 Bovina, Texas

Route 2 Friona, Texas Phone 389-2190 . . Clovis Phone 295-3387

Gulf Station For Lease In Friona

Good Location-Contact

> TOM BONDS Pho. 238-2271 - Bovina

PILE is soft and lofty . . . colors retain brilliance in carpets cleaned with Blue Lustre, Rent electric shampooer \$1. Super Saveway

FOR SALE -- '59 Pontiac Catalina, two door, good motor, good tires. Phone 238-4232. See at Ave. B, 506, Bovina. 13-1tp

LOST OR STRAYED -- Twoyear-old female poodle. An-swers to name of "Sherie." Phone Dorothy Sorley at 225-13-1tp 4674.

FOR SALE Several items of good and very little used hand tools, Since I quit farming will offer these at about half price.

1-Portable air tank; 1-Pressure spray gun; 1-Set of wire stretchers;

Several other items, All can be seen at Glasscock Real Estate Office, Main and Third

O. W. Rhinehart Bovina, Texas

Caprice Custom Sedan

Impala Sport Coupe

Impala 4-Door Sedan

13-tfnc

1-Electric hand saw;

190-a. Well located, good allot. 8" well, Nat. Gas. \$425.00 pr. a. 29% down, Terms.

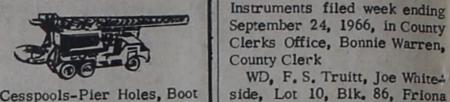
320-a. Nat. Gas, 2 strong 8" wells, \$460.00 pr. a. \$63,-000 down, bal. \$5,000.00 yr. 5 1/2% int. 640-a. Improved, Good land, 4

wells, tiled, Nat. gas, Good Farm Loans Available. Would

appreciate your Listings --RAY SUDDERTH - REALTOR Ph. 238-4361 Bovina, Texas

COURTHOUSE NOTES & CESSPOOL SERVICE

Drilled-Repaired-Installed Instruments filed week ending



SEPTIC TANKS

Pits, Storm Cellars,

We Drill Up to 9 Ft. In

Diameter & 45 Ft. Deep

WILSON

Drilling Co.

Muleshoe

Day Phone 272-4180

Night Phone 272-3148

Jim Dixon, phone 806-295-3392,

*CBS*NBC*ABC

Get All Three

Major Networks

To Perfection

Get On Cable, TV Now!

*Low Tie--On Fee

As Low As \$12. Down

*Low Monthly Rates

Clearview Company

Of Bovina Phone Bovina 238-3592

Or Friona 247-3271

Citizens Bank Building

Dial: 763-4471 or 763-6455

Electrical

and

Plumbing

Supplies

BOVINA

ELECTRIC

160-a. On pavement, lays per-

Gas 29% down. Terms.

fect, wtrs from one ditch.

2 wells. \$400.00 pr. a. Nat.

Odis White - Ph. 238-3871

Repairs and

Clovis, New Mexico

ranch lands.

J. J. Steele

WD, F. S. Truitt, Joe Whiteside, Lot 10, Blk. 86, Friona DT, Joe Whiteside, F. S. Truitt, Lot 10, Blk, 86, Friona WD, Lee R. Pool, Clays Corner Gin, Tract in Sect 21

DT, Jimmy T. Norwood, First Fed. Sav. & Loan, Lots 3 & 6. Blk. 1 Drake, Friona Fed. Tax Lien, USA, Travis

S. Hancock, SR DT, W. H. Long, Fed Land Bank, NE/4 of Sect. 27; T6S:

WOULD YOU like to keep Senator Tower and elect Bob Price ML, Anthony A. Brito, Cicto Congress? Then meet with us ero Smith Lumber Co., NE/2 Wednesday, October 5, at 8 p.m. of Lot 13 All of Lots 14 & in Bovina Restaurant or contact 15 Blk. 56 OT Bovina

WD, Harry Ray Jesko, W. P. Holmes, Lots 4 & 5; Blk, 12 OT Farwell

WD, W. P. Holmes, True Bell, Lots 4 & 5; Blk. 12 OT

Uncle Dies In Nevada

Luther Calaway, 56, of Reno, Nev., uncle of Mrs. Paul Jones and Robert Calaway of Bovina. died at 6 a.m. Monday, Sept. Am interested in making loans 19, when he suffered a heart and buying first and second lien notes secured with farm and

> Funeral services were held at 10 a.m. Wednesday in Ross-Burke Funeral Home Chapel in Reno with Norton Dye, minister of the Church of Christ, officiating. Burial was in Reno cemetery.

> Mrs. Jones flew to Nevada to attend the services and returned home Wednesday.

> Survivors include his wife: a daughter, Mrs. Janie Podger of Reno; and a son, Joey, who is stationed in Amarillo with the Air Force.

Caldwell Attends Dental School

Philip B. Caldwell, son of Mr. and Mrs. E. B. Caldwell of Bovina, enrolled as a freshman student in Baylor University College of Dentistry, Dallas, Sept. 13.

The class of 100 students is the largest accepted by the college in its history.

The requirements for entering the Dental College are three years of academic work in a college or university. Seventyfive per cent of the entering students have earned a bachelor's degree.

Hosp

New

Offer



"Not Everybody Belongs To A Co-op - But Everyone Benefits"

Bovina Wheat Growers, Inc. Bovina and Rhea -



Showing Of Chevrolet

On Thursday-Friday

SEPT. 29-30



FRIONA

Series 10 Fleetside Pickup





Since 1938







Camaro Sport Coupe



BOVINA BUSINESSES - 1966 -

You May Win Weekly Prizes Of \$5-\$3-\$1 PLUS THE GRAND PRIZE of an

Expense-Paid*Trip For Two To The Cotton Bowl!



Dies

services and re-

l Attends

aldwell, son of

E. B. Caldwell olled as a fresh-

Baylor Univer-

f Dentistry, Dal-

of 100 students

accepted by the

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College are three

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of the entering

earned a bach-

ongs

School

CHARLES OIL CO.

Phillips '66' Jobber

Phillips "66" Tires, Batteries, And Accessories

Phone 238-4531 H. J. Charles - Bovina

Tucumcari at Farwell

Save Now On A **New CASE Tractor**

Now Featuring -THE NEW

CASE

Olton at Friona



BOVINA GIN CO.

• Top Quality Ginning
• Fairness In Every Dealing • Sincere Appreciation For Your Business

FM Road 1731 North Phone 238-4801

Hereford at Levelland

FOR MODERN FARMING USE

Bovina We Saw To Convers, Inc. May Win! "We Serve To Serve Again"

Jim Russell, Mgr. 238-2411

Not Everyone Belongs To A Co-op -**But Everybody Benefits**

Hale Center at Dimmitt

First State Bank Of Bovina

"The Only Bank In The World With Service To People Of This Community As Its First Concern"

S.M.U. at Purdue



BONDS OIL CO. 238-2271

Hwy. 60

Sudan at Seagraves

Hospitalization Insurance

... of all Kinds, Several New Plans are Now Available Offering the PROTECTION Your FAMILY NEEDS! Life Insurance —

Bovina Insurance

Jim Ware - Pho. 238-4382 Baylor U. at Washington State

BIRKELBACH Machine & Pump

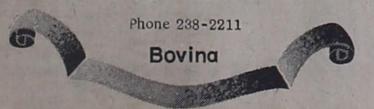
Highway 86-Phs. 238-3591 Kenneth Cary, Manager — Offering —

KMP Lake Pump Sales and Service

Arkansas at T.C.U.



"Serving Parmer County Farmers The Year 'Round"



Texas Tech at Texas A & M

REPAIR! REMODEL!

Nothing Down - 60 Months To Pay

Complete Line Building Supplies

Lumber Co.

238-2671 Bovina West Texas at Arizona State



Don't Lose Out - Enter This Week **And Every** Week.

All You Have To Do Is Pick The Winners. There's Nothing To Buy!

1960-Neil Smith

Okla. Lane

Gin Co.

Bovina Wheat

Bovina.

1961-Erith Hawkins

1962-Emmett Tabor

Bovina Businesses Football Contest

HONOR ROLL



Expenses Include 2 Tickets To Cotton Bowl Game, Paid Hotel Reservations For 2 And \$55. For Food And Traveling Expenses

Contest Rules

1. There are 10 high school and/or college football games listed in ads on this page.

2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad,

3. Pick the score of the tie breaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record, It will be used only in case of a tie.

4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Saturday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.

5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to Cotton Bowl game plus hotel, food and traveling expenses to Dallas and the January 1, 1967 football classic.

6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p.m. Friday of each

7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.

8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges

9. Contestants must be 10 years old or older.

10. Everyone, except employees of this newspaper and their families, is eligible to enter.

Turn This Blank Into Blade Office By 5 P. M. Friday

1963-Paul Jones

1964-Jeanne Kerby

1965-Allen Cumpton

Bovina Businesses Cotton Bowl Football Contest ENTRY BLANK

Contestant's Name

Address_ Tie Breaker (Pick Score) Bovina ____ at Plains____ Charles

First State Oil Co._____ Bank____

Bovina Farm Supply______Insurance_____

Birkelbach

Machine & Pump_____

Sherley

Growers, Inc. Grain Bonds Cicero Oil Co._____ Smith____

Score 0-13 --

Friona Hands Mustangs Season's Second Defeat

Chieftains there.

touchdowns.

drive.

The Mustangs threatened a couple of times in the last half. One drive early in the second half carried to the Friona 15 before possession of the ball was lost and another, late in by a pass interception.

Stone led in the first down de- | yards on a keeper play. Renpartment, 11-10, and were ner's kick boosted the score to ahead in total yardage, 201 to 7-0.

Six interceptions by the Chiefs of Mustang aerials figured prominently in the Mustangs downfall.

Bovina was unable to move the ball through the center of Friona's rugged defensive line and was forced to skirt the ends and take to the airways to move the pigskin,

Bovina Fullback Carl Harris was the workhorse of his team's most impressive offensive effort which came as time was running out in the fourth period.

The Mustangs got possession of the ball on their own 20 after a field goal attempt by Friona's Ted Renner was wide. Halfback Dean Stanberry netted nine yards in two carries to put the ball on the 29.

Harris then carried the ball five consecutive times, first to the right side and then to the left to pick up 51 yards and | into the game hoping to im-

Bovina Mustangs led in most | four first downs, His consecuall departments except the tive runs were for six, 10, score Friday night in their non- 16, 14 and five yards to put district game with the Friona | the ball on the Friona 20. After Stanberry made two to the 18, The host team won the game, Harris got seven more to the 13-0, on a pair of first half | 11 before loosing four to move the ball back to the 15. It was Bovina's offense, hampered there that an intercepted pass by the inability of pass receiv- | killed the scoring threat. Only ers to hang onto the football | 0:13 remained on the scoreand pass interceptions, was | board clock when the maroonnever able to produce a scoring and-white lost possession of the ball after that threat.

The Chiefs got their first touchdown midway in the first period, the second time they had

Bovina 34 after a short Musthe game, went to Friona's 11 | tang punt from the 11. The vard line before it was killed | score came seven plays later with Quarterback Johnny The Ponies of Coach Roy Barker going the final four

There Friday Night --

the rest of them are going

to be," Mustang Coach Roy

Stone said this week about the

Plains Cowboys, his team's op-

ponent in Friday night's football

Plains and begins at 8 p.m.

The contest will be played at-

and last touchdown early in the second period after an interception of a Mustang aerial gave them possession on Bovina's 39. Johnny Barker made five to the 34 and on the next Fullback Eddie Barker, who slammed off tackle on a 34 yard jaunt to paydirt. Renner's kick was wide of the goal posts and the night's scoring was completed at 13-0.

The teams battled on even terms in the final two periods. Friona's only scoring opportun-They got possession on the ity came late in the last period and was wiped out when the attempted field goal failed. The Mustangs had the edge in statistics in the last half but were unable to break the scoreboard goose egg.

> Though they took to the air 21 times, the Mustangs were | yards in one attempt.

The Chiefs got their second able to connect safely only three times. Four backs took cracks at throwing the football with the combination of Halfback Lynn Murphy to Halfback Stanberry being the most success- 2-1. ful. That duo had two successplay handed off to his brother, ful attempts for a total of 24 yards. Quarterback Randy Jones completed the other pass to End Lane Gober for a 20 yard gain. Also passing the ball for Bovina were Quarterback Daryl Kirkpatrick and Stanberry.

> Harris was the Ponies' leading groundgainer with a net of 83 yards in 18 carries, most of the total came in the fourth quarter as he put on his dazzling display of running ability. Stanberry carried the ball 22

times for a total of 65 yards. Murphy carried four times for five yards. Jones made two

Plains Cowboys Next

Mustang Opponent

The game was played in ideal weather on Friona's new field before a homecoming crowd. The loss made Bovina's record 1-2 while Friona now stands at

Leading the Mustangs defensively were Linebacker Rex Cumpton and Guard Bobby Red-

STATISTICS

Bovina Friona First downs 157 Yards gained rushing 175 Passes attempted Passes completed 44 Yards gained passing Total offense

Number of punts Punt average 0 Number of fumbles Opponent's

0 Passes intercepted by 6

fumbles recovered Number of penalties Yards penalized 65

He pointed out that the lack

Mustangs in the Friona game.

Stone had praise for the run-

ning of Fullback Carl Harris

and Halfback Dean Stanberry

against Friona. They were the

team's leading groundgainers.

fourth of the season for the

The Plains game will be the

They open District 3-A play

here against Sudan October 14.

The Booster Club will meet

School at 8 p.m. each Tuesday

Parmer County will be serviced by the Clovis office of the Social Security Administration rather than the Amarillo office. For several years the residents of the Farwell-Bovina-Lariat portion of Parmer County have been conducting their business with the Clovis office, but now all of the county has been transferred to the Clovis area," John D. Troop, Branch Office Manager in Clovis, stated re-

application for retirement, survivors, disability, or health insurance benefits under the Social Security Act should contact the Clovis office, Troop said. The telephone number is 762-2977; the office is located at 106 West 5th Street.

Pvt. Rejino In Training

FT. POLK, LA. -- Army Private Ben Rejino, Jr., 22, whose parents live on Route 1, Bovina, completed advanced infantry training, including a week of guerrilla warfare training, at Ft. Polk, La., Sept. 16.

During his guerrilla training,

Airman Rife

FORCES, Vietnam -- Airman of Bovina, Mrs. Johnny Hand First Class Tracy R. Rife, son and Mrs. L. R. Hand of Friof Mr. and Mrs. Norman H. Rife of Rt. 1, Woodville, Ohio, is now in Vietnam in the fight

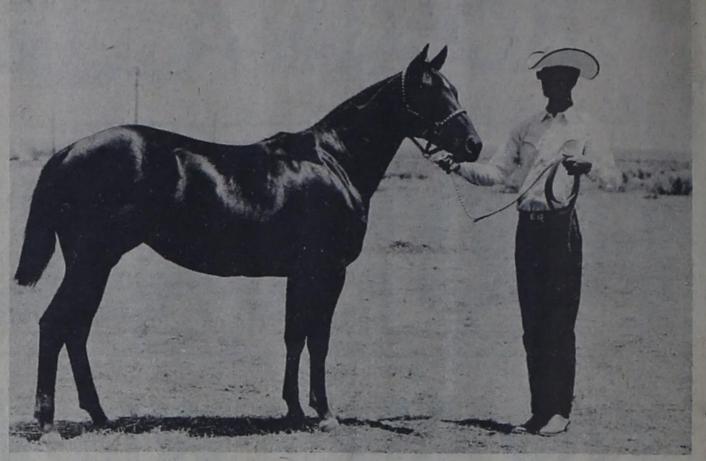
against Communist aggression. Airman Rife, a 1963 graduate of Woodville Local High School,

His wife, Carolyn, is the Rt. 1. Bovina.

(Thursday) and the junior team is also trying to match a game with that school on the same

Cattle Sales Every THURSDAY

Horse Sale Every Other Monday-Next Sale Oct. 10 HAROLD THOMAS, Owner



WINS HALTER FUTURITY -- Joanna Showdown, 1965 mare owned by James Roach of Bovina, won over \$500 and a large trophy in the Tri-State Fair at Amarillo last week, adding another show to the growing list in which she has taken first place. At the halter is Jerry Roach, who is now a freshman student at Texas A&M University,

Social Security Office At Clovis

"Effective October 1, all of

The office hours of the Clovis office are 8:30 to 5, Monday through Friday (except National Holidsys). On Thursdays, the office is open until 9 p.m. These hours are all Mountain Standard Time.

Anyone wishing to make an Dale

he lived under simulated Vietnam conditions for five days, fighting off night attacks and conducting raids on "enemy" villages. He was taught methods of removing booby traps, setting ambushes, and avoiding enemy

Other specialized training included small unit tactics, map reading, land mine warfare, communications, and firing the M-14 rifle, M-60 machinegun and 3.5-inch rocket launcher. Rejino is a graduate of Bo-vina High School.

In Viet Nam

is a fuel specialist.

daughter of H. L. Wilkerson,

The CLOVIS CATTLE COMMISSION

COMPANY

Jimmy Hardgrove, Manager of Horse Sales CLOVIS, NEW MEXICO

At Tri-State Fair --Roach WinsFuturity The mare was nominated for

Joanna Showdown, 1965 mare at Tri-State Fair in Amarillo futurity event. Wednesday.

place prizes Joanna Showdown has taken, and in the halter vina, Vega and Earth. futurity won over \$500 and a money went to the breeder, Clifford Carlisle of Olton.

owned by James Roach of Bo- the contest before it was born vina, was the winner in the Gold- over a year ago, and was one en Spread Halter Futurity event of over 180 nominated for the

She was purchased last December by Roach and since has This is one of several first taken first in Quarter Horse shows in Amarillo, Friona, Bo-

She was first in her class large trophy. About \$90 of the of 18 mares in the Amarillo show this week and then took the Futurity honors.

Blackstone 4-H Wheat King

The 4-H Wheat King crown- | Smith's Farm & Home Show ed during the Rural Youth Day Program of the Tri-State Fair in Amarillo was Dale Blackstone, 16, son of Mr. and Mrs. Harvey Blackstone of Lazbudon quality and yield.

Television Show at 9:30 a.m. on Saturday at the Tri-State Fair. Crowning of the 4-H Bake Queen for the District was conducted by Edith L. Wilson, Disdie. His seven acres of Tascosa | trict 1 Home Demonstration wheat yield was 53 bushels to Agent. A \$100 U. S. Savings the acre. The wheat was judged Bond and the Bake Queen title was awarded Rebecca Hutchin-Dale received a trophy and |son, 16, of Spearman, Ann \$50 check. He is a member of Blackstone from Parmer Counthe Lazbuddie 4-H joint club, ty, participated in the Bake The presentations of awards | Show, along with the 19 entries were made at Cotton John in the District.

Killed Brannon Viet Nam

Lance Cpl. Phillip Brannon, | son of Mr. and Mrs. Arthur Heart for wounds suffered in Brannon of 7203 W. 21st in Viet Nam on Feb. 20. A mem-Odessa, who was the grandson ber of a weapons platoon in and nephew of Parmer County C. Co., 1st Battalion, 7th Maresidents, "was killed by mutli- rines, he was scheduled to arple gunshot wounds of the body in the vicinity of Chu Lai Republic of Viet Nam," a Department of Defense official said.

The family was informed of his death Sept. 15 and burial was to be in Odessa with full military honors.

He was the grandson of Mrs. E. B. Brannon of Friona and WITH U. S. COMBAT AIR | the nephew of Mrs. Wess Smith

rive home son, having been delayed once by a typhoon. Brannon's father served in the South Pacific with the U.S. Army during World War II. Survivors also include two

Brannon held the Purple

sisters and a brother. Mr. and Mrs. Wess Smith,

Mrs. Johnny Hand, Mrs. E. B. Brannon and Mrs. Jerry Burnett visited in Odessa with the fam-

MONEY

From Your 1967 Wheat Crop. Let Corn's Farm Store Get Your

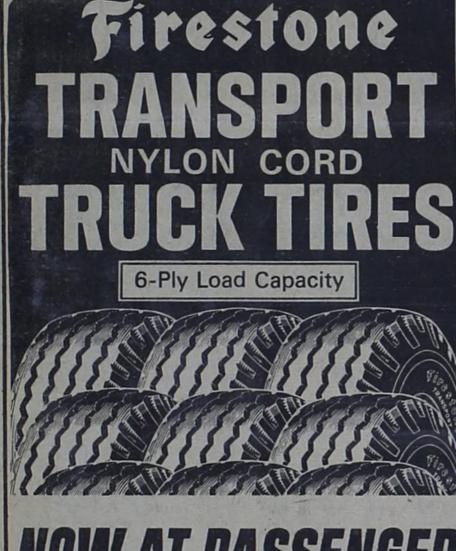
Wheatland Ready Now For More

Profit Next Year. We're Ready To

List And Fertize Your Land With Just The Right Combination Of Liquid

and / or Dry Fertilizer.





NOW AT PASSENGER TIRE PRICES!

Best tire buy for all pick-up, delivery and farm trucks

Heavy duty construction. Nylon cord, 6-ply load capacity. Longmileage Sup-R-Tuf® rubber. Deep gear-grip, non-skid tread design.

Size 6.00-16 Exchange Plus \$2.40 Fed. Excise Tax

LOW PRICES ON ALL SIZES!

Paul Jones

Highway 60 - Boving - 238-4331

The Cowboys are fresh from a 29-18 win over the Farwell Steers last week, Plains has lost to the Sundown Roughnecks, Bovina's opponent in last season's Class B bi-district tilt,

The Mustangs will be going Coach Stone says Plains will have a weight advantage over the Mustangs.

The Cowboys will be heavily favored to win the contest. Plains' backs run with power and speed, according to the Bo-

vina coach. Providing the power

running are Ricky Elmore, a

175-pounder, the fullback, and

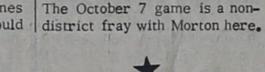
Women Welcome --

"They re tough, just like all prove on their 1-2 season | Halfback Alton Raines. The | have won just as easily as we speedster is Wingback Joe lost them. Pearce. The Plains line is anchored by a 230-pound tackle, of good pass receiving hurt the N. C. Clanahan,

> The underdogs Mustangs are | "We didn't block," the coach expected to be in good physical said. "Lack of experience is condition for the game. Commenting on last week's

13-0 loss to the Class AA Friona Chiefs, Coach Stone said he thought his team played the poorest game that it has in the three years he has been

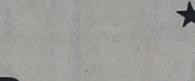
"We're not playing as a team," the coach pointed out, "We're just a bunch of individuals. We've lost two ballgames (Friona and Happy) that we could district fray with Morton here.





Mustangs.

hurting us."



Mustang Boosters Elect New Officers

Officers were elected in 1

The Bovina Mustangs Booster Club changed its name from the Quarterback Club Tuesday night of last week and now welcomes women of the community to join the organization.

Policy of the Booster Club will be to support all athletic throughout the school year.

At Hereford --

teams this year. Mr. and Mrs. in the library of Bovina High I. D. Kirkpatrick will serve as presidents and Mr. and Mrs. Roy Allen as secretary-treas-

programs of the school, Roy Stone, and dues are \$5 per year for each couple.

A membership drive is now

underway, according to Coach

to see the film of the previous football game and to hear a scout report of the game coming

Coffee will be served.

Junior High Wins-'B' Team Loses

taking the kick-off with Manuel

Quintana making his first of

Bovina recovered a Hereford

fumble on the Hereford 35-yard

line, Greg Bell, Mike Beau-

champ, Tommy McCormick and

Quintana moved the ball toward

the goal line and Quintana

football teams split two games | tion on a 60-yard drive after with Hereford there Thursday, the junior high winning 28-0 and the "B" team dropping their | four touchdowns on an 18 yard

opener, 27-8. Coach Roger Ezell's "B" squad was unable to score until the fourth quarter when Phil Sorley hit pay dirt on an eightyard sweep around left end. Stuart McMeans scored the extra points on a bootleg play

around right end. Halftime score saw Hereford LaPlata freshmen in front 7-0. The Bovina boys played a good defensive game, especially in the first half, led by Danny

EVERYTHING

scored on the same off-tackle The third touchdown of the first half came when Bovina blocked a punt and Quintana scored again. One out of three extra points was successful and Bovina led at halftime 20-0.

run off-tackle.

The junior high team, coached The third quarter saw Beau-**How About This!** BRAND NAME AUTO PARTS

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WITH PROVEN QUALITY.

Bovina "B" and Junior High | by Truck Lusk, started the ac- | champ, McCormick, Tony Foster and Quintana carrying the ball with Quintana making the final tally. Extra point try was Fourth quarter was scoreless

with all Bovina boys seeing action. Team effort was good. Coach Lusk thought, and boys looked good both on offense and defense.

The "B" team will play Hereford Stanton here tomorrow

Phone 763-5522 P. O. Box 671