

The Devil's River News

Published in Sonora, Texas - "The Capital of the Stockman's Paradise"

Seventy-Seventh Year, Twenty-Second Week

The Devil's River News, Sonora, Texas 76950, Thursday, February 9, 1967

Price — Ten Cents

Stallings Speaks Out For Schoolboy Athletics

"Athletics are often accused of being overemphasized in the schools but I say they are not emphasized enough", said guest speaker, Gene Stallings, at the Booster Club banquet February 6.

His defense of athletics was backed up by accounts of courageous acts performed by men who attributed their courage to athletic conditioning while in school.

He said, "Athletics build these things... skill has little to do with the other qualities developed by sports. I have seen young men who had very little natural ability turn into successful athletes and citizens from the qualities built by athletics."

Stallings emphasized that high schools were the starting places for building courage, poise and pride in a job well done. He said that college coaches like himself usually get young men well qualified in the mechanical qualities of sports, but it was their job to build into the boys other qualities.

"We try to make them into competitors. We try to give them the drive and determination to know that they can compete just as well on the playing field as in any other field they want to compete."

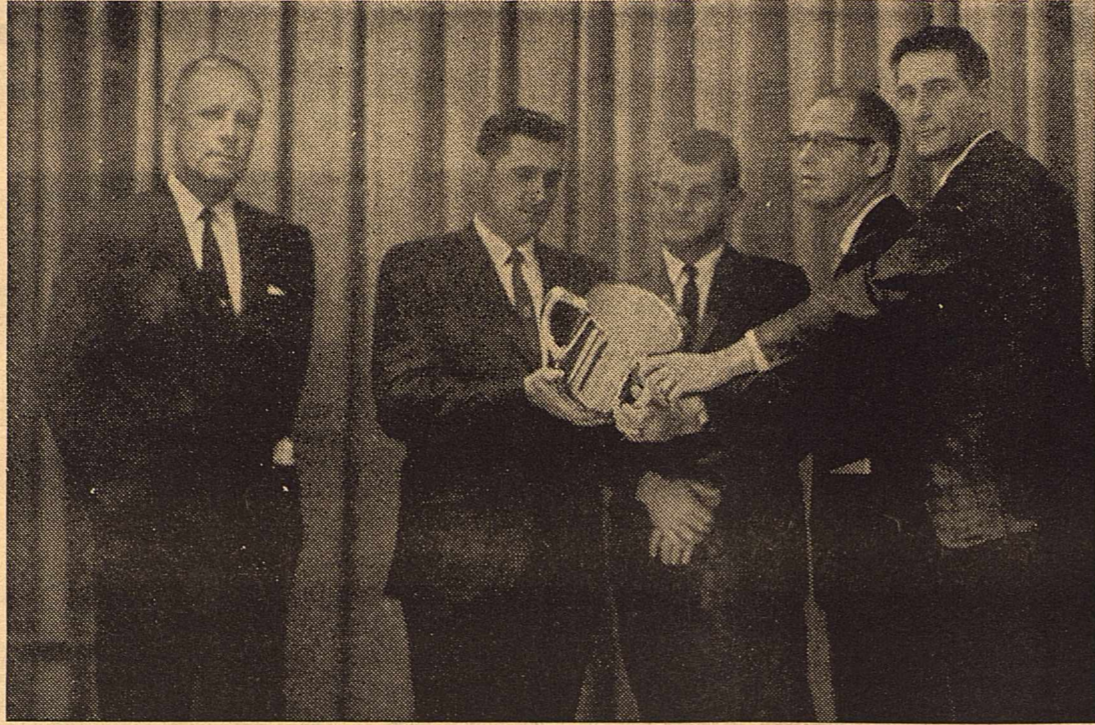
Stallings mentioned his own experiences as a player. He said, "Sports are also valuable for their memory value. Often when I return to my home town my friends and I will check out some of the films of our high school games. When we watch the films at someone's home it makes the past seem all the more valuable".

Re-emphasizing the importance of athletics in high schools, Stallings said, "One of the arguments used against athletics is the cost involved. Sure, it takes money, but I say get the money, the rewards it will bring cannot be measured right away, but when these youngsters are running the country, you will realize it was worth it".

Stallings, 29, came to Texas A&M University as head coach in 1964 after serving as an assistant to Coach Paul (Bear) Bryant at the University of Alabama. Stallings had played his college football under Bryant while both were at Texas A&M.

While in high school in Paris, Stallings was an all-around athlete, playing football, basketball and golf and was captain of each squad.

He is married to the former Ruth Ann Jack and they have four children, three daughters and one son.



SONORA SCHOOL OFFICIALS Doyle Morgan, Jerry Hopkins and Rex Lowe accept the new trophy from Booster Club president, James D. Trainer, left. Texas A&M head coach Gene Stallings stands at the right of the group. The trophy was given to the Booster Club by John

McDermott and is engraved with the names of the players, coaches and officials of the school. The three-handed silver cup will be called the Jerry Hopkins Trophy, in recognition of the State Championship Class A football team.

New Trophy Presented

A new trophy has been presented to Sonora High School in recognition of the state championship team.

The trophy, a large, three-handled silver cup, was given to the Booster Club by John McDermott, who had the cup in his silver collection for several years.

The Booster Club had it engraved with the names of all of the players,

the coaches and administrators of Sonora High School. Over 900 separate letters were inscribed on the trophy.

McDermott, the donor, said, "I felt like some sort of award should be given to the team and school. I knew they would get other trophies, so I decided to give this cup."

The trophy, to be called the Coach Jerry Hopkins Trophy, was presented to the school at the Booster Club banquet, Monday, February 6.

Minyard is Named To Dean's List

New Mexico Military Institute cadet, J. Howard Minyard, son of Mr. and Mrs. F. J. Potmesil, has been named to the dean's list for the fall semester.

Howard has maintained a "B" average and ranks in the top 18 per cent of the student body.

He is a high school sophomore. The school is located in Roswell, N. M.

Sonora Historian Named Speaker

John Eaton will be the guest speaker at a dedication of a Texas Historical Marker in Junction.

He will speak at the dedication of the marker commemorating the Texas Ranger Camp on Bear Creek in Kimble County, Sunday, February 12 at 2 p.m.

The dedication will be held in the Kimble County Courthouse in Junction.

Recognition is being made of the camp which was established in 1877 as a patrol base for a battalion of Rangers.

Ranger protection of the area opened the way for the settlement of the surrounding counties.

WEATHER

Compiled by J. E. Eldridge

	Rain	Hi	Lo
Wednesday, Feb. 1	.00	79	34
Thursday, Feb. 2	.00	73	36
Friday, Feb. 3	.00	64	30
Saturday, Feb. 4	.00	75	37
Sunday, Feb. 5	.00	70	43
Monday, Feb. 6	.03	66	25
Tuesday, Feb. 7	.00	52	15
Rain for the month,	.03;		
Rain for the year,	.15.		

Seal Coat Planned For County Roads

Contracts have been announced for almost nine miles of seal coat paving in Sutton County by the Texas Highway Department.

The contract is for approximately four miles of RM 1691 and five miles of RM 2597.

This contract was awarded to Strain Brothers Inc., of San Angelo.

A total of almost 193 miles in Sutton and surrounding counties will be seal coated by the firm for an announced \$269,977.05.

The seal coat job is expected to require 75 working days; according to J. A. Snell, district engineer for the Texas Highway Department.

Health Career Speaker At High School Today

There are more than 20,000 jobs related to the medical field available", said Mrs. J. F. Howell about the Health Career program of Hudspeth Memorial Hospital and the Hospital Auxiliary.

She said, "The need is growing daily for young people in the various fields of medicine."

The Hospital Auxiliary and Hudspeth Memorial Hospital are sponsoring a speaker to inform Sonora High School students of the many opportunities that are available.

The guest speaker for the program is Spencer Guimarin, director of health careers for the Texas Hospital, Education and Research Foundation. He will speak at the high school at 2:45 p. m., today in the auditorium.

Although Guimarin will be speaking primarily to students, anyone interested in a health career is invited to attend the program, according to Mrs. Howell.

Guimarin will also be available for consultation Friday, February 10, at a coffee to be held on the mezzanine floor of the bank

Ralph Finklea Named New Superintendent

Sonora's school board has named Ralph Finklea, principal of Central Elementary School, as the new school superintendent, replacing Rex Lowe.

Finklea has been with the Sonora school system since 1955 when he became building principal at Central Elementary School. He became principal in 1958 replacing Lowe, who became superintendent after the death of E. A. Brodhead.

The new superintendent will assume his position in August when Lowe takes a new post in the San Angelo school system. Lowe is expected to be a principal in one of San Angelo's elementary schools.

Finklea, 43, earned both his bachelor and master's degree from the University of Texas and taught in Longview before coming to Sonora.

He is a veteran of both World War II and the Korean conflict. He served with the 99th Infantry Division in action in Europe and later as executive officer of an amphibious truck unit in Korea.

The newly named superintendent is married to the former Anne Butler of Commerce and has two children, Peter, 6, and April, 3.

Laney Cook Chooses Baylor University

Sonora's All-State Quarterback, Laney Cook, has chosen Baylor University and will sign his letter of intent with the school next week.

Cook had visited the Baylor campus last weekend with Baylor coaches and announced his decision Tuesday.

Offensively, Cook passed for 1,666 yards and 20 touchdowns, completing 91 of 185 throws.

His total ground gained was 2,006 yards. As a punter, Cook averaged 41.1 yards of 26 kicks.

Cook's defensive position at safety resulted in 10 pass interceptions.

4-H Members to Exhibit in San Antonio

Ten 4-H Club members of Sutton County have a total of 53 entries at the San Antonio Livestock Exposition which runs Feb. 10-19 at the Joe Freeman Coliseum.

Youngsters from this area, who have entered two steers, two Jr. quality beef, 12 sheep, 22 goats and 15 wool fleeces in the San Antonio show include: Daryl Boatright, Randal Boatright, Debbie Howard, Chris Berger, Robert Ray Glasscock, John Martin Beckham, Jim Fish, Ted Fish, John David Cook, Joe Wallace and David Wallace.

Fat lamb exhibitors include Tony Renfro, Ed Lee Renfro, Mark Jacoby, Scott Jacoby, Roger Langford, Dennis Nance, Janice Sue Nance, Joe David Nance, Cleveland Nance, Sam Thompson, Bill Thompson, Gene Thompson, Chris Berger, Daryl Boatright, Randal Boatright, Mike Boatright, Debbie Howard, Tim Thorp, Evelyn Jane Lowe, Alan Harris, Tryon Fields, Joe Wallace, David Wallace, Lee Bloodworth, Wade Richardson and Wesley Richardson.

The youngsters will be competing for a share of the more than a quarter of a million dollars in premiums, prizes and purse money

Hearing is Held On Highway Route

A hearing to approve the schematic drawings of the proposed route of Interstate Highway 10 from the junction of the Ft. McKavitt road to the Kimble County line was held in the Sutton County Courthouse, February 7.

The purpose of the public meeting was to give landowners an opportunity to make any statement they wished in regard to the proposed route to officials of the Texas Highway Department.

None of the landowners present made a public statement. Highway Department officials will now be able to go ahead with the drawing of plans based on the schematic drawings and begin their procedures for securing right-of-way.

Joe Lane, resident engineer for the new highway, said, "Anyone that might have question in regard to the project may come to our office here any time for any clarification of the proposed route".

Eldorado Wins 58-45 For East Zone Title

The Eldorado Eagles, winners in the east zone of District 8-A, upset the Sonora Broncos 58-45 in Eldorado February 3.

The win gave the Eagles an east zone tie in the district with Junction. Eldorado defeated Junction 17-11 for the east zone title, February 7.

The defeat of the Broncos put Sonora out of contention for a district championship playoff.

Offensive leaders for the Broncos were Laney Cook with 18 and Mitch Trainer with 14 points.

The Eldorado "B" team also won their game against Sonora. The final score was a close 46-44, with Thurston McCutchen scoring 22 for the Broncos.

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Sonora Marine Back From Vietnam Tour

Marine PFC Mickey R. Harris, son of Mrs. Mae Harris, has returned to San Diego, Calif., as a crewmember aboard the attack aircraft carrier Constellation, after a seven-month cruise with the U.S. Seventh Fleet off the coast of Vietnam.

While with the Seventh Fleet the carrier was a member of the hard-hitting, far-ranging, fast carrier striking force whose aircraft range far from the ship, fighting the enemy's sea, air and ground forces. The Constellation is now part of the U. S. First Fleet operating off the West Coast of the United States.

CINDERS

by Jim Barnett

The hobby of collecting "things" has become what the Hondo Anvil Herald calls "a mania."

In a feature story, January 27, they say that one of the items being collected now is old, barb-wire.

Barb-wire enthusiasts are willingly paying as much as \$12.50 for a 18-inch piece of rare wire.

Many of the collectors are swapping specimens such as Sunderland Kink, Ross's Four-point, Scott's clip, Lazy Plate, The Winner, and Ellwood Ribbon, to name a few.

The history of barb-wire goes back to Illinois in 1874 when a farmer, Joseph Glidden of DeKalb, filed a patent. His wire was made with an old coffee mill and grindstone.

Glidden-wire enjoyed little popularity until John W. (Bet-a-Million) Gates brought it to Texas.

To demonstrate the strength of the wire, Gates built a corral of the new wire in San Antonio and put 25 longhorns in the enclosure. The demonstration was successful; none of the animals were able to break it down, and Gates sold hundreds of miles of the wire.

In 1874, only 10,000 pounds of barb-wire were made, while in the six-year period following its invention, the production grew to 80,500,000 pounds.

It had to happen sooner or later. Organizations have sprung up everywhere to honor the top men and women in various fields of work. Baseball greats have their Hall of Fame, actors have their "Oscar" and "Emmy", writers their "Pulitzer" and for others, the "Nobel".

Carroll Abbott of Kerrville, publisher of the Comfort News, has started a new organization dedicated to losers.

Abbott says his is not a club for ordinary losers. "We will not admit ethnic groups, prisoners, debtors and the like. These people relish losing", he has been quoted as saying.

The plans for the organization call for the president to be elected for receiving the least number of votes, membership will be mailed out postage due, an awards dinner will be given on April Fool's Day and award winners will be given phony directions so they can't be present. If any club member wins anything he will be sent a stiff note telling him he is ruining the reputation of the organization.

At least someone loves a loser. Anyone for Applications?



COACH GENE STALLINGS

Students Participate In Forensic Meet

Eight Sonora High School Students participated in the 11th Annual High School Forensic Tournament in Brownwood, February 3-4.

Over 240 students from 20 Texas high schools participated in the competition sponsored by Howard Payne College.

Local students included Mark Jacoby, Cindy Lambert, Vicki Hodges, Margaret Bundy, Cecilia Johnson, Terry Trainer, Mary Lena Greenhill and Debbie Galbreath.



CONSTRUCTION on the new approach to the municipal airport has begun and the area has been leveled and is ready for grading. Portions of the old runway can be seen in the upper left. Construction of Interstate Highway 10 made it necessary to relocate the runway slightly from its original position.

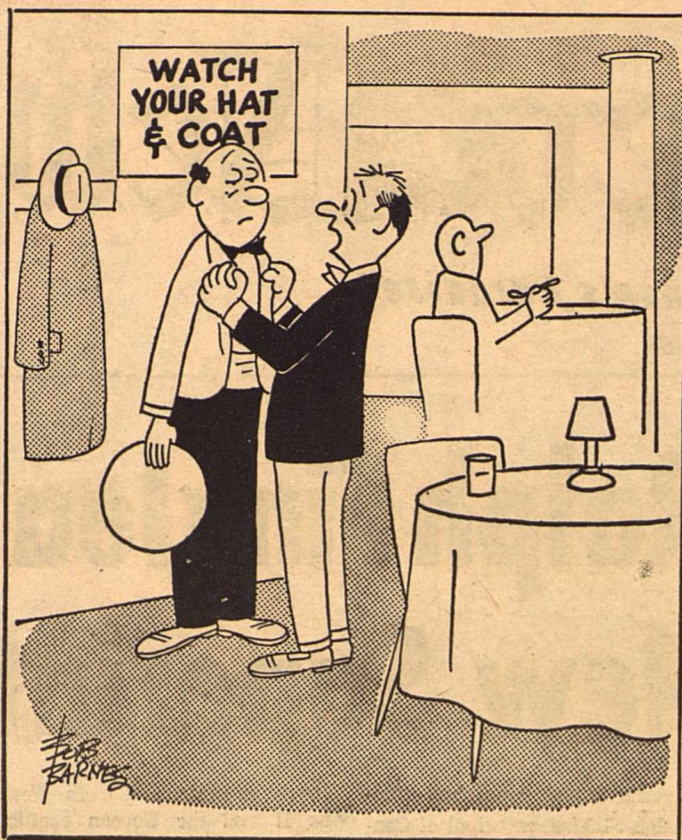


THE "DEVIL" had snow at his doorstep but it was quickly shoveled away with a type tray by head "Devil", John King. About one inch of snow fell on Sonora early Monday.

COMMUNITY CALENDAR

Thursday February 9
Music Club meeting
Saturday, February 11
2-5 p.m. Sonora Woman's Club Library open
Sunday, February 12
Services at the church of your choice
Monday, February 13
9 a.m. County Commissioners meeting in County Judge's office in Courthouse
1 p.m., School Board meeting in Superintendent's office in Central Administration Building.
3 p.m., Hospital Auxiliary
7 p.m., Wesleyan Service Guild meeting in Fellowship Hall of First Methodist Church
Tuesday, February 14
12 noon, Downtown Lions Club First Methodist Church
7:30 p.m., West Side Lions Club meeting in Lions Cage
Wednesday, February 15
3-5 p.m., Sonora Woman's Club Library open

Want Ads
Bring Fast Results



"I was watching my hat and coat like your sign says and somebody ran off with my girl."

from HISTORY'S SCRAPBOOK DATES AND EVENTS FROM YESTERYEARS

February 8, 1957
Firemen from 15 towns in the hill country area will meet in Sonora February 12, for their semi-annual convention and will elect officers for the coming year.
The youth and agility of Coach Herman Moore's "college" basketball team paid off in a 55 to 51 victory over the veterans in the Points for Polio game Saturday at the high school gym.
A ranchhand employed on the Edgar Glasscock ranch is receiving a series of anti-rabies injections as a result of being bitten by a rabid fox while at work last week.

February 7, 1947
Lt. (JG) Jack Osborne Crites, USNR, has received the Air Medal from Secretary of the Navy, James Forrestal for wartime aviation activities.

The stockholders and directors of the Sonora Wool and Mohair Company declared a 15 per cent dividend in their meeting Tuesday.

February 5, 1937
A tentative outline of a spring yard improvement and tree planting campaign under the sponsorship of the Lions Club was presented Tuesday at the club.

To add to the social events of the Valentine season, Mr. and Mrs. George H. Neill entertained with a bridge party Thursday.

Dancing in the Sonora Scout Hall was enjoyed Saturday by students of the Sonora High School, when the 11th grade room mothers, Mrs. Richard Vehle, Mrs. W. L. Davis, Mrs. Tom Driskell and Mrs. A. C. Elliott were hostesses.

66 Years Ago
A steam engine was loaded at Mayer Brothers and Company for delivery to G. W. Whitehead and Sons.

Charles Hensel of Eldorado was in Sonora Sunday for the first time and was surprised at the size of the town.

Advertisement: Fine Havana and Domestic cigars. Especial brands made to order. Smoke the new Wrinkle cigar.

Mohair Producers Urged to Ballot

Eligible mohair producers are urged to cast a ballot in the February 6-17 referendum on whether or not they favor a mohair promotion and market development program to be financed by deductions, up to one and a half cents per pound, from producer payments on mohair marketed during 1966-69.

Funds collected would be used by the Mohair Council of America, Inc., to carry out a program of mohair advertising, promotion, and related activities under an agreement with the Secretary of Agriculture.

Jack Groff, Extension sheep and goat specialist, says the program is patterned after the present wool program that has been in effect for several years. Details are available from County ASCS offices.

-Editorials-Features-Columns-

The Hanoi Government and Our Press Freedom

A strange, and to many, a disturbing as well as unprecedented development is taking place in the Viet Nam conflict. It began with a visit to Hanoi by a New York Times correspondent who reported that American bombs have leveled North Vietnamese villages and killed numbers of civilians.

His report has appeared widely in Western nations, where freedom of the press offers a forum for views on all sides—a situation that does not exist in communist nations, where the press is merely a spokesman for the party in power.

Hanoi it appears, has now concluded that it is good strategy to utilize our freedom of the press to gain world sympathy. It has opened the door to journalists and photographers. Evidently the communists hope to stall American air power with words, pictures and propaganda, all aimed at building up the belief that the U. S. Air Force is committed to indiscriminate bombing.

It is said that very likely Hanoi will soon also let an American news team take pictures for American television audiences of what the bombing looks like from the victim's side. There is little doubt that this new strategy of the communists will not only add to the difficulties of American forces but will also divert attention from the terrorism and destruction visited on South Viet Nam by the communists.

A late issue of U. S. News and World Report gives a few of the basic facts: While civilian deaths

in the North have run to a few hundred, the number of civilians killed by specific Red attacks in the South since 1957 runs to 11,000 actually counted—and many thousands more uncounted. The communists used bombs bullets, mines grenades and shells and their killing of civilians is deliberate, not accidental.

In the words of U.S. News: "during this past year, government officials report, nearly 400 civilian officials were singled out by the Viet Cong and assassinated. About 1,300 other civilians were killed apparently for no particular reason. Some 3,700 civilians were kidnapped during the year. Few of the kidnapped ever return." In addition, the Viet Cong themselves report that in the four years from January 1961 to January, 1965, they destroyed more than 7,000 villages.

As to the charge of indiscriminate bombing which to date the communists claim has killed 89 civilians in the vicinity of Hanoi a spokesman for the Defense Department observed, "We have no possible way of ascertaining whether the figure of 89 is an accurate one... But those who do accept the figure as legitimate must acknowledge the care taken by the United States to avoid damage to civilian areas if no more than 89 persons have been killed during more than 50 raids against military targets in and around a city of 90,000 persons...."

And Secretary of State Dean Rusk comments, "We recognize that people living or working in

close proximity to military targets may have suffered... There is a vast difference between such unintentional events and a deliberate policy of attacking civilian centers. Tens of thousands of civilians have been killed, wounded or kidnaped in South Viet Nam, not by accident but as the result of a deliberate policy of terrorism and intimidation."

American military authorities state that no U.S. aircraft have been ordered to strike any civilian targets in North Viet Nam at any time. American authorities also point out that the U.S. military has carefully avoided attacking the vital irrigation systems of that country, the destruction of which would endanger civilian lives and cripple the region's agricultural production.

American forces have in effect fought with their hands tied behind them. In 1966 alone, more than 35,000 American soldiers were killed or wounded by communists in Viet Nam. Many U.S. fighting men have paid with their lives for U. S. restraint in the North. And again in the words of U. S. News, they "...feel strongly that they are taking a 'bum rap' from outsiders—from people eager to find fault with the U.S. at every chance."

There may be differing views on Viet Nam, but it is a safe bet that Hanoi's charge of indiscriminate bombing will receive little credence among fair-minded U.S. citizens.

The Devil's River Philosopher sez: Farmers Are Ahead of the World

Editor's note: The Devil's River Philosopher on his bitterweed ranch on Dry Devil's River interprets the agricultural situation in his own way in his letter this week.

Dear editor:

I was sitting at home out here on this bitterweed ranch the other afternoon reading a newspaper which was explaining how China is in turmoil and if one side doesn't win the other one will, unless there's a stalemate, when an energetic friend of mine from town drove up.

"Reading a newspaper in the middle of the afternoon?" he asked "No wonder you're always behind with your work."

"On the contrary," I said, "I'm just waiting for the rest of the world to catch up with me."

He didn't take time to digest that, said he was in a hurry, only wanted to borrow a grubbing hoe, which I would have lent him if I could have remembered where I put it last summer, or was it the summer before, and he left. Had he stayed I would have explained about farmers waiting for the rest of the world to catch up.

According to an article in the paper I was reading, a hundred years ago it took 4 million farmers to feed the people in the United States. Today, about 3 million are doing it, despite the fact the population has jumped from a few million to nearly 200 million. One time

it took 70 per cent of the people to run the farms, now it takes only about 8 per cent, despite the fact a hundred years ago only 475 million acres were in cultivation, compared with over a billion acres today.

If every other phase of activity had become as efficient as farming, I estimate one governor could now handle 15 or 20 states, one Supreme Court judge could be doing the work of all nine, there wouldn't be more than a dozen members of Congress, one professor could handle two or three thousand students. Fifty years ago about 1000 mechanics produced all the cars this country needed, now it takes at least a hundred thousand. If space science had been as efficient as farming, we'd have landed on the moon in 1925 and called off the whole program in 1930. If medical science had kept pace with us the common cold would have been whipped in 1940 and no telling what companies would now be sponsoring news broadcasts.

You can see farmers have an obligation to pull up and wait while the rest of the world catches up. No use embarrassing the rest of the people.

Yours faithfully,
J. A.

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Classified Display — \$1.00 per column inch.
Classified Ads and Legal Notices of more than 100 words will be charged at the rate of 6¢ per word (or 30¢ per 8 pt. display line) for the first insertion. Additional insertions will be charged at 5¢ per word (or 25¢ per 8 pt. display line).
Member 1967 TEXAS PRESS ASSOCIATION

"Project Gasbuggy" Expected to Double Calf Scramble Event Nation's Gas Reserves in N. M. Test
An agreement providing for the nation's first experiment using a nuclear explosion in an effort to stimulate natural gas production—Project Gasbuggy—was signed today by the Department of the Interior, the Atomic Energy Commission, and El Paso Natural Gas Company.
The agreement was signed in Washington on behalf of the Government by Secretary of the Interior Stewart L. Udall and chairman Glenn T. Seaborg of the AEC. It was signed for El Paso Natural Gas Company by Howard Boyd, chairman of the board.
Project Gasbuggy will be conducted at a site 55 air miles east of Farmington, New Mexico. The contained underground nuclear explosion would occur in a low permeability "tight" gas-producing formation (Pictured Cliffs formation). It could be carried out in seven to nine months provided detailed geological, hydrological and other safety and technical studies confirm the suitability of the present site. El Paso Natural plans to start drilling the first of two test wells at the site immediately.
If a successful nuclear fracturing technique can be developed as a result of Project Gasbuggy, it may find widespread application in similar "tight" formations in the United States, principally in the Rocky Mountain Region. The Bureau of Mines has estimated that the technique could add 317 trillion cubic feet of natural gas to the nation's proved reserves, more than doubling the present supply. During 1965, the nation's proved reserves were 286.5 trillion cubic feet.
It is estimated that Project Gasbuggy will cost about \$4,700,000. The explosion will vaporize the rock around it and create a subterranean chamber deep below the surface. Then the roof of the cham-

Jeweler Completes N. Y. Trade Course
Mrs. E. D. Shurley of The Ruth Shurley Jewelry Store, is one of 35 jewelers from 24 states and two Canadian provinces recently graduated from the 1967 Bulova-New York University course in retail jewelry store management.
The two-week program of study, centered at N.Y.U.'s Institute of Retail Management, included sessions devoted to sales techniques, advertising, display, store planning, credit, financing and related topics. Field trips were made to manufacturing facilities and retail stores in the New York area.

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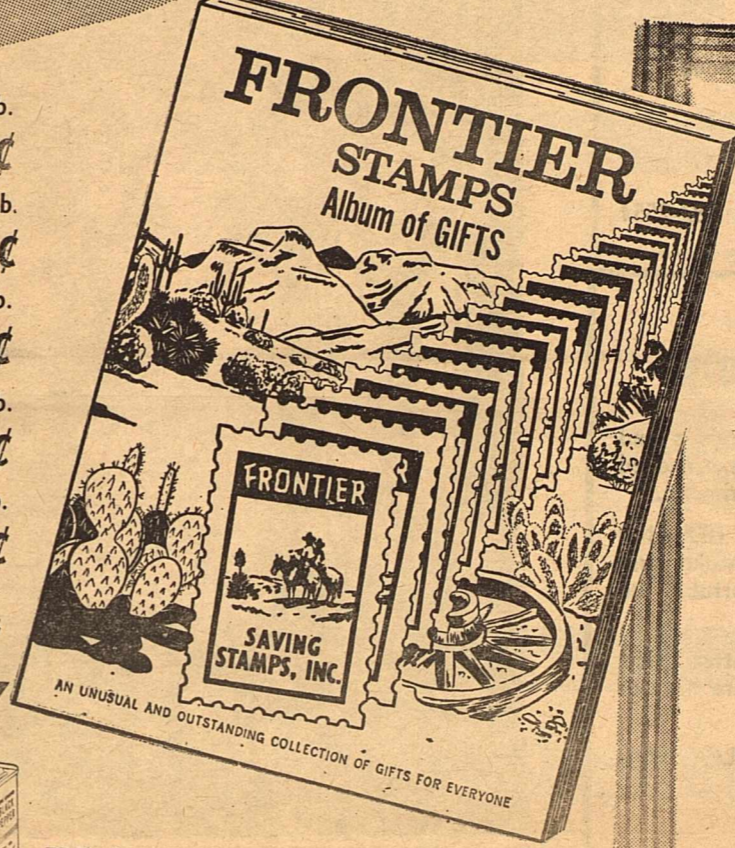
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 - GANDY'S Half Gallon Buttermilk 45¢
 - KIMBELL All Vegetable Margarine, lb. 19¢
 - KIMBELL Biscuits 6 for 49¢

- FROM OUR SHELVES**
- KIMBELL Luncheon Meat 12 Oz. Can 49¢
 - 10 Lb. Bag PINTO BEANS 98¢
 - BETTY CROCKER Layers CAKE MIXES 3 for \$1
 - KOUNTY KIST 12 Oz. CORN 2 for 39¢
 - All Meat No. 2 Can Kimbell Chili 49¢
 - CRACKER BARREL Lb. Box Crackers 19¢
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- MIRACLE WHIP Full Quart Salad Dressing 49¢
- KIMBELL 18 Oz. Peanut Butter 49¢
- DEL MONTE 46 Oz. Tomato Juice 3 for \$1
- KIM Dog Food 13 for \$1
- KIMBELL 24 Oz. Waffle Syrup 39¢
- CHUCK WAGON No. 300 Can Beans 2 for 25¢
- KIMBELL Large Can Canned Milk 3 for 49¢

YOUR GRAND PRIZE CARD MAY BE WORTH 100,000 STAMPS

- HUNTS 26 Oz. Bottle Catsup 39¢
- CHICKEN OF THE SEA TUNA 49¢
- AQUA NET 5 Oz. HAIR SPRAY 59¢
- 14 Oz. LISTERINE 89¢

- FROZEN FOODS**
- WHOLE SUN 12 Oz. ORANGE JUICE 39¢
 - GANDY'S Half Gallon ICE CREAM 79¢

Kimbell COFFEE AT ITS BEST

1 Lb. Can **65¢**

VACUUM PACKED

YOUR GRAND PRIZE CARD MAY BE WORTH \$100.00 CASH

BE SURE TO GET YOUR CARD TODAY!

Specials for Wed., Thurs., Fri., Sat., Feb. 8, 9, 10, 11

FOODWAY the friendly STORE

Double Stamps Wed. with \$2.50 Purchase or More

WE LIKE EVERYBODY

FOR SALE: Cole Vangard (made by Royal) top of the line Portable. Complete with case, \$109.50 The Devil's River News



We Play Cupid Every Year

With the Sweetest Flowers Anywhere . . . for Sweethearts Everywhere! The Finest Flowers Are as Near as Your Phone

Saunders Flowers

Member—F.T.D. Phone 387-2554

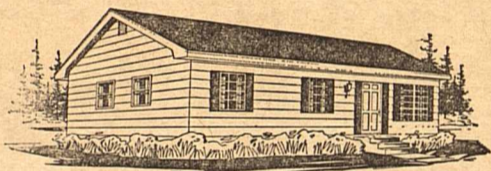
Now is the time . . . Improve Your Rental Property

Give your rent house a coat of paint, caulk windows and doors, install sufficient, better insulation, make any needed roof repairs, and replace worn, leaky weatherstripping.

Now, WHILE RENT PROPERTY IS IN GREAT DEMAND is the ideal time to upgrade your property. Make sure that your renters will be warm and comfortable all winter by repairing and fixing up.

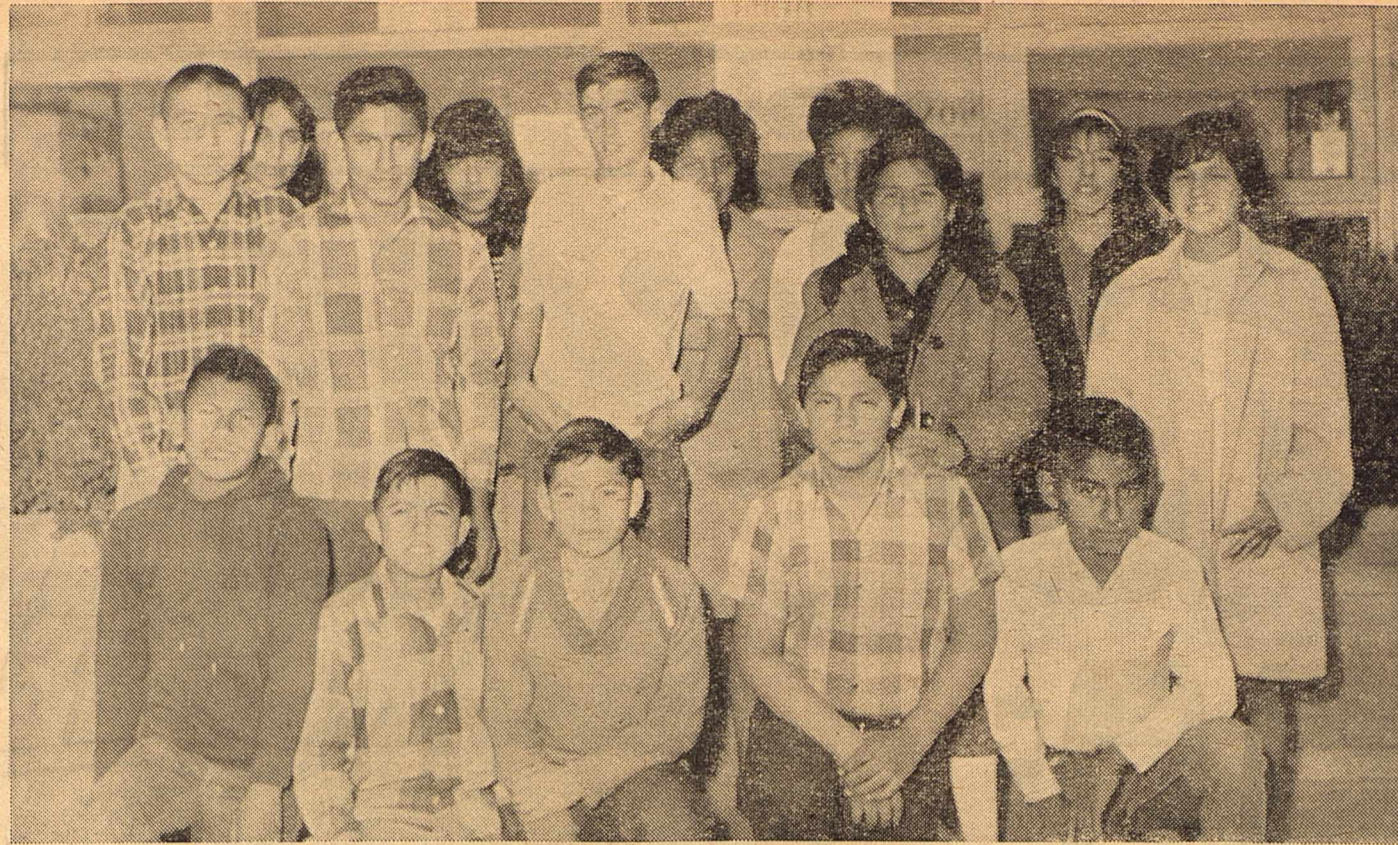
You'll find good rent property commands a better price. Also, your better quality renters take better care of your property.

CALL TODAY FOR FREE ESTIMATES. NO OBLIGATION



New Location—Concho and Plum Growing with the Southwest Since 1901

FOXWORTH GALBRAITH LUMBER CO. Phone 7-2536 Sonora, Texas



THE SIXTH GRADE CLASS from L. W. Elliott visited the newspaper office with their teacher, Mrs. Alma Connaway. Making the tour were Bobby Samaniego, Jimmy Galindo, Sylvia Gonzales, Jesus Solis, Virginia Garcia, Eloy Carranza, Irene Dominguez, Brenda Perez, Odilia Samaniego, Manuel Carranza, Emily Brown, Leticia Reyna, Mary Jane Escamilla, Margarita Torres, Danny Carillo, Letty Virgen, Irma Velandez, Ben Torres, Ciria Ann Pena, Rudy Gonzales, Isabel Beserra, Freddie Charvarria, Felipe Bernal, Ana Garza, Sylvia Gamez, Sylvia Samaniego, Olinda Perez, and Lupe Solis.



A Parson's Eye View of Sonora

by the Rev. Ross T. Welch
En route to Dallas
Bob Hardgrave laughed at this parson for bringing my overcoat—it was so warm when we left Sonora. But I can see this (Monday) morning that it will be one of the

most important items I brought along.

The prediction is that temperatures will drop to 17 degrees tomorrow morning. It is always a pretty safe bet to take an overcoat when you head toward Big D this time of year. There was snow around Stephenville.

Before the week is past we hope to be able to announce something definite about the formation of a "Newcomer's Club". We have an influx of new residents who are lonely.

The temptation is for those of us who have our friends and social schedules already filled to go about our business and ignore the "stranger within our gates." We do not do this deliberately in most instances. We just forget.

We forget that there are ladies, whose husbands are new on the crew where they work, who do not even know the other wives of the men involved in the same work. Forget—that, for those who do this type of work—work that is essential if we are to have good highways, etc., they cannot wait a few months to make friends in the towns to which they move. If they wait that long, they would never have any friends.

The community needs to do something to make these new people feel welcome. A suggestion came from one of the new residents that we form a Newcomers Club.

We favor that, but think it is not enough. If only the newcomers join—then our temporary residents will never have a chance to get acquainted with Sonorans, and that would be a shame. We have some very nice families moving in here. They expect to live here two years or longer.

Let's have the club—let the members elect their own officers, set their time and frequency of meeting, etc., but let the organized groups act as sponsors, meeting with the Newcomers when that is possible, and making them feel at home in Sonora.

We should like to offer the Methodist Church basement as a meeting place. I shall ask the cooperation of the Ministerial Alliance and the Chamber of Commerce and others.

We hope our temporary residents, when they are ready to move on, will say, "Sonora was the friendliest community in which we have been privileged to live."

Started in San Angelo, this week's column is being completed at our favorite eating place in Big D. Soon we will be mingling with about two thousand Methodist ministers of various assorted shapes and sizes from about seven states.

Look at them en masse—and you may be inclined to wonder how the Church survives; but if one looks a little deeper, he may discover good cause for the prophecy that the Churches will not perish.

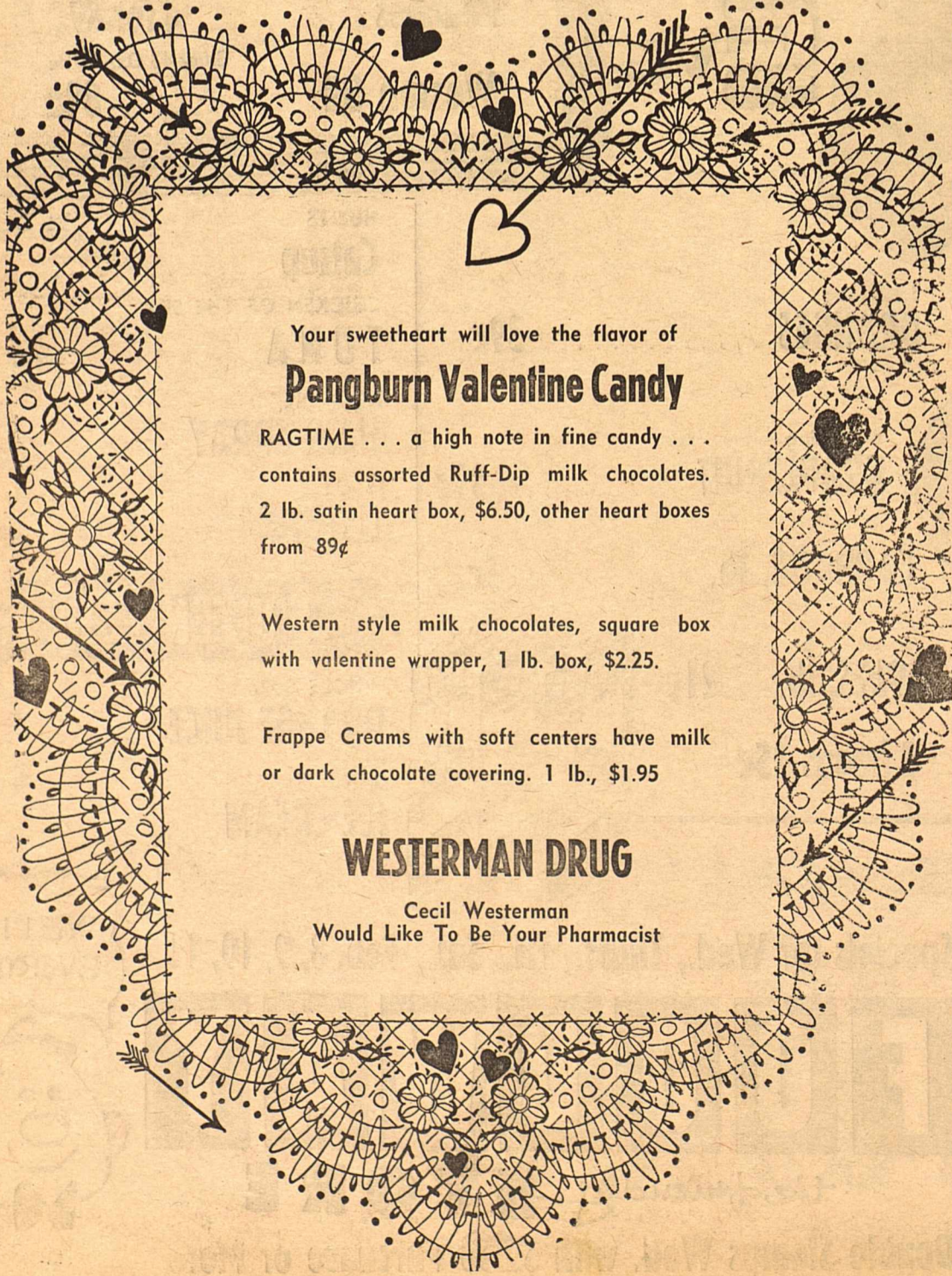
Sunrise Easter Services in the out-of-doors are nice, but many persons do not attend because of the discomforts.

We have asked for and received permission to plan a community sunrise Easter service at the Willie Miers new home. The trophy room will seat 200 and it looks like a cathedral.

Folding chairs can be provided for those who cannot sit on the floor, or on cushions they provide for themselves.

Trophies from many a hunt and safari look down from the walls of this beautiful room.

What a beautiful place for a service on Easter morn!



Your sweetheart will love the flavor of Pangburn Valentine Candy

RAGTIME . . . a high note in fine candy . . . contains assorted Ruff-Dip milk chocolates. 2 lb. satin heart box, \$6.50, other heart boxes from 89¢

Western style milk chocolates, square box with valentine wrapper, 1 lb. box, \$2.25.

Frappe Creams with soft centers have milk or dark chocolate covering. 1 lb., \$1.95

WESTERMAN DRUG

Cecil Westerman Would Like To Be Your Pharmacist

Gas dryers are fast, safe, gentle, completely automatic and operate for a fraction of the cost of electric dryers! And what a beautiful job gas dryers do on permanent press clothes! Wow!

Will you shut up and let me get some sleep!

GOOD GAS DRYER DAYS

See your Gas Appliance Dealer or Lone Star Gas now—and save!

GIFTS FOR HER GIFTS FOR HIM

Remember your valentine with a gift of jewelry from the Ruth Shurley Jewelry.

For Him	For Her
Tie Tacks	Charms
Watches	Earrings
Rings	Necklaces
Watch Bands	Stainless

Come in today for prompt, courteous service and guidance in selecting a valentine gift.

The Ruth Shurley Jewelry
Gifts of Lasting Value

Just in... BIG RECTANGULAR SCREEN COLOR TV VALUE!

Full 270 sq. in. of picture viewing area!

\$469.95 (CT328C)

22" picture, measured diagonally

From the Premiere Series with rugged metal cabinet.

MOTOROLA

Solid state reliability at 17 critical points

- The picture is big . . . the set is slim and trim
- 3 IF stages—not just 2!
- Power transformer chassis
- Tint control
- Automatic demagnetizer

Color TV—your best entertainment buy

VERSATILE COLOR TV! Roll it around! Build it in! Show it off! Goes most anywhere. *Cart optional, extra.

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Phone 387-2714 Sonora, Texas

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Simplify Shopping and Saving...with WANT ADS

For Sale

IT'S NOT TOO EARLY to think of that summer vacation or fishing trip. See Apache Trailers now. Rollin Polk 1c22

HOUSE FOR SALE: 2 bedroom with carport and shop. Phone 387-2641 tfc22

FOR SALE—FIVE piece bedroom suite. Like new condition. Includes mattress and springs. Call 387-2669. tfc21

FOR SALE: Black Royal Standard elite typewriter, cleaned and ready for years of service. \$85.00. The Devil's River News. tft21

POLLED HEREFORD SALE
50 head top Polled Herefords. Clean, Reg. Pedigree sale. Write for Catalog, 4030 City View, San Antonio, Texas.
February 14-1:00 p.m.
Joe Freeman Coliseum
San Antonio, Texas
South Texas
Polled Hereford Association

FOUR BEDROOM, 2 bath home for sale. All electric kitchen, utility room, 2 lots, fenced, pecan trees, plenty of room, Call 2-4301, 2-1761, Louis and Jeanne Wardlaw. 6c50c

FOUR two-year-old registered Angus bulls for sale. Juno Ranch Co., Frank Fish. tft20

FOR SALE: TRAILER HOUSE 12x30 one bedroom. Good condition. See at Chuck Wagon Grocery. tft20

FOR SALE: GOOD used TV set. Call 7-2666. Tommy Thorp. 2c21

LIQUID PAPER — Paint it over typing errors for a new, clean, typing surface. \$1.00 at the Devil's River News. tft11

RUBBER BANDS 10 cents Bundle, 90 cents for lb. at the Devil's River News. tft11

DYMO TAPE — Both ¼ and ¾ sizes at the Devil's River News. tft1

QUALITY BEEF for your locker. Swift USDA Choice, guaranteed to be good. Branding Iron Smokehouse, 387-2901 1c1

WHY NOT BUILD a new house? It's cheaper. We'll finance. Foxworth-Galbraith Lumber Co., Phone 387-2536 Sonora. tft11

DON'T LET PENCIL-work spoil your income tax return. Rent an adding machine and typewriter from the Devil's River News. tft19

PETTIET AUTO PARTS. For all automotive needs. 105 S.W. Crockett tfc52

PRICED RIGHT TO SELL IMMEDIATELY

Corner lot, two-bedroom house. Will consider livestock as part payment. Contact Robert Kelley at Menard, 396-2336, or 387-2632, Sonora tft9

WANTED—listings on furnished and unfurnished rent property. For quick rental list your available rent property in the Want Ads. Phone 7-2222. tft19

BUILDING MATERIALS for sale. Call us for carpenters and contractors. New Homes, painting, remodeling. Foxworth-Galbraith Lumber Co., Phone 387-2536 Sonora. tft11

CHILDREN'S make your own Valentine books, 29c. Balloon Valentines, complete with 10 balloons and envelopes, 69c. 36 jumbo Valentines, 49c at Westerman Drug. Buy Early. 4c19

USE WANT ADS to acquaint prospective customers with lines of goods you carry. These small economical reminders are efficient weekly reminders that produce sales over and over again. The Devil's River News, Phone 7-2222. tft19

FARM AND RANCH Spanish books \$2.94 at the News. tft11

Special Notices

DOES AN AVON REPRESENTATIVE call on you? We may need someone in your neighborhood. No obligation. Johnnie Giroux, District Manager, Montell, Texas 78901, 1c22

For Sale

EXPANDING FILES offer convenient and economical storage for letters, bills, bank statements. Less than an inch thick, these accordion-styled files expand to over 17 inches. \$2.80 and \$2.65 at the Devil's River News. tft19

FOR SALE OR TRADE

Three bedrooms, 2 bath, Austin stone home with large living room, dining room, den, basement, game room. South of Sonora on U. S. 290 at city limits with 19.27 acres. Outside, 2-car carport, bath house, and storage, swimming pool, tennis court, own water well and system. Lin Hicks, 387-3286 tft9

Machine Ribbons. Most popular styles carried in stock. From \$1.25. The Devil's River News tft11

FOR SALE: PHILCO 9 ft. refrigerator. \$50. Ervin Willman. 387-2569. 1c22

RECEIPT BOOKS can help keep your payment records correct. Book of 500 duplicate sets, \$2.60 at the Devil's River News. tft11

FOR SALE: 1962 Ford Pick-up. Clean, ½ Ton. Price \$595. Jack Raye, Liveoak 66, Phone 387-2740. tft22

EFFICIENCY LINE weekly payroll forms—53 sheets of weekly payroll forms, 2 sheets quarterly and yearly earnings and deductions. Designed to conform to government requirements of wage and hour laws. \$1.50 per book at the Devil's River News. tft18

PICKETT 10—inch Slide Rules, 8 Basic Scales, leather case. \$5.95 at the Devil's River News tft18

FOR SALE: Cole Collegian portable typewriter \$49.50 made by Royal, this is the best buy in a small, light, compact typewriter. The Devil's River News tft21

ARE YOU AN Old Fashioned pen and ink fan?? Then you'll like Wearever's special \$1.98 value offer of a cartridge pen and 12 ink cartridges. only \$1.00 at the Devil's River News. tft11

ACCOUNT BOOKS—for personal, business, professional, or household use. Journal, cash, ledger, or record ruling. 98c at the Devil's River News tft18

Wanted

WANTED—listings on vacant lots suitable for trailers. Turn your vacant lot into profit-making property. Rent your vacant lot to a mobile home owner through the Want Ads. Phone 7-2222. tft19

Notice

BRING YOUR unwanted saleable items to the back of Frosty Fred's Speedwash No. 2. We'll sell them on commission. tft21

OFFICIAL INSPECTION STATION —Have your car inspected before the rush. Tune ups, motor repair, brakes relined, overhauled. Benson Repair Service, 402 Southeast Water, 387-2966 tft14

SIGNS

Custom made on your choice of fluorescent red or yellow (not reflective), or gold, black, or white background of waterproof, exterior Scotchcal film. Ready for easy mounting on trucks, windows, Masonite, etc. \$1.25 per square foot plus 25¢ each first 20 letters, 20¢ each second 20 letters, 13¢ each all letters over 41. Devil's River News, 2-1241. tft47

For Rent

WANT ADS cost much less than a month's rent. Rent your vacant property quickly and economically with want ads in the Devil's River News. Phone 387-2222, tft8

FOR RENT: NEWLY completed Spanish style duplex. Luxury 2-bedroom apartment. Central heating and air conditioned. Carpeted. Modern electric kitchen with refrigeration, stove and disposal. Call Eldorado, 853-2509. 2c22

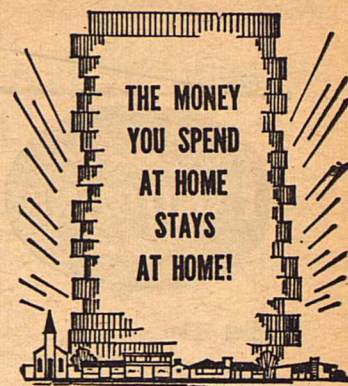
RENT ELECTRIC ADDERS, electric or manual typewriters—convenient way to fill in forms neatly, correctly. Daily, weekly, monthly rates. Don't take a chance with pencil-work on your income tax form. Come by the Devil's River News today. Phone 7-2222. tft

Head Injury Killer in Traffic Accidents, Says American Medical Association

The head injury is the big killer in traffic accidents, says the American Medical Association. Injury to the head occurs in 72 per cent of auto accidents involving any kind of injury—and in 1965 there were 1,800,000 disabling injuries and 49,000 deaths in motor-vehicle accidents. Motorcycles and motor scooters contribute more than a small share of the head injuries. Preventive measures against head injury in automobile accidents listed by Today's Health include protective helmets, shoulder harnesses, lap seat belts, cushioned head rests and making the backs of seats with more spring so that they will give under the force of an impact. Shoulder harnesses as well as lap belts are recommended by the AMA as are safety latches; safety hinges; recessed control knobs on

dashboards; and padding on visors, corner pillars, dashboard and the back of the front seat. The AMA for years has recommended many of the safety features being incorporated by law into 1967 and 1968 cars. Objects placed on the car's rear shelf or dangled from the ceiling may become lethal, head-puncturing missiles in a panic stop. Parents should never allow small children to stand on the seats or the floors of an auto in motion. Nor should babies and young children be placed to play on a mat in the rear of a station wagon without being properly restrained. The child might become a missile himself when a car comes to a sudden stop. The shoulder strap—lap belt will save many serious head injuries. The driver rolls with the crashing auto rather than bouncing about

inside the vehicle. Pay particular attention to safety factors when weighing a decision as to which auto to purchase when the family is next in the market for a new car. Head injuries can result from relatively minor auto bumps. Any one who has been rendered unconscious by a blow should be seen by a physician. Persistent headache or vomiting, accompanied by increased lethargy after a relatively minor head injury, is cause for medical attention.



WHITE ELEPHANT SALE

What is a White Elephant Sale? Read below and come see !!

Four Big Days, Thurs., Fri., Sat., Mon., February 9, 10, 11, 13

LADIES' WOOL PANTS AND SKIRTS—We were really smart on these items. Only 15 pieces left. Some of the colors might shock you. You can't bat a thousand, but we try. Your bargain for only \$3.00 and \$5.00

LADIES' NYLON HOSE—Volume buying is fine, but boy, when you buy 100 dozen hose prepacked sizes you have had it. Sizes 10, 10½, 11, seamless, 79c values, 3 pair 98c

GIRLS' DRESSES—What a headache we have tried buying high-priced ones, medium-priced ones, and cheap lines. We still have most of them. Sizes 3 to 6x and 7 to 14. Yes, values to \$12.95. You can't sew this cheap. \$1.99 - \$2.99

LADIES' WESTERN SUITS—2 only colors not too bad—bell bottom with vest—size 10 and 12—\$16.95 suits. You gals who still like it Western can have 'em for only \$8.00 each.

LADIES' SWEATERS—A rather small group, but if you have a sweater in mind, maybe you will give one of these a new home. Some of these have overstayed their welcome here. Values to \$19.95 yours for \$3., \$5., \$7., \$9.

BOYS VELURE SHIRTS—Pullovers These went real well during the rush period of Christmas buying, but as usual, we are stuck with a few sizes. 6-8-10-16-18-20. A fine buy at \$6.99. Now only \$3.00

LADIES PURSES—How lucky can you get—Here is one place we fooled them all. Just 6 bags left that sell for \$3.95. Yours only \$1.00 Six left regular \$5.95, yours only \$3.00

WOOL FABRIC—We sold it all but one bolt for \$2.99 a yard. Only 1 bolt left in a hideous plaid. 99¢ yd.

MEN'S JACKETS—Yes, we're mentioning these dogs again—not but four or five—almost monsters—only good thing, they will keep you warm and shed a little water. Ask us, we'll show you. \$16.95 coat, \$5.00

CHILDREN'S SPORTSWEAR — There was one of these salesmen who most certainly twisted our arm and when he said one each we didn't know he meant one dozen. Children's 2-piece sets, knit tops, separate pants, coveralls, \$1.98 items, 99c, \$2.98 items, \$1.49, \$3.99 items, \$1.99, \$4.98 items, 2.49 What to heck—All go for ½ price

MEN'S WORK SOX—I thought the salesman said 10 dozen, not 10 gross—big pile left in white or tan. 6 pair \$1.00

MEN'S DRESS PANTS—Between style change and fast-talking peddlers it's a loosing battle. Wool, wool blends. Your size is here—Dig. \$6.88, \$9.88, \$12.88

CORDUROY WRANGLERS—I could tell you a long, sad story about these—Well, they aren't permanent press and you know how these housewives are—Sacrifice, \$2.00 pr.

MEN'S ZIPOUT TOPCOATS—This is the great coat of the year. So the salesman said. We did sell a few, but, \$19.95 coats, \$12.88

MEN'S FLANNEL SHIRTS—Only good thing about these shirts is that they keep you warm. They do have a long tale. \$1.99. Sure, all sizes, we have 10 dozen left

GO GO BOOTS—have not gone. The cats quit jerking before we received some 48 pair. \$6.95 and \$7.95. Your size is here. We have them in the front door, for \$2.99

LADIES COATS AND JACKETS—If any praise is to be given, we almost batted 1000 here, but! We have two \$12.95 value jackets with matching caps. Yours for \$6.00. Two only ladies laminated black capes. Wow, these are something else—\$19.95, only \$5.00. Please, someone be kind!

ONE RED COAT, size 12—come early, this one for someone special was \$19.95. Slightly damaged, \$7.00

LADIES' WESTERN PANTS—Why we bought these colors one never knows 'till it's too late. The brand is Levi, the price was \$7.95. We have tried them at \$2.99. Would you believe yours for \$2.00 pair

LADIES' BLOUSES—You would think that four fairly intelligent people could use a little judgment on buying garments. We have blouses up to here. Values to \$4.99. You pick from a bunch. \$1.59, 2 for \$3.00

MEN'S SPORT SHIRTS—When you see this group of 50 sport shirts you will wonder why our buyer could be so simple. We have 24 yellow at 99c. other values to \$4.00, \$1.99.

SHEET BLANKETS—We forgot about these modern heated homes. And sure enough, for three years we have stacked these blankets in every corner of the store. First year they were \$3.95. They are pretty colors. Besides keeping you warm, they would make dandy polish rags. \$1.99 large size

BOYS' STA PRESS PANTS—Clearance in January, moved a few at \$2.99. They were \$6.95 regularly. Just a few left. Hurry and get yours at only \$2.00 a pair before I send them to the Hong Kong Salvation Army. Yes, Only \$2.00.

Ladies and Misses Dresses

We continue to overbuy from some fast, slick tongued salesman. Yes we overbought to the tune of 227 junior half size and misses size dresses. Take them out at our loss.

15 Dresses \$6.99 & \$7.99	\$3.00
51 Dresses \$8.99 - \$9.99 - \$10.95	\$5.00
56 Dresses \$12.99 - \$14.99	\$7.00
62 Dresses \$16.95 - \$17.95 - \$19.95	\$9.00
37 Dresses \$22.95 to \$27.95	\$11.00
6 Dresses \$29.95 to \$34.95	\$13.00

LADIES' SHOES—Yep, they finally did it. Out go pointed toe shoes. We have this bad buy now... all on racks from flats to heels... From \$3.99 to \$10.95, \$2.99 pr., 2 pair \$5.00

GIRLS' SWEATERS—At least 50 or maybe a hundred name brands. All styles and colors. Jo must have bought for two days—young handsome salesman with a gift—\$1.99, \$2.99, \$3.99

BOYS' SHIRTS—Our buyer always gives the excuse—sure little and big boys wear shirts—when and from where? Yep, talked into too many again. We thought they would bring \$2.49 and \$2.99. Maybe they will go this time for 2 for \$3.00

MEN'S SWEATERS AND JACKETS—Cold weather came too late and our jacket buyer can never say no. We are baiting you again. Truthfully, some of these are not so bad. \$5, \$7, \$9, \$11.

BRONCO SWEAT SHIRTS—We won them all but we lost. Too many just plain Big Red and Bronco Sweatshirts. The State Champ shirts will be in soon. Buy these now. Your choice, \$2.00

NEVILLE'S

DEPARTMENT STORE

Sonora, Texas

Snips, Quips, and Lifts

by Lottie Lee Baker
—Thanks to the highway building program, a house by the side of the road is downright dangerous.

—If you insist on perfection, make the first demand on yourself.

—Men are like steel; when they lose their temper they lose their worth.

—A budget is a system in which you worry before instead of after you spend it.

—Happiness is that sensation you acquire when you are too busy to be miserable.

—Some people wake up to find themselves famous; others wake up to find themselves late.

—There are bigger things in life than money—Bills!

—A genius usually remains a crackpot until he hits the jackpot.

—What you prevent, you don't have to correct.

—Even perfect people buy pencils with erasers.

—A modern apartment building is one where the landlord and the tenant both are trying to raise the rent.

—Modern families don't worry about the wolf any more. They just feed him on installments.

—Don't brag. It isn't the whistle that pulls the train.

—Stop and let the trains go by—it hardly takes a minute. Your car starts again intact, and better still—you're in it.

—The best method of climbing higher is to remain on the level.

—With so many automobiles, the official flower of this nation should be the carnation.

—When you have to swallow your own medicine the spoon seems very large.

—Never let a difficulty stop you. It may only be sand on your track to keep you from skidding.

A LIFT FOR THE WEEK
There is no use worrying over things over which you have no control, and if you have control, you can do something about them instead of worrying.

HOW COME WE SAY: TWO BITS;

This slang expression meaning 25 cents came from the West Indies where Spanish dollars were used. Dollars were cut into eight parts or "bits", and two bits was the equivalent to 25 cents in American money.

—Bill Muffet said his car couldn't skid; this monument shows that it could-and did.

—Good morals are more noble than good manners, but not so popular.

Cattle Lice Expensive for Ranchers

It costs money to feed cattle lice. These parasites, points out County Agent D. C. Langford, are among the most damaging to beef cattle.

Cattle infested with lice spend a lot of time rubbing against fences, posts, or other objects due to the annoyance caused by these insects. Cattle on feed do not gain as they should and require more feed for a pound of gain when infested, says the county agent.

Infested cows lose weight and their calves become prime targets

for the pests. Reduced weaning weights of calves is one spot that hits the pocketbook hard, says Langford.

Many chemicals are available for controlling lice as well as other external parasites of farm livestock, says Langford. Because of restrictions and safety suggestions which apply to the use of control measures, the county agent invites stockmen to come by his office for a copy of MP-491, "Texas Guide for Controlling External Parasites of Livestock and Poultry."



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LOW INTEREST RATE
SOUND LENDING POLICIES**

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EXPERT Stock Drenching Prompt, Dependable Service

We drench your stock and get it back to the range in the shortest time possible.

ALSO WE CARRY A FULL LINE OF STOCK MEDICINES AND VACCINES

**TAYLOR & MOORE
STOCK MEDICINE CO.**

Dial 387-2644

Sonora

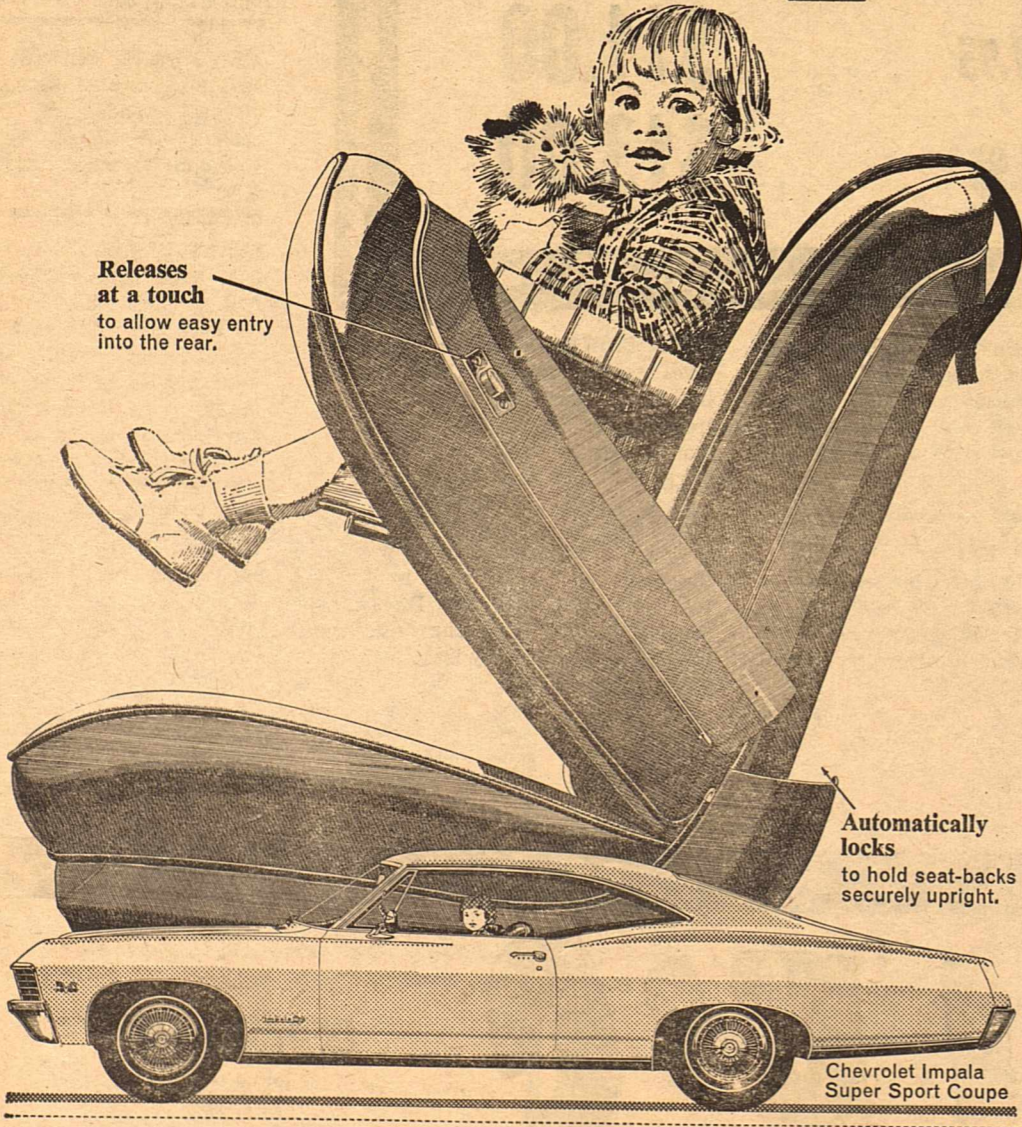
Even the seats have locks in Chevrolets

We put automatic latches on all our folding seat-backs to keep them from flopping forward should you ever stop suddenly. The seat sits upright until you trip a latch.

Additional items we put into the '67 Chevrolet, as handy pushbutton releases for the seat belts, an ash tray that glides in and out on ball bearings, a 4-speaker stereo tape system you can add, not to mention noticeable improvements in the way the car rides and handles. Go to your dealer's. Drive a new Chevrolet, get a free sample of



that sure feeling



Releases at a touch to allow easy entry into the rear.

Automatically locks to hold seat-backs securely upright.

Chevrolet Impala Super Sport Coupe

42-8000

ELLIOTT CHEVROLET COMPANY
Sonora, Texas

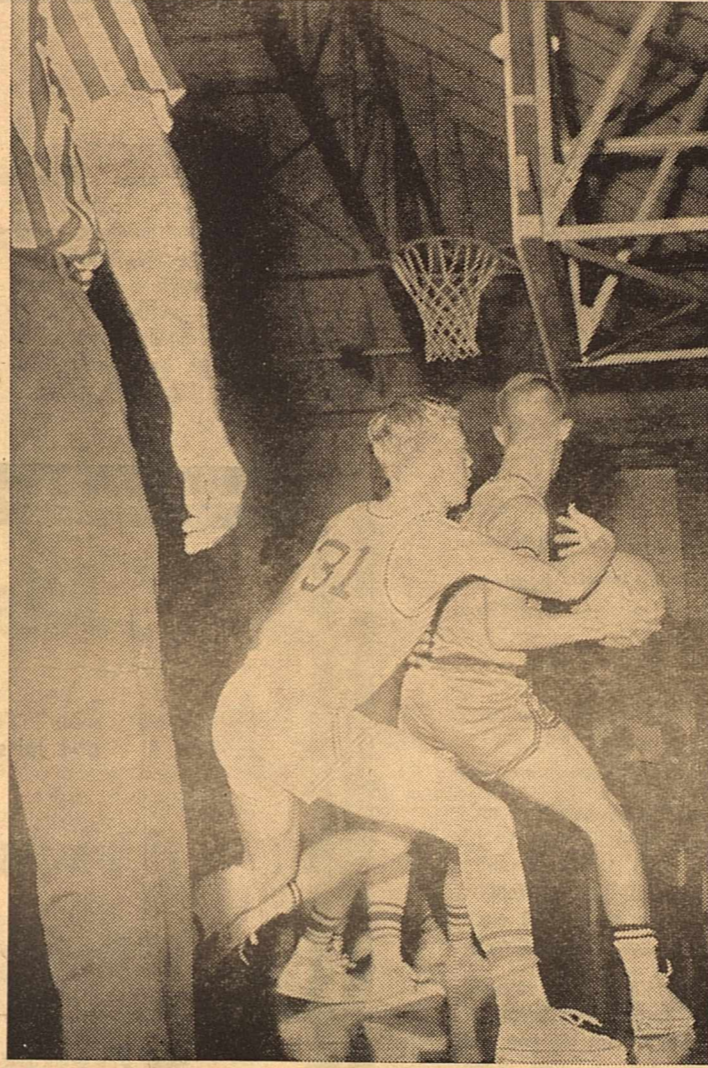
BRONCO

BASKETBALL

BACK THE BRONCOS

in there game against

Junction, February 10, There



This Message Is Sponsored By
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and

Chuck Wagon Grocery

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Open 24 Hours

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Jo and J Neville

Sonora TV Service

Branding Iron Smoke House

Try Our Smoked Meats



The Raliff Store

Greenhill's Texaco



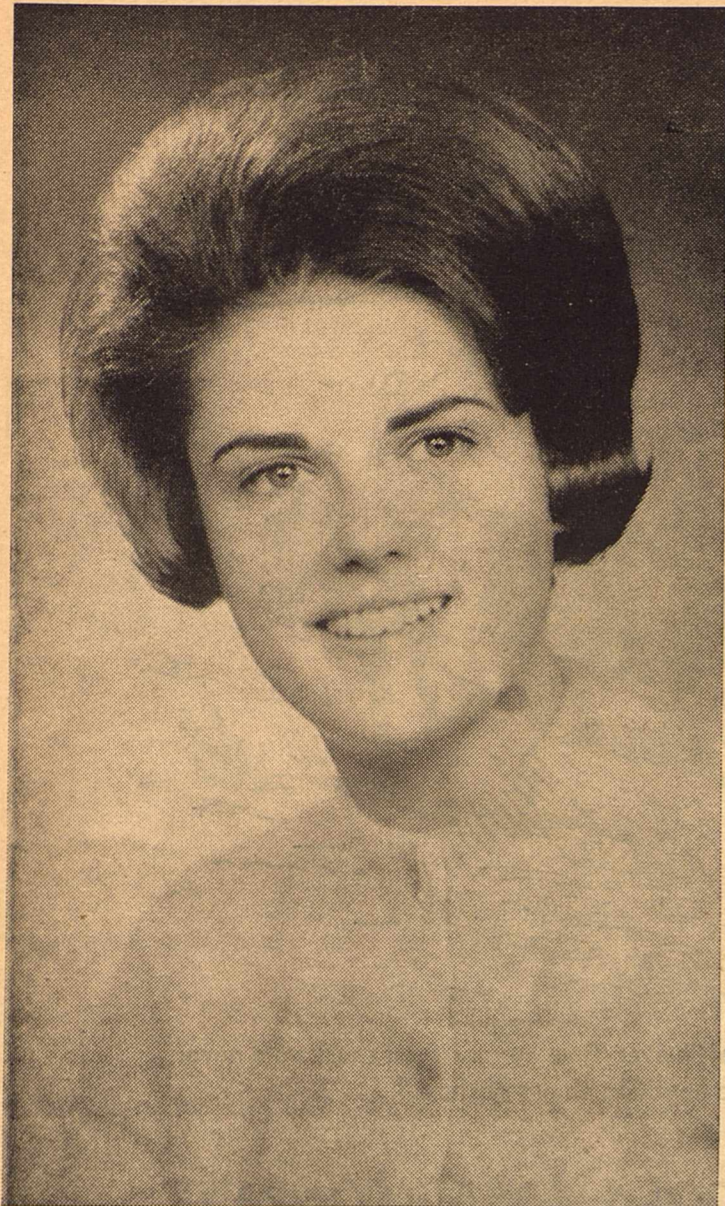
Modern Way

Grocery & Market

SONORA HIGH SCHOOL BASKETBALL 1966-67

Day	Date	Opponent	Site
Tuesday	Dec. 27	B. C. D. HOLIDAY TOURNAMENT	
Wednesday	Dec. 28	SAN ANGELO	
Thursday	Dec. 29		
Tuesday	Jan. 3	Mertzon	Here
Thursday	Jan. 5	BIG LAKE TOURNAMENT	
Friday	Jan. 6		
Saturday	Jan. 7		
Friday	Jan. 13	McCamey	There
Tuesday	Jan. 17	Ozona	There
Thursday	Jan. 19	OZONA TOURNAMENT	
Friday	Jan. 20		
Saturday	Jan. 21		
Tuesday	Jan. 24	*Eldorado	Here
Friday	Jan. 27	*Menard	Here
Tuesday	Jan. 31	*Junction	Here
Friday	Feb. 3	*Eldorado	There
Tuesday	Feb. 7	*Menard	There
Friday	Feb. 10	*Junction	There

*Denotes District 8-A Games
"B" game precedes each Varsity Game
TIME "B" 6:15
Varsity 8:00



MISS ALICE DUNCAN

Alice Lee Duncan to Wed Ronald Cox

Mr. and Mrs. Robert Earl Duncan announce the engagement and approaching marriage of their daughter Alice Lee, to Ronald Joe Cox, son of Mr. and Mrs. Gerald Cox of Midland.

The marriage ceremony will be performed by the Rev. Ross T. Welch at First Methodist Church, April 1.

Ronnie Cox and Miss Duncan are both 1963 honor graduates of Sonora High School. Miss Duncan was named first place winner of the All-State B-Flat clarinet contest her Senior year in high school.

Cox is a pharmacy student at the University of Texas in his fourth year of study.

Miss Duncan is a candidate for June graduation at the University of Texas as a special education major.

HAPPY BIRTHDAY

- Thursday, February 9
 - Mrs. Jim Cauthorn
 - C. W. Taylor
 - Roland Moore
 - Suzanne Morrison
 - Gregory Allen Jungk
- Friday, February 10
 - Jack Schultz
 - Robert Jodie Minnick II
 - W. J. Thompson
 - Billy Galbreath
 - Paula Kay Gillet
- Saturday, February 11
 - Mrs. Bob Tisdale
 - Jim Caldwell
 - Cissy Young
 - Jim Cauthorn
 - Jo Lyne McCoy
 - Homer Samaniego
- Sunday, February 12
 - Rance Chadwick
 - Bruce Baldwin
- Monday, February 13
 - Margaret Turner
 - Craig Hudson
 - Santana Noriega
- Tuesday, February 14
 - John Richard Hill
 - Billy Guy McPherson
 - Truman Hines
 - Mitzi Friend
 - James Wayne McLaughlin
 - Lous Humphreys
 - Valentina Gallegos
 - Mrs. Stanley Schulz
- Wednesday, February 15
 - J. M. VanderStucken
 - Sam Adams
 - Lois West
 - Clyde Clemens
 - Robert Dean Loeffler
 - Mrs. John L. Miller
 - Jovita Virgen



MISS MARY DAVIS

Mary Davis-Coley Howell Marriage Set

The engagement and approaching marriage of Miss Mary Davis and Coley Howell has been announced by the parents of the bride-to-be, Mr. and Mrs. Louis Davis.

Marriage ceremonies are scheduled May 21, at St. John's Catholic Church in San Marcos.

The future bridegroom is the son of Mr. and Mrs. Nevet John Howell of Killeen.

Both Miss Davis and Mr. Howell are students at South West Texas State College in San Marcos.

Miss Davis is a journalism major and member of the Press Club and Texas Student Education Association.

Howell is a science major, a member of the Biology Club and Texas Student Education Association.

Mrs. Ruth Allen, English teacher from Devine, visited the Rev. and Mrs. Ross Welch recently.

In and Around Sonora

by Hazel McClelland

Mrs. E. D. Shurley returned January 31, from New York, where she attended a two week seminar on Retail Jewelry Store Management and Merchandising. Sponsored jointly by New York University and the Bulova School of Watchmaking, 35 retail jewelers took the course.

Two were from Canada, one from Germany, one from Capetown, South Africa. Others were from 18 states.

—HMc—
Mr. and Mrs. W. B. McMillan and Mr. and Mrs. Jack Mann, former Sonorans, are in New Orleans for the Mardi Gras this week.

—HMc—
Mr. and Mrs. Billie Bryan Savell and Mr. and Mrs. Jamie Parker were in Waco over the weekend. Mrs. Lee Fawcett has returned from San Marcos where her daughter, Rande, is attending college.

Mrs. Lee Fawcett has returned from Winters, where she visited her mother.

George Barrow was in Houston last week at a gift show. Mrs. Miers Savell has returned home from Grand Junction, Colorado. She has been visiting her daughter and family, Mr. and Mrs. Charlie Shannon, Matt and Savell, for the past two months.

—HMc—
Mrs. Jack Wardlaw is in Houston visiting her daughters and their families, Mr. and Mrs. Bill Stalls, Mr. and Mrs. Susana and Mr. and Mrs. Don McLarty and Gwyn-dolin.

—HMc—
There are many new families moving in to Sonora and the Chamber of Commerce would like for each family to come to the office and leave their names and where they are staying, so that we might all get better acquainted with them, and that they might meet the local people.

WANT ADS
BRING FAST RESULTS

FLATS
We Use Hot Patches 100%
No Plugging
S&H Green Stamps
Brown's Texaco Station
W. U. S. 290 Phone 7-2646

College Girl Appears In Greek Tragedy

Cindy Galbreath, a sophomore at Southwestern University in Georgetown, appeared in a two-night production of the Greek tragedy, "Hippolytus", February 2-3.

She was one of five members of the university's Mask and Wig Players in the chorus of women in the play.

Miss Galbreath is a 1965 graduate of Sonora High School.



MARTIN PLUMBING

Phone 387-2766
Sonora

Cowser's Celebrate Golden Wedding

Mr. and Mrs. Marvin A. Cowser of Rocksprings will be honored with an open house by their family for their Golden Wedding anniversary.

The open house will be held in the Green Room of the Baptist Church in Junction, Sunday, February 12, from 2-5 p.m.

The couple were married February 11, 1917, in the ranch home of Mrs. Cowser's parents, Mr. and Mrs. Robert M. Alexander, near Owensville in Sutton County.

First Latin American Baptist Church

Rev. Porfirio Perez, Pastor
Sunday School 9:45 a.m.
Worship Services 11:00 a.m.
Training Union 6:30 p.m.
Worship Services 7:30 p.m.
WMU, Monday 7:30 p.m.

ST. ANN'S CATHOLIC CHURCH
Father Cecil Kleber, O.F.M.
S Plum Street Phone 387-2278
Weekday Mass 6:30 a.m.
Evening Mass 7:00 p.m.
(Monday, Wednesday and Friday)
Sunday Masses 7:00 a.m., 9: a.m., 6:30 a.m., 7:00 p.m.

HOPE LUTHERAN CHURCH
Rev. Arno Melz, Pastor
Sunday School and Bible Classes 10:00 a.m.
Worship Services 11:00 a.m.
Hear the Lutheran Hour 10:00 a.m. Sunday on KCKG. See THIS IS THE LIFE 8:00 a.m. Sunday on KCTV.

FIRST METHODIST CHURCH
Rev. Ross T. Welch, Pastor
Church School 9:45 a.m.
Worship Service 10:50 a.m.
If you do not worship at some other church we will be very glad to have you worship with us.

FIRST BAPTIST CHURCH
Rev. Rodney Dowdy, Pastor
Sunday School 9:45 a.m.
Morning Worship 10:50 a.m.
Training Union 6:00 p.m.
Evening Worship 7:00 p.m.
Wednesday Services 7:00 p.m.

THE CHURCH OF THE GOOD SHEPHERD PRESBYTERIAN U. S.
Rev. George R. Stewart, Pastor
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Youth Fellowship 5:30 p.m.

ST. JOHN'S EPISCOPAL CHURCH
Rev. Rollin Polk, Rector
8 A.M. Holy Communion and sermon
10 A.M. Church School Worship and Classes
11 A.M. Morning Prayer, hymns, and sermon
(Holy Communion, first Sunday)
Weekdays
8:30 A.M. Morning Prayer and Intercession

CHURCH OF CHRIST
Kenney Sinclair, Minister
Sunday Bible Classes 9:30 a.m.
Morning Worship 10:30 a.m.
Youth Training 5 p.m.
Evening Worship 6:00 p.m.
Wednesday Services 7:00 p.m.

CHURCH OF CHRIST (South Side)
Farm Road No. 1691
Morning Worship 10:30 a.m.
1st Sunday Otis Fowler, Sabinal
2nd Sunday Ray Keel, Eola
3rd Sunday Bro. Dobson, Austin
4th Sunday Reed Chapel, Austin
"He that hath an ear to hear let him hear what the Spirit saith unto the Churches." (Rev.)

BLANTON'S FINA
● WHITE GAS
● DIESEL
● KEROSENE
● GREASE & OIL CHANGES
U. S. 290 At Main, Sonora

Insist on the BEST heater
DEARBORN
Safe; Cool - Cabinet Design
Sales and Service
Sonora Electric
387-2714

DEE ORA LODGE NO. 715
E. B. Keng, Sec.
A. F. & A. M.
Third Thursday of the Month
7:30 p.m.
REX W. LOWE, W.M.

CITY SAVINGS & LOAN ASSN.
San Angelo Savings Headquarters

5%

Anticipated Dividends On all Savings Accounts.

Directors
James R. Duncan C. A. Duncan Wilbur Carr Brown
John S. Cargile Hudson Russell W. A. Griffis, Jr.

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FEB. 10-19

SAN ANTONIO STOCK SHOW RODEO

STARRING **JUDY LYNN** AND HER 8-MAN BAND

* San Antonio's own CHARLIE WALKER *
ZIPPY THE CHIMP * CUNEO HORSE REVUE *

NIGHTLY PERFORMANCES AT 8 P.M.
Except final performance, Feb. 19, 7 P.M.

MATINEE PERFORMANCES AT 2 P.M.
Friday, Feb. 10; Saturdays & Sundays, Feb. 11, 12, 18, 19

BALCONY TICKETS: \$3.00, \$2.00 (Includes Admission to Grounds)
On Sale at Gunter Hotel, Kallison's, Coliseum Box Office

SEE ALL THIS FOR 50¢
Admission to Grounds: 50¢; Children under 12: 25¢
Livestock, 40 Breeds; Quality Meats Contest; Wool & Mohair Show; Appaloosa, Quarter, Cutting, Paint Horses; Military, Commercial, Farm & Ranch, Texas Wildlife Exhibits; Auction
Sales; Ready-to-Cook Poultry; Women's Division, Carnival, Alamo Shows; Children's Barnyard.

JOE FREEMAN COLISEUM

HOSPITAL NEWS

Patients receiving treatment at Jack Hite Hudspeth Memorial Hospital during the period from Tuesday, January 31, to Monday, February 6, include the following:
Alma Brockman, Fredericksburg
Gregoria Perez*
Annie Labenske
Ernest Hill, Eldorado
Hattie Wipff*
Wesley White
Hipolito Gutierrez
Pedro Soliz*
Marjorie Ann Murray, Pearsall*
Wesley Young*
Rena Trainer*
Duard Archer
June Faulkner, Rocksprings*
Emmett Danford
Maude O. Baker, Ft. McKavitt
Ammer M. Carter, Eldorado
J. D. Lehne, Quemoda
Eddie L. Hutcherson
Tommy Valliant
Elsa Galindo

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● Television
● Small Appliances
PHILCO Factory-Supervised Service
SONORA ELECTRIC CO.
Phone 2-4791
387-2714

Cecil Westerman Would Like To Be Your Pharmacist

Savings Bond Sales \$21,751 for Year

United States Savings Bond sales in Sutton County during 1966 totaled \$21,751, according to George H. Neill, chairman of the Savings Bonds Committee. The 1966 sales goal was \$30,000 and 73 per cent has been achieved.

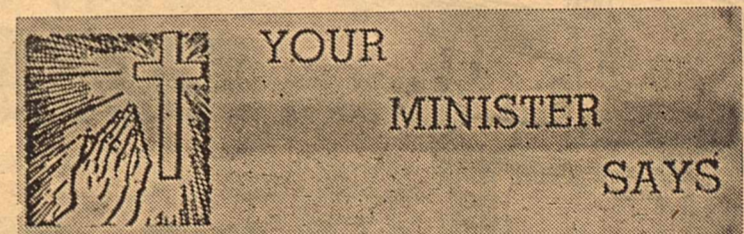
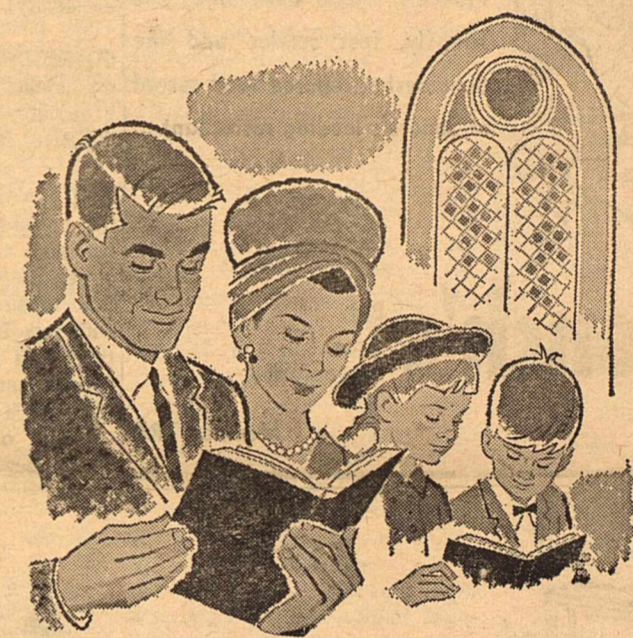
During 1966 Texans purchased a total of \$153,172,007 in Series E and H Savings Bonds. This represents 104 per cent of the state's goal of 147.5 million. Sales in Texas during the month of December totaled \$13,790,861 which is an increase of 19 per cent over the same period of 1965.

Complete INSURANCE SERVICE
RESIDENTIAL COMMERCIAL INDUSTRIAL

ALL TYPES OF INSURANCE

Fire Casualty Travel Livestock Bonds Auto

Representing Southwestern Life Insurance Co.
WEB ELLIOTT AGENCY



YOUR MINISTER SAYS

by the Rev. Arno Melz, Pastor

"And He cometh and findeth them asleep, and said unto Peter, what could you not watch with me one hour? Watch and pray, that you enter not into temptation; the spirit indeed is willing, but the flesh is weak." Matt. 26:40-41

This week many churches in our land observed Ash Wednesday, which is the beginning of Lent. In these churches the forty days of Lent are a time to meditate on the life of Jesus immediately before His death. Christians are encouraged to increase their prayers and meditation at this time. The special Lenten services are based on the suffering of Jesus.

The words of Jesus could well apply to everyone however, as He asks, "Could you not watch with me one hour?" We who are so busy doing so many things of little importance often find difficulty in going something real important like drawing closer to Jesus. Thus Jesus might well be asking us could you not come to worship for an hour with me on Sunday? Could you not find time to come to me in prayer daily? Could you not find time to study my word? Could you not find time to show love to your fellow-man?

We need this time to meditate with God to keep from falling into temptation. The devil is at our side every day tempting and enticing us to do things that are contrary to God's Word. To overcome this temptation to do evil we need to be close to Jesus.

Jesus describes each of us when He said, "the spirit is willing, but the flesh is weak." We want to do better, but don't have the effort to make the improvement in our lives. Don't be asleep spiritually, while the devil leads you down the path to destruction. Watch *will* Jesus one hour, find time to pray and meditate daily. Be strong by walking close to Jesus. Amen!

This Ad Is Sponsored The Following Businesses

The Ruth Shurley Jewelry

Devil's River News

Elliott Butane Co.

Southwest Texas Electric Cooperative, Inc. Owned by Those It Serves

Ratliff - Kerbow Funeral Home

Elliott Chevrolet

Card of Thanks

Many thanks to all of you who were so kind to me in the hospital. Thank you for your prayers and your visits. The beautiful cards and flowers were much enjoyed.
Mrs. Rena Trainer

OFFICIAL SCHOOL CALENDAR
February 23rd — End of Fourth Six-Weeks
February 24th — Speech Meet — Student Holiday
March 10th — T.S.T.A. Meeting
March 24th — March 27th — Easter Holidays
April 14th — End of Fifth Six-Weeks
May 21st — Baccalaureate
May 25th — Last Day of Classes
May 25th — End of Sixth Six-Weeks
May 25th — End of Second Semester
May 26th — Staff-Report Card Day
May 26th — Staff Day — Staff Meeting 1:30 p.m.
May 26th — Commencement — 8:00 p.m.

Teen Scene

by Margaret Bundy



How about that unexpected vacation Monday! What a relief to the kids who didn't have their Soil Conservation essays ready to turn in! What little snow we had was a lot of fun.
Several kids went to Del Rio Saturday for a dance honoring Trudy Carter. Those who went are Debra Wardlaw, Sandra Adamson, Louis Wardlaw, Ceewee Johnson, Martha Love, Jim Fish, Robert Brown, Tom Trainer, Susan Prugel, Prissy Howell, Yvonne Young, Nedra Raye, Kaye Ellis, Al Letsinger, Mike Gosney, Jimmy Trainer, Wade Stokes, Gail Espy, Kari Eustace and Brent Johnson. If you wondered where the town went now you know!
Monday night, the Booster Club held their annual banquet honor-

ing the football players, coaches, and managers. Coach Stallings spoke to the boys this year. Servers were the cheerleaders, the twirlers, and Vera Beth Wade, Jackie Cargill, Tomye Smith, Annette Shroyer, Brenda McCutchen, Ceewee Johnson, and Mary Lena Greenhill.
Several students were absent from school Friday for a speech tournament in Brownwood. Miss Dolan and Mrs. Jym Adamson accompanied eight girls. Those who competed are Terry Trainer, Cindy Lambert, Carol Adamson, Mary Lena Greenhill, Margaret Bundy, Debbie Galbreath Janice Sutton, and Vicki Hodges. The group spent Thursday night in Brownwood and sorry to say we didn't have any winners this time!
The Volleyball teams played their first games Thursday night. After two hard-fought battles, both the "A" and "B" teams fell to Big Lake.
Marty Scoggins was in town at the first of the week. It was good to see her again.
The Soil Conservation Essays were finally turned in. Sure hope we have some real winners this year!
Last week's "Who's Who" was Shelly Morriss. This week's Mr. "X" is a junior boy who played football. You can recognize him by his rather long, wavy brown hair that insists on blinding him constantly!
COMMODORE electric adder. Credit balance, big machine features. Free carry case. \$149.95. The Devil's River News. tf21

WHO'S WHO . . . junior boy, played football and has constant trouble with his brown hair falling in his face.

Just Arrived



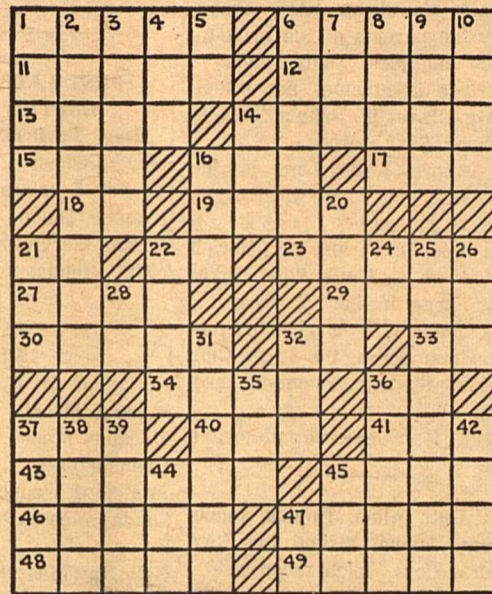
Mr. and Mrs. Deane Elliott are the parents of a new son, Edward Ariel, born February 1, in Parkview Hospital in Midland.
Mrs. Elliott is the former Sandra Newton. The maternal grandmother is Mrs. Ruth Newton of Midland.

While minister to France, Thomas Jefferson studied French cuisine and wrote a cook book for use in the kitchen at Monticello.

One of Texas' earliest sawmills started operating around 1819 at San Augustine.

CROSSWORD PUZZLE

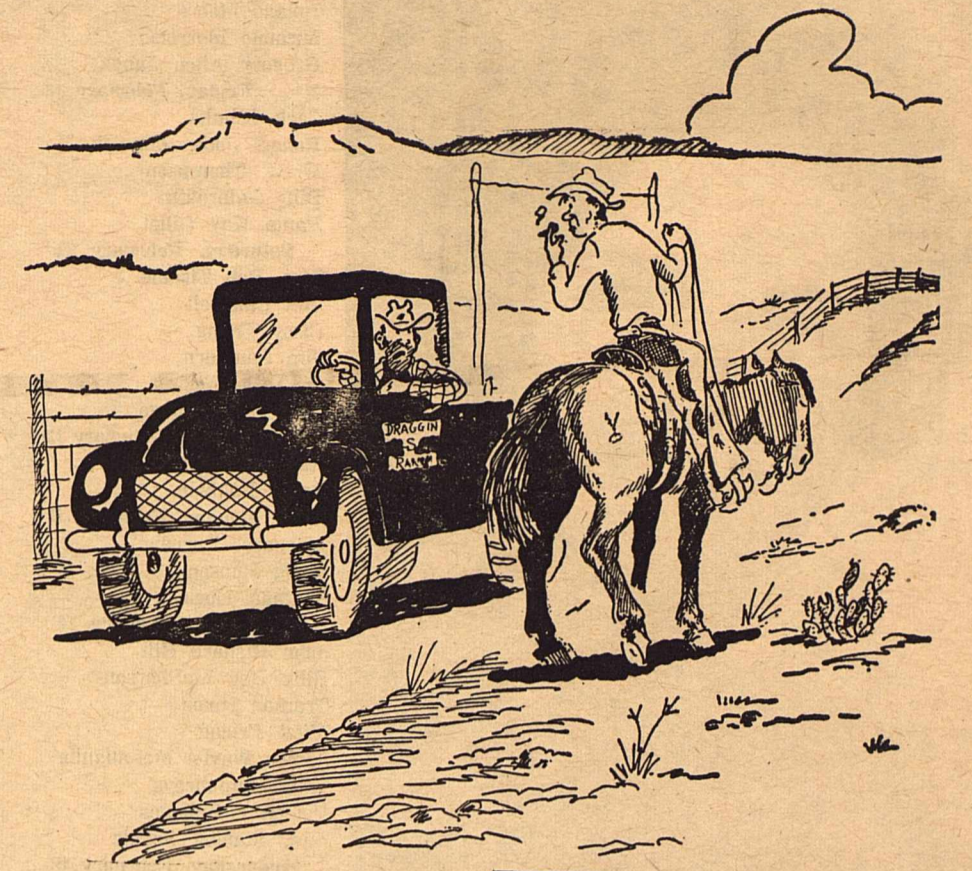
- ACROSS**
1. Dig
 6. Painful spots
 11. Small and grand, for instance
 12. Box
 13. Like some post-party trays
 14. Hollywood trailer
 15. Ios
 16. Regret
 17. Norse god of healing
 18. Paper designation; abbr.
 19. Iridescent gem
 21. Greeting, casual style
 22. Near to
 23. Theme
 27. Across
 29. Caliber
 30. Well-known Argentine
 32. Provided that
 33. Verbal ending
 34. Float
 36. Mulberry
 37. Quadrant
 40. Snoop
 41. Invalid's food
 43. Actually
 45. Italian river
 46. Girl of song
 47. Goads
 48. Sleighs
 49. Past, for one
- DOWN**
1. Native of S. E. Asia
 2. Decisive
 3. Mountain in Greece
 4. Pasha
 5. Dutch meter
 6. Yell
 7. Neighbor of Ida
 8. Rant
 9. Small case
 10. Man of visions
 14. Young seal
 16. Emerson or Rogers
 20. Timber wolf
 21. Jump
 22. Fore-head
 24. As far as
 25. Whose symbol is the harp?
 26. Nourished
 28. Hesitant remark
 31. Site of the San Carlo Opera
 32. Eye inflammation
 35. Small fish
 38. Pinafore
 37. Weapons
 38. Genuine
 39. Caution
 42. Attitude
 44. Item often flipped
 45. Metric measure
 47. Liquid measure; abbr.



SEE ANSWER IN NEXT WEEK'S DEVIL

COW POKES

By Ace Reid



"Wul, if we sold our cattle everytime our grass got short we'd never have anything on our pasture."

SONORA WOOL & MOHAIR COMPANY

Handling Texas' Finest Wool & Mohair



- DEL MONTE PEARS - No. 303 29¢
- DEL MONTE NEW POTATOES - No. 303 19¢
- DEL MONTE SPINACH - No. 303 19¢
- DEL MONTE, ITALIAN GREEN BEANS - No. 303 25¢
- DEL MONTE PEACHES - No. 303 23¢
- DEL MONTE PICKLED BEETS - No. 303 23¢

Diamond MARGARINE Lb. 19¢

Stokely's, Cut Green, No. 300 Asparagus . . 35¢

Spanish Brown Beauty Rice - No. 300 . 19¢

Cut Rite Wax Paper . . 29¢

Kim Dog Food 25¢

New Potatoes 10¢

Giant Box TIDE 69¢

Vegetables

- CELLO BAG Carrots 10¢
- Red Delicious Apples 19¢
- Sunkist Oranges 19¢
- Fresh Cucumbers 23¢

Beef Roast 59¢

- Choice Chuck Lb. 59¢
- BEEF RIBS - Choice - lb. 35¢
- CALF LIVER - fresh - lb. 49¢
- CHEESE - Longhorn - lb. 65¢
- SALT BACON - No. 1 - lb. 49¢
- BOLOGNA - All Meat, lb. 49¢

Specials for Friday and Saturday, February 10 and 11
Piggly Wiggly
Sonora, Texas
Phone 387-2440

VALENTINE'S DAY



Don't make your Valentine spend her special evening in the kitchen. Take her out to eat at French's. You'll both enjoy the friendly, fast service and the deliciously prepared food served at Sonora's leading restaurant . . .

French's

Big Tree Restaurant

West U. S. 290

Member TRA

SCM Electra 120—The latest electric portable typewriter made. Extra large carriage, half space and power space. Truly a portable office machine designed to travel with you. Beautiful Empire custom type with 2 changeable keys for special characters. Gold color. Complete with case, \$189.50. Liberal trade-in allowance. The Devil's River News, Phone 387-2222. tf21

Newsboy Honor Roll

- Keith Kniffen 6
- Dennis Thorn 10
- Henry Mata 25
- Bradley Thorn 10
- Frank Gallegos, Jr. 12
- Carlos Gallegos 12

Join these young businessmen in earning money by selling the Devil's River News. Come by our office Thursday after school.

Too Late to Classify

USED BICYCLES—one boy's, one girl's. Good condition. \$15 each at Home Hardware & Furniture. 1c22

LEMON OIL POLISH—manufacturer recommended. Treat your furniture to this. Cleans as it polishes. 16 oz., \$1.00 at Home Hardware and Furniture. 1c22

TAKE SOIL AWAY the Blue Lustre way from carpets and upholstery. Rent shampooer \$1. Home Hardware and Furniture. 1c22

Hamburgers

4 For \$1

Tuesdays and Thursdays
FROSTY FRED'S

Enjoy COLOR TV NOW!

These Stations Are Now Carrying Color programs You Could Be Enjoying In Your Home

- WOAI (NBC) 4
- KCTV (CBS) 6
- KONO (ABC) 2
- KABC (NBC) 3

With hundreds of television programs being broadcast in color, NOW is the time to increase your viewing enjoyment. Add COLOR to your life with a new COLOR TELEVISION SET. Naturally, you'll want the easiest, most convenient financing . . . First National Bank Financing! LOOK at the schedule below showing prices of color sets in Sonora. Then look at how easily our low bank terms can put color television in your home.

Size of Set	Retail Price	24 Monthly Payments	36 Monthly Payments
60 sq. in. Portable	\$249.88	13.00	9.00
180 sq. in. Table Mod.	\$519.95 w. t.	26.00	19.00
227 sq. in. Console	\$509.95 w. t.	25.00	18.00
265 sq. in. Table Mod.	\$439.95 w. t.	22.00	16.00
274 sq. in. Console	\$549.95 w. t.	27.00	20.00
274 sq. in. Console	\$714.95 w. t.	35.00	25.00
295 sq. in. Console	\$689.95 w. t.	34.00	25.00
295 sq. in. Console	\$1,095.00 w. t.	54.00	39.00

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P.O. BOX 798 SONORA, TEXAS 76950